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COUNCIL OF THE CITY OF PHILADELPHIA

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PUBLIC HEARING - COMMITTEE OF THE WHOLE AND

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HOUSING, NEIGHBORHOOD DEVELOPMENT AND THE

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HOMELESS

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Room 400, City Hall

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Philadelphia, Pennsylvania

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Wednesday, June 1, 2005, 1:35 p.m.

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Resolution 050388 - Resolution approving the
annual Program Statement and Budget for the
expenditure of the Neighborhood Transformation
Initiative Bond Proceeds for Fiscal Year 2006

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PRESENT:

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COUNCIL PRESIDENT ANNA C. VERNA
COUNCILWOMAN BLONDELL REYNOLDS BROWN

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COUNCILMAN JAMES F. KENNEY
COUNCILMAN JUAN F. RAMOS

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COUNCILMAN DAVID COHEN

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COUNCILMAN FRANK RIZZO

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COUNCILMAN FRANK DiCICCO

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COUNCILMAN DARRELL L. CLARKE

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COUNCILWOMAN MARIAN B. TASCO

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COUNCILMAN MICHAEL A. NUTTER

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COUNCILMAN BRIAN J. O'NEILL

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COUNCILMAN W. WILSON GOODE, JR.

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COUNCILMAN JAMES F. KENNEY

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COUNCIL PRESIDENT VERNA: Good

afternoon, everyone. This is a public hearing of the joint Committee of the Whole and Housing, Neighborhood Development and the Homeless.

I would ask Mr. McPherson to please read the title of Resolution No. 050388.

MR. MCPHERSON: Resolution 050388, a Resolution approving the annual Program Statement and Budget for the expenditure of the Neighborhood Transformation Initiative (NTI) Bond Proceeds for Fiscal Year 2006.

COUNCIL PRESIDENT VERNA: Who is going to be testifying with NTI?

The Chair recognizes Councilwoman Blackwell.

COUNCILWOMAN BLACKWELL: Thank you, Madam President.

As the President has stated, this is a joint hearing. As most of you know, today's hearings will focus on three pieces of legislation. The first is Resolution No. 050388, which adopts the NTI Program Statement

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2 for fiscal year '06. The second is Bill No.
3 050059, which creates a new Housing Trust
4 Fund, and the third is the Community
5 Development Block Grant application, Bill No.
6 050294.

7 Since the NTI Program Statement is
8 technically being heard before our joint
9 Committees of the Whole and Housing, we're
10 asking that we hear testimony on this program,
11 on the NTI program, and report it out. After
12 which I suggest we reconvene the Committee on
13 Housing in order to take testimony for the
14 Trust Fund and the Block Grant. By doing it
15 this way, I'm sure we'll be able to streamline
16 the process more efficiently.

17 As for questioning the
18 Administration, I also ask that for each bill
19 and resolution, we allow the Administration to
20 testify and then immediately allow for public
21 testimony. Once this is done, then we can
22 bring the Administration back for questions.

23 We've done it this way for the past
24 two years. It seems to work and it seems to
25 get us moving forward in a time-wise more

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2 expeditious way, and we appreciate everyone's
3 cooperation.

4 Thank you, Madam President.

5 COUNCIL PRESIDENT Verna:

6 You're welcome.

7 Good afternoon. Please identify
8 yourself for the record and proceed with your
9 testimony.

10 MS. SMITH: Good afternoon,
11 Madam President, Madam Chairwoman and members
12 of City Council. My name is Patricia Smith
13 and I'm the Director of Neighborhood
14 Transformation --

15 COUNCIL PRESIDENT Verna:

16 Excuse me, Ms. Smith. Do you mind pulling the
17 microphone closer.

18 MS. SMITH: There, is that
19 better?

20 COUNCIL PRESIDENT Verna: Much.

21 MS. SMITH: My name is Patricia
22 Smith and I'm the Director of Neighborhood
23 Transformation. I'm here testifying today in
24 support of Resolution No. 050388, approving
25 the FY06 Program Statement and Budget for the

1
2 expenditure of NTI bond proceeds.

3 In January 2000, Philadelphia
4 neighborhoods faced severe challenges:
5 Abandoned cars rusted in the streets, vacant
6 buildings collapsed to the ground, empty lots
7 were buried under mounds of debris, and drug
8 dealers controlled corners in too many
9 neighborhoods.

10 The 2000 Census showed a 4.6 percent
11 population loss during the 1990s. Few
12 building permits for new construction were
13 issued. Housing values had stagnated, and in
14 many neighborhoods, cynicism and despair
15 flourished. The City stood at a critical
16 juncture. The situation called for decisive
17 action.

18 On April 18, 2001, Mayor Street
19 unveiled the Neighborhood Transformation
20 Initiative, a \$296 million strategy to
21 eradicate decades of blight and stimulate new
22 investment in our neighborhoods. Today our
23 investments are paying off in ways that no one
24 could have imagined then.

25 Increased home values are creating

1
2 new wealth in communities. Police have shut
3 down notorious drug corners. Our citizens
4 walk on cleaner, safer streets.

5 The City is poised to start growing
6 again. According to the April 2005 U.S.
7 Census update, population loss in the City has
8 slowed to a near standstill, and if the trend
9 continues, the City's 45-year long population
10 loss will halt by the end of the decade.
11 Philadelphia once again is the place to be.

12 The Administration set a number of
13 bold goals for NTI, and I am proud to say that
14 by the end of calendar year 2004, we had met
15 or exceeded many of them. By demolishing
16 6,022 dangerous buildings, we are eliminating
17 a significant threat to public safety. Crews
18 from the Managing Director's Office cleaned
19 every vacant lot in the City in one year and
20 continue to clean lots as part of a City-wide
21 maintenance schedule or request.

22 Through a partnership with the
23 Pennsylvania Horticultural Society, we have
24 greened and fenced three million square feet
25 of vacant land and contracted with nine

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2 community-based organizations who employed 70
3 neighborhood residents to maintain lots in
4 several neighborhoods. We have towed nearly
5 225,000 abandoned cars. These blight removal
6 activities are improving the look and the feel
7 of our neighborhoods and clearing the way for
8 new development.

9 The NTI five-year plan also
10 envisioned 6,000 new units of market-rate
11 housing coming on-line. Today more than
12 10,000 new market-rate housing units -- and by
13 "market rate," we mean not subsidized with
14 public subsidies -- are planned, underway or
15 completed. We have far surpassed our
16 five-year goal of 3,500 affordable housing
17 units, completing 6,175 by the end of 2004.

18 Cranes, bulldozers, dump trucks and
19 newly framed houses have become familiar
20 sights throughout the City. Hundreds of
21 Philadelphia residents are working on jobs
22 created by NTI demolition projects. Minority
23 workers perform 72.4 percent of the demolition
24 work, and the City has awarded 19 million in
25 demolition contracts to minority-owned firms.

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2 To complement this surge in
3 construction, we are strengthening
4 neighborhoods by investing NTI bonds in
5 existing homes. Over the past four years, the
6 City has directed more than 92.3 million in
7 grant and loan dollars to more than 19,000
8 homeowners. The expanded Philadelphia Home
9 Improvement Loan program has more than doubled
10 its annual production. To help our most
11 vulnerable homeowners, we have increased
12 annual funding in FY, it should say, 2004 for
13 the Basic System Repair program and doubled
14 the budget for the Adaptive Modifications
15 program two years in a row.

16 New loan products are helping people
17 avoid predatory lending, and we continue to
18 reach out to homeowners through "Don't Borrow
19 Trouble" and "Protected by Knowledge"
20 campaigns. Home Buy Now, our
21 Employer-Assisted Housing program, is making
22 homeownership a reality for employees of local
23 businesses, and more than 600 first-time home
24 builders receive settlement grants each year.
25 We are also committed to seeking new resources

1
2 for housing and community development
3 activities.

4 Today you will hear testimony on
5 Bill No. 050059, authorizing the creation of
6 the Philadelphia Housing Trust Fund. The
7 Trust Fund is projected to generate 11.5
8 million in its first year of operation. The
9 Administration has worked closely with members
10 of City Council, the CDC and housing advocacy
11 communities on drafting this legislation. I
12 respectfully urge your favorable consideration
13 of this bill. It will provide a much-needed
14 infusion of capital for affordable housing in
15 the face of shrinking federal funding.

16 With respect to the FY06 NTI Program
17 Statement and Budget, the cornerstone funding
18 for NTI, as we know, is provided through bond
19 financing. In May 2002, we issued the first
20 142.6 million of NTI bonds. In March 2005, we
21 completed the final tranche of NTI bond
22 issuance. Favorable interest rates and full
23 use of the NTI debt service capacity allowed
24 us to raise 153.4 million.

25 The total five-year NTI budget is

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2 296 million, which is 21 million more than we
3 anticipated in our FY05 projected budget. The
4 21 million additional funds are all tax-exempt
5 government purpose, which limits their use to
6 public safety activities and grant programs
7 for emergency home repairs and other physical
8 improvements.

9 In FY06, we are proposing a 31
10 million budget that will support our core
11 activities, such as public safety demolition,
12 housing and neighborhood preservation
13 investment and technology improvements. The
14 FY06 budget will be the next-to-last year of
15 NTI funding. In FY07, there will be 5.5
16 million remaining of NTI bond funds for
17 demolition and settlement grant assistance.
18 The 21 million in additional funds from the
19 final bond issue is going toward restoring our
20 five-year residential demolition budget to
21 140, to the level it was first approved in
22 FY03. It will also support the Philadelphia
23 Home Improvement Loan program and two new
24 programs, the Equitable Development Strategy
25 and Commercial Corridor Support program.

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2 The Equitable Development Strategy
3 is a 2.7 million effort crucial for addressing
4 neighborhood change. Investment in
5 neighborhoods is the key to building long-term
6 economic prosperity for the City. But a hot
7 real estate market has the potential to spark
8 gentrification, a cycle of rapid development,
9 real estate speculation and rising taxes that
10 causes the displacement of long-term
11 residents.

12 In order to address these concerns,
13 the Equitable Development Strategy seeks to
14 promote mixed-income development and support
15 affordable housing, educate homeowners about
16 their options for addressing increased real
17 estate taxes, inform neighborhood residents
18 about market conditions and development plans
19 to counter misinformation, analyze available
20 data and develop additional strategies for
21 protecting long-term residents.

22 The Office of Housing and
23 Neighborhood Preservation will lead this
24 effort and begin rolling out program
25 activities in neighborhoods that are

1
2 experiencing rapid real estate appreciation
3 and major public and private investment.

4 One potential use of NTI bonds for
5 equitable development is maybe to write down
6 mortgage interest rates to enable low- and
7 moderate-income families to purchase homes in
8 neighborhoods which they otherwise could not
9 afford because of high sales prices.

10 The FY06 Proposed Program Statement
11 and Budget also includes an allocation of 2.1
12 million in tax-exempt government purpose bonds
13 to fund activities that will protect the
14 health and safety of residents and improve the
15 physical appearance and quality of life in
16 neighborhood commercial corridors. This
17 effort is consistent with the Mayor's Economic
18 Development Blueprint, which prioritizes
19 increasing investment in neighborhood
20 commercial corridors as a means of sustaining
21 the positive changes initiated by NTI.

22 The Mayor's office of NTI will work
23 with District Councilmembers and the City's
24 economic development entities to identify
25 appropriate public investments and leverage

1
2 private investments on commercial corridors.

3 During the summer, the
4 Administration plans to meet with each
5 district Councilperson to understand their
6 vision, goals and priorities for the
7 stabilization and enhancement of commercial
8 corridors in their district. We plan to put
9 the resources of the Commercial Corridor
10 Support program to work to support the
11 achievement of these goals in the next year.
12 This emphasis on commercial corridors is a
13 gateway to the next phase of neighborhood
14 transformation.

15 As you know, I will be stepping down
16 from my position at the end of the fiscal
17 year. I will leave my post in the capable
18 hands of Eva Gladstein, the current Executive
19 Director of the City's Empowerment Zone and
20 Renewal Communities.

21 The integration of the City's
22 neighborhood economic development activities
23 with NTI is a necessary next step towards
24 holistic neighborhood change. The significant
25 impacts we have made in blight removal,

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2 housing development and preservation and
3 improved government delivery systems must be
4 supported by strategic investments in
5 neighborhood commerce. These investments will
6 promote commercial corridors as healthy,
7 vibrant hubs for steadily improving
8 neighborhoods. Our collective efforts will
9 help realize Mayor Street's vision that all
10 neighborhoods should be great places to live,
11 work, learn, shop and play.

12 Madam President, Madam Chairperson
13 and members of City Council, I would like to
14 take this opportunity to thank you and to
15 acknowledge your contributions to the success
16 of the Neighborhood Transformation Initiative.
17 Without your support, this work and
18 significant achievements would not have been
19 possible. I respectfully request your
20 favorable consideration of Resolution No.
21 050388.

22 Thank you.

23 COUNCIL PRESIDENT VERNA: Thank
24 you.

25 Good afternoon, Mr. Hanna. Are you

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2 going to be testifying on the resolution?

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MR. HANNA: No, I'm not.

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COUNCIL PRESIDENT VERNA: No.

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Very well, then. I have a couple questions I

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would like to ask.

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On Page 10 of the NTI Program

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Statement, you give a breakdown of the

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drawdown by fiscal year and by category. Can

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you give us the breakdown by year, by category

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and by the Council district of the drawdown?

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MS. SMITH: Of the drawdowns?

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I don't have the drawdowns by Council

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district. I did provide -- when we did our

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individual briefings, for example, I did have

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information on the demolition expenditures

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which were broken out by Council districts and

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the amounts in each area. The stabilization

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dollars were broken out by Council district,

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as well as the acquisition funding, which is

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also included by Council districts within the

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Program Statement and Budget.

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COUNCIL PRESIDENT VERNA: But

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shouldn't that be part of the Program

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Statements?

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MS. SMITH: My understanding is

that we should give the breakout by Council district of what we were proposing for each fiscal year in terms of projecting the budget. It was not my understanding that we also had to provide as a part of the Program Statement a breakout of the actual drawdowns, but that's information that we can easily pull together.

COUNCIL PRESIDENT VERNA: Well,

can you give us a status of what has been spent or obligated by Council district and their available balances?

MS. SMITH: Yes. Well, for

example, Councilwoman, in Council District 1 on the NTI Demolition program, the total amount available is 10.1 million. That includes all of -- which we go over with each district Councilperson in our briefings, and an additional 267,234.

Now, not all of that has been drawn down. Right now, for example, of that amount, the contracts to date is approximately 5.5 million. So about 50 percent has been drawn down. There is pending contracts for 4.6

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2 million.

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4 For the Council District 2, as we
5 reviewed in our meeting, the total NTI program
6 is 9.6 million. The number of demolitions
7 contracted to date is about 8.9 million, and
8 then the number of demolitions remaining to be
9 contracted represents about 736,000. So
10 that's on the demolition, and then with the
11 capsulation is 268,000.

12

13 As I said, I can pull this
14 information together, but we did review it
15 with each district Councilperson.

16

17 In addition, in the book, there's a
18 breakout of the acquisition, again, which we
19 go over.

20

21 COUNCIL PRESIDENT VERNA: I
22 think everybody would like to see a composite
23 with every district, and apparently you're
24 reading from something that you have. If you
25 don't mind, can we have copies of that,
26 please?

27

28 MS. SMITH: Certainly.

29

30 COUNCIL PRESIDENT VERNA: While
31 that is being done, the FY06 Proposed NTI

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2 Budget is a little over \$31 million. What is
3 the councilmanic breakdown of these funds
4 within their respective categories?

5 MS. SMITH: With respect to the
6 Demolition program of 10 million, 5 million of
7 that will be going into the Department of
8 License and Inspection Emergency Curbside
9 program. That operates on a City-wide basis
10 to respond to emergency calls. So we're not
11 able in advance to project where that money
12 will be expended.

13 COUNCIL PRESIDENT VERNA: I
14 understand.

15 MS. SMITH: In addition, the
16 4.2 million in large vacant demolitions, those
17 are primarily large building demolitions on a
18 list that we had worked with the Department of
19 Commerce with, and from my recollection,
20 they're primarily large buildings in, I
21 believe it's, the third, the fifth, the eighth
22 and probably the seventh. I can pull that
23 paper out.

24 COUNCIL PRESIDENT VERNA: Is
25 there anywhere that we can refer to where

1
2 these big buildings are located and how they
3 were selected?

4 MS. SMITH: Basically we worked
5 with each district Councilperson, the
6 Department of Commerce and the Department of
7 License and Inspection to identify imminently
8 dangerous buildings that, if demolished, will
9 cure a public safety issue, and we prioritize
10 that. The Department of License and
11 Inspection then goes into Equity Court to
12 receive an order to complete the demolition.

13 We initially back in, I think,
14 fiscal year 2003 started with a list of about
15 60,000 demolitions -- I mean, 60 large
16 building demolitions, and then we update it
17 periodically, and I can give you the updated
18 list again.

19 COUNCIL PRESIDENT VERNA: I
20 just don't know how any other district
21 Councilperson feels, but I'd like to know what
22 the breakdown is and why the breakdown wasn't
23 included in your submission as far as each
24 councilmanic district.

25 MS. SMITH: Again, I mean, I

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2 used the template and the format that was
3 approved in the original NTI bond ordinance
4 with respect to drawdowns. I mean, I just
5 didn't anticipate that question. I apologize
6 for that. As I said, we can get you that
7 information. That's not a problem. And I
8 already have pieces of that just as my, you
9 know, background information.

10 COUNCIL PRESIDENT VERNA: Well,
11 I, for one, would like to see that for my
12 district, if you don't mind.

13 MS. SMITH: Again, when we sat
14 down in our individual briefings, I provided
15 that information.

16 COUNCIL PRESIDENT VERNA: Can
17 you explain why you're not budgeting any NTI
18 funds in FY06 for land acquisitions and
19 retaining wall reconstruction?

20 MS. SMITH: We still have \$52
21 million. The total NTI budget for land
22 acquisition that was approved in FY05, this
23 fiscal year, totals \$74 million, plus we, by
24 swapping dollars, added another 15 million, to
25 bring the total to 89 million over the five

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2 years.

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4 The 52 million, which is shown in
5 FY05, a great deal of that money is still
6 available, but our recommended total budget is
7 89 million.

8

9 We did not allocate any new dollars
10 of the 21 million because the type of bond
11 proceeds we had were not suitable for land
12 assembly activities. They were more suitable
13 for what we call -- we had the excess in
14 government purpose bonds. So that's another
15 reason why we didn't budget new dollars out of
16 the bond proceeds out of the 21 million that
17 we yielded over the projection from this year.

18

19 COUNCIL PRESIDENT VERNA: It
20 would appear that we have three new line items
21 in FY06, 4 million for affordable rental
22 development, over 2 million for equitable
23 development strategy and over 2 million for
24 commercial corridors support initiatives.

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MS. SMITH: That's correct.

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27 COUNCIL PRESIDENT VERNA: Can
28 you tell us how and what these line items are
29 and how these funds will be used and in what

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2 areas of the City?

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MS. SMITH: Okay. The \$4 million was actually originally approved, for rental development, was originally approved in FY05. We did not expend any of that money because as the proposed use stated that the bond funds will be used for low-income housing tax credit projects to fill the gap. What we have found is that while bond proceeds can be used for low-income housing tax credit projects, what has happened is that it cannot be used for nine percent tax credits. They have to be used for four percent tax credits.

15

So what we're proposing this year is to like make the language more flexible so that we're able to use the \$4 million not only to help subsidize affordable housing and mixed-income developments or other affordable housing. So we're trying to make -- we made the language more flexible so that we're able to use those bond proceeds in accordance with the legal requirements and not adversely affect basis on a tax credit project.

25

The Office of Housing and

1
2 Neighborhood Preservation is working with
3 developers throughout the City to introduce
4 them to the possibility of how to use a four
5 percent tax credit for some of the larger
6 multi-family projects that are being proposed
7 throughout the City. We think that the best
8 use will be projects where you may subsidize
9 20 or 30 percent of the units and the
10 remainder of the units are market rate, but
11 it's all in the same context.

12 And we've talked to, I think,
13 developers throughout the City who have active
14 projects who may be interested in using this,
15 and as we said in our briefing with the
16 President, if you know developers who might be
17 able to use this type of funding for rental
18 development, we'll be more than happy through
19 OH&P to sit down and talk them through it.

20 The Equitable Development Strategy,
21 as I said, is a proposed strategy of the
22 Administration to really focus on a couple of
23 things. And not all the bond proceeds will be
24 used for this, but, first of all, identifying
25 through data analysis areas of the City that

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2 may be vulnerable to gentrification because of
3 the increasing values. The bond proceeds
4 itself, as I stated in my testimony, one way
5 that we might be able to use them is to write
6 down the mortgage interest rates for low- or
7 moderate-income family, enabling them to buy
8 in a neighborhood where the sales price might
9 otherwise be beyond their reach. That's one
10 possibility.

11 The second possibility is to also
12 use this money to augment home improvement
13 loans and grants, particularly grants for
14 long-time homeowners within neighborhoods that
15 may be experiencing neighborhood change.

16 Again, we have not identified the
17 neighborhoods. What the intent is is to look
18 at data and analysis to come up with three to
19 five neighborhoods in which we think these
20 type of strategies could work.

21 I don't know if you want to add
22 anything more to that, Kevin.

23 MR. HANNA: Well, not a whole
24 lot. Just to say that -- well, to reiterate
25 what -- I'm sorry. My name is Kevin Hanna. I

1
2 serve as Secretary of the Office of Housing
3 and Neighborhood Preservation.

4 Just to reiterate what Pat said, the
5 Equitable Development Strategy is a new
6 program and one that's being created as a
7 result of escalating home values in certain
8 neighborhoods and also in reaction to the
9 advocates', the communities', neighborhoods'
10 fear, concerns of gentrification.

11 As Pat said, one of the first things
12 we need to do is get more information as to
13 which neighborhoods are in fact, as opposed to
14 in theory, but in fact in danger of going
15 through gentrification. Armed with that
16 information, we try to implement the kinds of
17 programs, specifically the mortgage write-down
18 that Pat alluded to, try to implement those in
19 the appropriate neighborhoods.

20 One other, just as kind of a
21 postscript, one other initiative we still need
22 to do some more research on, but one other
23 initiative that we're looking at providing
24 under this particular program involves
25 providing money to individuals whose utilities

1
2 may be in danger of being shut off for
3 whatever reason. These monies -- again, over
4 the next couple of months or so, we'll look at
5 those and other specific needs of potentially
6 gentrifying neighborhoods.

7 MS. SMITH: And with respect to
8 the Commercial Corridor Support program,
9 again -- I'm sorry.

10 COUNCIL PRESIDENT VERNA:
11 Sorry.

12 MS. SMITH: With respect to the
13 Commercial Corridor Support program, the
14 intent there is to do infrastructure
15 improvements, eliminating dangerous conditions
16 and otherwise with eligible bond uses focus on
17 commercial corridors that may need extra
18 support. A major priority of the
19 Administration is to begin to look at our
20 neighborhood economic development strategies,
21 particularly commercial corridors, and this
22 funding is intended to augment the existing
23 resources.

24 Again, we hope to work with the
25 Council as well as the economic development

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2 agencies to identify potential corridors for
3 this use. As I testified, Councilmembers,
4 particularly district Councilmembers, may be
5 aware of corridors within their neighborhoods
6 where it may be able to benefit from this
7 extra resource.

8 COUNCIL PRESIDENT VERNA: Thank
9 you. I have a number of questions that I'd
10 like to ask. However, I note that several of
11 my colleagues have their lights on, so I would
12 like to recognize Councilwoman Tasco.

13 COUNCILWOMAN TASCO: Thank you.

14 Good afternoon. This question may
15 be redundant, but in determining that the \$10
16 million would be appropriated for demolition,
17 have you targeted the areas where the
18 demolition will take place?

19 MS. SMITH: The new dollars,
20 the 10 million, we are allocating 5 million of
21 that to go to the Department of License and
22 Inspection as part of their regular Emergency
23 Curbside program, which operates on a
24 City-wide basis. We are in our third -- our
25 fourth year of the targeted program. We

1

2 expect -- that money was previously approved
3 to continue that work.

4 We expect somewhere around, I think,
5 close to 1,600, 2,000 demolitions in FY06
6 we've already funded. So the intent of the
7 new dollars is not targeted. It's part of the
8 L&I's Emergency Curbside program, which has
9 always operated on a City-wide basis as
10 opposed to targeted. And then the other 5
11 million is to support the OCIP money dollars
12 which we committed to, the Owners Controlled
13 Insurance Product, as part of the targeted
14 program, the final year of the program
15 administration and management of the large
16 targeted program, and also to offset some of
17 the costs that are incurred for hard cover of
18 electrical wires as a result of the OSHA
19 mandating that workers not be within ten feet
20 of live wires.

21 So the other 5 million goes to
22 support the program administration of the
23 targeted program of last year -- the last two
24 years, I guess.

25 COUNCILWOMAN TASC0: I'll come

1
2 back to some programmatic stuff. I don't have
3 any questions on the dollars, Madam President.
4 I'll come back, Madam President, on some other
5 stuff later.

6 COUNCIL PRESIDENT Verna: Thank
7 you.

8 The Chair recognizes Councilwoman
9 Miller.

10 COUNCILWOMAN MILLER: Thank
11 you, Madam President.

12 Could you explain again and give a
13 good example of how the commercial corridors
14 will improve as a result of this new
15 initiative, the Commercial Corridor Support
16 initiative?

17 MS. SMITH: This is my
18 understanding of some of the key concerns
19 around commercial corridors and the physical
20 appearance: Often businesses are looking for
21 support around streetscape improvements or
22 facade treatments. There are a lot of second
23 and third floors which are vacant on
24 commercial corridors. This could be used to
25 alleviate any public safety problems.

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2 What I think is critical here is
3 really trying to figure out, given the
4 constraints on bond proceeds and the needs of
5 a commercial corridor, is really almost going
6 to be, I think, a case-by-case neighborhood or
7 district-by-district type of expenditure
8 working with the district Councilperson. It's
9 hard for me to say this will be exactly the
10 way we would use it at this point in time.

11 As I testified, it's the plan of the
12 Administration to sit down over the summer,
13 really look at various commercial corridors
14 within the district, talk about their needs,
15 look at the resources we have available and to
16 determine to what degree these extra dollars
17 could be helpful.

18 MR. HANNA: One example,
19 Councilwoman -- well, actually, several
20 examples would stem from certain state
21 funding. Often times the state provides
22 funding that needs matching dollars, local
23 matching dollars, in order to make it happen.
24 I think business within our sites might be one
25 of those, so to the extent that we can better

1

2 assure ourselves of getting that money by
3 providing these kinds of dollars for matching
4 purposes.

5 COUNCILWOMAN MILLER: Okay. So
6 basically the money is targeted or the program
7 is targeted to the physical improvement of the
8 district --

9 MR. HANNA: Right.

10 COUNCILWOMAN MILLER: --
11 correct?

12 MS. SMITH: Yes.

13 COUNCILWOMAN MILLER: Okay.

14 Thank you, Madam President. I'll
15 have some questions a little later.

16 COUNCILWOMAN BLACKWELL: Thank
17 you very much.

18 Councilwoman Blondell Reynolds
19 Brown.

20 COUNCILWOMAN BROWN: Thank you,
21 Madam President.

22 Good afternoon.

23 MS. SMITH: Good afternoon.

24 COUNCILWOMAN BROWN: On Page 15
25 of your document, there's discussion of the

1
2 Philadelphia City Planning Commission
3 preparing a report and partnerships in a
4 number of different areas, including arts and
5 culture. What is being done in the areas of
6 arts and culture at this time? It also
7 mentioned that a report will ultimately be
8 drafted and submitted. So could you just give
9 us an update on where you are in that process
10 as well?

11 MS. SMITH: I believe it was
12 close to 31 neighborhoods were identified for
13 comprehensive planning activities, either
14 facilitated by the Planning Commission
15 directly or supported through other
16 organizations, like the Delaware Valley
17 Regional Planning Commission.

18 What the Planning Commission did at
19 the beginning was sort of like identify the
20 key areas that Planning would address, and one
21 of them was arts and cultures. So, for
22 example, I think in the neighborhood of
23 Strawberry Mansion, it talked a lot about the
24 role of the parks and other community
25 facilities to support arts and culture. So

1
2 that's just one of the tenants.

3 At this present time, and I believe
4 I can have Victoria Mason-Ailey speak directly
5 to it, but I believe there's about eight plans
6 that have been fully completed. Others are in
7 the process of completion out of the 31.

8 COUNCILWOMAN BROWN: And ready
9 for public review or public consideration?

10 MS. SMITH: Yes. Some of them
11 may already be on the City's website and we
12 can make available to Council. I know the
13 Planning Commission periodically updates each
14 district Councilperson on community plans in
15 their area.

16 COUNCILWOMAN BROWN: Please.
17 I'd be interested in the arts and culture
18 piece as well.

19 On Page 20 and 21 of your document,
20 there's discussion to the MBE/WBE
21 participation and it says that 41 percent of
22 the subcontracts within the Demolition program
23 have been awarded to minority-owned
24 businesses, with five percent to women-owned
25 businesses.

1

2 Discuss for us whether or not this
3 is an improvement and what accounts for the
4 small percentage of women-owned participation.

5 MS. SMITH: We set a very
6 aggressive goal for the NTI Demolition program
7 around minority contracting opportunities and
8 we also set an aggressive one for women-owned
9 businesses.

10 With MBEs, we have exceeded that
11 goal. I mean, we looked at 35 percent. And
12 historically I believe the Department of
13 License and Inspection may have been like
14 around 20-something-odd percent. Even in the
15 Emergency Curbside program as a result of the
16 work that's taken place, L&I is about 35
17 percent of its contracts going to
18 minority-owned business.

19 With respect to women-owned
20 business, I don't know if it's the nature of
21 demolition work or not, but there aren't that
22 many women-owned firms that have the
23 experience already to carry out. There are
24 some women-owned firms that, for example,
25 signed up and are participating in the

1
2 African-American Chamber of Commerce Emerging
3 Contractors program. The same is also on work
4 force participation. The Diversity
5 Apprenticeship program aggressively outreaches
6 or tried to recruit women for demolition-type
7 work and apprenticeships in certain areas,
8 and, again, it's lower than we had hoped
9 goal-wise with respect to women-owned
10 companies and workers.

11 COUNCILWOMAN BROWN: What do
12 you think has contributed to exceeding the
13 goal? What factor or factors do you think
14 made a difference?

15 MS. SMITH: Well, I think there
16 were a number of things with respect to the
17 NTI, what I call, the Targeted Demolition
18 program. One of the things that we did at the
19 outset was restructure the contracting
20 methodology. We kind of used what we call a
21 GC model where a prime contractor is awarded
22 the contract but then is required
23 subcontracting out. It will enable more
24 subcontracting opportunities.

25 So what we found and experienced is

1

2 that, for example, the prime contractor may
3 subcontract out the asbestos removal work.
4 They may subcontract out some of the post
5 demolition treatments or the hand demolition
6 work, and there are more minority-owned firms
7 that did that type of work. So I think that
8 was a major factor and a major learning.

9 Historically under the City-wide
10 demolition, Emerging Demolition program, we
11 sort of like had a separate contract for each
12 activity. So a person would receive the
13 contract to do the demolition work or somebody
14 would -- we would put out requirements for a
15 contract for asbestos work. So we think by
16 using what we call the GC Subcontracting
17 Model, that enabled more subcontracting
18 opportunities.

19 I think --

20 COUNCILWOMAN BROWN: How many
21 of the prime contractors were people of color?

22 MS. SMITH: Coming out of the
23 emerging contract, right now on the NTI Target
24 program, I believe we have one contractor --

25 COUNCILWOMAN BROWN: Prime

1

2 contractor?

3 MS. SMITH: Yeah, that's prime.

4 That's on our small bid packages, and that has

5 been a successful bidder. We've had a number

6 other bid, but they have not been successful.

7 And, yeah, that's LP Group. And then, of

8 course, the whole purpose of the Chamber's

9 Emerging Contractor program is to build the

10 capacity of minority firms as prime

11 contractors as opposed to subs.

12 COUNCILWOMAN BROWN: And then

13 finally on this line of questioning, 55

14 individuals have been accepted into the

15 building trades?

16 MS. SMITH: One of the things

17 that we did as a part of the NTI Demolition

18 program early on is to partner with the

19 Diversity Apprenticeship program, and we went

20 to the Philadelphia PWDC, Philadelphia Work

21 Force Development Corporation, supported their

22 application to do training, life skill

23 development to place minority workers and

24 women workers in apprenticeships, get them

25 into apprenticeships or find jobs for them,

1

2 and that's been fairly successful.

3

4 Given the amount of funding that was
5 available, the goal the first year was to
6 enroll 100. They did enroll 100. The second
7 year, which is fiscal year '05, because of
8 cuts, the goal was 50. I think the first year
9 it was around 40, 41 that ultimately were
10 enrolled in various apprenticeship programs.
11 And then this year, I think it's around 12. I
12 have to go back to my notes.

13

14 COUNCILWOMAN BROWN: Can you
15 recall which ones of the building trades?

16

17 MS. SMITH: Yeah. Primarily
18 because of the demolition work, there was a
19 lot of emphasis on laborers, on that trade,
20 but there are also people who successfully
21 went into electrical, carpentry and there's
22 one other that really --

23

24 COUNCILWOMAN BROWN: That's
25 helpful.

26

27 MS. SMITH: Yeah. But it's not
28 all across the board. I would say carpentry,
29 electrical, laborers and there's one more.
30 Maybe it's -- I don't know if asbestos removal

1
2 is a trade, but it might be something like
3 stucco, plastering, that type of work.

4 COUNCILWOMAN BROWN: Okay.

5 Thank you for your testimony.

6 Thank you, Madam Chair.

7 COUNCIL PRESIDENT VERNA:

8 You're welcome.

9 The Chair recognizes Councilman
10 Cohen.

11 COUNCILMAN COHEN: Thank you,
12 Madam President.

13 About how many conferences or
14 sessions have you had with district
15 Councilmembers on the Council as a whole?

16 MS. SMITH: With respect to --

17 COUNCILMAN COHEN: NTI program.

18 MS. SMITH: -- NTI budget? We
19 briefed each district Councilperson on the
20 budget specifically during the last month that
21 we were able to schedule a meeting with or
22 their staff person. We also had a briefing
23 for At-Large representatives yesterday. And
24 then ongoing, I want to emphasize, that in
25 addition to these briefings, staff from the

1
2 Managing Director's Office or staff from OH&P
3 continuously work closely with each district
4 Councilperson around specific projects, update
5 them on the status of various acquisitions and
6 demolition activity in their districts.

7 COUNCILMAN COHEN: Would you be
8 able to give us a rough percentage of time
9 spent with all district Councilmembers as
10 against the time spent with all At-Large
11 members?

12 MS. SMITH: I would say -- I
13 mean, there's ten district Councilpeople. I
14 would say about -- that's the overwhelming
15 majority of the time. So I would say maybe 75
16 percent, 80 percent.

17 COUNCILMAN COHEN: How much was
18 the percentage? Did you say 80 percent? I
19 didn't hear you.

20 MS. SMITH: I'm very sorry. I
21 said about -- I would say about 75 to 80
22 percent of our time over the course of the
23 year, because, again, a lot of the work is the
24 nitty-gritty of what's going on with the
25 demolition activity or acquisition or a

1

2 particular development project. So there's a
3 great deal going back and forth.

4 COUNCILMAN COHEN: So as far as
5 the Administration is concerned, Council
6 At-Large people don't have much concern about
7 the program or much involvement; is that
8 accurate?

9 MS. SMITH: Well, we try to be
10 responsive to any inquiries and requests of
11 information from At-Large Councilpeople as
12 well, but we generally focus during the course
13 of the year on project-related activities.

14 COUNCILMAN COHEN: Well, I
15 wonder if you could put together the list of
16 conferences you've had with the district
17 Councilmembers during the current fiscal year
18 and the list of those you've had with At-Large
19 Councilmembers.

20 MS. SMITH: Okay.

21 COUNCILMAN COHEN: Listing the
22 amount of time. Because I think that we have
23 two Councils operating, one that the Mayor and
24 the Council At-Large, one that the Mayor and
25 the district Councilmembers are concerned

1
2 about, and then there's a second-class
3 citizenship among Councilmembers, the Council
4 At-Large with seven members having practically
5 nothing to say about the important stuff in
6 Council, which revolves around dollars.
7 Everything in government, like in private
8 business, deals with dollars.

9 So I'd like to get the study from
10 you. Could we have that, do you think, in the
11 course of a week?

12 MS. SMITH: Okay.

13 COUNCILMAN COHEN: I'd like to
14 find out what time is spent. Because I have
15 studied the Council Charter, Home Rule
16 Charter, and I don't see that there's any
17 basis for treatment of two separate classes of
18 Councilmembers, those with strength and those
19 who are figure heads.

20 Secondly, on problems involving
21 economic development, who handles those? Are
22 there any that fit that category?

23 MS. SMITH: Problems that
24 involve -- well, generally speaking, the
25 economic development work falls under the

1
2 Department of Commerce. There's also
3 neighborhood economic development that's
4 carried out through the Renewal Community and
5 Empowerment Zone. That's been like the
6 primary focus in terms of economic development
7 activities.

8 It was the Commerce Department, for
9 example, that led the Economic Development
10 Summit that was, I believe, in the fall of
11 2004 and worked on the Economic Development
12 Blueprint, of course with input from other
13 sectors of government.

14 COUNCILMAN COHEN: Well, is
15 there any funding that's determined by the
16 Commerce Department or are there any amounts
17 of money dedicated to the Commerce Department
18 where they have a contract administrator
19 overseeing the work?

20 MS. SMITH: I think if you're
21 talking about the CDBG funding for community
22 economic development --

23 COUNCILMAN COHEN: Well,
24 anything like that, yes.

25 MR. HANNA: Certainly part of,

1
2 a relatively small part, but a part of the
3 Block Grant dollars are allocated to the
4 Department of Commerce for economic
5 development purposes. Relative to --

6 COUNCILMAN COHEN: Is that NTI
7 money?

8 MR. HANNA: That's Block Grant
9 money.

10 COUNCILMAN COHEN: I was
11 talking first about NTI.

12 MR. HANNA: About NTI? No.

13 COUNCILMAN COHEN: Is there any
14 NTI money?

15 MS. SMITH: In this fiscal year
16 budget, we're proposing allocating \$2.1
17 million in NTI bonds to support neighborhood
18 economic -- commercial corridor improvements.
19 So that will be 2.1 million. The Mayor's
20 office and NTI will be working with Commerce
21 and the economic development agencies, PIDC,
22 PCDC, et cetera, and the City Council to talk
23 about how that 2.1 gets expended. But this is
24 a new activity for the NTI bond proceeds, and
25 the intent is to begin to augment.

1

2 COUNCILMAN COHEN: So until
3 now, there has been no funds?

4 MS. SMITH: No. This will be
5 the first fiscal proposal for commercial
6 corridor support.

7 COUNCILMAN COHEN: Now, with
8 respect to NTI expenditures on specific
9 assignments, is there any contract
10 administrator that supervises it, oversees it
11 to see that it's done or done properly? When
12 you give somebody a contract, who then has the
13 responsibility for seeing whether that
14 contract has been carried out and how
15 effectively it's been done and whether it's
16 been done in a satisfactory way?

17 MS. SMITH: What we have done
18 in the past with respect to our housing
19 programs, for example, the contracts are
20 actually let by the Office of Housing, and
21 their contract administrators manage and
22 monitor those expenditures.

23 With respect, for example, to the
24 retaining wall, that goes through the Streets
25 Department, because it was associated with

1
2 their mission, I guess you would say.

3 With respect to the demolition
4 activity, the contracts are let through the
5 Department of L&I, and L&I is supported, since
6 that's such a large and multi-faceted program,
7 with the work of Hill in terms of keeping
8 track and reviewing invoices and submissions
9 and that type of information. But the
10 contracting agency is the Department of
11 License and Inspection.

12 COUNCILMAN COHEN: And who in
13 NTI oversees whether that work is done by the
14 contract administrator appointed by the agency
15 or the company or whoever does the work?

16 MS. SMITH: Well, again, my
17 office, which I'm part of the NTI unit, is
18 part of the Mayor's staff, and my role is
19 to -- for example, when a City agency draws
20 down money in support of a demolition
21 contract, I review it and sign it, sign off on
22 it, along with the Budget Officer for the
23 department and other signatories to that
24 activity. So it's several pieces. And then
25 it's transmitted to the Redevelopment

1
2 Authority that draws the money down, because
3 the money actually sits with the trustee, and
4 then it's disbursed in accordance to those --

5 COUNCILMAN COHEN: And then
6 when the work is allegedly done and payments
7 have to be made, who checks to see whether the
8 work is done?

9 MS. SMITH: Again, it depends
10 on the nature of the activity. With
11 demolition, L&I is involved in the final
12 inspections. With respect to the housing
13 programs, it depends on which housing program
14 it is, but it's usually the operating
15 department that actually does that level of
16 monitoring.

17 COUNCILMAN COHEN: Well, NTI,
18 is that an operating department?

19 MS. SMITH: No, NTI is not an
20 operating department.

21 COUNCILMAN COHEN: So do you
22 check, do you demand whatever -- give me an
23 example of where you have given money to an
24 operating department to get some work done.

25 MS. SMITH: Let's take, for

1
2 example, I guess like the loan programs. That
3 was a new program, the PHIL Loan program or
4 some of the Anti-Predatory Loan program. The
5 contract is made -- an RFP is issued, a
6 provider is selected, a contract entered into.
7 Then reports come into the Office of Housing.
8 An individual on my staff or myself, because I
9 have a very small staff, will either
10 participate in team meetings with the
11 provider. For example, I went to a quarterly
12 meeting that was convened by the Greater
13 Philadelphia Urban Affairs Coalition where
14 they brought together all the various banks
15 that were participating in the Anti-Predatory
16 Loan programs and housing counselors at that
17 program. We had talked about what was
18 working, what wasn't working, lessons learned,
19 where we needed to change things, that sort of
20 stuff.

21 But it's really -- the contractor in
22 the operating department is the lead agency,
23 supported by myself or one other staff person
24 as part of a team.

25 COUNCILMAN COHEN: Well, could

1
2 we take a fiscal year, say, fiscal year 4, the
3 year before this year, and list all of the
4 funds advanced to departments for specific
5 projects? Could you give Council a report
6 indicating what was done, when it was
7 completed and who examined the work done to
8 see whether it was done in a satisfactory
9 fashion and what was done where it was not
10 properly done?

11 I mean, I'm having difficulty
12 pinning down what happens after money is paid
13 out. It seems to me that money is paid out
14 and then a nice group of people get together
15 and they chat about the work and that's it.
16 I'm sure that you must have some examination
17 of the work done. You surely don't give
18 people money and then forget about it.

19 MS. SMITH: No, we don't. I'll
20 be happy to provide you copies of reports that
21 we receive.

22 COUNCILMAN COHEN: If you could
23 send it to the President, that would be
24 helpful, and she could get it around.

25 MS. SMITH: Yes.

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2

COUNCILMAN COHEN: All right.

3

Now, I would like to see if you send money to

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specific departments, like the Commerce

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Department, on economic development, if there

6

are other areas in other departments involved,

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if you could list the departments, including

8

the Commerce Department, and the amount of

9

money they were given during, say, fiscal year

10

4.

11

MS. SMITH: Okay.

12

COUNCILMAN COHEN: Thank you,

13

Madam President.

14

COUNCIL PRESIDENT VERNA:

15

You're welcome.

16

The Chair recognizes Councilman

17

Clarke.

18

COUNCILMAN CLARKE: Thank you,

19

Madam Chair.

20

Good afternoon.

21

MR. HANNA: Good afternoon.

22

COUNCILMAN CLARKE: I've got a

23

couple of questions. Is there anyone here to

24

answer questions about demolition

25

specifically, or do you want to handle them?

1

2 MS. SMITH: If I can't answer,
3 I'll ask the people.

4 COUNCILMAN CLARKE: All right.
5 Earlier, I think it was last year, Council
6 passed an ordinance that required notification
7 prior to demolition, and there was some
8 discussion about how that process would take
9 place. There was some thought of doing
10 mailings, postings. I think we ultimately
11 ended up doing postings by inspectors to
12 adjacent property owners, back, forward, side,
13 side. How is that process working, or is it
14 working?

15 MS. SMITH: I haven't heard
16 that it hasn't been working. The letters go
17 out through the Department of License and
18 Inspection to the adjacent homeowners.
19 Occasionally -- the only one I can speak to,
20 and it's maybe anecdotally, one time we did
21 get a phone call at my office from someone who
22 got some sort of letter and it was clear that
23 it was telling them that there was going to be
24 demolition in the neighborhood and they were
25 concerned did that mean their house, and we

1
2 said no and we explained that that was just
3 letting them know that there would be activity
4 within their neighborhood.

5 COUNCILMAN CLARKE: Is there
6 anyone here from License and Inspection?

7 MS. SMITH: Either L&I or Rob
8 Solvibile is here, as well as Tumar Alexander.

9 MR. SOLVIBILE: Good afternoon.
10 My name is Robert Solvibile, Acting
11 Commissioner, Licensing and Inspections.

12 We get a mailing, a list of the
13 addresses in the immediate community from the
14 demolition a block by a block, a square block
15 basically, from the sites of the demolition
16 and we send a mailing to the houses notifying
17 them that demolition will be taking place in
18 their community.

19 COUNCILMAN CLARKE: Who
20 administers that program?

21 MR. SOLVIBILE: We receive the
22 mailing list from Hill, and L&I has the
23 letters sent out.

24 COUNCILMAN CLARKE: Hill
25 International goes out and physically surveys

1

2 the adjacent or did they have that in their
3 database?

4 MR. SOLVIBILE: I believe they
5 have that in their database from the surveys.
6 Prior to demolition, we go and survey the
7 neighborhood, doing a tour with the
8 Councilpeople and the community group, and
9 from that, they produce the mailing list to us
10 and we put the sticker on the envelopes and
11 have them sent to the immediate neighborhood
12 residents.

13 COUNCILMAN CLARKE: What's the
14 radius?

15 MR. SOLVIBILE: I believe it's
16 a block by a block. I think it's a block
17 beyond, back and front. In other words, if
18 it's east, west, north, south, a block. If
19 it's on the 1800 block, it would go to the
20 1900 block and the 1700 block of a street and
21 then east and west of the block or north and
22 south.

23 COUNCILMAN CLARKE: Is that
24 process done only for demolitions that are
25 done relating to the NTI-Hill International?

1

2 MS. SMITH: They're targeted
3 demolitions.

4 COUNCILMAN CLARKE: Targeted
5 demolitions?

6 MR. SOLVIBILE: The plan
7 demolitions, the curbsides, actually we would
8 not have the time to do that.

9 COUNCILMAN CLARKE: There are
10 currently two demolitions, one that L&I does.
11 Are all those only curbsides?

12 MR. SOLVIBILE: Yes.

13 COUNCILMAN CLARKE: And other
14 than that, you would have to get a targeted
15 demolition area, a bid package?

16 MR. SOLVIBILE: That is
17 correct.

18 COUNCILMAN CLARKE: Okay.
19 During the course of the demolition, who is
20 responsible for monitoring that process? I
21 know earlier on in the discussion we talked
22 about having people out on the street. We
23 even talked about having some notations on
24 jackets or shirts so people would clearly
25 understand that these people are from the City

1
2 or they're from L&I or they're from Hill in
3 the event that there are any concerns during
4 the course of that demolition process.

5 Where are we at? Because I haven't,
6 frankly speaking, seen anybody out there.

7 MR. SOLVIBILE: Each demolition
8 package has its own dedicated inspector. Each
9 plan demolition package has its own dedicated
10 inspector, who that's their particular duty.

11 Now, if the package is small, say,
12 10 or 12 and not a large one, they'll go from
13 one site to another site within that vicinity.
14 But they make all decisions and interact
15 working with Hill regarding the demolition.
16 And if they're not there, the supervisor of
17 the unit will have -- make sure someone covers
18 that area for the inspector if there's any
19 problems.

20 COUNCILMAN CLARKE: All right.
21 When you say "inspector," you mean an L&I
22 inspector?

23 MR. SOLVIBILE: L&I and also
24 Hill has an inspector at each site, and we
25 work together.

1

2 COUNCILMAN CLARKE: Are they
3 out there all day?

4 MR. SOLVIBILE: I will speak
5 for the L&I inspector. They're assigned to
6 that site while the demolition is going on,
7 whether it's -- if the contractor works on an
8 off day, like a Saturday, the L&I inspector is
9 to be there. The only thing is, he might not
10 be quite there the whole day if he's sharing
11 another district nearby. He'll go from one
12 site to another site to ensure that the work
13 is being done properly.

14 COUNCILMAN CLARKE: Is that a
15 uniformed inspector?

16 MR. SOLVIBILE: Pardon me, sir?

17 COUNCILMAN CLARKE: Is that a
18 uniformed -- how would a person know that that
19 person --

20 MR. SOLVIBILE: We assign them.
21 In the wintertime, we bought jackets that have
22 big L&I on the back and in the springtime,
23 they have lighter jackets that have L&I on the
24 back, and then we also have given them shirts
25 that aren't quite as predominant with the L&I

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2 on the back but it says License and
3 Inspections on the chest.

4 So most times they're in that --
5 that's the garb we want them to wear out
6 there. That's why we purchased it for them.

7 COUNCILMAN CLARKE: When we
8 first talked about this process, if my
9 recollection is correct, we talked about a
10 Community Engagement Unit from the MOCS that
11 also participated in that process. Is that
12 still in place, or was that early on?

13 MS. SMITH: I think it's not as
14 large as it was, because there was some
15 staffing losses within MOCS, but there is
16 still working MOCS on helps or assists,
17 particularly when we need to let people know
18 about -- there's concern about elderly people
19 around asthma issues, things of that nature.

20 MR. ALEXANDER: Tumar Alexander
21 from the Managing Director's Office.

22 Councilman, yes, we still have an
23 Engagement Unit from MOCS that go out to
24 sites. We typically send them out to some of
25 our larger-scale demolition sites and some

1
2 where we may have some community issues.

3 I can presently say I know the area
4 in Logan and in Grays Ferry package, along
5 with -- they're on a special assignment in
6 Kingessing to fix up some stuff that we may
7 have left.

8 COUNCILMAN CLARKE: So if a
9 citizen or a community group may come and say,
10 We have a fair amount of demolition take place
11 in a particular neighborhood and we saw no
12 one, there was no community engagement, there
13 was not adequate notification or adequate
14 follow-up or monitoring during that process,
15 you would be able to say on this particular
16 day, on this particular week, this particular
17 inspector or that particular community unit
18 was involved on site? To that level of
19 specificity, you could tell us who was out
20 there, who was responsible?

21 MR. ALEXANDER: Yeah. Our
22 Community Engagement Unit keep weekly logs
23 that they have to turn in. They actually have
24 to turn it in daily, then they turn it into a
25 weekly log.

1

2 When there's been situations where
3 letters may not have -- people have said they
4 haven't received letters, we've doubled that
5 up, as we did in Councilwoman Tasco's area, by
6 doing door-to-door flyer drops. So where we
7 see a shortfall or a perceived shortfall, we
8 do try to go back and correct it.

9 COUNCILMAN CLARKE: Okay. At
10 the end of the process, the conclusion of the
11 demolition, you then have an aftermath.
12 What's the process? Is there an inspector to
13 talk about the aftermath of the site, both the
14 demolition itself, was it done properly, was
15 there proper screening, proper treatment of
16 the vacant lot, proper treatment as it relates
17 to the perimeter of the site?

18 MR. SOLVIBILE: The building
19 inspector and the Hill representative sign off
20 on that the demolition was done according to
21 the specification, and that is forwarded to --
22 I've kept that responsibility on myself, even
23 after I was made Acting Commissioner, and I
24 sign off on all the demolitions and I ensure
25 that the signatures are there and that

1
2 everything is -- the paperwork is in order. I
3 co-ensure that.

4 So it is signed off by both Hill and
5 the L&I inspector, otherwise it does not get
6 paid.

7 COUNCILMAN CLARKE: What about
8 the perimeter? What about the site
9 conditions, separate and aside from the actual
10 demolition?

11 MR. SOLVIBILE: We authorize
12 payment in phases. Demolition, if the
13 demolition work was complete, we will pay for
14 the demolition and hold back, I believe it's,
15 ten percent. I'm not quite sure of the
16 retainage that's held on anything that's
17 approved. I believe it's ten percent. And
18 then if the stucco is done, we'll pay for the
19 stucco.

20 And then also with the lot
21 treatment, if it's called for on that site,
22 which I believe most times it is, they'll pay
23 for that phase when it's done, upon
24 completion. And it's approved, each phase, by
25 the same type of procedure. L&I inspector,

1

2 Hill representative, then it comes to me.

3

COUNCILMAN CLARKE: What about

4

the perimeter of the site? Sometimes when

5

demolition takes place, actually more often

6

than not, there's an aftermath, there's

7

sometimes debris, materials, some cases damage

8

to the adjacent properties, on the sidewalk,

9

in and around the perimeter of the site. Who

10

is responsible for that?

11

MR. SOLVIBILE: The L&I

12

inspector -- the contractor, demolition

13

contractor, is responsible and the inspector

14

and the Hill representative will not sign off

15

on it until they're satisfied that the

16

sidewalk has been repaired, that the debris

17

that may be left on the surrounding area in

18

the backyard of another house is removed.

19

That was the main purpose of having

20

the inspector there, so they would see it

21

right away and stop it from happening, instead

22

of the contractor operating on his own.

23

Also, I believe you mentioned

24

damage?

25

COUNCILMAN CLARKE: Yes.

1

2 MR. SOLVIBILE: There is
3 immediately on any damage, we notify Risk
4 Management and they come out --

5 COUNCILMAN CLARKE: Who
6 notifies Risk Management? Is it the
7 responsibility of the homeowner? Because from
8 time to time, we get a call from a homeowner.
9 It's not generated from the Department or Hill
10 International.

11 MR. SOLVIBILE: If it's an
12 obvious damage that the inspector or the Hill
13 representative can note, they will immediately
14 notify Risk Management and have them come and
15 start the assessment of the claim immediately.
16 If the homeowner would call the inspector or
17 the Hill representative is not aware that
18 there was damage, the homeowner would be given
19 to Risk Management to handle, and it's
20 exclusively -- we in the past would try to
21 make repairs on our own without letting Risk
22 Management or the insurance company be aware
23 of that. That was highly -- we were told not
24 to do that, to work within the parameters of
25 Risk Management and the insurance company.

1

2 COUNCILMAN CLARKE: Okay. So
3 what you're telling me --

4 MR. SOLVIBILE: And,
5 Councilman, I was just reminded, in an
6 emergency situation, a broken window, we will
7 make a repair immediately, but still have Risk
8 Management come out.

9 COUNCILMAN CLARKE: All right.
10 So you're telling me if there's a situation
11 where a week or two, three, a month that the
12 site conditions around the perimeter of that
13 demolition are such that it's totally not
14 acceptable to that community, debris
15 everywhere, demolition material everywhere,
16 then that particular inspector both from Hill
17 and the Department of L&I has not done their
18 job?

19 MR. SOLVIBILE: If the
20 situation as you described is allowed to
21 happen, somebody is not doing their job, yes.
22 And it could very well be that the contractor
23 is being held -- payment is being held, that
24 between Hill and the L&I administrator for
25 that job is working with the contractor to

1
2 tell him get this done properly.

3 But it's been my understanding as a
4 whole -- now, nothing is perfect -- that the
5 process improved greatly under the way we've
6 been doing it with the NTI program.

7 COUNCILMAN CLARKE: So if that
8 contractor is paid and it's found that the
9 inspector, both Hill and the City's inspector,
10 should not have signed off because that work
11 has not been done, then what recourse do we as
12 the City have?

13 MR. SOLVIBILE: Disciplinary
14 action would be against -- from L&I, we would
15 call the -- we would investigate as to what
16 happened, and I would, more than likely, make
17 a determination whether I would turn it over
18 to the integrity officer or the supervisor of
19 the unit to handle discipline for the employee
20 who didn't do their job right.

21 COUNCILMAN CLARKE: And what
22 about the contractor?

23 MR. SOLVIBILE: The contractor
24 would be -- also steps would be taken against
25 him. We have, in working with NTI staff and

1
2 Hill and L&I, have had contractors suspended,
3 removed, disciplined, not allowed to do work
4 with us anymore. We've done that. That's
5 daily day-to-day operations, especially in
6 demolition. As you know, when you're
7 destroying property, it creates a lot of
8 debris, dirt and unrest in the neighborhood.

9 COUNCILMAN CLARKE: Right.

10 Okay. Thank you.

11 One last question, and I know a lot
12 of people have questions for this round. The
13 legislation in Harrisburg that authorizes
14 essentially the increase in the fees for
15 recording of deeds that will subsequently
16 create the Housing Trust Fund, what's the
17 status of that? Is there a House bill and a
18 Senate bill? Where are we at with that?

19 MR. HANNA: Councilman, I was
20 going to get to that once we got to the
21 Housing Trust Fund legislation, but it's my
22 understanding that there's actually both a
23 House bill and a Senate bill. I've forgotten
24 the numbers. The House bill was voted
25 favorably out of the first committee. It is

1
2 now, as of yesterday anyway, in
3 appropriations. The Senate bill, I think, is
4 in committee, but they're both expected to be
5 voted out and voted upon by the end of this
6 session before they go out on recess.

7 COUNCILMAN CLARKE: Is it your
8 understanding that there's different language
9 in the two bills?

10 MR. HANNA: No. If they're not
11 identical, they're very, very similar.

12 COUNCILMAN CLARKE: Okay.

13 MR. HANNA: That's my
14 understanding.

15 COUNCILMAN CLARKE: All right.
16 Okay. I'll come back on the next round.

17 Thank you, Madam Chair.

18 COUNCIL PRESIDENT VERNA: Thank
19 you.

20 Ms. Smith, I'm going to be somewhat
21 persistent. In FY06, the Proposed NTI Budget
22 is over \$31 million. I would like, as a
23 district Councilperson -- I don't know how the
24 other district Councilpeople feel about it,
25 but I personally want to see a councilmanic

1
2 breakdown of these funds within their
3 respective categories.

4 MS. SMITH: Okay.

5 COUNCIL PRESIDENT VERNA: And I
6 really don't know why that was not made part
7 of your submission.

8 MS. SMITH: Again, not all the
9 different categories lend themselves to a
10 breakout, at least going forward, as to the
11 expenditures by councilmanic district.

12 With respect to the expenditures
13 that have already occurred, we can say where
14 that money has been spent. For example, one
15 year we put significant amount of money into
16 the Basic System Repair program. I can give
17 you a breakout of what's been expended to
18 date, but we don't know where somebody
19 applying for those resources will come from.

20 So I will do that for each of the
21 categories for which I can provide
22 information.

23 COUNCIL PRESIDENT VERNA: You
24 talk about stabilization. I notice that --
25 and I don't want to talk about who got what,

1
2 but I would think that there is a high rate of
3 vacancies in the first, second and fifth
4 districts and yet 50 percent of the
5 stabilizations occurred in other districts
6 that don't seem to have the same amount of --

7 (Applause.)

8 COUNCIL PRESIDENT VERNA: So as
9 I said, I want to see a little breakdown.

10 MS. SMITH: Again, the
11 information that I pass up to you also broke
12 down by Council districts the stabilization
13 expenditures. We allocated from the beginning
14 with the FY03 program --

15 COUNCIL PRESIDENT VERNA: No,
16 no, no. Is this what you're referring to,
17 what you just gave us today?

18 MS. SMITH: Right.

19 COUNCIL PRESIDENT VERNA: Now,
20 that indicates to me what the estimated cost
21 is. It doesn't tell us how much it actually
22 costs or how much remains in the budget for my
23 particular district.

24 MS. SMITH: For example, in the
25 Program Statement and Budget --

1

2

COUNCIL PRESIDENT VERNA: You

3

tell me the number of demolitions and the

4

estimated cost.

5

MS. SMITH: On Page 32 where

6

you talk about the vacant property

7

stabilization, 33 were allocated for Council

8

District 2 and 33 stabilizations have been

9

completed. We have not put any new money into

10

the vacant property stabilization.

11

COUNCIL PRESIDENT VERNA: Going

12

back to '03, I just went into my office to

13

find out when these 33 stabilizations were

14

done and I think they were done in '03.

15

MS. SMITH: But we did not add

16

any additional money since then.

17

COUNCIL PRESIDENT VERNA: Ms.

18

Smith, I want a breakdown for my district.

19

MS. SMITH: I will provide it.

20

COUNCIL PRESIDENT VERNA: Let

21

me just ask another question. The maps that

22

define the redevelopment areas in which the

23

qualified redevelopment bonds can be used is

24

not very clear. Can you tell me if either the

25

Southwest Renewal, which is around 58th and

1
2 Greenway or 60th and Kingessing or Reinhard
3 Street, are included in these redevelopment
4 areas? If not, I would like to know how does
5 that impact what NTI dollars can be spent in
6 those neighborhoods.

7 MS. SMITH: Okay. What we did
8 in order to extend the amount of money we had,
9 we tried to identify projects that were in
10 redevelopment areas that were created, I
11 think, 10, 15 years ago that would qualify for
12 qualified redevelopment bonds. So that way,
13 instead of using taxable bonds, we were able
14 to use a different type of financing, which
15 was a little bit cheaper.

16 I don't know if the Southwest
17 Renewal project fell within the redevelopment
18 area, because that was a redevelopment area
19 that was created some years ago. We just took
20 the existing ones, because as you know,
21 there's a very long process to create a new
22 redevelopment area.

23 What that enabled us to do, it
24 didn't add monies. It just meant that the
25 source of funding for acquisitions, we could

1

2 use one type of bonds versus another type of
3 bonds.

4

COUNCIL PRESIDENT VERNA: On
5 Page 31 of your Statement, it would appear
6 that we have \$2 million more than we have
7 budgeted, is that correct, for acquisition?

8

MS. SMITH: I think in one area
9 we're over -- we represented -- I'm not
10 absolutely sure where you're pointing to.

11

COUNCIL PRESIDENT VERNA: Page
12 31 of your NTI proposed, \$2,509,000.

13

MR. HANNA: I'm sorry. Where
14 are you getting that number from?

15

COUNCIL PRESIDENT VERNA: I'm
16 getting it from your NTI Statements.

17

MR. HANNA: Which line, I mean?

18

COUNCIL PRESIDENT VERNA:
19 Program Statement, Page 31.

20

MS. SMITH: Oh, okay. I see
21 where you're talking about.

22

We had hoped that by selling -- the
23 disposition policy calls for disposition of
24 the vacant land at fair market value. We
25 would make up that 2.5 million by

1
2 reprogramming sales proceeds over time, but
3 this represents -- and then some properties
4 also can drop out in the light, but this is
5 our estimate. We didn't get any new dollars
6 from the sale. There would be a deficit,
7 but --

8 MR. HANNA: This two and a half
9 million dollar deficit would be made up
10 through what we're calling the Recycling
11 Agreement. That's the agreement whereby the
12 sale of property for fair market value would
13 essentially come back and kind of replenish
14 the kitty, at least for --

15 COUNCIL PRESIDENT VERNA: And
16 will that particular dollar be recycled in the
17 same councilmanic district?

18 MR. HANNA: No. Again, if you
19 pay particularly close attention to this
20 particular chart, there are -- and we had this
21 discussion with each of the Councilpeople.
22 There are essentially two pots of money.

23 COUNCIL PRESIDENT VERNA:

24 Excuse me.

25 Councilwoman, it's in the book, Page

1

2 31.

3

MS. SMITH: In the Program

4

Statement and Budget, what we indicated was

5

that if the money is out of the district

6

Council-specific pot, the sales of proceeds,

7

as we've talked with each district

8

Councilperson, comes back to that district,

9

and then if it was for what we call a large or

10

significant project that the Administration

11

initially sponsored, it will go back into that

12

pot. So like, as you know, the two pots of

13

funds that we negotiated a couple of years

14

ago.

15

So the 2 million -- any proceeds

16

from the sale in this part will go to offset

17

that 2.5 million. Any proceeds from the

18

sale -- and as you notice, there have been a

19

couple of sales already that's noted in the

20

Council pot. We're starting to add that back

21

in.

22

So if you look at the budget above,

23

you'll see in the first district there's been

24

a sale of a property of \$58,000. We've added

25

that back into that Council district. We're

1
2 starting to show sale proceeds.

3 COUNCIL PRESIDENT Verna: I
4 have several other questions, but I'll
5 recognize Councilwoman Tasco at this point.

6 COUNCILWOMAN TASCO: I want to
7 go to the Commercial Corridor Support program.
8 I noticed in your testimony you are leaving
9 and Eva Gladstein is going to run the program.
10 Can you explain to me the makeup, how this
11 department is going to work?

12 MS. SMITH: Again, it won't be
13 a new department at all or a new agency at
14 all. Ms. Gladstein will be part of the
15 Mayor's staff. Her role will be as my role
16 was, which is basically a coordinating,
17 facilitating role, looking at budgets, working
18 with the operating departments around the
19 allocation of resources in support of the NTI
20 objectives. And what we're saying with
21 respect to neighborhood economic development
22 and commercial corridor, that we want to make
23 that more of a priority.

24 So she would be working with the
25 economic development agencies and Council

1
2 around looking at how we allocate the
3 commercial corridor support dollars in support
4 of existing neighborhood economic development
5 programs and commitments. So it's sort of
6 like elevating that piece of neighborhood
7 work.

8 I think under the prior four years,
9 five years that I've been aboard, the focus
10 has been blight removal activities,
11 particularly public safety demolitions and lot
12 cleanings, as well as housing development,
13 again led by OH&P, Kevin came aboard. So now
14 it's saying as the third leg of the stool,
15 let's begin to kind of focus in on that area,
16 and it's consistent with the Mayor saying
17 economic development being a priority for the
18 second term.

19 COUNCILWOMAN TASC0: How does
20 that coordinate with the Commerce Department?
21 I mean, who is going to be in charge? If
22 you're going to coordinate with PCDC and the
23 Commerce Department, you have a Commerce
24 Director, how does that come together?

25 MS. SMITH: Well, again, I

1
2 think in a way, I always look at it the way I
3 look at my relationship with my colleagues,
4 it's always been a team relationship and a
5 collaborative relationship, and that's how
6 we've kind of managed in NTI. We never wanted
7 to create a new department. It was putting
8 resources and sort of like -- I always throw
9 my football knowledge. I always tease Kevin
10 about that, but I guess sort of like a
11 quarterback helping the game plan, the road
12 map and looking at the resources, but it's up
13 to the operating departments in support of
14 that.

15 COUNCILWOMAN TASC0: Well, we
16 overheard the Commerce Department, they had
17 the Century -- what was the summit that they
18 had where all the departments came together
19 talking about this new plan?

20 MS. SMITH: It was the Economic
21 Development.

22 COUNCILWOMAN TASC0: How does
23 this fit in with the Economic Development Plan
24 that was done by the Commerce Department?

25 MS. SMITH: One of the goals in

1
2 the Economic Development Blueprint spoke to
3 advancing neighborhood economic development
4 and focusing on neighborhood commercial
5 corridors. There were other goals as a part
6 of that blueprint, too, but that was a
7 significant goal.

8 So if you think of that blueprint as
9 the framework, this is the next -- putting the
10 next pieces in place to advance those
11 objectives, because that's what it was.

12 COUNCILWOMAN TASC0: But that's
13 why you have a Commerce Department. Why do
14 you need your department, NTI, which is
15 supposed to be --

16 MS. SMITH: To help coordinate
17 the resources. I mean, that's the role that
18 was envisioned by the Mayor as part of his
19 staff, to help coordinate the resources.

20 COUNCILWOMAN TASC0: But you
21 have a Commerce Department and you have people
22 in the Commerce, you have the neighborhood, as
23 I understand it in the Commerce Department,
24 you have a department that deals with
25 neighborhood commerce and economic

1

2 development. Why are we appropriating more
3 money to do that when we could put the money
4 some place else, like the Basic Repair System
5 that we read about yesterday in the paper?

6 MS. SMITH: Well, I mean, one
7 of the things --

8 (Applause.)

9 COUNCILWOMAN TASC0: I mean, it
10 seems like a duplication to me. It just seems
11 a waste of money when you have a Commerce
12 Department, you have PCDC that has been
13 charged with the development and the working
14 with commercial corridors, and you have the
15 Mayor's Business Action Team. You have all
16 this stuff going on in the Commerce Department
17 and you have a Commerce Department. You have
18 a Director. What is her role going to be in
19 coordinating those activities? You're going
20 to give it to somebody else?

21 MS. SMITH: Well, the new
22 resources is to help augment the existing
23 resources. Not by much. I mean, \$2 million
24 is not a lot, but --

25 COUNCILWOMAN TASC0: How long

1
2 will that last?

3 MS. SMITH: Well, again, it
4 depends on what type of activities we use it
5 for. But we've been acknowledging that over
6 time because of shrinking federal resources,
7 for one, it's been harder and harder to
8 sustain neighborhood economic development
9 activities. The state is coming to the table
10 a little bit more. We're trying to work with
11 them, but there may be other opportunities,
12 things like new market tax credits, where we
13 might be able to take advantage of around
14 commercial activity.

15 And, again, the objective here --
16 and this is always hard when you don't have
17 enough resources to meet all of the needs. We
18 were just acknowledging that commercial
19 corridors, including, as you have often
20 pointed out, also play a critical role in the
21 vitality of a neighborhood. And so we're
22 trying to single that that's what we're going
23 to focus on as we wind down NTI over the next
24 two years.

25 COUNCILWOMAN TASC0: Is the

1
2 Mayor forming an Office of Neighborhood
3 Transformation that you know of?

4 MS. SMITH: No. Sometimes my
5 unit within the Mayor's office is called the
6 Mayor's Office of Neighborhood Transformation,
7 but there's no Executive Order that will
8 establish a Mayor's Office of Neighborhood
9 Transformation, at least not at this point.
10 Again, we're part of the Mayor's staff, a
11 small unit. The focal point of our work has
12 been coordinating, collaborating and working
13 with the other departments around our resource
14 allocation, trouble-shooting sometimes around
15 issues, communications, that sort of thing.

16 COUNCILWOMAN TASC0: So the \$2
17 million in the budget, the 2,170,000 money in
18 the Commercial Corridor Support Initiative is
19 only for year 2006?

20 MS. SMITH: Well, we're
21 proposing that it be budgeted for that year.
22 It may not all be expended in FY06, but out of
23 bond proceeds, that's what the
24 recommendation -- that's our proposal to City
25 Council.

1

2 COUNCILWOMAN TASC0: And so
3 this money will be used to do what again?

4 MS. SMITH: Again, depending on
5 the need of commercial corridors within
6 various districts, other resources and the
7 restrictions on bond proceeds, the most likely
8 use is going to be some sort of physical
9 improvement that helps address conditions that
10 arise to a quality of life, emergency-type
11 conditions that detract from a neighborhood.

12 COUNCILWOMAN TASC0: And then
13 what does PCDC and the Commerce Department do?

14 MS. SMITH: Well, they continue
15 to operate. I mean, they receive resources
16 through CDBG and others, and they will
17 continue to operate their programs.

18 COUNCILWOMAN TASC0: So how do
19 I access this \$2 million if I want something
20 done in one of my commercial corridors? What
21 do I ask for and who do I go to to ask?

22 MS. SMITH: Well, I think what
23 we are planning to do, as I testified, is the
24 Administration will be sitting down with each
25 person to talk about your needs specifically

1
2 within your district, so like get all of that
3 together and then work through a process
4 around which decisions are made and come up
5 with agreed-upon or mutually agreed to uses
6 for those proceeds. We do not have any
7 specific plans at this time.

8 COUNCILWOMAN TASC0: So who is
9 going to meet with each of us?

10 MS. SMITH: The person will be
11 coordinating. Again, it's not a sole
12 decision, but in working again with OH,
13 because some of the programs that we now have
14 coming from the state not only focus on
15 commercial corridors, they look to adjacent
16 residential, working with the PCDC and the
17 appropriate staff at PIDC that does revolving
18 loan programs for neighborhood-based
19 businesses.

20 I would imagine Ms. Gladstein will
21 bring together a task force or a group of
22 people to look at that across the City
23 government around economic development.

24 COUNCILWOMAN TASC0: How much
25 of this will be for administrative costs?

1

2

MS. SMITH: None of it would

3

be.

4

COUNCILWOMAN TASC0: So all of

5

this is for programmatic activity in the

6

neighborhoods?

7

MS. SMITH: Yes.

8

COUNCILWOMAN TASC0: So when

9

Ms. Gladstein comes to me and talks to me

10

about the ninth councilmanic district and I

11

lay out some needs in the ninth councilmanic

12

district, what assurances do I have that we

13

get that resource?

14

MS. SMITH: Again, looking at

15

the needs, the priorities and the resources,

16

just as we've done with acquisition,

17

demolition and others, we try to figure out a

18

way to make sure that there's -- resources are

19

equitably distributed. I can't give -- it

20

wouldn't be appropriate for me to -- I can't

21

really answer that question, to be honest with

22

you.

23

COUNCILWOMAN TASC0: Well, who

24

laid out the program?

25

MS. SMITH: Again, the program

1
2 was a concept that we're saying, as we said in
3 the book, this is going to be a priority, this
4 is how much money we're allocating, we're
5 going to be working with members of Council in
6 the economic development.

7 COUNCILWOMAN TASC0: What do
8 you see this \$2 million buying City-wide?

9 MS. SMITH: Again, it's
10 difficult for me to answer that because it
11 may -- one community may need resources which
12 isn't as great as another community.

13 COUNCILWOMAN TASC0: Who makes
14 that determination?

15 MS. SMITH: I think that's a
16 determination that we'll be making in
17 collaboration with Council and the economic
18 development agencies, looking at all the
19 available resources that are out there at this
20 particular point in time.

21 MR. HANNA: Councilwoman, it
22 really wouldn't be fair to just look at this
23 \$2.1 million as the only resource for this
24 particular initiative, because, like I said,
25 often times state, even federal, sources

1
2 require matching local dollars in order to get
3 it implemented.

4 So I would imagine that this 2.1
5 million will be leveraged. Again, as Pat
6 said, it would be unfair, unwise, to take a
7 stab at a specific number. But it wouldn't
8 just be this 2.1 million. It would be
9 leveraged with other funding, both state and
10 federal.

11 COUNCILWOMAN TASC0: For the
12 one year?

13 MR. HANNA: For as long as the
14 money is there. It could be two months. It
15 could be three years. As long as it's there.

16 COUNCILWOMAN TASC0: Well,
17 you'll be committed in six weeks.

18 Okay. I'll come back.

19 COUNCIL PRESIDENT VERNA: Is
20 Councilman Nutter in the room? I don't see
21 him.

22 Councilman Mariano, did you want to
23 be recognized?

24 COUNCILMAN MARIANO: No.

25 COUNCIL PRESIDENT VERNA: Is

1
2 Councilwoman Miller here? Yes. The Chair
3 recognizes Councilwoman Miller.

4 COUNCILWOMAN MILLER: Thank
5 you.

6 I just wanted to do a small
7 follow-up to Councilwoman Tasco's questions
8 about the changes with the coordinated
9 commercial piece, because it's really not
10 clear. Is there a plan to sit down with all
11 of us as a group to help us understand what is
12 happening, what is the difference between who
13 and what remains at Commerce versus what's
14 happening? Because this is bigger and larger
15 than just this neighborhood commercial support
16 initiative, I would think.

17 What happens with our neighborhood
18 economic development projects that
19 traditionally get funded under CDBG or
20 economic stimulus or some of those other
21 funding streams, the staff people that we're
22 used to picking up talking on the phone with
23 questions, et cetera?

24 MR. HANNA: Relative to staff,
25 and certainly relative to those staff that are

1
2 funded by Block Grant, there won't be any
3 difference at all, any differences at all.
4 You'll still continue to call on us folks.

5 To get to your original question,
6 the first question, yes, we do plan on coming
7 around and sitting down with each
8 Councilperson, to include the At-Large
9 members, to talk about how Pat's transition
10 will work and how we plan to implement the
11 kind of reorganized effort to get at
12 neighborhood economic development. Yes, we
13 will come around to each Councilperson to talk
14 about that.

15 COUNCILWOMAN MILLER: And
16 what's the difference between -- I guess I'm
17 really confused. I don't know what stays over
18 Commerce and what doesn't, and maybe I don't
19 need to know that today, but I've never seen
20 anything written in terms of a new structure,
21 what it looks like. Is anything written on
22 that?

23 MS. SMITH: No. Again, what
24 we're trying to say to the Council is, as a
25 part of the last two years of NTI, we're going

1
2 to look at -- focus on neighborhood economic
3 development. I think a lot of people are
4 reading more into this than there is in terms
5 of restructuring, reorganizing. Again, it's
6 just saying neighborhood economic development
7 and commercial corridor in particular warrant
8 elevation in terms of a priority.

9 COUNCILWOMAN MILLER: Which I
10 agree with.

11 MS. SMITH: We don't have any
12 staffing plan or the like with respect to
13 that, and the intent is to sit down and get
14 feedback and insight and recommendations from
15 the Council.

16 COUNCILWOMAN MILLER: I guess
17 part of the problem, Pat, is that when people
18 aren't given official information, then it
19 leaves the door open for rumors, and we have
20 heard various things and I guess we just need
21 to know when someone is going to tell us
22 officially, other than what was in your
23 testimony today, about the changes that are
24 going to take place, and that's really what's
25 going on.

1

2

MS. SMITH: Okay. I

3

understand.

4

COUNCILWOMAN MILLER: And I

5

know it's not you that -- maybe it is you that

6

arranged those kinds of briefings, et cetera.

7

I have no idea, but that's where we are.

8

Okay?

9

I have just a couple other

10

questions. One is on Page 4 in the Program

11

Statement about the development of Vacant

12

Property Management Information Systems.

13

Where is that? What's the status? Has that

14

actually happened yet or --

15

MS. SMITH: Probably Herb

16

Wetzel as well as representatives from MIS are

17

probably the best people to answer you in

18

detail, but that is moving forward. Some of

19

the significant accomplishments I believe have

20

been scanning boxes of records and imaging.

21

They brought on board various -- the

22

address -- oh, gosh. URLs and other pieces

23

are in place, but what I would like to do is

24

ask Herb Wetzel and a representative from MIS

25

to --

1

2 MR. HANNA: Is Dave Baldinger
3 still here?

4 COUNCILWOMAN MILLER: And also
5 the Unified Land Record System.

6 MS. SMITH: They're both
7 together. The Unified, I would say that's 90
8 percent or 95 percent complete. The purpose
9 of the Unified Land Record System coupled with
10 the parcel map is that we now have an accurate
11 parcel-based map and addressing system that
12 can reconcile differences in addresses.
13 There's still little things that need to be
14 tweaked that haven't been done yet. It's like
15 going in and cleaning up some of the data to
16 make sure that all the pieces are in place.
17 But that's about, I would say, at least 90
18 percent complete.

19 COUNCILWOMAN MILLER: And will
20 Council offices be able to utilize these new
21 systems also or get the information?

22 MS. SMITH: The entire City.
23 Some of this is already operable in the sense
24 that if you are to go on the Internet and
25 access -- be able to use, for like example, if

1
2 you put in an addressing system now, some of
3 that is already in place.

4 Again, I'm always reluctant a little
5 bit to talk about the technology side of
6 things because I'm not an expert in it. I'm
7 not sure. I guess they stepped out. I'm
8 quite sure they'll be back. Here's David
9 Baldinger.

10 COUNCILWOMAN MILLER: I'm kind
11 of reluctant to ask the question because I'm
12 also not --

13 MS. SMITH: Cathy can also talk
14 to -- Cathy has been actively involved.

15 MS. CALIFANO: Good afternoon,
16 Councilwoman. Catherine Califano, Deputy
17 Secretary of the Office of Housing.

18 COUNCILWOMAN MILLER: Hi.

19 MS. CALIFANO: The VPMIS
20 system, we've been working through the kinks
21 over the last couple of months to clean the
22 data. We're backlogging a lot of the
23 information that was paper in the past so that
24 it will be electronic. Things like title
25 reports, deeds, all of that was paper, that we

1

2 used to document that in paper form. We're
3 looking to do that electronically.

4 We're phasing up the system over the
5 next couple of months and we're tying it very
6 closely with the Uniform Land Record System.
7 In the next stage, we'll be able to test
8 internally how we document the process of the
9 RDA's acquisition activity, and that's the
10 first phase of what we're calling build,
11 building the process of documenting the
12 Redevelopment Authority's acquisition and
13 disposition process.

14 Members of MOIS can speak about the
15 ULRS better than I can, so I'll let David.

16 MR. BALDINGER: My name is
17 David Baldinger. I'm with the Mayor's Office
18 of Information Services.

19 We've been working with the
20 Redevelopment Authority, the Office of Housing
21 on the development of the Vacant Property
22 Management Information System, which, to a
23 large extent, is complementary to the Unified
24 Land Record System. It's really being
25 developed as a single set of applications.

1

2 What we are doing in the Vacant
3 Property Management Information System is
4 embedding some technology at the Redevelopment
5 Authority to assist in how the City manages
6 the acquisition and disposition process, all
7 of the activities of the Redevelopment
8 Authority. In order to do that, we need to do
9 a couple of things.

10 As was mentioned, part of what we're
11 doing is imaging a lot of the data, the
12 documents that the Redevelopment Authority
13 has, converting them from paper to electronic
14 form so that they're easier to maintain and
15 manage. We're building workflow or the
16 ability to electronically manage the workflow
17 with the Redevelopment Authority.

18 One of the problems today, it's a
19 very complicated process. It's difficult for
20 the project managers to know exactly what the
21 status of everything is. So we're building a
22 system that's going to make it easier for them
23 to do the things that they need to do.

24 Part of all of the system really
25 depends on being able to tie together data

1
2 from a lot of different data sources within
3 the City that has to do with the ownership of
4 property, the tax status of property, all of
5 the stuff that is being stored today in the
6 various departments, at L&I, the Board of
7 Revision of Taxes, at the Records Department,
8 and that's part of what the Unified Land
9 Record System is doing. That is pulling all
10 of that data together.

11 We're building a system that's going
12 to allow us to, once and for all, know what is
13 the current status of all that data for every
14 property within the City in a system and
15 format that is convenient and comprehensive
16 for people to use. You can get all that
17 information today, but it's not so easy to
18 kind of deal with that.

19 Part of all of that is managing that
20 data in conjunction with the Geographic
21 Information System or the base maps of the
22 City, so that when we look at this data, we're
23 not just looking at it by address, but we can
24 look at a map and we can see how this data
25 kind of organizes itself by parcels within the

1

2 City.

3

4 We've done a lot of work, and Jim
5 Query from MOIS can talk about that. We've
6 done a lot of work on that, but there's still
7 a lot of work that has to be done to kind of
8 tie these various databases together.

9

10 When we're all done over the next
11 year -- we're developing it in phases. When
12 we're all done over the next year, we'll have
13 created a database that pulls together all of
14 this data in near realtime so we'll know -- we
15 won't be looking at data from a month ago or
16 two months ago. We'll be looking at data in
17 near realtime. We'll be developing a series
18 of tools which will allow people to go in and
19 use the system, to query the system and say
20 what is the status of property within a
21 particular neighborhood, what is the status of
22 property if I have an address, and that will
23 be a set of databases that will support the
24 Redevelopment Authority and all the kind of
25 staff that's involved in managing the
better understanding of where properties are

1
2 within the process of acquisition and
3 disposition, because I know that's one of the
4 things that people have been frustrated over
5 times. It's sometimes hard to get a quick,
6 accurate snapshot as to where things are in
7 the process, and that's part of this system
8 that we are developing.

9 It will be rolled out in phases over
10 the next year and then probably further
11 enhancements beyond that as new needs arise
12 and as people take a look at the system and
13 say, Wouldn't it be nice if we could do this.
14 Those are things that we would add to it.

15 COUNCILWOMAN MILLER: Well, I
16 appreciate your answer. It's also pretty
17 frustrating sometimes in the Council offices,
18 so when you're doing this, also think about
19 the Council offices. People call us all the
20 time and they're inquiring about properties,
21 inquiring about addresses, and if we can
22 access information quickly, it helps us too,
23 because we, you know, we may have five people
24 come in interested in the same address, and we
25 just kind of need to know what's going on and

1

2 be able to give people somewhat of a quick
3 answer.

4

MR. BALDINGER: I think that's
5 a fundamental need, and we intend on -- a
6 basic element of this system is building a
7 tool that would allow people within the City
8 and eventually the general public to be able
9 to go in and see the data that reflects what
10 the status of individual properties are. I
11 mean, eventually to the point where people
12 would be able to go in on-line and actually
13 make requests and express interest in
14 properties.

15

I think one of the things that we
16 found in kind of thinking about this system
17 and talking to all of the various people
18 involved in the process is, the more
19 information that we can make available to all
20 of the people within the City and eventually
21 to everybody in the City who is interested in
22 development and redevelopment in
23 neighborhoods, from developers to community
24 organizations to CDCs, the better -- the more
25 likely we're going to have success with

1
2 redevelopment. So making this whole system
3 more transparent is a real goal of what we're
4 trying to achieve.

5 COUNCILWOMAN MILLER: Okay.

6 Thank you.

7 Thank you, Madam President.

8 COUNCILWOMAN BLACKWELL: You're
9 welcome.

10 Councilman Cohen?

11 COUNCILMAN COHEN: Thank you,
12 Madam President.

13 COUNCILWOMAN BLACKWELL: You're
14 welcome.

15 COUNCILMAN COHEN: In the Block
16 Grant program, when they send something --
17 when something is sent over, I don't know who
18 sends it, but when it's sent over to the
19 Commerce Department, there's a point to the
20 contract administrator. Do you do the same?
21 Does NTI have a person whose responsibility it
22 is to administer the business that's initiated
23 with NTI but is going to be performed by the
24 Commerce Department?

25 MS. SMITH: As I explained

1
2 earlier, with respect to the NTI resources,
3 the operating departments contract each --
4 like OH has a contract administration unit.
5 Commerce has one. Streets Department has one.
6 The Mayor's Office, other than I guess for
7 their contracts but not for NTI, we don't have
8 a contract administration unit in that sense.
9 It's --

10 COUNCILMAN COHEN: Well, I'd
11 suggest that perhaps you ought to, because
12 you're the agency that's originally charged
13 with the money.

14 During the hearings on the budget,
15 do you testify or does the Commerce Department
16 testify with respect to items that are
17 originally in NTI but are then sent to
18 Commerce for development?

19 MS. SMITH: Well, because we
20 haven't used NTI's bonds to date to fund any
21 Commerce activities, they have not testified.
22 They submit written testimony, I believe, on
23 the Block Grant portion of their expenditures,
24 and that's overseen through the Office of
25 Housing.

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COUNCILMAN COHEN: Well, where does it get initiated? Does it get initiated, the particular economic development project, does it get initiated at NTI and then sent to the Commerce or does Commerce get in touch with NTI and say, We have a good project for use of NTI funds? Where is it born?

MS. SMITH: Well, again, it depends if it's -- if you're talking -- are you talking about the 2.1 million that's in FY06?

COUNCILMAN COHEN: I'm talking about money in general.

MS. SMITH: Maybe we can explain the process, because most of the Commerce Department and economic development money for neighborhoods has been coming out of the Block Grant. So maybe it will be helpful if we explain that process.

MR. HANNA: I think the Councilman is referring specifically to NTI dollars --

COUNCILMAN COHEN: That's right.

1

2 MR. HANNA: -- that go to
3 Commerce.

4 COUNCILMAN COHEN: I know about
5 the other monies.

6 MR. HANNA: But as Pat has said
7 heretofore, there has not been any NTI dollars
8 transferred to Commerce for any specific
9 initiative.

10 MS. SMITH: We haven't
11 programmed it for neighborhood economic
12 development.

13 MR. HANNA: There is one
14 proposed for the upcoming budget, but up to
15 now, they haven't transferred or provided any
16 dollars to Commerce for any specific --

17 COUNCILMAN COHEN: Has there
18 been testimony with respect to the upcoming
19 one given to Council yet?

20 MR. HANNA: Yes.

21 COUNCILMAN COHEN: Who gave the
22 testimony?

23 MS. SMITH: I gave the
24 testimony. It was part of my opening remarks.
25 I talked about the Commercial Corridor Support

1
2 program. And I hear your concern about making
3 sure that we have appropriate apparatuses in
4 place to monitor --

5 COUNCILMAN COHEN: Because I
6 think people would go to NTI for an answer.

7 MS. SMITH: Yes. I understand
8 that. So I agree. We'll make sure -- and I
9 will pass that on to my successor to make sure
10 that issue is addressed.

11 COUNCILMAN COHEN: All right.
12 Thank you.

13 Thank you, Madam President.

14 COUNCILWOMAN BLACKWELL: You're
15 welcome, Councilman.

16 Councilwoman Tasco?

17 COUNCILWOMAN TASCO: Could we
18 see an organizational chart for this new
19 support program, if you can give it to the
20 President.

21 MS. SMITH: At present, we
22 don't have one. What we would probably need
23 to do is, over the summer we were going to put
24 one together, but we can expedite that. But
25 there is not one existing. Again, the purpose

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2 of the budget is to say that we're going to
3 put \$2 million to help commercial corridors.

4 Organizationaly the NTI office is
5 part of the Mayor's office, and I think
6 there's five staff people at this point as
7 part of that. Now, that could change, but the
8 Renewal Community would still have its
9 staffing, and Empowerment Zone. I mean, we
10 can put something together, but it will be
11 what exists now as opposed to what's being
12 planned.

13 COUNCILWOMAN TASC0: I'm just
14 still concerned how the coordinated effort
15 will be with the Commerce Department.

16 MS. SMITH: Okay. We'll
17 address that.

18 COUNCILWOMAN TASC0: I'm sorry.
19 I'm done. Thank you.

20 COUNCILWOMAN BLACKWELL: Thank
21 you, Councilwoman.

22 Councilman Ramos?

23 COUNCILMAN RAMOS: Thank you,
24 Madam Chair.

25 COUNCILWOMAN BLACKWELL:

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2 Certainly.

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COUNCILMAN RAMOS: Can you talk

4

to us a little bit about the Equitable

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Development Strategy? There's, I believe,

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2.17 into FY06's budget. This is a very

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important program, from my point of view,

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because we all have been witnessing the

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appreciation of real estate in Philadelphia,

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the appreciation of my property as well, and

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then real estate appreciation has gone up

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throughout this City. Only for the exception

13

of a handful of pockets of the City, property

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values have gone up, but we all know,

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especially those of us that are older, know

16

that there could possibly be a downside to

17

this, and, that is, when we do real estate

18

assessment, if people that have lived in

19

neighborhoods where the property value has

20

skyrocketed, can they afford to stay there,

21

can they pay all the additional taxes that

22

comes along with the appreciation of the value

23

of property.

24

Can you talk to me a little bit

25

about how does the public access this program,

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2 who qualifies for this program, please?

3

4 MS. SMITH: Again, this is
5 being proposed to Council as a priority, for
6 which we'll work out the programmatic details.
7 We, I think, listed five objectives, and one
8 of them is to assist long-term homeowners by
9 providing information around tax assessment.
10 We may end up providing assistance with taxes.
11 There's issues around -- I think some people
12 have been talking about even how we might be
13 able to assist existing tenants in
14 neighborhoods where there's been an
15 extraordinary amount of appreciation.

16 So, again, we haven't filled in all
17 the details of each program activity. What
18 we're saying to Council is that the
19 Administration acknowledged that, one, it's a
20 growing concern, that it can be a double-edged
21 sword. We want to learn from other cities
22 that were caught offguard by it and really
23 begin to put into place -- make sure we have
24 adequate protections in place, as well as
25 expand on some of our existing programs.

26 So, again -- and we've done this

1
2 before. For example, when we put forth the
3 Employer-Assisted Housing program or the
4 Anti-Predatory Lending campaign, we didn't
5 have every "I" and "T" dotted. What we're
6 saying to Council is that this is what we want
7 to make a priority, and over the fiscal year,
8 we'll work out the programmatic details with
9 respect to that.

10 There are some ideas that we've been
11 tossing around. One is grants to homeowners
12 to assist with -- and how that gets
13 administered, we'll start to figure out, but
14 grants to homeowners. Another concern we hear
15 about is the inability of -- let's say you
16 live in a neighborhood and you grew up in the
17 neighborhood, where your values have increased
18 and really want to remain in that neighborhood
19 and you're in a position to buy a house, but
20 the sales price is too high. Is there a way
21 we can provide assistance to a low-income
22 family to remain to buy a house, to maybe move
23 from a tenancy to a homeownership position
24 within the neighborhood.

25 So those are the kinds of things

1
2 we've been like, I would say, brainstorming
3 about.

4 COUNCILMAN RAMOS: Well, I
5 think it's a marvelous idea and it can help a
6 lot of people, but I think that since it's in
7 the FY06 budget, that we'd better get that
8 program going so when the calls -- and for
9 people that are listening and watching at this
10 moment, they want to know do I qualify, how I
11 do qualify and where do I go for this help.
12 So that's going to be very important for us to
13 find out when this program is going to get
14 started, who qualifies and where do I go.

15 MS. SMITH: And one of the
16 things that probably will be helpful is, as we
17 work out the program details, bringing it
18 back, make sure that the Council understands
19 and all the contact information and what that
20 will end up being. The intent is really to
21 take the summer to do that.

22 COUNCILMAN RAMOS: I'd
23 appreciate it. Thank you so much.

24 Thank you, Madam Chair.

25 COUNCILWOMAN BLACKWELL: Thank

1

2 you, Councilman.

3

4 COUNCILMAN COHEN: Point of
information.

5

6 COUNCILWOMAN BLACKWELL: Point
of information, Councilman Cohen.

7

8 COUNCILMAN COHEN: I understand
there are many people here waiting for a
9 hearing on the Housing Trust Fund issue and I
10 was wondering whether we could move on to
11 that.

12

(Applause.)

13

14 COUNCILMAN COHEN: Because
they're from the community. And on NTI, I
15 think the discussion has been helpful to
16 everybody, but I believe that maybe we ought
17 to get the community to the point of
18 expressing itself and telling us why they're
19 here and how important it is.

20

Thank you, Madam Chair.

21

(Applause.)

22

23 COUNCILWOMAN BLACKWELL: Thank
you, Councilman Cohen. Right now we're still
24 in a joint Committee of the Whole and
25 Committee on Housing, Neighborhood Development

1

2 and the Homeless and there are nine people who
3 signed up to testify on this bill before we
4 get to the Housing Trust Fund, which will be
5 considered just in the Housing, Neighborhood
6 Development and Homeless Committee.

7

So I believe Councilman Nutter had
8 questions. If my colleagues are satisfied, we
9 can move on to these people who have come up
10 and call three at a time and try to get to the
11 Housing Trust Fund, if that's acceptable.

12 Thank you very much.

13

Thank you, Councilman.

14

MR. MCPHERSON: The first
15 witness is Jimmy Shrode, Disabled in Action.
16 The next one is Albert Seawright, Tenants
17 Action Group, and Brad Baldia, United
18 Communities of Southeast Philadelphia.

19

COUNCILWOMAN BLACKWELL: Thank
20 you for your patience. Please identify
21 yourself for the record and begin your
22 testimony.

23

MR. SEAWRIGHT: Good afternoon.
24 I'm Albert Seawright for the Tenant Action
25 Group of Philadelphia. Along with me is --

1
2 would you identify yourself?

3 MR. GOULD: George Gould,
4 Community Legal Services. I also represent
5 the Tenants Action Group.

6 MR. SEAWRIGHT: Thank you for
7 the opportunity to testify regarding the need
8 to fund the Philadelphia Homeless Prevention
9 program or a program similar to it.

10 TAG has participated in the
11 Philadelphia Homeless Prevention program for
12 the past 12 years. There's a serious problem
13 in that this is the first year that we didn't
14 participate in the program, in that the
15 program was cut back last year substantially
16 to only a three-month program. Initially it
17 was cut out totally. And this is a serious
18 problem.

19 I will give you a few reasons as to
20 how this has impacted our clients and your
21 constituents and the problem that it's
22 causing.

23 A couple years ago, the City
24 abandoned the Rental Housing Abatement
25 program, which will repair heaters or other

1
2 systems for neighborhood landlords that were
3 neglectful of their property. This program
4 was disbanded two years ago, meaning that in
5 the wintertime when L&I go out to do an
6 inspection for heaters not working, the only
7 option is for the City to close the property
8 down and in fact make the tenants homeless.
9 Whereas, the abatement program used to allow
10 the City to put a lien against the property
11 and make the family whole and have a decent
12 place to live.

13 The City Housing Authority had cut
14 back on Section 8 certificates as well as
15 vouchers, which makes it very difficult for
16 low-income families to find housing and
17 they're forced to use whatever means necessary
18 and possibly even resort to the City shelter
19 system.

20 With the Philadelphia Gas Works and
21 other utility companies' new policies, it
22 makes it impossible for low-income families to
23 get the service restored if in fact the
24 service is terminated. The Philadelphia
25 Homeless Prevention program, as it was used in

1

2 the past, would help solve these type of
3 problems.

4 Long-time homeowners are now being
5 foreclosed upon in record numbers here in the
6 City of Philadelphia. These are homeowners
7 that could have used the Philadelphia Homeless
8 Prevention program to maintain their housing
9 situation. These are some of the instances
10 that -- in fact, the Philadelphia Homeless
11 Prevention program has been a lifeline to
12 assist the hidden homeless population in the
13 City of Philadelphia. I'm talking about
14 people that are forced to live in their
15 automobiles, families that are forced to
16 double up, triple up and use whatever means
17 necessary to provide housing, simply because
18 they can't pull together the resources to in
19 fact have a decent home for themselves.

20 The Homeless Prevention program
21 would help address some of these problems, and
22 the Philadelphia Low-Income Housing Coalition
23 believe that the Philadelphia Homeless
24 Prevention program has actually saved lives in
25 the past because people had these options open

1

2 to them.

3

4 George, you wanted to say something
5 about some of the stuff?

6

7 MR. GOULD: Good afternoon.

8

9 Let me try to be brief. The need for some
10 kind of homeless prevention program to be
11 restored in the City is critical. There are
12 three areas where we need to take a look at
13 where we have a crisis now, and the crisis is
14 clearly going to get worse.

15

16 The first is that sheriff sales in
17 this City continue unabated, that we are at
18 record high. This past year the court imposed
19 a moratorium on sheriff sales and mortgages
20 because the situation was so bad. The
21 situation is getting worse, and we clearly
22 need some kind of prevention program to help
23 low-income homeowners who are facing this
24 pressing need.

25

26 Eviction of tenants, it continues
27 also to go unabated in this City. In
28 Harrisburg, the state legislature is
29 considering legislation which would decrease
30 the amount of time it takes a landlord to

1

2 evict a tenant in this City, further causing
3 substantial problems, further causing a great
4 crisis and just exacerbating the problem of
5 homelessness.

6 Finally is the energy and utility
7 situation. I think all of you are aware of
8 the legislation that was passed in Harrisburg,
9 Act 201, which makes it extremely difficult
10 now for people, especially low-income people,
11 to enter into payment agreements and makes it
12 very difficult if their utilities have been
13 cut off to get it restored.

14 If you take all these factors
15 together, what we have is a crisis that is
16 clearly projected to be getting worse, and we
17 ask that the City put some monies in -- we're
18 asking for \$5 million -- into a prevention
19 program so we help people who are being
20 evicted, whether they're homeowners, whether
21 they're tenants, and we help people prevent
22 life-threatening utility shutoffs from taking
23 place in the City. Thank you.

24 (Applause.)

25 MR. SEAWRIGHT: In closing, I

1
2 think it's important that you give serious
3 consideration, because I get calls from staff
4 often asking for services. Who are you going
5 to call when a family, wage owner, finds a new
6 job and they can't get the gas service turned
7 on simply because they don't have enough
8 income? It's not available now. The program
9 is just not existing.

10 When a homeowner or a tenant is
11 being forced out on the streets because they
12 can't in fact pay their mortgage and/or rent,
13 we don't have the services available. We have
14 some programs such as FEMA and HAP, but the
15 fact of it is, by the time they reach our
16 office, they're usually two, three months
17 behind in rent and we have to blanket the
18 programs together to make a family stable,
19 which in fact makes a community stable, and it
20 increases the City housing stock to keep the
21 City housing stock in good condition rather
22 than have it deteriorate. That's why we feel
23 that the program needs to be immediately
24 reinstated and expanded to a level of \$5
25 million so that we can in fact provide decent

1
2 housing in the City of Philadelphia.

3 COUNCILWOMAN BLACKWELL: Thank
4 you, Mr. Seawright.

5 Let me say that we will go by those
6 on the list. Mr. Gould, we were happy to
7 recognize you, but we will not recognize
8 people on the list until after those nine who
9 are on the list speak. So everybody is
10 welcome to speak who wants to speak on the NTI
11 list. And, remember, that we still have -- I
12 mean, there are another some 30 other people
13 who want to testify, some on Housing Trust
14 Fund, some on Community Block Grant, and we
15 tried to ask you when you called which bill
16 you chose to speak about.

17 Having said that, we're happy to
18 hear you, but you can't come in before -- we
19 had three people we called. We're happy to
20 hear you after we go through the next six
21 people who are already on the list. Then you
22 can speak. But we won't let everybody come in
23 at once behind one person, because it's just
24 not fair.

25 Thank you. We'll respond.

1

2

Mr. Shrode?

3

MR. SHRODE: Good afternoon.

4

My name is Jimmi Shrode and I'm testifying on

5

behalf of the Disabled in Action of

6

Pennsylvania, which is a membership

7

organization in the Philadelphia metropolitan

8

area.

9

(Applause.)

10

MR. SHRODE: And we're an

11

organization of over 350 members.

12

We're a grass roots advocacy

13

organization who believes that we, people with

14

disabilities, have been and always will be our

15

own best advocates. And Disabled in Action

16

has been empowering people to do self-advocacy

17

now for over 32 years.

18

The number one call that we receive

19

always concerns housing. There is a great

20

lack of affordable, accessible, permanent and

21

integrated housing for people with

22

disabilities, and even though there are 66,000

23

people with disabilities in the City who have

24

been identified in need of such housing, we

25

are not a priority when it comes to getting

1

2 housing at all.

3

4 Today I'm here to testify to the
5 needs of the Homeless Prevention program. The
6 program was discontinued by OESS and it is
7 very much needed. Doing away with the
8 Homeless Prevention program is a case of being
9 pennywise but pound foolish. While doing away
10 with the program seems like it is saving
11 money, it doesn't. Receiving shelter services
12 costs 21,000 per family a year, as opposed to
13 the Housing Prevention program, which only
14 costs about \$1,200 a year. 98 percent of the
15 people who used the Housing Prevention program
16 when it was funded did not go into the
17 shelter.

18 Therefore, we would like to see the
19 Homeless Prevention program funded at \$5
20 million for fiscal year 2006. We would like
21 to see the \$5 million come from the NTI line
22 item for Residential Demolition, because there
23 is \$15 million in that line item available.

24 In addition, I'm asking that the
25 Adaptive Modification program be kept at \$5
million. Despite the cuts from the Community

1
2 Development Block Grant funding by the federal
3 government, OHCD has to keep this program
4 funded at a current level.

5 In the current Consolidated Plan for
6 Year 31, people with disabilities are not
7 listed as a priority, even though the elderly
8 population has been designated as a high
9 priority. According to Table 3.4 on Page 15
10 of the OHC Consolidated Plan, the estimated
11 housing needs of people with disabilities far
12 outweigh people with AIDS, HIV, frail elderly
13 and MH and MR combined.

14 Therefore, we would like to see 2.5
15 million taken from the NTI line item for
16 Residential Demolition from fiscal year 2006
17 and 2007.

18 (Applause.)

19 MR. SHRODE: And we would like
20 to see this money added to the Adaptive
21 Modification program that's already been
22 funded to 2.5 million, for a total of 5
23 million.

24 And, finally, despite the cuts in
25 CDBG funds, we cannot afford to cut the Basic

1
2 Systems Repair program out. If you are
3 serious about eliminating blight, you need the
4 Basic Systems Repair program.

5 (Applause.)

6 MR. SHRODE: It is important to
7 many very low-income homeowners to keep them
8 from losing their homes and becoming homeless
9 because their homes have become hazardous or
10 unlivable. There is money in the NTI line
11 items to fund this program. Therefore, we're
12 asking that 1.5 million be taken from the NTI
13 line item Equitable Development for Basic
14 Systems Repair and 5 million be taken from the
15 Residential Demolition line item and put into
16 the Basic Systems Repair program.

17 (Applause.)

18 MR. SHRODE: This City has been
19 very good about funding the building of new
20 condominiums and townhomes that cost a half a
21 million dollars in the City of Philadelphia
22 but have neglected the poor and the very low
23 income, and it's time that City Council
24 accepts its responsibilities.

25 Thank you very much.

1

2 (Applause.)

3 COUNCILWOMAN BLACKWELL: Thank

4 you very much, Mr. Shrode. We thank you,

5 gentlemen.

6 While the next three witnesses are

7 coming.

8 MR. McPHERSON: The next three,

9 Brad Baldia, United Communities of Southeast

10 Philadelphia.

11 Somebody else took a seat.

12 COUNCILWOMAN BLACKWELL: Are

13 you Mr. Brad Baldia?

14 MR. BALDIA: Baldia, yes.

15 COUNCILWOMAN BLACKWELL:

16 Baldia, thank you.

17 MR. BALDIA: Good afternoon.

18 My name is Brad Baldia --

19 COUNCILWOMAN BLACKWELL: Excuse

20 me one moment. We'll have two more people

21 take seats.

22 MR. McPHERSON: Jerry Bennett,

23 Energy Coordinating Agency, and Nora Lichtash,

24 Women's Community Revitalization Project.

25 COUNCILWOMAN BLACKWELL: Thank

1
2 you. While they're coming forward, let the
3 Chair note that in terms of the issue of
4 Section 8's, as a Commissioner on the
5 Philadelphia Housing Authority, I would like
6 to say that I wish there were Section 8
7 certificates sitting around, but certainly
8 your issue is not with the Housing Authority
9 but your issue is with the philosophy -- the
10 Bush Administration's philosophy that has cut
11 back with the Section 8 application. That is
12 where you should address your concerns.
13 Everything is not local. Hey, we wish it
14 were. If everything was local, we wouldn't
15 have a cutback. But we wanted to note that
16 for the record, and thank you for mentioning
17 that important issue, and we agree with you,
18 we need our Section 8's. Thank you very much.

19 (Applause.)

20 COUNCILWOMAN BLACKWELL: Thank
21 you. Mr. Baldia, again introduce yourself.

22 MR. BALDIA: Good afternoon.
23 My name is Brad Baldia. I'm the Director of
24 Development and Outreach, United Community of
25 Southeast Philadelphia.

1
2 United Communities is an active
3 organization in the first City councilmanic
4 district. On an annual basis, United
5 Communities touches over 10,000 City
6 residents. Our services range from pre-school
7 to senior citizens. However, two of our most
8 active programs are Energy/Emergency
9 Assistance and Housing Counseling. As a
10 result of this work, United Communities
11 encounters a significant number of low-income
12 Philadelphians who are on the edge of
13 homeownership. In all instances, they want
14 very much to retain their homes, remain in our
15 neighborhood and avoid the need to relocate.

16 United Communities became an active
17 member of the Philadelphia Affordable Housing
18 Coalition two years ago. As an organization
19 with settlement house roots, United
20 Communities has a strong obligation to
21 advocate for the needs of our diverse
22 community. While the community has
23 experienced housing changes in the past
24 several years, there are increasing numbers of
25 homeowners who would benefit from increases in

1
2 resources to address the affordable housing
3 needs of low-income Philadelphians. It is for
4 that reason today that United Communities is
5 asking that City Council pass the Housing
6 Trust Fund, reinstate the Homeless Prevention
7 program and increase resources to the Basic
8 Systems Repair program.

9 50 percent of the Housing Trust Fund
10 is targeted to provide resources to low-income
11 families. This is a critical need, as the
12 City finds itself with shrinking housing
13 resources. This new funding can add to the
14 range of resources available. While some of
15 this funding may go to Homelessness Prevention
16 and Basic Service Repair program, United
17 Communities on behalf of our community
18 residents is urging that the Trust Fund not be
19 regarded as the end-all to addressing these
20 issues.

21 While our organization appreciates
22 the varied needs of communities throughout the
23 City and recognizes the value of the Trust
24 Fund, we are concerned that relying on the
25 Trust Fund to address affordable housing needs

1
2 will not fully address the needs of low-income
3 Philadelphians.

4 As a result, I am here today to
5 advocate for the following steps related to
6 funding for affordable housing in this year's
7 City budget: Amend the NTI line items
8 Residential Demolition and Equitable
9 Development Strategy to the following
10 categories below: \$5 million for the
11 Homelessness Prevention program from fiscal
12 year '06 to fiscal year '07 NTI Residential
13 Demolition line items; 1.5 million for the
14 Basic Systems Repair program from FY06 NTI
15 Equitable Development Strategy line item; 5
16 million for the Basic System Repair program
17 from FY06 and FY07 NTI Residential Demolition
18 line items; and, lastly, 2.5 million for the
19 Adaptive Modification program from FY06 and
20 FY07 NTI Residential Demolition line item.

21 (Applause.)

22 MR. BALDIA: Or amend the City
23 budget and transfer money for these programs
24 from the \$20 million surplus from this year's
25 real estate transfer tax revenues.

1

2 Thank you on behalf of United
3 Communities and low-income Philadelphians who
4 desperately need action on increasing
5 resources for a basic human need. Thank you.

6 COUNCILWOMAN BLACKWELL: Thank
7 you, Mr. Baldia.

8 (Applause.)

9 COUNCILWOMAN BLACKWELL: Mr.
10 Bennett?

11 MR. BENNETT: Hello. I'm Jerry
12 Bennett, the Director of Programs at the
13 Energy Coordinating Agency.

14 Over the last 20 years, the Energy
15 Coordinating Agency has solved energy and
16 housing problems of low-income Philadelphians
17 by delivering services through a network of 11
18 neighborhood energy centers, each of which
19 serves as a one-stop shop in low-income
20 neighborhoods.

21 Each network provides access to bill
22 payment assistance, energy education and
23 related housing and human services, and
24 together they serve nearly 30,000 households
25 annually.

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From about 1996 to 2004, ECA's Homeless Prevention program was a key resource used to stabilize the residents of thousands of families across Philadelphia, preventing eviction and foreclosures due to debt.

The City of Philadelphia's ten-year plan to end homelessness urges the implementation of prevention strategies focused on meeting the needs of at-risk populations, such as those experiencing eviction, foreclosure or transition from institutions such as prisons, hospitals, substance abuse facilities and foster care. Restoring and improving programs that address these needs could go a long way towards containing and reducing shelter residencies.

There are some reasons why this could happen. An OESS study of Philadelphia shelter residents concluded that 25 to 30 percent of shelter residents were transferred directly from residential institutions. A Temple University Institute for Policy Studies report cited a survey stating that 25 percent of shelter residents came to shelter from an

1
2 apartment, so evictions lead into
3 homelessness.

4 The Center for Mental Health Policy
5 and Service Research at the University of
6 Pennsylvania stated in a 1995 study that 15
7 percent of all households and 20 percent of
8 family households that were admitted to
9 shelter had their utilities terminated within
10 a year of their admission to a shelter.

11 As an administrator of ECA's
12 Homeless Prevention program, I know the
13 stories of thousands of families that have
14 crossed my desk that tell a compelling
15 financial crisis brought on by medical
16 emergencies and the loss of steady employment.
17 We work intensively with these families to
18 assemble a package of financial support that
19 would avert evictions, foreclosures and
20 utility terminations.

21 By funding for many of these
22 programs that address these needs have
23 recently been severely reduced, making
24 Homeless Prevention grants a much more
25 critical component of the debt interventions

1
2 that we design for families. These programs
3 include the PA Housing Finance Agency's
4 Homeowner Emergency Mortgage Assistance
5 Program, the Federal Home Administration
6 Mortgage Assistance Program, the Federal
7 LIHEAP and Crisis Program, the Utility
8 Emergency Services Fund and the Philadelphia
9 Corporation for Aging Utility Fund.

10 The impact of funding losses in
11 utility debt payment programs are made worse
12 because they have to repay debt generated by
13 the rising natural gas and oil prices that
14 have doubled in the last five years. More
15 aggressive debt collection action to counter
16 rising customer delinquencies will inevitably
17 follow, as it did last year when the
18 Philadelphia Gas Works terminated the service
19 to 35,000 customers. Recent eliminations of
20 many consumer protections under the
21 Pennsylvania Act 201 will only lead to more
22 utility service terminations and evictions.

23 Lack of funding for the Homeless
24 Prevention system is one major factor driving
25 up admissions to Philadelphia's shelter

1
2 system. Last year the Philadelphia Inquirer
3 reported that the shelter and street count of
4 homeless persons rose by 13 percent. The
5 average cost of homelessness prevention
6 services at least at ECA was a total of \$960
7 per household, which included all costs such
8 as case management, emergency housing
9 assistance, job development and the
10 administration of the program for \$960 per
11 family. In stark contrast, the average cost
12 providing emergency shelter for a same family
13 was \$21,600. That's 22 times as much and a
14 major waste of tax dollars.

15 I urge you to reinvest in the
16 Homelessness Prevention system with a \$5
17 million allocation from the FY06-07 NTI
18 Residential Demolition line item or a portion
19 of the \$20 million surplus from this year's
20 real estate transfer revenues. If this
21 program is not restored, we'll all pay the
22 consequences.

23 Thank you very much.

24 (Applause.)

25 COUNCILWOMAN BLACKWELL: Thank

1
2 you. Thank you, Mr. Bennett. We assume that
3 the issue you were working with Belmont
4 Improvement Association, NAC, has that worked
5 out?

6 MR. BENNETT: Yes, it has.

7 COUNCILWOMAN BLACKWELL: Thank
8 you very much.

9 Ms. Lichtash?

10 MS. LICHTASH: Thank you. My
11 name is Nora Lichtash. I work with the
12 Women's Community Revitalization Project.

13 I wanted to do two things in my
14 testimony today. The first thing is thank you
15 in Council, thank you. We wanted to thank you
16 and also the Administration for working with
17 the advocates and all the folks who are here
18 today and around the City who know firsthand
19 the need for the Philadelphia Affordable
20 Housing Trust Fund. Other people know the
21 need for that, right, Housing Trust Fund?

22 (Applause.)

23 MS. LICHTASH: We hope that
24 every Councilperson will pass this important
25 legislation, will vote to pass it. It's a

1
2 vital first step to create resources that meet
3 the housing needs for people in every Council
4 district.

5 I also want to thank the
6 Administration -- and this is an example of
7 what we can use the Trust Fund for -- for the
8 support of WCRP's development named after a
9 North Philadelphia resident and activist,
10 Ms. Evelyn Sanders. I have her picture
11 attached to my testimony. She's this lady
12 right here in the middle. She passed about
13 two months ago, and we're naming our next
14 development after her.

15 I wanted to thank Rick Mariano, our
16 Councilman, for helping us get the land. We
17 have the active support of neighborhood
18 residents, and we're going to build 60
19 townhouses.

20 (Applause.)

21 MS. LICHTASH: Yeah. That's a
22 good thing. It's going to be in two phases,
23 30 rental homes and 30 lease purchase homes at
24 Percy and Hutchinson, and our hope is to get
25 resources from the Trust Fund once it's a

1
2 reality. So we're looking forward to that.
3 Thank you. As I said, the Trust Fund is a
4 critical step, but it's only a first step.

5 And the second thing I want to do
6 today in my testimony is to ask you in Council
7 to take a stand to save your constituents tax
8 dollars. Does anyone care about saving
9 constituent tax dollars?

10 The average cost -- what we want to
11 do is prevent costly problems before they
12 happen, and I'm talking about saving money by
13 increasing the budget for home repair and
14 Homeless Prevention programs. The average
15 cost to taxpayers to fix up a house through
16 BSRP is \$5,300. The average cost to taxpayers
17 if a child needs to be removed from the home
18 because of a serious housing situation is
19 \$13,500 a year. To maintain a family in a
20 homeless shelter, between 21,000 and 22,000 a
21 year. To demolish an unsafe house, 22,000.
22 And to place an elderly person or a disabled
23 person in a nursing home is 40,000.

24 So we believe that by increasing the
25 funding for BSRP, the Basic Systems Home

1

2 Repair, and the Homeless Prevention money,
3 we'll be saving taxpayers a lot of money.

4 Our suggestion is that that funding
5 could come from the NTI budget. We've talked
6 about a lot of items today. Pat Smith said
7 that there's more than \$21 million that was
8 unexpected coming into the NTI budget this
9 year. Some of that money is in demolition.

10 Again, I'm not an expert on this, but we
11 believe that it can be taken out of some pots
12 that are demolition, maybe some pots that are
13 Commercial Corridor Support program and the
14 Equitable Development line item.

15 I just for a minute want to finish
16 by talking about equitable development. We
17 really appreciate Council and the
18 Administration bringing up the issue of
19 equitable development where gentrification is
20 happening in the neighborhoods where we live
21 and work, and we welcome the opportunity to
22 work with anyone who wants to in the future,
23 Council, the Administration, to strengthen our
24 communities.

25 We don't want communities where new

1
2 homeowners who may very well be wealthy can
3 get a ten-year tax abatement where at the same
4 time long-time residents are struggling to pay
5 their property taxes, where rents are going up
6 and too many residents are forced to leave.
7 People have talked about it here today. We
8 want to work with Council and anyone else who
9 is interested on trying to get programs.

10 But we don't expect that money to
11 come just from the public sector. We believe
12 that there's an opportunity to figure out how
13 to get genuine mixed-income communities that
14 stay mixed income, they're not on their way to
15 being just rich communities, by getting a
16 percentage of the development costs from
17 market-rate development to come into a fund
18 like the Affordable Housing Trust Fund -- am I
19 screaming? I'm sorry. I feel strongly about
20 this -- to come into the Affordable Housing
21 Trust Fund that will help both new residents
22 as well as old residents and ensure a
23 sustainable, inclusive community. Thanks.

24 (Applause.)

25 COUNCILWOMAN BLACKWELL: Thank

1

2 you all very much.

3

 MR. MCPHERSON: The next
4 witnesses are Cheryl Weiss, Diversified
5 Community Services; Judith Robinson; and Don
6 Kelly, GPUAC. The next group after that will
7 be the Girard Avenue Coalition, Roger Kerns,
8 Sam Weiner, Cicely Magman.

9

 COUNCILWOMAN BLACKWELL: Thank
10 you very much. So you'll be ready so we can
11 move it along.

12

 Thank you very much for your
13 patience. Feel free to identify yourself for
14 the record and begin your testimony. Thank
15 you very much.

16

 MR. KELLY: Good afternoon. My
17 name is Donald Kelly. I'm with the Greater
18 Philadelphia Urban Affairs Coalition and I'd
19 like to testify on behalf of the funding for
20 the NTI regarding two programs that we have
21 been contracted for and are now administering,
22 the Home Buy Now Employer-Assisted Housing
23 Program and the PHIL-Plus Anti-Predatory
24 Lending program for home improvements.

25

 In 2003, the Neighborhood

1
2 Transformation Initiative committed to invest
3 in an innovative community and economic
4 development tool, an Employer-Assisted Housing
5 program for Philadelphia employers called Home
6 Buy Now. This program offers employers a menu
7 of housing-related benefits to offer to their
8 employees. The benefits include home purchase
9 mortgages, down payment and closing cost
10 assistance, home improvement loans, home buyer
11 education and credit counseling.

12 The program is designed with maximum
13 flexibility in mind so that each employer may
14 choose a combination of benefits that best
15 suits its needs and resources.

16 By offering employers a vehicle to
17 assist their employees to purchase homes in
18 Philadelphia neighborhoods, the program helps
19 private and not-for-profit employers alike to
20 address critical employee recruitment and
21 retention needs, while boosting the rate of
22 homeownership in the City.

23 Philadelphia employers of all sizes
24 enroll in the program to enhance their
25 employee benefit packages, thus making working

1
2 in Philadelphia more attractive. A
3 participating employer could structure Home
4 Buy Now to serve as a neighborhood
5 revitalization strategy as well as a business
6 strategy by linking eligibility for its
7 housing benefits to those housing units that
8 are located in the vicinity of the place of
9 employment. Such a live-by-near-your-work
10 strategy would reduce commuting time and
11 contribute towards improving the neighborhood
12 around the job site.

13 As an incentive for both employers
14 and employees, NTI provides up to \$3,000 in
15 matching grant funds to every employee who
16 receives an employer contribution towards down
17 payment and closing costs. As an economic
18 development tool, the City has decided that
19 there will be no employee income limits to
20 obtain the City funds.

21 Home Buy Now is entering now its
22 third year of operation and has begun its
23 marketing stage as of last fall. Since that
24 time, ten employers have enrolled and offer at
25 least one of several housing benefit options

1
2 available through Home Buy Now, and ten
3 employees now have bought homes.
4 Participating employers include Citizens Bank,
5 Fannie Mae Corporation, New Courtland Elder
6 Services, the Energy Coordinating Agency,
7 Germantown Friends School and People's
8 Emergency Center.

9 Employees from all income levels
10 have participated. Household income have
11 ranged from 25,000 to 200,000, and sales
12 prices of the homes range from 80,000 to
13 525,000. Employees have purchased homes in a
14 variety of Philadelphia neighborhoods,
15 including Germantown, Rittenhouse Square, West
16 Oak Lane and West Mount Airy.

17 While these results show some early
18 success, this is only the beginning. With
19 continued funding from NTI, GPUAC intends to
20 build on the strong foundation that has been
21 laid early in the program. Goals for the
22 third year of the program will significantly
23 build momentum for these housing benefits.
24 GPUAC plans to enroll at least 28 new
25 employers, bringing the total number of

1
2 employers enrolled to 38 by the end of the
3 next contract year.

4 So through Philadelphia Home Buy
5 Now, the City has a powerful and effective
6 strategy to work with employers to make
7 Philadelphia a better place to work and live.
8 So we urge you to continue funding this
9 creative public/private partnership.

10 The second NTI-funded program for
11 which GPUAC wishes to testify is the
12 Anti-Predatory Lending program marketed as
13 PHIL-Plus and Mini-PHIL Home Improvement
14 Loans. This Anti-Predatory Lending program
15 had its origin in 2002 when 40 partners came
16 together to create an alternative loan product
17 for homeowners with less-than-perfect credit
18 for needed home improvements and repairs. The
19 idea was to give homeowners who would not
20 normally qualify for a traditional bank loan
21 an honest and affordable alternative to the
22 aggressively marketed predatory loans that
23 were destroying people's lives and
24 neighborhoods. The partners include nine
25 banks, 25 City-funded housing counseling

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2 agencies, two City agencies, three home
3 inspection firms and GPUAC.

4 PHIL-Plus and Mini-PHIL were
5 launched on June 30 of 2003 by Mayor John
6 Street. Since that time, it has closed 72
7 loans totalling approximately \$1.3 million.
8 Loans are available up to \$25,000 for owner
9 occupants only of one- to four-unit
10 residential properties anywhere in the City of
11 Philadelphia. Up to half of the loan can be
12 used to pay off existing high cost debts.
13 Borrowed credit scores to be eligible go as
14 low as 5.50, which is considerably below what
15 banks normally require.

16 The City has encouraged the banks to
17 extend themselves and make riskier loans than
18 they would normally make under this program by
19 creating a reserve fund of \$450,000 with the
20 NTI funds.

21 The partners in this program plan
22 for the program to grow and to serve
23 approximately 65 more vulnerable homeowners in
24 the coming year. So your continued support
25 for this worthy program is also encouraged.

1

2 Finally, I'd just like to close my
3 comments by encouraging the Council to support
4 the Housing Trust Fund, which we also have
5 endorsed previously and consider a strategic
6 element of a comprehensive affordable housing
7 program for the City of Philadelphia.

8 COUNCILWOMAN BLACKWELL: Thank
9 you.

10 Before you speak, Ms. Robinson --
11 and we'll recognize Councilman O'Neill.
12 Before that, let me just ask, we only have two
13 more panels to come forward and we'll ask if
14 the members of the Housing Committee can just
15 stay in the room long enough to give us a
16 quorum so we can hear testimony. I know you
17 may not be able to stay through all the
18 testimony, but if you can just give us a
19 quorum, then we can legally take testimony so
20 that all of these folks who are here will have
21 an opportunity to speak, and, likewise, we'll
22 ask you -- the President has been real
23 generous where time is concerned, but if we
24 keep in mind there's still many of you here,
25 if you look around, who would like to testify,

1
2 if we try to consolidate it, if we could keep
3 it like no more than three minutes, it would
4 be very helpful to those of you who work in
5 the field and try to help one another, so that
6 we can get everybody in in a timely manner.

7 Having said that, Councilman
8 O'Neill, did you want to say something?

9 COUNCILMAN O'NEILL: I'm fine.
10 Thank you.

11 COUNCILWOMAN BLACKWELL: All
12 right.

13 Thank you, Ms. Robinson. Please
14 identify yourself for the record and begin.

15 MS. ROBINSON: Yes. Good day.
16 My name is Judith Robinson and I'm here today
17 as a founding member of the Strawberry Mansion
18 Civic Association. Because we are
19 consolidating all the testimony, I'm going to
20 try to connect my Neighborhood Transformation
21 Initiative testimony along with the Housing
22 testimony, in addition a little bit on the
23 Housing Trust. So in that regard, I hope I'm
24 not too disconnected in stating that I'm happy
25 that two new organizations have been funded in

1
2 the Strawberry Mansion area. Although they
3 have been funded, the Strawberry Mansion NAC,
4 Neighborhood Advisory Council, and there's a
5 CDC that has been created, none of them are
6 here today -- correct me if I'm wrong. If
7 they're in the room, let me know -- to talk
8 about housing and the massive proposed
9 demolition for Strawberry Mansion area. It's
10 truly unfortunate that no one is here to say
11 no to massive demolition.

12 I see that according to the Program
13 Statement and Budget for NTI there has been an
14 increase in residential demolition. There was
15 some earlier testimony about reducing that
16 amount. I will agree with that reduction 100
17 percent, especially since the Neighborhood
18 Transformation Initiative is supposedly for
19 future development.

20 To use these taxpayers' dollars,
21 dollars that would have to be paid back by
22 taxpayers to demolish areas that will not
23 be -- where there will not be any proposed
24 development in the future is a waste,
25 especially when there is a need in so many

1

2 other areas.

3

4 Massive demolition is destabilizing
5 to communities, is disrespectful and it will
6 not bear any future value. The people that
7 are left there feel demoralized because their
8 value cannot be realized. Any home, no matter
9 what the price, probably is the major asset
10 for the family. So to come in with massive
11 demolition without any plan for future
12 development is a misuse of money, especially
13 when all of this meeting regarding NTI was
14 supposed to be for future development and
15 using best practices.

16

17 I have attended last week a Policy
18 Link conference that was held in this town and
19 everything they talked about was about new
20 urbanism, being able to access transportation,
21 being able to use commercial corridors, being
22 able to walk to work, et cetera. To have
23 massive demolition in a community doesn't live
24 up to any of these best practices that were
25 talked about at this Policy Link session.

26

27 In addition, I have been going to
28 Redevelopment Authority Board meetings where

1
2 the implementation of what you all vote on
3 here happens. It's not enough for you all to
4 vote on this policy and then turn a blind eye
5 and deaf ear to how it's implemented. Fair
6 market value is the law. Also community
7 participation is the law. So there should not
8 be massive demolition in communities without
9 community participation, and when community
10 says no, that means no.

11 (Applause.)

12 MS. ROBINSON: Thank you.

13 There are many among this massive
14 list of demolition that we in the Strawberry
15 Mansion community received, there are many of
16 City-owned properties and PHA-owned properties
17 in that bunch. With a long list of people
18 needing affordable housing, I find it just
19 unconscionable that we would demolish houses
20 that can be salvaged. So I also support
21 additional monies going towards rehabilitation
22 of properties, basic system repairs,
23 everything that can support preservation of
24 properties.

25 (Applause.)

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MS. ROBINSON: We're talking about affordable housing and having a Housing Trust, and I think that's a good thing, but I wish those that are advocating for affordable housing would help those of us that are advocating against massive demolition. Let's not tear down affordable housing.

In the issue of time, I'm going to be brief, but I just want to read this because this is very important. "The consequences of a typical urban renewal program are often harsh. People are forcibly evicted from their homes. Businessmen are forced to close their doors. Buildings, good and bad, are destroyed, all in the name of an appeal to some higher good, the public good." That sounds very familiar, but I'm reading from a book called The Federal Bulldozer by Martin Anderson that was written back in 1964.

This whole process of demolishing properties and so-called transforming neighborhoods is old news. It's not something new. So to change it to a fancy name called the Neighborhood Transformation Initiative and

1
2 come at a community, mostly African-Americans,
3 in a very negative way to destabilize our
4 community is not going unchallenged. We know
5 that this has a negative effect on our
6 community, especially when lots in North
7 Philadelphia are selling for 20,000 and I'm
8 selling shells as a real estate broker for
9 over 100,000. Back off of our assets. We can
10 sell them.

11 New urbanism and growing greener is
12 the order of the day. We're looking forward
13 to taking part in greening, but we don't want
14 our houses to be demolished and our
15 neighborhoods destroyed in order to have that
16 happen.

17 In addition, regarding economics, I
18 want those numbers to be proven. We don't
19 believe it and we don't see it in our
20 community. Every time economic stimulus goes
21 on to communities, supposedly it's to benefit
22 the communities. We don't want to be left
23 with a bunch of vacant lots and we can't even
24 get jobs mowing the lawn.

25 (Applause.)

1
2 MS. ROBINSON: In addition, I
3 see there's an increase for historic
4 preservation. We just hope that in North
5 Philadelphia, which has Diamond Street, one of
6 the first historic districts, that our
7 historic properties will be preserved. Give
8 us the same respect that you would in other
9 areas, like Rittenhouse Square, et cetera. So
10 we want to make sure that money is spread
11 around.

12 (Applause.)

13 MS. ROBINSON: In closing, we
14 are real clear on this regional approach and
15 equitable approach to regional distribution of
16 land, et cetera. I have this book here called
17 Flight or Fight. We want to fight too for the
18 betterment of Philadelphia, but we don't want
19 to have our community destroyed as you reduce
20 sprawl in other areas.

21 We understand everything as it
22 relates to policy link and regionalism. We're
23 real clear on that, and we support that 100
24 percent, but we feel that in-fill housing and
25 the ring around Center City, North

1
2 Philadelphia, West Philadelphia, South
3 Philadelphia, et cetera, can be better
4 developed in a respectful manner where we all
5 can grow and develop.

6 In addition, there should be more
7 outreach as it relates to everything related
8 to Philadelphia and its land management
9 program. There is an international design
10 competition being put into place regarding
11 vacant land, most of the land that's in North
12 Philadelphia and along the river wards, et
13 cetera, but you don't see that diversity in
14 these meetings. So I would encourage you to
15 encourage the folks you give money to to reach
16 out and truly be inclusive.

17 In closing, regarding the Housing
18 Trust, I just again would reiterate that I
19 would like to have some support from those
20 members that are pushing the Housing Trust.
21 Help us reduce demolition, especially on our
22 stable blocks. We have affordable housing in
23 those blocks and our neighborhoods are
24 definitely affordable.

25 In addition, prevention of what

1
2 we're dealing with right now is important.
3 There's no money in this Housing Trust Fund to
4 deal with tangled deeds and titles. It's a
5 very important and very much a reason why we
6 have the vacancy and abandonment that we do.
7 So I would suggest that some of that money be
8 taken from demolition and put into the area to
9 support people with tangled titles and deeds.

10 In addition, I would encourage you
11 all to make sure, the district Councilpeople,
12 to make sure that this board, this Housing
13 Trust Oversight Board, includes people where
14 the vacant land is and where affordable
15 housing is needed. So often people that do
16 not live in these conditions are the ones
17 making decisions. I contend decisions --

18 (Applause.)

19 MS. ROBINSON: -- would be
20 better made and some of this mess would be
21 cleared up if the people that live in the
22 communities would have the dollars to make
23 those decisions.

24 I thank you very much for the time.

25 (Applause.)

1

2 COUNCILWOMAN BLACKWELL: Thank
3 you very much, Ms. Robinson.

4 MR. McPHERSON: The next
5 witnesses are the Girard Avenue Coalition.

6 COUNCILWOMAN BLACKWELL: After
7 the Girard Avenue Coalition?

8 MR. McPHERSON: Tracey Gordon
9 and then Andrea Torres.

10 MR. KERN: Good afternoon. My
11 name is Roger Kern. I'm the Corridor Manager
12 for the Girard Avenue Coalition. The Girard
13 Avenue Coalition, Incorporated is a group of
14 more than 50 organizations, four separate
15 business organizations located along Girard
16 Avenue from I-95 to 33rd Street. We have been
17 working for the past two years to develop a
18 plan for the revitalization of Girard Avenue.
19 We feel it vital that we come today to speak
20 in support the Commercial Corridor Support
21 project, because we feel that where jobs are
22 created is a long the commercial corridors and
23 the neighborhoods. It's the small
24 neighborhood development activity that will
25 generate the improvements to the quality of

1

2 life for the citizens of Philadelphia.

3

4 When we look at where jobs are
5 actually created, you see some hotels, you see
6 some large-scale development activities around
7 the City of Philadelphia, but where actual
8 wealth is created, where actual jobs are
9 created, that is taking place on the various
10 commercial corridors around the City of
11 Philadelphia.

12

13 We feel that for a minimum amount of
14 money that is provided in the NTI budget, the
15 commercial corridors will be able to leverage
16 vital dollars from the federal, state and
17 other private resources. We use ourselves as
18 an example of what can be done in terms of
19 leveraging dollars from other sources. Of the
20 more than \$2 million worth of site improvement
21 work to be done on Girard Avenue, most of that
22 is in dollars leveraged from federal and state
23 dollars.

24

25 Thank you.

26

27 COUNCILWOMAN BLACKWELL: Thank
28 you.

29

30 MS. PETERSON-MAGMAN: Good

1
2 afternoon, Council President, members of
3 Council. Thank you for this opportunity. My
4 name is Cecily Peterson-Magman. I am the
5 Director of the Avenue Project for Mount Airy
6 USA.

7 Mount Airy USA is a community
8 development corporation serving the Mount Airy
9 community through programs and real estate
10 development, housing counseling, youth career
11 development and commercial corridor
12 revitalization. Like Roger Kern, I am the
13 Business District Manager. I work with
14 business recruitment and retention, working
15 closely with the business association.

16 Mount Airy USA supports the use of
17 the FY06 proposed NTI budget for commercial
18 corridors. These funds will enable us to
19 continue our work along the Germantown Avenue
20 commercial corridor, including streetscape
21 improvements, facade improvements and the
22 elimination of blight.

23 Mount Airy USA was recently awarded
24 a matching grant of close to \$1 million from
25 PennDot for home town streets. If allowed

1
2 access to the NTI monies, Mount Airy USA will
3 be able to match the home town street funding
4 and leverage other monies, as Roger said, with
5 local dollars, which will allow us to
6 implement greatly needed streetscape
7 improvements, including pedestrian lighting,
8 attractive trash receptacles, et cetera.

9 NTI funding will also allow Mount
10 Airy USA to continue awarding facade
11 improvement grants to our merchants,
12 storefronts who seek to create more attractive
13 storefronts, which will attract new business
14 and generate greater revenue. This money will
15 supplement monies provided by the Local
16 Initiative Support Corporation and allow us to
17 help additional small businesses who otherwise
18 would not be able to afford storefront
19 improvements.

20 Vibrant commercial corridors
21 contribute to healthy neighborhoods and a
22 healthy quality of life. Mount Airy USA,
23 through its commercial corridor revitalization
24 efforts, has had the resulting significant
25 impact on our community. They include 30 new

1
2 businesses over the past two and a half years,
3 an average of one new business per month,
4 creating approximately 175 total new jobs; \$25
5 million in new capital investment, an average
6 15 percent increase in revenues for area
7 restaurants following the release of the
8 Restaurant Directory; and a 150 percent
9 increase in average property values along
10 Germantown Avenue.

11 Accordingly, our efforts and the
12 efforts of local community development
13 corporations add directly to the City's tax
14 base and increase revenues through wage taxes,
15 real estate taxes, net profits, use and
16 occupancy and more.

17 In conclusion, Mount Airy USA
18 respectfully requests your favorable
19 resolution of proposed Ordinance 050388, which
20 will fund programs like ours designed to
21 improve the physical appearance of our
22 commercial corridors and, in turn, improve the
23 quality of life of our residents.

24 Thank you again for the opportunity
25 to present this testimony before Council.

1

2

COUNCIL PRESIDENT VERNA: Good

3

afternoon. Thank you for your patience.

4

Please identify yourself for the record.

5

MR. GUITERREZ: Yes. Madam

6

President, good afternoon, Madam Chair,

7

Councilmembers. My name is Juan Guiterrez. I

8

am the Business District Manager for the

9

Hispanic Association of Contractors and

10

Enterprises known HACE.

11

El Centro de Oro is alive and

12

thriving right now, much thanks to the help of

13

Councilman Mariano's office, State

14

Representative Angel Cruz's, LISC and the

15

Commerce Department.

16

Recently HACE was awarded \$2 million

17

from the Governor's office matching grant, as

18

well as a \$1 million PennDOT grant to do some

19

capital improvements, long needed in El Centro

20

De Oro.

21

We have acquired and established a

22

heritage plan strategy that has helped revive

23

and has helped in the recovery of the El

24

Centro de Oro. I'm here today to advocate for

25

support of the NTI Commercial Corridor Support

1
2 program, because as Ms. Smith noted earlier in
3 her testimony, some of those monies can be
4 used to leverage other monies to complete our
5 \$4 million project that we're looking to
6 complete.

7 Like all my colleagues up here
8 today, it is very important because it also
9 becomes an issue of a quality of life issue
10 for our community, a proper place where they
11 can buy shoes for their kids, jobs from within
12 the community. HACE has been involved in many
13 of those things. Recently we did an Aramark
14 project and created 25 new jobs in that area.

15 So HACE is asking you to please take
16 into consideration and support this NTI
17 initiative.

18 Thank you.

19 COUNCIL PRESIDENT VERNA:

20 You're welcome. Thank you very much.

21 Good afternoon. Thank you for your
22 patience. Please identify yourself for the
23 record.

24 MS. GORDON: Good afternoon,
25 Madam President. My name is Tracey Gordon.

1

2 I'm with Concerned Citizens for the
3 Preservation of Southwest Philly. I'm also a
4 block captain on the 6500 block of Windsor
5 Avenue.

6 Having been a block captain for over
7 six years, in the first year our block was
8 nominated Philadelphia's most beautiful block.
9 So I am a stakeholder in what I'm about to
10 talk about today. Also, good afternoon for
11 the Councilpeople here.

12 I just want to show -- and I also
13 want to thank you, Madam President, because
14 last week I sent a notice to you, a notice to
15 Kevin Hanna from Housing Preservation, Pat
16 Smith of NTI, and I got an immediate response
17 from you. We met. So basically what I'm
18 getting ready to put on record, you already
19 took care of. You sent the appropriate
20 parties out there to do the proper
21 investigation, but in support of your
22 testimony and in support of some of the
23 questions you asked, I felt it was necessary
24 that we put this on document of what went on
25 in the second councilmanic district, which is

1
2 the Kingessing area. And although we can't
3 put these pictures on record, I just want to
4 show members of NTI, Pat Smith and Kevin
5 Hanna, pictures that I attempted to fax them,
6 and this is how the demolition area was left
7 in this particular community.

8 This is a picture of a neighbor
9 where her steps was damaged. And it's
10 supposed to be a roof on top of here, a roof
11 over here. They collapsed. And this is
12 several properties that it happened on.

13 COUNCIL PRESIDENT VERNA:

14 Tracey, I think Mr. Hanna is sitting right in
15 the front row there, so perhaps you could just
16 pass him the photos. But aren't those
17 complaints being addressed?

18 MS. GORDON: Well, not really,
19 because this one is an imminent dangerous
20 abandoned house that was left on the corner.
21 So this should have been addressed the hour
22 after I left your house, because a child lives
23 next door and this is an abandoned property on
24 the corner of 60th and Upland, where no doors,
25 no steps and all this debris that was left

1
2 there during the demolition and after it, and
3 this is how all the green lots looked.

4 COUNCIL PRESIDENT VERNA: I
5 think the Commissioner of L&I is here. I
6 don't know if you were out in the community
7 last week if you in fact saw this vacant
8 structure and made any determination if it
9 is --

10 MS. GORDON: No. He wasn't
11 there.

12 COUNCIL PRESIDENT VERNA: --
13 structurally unsafe.

14 MS. GORDON: Yes and --

15 COUNCIL PRESIDENT VERNA: Just
16 a moment, please. Let's address one issue at
17 a time.

18 Now, the corner property's address
19 is what?

20 MS. GORDON: This is on the
21 corner of 61st and Upland, but actually, the
22 street is 60th and Upland and 60th and
23 Reinhard. And he wasn't there, but Tumar was
24 there.

25 COUNCIL PRESIDENT VERNA:

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2 Tumar, since you were there, can somebody
3 address this issue? Was it found to be
4 structurally unsafe? If so, when will it be
5 demolished?

6 MR. ALEXANDER: Good afternoon,
7 Councilwoman.

8 As a result of our walk --

9 COUNCIL PRESIDENT VERNA:
10 Tumar, you're going to have to identify
11 yourself.

12 MR. ALEXANDER: Tumar
13 Alexander, Assistant Managing Director.

14 As a result of our walking into Ms.
15 Gordon and the residents of the block, we did
16 identify about five or six buildings that for
17 reasons -- whatever reason, was left off of
18 the demolition package. The house that's in
19 question was a house that the owner actually
20 pulled a permit and attempted to fix up, but
21 he just abandoned and left. We're adding that
22 to your existing Grays Ferry package. So
23 hopefully we should be out there within the
24 next two weeks to tear that down. We
25 expressed that to the residents who expressed

1

2 their gratification for it.

3

4 COUNCIL PRESIDENT VERNA: Thank
you.

5

6 MR. SOLVIBILE: Council
President, the pulling of permits happens
7 frequently when we -- people, owners, lose
8 interest and then as soon as they know that
9 we're interested, they say, Okay, I'm going to
10 stop the demolition to get a permit. And then
11 we follow up on the permit, void it and start
12 the process over again.

13

14 COUNCIL PRESIDENT VERNA: Fine.
Thank you very much.

15

16 MS. GORDON: And I had copies
of this. I just did little small bullets.
17 And, yes, Madam President, as you directed,
18 Risk Management came out, somebody from L&I,
19 but it wasn't this gentleman. Tumar came out
20 and over 50 to 60 neighbors came out, and one
21 of the things that they left this three-block
22 radius -- and I didn't get a chance to take
23 pictures of the whole Kingessing area. I
24 would like that whole area to be reexamined.
25 But they left it so unsafe and unhealthy. For

1
2 children to have to wake up in the morning and
3 walk by these houses on a daily basis, that's
4 the unhealthy mentally part.

5 COUNCIL PRESIDENT VERNA: Are
6 you talking about the houses that have been
7 demolished or those that are presently vacant?

8 MS. GORDON: The ones in the
9 picture that are presently vacant. It's just
10 something mentally for any child to have to
11 wake up to go to school and to walk by that
12 every day and just to think that you just
13 going to have a healthy life and you live in a
14 healthy environment. And I'm saying that in
15 the three to four months that the demolition
16 was out there, L&I was out there, and there's
17 no way in the world L&I should have been able
18 to cite this person and clean the stuff up.

19 Also, in our vacant lots in our
20 particular areas -- and the reason why I was
21 so astounded by it is because when I come up
22 North Philly along the Ridge Avenue corridor,
23 I see green space, but in our lots around the
24 Kingessing area, there's nothing. It's only
25 but rocks. They left rocks, jagged edges,

1
2 pipes. They left all kinds of debris. I
3 mean --

4 COUNCIL PRESIDENT VERNA:
5 Tracey, I am led to believe that after that
6 tour, it was explained that the ground had to
7 level off. It would be -- what did they put,
8 top dirt, and then they seed it.

9 MS. GORDON: But they didn't
10 put top dirt on it because it's all rocks and
11 jagged edges.

12 COUNCIL PRESIDENT VERNA:
13 Tumar, please, I hate to impose on you, but
14 you were out there. Can you tell us when the
15 ground will be cleaned, leveled, seeded?

16 MR. ALEXANDER: Yes, Council
17 President. The lots we looked at, there was
18 some debris from -- it could be from short
19 dumping, it could be just regular litter. We
20 promised we would clean that up. What we also
21 promised was that we would resoil, re-top soil
22 all the existing lots, re-grass seed all the
23 existing lots, and hopefully that grass will
24 grow and that grass will come up. And we
25 explained the whole process of having the land

1
2 stabilized, having -- we explained that to the
3 residents.

4 COUNCIL PRESIDENT VERNA: Are
5 you going to do fencing?

6 MR. ALEXANDER: Yes. And we
7 explained that to Tracey also. The lots in
8 question along Ridge Avenue, what I tried to
9 explained to Tracey was that we're talking
10 about two different things. She's talking
11 about a lot that -- the lots that we've
12 created in Kingessing were lots where
13 pre-existing buildings. The lots along Ridge
14 Avenue was all vacant lots that's been vacant
15 for the last five or ten years that we
16 stabilized and came up and kind of did a
17 treatment to. So it's kind of two different
18 things, and we tried to explain that to her.

19 COUNCIL PRESIDENT VERNA: But I
20 have seen lots that homes have been demolished
21 and they look lovely now. They're seeded, the
22 grass is growing, and there are fences that
23 have been erected. So when do you think this
24 will be accomplished in the area that Tracey
25 is --

1

2

MR. ALEXANDER: It's all

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starting around the same time. We asked the

4

contractor. We're using the same contractor

5

that was out there doing the work, so they're

6

going to come in and redo that. So within

7

that same two-week time frame. The same folks

8

that's going to do that are the same folks

9

that's going to be doing the existing five or

10

six demolitions in that three-block radius.

11

COUNCIL PRESIDENT VERNA: Fine.

12

Thank you. Thank you very much, Tumar.

13

MS. GORDON: And also what I

14

put on here is follow-up, because this is what

15

happened: Like on that particular block, I

16

say it's about 50 houses and now it's only 17.

17

So what's happening is because they didn't

18

tar-proof it, the neighbors have pictures

19

where their basements are totally flooded.

20

And then we got into an argument with Hill

21

International over, Well, we just supposed to

22

damp-proof, not waterproof. Not damp-proof,

23

waterproof. So I'm saying Damp-proof,

24

waterproof? And the lady shows a picture with

25

water up to her hip. And this is what's

1
2 happening, because now it's only 17 houses.

3 So even as it settled, if you didn't
4 tar the property, if you didn't tar it first
5 and then put -- they didn't tar it. And then
6 he start arguing over damp-proof. So when he
7 got to that point, the risk managers that was
8 out there just started giving out claim forms
9 and said they'll be back, because they just
10 couldn't believe -- then like most of they
11 roofs -- see, she's standing out here with no
12 roof. This is not how it was built. A lot of
13 they roofs just collapsed as a result of them
14 demolishing the building. So that's claims
15 there.

16 But also another thing that I didn't
17 really like that happened to that particular
18 neighborhood was if Risk Management came out
19 as a result of me, who don't live on the
20 block, hollering and screaming to get them out
21 claims forms and it's supposed to be somebody
22 there the City of Philadelphia is paying to do
23 the follow-up, then how in the world -- if I
24 had not came out here, maybe these people
25 would have just gave up and not gotten their

1

2 claims money in.

3

4 In closing, I wanted to say, Madam
5 President, on the Philadelphia green with
6 Michael Groman, I noticed in his projected
7 fiscal year, our particular area, Kingsessing
8 and Southwest, we didn't get none of the \$6
9 million that the City promised for -- it's
10 called land stabilization. And I looked
11 through here and although it's a few of them
12 in West Philly, it's nowhere near your area in
13 Southwest. And Tumar said today for the
14 record that he was going to try to see if he
15 can get us -- so at least with this particular
16 neighborhood, we know these people are poor
17 and depressed and we know that it's the inner
18 city, but all I'm saying is, my property value
19 has doubled. The homes on my block are going
20 for 80,000 to 100,000. The only thing that
21 separates my home and my block is a cemetery,
22 and I'm saying that in the future, the City of
23 Philadelphia needs to be a little bit more
24 responsible with the good neighbors, the
25 people that's trying to keep up they
 properties. And to leave this area like this

1
2 and the only thing that's viable and making
3 money is the Stop and Go on the corner of
4 Reinhard, and these little kids -- like this
5 little girl living right here, for her to have
6 to wake up every day and walk past this is an
7 absolute disgrace for the City of
8 Philadelphia.

9 And I know that we got promises,
10 promises, but I felt after Tumar and L&I came
11 out -- this right here, this is an abandoned
12 building. It's on the corner. It's an anchor
13 that NTI had the nerve to build a fence around
14 all this and left this debris here, because
15 that debris was here when they first came.
16 For them to leave this dangerous, unsafe place
17 there and you have a toddler that lives right
18 here, where right here they supposed to have
19 put a fence and everything -- nobody in the
20 community knew of any of these rules, and the
21 only reason why I knew of the rules, what Hill
22 International was supposed to have done for, I
23 think it's, close to \$10 million that they was
24 awarded for this area and they got they money
25 is, I'm trying to figure out how in the world

1
2 could anybody that is a human being walk away
3 and leave an area like this.

4 I want to close with this: NTI has
5 not made this neighborhood better, but had
6 made it worse, not only for the people that
7 live on the blocks but the stable homeowners
8 in the surrounding neighborhoods. We ask for
9 immediate investment and a plan to make this
10 area better.

11 We have asked the Managing Director
12 could he find some money to make improvements
13 to the lots via PA Horticultural Society. We
14 asked them to partner with the residents and
15 assist and educate them on how to make the
16 most out of a block that now has large parcels
17 of vacant land and how they can live around
18 this positively.

19 The only way we're going to have our
20 kids grow up and feel like they are human
21 beings and feel like life is worth living is
22 for the NTI project that got paid close to \$10
23 million to come back immediately in that area
24 and fix the things they did and make these
25 neighbors feel like life is worth living.

1

2 Thank you.

3 (Applause.)

4 COUNCIL PRESIDENT VERNA: So

5 nice seeing you. Welcome.

6 MR. TOY: Good afternoon, and

7 thanks for your patience, everyone's patience

8 here. I'll try to speak quickly, get it over

9 with me.

10 My name is Andrew Toy and I am here

11 from the Philadelphia Office of Local

12 Initiative Support Corporation, or LISC, and

13 I'm here to express our support for the FY06

14 NTI budget.

15 In particular, I manage the

16 Philadelphia Commercial Corridor Redevelopment

17 initiative and I'm here to support the 2

18 million plus targeted towards neighborhood

19 commercial corridor support.

20 Over the past three years, LISC has

21 partnered with the City, community development

22 corporations and others to focus upon nine

23 neighborhood commercial districts, including

24 some represented here today. LISC has

25 strategically invested over \$1.5 million in

1
2 that time, and we have brought a structure and
3 strategy to catalyze change.

4 We are seeing and measuring real
5 results in places like Mount Airy, 5th and
6 Lehigh, Ogontz Avenue, Lancaster Avenue and
7 Baltimore Avenue. With the City, we have
8 brought state mainstay funding to the table
9 this year.

10 LISC's effort and the NTI budget
11 recognize that vibrant commercial corridors
12 that provide neighborhood goods, services and
13 jobs, like good schools, safe streets and
14 affordable housing are essential to healthy
15 communities. We are especially proud of our
16 partnership with the Empowerment Zone in
17 support of the Girard Avenue Coalition. By
18 leveraging city, state, non-profit and,
19 importantly, private resources, we are showing
20 that we can create impact and attract new
21 investment. But there's much more we can
22 accomplish if we can properly leverage and
23 invest these additional resources.

24 With our knowledge and a successful
25 initiative already in place, LISC is ready,

1
2 willing and able to offer our assistance in
3 helping to identify ways and places to best
4 invest these resources.

5 Thank you again for the opportunity
6 to speak in support of this important new
7 funding allocation.

8 COUNCIL PRESIDENT VERNA: Thank
9 you very much. Thank you for your patience.

10 I'm sorry. Councilman Cohen, did
11 you want to be recognized?

12 Councilman Cohen, we can't hear you.

13 COUNCILMAN COHEN: I wanted to
14 know the group you represent.

15 MR. TOY: The group I
16 represent? LISC, Local Initiative Support
17 Corporation.

18 COUNCILMAN COHEN: How is it
19 financed?

20 MR. TOY: We're a non-profit
21 that funds other community development
22 organizations. We have resources, national
23 resources, that we bring to the local level,
24 and we leverage that with local and state
25 funding.

1

2 COUNCILMAN COHEN: Well, we
3 would appreciate as much as you can bring to
4 Philadelphia.

5 MR. TOY: We're trying.

6 COUNCILMAN COHEN: Very good.
7 Thank you.

8 COUNCIL PRESIDENT VERNA: Thank
9 you very much.

10 Do we have anyone else to testify on
11 the NTI resolution?

12 Please approach the witness table,
13 identify yourself for the record and proceed
14 with your testimony. Good afternoon.

15 MS. KLEIN: Good afternoon. My
16 name is Susan Klein. I'm from the
17 Philadelphia Corporation for Aging. And in
18 lots of ways, I really want to testify on all
19 three subjects, because they're so
20 interrelated.

21 NTI is one source of funding.
22 Whatever program you talk about, if you're
23 talking about housing needs for low-income
24 people, elders, people with disabilities,
25 every program we have has high needs and not

1
2 enough resources. And I do want to support
3 the Housing Trust Fund, because that's a
4 wonderful way of increasing the pie that we
5 all need to use.

6 PCA, the Philadelphia Corporation
7 for Aging, gets funding for two different
8 programs where we provide home repairs and
9 modifications. One is the Sharp program, and
10 this year we're doing about 750 people, but
11 we're only able to provide about \$1,400 worth
12 of repairs and \$600 worth of modifications.
13 We receive \$325,000 from the City, and we
14 certainly would love more, but we appreciate
15 what we can get for this program.

16 My main focus, of course, is the
17 Adaptive Modification program, and in the
18 previous couple of years, we were funded at \$5
19 million and this year we're funded at 2.7.

20 One of the important aspects of this
21 is, 1.4 million is coming out of CDBG. That
22 means if you have -- which means that some of
23 those funds are going to have to be used for
24 construction. If you have one dollar of CDBG
25 in construction, you have to address

1

2 lead-based paint.

3

4 What that means is with 2.7 million
5 if we switched \$800,000 and used \$800,000 in
6 the construction line, it would allow us to do
7 109 jobs. If we had to address lead-based
8 paint for the same amount of money, we could
9 do 76 jobs. If we rejected \$800,000 and
10 didn't use it, we could do 66 jobs.

11 Therefore, for basically an increase of ten
12 jobs, it's costing the City \$800,000 rather
13 than our average of 11,700.

14 One of the benefits of the Housing
15 Trust is that there are no HUD restrictions on
16 those funds. There are no lead-based paint
17 restrictions on the NTI funds. What we're
18 requesting not only is the increase but the
19 more appropriate use of these funds so that we
20 can get the best bang for the dollar.

21 So I would like to thank you for the
22 support of the Adaptive Mod program, but we
23 urge you to restore full funding and that the
24 funding not be used -- not use CDBG for any of
25 the construction lines.

26 I did mention the overwhelming needs

1
2 and how important the Housing Trust is. I
3 also want to mention certainly our desire to
4 reintroduce -- for you to reintroduce to pass
5 the visitability ordinance. It's very
6 important that what we build does not create
7 the same problems.

8 (Applause.)

9 MS. KLEIN: One thing I want to
10 mention, this is probably not something that
11 you work with every day and is sort of
12 tangential. We have something -- Liberty
13 Resources and PCA work together on something
14 called the Nursing Home Transition Initiative,
15 and what this program does -- and there are
16 similar programs throughout the
17 Commonwealth -- it helps people who are in
18 nursing homes, like the Philadelphia nursing
19 home, transition to their own home of their
20 choice.

21 We currently have 49 people who are
22 ready to leave and who want to leave nursing
23 homes throughout the area, but we can't find
24 accessible, affordable housing for them. The
25 cost of the private rate of a nursing home is

1
2 roughly \$5,800 a month. The cost and the
3 transition of the people that we've already
4 gotten out is less than a thousand. If we had
5 these 49 people in --

6 COUNCIL PRESIDENT VERNA: You
7 have to explain that in a little more detail.
8 Are they going back to their own homes?

9 MS. KLEIN: They're going back
10 to a home. Some of them are their own homes,
11 some are a new rental unit. There is money
12 for transition. What it means is leaving
13 their home for a different type of housing of
14 their choice.

15 If we have these 49 people in their
16 own place, we would be saving over \$325,500 a
17 month. And it is, again, how can we best
18 utilize funds. One of the things we really
19 need to do is sit down with the people that
20 have the units, including the Philadelphia
21 Housing Authority, to make sure that we can
22 best utilize both housing and services to
23 serve people in the area and the place that
24 they want to be served.

25 Thank you very much.

1

2

COUNCIL PRESIDENT VERNA:

3

You're welcome.

4

(Applause.)

5

MS. SJOGREN: My name is Kaki

6

Sjogren and I am a Co-Chair of the

7

Philadelphia Affordable Housing Coalition.

8

COUNCIL PRESIDENT VERNA: Yes,

9

Councilman.

10

COUNCILMAN COHEN: Do I have

11

the floor?

12

COUNCIL PRESIDENT VERNA: I

13

think someone was speaking. Did you want to

14

address the woman that just testified?

15

COUNCILMAN COHEN: I'd like to

16

ask a question.

17

COUNCIL PRESIDENT VERNA: All

18

right. Of the speaker that we just heard

19

from?

20

COUNCILMAN COHEN: No. It may

21

be of you. I'd like to know whether your

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proposals have been submitted to the Mayor

23

through the Administration? It's called the

24

Mayor. Has he heard your proposals of what

25

has been, and what has been his reaction?

1

2 Does anybody here know that answer? I'm
3 sorry. The question may have been asked and
4 answered, but I had to leave the room before.
5 Does anybody here know, has the Mayor heard of
6 this program and what is his response to it?

7 MS. KLEIN: Are you talking
8 about the --

9 COUNCILMAN COHEN: The Housing
10 Trust.

11 MS. KLEIN: The Housing Trust.

12 COUNCILWOMAN BLACKWELL:
13 Councilman --

14 COUNCIL PRESIDENT VERNA:
15 Councilman, this isn't the hearing. I think
16 the Executive Director for the Philadelphia
17 Corporation of Aging testified.

18 But while you're there, with respect
19 to the \$5 million in Year 30 funds, is it true
20 that PCA has not yet entered into a contract
21 for the existing \$5 million for adaptive
22 modifications?

23 MS. KLEIN: That's true. That
24 does not mean that we haven't done any work on
25 it.

1

2 COUNCIL PRESIDENT VERNA: Well,
3 do we just have \$5 million sit --

4 MS. KLEIN: No, no, no.

5 COUNCILMAN COHEN: Taking money
6 from the NTI program to serve the community,
7 has the Mayor been apprised on that subject;
8 does anyone know?

9 MS. KLEIN: I don't know.

10 COUNCIL PRESIDENT VERNA: Which
11 subject?

12 COUNCILMAN COHEN: Anybody in
13 the audience know?

14 COUNCIL PRESIDENT VERNA: I'm
15 sorry. Which subject are you referring to,
16 Councilman?

17 COUNCILMAN COHEN: What's that?

18 COUNCIL PRESIDENT VERNA: What
19 subject are you referring to?

20 COUNCILMAN COHEN: I'm
21 referring to the subject of taking money from
22 NTI and using it for the various purposes
23 requested here. People have made various
24 recommendations with respect to taking money
25 from NTI funding. They seem to be fully in

1
2 agreement for the purposes of NTI, and I'm
3 trying to find out what was the Mayor's
4 reaction.

5 COUNCILWOMAN BLACKWELL:
6 Councilman, if I might respond. Councilman
7 Cohen?

8 COUNCILMAN COHEN: Yes.

9 COUNCILWOMAN BLACKWELL: We
10 have heard testimony this afternoon in that
11 regard. The NTI committee hearing will be
12 continued and then we'll go to the CDBG and
13 the Housing Trust Fund, but during that
14 interim, we have a couple days in order to
15 discuss it, to come up with any amendments we
16 deem appropriate and to talk with the
17 Administration.

18 So we have heard that. We've heard
19 your call and we've heard most people seem to
20 want \$5 million to go into Housing Prevention.
21 And so we've heard that. I think the question
22 is from where we take it and that sort of
23 thing and if we can -- certainly we'll appeal
24 to the Administration to consider that.

25 So we have to come up with

1
2 amendments, and I think that we need to
3 jointly work on that before we meet at our
4 next hearing, and at that time, the President
5 has asked for some information and we'll ask
6 them to come back with the district-wide
7 information and that sort of thing. So the
8 President talked about recessing until the 6th
9 and that will get us time to get what we need
10 to get done.

11 COUNCILMAN COHEN: All right.

12 COUNCIL PRESIDENT VERNA: If I
13 may, the \$5 million, can we get back to the \$5
14 million and the contract? I think this was
15 approved last July.

16 MS. KLEIN: Well, let me just
17 now --

18 COUNCIL PRESIDENT VERNA: We're
19 now entering a new fiscal year. Why haven't
20 we gotten a contract?

21 MS. KLEIN: I know that
22 recently, within the last ten days, the
23 contract has come to us. We're in discussion,
24 but that doesn't mean that we haven't -- once
25 we have a commitment, a letter of commitment,

1
2 and sort of that this is a part of the
3 program, we have been committing those funds.
4 We haven't billed under it.

5 COUNCIL PRESIDENT VERNA: I'm
6 sorry. I didn't hear you.

7 MS. KLEIN: We have been
8 committing those funds. So it is not \$5
9 million sitting out there. Those funds will
10 be totally committed by September.

11 COUNCIL PRESIDENT VERNA:
12 Councilwoman Blackwell is saying committed
13 where.

14 MS. KLEIN: By committed, it
15 means a purchase order. A purchase order
16 means that there is a person identified and
17 enrolled and there is -- it is a house and --

18 COUNCIL PRESIDENT VERNA: So
19 individuals that you're talking about for the
20 Adaptive Modification?

21 MS. KLEIN: Oh, yeah. I mean,
22 the construction money is, as I said, by
23 September, we'll have totally committed the
24 funds, which means that some of the work will
25 have already been done, but all of the work,

1
2 all of the construction, will be committed by
3 then. So it's not like we're sitting there
4 waiting for a contract. We constantly are
5 rolling over and doing the work.

6 COUNCIL PRESIDENT VERNA: I'm
7 sorry, Councilwoman.

8 COUNCILWOMAN BLACKWELL:
9 Certainly.

10 We would like to know where the
11 dollars are spent, and I'm sorry I stepped out
12 a moment when you mentioned PHA. But PHA has
13 adaptive modified homes and I've been in their
14 board -- their meetings where individuals have
15 asked for and talked about
16 handicapped-accessible housing or visitability
17 and that sort of thing, and PHA has units that
18 are always available. People mention PHA, but
19 I frankly don't understand why, because they
20 have available units for the handicapped.

21 MS. KLEIN: We have people
22 ready to go into those units.

23 COUNCILWOMAN BLACKWELL: All
24 right. And we would like information if it's
25 the general public or where the funds you talk

1
2 about are accessed, where people live who
3 receive them.

4 MS. KLEIN: Are you talking
5 about -- I'm sorry. Are we back to the
6 Adaptive Mod program?

7 COUNCILWOMAN BLACKWELL: We're
8 back to the Adaptive Mod.

9 MS. KLEIN: Okay. We certainly
10 would be happy to share that. We sent on a
11 monthly basis councilmanic district to PHDC,
12 who is the group that we have -- I mean the
13 agency that we have our contract with, and we
14 send them reports monthly.

15 COUNCILWOMAN BLACKWELL: PHDC,
16 we know Mr. McIntosh is here. It's up to the
17 President whether or not he comes forward, but
18 they're saying that they have a contract with
19 PHDC and PHDC knows where these units are. So
20 we will ask that someone make that information
21 available to the Chair to dispense to the
22 various Councilpersons.

23 MS. KLEIN: We do a monthly
24 report that has a list of every census track
25 in councilmanic district.

1

2

COUNCIL PRESIDENT VERNA: As

3

we're talking about this, I'm thinking of

4

Greater Grays Ferry Estates, which has a

5

beautiful senior complex, and it's my

6

understanding and apparently you're nodding

7

your head, so you're familiar with it, and

8

they have Dr. Flowers from Saint Agnes

9

hospital who apparently has an entire program

10

there. So I think that --

11

MS. KLEIN: The Life program?

12

COUNCIL PRESIDENT VERNA: Yes.

13

So I think these are locations where I think

14

that many of the people that you're talking

15

about, the 45 that are on a waiting list now,

16

could possibly be housed.

17

MS. KLEIN: I think we need to

18

better set up a communication process in order

19

to make that happen, and I'll be happy to call

20

whoever's office you would like so we can

21

begin a discussion about how better to serve

22

the people in the community and, more

23

appropriately, have the people in the units

24

that they need.

25

COUNCILWOMAN BLACKWELL: Yes,

1
2 because we really don't understand the backlog
3 you speak of, because we keep hearing there
4 are vacancies and vacancies not being taken
5 advantage of. So I don't know where the
6 problem is, and we want to be helpful in
7 rectifying it. As you know, all new units
8 have some -- every new development with
9 government funding, as you know, has to have
10 special needs, and so we want to make sure
11 that special needs are dealt with. But I
12 don't know where the disconnect is or where
13 your needs are.

14 MS. KLEIN: I don't know
15 either, but I am thrilled that we'll be able
16 to sit down and work with the transition unit
17 and find a way to better connect housing and
18 services.

19 COUNCILWOMAN BLACKWELL: Thank
20 you.

21 COUNCIL PRESIDENT VERNA: I
22 think that -- and I guess I'm taking advantage
23 of my colleague, but Councilwoman Blackwell is
24 on the Board of Directors of PHA and I see
25 some of the beautiful units that have been

1
2 newly constructed, and I don't see why we
3 should have 45 people waiting on a list to be
4 transferred into housing where they would have
5 appropriate housing and I think the
6 appropriate medical attention. So I would
7 suggest --

8 COUNCILWOMAN BLACKWELL: Yes.
9 We really do have a disconnect, and my office
10 is telling me the seniors who contact us about
11 the program don't feel that that's an area
12 where they're able to access support. So I
13 don't know, nor does PHDC say there is a
14 contract. So we need to further maybe meet in
15 a private setting and discuss what you're
16 talking about, because we really don't
17 understand where the problem is and why we
18 have 45 people who need housing and it appears
19 to us that we may have it and it not be
20 accessed.

21 MS. KLEIN: Those are all
22 seniors. So I know that there are probably
23 more. So I'm thrilled to be able to meet with
24 you and to discuss that.

25 COUNCILWOMAN BLACKWELL: Thank

1

2 you.

3 MS. KLEIN: Thank you.

4 COUNCIL PRESIDENT VERNA: Good
5 afternoon. Are you going to be testifying on
6 NTI?

7 MS. SJOGREN: Yes.

8 COUNCIL PRESIDENT VERNA:
9 Please identify yourself for the record and
10 proceed with your testimony.

11 MS. SJOGREN: Thank you. I'm
12 Kaki Sjogren and I am a Co-Chair of the
13 Philadelphia Affordable Housing Coalition, and
14 I'm testifying on the matter of the
15 Homelessness Prevention program. I have heard
16 my colleagues give you much testimony,
17 statistics and the like, which seems as if
18 it's had a positive impact. We are indeed of
19 the mind that evidence shows we should be
20 expanding this program rather than contracting
21 it, and OESS has chosen to de-fund it
22 completely in the last year. The \$2 million
23 that OESS was using to run the program was
24 providing counseling for 14,000 people, for
25 families actually, and grants for 2,000

1
2 families.

3 Obviously the cost of folks not
4 getting that help are to be found in the
5 budgets of our police departments, of our
6 healthcare system, of our court system.
7 They're hidden costs, as are the folks who
8 need these funds. We call them the hidden
9 homeless.

10 I appreciated Councilman Cohen's
11 question, and I should like to say that we as
12 a coalition have been negotiating. We've
13 spoken with Kevin Hanna, and we are hopeful
14 that indeed NTI monies that are now in the
15 line items that are labeled Residential
16 Demolition and Equitable Development Strategy
17 will contain monies that can be used to plug
18 up the hole, so to speak, to provide
19 Homelessness Prevention program and also to
20 provide Basic Systems Repair program. We are
21 hopeful that there's money there also for
22 Adaptive Mod.

23 And I want to remind Council that
24 we're knowledgeable that the real estate
25 transfer tax has produced a \$20 million

1
2 surplus and it seems more than reasonable that
3 monies from that sector ought to be used to
4 provide basic needs for the least among us.

5 Thank you for your time.

6 (Applause.)

7 COUNCIL PRESIDENT VERNA: Thank
8 you very much.

9 Good afternoon. Please identify
10 yourself for the record.

11 MS. ESBENSEN: Yes. My name is
12 Jean Esbensen. I'm from the Mayfair Community
13 Development Corporation and I'm the community
14 advocate.

15 As a life-long resident of the
16 Northeast community of Mayfair and as the
17 community advocate for the Mayfair CDC, I
18 represent 26,350 people living in our
19 community. Mayfair is a transitional
20 neighborhood with the greatest number of
21 residents. That's 9,402 people being of the
22 age -- between the ages of 20 to 44, and they
23 should be able to purchase a home in the
24 neighborhood where they grew up.

25 Every week someone calls me

1
2 requesting assistance in obtaining new living
3 quarters. Unfortunately, there are no new
4 homes that are being built that would provide
5 these people with affordable housing. Many
6 other residents who call are senior citizens
7 who have lived in the Mayfair area over 40
8 years and want to remain in the area.
9 However, due to the aging process, they can no
10 longer navigate steps or take care of their
11 homes. They too require living quarters that
12 will accommodate their needs and enable them
13 to age in place.
14 Last, but not least, as the
15 residents and the buildings themselves age,
16 this presents its own problem. That is, homes
17 and buildings that have deteriorated, thereby
18 eating away at the very fabric of the
19 neighborhood. As I see it, the Housing Trust
20 Fund and the NTI will address the three key
21 elements needed in the Mayfair community and
22 most likely throughout the City. One, provide
23 affordable housing to those in need,
24 especially new home buyers, senior citizens
25 and the disabled.

1

2 Two, make needed repairs to existing
3 homes, to help maintain the structures and
4 prevent deterioration of the neighborhood.

5 The Mayfair CDC is hoping to start a pilot
6 program to match funds, if at all possible,
7 provided by these programs to prevent further
8 deterioration within the neighborhood.

9 Three, foster economic growth and
10 development within each community that would
11 provide local access to goods, services and,
12 in particular, employment. We strongly
13 support the Commercial Corridor Support
14 program that would foster a working
15 partnership with the City and the CDCs.

16 And, again, I thank you and hope
17 that you provide support for the NTI and the
18 Housing Trust Fund. Thank you.

19 COUNCIL PRESIDENT VERNA: Thank
20 you very much.

21 (Applause.)

22 COUNCIL PRESIDENT VERNA: I
23 would just like to announce that Resolution
24 No. 050388 will be continued until Monday,
25 June the 6th at 2:00 p.m. Thank you very

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much.

COUNCILWOMAN BLACKWELL: Thank
you, Madam President.

(Public Hearing of Committee of
the Whole and Housing, Neighborhood
Development and the Homeless adjourned at 5:10
p.m.)

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CERTIFICATE

I HEREBY CERTIFY that the
proceedings, evidence and objections are
contained fully and accurately in the
stenographic notes taken by me upon the
foregoing matter on June 1, 2005, and that
this is a true and correct transcript of
same.

MICHELE L. MURPHY
RPR-Notary Public

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COUNCIL OF THE CITY OF PHILADELPHIA

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PUBLIC HEARING - COMMITTEE ON HOUSING,

4

NEIGHBORHOOD DEVELOPMENT AND THE HOMELESS

5

- - -

6

Room 400, City Hall

7

Philadelphia, Pennsylvania

8

Wednesday, June 1, 2005, 5:10 p.m.

9

10 Bills 050059 and 050294

11 PRESENT:

12 COUNCIL PRESIDENT ANNA C. VERNA

13 COUNCILMAN JUAN F. RAMOS

14 COUNCILMAN DAVID COHEN

15 COUNCILWOMAN DONNA REED MILLER

16 COUNCILWOMAN JANNIE L. BLACKWELL

17 COUNCILMAN RICHARD T. MARIANO

18 COUNCILMAN DARRELL L. CLARKE

19 COUNCILWOMAN BLONDELL REYNOLDS BROWN

20 COUNCILMAN MICHAEL A. NUTTER

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1

2 COUNCILWOMAN BLACKWELL: We are
3 now going to enter into the discussion on the
4 Housing Trust Fund and the Community
5 Development Block Grant applications. We will
6 ask the clerk to read the title.

7 THE CLERK: Bill No. 050059, an
8 Ordinance adding Chapter 21-1600 of The
9 Philadelphia Code, entitled "Housing Trust
10 Fund," to create the Philadelphia Housing
11 Trust Fund and establish the purposes for
12 which monies in the fund may be used; creating
13 ongoing funding for the fund by amending
14 Section 10-1001 of The Philadelphia Code,
15 entitled "Fees of Commissioner of Records," by
16 increasing certain fees for the recording of
17 deeds and mortgages and related documents; and
18 calling for the creation of the Housing Trust
19 Fund Oversight Board; all under certain terms
20 and conditions.

21 COUNCILWOMAN BLACKWELL: Excuse
22 me one moment. Before you read the title of
23 the second bill, the Chair notes that a quorum
24 is present. To my right, of course, is our
25 Council President, Councilman Rick Mariano,

1

2 Councilman David Cohen, Councilman Juan Ramos
3 are here. We do have a quorum. Thank you.

4 Would you read the title of the
5 second bill.

6 THE CLERK: Bill No. 050294, an
7 Ordinance authorizing the Director of Housing
8 and Community Development (Housing Director),
9 on behalf of the City, to file applications
10 with the United States Department of Housing
11 and Urban Development for a Community
12 Development Block Grant; authorizing the
13 Housing Director to file applications with HUD
14 to participate in the HOME Investment
15 Partnership program and the Emergency Shelter
16 Grant program; authorizing the Housing
17 Director, on behalf of the City, to file an
18 application with HUD for a Housing
19 Opportunities for Persons with AIDS (HOPWA)
20 grant; authorizing the Housing Director, on
21 behalf of the City, to file an application or
22 applications to obtain grants from the
23 Commonwealth of Pennsylvania, under the Act of
24 April 12, 1956, P.L. 1449, Section 4, as
25 amended, to prevent and eliminate blight;

1
2 authorizing the Director of Commerce to use
3 the Section 108 Loan Guarantee Program; and
4 authorizing the Housing Director and the
5 Director of Commerce to enter into all
6 understandings and assurances contained in
7 such applications and take all necessary
8 action to accept the grants, all under certain
9 terms and conditions.

10 COUNCILWOMAN BLACKWELL: Thank
11 you very much. We will now ask Mr. Kevin
12 Hanna, Secretary of Neighborhood Preservation,
13 and we have Deborah McColloch, Director of the
14 Office of Housing and Community Development,
15 and Pat Smith, Director of Neighborhood
16 Transformation Initiative.

17 MR. HANNA: Good evening. My
18 name is Kevin Hann, Secretary of Housing and
19 Neighborhood Preservation for the City of
20 Philadelphia, and I am here today to testify
21 on behalf of the Administration on Bill No.
22 050294, which are permits the City to apply
23 for the federal Community Development Block
24 Grant, otherwise known as CDBG, HOME
25 Investment Partnership Funds, Emergency

1

2 Shelter Grant, otherwise known as ESG, Housing
3 Opportunities for Persons with AIDS, HOPWA,
4 Funds and for state funds from the Department
5 of Community and Economic Development.

6

7 The bill refers to Year 31
8 consolidated plan, which will be submitted to
9 the U.S. Department of Housing and Urban
10 Development and which details our proposal for
11 spending these and other related funds for
12 affordable housing and other activities.

12

13 The City is required to submit to
14 HUD a consolidated plan, which combines the
15 formerly separate CDBG Final Plan and
16 Statement, the HOME Program Description, the
17 Emergency Shelter Grant application, the HOPWA
18 application and the Comprehensive Housing
19 Affordability Strategy.

19

20 With me again are Deborah McColloch,
21 Director of Housing. In the audience is also
22 Tony McIntosh, Executive Vice-President of the
23 Philadelphia Housing Development Corporation;
24 Herb Wetzel, the Executive Director of the
25 Philadelphia Redevelopment Authority, as well
as Pat Smith, the Director of NTI.

1

2 In the audience also are members of
3 the Commerce Department who will be available
4 to answer specific questions related to their
5 funding.

6

7 The Consolidated Plan also
8 incorporates spending proposed for the fourth
9 year of the Neighborhood Transformation
10 Initiative, the Mayor's Anti-Blight
11 Initiative, which is funded with bond
12 proceeds.

13

14 The Year 31 Consolidated Plan for
15 the fiscal year which begins July 1st, 2005
16 details our plan for spending monies from five
17 primary federal sources. The proposed budget
18 carries forward existing programs and
19 commitments to reinforce NTI activities. The
20 first source of federal funds is the Community
21 Development Block Grant, which is still the
22 largest single source of funding for
23 affordable housing, aside from subsidies,
24 which the Philadelphia Housing Authority
25 receives directly from HUD.

26

27 In Year 31, the City will receive
28 \$59.722 million in new entitlement funding.

1

2 That's a reduction of \$3.345 million from Year
3 30, or roughly five percent. Other Block
4 Grant-related resources include program income
5 such as from the sale of land and prior years
6 reprogram funds, which are funds which could
7 be liquidated for prior years' budgeted
8 activities.

9 Overall, the total Block Grant
10 resources which are available for fiscal year
11 2006 are \$72,678,000, or \$3.718 million less
12 than in fiscal year 2005.

13 The proposed Year 31 Consolidated
14 Plan builds upon initiatives and programs from
15 prior years, consistent with NTI's housing
16 development strategies. Year 31 is again the
17 fourth year of implementation of the NTI
18 program. Housing development is integrated
19 into the overall NTI strategy and housing
20 production activities are organized to reflect
21 the housing development categories associated
22 with NTI.

23 NTI bond funds will be used not only
24 for demolition, but also be used to continue
25 support for the Settlement Assistance program,

1
2 for the Basic Systems Repair program, for
3 rental housing development, for the PHIL Loan
4 program and for the Adaptive Modifications
5 program.

6 While the City will receive five
7 percent less CDBG funding, the Year 31
8 Consolidated Plan maintains and in fact
9 expands the Office of Housing's commitment to
10 several key housing production programs.
11 Within the CDBG budget, continued funding is
12 proposed for for-sale housing, including both
13 new construction and rehabilitation.
14 Continued funding is also proposed for rental
15 ventures financed in conjunction with the
16 Low-Income Housing Tax Credit and special
17 needs housing to assist the homeless and those
18 with other special needs.

19 In addition, homeownership and
20 rental housing production are proposed for
21 additional funding using state Housing and
22 Redevelopment Assistance funds, proceeds from
23 the proposed Housing Trust Fund and NTI bond
24 proceeds. Including all proposed sources of
25 funds, the budget for affordable homeownership

1
2 development will actually increase from just
3 under 6 and a half million dollars in fiscal
4 year 2005 to just over \$10.3 million in fiscal
5 year 2006. Similarly, the budget for
6 affordable rental housing will increase from
7 just under \$14 million in fiscal year 2005 to
8 just over \$17 and a half million in fiscal
9 year 2006.

10 The reduction in CDBG funding has
11 forced difficult choices among competing and
12 otherwise worthwhile initiatives and programs.
13 Community Economic Development activities have
14 been reduced by \$1.25 million. At the same
15 time, we will meet the requirement of City
16 Council Bill No. 000716, which mandates that
17 at least five percent of Block Grant funds be
18 spent on economic development activities by
19 community development corporations.

20 In addition, NTI bond proceeds of
21 \$2.171 million are proposed to support a new
22 initiative targeting neighborhood commercial
23 corridors. While five percent cuts are
24 proposed for many Block Grant-funded line
25 items, we maintain or expand other programs

1
2 using additional resources.

3 Settlement assistance grants using
4 NTI bond proceeds are continued with level
5 funding. The City's Basic Systems Repair
6 program is level funded with the combination
7 of CDBG and state funds and is proposed to
8 receive additional Housing Trust Fund
9 resource. The Year 31 Proposed Plan
10 eliminated funding for the Energy Coordinating
11 Agency's technical assistance program which
12 assists developers in meeting the City's
13 aggressive energy standards in construction.

14 Since the publication of the plan,
15 we have reached an agreement with ECA to
16 restore partial funding of up to \$40,000 for
17 this program, with ECA to identify additional
18 private resources to make up the balance of
19 funding needed to continue this activity.

20 The second primary source of funding
21 for Year 31 is the federal HOME program.
22 Philadelphia has been told that it will
23 receive \$16.294 million in new HOME
24 entitlement funding in Year 31. That's a
25 decrease of just at \$700,000, while CDBG funds

1
2 can be spent for a variety of activities,
3 including construction and rental assistance.

4 In addition to Year 31, the City
5 will receive \$430,000 in HOME funds
6 specifically identified for American Dream
7 Down Payment Initiative. The City uses these
8 funds for down payment and settlement grant
9 assistance to make more affordable for
10 lower-income households homeownership projects
11 which it supports in areas of rapid
12 appreciation or where the appraised value of
13 the houses being sold makes affordability
14 difficult for low- or moderate-income
15 families.

16 Let me repeat a certain line. I
17 think I may have jumped a line.

18 While Block Grant funds can be spent
19 for a variety of activities, including
20 economic development, HOME funds are
21 restricted specifically to housing activities,
22 including construction and rental assistance.

23 The third source of federal housing
24 funding which is included in the Year 31
25 Consolidated Plan is the Housing Opportunities

1

2 for People with AIDS; that is, HOPWA program,
3 which the City of Philadelphia administers for
4 a five-county metropolitan region, including
5 Philadelphia, Bucks County, Chester, Delaware
6 and Montgomery Counties.

7 The federal formula for HOPWA funds
8 is based on the historical and contemporary
9 AIDS case loads in the region. In fiscal year
10 2006, we will receive \$7.336 million in HOPWA
11 funds for the five-county region. That's a
12 reduction of just under \$300,000 from year
13 2005, fiscal year 2005.

14 This reduction will be absorbed by a
15 small reduction in funding for the new
16 construction of AIDS-related housing and by
17 the ending of support for Lombard Residences,
18 a 14-unit facility located at Broad and
19 Lombard Streets. Lombard residents will
20 receive rental assistance vouchers to live
21 independently in private rental housing at a
22 considerable savings in overhead and
23 administrative costs.

24 The fourth source of federal funding
25 for housing in Year 31 is the Emergency

1

2 Shelter Grant program. We anticipate
3 receiving \$2.3 million in ESG funds in fiscal
4 year 2006. These funds will support emergency
5 shelter activities which will continue to be
6 administered by Rob Hess's Office of Emergency
7 Shelter and Services.

8 In the past, another major source of
9 funding for housing has been the Section 108
10 loan program. Under the Section 108 loan
11 program, the City is allowed to borrow funds
12 against future Block Grant entitlement grants.
13 In the past, the City used the Section 108
14 loan program to provide debt financing for
15 economic development ventures and to support
16 specific housing development ventures. While
17 economic development Section 108 loans are,
18 for the most part, self-sustaining through the
19 repayment of debt, subsidies for housing
20 funded with Section 108 loans must be repaid
21 from Block Grant entitlement funding.

22 The City has nearly reached its
23 Section 108 loan program borrowing capacity
24 and, therefore, in Year 31, no new 108 loan
25 authority will be sought for housing

1
2 activities, and budget authority for
3 relatively modest loan of up to \$15 million is
4 requested for economic development activities
5 administered by PIDC.

6 The plan identifies \$5.75 million in
7 proposed funding from the state Department of
8 Community and Economic Development's Housing
9 and Redevelopment Assistance program. These
10 funds will be used to support home repair
11 grants through the Heater Hotline and Tier 1
12 parts of the Basic Systems Repair program and
13 to support large-scale new construction
14 homeownership opportunities throughout the
15 City. The City looks forward to continuing to
16 work with the Rendell Administration and DCED
17 to bring critical resources for housing to the
18 City.

19 The plan also assumes the passage of
20 the Housing Trust Fund legislation which is
21 pending in Harrisburg and before City Council
22 today. Line item amounts in the Consolidated
23 Plan reflect the priorities negotiated with
24 the housing advocates who have advanced the
25 Housing Trust Fund and will be reviewed by the

1
2 Oversight Board which will be established
3 pursuant to the Housing Trust Fund
4 legislation.

5 In order to meet our deadlines, I
6 would respectfully request that the committee
7 vote 050294 out with a favorable
8 recommendation and with a request to suspend
9 the rules to allow first read at the next
10 Council meeting.

11 Thank you for the opportunity to
12 present this testimony today. I understand
13 that testimony will be provided by the public,
14 but we will certainly be around to provide
15 answers to any questions that the public or
16 the City Council may have at any time. Thank
17 you.

18 COUNCILWOMAN BLACKWELL: Thank
19 you very much. We would also like to note
20 Councilwoman Blondell Reynolds Brown is
21 present, Councilman Darrell Clarke -- all
22 these are members of the committee -- as well
23 as Councilwoman Donna Reed Miller.

24 We thank you all for being here.

25 COUNCIL PRESIDENT VERNA: I

1
2 think you heard previous testimony. Is the
3 Office of Housing satisfied with PCA's
4 production in the Adaptive Modification
5 program?

6 MS. MCCOLLOCH: Deborah
7 McColloch, Director of Housing.

8 No. We would like to see the
9 program move forward in a more effective or
10 more efficient manner, and to that end, PHDC
11 and PCA are now engaged in discussions and
12 dialogue to create a partnership so that in
13 Year 31 they can work together to promote the
14 program, the idea being that PCA would use its
15 expertise with the clients and identify the
16 particular needs and PHDC would use its
17 expertise in carrying out the rehabilitation
18 of the properties.

19 COUNCIL PRESIDENT VERNA: And
20 you feel that that is the way that we could
21 expedite the cases, the 45 cases, for
22 instance, that are on a waiting list?

23 MR. HANNA: That's our
24 expectation, yes.

25 MS. MCCOLLOCH: Right. The 45

1
2 cases, I was little confused about the 45
3 cases of folks that were -- those were the
4 folks that were in the nursing homes that she
5 was speaking of. I don't know if those were
6 people that are on the waiting list for the
7 Adaptive Modifications program. There is a
8 waiting list --

9 COUNCIL PRESIDENT VERNA:
10 That's as I understood it. That's as I
11 understood it. People that are in nursing
12 homes and can go through transitional housing,
13 there are 45 on a waiting list.

14 MS. MCCOLLOCH: The waiting
15 list for Adaptive Modifications is longer than
16 45.

17 COUNCIL PRESIDENT VERNA: She
18 was just referring to those in the nursing
19 home and how it costs by over \$5,000 a month
20 in a nursing home, yet it would cost a
21 thousand dollars if they in fact were in an
22 apartment or a house. I don't know how that
23 thousand dollar works out. But I find --

24 MS. MCCOLLOCH: But the goal is
25 to --

1

2

COUNCIL PRESIDENT VERNA: I

3

find it a little distressing that we had \$5

4

million in a budget for a contract. Here we

5

are at the end of the fiscal year and the

6

contract still has not been signed. Something

7

is just not kosher here.

8

MS. MCCOLLOCH: The contract

9

between PHDC and PCA has not been signed.

10

What Ms. Klein testified to is that PCA has

11

been carrying out the program during this

12

fiscal year without having that contract in

13

place. I can't speak to that. That's what

14

she said.

15

COUNCIL PRESIDENT VERNA: You

16

have to ask yourself why. Why after a year,

17

almost a year, has the contract not been

18

signed.

19

MS. MCCOLLOCH: I think it's

20

gone back and forth between PHDC and PCA. The

21

attorneys at both places have issues to

22

resolve and they've been working out. I

23

believe the contract is now about to be

24

signed, but my understanding is that the work

25

has been carried out during this year but not

1
2 under contract, and at the time the contract
3 is signed, PCA will then submit one or more
4 invoices to PHDC to be reimbursed for the work
5 that it's been doing throughout the year.

6 COUNCIL PRESIDENT VERNA: I see
7 that Tony McIntosh just approached the table.

8 Tony, do you mind coming up and
9 talking about this, because I think that we're
10 somewhat confused.

11 MR. MCINTOSH: My name is
12 Anthony McIntosh, Executive Vice-President,
13 Philadelphia Housing Development Corporation.

14 With respect to PCA and their Year
15 30 contract, it's my understanding that at
16 this point none of the funds have been drawn
17 down. As Deborah has indicated, the contract
18 is at PCA for execution. Once that takes
19 place, we're now able to go ahead, move
20 forward with reimbursements, things of that
21 nature.

22 Ms. Klein stated earlier about
23 monthly reports, things of that nature. After
24 checking with the office, the reports that we
25 have been receiving actually reflect Year 29

1

2 production. So with respect to Year 30,
3 there's a minimum, if at all, any production
4 at this point based on the information --

5 COUNCIL PRESIDENT VERNA: So
6 you have never received a list; is that what
7 you're saying?

8 MR. McINTOSH: Not as it
9 relates to Year 30 production. The reports we
10 have been getting are related to the Year 29
11 expenditures.

12 COUNCILWOMAN BLACKWELL:

13 Mr. McIntosh --

14 COUNCIL PRESIDENT VERNA:

15 Excuse me.

16 Have you closed the Year 29
17 contract?

18 MR. McINTOSH: Not at this
19 point, no.

20 COUNCIL PRESIDENT VERNA: Can
21 you tell us how many cases they have been able
22 to address as far as housing?

23 MR. McINTOSH: I don't have an
24 exact figure, but I can get that for you.

25 COUNCIL PRESIDENT VERNA: Would

1
2 we be pleasantly surprised or would we be very
3 disappointed?

4 MR. McINTOSH: I think the
5 disappointment results from the actual process
6 being almost about ten months behind, and
7 that's sort of been the tradition with respect
8 to --

9 COUNCIL PRESIDENT VERNA: Tell
10 us about the process, if you will, because I
11 just don't understand this and I would like to
12 understand it more clearly.

13 MR. McINTOSH: The process is
14 very similar to any other contract with a
15 sub-recipient, in that once the budget is
16 approved, we're now in a position to go ahead
17 and begin to assemble the documents to execute
18 a contract with a sub-recipient to carry out
19 the programmatic activities. Traditionally,
20 after budget approval by this body, it
21 normally would take about 60 days to actually
22 have a contract prepared and ready for
23 execution.

24 COUNCIL PRESIDENT VERNA: I
25 think the budget has been approved almost a

1
2 year ago. So why is it we don't have a signed
3 contract? Very simple question. Maybe it's a
4 very simple answer, but whatever the answer
5 is, I think we should know what it is.

6 MR. McINTOSH: I'm not sure.
7 At PHDC, in order for us to put together a
8 contract, we must have certain documentation
9 in order to move that process forward.

10 COUNCIL PRESIDENT VERNA: For
11 example?

12 MR. McINTOSH: For example,
13 bylaws of the organization, the plan as it
14 relates to participation percentages, things
15 of that nature, and basically it relies
16 heavily on the recipient to get the
17 information to PHDC to put us in a position to
18 execute a contract. In absence of the
19 documents, we cannot move forward to put
20 together a contract.

21 MS. MCCOLLOCH: There were also
22 some questions, I know, that went back and
23 forth between PHDC and OHCD regarding the
24 operating budget for PCA. PCA receives
25 operating funds to carry out this program, and

1

2 I know we had some discussions about what was
3 the appropriate staffing levels.

4 COUNCIL PRESIDENT VERNA: What
5 is their operating budget; do you know?

6 MS. MCCOLLOCH: It's about
7 800,000 for this program. That's not their
8 total operating budget. And I know there
9 were -- PCA was hiring some additional staff.
10 There were some issues that went back and
11 forth, the details of which I don't know, but
12 I do know that those things were going on and
13 it's precisely the fact that there isn't a
14 contract executed that the program has been
15 delayed this year that OHCD directed PHCD and
16 PCA to try to work something out to make
17 improvements going forward in Year 31.

18 COUNCIL PRESIDENT VERNA: Well,
19 I think that many of the Councilpeople that
20 are here are somewhat dismayed about this
21 entire issue. So as PHDC and PCA do get
22 together and work and come to some agreement,
23 I think we would like to know what that
24 agreement is and how we go forward and how
25 these cases are expedited.

1

2

MS. MCCOLLOCH: Fine. We can

3

do that.

4

COUNCIL PRESIDENT VERNA: Okay.

5

MR. McINTOSH: Not a problem.

6

COUNCIL PRESIDENT VERNA:

7

Mr. McIntosh, that will be your

8

responsibility?

9

MR. McINTOSH: I'll take care

10

of that, Councilwoman.

11

COUNCIL PRESIDENT VERNA: Thank

12

you.

13

Mr. Hanna, I know that there has

14

been some across-the-board cuts of five

15

percent to deal with the diminishing CDBG

16

dollars from the federal government, but can

17

you tell me why the Home Start subsidy is

18

being cut by \$400,000, which is almost a 29

19

percent decrease?

20

MS. MCCOLLOCH: Home Start is

21

being reduced -- Home Start is funded with

22

Home money. There are cases in the pipeline

23

that are being treated with -- to meet the

24

Home Start budget. And so the Home Start

25

budget between last year and this year can

1
2 address the Home Start properties that have
3 been identified and are in the pipeline to
4 move forward.

5 MR. HANNA: But the short
6 answer is, there's a decrease in Home funding.
7 One of the areas we thought that could handle
8 it given the fact there are some backlog of
9 dollars from previous years was the Home Start
10 program.

11 COUNCIL PRESIDENT VERNA: What
12 is the Targeted Housing Preservation program
13 being funding on Section B of the housing
14 preservation budget detail, Line Item 4?

15 MS. MCCOLLOCH: That is a
16 proposed --

17 COUNCIL PRESIDENT VERNA:
18 Excuse me. I'm just curious to know how this
19 is different from the Targeted Basic System
20 Repair program that was funded several years
21 ago.

22 MS. MCCOLLOCH: This program
23 listed here, Targeted Housing Preservation, is
24 a program proposed to be funded from the
25 Housing Trust Fund. It would be not unlike

1
2 the Targeted Basic Systems Repair program, but
3 we wanted to, working with the advocates
4 around the Housing Trust Fund, wanted to make
5 modifications and make some changes to the
6 Targeted Basic Systems Repair program, and so
7 at the request of the advocates, we gave it a
8 different name so that it would be clear that
9 it was not simply a continuation of the
10 existing program but that we would work
11 together to create a new revised program.

12 COUNCIL PRESIDENT VERNA: So
13 will this now go out under an RFP? I mean,
14 how will you --

15 MS. MCCOLLOCH: The Housing
16 Trust Fund money -- the funds in the Housing
17 Trust Fund are all --

18 COUNCIL PRESIDENT VERNA: For
19 the Targeted Basic System Repairs?

20 MS. MCCOLLOCH: Yes; are all
21 intended to be allocated through requests for
22 proposals.

23 COUNCIL PRESIDENT VERNA:
24 Aren't there still groups who haven't expended
25 their funds from this program and how much of

1

2 the Targeted Basic System Repair program's
3 monies have been unspent?

4

MS. McCOLLOCH: I don't know
5 the figure off the top of my head. I can get
6 it for you. There are some organizations that
7 did not spend their money under TBSRP. There
8 were other organizations that had more cases
9 than they could address with the available
10 funds, and so we did some shifts of money from
11 groups that weren't spending their funds to
12 groups that were spending their funds in an
13 effort to get all the money spent. So I can
14 give you a status report on that.

15

COUNCIL PRESIDENT VERNA: When
16 will the RFP be issued?

17

MS. McCOLLOCH: For the Housing
18 Trust Fund money? Well, after we get --

19

COUNCIL PRESIDENT VERNA: I'm
20 talking about the Basic Systems, the Targeted
21 Basic System.

22

MS. McCOLLOCH: That's all
23 funded with Trust Fund money. So we would
24 have to wait until there was an accumulation
25 of money in the Trust Fund to be able to issue

1

2 the RFP to give out the money. So I would
3 think it would be, guessing, not until the end
4 of this calendar year. I mean, that's just an
5 estimate.

6 COUNCIL PRESIDENT VERNA: So we
7 will not have Basic System Repairs as we have
8 known it?

9 MS. MCCOLLOCH: This is only
10 for the Targeted Basic Systems. The regular
11 Basic Systems Repair program, which is carried
12 out through PHDC, that's proposed to be funded
13 with \$8.1 million of CDBG funds. So that
14 program will continue as it is. This 1.4
15 million is a new resource from the Housing
16 Trust Fund just for the targeted piece.

17 COUNCIL PRESIDENT VERNA: All
18 right. Thank you.

19 COUNCILWOMAN BLACKWELL:
20 Councilwoman Brown, would you like to ask a
21 question?

22 COUNCILWOMAN BROWN: I did have
23 a few questions for Mr. McIntosh.

24 Could you just share with us for the
25 record the process or procedures at PHDC for

1

2 MBE/WBE participation, what happens?

3

MR. MCINTOSH: Well, with
respect to the participation, we have goals
that have been established as a result of the
funding source. With respect to that, we do
several things in relationship to that. Some
time ago, I'd say probably a year ago, we went
out because we were concerned about the
production numbers at that point and the level
of participation. So as a result of that, we
did a second round of RFPs a year ago in an
effort to increase the overall level of
participation.

15

As a result of that effort, we've
been quite successful in achieving a
reasonable number as it relates to our overall
level of MBE/WBE participation.

19

With respect to the process and the
procedure, all contractors that are attempting
to do business with PHDC must get
pre-qualified. As a part of the
pre-qualification process, there are several
things that we look at. One, we look at one's
track record as it relates to the type of work

1
2 that they're attempting to do. Secondly, we
3 look at one's indebtedness to the City of
4 Philadelphia, making sure there are no
5 liabilities, things of that nature, that you
6 don't have agreements to try and address. In
7 addition to that, they must have licenses and
8 adequate insurance.

9 So those are the key areas that we
10 look at.

11 COUNCILWOMAN BROWN: You said a
12 couple years ago, recently, you amended or
13 revised the procedures and you had some
14 relative success. Define that.

15 MR. McINTOSH: That's correct.

16 COUNCILWOMAN BROWN: I need you
17 to define it. What were the numbers prior to
18 the implementation of this new procedure and
19 what were the numbers after that?

20 MR. McINTOSH: I'm going to ask
21 for a little help in this area. I have the
22 Program Director here and he can help me
23 before. I can tell you where we are now as a
24 result of those efforts.

25 COUNCILWOMAN BROWN: That

1
2 includes both professional services contract
3 separate from the construction-related
4 activities?

5 MR. McINTOSH: Right now I
6 thought you were talking about the Basic
7 System Repair program, so I was really
8 focusing on that area, which is the physical
9 improvement side.

10 COUNCILWOMAN BROWN: Okay.

11 MR. McINTOSH: Today I'm
12 pleased to report that with respect to our
13 MBE/WBE participation percentages, that we're
14 in the neighborhood of overall participation
15 in our program, we're approaching 50-plus
16 percent.

17 COUNCILWOMAN BROWN: Break that
18 down. What percentage of that is minority,
19 what percentage of that is women?

20 MR. McINTOSH: Unfortunately --
21 let me see.

22 MR. BORCELLA: I'm Guy
23 Borcella, Director of Basic Systems Repair.

24 Presently, just to break it down a
25 little bit, the minority participation is

1
2 probably about -- it's about 50 percent
3 overall, and of that, it's 45 percent
4 minority, maybe five percent female
5 businesses. Now, when I say "50 percent,"
6 we're really talking about 38 percent of that
7 is primary contractor work directly to
8 minority contractors or female contracts, and
9 the remaining 12 percent is to subcontract
10 through subcontracting hiring by majority
11 contractors. So that when you add the primary
12 contractor plus the subcontractor numbers
13 together, you're getting about 50 percent
14 minority and female participation in the Basic
15 Systems Repair program, which is our larger
16 program.

17 COUNCILWOMAN BROWN: Okay. And
18 what procedure is used for professional
19 service contracts?

20 MR. MCINTOSH: All right. Our
21 first effort was to try and increase
22 participation on the physical improvement
23 side, because that's where the largest bulk of
24 the dollars that come into PHDC are. Once
25 we've done that, we were quite successful, as

1
2 I've indicated last year. One of the things
3 we've just done and it was in an attempt to
4 increase participation as it relates to the
5 other internal operations of PHDC and that
6 was, last week we had a forum at Temple
7 University and the forum was titled How to Do
8 Business With PHDC and it was at the
9 Student/Faculty Center at Temple University
10 last week, and it was all in an effort to try
11 and increase the level of participation as it
12 relates to our non-physical improvement side.

13 COUNCILWOMAN BROWN: Currently
14 the process is what?

15 MR. McINTOSH: Again, the
16 process is in most cases when we go out for
17 services; i.e., computers, whether it's art
18 services, legal services, things of that
19 nature, we put out an RFP and once the
20 respondents respond to that RFP, we have a
21 panel. The panel reviews the respondents that
22 have come in, and as a result of the review,
23 recommendations are then made.

24 Those recommendations are then
25 forwarded to what we add was a Contract

1
2 Selection Committee, which is composed of
3 Board members of PHDC, and their
4 responsibility is either to agree with the
5 recommendation that's been presented, reject
6 it and/or amend it.

7 Once that process takes place, if it
8 is approved at that level, it is then
9 forwarded to our Board of Directors for their
10 approval.

11 COUNCILWOMAN BROWN: Could you
12 please provide what those numbers are for the
13 past two years, since you said you've made
14 some adjustment in the procedural part of
15 that, specifically in the areas of
16 professional contracts? What percentage of
17 that are minorities, what percentage of that
18 are women and then what percentage of that are
19 African-American women in all the professional
20 areas.

21 MR. McINTOSH: Okay. We'll get
22 that information for you.

23 COUNCILWOMAN BROWN: Thank you
24 for your testimony.

25 Thank you, Madam Chair.

1

2

COUNCILWOMAN BLACKWELL: Thank

3

you very much.

4

Any other questions from members of

5

the committee?

6

Thank you. We will defer to Panel

7

No. 1.

8

Councilman Cohen?

9

COUNCILMAN COHEN: I wonder do

10

you have an office operating full time to give

11

advice to minority contractors or minority

12

groups in case they run into questions about

13

capital or whatever problem they have that

14

helps them on a continuing basis, or do they

15

fly on their own once accepted?

16

MR. HANNA: I know that through

17

the NTI, Neighborhood Transformation

18

Initiative, especially for the demolition

19

program, there are some special technical

20

assistance programs available to those

21

contractors. As far as other contractors,

22

those doing business through the Office of

23

Housing, at the Redevelopment Authority and at

24

PHDC, both those organizations maintain EEO

25

offices, or I should say offices that deal

1
2 specifically with minority contractors. They
3 do provide some level of technical assistance
4 expertise, not to the same level as is
5 provided through NTI and the demolition
6 program, but, yeah, we do have an office fully
7 staffed that handles that kind of thing for
8 RDA and PHDC.

9 COUNCILMAN COHEN: Well, I'd
10 like to suggest that you thoroughly review
11 that, because my understanding is totally the
12 opposite, that the City of Philadelphia takes
13 the position if you want to be a minority
14 contractor, the burden is on you, we'll tell
15 you what some of the requirements are, but
16 then you've got to fend for yourself, and they
17 expect of a new approved minority contractor
18 the same level of expertise as they would from
19 a major corporation operating forever. And
20 that's the way the City of Philadelphia
21 operates through the Managing Director's
22 Office at least during the reign of Philip
23 Goldsmith.

24 I can't tell you about the new
25 Director, because he's too new, Pedro Ramos,

1
2 the former City Solicitor, but I've had many
3 disputes because we've been encouraging
4 people, ordinary people, to carry through the
5 same wish that most people have, if they're
6 workers, they want to be entrepreneurs. But
7 there's absolutely no place to go for any
8 help. They say, Well, that's your business to
9 find out and your business to perform, and if
10 you don't know about finance or regulation and
11 you get in trouble, that's too bad, you should
12 have learned beforehand.

13 And I don't think -- I think that's
14 the reason why Philadelphia, in my judgment,
15 has an extremely low percentage of minority
16 involvement and why so many people go in and
17 out of the program, because there is not the
18 consistent help and encouragement that ought
19 to be given where people are, whether they're
20 going in new housing for the first time or
21 getting a new job or a new standard of work
22 performance, such as a minority employee.

23 So I would suggest, sir, that you go
24 into this thing deeply, and if we're going to
25 have a minority program that's meaningful,

1

2 we've got to stand with them ready to advise
3 them at every step of the way, or at least two
4 or three years until their feet get really
5 wet.

6 MR. HANNA: Councilman, I'd
7 agree with those comments, and let me just add
8 to them a couple of observations. First of
9 all, again, ours is the Office of Housing. We
10 can't speak to those issues or those areas
11 under the purview of the Managing Director's
12 Office.

13 I agree wholeheartedly with your
14 comments relative to the need for more, for
15 lack of a better term, hand-holding of
16 minority contractors even after they've been
17 officially authorized as such. Our office,
18 though, our office to include PHDC and RDA,
19 have, at least through my tenure, probably
20 even longer than that, but certainly during my
21 tenure, have been doing a much, much higher
22 minority participation level than has the rest
23 of the city.

24 Again, that's not to indict the
25 other departments, but we believe very

1
2 strongly in what you just talked about; that
3 is, the need to hold people's hands and to
4 work with minorities in an effort to get more
5 business from both the RDA and from PHDC. And
6 to speak again directly to your point, I think
7 as a direct result of those hand-holding
8 efforts, we, PHDC and RDA, have again over the
9 years enjoyed double-digit participation for
10 at least the past three years or so.

11 COUNCILMAN COHEN: Well, that's
12 good to hear and I hope you can spread your
13 influence, because it's badly needed by the
14 City.

15 Thank you.

16 COUNCILWOMAN BLACKWELL: Thank
17 you very much.

18 Panel 1, Rick Sauer, Pennsylvania
19 Association of CDCs; Tom Earle, Liberty
20 Resources; Daniella Borgost, EPOP.

21 Thank you for your patience.
22 Welcome and please begin your testimony.
23 Introduce yourself to the record. Thank you.

24 MR. EARLE: Councilwoman
25 Blackwell, my name is Thomas Earle. I'm the

1
2 Executive Director of Liberty Resources. On
3 behalf of Liberty Resources, I would like to
4 thank the members of City Council for their
5 long day today and their patience in hearing
6 all of our testimony on this very important
7 matter of the Housing Trust Fund.

8 Liberty Resources is a non-profit
9 community-based organization that is the
10 center for independent living for residents of
11 Philadelphia who have disabilities. Our
12 mission is to advocate with persons with
13 disabilities to ensure their civil rights and
14 equal access to all aspects of life in the
15 community. One of our primary goals is to
16 assist people to move from nursing homes and
17 other institutional settings into homes of
18 their own in the community.

19 Last year, Liberty Resources served
20 over 1,700 people with disabilities in the
21 City of Philadelphia. We estimate that 99
22 percent of the people we serve live on incomes
23 of less than \$20,000 per year. Many of our
24 constituents receive only supplemental Social
25 Security income and live on incomes of \$7,000

1

2 per year.

3

4 In year 2004, 20 people were
5 assisted by Liberty Resources to move from
6 nursing homes or other institutions into homes
7 in the community. In 2005 to date, we have
8 assisted eight individuals transitioned from
9 institutions to the community, but we have 20
10 more people who are on the waiting list in
11 costly institutional care for affordable,
12 accessible, integrated housing so that they
13 can move into the homes of their own.

14 With the upcoming downsizing of
15 Philadelphia nursing homes, dozen more people
16 with disabilities will need affordable and
17 accessible housing. These numbers do not
18 reflect the hundreds of people with
19 disabilities who struggle to remain in the
20 community while living in substandard housing
21 or rent-burden or even homeless.

22 In the Year 31 Consolidated Plan,
23 OHCD estimates that 66,000 people with
24 disabilities are in need of permanent,
25 affordable, accessible housing in
Philadelphia. The proposed Housing Trust Fund

1
2 that is before us today is a tremendous step
3 forward to address the significant unmet needs
4 of Philadelphia's poor citizens, those who
5 earn less than 20,000 per year. The proposed
6 Housing Trust Fund has 50 percent of its
7 funding dedicated to the production of housing
8 for those whose income is equal to or less
9 than 30 percent of the area median income.

10 While development for all income
11 levels is needed throughout the City, funding
12 for housing assistance for the most needy of
13 our fellow citizen must never fall below the
14 50 percent level. Most importantly, for
15 people with disabilities, as we've heard today
16 in previous testimony, will be the Trust
17 Fund's requirement that ten percent of all
18 newly constructed housing units built with
19 Trust Fund money be fully accessible to people
20 with disabilities, including those who use
21 wheelchairs, and that 100 percent of the
22 housing units built will be visitable,
23 achieving the visibility that the City has so
24 desperately needed more many years.

25 As Philadelphia's center for

1
2 independent living, LRI stands with our
3 consumers who struggle so valiantly to live
4 their lives with dignity in the community.
5 Permanent, affordable, accessible housing is
6 the key to life in the community. Without
7 adequate housing, many people with
8 disabilities have no choice but to become
9 institutionalized and live in more expensive
10 nursing homes instead of the community or to
11 lose their children or not be able to get out
12 of their house in the event of an emergency,
13 often all because there's simply a lack of
14 accessible or a ramp at the front door of
15 their house.

16 The proposed sustainable Housing
17 Trust Fund will serve as a huge step towards
18 addressing housing crisis facing our City, and
19 we strongly advocate that Council passes the
20 Trust Fund with unanimous support.

21 I'd also like to very briefly
22 comment on the Adaptive Mod program, which is
23 also an element of the Housing Trust Fund, and
24 we know through history that the Housing Trust
25 Fund -- or that the Adaptive Mod program in

1
2 Philadelphia has had a five- to seven-year
3 waiting list. With the infusion of additional
4 funding two summers ago that brought the
5 funding level of the Adaptive Mod program up
6 to \$5 million, that waiting list was decreased
7 to almost three years, and now with OHCD's
8 plan with the reduction in funding for the
9 Adaptive Mod program, we may face even longer
10 waiting lists in the future. So it's
11 important not to cut that funding but to
12 increase that funding, and if that can
13 possibly be achieved by unused demolition
14 funds from NTI, that would be a very effective
15 use of City monies to decrease that waiting
16 list, which is actually preventing some people
17 who live in nursing homes from moving into the
18 community.

19 Thank you very much.

20 (Applause.)

21 COUNCILWOMAN BLACKWELL: Thank
22 you, Mr. Earle.

23 MR. SAUER: Good afternoon or
24 evening, whatever time it is now. Thank you
25 for the opportunity to testify on the

1

2 ordinance to create the Philadelphia Housing
3 Trust Fund. My name is Rick Sauer and I'm the
4 Executive Director of the Philadelphia
5 Association of Community Development
6 Corporations.

7 PACDC and our partners are extremely
8 glad to be here today as we've been working
9 hard for a long time to make the Philadelphia
10 Housing Trust Fund a reality. First of all,
11 I'd like to thank you, Councilwoman Blackwell,
12 for your leadership --

13 COUNCILWOMAN BLACKWELL: Thank
14 you.

15 MR. SAUER: -- on this
16 legislation and your longstanding advocacy on
17 housing issue. And I also want to acknowledge
18 the support of Councilwoman Reynolds Brown,
19 who is a co-sponsor for this bill engaged in
20 the process, as well as many of the other
21 members of Council that have been showing
22 their support for this effort. And, of
23 course, I can't forget to thank the Mayor and
24 the Administration for embracing the Trust
25 Fund concept and working with us to move it

1

2 forward.

3

4 We need a Housing Trust Fund in
5 Philadelphia. Our City continues to face huge
6 affordable housing issues and our
7 neighborhoods are facing significant
8 challenges, and I think as was alluded to
9 earlier in earlier testimony, the federal
10 government is backing away from support for
11 cities.

12

13 On my testimony there's a chart that
14 shows declining federal funding for housing
15 community development over the last several
16 years, which has limited our ability to invest
17 in housing production and other important
18 needs. Without a dedicated local source of
19 housing funding, we face greater and greater
20 needs with fewer and fewer resources.

21

22 The Housing Trust Fund legislation
23 that is before you today takes a gigantic step
24 forward to address this problem and will grow
25 the pie of resources so we can better meet our
26 housing needs across the City.

27

28 With passage of this bill,
29 Philadelphia can join the 50 other counties

1
2 around the Commonwealth that have established
3 Housing Trust Funds through the Act 137
4 mechanism and are moving forward to address
5 their local housing needs.

6 The Trust Fund as proposed carefully
7 balances the varying housing needs throughout
8 Philadelphia. Because of the critical
9 shortage of quality affordable housing and
10 because of the need for increased investment
11 to create vibrant economically diverse
12 communities, housing production, both rental
13 and homeownership, serving a range of income
14 levels is the top priority of the Trust Fund.
15 Funds will also be used for housing
16 preservation and home repair, including
17 geographically Targeted Housing Preservation
18 programs and to prevent homelessness.

19 The Trust Fund will increase the
20 supply of visitable and accessible housing in
21 Philadelphia, and ongoing community
22 accountability will be provided through the
23 Oversight Board.

24 The Trust Fund's investment in our
25 neighborhoods will complement NTI by

1
2 encouraging mixed-income communities while
3 balancing growth with affordability and equity
4 for existing residents.

5 Overall, an annual investment of 15
6 million per year in the Trust Fund is
7 projected to leverage about 35 million in
8 other outside resources to help preserve and
9 revitalize our communities. And according to
10 a report that was produced last year by
11 Econsult Corporation, the Trust Fund will have
12 an overall economic impact of 85 million per
13 year in our City.

14 What a difference a Housing Trust
15 Fund will make. Thanks to the Trust Fund, the
16 City can look forward to an actual increase in
17 badly needed funding to build and rehab
18 affordable housing instead of a decrease from
19 further reductions in federal funding.

20 PACDC would like to go on record as
21 strongly supporting the use of Trust Fund
22 resources as outlined in the Proposed
23 Consolidated Plan. This distribution
24 represents a consensus that was reached among
25 advocates for the Trust Fund campaign and the

1

2 Administration.

3

4 We also just want to briefly support
5 funding for neighborhood commercial corridor
6 revitalization, both the NTI program that was
7 mentioned earlier in Pat Smith's testimony, as
8 well as ongoing funding from CDBG, to ensure
9 that neighborhood revitalization is wholistic
10 in its approach.

11

12 PACDC has been working with a
13 coalition of more than 100 other organizations
14 led by ourselves, the Philadelphia Affordable
15 Housing Coalition, EPOP and ACORN, and there
16 is truly overwhelming support for the Housing
17 Trust Fund from CDCs, affordable housing
18 advocates, banks, market-rate developers and
19 from the Inquirer and Daily News. And while
20 our presence here this afternoon may have
21 dwindled as the afternoon wore on, our resolve
22 is still strong.

23

24 By passing Bill 050059, Council will
25 take an historic vote to ensure ongoing
dedicated funding for housing in Philadelphia.

26

27 We thank you for your support and we
28 look forward to celebrating creation of the

1

2 Philadelphia Housing Trust Fund with you.

3 COUNCILWOMAN BLACKWELL: Thank
4 you very much, Mr. Sauer.

5 Thank you, Mr. Earle.

6 (Applause.)

7 MR. SAUER: I also have
8 testimony here to submit on behalf of several
9 of our other members who had to leave,
10 including The Partnership CDC, Project HOME
11 and the Philadelphia Chinatown Development
12 Corporation.

13 COUNCILWOMAN BLACKWELL: Thank
14 you very much.

15 Please collect the testimony.

16 Thank you very much. Financial
17 Institutions, Lawrence Rust, or for-profits
18 panel. Lawrence Rust, Building Industry
19 Association; Yolanda Lewis, Citizens Bank; and
20 Ray Desiderio, PNC Bank.

21 MR. RUST: Good evening. My
22 name is Lawrence Rust. I am the President of
23 the Building Industry Association of
24 Philadelphia. Building Industry Association
25 is the market-rate building organization in

1
2 the City. We are members of the Pennsylvania
3 Builders Association and also the National
4 Association of Home Builders. I represent
5 residential market-rate builders in
6 Philadelphia.

7 I'm a resident of Philadelphia. I
8 live in the 1100 block of Green Street in
9 Councilman Clarke's district. My company,
10 Rust Construction Corporation, is also based
11 in Philadelphia.

12 Due to the federal cuts in CDBG and
13 other programs, the City of Philadelphia is
14 unable to fund affordable housing at the same
15 level it has in past years. As a market-rate
16 builder, I believe it is necessary to
17 incorporate affordable housing in market-rate
18 development plans and to provide affordable
19 housing for citizens of Philadelphia.

20 Furthermore, I believe that this
21 will assist market-rate builders and the
22 market-rate housing industry with neighborhood
23 and constituent issues and it will continue to
24 fuel the current increase in development
25 interest in the City of Philadelphia.

1

2 The Housing Trust Fund bill as
3 offered is a very good bill. The revenue
4 source to pay for it is an increase in
5 recording fees on mortgages and deeds. It is
6 not an onerous fee. It seems very reasonable,
7 and I do not believe that the increase will be
8 detrimental to market-rate housing in the City
9 at all.

10 Passing this Housing Trust Fund bill
11 I believe will encourage market-rate
12 developers to build in the City of
13 Philadelphia because it will provide a real
14 financial solution and also reduce some of the
15 stresses and concerns associated with
16 neighborhood development and revitalization,
17 and it will also provide additional affordable
18 housing.

19 Thank you very much.

20 COUNCILWOMAN BLACKWELL: Thank
21 you.

22 (Applause.)

23 COUNCILWOMAN BLACKWELL: Thank
24 you very much. The next panel, Habeebah Ali,
25 if you're still here, Raise of Hope; Patrice

1

2 Armtead, as well as Lisa Segarra, Community
3 Leadership Institute. Are you here?

4 UNIDENTIFIED PERSON: Habeebah
5 is not here and I'm going to speak for Lisa
6 Segarra, her testimony.

7 COUNCILWOMAN BLACKWELL: Say
8 that again.

9 UNIDENTIFIED PERSON: Lisa
10 Segarra, I'm going to do her testimony. She
11 had to leave. Habeebah Ali is not here.

12 COUNCILWOMAN BLACKWELL: All
13 right. Thank you.

14 Thank you. Feel free to begin your
15 testimony. Introduce yourself.

16 UNIDENTIFIED PERSON: I'm
17 speaking for Lisa Segarra today, and I've come
18 representing the Community Leadership
19 Institute. I've come today with two burning
20 issues for hundreds of members of our
21 organization. We urge Council to support the
22 Housing Trust Fund and reinstate the
23 Homelessness Prevention program. We are
24 members of the Philadelphia Affordable Housing
25 Coalition and we are working hard to help

1
2 people preserve and get much-needed affordable
3 homeownership and rental housing in the City.

4 The Housing Trust Fund will provide
5 funds to help us achieve this. It would mean
6 additional funding for much-needed accessible
7 housing for low-income renters, homeowners,
8 including people with disabilities. The Trust
9 Fund would help more people to keep their
10 homes by having access to increased basic
11 system repairs like heating, plumbing,
12 electrical and roof repairs.

13 We urge you to support the Housing
14 Trust Fund. We need preservation of viable
15 homes and low-income neighborhoods and new
16 affordable housing.

17 We are also very concerned with the
18 Homelessness Prevention program to keep people
19 in their homes instead having to resort to
20 shelters. We're in a crisis right now because
21 many families are losing their homes to
22 mortgage and tax lien foreclosures and sheriff
23 sale.

24 Last month, the Community Leadership
25 Institute had a community meeting. A

1
2 desperate man spoke of losing his home and
3 having to live out of his car with his wife
4 and children. They had lost their home to tax
5 lien foreclosure and sheriff sale. This is
6 typical in our community. Families will
7 double and triple up in homes meant for one
8 family or live out of their cars before they
9 will go to a shelter and lose their children.
10 Our coalition partner, KWRU, Kensington
11 Welfare Rights, called in some favors and
12 helped us get this particular family out of
13 the street. Had they relied on existing
14 services, they would still be out on the
15 street or have lost their children when they
16 entered the shelter system.

17 I urge you to reinstate and support
18 the Homelessness Prevention program with \$5
19 million and also that \$5 million for
20 Homelessness Prevention to come out of the
21 demolition money to increase the Basic System
22 Repair out of the Equitable Development
23 Strategy and demolition money and increase
24 Adaptive Mod out of Residential Demolition
25 money.

1

2 Thank you.

3 (Applause.)

4 COUNCILWOMAN BLACKWELL: Thank
5 you very much.

6 MS. HOLLAND: Good afternoon.

7 COUNCILWOMAN BLACKWELL: Would
8 you talk into the mic. We can't hear you.

9 MS. HOLLAND: Good afternoon.
10 My name is Arnelle Holland and I'm for the
11 Affordable Housing Trust Fund ordinance.

12 COUNCILWOMAN BLACKWELL: Excuse
13 me. What's your name?

14 MS. HOLLAND: Arnelle Holland.
15 Patrice was supposed to be here and we
16 represent the same organization, WCRP.

17 COUNCILWOMAN BLACKWELL: And
18 what is your name again?

19 MS. HOLLAND: Arnelle Holland.

20 COUNCILWOMAN BLACKWELL: Spell
21 your last name.

22 MS. HOLLAND: H-O-L-L-A-N-D.

23 COUNCILWOMAN BLACKWELL: Okay.

24 Thank you.

25 MS. HOLLAND: Again, I'm just

1
2 going to say good afternoon, Council President
3 Verna and Councilwoman Blackwell and other
4 members of the City Council. I already told
5 you my name. Until recently, we lived near F
6 and Allegheny Avenue where there are many
7 abandoned houses which could be rehabbed and
8 turned into affordable housing. I'm on the
9 Board and serve as Co-Chair of the advocacy
10 committee of the Woman's Community
11 Revitalization Project.

12 WCRP represents nearly 500
13 low-income families who live in the fifth and
14 seventh Council districts. When I joined
15 WCRP, little did I know that I was going to
16 become a statistic. I've worked for over 20
17 years and I'm now working 20 hours a week, the
18 maximum I can do given my disability, but now
19 I'm in circumstances where you think the
20 government would help a person who has paid
21 into the system to get back on her feet.

22 Last spring the walls came tumbling
23 down on our family. My daughter was laid off
24 from her job and couldn't make rent. She was
25 forced from her apartment and had no

1
2 alternative but to move four children in with
3 me. Shortly after, my landlord was about to
4 lose the house I was renting from her on
5 sheriff's sale and I started receiving
6 eviction notices from the sheriff's office
7 demanding that I leave immediately.

8 So all of the sudden, all six of us
9 were in dire need of affordable housing,
10 despite the fact that we were employed or
11 recently employed. We were suddenly forced to
12 look for other housing options, but everywhere
13 we were turned down because either we made too
14 little or I was too old or too young or our
15 family was either too big, too small or there
16 was a two-year waiting list or the places were
17 simply not affordable.

18 Several people said to us we should
19 consider going to a homeless shelter, people,
20 of course, who never had lived in a shelter,
21 but this had been a disaster for our family.
22 We know from firsthand experience that once
23 you get into the shelter system, it is almost
24 impossible to get out.

25 Food and shelter are basic human

1
2 rights, but the system we have to go through
3 makes you feel less than human.

4 Living in a shelter is an
5 oppression. It was not an acceptable option
6 for our family and it is not the answer for
7 City's affordable housing crisis. What we
8 need is more decent affordable permanent
9 housing.

10 It felt like we were deserted by our
11 government. It felt like they had gone AWOL
12 on us. We paid taxes for decades. We have
13 given hours and hours to our community and now
14 all we need was a safe decent affordable place
15 to live, and there seemed to be no more safety
16 net.

17 Fortunately, we were able to get a
18 housing unit at WCRP, but we know there are
19 300 families on the waiting list of WCRP
20 housing and that some families must wait up to
21 two years.

22 Our story feels unique, but there
23 are thousands of other stories in Philadelphia
24 like ours. We have been fortunate enough that
25 when the walls started to tumble down, I was a

1
2 member of the organization, WCRP, to help
3 advocate and fight with others like me who are
4 in need of decent affordable housing.
5 Therefore, Council President Verna and
6 Councilwoman Blackwell and all members of the
7 City Council, I urge you to pass Bill 050059
8 to create the Affordable Housing Trust Fund,
9 to increase funds for new affordable renters,
10 homeownership housing, homelessness prevention
11 programs, home repair grants and more
12 wheelchair-accessible housing so that more
13 families won't split up and be destroyed, and
14 to help the American dream become a reality
15 and not a cruel joke.

16 Thank you very much.

17 (Applause.)

18 COUNCILWOMAN BLACKWELL: Thank
19 you very much.

20 John MacDonald, Impact Services, are
21 you here? John Wagner, Archdiocese, are you
22 here? Kariymah Muhammed, are you here? And
23 with her, Reverend Flores. Are you here?
24 Okay. Thank you.

25 MR. MacDONALD: Thank you. I'm

1

2 John MacDonald. I'm the President of Impact
3 Services Corporation, as well as the current
4 President of Philadelphia Association of
5 Community Development Corporations.

6 First I'd like to begin by thanking
7 Council for your understanding, your
8 encouragement and your advice as we move
9 through this many-month process, as well as
10 I'd like to thank the Office of Housing and
11 Neighborhood Preservation, NTI and OHCD for
12 the same level of understanding, encouragement
13 and advice to get us to where we are today.

14 COUNCILWOMAN BLACKWELL: Thank
15 you.

16 MR. MacDONALD: They need for
17 affordable housing in our City is well
18 documented. While there are no easy answers
19 to the housing problems, the funding mechanism
20 that will be created, approximately 14 million
21 sought for this fund, is an important step in
22 Philadelphia having more ability to address
23 the needs that many of our citizens have for
24 decent housing and more control over the size
25 and shape of its housing programs.

1

2 Although this fund is not the
3 answer, the total answer, to our housing
4 affordable housing problems, its benefits are
5 considerable and worthwhile.

6 As Rick mentioned, the additional
7 dollars that the Housing Trust Fund will help
8 bring into the City will be in excess of \$35
9 million. That should relate to the
10 development of -- the building of at least 275
11 additional affordable homes, as well as assist
12 900 homeowners to effect needed repairs in
13 their homes. This sort of investment
14 demonstrates that the fund is the sort of
15 solution that we need in Philadelphia. It is
16 shaped by our needs to address our problems
17 and has the ability to create a benefit that
18 is multiplied many times over, and we need to
19 keep creating effective new solutions to the
20 problems that we face and we hope that the
21 Trust Fund is the first of many worthwhile
22 programs that we're able to launch together.

23 I'd also like to thank all the 100
24 organizations that came together with the
25 common purpose to initiate this fund as well.

1
2 There aren't too many incidents in the City
3 where that happens, and I think it's
4 dramatized last year at our festival at
5 Kensington and Allegheny. We asked the
6 elementary kids in all the schools in our
7 surrounding area to give us an idea of what
8 they would dream about as we move forward with
9 the plan for our neighborhood, and they came
10 up with three things. They'd like the
11 neighborhood to be clean, they'd like it to be
12 safe and they'd like to have a nice house.

13 Thanks.

14 (Applause.)

15 COUNCILWOMAN BLACKWELL: Thank
16 you very much.

17 Thank you. Please identify yourself
18 for the record and begin your testimony.

19 MR. MUHAMMED: My name is
20 Kariymah Muhammed. I'm talking about the
21 Housing Trust Fund. I feel good about the
22 idea of having a Housing Trust Fund because
23 many people such as myself can't afford to pay
24 the high cost of rent. Not only is housing a
25 financial problem for most, it has also caused

1

2 a health problem for my oldest daughter who
3 has been struggling with lead poisoning.

4 The house that we lived in had a lot
5 of water damage. There was a hole in the
6 dining room ceiling and wall. Water leakage
7 through the ceiling light in the kitchen
8 caused more damage to the floor tile, and the
9 bathroom also had water damage caused by an
10 old roof. These problems caused mold to build
11 up, which led to my youngest daughter to
12 experience difficulties with her asthma.

13 I want to be able to give my family
14 a clean, safe environment that will enhance
15 their education. I couldn't stay in that
16 house one more day, so after Christmas, I
17 decided to leave the situation and give my
18 children hope. We are currently in a shelter,
19 but my children feel safe, and we are waiting
20 for housing, but I am sure I'm not the only
21 one experiencing difficulties. Therefore, my
22 wish is that Philadelphia can establish this
23 Housing Trust Fund for people who need housing
24 to be able to work and go to school to better
25 their lives.

1

2

COUNCILWOMAN BLACKWELL: Thank

3

you very much.

4

(Applause.)

5

COUNCILWOMAN BLACKWELL: Thank

6

you. Are you Reverend Flores?

7

REVEREND FLORES: Yes, ma'am.

8

COUNCILWOMAN BLACKWELL:

9

Thanks. You're next. Thank you, sir.

10

REVEREND FLORES: Thank you.

11

I'm a Pastor of the Second Baptist Church of

12

Germantown. We are a congregation that

13

participates with Northwest Philadelphia

14

Interfaith Hospitality Network, and we host

15

families of the person that we just heard from

16

right now and we will be hosting their

17

families in the coming week starting on

18

Sunday.

19

It's a wonderful opportunity and it

20

warms the heart to be able to do some of the

21

things that make a person feel like we're

22

making a contribution to society in terms of

23

helping out.

24

One of the questions that we asked

25

our congregation when we first got involved

1
2 with this program was, What if it was you, and
3 it's still something that drives us, because
4 anybody could wind up in a situation of
5 needing affordable housing. There are so many
6 cases. You've heard all the statistics here
7 all afternoon. And it is a marvelous
8 opportunity to be able to do something about
9 it in the network that we're in.

10 The families that come to us more
11 often than not have jobs, they have bills,
12 they have intact families most of the time.
13 It is a very difficult time in their lives.
14 Any one of us could be in that situation.
15 It's my prayer for this committee and for the
16 process of this bill, for the Housing Trust
17 Fund, that everybody will take the necessary
18 steps to provide all of God's children with
19 decent housing, not just the wealthy children,
20 not just the well-educated parents, not just
21 particular persons, Jews, Gentiles,
22 Protestants, Catholics, but that all God's
23 children will be able to have affordable
24 housing.

25 This Housing Trust act takes that

1
2 step towards that, and it will indeed allow
3 everyone to feel the same joy that we have in
4 participating and being a part of a solution
5 to one of society's great problems.

6 Thank you very much.

7 COUNCILWOMAN BLACKWELL: Thank
8 you very much. We wholeheartedly agree.

9 (Applause.)

10 COUNCILWOMAN BLACKWELL: Thank
11 you, Reverend Flores.

12 May I ask who you are?

13 MS. FALKOVE: Yes. I'm Rachel
14 Falkove and I'm Executive Director of
15 Northwest Philadelphia Interfaith Hospitality
16 Network. I was supposed to be called with
17 this panel, so here I am.

18 NPIHN is a congregational-based
19 shelter program for homeless families
20 supported by 24 socioeconomically diverse
21 congregations in Chestnut Hill, Mount Airy,
22 Oak Lane, Germantown and Roxborough offering
23 space, volunteers and resources to house
24 homeless neighbors, and I'm also here from
25 interfaith Advocates, a coalition of concerned

1
2 northwest area citizens, and members of our
3 participating congregations.

4 There were quite a number of people
5 here today from the Hospitality Network and
6 Interfaith Advocates who could not stay, and I
7 have some testimony from them that I'm just
8 going to leave with you.

9 COUNCILWOMAN BLACKWELL: Thank
10 you.

11 MS. FALKOVE: Our families call
12 our network the shelter that's not like the
13 shelter, because we're very small and we're an
14 intimate program that is child and family
15 centered. We only house up to five families
16 at a time in a local congregation and we are
17 able to offer families privacy and quiet to
18 provide a safe base from which to go to work,
19 to get an education and to resolve problems.

20 With hospitality and companionship
21 provided by an extensive network of dedicated
22 volunteers, we have over a thousand volunteers
23 who we're representing here today. We are
24 able to provide shelter in a respectful and
25 nurturing manner.

1
2 While we have run our tiny little
3 family shelter program for 13-plus years, the
4 demand for our service has never been greater.
5 Across the nation, family homelessness has
6 increased 20 percent for each of the past four
7 years. In Philadelphia, families now make up
8 approximately 66 percent of the shelter
9 population, and most of these shelters were
10 not designed to accommodate families.

11 In the past half year, at least 250
12 families have contacted us for help and
13 placement. While we can only shelter a
14 limited number of families, we do our best to
15 listen, assist and refer families to
16 appropriate shelter and housing programs.

17 There are certainly many reasons for
18 the increase in family homelessness, but first
19 and foremost is the lack of affordable
20 housing. Our experience in caring for the
21 families who stay as our guests has greatly
22 influenced our collective support for
23 establishing a Housing Trust Fund in
24 Philadelphia. So much so that we would gladly
25 pay the marginal extra fees in our real estate

1

2 transactions if the funds could be used to
3 create affordable housing opportunities for
4 the families we shelter.

5 If you take a look around the
6 Council chambers today, you see many pictures
7 of houses drawn by Sunday school children from
8 our participating churches and synagogues,
9 most of whom have spent time with the children
10 in our network and share their classrooms with
11 the family we shelter. They understand how
12 important it is for every child to have a
13 place to call home.

14 If you read the wishes of these
15 children on these pictures and if you look at
16 the detail drawn by such young people, you
17 will see how important a safe and stable home
18 is to a child.

19 When our congregation's children
20 learned that 10,000 children in Philadelphia
21 experience homelessness at some time last year
22 and on any given night a thousand children are
23 living in shelters, they decided to try to
24 draw 10,000 houses. Now, they didn't make it
25 up to 10,000, but they did manage to draw as

1

2 many houses as would result from a Housing
3 Trust Fund in a year, 250, not to mention the
4 900 or more homes that would receive repairs
5 and remain habitable as a result, and I have
6 many, many pictures, beautiful pictures, that
7 we didn't quite get to hang up, but they can
8 decorate your office.

9 Our congregations and our members
10 are willing to do our part in accompanying the
11 Hospitality Network families on their journey
12 from homelessness to permanent housing, but we
13 cannot be effective if we are operating in a
14 vacuum of affordable housing. We'd rather not
15 draw imaginary houses. So we ask our
16 Councilmembers to make the dream of affordable
17 housing a reality for all Philadelphians by
18 supporting a local Housing Trust Fund.

19 Thank you.

20 (Applause.)

21 COUNCILWOMAN BLACKWELL: Thank
22 you very much.

23 Is Alicia Christian here? Is
24 Reverend Will McKinney here? Susan Klein, she
25 already testified.

1

2 Jenny Lucas, Outcomes Analyst from
3 PEC; Nicole Harris, Blueprint to End
4 Homelessness; and Debbie Russell, Liberty
5 Resources. Are the three of you here?

6 Thank you. Please come forward.

7 And we would ask you, if you could, in the
8 interest of time, we thank you for your
9 patience, to make your remarks as concise as
10 possible. It would be appreciated. Thank
11 you. Feel free to introduce yourself to the
12 record and begin your testimony.

13 MS. LUCAS: Good evening. My
14 name is Jenny Lucas and I'm from People's
15 Emergency Center Community Development
16 Corporation.

17 COUNCILWOMAN BLACKWELL: Yes.

18 MS. LUCAS: Thank you for
19 offering the opportunity to testify tonight.

20 COUNCILWOMAN BLACKWELL: Thank
21 you.

22 MS. LUCAS: First, we encourage
23 the City to move forward in creating a
24 Philadelphia Housing Trust Fund. We're happy
25 to join the coalition of more than a hundred

1
2 organizations in support of the Housing Trust
3 Fund.

4 Second, we applaud OHCD for
5 continuing its practice of establishing a
6 specific set-aside of CDBG funding for
7 homelessness and special needs housing to
8 better serve homeless individuals and
9 families, people with AIDS and people with
10 physical disabilities. The set-aside has had
11 tremendous impact in our community and we
12 encourage you to maintain it.

13 Third, we request that the City
14 support neighborhood economic development. We
15 firmly believe that thriving commercial
16 corridors and economic development programs
17 are critical to the overall development of
18 Philadelphia's neighborhoods. To that end, we
19 strongly support the proposed Commercial
20 Corridor Support Initiative.

21 We also request that the Council
22 consider restoring funding to the Small
23 Business Commercial Improvement program, which
24 is an innovative facade program which
25 leverages private funding to enhance the

1
2 appearance of our neighborhood and boost the
3 local economy.

4 We also thank the City for
5 partnering with the Commonwealth of
6 Pennsylvania to support the Main Street and
7 Elm Street initiatives, which leverage state
8 money to support economic development along
9 commercial corridors.

10 Fourth, we request that the Council
11 consider allocating additional resources for
12 acquisition. Acquisition is key to housing
13 production. Without a source of funding for
14 property acquisition, redevelopment would not
15 be possible. We urge the City to identify new
16 resources for acquisition to ensure that
17 critical affordable and mixed-use development
18 projects continue to flow through the
19 pipeline.

20 Finally, we commend the City for
21 continuing to its commitment to the Employer
22 Assisted Housing program.

23 Thank you very much. I also have
24 the written testimony for here I'd like to
25 submit.

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2 COUNCILWOMAN BLACKWELL: Thank
3 you very much, Ms. Lucas.

4 MS. HARRIS: Good evening. My
5 name is Nicole Harris. I am the Interim
6 Director of the Blueprint to End Homelessness.
7 I am providing this testimony on behalf of the
8 Blueprint to End Homelessness, which is a
9 homeless advocacy and public/privacy program
10 of the Greater Philadelphia Urban Affairs
11 Coalition.

12 I appreciate the opportunity to
13 submit this testimony to the -- to present
14 this testimony to City Council as far as the
15 public participation process of the
16 Consolidated Plan and the Housing Trust Fund.

17 We urge City Council to continue its
18 practice of specific set-aside of CDBG funding
19 for homeless and special needs housing to
20 better serve homeless individuals and families
21 and people with AIDS and people with physical
22 disabilities. The set-aside has had a
23 positive impact in terms of assuring new
24 housing units for the homeless, increasing
25 development capacity amongst special needs

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2 providers, and significantly increasing the
3 federal dollars coming into Philadelphia for
4 special needs projects.

5 Moreover, we urge City Council to
6 increase the level of resources allocated to
7 development, financing for homeless and
8 special needs housing. Such an increase will
9 enable the City to fund critically needed
10 permanent support of housing units without
11 draining resources from other essential
12 components of the homeless continuum of care.

13 We urge you to maintain the Basic
14 Systems Basic Repair program as a preventive
15 measure so that those who cannot afford to
16 make needed repairs for their homes do not
17 become homeless. We also support the Housing
18 Trust Fund.

19 Constantly the demand for accessible
20 and affordable housing exceed supply as
21 incomes fail to keep pace with rising housing
22 costs and housing production fails to keep
23 pace with need. The City's continuum of care
24 estimates a gap of over 7,000 beds in
25 permanent housing for individuals and

1
2 families. The City of Philadelphia urgently
3 needs more funding for affordable housing and
4 neighborhood revitalization, particularly as
5 our federal funding is cut. The Housing Trust
6 Fund will help create homes and revitalize
7 communities for the low-income and no-income
8 households. The Housing Trust Fund has broad
9 support from all sectors of the community.

10 Thank you again for the opportunity
11 to provide comments for your consideration.

12 (Applause.)

13 COUNCILWOMAN BLACKWELL: Thank
14 you.

15 MS. RUSSELL: Good evening. My
16 name is Debra Russell and I am from Liberty
17 Resources, Incorporated, Assistant Director of
18 the community advocacy program there.

19 As you've already heard, Liberty
20 represents many disabled people who are a part
21 of the City and community. I won't reiterate
22 a lot of statistics that you've already heard,
23 but I will just simply say that our right is
24 to be free and to live in the community and be
25 a part of the community just like anyone else.

1

2 We do not consider nursing homes and other
3 institutions our own homes, and that is what
4 we are about.

5 I want to thank you for having the
6 opportunity to give testimony this evening. I
7 thank you for taking the time to continue to
8 hear testimony, because it is important that
9 our community be heard.

10 We applaud the efforts of City
11 Council to create the Housing Trust Fund,
12 which is a beginning to the tremendous need
13 for affordable, accessible, integrated housing
14 in this community.

15 Liberty Resources also is proudly a
16 member of the Philadelphia Affordable Housing
17 Coalition. That was formed because of
18 recognition that many, many people in this
19 City need affordable, accessible and
20 integrated housing, and we've all come
21 together and continue to fight for this issue.

22 I am presenting testimony today
23 specifically also in regards to the
24 Consolidated Year 31 plan, and there are just
25 a few specific issues that I would like to

1
2 identify related to that that are of concern
3 to us.

4 We are pleased that the proposed
5 budget identifies homeless people involved in
6 domestic violence situations as a top
7 priority. This is a need that we are seeing
8 affecting more and more disabled persons.

9 In the past two months, LRI's
10 housing advocacy department has worked with
11 six different people unable to leave
12 physically and emotionally abusive homes due
13 to lack of alternative housing. A major
14 problem that faces these individuals is lack
15 of accessible emergency shelter.

16 One particular consumer living with
17 a crisis having chronic back problems and
18 difficulty walking with a cane was offered a
19 top bunk in a set of bunk beds for emergency
20 housing as her only shelter option. As a
21 result of that, she decided to stay where she
22 was in a very dangerous situation and wound up
23 very badly beaten and having a broken leg.

24 A disability should not prevent
25 people from accessing needed emergency housing

1
2 to escape violence within their homes. People
3 with disabilities can and do face the very
4 same problems that affect the general
5 population, and we ask that their needs be
6 taken into account when planning for an
7 increase in domestic violence shelter beds.

8 We are also happy to see that
9 adaptive home modification has been given a
10 high priority status in the proposed plan.
11 Unfortunately, it does not appear that the
12 budgetary allotment reflects this priority.
13 As has already been said, the \$5 million
14 dollars is proposed to now be cut to \$2.7
15 million. While OHCD states that it will apply
16 for additional funding through the
17 Pennsylvania Department of Community and
18 Economic Development, the City of Philadelphia
19 still needs much more funding for this program
20 to meet existing needs, much -- the additional
21 funds allocated over the past two years have
22 served to cut the waiting time for individuals
23 who apply for assistance from seven years to
24 three years. However, there are still people
25 who have been waiting a very long time.

1
2 Many people with disabilities live
3 in homes that are not accessible and need
4 modifications, such as widened doorways,
5 installation of ramps, stair lifts, roll in
6 shower in bathrooms, et cetera. We serve
7 numerous consumers who are stuck in an
8 upstairs bedroom and can't get downstairs to
9 leave the house. Others have not been able to
10 get through the doorway to their bathroom or
11 kitchen for years. A lack of adaptive home
12 modification services contributes to the
13 further isolation and segregation of people
14 with disabilities, as well as dependency on
15 others to meet their basic needs. We ask that
16 OHCD explore other avenues of funding the
17 Adaptive Modification program in addition to
18 DCED.

19 Although Liberty strongly advocates
20 for integrated housing for people with
21 disabilities, we understand that OHCD's
22 proposed commitment of development subsidy
23 funding to projects that have commitments of
24 Office of Housing and Urban Development 811
25 financing is unfortunately segregated housing.

1
2 The HUD 811 program provides funding for
3 buildings only for tenants with disabilities.
4 Since HUD's 811 program has undergone major
5 cuts and may no longer be a viable option to
6 create additional housing, we ask that any
7 available funds intended for the 811
8 development subsidy be instead targeted
9 towards the development of affordable,
10 accessible, permanent, integrated housing.

11 The Homeless Prevention program is
12 also vitally important to maintaining
13 low-income people with disabilities in the
14 community. Funds to assist a renter or
15 homeowner to bring current their rent or
16 mortgage can prevent many more individuals and
17 families from becoming statistics due to
18 foreclosure, shelter entry or becoming part of
19 the invisible homeless population that
20 consistently moves from one friend or family's
21 home to another, lives in their car or suffers
22 another equally unacceptable fate.

23 Fuel assistance services are also of
24 the utmost importance to preventing the
25 homelessness, especially for persons with

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2 disabilities. According to HUD, utilities
3 impose a disproportionate burden on the poor.
4 For single, elderly, poor and disabled persons
5 living on Social Security income, the average
6 energy burden was 19 percent of their SSI.
7 This is a number that jumps drastically higher
8 during the winter.

9 Studies have also demonstrated the
10 clear link between homelessness and utility
11 terminations. The National Low-Income Energy
12 Consortium conducted a study and found that
13 households that had a member with a disability
14 most frequently needed to abandon their homes
15 because they could not afford to heat or cool
16 them. Utility shut-offs are leading to not
17 only thousands of disabled persons living
18 without heat or electricity, but are actually
19 leading to the loss of their homes as well.

20 In addition to leading to the loss
21 of homes, utility shut-offs also stand as a
22 barrier for moving people out of City-run
23 shelters and into permanent housing. The
24 Philadelphia Housing Authority currently has a
25 policy banning individuals with overdue

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2 balances of \$1,500 with PECO or PGW from
3 moving in. This is also a policy being
4 adopted by other subsidized and affordable
5 housing in the City. Once utilities are shut
6 off, between shut-off charges and finance
7 fees, it is easy for a bill to go from 500 to
8 \$1,500. It is imperative that the City devote
9 more resources to the prevention of utility
10 shut-offs.

11 Similarly, the Basic System Repairs
12 program and Weatherization programs help to
13 maintain people in their homes and prevent
14 further deterioration of our neighborhoods.
15 Additional funds for these programs are vital
16 for strength of our neighborhoods and
17 community.

18 Lastly, on a positive note, we again
19 applaud OHCD's requirement that ten percent of
20 all newly constructed dwellings be designed
21 and built as accessible units for people with
22 physical disabilities/mobility impairments and
23 four percent for people with hearing and
24 vision impairments.

25 We acknowledge that OHCD's efforts

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2 to address the housing crisis for low-income
3 people with disabilities and look forward to
4 the creation of increased housing
5 opportunities for people with disabilities
6 through the Housing Trust Fund.

7 Thank you.

8 (Applause.)

9 COUNCILWOMAN BLACKWELL: Thank
10 you very much.

11 Charlotta Foster-Bay, are you here?
12 Allison Hughes, Homeownership Counseling
13 Association of Delaware Valley. Thank you.
14 As you are coming forward, John Rowe,
15 Neighborhood Energy Center Coalition.

16 Thank you, those three. And while
17 they're coming forward, is Penelope Giles
18 here, President Francisville Neighborhood
19 Association? What about Brenda Harrison,
20 Block Captain, 55th and Beaumont?

21 Ed Lynch, Utility Emergency Services
22 Fund? No. Peggy Robertson and Diana Meyers?
23 Vivian Vanstory, Community Land Trust Corp?
24 And did I say Pat Bryant, Block Captain? Are
25 you here?

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2 After that, this is the last group
3 that we know who are here to testify. So if
4 there's anyone else, it will be your turn
5 after this. We've completed our list.

6 Thank you. Please identify yourself
7 and begin your testimony.

8 MS. FOSTER-BAY: My name is
9 Charlotta Foster-Bay and I'd like to thank you
10 for this opportunity and say good evening to
11 everyone.

12 I don't know for sure if I'm in the
13 right place. I didn't even know if I would
14 get to testify today. But excuse me. I'm
15 still kind of short of breath. I just had
16 surgery.

17 The problem is, I was asked to leave
18 my home, as many ones in Manayunk along the
19 bike route were, but that wasn't the biggest
20 problem. The biggest problem was, everything
21 I ever owned, my babies' pictures, their
22 pictures through life, all my certificates,
23 their certificates, everything was taken.
24 They kept everything.

25 I went to court for 18 months. I

1
2 contacted Nutter, the Human Relations, the
3 Mayor, even the President. Nobody can help
4 me. I mean, this can't be happening. I have
5 worked for the Police Department for 23 years.
6 I'm a hospice volunteer, biota nurse, and I
7 have lots of commendations, and if they can do
8 this to me, what can they do to other people?
9 I mean, I don't have any drugs or anything in
10 my life.

11 COUNCIL PRESIDENT VERNA: Would
12 you please explain what happened to your
13 property?

14 MS. FOSTER-BAY: First they
15 said they were going to gentrify the area
16 along the bike route and all minorities had to
17 leave. That I knew was wrong, but I just had
18 an accident and didn't feel up to fighting.

19 Anyway, I said at the eviction
20 hearing, Just give me a little extra time
21 until my son comes home from Girard College
22 and he can help me move, because I can't do it
23 myself.

24 And she said, Well, what will you
25 give me?

1

2 I said, In turn, you keep the three
3 months' security. And that means they made
4 out better.

5 So one day I went to work. I came
6 home. The door was locked. The lock had been
7 changed and all my stuff was still inside.
8 And when I tried to meet with -- my son had
9 taken a job and never gotten the message, so
10 he never showed up. She kept pretending she
11 had a weapon. This is Nancy Noce (ph). She
12 kept pretending she had a weapon. And then
13 she told me exactly what to write down and
14 sign, and, of course, I did it. But I had
15 taken nothing. My son --

16 COUNCILWOMAN BLACKWELL: When
17 was this?

18 MS. FOSTER-BAY: Boy, this was
19 in 2003. And I went to court and I've been in
20 court for 18 months and our wonderful court
21 system tells me that's just fine. And I'm
22 saying, there's got to be some organization
23 that can help me. I'm just trying to be made
24 whole again.

25 COUNCILWOMAN BLACKWELL: What

1

2 we will have to do -- I don't know. '03, you
3 said, '02?

4 MS. FOSTER-BAY: This was in
5 '03.

6 COUNCILWOMAN BLACKWELL: In
7 '03. I don't know about --

8 MS. FOSTER-BAY: I went back
9 and forth to courts for 18 months. I mean,
10 she produced -- she said she couldn't contact
11 me, because there was no contact.

12 COUNCILWOMAN BLACKWELL: What
13 happened in court? Was it resolved in court?

14 MS. FOSTER-BAY: No. That's
15 another thing I'm confused about. She said
16 she couldn't contact me because I had changed
17 my phone number. I produced evidence that not
18 only was my phone number still the same then,
19 it was still the same now, and they just
20 ignored it.

21 COUNCILWOMAN BLACKWELL: Well,
22 Ms. Foster-Bay --

23 MS. FOSTER-BAY: She produced
24 bogus certificates to say that she had a writ
25 of possession, which she didn't have, and all

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2 they told her was put it away and don't
3 produce it again.

4

COUNCILWOMAN BLACKWELL: What
5 we'll do is ask if you could -- your
6 councilman is here, Councilman Nutter.

7

Perhaps you can have someone in your
8 office look into the situation, this is a
9 resident from Manayunk, that would be
10 acceptable, and then all of us are happy to
11 assist in any way we can.

12

MS. FOSTER-BAY: Thank you.

13

COUNCILWOMAN BLACKWELL: You
14 that very much.

15

MS. HUGHES: Good evening,
16 members of City Council. I'm delighted to be
17 here to support the proposed --

18

COUNCILWOMAN BLACKWELL: Thank
19 you. Please give us your name.

20

MS. HUGHES: -- Consolidated
21 Plan for the Office of Housing and Community
22 Development. My name is Allison Hughes. I'm
23 the Executive Director of the Homeownership
24 Counseling Association of Delaware Valley, a
25 trade association of housing counseling

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2 agencies. We currently have 34 member
3 agencies.

4 There's been a number of changes in
5 the finance services over the past decade. We
6 witnessed a tremendous growth in predatory
7 lending and mortgages. We know that these
8 mortgages carry onerous terms, excessive
9 finance charges, unnecessary insurance
10 coverage, high interest rates, repayment
11 penalties and other charges. This
12 exploitation of consumers is due to a variety
13 of factors and is a rather complicated issue.

14 In 2000, we launched the HELP
15 program, which is the Homeowner Equity Loan
16 Preservation program. It is a rescue program
17 for victims of predatory lending. The program
18 is a collaboration of the Reinvestment Fund,
19 Community Legal Services, HCA and Beneficial
20 Savings Bank. Since its inception, we have
21 assisted 57 families, and the program has been
22 able to reverse the effects of predatory loans
23 for half of these families.

24 Along with a new affordable loan,
25 the homeowner who has been a victim of

1
2 predatory lending receives education on
3 financial management skills in order to
4 prevent future unnecessary debt accumulation.
5 They receive assistance in clearing up credit
6 problems, help with clearing up title defects
7 and other assistance to support their
8 financial needs and objectives.

9 However, processing these
10 applications continue to be a very
11 time-consuming and labor-intensive project.
12 In some instances, it may take over a year
13 from the submission of the original
14 application in order to get the loan in
15 settlement. It takes time for Community Legal
16 Services to negotiate with the existing lender
17 to reduce the pay-off amount for the high-cost
18 loan.

19 In addition, in many of these
20 instances, the properties have a number of
21 municipal liens and other judgments clouding
22 the title, and these all need to be resolved
23 before we can close the loan.

24 In 2003, NTI allocated 220,000 to
25 the loan pool and established a \$30,000 GAP

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2 fund, which has been utilized to assist the
3 applicants of the HELP program in closing on
4 their loans. The grant funds may be used to
5 reduce or write down the loan amount in order
6 to make the loan more affordable for the
7 family if the family is very low income or on
8 a fixed income.

9 The Reinvestment Fund, one of the
10 collaborators in this partnership, provided an
11 additional 220,000 to the loan pool. However,
12 it is our belief that the extent and depth of
13 predatory lending has not even surfaced yet.
14 Most people with predatory loans simply are
15 struggling to make the payments and it's not
16 until some other crisis happens in their life
17 that they can no longer pay the loan.

18 At this point, any downturn in the
19 local economy and we'll begin to see a lot
20 more of these predatory situations hit the
21 surface. Therefore, we commend NTI and OHCD
22 for allocating more funds to the Preservation
23 fund, as well as to housing counseling.

24 This weekend I spent time with a
25 person who had successfully overcome a

1
2 physical disability and a drug addiction.
3 While in transitional housing, he was
4 encouraged to purchase a home. Having no
5 knowledge of the home-buying process, this
6 young man allowed the sellers to introduce him
7 to a loan officer who handled all of his
8 paperwork. When I sat down and looked at his
9 documents, what I learned was that he paid
10 \$2,300 in broker fees to purchase a house that
11 was \$21,000. His monthly payment is \$211 out
12 of his \$585 Social Security Disability. This
13 \$211 does not include his taxes or his
14 insurance. He has an interest rate of 11.5
15 percent, and to make matters worse, he has a
16 balloon note that will be due in 2014 in the
17 amount of \$20,570.

18 In addition, his documents show that
19 he paid 2,200 in delinquent real estate taxes
20 and a water bill for the sellers. The man who
21 I'm talking about is not just another client
22 but also a family member. I asked why he
23 didn't come for help, and he said he really
24 thought he was working with friends and he
25 truly trusted them.

1
2 There has never been a greater need
3 for housing counseling and education. Our
4 residents and families are vulnerable to
5 predatory lending, real estate and mortgage
6 scams. On any given day, housing counselors
7 are confronted with family after family in
8 some type of housing crisis struggling to pay
9 unaffordable loans, find safe housing or
10 unable to keep up with the real estate taxes
11 or protect their greatest asset with
12 homeowners insurance.

13 HCA applauds the City's continued
14 investment of significant resources to provide
15 its residents with free comprehensive housing
16 counseling. Deborah McColloch and her staff
17 at OHCD have led the charge as we have
18 witnessed our housing counselors mature from
19 very basic home buyer education to now being
20 equipped with knowledge and expertise to
21 engage in complex negotiation with loan
22 servicers on behalf of homeowners who are in
23 foreclosure.

24 We urge the City to continue to
25 support housing counseling to prevent

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2 foreclosure. We are currently in the midst of
3 a foreclosure crisis. The counselors are
4 seeing an increased number of families who
5 have fallen behind on their mortgages and need
6 assistance to help them make viable
7 arrangements. Therefore, we also urge you to
8 make funding for the Homeless Prevention
9 program a priority in this year's budget as
10 well.

11 Thank you for this opportunity to
12 testify.

13 COUNCILWOMAN BLACKWELL: Thank
14 you very much.

15 (Applause.)

16 COUNCILWOMAN BLACK: We thank
17 you again for your patience, and thank you.
18 Please identify yourself, Mr. Rowe.

19 MR. ROWE: Hi. I'm John Rowe
20 and I represent the Coalition of Neighborhood
21 Energy Centers. The mission of the Coalition
22 is to ensure and expand the delivery of needed
23 energy services to all low-income residents of
24 Philadelphia. To accomplish this mission, the
25 Coalition advocates for the continuation of

1
2 the following three components of the NEC
3 model: Quality and experience, leveraging
4 other needed resources and service to the
5 entire City.

6 The NEC system offers quality energy
7 services that are available only at
8 experienced organizations. The present system
9 delivers a thorough analysis of a family's
10 energy problems, devises the most appropriate
11 approach to solve the problems and provides
12 well-crafted solutions. The solutions often
13 include conservation workshops, budget
14 counseling, energy counseling and utility bill
15 negotiations. The solutions are based upon
16 empowering families to understand what must be
17 accomplished to resolve problems. Both
18 short-term and long-term solutions are
19 proposed. This approach is available through
20 organizations with extensive knowledge of
21 programs.

22 Now, during the first ten months of
23 fiscal year 2005, the NECs delivered energy
24 services to over 30,000 families.

25 The system is comprised of

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2 organizations capable of leveraging many other
3 needed resources so that families may be
4 stabilized. The present NEC system delivers a
5 full array of these needed stabilization
6 services. All clients are evaluated to
7 determine what other programs are necessary to
8 attain and to ensure stability. This is
9 possible because the NEC is located within a
10 full-service experienced organization.

11 For example, during fiscal year
12 2005, the NECs have enhanced the effect of
13 delivered energy services through the direct
14 provision of the following complementary
15 services, and these following complementary
16 energy services would be First-Time Homebuyers
17 program; Default Delinquency Counseling;
18 Homeowners Emergency Mortgage Assistance
19 program; Individual Development Accounts,
20 Anti-Predatory Lending; Tenant Counseling;
21 Weatherization Assistance program; Water
22 Conservation program; the Utility Emergency
23 Services Fund; the WRAP program; Food,
24 Clothing and Furniture Vouchers; Men's Support
25 Group; Anger Management; Work Force

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2 Development, and the list goes on.

3 The NEC system serves low-income
4 families who reside in every zip code in the
5 City. I am providing with my testimony a
6 chart which shows that every zip code is
7 served and the most service is provided to the
8 residents of those zip codes who need the
9 services the most. And the NECs always serve
10 30 percent to 40 percent more clients than are
11 paid for.

12 So, in summary, there are
13 insufficient funds provided to the NECs to
14 serve all the families who are served by the
15 NECs. And even with the funds provided, the
16 organizations which run the NECs must
17 subsidize their own administrative and
18 overhead costs. The organizations do do this
19 because of their commitments to their
20 communities.

21 I thank City Council for its support
22 and I respectfully request that funding be
23 increased from the present \$260,000 to
24 \$500,000 for the NECs to equitably fund the
25 services being provided.

1

2 Thank you.

3

4 COUNCIL PRESIDENT Verna: Thank
5 you very much. You've been extremely patient.
6 Thank you.

7

8 Do we have anyone else to testify on
9 these bills?

10

11 Please approach the witness table,
12 if you will.

13

14 MS. SAITSCHENKO: Good evening.

15

16 COUNCIL PRESIDENT Verna:

17 Please identify yourself for the record and
18 proceed with your testimony.

19

20 MR. SAITSCHENKO: Good evening,
21 Council President Verna. My name is Marcus
22 Saitschenko. I'm with the Housing Association
23 of Delaware Valley. I'm a citizen of
24 Philadelphia residing in Councilman DiCicco's
25 district. I sit on the Mayor's Commission on
People with Disabilities, specifically on the
Housing Subcommittee of that Commission and
also on the Blueprint to End Homelessness. I
don't have any prepared notes. My testimony
is going to be very short.

26

27 The Housing Association has been in

1

2 service to your constituents for 95 years.

3 The witnesses who preceded me exhaustively
4 demonstrated to you the need for affordable
5 and accessible housing. The Housing
6 Association of Delaware Valley respectfully
7 requests that you vote in favor of the bill
8 creating the Affordable Housing Trust Fund.

9 COUNCIL PRESIDENT VERNA: Thank
10 you very much.

11 (Applause.)

12 COUNCIL PRESIDENT VERNA: Do we
13 have anyone else to testify on the bills that
14 are being considered?

15 COUNCILWOMAN BLACKWELL:

16 Mr. Hanna, are you in the room?

17 Mr. Hanna testified on the CDBG
18 bill. For the record, he has to submit his
19 testimony on the Housing Trust Fund. We'll
20 allow him at this time to do that. And then
21 are there any other witnesses in the room?

22 (No response.)

23 COUNCILWOMAN BLACKWELL:

24 Therefore, this will be the final testimony of
25 the day. Thank you very much.

1
2 MR. HANNA: Council President,
3 Committee Chairwoman, given the late hour,
4 I'll leave it to your discretion, given the
5 late hour. I can either read this testimony
6 into the record or I can provide you my
7 written testimony and be done with it. It's
8 up to you. I have absolutely no problem. I
9 practiced last night, so I'm in pretty good
10 shape as far as reading is concerned, but,
11 again, I want to...

12 COUNCILWOMAN BLACKWELL: You,
13 sir, are a gentleman and a scholar.

14 MR. HANNA: I respectfully then
15 choose, if I can, to submit this testimony,
16 which I'm sure has been distributed to the
17 Councilmembers, into the record.

18 COUNCIL PRESIDENT VERNA: A
19 copy should be given to the stenographer so it
20 could be transcribed in full.

21 COUNCILWOMAN BLACKWELL: Thank
22 you, and the record will reflect the entire
23 testimony being presented.

24 MR. HANNA: Thank you very
25 much.

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2

COUNCILWOMAN BLACKWELL: Thank

3

you.

4

Is there anyone else who would like

5

to testify?

6

(No response.)

7

MR. HANNA: One thing, for the

8

record, I would like to say for the record is

9

that the Administration, the Office of

10

Housing, are wholeheartedly on board with the

11

idea of the establishment of the Housing Trust

12

Fund. It's something that we feel is very

13

important. And, again, just for the record,

14

I'd like to thank you, Councilwomen Blackwell

15

and Blondell Reynolds Brown for your

16

cooperation in getting the whole thing done.

17

It's something that we worked very hard and

18

long on, put a number of hours with the

19

advocacy groups and the finally came to a

20

point where we pretty much agreed on how it

21

should be established, how the money should be

22

spent, as well as the governing board. Thank

23

you for your help.

24

COUNCILWOMAN BLACKWELL: Thank

25

you. We would like to ask one more question,

1

2 Mr. Hanna. Thank you very much for your
3 remarks.

4 Should this committee decide to
5 report these bills out and should there be an
6 amendment, because there's a very important
7 question that was asked to the NTI resolution
8 that would concern funds that would be
9 commingled, would you be amenable to us and
10 would we be legally able to then amend these,
11 should we report them out, amend these bills
12 on Monday when the other hearing is held?

13 MS. MCCOLLOCH: Yes. We can
14 follow the amendment policy which is outlined
15 in the Con Plan that you would pass -- it's
16 listed in the appendices of the Consolidated
17 Plan what our plan amendment process is. That
18 includes an advertisement in the newspaper and
19 taking public comment so we can amend the plan
20 throughout the year anyway.

21 COUNCILWOMAN BLACKWELL: As you
22 know, and as all of us know, we have a time
23 crunch, so we'd like to get as much done now
24 as possible, so that should we present
25 amendments, we can present any amendments at a

1

2 later date. That's our concern, that should
3 there be an amendment or should someone come
4 up and decide they would like to have
5 something else considered, that we're able to
6 do that.

7 We're pushing forward because we
8 know we're at the end of our term and we have
9 a time crunch.

10 Thank you very much. Are there any
11 questions from members of the committee?

12 (No response.)

13 COUNCILWOMAN BLACKWELL: All
14 right. Seeing none, that will end our hearing
15 part of this meeting.

16 (Public Meeting of Committee on
17 Housing, Neighborhood Development and the
18 Homeless adjourned at 7:10 p.m.)

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CERTIFICATE

I HEREBY CERTIFY that the
proceedings, evidence and objections are
contained fully and accurately in the
stenographic notes taken by me upon the
foregoing matter on June 1, 2005, and that
this is a true and correct transcript of
same.

MICHELE L. MURPHY
RPR-Notary Public

(The foregoing certification of this
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certifying reporter.)

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COUNCIL OF THE CITY OF PHILADELPHIA
PUBLIC MEETING - COMMITTEE ON HOUSING,
NEIGHBORHOOD DEVELOPMENT AND THE HOMELESS

- - -

Room 400, City Hall
Philadelphia, Pennsylvania
Wednesday, June 1, 2005, 7:10 p.m.

Bills 050059 and 050294

PRESENT:

COUNCIL PRESIDENT ANNA C. VERNA
COUNCILMAN JUAN F. RAMOS
COUNCILMAN DAVID COHEN
COUNCILWOMAN DONNA REED MILLER
COUNCILWOMAN JANNIE L. BLACKWELL
COUNCILMAN RICHARD T. MARIANO
COUNCILMAN DARRELL L. CLARKE
COUNCILWOMAN BLONDELL REYNOLDS BROWN

V A R A L L O Incorporated
Litigation Support Services
1835 Market Street, Suite 600
Philadelphia, PA 19103
215.561.2220 215.567.2670

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2

COUNCILWOMAN BLACKWELL: We

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will enter into the stated meeting, and the

4

Chair recognizes Councilman Ramos for a

5

motion with the suspension of the rules with

6

regard to Bill No. 050059.

7

COUNCILMAN RAMOS: Thank you,

8

Madam Chair. I move that Bill No. 050059 be

9

reported out of committee with a favorable

10

recommendation. I further move that the

11

rules of Council be suspended to permit first

12

reading of this bill at our next Council

13

meeting.

14

COUNCILMAN MARIANO: Second.

15

COUNCILWOMAN BLACKWELL: It has

16

been moved and seconded that Bill No. 050059

17

be reported out of committee with a favorable

18

recommendation and, furthermore, that the

19

rules be suspended so as to permit first

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reading at our next session of Council.

21

All in favor will say aye.

22

COUNCIL MEMBERS: Aye.

23

COUNCILWOMAN BLACKWELL: All

24

opposed?

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(No response.)

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COUNCILWOMAN BLACKWELL: The

ayes have it and so the bill is reported out.

(Applause.)

COUNCILWOMAN BLACKWELL: The

Chair recognizes Councilman Mariano with a

motion regarding Bill 050294 and with a

suspension of the rules.

COUNCILMAN MARIANO: I make

a motion that Bill 050294 be voted out with a

favorable recommendation and I make a motion

to suspend the rules for reading at the next

session of Council.

COUNCILWOMAN BROWN: Second.

COUNCILWOMAN BLACKWELL: It has

been moved and seconded that Bill No. 050294

be reported out of committee with a favorable

recommendation and also a recommendation that

the rules of Council be suspended so as to

permit first reading at our next session of

Council.

All in favor will say aye.

COUNCIL MEMBERS: Aye.

COUNCILWOMAN BLACKWELL: All

opposed?

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(No response.)

COUNCILWOMAN BLACKWELL: The
ayes have it, so both bills are reported out.

We thank you all for your patience
today. It was a long hard day and we thank
everyone. Thank you.

Thank you, Madam President, members
of the committee and all members who are
here. Thank you. Thank you all in the
audience as well. Thank you.

(Public Meeting of Committee on
Housing, Neighborhood Development and the
Homeless adjourned at 7:15 p.m.)

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