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COUNCIL OF THE CITY OF PHILADELPHIA

3

PUBLIC HEARING - COMMITTEE OF THE WHOLE

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Room 400, City Hall

6

Philadelphia, Pennsylvania

7

Wednesday, March 2, 2005, 10:40 a.m.

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9
BILL 050003 - An Ordinance adopting the
Operating Budget for Fiscal Year 2006.10
PRESENT:

11

COUNCIL PRESIDENT ANNA C. VERNA
COUNCILWOMAN BLONDELL REYNOLDS BROWN

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COUNCILMAN DAVID COHEN

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COUNCILMAN JACK KELLY

14

COUNCILMAN JAMES F. KENNEY

15

COUNCILMAN JUAN F. RAMOS

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COUNCILMAN FRANK RIZZO

17

COUNCILMAN FRANK DI CICCIO

18

COUNCILWOMAN JANNIE L. BLACKWELL

19

COUNCILMAN MICHAEL A. NUTTER

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COUNCILMAN DARRELL L. CLARKE

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COUNCILWOMAN DONNA REED MILLER

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COUNCILWOMAN MARIAN B. TASCO

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COUNCILMAN BRIAN J. O'NEILL

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V A R A L L O Incorporated

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2 P R O C E E D I N G S

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4 COUNCIL PRESIDENT VERNA: Good
5 morning. This is the public hearing of the
6 Committee of the Whole regarding the operating
7 budget for fiscal year 2006.

8 I would ask Mr. McPherson to please
9 read the title of Bill No. 050003.

10 MR. MCPHERSON: Bill No.
11 050003, an Ordinance adopting the Operating
12 Budget for Fiscal Year 2006.

13 COUNCIL PRESIDENT VERNA: Ms.
14 Wilkerson.

15 Good morning. Please identify
16 yourself for the record and proceed with your
17 testimony.

18 MS. WILKERSON: I'm Joyce
19 Wilkerson, Chief of Staff to Mayor John
20 Street.

21 Thank you for the opportunity to
22 provide testimony regarding the fiscal year
23 2006 operating budget for the Office of the
24 Mayor.

25 The total amount requested for the

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2 Mayor's office from the General Fund for FY06
3 is \$4,376,236, an increase of \$230,463 over
4 fiscal year 2005 estimated obligations.

5 Of this total, 4.1 million is for
6 employee compensation and purchases of
7 services, material, supplies and equipment.

8 The largest portion of the request, the Class
9 100 appropriation, includes 3.4 million for 47
10 positions and represents an increase of
11 \$70,000 over FY2005 estimated obligations.

12 The 47 positions constitute an
13 increase of one position over the authorized
14 level for 2005, and the requested Class 100
15 appropriation reflects a two percent increase.
16 Both increases reflect the addition of 172,000
17 for three staff members for the revitalized
18 Board of Ethics, partially offset by
19 reductions elsewhere in Class 100. There are
20 also increases of 135,000 in Class 200
21 appropriation and \$25,000 in the Class 300/400
22 appropriation, which are entirely in support
23 of the work of the Board of Ethics.

24 I am pleased to report that the
25 City's investment in our federal and state

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2 lobbying teams continue to pay healthy
3 dividends in an environment that places
4 critical sources of revenue in continuing
5 jeopardy. Our team helped the City secure
6 more than \$10 million in '05 appropriations
7 earmarked in support of such initiatives as
8 the new CORE scholarship program, West
9 Philadelphia Streetscape, North Delaware
10 Riverfront Development and Operation Safe
11 Streets.

12 The team also fought hard to protect
13 the City's interests in transportation
14 reauthorization legislation, homeland
15 security, work force investment, Empowerment
16 Zone and other matters. Meanwhile, our team
17 in Harrisburg was critical in advancing the
18 City's position with respect to gaming
19 legislation and strengthening of PGW.

20 The state team also helped win the
21 enactment of three key pieces of legislation
22 that authorize the City to charge up to \$25
23 for police accident reports, authorize City
24 Council to impose a penalty of up to \$5,000
25 for short-dumping and authorize Council to

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2 increase fines and penalties for violating
3 City ordinances, rules and regulations in
4 stages from the current maximum of \$300 up to
5 the new maximum of \$2,000.

6 The principal remaining portion of
7 the General Fund total, \$200,000 in Class 500,
8 is for the City scholarships. This amount
9 will continue the Mayor's office scholarship
10 program for Philadelphia students who attend
11 classes at area colleges and universities.
12 The program is distinct from the CORE program
13 inaugurated with the graduating high school
14 class of 2004, through which system-wide
15 scholarship assistance has been made available
16 to every eligible graduating senior. Funding
17 for that program in the amount of 4 million is
18 included in the Finance Department's FY06
19 Class 200 budget.

20 The Grants Revenue request for
21 FY2006 is 1.2 million, representing an
22 increase of \$323,000 from FY2005 estimated
23 obligations and an increase of \$14,000 from
24 the FY2005 original appropriation. The grants
25 are principally from the federal government to

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2 support the Mayor's Commission on Aging. The
3 grants will enable funding to assist older
4 adults with job counseling, training and
5 placement, and health insurance counseling.

6 As you will recall, beginning in
7 FY05, grant funding for the Mayor's Commission
8 on Literacy was transferred to the Free
9 Library. The Mayor's Commission on Literacy
10 was moved physically and organizationally to
11 the Free Library in the fall of '04, and the
12 Library is moving forward with the process of
13 integrating the Mayor's Commission on Literacy
14 with its Reader Development Program to support
15 a more seamless delivery of services and
16 literacy providers.

17 You will be hearing from the Mayor's
18 office of Community Services, Housing and
19 Community Development, Labor Relations and
20 MOIS on their fiscal 2006 operating budget
21 request later in these hearings.

22 Thank you for your support, and I'll
23 be happy to answer any questions.

24 COUNCIL PRESIDENT VERNA: Thank
25 you.

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2 The Chair recognizes Councilwoman
3 Tasco.

4 COUNCILWOMAN TASC0: Thank you.

5 Good morning.

6 MS. WILKERSON: Good morning.

7 COUNCILWOMAN TASC0: On Page 16
8 of the budget detail, 135,000 is allocated for
9 vendors for the Ethics Panel. What is the
10 purpose for these funds?

11 MS. WILKERSON: They've been
12 identified by the Ethics Commission. I don't
13 have the detail on what it is that they
14 propose. I think it's when they want to do
15 investigations, they have equipment that
16 they'll be needing, but I can get a more
17 detailed breakdown of exactly how those
18 dollars are intended.

19 COUNCILWOMAN TASC0: Who will
20 staff the Ethics Panel?

21 MS. WILKERSON: The Ethics
22 Panel is selecting its own staff. I believe
23 they are conducting interviews for an
24 Executive Director. That's in process now.
25 The Administration is not directly involved in

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2 that.

3 COUNCILWOMAN TASC0: And they
4 have budgeted for that staff position?

5 MS. WILKERSON: Yes.

6 COUNCILWOMAN TASC0: Thank you.

7 Thank you, Madam President.

8 COUNCIL PRESIDENT VERNA: Thank
9 you.

10 I believe you're requesting \$332,000
11 for the creation of the Ethics Panel. Can you
12 tell us -- I know that that is an executive
13 order -- exactly what will their
14 responsibility be?

15 MS. WILKERSON: The Ethics
16 Board is responsible for monitoring the
17 implementation of the ethics executive order.
18 It receives in response to requests for
19 guidance from members of the Administration on
20 ethical issues that come up.

21 The Ethics Commission is involved in
22 reviewing proposed legislation that the
23 Administration has proposed for ethics issues.
24 I believe they also will be investigating
25 certain complaints made.

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2 COUNCIL PRESIDENT VERNA: Thank
3 you.

4 The Chair recognizes -- well,
5 Councilman Nutter is on the phone.

6 I, along with, I'm sure, every
7 member of Council has been receiving tons of
8 mail, and I guess only you will be able to
9 answer the question. Will the Administration
10 be extending the \$750 bonus to DC 33 and 47 to
11 non-represented employees?

12 MS. WILKERSON: Yes. The
13 Administration directed yesterday, and I
14 believe it's reported today, that exempt and
15 non-represented employees will be getting the
16 750 bonus and the two percent FY06 increase.

17 We are also in the process of
18 restructuring a lot of positions, changing
19 responsibilities, and in connection with that,
20 there may be future adjustments made, but at
21 this point, we've directed that there be the
22 bonus paid. We expect that that will be paid
23 out sometime in March, and then the two
24 percent I believe is a July 1 increase.

25 COUNCIL PRESIDENT VERNA: Thank

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2 you.

3 Councilman Nutter, your light was
4 on. Do you have any questions?

5 COUNCILMAN NUTTER: Yes. Thank
6 you.

7 Good morning, Ms. Wilkerson.

8 MS. WILKERSON: Good morning.

9 COUNCILMAN NUTTER: Back in the
10 area where Councilman Tasco was, could you
11 share a little bit more information about the
12 budget for the Ethics Board? How did you
13 determine that particular amount?

14 MS. WILKERSON: That's what was
15 requested by the Ethics Board. Therese Lily,
16 the Chairman, requested that, and I can send
17 up to you this morning the detail of that. We
18 didn't try to argue it down. They are a new
19 organization. They made a best-guess estimate
20 on what the needs would be of the organization
21 and we have submitted that in connection with
22 our budget.

23 COUNCILMAN NUTTER: And you
24 made mention that they're in the process of a
25 search or interview process for Executive

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2 Director?

3 MS. WILKERSON: Yes.

4 COUNCILMAN NUTTER: Do you know
5 when that started?

6 MS. WILKERSON: Within the last
7 month or two. I don't know exactly. I can
8 get you that information.

9 COUNCILMAN NUTTER: And do you
10 know if there was any type of advertisement?
11 Are they doing it on their own? Was there a
12 firm hired to help them with the search?

13 MS. WILKERSON: I don't know.
14 I'll get you that information.

15 COUNCILMAN NUTTER: And I guess
16 lastly on that, do they have a timetable for
17 when they're looking to bring someone on?

18 MS. WILKERSON: I'll get you
19 that information. I don't have the timetable
20 for that.

21 COUNCILMAN NUTTER: Lastly, on
22 Page 17 of Section 2 in the operating budget
23 book, is it fair to say, I guess, in
24 conjunction with now having an Ethics Board,
25 we are about to become members of the Ethics

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2 Officer Association? Do you know which one
3 that is?

4 MS. WILKERSON: I think you're
5 looking at an FY04 item?

6 COUNCILMAN NUTTER: Yes.

7 MS. WILKERSON: And you're
8 asking -- and your question is? I'm sorry.

9 COUNCILMAN NUTTER: Well, does
10 that mean that we were members of it and we've
11 dropped our membership?

12 MS. WILKERSON: I think that's
13 what it means, yes.

14 COUNCILMAN NUTTER: Is that the
15 name of the organization or is that just kind
16 of a placeholder?

17 MS. WILKERSON: I'll get you
18 the information on that. I don't know if
19 that's the exact name of the organization.

20 COUNCILMAN NUTTER: I know
21 there are a couple around. I have not heard
22 of that one.

23 So far, the decision is that we will
24 not maintain membership in that organization?

25 MS. WILKERSON: There's been no

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2 request to fund membership in that
3 organization. The whole question of dues is
4 one of the things that becomes a challenge as
5 we reduce the City's resources. Out of the
6 Mayor's office alone, we spend in excess of
7 close to \$70,000 on dues throughout the entire
8 City. There's probably in excess of a few
9 million dollars spent on dues, and we're
10 continuously reviewing, asking questions about
11 membership. And without a request, a specific
12 request, I wouldn't fund something like that.

13 COUNCILMAN NUTTER: So if the
14 Ethics Board decided at a subsequent point
15 that they might want to participate in
16 something like that, it would either come from
17 that item or possibly from their own
18 resources?

19 MS. WILKERSON: That's correct.
20 They have discretion, you know, dollars that
21 aren't connected to either payroll or
22 computers, and they could make that funding
23 decision to fund something like that.

24 COUNCILMAN NUTTER: Okay.
25 Thank you.

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2 Thank you, Madam Chair.

3 COUNCIL PRESIDENT Verna:

4 You're welcome.

5 The Chair recognizes Councilman
6 Rizzo.

7 COUNCILMAN RIZZO: Thank you,
8 Madam President.

9 Chief of Staff, on numerous
10 occasions, I think two -- not numerous; on two
11 occasions, I've communicated in writing to the
12 Mayor's office about what you just discussed,
13 the bonus to non-represented employees. As of
14 today, I have not gotten an answer. So I
15 would assume that I'll get that in writing?

16 MS. WILKERSON: All right.

17 COUNCILMAN RIZZO: It's very
18 difficult. I don't know why. But we send
19 thing things down there. It would have been
20 nice to know about that prior to hearing it
21 here today, especially since it goes back
22 almost a month now or more. I'll provide you
23 with copies of the communications.

24 MS. WILKERSON: All right.

25 COUNCILMAN RIZZO: Thank you,

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2 Madam President.

3 COUNCIL PRESIDENT VERNA:

4 You're welcome.

5 The Chair recognizes Councilwoman
6 Miller.

7 COUNCILWOMAN MILLER: Thank
8 you, Madam President.

9 Good morning, Ms. Wilkerson. I have
10 two questions, one regarding the CORE
11 scholarships. Did we figure out what went
12 wrong and why it took so long to get the
13 payments out to the various colleges, and will
14 that happen in the future?

15 COUNCIL PRESIDENT VERNA: Good
16 morning.

17 MS. REED: Dianne Reed, Budget
18 Director.

19 It took a little bit of time to
20 transfer the money from Council to the Finance
21 Department so that we could pay from City
22 accounts, but those did get out before
23 Christmas.

24 COUNCILWOMAN MILLER: Right.
25 Well, will it happen again when you give those

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2 out?

3 MS. REED: If the funding is
4 kept in the Finance Department, we can do that
5 more expeditiously.

6 COUNCILWOMAN MILLER: Because I
7 think I read some place it is going to be in
8 the Finance Department, correct?

9 MS. WILKERSON: Yes.

10 COUNCILWOMAN MILLER: Okay.
11 Because we were getting calls. I think it's a
12 good program, but we were getting calls.

13 And I have another question about
14 this revitalized Board of Ethics. What did
15 the Board of Ethics do? I wasn't here. I
16 mean, I'd like to know what this Board
17 actually does.

18 MS. WILKERSON: I'm going to
19 ask Joe Grace, who is liaison from the Mayor's
20 office to the Board, to address that more
21 specifically.

22 COUNCIL PRESIDENT VERNA: Good
23 morning.

24 MR. GRACE: Good morning, Madam
25 President. Good morning, Council members.

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2 Joe Grace, Deputy Secretary for External
3 Affairs.

4 The Board of Ethics that currently
5 is in existence was appointed and
6 reinvigorated by Mayor Street by executive
7 order in August, in August of 2004. Prior to
8 that, there was a Board of Ethics in existence
9 in the City for some time, for many years. It
10 had fallen somewhat into disuse, and the
11 intention of the Mayor in promulgating the
12 executive orders 001 and 002 of 2004 was to
13 reinvigorate the Board of Ethics. He named
14 five new members and appointed a Chair, and
15 that Board has been at work since then, as our
16 Chief of Staff testified earlier.

17 COUNCILWOMAN MILLER: But what
18 does it do? I mean, it just creates laws or
19 policy or what? How do they interact with
20 Council members? I'm missing that.

21 MR. GRACE: As our Chief of
22 Staff testified, one of the things the Board
23 of Ethics has done has been to look at ethics
24 legislation before it has been transmitted to
25 this Council. Another thing that the Board

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2 has done has been to issue several opinions
3 already concerning how the executive order on
4 gifts and meals should be followed and adhered
5 to in the City.

6 In addition to that, the Board of
7 Ethics is looking at streamlining the
8 financial disclosure form, the statement of
9 financial disclosures that City officials are
10 required to file to make the form less
11 confusing.

12 In addition to that, the Board is
13 looking at ways to facilitate campaign finance
14 reports to be placed on the City's website to
15 foster more disclosure and transparency.

16 In addition to that, the Board
17 reviews, as our Chief of Staff testified,
18 complaints or questions that come in,
19 Councilwoman, about the existing ethics rules
20 and the Mayor's executive orders from
21 Administration employees on how they can
22 follow correctly those ethics rules and ethics
23 executive orders.

24 MS. WILKERSON: The executive
25 order only governs the administrative part,

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2 the executive part of government, and so it
3 doesn't have a real role.

4 COUNCILWOMAN MILLER: With City
5 Council?

6 MS. WILKERSON: That's correct.

7 COUNCILWOMAN MILLER: All
8 right. Thank you.

9 Thank you, Madam President.

10 COUNCILWOMAN TASC0: Madam
11 President, can I follow up on that?

12 COUNCIL PRESIDENT VERNA:
13 Certainly. The Chair recognizes Councilwoman
14 Tasco.

15 COUNCILWOMAN TASC0: How long
16 has the Ethics Board been in existence?

17 MR. GRACE: The current
18 constitution of the Ethics Board has been in
19 existence since mid August 2004, Councilwoman,
20 following the Mayor's executive order.

21 COUNCILWOMAN TASC0: August
22 2004. What existed prior to that?

23 MR. GRACE: There was a Board
24 of Ethics that had fallen largely into disuse,
25 Councilwoman. There were not really regular

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2 meetings and there really was not any regular
3 activity that we could discern being
4 conducted.

5 COUNCILWOMAN TASC0: When was
6 that established?

7 MR. GRACE: That Board actually
8 dates to the 1960s. The original --

9 COUNCILWOMAN TASC0: Have they
10 established any guidelines for behavior?

11 MR. GRACE: Well, there is
12 existing language in the Philadelphia Code
13 that regulates ethics in the City. The
14 intention of legislation that was introduced
15 by members of City Council, as well as
16 transmitted up by the Major in September was
17 to create a more specific and definite code of
18 ethics.

19 COUNCILWOMAN TASC0: You said
20 there is a code of ethics in the Code now?

21 MR. GRACE: There's existing
22 language in the Philadelphia Code that
23 regulates ethics and ethical issues, yes.

24 MS. WILKERSON: One of the
25 things that was recommended by the 21st

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2 Century Forum was that we pull together all
3 the pieces of ethics legislation so that
4 people can find it in one place, create an
5 omnibus code, and based upon that
6 recommendation, the work of the Ethics
7 Committee, we formulated legislation that
8 would pull together a lot of what already
9 exists, and that's what the Administration
10 transmitted.

11 There's also been one other source
12 of guidance. The Law Department has lawyers
13 who take responsibility for rendering guidance
14 on ethical issues, and so even when there was
15 not a very active Ethics Board, the Law
16 Department has staff to whom people within
17 government, across government, can direct
18 questions. It wasn't a board, but there
19 always been that repository of guidance.

20 COUNCILWOMAN TASC0: What
21 exposure do the employees of the City get
22 regarding the current existing code of ethics?

23 MR. GRACE: Well, employees
24 regularly inquire, both before the Mayor's
25 executive order and since the Mayor's

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2 executive order and the new Board of Ethics
3 was put into place, of the counsel and the Law
4 Department with questions about what they can
5 and cannot do, Councilwoman, with regard to
6 the existing language in the Philadelphia Code
7 concerning ethical conduct.

8 COUNCILWOMAN TASC0: So the
9 language tells them that there's an ethics
10 code and they should be mindful of them and
11 where they could find them?

12 MR. GRACE: The counsel in the
13 Law Department will attempt to answer those
14 questions when employees from the
15 Administration come to the Law Department and
16 ask, can we do this or can we not do this.

17 COUNCILWOMAN TASC0: But they
18 have to ask; there's no training or education
19 or information when someone is hired by the
20 City, whether they be civil service or
21 non-civil service appointees, there is no
22 process to provide them with information about
23 a code of conduct?

24 MR. GRACE: Well, two things,
25 if I may, concerning that. The Inspector

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2 General, who is under the Office of the Mayor,
3 I know regularly does accountability training
4 with employees in each City department who are
5 designated as, I think it's, Accountability
6 Officers, as Integrity Officers. So that one
7 employee, one designated employee, in each
8 City department is aware of what the existing
9 rules are and can then be a resource within
10 each City department to be able to, to the
11 best of their ability, answer those questions
12 as employees have them, in addition to the
13 counsel that the Law Department would provide
14 if asked.

15 MS. WILKERSON: After the Mayor
16 issued the executive order, there were -- I
17 know the Managing Director called meetings.
18 We had cabinet meetings where we reviewed the
19 executive orders with cabinet members, the
20 executive order and also other guidance. And
21 I don't know exactly how it was moved through
22 departments, but I can get you that
23 information, because we did have meetings
24 discussing it with people.

25 COUNCILWOMAN TASCO: Well, what

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2 role does the -- what is it called?

3 MR. GRACE: Ethics Board?

4 COUNCILWOMAN TASC0: Not the

5 attorney --

6 MR. GRACE: Inspector General.

7 COUNCILWOMAN TASC0: Inspector

8 General. What role will he play with the

9 Ethics Committee, Ethics Board, the new

10 revitalized Ethics Board? What is the

11 relationship between he and she and that

12 agency?

13 MR. GRACE: Councilwoman, it's

14 a close working relationship. Inspector

15 General Gill has been a part of the revived

16 ethics process from the very beginning from

17 when the Ethics Committee of the Review Forum

18 under Judge Chen began its work, as our Chief

19 of Staff has testified. The Inspector General

20 has been a part of every step of the way, had

21 significant input into any recommendations,

22 including a proposed code of ethics that went

23 to the Mayor and became legislation

24 transmitted up here in September.

25 The Inspector General has

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2 participated in meetings of the new Board of
3 Ethics, the revived Board of Ethics, since
4 August. I don't know if he's been at every
5 meeting, but I think he's had a designee at
6 several meetings.

7 In short, there's already a close
8 working relationship between the Board of
9 Ethics and the Inspector General.

10 COUNCILWOMAN TASC0: Who might
11 file a complaint with the Board of Ethics, and
12 do you know if any complaints have been filed
13 recently?

14 MR. GRACE: When it comes to
15 complaints, I think we probably should check
16 with the Law Department. I paused because
17 people ask questions of what they can and
18 cannot do. In terms of complaints, I think we
19 should really check with the Law Department
20 and get back to you.

21 MS. WILKERSON: I'd rather have
22 the Ethics Board talk about what its workload
23 is, the nature of the inquiries.

24 COUNCILWOMAN TASC0: Are they
25 going to testify?

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2 MS. WILKERSON: I can have them
3 come and testify. I didn't call --

4 COUNCIL PRESIDENT VERNA: I
5 think that would be a good idea.

6 MS. WILKERSON: All right.

7 COUNCILWOMAN TASCO: Thank you.

8 COUNCIL PRESIDENT VERNA: Thank
9 you.

10 Ms. Wilkerson, can you tell us who
11 our federal and state lobbyists are and how
12 much they get paid?

13 MS. WILKERSON: I'll have
14 Mr. Burrell, who is Secretary of External
15 Affairs, come up and talk about it in more
16 detail. The information is on Page 16 of
17 Section 2.

18 COUNCIL PRESIDENT VERNA: Good
19 morning.

20 MR. BURRELL: Good morning,
21 Madam President and members of City Council.

22 We retain several law firms who do
23 our federal lobbying in Washington. Among
24 them are Patton and Bogs --

25 COUNCIL PRESIDENT VERNA: I'm

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2 sorry?

3 MR. BURRELL: Patton and Bogs,
4 Whitten and Diamond, the Linkage Group.
5 What's the other one? I can never remember
6 all of the names. The American Continental
7 Group.

8 COUNCIL PRESIDENT VERNA: Are
9 they all listed here?

10 MR. BURRELL: I think they are.
11 American Continental Group and Congressman Bob
12 Borsky, former Congressman Bob Borsky.

13 Each of them are paid on a monthly
14 retainer basis. Both Patton and Bogs and
15 Whitten and Diamond were reduced this year
16 from roughly \$15,000 a month to Patton and
17 Bogs down to \$11,000 per month, Whitten and
18 Diamond down to \$8,500 per month. American
19 was reduced from \$7,500 a month down to \$5,000
20 per month. Congressman Borsky remains at
21 \$5,000 per month, and the Linkage Group, which
22 is a minority firm, was increased from \$3,500
23 per month to \$5,000 per month. And they do
24 our Washington lobbying. We probably reduce
25 like -- I don't have the numbers right on the

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2 top of my head, but reduced this year's, the
3 upcoming budget year, the current budget year
4 in fact, by over \$100,000, and those numbers
5 will remain constant going into next year.

6 In Harrisburg, if you want me to
7 give you in Harrisburg --

8 COUNCIL PRESIDENT VERNA: Are
9 they in the --

10 MR. BURRELL: It's not right
11 before me, but I'm sure they're listed. But I
12 can give them to you quickly.

13 COUNCIL PRESIDENT VERNA: Okay.

14 MR. BURRELL: Wojack firm.

15 Wojack and Associates represents us. Former
16 Senator Joe Loper represents us, and Ernie
17 Bearfield represents us in Harrisburg.

18 The Wojack firm was reduced from
19 roughly \$19,000 a month to \$10,000 a month in
20 the current year, and that would carry
21 forward. Ernie Bearfield, who was a minority
22 firm, was increased from \$4,000 per month to
23 \$5,000 per month, and Senator Loper was
24 reduced from \$7,500 a month to \$5,000 per
25 month. And they represent us in Harrisburg.

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2 COUNCIL PRESIDENT VERNA: Okay.

3 I see that they are outlined on Page 16. Is
4 there anywhere else or any other department
5 that we would find that there were lobbyists?

6 MR. BURRELL: I don't have
7 them. We can get you the breakdown, but those
8 lobbyists, those are our principal lobbyists.
9 The funding for their contracts does not all
10 come out of the Mayor's office. Some of it
11 comes out of other departments, and we could
12 identify that for you.

13 MS. WILKERSON: I believe
14 that -- I'll do a sweep of all the
15 departments. I think that the Water
16 Department may have lobbyists dealing directly
17 with water-specific issues. The gas company
18 also has some lobbyists. But I can get you a
19 call from the other departments any additional
20 lobbying resources.

21 COUNCIL PRESIDENT VERNA: Thank
22 you. That would be appreciated.

23 The Chair recognizes Councilwoman
24 Blackwell.

25 COUNCILWOMAN BLACKWELL: Thank

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2 you, Madam President.

3 I, too, were requesting additional
4 information about the ethics. Not that the
5 money listed is not a lot of money, but given
6 our budget constraints, we're concerned about
7 their role as well and how, given all the
8 ethics hearings we are having, how they would
9 relate or interact with other ethics boards
10 being discussed.

11 Can you tell us that?

12 MS. WILKERSON: This is
13 something the Administration put in place last
14 August. I think that if there is an
15 alternative ethics mechanism put in place with
16 an alternative board, we would certainly
17 reconsider what it is that we've proposed,
18 established and are currently funding.

19 COUNCILWOMAN BLACKWELL: Your
20 testimony lists three staff persons at
21 \$172,000. What about if a new department is
22 created; what is the total cost? Will they be
23 placed some place where there are not
24 additional costs, or what are we talking about
25 here?

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2 MS. WILKERSON: That was the
3 staff cost. There are additional dollars
4 for -- I think it's 135,000 in Class 200 and
5 25 in Class 300 dollars that also support the
6 Board of Ethics.

7 The Administration considered
8 various alternatives. We said, Well, we could
9 have the Law Department staff the Ethics
10 Board, but we thought it was important that
11 there be sufficient distance from the
12 Administration. We have not sought to control
13 the Board. It has its own staff and operates
14 with independence.

15 COUNCILWOMAN BLACKWELL: I
16 would only say that certainly, I don't know, I
17 think we're kind of ethics'd out, but that's
18 my personal position. And given all the needs
19 we have and all the cuts, I certainly would be
20 one who would be interested in so many other
21 cuts that we're facing in terms of the City.
22 But certainly I respect the Mayor and the
23 Administrations's issue on this, but I
24 certainly would certainly hope that you will
25 consider all of the other needs that we're

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2 dealing with and our feeling in that regard,
3 especially we talked earlier about, for
4 example, increase in license fees for mom and
5 pop businesses and that sort of thing. I
6 think that a lot of us have other concerns
7 that we are more serious about than creating
8 another board to monitor the cuts we already
9 have.

10 Thank you, Madam President.

11 COUNCIL PRESIDENT VERNA: The
12 Chair recognizes Councilman DiCicco.

13 COUNCILMAN DiCICCO: Thank you,
14 Madam President. Good morning.

15 Ms. Wilkerson, you testified that
16 the largest portion of this request, Class 100
17 appropriation, includes \$3.406 million for 47
18 positions. Are the three Ethics Board
19 positions, they make up part of that 47?

20 MS. WILKERSON: Yes.

21 COUNCILMAN DiCICCO: How does
22 the 44, taking those three out, how does the
23 44 positions compare to previous years? Has
24 there been any increase in the Mayor's budget
25 in terms of positions?

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2 MS. WILKERSON: Actually, our
3 numbers have gone down from the year before.
4 Last year there was an increase -- because
5 based on a need and also the recommendation of
6 the Transition Forum, we increased the size of
7 the office of the Inspector General.

8 When we looked at how the office of
9 the IG was staffed here, looked at it in
10 comparison to other jurisdictions, took a look
11 at what our needs are, we increased that
12 level. But I think if you look over time,
13 you'll see a decrease.

14 We've also transferred positions.
15 Literacy was transferred over to the Library
16 and so we lost those positions, but I don't --
17 those are probably not reflected in the 47,
18 though.

19 COUNCILMAN DiCICCO: I was just
20 curious the 44 -- I'm using that as the base
21 number currently -- how that compared to
22 previous years. You said it actually may
23 reflect a decrease from last year. I was just
24 wondering, is there an increase or a decrease
25 from the year 2000?

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2 MS. WILKERSON: I can get you a
3 chart that shows the numbers from 2000 to the
4 present.

5 COUNCILMAN DiCICCO: Does this
6 reflect any overtime? Is this anticipated
7 overtime or is this just straight out salary?

8 MS. WILKERSON: There's no --

9 COUNCILMAN DiCICCO: There are
10 no positions that are eligible for overtime in
11 this?

12 MS. WILKERSON: Nobody is paid
13 overtime in the Mayor's office.

14 COUNCILMAN DiCICCO: I just
15 wanted to check. Thank you.

16 I have no further questions at this
17 time.

18 COUNCIL PRESIDENT VERNA: Okay.
19 Ms. Wilkerson, I'd like to get back to my
20 issue about the lobbyists.

21 You mention in your testimony that
22 the City's lobbying team in Harrisburg was
23 critical in advancing the City's position with
24 respect to gaming legislation and the
25 strengthening of PGW.

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2 How has the City's position with
3 regard to the gaming been advanced? Isn't it
4 true that under the existing gaming
5 legislation the City has no say regarding the
6 citing of the slot collars, certainly has no
7 say about the zoning? I mean, how were we
8 advanced in that particular --

9 MR. BURRELL: Two important
10 things to take a look at, and, that is, where
11 we started with respect to the legislation and
12 now where we are with respect to
13 implementation.

14 When this legislation started, there
15 was no commitment to the City of Philadelphia
16 to have the gaming facility in Philadelphia
17 whatsoever. Philadelphia was competing in the
18 effort to potentially win one of the race
19 track licenses that were going to be -- the
20 new race track licenses that were going to be
21 authorized around the Commonwealth. So that
22 we started out with the potential of having
23 only a race track in the City of Philadelphia,
24 if we could successfully compete for that.

25 Through the process, we were able to

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2 come out at the end of the process by having
3 no race track but two gaming facilities that
4 are going to be slotted in the City of
5 Philadelphia, working out the understanding
6 that a certain amount of revenues would be
7 directed to the City to be able to reduce the
8 wage taxes here in the City. We were able to
9 be a part of the lobbying effort that
10 increased the local share, both local in terms
11 of the home of the gaming site, plus the
12 county from two percent to four percent.

13 So that we believe that the ultimate
14 outcome of the decision to locate two
15 freestanding gaming facilities in the City of
16 Philadelphia which have the potential to
17 produce roughly \$120 million, if they're as
18 successful as projected, to write down wage
19 taxes and have us getting four percent off the
20 top of the gaming revenues that will come into
21 the City.

22 We were successful as a part of
23 those discussions in getting the state to
24 agree to take over ultimate responsibility for
25 the expansion of the Pennsylvania Convention

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2 Center and to assume responsibility for the
3 operating expenses of the Convention Center,
4 which are currently ours.

5 We were unsuccessful in the
6 legislation of being able to have the right to
7 determine the local zoning laws to apply, but
8 those rules are applied to us in the same way
9 which they are applied across the
10 Commonwealth. There is no jurisdiction that
11 has the right to implement their own local
12 zoning laws as relates to it.

13 We were successful in the end of
14 getting the 60-day provision in the
15 legislation that allows the City to be able,
16 once applications are received, to have 60
17 days to give to the Gaming Control Board our
18 interpretation and our views with respect to
19 the impact of potential sites on the zoning
20 issues and site control issues as relates to
21 the City.

22 So although we would have preferred
23 to be able to use local zoning laws with
24 respect to site decisions, we are pleased with
25 the outcome of the legislation in Harrisburg.

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2 COUNCIL PRESIDENT VERNA: Thank
3 you so much for that explanation.

4 The Chair recognizes Councilman
5 Nutter.

6 COUNCILMAN NUTTER: Thank you,
7 Madam Chair.

8 Either Chief of Staff Wilkerson or
9 Secretary Burrell, one or both of you were
10 responding to questions earlier with regard to
11 the professional services on the lobbying side
12 on Page 16 of Section 2. I know some
13 information was requested earlier. Could you
14 additionally provide to the Chair brief
15 information with regard to who the principals
16 are for the various firms that are listed on
17 Page 16, as well as a brief description of the
18 services that they provide?

19 MS. WILKERSON: Yes.

20 COUNCILMAN NUTTER: Obviously
21 the to-be-determined 135 for the Ethics Panel,
22 we don't need that.

23 MS. WILKERSON: Yes.

24 COUNCILMAN NUTTER: Secondly, a
25 couple weeks ago at the five-year plan

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2 hearing, there was discussion when the Chief
3 of Staff and Mr. Ginnetti were at the table
4 and there was a listing made of upcoming bond
5 deals for the City. NTI I think had just
6 closed the week before. The Airport is still
7 to come, Water, Juvenile Justice Center, the
8 Library and, of course, come the annual summer
9 trans.

10 At the end of the series of
11 questions, Mr. Ginnetti and Chief of Staff
12 Wilkerson indicated that from, I guess, either
13 the Finance office ultimately information is
14 sent over to the Mayor's office with regard to
15 who will be on the various teams. And,
16 lastly, it was mentioned that yourself,
17 Secretary Burrell, was involved in that
18 process.

19 Could you give us a little bit of
20 information to explain how the decision-making
21 is made with regard to who is on what team or
22 on what deal and some of the details of how
23 that process works?

24 MR. BURRELL: I think that in
25 fact the City Treasurer and the Finance

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2 Director are best able to describe in great
3 detail how decisions are made to do
4 transactions. Other than the GO transaction
5 and the tran, which are regular and recurring
6 deals that are done every year by the City,
7 often times the refunding deals are a result
8 of proposals that are brought to the City by
9 specific underwriting firms, whether that's
10 Goldman Sachs or Morgan Stanley or whoever it
11 might be. They come with opportunities in
12 which the City may be able to reduce its
13 overall debt service outlay, and those
14 transactions are evaluated by the Finance
15 Department.

16 The responsibility for that has been
17 moved now from the Treasurer's office into the
18 Finance office, but all of the determinations
19 about whether to do a transaction or to do a
20 deal by the City of Philadelphia are made in
21 the Finance Director's office. Once they have
22 put together what those transactions would be,
23 they then propose a team.

24 They will evaluate the talents and
25 the capabilities of underwriting firms, of

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2 lawyers, of financial advisors, and they will
3 put together a team usually that consists of a
4 senior book runner and two co-senior managers.

5 We try, in almost every instance, to
6 make sure that either the senior book runner
7 or one of the co-senior managers is a
8 minority-owned and controlled firm or a
9 woman-owned and controlled firm.

10 They will put together a selling
11 group, which may have anywhere from four to
12 eight members in it, depending upon the size
13 and the complexity of the deal. They will
14 propose law firms and the bond counsel for the
15 City and underwriters counsel. Virtually in
16 all of those transactions we will have a
17 majority firm and a minority firm that would
18 be co-counsel in those deals.

19 Those proposals, once determined by
20 the Finance Department, are then sent to the
21 Mayor's office, particularly into my office,
22 and I will evaluate those deals usually from
23 the perspective of making sure that the
24 opportunity to participate with the City has
25 been reasonably and responsibly spread around

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2 among for those folks capable of doing this
3 business with the City. And I would add that
4 I think that the process by which we go
5 through is no different than the process that
6 goes through at the School District, at the
7 Parking Authority, at the Pennsylvania
8 Convention Center Authority and SEPTA and
9 other places that do financing transactions in
10 the City.

11 COUNCILMAN NUTTER: When the
12 information comes over to, as you
13 characterize, the Mayor's office and your
14 office in particular, do you have information
15 with regard to the cost of the transaction or
16 the fees that will be charged for the work
17 that the members of the team are providing?

18 MR. BURRELL: Very often some
19 of the costs of these transactions don't get
20 resolved, particularly the legal fees, don't
21 get resolved until the transaction is
22 completed, because you don't know what the
23 complexity of the deal is going to be on the
24 front end. Law firms collect their time.
25 They come, they work with the Finance Director

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2 and with the Financial Advisor to determine
3 whether those fees are responsible. Near the
4 end of the deal, those fees will be agreed
5 upon. The bond counsel fees obviously get
6 paid by the City. Underwriters fees get paid
7 by the underwriter.

8 The transaction itself does not come
9 to me. We rely upon the Finance -- in the
10 past it's been the Treasurer and the Finance
11 Director. We rely upon the Finance Director
12 to make determinations about the cost of the
13 deal. They will negotiate with the
14 underwriting firm what they will sell the
15 bonds at, whether it's \$2 a bond, \$3 a bond.

16 Those financing transactions,
17 underwriters fees get paid out of the proceeds
18 from the sale of the bond. They get a fee per
19 bond. The fee for the underwriters will be
20 negotiated. The senior underwriter usually
21 gets a consulting fee, which would be
22 negotiated, and the City has a Financial
23 Advisor that works with us on each of the
24 transactions that will establish what we think
25 is a responsible bond fee to pay for the sale

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2 of the bonds, the responsible fees for the
3 transactions, and the Financial Advisor, along
4 with the Finance Director, will negotiate
5 those fees in what we think are competitive
6 and fair in the marketplace.

7 COUNCILMAN NUTTER: These bond
8 transactions, are any of the various
9 principles of competitive bidding utilized in
10 putting these deals together?

11 MR. BURRELL: They are
12 competitive in the nature, Councilman, that
13 particularly outside of the trans and the GO
14 in a sense that we are often -- the Finance
15 Director and the Treasurer in the past are
16 often, along with our Financial Advisor,
17 entertaining pitches by competing underwriting
18 firms, often times competing pitches on
19 similar transactions, whether it's in the
20 Water Department, whether it's at the Airport,
21 wherever it might be. So that they are always
22 evaluating proposals that are given to them.

23 Almost never are they simply putting
24 together a team and saying, We're going to go
25 do this transaction. Almost always they are

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2 receiving competing proposals from the
3 underwriting firms how they would go about
4 doing this business.

5 In the first year of the
6 Administration, as has been in the case, I
7 think, in the Wilson Goode Administration and
8 in the Ed Rendell Administration, we sent out
9 requests for qualifications to all of the
10 underwriters who have traditionally done
11 business with the City of Philadelphia. They
12 responded to those requests for
13 qualifications. They were evaluated. That
14 information is available in the Finance
15 Director's office.

16 I cannot tell you how the Finance
17 Director uses that information. I can tell
18 you that we did go out and get that
19 information in the first year of this
20 Administration.

21 COUNCILMAN NUTTER: And I do
22 understand that. I guess from the other side
23 of it, for instance, with the upcoming Airport
24 transaction, just as the list was given to us
25 a couple weeks ago, that seems to be the next

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2 to come. What I would ask or suggest by way
3 of competitive bidding, was that transaction
4 put out or advertised in such a way to say the
5 City of Philadelphia is expecting to come to
6 market for various airport needs -- I think
7 the amount was \$150 million. There may be
8 another one of \$180 million -- and then
9 receive responses back from whoever wants to
10 respond to that and then compete for that
11 work.

12 Is that a process that we utilize?

13 MR. BURRELL: That is not a
14 process that is utilized, Councilman, but I
15 would say that there were at least three
16 proposals that were given to the Airport and
17 to the Finance Department to do that
18 transaction. It was not simply the selection
19 of one. It was from among three or four
20 proposals that were given to them to do the
21 transaction. Decisions were made as to how
22 best to do that transaction.

23 COUNCILMAN NUTTER: Is there
24 any reason not to do it in the way that we
25 just discussed?

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2 MR. BURRELL: I think there is
3 no reason not to do it in the way in which we
4 do it, sir.

5 COUNCILMAN NUTTER: I'm sorry.
6 Say that again.

7 MR. BURRELL: I am comfortable
8 with the way in which we go about the business
9 of selecting financial advisors and
10 underwriters to do transactions for the City
11 of Philadelphia. Are there other ways that
12 you can do it? Yes.

13 COUNCILMAN NUTTER: Okay. Is
14 there any particular disadvantage to the City
15 to put out a transaction and ask people to
16 respond to it and then compete for that
17 business?

18 MR. BURRELL: I think there are
19 a number of things that have the potential to
20 be negatives in that process. I think we are
21 better served by having competing underwriting
22 firms bringing us their best deals and us
23 choosing from among those deals.

24 I think that you will often find
25 that the competitive process sometimes results

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2 in a higher price per bond when you simply
3 open it up to competition than if you are
4 negotiating with a series of people and
5 evaluating those proposals on a real-time
6 basis. I think that, in my judgment, it is a
7 competitive process the way it works today.

8 COUNCILMAN NUTTER: But it
9 sounds like it's a process that is somewhat
10 driven by -- and I'm very clear, you're not
11 doing transactions just for the sake of doing
12 transactions, but it seems, to some extent, to
13 be driven more by the pitches and the creative
14 ideas that are put forward on somewhat of an
15 episodic or from-time-to-time basis as opposed
16 to, I guess, a more affirmative and direct
17 process that says we want to do this
18 transaction, we are pleased to receive
19 pitches, ideas, proposals about this
20 transaction from as many people as possible.
21 But I am slightly, I guess, maybe not
22 understanding why we would end up in a less
23 competitive situation if you end up utilizing
24 the same negotiating strategy or tactics with
25 any number of firms that might respond.

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2 MR. BURRELL: In my judgment,
3 Councilman, we are better served to have
4 people who are in the marketplace day in and
5 day out all over the country looking at
6 transactions and looking at the market and
7 determining the timing of when it is most
8 effective to be in that marketplace to do
9 financings coming to us with competing
10 proposals.

11 In my judgment, the important issue
12 is, is the City of Philadelphia in a way
13 entertaining competitive proposals and not
14 simply choosing one because they have a
15 preferred position over another, but choosing
16 from among competitive proposals. In every
17 transaction that we do, the only -- I don't
18 want to limit it. The Finance Department can
19 speak about this better, but there are a
20 limited number of transactions that we do that
21 are simply driven by our decision on an annual
22 basis that that's what we're going to do.
23 Many of our other refinancings and
24 opportunities are driven by market
25 opportunities.

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2 I think we're well served by having
3 underwriters regularly and on a recurring
4 basis talking with our financial advisors,
5 talking with the Finance Department. And then
6 once they've made a determination as to what
7 deals they want to do, they have an
8 understanding of what's available to us in
9 getting it done.

10 COUNCILMAN NUTTER: Just a
11 couple last questions. I think your position
12 is very clear. I think you would disagree, it
13 sounds like, with the suggestions or
14 recommendations of, as Chief of Staff
15 mentioned in a previous question, the
16 recommendations of -- the 21st Century Review
17 Forum seem to be more in the direction of
18 competitive bidding process for any number of
19 transactions for the City, but I think there
20 was specific mention in some of their work
21 made with regard to bond financing deals.

22 You disagree with their view on this
23 particular topic?

24 MR. BURRELL: As I testified,
25 Councilman, I believe that you can do this

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2 really different competitive process than the
3 one that currently exists. I believe the
4 current process is in fact competitive, and I
5 would be open, and I'm sure the Administration
6 would be open, to discussions about ways to do
7 it more effectively and better than we
8 currently do. But it is not as simple as
9 people make it out to be.

10 COUNCILMAN NUTTER: I
11 understand.

12 Is there a list of firms on -- I
13 think you referred to a request for
14 qualifications have been done in the earliest
15 days in the first term. Is there a list of, I
16 guess, qualified firms to work on
17 transactions?

18 MR. BURRELL: I would have to
19 have the Finance Department provide that.

20 COUNCILMAN NUTTER: But, I
21 mean, is there a list? I mean, are you aware
22 that a list has been developed? Is there such
23 a list?

24 MR. BURRELL: I'm aware that in
25 the first year of this Administration, we sent

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2 out a request for qualifications, and those
3 requests for qualifications were received and
4 reviewed. I cannot tell you what the Finance
5 Department did with them, but I will find out
6 for you what they did with them.

7 I do not have available on my desk a
8 list of firms that I think that we consider to
9 be the qualified list of firms to do business.

10 COUNCILMAN NUTTER: Do or do
11 not?

12 MR. BURRELL: I do not. But
13 I've been practicing law for 30 years, and
14 probably two-thirds of those years I either
15 have been working in this industry either as a
16 lawyer or as an executive, so I have a sense
17 of who the players are in the industry and
18 what some of their capabilities are.

19 COUNCILMAN NUTTER: Okay.
20 Could you provide to the Chair, if such a list
21 exists for the various entities that perform
22 services in this area, if you could make
23 arrangements for such a list to be forwarded
24 to the Chair, as well as a list of all of the
25 bond deals that have been done by the City

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2 since 2000 to present, with the names of the
3 firms that participated in each of the deals,
4 what their role or title was, as well as the
5 fees generated by those firms for their work
6 in those transactions. Can you get that
7 information?

8 MR. BURRELL: Yes.

9 COUNCILMAN NUTTER: Thank you.

10 Thank you, Madam Chair.

11 COUNCIL PRESIDENT VERNA:

12 You're welcome.

13 The Chair recognizes Councilwoman
14 Blackwell.

15 COUNCILWOMAN BLACKWELL: Thank
16 you. Thank you, Madam President.

17 I wanted to follow up on information
18 that we received from the Chief of Staff. Do
19 you offhand know about this Historic Property
20 Repair Program and the Vacant Property
21 Management Information System, the status of
22 those or if we're doing anything or not? Or
23 you can get back to me on it.

24 MS. WILKERSON: I'll get back
25 to you with updates. I know that VPMIS is

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2 moving. They've done -- I can't talk through
3 all the IT projects, but I'll get you a report
4 with an update on that and also on the other
5 Historic Properties Program.

6 COUNCILWOMAN BLACKWELL: Thank
7 you.

8 Thank you, Madam President.

9 COUNCIL PRESIDENT VERNA: Thank
10 you.

11 Are there any other questions from
12 members of the Committee?

13 (No response.)

14 COUNCIL PRESIDENT VERNA:
15 Seeing none, thank you.

16 MR. BURRELL: Thank you.

17 COUNCIL PRESIDENT VERNA: Our
18 next witness?

19 MR. MCPHERSON: Mayor's office
20 of Labor Relations.

21 COUNCIL PRESIDENT VERNA: Good
22 morning. Please identify yourself for the
23 record.

24 MR. GRAB: My name is Bill
25 Grab. I'm the Director of Labor Relations.

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2 I'm here with Delia Gorman and Joseph Tolan,
3 the Deputy Directors of Labor Relations, to
4 present the Office's request for fiscal year
5 2006 operating budget.

6 The Office of Labor Relations
7 coordinates labor relations programs affecting
8 the City's unionized Civil Service work force.
9 This includes Lodge 5, the FOP, International
10 Association of Fire Fighters, Local 22, AFSCME
11 District Council 33 and District Council 47.
12 The Office of Labor Relations works with the
13 City managers, union representatives and their
14 members in collective bargaining, labor
15 relations administration, dispute resolution
16 and labor management cooperation.

17 We are requesting \$490,025 in the
18 fiscal year 2006 General Fund Budget. This
19 represents a decrease of about \$7,000 from our
20 fiscal 2005 estimated obligations.

21 Our fiscal year 2006 operating
22 budget request breaks down as follows:
23 \$451,945 to support seven filled positions;
24 \$19,204 for the purchase of services, which is
25 about \$9,000 less than our 2005 estimated

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2 obligations; and \$18,876 for materials,
3 supplies and equipment.

4 Our fiscal year 2006 performance
5 goals are attached for your information.

6 The collective bargaining agreements
7 with District Council 33, District Council 47
8 and the FOP expired on June 30, 2004. The
9 City conducted collective bargaining with the
10 three unions in accordance with the
11 requirements of Act 111 and Act 195. As a
12 result of an Act 111 interest arbitration
13 panel, the FOP was awarded a four-year
14 contract, which expires on June 30, 2008.
15 After numerous contract extensions, the City
16 and District Council 47 settled in October of
17 2004, and settlement was reached with District
18 Council 33 in December.

19 Currently the agreement with the
20 Fire Fighters expires on June 30, 2005. We
21 have commenced collective bargaining for a
22 successor agreement. As of last Friday, the
23 Fire Fighters declared impasse in those
24 negotiations and the Act 111 interest
25 arbitration process has begun.

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2 Additionally, we're involved in the
3 contract award for the FOP, which has a
4 re-opener with health insurance issues, and
5 the parties have begun this process.

6 The Office of labor Relations is
7 responsible for handling District Council 33
8 and District Council 47 grievances that are
9 not resolved in the operating departments.
10 Combined, the AFSCME District Council
11 submitted 124 grievances to our office in
12 fiscal year 2004. Grievance issues range from
13 reprimands, one-day suspensions, to
14 interpretation of contract language. For the
15 same period of time, the hard-working and
16 dedicated staff of the office disposed of 139
17 grievances.

18 Another Office of Labor Relations
19 service measure is conducting labor relations
20 training for City employees. Our training
21 emphasis is to help managers and supervisors
22 function effectively in a unionized
23 environment by providing them with strategies
24 for administering the labor contracts in their
25 work places.

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2 During last year, we set a goal of
3 140 employees to train in 2006. We plan to
4 increase that total to 200.

5 The new collective bargaining
6 agreements with both AFSCME District Councils
7 continue the Redesigning Government Initiative
8 Program, or RGI. This is a labor and
9 management cooperation program designed to
10 improve services to citizens and reduce the
11 cost of City government.

12 RGI committees have worked
13 successfully in Recreation, Revenue, L&I,
14 Health, Police and Department of Human
15 Services. Currently the committee is working
16 in the Board of Revision of Taxes. The Board
17 is in the process of upgrading its
18 technological systems to take advantage of
19 improvements in hardware and software. Part
20 of this process involves redesigning how work
21 gets done.

22 BRT has partnered with both District
23 Council 33 and District Council 47 through the
24 RGI process to involve employees in this
25 redesign of their work.

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2 Thank you for this opportunity to
3 present our budget request for fiscal year
4 2006, and we are available to answer
5 questions.

6 COUNCIL PRESIDENT VERNA: Thank
7 you, Mr. Grab.

8 You mentioned in your testimony the
9 contract awarded for the FOP included a
10 re-opener on health insurance issues effective
11 July 1, '05. Can you explain how this process
12 will work?

13 MR. GRAB: The award continued
14 the authority of the panel, the 2004 interest
15 arbitration panel. They continued to have
16 authority over this issue. And we will go
17 back to the panel with both sides presenting
18 ways of cost containment and describing trends
19 in health insurance during that period.

20 COUNCIL PRESIDENT VERNA: Can
21 you tell us what is included in the five-year
22 plan healthcare increases, if anything?

23 MR. GRAB: I believe there are
24 increases. I know for District Council 33 and
25 District Council 47 it would be ten percent

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2 for the first year. I believe it's around
3 nine percent.

4 COUNCIL PRESIDENT VERNA: You
5 say that is included in the five-year plan?

6 MR. GRAB: Yes.

7 COUNCIL PRESIDENT VERNA: Very
8 well. Thank you.

9 The Chair recognizes Councilman
10 Nutter.

11 COUNCILMAN NUTTER: Thank you,
12 Madam Chair.

13 Good morning, Mr. Grab.

14 MR. GRAB: Good morning,
15 Councilman.

16 COUNCILMAN NUTTER: Is that
17 Ms. Gorman and Mr. Tolan?

18 COUNCILMAN NUTTER: Gorman.

19 MR. GRAB: G-O-R-M-A-N.

20 COUNCILMAN NUTTER: Right;
21 Gorman.

22 You made mention of collective
23 bargaining issues, and what I'd like to better
24 understand is, what is the Office's role in
25 the negotiation process and who else is

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2 involved in negotiating the various contracts
3 with our four labor unions?

4 MR. GRAB: Well, we'll go back
5 to the negotiations this past year. Let me
6 get my years right here. In 2003, in the
7 summer, end of the summer, beginning of fall
8 of 2003, the Office goes and around talks to
9 all the departments, boards and commissions or
10 major departments, boards and commissions to
11 see what their issues are when collective
12 bargaining to find out what the managers of
13 the City need.

14 We then take this information and we
15 work with the Law Department and with the
16 Mayor's Chief of Staff in developing the
17 City's proposals. Excuse me; and the Finance
18 Department and the Managing Director's office
19 to develop the City's proposals for
20 negotiations.

21 We will present that to the District
22 Councils as our proposals. They'll present
23 their proposals and then we'll present ours.

24 COUNCILMAN NUTTER: Now, this
25 is August of 2003 anticipating a contract

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2 expiring June 30, 2004?

3 MR. GRAB: Yes. That's when we
4 gather it.

5 COUNCILMAN NUTTER: I
6 understand.

7 MR. GRAB: The formal
8 presentation to the union probably isn't until
9 around January or February of 2004.

10 COUNCILMAN NUTTER: That's what
11 I thought. Okay.

12 Take me from that point through the
13 end of the contract. What happens and what's
14 the role of the Office?

15 MR. GRAB: We coordinate and
16 participate in the negotiations with the
17 unions. We basically work with a team of
18 people from Finance, Personnel, Managing
19 Director's office, Law Department and some
20 outside attorneys to --

21 COUNCILMAN NUTTER: Outside
22 what?

23 MR. GRAB: Attorneys to
24 negotiate the contract.

25 COUNCILMAN NUTTER: Now, when

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2 it gets down to the point where it always gets
3 down to, which is pretty much right at the
4 end --

5 MR. GRAB: There's a lot of
6 work before the end.

7 COUNCILMAN NUTTER: Well, I
8 know that. So what I'd like to understand is,
9 are you the individual that negotiates the
10 contract with whoever your counterpart or lead
11 negotiator is on behalf of the unions?

12 MR. GRAB: I do most of the
13 talking at the table, if that's what you want.
14 The outside attorney will also discuss.
15 That's with District Council 33. Joe Tolan
16 will do most of the talking with District
17 Council 47.

18 COUNCILMAN NUTTER: Well, let's
19 talk a little bit about the non-City players
20 in this. How many non-City employees are
21 involved in contract negotiations?

22 MR. GRAB: During negotiations
23 this year, I think we had two. Yeah; two
24 attorneys.

25 COUNCILMAN NUTTER: Two

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2 attorneys? Okay. And do they negotiate the
3 contract or are they solely providing legal
4 services? I mean, what is their role in this
5 process?

6 MR. GRAB: They work with us
7 and they provide expertise in areas where we
8 need expertise, like health funding or this
9 time we had the drug and alcohol testing,
10 those type of issues.

11 COUNCILMAN NUTTER: Okay. So
12 let me understand this. I think we were
13 talking about the District Council 33, most
14 recent contract negotiations?

15 MR. GRAB: Yes.

16 COUNCILMAN NUTTER: What was
17 the cost associated with that negotiation?
18 What was the cost to the City for outside
19 services?

20 MR. GRAB: The outside
21 attorneys are not paid through my office.
22 They are paid through the Law Department. I
23 do not know that.

24 COUNCILMAN NUTTER: You're not
25 sure?

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2 MR. GRAB: No. I do not know.

3 COUNCILMAN NUTTER: Do you have
4 any sense of how much time is involved?

5 MR. GRAB: I do not know the
6 time that they spent.

7 COUNCILMAN NUTTER: And are
8 there two attorneys generally for each of the
9 four contract negotiations?

10 MR. GRAB: No. District
11 Council 33, District Council 47 we had the two
12 outside. For the Police interest arbitration,
13 there were more.

14 COUNCILMAN NUTTER: How many
15 were there?

16 MR. GRAB: Three.

17 COUNCILMAN NUTTER: And what
18 about the Fire union?

19 MR. GRAB: I don't remember the
20 last time for the Fire. I can tell you our
21 plans right now are to use two outside
22 attorneys.

23 COUNCILMAN NUTTER: But I'd
24 like if you could put together -- I know it
25 may not be within your direct purview, but if

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2 you could find out for each of the most recent
3 contract negotiations or interest arbitration,
4 as the case may be, if you could tell me what
5 the actual cost of outside non-government
6 services were to each of those negotiations.

7 MR. GRAB: Yes. We will try
8 and put that together.

9 COUNCILMAN NUTTER: Thank you.

10 Lastly, attached to your testimony,
11 you talk about the training that you provide,
12 as well as these are service-level indicators.
13 Now, you mention the number of grievances
14 cleared. What I don't know is how many
15 grievances there were.

16 MR. GRAB: In my testimony, I
17 believe we received less than we cleared, was
18 the number. 124 had been received during
19 fiscal year 2004 and 139 were cleared. I can
20 tell you we run --

21 COUNCILMAN NUTTER: How could
22 you clear more than you receive?

23 MR. GRAB: Well, we run a case
24 load of around 70 that are actually --

25 COUNCILMAN NUTTER: So you

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2 always have others in the --

3 MR. GRAB: In the pipeline.

4 COUNCILMAN NUTTER: Okay. Got
5 you. So what was that number again?

6 MR. GRAB: 124 grievances.

7 COUNCILMAN NUTTER: You had 124
8 grievances in '04 and you cleared?

9 MR. GRAB: 139. The workload,
10 by the way, is down tremendously. We were
11 well over 200 at one time. We're down.

12 COUNCILMAN NUTTER: You're
13 trying to keep people happy.

14 MR. GRAB: Trying to respond
15 more quickly.

16 COUNCILMAN NUTTER: I
17 understand.

18 This No. 2 item, number of days of
19 training provided. What is this?

20 MR. GRAB: I'll let Ms. Gorman,
21 who does our training, talk about that.

22 MS. GORMAN: Yes. Councilman
23 Nutter, my name is Delia Gorman, Deputy
24 Director of Labor Relations.

25 We conduct a one-day-long

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2 comprehensive labor management, labor
3 relations training for managers and
4 supervisors in the City, mostly in the City
5 Civil Service and --

6 COUNCILMAN NUTTER: Let me stop
7 you right there. How many Civil Service
8 managers do we have?

9 MS. GORMAN: I don't know
10 specifically, but I would hazard a guess
11 somewhere around 1,500, maybe more.

12 COUNCILMAN NUTTER: 1,500?

13 MS. GORMAN: Maybe more. This
14 is counting for Civil supervisors and up. So
15 it would be everyone who has supervisory
16 responsibility for an employee.

17 COUNCILMAN NUTTER: Is what?

18 MS. GORMAN: For anyone who has
19 supervisory responsibility for any employees,
20 this is a required course for them.

21 COUNCILMAN NUTTER: Okay. And
22 the figures would seem to indicate that you --
23 are you saying that out of the 1,500 this
24 current fiscal year, you're anticipating
25 providing training for 140?

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2 MS. GORMAN: I have to get you
3 the exact number of how many people would be
4 required to take this class, and I will do
5 that, Councilman. We are anticipating this
6 current year that we will do 140. We are
7 planning to do 200 next year, and we have done
8 more in the past. We average around 200. One
9 year we did 300.

10 COUNCILMAN NUTTER: But I
11 thought you said the training was required?

12 MS. GORMAN: It is required.
13 We do one day of training every month and
14 we've also gone out to departments and done
15 training for specific departments on their
16 facilities.

17 COUNCILMAN NUTTER: But if
18 there are 1,500 managers and the training is
19 required, I guess what I'm not understanding
20 is why aren't all 1,500 being trained?

21 MS. GORMAN: Well, I'm not
22 saying that they're not being trained. I
23 mean, we do -- what's supposed to happen is
24 that within six months of being appointed to a
25 supervisory position, then you go through this

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2 training. Now, it doesn't always happen
3 within the first six months. Hopefully it
4 happens within the first year.

5 Departments are responsible for
6 scheduling their supervisors and managers for
7 this class, and we do as much recruiting as we
8 can. We can handle 20 to 25 people per class
9 and so the number -- I would also say our
10 number is down this year, because negotiations
11 were also -- in addition to giving the
12 training, we're at the table, and we ended up
13 having to cancel a lot of the classes because
14 the negotiations went on extremely long. So
15 we were not --

16 COUNCILMAN NUTTER: Yes, I
17 know. Okay.

18 Last question: Does the Office of
19 Labor Relations have any involvement in labor
20 issues that are external to the four municipal
21 labor unions?

22 MR. GRAB: Yes. The City is
23 the economic employer for the courts, which we
24 deal with a --

25 COUNCILMAN NUTTER: Well, let

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2 me be more specific. Outside of government?

3 MR. GRAB: No. As I used to
4 tell Councilman Ramos, we're Mr. Inside and he
5 was Mr. Outside.

6 COUNCILMAN NUTTER: You're
7 what?

8 MR. GRAB: We're Mr. Inside and
9 he's Mr. Outside when he was over at the labor
10 standards.

11 COUNCILMAN NUTTER: I'm sure
12 we'll see them at some point in time.

13 Thank you, Madam Chair.

14 COUNCIL PRESIDENT VERNA: Thank
15 you.

16 The Chair recognizes Councilwoman
17 Tasco.

18 COUNCILMAN NUTTER: She is not
19 at her desk.

20 COUNCIL PRESIDENT VERNA: She's
21 not around at the moment.

22 In the interim, the Chair recognizes
23 Councilman Ramos.

24 COUNCILMAN RAMOS: Thank you,
25 Madam President.

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2 Good to see you again, Mr. Grab.

3 MR. GRAB: Good seeing you,
4 sir.

5 COUNCILMAN RAMOS: And the
6 Deputy.

7 In the past, in last year, as the
8 Administration prepared for negotiations with
9 our two municipal unions this issue that has
10 been so well protected by the labor movement
11 and our labor unions here in Philadelphia;
12 and, that is, to defend defined benefits
13 versus defined contributions, and in the
14 negotiations, as far as what I recall, there
15 was again this issue of whether this City
16 should move its work force from a defined
17 benefit plan to a defined contribution plan.
18 And I don't know how far you got, but I know
19 you probably didn't get too far.

20 I know that, and correct me if I'm
21 wrong, that one of your proposals or one of
22 the proposals of the Administration was to
23 have new employees of the City have the choice
24 between defined contribution or defined
25 benefits.

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2 How far along are you with that and
3 what is your insistence? Why is your
4 insistence on moving towards a defined
5 contribution versus defined benefit?

6 MR. GRAB: One of the City's
7 proposals in negotiations was to go to do a
8 defined contribution plan. It just dropped
9 during negotiations. The City's interest here
10 is the cost. The cost of the pension plan is
11 very large on the budget. I mean, I think
12 you've seen how our minimum requirements have
13 increased over the years and continue to
14 increase, and we're looking at a way to
15 contain that cost, control that cost.

16 COUNCILMAN RAMOS: I mean,
17 realistically, how far along are you in trying
18 to reach this goal? Do you have anything to
19 go by in other cities that would indicate that
20 our strong unions would move away from this
21 very well-protected plan that they insist on?

22 I have been, as you all know, in the
23 labor movement and in unions all my life, all
24 my adult life, and I know that this is
25 something that unions do not want, that it

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2 protects workers' defined pension at the end
3 of their careers and the argument is is that
4 defined contributions will become something of
5 an uncertainty for workers.

6 So I understand the cost. I know
7 that that's the argument, but are you making
8 any headway? Are there any formulas that you
9 can look at in other cities where unions and
10 administration and management have been able
11 to work and progress and be able to cut the
12 expense on our share of obligation on
13 providing healthcare and providing pension
14 benefits?

15 MR. GRAB: In collective
16 bargaining in the private sector, the defined
17 contribution plans are a majority now.
18 They're new to the public sector. I mean,
19 there are some, but they are new to the public
20 sector.

21 I can say that I can get you more
22 detail of the comparables.

23 COUNCILMAN RAMOS: Would you
24 say, then, that this is going to be, for those
25 of us that, God willing, will be around the

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2 City Council for a little bit -- this is going
3 to be an issue that's not going to go away. I
4 mean, I'm just wondering if we're tackling
5 this issue in the proper way at this time or
6 we're investing time and energy to look ahead
7 and see how do we approach this. Because what
8 we continue to hear from the Administration
9 and from the financial analysts and those of
10 you that are involved in the direct
11 negotiations is that this is becoming a
12 bigger, bigger and bigger cost every year and
13 this could very well keep the City in deficit
14 and in financial problems over the years to
15 come.

16 MR. GRAB: With District
17 Council 33 and District Council 47, we entered
18 into four-year agreements, which have about
19 three and a half years left to go on them.
20 Will this be an issue when we come back to the
21 negotiating table in 2008? I believe that it
22 will be an issue.

23 As to current employees,
24 historically when we put in revised pension
25 plans, it has been for new employees and not

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2 for current employees.

3 COUNCILMAN RAMOS: And that has
4 been accepted by the unions?

5 MR. GRAB: Yes. In 1980 when
6 we put in Plan 87. I don't know if it's been
7 accepted. It's always been one of their
8 proposals to put all the employees back into
9 Plan 67. So we have been able to negotiate
10 that.

11 COUNCILMAN RAMOS: So this
12 issue will then become an issue again probably
13 for our next Mayor and we're still probably at
14 square one with this issue, right?

15 MR. GRAB: It will always be an
16 issue of contention. Pensions is one of the
17 issues of contentions.

18 COUNCILMAN RAMOS: Have you
19 looked into other cities and see how far are
20 they along with this debate?

21 MR. GRAB: We have some
22 statistics, some comparables on that, and I
23 will get them for you.

24 COUNCILMAN RAMOS: Do you have
25 that?

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2 MR. GRAB: I don't have them
3 here.

4 COUNCILMAN RAMOS: I have
5 not -- maybe I should, and I probably will --
6 go and see what else is happening, because
7 this is an issue that needs to be negotiated
8 with our unions, because our unions are here,
9 they've provided us with a very good work
10 force, with its problems, but overall a very
11 good work force, good people, dedicated to
12 public service.

13 I think we owe it to their members
14 and future members of our two municipal unions
15 to work this out where it is that we reach an
16 agreement with our unions on how we're going
17 to lower this pension increase that continues
18 to skyrocket. At times, it looks like it's
19 becoming more and more uncontrollable, but
20 yet, we still have to protect our work force
21 and provide them with a good pension plan. I
22 think they've earned it.

23 MR. GRAB: Believe me, we have
24 all the respect that you can have for our work
25 force.

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2 COUNCILMAN RAMOS: If you have
3 any models in other cities that you have on
4 hand, will you pass them on to me, please?

5 MR. GRAB: Yes, I will.

6 COUNCILMAN RAMOS: Thank you so
7 much.

8 Thank you, Madam President.

9 COUNCIL PRESIDENT VERNA:
10 You're welcome.

11 The Chair recognizes Councilman
12 Cohen.

13 COUNCILMAN COHEN: Thank you,
14 Madam President.

15 The discussion that you just had
16 with Councilman Ramos pertained largely to the
17 health needs of the workers, as well as the
18 pension needs.

19 MR. GRAB: Well, we were
20 talking about the pension plan there.

21 COUNCILMAN COHEN: Were you?

22 MR. GRAB: Yes.

23 COUNCILMAN COHEN: Could you
24 summarize just very briefly what you see in
25 the Administration's proposal?

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2 MR. GRAB: For a pension plan?

3 COUNCILMAN COHEN: Yes.

4 MR. GRAB: The City's proposal
5 was to go to a defined contribution plan as
6 opposed to a defined benefit plan. That would
7 be contributions made by the employee, and the
8 City would determine the employee's pension
9 when he or she retires as opposed to the plan
10 which we now have, which defines specific
11 levels of benefits.

12 COUNCILMAN COHEN: And the
13 reason for that, of course, would be, in the
14 words of this Administration, which
15 appreciates the work force, would be to look
16 for a way to increase the amount of benefits?

17 MR. GRAB: The benefits would
18 be -- I don't know if it would be increased.
19 They would be different. They would be more
20 mobile in these days when people turn over,
21 things like that. It would be a different
22 benefit, yes.

23 COUNCILMAN COHEN: It would be
24 a different benefit, but from the viewpoint of
25 the worker, what would be your assessment as a

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2 worker's reaction to the proposals? Is it
3 likely that the unions are going to celebrate
4 the change in pension plan proposal by
5 awarding the Mayor a medal of commendation at
6 their next convention or would they be up in
7 arms about it?

8 MR. GRAB: I think it is an
9 area where there will be a lot of discussion,
10 and if there will be -- if there are going to
11 be any changes, the unions will have a lot of
12 input in whatever program the parties develop.

13 COUNCILMAN COHEN: But what
14 would be the purpose of doing that? Why would
15 the Administration raise that issue now? Is
16 it to improve the pension benefits or is it to
17 cut the cost and thereby to decrease the
18 pension benefits?

19 MR. GRAB: The City's interest
20 there would be to provide benefits and
21 maintain the work force. I mean, as the cost
22 of the work force increases, the numbers of
23 the work force decrease. One of the things we
24 want to do is try to maintain the level of the
25 work force, and one way of doing that is

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2 looking at new ways of providing different
3 benefits.

4 COUNCILMAN COHEN: New ways
5 more costly to the City or less costly, or is
6 that not a consideration at all?

7 MR. GRAB: Less costly to the
8 City in many ways, yes, but they would be
9 different benefits.

10 COUNCILMAN COHEN: But doesn't
11 the phrase "different benefits" mask the fact
12 that this is part of an Administration plan to
13 cut benefits by cutting the costs?

14 You know, you don't really ever get
15 more with less. That's just a euphemism
16 that's been created to hide the real purpose
17 of plans. Nobody can do more with less or
18 they would do everything for nothing. Isn't
19 that the ultimate of do more for less?

20 MR. GRAB: No. I think the
21 theory of doing more with less is doing things
22 more efficiently and with --

23 COUNCILMAN COHEN: And without
24 any impact, then, is the Mayor's office ready
25 to guarantee that there will be no reduction

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2 in pension benefits?

3 MR. GRAB: I don't know about
4 reduction. There would be a redirection of
5 them.

6 COUNCILMAN COHEN: Well, what
7 does that mean? You know, when you come to
8 Council, please try to be clear and honest.
9 Don't toy with us, as so often Administrations
10 toy with those that they think are
11 inexperienced in labor and negotiations.

12 Isn't the sole purpose of this,
13 really the sole purpose of this is to cut
14 cost; is it not?

15 MR. GRAB: It would reduce
16 cost, yes.

17 COUNCILMAN COHEN: And isn't it
18 generally the situation when you cut costs,
19 you're going to cut the benefits, and that the
20 Administration recognizes they like to cover
21 it by talking will it be a redirection of
22 benefits and maybe here or there, there might
23 be somebody through some mathematical quirk
24 that might actually get more. But
25 overwhelmingly the idea is to make it less

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2 costly, isn't it? And I know no way in the
3 pension thing, except by maybe cleaning up
4 some practices that maybe need to be cleaned
5 up. And in any event, irregardless of the
6 cost, to cut pension costs without cutting the
7 pensions.

8 I mean, if there's some wrongdoing
9 being done by a pension board, as I suspect in
10 cases where companies are not willing to
11 reveal pension facts, but except in those
12 cases, it seems to me wherever you're going to
13 cut pensions, to achieve a cut in cost, you've
14 got to achieve a cost in pensions. And isn't
15 it the fact that it's well thought to be the
16 case that a defined benefit plan is cheaper to
17 operate than the plan we have now?

18 MR. GRAB: A defined
19 contribution plan is usually less expensive,
20 yes.

21 COUNCILMAN COHEN: You know, I
22 don't know why we go through the motions of
23 calling ourselves a government that's run by
24 the democratic party when we adopt republican
25 party principles. And I don't mean to be

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2 name-calling against republicans, but they
3 have certain policies and democrats have
4 certain policies, but it seems to me, to be
5 honest, if we're going to adopt republican
6 policies like cutting labor costs to the bone,
7 cutting pensions to the bone, we're adopting
8 policies favored by republicans.

9 And they have a right to favor them
10 and fight for acceptance of their views, but
11 we ought not to import them into democratic
12 administrations, because, otherwise, we're not
13 being truthful with workers.

14 We say the democratic party stands
15 for rights of workers, yet we adopt the same
16 programs that the republican party seeks to
17 adopt to cut costs, and to me, that's a
18 terrible offense to people, to campaign one
19 way and to do something else differently.

20 So I will be sharply opposed to any
21 change in pension plans unless it can be shown
22 that the pension actually received by the
23 worker will at least be the same as he would
24 get under the current plan but, if possible,
25 might even be improved, but at least it's got

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2 to be guaranteed that no one will get less
3 than he's currently getting. That gives
4 people some confidences in the future,
5 retirement years.

6 When I get old enough to retire, I
7 want to be sure that I'll get at least what I
8 get now. I don't want to look into an
9 indefinite future and say by that time the
10 Administration will have found wonderful ways
11 to redirect the pension money, so I'll be
12 getting a half to a third of what I'm getting
13 now.

14 And I think that message has got to
15 be made loud and clear, because a democratic
16 party can't exist as a republican light party,
17 darting in and out, adopting a republican
18 policy here or there, because if you really
19 believe in these republican policies, I think
20 you ought to campaign honestly and try to win
21 support. And it's not too difficult. If
22 President Bush could get reelected president,
23 I think it's pretty easy for a lot of folks to
24 get their views accepted. So they ought to
25 campaign honestly.

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2 But as long as this is a democratic
3 administration, relying on labor for many of
4 its votes, I think it's got to be honest with
5 labor. It's got to guarantee that it's not
6 going to be leading the way to lower labor
7 standards.

8 Thank you, Madam President.

9 COUNCIL PRESIDENT VERNA:

10 You're welcome, sir.

11 Thank you. Are there any other
12 questions of members of the Committee?

13 (No response.)

14 COUNCIL PRESIDENT VERNA:

15 Seeing none, the Committee will stand in
16 recess until 1 o'clock.

17 (Short recess.)

18 COUNCIL PRESIDENT VERNA: The
19 Committee of the Whole is now back in session.

20 I would ask Mr. McPherson to please
21 call our next witness.

22 MR. MCPHERSON: Mayor's Office
23 of Information Services.

24 COUNCIL PRESIDENT VERNA: Good
25 afternoon. Thank you for your patience.

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2 Please identify yourself for the record and
3 proceed with your testimony.

4 MS. NEFF: Good afternoon.

5 Dianah Neff, Chief Information Officer,
6 Mayor's Office of Information Services, and
7 with me is Michael Dean, First Deputy CIO.

8 Council President Verna and members
9 of the City Council, I am pleased to provide
10 the testimony for our proposed fiscal 2006
11 operating budget.

12 The Mayor's Office of Information
13 Services works in partnership with City
14 agencies to implement and manage information
15 systems that support and enhance City
16 government operations. MOIS coordinates the
17 City's information technology activities by
18 providing centralized planning, enterprise IT
19 standards, IT project management, computer
20 training and desktop support. MOIS also
21 operates the City's central data center and
22 the metropolitan wide-area network called
23 CityNet and the operations support center.

24 MOIS is requesting a total of
25 \$11,363,778 from the General Fund for fiscal

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2 2006. This General Fund represents a total
3 decrease of \$249,976 from the fiscal 2005
4 estimated obligations. I think it's worthy to
5 note that this budget includes 103 budgeted
6 positions, which is a decrease of six
7 full-time positions from the number of filled
8 positions in December 2004.

9 It also represents a 35 percent
10 decrease since my joining the City in May of
11 2001. We have gone from 139 General Fund
12 positions down to 103.

13 I'm going to skip some of the
14 details, or would you like me to read all of
15 this into testimony?

16 COUNCIL PRESIDENT VERNA: I
17 believe everyone has a copy of your testimony,
18 so you could abbreviate it, if you will.

19 MS. NEFF: Great.

20 On Page 2, I think it's important to
21 go over some of the fiscal '05 activities and
22 recognize some of the work that has been done
23 by the department and the agency to achieve
24 the Mayor's goal of using information
25 technology to better deliver services to

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2 citizens and businesses.

3 In September of 2004, the Mayor
4 appointed a 17-member Wireless Philadelphia
5 Executive Committee. The Mayor's Wireless
6 Philadelphia Initiative will provide wireless
7 Internet access throughout the City. This
8 will strengthen the City's economy and
9 transform Philadelphia's neighborhoods.

10 Wireless Philadelphia will work to
11 create a digital infrastructure for open-air
12 Internet access to help citizens, businesses,
13 schools and community organizations make
14 effective use of this technology to achieve
15 their goals, while providing a greater
16 experience for visitors to the City.

17 This project has generated
18 considerable world-wide interest and when
19 implemented will place Philadelphia at the
20 forefront of cities using technology to create
21 an environment for innovation for the
22 long-term benefit of its residents.

23 Last year, another exciting program
24 that we implemented was an on-line bill paying
25 capability that for the first time provided

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2 individuals with the ability to transact
3 business over the Internet with the City.
4 MOIS has been working with the City
5 departments to deploy this new capability.
6 Today visitors to the City's website can pay
7 water bills, real estate, school, net profit
8 and wage taxes. Users can get a business
9 privilege license, search for information
10 about deeds, property records, historical
11 photographs, access and obtain copies of
12 police department accident reports, pay
13 parking and traffic violations and file for
14 and pay for some types of building permits.

15 Since January or in January, we had
16 over 3,300 transactions that occurred on-line,
17 representing a value of 375,000. For the
18 month of February that was just closed, we had
19 almost \$45,000 being transacted over the
20 Internet.

21 The City is also deploying a Vacant
22 Property Management Information System to
23 efficiently track the acquisition, assembly
24 and disposition of property. This new system
25 is taking advantage of the new parcel map

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2 recently developed by the Records Department,
3 the address matching capabilities of the
4 Unified Land Record System and the City's
5 extensive Geographic Information System.

6 The Vacant Property Management
7 Information System will streamline land
8 acquisition and disposition processes by
9 providing for on-line methods for users to
10 research, assemble and request parcels for
11 projects and automating the Development
12 Authority's acquisition and disposition
13 processes.

14 It will facilitate marketing of
15 City-owned property by creating an electronic
16 property inventory and improving communication
17 by allowing property requesters to view
18 project status and receive notifications about
19 milestones and deadlines.

20 It will create an electronic
21 document repository for each project, enabling
22 City staff to electronically track project
23 progresses. Policymakers, administrators and
24 managers will be empowered with enhanced
25 decision-making tools.

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2 I think while we have had some very
3 exciting projects, it is also worth noting
4 that MOIS is working to implement a number of
5 enterprise capabilities and standards in
6 support of common business needs across
7 departments. The City has a significant
8 investment in enterprise and departmental
9 applications and systems that support the
10 day-to-day work of City employees. Many of
11 these applications represent older
12 technologies that are reaching the end of
13 their life cycle and for which programming and
14 technical support expertise is fast becoming
15 unavailable. The legacy systems, as they're
16 called, must be replaced soon.

17 Recognizing the need to plan for and
18 implement a solution for the migration of
19 these aging legacy systems, the City has
20 selected the Oracle Enterprise Business Suite
21 as a City standard and began its
22 implementation. Replacement of the Water
23 Revenue billing system and adding a
24 collections application is the first use of
25 this standard.

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2 In FY06, the City will begin the
3 development of a Human Resources Information
4 System using this standard. Still to be
5 addressed, however, is the replacement of the
6 City's aging financial, payroll and related
7 applications. Over the next year, the IT
8 Governing Board will assess these critical
9 technology needs in greater detail and will be
10 working to develop an application migration
11 strategy to guide investment over the next
12 three to seven years.

13 Also listed below are a number of
14 enabling capabilities that are being used
15 across multiple departments. There is the
16 enhancement of the City's e-mail capability
17 through consolidation and replacement,
18 enhancing and extending the provision of the
19 help desk and desktop support for City
20 workers, the electronic bill presentment that
21 we discussed. We continue to keep the City's
22 GIS data updated and are creating web services
23 that can be used across the departments
24 without having to be reprogrammed every time.

25 We created an Oracle grid and

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2 storage area network that provides a shared
3 environment for the deployment of departmental
4 applications that has saved significant
5 dollars across the City licensing.

6 We've also deployed an imaging and
7 document management solution. Revenue and
8 Fleet are the first to use this, and we have
9 several additional departments that will soon
10 begin this as well.

11 MOIS is continuing to develop a
12 disaster recovery plan to ensure that the City
13 and its departments are able to maintain
14 critical IT applications in the event of a
15 catastrophe. This year MOIS is conducting a
16 risk analysis to determine what is needed to
17 maintain critical applications. Based on this
18 initial planning, MOIS will begin
19 implementation of the disaster recovery
20 measures to ensure continuity of the critical
21 business functions. Additional funding to
22 support this effort is being requested in the
23 FY06 capital budget.

24 Madam President, that concludes my
25 remarks, and I'll be happy to answer any

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2 questions.

3 COUNCIL PRESIDENT VERNA: Thank
4 you very much. Ms. Neff, you mentioned on the
5 bottom of Page 1, top of Page 2 of your
6 testimony the need to develop interface
7 programs to support the sharing of property
8 information among departments and the City's
9 NTI business partners.

10 Who are the City's NTI business
11 partners, and would you elaborate on what
12 information is shared?

13 MS. NEFF: Certainly. I have
14 with me the program manager that is working on
15 the VPMIS. I'd like to call David Baldinger
16 up, if I may.

17 COUNCIL PRESIDENT VERNA: That
18 would be fine.

19 Good afternoon. Please identify
20 yourself for the record.

21 MR. BALDINGER: My name is
22 David Baldinger.

23 COUNCIL PRESIDENT VERNA:
24 David, you're going to have to push the button
25 and pull the microphone closer to you, please.

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2 MR. BALDINGER: My name is
3 David Baldinger. Good afternoon.

4 COUNCIL PRESIDENT Verna: Good
5 afternoon.

6 MR. BALDINGER: You had asked
7 about the NTI business partners. I think
8 we're using that term to kind of reflect -- to
9 represent the community organizations,
10 community development groups that are being
11 supported through the City's housing and
12 neighborhood redevelopment activities, the
13 development community individuals, community
14 organizations. I mean, all of those people
15 are involved in one form or fashion in many of
16 the City's housing and redevelopment
17 activities. So those are the business
18 partners themselves.

19 The information that we're
20 sharing -- that we hope to share through the
21 creation of the Vacant Property Management
22 Information System is really the property
23 information that the City has on properties
24 within the City, who owns what property, what
25 are the tax status of those properties, L&I

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2 status of those properties, which properties
3 are in the process of being acquired, what is
4 the status of that.

5 The process, as you know, takes a
6 very long time, and even once a property has
7 been slated for acquisition, it may be months
8 or even years before that is available, and
9 right now it's very difficult to kind of get
10 accurate, quick information as to what the
11 status of that acquisition is. And through
12 the Vacant Property Management Information
13 System, we hope to have a single place where
14 that information is stored and provide a way
15 for all of the interested parties to quickly
16 get that information in a form that is usable
17 to them.

18 COUNCIL PRESIDENT VERNA: When
19 do you think all of that will be available?

20 MR. BALDINGER: We believe it
21 will take about another year to complete that
22 effort. We hope to do it in phases, so that
23 it's not a full year before there are any
24 benefits, that we can kind of roll out
25 benefits as we move along.

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2 We've done a conceptual design. We
3 are in the process of putting together the
4 development team to kind of undertake the
5 creation of this. We're building on a lot of
6 the work that has already been done, the
7 Records Department parcel base, the Unified
8 Land Record System, the GIS work that --

9 COUNCIL PRESIDENT VERNA: I
10 think it's sorely needed and I think it would
11 be wonderful if we're able to access all of
12 that information.

13 MR. BALDINGER: Yes. This has
14 been something that we've all been waiting for
15 for a very long time.

16 COUNCIL PRESIDENT VERNA: It's
17 wonderful.

18 MR. BALDINGER: It's very
19 complicated, but I think we're making real
20 progress and within the next year, we should
21 be see the fruits of that.

22 COUNCIL PRESIDENT VERNA: Fine.
23 Thank you very much.

24 MR. BALDINGER: Thank you.

25 COUNCIL PRESIDENT VERNA:

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2 Ms. Neff, you mention in your testimony the
3 Wireless Philadelphia Initiative. Can you
4 explain what this initiative is, what it will
5 cost and who will pay for it?

6 MS. NEFF: Certainly. The
7 initiative is to create a wireless
8 infrastructure that will cover all 135 square
9 miles of the City of Philadelphia. We have
10 worked with a group of stakeholders from the
11 community that have identified needs with our
12 K through 12 education, our universities, our
13 non-profits, our chambers, our minority
14 groups, and have put together a business plan.

15 It is estimated that it will take
16 \$10 million to construct the network, and this
17 will be funded through non-City dollars via
18 taxable bonds or bank loans and will be paid
19 back through a revenue-generation model, so
20 that people will pay a subscription fee to use
21 the network and that will go back to the
22 payment of the loan.

23 COUNCIL PRESIDENT VERNA: Who
24 would be doing the bonds? Would the City be
25 doing the bonds?

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2 MS. NEFF: The recommendation
3 has been submitted to the Mayor and I don't
4 have the final answer to that. We have
5 recommended a government structure to be
6 created, and whether that's the final model or
7 not, we're waiting to hear from the Mayor.

8 COUNCIL PRESIDENT VERNA: Also,
9 what is the \$32,018 in your FY06 budget for
10 Love Park wireless hot spot, why that's
11 mentioned on Page 8?

12 MS. NEFF: Well, I can talk to
13 that.

14 In April of 2004, the Mayor asked to
15 create a pilot area or a test to see if
16 wireless would be readily accepted by the
17 community. To do that, we contracted with an
18 outside company to come in, deploy the
19 equipment and then to maintain the website and
20 the support for anybody that wished to come
21 into Love Park, register to use and have
22 access to the Internet for free.

23 Within the first two months, over
24 1,200 people had signed up to use access from
25 Love Park. So the \$32,000 was for the actual

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2 deployment of the equipment and then the
3 annual maintenance to have the connection to
4 the Internet and to support the website and
5 customer service calls.

6 COUNCIL PRESIDENT VERNA:

7 Ms. Neff, can you just tell me what Project
8 OSAN is?

9 MS. NEFF: Sure. Project OSAN,
10 although I can't spell out the acronym, is the
11 Water Revenue Bureau application for billing
12 and collection that we talked about with the
13 Oracle Suite of applications.

14 So we have a system that is over 20
15 years old and we are replacing that. It is a
16 multi-department project. We're working with
17 Revenue, Water Revenue Bureau, the Water
18 Department and MOIS using the standards that
19 were selected to replace that aging system.
20 And the acronym they call it is OSAN.

21 COUNCIL PRESIDENT VERNA: Thank
22 you.

23 Also on Page 8 of the detail, you're
24 requesting \$968,000 for software spectrum.
25 This is an increase of more than \$337,000 over

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2 your FY05 estimated obligations. What are
3 these funds for and why the increase?

4 MR. DEAN: Good afternoon. I'm
5 Michael Dean, the Deputy Chief Information
6 Officer.

7 One of the things that we've tried
8 to do over the last year is really approach
9 software procurement in a bit of a smarter
10 fashion. So one of the things we've done is,
11 where we used to procure software centrally at
12 MOIS as well as at the department level, we've
13 tried to shift all of the procurement back to
14 MOIS so that we can leverage some of our
15 economies and get a better price.

16 So what we often do is, we make a
17 centralized purchase and then have the monies
18 transferred over from the departments.

19 COUNCIL PRESIDENT VERNA: Thank
20 you.

21 The Chair recognizes Councilman
22 Rizzo.

23 COUNCILMAN RIZZO: Thank you,
24 Madam Chair.

25 Good afternoon. You have to forgive

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2 me for being skeptical, but I've been around
3 this business for a long time and it always
4 frightens me when I hear the word "free" or
5 it's not going cost the taxpayers of the City
6 any money.

7 You know I have an interest in the
8 wireless network proposal, but lots of
9 concerns on why we're even going there with
10 the availability and I'm curious why we didn't
11 have more of maybe a partnership or
12 relationship with the providers that are
13 already out there to keep a system first
14 class. In this area of technology, it has to
15 be well maintained and be first class.

16 What consideration has been given to
17 the possibility that government funding of an
18 Internet system will result in government
19 censorship or cause for government censorship?
20 How are you going to deal with that issue?

21 MS. NEFF: Well, I think it's
22 important to note that the proposal that has
23 been made is not to have it be government run.
24 It's a public-private partnership. Through a
25 request for proposal, we'll contract with the

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2 private sector to build, manage and deploy the
3 network.

4 There is a proposed entity to be
5 created that is waiting the Mayor's approval
6 that will oversee this. So it will be outside
7 of the government.

8 COUNCILMAN RIZZO: Well, I hear
9 outside the government all the time, but we
10 always have a way because of the way we
11 account for things when we involve ourselves
12 with something, your involvement is government
13 involvement, your colleague's involvement, the
14 taxpayers. Every minute you spend on this,
15 it's taxpayers' money. I mean, that's a bit
16 much at the moment just comparing your
17 involvement in this, but let me give you an
18 example.

19 If someone's viewing scout.com on
20 the Wi-Fi network, are government funds being
21 used to facilitate what happens next? What if
22 a family values coalition find out about it
23 and asks that access to scout be blocked out?
24 I mean, how are we, government sponsorship --
25 you can say that it's going to be private. It

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2 will never be private.

3 And, again, I've heard that our
4 police radio system was going to cost \$30
5 million when we first built it and now we're
6 up close to \$65 million. Again, I'm very
7 skeptical about that, but I just can't imagine
8 how we could, as a government, involve ourself
9 in a project like this and not be involved in
10 it.

11 MS. NEFF: The examples you
12 gave really are Internet providers that create
13 those websites. This is the creation of an
14 infrastructure that allows people to have
15 access to the Internet.

16 We are not providing services. We
17 are not providing those applications. What
18 we're providing is the low-cost access,
19 affordable access ubiquitously across the City
20 to the Internet. And the same things that are
21 out there today will be out there, but they
22 won't necessarily -- the infrastructure that
23 we're creating is that, an infrastructure to
24 allow people to connect out to the Internet
25 and not -- we are not in the service delivery

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2 mode as far as applications and websites.

3 COUNCILMAN RIZZO: Let me go
4 back to my first question. What you're
5 describing is already out there.

6 MS. NEFF: Actually, it is not.
7 I'll be happy to explain the process that we
8 went through.

9 We met with the major stakeholders
10 throughout the City. Only 58 percent of our
11 households today have connection to the
12 Internet. Of that, it's very much skewed
13 along a socioeconomic line. In our more
14 fluent neighborhoods, we have access as high
15 as 91 percent. In our minority and
16 disadvantaged neighborhoods, it's as low as 25
17 percent.

18 What we're looking to do is to
19 create an organization that will help with the
20 digital divide, making sure we get computers
21 into the home, that we have the training and
22 the education through our non-profits to reach
23 out and help people effectively use this
24 medium, to work with our small and minority
25 business chambers, to show and do training and

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2 education as a component of this on how
3 businesses can effectively use the Internet to
4 expand their businesses.

5 We heard from the focus groups. For
6 example, the School District has been working
7 very diligently to wire or unwire their
8 campuses. They will have 200 of the 270
9 schools that will have wireless access, but
10 they are missing what they call the last mile,
11 the ability to reach into the homes of the
12 parents. And they were one of the groups that
13 participated on the survey and had reached out
14 to over 5,000 homes that have children, and
15 the single biggest issue was cost.

16 So there is not an affordable
17 high-speed broadband network and there is none
18 that have the roaming capabilities, which are
19 important for government to be able to use
20 that.

21 What you have today in the market
22 for broadband wireless is fixed wireless. You
23 can't take your DSL connection outside. You
24 can't take your cable connection outside. So
25 that's why their hot spot capability was

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2 looked at.

3 One, if you look at the cost for
4 infrastructure to deploy a wireless network,
5 it's \$20 to \$100 per household past. If
6 you're looking at cable or DSL, it's up
7 towards of \$700 to \$1,500 per household past,
8 and for fiber, it's \$2,000 to \$3,000 for
9 household past.

10 When you look at those
11 infrastructure costs, it is difficult to have
12 a low-cost high-speed network that's
13 accessible to everyone, and our percentages
14 bear that out. 76 percent of the survey
15 respondents noted that the number one reason
16 they didn't have Internet access was cost.

17 COUNCILMAN RIZZO: Cost of
18 possibly the hardware, not necessarily the
19 service, because you know as well as I do that
20 there are some services that are very low in
21 cost.

22 Did we look at all at the
23 possibility of -- you're talking about
24 penetration, you're talking about the cost of,
25 again, the laptops that would be needed for

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2 people to go on. Did we work with the
3 existing providers to try to increase the
4 penetration with them; in other words, to have
5 a government program that gets the equipment
6 out there that people may need? I mean, our
7 schools, our rec centers.

8 Was there any conversation with any
9 of the providers to work hand in hand to do
10 what you said, to go into some of the poorer
11 communities?

12 But I can tell you, you can put a
13 wireless signal out into poor communities and
14 I don't know anybody that's going to be able
15 to log on, because they don't have -- and I
16 understand you have a plan to make loans. I
17 mean, that's all nice, but it just to me --
18 again, being around this stuff for a while,
19 seeing when government tries to get involved
20 in things that are different. We have a tough
21 time doing some of the basic stuff around
22 here, let alone getting involved in high
23 technology when, again, you say it's not out
24 there.

25 My question of you is, what have we

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2 done, the statistics that you just gave, have
3 we sat down with Verizon, have we sat down
4 with Comcast and tried to fix that?

5 MS. NEFF: I did meet with both
6 of those organizations and I will say on the
7 Verizon side, I met with their network side of
8 the house, as their wireless side would not
9 meet with me.

10 So, yes, we did reach out to them.
11 They cancelled the meetings. I can't tell --
12 so, no, I did not meet with the wireless side
13 of the house. I did meet with their network
14 side of the house. They see this as a
15 business opportunity. They're excited about
16 being able to bid on the actual deployment and
17 support of --

18 COUNCILMAN RIZZ0: Verizon and
19 Comcast are excited about this?

20 MS. NEFF: The Verizon network
21 side of the house is partnering with equipment
22 manufacturers and are waiting for the release
23 of the request for proposal to build the
24 network. So, yes, they see that as a new
25 business opportunity.

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2 COUNCILMAN RIZZO: But doesn't
3 it seem appropriate that before you move to a
4 government-built system that you talk to the
5 people that you really need to talk to? The
6 network people are all well and fine, but
7 without talking to the wireless side, I think
8 the answer to my question is that, no, you did
9 not.

10 MS. NEFF: Well, I outreached
11 to them. I can't force them to come and sit
12 in a room and meet with me. I can document
13 dates, and when three different times I had
14 scheduled to meet with the group and they did
15 not meet with me.

16 COUNCIL PRESIDENT VERNA:
17 Councilman Rizzo, I don't mean to cut you
18 short.

19 COUNCILMAN RIZZO: No, you
20 haven't. You've given me a lot of time. The
21 next go-around.

22 COUNCIL PRESIDENT VERNA: Okay.
23 Please.

24 COUNCILMAN RIZZO: Please.

25 COUNCIL PRESIDENT VERNA: At

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2 this time, the Chair recognizes Councilwoman
3 Brown.

4 COUNCILWOMAN BROWN: Thank you,
5 Madam President.

6 Good afternoon.

7 MS. NEFF: Good afternoon.

8 COUNCILWOMAN BROWN: Please
9 forgive me if I missed the answer to this
10 question. I was struck, too, by the text,
11 which spoke to the fact that there's a
12 guarantee that no taxpayers' dollars will find
13 their way to the system.

14 Restate for me where the dollars
15 will come from then to do this, what I believe
16 to be a very progressive, forward-thinking way
17 to go.

18 MS. NEFF: We, being the
19 Wireless Executive Committee, put together a
20 business return on investment model that puts
21 together a plan to take this and market the
22 construction of the network via taxable bonds
23 or bank loans. And there has been
24 considerable interest around this, and we
25 believe that it is financable without using

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2 City General Fund or capital dollars. And the
3 plan is built on that. The revenue-generation
4 model comes from charging a fee to have the
5 Internet access.

6 COUNCILWOMAN BROWN: And,
7 therefore, the rollout of what you just walked
8 through is contingent on the bond activity,
9 correct?

10 MS. NEFF: The bond or loan,
11 bank loan financing.

12 COUNCILWOMAN BROWN: Then,
13 finally, speak again to the relationship, the
14 interaction, the work that's been done with
15 the Philadelphia public school system, since
16 the overwhelming majority of the children who
17 attend our public schools do not have this
18 kind of high-tech advantage in their homes.

19 MS. NEFF: Correct. And this
20 has been an important goal for the School
21 District, is to reach out to the homes to
22 improve the relationship between
23 administrators and teachers and the family
24 unit, whether it's a simple thing as being
25 able to know what your child's homework

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2 assignment is.

3 The School District has created
4 tutorial applications to work on behavioral
5 problems. They have a whole dedication group
6 that are working on that. And so they were
7 very excited and were a part of the executive
8 committee in looking at what our needs were in
9 the community and then looking to see how we
10 could meet them.

11 And we believe that having this
12 low-cost ubiquitous network, but also marrying
13 that again, they have a training program where
14 they work with families and they place
15 computers in the homes. In the last two
16 years, they placed 3,000 computers.

17 We are working to create this
18 low-cost ability, whether it's recycled
19 computers and then adding a wireless card,
20 which can be done for under \$50, to make them
21 accessible, but we also agreed as a committee
22 that it was very important that people have
23 some skin in the game and that there be a
24 low-cost rate for low income and disadvantaged
25 and that that would then help them use the

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2 equipment and the training that you get to do
3 the connection.

4 And so if we have this very low-cost
5 rate, that it would be used, and that's what
6 the results of the survey have shown also.

7 COUNCILWOMAN BROWN: We know
8 that the challenges in the costs facing the
9 School District are massive and huge when it
10 comes to meeting the needs of those 219,000
11 plus children. Is there any sense that they
12 are prepared to make a financial commitment of
13 sorts towards this initiative particularly for
14 its students beyond the 3,000 computers that
15 they've already made happen?

16 MS. NEFF: Well, they
17 continue -- their commitment is more like in
18 kind. They're working on the applications,
19 the report card applications, the tutorials,
20 the homework applications.

21 So their commitment is to do the
22 outreach and to also assist in the training of
23 the families, because it's not just putting a
24 computer and it's not just having Internet
25 access. You have to know those basic computer

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2 skills.

3 COUNCILWOMAN BROWN:

4 Absolutely.

5 MS. NEFF: So they're working
6 on programs within the school for basic
7 computer skills of the children, and they're
8 extending that to the family. So as they
9 select the families to get the computers,
10 along with that comes a commitment to do six
11 to eight hours, I believe, of training so that
12 they can then effectively use that tool to
13 participate in the programs that are being
14 established.

15 COUNCILWOMAN BROWN: Thank you
16 for your testimony.

17 Thank you, Madam Chair.

18 COUNCILWOMAN TASC0: Thank you.

19 The Chair recognizes Councilman
20 Nutter.

21 COUNCILMAN NUTTER: Thank you,
22 Madam Chair.

23 Ms. Neff, I'd like to go back for a
24 moment to the Wireless Philadelphia
25 Initiative. I commend you for your foresight

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2 and your interest in this particular area.
3 For the amount of information that's
4 available, it certainly sounds interesting, if
5 not exciting.

6 I just have a couple of detail
7 questions. I'm trying to better understand
8 this proposal. The first of which is,
9 notwithstanding the more than laudable goal of
10 trying to whether it's bridge, what's often
11 referred to as the digital divide and who has
12 access and who doesn't and reaching into the
13 homes and the like, what I've wondered about
14 from time to time is, why is this a business
15 for the City of Philadelphia to get into,
16 given all of our other challenges?

17 MS. NEFF: Well, again, the
18 charge was to look at what the interest in the
19 community was. We brought together these
20 different 17 different people from all
21 different groups in the City, whether it's
22 tourism, it was our health community, the
23 universities, the School District, the
24 non-profits, the business chambers, to hear
25 what their needs were and put together a

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2 program and a plan.

3 It will also --

4 COUNCILMAN NUTTER: And what
5 they said was we needed wireless access
6 throughout the City? That was the main issue?

7 MS. NEFF: Well, was how can
8 that stimulate economic development.
9 Obviously it's in support of the neighborhood
10 transformation. One of the things that we
11 heard from our focus groups with our small
12 businesses in our minority chambers was that
13 telecommunications costs are a much higher
14 percentage of their operating expenses. The
15 Small Business Administration did a study in
16 March of 2004 that collaborated what we also
17 heard from the focus groups.

18 And so as we were looking at how
19 this technology -- it has a low-cost entry
20 point, it meets the needs of -- it met the
21 goals of the Administration in neighborhood
22 transformation, it met the goals with the
23 School District. It was looked at --

24 COUNCILMAN NUTTER: I'm sorry.
25 I don't mean to cut across you, but you

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2 mentioned it any number of times. Now, I
3 understand when you lay out a game plan, that
4 people need to basically stick to the message.
5 And so I know that throughout the course of
6 the hearings, we will hear a great amount
7 about neighborhood transformation initiatives
8 and all of the various aspects of the
9 government in which it entails. It has, in a
10 short period of time, virtually no operating
11 department in the government, is not
12 functioning under the overall umbrella of the
13 neighborhood transformation initiative. I
14 think I understand that now.

15 What does wireless Philadelphia have
16 to do with the NTI program, which is primarily
17 for the demolition of dangerous properties,
18 redevelopment in some areas, of cleaning up
19 lots and building some new homes in different
20 places? And I know there's market-rate houses
21 being built in different areas and they also
22 are now somehow the beneficiary of NTI.

23 I mean, in many of our
24 neighborhoods, what does wireless access have
25 to do with changing what's going on in our

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2 communities?

3 MS. NEFF: I think it's a good
4 question, and what we looked at was not only
5 how this thing rates but also at economic
6 development at the neighborhood level and how
7 do you enhance that opportunity for small
8 businesses, the neighborhood businesses to be
9 able to compete, and that's where the tie-in
10 with wireless Philadelphia is.

11 COUNCILMAN NUTTER: So the
12 crying need for small businesses in our
13 communities and what's going to level the
14 playing field for them is wireless access in
15 neighborhoods?

16 MS. NEFF: It is reduction of
17 telecommunication -- it was not the only
18 thing, but it is one of those things that they
19 have identified that will help them be
20 successful and be able to compete.

21 We have done a number of
22 one-square-mile pilot areas. We've involved a
23 non-profit, a community business district and
24 a school in that area to take the input that
25 we received from our stakeholder and focus

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2 groups and to see what impact that that has.

3 Probably West Philadelphia is the
4 group or area that has been in existence the
5 longest and has some examples where they work
6 with the people's emergency center in
7 transitional housing, and that by giving them
8 training and education and skills in using the
9 Internet, they've been able to create new
10 businesses, websites, you know, as simple as
11 selling candles, but that brought an income
12 into this household.

13 It's working with the small business
14 chambers to identify a need and see how that
15 could be met through the use of wireless.

16 COUNCILMAN NUTTER: Okay. But
17 I kind of go back to my original question,
18 that I want to better understand who the
19 private partners are. I mean, if any of the
20 information from today's newspaper story is
21 correct, it seems to indicate -- this is from
22 the interview with yourself -- the City and
23 private companies will partner to design and
24 build the network, mostly installing
25 transmitters throughout the City. Once the

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2 network is built, the City's private partners
3 would be responsible for billing, technical
4 support, maintenance and marketing.

5 MS. NEFF: Right.

6 COUNCILMAN NUTTER: Again, I'm
7 trying to understand, why is this a business
8 for us? If there are private people out there
9 that want to do these things, why is this now
10 a core business for us as opposed to -- we
11 kind of pick up trash, make sure water comes
12 out of your faucet and some of those kinds of
13 things.

14 MS. NEFF: One of the answers
15 is that there's limited resources. The way
16 this technology works is that the devices are
17 mounted on street lamps. It's one of the most
18 cost-effective ways of the disbursement of the
19 devices to allow the signal to take place.
20 You have a limited resource. You can't put
21 nine antennas on a street light. You can put
22 one.

23 So if you have an infrastructure
24 that allows businesses to use that to deliver
25 services, then rather than having every street

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2 light in the City of Philadelphia covered with
3 antennas, you make the system available for
4 people through a set of criteria to be able to
5 use and deliver services over that network.

6 So the reason that it's a
7 public-private partnership is, we're using
8 City assets, our street lights, to be able to
9 deploy the equipment to allow the
10 infrastructure or the wireless network.

11 COUNCILMAN NUTTER: I know the
12 boundary. I mean, we've got wires running
13 from house to house and probably connected
14 over telephone poles when we gave out cable
15 franchises and people are using -- I mean,
16 companies are using our rights-of-way to do
17 that, but we're not in the cable business.

18 I mean, other than the loftier
19 goals -- which I agree Internet access is
20 critically important, it will spur economic
21 development. I have no dispute with you about
22 those issues. I am still trying to understand
23 why are we in this business when we're getting
24 out of -- we're severely restricting our
25 involvement in some other businesses, like

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2 libraries and those kinds of services and
3 recreation centers? And if there are private
4 people who want to do this, then what they
5 will do is contract with us to use our light
6 poles and they will pay us a fee.

7 So what does the City get out of
8 this? How much money will this generate for
9 the City of Philadelphia and how much will it
10 cost us, if anything? Because now you're
11 talking about doing either a borrowing or a
12 bond issue. You assume that the subscriber
13 fees will be the debt service for the bond
14 issue. If the subscriber fees do not meet the
15 debt service payments, who is responsible for
16 the shortfall?

17 MS. NEFF: We are vetting
18 through that at this time.

19 COUNCILMAN NUTTER: You're
20 doing what?

21 MS. NEFF: The Administration
22 is looking at those issues right now and we
23 are looking at that. We have presented the --
24 the "the" being the. The Wireless Executive
25 Committee presented a plan to the

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2 Administration. The Administration is working
3 through those issues at this time.

4 But there are a couple of things --
5 it will actually reduce the cost of service
6 delivery for government as well. Today we
7 have field inspectors that do not have
8 wireless access. We pay a high fee for
9 cellular wireless that doesn't have the speed
10 or performance. We aren't able to send
11 engineering diagrams to our field workers.
12 Our inspectors, we have shown that we can save
13 two hours per day per inspector by having
14 wireless access in the field. But they need a
15 performance better than what is available at
16 the slow speed cellular wireless.

17 So we have looked at, by the third
18 year in our business model, of saving the City
19 approximately \$2 million a year in reduction
20 in our telecommunications.

21 COUNCILMAN NUTTER: So you're
22 saying we're going to have a service that is
23 not available in the private market at all?
24 Do they not have wireless access because we
25 don't have a carrier?

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2 MS. NEFF: There is no nomadic
3 outdoor roaming capability at broadband speeds
4 in the market today.

5 COUNCILMAN DiCICCO: Point of
6 information.

7 COUNCIL PRESIDENT VERNA: The
8 chair recognizes Councilman DiCicco for a
9 point of information.

10 COUNCILMAN DiCICCO: Thank you,
11 Madam President.

12 Who has or who supplies the wireless
13 service at Head House Square at 2nd and
14 Lombard and who does provide the service at
15 Love Park? Aren't they private companies that
16 provided that service basically free?

17 MS. NEFF: That's correct. In
18 the hot spots0.

19 COUNCILMAN NUTTER: Who
20 provided it at Borders?

21 MS. NEFF: Excuse me?

22 COUNCILMAN NUTTER: Right.
23 It's the same issue. Who provides it at
24 Borders?

25 MS. NEFF: The City pays for

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2 the Love Park. We contract with the circuit
3 to the Internet through Verizon for Love Park.
4 There is a different -- I'm not sure on the
5 Head House. At one time it was --

6 COUNCILMAN DiCICCO: Was it
7 Sprint? I should remember. I did a cable
8 cutting as opposed to a ribbon cutting.

9 MS. NEFF: They were going to
10 convert theirs to a fee based. They were
11 going to have it free for a period of time. I
12 don't know if that has occurred. That was
13 done with the South Street business district.

14 COUNCILMAN DiCICCO: South
15 Street Head House District, right.

16 MS. NEFF: Right. So I'm not
17 familiar with who all of their vendors were
18 that were involved in that. I can tell you
19 about Love Park, because the City did do that
20 as a proof of concept that there was an
21 interest in wireless and there was a huge
22 interest in wireless.

23 It today is free from Love Park to
24 Boat House Row. That corridor is using an
25 equipment manufacturer called TroPost that

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2 provides the antennas that provides the
3 wireless capability.

4 COUNCILMAN DiCICCO: Do we have
5 any way of knowing the number of people who
6 have subscribed to that or the number of hits?
7 I'm terrible when it comes to computer
8 technology. But do we have any way of knowing
9 that --

10 MS. NEFF: We do.

11 COUNCILMAN DiCICCO: -- and
12 what the prognosis going forward would be on
13 the numbers of people?

14 For me, the problem with this is,
15 technology moves at such a rapid pace. What
16 is new today is old news tomorrow. And I'm
17 wondering, and I don't know if anybody has had
18 the answer, a year, five years down the road,
19 will all this stuff that we're talking about
20 today be so antiquated that it's not going to
21 be needed anyway?

22 And the up-front costs that are
23 involved concerns me, notwithstanding the
24 other questions that have been asked about, if
25 we don't meet that level of participation, who

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2 will pay for the difference between whatever
3 the costs are and what we have subscribers to.

4 I mean, I have a Blackberry. I
5 think most people do. I was in Florida for
6 three days doing e-mails in my office. Not my
7 office; we were closed on the weekend. But I
8 don't know if it's worth that risk. That's my
9 concern, because of the speed in which
10 technology is changing literally daily.

11 MS. NEFF: Yes. We agree. One
12 of the things that we heard in our focus group
13 was the concern about obsolescence. We worked
14 with technical experts from our universities.
15 We worked with Intel in understanding the
16 industry and where it was going. They make
17 the chips that are used on the wireless
18 technology, and where they thought the various
19 different technology would be over.

20 We've built into the business plan
21 the ability to upgrade. One of the things
22 when you select your business partner will be
23 to ensure that you look at what's their R&D,
24 how can they migrate, how do you keep this
25 system up and running.

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2 So that there is -- and we also used
3 a very conservative business model for
4 penetration rates based on what has occurred
5 in other communities of smaller sizes across
6 the United States.

7 We're confident that we can make the
8 penetration rates that are set in the business
9 plan to address some of the concerns and
10 issues and that there would be enough cash
11 flow generated to build working capital to
12 keep the system operated, and that will be a
13 requirement as well in our fee when we select
14 a technology partner.

15 COUNCILMAN DiCICCO: All right.
16 I just have that concern. I mean, I heard
17 libraries being mentioned earlier. I don't
18 know if it was you or Councilman Nutter. We
19 took pride in ourselves being able to have all
20 the libraries in the City of Philadelphia
21 equipped with computers and now we've reduced
22 the hours of operation, which means that all
23 those computers are sitting there for most of
24 the day unused.

25 People who had this experience in

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2 the technology to train and instruct people
3 who went to the library in how to use this
4 equipment, now we're moving a step beyond
5 that. And something that was literally
6 free -- not free, because the taxpayers paid
7 for -- we're looking to get into another area
8 where the taxpayers will be paying for
9 technology to provide a service, which we
10 don't know from a business standpoint whether
11 it's going to even break even.

12 I mean, it may break even now, but
13 two, three years down the road, the likelihood
14 is that we may be confronted with paying the
15 bills. If we do the bonds, as Councilman
16 Nutter was saying, somebody is going to pay it
17 and it's going to be the taxpayers.

18 I don't know. No one has ever come
19 up to me -- and I don't mean this to be
20 sarcastic -- in my district, and I represent a
21 very broad diverse district, including Society
22 Hill, Queen Village, Kensington, South
23 Philadelphia, no one has ever come up to me
24 and said, Could you get us wireless? I mean,
25 there's something we really need.

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2 I've never seen that. I've never
3 heard that. Again, I don't mean that to be
4 sarcastic, but people want their libraries
5 open again full time, they want fire stations
6 to stay open. They're not asking me about
7 wireless communication systems. I just don't
8 know.

9 But thank you.

10 COUNCIL PRESIDENT VERNA:

11 You're welcome.

12 COUNCILMAN NUTTER: Madam

13 Chair, I know my time is done. I just need to
14 ask Ms. Neff, does your business plan show the
15 City generating positive revenue from this?

16 MS. NEFF: Again, our business
17 plan does not have the City as the controlling
18 entity.

19 COUNCILMAN NUTTER: Well, who
20 is the controlling entity?

21 MS. NEFF: The Mayor is
22 reviewing the business proposal right now and
23 the creation of an entity that would manage
24 and run the enterprise.

25 COUNCILMAN NUTTER: A

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2 non-profit or a for-profit?

3 MS. NEFF: A non-profit.

4 COUNCILMAN NUTTER: We're going
5 to create a non-profit to run this?

6 MS. NEFF: That is one of the
7 suggestions, yes, that has been made.

8 COUNCILMAN NUTTER: So are you
9 showing a positive cash flow in your
10 projections?

11 MS. NEFF: Yes, and break even
12 is year four.

13 COUNCILMAN NUTTER: And what
14 are you showing in year five?

15 MS. NEFF: Positive cash flow
16 that would --

17 COUNCILMAN NUTTER: How much?

18 MS. NEFF: -- be used to -- in
19 year five? Approximately \$5 million, maybe \$4
20 million. And those are to do the digital
21 divide programs.

22 COUNCILMAN NUTTER: I mean, if
23 this is the City's idea, you work for the
24 government, how much time do you spend working
25 on this?

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2 MS. NEFF: Of late, a fair
3 portion of my time.

4 COUNCILMAN NUTTER: So for all
5 of us within the rail, you're on the
6 government payroll?

7 MS. NEFF: Correct.

8 COUNCILMAN NUTTER: You're
9 spending your time working on this idea.
10 You're trying to bridge the divide and go into
11 people's houses and out in the parks and all
12 of that. I got that. And you're obviously
13 diligent in your work, but after all of that
14 and the fees generated and the bond deal or
15 the borrowing from the bank and the like, the
16 City would not be the financial beneficiary?

17 MS. NEFF: The City is the
18 financial beneficiary in the reduction of the
19 cost of telecommunications by being a user of
20 this network. We would reduce the cost for
21 field inspectors --

22 COUNCILMAN NUTTER: Got that.
23 Love that. I like revenue.

24 MS. NEFF: Excuse me?

25 COUNCILMAN NUTTER: I

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2 appreciate the cost reductions of us
3 participating in it. I don't understand why
4 we're not getting the money. I like money,
5 and we don't have that. I mean, I don't know
6 anyone that goes into a business and doesn't
7 get the money.

8 MS. NEFF: Right. The Wireless
9 Executive Committee took a look at everything
10 from free access to totally private access and
11 multiple business models, different structures
12 that could be set up. You could have a public
13 utility. You could have a non-profit. You
14 could have a cooperative wholesale. There's
15 probably a dozen different models that are out
16 there.

17 We, working with Drexel University
18 and Temple University, did an analysis across
19 the United States and in a couple of cases,
20 what Taipei was doing, because of the world
21 interest in doing wireless access. And we
22 then created a set of criteria by which we
23 said, Okay, how do each of these models work.
24 What are the best fit for Philadelphia based
25 on looking at economic development in our

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2 neighborhoods, looking at reducing the cost of
3 service delivery to the government, overcoming
4 the digital divide and the impact of tourism
5 and Philadelphia being recognized as a 21st
6 century City committed to innovation. That
7 was an important group.

8 Looking at the healthcare industry,
9 we had cardiac doctors that were one of our
10 focus group, that they wanted to be a part of
11 this because telemedicine is a critical
12 component for them and they didn't have that
13 outreach that they felt would be available
14 through having a City-wide affordable access
15 that their low-income patients could have
16 access to as well.

17 So we had a number of different
18 focus groups that looked at all of those
19 issues, made a recommendation, looked at the
20 different business models and submitted a
21 proposal to the Administration.

22 COUNCILMAN NUTTER: Got you.
23 Okay.

24 Thank you, Madam Chair.

25 COUNCIL PRESIDENT VERNA:

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2 You're welcome.

3 The Chair recognizes Councilwoman
4 Tasco.

5 COUNCILWOMAN TASC0: Thank you.

6 Following up on this discussion, I
7 read in the paper today that once the network
8 is built, the City's private partners will be
9 responsible for billing and blah, blah, blah.
10 And these private partners would be a
11 non-profit organization?

12 MS. NEFF: No. They would be
13 private sector. It could be service providers
14 that are using the network to provide a
15 service over the infrastructure, but they
16 would be overseen by an entity that we've
17 recommended, but we haven't had the final
18 approval on yet.

19 COUNCILWOMAN TASC0: Would this
20 be current providers, maybe Comcast or Verizon
21 or some other?

22 MS. NEFF: Absolutely. I mean,
23 if you think about it, Comcast and Verizon
24 today don't have the nomadic capability
25 outdoor wireless. They could bundle that with

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2 their offerings and use this infrastructure as
3 a part of it. So that, yes, they could be a
4 provider over this network.

5 COUNCILWOMAN TASC0: So the \$10
6 million is for building the infrastructure?

7 MS. NEFF: Correct.

8 COUNCILWOMAN TASC0: So,
9 therefore, this may be a nice way for the City
10 to provide the infrastructure for a company
11 that already exists but doesn't want to
12 provide the infrastructure, right?

13 MS. NEFF: Correct.

14 COUNCILWOMAN TASC0: So we will
15 provide the infrastructure, right.

16 So, again, who pays?

17 MS. NEFF: There has been a
18 recommendation as a part of the plan. If that
19 is accepted, then the entity that is created,
20 the non-profit, would actually float that.
21 The City would be a subscriber, what they call
22 an anchor tenant, on there as a user.

23 For example, Drexel is interested in
24 being a service provider. They provide
25 wireless to 14,000 student and faculty on

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2 their campus, but they want to have their
3 students have access to wireless anywhere in
4 the City. They would then be a subscriber on
5 that network and they would manage the
6 billing, the service, the care of the
7 subscriptions for their group of people. And
8 multiple universities could do that. They
9 could be a service provider over the network.

10 A non-profit may have a defined
11 group of people which they want to provide a
12 service to. They could be a subscriber on the
13 network and be that service provider.

14 COUNCILWOMAN TASCO: I don't
15 know too much about this myself. I'm asking
16 this question. It may not apply. What about
17 security issues with so many people having
18 access?

19 MS. NEFF: Right. Well, that
20 is an area that we looked at, and as we create
21 the request for proposal to go out to select a
22 vendor with the technology, part of the
23 requirements will be security. And we're
24 working with the federal government guidelines
25 on secured access, and that will be a

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2 requirement that we will have of the vendor
3 that builds the network, to build that
4 security.

5 COUNCILWOMAN TASC0: So how
6 does the City make money to pay the bond
7 covenants?

8 MS. NEFF: Again --

9 COUNCILWOMAN TASC0: We would
10 be the guarantor of the bonds if they --

11 MS. NEFF: Not necessarily.
12 There are ways that could be done to structure
13 it. We would be a user of that, and in that
14 essence, by agreeing to use the
15 infrastructure, you become a guarantor, but
16 the liability would be with the entity that is
17 created.

18 COUNCILWOMAN TASC0: Tell me
19 about the entity that's going to be created.

20 MS. NEFF: Well, at this point
21 in time, it's a recommendation. I don't have
22 the final --

23 COUNCILWOMAN TASC0: So where
24 is this proposal now?

25 MS. NEFF: In the Mayor's

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2 office.

3 COUNCILWOMAN TASC0: When did
4 you give it to the Mayor?

5 MS. NEFF: Late December.

6 COUNCILWOMAN TASC0: So do you
7 have any idea when we will know what all of
8 this means? What is the role of Council in
9 all of this?

10 MS. NEFF: This was a
11 Mayor-directed task force. We were asked to
12 create a business plan, which we have done,
13 and submit it to the Mayor's office.

14 COUNCIL PRESIDENT VERNA:
15 Councilwoman, can I interject for just a
16 minute, please?

17 COUNCILWOMAN TASC0: Sure.

18 COUNCIL PRESIDENT VERNA: With
19 this non-profit group that would be the
20 partner, so to speak, if they do not generate
21 profits and there are only losses, would the
22 City be liable for the losses?

23 MS. NEFF: That is one of the
24 issues that the Administration is looking into
25 at this time. We believe it can be structured

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2 such that, no, the City would not be, but it
3 depends on how financable the project is.

4 COUNCIL PRESIDENT VERNA: I'm
5 sorry, Councilwoman. Thank you.

6 COUNCILWOMAN TASC0: I have
7 questions on other parts of her testimony. If
8 someone else has a question about this
9 wireless, I will yield and come back.

10 COUNCIL PRESIDENT VERNA:
11 Councilman O'Neill, I believe you're next. Do
12 you have questions on this wireless?

13 COUNCILMAN O'NEILL: No, not on
14 wireless.

15 COUNCIL PRESIDENT VERNA: Not
16 on wireless.

17 COUNCILWOMAN TASC0: Well,
18 could I continue?

19 COUNCIL PRESIDENT VERNA:
20 Please do.

21 COUNCILWOMAN TASC0: In your
22 testimony, which I think is really very
23 encouraging, the fact that you are working on
24 trying to identify and coordinate a list of
25 all the vacant properties in the City, it's

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2 the most frustrating thing to try and identify
3 who owns a property. Sometimes you can't get
4 an address for a property. But for an old
5 reverse directory in my office and because I
6 have some history of the name of a former
7 business, could identify the address.

8 I think the idea of having this
9 master list -- because we got a call the other
10 day about a list of vacant properties in the
11 City, but someone raised the issue about --
12 one of the answers given about why they
13 haven't had a list is because somebody took a
14 list a long time ago and sold it and people
15 were out buying properties. So I'm sure
16 there's probably some security issues around
17 this list. But I'm very pleased with that.

18 When do you think this will take
19 place? Oh, I know what I want to ask you.
20 How can you help the City with -- you don't
21 have to answer this, but we do need addresses
22 on these properties. Okay? So I don't know
23 how you work with L&I, the Streets Department,
24 whatever. These properties have to be given
25 addresses and somehow the property owners are

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2 required to list their addresses on the
3 property. Because there's no address listed.
4 So if you go by, you don't know. You just see
5 a building on a corner and there's no address.
6 So until we can have an address,
7 you're not going to know where it is either.
8 And so there's some vacant lots with no
9 addresses.

10 MS. NEFF: Right, but they do
11 have unique identifiers, and that's what's
12 been created in the system, is to be able --
13 whether it's a parcel or an address, and there
14 are multiple systems that have different
15 addresses and how do you bring that and
16 addresses change. That's part of the program
17 that we've been working on in the creation of
18 this system. So it is being looked at.

19 COUNCILWOMAN TASC0: Thank you.

20 I'll come back.

21 COUNCIL PRESIDENT VERNA:

22 You're welcome.

23 If Councilman O'Neill is in the
24 room, he would be next.

25 (Councilman O'Neill not in the

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2 room.)

3 Councilwoman Miller.

4 COUNCILWOMAN MILLER: Thank

5 you.

6 I have a follow-up question to the
7 Vacant Property Management Information System.
8 Will our Council staff be able to access that?

9 MS. NEFF: David?

10 I'm going to have the program
11 manager -- I believe the answer is yes, but
12 let me just validate that. He's going to be
13 coming up right now to answer your question.

14 MR. BALDINGER: Yes.

15 David Baldinger.

16 The answer to that is yes. We want
17 to develop a system that is essentially going
18 to make this information available to the
19 broadest number of people, you know, the
20 public developers, City staff. The more we
21 let people understand what property is
22 available, the better off the whole marketing
23 and redevelopment effort is going to be.

24 So understanding who owns a property
25 and what the status of that property is in the

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2 redevelopment process, making that whole
3 process much more transparent is one of the
4 real goals of this effort.

5 COUNCILWOMAN MILLER: That will
6 be really good, because it's been very
7 frustrating dealing with that whole issue of
8 the status of properties, particularly working
9 under NTI with the demolitions, acquisitions
10 and et cetera. Many times people come in and
11 you just can't really answer their question.
12 So I look forward to this system being
13 implemented.

14 I have one other question. Is there
15 some way that when someone applies for a
16 building permit -- I don't know whether
17 there's anything on their form or on the
18 application that identifies the Council
19 district?

20 One thing that would be very helpful
21 to Council offices is that we get information
22 on those individuals applying for building
23 permits. Many times things are going on.
24 We've asked L&I this before and they said
25 there was -- I don't think they asked the

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2 question. I'm not really sure. But we'd like
3 to get information on who is applying for
4 building permits.

5 MR. BALDINGER: I really think
6 that's an issue that you have to deal with in
7 terms of L&I.

8 MS. NEFF: Mike?

9 MR. DEAN: One of the things
10 that we do at MOIS is really just provide the
11 capability for the technology. The actual
12 business process, business decisions and
13 business content is really left up to the
14 departments. So we provide the capability for
15 them to have a website and we provide the
16 capability for them to collect credit cards.
17 However, how that site acts or what their
18 rules are, business process, that's really a
19 question for L&I.

20 COUNCILWOMAN MILLER: So who
21 does the design? Because isn't that some type
22 of software design? I'm not super computer
23 literate, but I think someone has to design
24 something.

25 MS. NEFF: L&I is working with

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2 an application called Hanson, which is a
3 licensing and permitting system, and, again,
4 they would be the ones to talk to you about
5 the design of that application.

6 COUNCILWOMAN MILLER: Okay.

7 Thank you.

8 Thank you, Madam President.

9 COUNCIL PRESIDENT VERNA:

10 You're welcome.

11 The Chair recognizes Councilman
12 DiCicco.

13 COUNCILMAN DiCICCO: I'm sorry.
14 I didn't mean to press it.

15 COUNCIL PRESIDENT VERNA: The
16 Chair recognizes Councilman Kenney.

17 COUNCILMAN KENNEY: Thank you,
18 Madam Chair.

19 I just have a question about our
20 e-mail. For quite some time now, at least in
21 my office, I don't know whether it's
22 widespread within the government, I've been
23 getting a lot of these e-mails that are
24 intercepted by the anti-virus applications and
25 they come up with all kinds of crazy names on

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2 the e-mail address and when you click on them,
3 this little box comes up and said "delete."
4 So I'm assuming that anything dangerous that
5 may have infected the system has already been
6 deleted.

7 Have we been able to determine the
8 sources of these crazy e-mails? Because it
9 really does screw up my e-mail system. I'm
10 constantly deleting -- either I get so much of
11 it that I delete it automatically, with the
12 chance of missing something I should have
13 read, or I have to individually click in to
14 every e-mail to see it's that intercepted
15 message and then delete it.

16 Sometimes you don't even feel like
17 opening up the e-mail. And now with the
18 smoke-free stuff, with people who are
19 advocating for the smoking ban, what they're
20 doing is that they're -- and this happened
21 with the tax people, too. They would click on
22 a message and then hit their "send" thing 25
23 times. It's just overwhelming.

24 Is there any way to keep it from
25 getting to our machine in the first place?

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2 MR. DEAN: Technically, yes. I
3 think what we run into is a policy decision.
4 And I'll back up for a moment and say Spam is
5 an ever-growing problem. It's a problem that
6 frustrates me as a user and many of the other
7 thousands of e-mail users out there.

8 Fundamentally the problem that we
9 run into is, if we don't deliver that e-mail
10 with the deleted.TXT, people really question
11 our ability to deliver e-mail. They say, Oh,
12 we didn't get particular e-mails or I was
13 expecting an e-mail from someone. And whether
14 it had a virus attached maliciously or not,
15 they assume that it should have got there.

16 COUNCILMAN KENNEY: But
17 deleted.TXT indicates a virus?

18 MR. DEAN: Yes. That means
19 that that was a virus-infected e-mail.

20 COUNCILMAN KENNEY: So why
21 would anybody complain about that not being
22 delivered?

23 MR. DEAN: Because if a certain
24 individual gets an e-mail that has an
25 attachment that's virus-infected, if we were

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2 to not deliver it, they would question the
3 integrity of our entire e-mail system.

4 COUNCILMAN KENNEY: Who is
5 "they"?

6 MR. DEAN: Users. This is
7 actually a policy decision. That was our
8 first policy decision, that when we had
9 virus-infected e-mails, we didn't deliver
10 them, and then people started complaining that
11 they weren't getting e-mails and questioned
12 whether we really knew how to deliver e-mails
13 to the City.

14 COUNCILMAN KENNEY: I don't
15 mean to be rude. Who are they that questioned
16 that? Individual people or people in general?
17 I would have never questioned it. I mean, I
18 would be happy not to get it.

19 MR. DEAN: We get the feedback
20 primarily through IT managers and directors
21 that really get the feedback from the users
22 within the departments.

23 COUNCILWOMAN MILLER: I get an
24 e-mail that might say mtasco and I get some
25 sometimes with everybody's name, actually.

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2 That e-mail wasn't sent by her. It's some
3 fictitious person that's using her name. I
4 have some in my Blackberry and my computer
5 now. We get them all the time.

6 I agree with Councilman Kenney. We
7 get these all the time. But they're coming
8 from a fictitious source.

9 COUNCILMAN KENNEY: Is it a
10 person or is it a computer that's been
11 programmed to continually send this stuff out?
12 I can't believe that every one of those
13 delete.TXT's I get comes from a separate
14 individual. It seems that someone has either
15 hacked in or is outside manipulating. There
16 must be a way to track that manipulation to
17 the source or sources of it.

18 MR. DEAN: Spam and what we're
19 also talking about is a technical term called
20 fishing. Like I said, it's an ever-growing
21 problem, to the point where there's
22 legislation coming at a national level to
23 address this. I mean, you're right. This is
24 not an individual sitting there hitting send
25 \$25,000 times.

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2 COUNCILMAN KENNEY: The
3 anti-smoking people are sitting there doing
4 that.

5 MR. DEAN: Maybe in unique
6 cases in Philadelphia they're hitting the
7 button 25 times, but in the larger sense, what
8 happens is, people are hacking into computers
9 at corporations and at universities. They're
10 taking control of them and then having those
11 machines send thousands of Spam messages out
12 to folks like yourself.

13 COUNCILMAN KENNEY: It was
14 interesting, and I guess it's part of the
15 programming, that some of them that I get are
16 intriguing enough to open because they have
17 either a name or a person or something
18 associated that I'm familiar with personally
19 that may not go to Councilwoman Miller or
20 Councilman Ramos's office but comes to mine.

21 I mean, I don't know what it is
22 that -- I guess what the program does is
23 select words that would lead you to want to
24 open it. I just find it very, very
25 frustrating and I find it cumbersome in trying

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2 to deal with my normal e-mail, because, again,
3 either I have to make a decision to delete the
4 entire 74 items or sit there and go through
5 each one, trying to figure out what I didn't
6 miss. So it really is very inefficient for
7 me.

8 Anything you guys can do to help
9 eliminate that would be -- and I, for one,
10 would not care if you selected e-mail and not
11 delivered it to me.

12 The other thing I've seen in the
13 private sector is the Postini e-mail program
14 that you can click into and check your
15 intercepted e-mails when you wanted to check
16 them. They never get to your main computer.
17 You have to go into a service, click on a
18 password and user name and then check and see
19 what it is that didn't get delivered to you
20 that got segregated because potentially it was
21 a virus, and you went in yourself and choose
22 what you want to open or not. Is that a
23 possibility?

24 MR. DEAN: It is. I don't know
25 the specifics of the service you're referring

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2 to, but I'd be happy to get the detail --

3 COUNCILMAN KENNEY: It's
4 P-O-S-T-I-N-I. I'm sure there's probably more
5 than just one of these. There's a Postini
6 icon on my computer and I can go on there and
7 check what was segregated before it even gets
8 to my main computer.

9 MS. NEFF: We have looked at
10 softwares that are out there. None of them
11 are infallible, but for an organization the
12 size of Philadelphia with the 17,000 e-mail
13 users we have, it is quite expensive. It is
14 several hundred thousand dollars. That has
15 also been a gating issue. We have submitted
16 for funding on those, but it wasn't a top
17 priority.

18 COUNCILMAN KENNEY: Thank you.

19 COUNCIL PRESIDENT VERNA: Thank
20 you.

21 The Chair recognizes Councilwoman
22 Blackwell.

23 COUNCILWOMAN BLACKWELL: Thank
24 you, Madam President.

25 I have two questions. Could you

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2 talk a little bit about the project OSAN and
3 how this affects or benefits Water Fund?

4 MS. NEFF: Again, we're
5 providing the infrastructure and working and
6 helping on project management, but that is a
7 Water Revenue application, but it was designed
8 to replace a 20-plus-year-old system that
9 didn't have an automated collections process.

10 It is a billing system that works
11 with our water clients. But it would probably
12 be best to ask the Water Revenue Department
13 about the specific -- if they're specific
14 application questions.

15 We're creating the environment.
16 We'll house the equipment. We'll provide the
17 capability for the multiple departments to use
18 the system, but the application is owned by
19 the department, which in this case it was
20 Revenue, Water Revenue Bureau and Water.

21 COUNCILWOMAN BLACKWELL: You
22 indicated a \$388,000 Class 2 reduction from
23 last year because of one-time recurring
24 contracts. What kinds of contracts were they?

25 MS. NEFF: I don't have the

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2 detail. I will need to get back to you on the
3 detail on the non-reoccurring contracts.

4 COUNCILWOMAN BLACKWELL: Thank
5 you.

6 Thank you, Madam President.

7 COUNCIL PRESIDENT VERNA:

8 You're welcome.

9 The Chair recognizes Councilman
10 Rizzo.

11 COUNCILMAN RIZZO: Thank you,
12 Madam President.

13 Ms. Neff, you indicated that the two
14 major providers, maybe more, I don't know --
15 there's something making me think back about
16 something I sat through here where this
17 Council authorized a vendor to attach devices
18 to all of our street lights, and I'm
19 forgetting now what the technology was. Do
20 you have a recollection, where they attached
21 these little white boxes on certain street
22 lights throughout the City? What was that
23 project?

24 MS. NEFF: It was prior to my
25 coming, but I believe the product was called

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2 Ricochet, but it was Metrocall, I think was
3 the name of the company, and it was multiple
4 years ago.

5 COUNCILMAN RIZZO: What kind of
6 technology was it?

7 MS. NEFF: It was a slow-speed
8 wireless proprietary network. You had to have
9 a \$300 to \$400 card in your device to make it
10 work.

11 COUNCILMAN RIZZO: There is a
12 precedent where the private sector did make
13 arrangements with government to utilize space
14 on City-owned facilities?

15 MS. NEFF: Correct.

16 COUNCILMAN RIZZO: Okay. All
17 right.

18 I'd like to ask you again. I don't
19 want to give up on this concept, but I really
20 think there's a better place for it to be than
21 in a non-profit, or even the amount of time
22 that we're spending. And I can imagine how
23 much time would be spent by your people. The
24 hundreds and hundreds of thousands of dollars
25 would probably never be recovered as a result

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2 of all the work that would take place to get
3 this thing launched.

4 I would like to make an offer
5 that -- I just can't imagine that Comcast or
6 Verizon or others, wireless, would not get
7 back to you with an opportunity to partner
8 with their government in a concept that would
9 bring wireless access to all of Philadelphia
10 and maybe beyond Philadelphia. So I'd like to
11 facilitate, since I have knowledge of some of
12 the people there, to make that meeting happen.

13 MS. NEFF: The Wireless
14 Committee set out a number of objectives that
15 would have to be addressed rather than just
16 the private sector. I mean, it was one of the
17 models we looked at, just selling the rights
18 to the poles.

19 COUNCILMAN RIZZO: Well, no.
20 I'm talking about -- forget that. I was just
21 trying to remember what that was. No. What
22 I'm saying is that you indicated that you made
23 an effort to communicate with Comcast and
24 Verizon and they did not respond or show up at
25 meetings that you had scheduled.

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2 MS. NEFF: Verizon Wireless. I
3 have met with Comcast.

4 COUNCILMAN RIZZO: You said the
5 network people were interested because they'd
6 have to help build an infrastructure, but
7 let's go now to the wireless arm of both of
8 those companies.

9 MS. NEFF: I have met with the
10 president of the on-line wireless with
11 Comcast. So, again --

12 COUNCILMAN RIZZO: Are they
13 interested?

14 MS. NEFF: They were interested
15 in hearing about our project. They have not
16 come forth with any proposal.

17 COUNCILMAN RIZZO: I'm going to
18 check with both of those companies to see why
19 a company like Verizon Wireless or --
20 especially when we do so much with those. Our
21 data in our police cars are Verizon Wireless.

22 My point is that I don't think the
23 private sector has been drug into this because
24 I don't think we want them in here, to tell
25 you the truth. I think that this is

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2 somebody's idea for the government to -- it
3 would be great -- we should really have our
4 own City cell phone system. I think that that
5 would probably be a good idea, too, but let
6 me -- I did some research. This is
7 interesting about Asia. And I found it on the
8 Internet.

9 Listen to this: I have an article
10 from a website about telecommunications in
11 Asia. It tells me that Mobile One, a leading
12 wireless company in the nation of Singapore --
13 which is one of the most technologically
14 knowledgeable, advanced in the world. As you
15 know, the highest quality technology that you
16 can find in the world.

17 Mobile One has rejected Wi-Fi as too
18 costly to deploy and is deeply skeptical about
19 other wireless broadband technologies and
20 whether they are competitive with wire line.

21 You want Philadelphia to be the
22 first major City in America to do this. One
23 of the smartest countries in the world has
24 said no to this. Why aren't we learning by
25 other people's mistakes, Dianah Neff?

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2 MS. NEFF: Well, I will say to
3 you that there are as equally as many
4 countries in the world, Taipei, that has less
5 land mass but a million more people that we do
6 have committed to putting a high-density
7 wireless infrastructure in their country. So
8 for every one that you can identify, I can
9 identify on the other side of this. It really
10 is cost-point interest.

11 For example, Verizon is asking out
12 until year 2015 to put a fiber network
13 throughout the state. So if you want to stay
14 wired, you're talking about 2015. I'm saying
15 within a year, we can have a network that is
16 supported by the industry that says that they
17 will be supporting Wi-Fi, Wi-Max, the wireless
18 technologies for the next 15 years, up and
19 running at a tenth of the cost that it takes
20 to put in and at a cost that is affordable for
21 every single user in the City of Philadelphia
22 versus only those that can afford to pay \$80
23 to \$100 a month.

24 COUNCILMAN RIZZO: I think it's
25 unfair to spin this as free when it's not

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2 free. All you see --

3 MS. NEFF: I didn't spin it.

4 COUNCILMAN RIZZ0: Well, a lot
5 of people have spun this as being free access.
6 You never heard free?

7 MS. NEFF: Yes, I have heard
8 free. I have not. One of our goals was it to
9 be cost neutral. Therefore, it wasn't free.

10 The Mayor has said he wants free
11 access in certain places, public spaces, like
12 our parks, major parks and squares.

13 So the system has been designed to
14 allow for free access to be covered by the
15 costs of the fees.

16 COUNCILMAN RIZZ0: Well, I have
17 a feeling you'll be getting a call from
18 Verizon and from Comcast and I would
19 appreciate --

20 MS. NEFF: I'm more than happy.
21 I have never turned down --

22 COUNCILMAN RIZZ0: Or anybody.
23 I'm not locked into any particular company,
24 but I don't think government does as well as
25 they could do.

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2 MS. NEFF: Again, neither of
3 those companies provides broadband nomadic,
4 the roaming capability, the ability for our
5 inspectors, our assessors, our health workers
6 to have access, to not have to log off as you
7 move from one cell to another or from indoors
8 to outdoors.

9 COUNCILMAN RIZZO: Didn't
10 Verizon just launch -- I understand they just
11 launched a new very high speed data terminals
12 in our police cars, I believe.

13 MS. NEFF: It's EBD0. It's \$80
14 a month and they've only launched it in the
15 higher fluent neighborhoods to date in
16 Philadelphia.

17 COUNCILMAN RIZZO: Well, again,
18 good luck, but I think that you have a long
19 road to go here. Thanks.

20 COUNCIL PRESIDENT VERNA: The
21 Chair at this time recognizes Councilwoman
22 Tasco.

23 COUNCILWOMAN TASCO: Thank you.

24 Ms. Neff, in last year's budget, a
25 proposal was approved to send the Mayor's

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2 Commission on Technology, transfer it from the
3 Managing Director's office to MOIS. Why
4 didn't this transfer occur?

5 MS. NEFF: I'm sorry. Again --

6 COUNCILWOMAN TASC0: The
7 Mayor's Commission on Technology last year was
8 proposed to be sent -- to be transferred and
9 placed under your department?

10 MS. NEFF: Yes.

11 COUNCILWOMAN TASC0: Did it
12 happen, and if it didn't, do you know why?

13 MS. NEFF: No. It was a ball
14 that was dropped. It was cut out of the
15 Managing Director's budget. It was never put
16 in mine.

17 We have looked to find funding, and
18 I believe it was covered in MOCS's budget for
19 FY05. I have asked for FY06 to find out where
20 the funding is. It was not transferred into
21 MOIS's budget for FY06.

22 COUNCILWOMAN TASC0: It has not
23 been?

24 MS. NEFF: It has not been. It
25 doesn't mean that it isn't in FY06. It may

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2 still be in MOCS. The Finance Department as
3 checking on that.

4 COUNCILWOMAN TASC0: So there's
5 no proposal to transfer it to your office for
6 2006?

7 MS. NEFF: No, although -- I
8 mean, I do the coordination with MCOT, the
9 Mayor's Commission on Technology, and work
10 with Carol Smith, who is the Executive
11 Director, on the different projects, but at
12 this time, it is not in my budget.

13 COUNCILWOMAN TASC0: Is there
14 any discussion about how that's going to be
15 funded?

16 MS. NEFF: Excuse me. Do we
17 have a comment?

18 COUNCILWOMAN TASC0: For '06.
19 We know '05 was taken care of.

20 MS. NEFF: Right.

21 COUNCILWOMAN TASC0: What's
22 going to happen for '06?

23 MS. NEFF: I have asked the
24 same question. I'm waiting for a response on
25 '06.

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2 COUNCILWOMAN TASC0: Thank you.

3 COUNCIL PRESIDENT Verna: Thank
4 you.

5 The Chair recognizes Councilwoman
6 Brown.

7 COUNCILWOMAN BROWN: Thank you,
8 Madam President.

9 I'd simply like to go on record
10 underscoring Councilman Jim Kenney's request
11 with regards to a smarter way of us being able
12 to handle the junk e-mail and the volumes of
13 e-mails we get around issues facing City
14 Council. It takes an enormous amount of time
15 just to delete them one by one. Thank you.

16 Thank you, Madam President.

17 COUNCIL PRESIDENT Verna:
18 You're welcome.

19 The Chair recognizes Councilman
20 Kenney.

21 COUNCILMAN KENNEY: Thank you,
22 Madam President.

23 Are there any City-owned buildings
24 in Philadelphia that are either partially or
25 fully wireless capable? Any City office, any

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2 City offices or Municipal Services Building,
3 City Hall or any portions thereof of those
4 buildings?

5 MR. DEAN: For City buildings
6 or City-occupied buildings that leverage our
7 internal network, CityNet, there are a couple
8 of pilots running. One of them is at 1234
9 Market Street. We're running a pilot
10 internally for wireless connections.

11 COUNCILMAN KENNEY: What
12 department?

13 MR. DEAN: MOIS. That's our
14 department. So with some of our folks, some
15 of our technicians. And as well as we have a
16 pilot running with the Streets Department at
17 one of their large vehicle shops so that some
18 of their vehicles can come in, download data
19 wirelessly and then sort of pull out of the
20 shop.

21 We know that there is an ongoing
22 demand or an increasing demand for this
23 wireless connectivity internal to CityNet. So
24 we're just working out a standard, a secure
25 standard, so that we can roll it out to all

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2 departments.

3 COUNCILMAN KENNEY: Would that
4 include City Hall and the MSB and other
5 offices outside of the Center City area, like
6 police stations or fire stations?

7 MR. DEAN: It could, if there
8 was a request from any one of those entities
9 for a wireless connection, sure.

10 MS. NEFF: And funding.

11 COUNCILMAN KENNEY: Is there a
12 rolling budget of what the cost would be
13 considering how far you would go out from
14 either City Hall, MSB and then other buildings
15 that the City occupies and then out into
16 neighborhood City-owned facilities? Have we
17 been able to determine just a ballpark?

18 MR. DEAN: We don't have a plan
19 to roll out in sort of continuous fashion
20 internal wireless connectivity across the
21 buildings. We respond where we get individual
22 requests. So if a particular police station
23 wanted to have wireless connectivity, we'd
24 respond to that request and be able to put
25 wireless connectivity there.

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2 COUNCILMAN KENNEY: What is
3 your opinion as to the increase or whether it
4 affects it all on efficiency and workability
5 and work product? I mean, do you think that
6 something -- in the best of worlds, is it a
7 good thing to have across the City government
8 or would it be negligible as far as impact on
9 productivity?

10 MR. DEAN: I think it's a
11 wonderful thing. I think more devices that
12 we -- as we progress along, the maturity of
13 devices and wireless devices and PDAs and even
14 cell phones, they're all becoming wirelessly
15 enabled or Wi-Fi enabled.

16 COUNCILMAN KENNEY: Would it be
17 as important from a productivity standpoint?
18 I understand that the outdoor Wi-Fi issue is
19 something that you want to be able to market
20 to a potential resident or business, but from
21 a productivity standpoint, would the outdoor
22 Wi-Fi equal or be more important than the
23 indoor productivity issue?

24 MS. NEFF: More important.

25 COUNCILMAN KENNEY: Which, the

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2 indoor or the outdoor?

3 MS. NEFF: The outdoor.

4 COUNCILMAN KENNEY: Is more
5 important than the indoor?

6 MS. NEFF: Right. Today at
7 least you have your wired environment in our
8 buildings and facilities. The core buildings
9 downtown are connected by fiber, but it's our
10 field operations where we get the best
11 connectivity. If we have a high-speed
12 wireless outdoor network, we can also reduce
13 some of our least cost lines that we have to
14 pay for that.

15 So by far, the payback first comes
16 in demonstrable productivity savings with the
17 outdoor. Then the other, the indoor, makes it
18 easier to do business and has a benefit, and
19 that's where the industry is going, but, in
20 fact, the real first payback comes with your
21 outdoor wireless.

22 COUNCILMAN KENNEY: Would the
23 outdoor use by private citizens, say, in
24 Rittenhouse Square or Jefferson Square or
25 wherever else you're going to do these, is

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2 there a charge for the individual user to be
3 using the Internet? Because I know if you
4 have AOL, for example, you pay a monthly
5 charge, whatever it is. If you have any other
6 service provider, you pay monthly.

7 How would charges be assessed?

8 Since it's going to be free for the public,
9 who would pay for it? Nothing is really free.

10 MS. NEFF: Again, the free are
11 in limited locations, and that is by the
12 nature of the technology in the cell that
13 you're in. You can specify in there that when
14 you log on, if you're in the cell, there's no
15 fee. But if you want to use it anywhere you
16 go in the City, you would then pay a fee and
17 then be authenticated as a user on that
18 network.

19 COUNCILMAN KENNEY: Through
20 your own provider?

21 MS. NEFF: Through your own
22 provider.

23 COUNCILMAN KENNEY: But in the
24 proposed free areas, who would pay the
25 charges? Is there a charge by someone? I

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2 mean, it would be free to the public, but is
3 it free to the City? Does the City have to
4 pay for an individual's logging on to a
5 certain site?

6 MS. NEFF: Currently in the
7 Love Park and the Ben Franklin Parkway, which
8 are free accesses, the City pays for that.
9 That was the fee that we discussed earlier.

10 COUNCILMAN KENNEY: I'm sorry.
11 I wasn't here. How much was it?

12 MS. NEFF: It was \$32,000.

13 COUNCILMAN KENNEY: Per?

14 MS. NEFF: For the entire area
15 on an annual basis.

16 COUNCILMAN KENNEY: And who is
17 that paid to?

18 MS. NEFF: We have a contract
19 with a company that maintains it separate from
20 the City's network and provides the Internet
21 connection, and then they contract and I
22 believe Verizon has the circuit connection to
23 the Internet for that.

24 We are also working in other
25 square-mile areas as pilots with vendors that

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2 are supporting the cost at no cost to the
3 City.

4 COUNCILMAN KENNEY: Is there
5 any restriction when it comes to what sites
6 are able to be accessed either by individual
7 people or by children? I know there's an
8 major issue within appropriate sites that are
9 accessed by people. Is there any issue -- or
10 even not inappropriate sites, but any types of
11 sites that could be construed as being
12 dangerous. Is there any filtering at all?

13 MS. NEFF: You're required to
14 register. There's no fee in the free spaces
15 today in the hot spots. And we do that so
16 that if there is reported illegal activities
17 or misuse, we can investigate it, but we do
18 not filter.

19 COUNCILMAN KENNEY: So you can
20 track, but you can't filter? You don't
21 filter, but you can track in the event that
22 there's a child molestation issue or some type
23 of chat room problem that arises?

24 MS. NEFF: Correct.

25 COUNCILMAN KENNEY: Okay.

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2 Thank you.

3 COUNCILMAN RIZZO: Point of
4 information.

5 COUNCIL PRESIDENT VERNA: The
6 Chair recognizes Councilman Rizzo.

7 COUNCILMAN RIZZO: I'm curious.
8 You have an annual contract. I look out the
9 window occasionally in October, nice time of
10 the year. October, November, December,
11 January, February, I can't imagine too much
12 activity in Love Park during that period of
13 time. Did some member ask you to provide some
14 data on what we're getting for the \$30,000?
15 I'd like to see some information on what kind
16 of activity we were getting this month in Love
17 Park.

18 MS. NEFF: Sure. Well, it will
19 vary, obviously, by weather, but on the
20 average we get about 30 users a day.

21 COUNCILMAN RIZZO: Couldn't
22 that be a seasonal thing?

23 MS. NEFF: Again, it's an
24 average. If you want to see it by month, we
25 can provide that.

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2 COUNCILMAN RIZZO: That's what
3 I'd like to see, because \$30,000 just to spend
4 that and maybe 30 users in -- I can't imagine
5 30 users. Is that a day in January, February?

6 MS. NEFF: Remember, we went
7 live in June 15th of 2004. The average is
8 approximately 30 users per day. Now, I can do
9 on a monthly basis. I can't tell you on a
10 daily basis.

11 COUNCILMAN RIZZO: It would be
12 nice to see on a monthly basis, but I can tell
13 you this, there are some people that work in
14 surrounding sites here that use Love Park from
15 their offices. Is that what that was intended
16 for?

17 MS. NEFF: No. There is a way
18 to secure it, but this was not the -- was to
19 put it up as a pilot to see if there was
20 interest by the community depending on where
21 you're located near the cell.

22 Now, when you build out a City-wide
23 network, you put in the security and the
24 parameters around that and you don't get the
25 bleedover. There will always be, if you're

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2 near the cell, you're going to be able to pick
3 up a signal.

4 COUNCILMAN RIZZO: But it was
5 not intended for someone working in Liberty
6 Place to jump on Love Park's --

7 MS. NEFF: Well, it was free
8 access, so if they can do that from there --
9 it was never restricted to just people sitting
10 in the park.

11 COUNCILMAN RIZZO: I thought
12 the concept was to come have lunch, bring your
13 laptop and do some work in the park. Not that
14 that's a big deal, but you are aware that
15 that's occurring?

16 MS. NEFF: Yes. Yes.

17 COUNCILMAN RIZZO: But I'd like
18 to see --

19 MS. NEFF: Certainly.

20 COUNCILMAN RIZZO: -- maybe the
21 real consideration should be if it's meant for
22 people that go and eat their lunch in the
23 park, that it be a seasonal contract rather
24 than an annual contract.

25 MS. NEFF: You have to sign an

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2 annual agreement for the circuit. Otherwise,
3 there is a connect and disconnect fee and it
4 becomes very pricy.

5 COUNCILMAN RIZZO: I'll be
6 curious to see. Thanks.

7 COUNCIL PRESIDENT VERNA: Thank
8 you.

9 Are there any other questions from
10 members of the Committee of these witnesses?

11 (No response.)

12 COUNCIL PRESIDENT VERNA: Thank
13 you very much.

14 Our next witness?

15 MR. McPHERSON: Mayor's Office
16 of Community Services.

17 COUNCIL PRESIDENT VERNA:
18 Mr. Blakney, please identify yourself for the
19 record and proceed with your testimony.

20 MR. BLAKNEY: Good afternoon.
21 I am Ralph Preston Blakney, Executive Director
22 of the Mayor's Office of Community Services.
23 I'm here to provide a brief description of the
24 work of the agency and present its proposed
25 operating budget for fiscal year 2006.

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2 The Mayor's Office of Community
3 Services, hereafter referred it as MOCS,
4 requests an FY06 appropriation of \$24,641,388;
5 \$23,948,782 from the Grants Revenue Fund and
6 \$692,606 from the General Fund.

7 The proposed budget for MOCS include
8 appropriations for the Empowerment Zone, as
9 well as other MOCS programs as follows: MOCS
10 Programs, General Fund, zero dollars; Grants
11 Fund, \$8,898,782, for a total of \$8,898,782;
12 Empowerment Zone, \$692,606 General Fund,
13 Grants Fund \$15,050,000, for a total of
14 \$15,742,606. The grand total for General Fund
15 is \$692,606; the Grants Fund \$23,948,782, for
16 a grand total of MOCS programs and Empowerment
17 Zone for FY06 \$24,641,388.

18 A discussion of the Empowerment Zone
19 will follow the testimony on other MOCS
20 programs.

21 The budget of \$8,898,782 for MOCS
22 Programs includes an increase of \$703,120 from
23 FY05 estimated obligations. The increase in
24 appropriations will cover projected increases
25 in various grant awards.

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2 The largest funding source is the
3 Community Services Block Grant, a triennial
4 grant award by the Commonwealth. The proposed
5 CSBG operating budget for FY06 is \$5,704,320.
6 The amount of the grant is formula-generated,
7 based on the percentage of the population
8 identified as being at or below 125 percent of
9 the federal poverty guidelines. Subject to a
10 plan that must be approved by the
11 Commonwealth, the block grant allows
12 flexibility in addressing the needs of
13 low-income communities.

14 MOCS is the locally designated
15 community action agency. Its mission is to
16 coordinate resources, leverage funding and
17 provide services to move low-income people
18 towards self-sufficiency and out of poverty.

19 There are 336,177 Philadelphia
20 residents below the poverty level, according
21 to the U.S. Census Bureau. There are also
22 414,312 Philadelphia residents below 125
23 percent of the poverty level and eligible for
24 services through MOCS via the Community
25 Service Block Grant.

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2 Since FY03, MOCS has been
3 strategically adjusting its resources to
4 assist in the City's priority areas serving
5 low-income individuals. By eliminating
6 several programs and restructuring others, we
7 have been able to target \$1.25 million of the
8 Community Service Block Grant to services
9 operated by other City departments that
10 provide some level of services to low-income
11 people.

12 This year's CSBG budget includes
13 500,000 for the Office of Adult Services to
14 provide case management services to 1,418
15 individuals; 500,000 for recreation to enhance
16 the services provided to approximately 1,700
17 low-income seniors at five senior centers; and
18 250,000 for prisons to expand employment
19 training and placement services to 180 male
20 and female ex-offenders who are returning to
21 their communities.

22 MOCS continues to provide a variety
23 of direct services to low-income individuals.
24 The following is a list of some of the
25 programs provided directly by MOCS this fiscal

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2 year:
3 Community Engagement Program -
4 provides outreach, information and referrals
5 and supports the NTI;
6 Fatherhood Initiative Program -
7 parenting workshops and case management to
8 strengthen families;
9 Long Distance Dad Program - group
10 work with incarcerated fathers;
11 The Foster Grandparent Program -
12 volunteer opportunities for senior citizens to
13 impact children with special needs, such as
14 those who are mentally challenged, abused and
15 neglected, hearing and visually impaired;
16 Latino Rights of Passage Program,
17 which is a youth cultural awareness --
18 includes youth cultural awareness activities;
19 Safe Schools/Safer Communities
20 Program - conflict resolution training for
21 youth;
22 Helping Ex-Offenders Live Productive
23 Lives, also known as HELP - information,
24 referral and case management for ex-offenders;
25 Supported Work Program - case

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2 management, job readiness activities and
3 employment placement for TANF recipients;

4 The West Oak Lane Senior Center -
5 recreation, socialization, transformation,
6 entitlement program assistance and counseling
7 and meals for older adults;

8 Special events such as holiday
9 parties for children with special needs and
10 town meetings to discuss gang violence.

11 Programs directly operated by the
12 MOCS continue to receive local, state and
13 national recognition. The agency receives
14 referrals for services directly from the
15 Department of Health and Human Services in
16 Washington, DC, churches, elected officials,
17 community-based organizations and community
18 action agencies of neighboring counties. We
19 are a great resource and advocate for hundreds
20 of thousands of low-income people in
21 Philadelphia.

22 At this time, I would like to
23 introduce Beverly Woods, who will be speaking
24 on behalf of the Empowerment Zone and Eva
25 Gladstein. At the conclusion of her remarks,

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2 I'd be happy to answer any questions you may
3 have. Thank you.

4 MS. WOODS: Good afternoon.

5 President Verna, members of City Council, I am
6 Beverly Woods. I'm the Director of Program
7 Administration Evaluation for the Philadelphia
8 Empowerment Zone and I am here on behalf of
9 Eva Gladstein, who is sick today.

10 Eva has asked me to pass on that she
11 desires to be available at any future date to
12 respond to any questions that Council may
13 have.

14 The budget for the Empowerment Zone
15 is \$15,742,606, over 692 in the General Fund
16 and 15,050,000 in the Grants Fund. This
17 represents a decrease of \$19,147 from
18 estimated obligations in General Funds and an
19 increase of 8.8 million over estimated
20 obligations in the Grants Funds for fiscal
21 year '05.

22 The General Fund request covers
23 personnel and associated costs of
24 administering the Empowerment Zone and Renewal
25 Community programs. The Grant Funds

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2 appropriation request will be used to fund
3 four staff positions and makes adequate
4 funding available for all the programs that
5 are planned by the Empowerment Zone for fiscal
6 year 2006.

7 The Empowerment Zone is a federal
8 grant program that began December of '94. In
9 the year 2000, Congress created a new program,
10 the Renewal Community. Philadelphia was
11 honored to win a Renewal Community designation
12 in 2002, which enabled the City to provide tax
13 incentives to promote economic growth in parts
14 of North Philadelphia, South and West
15 Philadelphia.

16 Although the Empowerment Zone was
17 originally scheduled to be a ten-year program,
18 Congress extended the availability of the EZ
19 tax credits for another five years, through
20 December 31, 2009. In October 2004, the
21 federal government extended the EZ grant
22 period to coincide with the 2009 deadline for
23 the tax incentives.

24 While not providing additional
25 resources beyond the original 79 million grant

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2 originally awarded in 1994, this extension
3 allows the City additional time needed to
4 implement several very complex programs. We
5 anticipate that these will be completed by
6 fiscal year 2007.

7 Ten years into the Empowerment Zone
8 program, its American Street, North Central
9 and West Philadelphia communities are now more
10 attractive places in which to live and to
11 work. They have increased commercial activity
12 also. Through the testimony, I will give you
13 a flavor of the Empowerment Zone by
14 illustrating five of our significant
15 achievements to date.

16 No. 1, we've created a national
17 model, which we call the Neighborhood Funding
18 Stream, which will sustain the impact of the
19 Philadelphia Empowerment Zone.

20 We have lent over 36 million and
21 leveraged another 83.5 million through over
22 200 loans that have attracted new business
23 into the Empowerment Zone and supported the
24 growth of existing businesses. Through these
25 loans, the Empowerment Zone has helped

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2 maintain and create 1,210 jobs for Empowerment
3 Zone residents.

4 No. 3, cleaning, greening and
5 maintaining more than 18 acres of formerly
6 trash-strewn vacant lots in three EZ
7 neighborhoods have eliminated significant
8 blight.

9 Spurring revitalization by uniting
10 into a new organization, 50 organizations
11 located along Girard Avenue, a key commercial
12 corridor connecting the American Street and
13 North Central Empowerment Zone and Renewal
14 Community neighborhood. This organization
15 basically stretches from the I-95 to the
16 river.

17 And creating strong collaborations
18 among businesses, community-based
19 organizations and the public sector to develop
20 and implement economic development plans.

21 Over the past two years, the
22 Empowerment Zone has focused on developing new
23 models to sustain the impact of its work. The
24 creation of long-term community endowments in
25 the American Street and North Central

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2 neighborhoods is a particularly innovative
3 component of the EZ's sustainability strategy.
4 The Empowerment Zone is using loan repayments
5 from its CLIs to create what we call
6 Neighborhood Funding Streams. The Funding
7 Streams will make grants to projects that meet
8 Empowerment Zone principles and ensure that
9 the resources continue to be available to
10 those Empowerment Zone neighborhoods well
11 beyond the end of the federal designation.

12 The EZ's Community Trust Boards have
13 set funding strategies and priorities, thus
14 continuing their planning role and building
15 the community's capacity.

16 The Empowerment Zone has chosen the
17 United Way and the Vanguard Group as their
18 partners in this innovative program. Since
19 January of 2004, almost 8 million in loan
20 repayments have been invested to help build
21 the funding streams.

22 In January, the United Way issued
23 the first neighborhood funding stream request
24 for proposal for the North Central Empowerment
25 Zone neighborhood. This reflected the

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2 priorities of children, youth and families.

3 In fiscal year '06, the Empowerment Zone
4 anticipates that the second round of RFPs will
5 be issued.

6 Another component of the EZ's
7 sustainability strategy is the creation of
8 three community lending institutions that
9 manage revolving loan pools to attract new
10 businesses to the Empowerment Zone and help
11 existing businesses expand.

12 In the year ending December 31st of
13 2004, the EZ's three community lending
14 institutions settled 21 loans totalling \$3
15 million and leveraging over \$1 million.

16 Over the last three years, the
17 Empowerment Zone has sought sustainability in
18 a third way, by using its resources to conduct
19 planning, provide early resources and seed
20 activities to support Mayor Street's
21 Neighborhood Transformation Initiative.

22 For example, the EZ's Vacant Land
23 Stabilization project has served as a model
24 for the NTI's City-wide efforts in this area
25 of work. This work has had a dramatic impact,

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2 creating a more inviting climate for
3 residents, employer, employees and prospective
4 businesses.

5 In the last year, work focused on
6 the development of a long-term strategy to
7 ensure the maintenance of the stabilized lots.

8 In fiscal year 2005 and 2006,
9 additional lots will be greened at key
10 gateways and along commercial corridors in the
11 North Central and West Philadelphia
12 Empowerment Zone neighborhoods.

13 Another component of our strategy is
14 to create independent organizations that can
15 bring to fruition the earlier action planning
16 efforts of the EZ. The Girard Coalition is
17 one example. Spurred by SEPTA's
18 reintroduction of the Route 15 trolley, in the
19 spring of 2001, the EZ convened the Girard
20 Avenue Coalition to foster economic growth and
21 enhance the commercial environment and quality
22 of life along Girard Avenue and in the
23 surrounding residential neighborhoods.

24 The EZ established a partnership
25 with the Local Initiative Support Corporation,

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2 generally known as LISC, to provide technical
3 and financial assistance to this effort. With
4 boundaries stretching from I-95 to 33rd
5 Street, this work extends through the American
6 Street and the North Central EZ, as well as
7 through our Renewal Community.

8 The Coalition has completed a
9 comprehensive planning process for Girard
10 Avenue and secured an initial allocation of \$1
11 million in City capital funds and matching
12 state resources for infrastructure
13 improvements between Front and 8th Streets.

14 Girard Crossing, a public
15 art/gateway project to be located at 33rd and
16 Girard Avenue, has received approval from the
17 Fairmount Park Commission and the Art
18 Commission and should begin construction over
19 the summer. During the next year, bicycle
20 racks and banners will be placed on the
21 Avenue.

22 In 2003, the Coalition transformed
23 itself into an independent non-profit
24 organization. At the beginning of 2005, the
25 Coalition hired an Interim Executive Director.

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2 Goals for 2006 include securing additional
3 funding to implement the land use and
4 streetscape recommendations contained in the
5 plan.

6 All three Empowerment Zone
7 neighborhoods have established commercial
8 corridor revitalization strategies and strong
9 collaborative relationships that bring
10 together residents, the public and private
11 sector, to encourage economic development.

12 In American Street, significant
13 progress has been made in improving the
14 cleanliness and safety of the industrial and
15 commercial corridors, developing ways to calm
16 traffic and facilitate truck access to
17 American Street, planning streetscape
18 improvements, facilitating land assembly to
19 attract new businesses and jobs, and laying
20 the ground work to obtain private sector
21 support for all of these programs.

22 This year the EZ launched a shared
23 security program to improve nighttime security
24 for area businesses. Site assembly for three
25 large parcels on American Street is nearing

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2 completion.

3 There have been potential developers
4 identified for two of these three sites. The
5 EZ's goals for fiscal year '06 include
6 securing federal and state resources for
7 reconfiguring the gateway to American Street
8 at Girard Avenue and implementing recommended
9 streetscape improvements.

10 In West Philadelphia, the
11 Empowerment Zone has allocated almost 1.5
12 million towards the enhancement of its
13 commercial corridors. A Business Organizer
14 and Business Outreach Coordinator have been
15 providing support to neighborhood businesses
16 for the last six months.

17 Programs to clean the curbs and
18 sidewalks and stabilize the vacant lots along
19 the commercial corridors are underway. A
20 facade improvement program will launch this
21 spring.

22 The EZ's West Philadelphia Community
23 Lending Institution has identified a proposed
24 anchor tenant for a retail center at 52nd and
25 Jefferson Streets that it is co-developing

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2 with the Goldenberg Group.

3 In fiscal year 2005, the North
4 Central Empowerment Zone funded a
5 collaborative of community-based organizations
6 to support quality of life and economic
7 development improvements. Goals include
8 improving community safety by coordinating
9 available resources and increasing community
10 involvement in police community partnerships,
11 providing incentives to businesses to improve
12 security, lighting and building conditions on
13 the commercial corridors, and beginning to
14 examine the feasibility of creating a
15 neighborhood improvement district along its
16 commercial corridors. Four partners have been
17 identified to support improvements on Girard,
18 Cecil B. Moore, Ridge and Germantown Avenue
19 corridors.

20 Since January 2002, the Empowerment
21 Zone office has also been responsible for
22 administering the Renewal Community program.
23 Philadelphia is one of only 40 localities
24 selected through a competitive national
25 process. This initiative provides a set of

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2 attractive tax incentives to encourage
3 revitalization throughout parts of North, West
4 and South Philadelphia.

5 To build awareness of the RC program
6 during the last two years, the EZ staff has
7 trained over 300 public and private sector
8 economic development professionals,
9 accountants, attorneys and mailed information
10 on the benefits of the RC program to more than
11 8,000 interested individuals and businesses in
12 the Philadelphia region.

13 The Renewal Community designation
14 carries with it five federal tax incentives.
15 One of them, the Community Revitalization
16 Deduction, or CRD, is capped at 12 million per
17 year per city. It is awarded on a competitive
18 basis by the City and the state.

19 During the last three years, 36
20 million in commercial revitalization
21 deductions has been awarded to 27 enterprises,
22 including 11 in 2004, ranging from a
23 construction company to a child care center, a
24 dental laboratory and two large retail
25 centers.

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2 These developments leveraged over
3 163 million in private funds, including 18
4 million in 2004, and project the creation of
5 209,000 new and full and part-time positions,
6 including 236 in 2004. They project the
7 retention of 435 jobs in Philadelphia, 210 in
8 2004.

9 These projects enhanced the
10 commercial and industrial environment in
11 neighborhood stretching from South
12 Philadelphia to North Central Philadelphia and
13 from West Philadelphia to Allegheny West and
14 Kensington.

15 In calendar year 2005, the Renewal
16 Community plans to allocate another 12
17 million. The City will also take advantage of
18 new federal legislation to expand the
19 footprint of the Renewal Community so that
20 additional areas can benefit from its tax
21 incentives.

22 Over the last four years, we have
23 showcased the Empowerment Zone and Renewal
24 Community neighborhoods to over 350 members of
25 the regional development community who

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2 attended our annual Developers Breakfast and
3 Tour. Last year, over 200 brokers,
4 developers, businesses and lenders attended
5 the breakfast and toured potential development
6 sites in North and West Philadelphia and along
7 the Delaware River Waterfront. The fifth
8 annual Developers Breakfast and Tour is being
9 planned to take place in May of 2005.

10 With your ongoing support, the EZ
11 and Renewal Community will build upon these
12 successes in fiscal year 2006.

13 President Verna and members of City
14 Council, this concludes my testimony. Eva,
15 again, sends her desire to answer any
16 questions at any future time.

17 COUNCIL PRESIDENT VERNA: Thank
18 you. I do hope she's feeling better.

19 The Chair recognizes Councilwoman
20 Brown.

21 COUNCILWOMAN BROWN: Thank you,
22 Madam President.

23 I'd like to give some discussion to
24 the Fatherhood Initiative program. First tell
25 us, how is that funded? Is it through the

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2 grants -- let me get it right here -- the
3 Grants Revenue Fund or the General Fund?

4 MR. BLAKNEY: It is funded by
5 the Community Service Block Grant and with
6 funds from the Department of Human Services.

7 COUNCILWOMAN BROWN: I see. An
8 update from last year.

9 State again what the goal of the
10 program is.

11 MR. BLAKNEY: The goal of the
12 program is to reunite families. It focuses on
13 bringing non-custodial fathers together with
14 their children.

15 COUNCILWOMAN BROWN: And who
16 handles the conflict between the non-custodial
17 parent and the custodial parent? Who serves
18 as the bridge or the counselor or the
19 peacemaker in instances like that? Whose role
20 is it?

21 MR. BLAKNEY: Well, there are
22 case managers in the program who actually
23 facilitate communication between the parents.

24 COUNCILWOMAN BROWN: Do you
25 have any record of how many fathers have

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2 actually made payments on their child support
3 orders? Is that an outcome, desired outcome,
4 of the Fatherhood Initiative program?

5 MR. BLAKNEY: It is an outcome.
6 I don't have statistics for you now, but I can
7 get back to you with that.

8 COUNCILWOMAN BROWN: Who is
9 principally charged with tracking that kind of
10 information?

11 MR. BLAKNEY: It would be the
12 courts.

13 COUNCILWOMAN BROWN: The courts
14 would be, okay. And so please, if you could,
15 send to the Chair what the goal is,
16 particularly with regard to child support
17 orders or payments to child support orders,
18 and then what the actual numbers are, to give
19 us a handle on where you are with regards to
20 your goal.

21 MR. BLAKNEY: Certainly.

22 COUNCILWOMAN BROWN: And then,
23 finally, in this area, is job placement done,
24 any kind of job training, job placement for
25 the fathers who are involved with the program?

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2 MR. BLAKNEY: We do have a
3 component of that program which is moving to
4 develop jobs. We actually have a job
5 developer in the program.

6 COUNCILWOMAN BROWN: How new is
7 that professional?

8 MR. BLAKNEY: That position has
9 been there for the last two years, I believe.

10 COUNCILWOMAN BROWN: Has it
11 been filled for the last two years?

12 MR. BLAKNEY: It has been.

13 COUNCILWOMAN BROWN: So job
14 placement is done?

15 MR. BLAKNEY: Job placement is
16 done, to the extent that we're able to do it.
17 The capacity is not as much as we would like
18 for it to be, but, yes, we are working with
19 fathers. We have referred fathers for jobs,
20 and many of them have received those
21 positions.

22 COUNCILWOMAN BROWN: Is that
23 funded by separate funding streams, such as
24 Work Force Development Corp or is that a
25 function of the existing program?

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2 MR. BLAKNEY: That's a function
3 of the existing program.

4 COUNCILWOMAN BROWN: So could
5 you also forward to the Chair, I guess, just
6 an update or status on job placement and, more
7 importantly, job retention?

8 MR. BLAKNEY: Certainly.

9 COUNCILWOMAN BROWN: Thank you,
10 Madam President.

11 COUNCIL PRESIDENT VERNA:
12 You're welcome.

13 The Chair recognizes Councilwoman
14 Miller.

15 COUNCILWOMAN MILLER: Sorry,
16 Madam President.

17 COUNCIL PRESIDENT VERNA: The
18 Chair recognizes Councilwoman Blackwell.

19 COUNCILWOMAN BLACKWELL: Thank
20 you.

21 Reverend Blakney, can you tell us a
22 little bit about the HELP program dealing with
23 ex-offenders and how that's working?

24 MR. BLAKNEY: The HELP program
25 right now, there's three staff people in that

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2 you. Thank you both. Very, very important.

3 How do you determine your town
4 meetings to discuss gang violence? Is it at
5 our request, at anyone's request or do you
6 deal with it in terms of a crime that you
7 learn from the law enforcement agencies? How
8 do you determine what town meetings you hold
9 for gang violence?

10 MR. BLAKNEY: The Mayor's
11 Office of Community Services has been working
12 with the DA's office, the police department,
13 the School District and a number of other
14 agencies to actually reach children and to
15 gain their attention in order to try and to
16 help them to learn that there are alternatives
17 to crime, alternatives to getting in trouble.

18 And so the most recent town meeting,
19 which was held Friday, December 10th, was a
20 collaborative effort. We basically partner
21 with these other agencies to determine when
22 the town meeting is needed.

23 That particular town meeting was
24 held at the Grover Washington Junior Middle
25 School and it was very successful, in that

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2 there were a lot of parents and parent groups
3 that attended and supported that particular
4 event.

5 So there is no formula. The town
6 meetings actually are the result of a
7 community's needs.

8 COUNCILWOMAN BLACKWELL: Thank
9 you.

10 One final question. Ms. Woods, do
11 you know by chance -- I realize Eva Gladstein
12 is out -- about the neighborhood funding
13 streams and how Empowerment Zone neighborhoods
14 get involved? I don't know if we have any or
15 not or if they're chosen by proposals.

16 Do you know any information about
17 that area, the neighborhood funding streams?

18 MS. WOODS: Yes, I do. In
19 1999, each of the three Empowerment Zone
20 neighborhoods in West, North and American
21 Street were asked to determine how they wanted
22 to sustain their work, and specifically in
23 North Central and in American Street, they
24 decided that they wanted to make sure there
25 was essentially an endowment available in

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2 perpetuity for their communities. West
3 actually decided that the strategy it would
4 employ was to build the retail center at 52nd
5 and Jefferson and do some commercial corridor
6 work.

7 So the three neighborhoods each --
8 essentially two of the three neighborhoods
9 decided on a similar strategy and one
10 neighborhood made a decision that it was going
11 to invest what was left over of its money in
12 neighborhood economic development and some
13 specific development projects.

14 Do you want to know how the funding
15 stream actually works and gets built?

16 COUNCILWOMAN BLACKWELL: That
17 would be great. As you know, I don't go up to
18 Jefferson, so I wouldn't necessarily know what
19 my colleague had, although we're happy to
20 support that. But we would like to know how
21 we can be involved.

22 MS. WOODS: Okay. Well, with
23 respect to the retail center at 52nd and
24 Jefferson, that was the location, but the West
25 Philadelphia Empowerment Zone is both census

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2 tracks 105 and 111, so there was a community
3 that included both the third and the fourth
4 councilmanic districts through the West
5 Philadelphia Empowerment Zone Community Trust
6 Board that developed this project. So there
7 was actually input out of the original West
8 Philadelphia Empowerment Zone Community Trust
9 Board.

10 But the way the funding stream works
11 is, overall, probably about \$15 million was
12 designated between the North Central
13 Empowerment Zone neighborhood and the American
14 Street Empowerment Zone neighborhood, and what
15 HUD required us to do is essentially use the
16 money one time. In other words, we couldn't
17 take the \$15 million that was allocated to
18 each of those neighborhoods and directly from
19 HUD draw it down and create this endowment.
20 What we were required to do is actually
21 recycle it.

22 So through the community lending
23 institutions in these two neighborhoods,
24 short-term, low-risk loans were made, and as
25 they were repaid, it's actually those proceeds

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2 that are invested to create the neighborhood
3 funding streams.

4 The particular funds manager is
5 Vanguard and we have a contract with United
6 Way, which continues to work with the
7 Community Trust Boards in North Central and
8 American Street to create their neighborhood
9 plans. So the way it works, you have the
10 funds at Vanguard that hopefully make a lot of
11 interest over time, but you have United Way
12 working with the North Central community to
13 identify what these priorities are going to be
14 so that they can use some of the interest from
15 the proceeds to fund small projects.

16 What was described in Eva's
17 testimony was our first kind of full-circle
18 project, and, that is, the money was invested,
19 it went to Vanguard at consistently -- at the
20 same time, we have the planning process going
21 on with North Central, and there's a small
22 amount of interest proceeds that the North
23 Central community is going to be using to fund
24 a children and youth project that evolves out
25 of the RFP that was described in the

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2 testimony.

3 COUNCILWOMAN BLACKWELL: Thank
4 you, Ms. Woods.

5 MS. WOODS: Is that more
6 confusing or clearer?

7 COUNCILWOMAN BLACKWELL: No.
8 That's just fine.

9 Thank you, Madam President.

10 COUNCIL PRESIDENT VERNA: Thank
11 you.

12 The Chair recognizes Councilman
13 Ramos.

14 COUNCILMAN RAMOS: Thank you,
15 Madam Chair.

16 I'd like to follow up on a
17 discussion I started with Mr. Blakney last
18 year at hearings and thereafter, either
19 through my directly or through my staff, and I
20 appreciate the engagement of MOCS.

21 In your statement today, it looks as
22 though your budget has been cut by \$2 million
23 compared to last year, and if so, can you
24 explain the cause of this significant decrease
25 and what the impact will be on the programs

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2 and services you provide?

3 MR. BLAKNEY: I would like to
4 refer that, if I may, to the fiscal person
5 from the MDO. The consultant who oversees
6 MOCS's fiscal department is out ill as well.

7 COUNCILMAN RAMOS: Do you know
8 you're \$2 million less than last year, right?

9 MR. BLAKNEY: That's right.

10 COUNCILMAN RAMOS: How does
11 that significant decrease impact on the
12 programs and services that you provide?

13 MR. BLAKNEY: I'm going to
14 bring up the Fiscal Director.

15 MS. DANZY: I'm not the fiscal
16 Director. I'm Julia Danzy, the Director of
17 Vision of Social Services.

18 And to speak to the reduction, as
19 you said, of the budget, it relates to really
20 a leveraging of the funds. What you might
21 see -- I don't know if it was reflected in the
22 testimony or the full testimony. There are
23 grants that we are giving to the Office of
24 Emergency Shelter Services, to the Recreation
25 Department, to the prisons and to the Health

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2 Department. And what those monies are doing
3 is being leveraged attached to other programs
4 to further enhance the mission of MOCS.

5 As you would know -- well, in most
6 cities, the grant is not handled in kind of a
7 distinct program-type thing. Usually that
8 money is used to leverage with other programs
9 to expand and enhance the particular services
10 that are being provided.

11 So, for instance, with the Office of
12 Emergency Shelter Services, the case managers
13 that some of that money is funding was done to
14 create the ability for persons that we're
15 moving towards housing to begin to get
16 job-ready, to have GED training, to have kind
17 of the readiness for doing resumes, for really
18 knowing how to function on a job, to get
19 mentally transitioned into that process. And
20 so that's where some of that money is going.

21 In the Health Department, it is
22 being done to, one, enhance our lead program
23 in which -- while one might say, Well, how
24 does that help poverty and how does that help
25 job transition, as you well know, if our

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2 children are infected with lead, if they're
3 poisoned with lead and we don't do something
4 to correct that, then that child is one that
5 we can pretty much say is going to grow up to
6 be dependent on the system, because they
7 cannot work, they cannot function in a certain
8 way. And so we are doing that to leverage
9 those pieces.

10 In the other projects of the Health
11 Department, it is --

12 COUNCILMAN RAMOS: I really
13 appreciate you explaining where the money is
14 being used, but what I see in front of me in
15 the testimony of the Executive Director is
16 that under Grant Funds, it says you have
17 \$8,898,782 for a total of the same. Last year
18 you had 10,537,342. So that's a \$2 million
19 difference.

20 I know what you're saying, that
21 you're doing this here and there.
22 Nevertheless, you're \$2 million short. Are
23 you or -- that's what I see in today's
24 testimony as it compares to last year's
25 testimony. Even though I know what you're

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2 saying, that you're using -- are you \$2
3 million short or less? You have \$2 million
4 less to work with than you did last year,
5 according to your testimony today and as I
6 compared it to last year's testimony.

7 MR. BLAKNEY: We do not have
8 less money in terms of the grants that the
9 agency receives.

10 COUNCILMAN RAMOS: It says here
11 in Grant Fund that you received \$8,898,782 and
12 last year you came here and you said you had n
13 \$10,537,342. So that's a \$2 million
14 difference. So there's either something wrong
15 with this, with the tallying of your funding
16 numbers, or there's something I don't
17 understand. I'm just trying to see whether in
18 fact you're \$2 million short or less money to
19 operate with from grants than you were last
20 year. What you have given us today as I
21 compared it to last year, that's what it
22 indicates.

23 MR. BLAKNEY: Right. The
24 actual appropriation that we are requesting
25 this year is much more true to what we expect

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2 in this climate. Last year we did increase
3 the requested appropriation, I believe it was,
4 by ten percent, because the climate was
5 different.

6 I don't know if Tom has anything to
7 add, but that's basically where the difference
8 is.

9 COUNCILMAN RAMOS: I understand
10 your explanation. My point here is that
11 according to your testimony today, you're \$2
12 million less in grant funds than you were last
13 year. So if you were to pass this out to
14 anyone, a funding source, and give them your
15 report of last year and the report of this
16 year, it would read what I'm reading, that
17 you're \$2 million less in grant funds. And
18 what I'm hearing is that you're not sure
19 whether that's true or not.

20 MR. BLAKNEY: The actual amount
21 of money that MOCS has to work with has not
22 changed. The appropriation, the amount
23 requested, is what has changed.

24 COUNCILMAN RAMOS: Okay. All
25 right. That is not clear then in your

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2 testimony, in your written testimony, but I
3 understand what you're saying. I'm not sure
4 if I'm convinced, and I'm not saying for the
5 sake of convincing me. I just want to know
6 whether you're operating with less money this
7 year than last year, and your answer to that
8 is no?

9 MR. BLAKNEY: That's correct.

10 COUNCILMAN RAMOS: All right.
11 So you're operating at the same level as you
12 did last year, at least with grant fund
13 dollars, right?

14 MR. BLAKNEY: That's correct.

15 COUNCILMAN RAMOS: On your
16 website, you refer to the increasing need for
17 staff services and programs to accommodate
18 Philadelphia's newest residents.

19 Referring to your organization
20 chart, which of these programs is assigned to
21 address the needs of immigrants? You go in a
22 very nice website that you have, very
23 informative, and I appreciate it.

24 You go on to say that with a 45
25 percent increase in the City's Latino

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2 population, there is an increased need for
3 staff services and programs to accommodate its
4 newest residents. Of the individuals living
5 in Philadelphia five years of age or older,
6 nearly 20 percent speak a language other than
7 English at home.

8 What kind of services are you
9 providing to this community that you have very
10 well identified in your website?

11 MR. BLAKNEY: Well, we've made
12 an effort to hire people of diverse
13 backgrounds whenever --

14 COUNCILMAN RAMOS: You have
15 actually hired or you're still making the
16 effort?

17 MR. BLAKNEY: No. We have
18 hired some people.

19 COUNCILMAN RAMOS: I just want
20 some clarity. So you have hired people?

21 MR. BLAKNEY: Yeah, we have
22 hired people over the last few years who speak
23 languages other than English.

24 I do know that the City had moved
25 to, in some manner, make all of the intake

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2 points, the access points for City services
3 such that people could access those services
4 regardless of what languages they spoke, and
5 this has always been MOCS's desire to
6 collaborate with other city agencies around
7 the intake of clients into city services.

8 COUNCILMAN RAMOS: And how is
9 that working?

10 MR. BLAKNEY: From MOCS's point
11 of view, it's working very slowly right now.

12 COUNCILMAN RAMOS: Okay. Is
13 the office at 6th and Lehigh the only place
14 where you have bilingual -- there I know you
15 have, I believe, a full-time person, it's the
16 only person that works there, and then you
17 have a person that works in a couple offices
18 and is stretched out that speaks Spanish.

19 Is there anywhere elsewhere you have
20 bilingual personnel? It doesn't necessarily
21 have to be English-Spanish, but it could be
22 English-Vietnamese or one of the many Asian
23 languages or many of the other languages from
24 other continents.

25 MR. BLAKNEY: We also have

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2 bilingual staff working in the supported work
3 program, which is the 1200 block of Broad
4 Street, the IOC building, as well as bilingual
5 staff in our community engagement unit.

6 COUNCILMAN RAMOS: Ralph,
7 where's that located, the latter, your
8 community --

9 MR. BLAKNEY: The community
10 engagement unit is a --

11 COUNCILMAN RAMOS: Where is it
12 at?

13 MR. BLAKNEY: Well, they work
14 out of 990 Spring Garden out of MOCS's central
15 office, but they actually work throughout the
16 City. They work at a number of different
17 locations. And I can't give you those
18 locations right now, but I can get that to
19 you.

20 COUNCIL PRESIDENT VERNA: May I
21 have the address, please, for the 1200 block
22 of South Broad?

23 COUNCILMAN RAMOS: North Broad.

24 (UNIDENTIFIED PERSON): 1231
25 North Broad Street.

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2 COUNCIL PRESIDENT VERNA: Thank
3 you.

4 COUNCILMAN RAMOS: In these
5 three offices, you have bilingual personnel.
6 Is the bilingual personnel just Spanish and
7 English?

8 MR. BLAKNEY: At this time,
9 yes.

10 COUNCILMAN RAMOS: I know that
11 last year you talked about having to close
12 offices in recent years because of the budget
13 decreases. What other offices do you still
14 maintain open? You had one on South Broad
15 Street somewhere, I believe.

16 MR. BLAKNEY: That office is
17 closed.

18 COUNCILMAN RAMOS: Where else
19 do you have offices? Are those the only
20 three?

21 MR. BLAKNEY: I have an office
22 at 22nd and Lippincott. That's where the
23 Fatherhood Initiative program is
24 headquartered. There's also the West Oak Lane
25 Senior Center, which is on Ogontz Avenue in

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2 West Oak Lane. The exact address is 7210
3 Ogontz.

4 COUNCILMAN RAMOS: I'm familiar
5 with that office.

6 MR. BLAKNEY: The Mayor's
7 Action Center, of course, which is City Hall,
8 ground floor.

9 COUNCILMAN RAMOS: I think we
10 had an office in West Philadelphia,
11 councilwoman Blackwell, at one time.

12 MR. BLAKNEY: That's closed.

13 COUNCILMAN RAMOS: That's
14 closed as well, okay. And over at 22nd and
15 Allegheny, that's the Mayor's information
16 center?

17 MR. BLAKNEY: No. 22nd and
18 Lippincott is --

19 COUNCILMAN RAMOS: I'm sorry;
20 22nd and Lehigh.

21 MR. BLAKNEY: Lehigh, that's --

22 COUNCILMAN RAMOS: No, not 22nd
23 and Lehigh. That's Dobbins, my alma mater. A
24 little further down on Edgley and --

25 MR. BLAKNEY: We're talking

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2 22nd and Lippincott, which is actually the
3 first street south of Allegheny.

4 COUNCILMAN RAMOS: No. I know
5 where Lippincott is at, but are you in that
6 Mayor's Action Center?

7 MR. BLAKNEY: That's 22nd and
8 Somerset.

9 COUNCILMAN RAMOS: All right.
10 No, you're not there?

11 MR. BLAKNEY: Right.

12 (UNIDENTIFIED PERSON): The
13 actual address is 3129 North 22nd Street.

14 COUNCILMAN RAMOS: Am I done
15 with my time? I'll come around for another
16 round.

17 COUNCIL PRESIDENT VERNA: I
18 think that Councilwoman Miller has been
19 waiting for some time to be recognized.

20 COUNCILMAN RAMOS: I defer to
21 her.

22 COUNCIL PRESIDENT VERNA: Thank
23 you.

24 COUNCILWOMAN MILLER: Thank
25 you. Thank you, Madam President.

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2 That was the same question I was
3 going to ask, one of the questions anyway, is
4 where you presently have offices. So you just
5 have Broad Street, 990 Spring Garden, 22nd and
6 Lippincott and --

7 MR. BLAKNEY: And Ogontz
8 Avenue.

9 COUNCILWOMAN MILLER: And
10 Ogontz. So where are the services provided?
11 Where are you providing services?

12 MR. BLAKNEY: There has been a
13 major shift in MOCS's resources, as Ms. Danzy
14 explained earlier. We have moved to providing
15 less direct services. With the one and a
16 quarter million dollars that she cited, which
17 is going to other agencies, we've also picked
18 up some other general fund expenses over the
19 last two years, significant space costs, and
20 there are some other programs that we are
21 funding. We have a significant contract with
22 North Philadelphia Human Services Development
23 Corporation.

24 COUNCILWOMAN MILLER: So
25 basically you're not doing direct services.

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2 You're contracting those or providing funding
3 for other agencies to provide those same
4 services, correct, or similar services?

5 MR. BLAKNEY: No. We're doing
6 both. We're actually providing direct
7 services and we're also -- we have shifted
8 money to other City departments who include in
9 their clientele low-income people.

10 COUNCILWOMAN MILLER: But it
11 doesn't necessarily mean -- I believe that
12 your Germantown office that you had on Cheltenham
13 Avenue you were working with immigrants. It
14 was a literacy program, correct?

15 MR. BLAKNEY: That's correct.

16 COUNCILWOMAN MILLER: So who
17 would be doing that now, or does that service
18 even exist not so much by MOCS but by anyone?

19 MR. BLAKNEY: Some of the
20 services, the actual GED services that were
21 provided there, the adult basic education in
22 particular are being provided by other
23 agencies in that area. There are over 300
24 sites with adult literacy in Philadelphia.

25 The English as a second language

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2 component is one that you may be referring to,
3 because that's the component that involves
4 immigrants more than the other two. I share a
5 concern about whether or not those particular
6 people are receiving services at this time.
7 But for those who were there for the ABE and
8 GED, we can all pretty much rest assured that
9 there are enough adult literacy programs
10 offering those components.

11 COUNCILWOMAN MILLER: Okay. I
12 was just trying to get a sense of what was
13 actually happening with those constituents
14 that were actually receiving certain services
15 through MOCS. I know that GED and ABE
16 programs have been around forever, but when I
17 went to one of the graduations, it appeared
18 that everyone there was an immigrant, was
19 foreign. So I was just more or less wondering
20 are they -- there are no services around to
21 help them or those services have just been
22 incorporated in some other agency within the
23 City or some agency at the community level?

24 MR. BLAKNEY: I share your
25 concern. We have not identified another

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2 English as a second language program in that
3 area that provides the services to the
4 particular immigrant population that we were
5 servicing. Hopefully there will be some
6 discussion around providing services to that
7 needed population, because there aren't enough
8 ESL services throughout the City, especially
9 for immigrants that are coming from the
10 continent of Africa, as well as the third
11 world Caribbean countries.

12 COUNCILWOMAN MILLER: Okay. I
13 have some questions regarding the Empowerment
14 Zone. I just want you to explain the federal
15 tax incentives as it relates to the renewal
16 communities. What exactly are those
17 incentives? I know that one of the Renewal
18 Community projects was in my district, but I
19 don't think I've ever quite understood what
20 the rewards are being in a renewal community
21 and what federal tax incentives does one
22 receive.

23 MS. WOODS: Perhaps the largest
24 and the one that we discuss most is the CRD,
25 or the Community Revitalization Deduction, and

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2 what it does is, it allows a tax deduction for
3 substantial rehab in the particular property
4 for the business.

5 I would really prefer to defer a lot
6 of the questions around the Renewal Community
7 to Eva, primarily because I work for the most
8 part with the Empowerment Zone, but what I can
9 do is make sure we respond to the President
10 with the answer more specifically.

11 COUNCILWOMAN MILLER: Because I
12 know that there's some incentives as it
13 relates to hiring neighborhood people and I
14 would like to get that information.

15 MS. WOODS: Okay. For the RC
16 or the RC and the EZ?

17 COUNCILWOMAN MILLER: Well,
18 probably for both. I mean, we had a \$10
19 million new development on North Broad Street
20 and I know that that was a part of one of the
21 first projects that fell under the Renewal
22 Community.

23 MS. WOODS: The one across from
24 Temple Hospital?

25 COUNCILWOMAN MILLER: Yes. So

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2 I don't quite understand that.

3 MS. WOODS: Okay.

4 COUNCILWOMAN MILLER: Okay.

5 And what are the boundaries are your

6 Germantown Avenue corridors? That's

7 Germantown Avenue up to what?

8 MS. WOODS: I should also get

9 that information back to you also.

10 COUNCILWOMAN MILLER: Okay. I

11 think that's it.

12 Thank you, Madam President.

13 COUNCIL PRESIDENT VERNA: Thank

14 you.

15 Mr. Blakney, your office was once

16 located in the 1300 block of South Broad

17 Street. That's been closed.

18 MR. BLAKNEY: That's correct.

19 COUNCIL PRESIDENT VERNA: Have

20 you relocated in South Philadelphia or

21 Southwest Philadelphia in my district?

22 MR. BLAKNEY: No, we haven't

23 relocated. The thinking behind that

24 particular closing is that the Family

25 Development Center was one of four that was

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2 being funded in part by the Department of
3 Human Services. A decision was made by DHS
4 and the MDO primarily to close that office
5 down because it was seen as being a
6 duplication of services.

7 COUNCIL PRESIDENT VERNA: What
8 foundation did you say?

9 MR. BLAKNEY: Excuse me?

10 COUNCIL PRESIDENT VERNA: I
11 didn't quite hear the beginning of your
12 sentence.

13 MR. BLAKNEY: It was seen as
14 being a duplication of services.

15 COUNCIL PRESIDENT VERNA: I
16 heard that, but who is now providing the
17 services?

18 MR. BLAKNEY: There are three
19 other family centers in South Philadelphia.
20 South Philadelphia actually has, I believe,
21 more family centers than any other area of the
22 City.

23 COUNCIL PRESIDENT VERNA: How
24 about Southwest?

25 MR. BLAKNEY: I'm not sure. I

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2 don't have a list of the family centers with
3 me, but I can get that to you.

4 COUNCIL PRESIDENT VERNA: And
5 what are the three family centers in South
6 Philadelphia?

7 MR. BLAKNEY: I don't know that
8 offhand. I would have to provide a list. I
9 don't believe there's anyone here from DHS who
10 can speak to that, but there are three other
11 family centers in South Philadelphia.

12 COUNCIL PRESIDENT VERNA: I'd
13 like to know where they are and what, if
14 anything, we have in Southwest Philadelphia
15 that would provide the type of services that
16 you're talking about to the constituents out
17 there for the community.

18 MR. BLAKNEY: We will provide
19 you with a list of the family centers and
20 their boundaries.

21 COUNCIL PRESIDENT VERNA: I'd
22 be curious to know that.

23 Councilman Ramos.

24 COUNCILMAN RAMOS: Thank you,
25 Madam Chair.

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2 Just a couple more questions for
3 Mr. Blakney and I just have one question for
4 Ms. Woods from the Empowerment Zone.

5 Mr. Blakney, I am glad that you
6 believe that the City does have a role in
7 providing services to new people coming to
8 Philadelphia as immigrants, and I coincide
9 with your opinion.

10 Are there state or federal grants
11 that you know of that the City can access to
12 fund services for immigrants? I know one time
13 MOCS used to do a lot of ESL, English as a
14 second language, programs in your offices. I
15 know not too long ago people from the island
16 nation of Haiti and from other parts of Africa
17 were taking good advantage of these programs
18 on the east side of Broad Street, and I know
19 that the people from Spanish-speaking
20 countries of the Caribbean and Latin America
21 were also taking advantage of it. Then you
22 lost funding.

23 I don't know if this was during your
24 time or right before you became Director, but
25 I know you personally raised concern with me

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2 that you knew that this was a very good
3 program and that there are other programs out
4 there doing ESL.

5 But are you pursuing any of this
6 grant money? Have you been able to identify
7 any of the grant monies that can help you
8 provide services to new immigrants in
9 Philadelphia?

10 MR. BLAKNEY: At this time, and
11 this has been the case for the last two years,
12 we have not had a grants writer on staff, and
13 that particular function within the agency has
14 not been filled. The City, once again, had
15 moved -- and I was a part of meetings in which
16 there was an effort to centralize the grant
17 writing function. That has not happened, not
18 in a way that MOCS has been able to benefit by
19 anything that has been done.

20 Regarding whether or not there are
21 funds available to provide services to
22 immigrants, there are funds available.

23 COUNCILMAN RAMOS: Are you
24 pursuing that?

25 MR. BLAKNEY: We're not

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2 currently pursuing those funds.

3 COUNCILMAN RAMOS: Because you
4 don't have the grant writer?

5 MR. BLAKNEY: That's correct.

6 COUNCILMAN RAMOS: Why don't we
7 get you a grant writer?

8 MR. BLAKNEY: I would love that
9 very much.

10 COUNCILMAN RAMOS: We should be
11 able to talk about this. You're looking for
12 funding to help to get people out of poverty,
13 as you well state in your mission statement.
14 So those grant writers don't want \$200,000 a
15 year. They don't cost us as much as
16 high-powered grant writers for other purposes.

17 I find it kind of a little
18 perplexing that you're not getting funded for
19 a grant writer. The grant writer brings in
20 more money so the programs can continue to
21 expand or find new programs, financial
22 programs, that will help us fund needed
23 programs.

24 MR. BLAKNEY: I agree with
25 you --

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2 COUNCILMAN RAMOS: Why don't we
3 team up? Because this business of a grant
4 writer is something that should have been
5 addressed and resolved so that your job can
6 become more expansive and less constrained.

7 I believe that MOCS is an
8 organization that needs to be funded and needs
9 to be supported. I surely support it, and I
10 will do everything that I can as a Councilman
11 here -- I'm not quite sure my colleagues feel
12 the same way -- that you continue the work
13 that you do at MOCS. I would think that South
14 Broad Street office should never have closed,
15 because we have such a diverse growing
16 immigrant population up in that area.

17 I'm having community meetings on the
18 east side of Broad Street in South Philly and
19 on the west side of Latin American immigrants,
20 and they're all -- and then the Vietnamese and
21 the other -- there are other nationalities out
22 there in South Philadelphia that are on both
23 sides of Broad Street.

24 But anyway, thank you so much for
25 also working with myself and my staff, since

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2 we last engaged in this process last year, the
3 first time for me, and you can count on my
4 support. Thank you.

5 MR. BLAKNEY: Thank you.

6 COUNCILMAN RAMOS: Ms. Woods, I
7 have a hard time with the statements today. I
8 see that in the statement that was read by
9 Mr. Blakney that you're \$2 million short at
10 the Empowerment Zone, but then in your
11 statement, you say that you have an increase
12 of almost \$9 million.

13 MS. WOODS: The Empowerment
14 Zone grant is 79 million. If you're referring
15 specifically to our Grants Funds?

16 COUNCILMAN RAMOS: Yes. That's
17 what I'm referring to, yes.

18 MS. WOODS: It was originally 79
19 million from the federal government. On an
20 annual basis we have to determine how much we
21 expect to spend. In other words, how many --

22 COUNCILMAN RAMOS: I know what
23 you're talking about, but here in the
24 statement of the testimony of Ralph Blakney,
25 it states that under the line of Empowerment

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2 Zone that the grant fund is \$15 million plus,
3 right, for a total of 15 million point 7?

4 MS. WOODS: Right.

5 COUNCILMAN RAMOS: And last
6 year your numbers were \$17.7 million. So
7 there's a \$2 million difference. But in your
8 testimony you said you had 8 million
9 additional dollars, which is fine with you and
10 I know with all of us and the people in the
11 community. I just wanted to know why here it
12 indicates that you're \$2 million less in your
13 budget with grant fund and in your statement
14 it says you have \$8 million more.

15 MS. WOODS: We're not actually
16 \$2 million. Our original allocation from the
17 feds was 79 million, and on an annual basis
18 what we're required to do is project how much
19 of that 79 million we're going to use based on
20 the programs we anticipate will operate in a
21 particular year.

22 So it doesn't mean that we lost 2
23 million. It just means that this fiscal year
24 we expect to operate programs totalling \$15
25 million. So, again, it's an appropriation

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2 based on the work we expect to do this year.

3 COUNCILMAN RAMOS: So you

4 actually have \$8 million more to work with?

5 MS. WOODS: No.

6 COUNCILMAN RAMOS: Talk to me.

7 It says here this represents a decrease of

8 \$19,147 from estimated obligations in General

9 Funds and an increase of almost \$9 million

10 over estimated obligations of Grant Funds.

11 MS. WOODS: Just point out the

12 paragraph.

13 COUNCILMAN RAMOS: It's in your

14 second paragraph, second sentence.

15 MS. WOODS: Eva's testimony or

16 Ralph's?

17 COUNCILMAN RAMOS: Eva's

18 testimony. I'm sorry; in Eva's testimony.

19 MS. WOODS: Okay. In the

20 General Fund category, we have \$19,000 less to

21 spend. So in those expenses that are -- I

22 don't want to get -- in basically our Class

23 100, 200 and 300, are administrative expenses

24 come out of General Fund, and we have a

25 decrease of 19,000, and that is real. That

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2 means we have \$19,000 less to spend.

3 In our Grants Revenue, we are always
4 adjusting against the Empowerment Zone grant.

5 So what this would mean is that -- and what
6 are you saying we projected last fiscal year?

7 COUNCILMAN RAMOS: You

8 projected last year 17.7 million.

9 MS. WOODS: And how much did we
10 spend? We may have --

11 COUNCILMAN RAMOS: That's not
12 here. It's just that this year in the
13 statement by Mr. Blakney, it says that you are
14 at \$15.7 million in the Grant Fund.

15 MS. WOODS: Actually, I really
16 can't answer because the --

17 COUNCILMAN RAMOS: I think
18 there's something -- just take another look at
19 it. You're much better at this than I am,
20 believe me, but I think these numbers here
21 today are not -- there's something wrong with
22 these numbers.

23 MS. WOODS: I'm actually
24 wondering if you're looking at a projection
25 from last year. And what we actually have at

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2 this point is an actual for last year and a
3 projection for next year.

4 COUNCILMAN RAMOS: I don't
5 know. I'm going to drop it, but I'd like you
6 to get back through the Chair an explanation
7 of these numbers that at least I'm not
8 understanding and on the surface, they don't
9 seem to line up well.

10 MR. BLAKNEY: I'd like to bring
11 up Tom Schaeffer. Tom Schaeffer is the person
12 who --

13 COUNCILMAN RAMOS: If he's
14 going to take half an hour to explain this,
15 I'd prefer that you send it to the Chair,
16 because I know we got other people waiting and
17 I can --

18 COUNCIL PRESIDENT VERNA: OHC
19 has been waiting for quite some time. So if
20 you would respond in writing, we'd appreciate
21 it.

22 MR. BLAKNEY: All right.

23 COUNCIL PRESIDENT VERNA: Thank
24 you.

25 Are there any further questions from

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2 members of the Committee?

3 (No response.)

4 COUNCIL PRESIDENT VERNA:

5 Seeing none, I thank you, and I would ask that

6 OHCD now approach the witness table, and I

7 certainly want to thank them for their

8 patience.

9 Good afternoon. Please identify

10 yourself for the record and proceed with your

11 testimony.

12 MR. HANNA: Good afternoon. My

13 name is Kevin Hanna. I serve as Secretary of

14 the Office of Housing and Neighborhood

15 Preservation for the City of Philadelphia.

16 With me is Deborah McColloch, Director of

17 Housing.

18 I'm here today to present testimony

19 on the Office --

20 COUNCIL PRESIDENT VERNA:

21 Mr. Hanna, I think you deserve a little more

22 respect than you're getting.

23 People having conversations, please

24 do so in the corridor.

25 Please proceed.

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2 MR. HANNA: Thank you, Madam
3 President.

4 I'm here today to present testimony
5 on the Office of Housing and Community
6 Development's proposed operating budget for
7 fiscal year 2006.

8 The proposed operating budget under
9 the Community Development Fund, Grants Revenue
10 Fund and General Fund also will be presented
11 in the spring to the Finance Committee in its
12 hearing on a Council Bill on the consolidated
13 plan authorizing the Community Development
14 Block Grant and other housing programs for
15 fiscal year 2006. That's CDBG Year 31.

16 Ideally, the consolidated plan
17 hearing should occur prior to the
18 consideration of the operating budget by City
19 Council. However, as in the past 12 years,
20 the budget calendar has been accelerated and
21 the hearings have been reversed. Should the
22 results of the consolidated plan hearing
23 require adjustments to OHCD's operating budget
24 as adopted by Council, there will still be
25 ample time subsequent to the adoption of the

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2 consolidated plan to amend the operating
3 budget. The complete fiscal year 2006
4 proposed budget will be presented as part of
5 the consolidated plan hearing.

6 Recall that in the current fiscal
7 year, the City of Philadelphia incurred a
8 \$695,000 cut in its CDBG award. For the
9 upcoming fiscal year, the award will be cut by
10 another; that is, an additional, \$3.3 million.
11 It is against this backdrop that we present
12 this proposed operating budget.

13 The proposed operating budget for
14 OHCD is \$215.8 million in fiscal year 2006, of
15 which 144 million will be in Grants Revenue
16 Fund, 71 million in the Community Development
17 Fund and only \$400,000 out of the General
18 Fund.

19 This operating budget represents
20 costs for all housing programs, as well as
21 salaries for OHCD, the Philadelphia Housing
22 Development Corporation; that is, PHDC, and
23 the Redevelopment Authority staffs, rents,
24 materials and supplies.

25 Our Class 100, which only represents

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2 OHCD salaries, our Class 100 request of \$3.7
3 million reflects a decrease of \$531,693
4 compared to our fiscal year 2005 original
5 appropriations. This net decrease is due to
6 the reduction of ten, count them, ten budgeted
7 positions and does not include an allowance
8 for any negotiated wage increase and will
9 support the funding of 67 requested positions.

10 In Class 200, our fiscal year 2006
11 request is \$211.7 million. This includes a
12 CDBG decrease of \$11.8 million resulting from
13 a decrease of 2 million for programs, a
14 decrease of 9.8 million to allow for the
15 carryover of prior years entitlement, a Grants
16 decrease of 2 million resulting from a
17 decrease of \$1 million in programs and a
18 decrease of \$1 million dollars in allowing for
19 the carryover of prior years entitlement, and
20 a General Fund decrease of \$7,698 resulting in
21 a net decrease of \$14.7 million as compared to
22 our fiscal year 2005 original appropriations
23 level.

24 Notwithstanding this, our Class 200
25 request does include the following awards

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2 changes: A decrease in federal CDBG funding
3 of \$3.3 million, a decrease in federal housing
4 opportunities for persons with AIDS; that is,
5 HOPWA, funding of \$296,000, a decrease in
6 federal HOME Investment Partnership funding of
7 \$702,000 and a decrease in federal American
8 Dream Downpayment initiative funding of
9 \$902,000. The result is a total fiscal year
10 2006 major federal programs funding decrease
11 of \$5.2 million when compared to fiscal year
12 2005.

13 In class 300, our fiscal year 2006
14 estimated obligations decreased by only
15 \$30,000 as compared to 2005.

16 In Class 400, our fiscal year 2006
17 estimated obligations decreased by only
18 \$25,000, again, as compared to fiscal year
19 2005 appropriations.

20 Included in the Grants Revenue Fund
21 is authorization for up to \$16.2 million from
22 the federal HOME program, \$7.3 million from
23 the federal HOPWA grant and 6.4 million from
24 the state.

25 Appropriations are also being

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2 requested to provide funding for Section 108
3 loans in the amount of \$10 million and \$15
4 million for Interim Construction Assistance
5 and Bridge Loan programs respectively, should
6 funding become available in amounts similar to
7 prior years. Although the latter two sources
8 may not become available, OHCD is requesting
9 authority so that we will be able or be in a
10 position to administer the funds if they are
11 in fact received in 2006.

12 Our General Fund programs, funding
13 and service goals are as follows: Provide
14 operating support for rental assistance for
15 the homeless. Last year's funding level from
16 the General Fund was \$117,000. That's our
17 projected funding level from the General Fund
18 for '06 as well.

19 A combined total of 131 units of
20 rental assistance is provided in 2005, with
21 the same level anticipated in 2006.

22 No. 2, the additional \$263,148 for
23 fiscal year '06 -- again, this is just General
24 Fund dollars. The additional 263,000 for '06
25 includes \$10,000 for Elderly Vacancy

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2 Prevention related services, \$16,231 for OHCD
3 arbitration services and \$236,917 for five
4 employees in program services.

5 The proposed fiscal year 2006
6 operating budget will allow OHCD to continue
7 to provide housing programs such as the Basic
8 Systems Repair Program, subsidy for
9 rehabilitation and new construction, housing
10 counseling and other core programs.

11 The City's proposed plan for
12 spending the CDBG, as well as other monies, is
13 to be detailed at length in the Finance
14 Committee's hearings on the consolidated plan.
15 However, I'll be more than happy to answer
16 whatever questions Council might have today as
17 well.

18 Thank you.

19 COUNCIL PRESIDENT VERNA: Thank
20 you very much.

21 I know that this is not the time to
22 be asking about the Basic Systems Repair
23 Program, but can you tell me if we're
24 increasing funding for that program or
25 decreasing? Because they have such a waiting

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2 list for that and it's a fairly wonderful
3 program.

4 MR. HANNA: Yes, they do, and
5 we were fortunate enough over the past couple
6 of years to have NTI bond proceeds, which
7 added to or augmented what we had been funding
8 for BSRP. Unfortunately, those NTI dollars
9 are gone. So the expectation --

10 COUNCIL PRESIDENT VERNA: Have
11 they gone or they're going?

12 MR. HANNA: They're going.
13 They're going. The \$275 million in bond
14 proceeds have been allocated. They haven't
15 all been spent, but they've been allocated.
16 So unless we can come up with additional funds
17 to replace the NTI dollars, we'll be forced to
18 go back to previous NTI funding levels.

19 COUNCIL PRESIDENT VERNA:
20 Understood.

21 The Chair recognizes Councilwoman
22 Tasco.

23 COUNCILWOMAN TASC0: Thank you.

24 Good afternoon. I have a couple of
25 questions.

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2 MR. HANNA: Good afternoon.

3 COUNCILWOMAN TASC0: According
4 to Section 21-1111 of the Code, the Ordinance
5 that establishes the City's community
6 development and federal consolidated plan
7 process expires in fiscal year 2006. What is
8 the Administration's plan for new legislation?

9 MR. HANNA: You've got us on
10 that one, Councilwoman. We were, at least I
11 was, unaware of the fact that that Ordinance
12 expires at the end of 2006. Obviously we'll
13 take a very close look at it now.

14 COUNCILWOMAN TASC0: 3/18/06.
15 So you'll check it out?

16 MR. HANNA: Yes, we will.

17 COUNCILWOMAN TASC0:
18 Considering the President's, President Bush,
19 proposal to shift the Community Development
20 Block Grant Program from HUD to the Commerce
21 Department, what steps have you taken to
22 prepare for this proposal and what is the
23 possible impact of this proposal on the City?

24 MR. HANNA: Let me address the
25 second question first.

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2 The possible impact is nothing short
3 of devastating. As most of you know, the Bush
4 Administration has, along with the idea of
5 moving monies from HUD over to Commerce, has
6 with that also recommended huge, very
7 substantial cuts in what would be left of the
8 block grant, CDBG block grant as opposed to
9 SSBG.

10 If all of the recommendations are in
11 fact implemented, it could result in about an
12 80 percent cut in what the City of
13 Philadelphia sees as its annual block grant
14 appropriation. I can't imagine what this
15 department or what this City would do from a
16 housing development and housing preservation
17 standpoint. I mean, that would -- not just
18 virtually; that would almost entirely wipe out
19 whatever programmatic monies we have
20 available, not to mention wiping out most of
21 the entire staff.

22 So the effect would be devastating.
23 I mean, I don't know that we could recover
24 from something like that if the proposed cuts
25 all happen.

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2 Relative to what we're doing to try
3 to avoid that happening, the Mayor is a very
4 active member of the U.S. Congress of Mayors.
5 In fact, in January, we attended a meeting in
6 DC where -- a meeting that turned out to be
7 something of a strategy session. In that
8 meeting it was discussed that we would --
9 "we," the City of Philadelphia in connection
10 with, I think, Columbus, Sacramento, San
11 Francisco and a number of other cities --
12 would ban together for a letter-writing
13 campaign from the Mayors, as well as from the
14 federal legislators from those and other
15 states.

16 I've been told recently that Senator
17 Santorum has actually written a letter to the
18 Bush Administration decrying the proposed cuts
19 and asking that the cuts be avoided if not
20 this year, then in perpetuity.

21 So there's been a huge outcry not
22 just from the City of Philadelphia but from
23 other large cities. A parenthetical point
24 there is the fact that not just large cities
25 are going to be hurt by that, but all of those

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2 the smaller municipalities will as well,
3 because for the most part, those block grant
4 monies because they're so flexible, as opposed
5 to HOPWA or HOME monies, because block grant
6 dollars are flexible, smaller municipalities
7 use that money for everything from street
8 light to roads to sewers to developing houses.
9 And so if a small municipality were to lose
10 that \$231,850, that would be even more
11 devastating for them.

12 So there's been a ground swell of
13 support, depending on how you look at it, for
14 the block grant, both from large cities as
15 well as from rural communities.

16 COUNCILWOMAN TASCO: Yes. I
17 would just like to put on the record that I am
18 strongly opposed to the legislation and will
19 be meeting in DC with the Congress of Cities
20 and will be visiting their congressional
21 delegations on Tuesday, I think the 16th, and
22 our lobbyists are opposing this legislation.

23 And it does impact -- we do
24 represent small towns and cities all over the
25 country, and it has been a topic of discussion

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2 for the league.

3 What is the current status of the
4 proposed reorganization of the OHCD, PHDC and
5 RDA?

6 MR. HANNA: We are literally in
7 the thick of it. We have hired a team of
8 consultants who are helping us to pull that
9 together. It is going to be -- it is a
10 three-phase project. We are in the middle of
11 the second phase.

12 The second phase involves pulling
13 together information from other cities, as
14 well as formulating teams both within -- well,
15 the teams consist of individuals both from the
16 Office of Housing as well as related areas,
17 like NTI, L&I, Planning. Those teams will
18 take a microcosmic look at a number of
19 different work areas in the Office of Housing.

20 Once they complete their work, their
21 work will be compiled. That compiled work
22 will go towards -- well, will inform and help
23 to structure what the new Office of Housing
24 needs to look like. I mean, from the
25 standpoint of a bunch of different areas, not

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2 the least of which is, say, work rules, the
3 way people have -- their job descriptions
4 themselves, the level of training for
5 everybody from typists to supervisors.

6 We expect that in the next six
7 months, we should be in a position to announce
8 a new reorganized Office of Housing. But
9 we're in the thick of it right now.

10 COUNCILWOMAN TASC0: Okay. I
11 have one other question. I want to go back to
12 your budget.

13 On Page 21 of the budget detail, who
14 are the vendors that will receive the 195,000
15 for advertising and promotional activities for
16 housing and opportunities, and generally what
17 kind of things would they be doing?

18 MR. HANNA: This is part of the
19 preliminary plan?

20 COUNCILWOMAN TASC0: Of the
21 budget.

22 COUNCIL PRESIDENT VERNA: Page
23 4-21 of the detail.

24 COUNCILWOMAN TASC0: Page 21.

25 MS. MCCOLLOCH: I see it.

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2 I'm Deborah McColloch, Director of
3 Housing.

4 I'm sorry, Councilman, I don't know
5 off the top of my head, but I can provide that
6 information.

7 COUNCILWOMAN TASC0: Would you
8 provide it to the President?

9 MS. MCCOLLOCH: Yes.

10 COUNCIL PRESIDENT VERNA:
11 Excuse me. On that item, I think 200,000 was
12 for FY05 and 195,000 in FY06. We don't know
13 what that was for?

14 MS. MCCOLLOCH: I'm sorry.
15 It's to pay for the advertisements that we
16 need to place in the newspaper when we amend
17 the plan, when we advertise our hearings, when
18 we have advertised bids. Whatever sorts of
19 advertising we need to do as part of the
20 program, this is the line item that pays for
21 it.

22 COUNCILWOMAN TASC0: What is
23 the impact of the budget cuts and a reduction
24 of ten budgeted positions? What impact has
25 that had on your department?

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2 MS. MCCOLLOCH: The impact has
3 been doing more with less. We have one fewer
4 member of the contract administration staff.
5 So that the other staff members in that
6 department need to pick up the contracts that
7 that person had. We had several positions
8 that were budgeted and unfilled, which we
9 dropped from the roster in this way to save
10 money.

11 So we're continuing to provide the
12 services that we've always provided, but
13 everyone has to work harder. Everyone has to
14 take on a little more level of responsibility.

15 COUNCILWOMAN TASCO: How many
16 vacancies did you have that you didn't fill as
17 opposed to how many actual people were laid
18 off?

19 MS. MCCOLLOCH: A couple of
20 these -- we had a couple of retirements that
21 were not layoffs but were retirements, and
22 those slots were not filled. We had five
23 vacancies that were not filled and then we had
24 two retirements and three layoffs from last
25 year.

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2 COUNCILWOMAN TASCO: Okay.

3 Thank you very much.

4 COUNCIL PRESIDENT VERNA:

5 You're welcome.

6 The Chair recognizes Councilman

7 Ramos.

8 COUNCILMAN RAMOS: My principal
9 question was asked by my colleague, Marian
10 Tasco.

11 You used the word "decrease" 12
12 times in your statement. You used the word
13 "cut" at least twice. My eyesight is not the
14 best. I think David's eyesight might be
15 better than mine.

16 So there's a lot of the word
17 "decrease" here in your statement and "cuts,"
18 and I have the same concern, that this is not
19 even taking under account the question of
20 Councilwoman Tasco, that it's probably going
21 to get worse. Are we doing any planning ahead
22 in the event that things continue to get more
23 and more negative for the urban cities in this
24 country?

25 I mean, we're kind of planning

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2 and -- let me stop here and thank you on
3 behalf of the hundreds of thousands of people
4 in this City for the Housing Trust Fund, the
5 collaborative effort and the partnership with
6 the community and elected officials and
7 interested parties and different housing
8 organizations.

9 Coming from being a housing activist
10 for a lot of years, like some of my other
11 colleagues around here, Jannie and the Mayor
12 and so many of us and the Council President,
13 that this was something that we needed to do,
14 and it brought a lot of happiness to those of
15 us that have allocated for this for so many
16 years and the new advocates out there that
17 sometimes are louder than the way I was.

18 But anyway, do you have any planning
19 going on? How are we going to handle this?
20 Because we're going to have a serious housing
21 crisis in this country and it's going to
22 affect this City in a very, very big way.

23 MR. HANNA: Well, for the most
24 part, you answered your question for me. The
25 Housing Trust Fund is one step, a huge step,

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2 but one step in that direction, that of trying
3 to develop alternative-to-federal sources of
4 funding.

5 In addition to that, we are also
6 looking at not so much with OHCD but more with
7 the Redevelopment Authority and PHDC. We're
8 also looking to become more entrepreneurial,
9 within, obviously, the parameters of the law.
10 But we're looking to be more entrepreneurial
11 so we can generate internally more funding to
12 help replace or supplant the monies that we
13 anticipate losing over the next couple of
14 years.

15 Your point, though, is very, very
16 well taken. Since I came on board back in
17 2002, we've gone from roughly \$72 million in
18 our annual block grant allocation to now just
19 under 60, right at \$59.X million.

20 That's pretty steep. That's a
21 pretty steep hit to take over a relatively
22 short period of time. The bad news is, that's
23 the good news, that over the next couple of
24 years, the decrease may be even more steep.

25 We should be okay for this upcoming

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2 fiscal year, but after this upcoming fiscal
3 year, I mean, for the most part, all bets are
4 off. We are encouraged by the fact that we
5 have what appears to be bipartisan and
6 bicameral support for the block grant in
7 Washington, but, again, with the -- let me
8 back up a little bit.

9 This is not the first time that the
10 President has sought to cut the block grant in
11 this way. He's not sought to move it over to
12 Commerce before, but he has proposed deeper
13 cuts that have been actually implemented in
14 the past.

15 Our hope, our expectation is to
16 continue to kind of stave off the level of
17 cuts he's been proposing at least to the point
18 where we can kind of replace the money he's
19 taken out through other means, like the
20 Housing Trust Fund.

21 COUNCILMAN RAMOS: Thank you,
22 Mr. Secretary.

23 Thank you, Madam Chair.

24 COUNCIL PRESIDENT VERNA: Thank
25 you.

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2 The Chair recognizes Councilwoman
3 Blackwell.

4 COUNCILWOMAN BLACKWELL: Thank
5 you, Madam President.

6 We're all very concerned about the
7 loss of CDBG funds. You referenced in your
8 remarks the American Dreams Initiative. Can
9 you tell me a little bit about that, what
10 funds we got and where they were spent, a
11 little bit about the American Dreams
12 Downpayment Initiative?

13 MS. MCCOLLOCH: The American
14 Dream Downpayment Initiative was a new
15 initiative last year. It is HOME funding that
16 was segregated out to provide down payment
17 assistance to families that are first-time
18 home buyers.

19 We have crafted a program that's
20 just now -- just in the last month we've
21 issued our first few grants in which people
22 are eligible for up to \$10,000 in down payment
23 assistance or six percent of the sales price,
24 whichever is less.

25 It is available to people who are

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2 purchasing properties through programs that we
3 support. So it's not available to just anyone
4 in the City. It's for people who are buying
5 properties that we're rehabbing or supporting
6 the new construction. And it's tied to
7 housing counseling. The people that
8 participate must receive housing counseling
9 from one of our funded counseling agencies,
10 and then they can receive the assistance for
11 the down payment.

12 It's also geared toward helping
13 folks in those neighborhoods that are at the
14 high end of our assistance, so that people who
15 might not otherwise be able to afford one of
16 the houses, modern income people but wouldn't
17 quite be able to afford one of the houses,
18 this can provide that kind of assistance. So
19 that we're not targeting a neighborhood that
20 we haven't been able to help as much before.

21 COUNCILWOMAN BLACKWELL: Given
22 this rumor about President Bush and money
23 going through Commerce, will this money be
24 affected that way or will there be a push for
25 money to go through our Finance or Commerce

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2 Department?

3 MS. MCCOLLOCH: Well, this is
4 HOME money, and under the Bush proposal, HOME
5 money remains with HUD, and so this pot of
6 money would not go to the Commerce if the
7 proposal that President Bush has put forth
8 moves on.

9 COUNCILWOMAN BLACKWELL: Is
10 there other money that we traditionally get,
11 given all the rumors that these dollars, even
12 CDBG dollars, could be transferred? Will we
13 have to do business differently in addition to
14 the cut? Do you suspect that we'll have to do
15 business differently?

16 MS. MCCOLLOCH: Well, there
17 have been proposed cuts to -- well, the short
18 answer is, yes, we would have to do business
19 differently, in that the money is coming
20 through a different part of the federal
21 government and we don't really know exactly
22 how that would work, I mean, what those
23 requirements would be, how we would get those
24 funds and so forth, would we end up having
25 what would now be two different plans, one to

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2 go to Commerce, one to go to HUD. I don't
3 know.

4 There have been a lot of -- there's
5 been a lot of discussion about making
6 revisions to the consolidated plan, but none
7 of those have gone forward, so I don't know
8 whether that would happen or not. And we
9 would be having to just work through, with
10 whatever federal agency is providing the
11 funding, the set of requirements that that
12 agency was putting on the funds.

13 COUNCILWOMAN BLACKWELL: Given
14 the fact that the time line could be about the
15 time we finish our budget, how do you suspect
16 that this will affect our general CDBG
17 hearings on the -- because we generally would
18 have them at least by early June. Do you
19 expect that we'll have enough information to
20 have a hearing by then?

21 MS. MCCOLLOCH: Well, these
22 proposed cuts of the President's would affect
23 our budget a year from now. The money that
24 we'll be bringing back to this body when the
25 hearing is scheduled in May or June, or

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2 whenever that gets scheduled, is the money
3 from last federal fiscal year.

4 So we have all of that money and
5 we're moving forward. We've just issued the
6 preliminary con plan. You all received a copy
7 of it today, and we'll be moving forward.

8 It's this time a year from now when
9 we get our entitlement for what will be our
10 FY07 budget that will have the impact, that
11 the Bush cuts would have the impact on our
12 budget a year from now.

13 COUNCILWOMAN BLACKWELL: Okay.

14 Thank you, Madam President.

15 COUNCIL PRESIDENT VERNA: That
16 picture doesn't sound very pretty, because by
17 that time, the NTI monies will long be gone
18 and will we have any housing programs at all?

19 Councilman Cohen, your light was on
20 earlier. Do you want to be recognized, sir?

21 COUNCILMAN COHEN: Yes. I want
22 to know what will be the impact for the year
23 that we're dealing with now?

24 MS. MCCOLLOCH: There is no
25 impact on the new Bush proposal for the

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2 current year. The Bush proposal for cuts will
3 affect us a year from now, our fiscal year
4 '07.

5 COUNCILMAN COHEN: Were there
6 cuts this year?

7 MS. MCCOLLOCH: Yes. There
8 were cuts this year of \$3.3 million in
9 Community Development Block Grant, almost
10 another million dollars in HOME funding,
11 smaller cuts in the ADDI funding that we were
12 just discussing, the American Dream
13 Downpayment Assistance, and about 300,000 cut
14 in HOPWA.

15 COUNCILMAN COHEN: What were
16 the stated reasons for the cuts?

17 MS. MCCOLLOCH: The budget that
18 Congress passed had less money, and so by the
19 funding formula that the City gets, we got
20 less money.

21 COUNCILMAN COHEN: And did both
22 parties agree on this?

23 MR. HANNA: What do you mean by
24 "both parties"?

25 COUNCILMAN COHEN: Democratic

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2 and republican parties.

3 MR. HANNA: In Washington or
4 here locally?

5 COUNCILMAN COHEN: In
6 Washington. That's where the vote was made
7 and the cuts were made, right?

8 MS. MCCOLLOCH: Well, Congress
9 passed the budget.

10 COUNCILMAN COHEN: Well, what
11 was the vote?

12 MS. MCCOLLOCH: What was the
13 vote on the budget? I'm sorry, sir. I don't
14 know.

15 COUNCILMAN COHEN: I just think
16 it's important that the budget hearings at the
17 local levels we learn who are the forces that
18 are moving the cuts and why they're moving,
19 because it seems to me that the country is
20 threatened with a reversion back to the old
21 days when federal governments applied
22 practically no support for any form of housing
23 or any other personal needs, where life was
24 regarded as not being worth community effort
25 and that everybody had to juggle on their own

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2 and God help those that couldn't make it. And
3 if that is the case, then I think those of us
4 at local government levels have to know about
5 it so we can inform our people.

6 I am a little distressed at our
7 treating this as just a natural event, it's
8 going to occur and sort of there's nothing
9 that can be done about it. Though I was
10 heartened by a party report about cities
11 getting together to do something.

12 I think it's the duty of this
13 Council in considering this budget not only to
14 consider the budget but to send out the alarms
15 of the people that elect us as to what's
16 happening in the country, and they realize
17 that if both parties are to blame, let's blame
18 them both openly. Let's not hide behind the
19 fact that the democrats often are what are
20 called light republicans. Sometimes they're
21 heavier than the republicans in bad policies,
22 and let's name the republicans that are not
23 doing the job.

24 What did you say about Senator
25 Santorum before? He's the third-ranking U.S.

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2 Senator. He's from Pennsylvania. I haven't
3 heard of a decent thing he's done yet. Were
4 you indicating that he had done something
5 decently so we can celebrate his finally doing
6 something for rather than against the people?

7 MR. HANNA: You can decide on
8 whether it's decent or not, but the Senator
9 has come out publicly against the proposed
10 Bush cuts to the block grant.

11 COUNCILMAN COHEN: Well, that's
12 a good sign.

13 MR. HANNA: That's a good
14 thing.

15 Let me clarify one other thing
16 relative to efforts being made to fight this.
17 I mean, we are not -- I repeat, absolutely are
18 not just kind of sitting on our hands taking
19 this as a fait accompli. We are fighting like
20 nobody's business against these cuts.

21 In fact, there is a thought that the
22 Bush Administration is throwing out 80 percent
23 as kind of a paper tyrant, that they're really
24 shooting for something like 40 or 50 percent,
25 figuring that 50 sounds better than 80.

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2 Our position is the cut ought to be
3 closer to zero, that these programs ought to
4 be left intact in their entirety. Because in
5 the past we've been looking at anywhere from
6 five to ten percent cuts, and we've screamed
7 and balled over those. A 40 percent cut will
8 be just as devastating. And, again, we are
9 not sitting back. We are doing everything
10 that we can.

11 COUNCILMAN COHEN: That raises
12 a question, because I am a little bit active
13 politically in the City and my ward votes very
14 heavily, but I have not received any
15 information from democratic sources or from
16 City government sources that enable me to go
17 out and alert the people that I have a
18 responsibility to alert to events going on
19 indicating any real crisis.

20 Like I take sharp issue -- I
21 understand your motivation is of the best, but
22 to say that we have to do more with less is
23 really nonsense, because if you could have
24 done more with less, you should have done it
25 last year and you had seven too many workers

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2 last year. If this year with seven less
3 workers you can do as much as you had as you
4 did before with seven more workers, that's
5 just showing you you weren't efficient.

6 So I think it's time to come clear
7 and be honest, because I think you're just
8 being brave in the face of oncoming disaster,
9 and we've got to be ready to meet that
10 disaster. And I see that the current national
11 administration seems to want to reverse
12 everything to the prior -- to Franklin Delano
13 Roosevelt days when government acted in a way
14 that told people they had to fend for
15 themselves, and we know how tragic those days
16 were. And finally we thought government began
17 to accept its true responsibility, but now
18 we're moving backward again.

19 Now, if I'm wrong, we ought to put
20 out the right information so I can be
21 corrected, but if I'm right, we've got to ring
22 all kinds of alarm bells. And apparently you
23 agree, maybe not with the detail, but you
24 agree that it's more likely that alarm bells
25 are needed than commendations for the

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2 President's program.

3 MR. HANNA: Oh, absolutely. We
4 do agree that alarm bells ought to be rang
5 locally --

6 COUNCILMAN COHEN: Well, I'm
7 suggesting that government agencies, instead
8 of putting on a staunch proud face and saying,
9 By God, they're making us do more with less,
10 begin to tell the truth, and the truth is that
11 services are being cut drastically. And if
12 you lose seven people out of how many people
13 you had before -- you said there was seven
14 reductions. I think there were five vacancies
15 that were not being filled and two retirements
16 that are not being filled?

17 MS. MCCOLLOCH: There were ten
18 more employees at OHCD last year than now,
19 five vacancies that weren't filled, two
20 retirements and three layoffs.

21 COUNCILMAN COHEN: Well, either
22 you were overstaffed last year, and I don't
23 believe that at all, because I know of the
24 wave of budget cuts that have occurred
25 previous years, or else they're just cutting

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2 the agency down to prevent it from performing
3 its services as well as it used to.

4 I think you ought to sound that kind
5 of alarm or phrase it the way you see it, to
6 let people know that their real interest in
7 what government can do for them are being
8 shattered, and that unless there's a change of
9 policy -- let the Evangelicals that are
10 supposed to have been so strongly in support
11 of President Bush figure out for themselves,
12 but you've got to give them the information
13 needed as to why they have to have a change in
14 Bush policies. They apparently helped elect
15 him. They can perhaps persuade him to change
16 his policies.

17 But in any event, the American
18 people need the truth, and I suggest that
19 instead of just giving us these figures and
20 being brave and stoic in the face of
21 adversity, you stop being brave and tell us
22 the real facts. Tell us how badly we are
23 being hurt by these cuts.

24 Thank you, Madam President.

25 COUNCIL PRESIDENT VERNA:

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2 You're welcome, sir.

3 Are there any other questions or
4 comments from members of the Committee?

5 (No response.)

6 COUNCIL PRESIDENT VERNA:

7 Seeing none, thank you very much.

8 This Committee will stand in recess
9 until Tuesday -- oh, I'm sorry. I'm sorry. I
10 didn't see you.

11 The Chair recognizes Councilman
12 Clarke. I didn't see you coming in.

13 COUNCILMAN CLARKE: We'll get
14 an opportunity to ask you fine folks questions
15 later on.

16 COUNCIL PRESIDENT VERNA: Okay.
17 Fine.

18 So this Committee will stand in
19 recess until Tuesday, March the 8th at 10:00
20 a.m. Thank you very much.

21 (Committee adjourned at 5:00
22 p.m.)

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CERTIFICATE

I HEREBY CERTIFY that the
proceedings, evidence and objections are
contained fully and accurately in the
stenographic notes taken by me upon the
foregoing matter on March 2, 2005, and that
this is a true and correct transcript of same.

MICHELE L. MURPHY
RPR-Notary Public

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