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COUNCIL OF THE CITY OF PHILADELPHIA

3

COMMITTEE OF THE WHOLE - BUDGET

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Room 400, City Hall
Philadelphia, Pennsylvania
Tuesday, March 11, 2008
10:20 a.m.

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PRESENT:

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COUNCIL PRESIDENT ANNA C. VERNA

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COUNCILWOMAN JANNIE BLACKWELL

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COUNCILMAN DARRELL L. CLARKE

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COUNCILMAN W. WILSON GOODE, JR.

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COUNCILMAN BILL GREEN

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COUNCILMAN WILLIAM GREENLEE

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COUNCILMAN CURTIS JONES, JR.

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COUNCILMAN BRIAN J. O'NEILL

18

COUNCILWOMAN MARIA QUINONES-SANCHEZ

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COUNCILMAN FRANK RIZZO

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COUNCILWOMAN MARIAN B. TASCO

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BILL 080156 - An ordinance adopting the
Operating Budget for Fiscal Year 2009

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V A R A L L O Incorporated

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Litigation Support Services

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Eleven Penn Center

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COUNCIL PRESIDENT VERNA: Good morning, everyone. This is the continued public hearing of the Committee of the Whole regarding Bill No. 080156.

I believe the first department will be the Mayor's Office.

(Witness approached witness table.)

COUNCIL PRESIDENT VERNA: Good morning. Please identify yourself for the record and proceed with your testimony.

MR. ARMBRISTER: Good morning, Council President Verna and members of City Council. I am Clarence Armbrister, Chief of Staff in the Office of the Mayor. On behalf of Mayor Michael A. Nutter, I am pleased to provide testimony on the proposed Fiscal Year 2009 Operating Budget.

In the Five-Year Financial and Strategic Plan, Mayor Nutter indicated that his Administration would focus efforts on achieving results in six key

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2 areas. Those areas are public safety,
3 education, jobs and economic development,
4 healthy and sustainable communities,
5 ethics, and customer service.

6 As part of their budget
7 presentations to City Council during this
8 FY2009 hearing process, individual
9 departments will be discussing their
10 plans to achieve results in these six
11 areas. The role of the Mayor's Office is
12 to provide the necessary leadership,
13 direction and support to departments so
14 that they may achieve success in each of
15 these key areas. The FY2009 budget as
16 proposed provides the necessary funding
17 for the Mayor's Office to accomplish
18 these objectives.

19 The FY2009 General Fund budget
20 as proposed by the Office of the Mayor
21 includes \$6.2 million in Class 100 funds
22 to provide compensation for 84 employees,
23 representing an increase of \$1.5 million
24 over the Fiscal Year 2008 estimated
25 obligation level. These additional

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2 dollars will fund critical positions in
3 the Mayor's Office such as the Director
4 of Arts and Culture, the Director of the
5 Office of Sustainability, Chief Integrity
6 Officer, staff in the Office of
7 Correspondence and Constituent Services,
8 the staff in the Office of Legislative
9 and Government Affairs. These positions
10 are necessary to achieve success in the
11 six key objective areas and will allow us
12 to improve communications and enhance our
13 relationships with the City Council as
14 well as improve services to the general
15 public.

16 Other proposed General Fund
17 appropriation levels remain unchanged
18 from FY2008 and include \$828,546 in Class
19 200 funds for the purchase of services;
20 \$76,695 in Class 300/400 for materials,
21 supplies and equipment; and \$204,221 in
22 Class 500 funds for contributions. This
23 includes \$200,000 in the scholarship fund
24 to continue the Mayor's Office
25 scholarship program for Philadelphia

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2 students who attend classes at area
3 colleges and universities.

4 The proposed budget includes
5 \$1.06 million in Grants Revenue funds to
6 support the activities of the Mayor's
7 Commission on Aging. This grant funding
8 represents an increase of \$76,441 over
9 FY2008 levels and comes principally from
10 the federal government to enable the
11 Mayor's Commission on Aging to assist
12 older adults with job counseling,
13 training and placement, and health
14 insurance counseling.

15 The FY2009 budget for the
16 Office of the Mayor includes
17 approximately \$1.4 million for the
18 Neighborhood Transformation Initiative.
19 The Administration is undertaking a
20 review of this program to determine how
21 we want to move forward with this
22 initiative. We hope to complete this
23 review and be in a position to provide
24 further details on the direction of this
25 program in the near future.

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2 I am pleased to report that the
3 Mayor's Office has achieved a 30 percent
4 participation rate in contracting
5 opportunities for minority and
6 female-owned businesses in Fiscal Year
7 2008.

8 At this time, I would like to
9 recommend amendments to the language in
10 the General Provisions, Section 15 of the
11 bill that is before Council for
12 consideration. Subsections 2 and 3 of
13 the bill provide the Finance Director
14 with certain discretionary authority to
15 transfer budgetary expenditures between
16 departments when functions are
17 transferred from one department to
18 another or when employees of any one
19 office are used by another office. I am
20 recommending that this language be
21 revised to state that "any such transfer
22 is subject to City Council approval via
23 ordinance."

24 In addition, Subsections 6, 11
25 and 13 allow the Finance Director certain

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2 discretionary authorities. I am
3 recommending at this time that language
4 be added to indicate that upon exercising
5 any of these actions, "the Director of
6 Finance shall provide written notice to
7 the President and all members of the
8 Council, with a copy to the Chief Clerk
9 of Council, detailing such action."
10 These changes to the General Provisions
11 will make them consistent with the
12 General Provisions included in the Fiscal
13 Year 2008 Operating Budget ordinance
14 adopted by City Council.

15 You will be hearing testimony
16 from the Mayor's Office of Community
17 Services, the Office of Housing and
18 Community Development, the Office of
19 Labor Relations and the Mayor's Office of
20 Information Services on their Fiscal Year
21 2009 Operating Budget requests later in
22 today's hearings.

23 I want to thank you for your
24 support, and I appreciate this
25 opportunity to provide testimony

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2 regarding the Mayor's proposed Fiscal
3 Year 2009 Operating Budget. I will be
4 happy to answer any questions that
5 Council may have regarding my testimony.

6 COUNCIL PRESIDENT VERNA: Thank
7 you very much.

8 I believe your office is asking
9 for an increase of 22 positions from your
10 2008 General Fund budgeted position
11 level. Can you explain for the record
12 what are these new positions and why are
13 they needed?

14 MR. ARMBRISTER: Yes, I can.
15 The principal positions that are being
16 increased that weren't in existence prior
17 to the prior year revolve around three
18 new positions that include the Office of
19 Sustainability, the Office of Arts and
20 Culture that is being reopened, as well
21 as a private sector initiative. In
22 addition to which we're also trying to
23 increase the support we have in the
24 office, particularly in the area of
25 constituent services, so that we can be

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2 more responsive to inquiries that are
3 made of the office, as well as increasing
4 our numbers in the Office of Legislative
5 Affairs so that we can make sure that we
6 have more cooperation and communication
7 with not only Council but other
8 government-related agencies, including
9 the federal and the state level.

10 COUNCIL PRESIDENT VERNA: Also
11 on Page 2-27 you are requesting \$400,000
12 for lobbying services. How will you be
13 selecting the lobbyists and what issues
14 will they be working with?

15 MR. ARMBRISTER: With respect
16 to our lobbying efforts, the current
17 Administration, what we've done is, we
18 have sat down and interviewed each one of
19 the lobbyists that are under contract.
20 This is a process that has started with
21 the Mayor's involvement within the last
22 several weeks. And we are now making
23 determinations as to the extent to which
24 we will retain lobbyists for both our
25 state and federal activities. We haven't

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2 made any final determinations as yet, but
3 we recognize that the resources that we
4 have may be somewhat limited in that,
5 what we have, the \$400,000, but we are
6 going to make sure that we can utilize
7 those resources to the fullest effect to
8 make sure that we get the best out of
9 both of our federal lobbyists and our
10 state lobbying efforts.

11 One of the things that the
12 Mayor had indicated during the course of
13 the campaign is that, for example, in one
14 of the positions that we've increased in
15 terms of the Legislative Affairs Office
16 is to have a Philadelphia employee in
17 Harrisburg, and as a consequence, if
18 we're able to do that, we might be able
19 to cut back slightly on some of our
20 contracted services.

21 So we are currently in the
22 process of trying to determine if we can
23 identify someone who can fill that role,
24 who will be principally in Harrisburg as
25 an employee working on behalf of the City

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2 and the citizens of Philadelphia.

3 COUNCIL PRESIDENT VERNA: So at
4 this point, how many lobbyists do you
5 anticipate hiring?

6 MR. ARMBRISTER: Well, that's a
7 hard question. I will tell you at this
8 point, based on the prior Administration,
9 I think we have counted there were eight
10 outside lobbying firms. It's probably
11 fair to say that that number will
12 probably be less than eight when we are
13 complete with our process.

14 COUNCIL PRESIDENT VERNA: Thank
15 you.

16 On the same page, you are
17 requesting \$100,000 for consultant
18 services. How will these funds be used
19 and how will the consultants be selected?

20 MR. ARMBRISTER: The hundred
21 thousand dollars in consultant services
22 is for -- they're not identified.
23 They're to be determined, but whatever
24 consultants that we select in the Office
25 of the Mayor and others, we will use the

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2 appropriate transparent contracting
3 process. It will be subject to bid. It
4 will be subject to a very open process.

5 COUNCIL PRESIDENT VERNA:
6 Within the Mayor's Office is the NTI
7 Empowerment Zone. Can you explain what
8 the major objectives are for this unit?

9 MR. ARMBRISTER: Well, there
10 were several in the prior Administration.
11 What we are doing, Council President, is
12 that we are evaluating -- reevaluating, I
13 should say, the work of that unit. To
14 date, we have not found any reason
15 certainly to change significantly the
16 focus of that unit, but they have been
17 tasked with doing grant reviews, grant
18 proposals and evaluation of the work.

19 It is fair to say that the NTI
20 office as it's currently constructed and
21 the resources that are allocated to that
22 may be in the future reallocated. We
23 tend to believe, at least our preliminary
24 review of that work suggests, that some
25 of that work might be better situated in

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2 the Commerce Department, but we haven't
3 made any final determinations of that.
4 So we're still undergoing a review of
5 that.

6 COUNCIL PRESIDENT VERNA: Can
7 you tell us what the balance of the NTI
8 bond funds is at present?

9 MR. ARMBRISTER: I can't tell
10 you right now, but I can get that
11 information for you, Council President.

12 COUNCIL PRESIDENT VERNA: I'd
13 appreciate that. And I would also like
14 to know how these funds will be
15 distributed.

16 MR. ARMBRISTER: Certainly.

17 COUNCIL PRESIDENT VERNA: Thank
18 you.

19 The Chair at this time
20 recognizes Councilman Jones.

21 COUNCILMAN JONES: Good
22 morning, Mr. Armbrister.

23 MR. ARMBRISTER: Good morning,
24 Councilman Jones.

25 COUNCILMAN JONES: Two quick

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2 questions. By utilization of whatever
3 lobbyists you select, may I make a
4 suggestion that you also incorporate the
5 interests of this Council? You have
6 people who are on various committees that
7 could serve as an auxiliary force to go
8 to Harrisburg or to Washington.
9 Councilwoman Blackwell on housing and
10 homelessness has had a long track record
11 on such issues and probably has
12 relationships at the Harrisburg and
13 federal level that might be useful to
14 lobbyists, whether we talk about
15 paperless society, whether we talk about
16 Councilman Clarke's efforts and Miller's
17 efforts in gun lobbying. Working as a
18 unit together with the region as well on
19 certain issues such as parks, recreation
20 and transportation, we share boundaries
21 with the county officials. If we go in a
22 unified fashion, I think we have a
23 greater opportunity to bring some
24 resources from Washington and Harrisburg.

25 MR. ARMBRISTER: I would

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2 certainly agree with you, Councilman. We
3 view lobbyists' efforts not on behalf of
4 the Administration, but on behalf of the
5 City as a whole. So we will take a very
6 broad view regarding our lobbying efforts
7 and we'll take your suggestion certainly
8 under consideration and try to utilize
9 the efforts of all of the talent in the
10 City government.

11 COUNCILMAN JONES: The only
12 other question I have is in reference to
13 the scholarships that are produced by the
14 Administration and the Mayor's Office,
15 and in light of the cutbacks of THIA and
16 the problems based on some of the
17 subprime lending and some of the
18 investors pulling back, is there any way
19 that the Administration might consider
20 increasing that scholarship portion for
21 young people who might have been hit,
22 devastated by the cutbacks of THIA?

23 MR. ARMBRISTER: I mean,
24 Councilman, we can certainly look at
25 that. In terms of kind of a holistic

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2 approach, we're certainly looking at all
3 of our efforts in terms of trying to
4 support college-bound students, not only
5 with this scholarship, there are other
6 scholarship programs around the City that
7 we are looking to support. So we can
8 certainly look at this in the context of
9 our entire scholarship program.

10 COUNCILMAN JONES: Thank you.

11 COUNCIL PRESIDENT VERNA: Thank
12 you.

13 The Chair recognizes Councilman
14 Greenlee.

15 COUNCILMAN GREENLEE: Thank
16 you, Madam President.

17 Good morning, Mr. Armbrister.

18 MR. ARMBRISTER: Good morning,
19 Councilman.

20 COUNCILMAN GREENLEE: Actually,
21 I was going to ask about the scholarship
22 program, too, but just to piggyback on
23 what Councilman Jones said, that
24 \$200,000, is that the same as last year?
25 Is it an increase or decrease?

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2 MR. ARMBRISTER: I think it's
3 the same as last year.

4 COUNCILMAN GREENLEE: You think
5 it's the same?

6 MR. ARMBRISTER: Yes.

7 COUNCILMAN GREENLEE: Okay. I
8 see Mr. Dubow shaking his head, so thank
9 you.

10 MR. ARMBRISTER: Yes.

11 COUNCILMAN GREENLEE: The other
12 question I had, on the Office of
13 Correspondence and Constituent Services,
14 is that basically what the Mayor's Action
15 Center is or is that different?

16 MR. ARMBRISTER: No. It's a
17 little different. The Office of
18 Correspondence and Constituent Services,
19 in a kind of holistic approach, they
20 should feed into one another and there
21 should be somewhat of a symbiotic
22 relationship between the two. But the
23 Office of Constituent Service is really
24 the first point at which correspondence
25 comes in -- the voluminous amount of

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2 correspondence comes into the Mayor's
3 Office, and, frankly, we have a hard time
4 keeping up with the correspondence that
5 we get.

6 COUNCILMAN GREENLEE: I can
7 imagine. So do we.

8 MR. ARMBRISTER: And it's a
9 matter of trying to get appropriate
10 systems and appropriate routing. So one
11 of the things that we're trying to do,
12 particularly when you think more broadly
13 about the application of 3-1-1 and
14 PhillyStat, that all contacts that are
15 made with respect to the Administration
16 should be noted. We should be able to
17 say, for example, how many contacts a
18 particular constituent has made. And we
19 are hoping to get to that point with the
20 help of some technology. But this is
21 really the kind of front line of where
22 correspondence comes into the office.

23 COUNCILMAN GREENLEE: So that's
24 not like the first floor there where
25 people can walk in? This is something a

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2 little different?

3 MR. ARMBRISTER: Right. Right.

4 It happens to be on the first floor, but

5 it's not the Mayor's Action Center.

6 COUNCILMAN GREENLEE: Okay.

7 And on that same note, is that a totally

8 new office or is that --

9 MR. ARMBRISTER: No, no, no.

10 It's not a totally new -- I'm sure that

11 in prior Administrations they had a

12 correspondence office. It's probably

13 maybe one or two more people than they've

14 had before.

15 COUNCILMAN GREENLEE: Okay.

16 Got you. Okay. Thank you.

17 Thank you, Madam President.

18 COUNCIL PRESIDENT VERNA:

19 You're welcome.

20 The Chair recognizes Councilman

21 Green.

22 COUNCILMAN GREEN: Thank you,

23 Madam President.

24 Good morning, Mr. Armbrister.

25 MR. ARMBRISTER: Good morning,

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2 Councilman Green.

3 COUNCILMAN GREEN: I noticed, I
4 guess, the total increase over FY08 for
5 the Mayor's Office is 35 percent, and I'm
6 just wondering the effectiveness of this
7 increased staff should be measured next
8 year when you're back before us.

9 MR. ARMBRISTER: Well, I would
10 hope and based on the approach that we've
11 taken to try to measure outcomes and
12 things like that, one of the things that
13 we tried to task the staff to think about
14 is how do we measure our success, and one
15 of the things that I've often thought
16 about regarding the measurement of
17 success is our responsiveness to
18 inquiries. As you can imagine, the
19 Mayor's Office is a focal point of a lot
20 of inquiries, and our ability or, quite
21 frankly, our inability to be responsive
22 to inquiries from the Council, inquiries
23 from outside of the government reflects
24 poorly on the operations of government.

25 So one of the things that I

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2 would like to task the Mayor's Office is
3 a standard against which we can be
4 judged, that we're responsive, we're
5 accurate in our responses and we get back
6 to people when we say we're going to get
7 back to them.

8 COUNCILMAN GREEN: I guess
9 you've added a new Office of
10 Correspondence and Constituent Services?

11 MR. ARMBRISTER: Well, as I
12 just explained to Councilman Greenlee,
13 it's not a new office in the sense that
14 the function is new. What we've probably
15 done is we've enhanced that office with a
16 couple more people. It may be a
17 different name than it might have been
18 described before.

19 COUNCILMAN GREEN: The Office
20 of Legislative and Government Affairs has
21 gone from one person to five or six
22 people, and so in the total sort of money
23 available for lobbying activities, it's
24 almost doubled from the previous year,
25 private sector, private lobbyists and

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2 then on the public side, and I was just
3 wondering what our plans are for
4 Washington, DC and other places more
5 specifically.

6 MR. ARMBRISTER: Yeah. Our
7 plans, as I noted a little earlier, is
8 that we've recently taken it under review
9 and met with each of the lobbyists under
10 contract for the City -- there were a
11 total of eight of them -- and looking at
12 what they did under the previous
13 Administration and where we would like to
14 go. It is very likely that going forward
15 it will be less than eight.

16 Some of the savings -- and,
17 quite frankly, there aren't much savings,
18 quite frankly, because one of the things
19 we noticed when we got in was that the
20 stated contracts for those in total were
21 more than the budgeted amount. So to the
22 extent that we cut back, we're basically
23 cutting back to get within the budget.
24 We had hoped that we would be saving some
25 money and will be able to apply some of

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2 that money to the increased personnel
3 that we're hiring.

4 That being said, the Mayor
5 strongly believes that having someone
6 certainly in Harrisburg who is an
7 employee of the City is something that we
8 would like to do. So we are pursuing
9 that as we speak, that we would try to
10 identify someone who is an employee of
11 the City of Philadelphia who might work
12 and get supplemented by contracted
13 lobbyists to represent our interest in
14 Harrisburg.

15 We had a similar thought with
16 respect to the federal government as
17 well, and in talking to the lobbyists and
18 among ourselves, we're not sure that that
19 model is -- the same model will work in
20 the federal government, that actually we
21 need to have someone in Washington. I
22 think our approach at least right now
23 would probably be not to have someone
24 permanently in Washington, but to have a
25 couple of contract lobbyists supervised

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2 by this enhanced office that we have here
3 in Philadelphia. So that's essentially
4 our strategy that we're trying to employ
5 as we speak.

6 COUNCILMAN GREEN: In terms of
7 applying for grants or getting resources
8 for Philadelphia in Washington, will the
9 local office take responsibility for
10 tracking legislation, getting the
11 software necessary to do that? Because
12 lobbyists charge a lot more money for
13 that than can be done in-house, and I'm
14 just wondering --

15 MR. ARMBRISTER: One of the
16 things that came out in the course of our
17 discussions is that you can pay lobbyists
18 for that and you're right, you'll
19 probably pay them a lot of money. There
20 are also services that are a lot less
21 than lobbyists that can also provide that
22 service that we've been -- that have come
23 to our attention. So between either a
24 service and/or contract lobbyists or the
25 enhanced personnel that we have, we will

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2 be able to continue to track the
3 legislation in Harrisburg and also be
4 able to work -- in working with our
5 contract lobbyists, be able to secure
6 what we hope are increased resources for
7 the City of Philadelphia through grants
8 and other appropriation requests.

9 COUNCILMAN GREEN: You
10 mentioned that with respect to NTI you're
11 undertaking a review of this program to
12 determine how we want to move forward
13 with this initiative, and you've added
14 two staff people, though, at a cost of
15 99,000 and I was wondering if you could
16 discuss that. Section 2, Page 29.

17 MR. ARMBRISTER: Yeah. I'm not
18 familiar with the two new positions that
19 are reflected here, Councilman. I have
20 to get back to you on that, but with
21 respect to the overall program, NTI, what
22 we have done --

23 (Bell rung.)

24 MR. ARMBRISTER: What we are
25 doing is undertaking this review to make

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2 sure that the allocation of and
3 responsibility for the supervision of the
4 work that needs to be done is in the
5 appropriate place. NTI under this rubric
6 is in the Mayor's Office. We think that
7 going forward it may work better if some
8 of those folks were placed in the
9 Commerce Department and some were
10 retained under the supervision of the
11 Mayor's Office.

12 Some of the work that's being
13 done by the units that are reflected in
14 our budget are some of the kind of
15 supportive work. They're doing grant
16 reviews, follow-up and things like that,
17 and we think that in the longer term,
18 some of that work might be better done in
19 the Commerce Department. I will get back
20 to you to find out what these two new
21 positions are that are reflected here in
22 the NTI.

23 COUNCILMAN GREEN: Thank you.

24 COUNCIL PRESIDENT VERNA:

25 You're welcome.

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2 The Chair recognizes Councilman
3 Rizzo.

4 COUNCILMAN RIZZO: Thank you,
5 Madam President.

6 Chief of Staff Armbrister, I'm
7 pleased to hear today about the beefing
8 up, staffing up of some of the areas of
9 the Mayor's Office, because the Mayor is
10 the chief executive of the City and you
11 don't know on how many occasions people
12 contacted me and said, You know, we got a
13 letter back, a response from a
14 Councilmember, but we didn't hear from
15 the Mayor's Office, and I always took it
16 as very embarrassing to our city, that
17 people would write to a Mayor and not get
18 any communication back.

19 So it's good to hear that
20 you're going to enhance that
21 Correspondence Unit and Constituent
22 Services, because in the past, it's not
23 been the best situation when someone
24 writes to a Mayor and doesn't get a
25 response.

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2 MR. ARMBRISTER: Yes. Thank
3 you, Councilman. As I said, our standard
4 in terms of effectiveness will be the
5 extent to which we get back to people.
6 And we're not where we need to be yet.
7 We've run into some bottlenecks and
8 things like that, but hopefully -- and we
9 have a lot of people working very, very
10 hard to try to make sure that we're
11 responsive to requests both from Council
12 and outside of the government.

13 COUNCILMAN RIZZO: Great.
14 Thank you very much.

15 MR. ARMBRISTER: Thank you.

16 COUNCILMAN RIZZO: I expect a
17 "thank you" note.

18 MR. ARMBRISTER: Thank you.

19 COUNCILMAN RIZZO: Got it.
20 Thank you.

21 COUNCIL PRESIDENT VERNA: The
22 Chair recognizes Councilman Clarke.

23 COUNCILMAN CLARKE: Thank you,
24 Madam President.

25 Good morning.

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2 MR. ARMBRISTER: Good morning,
3 Councilman. How are you this morning?

4 COUNCILMAN CLARKE: Real quick,
5 one, with respect to measuring the
6 standards of effectiveness, you said that
7 we'll measure it to some degree as it
8 relates to your ability to get back to
9 people and respond to Councilmembers, and
10 I'm assuming that it also means resolving
11 the issue.

12 MR. ARMBRISTER: Certainly.
13 That goes unstated, but it should be
14 stated. Yes, we want to resolve --

15 COUNCILMAN CLARKE: It's one
16 thing to give me a response, "I got your
17 letter, it's okay." At the end of the
18 day, we really want you to resolve the
19 problem.

20 MR. ARMBRISTER: I can't
21 promise that every resolution will be to
22 everyone's satisfaction, but they will be
23 resolved.

24 COUNCILMAN CLARKE: Does this
25 enhanced staffing put you in a better

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2 position to resolve the issue or, at best
3 case, all you can do as it relates to
4 resolving the issue?

5 MR. ARMBRISTER: We would
6 certainly hope so, Councilman.

7 COUNCILMAN CLARKE: All right.
8 With respect to lobbying, during the
9 last -- or the time I've been a
10 Councilmember, there's been occasion that
11 Councilmembers have a particular interest
12 about legislation or NOFAs, funding
13 opportunities, both in the federal and
14 the state level, and we were basically
15 limited to our ability as Councilmembers
16 to kind of hear about and find out about
17 it.

18 As you enhance or change the
19 nature of your lobbying efforts and
20 grant-seeking efforts both in Harrisburg
21 and in the federal level, is there a
22 way -- and I know Councilman Jones
23 referenced the fact that Councilmembers
24 want to be in that loop in some degree,
25 but is there a way other than adding a

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2 of that process, not in just giving us a
3 heads-up, but actually in terms of
4 soliciting funding? Because we have a
5 number of Councilmembers who are veterans
6 not only of government, but are veterans
7 of advocacy groups and working in the
8 communities and we bring a lot of
9 knowledge as it relates to things that
10 are needed in the neighborhood.

11 MR. ARMBRISTER: Councilman, I
12 think that's a great idea, and I think
13 the Administration will make sure that we
14 reach out to Councilpeople and try to set
15 up a regular means of communication about
16 our lobbying efforts in terms of what the
17 Administration is looking for to do. And
18 as I said earlier in response to
19 Councilman Jones' point earlier, we are
20 working for the benefit of the entire
21 City, as are you, and --

22 COUNCILMAN CLARKE: Sometimes
23 we don't --

24 MR. ARMBRISTER: We may
25 disagree, but we're all working for the

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2 benefit of the City. We may have
3 differences of opinion, but to the extent
4 that there are opportunities to enhance
5 the resource level of the City in a way
6 that benefits our citizens, I can't
7 imagine a situation where the
8 Administration would not want the support
9 of Councilpeople, and I will assure you
10 that we will try to set up a mechanism
11 where that can routinely happen so it's
12 not episodic, but it's a matter of
13 structure.

14 So let us give some thought to
15 how we might do that and make sure that
16 we understand the interests of the
17 various Councilpeople and make sure that
18 you're included when there are
19 opportunities to make those requests.

20 COUNCILMAN CLARKE: Let me ask
21 you a question relating to that. Do you
22 think it could potentially be problematic
23 if, say, for instance -- and I'm clearly
24 not speaking for the Council President or
25 anybody else in Council, so I don't want

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2 people to get concerned -- that if
3 somehow Council had a lobbyist that dealt
4 with the interests of Council and they
5 may actually be comparable to some degree
6 with the Administration or to all
7 degrees, could that be problematic for
8 what the Administration would be
9 attempting to do?

10 MR. ARMBRISTER: Well, I can
11 certainly imagine a situation,
12 Councilman, where you don't want a city
13 to be at cross purposes with itself
14 before another entity, and I think that
15 that would be the one concern about the
16 various branches of government having
17 their own lobbyists. I mean, I think at
18 some point we have to go in when we're
19 making requests, particularly of other
20 governments, as somewhat of a united
21 front. There may be differences of
22 opinion about how we do things, but I
23 think once the "ask" is being made, I
24 think it's really incumbent upon us to go
25 in with a very clear, precise and united

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2 front about what it is we want for the
3 citizens in the City. So I think it
4 might be somewhat problematic in that
5 sense.

6 (Bell rung.)

7 COUNCILMAN CLARKE: Okay.

8 Thank you, Madam President.

9 COUNCIL PRESIDENT VERNA: Thank
10 you.

11 Mr. Armbrister, can you explain
12 to us what the Stability Office is?

13 MR. ARMBRISTER: Excuse me?

14 COUNCIL PRESIDENT VERNA:
15 Stability.

16 MR. ARMBRISTER: You mean
17 Sustainability?

18 COUNCIL PRESIDENT VERNA:
19 Sustainability. I'm sorry. Can you tell
20 us what that is, how many employees will
21 they have, what will their
22 responsibilities be?

23 MR. ARMBRISTER: Yeah. It's
24 probably somewhat of a misnomer to call
25 it an office in a grand sense. What

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2 we've identified is a position for an
3 individual which will be reporting into
4 the Mayor's Office, but probably have as
5 much contact with the Commerce Department
6 as possible. And the mission is, quite
7 frankly, to coordinate and monitor the
8 efforts in the various agencies and
9 departments to improve the environmental
10 quality. This is about environmental
11 quality, making sure we lower energy
12 consumption, costs, promote long-term
13 sustainability and foster economic
14 development.

15 Now, currently, there are
16 several initiatives underway in the City
17 government. What this office does would
18 bring focus, we think, focus to and
19 coordination citywide to these efforts.

20 COUNCIL PRESIDENT VERA: I was
21 just asking Mr. McPherson, to my
22 recollection, I think we did have an
23 energy czar who used to come in and
24 testify every year, and he'd tell us to
25 turn the lights out as we were leaving

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2 the office, and that was supposedly
3 saving us energy.

4 Do we still have that employee
5 on our --

6 MR. ARMBRISTER: Apparently we
7 do have -- the energy czar is still
8 around, apparently. I'm not sure --
9 they're saying I'm not sure if "czar" is
10 the right word. But this is --

11 COUNCIL PRESIDENT VERNA: I
12 think it was the Office of Energy.

13 MR. ARMBRISTER: Yes. But this
14 goes beyond just energy, I think. I
15 mean, it really is a comprehensive
16 approach to kind of bring into the very
17 fabric of the government the idea of
18 bringing sustainable efforts in
19 everything that we do, be it recycling
20 efforts, be it with respect to how we
21 construct our buildings, capital projects
22 and things like that. So we thought it
23 was a very important initiative, one that
24 would warrant a position. And what we
25 are going to do is to go back and bring

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2 within the rubric and under the umbrella
3 of this office a person, if you will, all
4 of those efforts in a much more
5 coordinated fashion.

6 COUNCIL PRESIDENT VERNA: And I
7 believe earlier in your testimony you
8 mentioned about private sector
9 initiatives. Can you elaborate on that,
10 please?

11 MR. ARMBRISTER: Yes. This is
12 again an initiative that the Mayor talked
13 about during his campaign where we would
14 like to establish a better relationship
15 with the business community to make sure
16 that we can utilize the resources and
17 services of our strong business
18 leadership here in the City of
19 Philadelphia and to create initiatives,
20 private sector initiatives, where we
21 might have executives on loan, for
22 example, from the business community and
23 this person would run that program on our
24 behalf, where we would get a senior
25 executive officer of a large corporation

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2 to come in and assist us with some
3 specific task in the government pursuant
4 to which they would have some particular
5 knowledge, and we're very hopeful to
6 secure the services of someone who can
7 help us coordinate those efforts.

8 COUNCIL PRESIDENT VERNA: Thank
9 you.

10 At this time, the Chair
11 recognizes Councilman Green.

12 COUNCILMAN GREEN: Thank you,
13 Madam President.

14 Just with respect to the
15 lobbying comments both made by Councilman
16 Jones and Councilman Clarke, to the
17 extent the City has some sustained
18 effort, many of us do have friends who
19 are in the Legislature or in Congress, et
20 cetera. We'd be happy to make phone
21 calls. A coordinated effort like that
22 might be useful so you're not there out
23 on your own if you're trying to do
24 something for the City of Philadelphia.

25 The other thing is Deputy

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2 Mayors. I read in the paper -- I don't
3 know if this is true -- that a lot of
4 people were given Deputy Mayor titles in
5 order to have -- because the salary
6 available to them, say, for the Managing
7 Director or for the Commerce Director
8 weren't enough to attract the talent that
9 you did attract, which I'm glad is here,
10 but I don't see any line item for Deputy
11 Mayors in the Mayor's budget and I'm just
12 wondering where that money is coming
13 from.

14 MR. ARMBRISTER: The Deputy
15 Mayor under our structure from the budget
16 standpoint are all in the Managing
17 Director's Office. So they have both the
18 title of Deputy Mayor and Deputy Managing
19 Director. So they show up in the budget
20 document in the Managing Director's
21 Office.

22 COUNCILMAN GREEN: But Andrew
23 Altman is reporting to the Mayor, not to
24 Camille Barnett.

25 MR. ARMBRISTER: Right.

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2 There's a dual -- well, Andy Altman is a
3 different example, because technically
4 he's a Commerce Director as well as a
5 Cabinet officer, but the organizational
6 chart should reflect the fact that there
7 is a kind of dual reporting relationship
8 for coordination and policy development
9 that goes with the Deputy Mayors/Deputy
10 Managing Directors up to the Managing
11 Director and also a direct line for him
12 into the Mayor's Office.

13 COUNCILMAN GREEN: Okay.

14 MR. ARMBRISTER: So it's a dual
15 reporting relationship. But those
16 positions are reflected, the Deputy Mayor
17 and Managing Director for Public Safety,
18 the Deputy Mayor for Health and
19 Opportunities, those are reflected in the
20 Managing Director's budget.

21 COUNCILMAN GREEN: Thank you.

22 MR. ARMBRISTER: You're
23 welcome.

24 COUNCIL PRESIDENT VERNA: The
25 Chair recognizes Councilman Jones.

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2 COUNCILMAN JONES: Just to
3 follow up on a lot of the conversation
4 about the lobbyists and the relationship
5 with Council, one suggestion that -- I
6 had a one-on-one with Mayor Nutter and
7 talked about an office where RFP
8 opportunities, budget opportunities, both
9 at the federal, state and private level
10 could be reviewed by staff of the
11 Administration, and I was told that that
12 office actually exists somewhere within
13 government. And if it does, good. If it
14 does not, let's create it. But if we
15 have representation from Council, it
16 might be helpful as a liaison to -- it
17 might satisfy a lot of the Council's
18 interests by incorporating that office
19 and with members or their staff to look
20 at opportunities both at the federal and
21 state level that we could bring home.

22 We did a tour yesterday of the
23 Philadelphia Gas Works. One of the
24 issues there is that there's
25 infrastructure that is over a hundred

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2 years old, many of it in Councilman
3 Clarke's district. There might be
4 funding available from various
5 departments ranging from Homeland
6 Security to -- that this city, this
7 municipality, is eligible for, but if we
8 kind of all take a look at it together,
9 we can be helpful in making those phone
10 calls and kind of carrying the City's
11 water, if you would, to try to bring home
12 resources.

13 MR. ARMBRISTER: I appreciate
14 that.

15 COUNCILMAN JONES: So if there
16 is an office, we should plug into it. If
17 there is not an office, we should create
18 it.

19 MR. ARMBRISTER: Okay.

20 COUNCIL PRESIDENT VERNA: Are
21 you finished, Councilman?

22 COUNCILMAN JONES: Yes.

23 COUNCIL PRESIDENT VERNA: The
24 Chair recognizes Councilman Clarke.

25 COUNCILMAN CLARKE: Thank you,

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2 Madam President.

3 Mr. Armbrister, I actually want
4 to change my line of questioning. Why
5 are the Deputy Mayors in the Managing
6 Director's Office? Let me understand
7 that again. If they're Deputy Mayors,
8 why wouldn't they be in the Mayor's
9 Office?

10 MR. ARMBRISTER: Well, the
11 titles are both Deputy Mayors/Deputy
12 Managing Directors. When the
13 organization --

14 COUNCILMAN CLARKE: Oh, is that
15 the title? I didn't know there was a
16 slash.

17 MR. ARMBRISTER: Yeah. We kind
18 of refer to them shorthand as Deputy
19 Mayors, but they have kind of both dual
20 titles to reflect the dual reporting
21 relationship. And most -- I think the
22 most appropriate reason for that is that
23 as the heads of those operating
24 departments which report to them -- and
25 under the whole structure, of course, you

12 COUNCILMAN CLARKE: During the
13 discussion about the ability to add
14 Deputy Commissioners to various
15 departments and enhance, I thought a part
16 of the process was to eliminate all of
17 these Assistant Managing Directors so we
18 can have more accountability. That seems
19 to be inconsistent with what you're
20 telling me now.

21 MR. ARMBRISTER: I don't think
22 it's inconsistent, because one of the
23 things that the Managing Director did
24 when she came in -- and you can talk to
25 her during her testimony -- is, she went

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2 and did an evaluation of the over a
3 hundred Deputy Managing
4 Directors/Assistant Managing Directors
5 and literally pushed -- she did an
6 evaluation of each one of those and
7 literally pushed those people to the
8 appropriate and respective operating
9 departments, some of whom are working for
10 the Deputy Mayor/Deputy Managing
11 Director, some who are working directly
12 in departments.

13 So when you look at the kind of
14 organizational chart where all those
15 people fit in, they're not kind of just
16 hanging out there in Managing Director
17 Land. They've literally been assigned
18 either to their respective Deputy
19 Mayor/Managing Director -- because I
20 guess they used to call them liaisons
21 before. So you had somebody who was a
22 liaison to this person. Well, what she
23 did, she came in and said, Well, if
24 you're a liaison, you might as well be
25 working for that particular Deputy

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2 Managing Director/Deputy Mayor, because
3 they have oversight and responsibility
4 for that particular operating unit.

5 So the creation of these
6 additional exempt employees allows the
7 Commissioners an opportunity to enhance
8 their resources without having to go to
9 resort to these Deputy Mayors -- I mean,
10 Deputy Managing Directors/Assistant
11 Managing Directors.

12 COUNCILMAN CLARKE: Assistant
13 Deputy is what they call them.

14 MR. ARMBRISTER: Yeah, exactly.
15 So I think it's much more streamlined and
16 much more accountable. Quite frankly,
17 you can really see more of the lines of
18 accountability for individuals who were
19 before kind of floating in the kind of
20 Deputy Managing Director world.

21 COUNCILMAN CLARKE: You don't
22 think by having this dual responsibility
23 or dual accounting --

24 MR. ARMBRISTER: Because that
25 dual responsibility is really only at the

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2 top. It's really the Deputy Mayor --

3 COUNCILMAN CLARKE: Just there?

4 MR. ARMBRISTER: It's just at
5 that level. So if you look at an
6 organizational chart, it has the Mayor
7 and it has the Managing Director and then
8 you have what we call the kind of cabinet
9 level, which is the Finance Director,
10 Solicitor, the Deputy Mayor for Public
11 Health, the Deputy Mayor for
12 Transportation, the Deputy Mayor for
13 Economic Development and Planning, and
14 that level is where the Deputy
15 Mayor/Deputy Managing Director and then
16 you have the operating departments
17 reporting under them.

18 COUNCILMAN CLARKE: Now you
19 have the ability to have up to ten
20 Deputies.

21 MR. ARMBRISTER: The
22 Commissioners, right, exactly, could have
23 up to -- Deputy Commissioners.

24 COUNCILMAN CLARKE: I hear what
25 you're saying, but I just see that

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2 there's a possibility that you will have
3 an equal amount of these Deputies or
4 Assistant Deputies, whatever you want to
5 characterize them, but in just different
6 names. I mean, if now you're enhancing
7 the Commissioners so they can have up to
8 ten Deputies and you're adding the Deputy
9 Mayors, who have dual responsibilities,
10 you already have the Managing Director, I
11 don't really see how you're streamlining.
12 It seems like you're just changing the
13 names, but you still have the ability to
14 have as many people in some level of
15 supervisory capacity.

16 MR. ARMBRISTER: Well, under
17 the previous situation under the Deputy
18 Mayor form -- I think the Councilman is
19 showing you the organizational chart
20 there.

21 COUNCILMAN CLARKE: Yeah.
22 Thank you.

23 MR. ARMBRISTER: Under the
24 previous rubric under the Deputy Managing
25 Director, you could have as many as you

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2 wanted. You could. There was no limit,
3 without much of accountability, because
4 you didn't really know where those people
5 were reporting. Under the current
6 structure --

7 COUNCILMAN CLARKE: So at least
8 they're reporting to a Commissioner.

9 MR. ARMBRISTER: Now they're
10 reporting to somebody who has operational
11 budgetary responsibility. So you have
12 somebody to whom they're accountable
13 other than kind of floating around. I
14 think that's the major difference, and we
15 think it's a much more -- it's a better
16 system to have accountability. It's
17 better to be able to hold people
18 accountable for what they're responsible
19 for.

20 (Bell rung.)

21 COUNCILMAN CLARKE: Okay.
22 Thank you.

23 COUNCIL PRESIDENT VERNA:
24 You're welcome.

25 The Chair recognizes

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2 Councilwoman Sanchez.

3 COUNCILWOMAN SANCHEZ: Good
4 morning. Thank you, Madam President.

5 As it relates to NTI, I know
6 that you're currently conducting a
7 review. In the interim, what is the
8 structure of NTI? Who is responsible for
9 gathering the data about what money is
10 left and who should we be working with?
11 Who can make decisions? Because there's
12 a window of certain projects that are
13 online, in my case just catching up to
14 what was done and not done. So
15 ultimately where is that going to fall?

16 MR. ARMBRISTER: A large part
17 of the NTI structure currently as it
18 stands, there's a significant portion in
19 terms of the work that's being done in
20 Commerce. A lot of the money from -- the
21 question was asked about where the bond
22 proceeds are. Those are being
23 administered primarily through the
24 Commerce Department. So if you have
25 questions about the cultural bond

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2 MR. ARMBRISTER: He is in the
3 Mayor's -- I think he's in the Mayor's
4 Office. I'm not sure budgetarily if he's
5 independent or not.

6 COUNCILWOMAN SANCHEZ: Because
7 it's not here.

8 MR. ARMBRISTER: He's in the
9 advocate -- he should be here in the
10 Mayor's Office.

11 COUNCILWOMAN SANCHEZ: I know
12 he's a great one-man show, but I don't
13 want to miss him in this.

14 MR. ARMBRISTER: He is.
15 We'll identify where he is and
16 tell you, Councilwoman.

17 COUNCILWOMAN SANCHEZ: And I
18 want to know, moving forward, is his role
19 going to continue? Is he going to get
20 some additional support? He has been a
21 great one-man show. I mean, what's
22 the --

23 MR. ARMBRISTER: Yes. We have
24 no plans to change the role that he's
25 been serving so far, Councilwoman.

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2 COUNCILWOMAN SANCHEZ: As it
3 relates to the Office of Arts and
4 Culture, the Mayor and I engaged in some
5 discussions during the campaign about the
6 Office of Arts and Culture, and I notice
7 that it's a stand-alone position. Given
8 the high priority that we gave it during
9 the campaign, how is that going to be
10 feasible?

11 MR. ARMBRISTER: How is the
12 office going to be feasible? Well, we
13 need to find someone to fill that role.
14 We have been working extremely hard
15 trying to identify someone to fill that
16 role, and we haven't been successful as
17 of yet, but we haven't been undeterred in
18 our efforts. We are working very, very
19 hard. We recognize that results matter,
20 and this is still open. So we don't take
21 any accolades for trying hard, but we are
22 working very hard to fill that position
23 as we speak.

24 COUNCILWOMAN SANCHEZ: What's
25 going to be the relationship with our

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2 Cultural Fund and that entity?

3 MR. ARMBRISTER: Well, this
4 office will coordinate a lot of our
5 efforts. I'm not exactly sure how this
6 office will relate in terms of who has
7 final authority over the fund, but they
8 will certainly coordinate on behalf of
9 the City all of our efforts in terms of
10 the cultural area.

11 I want to get back to your
12 question. We just got a response. The
13 reason we couldn't find Mr. Haver in the
14 Mayor's Office is because he's assigned
15 to the Law Department's budget.

16 COUNCILWOMAN SANCHEZ: Okay.
17 Well, again, I'm concerned about just
18 that one position --

19 MR. ARMBRISTER: And we are --

20 COUNCILWOMAN SANCHEZ: -- with
21 the Office of Arts and Culture, with no
22 additional resources. And then that
23 leads me to the Office of the Education
24 Advocate also, because I didn't hear you
25 mention that again this was a high

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2 priority area as part of the Mayor's
3 platform. What's the interaction?

4 MR. ARMBRISTER: It is a very,
5 very high platform, so much so when the
6 Council President asked about the
7 additional positions, I neglected to add
8 that we find it such a high priority we
9 made it an office of three. We have Lori
10 Shorr, who is here, and Sharon Tucker and
11 an administrative person there, and as
12 you know, the Mayor made education and
13 cutting down the dropout rate very high
14 priority. So we view that as a very,
15 very high priority and we put resources
16 in to address that.

17 (Bell rung.)

18 COUNCILWOMAN SANCHEZ: Okay.
19 Thank you.

20 COUNCIL PRESIDENT VERNA: The
21 Chair recognizes Councilman Green.

22 COUNCILMAN GREEN: Thank you,
23 Madam President.

24 Just one more quick question,
25 Mr. Armbrister. Can you explain the

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2 responsibility of the Senior Advisor to
3 the Mayor for Economic Development and
4 how that works with the organizational
5 chart with a Deputy Mayor for Planning
6 and Economic Development and Commerce
7 Director?

8 MR. ARMBRISTER: Yes. The
9 Deputy Mayor for Planning and Economic
10 Development and the, slash, Commerce
11 Director is responsible for the
12 day-to-day management of our economic
13 development activities in that area.
14 That's Andy Altman, of course. He's
15 responsible for coordinating all of the
16 activities there.

17 From time to time, an executive
18 branch will have people who can provide
19 solid advice who may not have a
20 particular portfolio, and in this
21 instance, the Mayor indicated that he
22 wanted to utilize the talents of Terry
23 Gillen, who is in that position, the
24 Senior Advisor to Economic Development,
25 to supplement the advice that he gets

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2 from his Deputy Mayor for Economic
3 Development and Planning.

4 So the day-to-day
5 responsibility, budgetary control,
6 operational directive is set by the
7 Deputy Mayor for Economic Development and
8 Planning and Commerce Director, Andy
9 Altman, which advice is supplemented by
10 the Senior Advisor.

11 COUNCILMAN GREEN: Thank you.

12 MR. ARMBRISTER: You're
13 welcome.

14 COUNCIL PRESIDENT VERNA: Are
15 there any other questions from members of
16 the Committee?

17 (No response.)

18 COUNCIL PRESIDENT VERNA:
19 Seeing none, thank you.

20 MR. ARMBRISTER: Thank you,
21 Council President.

22 MR. McPHERSON: Mayor's Office
23 of Labor Relations.

24 (Witnesses approached witness
25 table.)

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2 COUNCIL PRESIDENT VERNA: Good
3 morning. Please identify yourself for
4 the record.

5 MR. TOLAN: Good morning,
6 President Verna and members of City
7 Council. My name is Joseph Tolan. I'm
8 the Director of the Mayor's Office of
9 Labor Relations. I'm here this morning
10 with Renee Vargas, my Deputy Director, to
11 present the Fiscal Year 2009 Operating
12 Budget request for the Office of Labor
13 Relations.

14 We are trying to get up the
15 PowerPoint that we've been asked to
16 present as we go through testimony.

17 COUNCIL PRESIDENT VERNA: Very
18 well.

19 (Pause.)

20 COUNCIL PRESIDENT VERNA: All
21 right, Mr. Tolan. Please proceed.

22 MR. TOLAN: The mission of the
23 Office of Labor Relations is to
24 coordinate relations citywide between
25 management and the labor organizations

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2 that represent City employees to create
3 an effective partnership to better serve
4 the public. We carry out the mission
5 through five key functions: Collective
6 bargaining, contract administration,
7 dispute resolution, training, and
8 labor-management cooperation.

9 As I'm sure you're aware, in
10 terms of collective bargaining, the
11 contracts with all four major City unions
12 expire on June 30th of 2008. We have
13 begun the bargaining process with the
14 Police and Fire unions. We've exchanged
15 contract proposals and are in the process
16 to select an arbitration panel to
17 ultimately set their contracts. We
18 anticipate sitting down formally with
19 District Council 33 and District Council
20 47 later this month to commence formal
21 negotiations.

22 In regards to training, we
23 conduct training each month for newly
24 appointed supervisors across the
25 government. We train approximately 180

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2 supervisors each year to help them
3 understand how to function in a unionized
4 environment. We anticipate improvements
5 in this area by reaching out to all of
6 the newly appointed City supervisors
7 within six months of their promotions,
8 and we are also developing additional
9 training material to present across the
10 government.

11 As part of our responsibility
12 for contract administration, we provide
13 advice and support to the departments on
14 an ongoing basis. In the coming fiscal
15 year, we plan on reinstituting a
16 structure that was previously in place
17 during the Rendell Administration called
18 the Labor Relations Council where we meet
19 on a monthly basis with the HR managers
20 and administrators from different
21 departments to jointly and
22 collaboratively work on labor relations
23 issues.

24 In regard to dispute
25 resolution, we serve as the final

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2 in-house step for grievances with the two
3 civilian units. We receive in the
4 neighborhood of 120 grievances each year.
5 We handle or resolve between 90 and that
6 120 each year.

7 In regard to labor-management
8 cooperation, we routinely facilitate
9 labor-management meetings across the
10 government. We have a staff member who
11 is assigned to the DHS Steering Committee
12 as they work through their redesign of
13 their processes in accordance with the
14 study that was done of their operations.
15 We attend labor-management meetings in a
16 number of departments to help facilitate
17 things before they actually become
18 dispute. We also work on more formal
19 labor-management cooperations, such as a
20 recent project that we've been working on
21 for a pilot schedule in the Fire
22 Communication Center, which has helped to
23 reduce absenteeism and improve employee
24 satisfaction.

25 The Office of Labor Relations

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2 is requesting \$549,350 in the FY09
3 General Fund budget. This is no
4 different from our FY08 estimated
5 obligations. Our request consists of
6 \$511,436 in Class 100 to support seven
7 filled positions; \$21,414 in Class 200
8 for the purchase of services; and \$16,500
9 in Classes 300 and 400 for materials,
10 supplies and equipment.

11 We have not contracted in the
12 last year with any non-governmental
13 entities.

14 We would like to thank the
15 Council for this opportunity to present
16 our budget and are available to answer
17 questions.

18 COUNCIL PRESIDENT VERNA: Thank
19 you very much.

20 The City's existing union
21 contracts will expire the end of June.
22 Can you tell us what expenses does your
23 agency incur as a result of labor
24 negotiations?

25 MR. TOLAN: We don't incur any

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2 additional expenses, except for a limited
3 amount of overtime for some of our
4 support staff. Most of the costs that
5 derive from that are borne either by the
6 Finance Department or the Law Department.
7 The Law Department would be paying for
8 outside counsel to represent us and may
9 pay for things like the arbitrators' fees
10 that are associated with the interest
11 arbitration. Other costs; for example,
12 if we need to rent space to have
13 meetings, if we need to hire experts in
14 order to testify and to advise us,
15 typically those costs come out of the
16 Finance Department's budget.

17 COUNCIL PRESIDENT VERNA: So
18 any attorneys that are retained are paid
19 by the Law Department?

20 MR. TOLAN: Yes.

21 COUNCIL PRESIDENT VERNA: Lucky
22 you. We have to pay for our own out of
23 our budget.

24 Can you tell us what the
25 selection process is that you intend to

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2 use as far as the attorneys are
3 concerned?

4 MR. TOLAN: Well, we have
5 already selected Shannon Farmer from
6 Ballard Spahr to be our lead negotiator
7 during the negotiations. The process
8 that was used was a committee -- there
9 was outreach to several of the major law
10 firms in Philadelphia. A committee was
11 put together, which included the Mayor
12 and the Chief of Staff and the City
13 Solicitor and the Finance Director, and I
14 attended as well. We interviewed the
15 different groups and heard their
16 presentations and what they could do, and
17 a decision was made to select Shannon
18 Farmer.

19 COUNCIL PRESIDENT VERNA: Thank
20 you.

21 The Chair recognizes
22 Councilwoman Tasco.

23 COUNCILWOMAN TASCO: Thank you
24 very much.

25 When you talk about dispute

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2 resolution, who are the disputes normally
3 between? The supervisor and an employee,
4 or what are some of the complaints like?

5 MR. TOLAN: Well, I guess they
6 could range from anything where an
7 individual has received, for example, a
8 written reprimand from their supervisor
9 for insubordination. They could go from
10 that to a level where there could be a
11 more substantive kind of dispute over how
12 overtime is assigned or whether or not
13 out-of-class compensation should be paid.
14 We have a classified civil service. If
15 someone is in a certain job title and
16 feels that they're performing the work of
17 a higher level, if it can't be resolved
18 informally in the department, ultimately
19 it can come to us, because we're the last
20 step before the union, if they decide
21 that they're not satisfied, chooses to
22 take an issue to outside arbitration.

23 COUNCILWOMAN TASC0: I was
24 thinking about the Civil Service
25 Commission, that they have a different

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2 role.

3 MR. TOLAN: They have a
4 different role. There's an overlap.
5 Typically if it's a matter of discipline,
6 employees choose which path they want to
7 follow. They can either come through the
8 grievance procedure if they're
9 represented or they may go before the
10 Civil Service Commission.

11 COUNCILWOMAN TASC0: Okay.
12 When you did the outreach to the law
13 firms for representation, would that have
14 come under the ethics rule that you were
15 looking for attorneys? Did you have to
16 post it on the Internet?

17 MR. TOLAN: The actual outreach
18 was conducted by the Law Department. I
19 was just a member of the committee that
20 reviewed the applicants.

21 COUNCILWOMAN TASC0: At what
22 point do we have to list everything on
23 the Internet that this process is taking
24 place and individuals can apply?

25 MR. TOLAN: Personally, I don't

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2 know. I mean, I'm sure that we could
3 find that out through the Administration,
4 but it's not a process that our office
5 has actually been engaged in, because we
6 don't contract with them.

7 COUNCILWOMAN TASCO: Okay.

8 Thank you. The Law Department, right?

9 MR. TOLAN: Yes.

10 COUNCILWOMAN TASCO: Okay.

11 Thank you.

12 Thank you, Madam President.

13 COUNCIL PRESIDENT VERNA:

14 You're welcome.

15 The Chair recognizes Councilman
16 Green.

17 COUNCILMAN GREEN: Thank you,
18 Madam President.

19 I just wondered if you could
20 describe a little bit to me of how your
21 department is involved in the actual
22 labor negotiations compared to the
23 outside lawyers that we're hiring and the
24 Administration in the labor negotiations.
25 I mean, what role do you play in that?

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2 It seems to be a big factor in what
3 you're talking about in this budget
4 request.

5 MR. TOLAN: We operate under
6 two basic laws in terms of our collective
7 bargaining. For the police officers and
8 firefighters, they're organized under Act
9 111. If we fail to agree to a contract,
10 we end up at impasse and we end up in
11 front of an arbitration panel, and at
12 that point in time, the presentation is
13 something like a court proceeding, but a
14 little bit less formal.

15 The attorneys from outside of
16 the City would work with us and give us
17 advice and guidance on how to put
18 together the materials that we need when
19 we have informal negotiations with the
20 unions. Once we end up at impasse and if
21 we end up presenting to an arbitration
22 panel, the attorney would actually be the
23 presenter. Someone like myself, I might
24 be an expert witness on different areas
25 of the contract, because my familiarity

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2 is with the contract and with the
3 workforce and with their day-to-day life.
4 The attorney is obviously an expert in
5 the law.

6 When we sit down at contract
7 negotiations with the civilian unions,
8 who operate under Act 195, it's more of a
9 traditional sit-at-the-table kind of
10 negotiations. The lawyers there are part
11 of the team. They participate with us,
12 with the Administration in deciding what
13 we'll be asking for. We may do analysis,
14 for example, of a contract proposal to
15 understand how it really works. We'll
16 lead a lot of the dialogue that's very
17 specific --

18 COUNCILMAN GREEN: Your
19 department leads?

20 MR. TOLAN: Yes. Yes. About,
21 you know, Well, why do you feel that it's
22 important to have this change in the
23 contract or explaining why we feel that
24 it's important to have a change. Our
25 attorneys will be part of that.

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2 As the process moves on, it
3 gets to a point where you're going to be
4 committing things to writing. You're
5 going to be concerned about the language
6 that's conformed for that, and certainly
7 the lawyers begin to take more of a lead
8 role in that process.

9 So we work as a team. I mean,
10 we work as a team as well with other
11 members of the Administration on the
12 negotiating team.

13 COUNCILMAN GREEN: Can you walk
14 us through a typical negotiating process
15 from beginning to end, hopefully with a
16 happy resolution.

17 MR. TOLAN: I'm not sure that
18 there's any typical one, but normally we
19 will meet with a large group. We will
20 both have a large number of contract
21 proposals. We will ask questions about
22 those proposals on both sides. We will
23 explain the proposals. We'll argue about
24 the proposals.

25 At some point in time as we go

16 COUNCILMAN GREEN: If you can
17 make a prediction, to what extent do you
18 think wages versus benefits are going to
19 be issues this year?

20 MR. TOLAN: It is really too
21 soon to tell. I mean, one of the things
22 that we say is, we hold ourselves to a
23 standard of bargaining in good faith, and
24 until you really go through the process,
25 you have to keep an open mind and listen

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2 to what is important to the union.

3 COUNCILMAN GREEN: Thank you.

4 COUNCIL PRESIDENT VERNA: The
5 Chair recognizes Councilman Goode.

6 COUNCILMAN GOODE: Thank you,
7 Madam President.

8 Good morning, Mr. Tolan.

9 MR. TOLAN: Good morning.

10 COUNCILMAN GOODE: Your request
11 for this year is about \$21,000 in Class
12 200, the purchase of services, and
13 \$16,000 in Class 300 and 400 for
14 materials, supplies and equipment. What
15 was that request in Fiscal Year '08?

16 MR. TOLAN: It was the same
17 amount.

18 COUNCILMAN GOODE: And the same
19 for Fiscal Year '07?

20 MR. TOLAN: Yes.

21 COUNCILMAN GOODE: And in your
22 oral testimony, you said you do not
23 contract with non-governmental entities?

24 MR. TOLAN: That's correct.

25 COUNCILMAN GOODE: So how is

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2 that \$21,000 and \$16,000 spent?

3 MR. TOLAN: Typically that is
4 held in the event that we need some sort
5 of expert advice or testimony during the
6 contract negotiations. We've also used
7 that kind of contract money to get advice
8 on our information technology needs.

9 COUNCILMAN GOODE: So when is
10 the last time you spent any of that
11 money?

12 MR. TOLAN: I believe we've
13 spent money in the current fiscal year in
14 order to contract with outside
15 consultants to advise us on an imaging
16 technology that would allow us to scan
17 the documents that we refer to and
18 maintain them.

19 COUNCILMAN GOODE: That's not a
20 non-governmental entity?

21 MR. TOLAN: I think that the
22 contract for that was actually let
23 citywide and we were --

24 COUNCILMAN GOODE: The question
25 is, did you contract with a

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2 non-governmental entity?

3 MR. TOLAN: Again, I believe
4 that the contract is citywide. And I may
5 have misunderstood the way to present
6 that, but we went through the Mayor's
7 Office of Information Services. This is
8 the citywide contracting consultant that
9 provides these services, Macken
10 Enterprises, and we use them to do this
11 kind of work for us. So we didn't let
12 out a separate contract, I believe would
13 be the way --

14 COUNCILMAN GOODE: You utilized
15 a consultant that was secured for the
16 entire City?

17 MR. TOLAN: Yes.

18 COUNCILMAN GOODE: And your
19 dollars went toward that consultant?

20 MR. TOLAN: Yes.

21 COUNCILMAN GOODE: And so were
22 you told that you were supposed to report
23 on DBE participation goals?

24 MR. TOLAN: Yes.

25 COUNCILMAN GOODE: And so you

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2 decided in your oral testimony to simply
3 say you don't contract with
4 non-governmental entities and then put
5 nothing in your written testimony?

6 MR. TOLAN: I believe that we
7 did not directly contract with them
8 because we used the citywide contract. I
9 apologize if that was a misunderstanding.

10 COUNCILMAN GOODE: Well, from
11 my standpoint, whether it's \$5,000,
12 \$50,000, \$500,000, if it was a DBE firm,
13 then that's 100 percent participation.
14 If it was not, then it's zero
15 participation. My guess is it was zero
16 participation. Am I correct?

17 MR. TOLAN: I would not even
18 have information on the firm. I mean,
19 the contract was let through the Mayor's
20 Office of Information Services. They had
21 the information on the contractor.

22 COUNCILMAN GOODE: You don't
23 know who the firm was?

24 MR. TOLAN: Macken.

25 COUNCILMAN GOODE: Excuse me?

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2 MR. TOLAN: The firm's name was
3 Macken Consultants.

4 COUNCILMAN GOODE: Is it a
5 minority-owned firm, a woman-owned firm
6 or disabled-owned business?

7 MR. TOLAN: Again, I don't have
8 that information personally. We can try
9 to get it.

10 COUNCILMAN GOODE: So do you
11 believe you offer testimony with regard
12 to your DBE participation?

13 MR. TOLAN: I believe that I
14 answered the question to the best of my
15 understanding from the --

16 COUNCILMAN GOODE: There's
17 nothing in your testimony about it at
18 all.

19 MR. TOLAN: No. I understand
20 that, sir.

21 COUNCILMAN GOODE: And I
22 believe every single department that's
23 going to testify will be asked to submit
24 that information, and you have not.

25 MR. TOLAN: Again, I believed

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2 that I understood the question. If I
3 made a mistake, I will go back to the
4 Finance Department and try to provide the
5 correct information.

6 COUNCILMAN GOODE: Are you
7 familiar with the fact that MBEC releases
8 a report on an annual basis?

9 MR. TOLAN: I don't believe
10 I've ever seen the report.

11 COUNCILMAN GOODE: Okay. This
12 is the last report that was released for
13 the fourth quarter, Fiscal Year '07.
14 Under Labor Relations it has zero
15 percent. Do you dispute that?

16 MR. TOLAN: No.

17 COUNCILMAN GOODE: Okay. Thank
18 you.

19 COUNCIL PRESIDENT VERNA: Thank
20 you.

21 The Chair recognizes Councilman
22 Rizzo.

23 COUNCILMAN RIZZO: Thank you,
24 Madam President.

25 Good morning, Mr. Tolan.

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2 MR. TOLAN: Good morning.

3 COUNCILMAN RIZZO: Mr. Tolan, I
4 recollect recently being involved in a
5 discussion in this Chamber where the Fire
6 Department wanted hearing protection, and
7 it surfaced during that conversation that
8 that became a bargaining issue or somehow
9 your office got involved in that
10 particular issue.

11 Could you explain the process
12 and how something can be rejected by you
13 and saying, Hey, this is not a bargaining
14 issue here, the Commissioner is empowered
15 to make this decision? I was kind of
16 taken aback by the fact that that issue
17 on hearing protection ever got to your
18 office.

19 MR. TOLAN: Well, I think that
20 it's fair to say that on an ongoing basis
21 all across the City, the labor unions
22 have regular discussions with managers
23 about issues that reflect health and
24 safety concerns, and that's especially
25 true on the Fire Department, because both

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2 the Commissioner and the union have a
3 deep interest in those subjects.

4 When those parties, as they go
5 through the process, fail to agree on
6 whether or not something -- let's say the
7 definition of a problem or they don't
8 agree on its importance between the two
9 of them among the other things they're
10 dealing with, or if they don't agree on
11 the solution, the union is free then when
12 the contract brings it to the point where
13 we're in collective bargaining to ask the
14 members if they think it's important
15 enough to put on the table in collective
16 bargaining.

17 So it kind of reflects at the
18 end of the process where they have failed
19 to come to agreement on how to resolve
20 it. I mean, I think during that
21 testimony as well from the Commissioner,
22 it was clear that he had provided certain
23 hearing protection to members. They felt
24 that they wanted something different.
25 The City was in fact in its vehicle

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2 specifications for new engines and pieces
3 of apparatus making certain that they met
4 the standards of NFPA for the new
5 equipment in terms of noise within the
6 cabs and that sort of thing, but the
7 union wanted and the members wanted a
8 different standard.

9 So it's kind of that process,
10 that ultimately it can be brought to the
11 table and, again, we'll talk to the union
12 about it, along with the department, and
13 see if we can't come to some kind of
14 resolution. But if the union is not
15 satisfied with the resolution we offer,
16 they reserve the right to present it to
17 an arbitration panel.

18 COUNCILMAN RIZZIO: Is that what
19 happened in that case?

20 MR. TOLAN: Well, I think that,
21 yes, for the last couple of rounds of
22 negotiations, there have been issues
23 about hearing and auditory conservation
24 programs, and the union has presented
25 evidence in front of those panels. In a

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2 number of cases, the panel did not agree
3 with the union's final position. We've
4 had committees, we've had discussions,
5 we've put in some equipment. The union
6 and some of the members were still
7 dissatisfied. And, again, this is an
8 ongoing process where even outside of the
9 contract negotiations there are regular
10 meetings to talk about these issues and
11 to see if we can find some kind of common
12 ground.

13 COUNCILMAN RIZZ0: Where does
14 it stand today?

15 MR. TOLAN: Well, the
16 implementation of that really would be
17 within the department, and I don't know
18 their actual status in terms of what
19 they've purchased or have not purchased
20 since that ordinance was passed.

21 COUNCILMAN RIZZ0: So as the
22 Director, if something would come to you
23 and suggest that this be a bargaining
24 issue, that you could reject that and
25 say, No, it doesn't belong here?

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2 and counsel from their International to
3 work out.

4 COUNCILMAN RIZZO: Thanks for
5 explaining it to me.

6 Thank you, Madam Chair.

7 COUNCIL PRESIDENT VERNA:

8 You're welcome.

9 Are there any other questions
10 for this witness?

11 (No response.)

12 COUNCIL PRESIDENT VERNA: Thank
13 you very much, Mr. Tolan.

14 MR. TOLAN: Thank you.

15 COUNCIL PRESIDENT VERNA: This
16 Committee will stand in recess until
17 12:45. Thank you.

18 (Short recess.)

19 COUNCIL PRESIDENT VERNA: The
20 Committee of the Whole is now back in
21 session.

22 The next department to testify?

23 MR. MCPHERSON: Is the Mayor's
24 Office of Information Services.

25 (Witnesses approached witness

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2 that IT -- activities by providing
3 centralized planning, IT standards, IT
4 project management, computer training and
5 desktop support. MOIS also operates the
6 City's central data center, the
7 metropolitan wide-area network known as
8 CityNet, and the operations support
9 center.

10 MOIS' responsibilities are
11 clearly linked with the Mayor's six core
12 service areas. Because the agency
13 supports the City's core IT
14 infrastructure as part of our mission, we
15 collaborate with the many agencies
16 carrying out the Mayor's goals in public
17 safety, education, jobs and economic
18 development, healthy and sustainable
19 communities, ethics, and customer
20 service. Additionally, we support the
21 Mayor's core service areas by
22 participating in developing business
23 applications that help advance each of
24 these areas.

25 The Mayor's sixth core service

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2 area, that of customer service, is really
3 the focus of MOIS' responsibility,
4 because we are essentially a customer
5 service organization for IT services.
6 Our goal is to collaborate with all City
7 agencies on IT matters, including
8 planning, standards, training, project
9 management, and support. Additionally,
10 last year we transferred voice and data
11 from Public Property in the
12 communications area and the
13 responsibilities over to MOIS. That
14 means that we now have the availability
15 to support these critical functions and
16 have the continued opportunity to improve
17 networking and communication activities.

18 In order to measure our
19 progress in achieving excellent customer
20 service and as part of the PhillyStat
21 initiative, MOIS is developing a series
22 of Service-Level Agreements to outline
23 our enterprise-wide services to the City.
24 A couple of those services are e-mail and
25 Internet, as well as customer-based

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2 Service-Level Agreements, known as SLAs,
3 for departments supported by MOIS and for
4 specific applications. These
5 Service-Level Agreements establish
6 agreed-upon levels of customer service
7 standards and provide the best and only
8 way for MOIS to measure its performance
9 in the Mayor's core area of customer
10 service.

11 In conjunction with
12 establishing these Service-Level
13 Agreements, we are developing a new
14 series of metrics that provide more
15 meaningful measures in order to hold us
16 to our promise of performance. These
17 measures include such areas as Help Desk
18 ticket response and resolution, project
19 success and timeliness, network
20 availability including e-mail and
21 Internet, and other statistics to measure
22 such critical areas as eCommerce and
23 virus protection for the City's assets.

24 MOIS is requesting a total of
25 \$38,147,598 from the General Fund for

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2 Fiscal Year 2009: \$9,252,172 in Class
3 100 for 156 full-time positions;
4 \$28,557,792 in Class 200 for computer
5 hardware maintenance, software licenses,
6 training and project and program
7 management support, communication
8 contracts and surveillance cameras; and
9 \$337,634 in Class 300 and 400 for
10 materials, supplies and equipment. This
11 General Fund request represents a total
12 increase of \$7,495,000 from the previous
13 Year 2008 estimated obligations, and the
14 number of positions that we have is
15 remaining the same.

16 The Water Fund, we are
17 requesting a total of \$2,695,704:
18 \$1,232,354 in Class 100 for 17 employee
19 full-time positions; \$1,427,000 in Class
20 200 for hardware and software maintenance
21 and communication contracts; and \$36,350
22 in Class 300 and 400 for materials,
23 supplies and equipment. The Water Fund
24 request represents a \$37,498 increase
25 from the '08 budget estimated

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2 obligations.

3 In the Grants Fund, we are
4 requesting a total of \$1,441,847, which
5 is an increase of \$185,251 from '08.
6 These funds will be used to develop
7 needed interface programs to support the
8 sharing of property information among the
9 departments.

10 In the Aviation Fund, we are
11 requesting \$694,000 in Class 200 for the
12 Communication Division contracts.

13 We have been working hard to
14 improve our service and make it more
15 efficient, particularly in the area of
16 better Internet availability, a more
17 effective e-mail system and the continued
18 reduction of paper through the automation
19 of business processes and imaging.
20 Additionally, our program, or Project
21 Management Office, is making strides in
22 improving the oversight process for the
23 numerous IT projects that are going on in
24 the City.

25 As we move toward the next

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2 fiscal year, we look forward to aligning
3 our mission of effective IT leadership
4 and support with the Mayor's six core
5 service areas, particularly that of
6 customer service, which is our focus.
7 Our budget proposal and our improved
8 performance measures will contribute to
9 our ability to fulfill this obligation
10 and will allow us to be accountable to
11 everyone and be measured by the people
12 that we serve.

13 Madam President, this concludes
14 my testimony, and I'll be glad to answer
15 any questions you or the other members of
16 City Council may have at this time.

17 COUNCIL PRESIDENT VERNA: Thank
18 you very much.

19 On Page 8-46, you are
20 requesting \$9,200,000 in Minor Object
21 Code 251 Professional Services
22 Information Technology. This represents
23 an increase of almost \$7.8 million above
24 your current budget. Can you tell us
25 what that is for?

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2 MR. PHILLIS: Yes. That's for
3 the video surveillance project that has
4 been being run as a service.

5 COUNCIL PRESIDENT VERNA: And
6 can you tell us how many cameras you will
7 be acquiring and where they will be
8 located?

9 MR. PHILLIS: There will be a
10 total of 250 cameras that are due to be
11 installed per the contract by October of
12 this year. The location of those cameras
13 is a requirement of the Police Department
14 as to where the best opportunity to
15 address public safety is based on crime
16 stats and where they feel they would make
17 the most difference.

18 COUNCIL PRESIDENT VERNA: Who
19 will be monitoring the cameras?

20 MR. PHILLIS: The monitoring
21 will be done by the Police Department.

22 COUNCIL PRESIDENT VERNA:
23 Police Department?

24 MR. PHILLIS: Yes. They
25 currently have a monitoring center set

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2 up. It's a pretty good operation that
3 they have down there, and if any of the
4 Councilmembers would like to see that,
5 I'm sure you're all more than welcome to
6 stop and visit that.

7 COUNCIL PRESIDENT VERNA: Thank
8 you.

9 Page 8-47 you're requesting an
10 increase of \$1,795,000 for Verizon. This
11 represents an increase of 18.5 percent.
12 Can you elaborate on that, please?

13 MR. JAMES: Good morning,
14 Council President.

15 COUNCIL PRESIDENT VERNA: Good
16 afternoon.

17 MR. JAMES: Good afternoon,
18 yes. It's been a long day.

19 My name is Joseph James, First
20 Deputy CIO.

21 The increase in the
22 expenditures in the Verizon category
23 represents an increase in both the
24 overall volume and increase in number of
25 telephones and services that have been

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2 deployed. Over the last couple of years,
3 we have been trying to actually catch up
4 on the amount of expenditures associated
5 with the expansion on CityNet and with
6 the number of telephone lines that are
7 being generally deployed out in the
8 field. So it represents both an increase
9 in volume and services.

10 COUNCIL PRESIDENT VERNA: On
11 Page 8-49, Water Fund communications, you
12 are requesting to carry over your FY08
13 amount. Why is the General Fund
14 communication budget increasing and
15 please tell us why the Water Fund and
16 Aviation Fund stays stagnant?

17 MR. JAMES: Council President,
18 both the Water Fund and the Aviation
19 Funds are numbers that we project based
20 upon the expenditures in the past with
21 those departments, and based on the
22 services that have been purchased, we
23 have not shown or not received an
24 indication of an increase in either
25 volume or traffic, and basically

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2 projected that number to remain flat.

3 COUNCIL PRESIDENT VERNA: And
4 that's for '08?

5 MR. JAMES: Basically over the
6 Fiscal '08, over the Fiscal '09. Those
7 two categories for those departments and
8 their funding is remaining flat.

9 COUNCIL PRESIDENT VERNA: On
10 Page 8-20, you're requesting \$78,500 in
11 Class 200 for staff augmentation. Can
12 you explain what this is for and why it's
13 needed? Page 8-20.

14 MR. PHILLIS: That is just for
15 general consulting. As the year goes by
16 and we run into the traditional
17 bell-shaped curves where we do not have
18 enough resources in the IT area, we go
19 out to contracting opportunities that we
20 publish on the web to bring in staff
21 augmentation to help us with those
22 initiatives when we run into those. So
23 that's based on the previous year's
24 spending, is what that is.

25 COUNCIL PRESIDENT VERNA: Thank

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2 you.

3 At this time, the Chair
4 recognizes Councilman Rizzo.

5 COUNCILMAN RIZZO: Thank you,
6 Madam Chair.

7 Good afternoon, Mr. Phillis and
8 your team. First of all, I want to
9 congratulate you for the great job in
10 rescuing Project Ocean. We thought that
11 that was going to become a bigger concern
12 and more expensive than it turned out to
13 be. But, again, I want to compliment you
14 on the rescue of Project Ocean. And if
15 you want to comment on it for a few
16 seconds, you can.

17 MR. PHILLIS: Well, I'd like to
18 thank the Councilmembers for giving me a
19 chance to rescue that project. When I
20 first came here, I remember being brought
21 before the Councilmembers here to explain
22 why Project Ocean was a fiasco, is the
23 best way I can explain it, and rather
24 than put the clamps down and say, Stop
25 all activity, you gave me a chance to

17 Now, specifically, I've got a
18 couple of questions, and I'm going to
19 read them because they're technical and I
20 want to make sure I get it right.

21 Specifically, how much of this
22 year's Fiscal '08 proposed \$200,000 for
23 professional services for Wireless
24 Philadelphia is for the consultant
25 project manager? Not the firm. How much

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2 are working with five departments -
3 Police, Health, Water, DHS and L&I - to
4 evaluate their applications and see how
5 they would be candidates for using the
6 network.

7 The second one is for video
8 surveillance interoperability, because
9 the resource we have has a tremendous
10 amount of background in wireless
11 technology, which is also being used in
12 the video surveillance. We're also using
13 her as a technical advisor to that
14 project.

15 The subterranean wireless
16 systems where we're talking about how
17 we're going to get connectivity for first
18 responders down in the subway systems,
19 she is a consultant to that task that
20 we're working on because, again, of her
21 technical expertise.

22 We've been talking about an
23 opportunity to do prison home monitoring
24 in a different way, one way that could
25 benefit us removing some of our

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2 non-violent criminals from the Prison
3 System and not just trading bars for
4 curtains, but instead allowing them to be
5 monitored across a 6,000-node network
6 throughout the City that would allow them
7 to have some amount of freedom in leading
8 a productive life and still be monitored
9 as though they were in the prison.

10 Digital tourism, we're trying
11 to find a way that we can use the
12 wireless network to enhance the visitor
13 experience.

14 CityNet interoperability, how
15 we can open up our CityNet to use other
16 broadband partners as to how we can have
17 more use of the network throughout the
18 City.

19 And, of course, the Wireless
20 Philadelphia relationship is also one
21 that she works on. In working on that
22 project, she is the leader of my
23 Technical Advisor Board that meets once a
24 month to review the technology and the
25 changes that are required on rolling out

16 COUNCILMAN RIZZO: What
17 technical experience does the consultant
18 project manager have that MOIS doesn't
19 already have?

20 MR. PHILLIS: She is completely
21 versed in all aspects of mesh technology,
22 which is what we are using for the
23 wireless network. We do not have any
24 mesh technology people in the department.
25 We don't have any wireless technology

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2 that we utilize within our department.
3 Everything is part of CityNet and is a
4 hardwired network today.

5 COUNCILMAN RIZZO: There's a
6 report in the media today that claims
7 that the person you're referring to is a
8 former Board member getting paid part of
9 that \$200,000 as a former member of the
10 executive committee of Wireless
11 Philadelphia.

12 MR. PHILLIS: She was never a
13 Board member. She was an assistant to an
14 executive committee member that was
15 appointed by the previous Administration.
16 She worked for the previous CIO, who was
17 Dianah Neff, and she was an assistant to
18 her on that committee. She was not a
19 voting nor a participating member of the
20 executive committee.

21 COUNCILMAN RIZZO: Madam
22 President, do I have a few more minutes
23 or should I wait for the next go-around?

24 COUNCIL PRESIDENT VERNA: You
25 have a few more minutes. How much longer

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2 do you need?

3 COUNCILMAN RIZZO: Two minutes.

4 But I will go around.

5 How much has MOIS spent for the
6 consultant project manager in prior
7 years?

8 MR. PHILLIS: Okay. You need
9 to look at Wireless Philadelphia as a
10 project in two different ways. There was
11 money that was spent prior to a contract
12 being signed after the RFP process.
13 There was -- and I can illustrate all
14 that money for you. She was also being
15 paid a portion of that by MOIS, and she
16 was also being paid a portion of that by
17 the Wireless Philadelphia non-profit
18 agency.

19 After the contract was signed,
20 we had her as an extra resource in MOIS
21 to do the tasks that I just mentioned to
22 you, and she's been on that project for
23 two years. She was there for '07 and she
24 will complete the '08 year in June 30th,
25 which is all we have her for, and the

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2 total amount of that was -- I didn't add
3 it up. Wait a minute -- \$400,000 over a
4 two-year period, which wasn't paid to
5 her, it was paid to the consulting
6 company.

7 COUNCILMAN RIZZO: Who is the
8 consulting company?

9 MR. PHILLIS: Strategic
10 Staffing Solutions.

11 COUNCILMAN RIZZO: Would you
12 provide to the Chair -- again, I'm going
13 to ask for this information. You
14 mentioned it, but I would like it sent
15 formally to the Chair -- how much was
16 spent for services in preparation for the
17 request for the proposal, how much was
18 spent in preparation preparing the
19 agreement with EarthLink once the RFP
20 approach was abandoned, and how much has
21 been spent since the EarthLink agreement
22 was finalized. So if you can provide
23 that information --

24 MR. PHILLIS: I have all that
25 information in a spreadsheet, which I

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2 project manager in Fiscal Year 2009, and,
3 again, if you can tell us what services
4 will be performed, that would be
5 appreciated.

6 MR. PHILLIS: I do not have any
7 projection beyond June 30th for this
8 project manager. The only way I would
9 address this person staying on is if we
10 had more activities for her to work on.
11 Other than that, she would be done.

12 COUNCILMAN RIZZO: Well, I'm
13 glad to hear you say that, because a lot
14 of the feedback that I'm getting is the
15 fact that if Wireless Philadelphia is
16 going to be a long-term project, we
17 should start considering staffing, not
18 consultants, that will work for you, that
19 will manage this project and will oversee
20 it in the coming years.

21 MR. PHILLIS: I don't disagree
22 with that. There's a need for project
23 management, but you also need to remember
24 there are three separate contracts that
25 govern this relationship. It is a

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2 contract for three different
3 organizations. It is the City of
4 Philadelphia, it is Wireless
5 Philadelphia, the non-profit agency, and
6 currently it is EarthLink. The
7 relationship of managing the relationship
8 with EarthLink is tied up in those three
9 contract pieces. So it's a little bit
10 integrated, which I will be glad to send
11 you that information.

12 COUNCILMAN RIZZO: And in my
13 next go-around, the question that I'm
14 going to ask is -- and I'll repeat it
15 later -- is really if you could just give
16 us a two-minute update on where this
17 project is and where do you expect it to
18 be.

19 Thank you, Madam Chair.

20 COUNCIL PRESIDENT VERNA:
21 You're welcome.

22 The Chair recognizes Councilman
23 Goode.

24 COUNCILMAN GOODE: Thank you,
25 Madam President.

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2 Good afternoon, Mr. Phillis.

3 You are obviously testifying today as
4 part of the Mayor's Office because MOIS
5 is situated there. Can you tell me why
6 IT services should be situated within the
7 Mayor's Office and/or exclusively within
8 the Mayor's Office?

9 MR. PHILLIS: I'm sorry. I
10 didn't understand the last part.

11 COUNCILMAN GOODE: Can you tell
12 me why IT services should be situated
13 within the Mayor's Office and/or
14 exclusively within the Mayor's Office?

15 MR. PHILLIS: I don't think
16 that I could say that that should be the
17 case. I think there's a case to be made
18 for a core IT agency to serve the City of
19 Philadelphia.

20 If you were to look at how IT
21 money is spent throughout the City, I
22 think we spend a lot of money in a lot of
23 different areas because we are such a
24 fragment organization that we do not
25 necessarily get the best bang for our

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2 buck. So I think there needs to be a
3 core agency. When I came in here, this
4 organization had been formed by an
5 executive order from the Mayor.

6 COUNCILMAN GOODE: I don't
7 totally disagree with that. In your
8 testimony you say that MOIS is a customer
9 service organization for IT services.
10 Our goal is to collaborate with all City
11 agencies on IT matters, including
12 planning, standards, training, project
13 management and support.

14 How many different customers do
15 you serve?

16 MR. PHILLIS: I never counted
17 them, but there's at least 50 to 60
18 different department agencies and
19 organizations within the City that make
20 use of our enterprise services, such as
21 e-mail, network. There are many things
22 that we do. We have the Internet
23 applications. There are a lot of things
24 that we serve as enterprise and there are
25 a lot of other things that we serve --

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2 COUNCILMAN GOODE: Mr. Phillis,
3 that's not one customer?

4 MR. PHILLIS: No.

5 COUNCILMAN GOODE: Being the
6 City itself?

7 MR. PHILLIS: Yes. No, the
8 City itself is not the way we're
9 organized today.

10 COUNCILMAN GOODE: My question
11 is, how many of those customers can be
12 classified as one customer, being the
13 City or the executive branch of
14 government?

15 MR. PHILLIS: I don't think I
16 could call -- the only thing I can think
17 of a way to answer your question is that
18 we have a handful of enterprise
19 applications that we serve for the entire
20 City, but we serve a lot of other ways
21 individual departments.

22 COUNCILMAN GOODE: But the
23 Council of the City of Philadelphia is
24 not an agency or department. Do you
25 think there should be a separate Council

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2 Office of Information Services? If you
3 were not under the auspices of the
4 Mayor's Office, but if we were actually a
5 separate customer, would you not be
6 advising us that we should basically have
7 a separate office and separate capacity?

8 MR. PHILLIS: No. I think
9 there is more of a reason for
10 non-separated agencies within the City.
11 I think it makes much more sense to serve
12 them together.

13 COUNCILMAN GOODE: So when the
14 departments and agencies under the
15 Mayor's purview have failure in their IT
16 services, Council should just be subject
17 to that as well?

18 MR. PHILLIS: I don't know what
19 you mean by "subject to that." I'm
20 sorry.

21 COUNCILMAN GOODE: In other
22 words, when your system goes down,
23 because we're part of your system, our
24 system goes down. And when your system
25 is slow, our system is slow.

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2 You don't think that we should
3 have separate IT capacity, considering
4 that we have separate IT needs and
5 essentially are a separate branch of
6 government? We are not a department or
7 agency.

8 MR. PHILLIS: You could do
9 that. I don't think it's the most
10 efficient use of money.

11 COUNCILMAN GOODE: Efficient
12 for the City, efficient for the executive
13 branch of government, efficient for an
14 agency that works under the Mayor's
15 Office and/or efficient for a separate
16 branch of government like City Council?

17 MR. PHILLIS: Well, I think
18 what you're referring to is that from a
19 core agency, who I support should be
20 governed by a Service-Level Agreement
21 that says if I was supporting the
22 Councilmembers here, I should have a
23 Service-Level Agreement that says what I
24 am required to support for you. If I can
25 do that at the right price and I can

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2 deliver that service, why would you care?

3 COUNCILMAN GOODE: I would not
4 care if the service was good and to the
5 extent the service is not slowed down by
6 being part of a bigger package of
7 services.

8 MR. PHILLIS: I don't think
9 that those go together necessarily. I
10 could --

11 COUNCILMAN GOODE: They do.
12 They do. I mean, when the Internet slows
13 up for the entire City, it slows up for
14 City Council, and the City Council has
15 separate IT needs in general, but
16 specifically probably has definitely
17 separate Internet service needs in terms
18 of research and other things.

19 MR. PHILLIS: If you're really
20 just relating to the performance of the
21 Internet, we can talk about that, but
22 there's no reason why we should be in a
23 position --

24 COUNCILMAN GOODE: Same as
25 e-mail and so forth and so on. I mean,

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2 the issue is really even if you claim to
3 have 50 separate customers, we shouldn't
4 be treated as one of 50. Do you agree
5 with that?

6 MR. PHILLIS: No, I don't. I
7 think you should be treated based on a
8 Service-Level Agreement that we agree on.

9 COUNCILMAN GOODE: Well, why do
10 we need to agree upon a Service-Level
11 Agreement? Why shouldn't we just have
12 our own capacity where we can --

13 MR. PHILLIS: If you want to
14 have your own capacity, I don't think
15 there's any reason that I can force you
16 to do anything other than that. You can
17 go and do whatever you want. If you want
18 to set up your own IP, you want to set up
19 all your own information, there's
20 absolutely no reason why you can't go
21 ahead and do that.

22 COUNCILMAN GOODE: Well, let me
23 jump to a separate line of questioning.
24 I may return to this.

25 Your request is for \$20 million

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2 in Class 200 and \$337,000 in Class 300
3 and 400 for computer, hardware
4 maintenance, supplies, equipment, so
5 forth and so on. As part of this budget
6 process, Councilwoman Brown requested
7 each department basically detail its
8 level of DBE utilization. That is not
9 included in your written testimony nor
10 was it part of your oral testimony. Can
11 you tell me why?
12 MR. PHILLIS: I'm sorry, but I
13 don't understand the question.
14 COUNCILMAN GOODE: You don't
15 know what a DBE is?
16 MR. PHILLIS: A what?
17 COUNCILMAN GOODE: DBE.
18 MR. PHILLIS: Are you talking
19 about the MBEC requirements?
20 COUNCILMAN GOODE: Yes.
21 MR. PHILLIS: Andrew -- there's
22 our MBEC requirements and our performance
23 on that, if that's of any interest.
24 COUNCILMAN GOODE: It's not
25 within your testimony. It's not within

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2 your written testimony.

3 MR. PHILLIS: No, it is not.

4 COUNCILMAN GOODE: And I didn't
5 hear you refer to it.

6 MR. PHILLIS: Do you want me
7 to --

8 COUNCILMAN GOODE: Yes.

9 MR. PHILLIS: Okay. For the
10 money that we spend on these types of
11 contracts where we have the opportunity
12 to hire MBEC participation, our
13 participation for the past year has been
14 24 percent. That 24 percent is broken
15 down on the chart up there on the screen
16 as 15 percent being African-American, two
17 percent being Asian and seven percent
18 being WBE, women. There is three percent
19 where we have minorities that are in more
20 than one category, and that's the Asian
21 and the female category. It's three
22 percent.

23 COUNCILMAN GOODE: And that's
24 up from Fiscal Year '07?

25 MR. PHILLIS: I'm sorry?

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2 COUNCILMAN GOODE: That's up
3 from Fiscal Year '07?

4 MR. PHILLIS: Yes.

5 COUNCILMAN GOODE: In Fiscal
6 Year '07 it was 22.9 percent?

7 MR. PHILLIS: I believe so. I
8 don't have that in front of me.

9 COUNCILMAN GOODE: Thank you.
10 Thank you, Madam President.

11 COUNCIL PRESIDENT VERNA:
12 You're welcome.

13 The Chair recognizes Councilman
14 Green.

15 COUNCILMAN GREEN: Thank you,
16 Madam President.

17 I'm just going to ask you some
18 specific questions.

19 If you could design the way
20 information technology operates within
21 the City of Philadelphia -- and
22 specifically I'm talking about a
23 conversation we had in my Council office.
24 But if you could design it from scratch
25 and you could say, how should the City

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2 run its IT department versus the way it's
3 running it now, with each department
4 having its own IT people that do not
5 report to you? And can you talk about
6 the savings that might result also and
7 productivity and efficiency increases.

8 MR. PHILLIS: I think that --
9 and that's what I was relating to before
10 with Councilman Goode's question, is that
11 with standards, you have the ability to
12 create efficiencies, but you can't have
13 standards without enforcement. The only
14 way that you truly have enforcement is
15 when you have a hold of all spending to
16 make sure that IT spending is concurrent
17 with the priorities of the City.
18 Otherwise, priorities are siloed into
19 each individual organization, which might
20 not be the best benefit for the City
21 overall.

22 We have some very, very, I
23 guess I'd call them, low-hanging fruit,
24 such as something as simple as a desktop.
25 We do not have a standard desktop

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2 throughout the City. Consequently,
3 changes to applications, changes that we
4 are trying to make to the Internet to
5 move to a more efficient operation
6 requires a visit to each and every
7 desktop throughout the City. That's
8 very, very inefficient. It's not a good
9 use of resources. There's better ways to
10 do that. In many ways, the City is far
11 behind the private sector as to how our
12 IT should be structured and should be
13 functioning.

14 So I guess my best answer to
15 that is, number one, to have standards
16 that are enforceable and people that are
17 responsible for them, and number two is
18 to control budgeting for IT expenses so
19 that they meet the requirements of the
20 City as a whole and not just a
21 department, even though in a department
22 they may be very significant.

23 COUNCILMAN GREEN: Sure. But
24 you do not have control of IT spending in
25 the City?

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2 MR. PHILLIS: To certain
3 degrees we do. In the previous
4 Administration we had an IT Governing
5 Board where anything that was forecasted
6 to be over a hundred thousand dollars
7 worth of expenditure had to be approved
8 by the IT Governing Board.

9 COUNCILMAN GREEN: How much
10 expenditure?

11 MR. PHILLIS: Over a hundred
12 thousand dollars.

13 So prior to the budgeting call
14 each year, we would do a project call
15 from the IT Governing Board to find out
16 what projects were being requested by
17 each of the departments. That does not
18 necessarily catch everything, because
19 obviously you can have a project that
20 looks like a hundred thousand dollars or
21 you can have four projects that are
22 linked together that look like \$25,000.

23 COUNCILMAN GREEN: Right.

24 COUNCIL PRESIDENT VERNA:

25 Excuse me.

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2 Is the Governing Board still in
3 existence?

4 MR. PHILLIS: It's in the
5 planning mode with the new
6 Administration. It is going to be
7 reestablished, with the Budget Director
8 and the Managing Director working on that
9 with me now.

10 COUNCIL PRESIDENT VERNA: Thank
11 you.

12 Thank you.

13 COUNCILMAN GREEN: In the
14 private sector, the CIO's job is to
15 increase productivity and the efficiency
16 of an organization and essentially change
17 workflow processes to make that happen
18 throughout an organization, and they're
19 given goals every year of decreasing the
20 organization's costs by two percent,
21 three percent a year. The only reason
22 our economy has survived the past 30
23 years is because our businesses, our
24 major corporations, et cetera, have
25 become far more efficient at the delivery

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2 of services.

3 How would you compare that to
4 the way the City of Philadelphia conducts
5 its IT operations and the responsibility
6 specifically of the CIO within the City
7 of Philadelphia?

8 MR. PHILLIS: I think there is
9 enormous opportunity to provide
10 efficiencies and better working
11 conditions for all workflow opportunities
12 within the City. There's no question
13 that the task and the opportunity is just
14 huge looking forward. I don't think
15 we're on the same level as the private
16 industry today.

17 COUNCILMAN GREEN: How many
18 years behind private industry are we?

19 MR. PHILLIS: Strictly an
20 opinion, I'd say we're ten to 15 years
21 behind.

22 COUNCILMAN GREEN: And were we
23 to capture the efficiencies the private
24 industry captured over the last ten or 15
25 years, how much could we save the City of

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2 Philadelphia on an annual basis?

3 MR. PHILLIS: I don't know that
4 I have a good answer for that. I think
5 it would be more than reasonable to
6 expect that you could have a savings of
7 at least five percent really quick.

8 COUNCILMAN GREEN: Five percent
9 of the entire City budget?

10 MR. PHILLIS: Yeah.

11 COUNCILMAN GREEN: Of the
12 discretionary budget, 3.9 billion?

13 MR. PHILLIS: Yeah. I think --
14 I mean, it would take a lot of work to do
15 this. You got to invest it. It wouldn't
16 just fall in your lap.

17 COUNCILMAN GREEN: But an
18 annual basis we could save the City of
19 Philadelphia \$200 million a year from our
20 costs --

21 MR. PHILLIS: I think that's a
22 conversation you and I had in your
23 office.

24 COUNCILMAN GREEN: Yes.

25 MR. PHILLIS: It has to do with

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2 your paperless environment suggestion,
3 which I think is a great suggestion. How
4 easily you can get to that number,
5 though, would take some work.

6 COUNCILMAN GREEN: But I'd like
7 to understand why we don't have in this
8 year's budget expenditures that take us
9 towards a \$200-million-a-year savings,
10 which is a lot of money to the people
11 that need services in the City.

12 MR. PHILLIS: Well, now that my
13 Budget Director is up here to keep me
14 honest, we'll let him answer.

15 COUNCILMAN GREEN: It's already
16 on the record, Steve. It's \$200 million
17 a year we can save.

18 MR. PHILLIS: Just to be fair
19 now, I told you that was my opinion.

20 COUNCILMAN GREEN: No, I
21 understand. But here's what we're
22 talking about. We're talking about a CIO
23 that reports to the Finance Director,
24 whose job is or somebody like that whose
25 job is -- which the CIO usually reports

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2 to a Chief Financial Officer in a private
3 corporation, whose job is to increase
4 productivity and efficiency. All
5 technology spending should go through
6 that person, which includes the use of
7 centralized procurement and strategic
8 sourcing, which the City can't currently
9 do effectively because each department
10 makes its own decisions versus a
11 centralized agency. So we're talking
12 about the whole picture, plus going
13 paperless in this.

14 Sorry, Steve. You might have a
15 comment on this.

16 MR. AGOSTINI: A small one.

17 COUNCIL PRESIDENT VERNA: He
18 thought you'd never ask.

19 MR. AGOSTINI: Madam President,
20 thank you.

21 Councilmember, the \$200 million
22 figure I think is rightly an opinion.
23 That is not to say that the thrust of
24 your question, which is why aren't we
25 introducing the investments in technology

7 In other communities that I've
8 been in, from a state government in the
9 Midwest to other cities, you've had
10 similar arrangements where the Chief
11 Information Officer reports to either a
12 Director of Administration or a similar
13 entity, because the resources don't come
14 free. It's a little harder to gauge what
15 your return on investment is. It's a
16 little harder because you don't have a
17 stock to watch, either grow or
18 deteriorate because of the investments
19 that you're making. So we need to
20 capture that.

21 I think Terry's point about the
22 IT Governing Board is an important need.
23 We need to reconstitute that. We need to
24 look at what these strategic investments
25 might be, and then we need to be able to

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2 demonstrate to you and others that indeed
3 they have a value, not just a
4 quantitative in terms of dollars we're
5 saving, but qualitative, they make our
6 work easier or they make us better at
7 what we do.

8 COUNCILMAN GREEN: We provide
9 more services for the same money, would
10 be the goal.

11 MR. AGOSTINI: Right. But
12 right now I don't think we're ready to do
13 that, and I think that, yeah, we are
14 probably behind by some significant
15 number. I don't know if it's ten or 15
16 years, but there's a lot of work to do,
17 and I will tell you, one of the -- and
18 I've been having this conversation with
19 Terry and Michael and others, that I'm a
20 little amazed at some of the things that
21 we have in place and some of the things
22 that we don't have in place. I think
23 others share that opinion, and it
24 requires us to spend some time working on
25 it, making that better.

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2 COUNCILMAN GREEN: You mention
3 that the CIO in other cities is reporting
4 to some administration board or other
5 things. We have Dr. Barnett basically
6 trying to bring us 3-1-1 and PhillyStat,
7 which is extremely tied in to what
8 Mr. Phillis and his team do. Would it be
9 appropriate for MOIS to become MDOIS?

10 MR. AGOSTINI: Well, it doesn't
11 sing as an acronym, I'll grant you that.
12 That may be where we end up. I think
13 what we are looking at is that the
14 Governing Board has to be an effective
15 entity by which we bring together the
16 spending that's happening in all of the
17 departments to a place where we're making
18 the priority investment citywide, we're
19 making priority investments by
20 department. Whether we do that
21 organizationally by a sort of hard move
22 of MOIS into the Managing Director's
23 Office or we do it through an effective
24 Governing Board, I think it's just a
25 matter of strategies, but both can

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2 accomplish that end.

3 COUNCILMAN GREEN: Would you
4 say it's fair to say that we don't really
5 know what IT spending is in the entire
6 City of Philadelphia as a result of the
7 limited classifications that are in the
8 budget and that we have to greatly
9 increase classifications to specifically
10 pick up software license agreements,
11 which may just be listed as contracts, or
12 other things within the specific
13 departments? We don't know what the IT
14 spend is for the City, right?

15 MR. AGOSTINI: Councilmember, I
16 know what we budget for it. The budget
17 should be able to tell us that. It
18 should be that document, but --

19 COUNCILMAN GREEN: But that's
20 for MOIS. Within the departments, we
21 don't know what the IT spend is.

22 MR. AGOSTINI: Within
23 departments, we have a bit of a handle on
24 what their hard expenditures are on
25 certain items. On a soft expenditure

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2 where someone says, Hey, you know, I know
3 how to program a particular function or I
4 know how to do a spreadsheet that will
5 allow us to capture some of our
6 activities, that, no. That will be
7 almost impossible to capture.

8 COUNCILMAN GREEN: Can I ask
9 the Administration next year to create
10 separate budget classifications for IT
11 expenditures by department so that we can
12 look at what the actual IT is -- so
13 that's consultants, software licensing,
14 et cetera -- so that we can see what each
15 department is actually spending, and then
16 we'll know what pool of dollars we have
17 to get from each department to pull into
18 a centralized strategic sourcing and
19 procurement organization, which I hope
20 would become MOIS under Terry Phillis'
21 leadership.

22 MR. AGOSTINI: It's a very fair
23 question, and we'll work to do that.

24 COUNCILMAN GREEN: Okay. I
25 have one more question. Is there a

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2 report by Deloitte and Touche -- and I
3 have heard this from a previous CIO --
4 within the Office of CIO that says that
5 the City could in fact save \$200 million
6 a year by adopting some of these changes
7 that I have suggested?

8 MR. PHILLIS: Yes. I have
9 never actually seen the report, but I've
10 got the same information that you do,
11 that that was done before I came on the
12 scene here.

13 COUNCILMAN GREEN: Will you
14 please provide the Chair with a copy of
15 that report?

16 MR. PHILLIS: I will try and
17 find it and do that.

18 COUNCILMAN GREEN: And maybe we
19 could reach out to Deloitte and Touche.

20 MR. PHILLIS: One way or
21 another, we'll find it. I can reach out
22 to -- one of the previous CIOs may have
23 their actual own copy of it somewhere.

24 COUNCILMAN GREEN: Thank you
25 very much. My questions were in no way

10 COUNCILMAN GREEN: Thank you
11 very much for your testimony.

13 COUNCIL PRESIDENT VERA: The
14 Chair recognizes Councilwoman Tasco.

17 Good afternoon. I know very
18 little about IT, so my questions are
19 going to sound very elementary.

24 MR. PHILLIS: It's a hybrid of
25 what you think. We have some departments

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2 that we operate their IT for them
3 completely, such as the Revenue
4 Department under Keith Richardson. We
5 have their desktop. We have their
6 programming. We do everything for them.
7 There are other departments, such as
8 Streets, that has their own IT Director
9 and their own IT organization.

10 So it's kind of a hybrid of
11 that. You may have a department that may
12 have one or two IT people and you may
13 have a department that may have 15 or 20
14 IT people. So the question is really a
15 little bit of everything.

16 COUNCILWOMAN TASCO: So
17 listening to your testimony, if you had
18 your druthers, would you rather have your
19 own -- design a whole new IT system for
20 the City?

21 MR. PHILLIS: I think you're
22 asking me if I had my magic wand, what
23 would I do?

24 COUNCILWOMAN TASCO: Yes.

25 MR. PHILLIS: I think there's

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2 an opportunity to work in a collaborative
3 way with all departments, but to have
4 more of a central control over spending,
5 which will allow us to do things in the
6 right way to meet the City needs rather
7 than individual needs, because some of
8 the big departments, quite honestly, do a
9 really nice job with their IT, but it is
10 strictly isolated to that department, and
11 although that's a good use of their
12 budget, it might not be the best use of
13 the money for the City's benefit.

14 So if a magic wand, I would
15 have somewhat of a hub and spoke
16 organization, with collaboration and
17 control over standards and spending.

18 COUNCILWOMAN TASC0: Okay. In
19 your testimony you talk about the Water
20 Fund. What is that? What is the Water
21 Fund in your department?

22 MR. PHILLIS: The Water Fund
23 are money that the Water Department pays
24 for general support in the MOIS
25 organization and we have several

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2 resources that are charged back to the
3 Water Department.

4 COUNCILWOMAN TASC0: Explain
5 that, please.

6 MR. PHILLIS: I don't know if I
7 can explain it any better than that.

8 Joe, do you have any better
9 explanation?

10 MR. JAMES: In the past, we
11 used to do interfund transfers for
12 certain services that the Water
13 Department would purchase through the
14 central organizations, like portions of
15 their phone service or their IT services
16 or their long distance. We used to do a
17 reconciliation in the previous
18 Administration at the end of the year,
19 and then we changed that to say why don't
20 we just appropriate what they are
21 planning to spend based on their spending
22 history in the budget for us, and that
23 way, we could just -- it would be a lot
24 easier for us to procure the services for
25 them, because they wouldn't have to

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2 figure out at the end of the year what
3 they did spend, what they didn't spend
4 and try to reconcile it. And it would
5 usually be after we had already spent the
6 money. So it was always a catch-up.

7 So the idea was to just figure
8 out what their expenditures are, allocate
9 it in the budget so it would be
10 identified and itemized specifically for
11 the Water Department, Aviation, and then
12 we as the central agency just go ahead
13 and spend the funds for them.

14 COUNCILWOMAN TASC0: Okay.
15 Thank you.

16 We had a meeting recently with
17 SEPTA because they're trying to renovate
18 a train station in my district and we
19 asked for security cameras. Now, I
20 notice in your testimony you're talking
21 about --

22 MR. PHILLIS: Video
23 surveillance?

24 COUNCILWOMAN TASC0: Yeah,
25 video surveillance cameras. Is there a

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2 collaboration with SEPTA about putting
3 cameras in their stations, or what is the
4 relationship there?

5 MR. PHILLIS: The plan and the
6 contract that we signed with our vendor
7 allowed for us to address collaboration
8 between PHA that has a camera system,
9 SEPTA, regional, state. We're looking
10 eventually to be able to do that, but we
11 are not doing that currently because
12 we're still trying to get our network set
13 up and our cameras working before we
14 address taking on anything else. But the
15 plan is to have that, yes.

16 COUNCILWOMAN TASCO: So would
17 that be for surveillance purposes? The
18 collaboration would be for --

19 MR. PHILLIS: No. The
20 collaboration would be for during the
21 either forensics for looking at a crime
22 that may have been committed or for a
23 crime that is actively taking place, that
24 they could work together using both sets
25 of cameras to be able to treat the

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2 problem, but there is no plans for the
3 City to monitor SEPTA's cameras.

4 COUNCILWOMAN TASC0: Okay. And
5 you wouldn't install City cameras on
6 SEPTA sites?

7 MR. PHILLIS: If we did that,
8 it would be based on the Police
9 identification that that is a very high
10 crime area, and we would have to work out
11 with SEPTA to get the authorization to be
12 able to put cameras on their assets.

13 COUNCILWOMAN TASC0: Okay.
14 Since you have to get approval from PECO
15 and SEPTA and anyone else to install
16 cameras on their poles, how is that work
17 going?

18 MR. PHILLIS: Not very well.
19 SEPTA has basically not played at all.
20 They have not been willing to let us hang
21 anything on their assets at all. PECO
22 has agreed, but the negotiations between
23 the vendor's law department and PECO have
24 just gotten to the point now that the
25 contract can be signed and we can start

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2 hanging on PECO poles probably within the
3 next two weeks. But that has been a
4 significant struggle for the project.

5 COUNCILWOMAN TASC0: Is there
6 any possible way to install our own
7 poles?

8 MR. PHILLIS: Yes. We're also
9 looking at that. It's interesting that
10 you ask that because our vendor
11 responding to the Police locations for
12 cameras has identified several areas
13 right now -- I think there's three of
14 them -- where there's two different kinds
15 of problems, and both would be solved by
16 installing a new pole. One is there is
17 no pole to hang anything on, so there's
18 no way to hang the asset. The second one
19 is that it's so dark there that no matter
20 what you do, you can't see. So putting
21 up a pole and putting up a light would
22 allow us to have some place to hang the
23 asset, plus it would allow us to put a
24 light in a place where there should have
25 been one anyway.

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2 So we are working with the
3 Streets Department right now to see if we
4 can get those scheduled for
5 implementation, but we haven't -- we're
6 just doing that this week.

7 COUNCILWOMAN TASC0: Okay. All
8 right. Thank you.

9 I was going to ask you about
10 the Streets Department, but you brought
11 that in. That's fine.

12 MR. PHILLIS: Streets
13 Department has been extremely cooperative
14 and work with us all the time.

15 COUNCILWOMAN TASC0: Okay.
16 Thank you very much.

17 No. I have one more question.
18 I forgot.

19 Do we have a project called
20 eGovernment?

21 MR. PHILLIS: No, we don't have
22 a project called eGovernment. We have
23 ePay.

24 COUNCILWOMAN TASC0: ePay? All
25 right. How does that work?

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2 MR. PHILLIS: Well, ePay is
3 where about three years ago MOIS set up a
4 trial site to be able to have our
5 constituents pay their bills across the
6 Internet. It's become a very, very good
7 operation and the numbers are
8 mushrooming. We got more and more people
9 being able to do this.

10 We're only at a very small
11 percentage as to the opportunity that
12 that gives us, though. One of the
13 detriments that we have in that area
14 today is that in order for you to pay
15 your bill, say your water bill, online,
16 you have to pay an extra fee, a
17 convenience fee to do that. Obviously
18 that's not a great marketing tool to get
19 people to use that. So what we're doing
20 right now is, we're looking at
21 reestablishing that contract with OPC,
22 who is our vendor. We just did an RFP.
23 Now it's time to negotiate the contract.
24 And then we are working to figure out how
25 much money it saves us as a city to be

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2 able to get the payments online like this
3 that would more than make up for the
4 convenience fee that we do have to pay to
5 the credit card company for handling the
6 payment, which would allow us to pass
7 that on to the constituents, which will
8 get the money in the bank faster and it
9 will make it easier for our citizens to
10 pay their bills. But we're still working
11 through that.

12 COUNCILWOMAN TASCO: Okay.
13 Thank you.

14 Thank you, Madam President.

15 COUNCIL PRESIDENT VERNA:
16 You're welcome.

17 The Chair recognizes Councilman
18 Rizzo.

19 COUNCILMAN RIZZO: Thank you,
20 Madam Chair.

21 Mr. Phillis, I'd like to go
22 back to Wi-Fi Philadelphia, finish my
23 questions that I have for you.

24 It was my understanding that
25 Wi-Fi Philadelphia was not going to cost

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2 the taxpayers any money. You've made a
3 distinction between construction of the
4 system and the management of the project,
5 but costs are costs. Could you address
6 that issue, please?

7 MR. PHILLIS: Well, I think
8 you're basically right in the way you say
9 that. The way that it was advertised --
10 and, of course, those were before I got
11 here, but that it was to be built at no
12 cost. The network was to be built at no
13 cost to the constituents of Philadelphia.
14 However -- and I know this is probably
15 splitting hairs a little bit, but there's
16 no way that as a city I can manage the
17 requirements that the City has in this
18 project without spending some money on
19 that. Because it's never been forecasted
20 far enough in advance as to when we'd be
21 completed with the network, I have not
22 hired a resource that I felt could take
23 it to the next level. So I've been using
24 contract resources to do that.

25 So in your statement, yes, I am

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2 spending money on the wireless project
3 from a support effort for the City.

4 COUNCILMAN RIZZO: Mr. Phillis,
5 I think what Councilman Green said
6 earlier is extremely important about --
7 one of the problems I see in our
8 government is, we really can't figure out
9 what a project really costs us. In the
10 private sector, there's account numbers
11 for almost every task that occurs, and
12 that leads me, that I previously pointed
13 out, that there have been costs to this
14 project.

15 Do you know staff time, legal
16 services, your IT department's time? I
17 mean, how much money have we really
18 spent? Because I think one of the
19 problems that we have is, we don't really
20 know because we don't have a really good
21 accounting system for the time and effort
22 and expenditure on any project sometimes
23 in this.

24 MR. PHILLIS: Well, you're
25 absolutely right, but that's not unique

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2 to Wireless Philadelphia. Because we do
3 not account for time by project or by
4 activity that people spend their time on
5 every day, there is no accounting down to
6 that level. And that gets into a whole
7 lot of different issues, including
8 unions, how you account for time. That's
9 a much bigger issue.

10 But I agree with you that in
11 the private sector, people make out time
12 sheets that equate to what they spend
13 their time on every day, not just in IT,
14 but also in the operating departments.

15 COUNCILMAN RIZZO: I understand
16 that.

17 I guess this is the last one.
18 What other City costs are associated with
19 Wi-Fi Philadelphia, whether construction
20 management or others? I mean, is there
21 any other surprises? You don't like to
22 be the guy that surprises us with things,
23 so could you today tell us -- and I asked
24 you earlier -- where are we with this?

25 We all know EarthLink is

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2 actively trying to market or sell the
3 system. Could you just take a few
4 minutes, address the real costs and talk
5 about where we are with this project.

6 MR. PHILLIS: The only thing I
7 can tell you is, there are no surprises
8 in costs that I'm aware of, none
9 whatsoever. This wasn't a surprise to
10 me. Obviously it was a surprise to you,
11 but --

12 COUNCILMAN RIZZO: No, it
13 wasn't a surprise. I thought it all
14 along. You just proved it during your
15 budget testimony.

16 MR. PHILLIS: And that's the
17 only cost that I've been associated with
18 that even relates remotely to Wireless
19 Philadelphia. That's the only one. I
20 know of no other costs anywhere, because
21 the money is totally outside of the City
22 at this point. So I'm not aware of any
23 costs.

24 Your second question was in
25 regards to the status of the project,

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2 where it's at today. Wireless
3 Philadelphia obviously is about --
4 depending on how you calculate it, it's
5 between 70 to 80 percent complete. The
6 Northeast and the Northwest have not been
7 built out at this point. We do not have
8 a commitment for the completion of those
9 sites. The contract requires EarthLink
10 to complete the entire network by
11 November of this year. The project
12 requires a payment from EarthLink of \$1
13 million to the City through PAID May 24th
14 of this year, on an anniversary of the
15 acceptance of the proof of concept area.
16 That money is supposed to be delivered to
17 PAID, given to the City and put into the
18 General Fund, and the Streets Department
19 then issues a \$1 million payment to
20 Wireless Philadelphia to aid them in
21 their operational costs going forward to
22 solve the digital inclusion issue.

23 As you know, EarthLink has gone
24 through several statements, several
25 changes in leadership. The original CEO

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2 that saw the vision of providing wireless
3 to governments throughout the United
4 States and really worldwide died and a
5 new man took over by the name of Rolla
6 Huff. When he came on, he has changed
7 the direction of the company and his
8 relationship to the stakeholders and has
9 decided that this is no longer an
10 initiative that he wishes to be part of
11 their strategy going forward. So they
12 are officially trying to sell the
13 network. Through the three announcements
14 that they've made, they hinted about
15 that, but in February, they actually said
16 it, they are selling the network.

17 What that means to the City is,
18 of course, the best thing for the City
19 would be to have a vendor come in, buy
20 the network and basically just change the
21 logo. Instead of calling it EarthLink,
22 we'd call it ABC Rental, or whoever the
23 vendor might be. That wouldn't change
24 our contract. It wouldn't change the
25 payments. Everything would remain as is

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2 with the ultimate plan.

3 If that doesn't happen, the
4 current Administration and myself, we're
5 working on what should be the City's
6 posture going forward if they are unable
7 to sell the network, and we do not have a
8 conclusion for that at this point.

9 COUNCILMAN RIZZO: Tell me
10 about the completion of the network.
11 Northeast is obviously a very big piece
12 of real estate, parts of the Northwest.
13 Do you anticipate them finishing that,
14 and, if not, who finishes it?

15 MR. PHILLIS: Well, the
16 official word is that those areas today
17 are deferred. They are making very
18 little, if any, progress on them. The
19 contract states that the network has to
20 be completely built out by November of
21 this year. If they don't get it built
22 out, they are in default of the contract.

23 COUNCILMAN RIZZO: And that
24 means what? Litigation?

25 MR. PHILLIS: That means

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2 litigation and remedies that are provided
3 for in the contract. Although they're
4 not overwhelming remedies, there are
5 remedies within the contract.

6 COUNCILMAN RIZZO: Thank you,
7 Madam Chair.

8 Thank you, Mr. Phillis.

9 MR. PHILLIS: Sure.

10 COUNCIL PRESIDENT VERNA: The
11 Chair recognizes Councilman O'Neill.

12 COUNCILMAN O'NEILL: Thank you,
13 Madam Chair.

14 Mr. Phillis, this is the first
15 time I've had a chance to talk to you in
16 public since the new Administration came
17 in, and Mayor Nutter I know early on
18 asked you to stay, and I just want to
19 compliment you on how well you're thought
20 of by your colleagues and peers around
21 the country, both in large cities and
22 counties. I have firsthand knowledge
23 from attending meetings through the
24 Public Technology Institute. And I
25 consider the City very lucky to have you

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2 here and your work ethic and your
3 knowledge and also your ability to
4 network with your peers and share best
5 practices. So I just want to thank you
6 on the record for staying, first of all.

7 MR. PHILLIS: Thank you.

8 COUNCILMAN O'NEILL: And for
9 being in a position to be asked to stay,
10 which wasn't true of a lot of people in
11 the last Administration.

12 The ePay -- and, again, I'm
13 glad we're doing something with ePay.
14 There's an awful lot of people that will
15 pay if you don't charge them for the
16 convenience of paying when they're saving
17 you the money. So I'm glad we're on that
18 track, and I think you'll see a boom in
19 payments once you get that down to where
20 the rest of the world is, which is you're
21 helping us, we're not charging you to
22 help us.

23 Councilman Goode's question I
24 thought was interesting about how many
25 departments and whether City Council

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2 should be one of them and what the
3 integration should be, and it comes up to
4 what I was just referring to. Do you
5 have information on what other
6 particularly large cities and counties do
7 in this area of the Councilman's
8 questions in terms of how much is
9 centralized? In fact, we had other
10 questions along the same lines that came
11 off.

12 I'd be surprised if there
13 weren't quite a few cities that have gone
14 or counties that have gone to the central
15 IT model, both for savings and
16 efficiencies and the combination that
17 comes with it.

18 MR. PHILLIS: I belong to a
19 large city CIO focus group, which are the
20 ten largest cities in the United States,
21 and we meet quarterly. All of them deal
22 with their IT as a central agency. They
23 do not have the City Council or the
24 legislative branch separated from the
25 core agency. What they do have, though,

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2 is their own Service-Level Agreement that
3 says how they want to be treated, so that
4 they have their own anonymity, which I
5 think is important, that they have their
6 own protections and that they have their
7 own performance levels that, quite
8 honestly, I should be held accountable
9 to. And we haven't done that as a city,
10 let alone for the Council.

11 So I think that's a growing
12 experience for everybody to get to that.
13 And it's a rather large endeavor to do
14 that. I've been through it before. It
15 will be a very new experience for almost
16 everyone in the City as we start doing
17 that.

18 COUNCILMAN O'NEILL: Can you
19 explain what our own anonymity is when
20 you're talking in these terms? I don't
21 quite understand.

22 MR. PHILLIS: Okay. I had a
23 meeting with Mr. McPherson and I think it
24 was Rick Auerbach was with us about
25 Internet usage just to let everyone know

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2 that many of the problems we've had with
3 the Internet and the performance over the
4 last several months have been
5 multi-faceted. There's lots of issues
6 with that. One of the issues is a great
7 deal of improper use of the Internet,
8 going to sites that the employees have no
9 business going to, and I will tell you
10 that improper use of sites probably
11 accounts for 65 percent of our traffic in
12 the City.

13 In order for us to address
14 that, we did not have a tool that we
15 could use to control the content of what
16 people were downloading off the Internet.
17 We had to go out and buy that. In doing
18 that, there was some concern about the
19 fact that this would allow the
20 legislative or the Councilmembers the
21 opportunity for everybody to see who was
22 going to what site. They deserve the
23 anonymity of their jobs not to be
24 scrutinized in that way. So we are
25 providing that kind of anonymity to the

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2 Councilmembers, but we are going to
3 deliver the appropriate Internet service
4 that they deserve and want.

5 So that's what I mean by
6 "anonymity."

7 COUNCILMAN O'NEILL: Okay.
8 Having just been down at the National
9 League of Cities conference, I was
10 talking to some people. This isn't just
11 about IT.

12 And I got our budget guru here,
13 Steve.

14 I've never heard that the City
15 had people on staff in any capacity, any
16 department, centralized or otherwise, who
17 write grants for a living. That's what
18 they do. And when I heard that
19 Chicago -- I heard other cities, but the
20 one that struck me was Chicago, because
21 they seem to be doing a whole lot of
22 things right at the moment. They have
23 three full-time grant writers that work
24 in the city, and apparently it has paid
25 dividends way beyond their salaries. And

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2 there are grants out there for a whole
3 host of different things that would
4 benefit the City, our efficiencies, maybe
5 take some of the workload off of
6 Councilman Green in terms of trying to go
7 paperless or different things.

8 I'm only kidding, Bill.

9 But those kind of things, the
10 kind of things that you want -- the
11 people are willing to give grants for to
12 help us become better. And I just wanted
13 to know where we are today and if we have
14 any thoughts of -- I just had never heard
15 of -- and IT is one of the places where
16 we obviously could be getting some grants
17 for this kind of thing.

18 MR. AGOSTINI: Councilmember,
19 Madam President, Steve Agostini, Budget
20 Director.

21 We do have now a full-time
22 grants-writing individual in the Mayor's
23 Office working under our Policy Director,
24 Mr. Wendell Pritchett.

25 COUNCILMAN O'NEILL: Did you

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2 say a person?

3 MR. AGOSTINI: Yes, one person.

4 And from what I could tell so far, she's
5 been effective in sort of not only
6 getting some grants, but in sort of
7 canvassing and categorizing what it is we
8 can go after.

9 The effort that you referenced
10 in Chicago, Chicago actually had an
11 individual who was -- I think the Mayor
12 actually referred to her as the czar of
13 IT, and it was her responsibility to
14 generate sizable grants, sizable
15 contributions from a variety of entities
16 across the city, because it was the
17 Mayor's then effort to try and make the
18 city much more of a digital city.

19 That may be something that we
20 talk about here as well. There are
21 grants out there. I think the Kennedy
22 School of Government has a very
23 significant effort with respect to trying
24 to generate IT enhancements, IT
25 improvements for local governments,

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2 because it's not a place where you see
3 that. We're going to look at those
4 things. Terry knows this. We are trying
5 to get ourselves up to speed.

6 I think one of the things you
7 would see a consensus among us who are
8 newer to the City is that we have a lot
9 to do to catch up with some other cities.
10 There's a lot to build on, and Terry has
11 sort of raised that for you, but there is
12 a lot that we can do and should do.

13 COUNCILMAN O'NEILL: Thank you.
14 That's all.

15 MR. PHILLIS: Councilman
16 O'Neill, you were asking about ePay.

17 COUNCILMAN O'NEILL: Yes.

18 MR. PHILLIS: Just to let you
19 know that today we receive about \$8
20 million a month through the Internet
21 payment capabilities.

22 COUNCILMAN O'NEILL: Okay. I
23 think that will go way up.

24 MR. PHILLIS: Way up.

25 COUNCILMAN O'NEILL: Thank you.

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2 COUNCIL PRESIDENT VERNA: The
3 Chair recognizes Councilman Jones.

4 COUNCILMAN JONES: Good
5 afternoon. How are you?

6 MR. PHILLIS: Hello,
7 Councilman.

8 COUNCILMAN JONES: First let me
9 say that as a new Councilperson, we were
10 allowed to enter in our office maybe
11 three hours, four hours before we were
12 sworn in the day before we were sworn in
13 due to some circumstances which we won't
14 go into, but I must say that your
15 staff -- when we found our circumstances,
16 we found out our hard drives had been
17 wiped clean. I mean, all kinds of
18 problems with the computer systems. Your
19 staff worked diligently, diligently to
20 get us up and running, gave us everything
21 we needed. We are appreciative of
22 allowing us to be able to function on
23 behalf of the citizens of Philadelphia.
24 So we appreciate that.

25 MR. PHILLIS: Thank you.

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2 COUNCILMAN JONES: Joe James

3 and I go back to a prior life's work in
4 economic development. So I am confident
5 as I see him sitting over there that you
6 guys get it. And so having said that, I
7 want to put into context my questions
8 that I ask from here forward to try to
9 make you a better agency or at least help
10 me to understand how you are a better
11 agency.

12 There's a word called
13 tropophobic and that means the fear of
14 change, and I'm wondering if a lot of
15 times when you go through departments
16 that actually should be sharing
17 information, that could use similar
18 software/hardware systems, when they
19 don't do that, it's because often they're
20 so used to doing things a certain way,
21 knowing the function keys like their
22 family members, that they're afraid to
23 try new, more efficient softwares that
24 might be out there. How do you deal with
25 that?

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2 MR. PHILLIS: Well, I think
3 you're absolutely right. There is a fear
4 of change in the world today. It's not
5 just in this particular area. I think
6 most people don't like change. I happen
7 not to be one of them. I enjoy change.
8 I think it's kind of exciting.

9 But part of this is allowing
10 people to have input to the process so
11 they feel engaged in the result that's
12 going to change what they do. If you
13 just go out and drop it on them, they are
14 not going to accept change. We did this
15 with Project Ocean. We allowed all the
16 people to have significant input as to
17 how we were building a project, how we
18 were building the training material, how
19 everything was going to be delivered.
20 They were fighting change previously.
21 They did not fight this change, because
22 it was part of their requirements.

23 We're going to have the same
24 thing with our new HR system that's
25 coming in. We have Legacy systems that

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2 are still green screen main frame
3 operations. The people that operate
4 those every day, they don't have a
5 problem. They like what they do. They
6 know how to come in every day and do
7 their job, but to change is scary for
8 them. And we have a lot of people in
9 this City that are still on Legacy
10 applications that are basically PC
11 illiterate. And that's not attacking
12 their IQ. It's just they don't know what
13 a mouse is. They think that's who lives
14 in Orlando. We need to bring those
15 people into the mix so that they feel
16 they're part of the solution rather than
17 having a solution dropped on top of them.

18 COUNCILMAN JONES: I share
19 their phobia sometimes. I'm an end user,
20 but I have had to struggle to get up to
21 speed on some things.

22 But I want to go now to say
23 that we're getting ready to implement,
24 based on the Mayor's edict, a 3-1-1
25 system which will quantitatively allow us

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2 to measure, and Councilman Green and I go
3 forth and we talk about if it ain't
4 measured, it ain't managed, and we kind
5 of live that credo throughout this. So
6 how are you going to interface with this
7 3-1-1 system?

8 MR. PHILLIS: Well, we're part
9 of the design team for building the 3-1-1
10 system. We're part of the RFP process
11 for picking the CRM that is part of this.
12 I have my Enterprise Manager, Jim Querry,
13 who has put together a plan for how we
14 will build the appropriate back office
15 system, which is the work order system,
16 because obviously a 3-1-1 system is just
17 really talking about -- when you talk
18 about 3-1-1, it's just the front end.
19 It's the phone call that somebody
20 answers. If it doesn't provide a result,
21 if it doesn't provide the right
22 opportunity for the City to deliver a
23 service, it's not a complete system, and
24 that's what we want to measure, not the
25 calls coming in, but the fruition of

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2 meeting that requirement.

3 So there are multiple pieces
4 that have to come together. We put
5 together a plan and we had it ready so
6 that when the new Administration came in,
7 we shared all of our opinions and ideas
8 as to what would make a successful
9 project, and that is the way we're moving
10 forward. I think we're going to be doing
11 a good job with this.

12 COUNCILMAN JONES: As
13 Councilpeople, we really want your 3-1-1
14 system to work. It complements the
15 constituent service work that we all do.
16 However, right now we use Lotus Notes,
17 which does not allow us to scan
18 documents, to do things that allow us to
19 better measure the responses that we get
20 to constituent service requests from
21 departments and follow up.

22 Is there a software that is
23 being planned to, on the back end, as you
24 say, allow us, empower us to measure
25 things so that we know how many Streets

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2 Department complaints or requests we're
3 getting, how many Water Department
4 issues --

5 MR. PHILLIS: The CRM package,
6 which is the citizens tracking mechanism
7 in this process, will allow you to do
8 that.

9 COUNCILMAN JONES: Now, it's in
10 this package, it exists today?

11 MR. PHILLIS: No, no. This is
12 where we are going. This is the RFP that
13 we're going to be issuing for CRM, which
14 is the cornerstone for the 3-1-1 system.

15 COUNCILMAN JONES: So that's
16 the back end operation of the phone call?

17 MR. PHILLIS: No. The back end
18 is the work order system. The 3-1-1 is
19 no more than getting Verizon to redirect
20 the calls when you dial 3-1-1. Not a big
21 deal. The people that answer the phones
22 have to be able to enter the information
23 into a CRM, which is going to track and
24 manage the request that comes in. Once
25 it does that, it has to kick off a work

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2 order for Streets to go out and pick up
3 the trash or for whatever the call may
4 be, to go and pick up a dead dog in the
5 street. That work order to actually send
6 the person out to do the task is the work
7 order system.

8 COUNCILMAN JONES: So how do we
9 as the end user, Council, use -- what
10 system will we use?

11 MR. PHILLIS: You will be able
12 to go into the CRM and find out what
13 calls are coming in from your
14 constituents. You'll be able to look
15 at -- you'll be able to segregate all
16 that data in many different ways. Also,
17 I think that you'll become accustomed to
18 looking at the results of the PhillyStat
19 meetings that are going on today, as well
20 as the 3-1-1 review that will incorporate
21 all of this when it's done, and that
22 should give each one of the
23 Councilmembers the opportunity to see how
24 City services are being provided within
25 your district.

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2 COUNCILMAN JONES: Finally, I,
3 like Councilman Green, want to see an
4 actual plan for a paperless government
5 and I think that the 3-1-1 system on top
6 of some other things that we can do can
7 help us go that way. If I heard
8 correctly, the savings annually would be
9 \$200 million?

10 Bill, was that correct?

11 COUNCILMAN GREEN: That's what
12 was in the Deloitte and Touche report.

13 COUNCILMAN JONES: So \$200
14 million. If we're talking about \$200
15 million, that would have solved the
16 after-school crisis four times over. It
17 would build 1,200 low-income houses,
18 which we desperately need in this City.
19 It would reface every commercial corridor
20 in the City of Philadelphia. So it is
21 not a minor thing. As we look at the
22 cuts we're getting from the federal
23 government, we're down to \$53 million
24 worth of block grant funding. So \$200
25 million can buy a lot of services for the

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2 citizens of Philadelphia. So if in fact
3 we are ever to become paperless, it would
4 be helpful to me and this Council to see
5 the steps we are taking each and every
6 year to become that paperless government.

7 MR. PHILLIS: I agree with
8 everything you said. Just make sure you
9 also understand that there are tools and
10 mechanisms that can be put in place and
11 that are here today that allow you not to
12 have paper.

13 COUNCILMAN JONES: And so --

14 MR. PHILLIS: Let me just say
15 that, for instance, Lotus Notes, people
16 get a note in an e-mail system and the
17 first thing they do is print it out and
18 file it. It kind of defeats the purpose
19 of a paperless environment.

20 So there is a way to have
21 tools, but it's also a change in behavior
22 as to how you do your jobs.

23 COUNCILMAN JONES: So from your
24 office perspective, is there a ten
25 commandments of how to get to paperless

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2 or do's and don't's that we can pass
3 around and not print out, that we can
4 pass around electronically so that each
5 department is charged or given a goal?

6 MR. PHILLIS: I think it's a
7 good suggestion, but, no, I do not have a
8 tablet with the ten commandments on it.
9 But I think it's a good suggestion. I
10 think as we go through the various things
11 that could benefit this, we need to put
12 in place the behavior modification so
13 that it really reaches its goal.

14 COUNCILMAN JONES: My point
15 here is that it begins with us in this
16 room, including yourself. If in fact we
17 are going to take steps, let's start
18 taking them. My colleague wrote a paper
19 about a paperless society. The first
20 step was that I read it and I agree with
21 it, and now that you came up with this
22 wonderful suggestion, it would be good to
23 take another step and give that to
24 department heads.

25 MR. PHILLIS: I agree.

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2 COUNCILMAN JONES: Thank you,
3 Madam Chairman.

4 COUNCIL PRESIDENT VERNA: Thank
5 you.

6 The Chair recognizes Councilman
7 Green.

8 COUNCILMAN GREEN: Thank you,
9 Madam President.

10 Terry, I'd like to supplement
11 the request of information to the Chair
12 to include what you believe the cost
13 would be to implement the recommendations
14 of the Deloitte report to the City so
15 that we know what the investment is to
16 get to that 200 million in annual
17 savings.

18 MR. PHILLIS: I'd be glad to do
19 that.

20 COUNCILMAN GREEN: Thank you.

21 Mr. James, the President
22 mentioned that the Verizon budget had
23 gone up, I think it was, 18 percent. In
24 private industry, data and communications
25 costs generally are going down on an

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2 annual basis. I'm wondering why we're
3 not following a similar trend with
4 respect to our communications.

5 MR. JAMES: Councilman, in most
6 cases, our costs have gone down as far as
7 what the contracted rates for the
8 services that we purchase. We
9 traditionally are usually saving about 45
10 percent off what the general TAF rate is
11 for most services. In some cases, we do
12 even better, that our basic line rate for
13 a line is \$7, and that's pretty good
14 compared to what you see in the private
15 sector.

16 But what we experience is, we
17 experience a great deal of churn. We
18 deal with a great deal of -- because
19 there's such a dynamic to City
20 government, that we're constantly moving
21 people, rearranging things, adding
22 people, adding lines, creating
23 initiatives, creating hotlines, changing
24 voice mail. So the sheer volume of work
25 generates those costs.

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2 COUNCILMAN GREEN: And it's
3 Verizon employees that have to come in
4 and -- what do you mean "the sheer volume
5 of work"?

6 MR. JAMES: I mean, the sheer
7 volume of the work. I mean, if you look
8 at the amount of telephone lines that we
9 have in the City, we're close to 30,000
10 phone lines. Our line counts grow just
11 about every year, and whenever there's a
12 change of any kind, whether it's a change
13 in Administration or a change in people,
14 a change in City Council, we constantly
15 expand and contract. So it's not that
16 the actual rates are the issue. It's the
17 sheer volume of work.

18 Also, there is a great deal of
19 work that, yes, Verizon technicians are
20 installing a lot of phone lines in a lot
21 of places. We're redoing health centers.
22 We're redoing rec centers. We have to
23 take out stuff. A lot of it is a swap
24 and replace, and it's that kind of
25 activities that occur over a period of

16 MR. JAMES: I said we expect.
17 I said we expect. I'm sorry, Councilman.
18 In our proposed budget, we hope and
19 anticipate that we'll see an increase.
20 If not, we will work within the confines
21 of the budget. But generally that's
22 where the volume of work comes from and
23 that's where the increase comes from.

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2 rather than copper wire phone lines that
3 would decrease the overall cost of data
4 and voice communications to the City of
5 Philadelphia? And that's where many of
6 the savings are coming in major
7 corporations. They have their own T3
8 lines that they own around the world.
9 That's how they communicate with each
10 other. They don't use private operators.
11 They've created their own systems.
12 They've used voiceover IP. They've used
13 new technologies.

14 To what extent are we exploring
15 savings from the use of different
16 technologies and the City's use in the
17 past? For ten or 15 years behind on IT
18 in general, it probably -- does it apply
19 to this also?

20 MR. JAMES: On the
21 communications side, back in 2005, we
22 were successful in getting dollars to
23 build CityNet, what we call CityNet 2,
24 where we basically put in our own private
25 fiber to 13 of our downtown buildings,

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2 which make up a huge amount, almost 80
3 percent, of the volume of traffic between
4 the high rises, which before was all
5 leased circuits from Verizon. So we made
6 that -- we were successful in getting
7 that capital and we made that investment
8 and have built that infrastructure in
9 place.

10 So we're trying to maintain
11 ourselves consistent with the private
12 sector and our ability to maintain these
13 services, and we've made those
14 investments. I think we are in the
15 planning stages and have been in the
16 planning stages of looking at what's the
17 next generation network for the City,
18 where does voiceover IP as a technology
19 solution fit for us that will not only
20 provide greater service and efficiency,
21 but also have the ability to have some
22 reduction in costs.

23 We have not deployed that.
24 We're using a lot of that infrastructure
25 for a lot of what's done in the private

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2 sector to triple play. We have a video
3 surveillance network, so we have video.
4 We have a voice network, which today is a
5 managed service. And we have a data
6 network. And part of the solution
7 bringing communications into MOIS is to
8 looking at how can we leverage it and now
9 finally start to see a convergence of
10 those networks so that we get to that
11 point.

12 I think we're in the planning
13 stages of getting there. We have not
14 achieved that yet, but we kind of have a
15 sense of where we want to go with that,
16 and I think it's strategic in our
17 thinking how we achieve that. But we do
18 need -- like anything else, we need to
19 invest money for the expenditures to buy
20 this equipment, because we don't
21 necessarily have it sitting on the shelf.

22 COUNCILMAN GREEN: Are those
23 investments in the current budget or
24 Five-Year Plan?

25 MR. JAMES: No.

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2 COUNCILMAN GREEN: Could you
3 please provide to the Chair the
4 expenditures required to update our voice
5 and data networks to bring them to the
6 current technology that's used in the
7 private sector and also tell us what the
8 expected annual savings would be for that
9 investment.

10 MR. JAMES: We will submit
11 something to the Chair.

12 COUNCILMAN GREEN: Thank you.

13 COUNCIL PRESIDENT VERNA: Thank
14 you.

15 Are there any other questions
16 or comments for these witnesses?

17 Yes. Councilman Green.

18 COUNCILMAN GREEN: Thank you,
19 Madam President.

20 One more question. You talked
21 about with Councilman Jones the front end
22 of 3-1-1, which is getting information
23 into the call center and then getting it
24 out of the call center to the departments
25 through a work order system so you've got

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2 customer -- citizen relationship
3 management software, I guess you were
4 referring to it as, and then the workflow
5 order entry system, which will go out to
6 the various departments to have the
7 service delivery happen.

8 To what extent -- obviously
9 that's a change in behavior within each
10 department, because they're used to
11 getting calls directly. Now they'll be
12 getting information through this work
13 order entry system.

14 To what extent are you involved
15 in reviewing or is someone reviewing the
16 workflow processes within each of the
17 departments to prepare them for this
18 change in behavior that's going to happen
19 and presumably more effective and
20 productive behavior within the
21 departments, because they don't have
22 people answering phones, it's all coming
23 in electronically?

24 MR. JAMES: Councilman, part of
25 the design review process that the team

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2 has been put in place for the 3-1-1 team
3 is looking specifically at that activity
4 to get a better understanding that there
5 is going to be some business process
6 reengineering necessary for us, one, to
7 have a clear sense of what is the current
8 as-is condition for the flow of work and
9 then how is that going to be changed once
10 you implement a work order management
11 system and a 3-1-1 tool.

12 Over the course of time, the
13 departments occasionally do get together
14 and talk about cost interactivity,
15 because even though they do come in into
16 different places, many times there's an
17 overflow about our activities and certain
18 calls get actually sent to the wrong
19 place.

20 So the departments are trying
21 to better understand how we interrelate
22 to each other, but I think in this whole
23 3-1-1 initiative, you'll see a better
24 effort put forth of how we figure out how
25 to design this to take into account

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2 better activity.

3 COUNCILMAN GREEN: Many of the
4 savings that will come will come from
5 reengineering the workflow processes in
6 each of the departments as a result of
7 the increased use of technology, and
8 without that process taking place, we're
9 sort of adding just a separate function
10 of new people answering the phone and
11 then setting the information into a
12 department that doesn't have a change in
13 the way it operates, its workflow
14 processes.

15 So I just would like to -- if
16 you could provide to the Chair
17 information about how all of that is
18 being integrated into the planning, I'd
19 appreciate it.

20 MR. PHILLIS: It is being
21 integrated, but I'd just like to bring
22 one point up about something you just
23 said. There is not a 3-1-1 installation
24 in the country that has saved any money.
25 I want to make sure that we set our goals

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2 right here. The 3-1-1 implementation
3 will set Philadelphia apart as doing a
4 terrific job of serving our citizens. It
5 does not necessarily save money. I have
6 talked to all the biggest cities and
7 nobody has saved any money in the
8 process.

9 COUNCILMAN GREEN: Mr. Phillis,
10 that's exactly my point. It is not the
11 3-1-1 call center that saves money. It's
12 the change in the operations, the
13 productivity efficiency, the workflow
14 processes of the departments of the way
15 things get handled, of the fact that now
16 the information they have is electronic.
17 The information they give back is
18 electronic, eliminating records clerks,
19 et cetera. It is that which saves the
20 City's money, not the 3-1-1 system per
21 se.

22 Baltimore since it implemented
23 3-1-1 over the last six or seven years
24 has saved \$350 million, which it relates
25 directly to 3-1-1 and CityStat.

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2 So it's really 3-1-1 in
3 combination with PhillyStat which is
4 going to provide great productivity and
5 efficiency enhancements. But you're
6 right, it will take time. There are
7 reports of -- Baltimore credits
8 3-1-1/CityStat with saving it \$350
9 million a year.

10 MR. PHILLIS: And a lot of that
11 is --

12 COUNCILMAN GREEN: Not a year.
13 Over seven years.

14 MR. PHILLIS: And a lot of that
15 is the focus on the work order process to
16 make sure that we are delivering things
17 in an efficient way.

18 COUNCILMAN GREEN: Right.

19 MR. PHILLIS: Yeah.

20 COUNCILMAN GREEN: Thank you
21 very much.

22 COUNCIL PRESIDENT VERNA: Thank
23 you.

24 Any other questions from
25 members of the Committee?

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2 (No response.)

3 COUNCIL PRESIDENT VERNA: Thank
4 you very much. Thank you for your
5 testimony.

6 MR. PHILLIS: Thank you very
7 much.

8 MR. McPHERSON: The next
9 department is the Mayor's Office of
10 Community Services.

11 (Witnesses approached witness
12 table.)

13 COUNCIL PRESIDENT VERNA: Good
14 afternoon. Please identify yourself for
15 the record and proceed with your
16 testimony.

17 MR. RIDLEY: Thank you, Madam
18 President.

19 Good afternoon, Council
20 President Verna and members of City
21 Council. I am Wadell Ridley, Jr.,
22 Executive Director of the Mayor's Office
23 of Community Services. Today I will
24 provide you with a brief description of
25 the work that this agency does and

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2 present the proposed Operating Budget for
3 Fiscal Year 2009.

4 The Mayor's Office of Community
5 Services requests a Fiscal Year 2009
6 appropriation of \$11,211,543, all of it
7 from the Grants Review Fund. The MOCS
8 program itself is requesting \$8,612,000
9 and the Empowerment Zone is requesting
10 \$2,599,543, for the same total that we're
11 requesting of \$11,211,543.

12 In Fiscal Year 2007, MOCS
13 provided services to 83,482 people. The
14 agency expects to provide services to
15 97,021 people in Fiscal Year 2008. This
16 projected increase is the result of the
17 increase in the number of ex-offender
18 clients that will receive services from
19 two reentry offices located at 1741 South
20 54th Street and 1952 East Allegheny
21 Avenue. The addition of personnel to the
22 Mayor's Action Center is expected to help
23 us serve additional clients as well.

24 The mission of MOCS is to
25 empower individuals, families and

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2 welfare award to DHS to support up to 600
3 fathers who are behind in child support
4 through workshops and other programs.

5 The functions of the Mayor's
6 Office of Community Services impact five
7 of the core strategic areas laid out in
8 the Five-Year Strategic Direction and
9 Financial Plan.

10 MOCS is involved in the
11 promotion of public safety through its
12 Community Engagement Unit, otherwise
13 known as the CEU. The CEU works with the
14 Philadelphia Police Department by
15 assisting in the facilitation of
16 community meetings and the collection of
17 data. MOCS also contributes \$366,000
18 directly to the Mayor's Office of Reentry
19 for the purpose of helping ex-offenders
20 transition smoothly and make useful
21 contributions to their communities.

22 The Community Engagement Unit
23 also works towards strengthening healthy
24 and sustainable communities by working
25 with various City departments to inform

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2 residents of departmental activities; for
3 example, recycling, organized clean-ups.
4 These goals are achieved through
5 literature drops, mailings and community
6 meetings. The CEU also helps to process
7 LIHEAP, CRISIS and SSI applications and
8 provide income tax assistance.

9 The MOCS Workwise Program makes
10 a very important contribution to
11 education through its job readiness
12 program. The Foster Grandparents Program
13 is also providing volunteer opportunities
14 for seniors to serve as mentors to over
15 11,000 special needs and at-risk
16 children. Our Fatherhood Initiative
17 program encourages and teaches
18 non-custodial fathers become better
19 parents through various development
20 workshops.

21 MOCS shares the goals of the
22 City of Philadelphia to encourage job
23 creation and income growth. As mentioned
24 already, Workwise provides a great
25 opportunity for jobs and economic

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2 development by providing case management,
3 job readiness activities and employment
4 placement for TANF recipients.

5 MOCS also shares the goals of
6 the City of Philadelphia to become a
7 leader in customer service.

8 Like all City departments, MOCS
9 has the responsibility to provide
10 customer service at the highest level
11 possible. All of our programs -
12 Workwise, Community Engagement Unit,
13 Fatherhood Initiative Program and the
14 Foster Grandparents Program - work
15 directly with the public. We look
16 forward to focusing attention on tracking
17 our performance and bringing us into
18 compliance with various citywide
19 initiatives.

20 We plan on using the following
21 performance measures to track both
22 internal and external performances.

23 Our internal performance
24 measures, the result would be to ensure
25 that MOCS is adequately and appropriately

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2 staffed, and the measure would be the
3 number of staff evaluated and the
4 percentage of evaluations resulting in
5 personnel actions.

6 Another result would be to
7 increase service to low-income families,
8 and the measure would be the ability to
9 meet contracted deliverables; for
10 example, sufficiently documented linkages
11 for 60,000 new families by June 30, 2008
12 and 60,000, or 100 percent, of families
13 receiving information to meet their
14 specific needs by June 30, 2008.

15 The external performance
16 measures, the results would be to serve
17 and assist citizens of Philadelphia, and
18 the measure would be the number of people
19 participating in our programs, and
20 another measure would be the number of
21 people served by our programs.

22 Another result would be to
23 reduce Philadelphia's poverty rate, and
24 the measure would be the number of
25 Philadelphians qualified as below the

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2 poverty line according to appropriate
3 measures. New York City uses National
4 Academy of Science recommendations.
5 Another measure would be the number of
6 eligible enrolled persons in the EITC and
7 TANF and other programs.

8 At the Mayor's Office of
9 Community Services, we hope to help the
10 City become a national leader in customer
11 service. To do that, we will establish,
12 publish and meet customer service
13 guidelines for all the services that we
14 provide. This includes redress for the
15 customers when the standards are not met.

16 At MOCS, we ensure that we will
17 provide our name to you every time you
18 contact us. Within 15 minutes we will
19 tell you what services you qualify for
20 and give you the information you need to
21 use our programs, and we will attempt to
22 answer all your questions on the first
23 call or provide the answer within 24
24 hours if we currently do not know that
25 answer.

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2 If we do not meet these
3 standards, the client will receive a
4 verbal apology directly from the
5 departmental leadership and the problem
6 will be corrected immediately, and the
7 client will receive a written apology
8 directly from the departmental
9 leadership.

10 In dealing with our minority
11 participation, in an effort to increase
12 MBE and the WBE participation on City
13 contracts, MOCS provides two contracts
14 totalling \$300,000 to North Philadelphia
15 Human Services Development Corporation
16 and Workforce 2000 for international
17 driver's license training. These two
18 contracts are MOCS' only contracts with
19 non-governmental entities in Fiscal Year
20 2008.

21 I'd like to thank you for
22 allowing me to present my testimony and
23 will gladly attempt to answer any
24 questions you might have.

25 Thank you.

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2 COUNCIL PRESIDENT VERNA: Thank
3 you.

4 Mr. Ridley, how many employees
5 does the MOCS office have?

6 MR. RIDLEY: That's a very good
7 question. We have 105 total. There are
8 65 who answer to me and my department
9 directly. Those are the programmatic
10 ones. We also have employees that we pay
11 salaries for in other departments.

12 COUNCIL PRESIDENT VERNA: Such
13 as?

14 MR. RIDLEY: We have employees
15 in the West Oak Lane Center. There are
16 employees in portions of DHS. There are
17 additional employees in the Managing
18 Director's Office. There are employees
19 in the Mayor's Action Center, the Mural
20 Arts Program and the AVRP.

21 COUNCIL PRESIDENT VERNA: I'm
22 sorry?

23 MR. RIDLEY: The AVRP.

24 COUNCILWOMAN TASC0: Adolescent
25 Violence.

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2 MR. RIDLEY: Yes, Reduction
3 Program.

4 COUNCIL PRESIDENT VERNA: So I
5 just want to get this clear in my own
6 mind. We have 105 employees total,
7 including those that you just mentioned
8 in West Oak Lane and the Managing
9 Director's Office, et cetera?

10 MR. RIDLEY: Yes.

11 COUNCIL PRESIDENT VERNA: So
12 the complete total is 105?

13 MR. RIDLEY: Yes.

14 COUNCIL PRESIDENT VERNA: Now,
15 your funding source is strictly federal
16 government?

17 MR. RIDLEY: Well, it's the
18 Community Service Block Grant, which I
19 guess has its beginning federally, comes
20 to us through the state, but it's totally
21 grant based.

22 COUNCIL PRESIDENT VERNA: Can
23 you tell us what, if any, restrictions
24 there are on how these funds can be used?

25 MR. RIDLEY: Well, I'm learning

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2 that every day. Some of the departments
3 that we actually fund, the DCED, or the
4 Department of Community and Economic
5 Development, actually questions those
6 uses. If those uses are not directly
7 providing services for those who are
8 impoverished, then it's questioned. So
9 there's a number of restrictions with
10 that.

11 COUNCIL PRESIDENT VERNA: Can
12 you get back to us as to what those
13 restrictions are, please.

14 MR. RIDLEY: The state requires
15 that we provide documentation and data
16 that the dollars that are used are
17 actually providing services for those who
18 are impoverished. That's the major
19 restriction.

20 MS. MARINER: Good afternoon.

21 COUNCIL PRESIDENT VERNA: Good
22 afternoon. Please identify yourself for
23 the record.

24 MS. MARINER: My name is Mary
25 Mariner. I'm the Director of Grants and

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2 Programs at the Mayor's Office of
3 Community Services.

4 Our Community Service Block
5 Grant, which is our largest grant, the
6 requirement is that we provide services
7 to people who live at or below 125
8 percent of the federal poverty level.
9 That is the major restriction of that
10 grant. We have to document it. We have
11 to have photocopied documentation in the
12 client's file that proves that for the 90
13 days prior to service the client lived at
14 125 percent of the federal poverty level.

15 For our supported work program,
16 which are TANF dollars that come through
17 the federal, they're federal TANF dollars
18 that come through the state, those
19 clients must be current recipients of
20 TANF. They can't get General Fund -- or
21 general assistance. It has to be TANF.

22 For our Foster Grandparent
23 program, they have to be senior citizens
24 who live at or below 125 percent of the
25 poverty level as well.

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2 So those are the major
3 restrictions of our grants.

4 COUNCIL PRESIDENT VERNA: How
5 many of your employees are in the
6 Managing Director's Office?

7 MR. RIDLEY: Presently we have
8 a list of 28.

9 COUNCIL PRESIDENT VERNA:
10 Twenty-eight. So how do they deal with
11 people who are of need? What program do
12 they work under?

13 MR. RIDLEY: Many of them --

14 COUNCIL PRESIDENT VERNA: What
15 do they do?

16 MR. RIDLEY: I'm sorry to
17 interrupt you. I know that many of them
18 were working with the NTI program.

19 COUNCIL PRESIDENT VERNA: NTI?
20 In what respect? Doing what?

21 MR. RIDLEY: Lot clean-ups,
22 neighborhood cleaning and things of that
23 nature. So in areas that were blighted
24 and impoverished, it was used in that
25 area.

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2 MS. MARINER: That's correct.

3 You're correct.

4 COUNCIL PRESIDENT VERNA: I
5 would like to have a list -- apparently
6 you have 40 people who do not work
7 immediately under you, but in other
8 departments. I would like to have a list
9 of what departments they're in, how many
10 of your employees are in those
11 departments, what their titles are and
12 how much they get paid. I'd like to know
13 what they do.

14 MR. RIDLEY: I'll make that
15 available to you.

16 COUNCIL PRESIDENT VERNA:
17 Please.

18 The Chair recognizes Councilman
19 Greenlee.

20 MR. GREENLEE: Thank you, Madam
21 President.

22 Good afternoon.

23 MR. RIDLEY: Good afternoon,
24 sir.

25 COUNCILMAN GREENLEE: I want to

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2 ask you specifically on -- you talk early
3 in your testimony about the reentry
4 offices at the two locations. Can you go
5 into a little bit of what kind of
6 services will be provided there. I'm
7 assuming employment is part of it or
8 preparation for employment, but what do
9 you see being done there? Are they
10 actually operating yet, first of all?

11 MS. MARINER: Yes. Both are
12 operational. They provide case
13 management services, housing assistance,
14 GED preparation, of course employment
15 being the biggie, because to get them
16 stabilized, you have to get folks
17 employed. There's employment training.
18 There's some training programs.
19 Clothing, helping them get clothing,
20 helping them get the proper
21 identification they need to even get a
22 job, Social Security cards, those kinds
23 of things that someone coming out of
24 prison may not have.

25 COUNCILMAN GREENLEE: Now, who

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2 do you have working with them? Are some
3 of these people working with them --

4 MS. MARINER: Some of them are
5 ex-offenders. Quite a few of the people
6 that work with them are ex-offenders
7 themselves so they understand the need.

8 COUNCILMAN GREENLEE: That
9 would make sense.

10 MS. MARINER: Yes.

11 COUNCILMAN GREENLEE: And just
12 one more question along the line of what
13 the Council President was asking you,
14 specifically on the Mayor's Action Center
15 just so I kind of understand that. I
16 know you're separate from them, but some
17 people that may come to the Mayor's
18 Action Center may kind of be referred to
19 you because they fall under that income
20 guideline and have the kind of issues
21 that you would meet? Am I saying that
22 right?

23 MR. RIDLEY: Well --

24 COUNCILMAN GREENLEE: Am I
25 confusing the issue? I'm not sure.

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2 MR. RIDLEY: The issue is
3 confused enough already. One of the
4 things that probably out of maybe the
5 four meetings that I've had with the
6 state, that question has constantly come
7 up. So one of the things that has to
8 occur and the state has requested that we
9 provide an amended work plan to provide
10 them with the usage or how these
11 employees are actually going to work in
12 that capacity. I mean, one of the things
13 that we see as a tie-in now is that it
14 would be advantageous to use the Mayor's
15 Action Center in combination with the
16 3-1-1 center, and that would help with
17 that, we believe.

18 But, once again, that office
19 provides us with large numbers with the
20 phone calls that they take in, and
21 sometimes they are referred to us because
22 of issues that are dealing with poverty.

23 COUNCILMAN GREENLEE: Okay.
24 That's kind of what I thought. I know we
25 had a conversation in my office.

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2 MR. RIDLEY: That's true.

3 COUNCILMAN GREENLEE: I'm
4 getting there. I'm starting to
5 understand. Thank you, Mr. Ridley.
6 Thank you both.

7 Thank you, Madam President.

8 COUNCIL PRESIDENT VERNA: I'm
9 sorry. Did I understand you to say that
10 you have two offices?

11 MR. RIDLEY: The Mayor's Office
12 of Reentry has two locations. The
13 Mayor's Office of Community Services has
14 two locations as well. Most of our
15 services are out of 990 Spring Garden and
16 our Workwise Program is out of 1234 North
17 Broad Street. So there are two offices.
18 I don't know if I actually had mentioned
19 where Workwise was actually located.

20 COUNCIL PRESIDENT VERNA: I
21 don't think you did. And I do know that
22 I guess in the 1400 block of South Broad
23 Street, a couple of years ago you had an
24 office there and that was closed. Where
25 did they relocate?

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2 MR. RIDLEY: They did not
3 relocate. They closed that office and --

4 COUNCIL PRESIDENT VERNA: If
5 you're familiar with the program, why
6 don't you tell us.

7 MS. MARINER: I'm sorry. The
8 office was the Family Development Center
9 that you're speaking of, and that was
10 closed due to lack of funding. There is
11 a representative at 990 Spring Garden
12 Street in the Community Engagement Unit
13 that responds to any issues for that
14 area. People just have to call the
15 685-3600 number and be connected to the
16 person who handles South Philadelphia and
17 Southwest Philadelphia.

18 COUNCIL PRESIDENT VERNA: How
19 many other offices were closed at that
20 time? Because you had a number of
21 offices.

22 MS. MARINER: Quite a few, yes.
23 Quite a few.

24 COUNCIL PRESIDENT VERNA: That
25 was just a couple of years ago.

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2 MS. MARINER: Yes.

3 COUNCIL PRESIDENT VERNA: If my
4 memory serves me.

5 MS. MARINER: You're correct.
6 Yes. We had an Adult Education Program
7 in Germantown that was closed. The South
8 Philadelphia office, an office in
9 Frankford, Youth Web program at Broad and
10 Olney or a little below Broad and Olney.
11 And I think that was it at the time, but
12 quite a few, yes.

13 COUNCIL PRESIDENT VERNA: And
14 they were all closed as a result of
15 funding being cut?

16 MS. MARINER: They were closed
17 as a result of funding being cut and
18 redirected.

19 COUNCIL PRESIDENT VERNA: Okay.
20 Thank you.

21 The Chair recognizes
22 Councilwoman Tasco.

23 COUNCILWOMAN TASCO: Is this
24 the old Model Cities program?

25 MS. MARINER: Yes.

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2 COUNCILWOMAN TASC0: Have the
3 funds declined significantly since the
4 program was instituted years ago?

5 MS. MARINER: Yes.

6 COUNCILWOMAN TASC0: So if you
7 said the offices were closed because of
8 cutbacks and re --

9 MS. MARINER: Reallocation.

10 COUNCILWOMAN TASC0:
11 Reallocation. Reallocation to new
12 programs or existing programs?

13 MS. MARINER: Existing
14 programs, existing City programs
15 actually.

16 COUNCILWOMAN TASC0: That fall
17 under the MOCS guidelines?

18 MS. MARINER: Yes. Yes. The
19 existing programs are OSH, the Office of
20 Supportive Housing. We gave them money
21 to support shelter services. The
22 Department of Recreation, we helped fund
23 six senior centers, and the Health
24 Department for lead abatement and
25 childhood obesity services.

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2 COUNCILWOMAN TASC0: These
3 services fall within the guidelines of
4 the funds that were appropriated for this
5 program?

6 MS. MARINER: Not always.

7 COUNCILWOMAN TASC0: So who on
8 the state level or federal level
9 challenged the reappropriation?

10 MS. MARINER: Department of
11 Community and Economic Development on the
12 state level.

13 COUNCILWOMAN TASC0: Did they
14 question the moves?

15 MS. MARINER: They questioned
16 our funding of those programs, yes.

17 COUNCILWOMAN TASC0: And what
18 happened?

19 MS. MARINER: We are still
20 funding them until we find this year when
21 we do a new work plan. Whether or not
22 that will continue, I don't know.

23 COUNCILWOMAN TASC0: Who made
24 the decision to -- I'm asking you because
25 you were there.

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2 MS. MARINER: I know.

3 COUNCILWOMAN TASC0: And you're
4 the grant writer, and you decide if the
5 grant is appropriate or not appropriate.
6 So who made that decision to close these
7 offices?

8 MS. MARINER: The last
9 Administration.

10 COUNCILWOMAN TASC0: Because
11 the offices are part of the overall
12 framework of the program, right?

13 MS. MARINER: Correct.
14 Correct.

15 COUNCILWOMAN TASC0: Okay. I'm
16 only -- they're not hostile questions.

17 MS. MARINER: That's fine. I'm
18 fine.

19 COUNCILWOMAN TASC0: Because I
20 wasn't asking those questions.

21 The two programs you have
22 existing, the reentry programs, were they
23 programs already existing and receiving
24 funding from the City as part of the MOCS
25 program?

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2 MS. MARINER: Those two --
3 well, the one program, the main program,
4 has been in existence since 2006, and
5 last year the second reentry program was
6 opened. So Fiscal Year '07.

7 COUNCILWOMAN TASC0: So that
8 was the one at 19th and Allegheny?

9 MS. MARINER: Correct. That's
10 housed at Impact Services. I don't know
11 if you're familiar with Impact Services.

12 COUNCILWOMAN TASC0: Yes. They
13 work with my office.

14 MS. MARINER: Oh, okay.

15 COUNCILWOMAN TASC0: The
16 employees who work in the Managing
17 Director's Office, are they providing
18 services that fit within the guidelines
19 of the dollars, of the program dollars?

20 MS. MARINER: In some cases.
21 In other cases, no.

22 COUNCIL PRESIDENT VERNA: Who
23 pays for it?

24 COUNCILWOMAN TASC0: The money
25 came out of MOCS?

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2 MS. MARINER: The money comes
3 out of our budget.

4 COUNCILWOMAN TASC0: So you're
5 going to provide to the President a list
6 of these employees and what they do?

7 MS. MARINER: We are. What
8 departments they're working, what their
9 titles are, what they do and what their
10 salaries are.

11 COUNCILWOMAN TASC0: Well, I'm
12 sure you're probably trying to figure it
13 all out yourself. You just got there.

14 MR. RIDLEY: Thank you.
15 Absolutely.

16 COUNCILWOMAN TASC0: Thank you
17 very much. I don't have any more
18 questions.

19 COUNCIL PRESIDENT VERNA: Thank
20 you.

21 The Chair recognizes
22 Councilwoman Sanchez.

23 COUNCILWOMAN SANCHEZ: I guess
24 along those same lines, I'm assuming,
25 Madam President, that they're going to --

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2 Hall, but not anymore at Northeast.

3 COUNCILWOMAN SANCHEZ: I know
4 that you inherit kind of this system.
5 What moving forward -- I'm assuming
6 you're making some assessment. What do
7 you think is going to be the overarching
8 goals of the Mayor's Office of Community
9 Service so that we can move forward? Can
10 you give me an idea?

11 MR. RIDLEY: I could not tell
12 you exactly right now. That's something
13 we're really working on, but I can tell
14 you one of the things that I plan to do
15 is to meet with all Councilmembers
16 individually to kind of get your ideas to
17 help me turn MOCS into what it really
18 should be.

19 COUNCILWOMAN SANCHEZ: In terms
20 of since we have a grant writer that's
21 assigned to MOCS, what are the funding
22 sources that you've gone after
23 traditionally and have there been any
24 missed opportunities that you think we
25 should be looking at?

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2 MS. MARINER: I need to correct
3 something. I am not a grant writer.

4 COUNCILWOMAN SANCHEZ: Oh,
5 okay.

6 MS. MARINER: I'm the Director
7 of Grants and Programs. It means I
8 oversee the grants we have. I'm not a
9 grant writer.

10 COUNCILWOMAN SANCHEZ: So
11 you're the program compliance person
12 versus the actual person who writes the
13 grants?

14 MS. MARINER: Yes.

15 COUNCILWOMAN SANCHEZ: So do we
16 have anybody through the Mayor's Office
17 of Community Service that's looking at
18 grant opportunities at the federal or
19 state level?

20 MS. MARINER: We actually are
21 training -- having one of our employees,
22 since Mr. Ridley arrived, has her in
23 class training to become a grant writer,
24 and she is going to be very good, I
25 think, once she's finished her classes.

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2 COUNCILWOMAN SANCHEZ: Do you
3 see any duplication of services between
4 the Mayor's Office of Community Service
5 and the Managing Director's Office?

6 MS. MARINER: Probably in some
7 cases, but because we are charged with a
8 specific population, we are supposed to
9 service people, residents of
10 Philadelphia, who live at or below 125
11 percent of the federal poverty level, and
12 the Managing Director's Office can
13 service anybody. I think that's where
14 the distinction lies between the two.

15 COUNCILWOMAN SANCHEZ: From
16 your number of personnel, how many of
17 those folks are bilingual in any
18 language?

19 MS. MARINER: Seven.

20 COUNCILWOMAN SANCHEZ: What
21 languages?

22 MS. MARINER: I'm sorry.
23 Eight.

24 COUNCILWOMAN SANCHEZ: In what
25 languages?

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2 MS. MARINER: Latinas we have
3 and Albanian and Arabic.

4 COUNCILWOMAN SANCHEZ: How do
5 you see yourself working with the new
6 3-1-1 system?

7 MR. RIDLEY: That's something
8 we were looking at. So right now I could
9 not tell you, but I'm excited about it.

10 COUNCILWOMAN SANCHEZ: Okay.

11 COUNCIL PRESIDENT VERNA: I've
12 heard you say several times that I guess
13 your objective is and responsibility is
14 to help people with services who are
15 below the poverty level. How are you
16 servicing them? I know you said that you
17 have employees in the Managing Director's
18 Office who go out and clean lots. I
19 mean, how are you being of service to
20 those people?

21 MS. MARINER: We provide a
22 variety of services. Our Fatherhood
23 Initiative services 600 non-custodial
24 fathers, helping them reconnect with
25 their children, getting them back into

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2 the system so they're paying child
3 support again. We provide employment
4 services to ex-offenders who are coming
5 out and need employment. So we fund
6 employment services. We provide services
7 through OSH. We get those numbers for
8 those persons who go into shelter. We
9 provide services to over 7,000 senior
10 citizens a year through six senior
11 centers.

12 That's an example of some of
13 the services we get. And the Mayor's
14 Action Center gets 60,000 calls for
15 services, and those are linkage or I&R,
16 information and referral services, yearly
17 that we provide. We pay for the
18 staffing.

19 COUNCILWOMAN SANCHEZ: Point of
20 information, Madam President.

21 COUNCIL PRESIDENT VERNA: Yes.
22 Councilwoman Sanchez.

23 COUNCILWOMAN SANCHEZ: Why were
24 these programs placed under MOCS? Do you
25 know why? And not in DHS or Health, one

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2 of these other for the courts?

3 MS. MARINER: Which?

4 COUNCILWOMAN SANCHEZ: The
5 Fatherhood, Workwise and Foster.

6 MS. MARINER: We developed
7 those programs.

8 COUNCILWOMAN SANCHEZ: So they
9 came out of an initiative out of the
10 Mayor's Office of --

11 MS. MARINER: Yes. The
12 Fatherhood Initiative, we wrote the
13 program, as we did wrote Workwise. We
14 wrote the -- actually, our then-Executive
15 Director, Donna Cooper, wrote the grant
16 for Workwise.

17 COUNCILWOMAN SANCHEZ: And for
18 the Fatherhood Initiative? Because my
19 understanding is that the Philadelphia
20 Workforce Development Corporation has a
21 similar program. How are we working with
22 other quasi kind of City agencies doing
23 similar stuff?

24 MS. MARINER: Well, there are
25 quite a few fatherhood programs, and they

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2 all target different populations. We're
3 targeting the younger population.

4 COUNCILWOMAN SANCHEZ: Okay.

5 COUNCIL PRESIDENT VERNA: Now,
6 should Councilman Greenlee get a call
7 from one of his constituents that he was
8 just released from prison and he needs a
9 job desperately, can Councilman Greenlee
10 refer him to your office or are you
11 working for inmates and preparing them
12 for when they're released?

13 MS. MARINER: If the Councilman
14 gets a call from an inmate, someone who
15 is recently released from prison or about
16 to be released from prison, he can call
17 the Reentry Center at 685 -- or they can
18 call 685-3615 and arrange to go in for
19 services.

20 COUNCIL PRESIDENT VERNA:
21 That's 3615?

22 MS. MARINER: Correct.

23 COUNCIL PRESIDENT VERNA: Okay.
24 Mr. McPherson is asking if there is a
25 cut-off period when they've been

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2 they'll work with the whole neighborhood
3 in that sense, yes.

4 COUNCILWOMAN TASC0: But the
5 neighborhood does not have to fall within
6 the income guidelines?

7 MS. MARINER: No, but usually,
8 generally 99 percent of the times,
9 someone in the neighborhood does and so
10 they get the documentation and that
11 covers the whole neighborhood.

12 COUNCILWOMAN TASC0: I like the
13 clean-up because it does help a lot of
14 citizens. It helps a whole neighborhood.

15 MS. MARINER: Actually, it
16 does, yes. It's preventative, too.

17 COUNCILWOMAN TASC0: Thank you,
18 Madam President.

19 COUNCIL PRESIDENT VERNA:
20 You're welcome.

21 Any other questions?

22 (No response.)

23 COUNCIL PRESIDENT VERNA: Thank
24 you very much.

25 MR. RIDLEY: Thank you.

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2 COUNCIL PRESIDENT VERNA: We
3 look forward to receiving that
4 information, Mr. Ridley.

5 MR. RIDLEY: We'll make sure
6 you get it.

7 COUNCIL PRESIDENT VERNA: Thank
8 you.

9 MR. MCPHERSON: Office of
10 Housing and Community Development.

11 (Witness approached witness
12 table.)

13 COUNCIL PRESIDENT VERNA: Good
14 afternoon. Nice seeing you. Please
15 identify yourself for the record and
16 proceed with your testimony.

17 MS. MCCOLLOCH: Good afternoon,
18 Council President Verna and members of
19 Council. I am Deborah McColloch and I am
20 the Acting Director of the Office of
21 Housing and Community Development. I am
22 here today to present testimony on the
23 Office of Housing and Community
24 Development, OHCD's, proposed Operating
25 Budget for Fiscal Year 2009. The

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2 proposed Operating Budget under the
3 Community Development Fund, Grants
4 Revenue Fund, Housing Trust Fund and
5 General Fund will also be presented in
6 the spring to the Finance Committee on
7 its hearing on the Consolidated Plan that
8 includes the budget for Community
9 Development Block Grant, CDBG, and other
10 housing programs for Fiscal Year 2009, or
11 what we call CDBG Year 34.

12 Ideally, the Consolidated Plan
13 hearing should occur prior to the
14 consideration of the Operating Budget by
15 City Council. However, as in the past 15
16 years, the hearings are reversed. Should
17 the results of the Consolidated Plan
18 hearing require adjustments to OHCD's
19 Operating Budget as adopted by Council,
20 there will be time subsequent to the
21 adoption of the Consolidated Plan to
22 amend the Operating Budget. The complete
23 Fiscal Year 2009 proposed budget will be
24 presented as part of the Consolidated
25 Plan hearing.

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2 Due to the nature of its
3 funding, OHCD is required to plan its
4 annual budget to comply with the federal
5 objectives as outlined in the annual
6 Consolidated Plan. HUD's mandated goals
7 are the creation of suitable living
8 environments; the provision of decent,
9 affordable housing; and the creation of
10 economic opportunities.

11 These federal goals inform the
12 agency's commitment to create a local
13 environment that will improve the quality
14 of life for residents and businesses of
15 the City of Philadelphia. This
16 commitment is demonstrated through OHCD's
17 support of the City's core service goals
18 of, one, promoting healthy and
19 sustainable communities; two, promoting
20 jobs and economic development; three,
21 providing outstanding customer service to
22 clients with a high performance
23 government operation; and, four,
24 demonstrating the highest standards of
25 ethics and accountability.

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2 OHCD intends to measure the
3 success of its Fiscal Year 2009
4 operations by establishing specific
5 outcome goals for its core activities,
6 which may include providing housing
7 through new construction and
8 rehabilitation, counseling services,
9 preservation of homeowner properties, and
10 community gardening. In delivering these
11 services, OHCD strives to meet a high
12 level of customer service.

13 Reductions in federal funding
14 continue to have an impact on community
15 development programs in Philadelphia.
16 Federal funding has decreased by 25
17 percent over the past six years,
18 including a three percent reduction from
19 the last fiscal year. However, the
20 General Fund is supporting two OHCD
21 programs.

22 The proposed General Fund
23 budget allocates \$4 million to support
24 the vacant land stabilization and
25 maintenance activities of the

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2 Pennsylvania Horticultural Society and \$1
3 million to support the affordable housing
4 programs of the Housing Trust Fund.

5 The proposed Operating Budget
6 for OHCD totals \$213.1 million in Fiscal
7 Year 2009, of which 115.4 million will be
8 in the Grants Revenue Fund, 72.6 million
9 in the Community Development Fund, 21.1
10 million in the Housing Trust Fund, and 4
11 million in the General Fund. This
12 Operating Budget represents the costs for
13 all housing programs, as well as the
14 salaries for all OHCD, Philadelphia
15 Housing Development Corporation, PHDC,
16 and the Redevelopment Authority, RDA,
17 staffs, rents, materials and supplies.

18 My written testimony then
19 breaks out each of the categories.

20 The decrease in budget Class
21 100 is the result of OHCD reducing its
22 budgeted staff level by 20 positions,
23 from 110 positions in Fiscal Year '08 to
24 90 positions in Fiscal Year '09. This
25 reduction is being achieved without

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2 layoffs, by eliminating vacant positions.
3 Because these positions have not been
4 filled, no impact on service levels is
5 anticipated.

6 The increase in budget Class
7 200 is primarily the result of additional
8 Section 108 loan funds and increasing the
9 capacity for the Interim Construction
10 Loans. In previous years, OHCD was
11 authorized to secure a Section 108 loan
12 to support housing production programs,
13 which will be received this fiscal year.
14 OHCD needs sufficient budget authority to
15 spend the loan funds. In addition, OHCD
16 offers Interim Construction Loans to
17 non-profit housing developers to reduce
18 development costs, and it needs budget
19 authority for this activity.

20 OHCD strives for inclusion in
21 its programs of all portions of our
22 population. Total non-governmental
23 contracts awarded in Fiscal Year 2007
24 totaled approximately 78 million, of
25 which 24 million, 32 percent, went to

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2 disadvantaged firms.

3 In conclusion, despite the
4 continued reductions in federal funds,
5 OHCD is committed to providing housing
6 and community development services in a
7 professional and ethical manner, to meet
8 the Mayor's goals of creating healthy and
9 sustainable communities, promoting jobs
10 and economic development, and providing a
11 high level of customer service in a high
12 performance government environment.

13 I'd be happy to answer any
14 questions that you and other members of
15 Council may have.

16 COUNCIL PRESIDENT VERNA: Thank
17 you very much.

18 The Chair recognizes Councilman
19 Greenlee.

20 COUNCILMAN GREENLEE: Thank
21 you, Madam President.

22 Good afternoon.

23 MS. MCCOLLOCH: Good afternoon.

24 COUNCILMAN GREENLEE: My office
25 received some questions about a fund that

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2 I'm told was at least for the last five
3 years part of OHCD budget, the Childcare
4 Facilities Fund.

5 MS. MCCOLLOCH: Yes.

6 COUNCILMAN GREENLEE: And I
7 understand it's not in there this year.
8 Has it been transferred somewhere else?

9 MS. MCCOLLOCH: The Childcare
10 Facilities Fund for the past five years
11 was funded with Community Development
12 Block Grant funds, but that funding was a
13 result of a swap that was done five years
14 ago with NTI bond proceeds. It had
15 originally been intended to be funded
16 with NTI bond proceeds and then it was
17 determined that that was not an eligible
18 program under the NTI bond proceed
19 requirements, and so we essentially
20 swapped it with CDBG funds. So we funded
21 another activity that was eligible for
22 NTI with NTI and put that into the
23 Childcare Facilities Fund. But in that
24 sense, it was never part of the Community
25 Development Block Grant budget. It was

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2 only there because of that swap.

3 COUNCILMAN GREENLEE: Do you
4 know where it's going to be now?

5 MS. MCCOLLOCH: I don't know.

6 COUNCILMAN GREENLEE: Do you
7 know, is it going to get anything?

8 MS. MCCOLLOCH: Well, we
9 have --

10 COUNCILMAN GREENLEE: Because I
11 understand they're responsible for
12 funding a lot of what seems like pretty
13 good programs, so I'm trying to figure
14 out what happened to it.

15 MS. MCCOLLOCH: Well, we have
16 not yet issued our preliminary
17 Consolidated Plan, which will come back
18 before this body usually in May when you
19 all schedule the hearing. So we have not
20 yet released our preliminary plan,
21 although we expect to do that this month,
22 in March. But as of now, I don't have a
23 source in Community Development Block
24 Grant funds to support the Childcare
25 Facilities Fund.

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2 COUNCILMAN GREENLEE: Okay. In
3 your testimony you talk about ideally it
4 would be better to reverse the
5 Consolidated Plan as opposed to the
6 Operating Budget. What is the reason? I
7 know you said for 15 years.

8 MS. McCOLLOCH: Mostly it's
9 because we don't receive the funding
10 allocation from HUD until very late in
11 the process. The federal fiscal year is
12 October, and we don't usually -- it
13 starts October 1st, and we don't usually
14 receive our award of funds until often
15 times January, and then there are a whole
16 series of federal requirements that we
17 have to meet for holding hearings and we
18 would have -- in order to do that, we
19 would have to start those hearings to
20 meet the federal guidelines in September,
21 but in September we don't have our
22 federal allocation yet.

23 COUNCILMAN GREENLEE: You don't
24 know what you're going to get yet.

25 And the cuts in employees, is

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2 that part of the problem with the federal
3 cuts?

4 MS. MCCOLLOCH: We're not
5 laying anyone off. It's just vacancies
6 that haven't been filled.

7 COUNCILMAN GREENLEE: Okay.
8 But not filling them, is that --

9 MS. MCCOLLOCH: That's in part
10 because we think we don't need that
11 number of people and in part because we
12 have a reduction in federal funds, so we
13 need to match our resources.

14 COUNCILMAN GREENLEE: Okay.
15 Just one last thing. On the Housing
16 Trust Fund -- I guess other people might
17 have questions about that, too -- I see
18 it's, what, 21.1 million. I know, again,
19 I received some concerns that there might
20 not be enough money in there. What
21 conversations have you had from various
22 organizations that will use this? How
23 have you come up with that money so far?

24 MS. MCCOLLOCH: How have we
25 been spending it so far? That is the

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2 budget authority, which is really about
3 one and a half years times what we
4 anticipate earning. Our budget last
5 year, as budgeted last year, we had \$14
6 million in the Housing Trust Fund. We
7 never spend it all in one year, just
8 because the development process takes
9 longer than that. We issue requests for
10 proposals. By the time we get those back
11 and get the money out to the groups that
12 are using it, it takes longer than one
13 year. So this budget authorizes us a
14 higher amount than we'll actually earn,
15 because there will be some carry-over
16 from the prior fiscal year.

17 COUNCILMAN GREENLEE: Okay.

18 Thank you.

19 Thank you, Madam President.

20 COUNCIL PRESIDENT VERNA: The
21 Chair recognizes Councilwoman Tasco.

22 COUNCILWOMAN TASCO: Tell me
23 about the counseling services program.
24 Are you maintaining the current number of
25 counseling agencies?

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2 MS. MCCOLLOCH: Yes.

3 COUNCILWOMAN TASC0: Are they
4 receiving any cut in funding?

5 MS. MCCOLLOCH: We haven't
6 issued the preliminary plan yet, but I do
7 not anticipate reducing funding for
8 housing counseling.

9 COUNCILWOMAN TASC0: I guess
10 we've talked about it. Let me just ask
11 you about the budget and the staffing
12 levels. Kind of refresh my memory about
13 the layoffs.

14 MS. MCCOLLOCH: In Fiscal Year
15 2005, between the three agencies, OHCD
16 and PHDC and RDA, we had an overall
17 decrease between those three agencies of
18 a little over 300 staff positions, 303
19 positions, and then we had some layoffs
20 that occurred and some people were then
21 hired at OHCD. But the total between
22 those three agencies, the total number of
23 decreased positions was 59.

24 COUNCILWOMAN TASC0: Of those
25 people who left, were there any

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2 individuals who were seeking employment?
3 Because we were told during this whole
4 layoff and reorganization no one would be
5 left without a position. Is that the
6 case?

7 MS. MCCOLLOCH: A total of 73
8 employees were laid off overall, and of
9 those, only three are still out on
10 layoff. Two folks found employment
11 elsewhere and four people were offered a
12 position and declined the position. So
13 we do still have three people who were
14 laid off that we haven't -- that haven't
15 either been hired at the City or found
16 other employment. We still have three.

17 COUNCILWOMAN TASC0: Are there
18 any lawsuits pending as a result of that
19 whole scenario?

20 MS. MCCOLLOCH: There are no
21 lawsuits, although there is a union
22 arbitration that's outstanding.

23 COUNCILWOMAN TASC0: There are
24 none?

25 MS. MCCOLLOCH: There's no like

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2 lawsuit, individual lawsuit, but there is
3 a union arbitration.

4 COUNCILWOMAN TASC0: There's a
5 union arbitration about the whole
6 process?

7 MS. MCCOLLOCH: Yes.

8 COUNCILWOMAN TASC0: Okay.
9 PHDC, they come under -- they're an
10 independent agency?

11 MS. MCCOLLOCH: They're an
12 independent agency, but the funding for
13 their staff positions and so forth is
14 included in this budget.

15 COUNCILWOMAN TASC0: Okay. All
16 right. Thank you.

17 Thank you.

18 COUNCIL PRESIDENT VERNA:
19 You're welcome.

20 The Chair recognizes
21 Councilwoman Sanchez.

22 COUNCILWOMAN SANCHEZ: Thank
23 you, Madam President.

24 Thank you, Deborah, for coming
25 before us today. I had a couple of

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2 questions. There's been a lot of
3 discussion about the Housing Trust Fund.
4 Given your expertise, in an ideal world,
5 because some of us are not in agreement
6 with the one million, what would you see
7 us needing that Housing Trust Fund to be
8 just to sustain it at level with the
9 decline in the housing market?

10 MS. MCCOLLOCH: Well, the --

11 COUNCILWOMAN SANCHEZ: Given
12 the proposed projects online, because we
13 have some projects that are online.

14 MS. MCCOLLOCH: We have any
15 number of projects that are in the
16 pipeline, and the decline in earnings
17 this year for the Trust Fund is about --
18 I don't have it exactly, but it's about
19 on par with the million dollars that's
20 been proposed in terms of what's being
21 earned, because every real estate
22 transaction in the City earns funding for
23 the Trust Fund, earns money for the Trust
24 Fund.

25 COUNCILWOMAN SANCHEZ: So you

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2 said the decline was?

3 MS. McCOLLOCH: I think --

4 we're only halfway through the year.

5 COUNCILWOMAN SANCHEZ: And it's

6 about a million dollars already?

7 MS. McCOLLOCH: No, no, no.

8 What we project it to be between now and
9 the end of the fiscal year. And not even
10 quite that high, because there are some
11 interest -- we earn interest on Trust
12 Fund dollars that are sitting in the
13 City's coffers.

14 COUNCILWOMAN SANCHEZ: One of
15 my issues is learning the alphabet soup
16 in the conveyance of properties. Why is
17 there different processes for the Vacant
18 Property Review Board, RDA and PHDC?

19 MS. McCOLLOCH: There are three
20 different conveyance properties because
21 they're in fact three different entities.
22 PHDC is a private non-profit corporation.
23 VPRC, Vacant Property Review Committee,
24 is a committee of City Council that
25 disposes of City-owned property, and the

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2 Redevelopment Authority is a
3 state-chartered authority that disposes
4 of properties under the redevelopment law
5 of the State of Pennsylvania,
6 Commonwealth of Pennsylvania.

7 COUNCILWOMAN SANCHEZ: The
8 previous Administration's policy was that
9 we were going to sell everything at
10 market value. What is the new policy, or
11 has one not been articulated yet?

12 MS. MCCOLLOCH: One has not yet
13 been articulated.

14 COUNCILWOMAN SANCHEZ: In the
15 case of -- an example, I asked for an
16 overlay of all of the publicly held land
17 in my district and was overwhelmed about
18 the large number of vacant properties
19 that I have in the 7th, including PHA,
20 which is not part of this alphabet soup.
21 How do you propose moving forward we look
22 at streamlining the conveyance and making
23 it more clear and transparent, if you
24 have any recommendations?

25 MS. MCCOLLOCH: Well, we're

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2 working internally to create a property
3 disposition policy, as you just
4 mentioned, so that there will be policy
5 for all publicly held land within sort of
6 the auspices of OHCD to carry that
7 forward, and we're also working to create
8 a land bank, which would be another way
9 to have a transparent process for
10 acquisition and disposition of land.

11 COUNCILWOMAN SANCHEZ: Now, we
12 fund community development corporations
13 as well as NACs. In your restructuring
14 of this, do you see any overlays,
15 duplications or the need to increase the
16 work that we're doing at that level?

17 MS. McCOLLOCH: Well, the NACs
18 and the community development
19 corporations carry out two different
20 functions. Many community development
21 corporations hold NAC contracts. NAC
22 contracts are really designed to service
23 ombudsman in their neighborhoods to help
24 people work through the various City
25 programs, to do planning at that very

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2 basic neighborhood level, and to be an
3 information and referral service. And
4 so, as I say, some CDCs have a NAC
5 contract where the NAC informs the
6 policies -- the planning and work of the
7 NAC informs the work of the CDCs, the
8 development work, and then in other
9 neighborhoods, we have NACs who are
10 independent of CDCs, but usually work
11 with them because they work with all the
12 neighborhood organizations.

13 COUNCILWOMAN SANCHEZ: How do
14 we measure their work?

15 MS. MCCOLLOCH: How do we
16 measure the work of the NACs? They have
17 specific contract -- they have contracts
18 for specific activities that they are
19 supposed to carry out. They submit
20 monthly reports. We have a staff that
21 works with them, the Neighborhood Program
22 Coordination staff at OHCD that works
23 with all of the NAC organizations.

24 COUNCILWOMAN SANCHEZ: Do you
25 have any recommendations moving forward

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2 around how we better coordinate some of
3 those activities?

4 MS. McCOLLOCH: I think we need
5 to look at those neighborhoods where we
6 have CDCs and NACs in the same
7 neighborhood so we're confident that
8 they're working in concert with each
9 other. So we need to review all of the
10 work of the NACs.

11 COUNCILWOMAN SANCHEZ: In terms
12 of our Community Block Grant money, what
13 is our decrease this year?

14 MS. McCOLLOCH: It's about --

15 COUNCILWOMAN SANCHEZ: Our
16 expected decrease.

17 MS. McCOLLOCH: It's about
18 three percent, which is 1.9 million.

19 COUNCILWOMAN SANCHEZ: So the
20 elimination of positions will offset
21 that, or how are we reprogramming to take
22 that hit, that cut?

23 MS. McCOLLOCH: We are --
24 that's what we're working on, the
25 preliminary plan that will be issued

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2 soon. We're looking at those areas that
3 we can -- that we need to reduce because
4 we have fewer resources, and one of them,
5 as I described here, will be to have some
6 vacancies just go unfilled and to look at
7 each of our programs to see where can we
8 better use our resources.

9 COUNCILWOMAN SANCHEZ: In the
10 Basic Systems Repair program, in the 7th
11 Councilmanic District we allocated about
12 a million dollars of our NTI proceeds.
13 What is the waiting list and is that data
14 available by district of folks waiting
15 for the Basic Systems Repair program?

16 MS. MCCOLLOCH: I don't have
17 that data with me today, but I can get it
18 for you.

19 COUNCILWOMAN SANCHEZ: Would
20 you pass that on to the Chair? That
21 would be great. Thank you.

22 COUNCIL PRESIDENT VERNA: Can
23 we have it for all of the districts,
24 please?

25 MS. MCCOLLOCH: For the waiting

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2 list, right?

3 COUNCIL PRESIDENT VERA: Yes.

4 And how many people are on the waiting
5 list, how old is the waiting list.

6 COUNCILWOMAN TASC0: Point of
7 information.

8 COUNCIL PRESIDENT VERA: Yes.

9 COUNCILWOMAN TASCO: I would
10 like to know if the Basic Systems Repair
11 office has updated that list, because
12 when I requested the list last year,
13 there were people who were on the list
14 who were in my old district in '91.

15 MS. McCOLLACH: Yes, it has
16 been updated. Yes, it has been updated.

17 COUNCILWOMAN TASC0: Now, have
18 you all put a system in place so that
19 when someone calls in, they are
20 immediately identified in the correct
21 district?

22 MS. McCOLLOCH: Yes. They've
23 made those corrections. There was
24 some -- I'm not the technical computer
25 person, but there was -- they had an old

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2 database that they have now corrected.

3 So the people will be properly assigned

4 to the correct district by address.

5 COUNCILWOMAN TASC0: Okay.

6 Thank you.

7 Thank you, Madam President.

8 COUNCILWOMAN SANCHEZ: Another

9 piece of information I'd like to get from

10 our housing counseling services is, we've

11 been talking about this increase in

12 sheriff's sales and these mortgage

13 foreclosures with all of these that are

14 scheduled to reset. Are they tracking

15 the number of clients that are coming in

16 specifically around predatory lending and

17 sheriff's sales and do we have any idea

18 by area?

19 MS. MCCOLLOCH: Yes, they are

20 tracking that. I don't have that data

21 here, but I can get it, because it's

22 tracked. We have a new system that we

23 started last July called Counselor Max,

24 which is a new way of gathering data for

25 our housing counseling clients. So we

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2 can provide that.

3 COUNCILWOMAN SANCHEZ: Is there
4 anything there that's different than the
5 national trend that we're seeing or is it
6 even more alarming?

7 MS. MCCOLLOCH: I don't think
8 it's any more alarming than the national
9 trend. I think, if anything, we have one
10 of the largest housing counseling
11 programs in the country. I think our
12 housing counseling agencies have meant
13 that we have -- I don't want to say that
14 we have fewer foreclosures, but the
15 impact of the counseling agencies have
16 meant that folks who might have otherwise
17 had their homes foreclosed upon have not
18 because they've been participating in our
19 housing counseling programs.

20 COUNCILWOMAN SANCHEZ: So we
21 have those numbers, how many foreclosures
22 we --

23 MS. MCCOLLOCH: Yes.

24 COUNCILWOMAN SANCHEZ: I'd like
25 to get that data. Thank you.

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2 Thank you, Madam President.

3 COUNCIL PRESIDENT VERNA:

4 You're welcome.

5 The Chair recognizes Councilman
6 Clarke.

7 COUNCILMAN CLARKE: Thank you,
8 Madam President.

9 Good afternoon.

10 MS. MCCOLLOCH: Good afternoon,
11 Councilman.

12 COUNCILMAN CLARKE: A couple of
13 quick questions, to some degree centered
14 around the inclusionary housing proposal
15 that we are halfway there. During the
16 discussion -- first, thank you all for
17 participating and hosting the meetings
18 that got us so far as it related to the
19 program and the contributions from the
20 staff.

21 During the discussion, it
22 became increasingly clear, not a surprise
23 to anybody who is paying attention, that
24 there are some concerns about the
25 market-rate development in the City of

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2 Philadelphia, although we are not
3 suffering the levels of suspensions and
4 housing starts as on a national level,
5 but we are starting to see some evidence
6 of it, as referenced by the reduction in
7 the recording fees, therefore revenue to
8 the housing.

9 In the last couple of years, I
10 know that part of the strategy was to pay
11 some attention to market-rate housing as
12 opposed to the traditional role of OHCD
13 dealing primarily with affordable
14 housing. As we move ahead, is that going
15 to be a continued strategy where we just
16 don't deal with the affordable housing
17 component as it relates to the City of
18 Philadelphia, that the OHCD, or whatever
19 agency is so designated, will play a role
20 in working to make sure that our housing
21 market doesn't continue to go in the tank
22 or to try and come up with strategies to
23 stimulate the housing market generally?

24 MS. MCCOLLOCH: Well, obviously
25 the core services of OHCD are for

17 MS. McCOLLOCH: Yes.

22 MS. McCOLLOCH: Secretary of
23 Housing.

24 COUNCILMAN CLARKE: So that
25 gave him the flexibility of dealing with

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2 all aspects of --

3 MS. MCCOLLOCH: Well, and that
4 those services were primarily planning
5 services, because under the Community
6 Development Block Grant regulations we
7 can do planning at that sort of larger
8 scale, if you will, overall scale, but we
9 can't provide -- except insofar as there
10 may be some market-rate developments that
11 have affordable housing units included in
12 them, then we could support those
13 affordable housing units as part of an
14 overall strategy of a market-rate
15 development, which we've done some in
16 your district.

17 COUNCILMAN CLARKE: Right.

18 Getting back to inclusionary
19 housing, the most difficult part of that
20 process is coming up with what we now
21 call cost offsets. We no longer use the
22 term "incentives." A number of the
23 market-rate developers, particularly the
24 BIA, has hired Econsult as their
25 consultant, and within the next week or

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2 two they're going to be giving us a set
3 of recommendations on what cost offsets
4 should be included in the second phase of
5 the bill, which will be the
6 implementation phase.

7 Who in the City or what
8 department, because the complexities
9 associated with that, will be a part of
10 the process of analyzing what they submit
11 to us? Because I know when you hire a
12 consultant, you kind of skew the
13 consultant to come out with the result
14 that you want them to come out. So I
15 don't anticipate that the Econsult report
16 will be as favorable in terms of what
17 cost offsets can be available as I would
18 like.

19 MS. MCCOLLOCH: I think it
20 would be a combination of the Office of
21 Housing and Community Development and the
22 Deputy Mayor's Office. We'll work with
23 Mr. Altman and us.

24 COUNCILMAN CLARKE: One of the
25 things that we're going to need at the

22 COUNCILMAN CLARKE: Okay. The
23 assumption is -- and I've actually had
24 some preliminary discussion with him and
25 I'm looking forward to working with him,

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2 because he seems like -- plus his parents
3 grew up in Strawberry Mansion, so he has
4 a leg up on me right there.

5 That will be helpful, because I
6 understand the report is coming out.

7 And, Councilwoman Blackwell,
8 don't be concerned. I don't think we'll
9 get any more support because of his
10 heritage in Strawberry Mansion.

11 Fortunately, she didn't hear
12 that.

13 I would like to be prepared to
14 as quickly as possible have you all
15 support us in reviewing those analyses,
16 and I believe the housing advocates in
17 the community have also submitted a
18 series of cost offsets, but at the end of
19 the day, we need to have a dollar figure
20 associated with that.

21 MS. MCCOLLOCH: Okay. Yeah.
22 I'm sure that I would work on it with
23 other folks from the Deputy Mayor's
24 Office.

25 COUNCILMAN CLARKE: All right.

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2 Thank you. I'll see you at the CDBG
3 Block Grant hearings. That will be a
4 much more exhaustive and extensive
5 questioning.

6 MS. MCCOLLOCH: I look forward
7 to it.

8 COUNCILMAN CLARKE: Thank you.
9 Thank you, Madam President.

10 COUNCIL PRESIDENT VERNA:
11 You're welcome.

12 The Chair recognizes Councilman
13 Jones.

14 COUNCILMAN JONES: Good
15 afternoon.

16 MS. MCCOLLOCH: Good afternoon.

17 COUNCILMAN JONES: I think
18 you're probably one of the longest term
19 members of Housing since forever. You
20 look good.

21 MS. MCCOLLOCH: He knew me
22 before I had gray hair.

23 COUNCILMAN JONES: A couple of
24 things, though. According to the City's
25 Year 33 Consolidated Plan, which the City

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2 is required to submit to HUD annually,
3 Philadelphia has 153,302 households which
4 income is 30 percent of the area median
5 income. Of that 68 percent, 104
6 households pay more than 30 percent of
7 their income for housing. Furthermore,
8 46 percent of them, or 70,000 households,
9 pay actually 50 percent of their income
10 towards housing.

11 In light of the fact that we're
12 losing HUD revenues every year, I think
13 we're applying for \$53,718,000 worth of
14 HUD assistance, and in addition, ten
15 million of that has to go to prior year
16 repayment; is that right?

17 MS. MCCOLLOCH: Yeah; for prior
18 year Section 108 loan payments.

19 COUNCILMAN JONES: My question
20 becomes, in light of the economy, in
21 light of the fact that poverty is on the
22 rise, in light of the fact that 24
23 percent of our folk are living under that
24 guideline, housing prices going up, where
25 are they going to be able to be housed

14 MS. McCOLLOCH: Well, when we
15 issue our preliminary Consolidated Plan,
16 it will outline our budget and strategy
17 for addressing a whole variety of needs
18 for affordable housing. Again, we want
19 to maintain our core services of new
20 production of affordable units, both
21 rehab and new construction, housing
22 counseling, Basic Systems Repair grants
23 to maintain homeowners. I always
24 maintain that BSRP is really the largest
25 homeless prevention program in the City,

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2 because that's what keeps people in their
3 houses.

4 So obviously the need far, far,
5 far exceeds the resources, and so every
6 year we have to make those sorts of
7 strategic decisions about where do we put
8 our money and how are we going to do it,
9 and so that's what we'll be back here in
10 May outlining that to you.

11 COUNCILMAN JONES: We really
12 are faced with a tsunami effect, and as
13 the City prospers, so does the increase
14 in housing value and, therefore, the
15 least of us are being forced into a
16 renters environment. So I'm going to
17 constantly, along with the Chairman of
18 Housing, Councilwoman Blackwell, who has
19 fought this fight for a very long time,
20 ask those questions and see how we can be
21 innovative.

22 I just need to know, where does
23 the money for the land bank come from?

24 MS. MCCOLLOCH: Well, the money
25 for the land bank -- the idea behind the

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2 land bank is to have all of the publicly
3 owned property be in one place to make it
4 easier to dispose of. As Councilwoman
5 Tasco mentioned before, currently each
6 agency has its own processes for
7 disposing of land, and the idea is to
8 create a process by which everyone
9 understands this is how you get land from
10 the land bank.

11 For the past five years,
12 acquisition has been funded with NTI bond
13 proceeds, and so we've acquired
14 properties through the Redevelopment
15 Authority at the request of
16 Councilmembers, each Council having its
17 own district budget and so forth, each
18 Councilmember having its own district
19 budget. So acquisition has been through
20 the Redevelopment Authority.

21 COUNCILMAN JONES: Okay. The
22 Housing Trust Fund, who is the
23 decision-makers in that Trust Fund?

24 MS. MCCOLLOCH: The Trust Fund
25 budget is presented as part of the

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2 preliminary Consolidated Plan. So that
3 budget will come before this body for
4 review and approval. There is an
5 oversight board, as established by a
6 Mayor's Executive Order, that makes
7 recommendations about the Trust Fund
8 budget, and then those recommendations
9 will be included in the Consolidated Plan
10 and then it comes back before all of you.

11 COUNCILMAN JONES: During this
12 past reorganization in the prior
13 Administration, is there going to be a
14 continued -- I mean, are we going to
15 continue the way it was? Are we going
16 to -- I mean, has there been any thought
17 to that?

18 MS. MCCOLLOCH: I think we're
19 still in discussions with the Mayor's
20 Office about what additional strategies
21 the Mayor has for how he wants the
22 housing agencies to be structured, and so
23 we've been talking about it.

24 COUNCILMAN JONES: Well, just
25 as a thought, listen, I agree that

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2 probably Basic Systems Repair is the most
3 important type of program. I know new
4 housing is important, but when you look
5 at what a new house costs and what the
6 subsidies are involved in it, I think we
7 do ourselves a service by trying to keep
8 people that are struggling to make ends
9 meet right now with an inability to make
10 repairs, making them whole by giving them
11 a roof, giving them a heater and allowing
12 them to hold on until the economy catches
13 up and their incomes catch up. So as a
14 strategy, I know we have in the 4th
15 Councilmanic District taken advantage of
16 that, and I know in the 5th District they
17 have sought a different strategy, which
18 we're proud of, which we're very proud
19 of, but we would like to in the 4th
20 continue that. I think it's a good idea.
21 I applaud you on that. But we would like
22 to make sure that the proper resources
23 are given to that so that the people that
24 are looking at the sheriff's sales, that
25 are looking at how to make decisions on

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2 their limited income, fixed income often
3 on how they repair a heater.

4 I'll never forget -- and I know
5 this is not -- I'm singing this song to
6 you because I want you to feel it, too.
7 A woman sitting in the cold telling me
8 that the reason she was sitting out in
9 that mall was because it was warmer in
10 that mall than was in her home, because
11 her heater was broke. That resonated
12 with me. So as I got to Council, I
13 promised her, and I'm going to keep that
14 promise, that we fight for those kinds of
15 programs so that they can make those
16 needed repairs so they can stay in their
17 homes, which is often their most largest
18 investment they're ever going to make in
19 their lifetime.

20 Thank you, Madam Chair.

21 COUNCIL PRESIDENT VERNA:

22 You're welcome.

23 The Chair recognizes

24 Councilwoman Blackwell.

25 COUNCILWOMAN BLACKWELL: Thank

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2 you, Madam President.

3 Ms. McColloch, I know this
4 isn't our detailed presentation. I just
5 wanted to mention that we met with the
6 Affordable Housing Coalition yesterday
7 and Rick Sauer and his new appointee
8 today about both obviously on funding,
9 where we thought the monies would come
10 from and what we can do. So I suggested
11 to them that we all have to do our part
12 to consider those issues and resources
13 and that they meet not only with you but
14 Mr. Altman, and we'll go from there.

15 MS. MCCOLLOCH: Okay.

16 COUNCILWOMAN BLACKWELL: So
17 anyhow, we'll talk more in detail at a
18 future date, but we know the issues from
19 our Trust Fund meetings that everybody is
20 worried about more funding across the
21 board.

22 MS. MCCOLLOCH: Right.

23 COUNCILWOMAN BLACKWELL: Thank
24 you.

25 Thank you, Madam President.

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2 COUNCIL PRESIDENT VERNA:

3 You're welcome.

4 The Chair recognizes
5 Councilwoman Tasco.

6 COUNCILWOMAN TASCO: Yes.

7 Ms. McColloch, did you have jurisdiction
8 over the PHIL-Loan program?

9 MS. MCCOLLOCH: It's carried
10 out through the Redevelopment Authority,
11 but, yes. I mean, the Redevelopment
12 Authority is actually the ones that
13 implement that, but it's in the contract
14 between OHCD and the Redevelopment
15 Authority.

16 COUNCILWOMAN TASCO: Are you
17 aware that the funding was cut for that?

18 MS. MCCOLLOCH: No. Cut -- I'm
19 sorry.

20 COUNCILWOMAN TASCO: As I
21 understand it, the banks and the
22 Coalition came up with a program to
23 provide funding for people who had less
24 than perfect credit and then the City
25 guaranteed --

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2 MS. MCCOLLOCH: Oh, I'm sorry.

3 Now I know what you're talking about.

4 There was a program that was being
5 supported with NTI bond proceeds to
6 supplement, if you will, the PHIL-Loan
7 program.

8 COUNCILWOMAN TASC0: Right.

9 Are you aware that the funding was cut,
10 taken from that program?

11 MS. MCCOLLOCH: Well, the
12 remaining NTI -- the bond proceeds had
13 been spent and then the remaining portion
14 of it, of NTI bond proceeds, I believe
15 were reprogrammed to support the PHFA
16 HERO Loan Program, which the assumption
17 was that that would sort of be taking
18 over that.

19 COUNCILWOMAN TASC0: But that
20 was a statewide program. That program we
21 had was a local program. The subsidy for
22 the PHIL-Loan program was a Philadelphia
23 program.

24 MS. MCCOLLOCH: Yes.

25 COUNCILWOMAN TASC0: And I know

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2 it's not your doing. I'm just raising
3 the issue of why would they take the
4 Philadelphia dollars and give it to the
5 state.

6 MS. MCCOLLOCH: I think it's to
7 supplement the state money that would be
8 allocated for Philadelphia, but I think
9 the issue at the local level -- and I
10 don't have the details here today, but I
11 think the issue at the local level was
12 that there were very few loans that were
13 actually made as a result of that.

14 COUNCILWOMAN TASCO: There were
15 240-some loans made and only two
16 defaults.

17 MS. MCCOLLOCH: Of the
18 PHIL-Loan program, but not of that -- I
19 don't think it was that high for that
20 special program supported with NTI bond
21 proceeds. But I don't want -- I can get
22 the details. I don't want to give you
23 misinformation.

24 COUNCILWOMAN TASCO: Well, I
25 don't know, and I'll get the specifics

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2 myself, but as I understood it, it was
3 supposed to support and guarantee the
4 funding for those people who had less
5 than perfect credit, and they had only
6 had -- they had only two defaults and,
7 therefore, the bank stayed in the
8 program, but the money that was
9 appropriated for that program was given
10 to the state, which gets diluted before
11 it gets back to Philadelphia. So we'll
12 talk further about that.

13 MS. MCCOLLOCH: Okay.

14 COUNCILWOMAN TASCO: Because it
15 was awful.

16 COUNCIL PRESIDENT VERNA: Thank
17 you.

18 Are there any further questions
19 of Mrs. McColloch?

20 (No response.)

21 COUNCIL PRESIDENT VERNA:
22 Seeing none, I thank you.

23 MS. MCCOLLOCH: Thank you.

24 COUNCIL PRESIDENT VERNA: This
25 Committee will stand in recess until

1 3/11/08 - WHOLE - BILL 080156
2 tomorrow, Wednesday, March the 12th at
3 10:00 a.m.

4 Thank you.
5 (Committee of the Whole
6 adjourned at 3:50 p.m.)

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