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COUNCIL OF THE CITY OF PHILADELPHIA

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COMMITTEE ON FINANCE

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Room 400, City Hall
Philadelphia, Pennsylvania
Wednesday, April 19, 2006
10:30 a.m.

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PRESENT:

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COUNCILWOMAN JANNIE BLACKWELL, CHAIR

COUNCILMAN FRANK DiCICCO

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COUNCILMAN W. WILSON GOODE, JR.

COUNCILMAN JAMES F. KENNEY

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COUNCILMAN JUAN RAMOS

COUNCILWOMAN BLONDELL REYNOLDS BROWN

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BILL 050188 - An ordinance amending Title 19
of The Philadelphia Code, entitled "Finance,
Taxes and Collections," by creating a Rainy
Day Fund to cushion the impact of
unanticipated declines in City revenues...

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COUNCILWOMAN BLACKWELL: Good morning. Thank you for coming to today's Finance Committee hearing regarding Bill No. 050188 authorizing the City to establish a Rainy Day Fund.

I'd like to acknowledge the presence of Councilman Goode, Councilman Kenney and to let you know the others are on their way.

We will now ask the Clerk to read the title of Bill 050188.

THE CLERK: Bill No. 050188, an ordinance amending Title 19 of The Philadelphia Code, entitled "Finance, Taxes and Collections," by creating a Rainy Day Fund to cushion the impact of unanticipated declines in City revenues; providing for the circumstances under which City monies must be deposited into the Rainy Day Fund and the circumstances under which expenditures may be made from the Rainy Day Fund; and providing for the custody and management of the Rainy Day Fund; all under certain terms and

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2 conditions.

3 COUNCILWOMAN BLACKWELL: Thank
4 you very much.

5 Scheduled to testify today are
6 Brett Mandel of Philadelphia Forward,
7 Nicole Westerman, Chief of Staff to the
8 Pennsylvania Secretary of the Budget, and
9 Jessalynn Moro, Senior Director of Fitch
10 Ratings.

11 Before I call on our first
12 witness, I'll ask Councilman Kenney to
13 make a few comments regarding the bill,
14 and I would also like to acknowledge the
15 presence of the Vice-Chair, Blondell
16 Reynolds Brown.

17 Councilman Kenney.

18 COUNCILMAN KENNEY: Thank you,
19 Madam Chairperson.

20 I want to thank you, Majority
21 Leader Blackwell, for scheduling this
22 hearing, and I want to thank you all for
23 coming today.

24 Today's hearing is the first of
25 two on the issue of establishing a Rainy

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2 Day Fund and will address the concept of
3 these types of funds. The next hearing
4 on this bill will address the specifics
5 of implementing a reserve fund here in
6 Philadelphia.

7 As we all know, loss of
8 revenues and increases of expenditures
9 can create serious short-term deficits.
10 In turn, the City can be forced into
11 choosing between raising taxes and
12 cutting services, which would further
13 impair the City's ability to attract and
14 retain businesses and jobs.

15 Furthermore, deficits damage
16 the City's credit worthiness and increase
17 the cost of borrowing for essential
18 capital projects. Therefore, the City
19 should establish a Rainy Day Fund to
20 curtail revenue shortfalls and deficits,
21 provide greater continuity and
22 predictability in the funding of vital
23 government services and minimize the need
24 to increase taxes to balance the budget.

25 I'd like the Chair and the

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2 people here to know today that I've had
3 some discussions with the Mayor. The
4 Administration is interested in
5 implementing some type of fund, and the
6 time between this hearing and the next
7 hopefully we'll be negotiating some
8 amendments or changes that will be
9 satisfactory. The Administration would
10 get us where we need to be as a
11 government with the establishment of the
12 fund.

13 So I want to thank you for your
14 scheduling this hearing for me and look
15 forward to the testimony.

16 COUNCILWOMAN BLACKWELL: Thank
17 you, Councilman Kenney.

18 We would like to invite Brett
19 Mandel of Philadelphia Forward to come
20 forward and testify first.

21 Again, we thank you all for
22 coming, and as he's coming, we
23 congratulate him, as he is a new father,
24 and nothing could be more rewarding.

25 MR. MANDEL: Thank you so much.

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2 COUNCILWOMAN BLACKWELL: Please
3 identify yourself for our record and then
4 feel free to begin your testimony.

5 MR. MANDEL: My name is Brett
6 Mandel and I'm the Executive Director of
7 Philadelphia Forward.

8 Madam Chair and members of City
9 Council, thank you for providing this
10 forum to discuss a Rainy Day Fund for the
11 City of Philadelphia. I come to speak in
12 favor of this concept.

13 Anyone who creates a budget,
14 whether it is for a household or for a
15 major city, understands that it is
16 prudent to save money when one can to
17 create a reserve for when times are not
18 so good. From the fable, we are warned
19 to be like the ant that works all summer
20 to save food for the long winter instead
21 of the grasshopper that plays in the sun
22 and then faces the cold with bare
23 cupboards. Our celebrated founding
24 father tells us that "a penny saved is a
25 penny earned."

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2 More than a decade ago,
3 Philadelphia was on the brink of
4 bankruptcy, but with tremendous
5 discipline and good fortune, the City
6 built a fund balance surplus of \$300
7 million by 2000. Unfortunately, like
8 that grasshopper, we spent away that
9 surplus and promptly flirted again with
10 fiscal crisis without pennies earned or
11 saved.

12 It is past time that
13 Philadelphia join the many other states
14 and cities that have a Rainy Day Fund to
15 help discipline spending when times are
16 good and provide reserves that prevent
17 unwise cuts when times are not so good.
18 The vast majority of states have
19 established Rainy Day Funds or similar
20 revenue-stabilization mechanisms. In
21 addition, many cities, including New York
22 City, Houston, Detroit, Baltimore and San
23 Antonio, have similar funds. Throughout
24 the country, Rainy Day Funds provide
25 governments with important budgeting

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2 flexibility during difficult economic
3 times.

4 In Philadelphia, the
5 establishment of a Rainy Day Fund could
6 provide the City with fiscal discipline.
7 By restricting the use of some surplus
8 funds, the City will be less able to
9 expand frivolous spending in times of
10 plenty and better able to weather a slow
11 economy. Such a move would also improve
12 the City's bond rating, which will reduce
13 the cost of City borrowing.

14 Additionally, the move could
15 help eliminate one of the more
16 frustrating two-steps of the City's
17 annual budget dance. While many of the
18 assumptions made in creating the budget
19 turn out to be darn close to the reality
20 that unfolds during the actual fiscal
21 year, some of the predictions made in the
22 budget inevitably turn out to be wrong.
23 While it is always better to be
24 conservative, each year in recent memory,
25 the City Administration has

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2 systematically underestimated the amount
3 it will generate in local tax revenues.
4 While those underestimated funds have
5 materialized, the City Administration has
6 used the additional funding to spend on
7 priorities that were never part of the
8 enacted budget, often after arguing
9 against other policy prescriptions,
10 saying the City could not afford them. A
11 Rainy Day Fund would discourage the
12 systematic underestimation of revenues,
13 which should yield a more transparent
14 budget process and an improved debate
15 about the City's spending priorities.

16 With the City once again
17 enjoying the relative prosperity of a
18 budget surplus, it is time that we create
19 a Rainy Day Fund as a mechanism to
20 enforce budgetary discipline so that we
21 emulate the ant who saved during the
22 summer months. The pennies we save will
23 earn the thanks of Philadelphians in
24 future years who will be better prepared
25 to deal with the inevitable coming of

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2 winter.

3 COUNCILWOMAN BLACKWELL: Thank
4 you very much.

5 MR. MANDEL: I'm certainly
6 happy to offer myself as a resource now
7 or in the future as we continue the
8 discussions on this concept and answer
9 any questions.

10 COUNCILWOMAN BLACKWELL: Thank
11 you. I have a few questions, but we
12 would like to note the presence of
13 Councilman Frank DiCicco. And so the
14 Chair notes we do have a quorum.

15 Mr. Mandel, if we were to enact
16 this legislation, would deposits to the
17 fund be required for Calendar Year '06?

18 MR. MANDEL: I believe so, if
19 the tax revenues exceed what has come in.

20 Councilman, I'll ask for your
21 guidance.

22 COUNCILMAN KENNEY: Again,
23 Madam Chair, I think it will have to do
24 with negotiations between the Council and
25 the Administration relative to the time

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2 of its coming into effect and which
3 fiscal years it affects and how it
4 affects the Five-Year Plan. The
5 intention was for it to happen for 2007,
6 which is the budget we're considering
7 now, but I don't know if that's going to
8 be the case by the time we pass the
9 budget. So I guess it will have to do
10 with the timing of when the bill is
11 passed.

12 COUNCILWOMAN BLACKWELL: I
13 understand.

14 COUNCILMAN KENNEY: Thank you.

15 COUNCILWOMAN BLACKWELL: How do
16 other cities and states fund their Rainy
17 Day Fund?

18 MR. MANDEL: There are a
19 variety of mechanisms that we've seen.
20 When I was with the Controller's office
21 and we looked at this in depth, there are
22 some that explicitly in their governing
23 document, like their City Charter,
24 basically mandate that if more money
25 comes in from certain resources, whether

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2 it's local tax revenues or all other
3 resources, a percentage of that has to go
4 into a Rainy Day Fund, or if some money
5 is left unspent, a portion of that money
6 has to go into a Rainy Day Fund.

7 Other cities that have decided
8 not to make that part of their governing
9 document, like in New York City, have
10 essentially a legal deal made between the
11 Mayor and City Council that says every
12 year we're going to take whatever else we
13 didn't spend and put some of it towards
14 buying --

15 COUNCILWOMAN BROWN: Point of
16 information. What kind of deal?

17 MR. MANDEL: New York City has,
18 I believe, what they call a
19 revenue-stabilization account, where it's
20 not that the Charter says you must do X,
21 Y, Z, but that there's been a legal deal
22 crafted between the Council President and
23 the Council and the Mayor that says we
24 will do this if this happens. If we have
25 extra revenue, we will use it to -- I

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2 believe in New York they pay down some
3 debt and set aside some.

4 COUNCILWOMAN BROWN: Thank you.

5 MR. MANDEL: So you can
6 mechanically make it part of the law, the
7 Charter, and say this is what has to
8 happen. You can make it part of a
9 flexible agreement. I believe that what
10 is placed before you would not change the
11 Charter in Philadelphia, but create a
12 rolling "each year we will do this" kind
13 of process. Certainly in the future, you
14 could amend the Charter to make that
15 happen. As I said, a number of states, a
16 number of cities have it as part of
17 governing documents. Others just make it
18 part of annual practice.

19 COUNCILWOMAN BLACKWELL: Under
20 this bill, deposits are required if the
21 Rainy Day Fund falls below five percent
22 of the three-year average of General Fund
23 expenditures. Is it this way, in your
24 opinion, in most of the other places you
25 referenced in your remarks?

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2 also 25 percent of the General Fund
3 balance existing on the previous June 30.
4 So whatever balance was available; for
5 example, the projected balance of here's
6 the 168 million, 25 percent of that would
7 be put in also.

8 And then there are rules as
9 relative to the expenditure of those
10 funds, which are enumerated again
11 unamended in this particular bill, but I
12 suspect that there will be some changes
13 to both the percentage and any other
14 triggers.

15 COUNCILWOMAN BLACKWELL: I see.
16 How does PICA fit into this?

17 COUNCILMAN KENNEY: We have not
18 heard from PICA on this yet. I would
19 anticipate, based on PICA's previous
20 history, that they would be supportive of
21 this type of savings plan in an effort to
22 maintain the City's fiscal stability and
23 be able to pay bond holders and the other
24 things.

25 I mean, again, it's probably

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2 more effective in times when we're doing
3 better. Again, if we have a year where
4 anticipated revenues fell short -- I
5 mean, actual revenues fell short of
6 anticipated revenues, we wouldn't put
7 anything in the fund, because we'd be in
8 a situation where we'd have to make
9 spending choices and cuts potentially.
10 In the good years when we can save a
11 little money, that would hopefully offset
12 any downturns in the economy that we
13 would experience.

14 MR. MANDEL: And I would just
15 clarify, I was speaking the five percent
16 would be what the overall Rainy Day Fund
17 would represent in terms of the budget.
18 You can pick the percentage in terms of
19 if we're above this, more goes in, less
20 goes in, it's a flat amount, but the
21 overall aspiration, apparently five
22 percent is a pretty good number that our
23 overall Rainy Day Fund should probably
24 not be much more than \$150 million, \$175
25 million.

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2 COUNCILWOMAN BLACKWELL: And
3 we're talking about a two-thirds vote of
4 Council as opposed to a simple majority
5 because of the nature of the bill, I
6 assume.

7 Only two more questions. Under
8 this bill, under Bill No. 050188,
9 drawdown requires two-quarters of job
10 loss, one; a one percent shortfall in
11 anticipated revenues for the year, two;
12 or an unanticipated emergency. Is this
13 the way most other states have done it,
14 and how do they spend these dollars? Do
15 they just go into our General Fund, and
16 how do you perceive it working for us?

17 MR. MANDEL: Again, there's a
18 variety of ways to do it. Certainly it's
19 not uncommon for other states or cities
20 to have a trigger that says only under
21 these certain conditions. The creation
22 of some kind of emergency provision is
23 certainly common. You would not want to
24 totally tie the hands of officials. If,
25 God forbid, there was some crisis that

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2 the citizens and City Council were crying
3 out to do something with this money, you
4 would want the ability to do that. It's
5 good, though, to have some kind of
6 objective standard so that you can turn
7 to to say, We have had X number of
8 quarters of job loss or we have seen
9 revenues dip; therefore, we can tap in
10 the Rainy Day Fund.

11 COUNCILWOMAN BLACKWELL: So I
12 assume we're still working on the
13 fail-safe provisions as we work with the
14 Administration.

15 COUNCILMAN KENNEY: Madam
16 Chair?

17 COUNCILWOMAN BLACKWELL: Yes.
18 Councilman Kenney.

19 COUNCILMAN KENNEY: PICA's
20 involvement probably will be removed in a
21 formal way, because in order to do that,
22 we'd have to change the Charter to
23 formalize their involvement. Certainly
24 PICA's advice would be sought and also
25 the advice of other fiscal experts within

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2 the City government, outside the City
3 government, but ultimately I think it's
4 our decisions, the Council along with the
5 Administration, to make the decision on
6 whether or not to spend it, which would
7 create a requirement for two-thirds vote.
8 The money would be segregated in a
9 separate account with the City Treasurer
10 identified as a Rainy Day Fund and kept
11 separately and invested separately. So
12 it wouldn't be part of the overall
13 General Fund.

14 COUNCILWOMAN BLACKWELL: Thank
15 you.

16 Are there further questions
17 from members of the Committee?

18 (No response.)

19 COUNCILWOMAN BLACKWELL: All
20 right. We thank you very much, Mr.
21 Mandel.

22 MR. MANDEL: Thank you.

23 COUNCILWOMAN BLACKWELL: Next,
24 Nicole Westerman, Chief of Staff to
25 Secretary of the Budget.

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2 Welcome. Please identify
3 yourself for our record and begin your
4 testimony.

5 MS. WESTERMAN: Good morning.
6 My name is Nicole Westerman. I'm the
7 Chief of Staff to the Secretary of Budget
8 of the Commonwealth of Pennsylvania,
9 Secretary Michael Masch.

10 Good morning, Chairwoman
11 Blackwell --

12 COUNCILWOMAN BLACKWELL: Good
13 morning.

14 MS. WESTERMAN: -- members of
15 the Committee and other Councilmembers.
16 Thank you for inviting me to testify here
17 today.

18 As you consider your own bill
19 for a Rainy Day Fund, I'd like to tell
20 you about the Rainy Day Fund of the
21 Commonwealth of Pennsylvania. First I'll
22 give you just a brief description of the
23 fund. Then I'll describe the reasons
24 that the fund was created in
25 Pennsylvania. Then I'll describe the law

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2 that has established the Rainy Day Fund.
3 I'll provide a little bit of historical
4 background. And I'm going to conclude by
5 telling you about the status of the Rainy
6 Day Fund today.

7 The Commonwealth of
8 Pennsylvania has had a statutorily
9 created Rainy Day Fund since 1985. The
10 current fund is called the Budget
11 Stabilization Reserve Fund and is
12 intended to ultimately be funded in an
13 amount equal to six percent of General
14 Fund revenues. Each year, 25 percent of
15 the General Fund surplus is transferred
16 into the fund. Any use of money from the
17 fund has to meet statutory conditions.
18 Any specific use must be proposed by the
19 Governor and approved by two-thirds of
20 each chamber of the General Assembly.

21 Funds have been withdrawn twice
22 in the life of the fund. On both
23 occasions, the entire balance --
24 ordinarily the entire balance was used.
25 Since 1985, the all-time balance of the

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2 fund has been \$1.13 billion in FY2001.

3 The current balance is about \$334

4 million. We expect to make a \$68 million

5 deposit into the fund after the close of

6 the fiscal year.

7 Now I'd like to tell you about

8 the original purpose of the Rainy Day

9 Fund as expressed in the original

10 statutes in 1985.

11 As expressed in that statute,

12 the findings were as follows --

13 COUNCILWOMAN BLACKWELL: That's

14 '85, you said?

15 MS. WESTERMAN: 1985.

16 COUNCILWOMAN BLACKWELL: Thank

17 you.

18 MS. WESTERMAN: First, economic

19 uncertainty arising from national and

20 international events over which the

21 Commonwealth cannot exercise control

22 impairs the ability of the Commonwealth

23 to accurately predict its anticipated

24 revenues and expenditures.

25 Second, overestimates of

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2 stability and reliability of vital public
3 services and programs.

4 The conclusions of the statute
5 were as follows: That it is a valid and
6 proper public function to set aside a
7 portion of Commonwealth revenues into a
8 fund in order to, first, minimize future
9 revenue shortfalls and deficits; second,
10 provide greater continuity and
11 predictability in the funding of vital
12 government services; and, third, to
13 minimize the need to increase taxes to
14 balance the budget of the Commonwealth
15 during periods of economic distress.

16 Now I'm going to describe the
17 current law of the current Rainy Day Fund
18 of the Commonwealth.

19 The intent, as I noted, was to
20 create a reserve in an eventual amount of
21 six percent of the revenue of the General
22 Fund of the Commonwealth. Funding is as
23 follows: In any year in which there is a
24 surplus in the General Fund, 25 percent
25 of the surplus shall be deposited by the

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2 end of the next succeeding quarter into
3 the fund. If at the end of any fiscal
4 year the ending balance of the fund
5 already equals or exceeds six percent of
6 actual General Fund revenues, 10 percent
7 of the surplus rather than 25 percent
8 shall be deposited into the fund. And,
9 importantly, the General Assembly may at
10 any time provide additional amounts from
11 any funds available to the Commonwealth
12 as an appropriation to the fund.

13 Use of the funds have the
14 following conditions: Money should be
15 appropriated only when emergencies
16 involving the health, safety or welfare
17 of the residents of this Commonwealth or
18 downturns in the economy resulting in
19 significant unanticipated revenue
20 shortfalls cannot be dealt with through
21 the normal budget process.

22 Also, money shall not be used
23 to begin new programs, but to provide for
24 the continuation of vital public programs
25 in danger of being eliminated or severely

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2 reduced due to financial problems
3 resulting from the economy.

4 When the Governor determines an
5 appropriation from the fund is necessary
6 because the above conditions are met, the
7 Governor shall present a request for an
8 appropriation, along with the specifics
9 of the proposal and suggested legislation
10 to the Chairs of the Appropriation
11 Committees of the Senate and the House.
12 The General Assembly may then, through
13 approval of a separate appropriation bill
14 by a vote of two-thirds of the members of
15 each chamber, appropriate money from the
16 fund to meet the needs identified in the
17 Governor's proposal. Any appropriations
18 that lapse shall be returned to the Rainy
19 Day Fund.

20 Now I'd like to just give a
21 little bit of historical background, as
22 there have been a couple of different
23 iterations of the fund since 1985.

24 As I noted, in 1985, statute
25 established what was called the Tax

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2 Stabilization Reserve Fund. The intent
3 was a reserve in an amount not to exceed
4 three percent of estimated revenues of
5 the General Fund. The General Assembly
6 could appropriate money from any fund to
7 the Reserve Fund. However, the important
8 thing to note is that the Commonwealth
9 was not required to make any deposits at
10 all into the fund.

11 There was a two-thirds approval
12 vote required to access the funds, and
13 the same restrictions on the use of the
14 funds applied then as they do now.

15 During the seven years when
16 contributions to the fund were not
17 mandatory, it should be noted that there
18 were five consecutive years of
19 contributions, followed by two years when
20 there were no contributions at all.

21 In 1991, legislation was passed
22 requiring 10 percent of any ending
23 balance in the General Fund to be
24 transferred to the reserve by the end of
25 the succeeding quarter. Five years

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2 Rather, the Tax Stabilization Reserve
3 Fund was repealed so that the balance
4 reverted to the General Fund. Then the
5 current Budget Stabilization Reserve Fund
6 was created.

7 The current balance of \$334
8 million is about what it was between
9 FY1997 and FY1998. It is about 1.4
10 percent of current year revenues.

11 Some rating agencies recommend
12 that reserves of at least five percent of
13 annual revenues be held in a Rainy Day
14 Fund. To meet this threshold, the
15 Commonwealth would have to increase the
16 fund balance to \$1.3 billion, an increase
17 of nearly a billion dollars from where we
18 are now.

19 While the entire Rainy Day Fund
20 was used in one year to balance the
21 FY2003 budget, the recession that spurred
22 the use of those funds affected the
23 Commonwealth severely for three years.
24 When Governor Rendell entered office, he
25 faced a \$2.4 billion deficit in FY2004,

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2 but there were no longer any funds left
3 in the Rainy Day Fund to help him close
4 that gap. Governor Rendell was required,
5 therefore, to make painful budget cuts,
6 such as cuts in the library funding to
7 the City of Philadelphia, that the
8 previous Administration had been able to
9 avoid.

10 So while it is a priority to
11 continue to grow the Rainy Day Fund, it
12 is also important to remember that the
13 Rainy Day Fund is no substitute for
14 prudent fiscal stewardship and, when
15 necessary, the responsibility to make
16 tough decisions to develop and implement
17 a balanced budget.

18 Thank you again for inviting me
19 to speak here today.

20 COUNCILWOMAN BLACKWELL: Thank
21 you very much.

22 The Chair notes that Councilman
23 Juan Ramos is here. We know they had a
24 Gas Commission hearing prior to this
25 hearing.

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2 Are there questions for

3 Ms. Westerman?

4 (No response.)

5 COUNCILWOMAN BLACKWELL: Thank

6 you very much. That was important

7 testimony.

8 Ms. Jessalynn Moro, Fitch

9 Ratings, Senior Director.

10 Thank you very much for coming.

11 Please identify yourself to the record

12 and begin your testimony.

13 And the Chair notes for members

14 of the Committee that we do have

15 information in your packet this morning.

16 Thank you.

17 MS. MORO: Thank you for having

18 me. My name is Jessalynn Moro and I'm a

19 Senior Director at Fitch Ratings and I'm

20 responsible for local tax-back credits in

21 the northeast region, including the City

22 of Philadelphia, and I'll be speaking

23 today from a report I had provided called

24 "The Bottom Line, Local General

25 Government Reserves and the Policies that

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2 Shape Them." This is a report that Fitch
3 published in 2005 speaking to Fitch's
4 perspective on reserve funds and
5 providing some examples of reserve funds
6 across the country and how other local
7 governments approach these types of
8 issues.

9 If I can, I'm going to read the
10 summary and then I'm going to speak off
11 of the paper a bit just to speak
12 generally about our position. And I
13 think it's important to remember that,
14 again, I work for a rating agency and my
15 position is really only how the reserve
16 funds are regarded when it comes to the
17 rating itself, but happy to answer any
18 questions.

19 In Fitch Ratings' November 12,
20 2002 report "The 12 Habits of Highly
21 Successful Finance Officers," which
22 discussed the importance of management
23 practices to credit ratings, Fitch
24 identified the establishment and
25 maintenance of operating reserves as a

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2 key element in its analysis of local
3 governments' credit quality. This
4 follow-up report expands on Fitch's view
5 of appropriate reserve levels and the
6 policies that shape them.

7 In an analysis of an issuer's
8 financial flexibility, Fitch reviews the
9 level of reserve funds maintained,
10 typically in the form of fund balance;
11 the level of reserve funds in proportion
12 to tax-supported spending
13 responsibilities including debt service;
14 and the liquidity and availability of
15 such funds.

16 Policies driving reserve levels
17 often are just as important to Fitch as
18 the reserves themselves. Gaining a clear
19 understanding of the reserve policy, how
20 the policy was created, and the longevity
21 over which it is applied and adhered to,
22 or institutionalized, can provide insight
23 into an issuer's ability and willingness
24 to pay debt service.

25 The best reserve policies

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2 provide both specificity and flexibility,
3 accomplishing one or more of at least
4 three main criteria: Establishing a
5 target level of reserves, or a reserve
6 floor; specifying the appropriate
7 circumstances for drawing down those
8 reserves; and directing the replenishment
9 of reserves.

10 So that's just a summary of the
11 report and some of the things we focus
12 on. Now I'm going to go through some of
13 the criteria, the first of which is a
14 reserve floor, and this is the most basic
15 element of any fund balance or reserve
16 policy whereby the governing body decides
17 what level of reserves is appropriate for
18 that governing body. And the size of
19 that reserve -- I know I heard the number
20 five percent before. That's a fine
21 number. We don't really prescribe what
22 that percentage should be. What's more
23 important is for the local government to
24 come up with a number or a percentage
25 preferably that really helps to offset

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2 some of the risks associated with the
3 credit. Again, speaking just from the
4 rating's perspective. So you can have a
5 triple A rated credit that has a five
6 percent reserve and you can have an A
7 minus rated credit with 25 percent
8 reserves because of the other risks
9 associated with that credit.

10 So it's really important to
11 establish a reserve target that is
12 appropriate for you based on how you view
13 your risk profile and your cash flow
14 needs and the other things you're dealing
15 with.

16 And as far as the reserve floor
17 is concerned, what we really like to see
18 and what I'm hearing today is the
19 direction you're trying to go, is a
20 reserve as a percent of the budget. And
21 how we look at it is as a percent of
22 expenditures. And typically I'm talking
23 about the General Fund.

24 Finally, the way that we
25 measure these reserves is often by

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2 looking at an audit and by looking at the
3 fund balance, and it's important not only
4 to look at that number, but also to look
5 at the cash that the issuer maintains to
6 see if that reserve is actually liquid or
7 if much of it is tied up in receivables
8 and not really available if times got
9 tough.

10 The next level of detailed
11 reserve policies will have guidelines by
12 which the reserves can be drawn down, and
13 the most acceptable use of these
14 reserves, again, from a Fitch Ratings'
15 perspective and as it pertains to the
16 rating, is for non-recurring revenue. So
17 equipment or one-time capital
18 expenditures, these are the types of
19 expenditures that we typically like to
20 see the fund balance be drawn down for.
21 And when it's included in the reserve
22 policy what types of expenditures are
23 acceptable, it really creates a first
24 offense against deficit spending. And we
25 all know that deficit spending can be

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2 pretty detrimental to the rating,
3 especially if it's carried out over a
4 period of time.

5 And the other piece of
6 information that's important to Fitch
7 when you're talking about drawing down
8 the reserve is having some agreement by
9 the leadership whereby the strongest
10 policies that we see require some sort of
11 majority vote of the Council or the
12 governing body and some sort of approval
13 by the Executive Branch agreeing that,
14 yes, this is a good use of the money and
15 we have a majority vote to actually use
16 the funds for such purposes.

17 Finally, the less common thing
18 we see in a reserve policy, but I think
19 very useful, is the reserve replenishment
20 function, which basically says we
21 established a floor, we drew it down for
22 reasons that we stated and now here is
23 our commitment to bringing that reserve
24 level back up to the level that we
25 established to begin with. And the

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2 problem with this is that it's often very
3 difficult, because at the time you're
4 using the reserves, it usually means that
5 the times are tough and the money is
6 tight. So it's often hard to come up
7 with some sort of replenishment
8 mechanism, but I think it's important
9 from the rating's perspective to show
10 that the governing body is actually
11 committed to maintaining the level
12 established, and maintaining that level
13 and the commitment to maintaining that
14 level can be demonstrated by having a
15 reserve replenishment criteria in the
16 reserve policy itself.

17 Finally, the best policies that
18 we see are really institutionalized. And
19 what I mean by that is, I think the most
20 strict way to show that is really by
21 having the reserve policy in the City
22 Charter, but certainly that's not
23 necessary in order to get credit per se
24 from the rating agencies. But at least
25 to have some sort of ordinance, some sort

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2 of written document that's been reviewed
3 and agreed upon by all leading parties
4 and that shows a commitment across the
5 government to maintaining this policy.
6 Certainly that's much more powerful than
7 if I just speak one on one to a finance
8 director who says, I'd like to keep this
9 money in the bank. That's fine, but if
10 you've got the City Council and the Mayor
11 and everyone on board, it really shows
12 the rating agencies and investors that
13 you're committed to keeping those
14 reserves.

15 Finally, I think it might be
16 useful just to talk a little bit about
17 how reserve policies really affect the
18 rating. We have many criteria that we
19 look at when we come to a rating
20 conclusion, and the financial flexibility
21 is a big part of that, and the reserve
22 policy can be a demonstration of what the
23 financial flexibility of the City or the
24 local government is. And it's also
25 important to remember that no matter what

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2 the policy states, actions always speak
3 louder than words. So if you have a good
4 policy that's in place but you're not
5 following it, it's hard for us to give
6 credit to that. And I would say in
7 general that the higher rated credits
8 tend to have a higher degree of financial
9 flexibility, which I'm sure you
10 understand.

11 So those are the remarks I was
12 prepared to discuss. I'm happy to answer
13 any questions you may have, and, again,
14 thank you for having me.

15 COUNCILWOMAN BLACKWELL: Thank
16 you very much.

17 Are there questions for
18 Ms. Moro, questions from members of the
19 Committee?

20 Councilman Kenney.

21 COUNCILMAN KENNEY: Thank you,
22 Madam Chair.

23 Just two questions. Does Fitch
24 have an opinion relative to a two-thirds
25 majority or a simple majority in the

5 MS. MORO: I wouldn't say we
6 have an opinion. I think either one of
7 those is fine. Again, the overall goal
8 being that seeing that there's overall
9 support for the actions taking place.

16 MS. MORO: That would be the
17 best-case scenario. Certainly we see
18 different levels of support, but that
19 would be the ultimate and I would say
20 would get the most credit.

21 COUNCILMAN KENNEY: Has there
22 been any analysis by Fitch or anyone that
23 you're aware of kind of doing some
24 investigation as to the cost of borrowing
25 money for municipalities and governments

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2 that have Revenue Stabilization Funds and
3 those that do not? Obviously the rating
4 that you get affects the cost of your
5 money. So I assume that there's a
6 correlation between governments that have
7 these funds and their better ratings. Is
8 that accurate?

9 MS. MORO: First, to answer the
10 first question, I'm not aware of any
11 studies that have been done, and
12 certainly we don't track how the bonds
13 price after we issue the rating. But
14 certainly I can tell you that higher
15 rated credits tend to have a high degree
16 of financial flexibility and most of the
17 time have pretty stringent, what I would
18 call, management practices in place, a
19 fund balance reserve policy being one of
20 those.

21 COUNCILMAN KENNEY: And one of
22 the elements of that higher rating can be
23 a Revenue Stabilization Fund.

24 MS. MORO: Yes, that's true.

25 COUNCILMAN KENNEY: Thank you.

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2 Thank you, Madam Chair.

3 COUNCILWOMAN BLACKWELL: Thank
4 you very much.

5 Are there further questions for
6 Ms. Moro?

7 (No response.)

8 COUNCILWOMAN BLACKWELL: Thank
9 you very much.

10 MS. MORO: Thank you.

11 COUNCILWOMAN BLACKWELL: Is
12 there anyone else here who would like to
13 testify? Anyone else?

14 (No response.)

15 COUNCILWOMAN BLACKWELL: Any
16 further comments or questions from
17 members of the Committee?

18 (No response.)

19 COUNCILWOMAN BLACKWELL: Then
20 at the sponsor's request, we will recess
21 this hearing subject to the call of the
22 Chair.

23 Thank you very much. Thank you
24 all.

25 (Committee on Finance adjourned)

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2 at 11:00 a.m.)
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CERTIFICATE

I HEREBY CERTIFY that the
proceedings, evidence and objections are
contained fully and accurately in the
stenographic notes taken by me upon the
foregoing matter on April 19, 2006, and that
this is a true and correct transcript of same.

MICHELE L. MURPHY
RPR-Notary Public

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