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COUNCIL OF THE CITY OF PHILADELPHIA

3

COMMITTEE OF THE WHOLE

4

FY '06 OPERATING BUDGET

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Room 696, City Hall
Philadelphia, Pennsylvania
Tuesday, March 22, 2005
10:28 a.m.

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BILLS 040767, 040789, 050001, 050002,
050003, 050007, 050008.

10

RESOLUTION 050022.

11

12

PRESENT:

13

COUNCIL PRESIDENT ANNA C. VERNA

14

COUNCILWOMAN JANNIE BLACKWELL

COUNCILMAN DARRELL L. CLARKE

15

COUNCILMAN DAVID COHEN

COUNCILMAN FRANK J. DICICCO

16

COUNCILMAN JAMES F. KENNEY

COUNCILMAN RICHARD T. MARIANO

17

COUNCILWOMAN DONNA REED MILLER

COUNCILMAN MICHAEL A. NUTTER

18

COUNCILWOMAN BLONDELL REYNOLDS BROWN

COUNCILMAN FRANK RIZZO

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2 COUNCIL PRESIDENT Verna: Good
3 morning, everyone. This is the continued
4 public hearing of the Committee of the Whole
5 regarding Bill Nos. 050001, 050002, 050003,
6 040789, 040767, 050007, 050008, and Resolution
7 No. 050022.

8 Before we call our first witness, I
9 would like to acknowledge that we have
10 students from the Discovery Charter School in
11 Fairmount. I believe that they are up in the
12 balcony. If they would stand we would like to
13 recognize you.

14 (Applause.)

15 COUNCIL PRESIDENT Verna: Welcome.

16 Our first department to testify
17 today will be the Fairmount Park Commission.
18 May I ask the witnesses to please come to the
19 table, identify yourself and proceed with your
20 testimony?

21 MS. BORSKI: Good morning. Thank
22 you for having us.

23 COUNCIL PRESIDENT Verna: Good
24 morning and welcome. I see that your
25 testimony is rather lengthy. We will give the

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2 stenographer a copy of your testimony. It
3 will be transcribed in full.

4 MS. BORSKI: Good morning, Council
5 President Verna and Members of City Council.
6 My name is Karen Lloyd Borski and I am the
7 Interim Executive Director of the Fairmount
8 Park Commission. I am pleased to appear
9 before you today to present on behalf of the
10 Fairmount Park Commission our recommended
11 \$13.2 million operating budget for Fiscal Year
12 2006.

13 For Fiscal Year 2006 this budget
14 recommends \$13.1 million in all classes and an
15 additional \$96,000 in Grants Revenue Fund.

16 The Class 100 request of \$8,917,919
17 is \$615,259 below Fiscal Year '05's estimated
18 obligations due to personnel reductions
19 implemented in January, bringing our full-time
20 staff level to 180. Our Class 200, 300 and
21 400 requests are for \$2,742,509, \$534,657 and
22 \$83,964 respectively.

23 While our commitment to care for the
24 City's green spaces continues to be our
25 primary focus, there are several exciting

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2 partnerships that the Commission is involved
3 in that will enhance the Fairmount Park
4 experience for users and visitors alike.

5 Just last month the lease was signed
6 with the Please Touch Museum, the Commission
7 and the City of Philadelphia for the museum's
8 occupancy of Memorial Hall. This project will
9 not only expand a popular children's activity
10 destination, but also invest millions of
11 dollars into the restoration and stabilization
12 of one of Philadelphia's most treasured land
13 marks. Scheduled to open in 2007, the museum
14 will greatly enhance the public's ability to
15 visit and learn about Memorial Hall.

16 Together with the zoo, the Mann
17 Center for the Performing Arts and
18 neighborhood development in the Park Side
19 area, this will breathe new life into West
20 Fairmount Park as plans are being made to
21 create a centennial district among these
22 cultural institutions on the very same grounds
23 where our country celebrated its centennial
24 anniversary in 1876.

25 Last fall ground was broken on two

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2 significant partnership projects in Fairmount
3 Park. The School District of Philadelphia has
4 begun work on the state-of-the-art
5 technologically complete high school of the
6 future on an 8.5 acre campus in West Fairmount
7 Park. We look forward to this development
8 fostering a tremendous environment for
9 advanced learning and enhancing the Park Side
10 and West Philadelphia communities.

11 Likewise, in East Falls, Arthur Ash
12 Youth Tennis and Education, Inc., has begun
13 work on its new indoor/outdoor tennis center
14 on the site of the former Gustine Recreation
15 Center. This development will not only create
16 an ultra-modern indoor and outdoor tennis
17 facility, but also replace the existing
18 40-year-old rec center with a building with
19 enhanced athletic and community spaces.
20 Savings of approximately \$20,000 will also be
21 realized in annual exterior maintenances costs
22 as the tennis center will become responsible
23 for the entire Gustine site.

24 Also notable is the potential
25 partnership with the Fox Chase Cancer Center

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2 for an expansion of its campus into Burholme
3 Park. Discussions continue which would allow
4 this world-renowned institution to develop
5 additional hospital and research facilities in
6 Burholme Park while providing funds for the
7 future care and improvement of the park and
8 the Rider's Museum.

9 The mission of Fairmount Park is to
10 preserve and protect and maintain the open
11 space, street trees, natural and cultural
12 resources of Philadelphia's parks for the
13 recreation and enjoyment of visitors and
14 residents.

15 Further, our mission is to educate
16 the public on the environment, history and use
17 of the park system and promote, celebrate and
18 enhance the uniqueness and value of the
19 Fairmount Park System and its economic impact
20 to the City, region and state.

21 Our responsibilities of woodlands,
22 watersheds, landscapes and physical
23 infrastructure of some 469 buildings and
24 almost 200 sculptures are throughout the 9,200
25 acres. The park system provides

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2 Philadelphia's citizens and visitors with
3 opportunities for both passive and active
4 recreation, with more than 60 parks managed by
5 the Commission, comprising one of the largest
6 municipally-operated landscaped park systems
7 in the US. Each of these parks falls into one
8 of 11 different classifications outlined in
9 our strategic plan.

10 Our major accomplishments in Fiscal
11 '05 include the completion of the strategic
12 plan. As a result of the completion of the
13 Fairmount Park strategic plan, the Commission
14 has begun to initiate a variety of changes.
15 Many of these changes seek to improve
16 efficiencies by reducing duplicity of tasks
17 with the Department of Recreation and
18 concentrating on the core strengths of each
19 organization.

20 Fairmount Park is focused on
21 self-directed recreation and has strengths in
22 maintenance, environmental education and
23 historic preservation. The Department of
24 Recreation provides more active recreational
25 opportunities with an emphasis on programmed

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2 activities and facilities. Implementation
3 strategies of the plan which have already been
4 initiated include the following:

5 Our administrative offices have
6 moved from Memorial Hall to One Parkway and
7 are now located on the same floor as the Rec
8 Department. Fairmount Park has brought
9 together the volunteer services and
10 environmental education functions into one
11 division; environments, stewardship and
12 education.

13 Fairmount Park is likewise
14 developing better business management
15 strategies for our concession services. Steps
16 in this direction include rewriting and
17 rebidding contracts to better serve park
18 users. Our trust funds are being evaluated
19 and a more streamlined, systematic business
20 approach is being developed in order to
21 enhance the effectiveness of these funds and
22 reduce our administrative costs.

23 A special event policy has been
24 developed to improve the delivery of services
25 and provide a mechanism to recover costs

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2 associated with events. As mentioned earlier,
3 the implementation of the plan has spawned the
4 realignment of Fairmount Park staff, both
5 physically and organizationally.

6 Along with moving our offices in
7 July, at the end of the William Penn Grant for
8 the Natural Restoration and Environmental
9 Education Program brought into being the
10 creation of the Environment, Stewardship and
11 Education Division. The focus of this unit is
12 to provide a better managed volunteer
13 experience as well as quality environmental
14 educational opportunities.

15 Most recently, the Operations and
16 Landscape Management Division has been
17 retooled from six geographic districts to four
18 and has increased its emphasis on managing
19 street tree planning, removal and pruning
20 contracts. These changes will allow for
21 greater efficiencies within the division and a
22 streamlined management approach to caring for
23 the 9,200 acres of the park system.

24 Our initiatives for Fiscal '05 were
25 to continue to expand the Growing Neighborhood

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2 Program. In '04 the Commission and the
3 Fairmount Park Conservancy announced the
4 launch of the Growing Neighborhood Program.
5 This initiative is designed to work with
6 community members to select and implement
7 privately funded improvements in neighborhood
8 parks throughout the system. The program is
9 currently funded at a level of \$300,000
10 through \$100,000 grants from William Penn
11 Foundation, ACINA (ph) and Novacare
12 Rehabilitation.

13 In the first year of the program
14 Commission staff completed projects with
15 friends, groups and interested citizens in
16 Palmer, Kimball and Fernhill Parks. In FY
17 '05, \$75,000 is being spent for similar
18 improvement projects at Clover, Lee and Fisher
19 Parks.

20 In the first two years of the
21 program an additional \$400,000 has been
22 leveraged to compliment the investment in
23 these community parks. The program is
24 scheduled to run through 2007 and will involve
25 new parks each year through a competitive

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2 selection process and will utilize additional
3 funds raised by the conservancy from the
4 Philadelphia business community.

5 The Pennsylvania Department of
6 Conservation and Natural Resources, the School
7 District of Philadelphia, the Philadelphia
8 Eagles and the Commission have teamed up in a
9 public/private partnership to restore the tree
10 cover in Philadelphia and the surrounding
11 suburbs called Tree Vitalize. This \$8 million
12 program targets neighborhoods and cities and
13 townships where the tree cover is less than 25
14 percent.

15 Tree Vitalize is designed to
16 revitalize older communities and improve the
17 air and water quality in those communities,
18 enhancing the quality of life for citizens
19 living in urbanized areas. Ultimately, this
20 program will plant more than 20,000 shade
21 trees and create 1,000 acres of forested
22 buffers in the five county Philadelphia
23 region.

24 Thank you for this opportunity to
25 appear before you today to discuss the

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2 present, but more importantly the future of
3 the Fairmount Park System. That future will
4 be guided by the recently completed strategic
5 plan which clearly indicates the challenges
6 that lie ahead.

7 The plan also confirms, however,
8 that our volunteer resources are among our
9 strongest assets and we owe tremendous
10 gratitude to those citizens who love their
11 parks and continue to support them year after
12 year, as well as support us as we appear
13 before Council yearly. I'd also like to
14 acknowledge the commissioners that have come
15 to support the Commission today and our
16 testimony.

17 Thank you.

18 (Applause.)

19 COUNCIL PRESIDENT VERA: Thank you
20 very much.

21 Commissioner, can you tell us the
22 number of positions that were eliminated from
23 your FY '05 budget?

24 MS. BORSKI: Going into '06 our
25 staffing level will be 180.

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2 COUNCIL PRESIDENT Verna: I know
3 that. What was it in FY '05?

4 MS. BORSKI: They're saying I came
5 down from 195 positions.

6 COUNCIL PRESIDENT Verna: However,
7 from the detailed budget it appears as though
8 you were budgeted for 204.

9 MS. BORSKI: Right.

10 COUNCIL PRESIDENT Verna: So you
11 were not allowed to fill those positions?

12 MS. BORSKI: Correct. We were not
13 allowed to fill positions, and staff
14 reductions further eliminated classifications.

15 COUNCIL PRESIDENT Verna: You also
16 mentioned that you had to reduce your
17 personnel level in January. How was this
18 accomplished and why were you required to do
19 this?

20 MS. BORSKI: It was driven by the
21 economic needs of the City. We looked at
22 staff reductions that looked at
23 classifications of employees that perhaps
24 Fairmount Park could continue its core
25 services without those classifications. It

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2 was a difficult decision across the board, but
3 like most departments in City government, we
4 were asked to look hard --

5 COUNCIL PRESIDENT VERNA: Can you
6 tell us what is the operational impact of
7 these reductions?

8 MS. BORSKI: We tried very hard to
9 have very little service impact wherever
10 possible, and are absolutely committed to
11 achieving that goal. The truth is, it is much
12 more difficult to do things with less people.
13 So we are reorganizing.

14 I mentioned in my testimony that
15 we've streamlined our Operations and Landscape
16 Management Division from six to four
17 districts. That, for instance, is an effort
18 to do more with less.

19 COUNCIL PRESIDENT VERNA: The
20 Managing Director's budget reflects an
21 expenditure transfer of \$380,000 to your
22 department for the Vacant Lot Program. Do you
23 in fact receive this funding from the MDO?

24 MS. BORSKI: I'm going to let Chris
25 Palmer, our Director of Operations and

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2 Landscaping, address that.

3 MR. PALMER: Good morning. The
4 \$380,000 is money in the MDO's budget and we
5 ask for a transfer every month for the money
6 for CLIP and NTI work.

7 COUNCIL PRESIDENT VERNA: So who
8 controls how the funds are spent, the MDO or
9 Fairmount Park?

10 MR. PALMER: Fairmount Park manages
11 the staff that maintains the CLIP and NTI
12 programs as far as street trees and lots and
13 alley trees go.

14 COUNCIL PRESIDENT VERNA: Do you
15 know why they are budgeted to the MDO and not
16 directly to your office?

17 MR. PALMER: I do not know.

18 COUNCIL PRESIDENT VERNA: Neither do
19 we.

20 The Managing Director's Office has
21 approximately \$2.5 million budgeted for tree
22 pruning, planting and removal. Does your
23 office oversee the expenditure of these funds?

24 MR. PALMER: Yes, we do. We manage
25 the tree removals, tree prunings and tree

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2 planning contracts.

3 COUNCIL PRESIDENT Verna: Again, I
4 ask why is that money not budgeted to your
5 department? And you can't answer.

6 MR. PALMER: I do not know.

7 COUNCIL PRESIDENT Verna: I have
8 several other questions. However, there are a
9 number of Councilmembers that want to be
10 recognized. So each Councilmember will be
11 given five minutes for questioning on the
12 first go around.

13 Before I recognize my colleague, I
14 would just like to recognize someone we all
15 know and respect. Mrs. Longstreth, who is
16 here, and certainly has been a strong
17 supporter.

18 (Applause.)

19 COUNCIL PRESIDENT Verna: She has
20 always been a very strong, strong supporter of
21 the Fairmount Park.

22 The Chair recognizes Councilman
23 Rizzo.

24 COUNCILMAN RIZZO: Thank you, Madam
25 Chair.

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2 people, how do you plan to not let it slip
3 away any further?

4 I understand in the spring there's
5 always the clean up, fix up. Bells Mill and
6 the stretch between Germantown Avenue and
7 Ridge Avenue, it looks like a dump with all
8 the debris on the side of the road. I don't
9 know whether that's Streets Department. But I
10 know Park had a gadget called the Brush Hog.
11 They went in there and cleaned it up and it
12 looked good for a while. I'm just concerned
13 that it's going to get away from us. I'd like
14 to hear from you or your colleagues to assure
15 me that that's not going to happen.

16 MS. BORSKI: Well, thank you for
17 noticing. You know this past year we were hit
18 with the impossible number of 100 year storms,
19 and for noticing the damage to the
20 infrastructure is critical to us because
21 Fairmount Park did take an extraordinary hit.

22 We've been working closely with
23 agencies like FIMA and PIMA (ph) to see if
24 there were ways to recoup some damage dollars
25 for some of these real infrastructure needs.

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2 They are not as forthcoming as we would like
3 them to be. But we're still investigating
4 every possible scenario for that.

5 In the meantime, yes. In the course
6 of doing more with less, we do try to
7 strategically work with our crews to do
8 whatever repairs we can do. And I think that
9 you will find throughout the park system that
10 we are trying to target areas where we really
11 can fix them up.

12 You talk about Forbidden Drive. We
13 don't want you driving faster than that anyhow
14 on Forbidden Drive in front of Alley Green.

15 COUNCILMAN RIZZO: But they're not
16 manmade speed bumps.

17 MS. BORSKI: No. The truth is that
18 the area was very, very hard hit by the
19 floods. We are working on it.

20 We are actually also working with
21 the Friends of the Wissahickon on a major sort
22 of infrastructure improvement project in that
23 area, trying to accommodate parking, trying to
24 get landscape back up to the point that it
25 should be. It is an icon of our park system.

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2 COUNCILMAN RIZZO: I know I only
3 probably have a minute or so left, so I'll run
4 the clock out with this question. Another
5 example of the infrastructure concern -- and I
6 know I've talked to your staff about this --
7 is the water run-off both on Lincoln Drive and
8 Kelly Drive. A very dangerous situation.
9 Again, I'm starting to realize that there
10 might be some turf issues here. There's a few
11 inlets, that the area around the water inlets,
12 the macadam has been totally broken away and
13 there are big, gaping holes. If someone hits
14 them, they're going to have significant damage
15 to their vehicle.

16 You send the request in to the
17 Streets Department, the request system, and
18 weeks go by and nothing happens. So I don't
19 know whether you're coordinated with them or
20 not, but the water run-off there, especially a
21 few weeks ago when the temperatures are high
22 during the week, and you come down and you see
23 a wreck at Rittenhouse, cars all over the
24 place because someone hit a patch of ice. I
25 know that the drains were cleared at one time

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2 to allow the water to drain off. But it is
3 such a bad situation on Kelly and Lincoln
4 Drive.

5 Up where Forbidden Drive is at
6 Lincoln, the road there is broken away. It's
7 terrible because the water-run off has
8 deteriorated the roadway. Here's some person
9 coming from working midnight to 8:00 or coming
10 home late at night, the temperatures have
11 fallen and there's a terrible accident as a
12 result of a freeze up that occurred overnight.
13 The infrastructure is so important. I see it
14 as a person that grew up in that park and
15 loved it, just seeing it slip away.

16 Again, with how many people?

17 MS. BORSKI: 180.

18 COUNCILMAN RIZZO: So I don't know
19 whether we've got to drag the Streets
20 Department in. I understand there's some
21 issues with Philadelphia College, that the
22 water is cascading down from miles away onto
23 the drive. It is just a bad situation and it
24 needs to get addressed.

25 MS. BORSKI: Absolutely. We have

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2 paid so much more attention to things like
3 storm water run off in the past, recent past.
4 This is the sort of thing that's going to move
5 us into a new era of how we deal with parks
6 and rec issues, particularly since we're major
7 byways for traffic coming through. Lincoln
8 Drive always comes up as a point of reference,
9 an example of this.

10 Collaborative efforts with both
11 Streets and Water are moving forward. It's
12 also a PennDOT issue. The state highway is
13 involved in this. We are working to bring
14 everyone to the table, including Philadelphia
15 University, to come to the solution to this
16 problem, and it will get applied again and
17 again throughout park. That is our hope.

18 COUNCILMAN RIZZO: Thank you. I'll
19 speak with you again in the next round.

20 Thank you, Madam Chair.

21 COUNCIL PRESIDENT Verna: Thank you.

22 The Chair recognizes Councilwoman
23 Brown.

24 COUNCILWOMAN BROWN: Thank you,
25 Madam President.

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2 Good morning.

3 MS. BORSKI: Good morning.

4 COUNCILWOMAN BROWN: On Page 1 of
5 your testimony you talk about a number of
6 exciting, unprecedented developments in the
7 West Park Side area. The one I think that
8 many of us may be most unfamiliar with is the
9 Centennial District. Can you just for the
10 record give us a brief description of the
11 Centennial District, what it is supposed to do
12 and the timetable for the roll out?

13 MS. BORSKI: Yes. A wonderful study
14 has been underway for about the last 12
15 months, maybe a little longer, for an area
16 called the Centennial District, which would
17 stretch essentially from behind the Art Museum
18 and cross over the river and encompass from
19 the zoo to the Mann Center for Performing
20 Arts. In that footprint already would be the
21 Please Touch Museum coming into Memorial Hall
22 and the School of the Future as well.

23 It is a very exciting plan to take
24 this area, call it a district, call it a zone
25 and try to make it have revenue generating

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2 capabilities as well as become a tourist
3 destination in and of itself for both citizens
4 and visitors to the region.

5 The roll out is ongoing right now.
6 We presented it to a lot of interested
7 parties. It does need to come back to the
8 Commission one more time to be looked at in
9 its entirety. But it's a plan that has
10 immediate pieces that can be put into place
11 and others that are very long term, sort of
12 dream issues of how Belmont Avenue might look
13 in the future. But the whole goal is to sort
14 of regenerate and revitalize interest, not
15 only in the West Park Side community, but in
16 the park as it sits right there.

17 COUNCILWOMAN BROWN: At what
18 approximate date do you anticipate it will
19 come back to the Commission?

20 MS. BORSKI: Very soon. But
21 certainly before we break in June.

22 COUNCILWOMAN BROWN: Before June?

23 MS. BORSKI: Yes.

24 COUNCILWOMAN BROWN: Is that
25 document available for distribution to review?

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2 MS. BORSKI: It will be. The
3 Commissioners saw it informally. They need to
4 have a formal presentation and then it will
5 roll out to the world. The Daily News has
6 been good about covering it and very involved
7 in the sort of study of the area.

8 COUNCILWOMAN BROWN: I'm sure other
9 Members of this Body will look forward to
10 reviewing that. So at whatever juncture,
11 you'll let President Verna know.

12 One project that you mentioned on
13 Page 2 of your testimony is the Fox Chase
14 Cancer Center. It's my understanding that the
15 project has now been approved by the
16 Commission. However, it's my understanding
17 there may be or is a court challenge. What is
18 the status of the project with regards to the
19 court case?

20 MS. BORSKI: There is a court
21 challenge which I believe is going to be heard
22 in perhaps the first week in April. There is
23 also another challenge before Fox Chase Cancer
24 Center, which is to bring this issue before
25 Orphans Court. So the process is ongoing.

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2 COUNCILWOMAN BROWN: I see. Will
3 Council approval be necessary for this to move
4 forward at some juncture?

5 MS. BORSKI: Ultimately, yes.

6 COUNCILWOMAN BROWN: Okay. You do
7 discuss in your testimony the strategic plan,
8 and I'm sure you remember that I introduced a
9 resolutions calling for hearings on the
10 progress of the park's strategic plan. So at
11 this point, I'll table that question.

12 I would like to, Madam President, be
13 on the next round because I have several more
14 questions.

15 COUNCIL PRESIDENT Verna: That's
16 fine.

17 The Chair recognizes Councilman
18 DiCicco.

19 COUNCILMAN DICICCO: Thank you,
20 Madam President.

21 Good morning.

22 MS. BORSKI: Good morning.

23 COUNCILMAN DICICCO: I'm very
24 interested in the tree revitalization program.
25 How soon do you expect that program to take

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2 effect? There's \$8 million based on your
3 testimony. The Fairmount Park Commission will
4 not be getting the full \$8 million. Do you
5 have any sense what portion, how much of that
6 \$8 million we will be receiving?

7 MR. PALMER: Tree Vitalize Program
8 starts this spring. We are planting 316 trees
9 at 26 elementary schools throughout the City.
10 We also will be planting another hundred in
11 the park system in various parks. It's
12 anticipated that over a million dollars will
13 come to the City of Philadelphia to increase
14 the street tree cover.

15 COUNCILMAN DICICCO: So the tree
16 plantings are for sites, locations that
17 Fairmount Park Commission has made a decision
18 on. Will there been any trees planted in the
19 neighborhoods as a result of requests by
20 Councilmembers?

21 One of the problems we have -- and
22 it's not to be critical -- is that we make a
23 request, and I know of instances where it's
24 two, three years before the tree gets planted.
25 Can you explain why it takes so long?

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2 MR. PALMER: With the Tree Vitalize
3 Program we can market different areas of the
4 City. We're hoping to plant more
5 neighborhoods versus individual trees. So if
6 it's driven by one person on each block,
7 that's probably not the program that's going
8 to help them. We're concentrating more on
9 tens and twenties and thirties type numbers in
10 neighborhoods. As far as individual trees
11 such as the concerns that you're mentioning,
12 we try to plant as many trees as possible with
13 the funding available. It's a first come,
14 first serve basis.

15 COUNCILMAN DICICCO: How much
16 funding do you normally have available for
17 those cases where it's an individual tree,
18 maybe one or two on a specific block as
19 opposed to the entire block? In that category
20 how much do you have?

21 MR. PALMER: This year we anticipate
22 spending \$334,000 planting almost 1,000 trees.

23 MS. BORSKI: We've been trying to
24 nick away at that backlog.

25 COUNCILMAN DICICCO: Where I'm going

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2 with this is, following up on the Council
3 President's question of the \$2.5 million that
4 is dedicated for Fairmount Park for -- was it
5 for tree planting?

6 MR. PALMER: The \$2.6 million is for
7 removal and pruning. We do not earmark any of
8 that for planting. We are trying to reduce
9 the amount of potential liability for the
10 citizens of Philadelphia.

11 COUNCILMAN DICICCO: I understand
12 that. Maybe I misunderstood. When the
13 Council President was asking the question as
14 to why the \$2.5 million is being controlled
15 basically by the Managing Director and not
16 being transferred over to the Fairmount Park
17 Commission, if you had that \$2.5 million,
18 conceivably I guess you would be able to do
19 more plantings.

20 MR. PALMER: Once again our primary
21 purpose is to reduce the amount of liabilities
22 on the streets of Philadelphia. Pruning and
23 removal.

24 COUNCILMAN DICICCO: But you still
25 don't have that \$2.5 million.

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2 MR. PALMER: We control the \$2.5
3 million through the management of the
4 contracts. We make the decision on what trees
5 are removed, what trees are pruned. The
6 Managing Director allocates the money to us
7 for that.

8 COUNCIL PRESIDENT VERNA: Can I have
9 a point of information, please?

10 Looking at your matrix, actually
11 you're going to be planting less trees in '06,
12 am I correct, then your targeted projection
13 was for FY '05?

14 MR. PALMER: That's correct.

15 COUNCIL PRESIDENT VERNA: In FY '05
16 your projection was 1,500 trees to be planted.
17 And for '06, I think it's 800?

18 MR. PALMER: Yes.

19 COUNCIL PRESIDENT VERNA: Then on
20 Page 4 of your testimony you're reducing the
21 number of street trees removed from 4,300 in
22 FY '05 to 3,200 in FY '06. I believe that's a
23 decrease of 25.5 percent. I think we need
24 some explanation.

25 MR. PALMER: With the planting

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2 contract, that is capital funding. That
3 capital funding was frozen until the latter
4 part of last Calendar year. We were unable to
5 spend any money from that during that period
6 of time.

7 Normally we have two planting
8 seasons, the fall and the spring. Because of
9 that we were only able plant this spring,
10 which we are doing now. We anticipate
11 planting 958 trees this spring. We will have
12 a carry over of \$209,000 to the fall. Because
13 we were not able to plant this past fall, we
14 felt it was prudent to do that so we weren't
15 planting trees in the heat of the summer. The
16 end of our spring planting system is the
17 beginning of June.

18 COUNCIL PRESIDENT Verna: So I think
19 we can now go back to Councilman DiCicco's
20 question. How many of the street trees are in
21 neighborhoods that are being planted? Of the
22 950 that will be planted this spring or were
23 planted this spring, how many of them are in
24 the neighborhoods?

25 MR. PALMER: Every one of them are

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2 in the neighborhoods. They're street trees.

3 They are located in front of people's

4 properties.

5 COUNCILMAN DICICCO: Those are

6 requested by individuals or through Council

7 offices?

8 MR. PALMER: That's correct.

9 They're requested either by individuals or on

10 behalf of individuals.

11 COUNCIL PRESIDENT VERNA: I would

12 love to have a list that have been planted in

13 my district, and I'm sure every district

14 Councilperson would also like to see. So if

15 you can get that information to us.

16 MS. BORSKI: We can get that to you.

17 COUNCILMAN DICICCO: I would agree.

18 Maybe what would be a little more helpful to

19 us, when we make requests, often times I'm not

20 certain if the requests have been fulfilled

21 unless I drive by the location and see the

22 trees planted. If you can give us something,

23 a report, in anticipation of the plantings, if

24 you're going to do plantings in April, maybe

25 in March, say, of the list that was requested,

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2 these trees at these particular locations will
3 be planted in the spring. That way we can
4 follow up on that.

5 MR. PALMER: Part of our
6 reorganization that we mentioned, with the
7 Operation and Landscape Management Division,
8 is bringing our tree staff, the staff that
9 goes out there and services our customers,
10 bring them into one unit to better manage and
11 provide more efficiencies. So if we
12 anticipate what you are asking for, we'll have
13 the better ability to do that at the time.

14 COUNCILMAN DICICCO: That will be
15 helpful.

16 I don't know if I spoke with you,
17 Ms. Borski, or not about this. I know I spoke
18 to Rick Tustin of the Capital Office. I might
19 get in trouble with my colleagues, especially
20 the district Councilpeople.

21 Again, the frustration of not being
22 able to fulfill the request for tree plantings
23 on our part and your part obviously because of
24 funding, in our individual capital
25 expenditures that district Councilpeople get,

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2 I thought of an idea and it may be helpful to
3 get plantings done more quickly. Individual
4 Councilpeople could set aside whatever portion
5 of that capital dollars that we have for the
6 purpose of getting trees planted in respective
7 districts.

8 I would put \$20,000 in annually or
9 whatever portion I decided to with the
10 understanding -- just a way in which we can
11 get more trees planted on a much more timely
12 basis than we have been in the past -- with
13 the understanding, though, if we allocate from
14 our individual capital dollars, that these are
15 done in a much more timely fashion than
16 historically we've been able to do that. Have
17 you had any further discussion? I dropped it
18 on Rick and I think I may have discussed it
19 with you.

20 MS. BORSKI: You did. Actually,
21 Rick and I have had some significant
22 discussion on it. Where Chris is going with
23 his discussion on the whole street tree
24 management system is we are truly looking at a
25 tree management system. And your suggestion

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2 is a big piece of that, to be able to be
3 responsive to both Councilpersons and
4 individual customers, it would be hugely
5 helpful to us.

6 So we're looking at a system where
7 -- and we will actually come to talk to you
8 about this -- where maybe some dollars should
9 be thrown initially into the idea of funding a
10 major software system which would then let us
11 be able to break down by Councilmanic
12 district, which we can't do now. We can do
13 zip codes, but we can't do actual Councilmanic
14 districts, I think.

15 Right, Chris?

16 MR. PALMER: I have another way to
17 do it where I can.

18 MS. BORSKI: Okay. But we can look
19 at being more responsive and also being able
20 to target where street trees can be planted.

21 COUNCILMAN DICICCO: How much do you
22 think that hardware or software would cost?

23 MS. BORSKI: It's about a \$300 to
24 \$400,000 system.

25 COUNCILMAN DICICCO: I think the

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2 Redevelopment Authority or the Housing
3 Authority, some other authority has a system
4 in place already that breaks the districts
5 down geographically, street by street, zip
6 code by zip code.

7 MS. BORSKI: We've been working with
8 both MOIS and some of the organizations, RDA
9 for instance, to put some dollars into the
10 appropriate computer platforms. That's why
11 the cost of this program might come down
12 substantially. We're trying to coordinate
13 efforts so that we're not reinventing the
14 wheel, using what's already out there and
15 coming up with a program that will work for
16 us.

17 COUNCILMAN DICICCO: I just
18 recently, through the Vacant Property Review
19 Board, asked for a break-out of City-owned
20 properties in my district. They broke it out
21 across the entire Councilmanic district, which
22 runs from South Philadelphia all the way up to
23 the Oxford circle. It was able to identify
24 specific streets, blocks, within the district.
25 So I think much of that software is out there

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2 already.

3 MS. BORSKI: Right. We just need to
4 sort of customize it for Fairmount Park.

5 In all honesty we looked seriously
6 at maybe lowering service levels in order to
7 put this program into effect because
8 ultimately it would help our response time.
9 So we actually think we'll come around and
10 visit some Councilmembers.

11 COUNCILMAN DICICCO: I do have other
12 questions. I'll wait for my next go around.

13 COUNCIL PRESIDENT Verna: Thank you.

14 The Chair recognizes Councilwoman
15 Blackwell.

16 COUNCILWOMAN BLACKWELL: Thank you,
17 Madam President.

18 Good morning, all. We are really
19 concerned about the issue of neighborhoods and
20 the issue of maintenance, not only planting of
21 trees, as my colleague mentioned, in a timely
22 manner, but tree maintenance and tree removal.
23 They become increasingly difficult issues and
24 therefore more difficult each year. I wonder
25 if you could comment a little on that.

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2 MS. BORSKI: Yes. We are always
3 trying to address this and make it better. We
4 have come before you before to say that we are
5 trying slowly but surely to cut down the
6 backlog for the time that it takes, especially
7 to get to dead and dangerous trees. Chris has
8 done a lot of work with him, the Operations
9 and Landscape Division, to try and address
10 this.

11 We're looking actually to study our
12 numbers to see how effectively we are getting
13 out there and turning around the turn around
14 time. We know we're not there yet, but we've
15 made it a priority to get there. We try to be
16 as responsive as we can to calls to the office
17 on that front.

18 COUNCILWOMAN BLACKWELL: As you
19 know, years ago they used to remove trees.
20 Then they started cutting them halfway down.
21 Now they cut them a little lower. But we know
22 the issues with the infrastructure and getting
23 pipes and all of that. It's such a problem.
24 We even have neighbors who are willing to get
25 together and try to do something, even in the

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2 rear.

3 For example, there are neighbors in
4 my area who can't get cable because of the
5 trees and that sort of thing. So I think that
6 people are willing to do their part and share
7 in what they can, but trees are such a big
8 area that it's hard to get volunteers because
9 you don't know what you're dealing with. And
10 it's very, very difficult certainly without
11 additional help. So I would appreciate that.
12 You can get back to the Chair and she'll get
13 back to the rest of us.

14 MS. BORSKI: Of course.

15 COUNCILWOMAN BLACKWELL: Thank you,
16 Madam President.

17 COUNCIL PRESIDENT VERA: You're
18 welcome.

19 Councilwoman Brown.

20 COUNCILWOMAN BROWN: While
21 Councilman Nutter goes to his desk, I have a
22 point of information related to Councilman
23 DiCicco's question regarding the Tree Vitalize
24 Program. Can I seize the moment and just do
25 that real quick?

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2 You mentioned that you were in 26
3 elementary schools. What is the criteria for
4 those schools that were the lucky schools to
5 win that kind of opportunity?

6 MR. PALMER: We do feel the schools
7 are lucky because now they'll have an
8 opportunity to have some beautiful trees
9 around the school. There was several ways we
10 developed this. We wanted to choose schools
11 that would have support from a program from
12 the Pennsylvania Horticultural Society called
13 the Tree Tenders. Tree Tenders are volunteers
14 that are trained to assist us with street tree
15 work.

16 COUNCILWOMAN BROWN: They do great
17 work.

18 MR. PALMER: They do wonderful work.
19 So we wanted to partner with either a Tree
20 Vitalize group from a neighborhood or Earth
21 Force, which is another program through the
22 school system that teaches more about the
23 environment, because the School District does
24 not have the capacity to maintain all of the
25 trees to the standard we would like. So the

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2 Tree Tenders are those that help out.

3 So we first chose the areas that had
4 support. Then we looked at our map and wanted
5 to make sure that each neighborhood was being
6 represented, so we made a decision to bring
7 the program into every neighborhood.

8 COUNCILWOMAN BROWN: Can I trouble
9 you to please forward that list of schools
10 and/or the map to President Verna?

11 MR. PALMER: Certainly.

12 COUNCILWOMAN BROWN: Thank you very
13 much.

14 Thank you, Madam President.

15 COUNCIL PRESIDENT VERNA: You're
16 welcome.

17 The Chair recognizes Councilman
18 Nutter.

19 MS. BORSKI: Good morning.

20 COUNCILMAN NUTTER: Good morning. I
21 know we were just in the world of street
22 trees, so I think I'll stay there for a
23 moment, although that was not my plan. If you
24 answered this question already, you'll just
25 tell me, because I was on the other side of

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2 the room.

3 From time to time, we've had the
4 discussion or I've talked with your staff
5 about plantings, and it is unfortunately
6 sometimes a somewhat torturous process. I
7 have one in the 400 block of Martin Street.
8 We've been, based on commitments from the
9 staff since the summer of '03, trying to get
10 the tree planted. What's the main issue that
11 causes us to be in some of these situations
12 where a planting just drags on and on? What
13 is the problem?

14 MS. BORSKI: It is unfortunate.
15 Some of the issues that we've talked about
16 with your office and others also center around
17 the idea that you can't really take a tree
18 down and then instantly plant one. Chris made
19 mention the fact that there are planting
20 cycles, and we try to do it in the spring and
21 the fall. This year we missed the fall
22 planting cycle. So that may have had some
23 impact on a tree from '03.

24 COUNCILMAN NUTTER: Why did we miss
25 the fall planting cycle?

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2 MS. BORSKI: Planting dollars, our
3 capital dollars and the Capital Budget was
4 frozen for awhile this year. Ultimately it
5 was freed up and we are on a roll over cycle
6 playing catch up to do as many plantings as we
7 can. I think ultimately by fall we will have
8 spent those capital dollars and gotten as many
9 plantings in the ground as we can.

10 COUNCILMAN NUTTER: Was the freeze
11 as a result of the, quote/unquote, delay in
12 the approval of either last year's budget or
13 from the bond ordinance?

14 MS. BORSKI: The loan authorization
15 was not approved in time for the spring
16 ballot, which is what caused the freeze in our
17 funding.

18 COUNCILMAN NUTTER: Did you have no
19 capital dollars at that time?

20 MS. BORSKI: For planting we had
21 none, no.

22 COUNCILMAN NUTTER: Whenever you get
23 off the witness stand I'd like to talk to you
24 about a couple others.

25 MS. BORSKI: Yes, absolutely.

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2 COUNCILMAN NUTTER: Let's go back to
3 the strategic plan on Page 2 of your
4 testimony. Who is in charge of the strategic
5 plan?

6 MS. BORSKI: The strategic plan was
7 run out of the Managing Director's Office, but
8 ultimately it is a plan for Fairmount Park, so
9 in terms of implementation it falls to us.

10 COUNCILMAN NUTTER: Let me ask
11 again. Who is specifically in charge of
12 implementing the strategic plan?

13 MS. BORSKI: The Fairmount Park
14 Commission.

15 COUNCILMAN NUTTER: It's not going
16 to be the individual commissioners, right?
17 Isn't it going to be the staff?

18 MS. BORSKI: No. It will be staff,
19 sure.

20 COUNCILMAN NUTTER: Which individual
21 is responsible for the implementation of the
22 strategic plan?

23 MS. BORSKI: Currently the strategic
24 plan's recommendations asked us, the
25 Commission staff, to set up work groups and

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2 for those work groups to try and tackle some
3 of the recommendations of the plan. That is
4 the status of the situation right now. We
5 have our senior staff overseeing a variety of
6 work groups to try to see which elements of
7 the plan we can move forward on.

8 COUNCILMAN NUTTER: Okay. Is there
9 any one individual at the Fairmount Park
10 Commission on staff who has the responsibility
11 for making sure that the elements of the
12 strategic plan are implemented?

13 MS. BORSKI: While the plan was in
14 the study stages Chris Palmer served in that
15 function. Now Barry Bessler, Chief of Staff,
16 serves in that function. He is not with us
17 day.

18 COUNCILMAN NUTTER: So Barry Bessler
19 is the person in charge of the implementation
20 of the strategic plan; is that what you're
21 saying?

22 MS. BORSKI: Yes.

23 COUNCILMAN NUTTER: Quickly, what
24 are its major recommendations and when do you
25 expect to implement them?

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2 MS. BORSKI: There were a variety of
3 them. We made mention in our testimony to
4 reduce redundancies with the Department and
5 Recreation. We are moving forward on that all
6 the time and looking for other ways to do
7 that.

8 I talked to Commissioner Richard
9 just the other day about whether or not we
10 should be looking at our special events
11 policies and trying to coordinate efforts more
12 with both our permitting fields and special
13 event opportunities. That's one of the things
14 that's most recently on the plate. We've
15 already moved into the space with Rec. We've
16 talked about turf and maintenance issues again
17 and again.

18 COUNCILMAN NUTTER: Thank you, Madam
19 Chair. I'll come back.

20 COUNCIL PRESIDENT Verna: Thank you.

21 The Chair recognizes Councilman
22 Clarke.

23 Before he gets to his desk, as far
24 as the tree planting, I don't want to beat a
25 dead horse, but I have requests that are two

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2 and three years old for tree planting. If the
3 trees had been planted, I would love to know
4 where they were planted in my district and
5 what type of backlog we have. I think that
6 every district Councilperson would like to
7 know the same thing.

8 MS. BORSKI: Right.

9 COUNCIL PRESIDENT VERNA: The Chair
10 recognizes Councilman Clarke.

11 COUNCILMAN CLARKE: Thank you, Madam
12 President.

13 Good morning.

14 MS. BORSKI: Good morning.

15 COUNCILMAN CLARKE: I'd like to talk
16 about the concessions program.

17 Since I've been absent from the
18 Fairmount Park Commission, I don't really have
19 a sense of what's going on out there. That
20 was one of the issues that I was interested in
21 when I sat on the Commission. Where are we at
22 with the concessions program?

23 I know at one point there was
24 discussion about the operation, particularly
25 of some of the mobile units on the drive. I

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2 think the Nylons (ph) had it at the time. I
3 believe there was some changeovers.

4 Additionally, if you can give me a
5 sense of where we are with the Water Works?

6 MS. BORSKI: We are trying to retool
7 our concession agreements. We had in place
8 something called a park wide concessionaire,
9 but was a model that ultimately did not work
10 as well for us as we would have liked.
11 There's just too many different places in the
12 park. Everything from the hot dog cart along
13 the drives to our major facilities like the
14 Hort Center and handling those two types of
15 concessions really probably needs to be looked
16 at separately. That is pretty much where we
17 are right now trying to address those needs.

18 COUNCILMAN CLARKE: So the master
19 concessionaire process did not work?

20 MS. BORSKI: It did not work.

21 COUNCILMAN CLARKE: As you retool
22 your thinking as it relates to letting the
23 concessions programs, what's your thought on
24 how we're going to do this?

25 I know one of the issues when we

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2 were involved in the process that we wanted to
3 have levels of inclusion, we were looking at
4 getting minorities involved. I know a number
5 of the people that came that made
6 presentations had teams that were very
7 inclusive of women and minorities. Will we
8 take a similar approach as we move ahead on
9 concessions?

10 MS. BORSKI: Absolutely. I think
11 the park has always been sensitive to that
12 sort of involvement, speaking from this chair,
13 and I think that we will certainly continue
14 that. What is out there is how we will pursue
15 this process.

16 To get back to even what Councilman
17 Nutter was saying. One of the things in the
18 strategic plan is to try to look at the park
19 as zones. We talked about the Centennial
20 District as a zone. Do we put out RFP's for
21 concession agreements in that zone or do we
22 try and put out RFPs based on what the
23 concession is, from a hot dog/ice cream
24 vendors as opposed to a major catering hall.
25 They're the kinds of issues that we're dealing

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2 with right now in trying to decide which way
3 to go. But in any of the those circumstances
4 we're going to look for participation.

5 COUNCILMAN CLARKE: Who's
6 responsible for the concessions now, both the
7 stands, the permanent stands and the mobile
8 stands?

9 MS. BORSKI: Fairmount Park
10 Commission. It's back in-house right now
11 because the concession agreement with the
12 park-wide concessionaires ceased.

13 COUNCILMAN CLARKE: What's your time
14 line on having a new program?

15 MS. BORSKI: In all honesty I think
16 we're spending this year moving forward. As a
17 result of that concession agreement ending, we
18 are continuing our agreements with most of the
19 vendors that were in place for this year as we
20 go forward because we still want to be able to
21 offer the services in the park as we try to
22 figure out a model that works better for us.

23 COUNCILMAN CLARKE: Who will be
24 involved in that process in determining what
25 model we will use as we move ahead, just the

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2 park staff, commissioners?

3 MS. BORSKI: Yes. Commissioners and
4 staff. Although people are certainly welcome.

5 COUNCILMAN CLARKE: People like
6 Councilmembers?

7 MS. BORSKI: People like
8 Councilmembers.

9 COUNCILMAN CLARKE: Because it was a
10 pretty open process before when we were
11 looking at massive concessions. It's
12 unfortunate that it didn't work.

13 MS. BORSKI: Even as we've talked,
14 we've had this sort of really nice and
15 comprehensive study done at West Park, and a
16 similar one for East Park is something that I
17 think the park system and the neighborhood
18 would really benefit from. We're pursuing
19 that as well.

20 COUNCILMAN CLARKE: Real briefly
21 before my time runs out, can you get me up to
22 snuff on Water Works? And one last question,
23 the Boxer's Trail. Where are we at with phase
24 two of that?

25 MS. BORSKI: Moving on both fronts.

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2 There are negotiations underway for the
3 restaurant to be in place in the Engine House.
4 The proverbial lawyers are meeting now to
5 draft an agreement. While I hesitate to put a
6 time line on it, things are moving along
7 quickly. The RFP for the restaurateur was
8 very comprehensive, so hopefully that means
9 negotiations will be fairly compact and they
10 really will begin to fit out that building.

11 Similarly with the Boxers Trail,
12 things are moving along nicely. Let me just
13 turn to Mark Focht for one second.

14 We have a major grant request in to
15 DCNR for about \$340,000, which we should hear
16 on very shortly. With our fingers crossed
17 we'll use that to complete that part of the
18 project.

19 COUNCILMAN CLARKE: From where? I'm
20 sorry.

21 MS. BORSKI: From the Department of
22 Conservation and Natural Resources of
23 Pennsylvania State Grant.

24 COUNCILMAN CLARKE: From our friend
25 Mike DiGrevenous (ph)?

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2 MS. BORSKI: Our mutual friend,
3 Mike, yes.

4 COUNCILMAN CLARKE: I'm not familiar
5 with the specifics of how that phase two will
6 be laid out. Can you send me something?

7 MS. BORSKI: Absolutely.

8 COUNCILMAN CLARKE: I know we had
9 conversations a couple years back on how it
10 was when I was strong enough to run back
11 there.

12 MS. BORSKI: The layout of the trail
13 is certainly available. We'll send over the
14 design plans to you.

15 COUNCILMAN CLARKE: I'll be
16 interested in it.

17 MS. BORSKI: Sure. We'd like that
18 to have a big splash. That's a wonderful,
19 wonderful trail system.

20 COUNCILMAN CLARKE: I'll come back.
21 I have a couple other questions.

22 COUNCIL PRESIDENT Verna: Thank you.
23 The Chair recognizes Councilman
24 Rizzo.

25 COUNCILMAN RIZZO: Thank you, Madam

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2 Chair.

3 I don't like normally to talk about
4 rumors, but I would like to know if it's more
5 than a rumor. There's been some conversations
6 that the 92nd Police District will be
7 eliminated and that there will be no coverage
8 by the Philadelphia Police Department from
9 midnight to 8:00 in the morning in the park.
10 Can you confirm that there is a conversation
11 about that going on and have you been
12 communicated with about that?

13 MS. BORSKI: Yes. Anything that
14 would impact the 92nd would be very important
15 to us. I can say that a few months ago I had
16 heard similar rumblings, and we have
17 absolutely and immediately registered our
18 concern that that be the case. We have also
19 received assurances that the 92nd will stay in
20 place. So that's extremely important to the
21 park, especially going into the spring and
22 summer season where we have so many visitors.

23 COUNCILMAN RIZZO: So what I hear,
24 for the record, is that you heard what I
25 heard. You asked the Police Commissioner?

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2 MS. BORSKI: I spoke with the
3 Managing Director's Office.

4 COUNCILMAN RIZZO: You asked the
5 Managing Director's Office if what we heard,
6 that the 92nd District would shut down the
7 midnight to 8:00 shift, and that would be
8 covered by the districts that would normally
9 cover the park and you were told, no, that
10 that's not going to happen?

11 MS. BORSKI: Actually it wasn't just
12 in reference to the midnight to 8:00 shift.
13 But my understanding from the captain is that
14 that is not the case, that there will be
15 coverage, 24-hour coverage.

16 COUNCILMAN RIZZO: And the 92nd
17 District that's located on Lincoln Drive is
18 going to stay?

19 MR. PALMER: That is our
20 understanding.

21 MS. BORSKI: That is our
22 understanding, yes.

23 COUNCILMAN RIZZO: Okay.

24 The other question that I have. A
25 week ago we learned that there's going to be a

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2 major Water Department job that will affect
3 Kelly Drive in the area of the City Line
4 Avenue area. Are you aware of this project,
5 and from your perspective what will the impact
6 be?

7 MS. BORSKI: The project is known as
8 the Dobson's Run project. I believe that's
9 the one you're referring to. That's been
10 studied and been looked at for a couple of
11 seasons now. We actually thought that it
12 might have gotten implemented last year and
13 was pulled, I think.

14 From Fairmount Park's perspective,
15 we are very much involved in the project, both
16 from the water channeling and also from the
17 impact on traffic on Kelly Drive. So we have
18 been working with the Water Department and the
19 Streets Department on this to make sure there
20 is as minimal impact as possible. But this is
21 a big project and there will definitely be an
22 impact on traffic flow on Kelly Drive.

23 In fact, I think one of the reasons
24 it was delayed was another look at the impact
25 of traffic at the time.

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2 COUNCILMAN RIZZO: Would you address
3 it, Mr. Palmer?

4 MR. PALMER: There are several
5 impacts that will occur, including traffic and
6 construction that will occur. We did
7 negotiate with the Philadelphia Water
8 Department to bring some benefits to park
9 users, one of them being resurfacing the
10 parking lot at the Strawberry Mansion Canoe
11 Club.

12 The second one being an overlook
13 near Hunting Park Avenue over the river that
14 we would provide an opportunity for users of
15 the park to be right over the water.

16 The third one, at least temporarily,
17 a traffic light at Fountain Green Drive so
18 people can not only turn off of it in their
19 car, but can cross the street by foot.

20 COUNCILMAN RIZZO: So it's agreed
21 that this will be an, I understand, a \$20
22 million project that will have significant
23 impact on traffic on Kelly Drive, correct?

24 MR. PALMER: There has been
25 discussion about the traffic, the effect that

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2 will occur there. The Water Department is
3 working to keep that to a minimum. But at the
4 area where the construction will occur,
5 there's likelihood that it will be reduced
6 either from four to three lanes or four to two
7 lanes, at least for part of the project.

8 COUNCILMAN RIZZO: Thank you. I'm
9 pleased to hear that you're in the loop,
10 because you know the area best. The Water
11 Department is doing the project, but I think
12 we hope that you'll have significant input on
13 how they commence and do this construction.

14 MR. PALMER: We've met with them
15 several times. They've been very positive
16 about our requests.

17 COUNCILMAN RIZZO: Good. Thank you.

18 Thank you, Madam Chair.

19 COUNCIL PRESIDENT VERNA: You're
20 welcome.

21 The Chair recognizes Councilman
22 DiCicco.

23 COUNCILMAN DICICCO: Thank you,
24 Madam President.

25 Good morning again.

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2 In the last year I've become an
3 advocate of the game of golf. Some days I
4 wonder why I took the game up. But I'm kind
5 of hooked on it. As a result of that I
6 occasionally go down to Council President
7 Verna's district to FDR Park to do some
8 practice and I played a few rounds of golf
9 there. Anyone who knows anything about the
10 game of golf who has played at FDR Park knows
11 that that place has many more hazards than the
12 typical golf course. It is a problem because
13 of the flood plane and it's constantly
14 flooding out.

15 I bring up FDR Park because I think
16 there are six all under Fairmount Park
17 Commission's Control. What is the status of
18 the lease with the company or companies that
19 have been operating these golf courses?
20 Because I understand that the lease either has
21 come up or is about to come up. What's going
22 on with those?

23 MS. BORSKI: Golf usually gets the
24 chairman of the Commission going, so he might
25 feel compelled to jump in at any time.

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2 We have been operating under an
3 agreement with Meadow Brook Golf for several
4 years now. That lease agreement is about to
5 come to an end. The effective date is
6 actually March 31st. The golf courses will be
7 managed by another company coming in at that
8 time.

9 Fairmount Park, like we made mention
10 of our concession agreement for park-wide food
11 concessionaire is simply looking at our
12 concession arrangements. We're trying to get
13 the best return to the park and certainly the
14 best services we possibly can within the park
15 system too. Six public golf courses are
16 clearly a place where we want to deliver our
17 high-end service.

18 COUNCILMAN DICICCO: So you're
19 saying there's a new company that will be
20 managing these six golf courses?

21 MS. BORSKI: Yes.

22 COUNCIL PRESIDENT VERNA: Excuse me,
23 Commissioner. Would you wait just a moment?

24 Councilman, why don't we wait until
25 the children leave? It's a little noisy.

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2 COUNCILMAN DICICCO: Certainly. No
3 problem.

4 COUNCIL PRESIDENT Verna: The Chair
5 recognizes Councilman Nutter for a point of
6 information.

7 COUNCILMAN NUTTER: Thank you, Madam
8 Chair.

9 I cannot necessarily see what's
10 going on above me. Hopefully it's not that
11 group of kids, but there are a group of kids
12 from the Discovery Charter School, which is
13 located in the 4th District, and I just wanted
14 to recognize them for their participation in
15 our process and make sure that everyone knows
16 that they are here watching City Council in
17 Session.

18 Thank you, Madam President.

19 COUNCIL PRESIDENT Verna: Councilman
20 DiCicco.

21 COUNCILMAN DICICCO: Thank you.

22 Beginning April 1st the new company
23 will be taking management responsibilities; is
24 that correct?

25 MR. NICKS: Councilman, temporarily

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2 we're changing the way it operates. It was an
3 all inclusive management agreement initially.
4 We're taking it, I would call it, back
5 in-house so there's a management company that
6 runs it day to day where the Commission makes
7 all the decisions. It's temporary for one,
8 maybe two seasons.

9 At the same time we're having a
10 study done because we recognize, as you
11 mentioned in your opening statement, that
12 there are a number of capital improvement
13 issues that need to be done at the golf
14 courses to bring them to a standard where we
15 will be competitive in a very competitive
16 industry.

17 Of our courses, we have one course
18 that from design and layout is probably world
19 class and another five that are very good
20 neighborhood courses. So what we need to do
21 over these next few months is come up with a
22 plan of action on what improvements should be
23 made, how we should change our inventory to
24 get the best experience in our courses.

25 COUNCILMAN DICICCO: So there's a

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2 possibility that some of the capital will be
3 the responsibility of the Fairmount Park
4 Commission, even though there's a new
5 management company?

6 MR. NICKS: One of the ways we're
7 looking at is perhaps doing, for instance --
8 we haven't decided anything -- is a surcharge.
9 So maybe on every round of golf you pay an
10 additional 25 cents which would go in the
11 Capital Fund. Before we can figure out how to
12 raise the money we have to know exactly how
13 much it would take.

14 For instance, if you take Cobbs
15 Creek, which is probably our answer to Beth
16 Page Black (ph) in New York, if we were to
17 make some substantial improvements to Cobbs
18 Creek, the course would then be on par with a
19 lot of private clubs in the area.

20 There are corresponding
21 difficulties. If you put those improvements
22 in, your cost of play for the consumer rises
23 as well. So we're trying to balance the play
24 with the interest of the players, and that's
25 difficult and that's why we need some

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2 expertise, if you would.

3 COUNCILMAN DICICCO: Under the lease
4 agreement are there restrictions on the fees
5 -- or who sets the fees?

6 MR. NICKS: The fees are set by the
7 Commission. The way it was originally agreed
8 to was, there's a pool of similar courses, and
9 our rates had to fall with some percentage
10 rates of those courses and historically have
11 fallen lower. Our rates are maybe set here,
12 but if you look at the discounts and permits
13 and everything we did, they were always lower.
14 I'm not sure about the service, but for the
15 players, I think they had a pretty good value
16 to play.

17 In the future I think the rates will
18 be pretty close to being tied on a level until
19 we target where we're going over the next few
20 years.

21 COUNCILMAN DICICCO: The discount
22 rates for seniors, is that something that is
23 in the contract or is that at the discretion
24 of the operators?

25 MR. NICKS: It's originally in the

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2 contract. Every year they come back and they
3 may say, if last year the discount for the
4 seniors was \$100, they might come back and
5 say, we recommend a 5 percent increase, and
6 the Commission either approves or disproves
7 that request.

8 COUNCILMAN DICICCO: Again, FDR Park
9 in Council President Verna's district, the
10 neighborhood around it, immediately adjacent
11 to it, is repopulating. There's a significant
12 number of housing and condo units that are
13 being built on the other side where the former
14 Passyunk homes will be a huge housing complex.

15 Most of these people are people who
16 are moving back to the City from Jersey and
17 the surrounding areas, which is a good thing,
18 and many of these people are golf advocates as
19 well and they are choosing to move there, in
20 addition to a lot of other reasons, but for
21 the fact that the golf courses are literally a
22 block away from where they will be living,
23 which is kind of why people move to the
24 suburbs and South Jersey for years ago. So we
25 have an opportunity here, I think, to benefit

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2 as a City as a whole.

3 MR. NICKS: Well, we would say, I
4 think we're pretty proud of FDR Park. Thanks
5 to Council the tennis courts are redone. I
6 think those tennis courts are as good as any.
7 I thank the Council President in particular,
8 with Council in general, because baseball
9 fields are there. We think that park can be
10 made to be one of our revenue zones. I think
11 we're on the same page.

12 COUNCILMAN DICICCO: I agree.

13 Anything ever been discussed with
14 the boat house there? I know years ago when
15 we started the non-profit Friends of FDR Park,
16 I think it was, there was some discussion that
17 there were some restaurateur entrepreneurs
18 that were looking at that. Any further
19 discussions, anything new coming up on that?

20 MR. NICKS: We're looking at two or
21 three opportunities in that park because we
22 think some of the buildings and sites are
23 natural locations for a restaurant concession,
24 given the neighborhood movement, plus the
25 stadiums. I will take some of the blame

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2 because we've been a little slow by pushing
3 through the Water Works contract. Once that's
4 done I think we'll focus much more down there.

5 COUNCILMAN DICICCO: Again, I just
6 think if you can do something and bring that
7 golf course up to a better standard conditions
8 -- and I know that's a challenge because of
9 the flood plane.

10 Every time the lake fills up the
11 water runs off into the golf course and it's
12 literally underwater pretty much all of the
13 year. But there's an opportunity if you can
14 do some improvements there. And if you get a
15 restaurant at the boat house, there's a
16 connection there where it's almost like a
17 country club environment at a lot less
18 expense. So I think you'll have a captive
19 audience, if you will, using the golf course
20 who literally would walk across the road to a
21 restaurant.

22 MR. NICKS: We would agree and I
23 think that our ideas are very similar.

24 COUNCILMAN DICICCO: Thank you.

25 Thank you, Madam President.

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2 COUNCIL PRESIDENT Verna: Thank you
3 very much.

4 As long as we're on FDR Park, the
5 Friends of the Park led me to believe that
6 whenever there was an event at the stadiums
7 and if parking occurred in the park, that the
8 Friends of FDR Park would receive some portion
9 of the revenues that were generated from the
10 parking. Has that taken place?

11 MS. BORSKI: I had a slightly
12 different understanding, Council President.
13 What we do is revenues generated in FDR Park
14 stay in FDR Park. We didn't really make a
15 further connection to anything proceeding to a
16 friend's group.

17 COUNCIL PRESIDENT Verna: So I
18 assume you communicate with the Friends of FDR
19 Park to share with them what you're doing,
20 what they propose to be done? Do you work
21 together with them?

22 MS. BORSKI: Yes. With our last
23 meeting, and I think your office actually
24 helped to facilitate it, there was a great
25 discussion about lighting issues. Currently

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2 as we sit major re-lighting is going on in
3 FDR. We used proceeds from parking revenues
4 in order to facilitate that project. So we
5 used the City-wide contractor, but we also
6 used proceeds from FDR.

7 COUNCIL PRESIDENT Verna: The Chair
8 recognizes Councilman Kenney for a point of
9 information.

10 COUNCILMAN KENNEY: Thank you, Madam
11 President.

12 I was one of the original members of
13 the Friends of FDR Park a long time ago.
14 Karen's understanding of the relationship is,
15 in fact, correct. The group itself didn't get
16 the dollars to use, but consulted with and
17 tried to help direct the Fairmount Park
18 Commission for improvements to the park. All
19 the money that was generated in revenue, for
20 the Eagles games especially, was spent inside
21 the park. But it's still spent by the
22 Fairmount Park Commission, not the Friends
23 group.

24 COUNCIL PRESIDENT Verna: I don't
25 know whether you were here when we were

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2 talking about the golf course at FDR Park.

3 For as long as I can remember, as a matter of

4 fact, one of the commissioners on the

5 Fairmount Park Commission used to go there to

6 golf and he would always complain that after a

7 rain, he said you were knee deep in mud. I

8 don't know how much it would cost to correct

9 that situation.

10 COUNCILMAN KENNEY: I played there

11 since I was a kid and my son plays there now.

12 It's better than it was because they

13 reconfigured the holes.

14 COUNCIL PRESIDENT VERNA: It's still

15 not what it should be.

16 COUNCILMAN KENNEY: When it's a long

17 time rain it's bad.

18 COUNCIL PRESIDENT VERNA: I know

19 several people that go there and they do

20 complain. They love it, but they said after a

21 rain it's just impossible.

22 MR. NICKS: That's why they call

23 them the lakes, Council President.

24 COUNCIL PRESIDENT VERNA: I'm sorry.

25 The stenographer would like you to identify

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2 yourself, please.

3 MR. NICKS: I'm Robert Nicks. I'm
4 President of the Fairmount Park Commission.
5 I'm sorry.

6 Of our six properties, FDR, speaking
7 specifically as a revenue source, is probably
8 the best revenue generator. It's in our best
9 interest over this 18-month period to find a
10 way to make the course play as enjoyable as
11 possible. If we were to rank the courses,
12 FDR, it's probably two. There have been
13 systems put in to have the water run-off
14 system and pumping system. I think what we're
15 doing is trying to improve that system to make
16 the play even better. I'm pretty confident
17 we'll get there.

18 COUNCIL PRESIDENT VERA: I know
19 that Councilman DiCicco was asking about the
20 senior citizen discount. I was distracted at
21 the time. Would you mind repeating that for
22 me?

23 MR. NICKS: The senior citizen
24 discount, it's set by the Commission
25 ultimately. Back then Meadow Brook would come

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2 to us and have a rates sheet for all types of
3 play, including daily play. The Commission
4 would approve it every year based on -- they
5 come back with percentage increases. They
6 might say, we want 10 percent, and they'd show
7 us a list of comparable courses and what
8 they're charging. Then we would negotiate
9 back and forth at times, saying it shouldn't
10 be 10. Maybe it should be 3 percent. Maybe
11 this permit the seniors shouldn't be touched
12 and the youth golf should. So ultimately the
13 Commission approves the rate schedule.

14 COUNCIL PRESIDENT VERNA: Wonderful.
15 Thank you.

16 The Chair recognizes Councilman
17 Nutter.

18 COUNCILMAN NUTTER: Thank you, Madam
19 Chair.

20 Commissioner, I'd like to go back to
21 where I was and then move to a couple other
22 areas.

23 A couple years ago, a part of the
24 big discussion with regard to this strategic
25 plan was an effort to get at the question of

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2 what is the proper funding level for a well
3 operated and maintained park system. Now that
4 we have the strategic plan, what is the answer
5 to that question? What does the plan tell us
6 about funding levels? Or what is the
7 appropriate funding level for a 9,200 acre
8 park and the variety of the services and
9 buildings that we have?

10 MS. BORSKI: Other than more than
11 that we'll ever have?

12 COUNCILMAN NUTTER: If we could have
13 an actual figure that would be helpful.

14 MS. BORSKI: After all is said and
15 done I don't think the plan ever quoted
16 figures and a dollar amount. They do
17 comparisons to other cities and things like
18 that. And they told us that going forward,
19 typically park systems across the country,
20 would need to generate 30, 40 percent of their
21 own operating cost and revenue. So currently
22 we are at a \$13 million budget walking in here
23 today, generating about 11 percent, I think,
24 of our revenue.

25 COUNCILMAN NUTTER: I understand

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2 that. But that's based on the budget that you
3 have today. My question is a slightly
4 different question, which is, when you look at
5 the size of our park system and what we
6 provide, whatever the measurement is -- quite
7 honestly I think if we checked the testimony
8 from a couple years ago when this strategic
9 plan idea came up, what ultimately was done
10 through the strategic plan might be a
11 different issue.

12 What was discussed here when we were
13 talking about it was one of the goals was to
14 get to the point of a recommendation from an
15 independent party looking at our park system,
16 comparing to others and giving us some better
17 sense of what is the appropriate and needed
18 funding level, putting aside what we actually
19 have or what we appropriate. What is the
20 number that experts would say in consultation
21 with yourself and the Commission, what would
22 it take financially to run and operate a
23 superior park system. I thought that was one
24 of the questions from a couple years ago.

25 MS. BORSKI: Our consultant on this

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2 project, Leon Younger, would say three to four
3 times our current budget.

4 COUNCILMAN NUTTER: So we're talking
5 about \$50 million?

6 MR. NICKS: An example, Councilman
7 Nutter, is if we go to other jurisdictions
8 like Chicago, Chicago is cut up into four or
9 five districts. Each of their districts, the
10 revenues or funding is about what ours is for
11 the whole park. Their districts are about a
12 quarter to our size. So I think if I remember
13 from the consultant when he came in, his base
14 number was about \$30 million funding.

15 COUNCILMAN NUTTER: Was about what?

16 MR. NICKS: His base funding that a
17 park this size should have from funding from
18 municipal government would be about \$30
19 million, with the Commission's responsibility
20 of raising an additional 25 percent. So the
21 three to four times isn't all funding from the
22 City. The Commission would have some
23 responsibility raising 25 percent of that
24 total budget.

25 COUNCILMAN NUTTER: So with all that

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2 information in mind, what steps or what plans
3 are being formulated to move in that
4 direction? Or has the Commission even decided
5 to try to move in that direction?

6 MR. NICKS: The Commission can
7 control what it controls. We have worked
8 diligently on the revenue zones. In other
9 words, we want to make sure that we raise on
10 an annual basis somewhere around \$5 million.
11 It would be recurring income. In a number of
12 ways we're working through how you would do
13 it.

14 COUNCILMAN NUTTER: This is new
15 money?

16 MR. NICKS: We currently generate
17 outside of City dollars about \$2 million a
18 year. We're trying to generate an additional
19 \$3 million a year of new dollars. That can be
20 done in a number of ways.

21 For instance, every time there's a
22 new concession, we have, I would say, a tacit
23 agreement with the City that the new revenues
24 were coming in at 50/50.

25 If there's a Starbuck's somewhere in

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2 the park and it generates a million dollars a
3 year, in concept right now the park would
4 retain \$500,000, and \$500,000 would go to
5 General Fund.

6 COUNCILMAN NUTTER: What do you mean
7 when you say in concept?

8 MR. NICKS: That revenue stream
9 hasn't been created yet. So it's my belief
10 that 50 percent of all new revenues would go
11 directly to park.

12 COUNCILMAN NUTTER: Is there an
13 agreement with someone that that's the way it
14 works?

15 MR. NICKS: There's an understanding
16 with the Managing Director, who is, as you
17 know, soon to be an ex-Managing Director.
18 We're working it through the new Managing
19 Director, but I don't have the same
20 understanding level yet. I'm not saying I
21 won't get it. I just don't have it yet.

22 COUNCILMAN NUTTER: I assume my time
23 is up. I'll come back.

24 COUNCILWOMAN BLACKWELL: Thank you
25 very much.

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2 Let me ask one question. We have a
3 community organization that is talking about
4 historic trees. They're saying that in the
5 5800 block of Willows they've been requesting
6 tree trimming over the years, but have been
7 told these are very old historic trees and so
8 they can't get it treated. Would you check on
9 that for us and let the President know?

10 MS. BORSKI: Yes. 5800 block of
11 Willows?

12 COUNCILWOMAN BLACKWELL: Yes.
13 Willows Avenue. There are three trees there
14 that they have been complaining about for
15 years. We've got historic districts and now
16 we have historic trees, so it goes.

17 Councilwoman Brown, please.

18 COUNCILWOMAN BROWN: Thank you,
19 Madam Chair.

20 My next question goes to the issue
21 of park safety. We know regrettably last year
22 our City had to endure the jogger rape and the
23 circumstances around that. I know that there
24 have been a few cameras put up in the park.
25 What else has been done in that particular

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2 area and what has been done to improve cell
3 phone reception, particularly in the
4 Wissahickon Valley, which can provide an
5 additional means to provide safety in the
6 park?

7 MS. BORSKI: Public Property
8 actually was pursuing the idea of cell phone
9 reception. The study has been done. The RFP
10 is on the street right now, I believe. I
11 don't know that they've got responses back
12 from that, but they have addressed that issue.
13 That process has been moving forward.

14 COUNCILWOMAN BROWN: Is Public
15 Property handling the installation of the
16 cameras as well?

17 MS. BORSKI: The Police Department
18 put up those cameras as part of a grant
19 program. Actually, it's interesting you
20 mention that. I don't think we've gotten our
21 first report back yet from that.

22 COUNCILWOMAN BROWN: So it's very
23 new as of?

24 MS. BORSKI: The pilot program, it's
25 about maybe six months since it started.

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2 COUNCILWOMAN BROWN: All right,
3 then.

4 COUNCILMAN RIZZO: Madam Chair,
5 point of information.

6 COUNCILWOMAN BROWN: We have a point
7 of information.

8 Councilman Rizzo.

9 COUNCILMAN RIZZO: I'd like to
10 follow-up on that cell phone issue.

11 Director Borski, one of the things I
12 hear from the Police Department is the fact
13 that there must be some confusion or
14 communication issue. If an incident occurs in
15 the park, like on Kelly or Lincoln Drive, I
16 believe years ago there were numbers put on
17 the light poles for police radio to come with
18 some reference.

19 If you call 911 when there's an auto
20 accident on Lincoln Drive, they want to know
21 what hundred block of Lincoln Drive. What
22 hundred block. It's very difficult for them
23 to point out locations along, I believe,
24 Forbidden Drive.

25 Years ago there were numbers

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2 installed on the light poles for a person to
3 be able to report. I asked Police radio about
4 that and they said they didn't know anything
5 about the number system, where if a person was
6 in trouble they'd say, I'm at marker number
7 18. There's apparently no reference to what
8 those numbers mean to the police, at least in
9 the communications division.

10 Excuse me for going longer than I
11 should -- but I just wanted -- talking about
12 the cell phones and the lots -- the way the
13 police respond to crime in the park.

14 MS. BORSKI: We can investigate it
15 further. I know that, for instance, our
16 parking lots are all numbered and identified.
17 For this previous system, I personally cannot
18 speak to it. There are numbers on the poles,
19 so we could investigate why it's maybe not
20 sort of up and running right now. I'll
21 definitely look into that.

22 COUNCILMAN RIZZO: On Forbidden
23 Drive there's numbers and they were put there
24 by the park to reference various locations
25 along Forbidden Drive.

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2 Cell phones, I know Cingular does
3 not work down on Forbidden Drive at Bells
4 Mill.

5 MS. BORSKI: Forbidden Drive Bells
6 Mill is definitely a drop point. There's one
7 small one in the Northeast as well. The
8 locations where there is not cell phone
9 reception have all been identified. Now
10 trying to figure out a way to rectify that
11 situation, since the world is such cell phone
12 world, is step two. But there is a whole
13 segment that would say exactly that.

14 COUNCILMAN RIZZO: Thank you, Madam
15 Chair.

16 COUNCILWOMAN BROWN: Going to
17 testimony on Page 4. I'm actually trying to
18 understand the performance measurements
19 regarding grass cutting. The frequency is not
20 projected to be reduced between FY '05 and FY
21 '06, but the targeted acreage to be cut is
22 almost 10,000 acres less. Can you explain
23 that for me?

24 MS. BORSKI: For one thing we have
25 talked about this idea of non-duplication of

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2 services with the Recreation Department. We
3 assumed their acreage for a year. We
4 introduced them to our contracting policies
5 and practices and now have handed back that
6 idea to Rec, so that explains some of the
7 acreage. We picked it up and then we gave it
8 back to Rec to manage their contractual
9 acreage based on our system.

10 Also I think we just, based on pure
11 numbers, are probably trying to eliminate one
12 cut in the coming season.

13 COUNCILWOMAN BROWN: So this can be
14 viewed as one by-product or outcome of the
15 consolidation of tasks between the two
16 departments, which is a good thing?

17 MS. BORSKI: Yes.

18 COUNCILWOMAN BROWN: Was there some
19 discussion already on Growing the Neighborhood
20 from your testimony on Page 3? Did one of my
21 colleagues already ask about that, because we
22 don't need to be redundant?

23 MS. BORSKI: No. But that's a great
24 program. We're really thrilled with the
25 results.

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2 COUNCILWOMAN BROWN: Could you tell
3 us about that? One thing I'm particularly
4 concerned about is that funding is scheduled
5 to end in FY '07, right?

6 MS. BORSKI: Right. Because it is
7 foundation and private enterprise driven. But
8 it is a very successful program and we remain
9 hopeful that Growing the Neighborhood will
10 continue into the future. Current funding
11 standards take us through FY '07. That's all
12 private.

13 COUNCILWOMAN BROWN: So I would
14 imagine discussions are underway and what
15 collectively can be done with the
16 Administration, Council or not, to bring the
17 companies back into the --

18 MS. BORSKI: Bring the companies
19 back to the table. Our conservancy is the
20 fundraising arm that's been sort of
21 spearheading the effort to get funding for
22 that project. It's worked very well.

23 COUNCILWOMAN BROWN: Thank you for
24 your testimony.

25 Thank you, Madam Chair.

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2 COUNCIL PRESIDENT Verna: Thank you
3 as well.

4 Councilman Clarke.

5 COUNCILMAN CLARKE: Thank you, Madam
6 Chair.

7 A couple quick questions about
8 either leases or potential leases. Can you
9 give me the status of the Audubon proposed
10 East Park Reservoir development, and also I'd
11 like to get the status of the East Park
12 Driving Range?

13 MS. BORSKI: The Audubon Center,
14 which was before us almost two years ago, now
15 has resurrected itself. A tremendous amount
16 of work was done on that project with the
17 potential for Audubon to have a long-term
18 lease of East Park Reservoir.

19 It's our understanding from
20 discussions with National Audubon just in the
21 past month or so that they have put in place a
22 new director for their Pennsylvania operation
23 and that they are committed to that project
24 and it will go forward. I haven't had that
25 meeting yet. Certainly your office will be

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2 brought into play when that happens.

3 COUNCILMAN CLARKE: Will we have to
4 replicate the process that we had before or do
5 we just pick up where we left off?

6 MS. BORSKI: No. I think we pick up
7 where we left off. Even beyond memorandum of
8 understanding there is now a lease written and
9 in place that the parties agreed to.

10 COUNCILMAN CLARKE: Everybody signed
11 off, the Park Commission, the two District
12 Councilpeople, the Mayor?

13 MS. BORSKI: Yes. I think the
14 remaining details were some insurance issues
15 and I think they might still be outstanding.
16 But certainly the quantum leap has been done.
17 What needs to be done is that Audubon needs to
18 commit the dollars, and they needed a
19 Pennsylvania director in order to do that.

20 COUNCILMAN CLARKE: Because it was
21 two years ago, what about the terms and
22 conditions as it relates to the dollar amount?
23 Would we want to readjust those?

24 MS. BORSKI: We probably will want
25 to look at that. I think that we're still

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2 talking tweaking rather than reinventing.

3 COUNCILMAN CLARKE: Okay. East Park
4 Driving Range.

5 MS. BORSKI: East Park Driving
6 Range, just at our last Commission meeting the
7 designs plans were reviewed and approved.
8 They are working with staff on filing design
9 documents. We hope to have no break in
10 service. The driving range will remain open
11 while improvements are going on. The
12 improvements are really quite extensive and
13 quite nice, so that will be a new revenue
14 generator for the park as well.

15 COUNCILMAN CLARKE: It will remain
16 open while we're renovating? How can that
17 happen?

18 MS. BORSKI: I think so.

19 COUNCILMAN CLARKE: Are we replacing
20 the stalls?

21 MR. NICKS: Since it took us longer
22 than we anticipated to actually sign the
23 contract, we may not have the improvements
24 that we'd hoped. There's improvements
25 scheduled that we can get to you from the

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2 contractor on what's going to happen in
3 stages. There should be all new stalls and
4 new turf laid in the range with a temporary
5 trailer for the opening of the season, with
6 everything else being converted at the end of
7 this season. So this time next year the whole
8 million dollars or so in improvements will be
9 in place.

10 COUNCILMAN CLARKE: But we can't
11 start any of that until we finalize the lease?

12 MR. NICKS: Right. But we've
13 approved the design. My understanding is
14 we're pretty close in the details. So as I'm
15 speaking I don't anticipate any snags in the
16 negotiations.

17 COUNCILMAN CLARKE: Can you give me
18 a date?

19 MS. BORSKI: For completion of the
20 project?

21 COUNCILMAN CLARKE: No. The lease.

22 MR. NICKS: I've pushed the Law
23 Department that we want to have a new operator
24 in before the weather turns. So sometime
25 before the end of April we want to have the

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2 lease signed and the operator in, because you
3 know as well as we do how important it is for
4 the community to see change. We talk a lot
5 and very little happens. So it's another
6 example of having something new happen right
7 there.

8 COUNCILMAN CLARKE: Is the community
9 organization still involved in the process?
10 Does the new operator understand the
11 relationship that the community group had?

12 MR. NICKS: I talked to Anthony
13 Langford. I know he's been involved. My
14 assumption is that he's relaying it back to
15 the community. That's what my understanding
16 is. My understanding is yes.

17 COUNCILMAN CLARKE: There was, I
18 guess, a formal relationship with the prior
19 operator. Do we have that type of
20 relationship with the Friends of East Park and
21 the new operator?

22 MR. NICKS: I believe that kind of
23 relationship is in the documentation as well.
24 I can make sure. I can get back to you. But
25 I'm fairly certain that relationship carries

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2 through to the next operator.

3 COUNCILMAN CLARKE: Is anybody here
4 that knows, that can answer that question?

5 MS. BORSKI: Dennis Waller might
6 want to speak to the community. This was a
7 Request for Proposal that was put out. The
8 community responded along at least in the
9 first go round for this RFP as the potential
10 operators. The second time around they did
11 not respond.

12 COUNCILMAN CLARKE: No. That's not
13 the community group that I'm talking about.
14 There was a different community group.

15 MR. WALLER: Good morning,
16 Councilman. Dennis Waller, Fairmount Park
17 Commission.

18 I think you're speaking of the
19 relationship that was established in the RFP
20 between the potential operator and the
21 community organization itself. Yes, the
22 potential awardee is aware of those
23 conditions. East Park is aware of those
24 conditions and they are formalized in the
25 contract itself. They will be formalized in

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2 the contract itself. It is in the RFP that
3 they will have a say with regard to employment
4 opportunities, minority/female participation,
5 and the general overall operation and how it
6 impacts on the community. That is part of the
7 agreement.

8 COUNCILMAN CLARKE: With the Friends
9 of East Park?

10 MR. WALLER: With the Friends of
11 East Park. And that is in the RFP, the
12 Friends of East Park, not a community
13 organization.

14 COUNCILMAN CLARKE: Okay. I know my
15 bell rang.

16 With respect to the Friends of the
17 Audubon Society, the relationship as it
18 relates to their lease, is that also with the
19 Friends of East Park or does there need to be
20 a new organization formed that has more people
21 participating?

22 MS. BORSKI: I don't recall the
23 exact language for the community involvement
24 in that, but we certainly know it was
25 extensive in the Audubon piece. But I don't

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2 know that any particular group was mentioned
3 by name.

4 MR. FOCHT: Mark Focht, Fairmount
5 Park Commission. Councilman, the Friends of
6 East Park are mentioned in the terms of the
7 lease as far as establishing the advisory
8 committee to advise the Audubon staff on the
9 development of the center and the curriculum,
10 so they're specifically listed in there as
11 part of the advisory group.

12 COUNCILMAN CLARKE: My understanding
13 is there's going to be a board established to
14 oversee the ongoing operation. There is
15 community participation on that board, I'm
16 assuming?

17 MR. FOCHT: Correct. There's
18 representation on what would be the
19 stewardship board, which is the interim board
20 that helps establish the center, correct.

21 COUNCILMAN CLARKE: I know there was
22 some concerns about the number of participants
23 from the community versus the number of --

24 MR. FOCHT: That was all resolved
25 with your input and they're represented there.

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2 COUNCILMAN CLARKE: Okay. All
3 right. Thank you. I'll stop myself.

4 COUNCIL PRESIDENT Verna: The Chair
5 recognizes Councilman Kenney.

6 COUNCILMAN KENNEY: Thank you, Madam
7 President. I'll be quick.

8 I just wanted to take an opportunity
9 to thank you for the way in which you approach
10 your jobs. This is one of the City-related
11 departments that really look at things
12 innovatively, take suggestions and come back.
13 You have dialog and try to really work with
14 elected officials and the community.

15 You've had some tough stuff lately.
16 The great job you guys did with Microsoft,
17 Please Touch and the very difficult deal you
18 had to do in dealing with the community and
19 everybody else on Fox Chase, those are the big
20 profile issues. But the day-to-day stuff and
21 the responsiveness of the Fairmount Park
22 Commission, the Commissioner's involvement,
23 the staff's involvement, it's one of the few
24 pleasurable aspects that I have left to deal
25 with on a day-to-day basis. It's really just

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2 interesting and fun.

3 I know you guys really are committed
4 to your mission, and that is preserving that
5 park and making it the best it can. So I just
6 want to take the opportunity to thank you.

7 MS. BORSKI: Thank you.

8 MR. NICKS: Thank you.

9 COUNCIL PRESIDENT VERNA: The Chair
10 recognizes Councilman Nutter.

11 COUNCILMAN NUTTER: Thank you, Madam
12 Chair.

13 My last question in the area where
14 we were before is, given the present funding
15 level and the components of the strategic
16 plan, is there a schedule or a time line that
17 lays out which task will be completed when?

18 Secondly, is there a document that
19 lays out a plan and its implementation.

20 MS. BORSKI: A scheduled time line
21 for completion, no, not at this time. But
22 it's something we can work on.

23 COUNCILMAN NUTTER: Is there
24 something preventing that? Why isn't there a
25 schedule?

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2 MS. BORSKI: The time line was
3 really based more on things that were
4 considered high priorities, moderate
5 priorities, long-term priorities.

6 The decisions were based on several
7 different factors. One was actually ability
8 to complete them. One of the pieces of it was
9 about the appointment of commissioners in that
10 process and whether it was open enough. We've
11 pursued as a Commission sending a letter to
12 the President Judge about advertising openings
13 and things like that. That had high priority.
14 It was something that was important to the
15 strategic plan and something that we could
16 also act on right away. There are some longer
17 term infrastructure issues --

18 COUNCILMAN NUTTER: I would agree
19 that making sure that process is open is
20 important. But quite honestly, in the context
21 of where we are, in the very large scheme of
22 things, I cannot imagine that for most of the
23 park users, in a 9,200 acre system, one of the
24 largest, if not in the country, possibly in
25 the world, that the appointment process for

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2 Fairmount Park Commissioners would really rise
3 to the level of what is on many of the users'
4 minds when they think about what's going on
5 with this system and what some of its needs
6 are.

7 Now, I understand if you can do
8 something you can hit it quickly and get it
9 done. But there were numerous recommendations
10 in the report. So what I'm trying to
11 understand is, given your funding level, of
12 the things you think you can do, what the
13 President testified as to what the real number
14 should be, whether it's City support or
15 additional fund-raising, do you have the
16 funding in place to implement the
17 recommendations of this long awaited strategic
18 plan?

19 MS. BORSKI: Not in all cases, no.

20 COUNCILMAN NUTTER: So what are you
21 going to do?

22 MS. BORSKI: An example would be
23 that we have, through foundation dollars, done
24 a significant signage study through the park.
25 Along Forbidden Drive those signs would be in

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2 place. We would love to implement that
3 process throughout the park.

4 COUNCILMAN NUTTER: Why don't we do
5 this? Could you forward to the Chair the list
6 of the various recommendations, what the
7 priority order is and when you expect to
8 complete those tasks? It will be helpful to
9 try to understand how this is all going to
10 happen, because I'm not hearing anything at
11 the table other than possibly a conceptual
12 agreement about things to happen in the
13 future, about sharing of funds from new
14 revenue sources.

15 Although I'm not hearing that
16 there's an actual agreement and I don't know
17 what our role is in that process if the
18 dollars -- 50 percent are going to disappear
19 into the park's budget off the balance sheet.
20 But that will be a different argument for a
21 different day.

22 Someone gave us a lot of money.
23 There was a lot of discussion in this Council,
24 there are a lot of users and interested
25 parties in the strategic plan, and I want to

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2 know how is it going to be implemented given
3 your present funding and what the time line is
4 and the completion schedule for those items
5 that you think are important. That's what I'd
6 like to know.

7 MS. BORSKI: We'll send over a
8 matrix.

9 COUNCILMAN NUTTER: Okay. Second, I
10 don't know when it stopped, but it did some
11 time ago. The Commission meeting schedules
12 and the committees and what items are on the
13 agenda, I don't get them anymore. But when I
14 do, it might be the day before the meeting. A
15 little hard to respond. Is there something
16 going on with the notification process?

17 MR. NICKS: It's our understanding
18 that it was e-mailed to all the Council folks
19 probably a week to 10 days before the
20 Commission meeting. If you're not getting
21 them it's an oversight.

22 COUNCILMAN NUTTER: As much as I
23 love the technology --

24 MR. NICKS: Hard copy?

25 COUNCILMAN NUTTER: That would be

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2 very nice. I'd like to see the paper. I love
3 trees. I'm not trying to kill anymore.
4 That's why I'm a big supporter of trees. But
5 if I can have a hard copy a week to 10 days
6 out to the office that would be very helpful.

7 MR. NICKS: Okay.

8 COUNCILMAN NUTTER: Lastly for the
9 moment, in that regard, in terms of the
10 Commission and its meetings and things that
11 come up -- I was informed just a little while
12 ago -- and I'd like to better understand the
13 Commission's process with regard to the
14 proposed relocation of a circus out on
15 Parkside Avenue. Does the Commission approve
16 this?

17 MR. NICKS: This is an unusual case,
18 which seems to be less and less unusual. We
19 had a request. The Madam Director had a
20 request from the Mayor's Office to consider
21 locations for the circus. I'm not really well
22 versed on the reasons why the request came
23 over. So the request came over and the park
24 staff looked at two or three locations --

25 COUNCILMAN NUTTER: When did the

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2 request come over?

3 MR. NICKS: This past Friday
4 evening, just last week. And fortunately for
5 us, Universal Circus has been on one or two
6 sites in the park before. They're not unknown
7 to us. So in the current case we were able to
8 facilitate the request. The staff looked at
9 locations and determined a location over where
10 the county fair actually used to be. The
11 timing of the event was such that it didn't
12 interfere with the Mann's schedule or any of
13 the real construction that will be beginning
14 in that area pretty soon.

15 Having said that, it's a
16 facilitation and something that we would
17 prefer not to have to do in the future. But
18 on the other hand, when you get a request from
19 the Mayor to put a pretty large venue in the
20 City, at least it's my feeling that that's
21 something we try to facilitate. That's pretty
22 much what happened.

23 COUNCILMAN NUTTER: Was there any
24 thought given to the fact that there are a
25 fair number of people who live across the

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2 street and I just learned about this last
3 night with additional information this
4 morning? This is the only place in the park
5 that's available?

6 MS. BORSKI: Right. We looked in
7 the park system, and we have an events
8 division that looked long and hard at it, as
9 the chairman mentioned. This is the site of
10 the previous county fair. It was a large
11 enough footprint, as they say, to handle the
12 event. That was why we chose that site. That
13 was all done late on Sunday and early
14 yesterday morning. The first request came in
15 on Friday. There was a lot of thought given
16 to it over the weekend and decisions were made
17 late Sunday night and early Monday morning.

18 COUNCILMAN NUTTER: Let's go to the
19 community notice and process issue. Do they
20 have a voice in any of this discussion to have
21 something just summarily thrust on them with
22 no discussion or notification, coordination or
23 anything else? What is the urgency here?

24 MR. NICKS: In the normal course it
25 would have come up in a Commission meeting.

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2 COUNCILMAN NUTTER: So the answer is
3 it's not been approved by the Commission?

4 MR. NICKS: It hasn't been approved
5 by the Commission. I have sent out a request
6 that everybody allow us to do it. Because the
7 circus opens near the end of this week and
8 it's just about over by the next Commission
9 meeting.

10 COUNCILMAN NUTTER: I was told
11 tomorrow.

12 MR. NICKS: Tomorrow? It's over by
13 the next Commission meeting. In a normal
14 process --

15 COUNCILMAN NUTTER: There's no other
16 date? There's no other time that this can
17 happen? This is something that is of such a
18 critical nature that it has to start tomorrow,
19 over the holiday?

20 MR. NICKS: As I understand it the
21 circus travels and they're slotted for
22 scheduling. This was obviously scheduled.

23 COUNCILMAN NUTTER: It wasn't
24 scheduled for that site.

25 MR. NICKS: No. But outside of the

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2 Commission's purview it was scheduled sometime
3 ago to be in the City on that date.

4 COUNCILMAN NUTTER: What happened?

5 MR. NICKS: All I know is the
6 request that we got from the Mayor's Office.

7 COUNCILMAN NUTTER: What was the
8 original site?

9 MS. BORSKI: I do not know.

10 MR. NICKS: I don't know. The
11 request was for us to try to find a site to
12 house the event.

13 COUNCIL PRESIDENT VERNA: Excuse me,
14 Councilman. Would this be Circus Soleil?

15 COUNCILMAN NUTTER: No.

16 MR. NICKS: It's Universal Circus.

17 COUNCILMAN NUTTER: It's been at a
18 different location every year it's been in
19 town.

20 COUNCILMAN DICICCO: Point of
21 information.

22 COUNCIL PRESIDENT VERNA: The Chair
23 recognizes Councilman DiCicco.

24 COUNCILMAN DICICCO: Thank you,
25 Madam President.

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2 It's my understanding that a site,
3 if not the site, that was being looked at was
4 at Broad and Washington, the Holt sight, where
5 Cirque de Soleil has been performing, but for
6 some reason Mr. Holt never followed up with
7 the operators of this Universal Circus.

8 My understanding is they were
9 actually on the road coming into town last
10 week -- and I could be incorrect in this --
11 but someone came to my office to talk to me
12 about it. So they were not able to locate it
13 at Broad and Washington Avenue because the
14 owner of that parcel of land never followed up
15 on the request.

16 COUNCILMAN NUTTER: Councilman, I
17 appreciate that.

18 My understanding is that there were
19 discussions with the owner and the issue was
20 insurance. The operator was not able to meet
21 the insurance requirements at that particular
22 site. So all of a sudden because of a problem
23 at Broad and Washington, it now ends up the
24 day before out in Parkside.

25 COUNCILMAN DICICCO: It could be. I

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2 was not a party to any of those discussions.

3 It was just dropped on my desk. The guy said,

4 you've got to help us. They're on their way

5 into Philly. I said, well, I don't own the

6 site. The City doesn't own it

7 COUNCILMAN NUTTER: It's off of your

8 desk and it fell onto mine.

9 COUNCILMAN DICICCO: Okay. I just

10 wanted to let you know what I heard.

11 COUNCILMAN NUTTER: I appreciate it.

12 So there's been no discussion with

13 the community organizations out there, the

14 business associations out there. I get the

15 first whiff of it last night. I get slightly

16 more information this morning. All of the

17 decisions have been made and you're just going

18 to go and do it. Is that basically where we

19 are?

20 MR. NICKS: We facilitated a

21 request. I'm not trying to dodge your

22 question. The same time frame you got,

23 Councilman, is what I got.

24 COUNCILMAN NUTTER: Let me ask this

25 question. Was there any discussion about

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2 possibly rescheduling it? Is the town going
3 to fall apart if we don't have this particular
4 event at that particular location at this
5 particular time?

6 MR. NICKS: We didn't have that
7 discussion.

8 COUNCILMAN NUTTER: So no one asked
9 the question?

10 MR. NICKS: I did not ask the
11 question.

12 COUNCILMAN RIZZO: Point of
13 information.

14 COUNCIL PRESIDENT VERNA: The Chair
15 recognizes Councilman Rizzo for a point of
16 information.

17 COUNCILMAN RIZZO: I would assume a
18 circus requires L&I inspection. I would
19 assume that they have rides. There's going
20 electrical inspections, I hope.

21 MR. NICKS: No. It's just a circus.

22 COUNCILMAN RIZZO: There's not going
23 to be any carnival rides or anything like
24 that?

25 MR. NICKS: Not that I recall.

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2 COUNCILMAN RIZZO: So we're assuming
3 some liability here? What kind of contract do
4 you have? What if someone gets hurt at the
5 circus? Is the City on the hook here?

6 MR. NICK: They did a license
7 agreement. It has to be approved by Risk
8 Management, which I assume has already been
9 done. I haven't seen it yet, but the license
10 should be done.

11 COUNCILMAN RIZZO: Councilman
12 Nutter, I know you were engaged in
13 conversation. I asked about what liabilities
14 that we may be assuming here on City property.

15 What kind of revenue are we getting
16 for this? What kind of money? What's in it
17 for us, other than having a carnival on Good
18 Friday.

19 MS. BORSKI: The license agreement
20 will reflect abatement of City services and a
21 donation to the park.

22 COUNCILMAN RIZZO: How much?

23 MS. BORSKI: Honestly, Councilman, I
24 don't know right this minute. But it will be
25 based on our special event policy, and that's

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2 what we would put forward in order to
3 accommodate it.

4 COUNCILMAN RIZZO: The issue that I
5 wanted Councilman Nutter to be sure he heard
6 was the fact that there is consideration for
7 liability that Risk Management has already
8 approved. Risk Management already approved
9 and has signed off on this and we assume no
10 liability at all?

11 MS. BORSKI: We were only asked for
12 a site. The license agreement would certainly
13 address those issues.

14 COUNCILMAN RIZZO: Aren't you
15 concerned that you might be buying into
16 liability here? If I were in your shoes I
17 would. Are you aware? Are you or not?

18 MS. BORSKI: I'll be happy to
19 forward the licensing agreement over.

20 COUNCILMAN RIZZO: The license
21 agreement covers liability?

22 MS. BORSKI: Yes.

23 COUNCILMAN RIZZO: It sounds like an
24 awful fast deal. I'll tell you, if you
25 reacted this quickly on a lot of issues we'd

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2 be really impressed.

3 Thank you.

4 COUNCILMAN NUTTER: Thank you,
5 Councilman.

6 Let me make sure that my position is
7 very clear. I've been to this particular
8 circus. They provide a wonderful
9 entertainment opportunity. My issue is solely
10 with the process by which this has come along.
11 The complete lack of consideration to the
12 affected neighborhood and the commensurate
13 disrespect that is shown to the community that
14 would be affected by something like this.

15 I understand that things happen.
16 But I think it's also incumbent upon the
17 government to lay out to people, you were
18 looking to do something at location X. For
19 whatever reason it didn't work. We may be
20 able to accommodate you at location Y, but not
21 on your timetable. Because you had a problem.
22 There was no problem with the City of
23 Philadelphia. As best I can tell it doesn't
24 sound like we were involved in the
25 transaction.

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2 Obviously we should try to be as
3 accommodating to people as possible. It's a
4 wonderful event. People will have a good
5 time, et cetera, et cetera. As I've
6 mentioned, I've attended in the past. The
7 issue here is, how we conduct our business and
8 how we treat our neighbors who are very good
9 to the park, who I believe just deserve much
10 more consideration under the circumstances.

11 If the issue here is in an effort to
12 accommodate someone and generate a few
13 dollars, we will then just disrespect and
14 ignore good community neighbors who we've
15 tried to develop a longstanding relationship
16 over time, then we should just say it, that
17 the money is more important than the
18 relationship. That we take whatever we can
19 get from whomever we can get it, whenever we
20 can get it and we really don't care what the
21 impact is on you as community people during
22 one of the significant religious times in this
23 City.

24 I disagree with it. I'm not
25 particularly in support of it. I think it's

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2 inappropriate and badly handled under the
3 circumstances and something else could have
4 been done or a different location could have
5 been found even under the tight time frame
6 without disrupting a neighborhood under these
7 set of circumstances. So I want to make sure
8 that my views are pretty clear on this issue.

9 MR. NICKS: Thank you, Councilman.

10 COUNCILMAN NUTTER: You're welcome.

11 Thank you, Madam Chair.

12 COUNCIL PRESIDENT Verna: You're
13 welcome.

14 Councilman Rizzo, did you want to be
15 recognized?

16 COUNCILMAN RIZZO: Yes. Thank you,
17 Madam President.

18 I'd like to go back to some
19 infrastructure. If you can explain the
20 relationship that the park has with the
21 Streets Department.

22 I mentioned earlier that you guys
23 did a great job in maintaining Bells Mill Road
24 between Germantown and Ridge. The brush was
25 growing onto the roadway where your vehicle

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2 would strike it. There's no trucks there
3 right now, other than Streets Department and
4 Water Department vehicles, who have an
5 exemption. If you look west of the creek
6 between Germantown and the creek, there's
7 debris and trash and everything behind the
8 guardrail piled four or five feet high. It's
9 really an eyesore.

10 My main question right now is, do
11 you know Bells Mill Bridge is in trouble?
12 It's defective. The Streets Department,
13 believe it or not, even though there's a three
14 ton load limit, they allow trash trucks and
15 the Water Department crew vehicles, they give
16 them an exemption. It doesn't make any sense
17 to me. I asked the Water Commissioner and the
18 Streets Commissioner to give me that in
19 writing because I want to have that for my
20 file.

21 What coordination has been done,
22 because I understand this bridge is going to
23 come out? As you know, Bells Mill is a very
24 important artery into the City. What is the
25 park's involvement in the interruption of the

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2 Bells Mill Bridge? Can you explain the
3 project and what impact it will have on the
4 community?

5 MS. BORSKI: I understand that our
6 involvement is fairly minimal involvement
7 right now. Can we get back to you? Because
8 normally we have pretty open discussions with
9 Streets and Water and I've been working very
10 hard to make them even more open. It's in
11 everybody's best interest and certainly the
12 park's. So we'll get back to you.

13 COUNCILMAN RIZZO: Can you explain
14 the relationship? Whose responsibility is
15 Bells Mill Road? Is the vegetation overhang
16 yours, the roadway theirs?

17 It's another situation where the
18 springs run off onto Bells Mill, and many of
19 my constituents complain about the icy patches
20 that develop overnight. Can you explain in
21 general who should we be dealing with here?
22 What should I be asking you to do and what
23 should I be asking the Streets Department to
24 do? The place is just in terrible, terrible
25 condition right now. Debris, all kinds of

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2 junk. It looks like a roadway into a junk
3 yard.

4 MR. PALMER: The responsibility for
5 Bells Mill Road, the vegetation is Fairmount
6 Park's responsibility. The repaving of the
7 roadway is Streets Department. The inlets, I
8 understand that's Water Department.

9 COUNCILMAN RIZZO: Could you do me a
10 favor? You did a great job a few years ago.
11 I don't know if you were in the position
12 you're in now. You coordinated an effort
13 where the police shut the roadway down. They
14 went in with this Road Hog or whatever this
15 gadget you have is, you went in there and
16 cleaned all the vegetation back. They opened
17 up the inlets to prevent the water running
18 into the roadway. They were totally clogged
19 from what I understand.

20 I would appreciate it and the people
21 that live in that community would appreciate
22 being able to clean the roadway, the shoulders
23 between Germantown Avenue and Ridge, cut the
24 vegetation back again. Ask the Water
25 Department to open up the inlets and have the

1 03/22/05 - FY '06 OPERATING BUDGET

2 Streets Department realign the shoulder and
3 the center of the roadway. It is really a bad
4 situation there.

5 We shouldn't really have to ask each
6 year or every few years. This is something
7 that should be like a maintenance list.

8 MS. BORSKI: Yes. We'll certainly
9 look to schedule another one.

10 COUNCILMAN RIZZO: Thank you. I
11 know you're doing it with mirrors right now
12 and I wish you didn't have to do it that way.
13 But there are certain priorities, and this, I
14 think, should be one of them. As you all know
15 it is a major, major roadway.

16 I heard earlier, the Friends of the
17 Wissahickon tell me that they're going to have
18 a clean-up event or some type of maintenance
19 that they're doing next week or so at
20 Forbidden and Bells Mill. The whole roadway
21 has washed off. The signage is all laying
22 down into the park. It's a real mess. It's a
23 mess.

24 Thank you.

25 MS. BORSKI: We'll definitely take a

1

2 look. Thank you.

3 COUNCIL PRESIDENT VERNA: Thank you.

4 Are there any other questions or
5 comments by Members of the Committee?

6 (No response.)

7 COUNCIL PRESIDENT VERNA: Seeing
8 none. I thank you for all the wonderful work
9 you do. This Committee will stand in recess
10 until 1:30, at which time we will hear from
11 the Recreation Department.12 MS. BORSKI: Thank you, Council
13 President

14 (Recess taken.)

15 COUNCIL PRESIDENT VERNA: Thank you
16 for your patience. This is the continued
17 public hearing of the Committee of the Whole.
18 We will now hear from the Recreation
19 Department.20 Welcome, Commissioner. Please
21 identify yourself for the record and proceed
22 with your testimony.23 COMMISSIONER RICHARD: Vic Richard,
24 Commissioner of the City of Philadelphia
25 Department of Recreation. Thank you for

1
2 welcoming us.

3 Good afternoon, Council President
4 and Honorable City Council Members. I would
5 like to take this opportunity to introduce our
6 executive team. To my right and your left is
7 Deputy Commissioner Mary Platt-Coles, Deputy
8 Commissioner Carlton Williams, and Deputy
9 Commissioner William Carapucci. We'd like to
10 thank you for leadership and also for giving
11 us an opportunity to present our requested
12 budget for Fiscal Year '06.

13 Our FY '06 Budget request, the
14 department is requesting \$33.2 million in the
15 General Fund. That includes a decrease of a
16 little over \$2 million. This decrease
17 includes cuts due to staff reductions, staff
18 restructuring and over-time reductions as
19 well.

20 The Department's budget spending is
21 broken down by the following: \$27.3 million,
22 82 percent of our total budget is in Class
23 100. \$2.7 million, 8 percent, is in Class
24 200. \$1.1 million, 4 percent, in Class 300.
25 There's \$209,000, 1 percent, in Class 400.

1
2 \$1.8 million in Class 500, which is 5 percent.

3 Our grants funding, we are also
4 requesting \$11.1 million in grants funding for
5 a total budget of \$44.4 million for Fiscal
6 Year '06.

7 The Recreation Department grant fund
8 appropriations will provide for our summer
9 food and after school food snack programs, our
10 older adult senior citizen programs, Local Law
11 Enforcement Block Grant, Human Services
12 Development Fund and Juvenile Accountability
13 Incentive Block grant funding.

14 The changes in our General Fund
15 position levels from FY '05 to '06 are as
16 follows: In Fiscal Year '05, our full-time
17 positions were 532. In Fiscal Year '06, they
18 are 494. Permanent FY '05 part-time positions
19 were 155 and permanent part-time in FY '06 are
20 142. Our seasonal positions in FY '05 were
21 1,972 and in FY '06 are 1,837. The changes
22 are due to a \$2.6 million decrease in Class
23 100 funding.

24 The Department reduced 10 full-time
25 positions in our program unit, 20 full-time

1
2 positions in our maintenance unit and eight
3 full-time positions in our administration and
4 development due to restructuring of recreation
5 districts, staff reductions and contracting of
6 our turf management for our recreation
7 properties.

8 Our service delivery impact in
9 maintaining our core mission of public
10 recreation and leisure services, we propose
11 the following: There will be no change in
12 service involving our after school
13 programming. There will be no change in
14 service involving our summer day camps. There
15 will be no change in service involving our
16 ice-skating rinks.

17 The summer aquatics program will
18 consist of a solid eight weeks from June 18th
19 through August 20th. In FY '05 the summer
20 aquatics program consisted of nine weeks.

21 Passive park maintenance will
22 continue to be maintained by SMAs, our
23 seasonal maintenance attendants, and there
24 will be no change in that service delivery as
25 well.

1

2 Turf management. Grass cutting will
3 be improved from one cut every three weeks to
4 one cut every two weeks.

5 Three pools, Smith, 48th and
6 Woodland and Waterview have been demolished
7 and will be replaced with new state-of-the-art
8 spray grounds to maintain water play activity
9 in their respective communities.

10 Revenue development and fiscal
11 responsibility. The ice rinks in FY '05
12 generated \$57,652 as of February 28th of '02,
13 as compared to \$28,738 for the same time
14 period in '04. This is 100 percent increase
15 in revenue in one year. This increase in
16 revenue is due to improved advertisement and
17 increased fee structures.

18 Island Road Recreation Center was
19 leased for \$86,400 annually for the creation
20 of a Montessori charter school. The
21 consolidation of two maintenance warehouse
22 operations within the Department resulted in a
23 savings of \$176,000 annually by the
24 elimination of City lease payments.

25 The consolidation of the Fairmount

1
2 Park and Recreation administrative units
3 resulted in \$175,000 annual FY '05 savings.
4 We're very proud of some of these
5 accomplishments while still maintaining
6 quality services during these very fiscally
7 strained times.

8 Accomplishments in '05. Our
9 maintenance and capital projects unit in FY
10 '05 we continue to demonstrate our commitment
11 to excellent service delivery. Through the
12 leadership and diligence of our maintenance
13 department, we were able to open another teen
14 center, being number six, at Simon Recreation
15 Center. We are proud to say that we now have
16 16 centers under the operation of the
17 department; Rivera, McVeigh, Francis Myers,
18 Kingsessing, Shepard and now Simons.

19 Eight facilities are scheduled now
20 for new play equipment, Simons, 29th and
21 Chalmus, Olney, West Mill Creek, 33rd and
22 Wallace, Cohocksink and Windemere, Kingsessing
23 and Kenderton.

24 Thirteen parks were renovated by
25 leveraging City dollars with approximately

1
2 \$1 million in grant funding from the State
3 Department of Conservation and Natural
4 Resources. The pride in our daily maintenance
5 of our facilities is the key to quality
6 service delivery.

7 In our administration unit, in
8 administration and development, the division
9 continues to play a very vital role in the
10 development of our workforce. The ongoing
11 investment in the preparation of employees is
12 vital to the service delivery and the safety
13 of our employees and citizens. The division
14 also manages our older adult programs at five
15 Recreation's older adult facilities.

16 The program participation continues
17 to grow at these centers, particularly for
18 programs such as the senior art camp conducted
19 at three Fairmount Park locations, including
20 Love Park this year, where 90 senior citizens
21 attended this past summer. The senior holiday
22 party, which had over 2,000 senior citizens in
23 attendance in '05, was a record setting
24 number. That was hosted at the Marriott. In
25 our senior games, held in the month of May, we

1
2 had 495 seniors participating in various
3 sports activities.

4 In our program unit as mentioned,
5 the Department opened a teen center at Simons
6 Recreation Center in FY '05. This brings the
7 total number to six. Since the inception of
8 the first two teen centers, the Department has
9 provided programming services to thousands of
10 youth, ages 14 to 21, who participate in
11 classes, tournaments, dances, field trips or
12 who just drop in to enjoy the teen lounge.
13 Currently there are 2,550 teens that are
14 registered as official members.

15 We also enhanced our partnership
16 with the Police Athletic League at Hunting
17 Park Rec Center and we are close to concluding
18 another partnership at Ford Recreation Center.
19 In addition, we have selected Fisher Park as
20 the permanent headquarters for our year round
21 and summer arts camp.

22 Through our ongoing partnership with
23 the Phillies, 76ers and the Eagles, we are
24 able to maintain special athletic programming
25 in our neighborhoods, in addition to our

1
2 ongoing soccer, basketball, softball, baseball
3 and gymnastics which operate year round.

4 The Department will continue to
5 serve over 7,000 children and teens in our
6 community day camps and in our sports and
7 athletic camps that include golf, baseball,
8 basketball, tennis and swim instruction.

9 We are continuing our relationship
10 with the University of Penn's Annenberg Center
11 and Settlement Music School for our performing
12 arts camp, serving over 300 children and
13 teens.

14 Our after school programs are held
15 at 115 facilities, 98 being rec centers and 17
16 being community-based partnerships this year
17 and will continue to serve over 2,000 children
18 between the hours of 3:00 and 6:00 p.m. Our
19 top recreation programs serve over 250
20 preschool-aged children and families and
21 operates September through June.

22 As you can see, we are just as
23 committed today as we were yesterday to play
24 our role in enhancing the quality of life in
25 Philadelphia. We thank you, the City Council,

1
2 for its support and leadership. We will be
3 glad to answer any questions that the Council
4 may have.

5 Thank you.

6 COUNCIL PRESIDENT Verna: Thank you.

7 Commissioner, on Page 41-4 of your
8 detail, you list \$2.6 million of reductions in
9 Class 100. Would you be kind enough to go
10 through each item and explain what the
11 reduction is, the number of positions being
12 reduced and the service impact these
13 reductions will have on your operation?

14 COMMISSIONER RICHARD: I will give
15 the overall numbers and I will let my deputy
16 commissioners talk about the details in each
17 one of their prospective divisions.

18 COUNCIL PRESIDENT Verna: Thank you.

19 COMMISSIONER RICHARD: In our
20 program unit, the deductions in our full-time
21 employees is 10 in that unit. In our
22 maintenance unit there's 20, and in our
23 administration unit there's eight. And that
24 total -- and these are full-time figures --
25 that total figure for the entire Department

1
2 from '05 to what's being proposed in '06 is a
3 reduction of 38.

4 In our part-time employees,
5 permanent part-time employees, the reduction
6 figure in our program unit is 13. We don't
7 have any permanent part-time in maintenance or
8 in our administration unit as well. So that
9 total number is 13.

10 In our seasonal temporary number, in
11 our program unit is a reduction of 77. In our
12 maintenance unit -- this is seasonal temporary
13 -- is 55 and --

14 COUNCIL PRESIDENT VERNA: I'm sorry,
15 Commissioner. You're going a little too fast
16 for me. The seasonal part-time is 77?

17 COMMISSIONER RICHARD: 77 in our
18 program unit. And in our maintenance unit it
19 will be 55. In our Administration unit it
20 will be three. I'll let Deputy Commissioner
21 Carapucci introduce himself and he can begin
22 with the impact in difference in our program
23 unit.

24 MR. CARAPUCCI: Deputy Commissioner
25 Bill Carapucci.

1

2 Presently we have 222 full-time
3 people in the program division, which is four
4 under next year's projected budget. During
5 the course of this year right now we have a
6 number of what they call A centers that
7 there's one full-time person working and one
8 part-time.

9 COUNCIL PRESIDENT Verna: We'll get
10 to that. We'll get to the centers. Let's
11 just talk about the programs at this point in
12 time and the impact.

13 MR. CARAPUCCI: With the part-time,
14 we presently have 131 permanent part-time
15 workers. The target for this year was 147 and
16 next year it was 142, so we're already under
17 that.

18 As far as impact on services, with
19 the A centers you're going to have a situation
20 that, if we don't get the people in there,
21 many of these places can be closed on
22 Saturdays. Likewise with a number of the B
23 centers. Because with the A centers, if you
24 only have one full-time person and one 18-hour
25 part-time person, you cannot cover that place

1
2 six days a week with one person. We're
3 running programs in the gym, in the cultural
4 areas, in the pool, with the ball fields and
5 things like that.

6 Likewise, with all our B centers.
7 In our B centers, if you're working by
8 yourself and you're taking a day off, which is
9 the right of the employee to take a vacation
10 day, or if he's out sick, there will be no one
11 there to cover the facility. All our B and C
12 centers should have one full-time person.

13 COUNCIL PRESIDENT Verna: That was
14 going to be one of my questions, but you're
15 jumping ahead of me. Will your FY '06 budget
16 provide for a rec leader 3, a rec leader 1, an
17 assistant rec leader and a full-time
18 maintenance worker at each of the Class A
19 centers?

20 MR. CARAPUCCI: No.

21 COUNCIL PRESIDENT Verna: So what
22 then will the staffing allocation be for the
23 Class A centers?

24 MR. CARAPUCCI: In some of the class
25 A centers there will be only one full-time

1
2 person and a part-time person.

3 COUNCIL PRESIDENT Verna: And will
4 full time be a rec leader 3 or a rec leader 1?

5 MR. CARAPUCCI: In an A center we
6 put a rec leader 3 in. In a B center we put a
7 rec leader 2 and in a C center, a rec leader
8 1.

9 COUNCILMAN DICICCO: Point of
10 information.

11 COUNCIL PRESIDENT Verna: Yes.
12 Councilman DiCicco.

13 COUNCILMAN DICICCO: Mr. Carapucci,
14 can you identify the A centers that will not
15 have the full-time leader? You said some of
16 them will. Do you already have that
17 identified?

18 MR. CARAPUCCI: I can give them to
19 you. Most of them I have in my head. Christy
20 will not. They don't have one now and they
21 won't unless we get some ability to hire.
22 Kingessing, Hunting Park, Rizzo Rink, Disston
23 Rec Center, Bridesburg, Northern Liberties.
24 At present they're the A centers that do not
25 have two full-time people and a part-time

1
2 person.

3 COUNCILMAN DICICCO: Presently they
4 do not have that?

5 MR. CARAPUCCI: Presently they do
6 not have that. During the course of this
7 Fiscal Year people either retired or resigned
8 and have not been replaced. Now --

9 COUNCILMAN DICICCO: Let me stick
10 with the A centers, if I can. Going forward,
11 are there any additional A centers that will
12 be in the same predicament, and could you
13 identify those?

14 COMMISSIONER RICHARD: In
15 Councilwoman Tasco's district right now we're
16 building a brand-new \$5-and-a-half million
17 class A facility that will need a full
18 compliment of staffing.

19 COUNCILMAN DICICCO: Will they have
20 it?

21 MR. CARAPUCCI: That center is
22 Emanuel, and under the present structure we
23 cannot staff that facility until we get the
24 ability to hire because that facility was a --

25 COUNCIL PRESIDENT VERNA: So we

1
2 build a new facility but can't --

3 COUNCILMAN DICICCO: My question is,
4 in addition to Emanuel, are there any other
5 facilities today that have a full-time leader
6 that will not have a full-time leader going
7 forward, aside from the ones that you've
8 already mentioned?

9 MR. CARAPUCCI: We have a number of
10 people in the next Fiscal Year that will be
11 leaving due to the DROP plan. If I go through
12 that DROP list for next year, I know I can
13 identify more that will be in the same
14 position.

15 COUNCILMAN DICICCO: If you could
16 supply that to the Chair.

17 MR. CARAPUCCI: We'll go through our
18 DROP list and we'll get it to you.

19 COUNCIL PRESIDENT VERNA: Please do.

20 Did we go through the Class B
21 centers? Can we go through the Class B
22 centers? Do we have a rec leader 2 and an
23 assistant rec leader and a full-time
24 maintenance worker in each of the Class B
25 centers? I know what you're going to say. I

1
2 don't know why I would bother asking.

3 MR. CARAPUCCI: We have about 15 or
4 16 B centers where there's only one person
5 working. As far as maintenance, Carlton will
6 have to answer that. But as far as in the
7 program area we have around 15 or so centers
8 that there is only a rec leader 2. And in the
9 C centers, only a rec leader 1.

10 COUNCIL PRESIDENT Verna: How many
11 recreational programs do you run and can you
12 tell us how many participants do you have?

13 MR. CARAPUCCI: Over the course of a
14 year throughout our various facilities we have
15 over 500 programs. If you want to break that
16 down, in athletics we have over 500,000
17 children that attend our program. In the
18 cultural area it's over 80,000.

19 COUNCIL PRESIDENT Verna: What is
20 the staff to participant ratio?

21 MR. CARAPUCCI: The only program
22 that we really have to adhere to that is with
23 the after school program. And that's 15 to
24 one. And we're pretty close with that. We're
25 pretty good with that number.

1

2 Day camps, what we do is we put
3 usually three day camp workers per day camp.
4 Many times that's supplemented by the Local
5 Advisory Council. So they'll hire people
6 until we get close to the ratio in day camps.

7 As far as the other programs at
8 other facilities like basketball, football,
9 baseball, all the myriad of activities that we
10 run, there really isn't a participation to
11 staff ratio.

12 As far as safety in most of these
13 facilities, if you go to a facility -- I'll
14 give you one in your district that you're very
15 familiar with -- Guerin Recreation Center. At
16 the present site there's one full-time person
17 there and a part-time. So that's it. During
18 the afternoon there's one person there. You
19 have three large buildings and a large outdoor
20 area and one person. It's not the best
21 situation for employees.

22 COUNCIL PRESIDENT Verna: With that
23 being said, how are we able to operate these
24 programs in a safe environment?

25 MR. CARAPUCCI: Well, through the

1
2 dedication of most of the staff, they've been
3 able to get by. But it's to the point now
4 where if this goes any lower, some of these
5 facilities will have to be closed.

6 COUNCIL PRESIDENT Verna: How has
7 the Fairmount Park/Recreation streamlining
8 affected your department?

9 MS. PLATT-COLES: Mary Platt-Coles,
10 Deputy Commissioner of the Recreation
11 Department.

12 Last fall the Fairmount Park
13 Commission and the Recreation Department
14 formed an administrative services cluster to
15 combine personnel, fiscal units, warehouses
16 and information technology field sites for
17 both departments. Through that process and
18 the staff reductions that we went through in
19 January we were able to reduce our number by
20 eight for next year. The cluster has 36
21 positions with the combined departments. That
22 is, as I said, covering two warehouses and
23 over 100 field sites for computer services.

24 COUNCIL PRESIDENT Verna: Thank you.

25 Commissioner, last year we spoke

1

2 about downsizing. Can you tell me how many
3 recreation centers have been leased, sold or
4 just closed?

5 COMMISSIONER RICHARD: Leasing, one.

6 COUNCIL PRESIDENT VERNA: Is that
7 the one in my district?

8 COMMISSIONER RICHARD: That's Island
9 Road. I'm going to ask Jeff to give me a
10 hand. There are no sales that have gone
11 through as of yet.

12 MR. CARDWELL: Good afternoon,
13 Council President and Council Members. I'm
14 Jeff Cardwell, special assistant to the
15 Commissioner of Recreation.

16 I've been overseeing the leasing and
17 selling of recreation properties for the past
18 year. We effectively leased one property,
19 which is Island Road Recreation Center. At
20 the present time we are negotiating four more
21 leases; Schmidt Recreation Center, Ford
22 Recreation Center, Winchester and Weccacoe.

23 COUNCIL PRESIDENT VERNA: So how
24 much of a savings do we get from leasing these
25 five recreation centers?

1

2 COMMISSIONER RICHARD: Right now the
3 revenue on Island Road is going back into the
4 General Fund, and that annual figure is
5 \$86,000.

6 COUNCIL PRESIDENT VERNA: I'm sorry,
7 Commissioner. I was distracted.

8 COMMISSIONER RICHARD: The revenue
9 generated on the Island Road lease is \$86,000
10 annually. That's over a five-year period in
11 the lease agreement will go up to \$112,000
12 annually. That's going into the General Fund.

13 The savings that we will see on the
14 Ford lease with PAL and Schmidt will all come
15 in staffing savings where we will move the
16 staff over to other facilities, but they
17 haven't been consummated.

18 There's no sale of any properties as
19 of yet. Franklin is scheduled to go up for
20 sale, Fontleone, 10th and Lemon, there's
21 another property about the size of a row home
22 called Amusement Park. There's also
23 negotiations on another facility in Germantown
24 called Morton that may either be sold or
25 leased and another facility called Rose. But

1
2 none of the sales have gone through as of yet.

3 COUNCIL PRESIDENT Verna: Councilman
4 DiCicco wants to follow-up.

5 But Commissioner, I'd like to get
6 back to the leases, please. I know what you
7 said about the recreation center on Island
8 Road. How about the other four? You're
9 working on leases presently?

10 COMMISSIONER RICHARD: Right now the
11 lease on Ford is in PAL (ph) with their legal
12 for review to come back. Winchester's lease
13 is in our Law Department. Winchester is
14 located in North Philadelphia off of 15th and
15 York, in that area. That lease is still in
16 the City. Schmidt is back in our Law
17 Department from the potential lessee.

18 COUNCIL PRESIDENT Verna:
19 Commissioner, again, I don't want to belabor
20 this issue, but what, if any, savings -- you
21 said we would have savings as far as
22 personnel. In these departments they would be
23 transferred. What is the projected revenue
24 from the leases that we would see? Because
25 there are five all together. I think you're

1
2 very clear on the first one for Island Avenue.

3 COMMISSIONER RICHARD: The only one
4 that has been specifically determined is
5 Island Road. I have all of the details in my
6 office, like with Ford. I'd like to give you
7 the details, but Ford alone I can give you an
8 example.

9 This consummation goes through at
10 Ford with PAL. PAL will take over running the
11 after school program. They would also take
12 over running the gymnasium and everything
13 else. The City would maintain operational
14 responsibility of the swimming pool and we
15 would also assist with summer camps. The
16 savings will come with the full-time staffing
17 and also with the full-time maintenance
18 personnel. Also, the lease will carry them.
19 All the responsibilities of the utilities will
20 be paid for by the person that leases as well.

21 COUNCIL PRESIDENT Verna: How about
22 the other rec centers that you spoke about?

23 COMMISSIONER RICHARD: I'm sorry?

24 COUNCIL PRESIDENT Verna: How about
25 the other rec centers that you mentioned that

1

2 are in the process of being leased?

3

COMMISSIONER RICHARD: A money
4 denomination on anything has not been
5 determined yet because the leases aren't
6 closed. But all of the leases will carry all
7 the similar things relative to the daily
8 maintenance costs, which would be a reduction
9 to the City's budget, and also all of the
10 utilities throughout the entire 12 months,
11 electricity, the heating, and all of that.
12 All of those would be cost savings that
13 whoever leases the facility will carry as
14 well.

15

COUNCIL PRESIDENT VERNA: Mr.
16 McPherson is just pointing out to me that on
17 Page 16 of the supporting schedules for
18 revenues, we do not show any income at all, no
19 revenues for leasing in the Recreation
20 Department.

21

COMMISSIONER RICHARD: Thank you.
22 That would be something that we have to
23 correct.

24

COUNCIL PRESIDENT VERNA: Ms. Reed,
25 that would have to be corrected.

1

2 Commissioner, can you tell us why
3 the Administration cut your Class 100 by 8.7
4 percent? This certainly seems very excessive.
5 Has someone from the Finance Department
6 explained why you received such a large cut?
7 I assume you're looking back. Would you
8 prefer Ms. Reed respond to that question?

9 COMMISSIONER RICHARD: Well, I heard
10 the whole part of your question. You asked
11 Finance as well. I know the total cut was
12 given to myself and my staff to address. Some
13 of the ways we try to address it -- quite
14 naturally, I wouldn't want to cut anything
15 given an opportunity not to cut. I would like
16 to continue to maintain the staffing, given
17 that opportunity. But I also have an
18 obligation as well to the entire City's fiscal
19 responsibility. If Ms. Reed would like to
20 talk in more detail, I'll relinquish the mike.

21 I can also add, to answer your
22 question, how we arrived in achieving the \$2.6
23 million that we had to absorb that was given
24 to us. \$805,000 of that, Madam President, was
25 achieved through staff reductions and through

1
2 the City's layoff exercise that we went
3 through. Turnover and delayed hiring was
4 another component where we achieved \$559,000
5 towards the \$2 million plus.

6 We're looking at reducing the pool
7 season down to eight solid weeks, as I said in
8 my testimony, from nine. That would be an
9 achievement of another \$206,000.

10 We also looked at the pools that are
11 either condemned or that are being converted
12 and with the staff and operational savings, so
13 another \$216,000 was achieved through there.

14 We also felt as though we could
15 achieve more money towards this \$2 million
16 through our reduction in our over-time
17 expenditures as well. The rest of it came
18 through raises, bonuses, lump sum.

19 We also are going to obtain a
20 \$242,000 reduction in savings to our projected
21 budget through the grass cutting and turf
22 maintenance contracting out that is going to
23 be combined through the Fairmount Park
24 Commission. Then our part-time staff savings.
25 That is the way that we achieved the cuts that

1

2 we were presented.

3

4 Yes, we will be a little bit more
5 challenged. Deputy Commissioner Carapucci
6 talked about some of the challenges we may
7 face if someone is out or ill at a particular
8 facility, especially with our larger As or Bs,
9 so that will tax us somewhat. It will also
10 tax us a little bit more in our maintenance
11 operation as well where we really made a lot
12 of strides and that we're really proud of.

13 It may take us a little bit longer
14 at certain times to achieve some of the
15 quality things or respond to some of the
16 things that we know given an opportunity we
17 could do. This is how we sat down as an
18 executive body to work towards achieving what
19 was presented to us.

20 COUNCIL PRESIDENT Verna:

21 Commissioner, I have several other questions I
22 would like to ask you, but I see a number of
23 my colleagues that have their lights on.

24 My last question at this point in
25 time. I listened to your testimony very
intently. I would just like to ask you, are

1
2 there any pools that will be closed this
3 summer?

4 COMMISSIONER RICHARD: We're not
5 shutting down any pools. The pools that have
6 shut down, Smith, 48th and Woodland,
7 Waterview, the ones that we're building as
8 spray grounds. But intentionally shutting
9 down operations to meet this budget, we did
10 not do that.

11 Now, we have one pool that may be in
12 question. It's Baker Pool that is in Mr.
13 Nutter's district that was closed last year.
14 Right now that one is still not scheduled to
15 reopen.

16 In order to achieve this, we did not
17 reduce pools. We did not reduce any number of
18 summer camps. We did not reduce any number of
19 after school programs or whatever. I know we
20 have Hancock which didn't open last year under
21 Capital and it should come back out. That
22 should be up and open. Kingsessing is under
23 Capital and that should be up and open as
24 well. So no.

25 I need to add one. We have one that

1
2 was condemned last year and it's still
3 condemned. But, no, we did not present to
4 this City Council that we're closing down
5 pools to meet this budget.

6 COUNCIL PRESIDENT VERNA: Are we
7 going to be able to hire the necessary
8 personnel at the pools?

9 MS. PLATT-COLES: Excuse me. The
10 Budget Director has asked that I qualify
11 something regarding the leasing revenue.

12 At the time the budget was prepared
13 and the Five-Year Plan it was unknown what the
14 revenue would be. The Budget Office is going
15 to make arrangements for it to be worked into
16 Recreation's budget for '05 and '06.

17 COMMISSIONER RICHARD: To answer
18 your question -- and I know Deputy
19 Commissioner Williams hasn't taken the mike
20 yet to talk about some of the impact.

21 I'll just say briefly -- and Carlton
22 and Bill, please feel free to chime in -- in
23 some of our permanent full-time positions, as
24 Bill talked about in our programming unit,
25 that will be very challenging at times. Given

1
2 the opportunity, yes, we could use those
3 employees back.

4 COUNCIL PRESIDENT Verna: I think
5 we're all delighted to hear that the swimming
6 pools will be open. My question to you is, if
7 in fact they're opened are we going to have
8 the guards to be at the pools?

9 COMMISSIONER RICHARD: Yes, ma'am.

10 COUNCIL PRESIDENT Verna: That is in
11 your budget? Or are we hoping for it to be in
12 the budget?

13 COMMISSIONER RICHARD: It's in the
14 budget right now.

15 COUNCIL PRESIDENT Verna: And how
16 many would you be able to hire with the budget
17 being what it is?

18 MR. CARAPUCCI: I think it's
19 approximately 340 or 350. What was taken out
20 of the budget was the number of pools that
21 will not operate this year. The number is the
22 three spray grounds, the Baker Pool --

23 COUNCIL PRESIDENT Verna: You're
24 still going to have to hire somebody for the
25 spray grounds, aren't you?

1

2 MR. CARAPUCCI: But we're only going
3 to have to hire one person instead of 10.

4 COUNCIL PRESIDENT Verna: Is that
5 how many you hire with a pool?

6 MR. CARAPUCCI: Yes. We hire five
7 lifeguards and we hire one night watchman and
8 four of what they call pool maintenance
9 attendants that help around the pool, help
10 keep some security.

11 There's one other pool that the
12 Commissioner didn't mention, a pool named
13 Heitzman. That's going to be under Capital
14 work. That will not operate this summer. So
15 that gives you a total of eight.

16 COUNCIL PRESIDENT Verna: I'm going
17 to recognize you now. I just feel that I want
18 to share the time with everybody, so we'll go
19 with the first round.

20 The Chair recognizes Councilman
21 Clarke.

22 COUNCILMAN CLARKE: Thank you, Madam
23 President.

24 Before I ask my questions, I wanted
25 to ask some clarity on the two pools that you

1
2 referenced and one that you did not mention.
3 One was Hancock.

4 We talked earlier in the Capital
5 Programs about that little tractor to be put
6 out at the sight for the summer, giving the
7 impression that something was going to happen.
8 Then when the pool season was over, the
9 tractor disappeared. Are we going to have
10 that tractor out there again for the summer or
11 is something actually going to happen at
12 Hancock?

13 The condemnation reference, I assume
14 you're talking about Athletic's pool. I'm
15 still not clear what the decision is on that
16 as it relates to restoration of the pool.

17 MR. FOX: Tom Fox, Director of
18 Facilities for the Recreation Department. The
19 Hancock Pool, the return lines to the pumps
20 and the filters are deteriorated enough that
21 they had to go under Capital Project system.
22 Last year they started to do that project and
23 then that was held --

24 COUNCILMAN CLARKE: That was the
25 tractor, right? That's that little tractor

1
2 that sat out there all summer?

3 MR. FOX: That's correct.

4 COMMISSIONER RICHARD: But it's
5 scheduled to be opened. We're hiring the
6 lifeguards and the staff and our goal is to
7 have that pool opened this summer. Hancock is
8 scheduled to be opened. The directives have
9 been given to reopen it. They're working to
10 repair it and they're hiring the staff and it
11 will be on the pool opening schedule. Hancock
12 will open.

13 The condemned pool is Athletic, and
14 that's due to close to a little bit over a
15 \$900,000 price tag.

16 Other than that, we're ready to go.
17 We're recruiting and have begun the training
18 for the aquatic staff. Hancock is on the pool
19 opening schedule to operate.

20 COUNCILMAN CLARKE: But the decision
21 on Athletic is still outstanding, the
22 long-term decision?

23 COMMISSIONER RICHARD: That is
24 correct.

25 COUNCILMAN CLARKE: Let me ask this

1
2 question here.

3 The assumption is that the decision
4 to, quote/unquote, streamline some Recreation
5 versus Fairmount Park were to get rid of some
6 redundancies in some respects. We have these
7 facilities that may have Fairmount Park
8 operating a facility that probably should be
9 operated by Recreation and vice versa. There
10 was a decision to streamline that process.

11 Let me ask you this question, and I
12 don't know if any of you can answer it, but
13 I'm going to ask you, Commissioner. Would it
14 make any sense to look at possibly
15 consolidating the two departments, therefore
16 streamlining in a real way, that we just have
17 a Department of Parks and Recreation, one
18 staff, one operation, no redundancy
19 whatsoever? Does that make any sense to look
20 at it at a minimum?

21 I understand there's some restraints
22 as it relates to the politics of it and as it
23 relates to union issues and things of that
24 nature. From an operational standpoint?

25 COMMISSIONER RICHARD: I want to

1
2 applaud the City for the steps that they have
3 taken.

4 From what I understand and learned,
5 there were documents dating back to '84 and
6 '85 -- Bill, please feel free to chime in on
7 whatever -- where the City was working towards
8 this. I think everybody in this room, the
9 City Council, the Managing Director and the
10 Mayor have started working toward more
11 efficiencies and proficiencies.

12 It's going to be two years this
13 summer when the three pools were moved over.
14 Instead of having two departments, you had one
15 department that was operating 80-something
16 pools and you had another City agency trying
17 to operate three or four. That was a good
18 business decision. That was done. Rec got
19 158 in Fairmount Park. So those were good
20 decisions.

21 The next phase that just took place
22 was with administrative clusters, where you
23 were having two HR managers, where you were
24 servicing the employees and hiring almost
25 identical job titles. So I think that program

1
2 has gone well.

3 We also tried this past summer, and
4 we were half successful, with the trash pick
5 up with the Streets Department taking over
6 responsibility of picking up the trash at the
7 rec centers. We didn't succeed at the passive
8 parts along with Fairmount Park, so we worked
9 toward it. We achieved half. Fairmount Park
10 and Rec right now are working diligently to
11 try to create one trash pick up unit between
12 both instead of having two separate and do the
13 routing as well.

14 I listened to some of the very great
15 questions that you presented about the trees
16 and all of those challenges for the City. It
17 just made sense to have one tree operating
18 department for continuity and leadership in
19 the departments.

20 COUNCILMAN CLARKE: Commissioner,
21 I'm on a time limit. I asked you a simple
22 question, and I appreciate the level of detail
23 that you're trying to answer, but could you
24 just give me the bottom line?

25 COMMISSIONER RICHARD: Yes.

1

2 COUNCILMAN CLARKE: Yes, it would
3 make sense to look at consolidating these two
4 departments, that there's a substantial amount
5 of redundancy both in staff and operations,
6 administrative, and the answer is yes?

7 COMMISSIONER RICHARD: Yes, sir.

8 COUNCILMAN CLARKE: Has there any
9 been any discussion about that within the
10 Administration or outside of the
11 Administration?

12 COMMISSIONER RICHARD: I know we've
13 talked about it amongst ourselves. I know
14 there was some discussion in the Managing
15 Director's Office, but I don't know how far
16 that has gone and I wasn't privy to that. I
17 know there were discussions.

18 COUNCILMAN CLARKE: I'll come back.

19 COUNCIL PRESIDENT VERNA: Thank you.
20 The Chair recognizes Councilwoman
21 Brown.

22 COUNCILWOMAN BROWN: Thank you,
23 Madam President.

24 Good afternoon, everyone.

25 On Page 1 of your testimony you talk

1
2 about the summer food and after school snack
3 program. I think it's an extremely positive
4 initiative. My only interest in this program
5 is background checks. Are they done with all
6 those staff who are in any way, shape, form or
7 fashion directly or indirectly involved with
8 young people?

9 COMMISSIONER RICHARD: I appreciate
10 that question. No, Madam Chair. The required
11 background checks that we have in place in the
12 Department right now is with our after school
13 programming and also with our overnight camp
14 up in Camp William Penn. Just as of recently,
15 I believe this maybe our third year that we do
16 drug screening on the life guarding staff.
17 But as an overall policy, we don't have that
18 in place for background checks for everybody.

19 COUNCILWOMAN BROWN: Okay. I would
20 ask that you look into that and consider it.
21 I do know that DHS has a form and/or procedure
22 already in place so you don't have to reinvent
23 the wheel but simply adopt the practice that
24 they have already to the extent that's
25 helpful.

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COMMISSIONER RICHARD: May I go on record to say that all staff members and/or volunteers that deal with young people, they all should be background checked. I guess my service attitude is real simple, that we're entrusted to protect the innocence of the young people that we serve, and if we have a volunteer who doesn't feel that they should adhere to that, I'm going to question their sincerity as well.

COUNCILWOMAN BROWN: I couldn't agree with you more.

On Page 4 of your testimony of the measurement percent of centers comprises an increase over the past FY '02. Can you briefly speak to that factor?

COMMISSIONER RICHARD: Thank you, again. Deputy Commission Carapucci, it's his division. Also, the young man that just stepped up, Leo Dignam and also Kathy Murphy should be somewhere here as well.

They were standards that we derived based on percent of utilization, using the amount of time that the facility was open on

1
2 an hourly basis and on a daily basis. First
3 is the Almana Program (ph) and customers,
4 being citizens, that came in actually and used
5 the facilities.

6 We also evaluated what type of
7 programming and that it just wasn't, you know,
8 free time or play around or lip service. We
9 actually have the staff to present and
10 formulate structured programming.

11 And, Leo, if you don't mind, you can
12 give the rest.

13 MR. DIGNAM: I'm Leo Dignam. I'm
14 program director for the Recreation
15 Department. Thanks for the question,
16 Councilwoman.

17 In 1999 we changed the way that we
18 collected data from the Recreation Department
19 based on working with the Managing Director's
20 Office. As the Commissioner said, we used to
21 just collect numbers of participants and then
22 we began to collect kinds of programs, the
23 facility usage, and we adopted some national
24 standards based on those numbers.

25 When we got our baseline in

1
2 1999/2000 we went from there and continued to
3 train our program staff to adopt new programs
4 to address those areas that were lacking in
5 certain programs, such as cultural programs or
6 athletic programs, whatever the case may be.

7 COUNCILWOMAN BROWN: If I recall
8 correctly, does that not also include
9 playground equipment?

10 MR. WILLIAMS: Good afternoon,
11 Councilwoman Blondell Reynolds Brown. How are
12 you? And to the rest of the Councilmembers
13 that are presently here. My name is Carlton
14 Williams, Deputy Commissioner for the
15 Department of Recreation.

16 In 2002 we sent up 20 recreation
17 facility staff members to go out and get
18 certified in national playground safety. As
19 part of that certification our goal was to
20 upgrade our system to meet the ASTM 1487,
21 American Society for Testing Materials, which
22 is the Consumer Product Safety Commission, the
23 National Playground Safety Institute and the
24 National Park Services Specifications for
25 Upgraded Playground Safety.

1

2 Some of the things that we did
3 immediately with play equipment through a
4 state contract program and working with the
5 Capital Program Office, we removed seven
6 playgrounds in approximately three months in
7 2003. This year we expect to use that same
8 program to replace eight more additional
9 programs to bring them up to standard. We
10 continuously do random inspections at
11 playground safety areas. That's how we plan
12 to address that improvement standard.

13 COUNCILWOMAN BROWN: I heard the
14 bell, so I'll continue on the next round.

15 Thank you, Madam President.

16 COMMISSIONER RICHARD: Thank you.

17 I also want to thank Susan Kretsge
18 in the MDO's Office for helping us put all of
19 our compliance measurement numbers in place.

20 COUNCIL PRESIDENT VERA: Thank you.

21 The Chair recognizes Councilman
22 DiCicco.

23 COUNCILMAN DICICCO: Thank you,
24 Madam President.

25 Good afternoon.

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2

COMMISSIONER RICHARD: Good

3

afternoon, sir.

4

COUNCILMAN DICICCO: Commissioner, I

5

just want to go back to discuss the leases a

6

little bit more thoroughly. Leases and/or

7

sales, when they become a reality, will

8

obviously be generating revenues for the City.

9

I believe you testified that those revenues,

10

that money, would go to the General Fund; is

11

that correct?

12

COMMISSIONER RICHARD: Yes.

13

COUNCILMAN DICICCO: On the leased

14

facilities, the personnel who are presently

15

working at those facilities, will then be

16

shifted to other facilities; is that correct?

17

I think I heard you say that earlier.

18

COMMISSIONER RICHARD: Yes, sir.

19

COUNCILMAN DICICCO: So there's a

20

direct benefit to the City because we're

21

selling and/or leasing properties, which are

22

generating revenue. There is a savings within

23

your Department because we're not hiring new

24

people. We're just shifting people from one

25

facility to another facility, which translates

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2 into a savings?

3 COMMISSIONER RICHARD: Yes, sir.

4 COUNCILMAN DICICCO: How much of a
5 savings has that caused your Department? How
6 much of a savings is that in reality for the
7 Department/the City of Philadelphia? Do you
8 know, in terms of the leases and also the
9 savings insofar as not replacing personnel and
10 just moving them over to another facility,
11 which I assume when you're shifting them over
12 to other facilities where people may be
13 retiring as a result of the DROP and other
14 issues?

15 COMMISSIONER RICHARD: Yes, sir.

16 I'll give a rough number as best I can.

17 Mary, jump in, or Bill, as well.

18 I'll use the one in Madam
19 President's district on Island Road.

20 The staffing cost was approximately
21 how much a year, Bill?

22 MR. CARAPUCCI: The staffing cost at
23 Island Road was approximately \$40,000 for a
24 rec leader, approximately \$15,000 for a
25 part-time assistant and probably about \$27,

1
2 \$28,000 for a full-time custodian. That would
3 equal around \$90,000.

4 COUNCILMAN DICICCO: I get \$80. 40,
5 13 and 27.

6 MS. PLATT-COLES: If I could
7 clarify. I have the numbers in front of me
8 here. The building staff savings would be
9 \$88,416. The pool staff savings would be
10 \$30,000, for a total of \$118,416. And then
11 thus far this Fiscal Year there's been an
12 income of \$72,000 due to the leasing income.

13 COUNCILMAN DICICCO: Just for that
14 facility?

15 MS. PLATT-COLES: Yes. Just for
16 that facility.

17 COUNCILMAN DICICCO: So if you add
18 the two figures together, the savings and the
19 income, you got \$200,000?

20 MS. PLATT-COLES: Yes, sir.

21 COMMISSIONER RICHARD: Yes, sir.

22 COUNCILMAN DICICCO: Depending on
23 how you look at it the City saves \$200,000?

24 COMMISSIONER RICHARD: Correct.

25 COUNCILMAN DICICCO: Your Department

1

2 does not get any of that benefit?

3

MS. PLATT-COLES: Well, thus far it
4 hasn't happened, but the Budget Director has
5 said that she's agreeable to working with us
6 to get the income into our budget.

7

COUNCILMAN DICICCO: Well, that's
8 where I was going. I believe, Commissioner,
9 you and I and Deputy Carapucci have had a
10 conversation that I shared with you similar to
11 the conversation that I had with the Mayor. I
12 even forgot how long ago it was. It may have
13 been this time last year or it was sometime
14 since last year, that where we have facilities
15 in neighborhoods that are either being sold
16 and/or leased, with the support of a district
17 Councilperson, why not, understanding the
18 fiscal issues that are facing the City today,
19 why not give us back some of that money in
20 those same districts for the Department to use
21 to either further enhance capital projects
22 that are desperately needed and/or use some of
23 those savings to hire additional people to man
24 our facilities?

25

Has there been any discussion with

1
2 the Administration with regard to that
3 suggestion? Have they spoken to you about it?
4 Have they come back to you with that thought
5 in mind?

6 COMMISSIONER RICHARD: My
7 conversations have not been in the Mayor's
8 Office. My conversations have been with the
9 Budget and Finance Office and the Managing
10 Director. Those were some of the things that
11 we discussed last budget season and even more
12 so now. My staff is very interested, as well
13 as I am, about the incentives for us to
14 continue to either make money for the City
15 towards its fiscal stability, but also being
16 able to put us in a position to continue to
17 comply with what we need to do.

18 I would definitely like to see the
19 majority of the money dedicated to new play
20 equipment to make sure it's in compliance
21 and/or immediate fencing repairs through a
22 dedicated fund. And staffing, as well, where
23 it's needed. Not just mainly in programming,
24 but it may be the staffing that will be
25 skilled employees in the maintenance unit to

1
2 do the work as well. So, yes.

3 COUNCIL PRESIDENT Verna: You can
4 ask your last question.

5 COUNCILMAN DICICCO: My last
6 question. Thank you.

7 The Franklin Field, Franklin
8 Playground, discussions have been ongoing for
9 some time with the School District. What's
10 the status of that? How much will the School
11 District be paying the City of Philadelphia
12 for the purchase of that land?

13 MR. CARDWELL: The appraisal that
14 came in was \$750,000 for the appraisal of that
15 land and it's still in negotiation now between
16 the School District and the City of
17 Philadelphia.

18 COUNCILMAN DICICCO: Do any of you
19 foresee any problems with the sale
20 notwithstanding the agreement on the price?
21 Are there any issues that may prevent that?
22 Are there any issues that may prevent that
23 from happening?

24 MR. CARDWELL: (Witness shakes
25 head.)

1

2 COUNCILMAN DICICCO: So conceivably
3 we can have anywhere from a half a million
4 dollars to three quarters of a million
5 dollars?

6 COMMISSIONER RICHARD: Yes, sir.

7 COUNCILMAN DICICCO: Now, quick
8 calculations. The Island Avenue facility
9 which is leased, the sale of Franklin,
10 assuming we get \$750,000, is about a million
11 bucks, which is 50 percent of what you're
12 being asked to cut your Class 100. We didn't
13 even get into the other facilities.

14 I know in my district, Fontleone
15 (ph) Pool, I still haven't gotten any
16 information on that. I've agreed to close
17 that place, which we did. I'm agreeing to let
18 it go for sale.

19 By the way, we're on your side.
20 Okay? We understand what mission was put on
21 your table. But we have an ability here to
22 raise millions, millions of dollars, but all
23 we're talking about is cutting programs and
24 reducing staff. This place is supposed to be
25 run like a business. Again, it's not for you.

1
2 It's for whoever is listening downstairs. I'm
3 sure the Blackberries are going to be going
4 crazy right now. Millions of dollars could be
5 raised literally in a few months by getting
6 all this stuff off the table.

7 I have six properties in my district
8 that I personally went out and looked to see
9 if they're needed in the community. Parking
10 lots, rec centers, public property buildings.
11 Seven months I can't get an answer on an
12 appraisal. Millions of dollars. I'm getting
13 nuts again. I apologize. Millions of dollars
14 are out there and we're going through this
15 whole exercise of trying to figure out how we
16 can come up with \$2 million. And the second
17 floor is sitting on this whole business of
18 appraisals for whatever reason on properties
19 that we have people interested in buying and
20 closed deals in 30 days or less.

21 I guess I'm getting tired of hearing
22 myself saying it. None of this makes sense.
23 I just don't get it. I just don't get it.

24 COUNCIL PRESIDENT VERNA: I don't
25 think that is something that the Recreation

1

2 Commissioner can answer.

3 Perhaps, Ms. Reed, can you give us
4 an answer to why it's taking so long?5 COUNCILMAN DICICCO: I do a little
6 bit of real estate work, which they write
7 about occasionally in the paper. I wish I
8 would do more. If you order an appraisal, you
9 can get an appraisal done in 48 hours. I'll
10 give you a week. Months. Six months, seven
11 months, maybe even longer in some cases to get
12 an appraisal back on properties that we have
13 buyers waiting in line for. But we're going
14 to shut down rec centers. We're going to
15 reduce staffing and we are up here going
16 through all of this discussion and we got
17 money just sitting out there, sitting out
18 there, and we're doing nothing about it. I
19 don't get it.

20 (Applause.)

21 COUNCIL PRESIDENT Verna: Ms. Reed,
22 can you respond?23 MS. REED: No one is more interested
24 in making sure the assets that we have for
25 sale get sold, because PICA is closely

1
2 scrutinizing that revenue item in our budget.
3 We have several appraisals that we have been
4 waiting on of the properties that I'm familiar
5 with. We had estimates of 45 days for those
6 appraisals. I do not know the specifics of
7 why the appraisal take so long, but I do know
8 that the Administration's policy on these
9 properties is that we are waiting for a market
10 value sale, and that is what we're holding out
11 for.

12 COUNCILMAN DICICCO: I know my time
13 has long been up. Who's doing the appraisal?

14 MS. REED: I'll have to bring
15 somebody from the Managing Director's Office
16 to answer that question. We'll have to get
17 you the names. They are all firms that the
18 City regularly contracts with for appraisals,
19 and they responded to a bid.

20 COUNCILMAN DICICCO: If I'm hearing
21 you correctly, you said that 45 days is
22 generally what we're looking for?

23 MS. REED: Of the properties that I
24 can think of off the top of my head, that's
25 been the estimate.

1

2 COUNCILMAN DICICCO: Have we gotten
3 the appraisals within 45 days?

4 MS. REED: I would have to find that
5 out for you.

6 COUNCILMAN DICICCO: Do you happen
7 to know which properties they are? We already
8 did the morgue. That's done. It's sold. We
9 sold the morgue. It took us several months,
10 but we worked that out and we got \$515,000 for
11 that.

12 12th and Reed, 1300 block of South
13 Reed, the City-owned parking lot, four years,
14 four years. Not your fault. The former
15 Commissioner of Public Property should have
16 been thrown out years ago. Three years to get
17 an appraisal from them. When I had the guy
18 ready to buy it, they couldn't find the
19 papers. So it's a year I'm waiting for them
20 to figure that one out.

21 The Fleet Management building on the
22 1100 block of Reed Street, does that sound
23 familiar?

24 MS. REED: No. I'm sorry. I know
25 we had about 20 or 30 properties on our list

1
2 of priority properties to meet our revenue
3 goal for this year, but I don't remember which
4 ones are which.

5 I see I'm joined by a member of the
6 Managing Director's Office.

7 COUNCIL PRESIDENT Verna: I think
8 we'll have to get someone from the Managing
9 Director's office too.

10 MR. DONAGHY: I'm here. Jim
11 Donaghy, Deputy Managing Director.

12 Councilman, both the properties you
13 have just mentioned, we have recently asked
14 for appraisals. I know in our conversations
15 that there had been appraisals done in the
16 past, which were many years ago. You're in
17 the real estate business. I'm not telling you
18 anything you don't know. The values have
19 changed significantly and we are looking at
20 that.

21 The 11th and Reed facility is
22 currently a City facility. We have a Fleet
23 Management operation and a Public Property
24 operation. As part of conducting the
25 appraisal we're also looking for facilities

1
2 where we can relocate those operations. So I
3 can tell you we are actively working on that.

4 As the Budget Director had
5 mentioned, we have approximately 20 properties
6 that we are actively and aggressively
7 marketing. Once we reach the appraisals and
8 we have a buyer identified, we're working with
9 PIDC to move the properties along through
10 sale. We are not holding any of these
11 properties up. We'd like to get them to
12 market as quickly as we can.

13 We have a number of appraisers that
14 we use and have traditionally used, and the
15 estimate for getting an appraisal is 45 to 60
16 days. That is the standard time that we have
17 been waiting for appraisals.

18 COUNCILMAN DICICCO: I thank you for
19 your answer. But aside from the Fleet
20 Management building -- which I understand we
21 need to find a suitable location, although we
22 have a lot of vacant land in this town now.
23 NTI created hundreds and hundreds of acres of
24 vacant land that we own.

25 I'm not a business person, but I

1
2 have a little bit of a business sense because
3 I did own a restaurant and things at one time.
4 These things just take forever. You know you
5 need money. You have interested buyers.
6 These things should be on fast track.

7 I hear you saying 45 to 60 days. I
8 just believe in my heart that we're not
9 holding these people, these appraisers, to the
10 45 to 60 days in most cases. Again, I go from
11 my experience with some of the properties in
12 my district. I can't speak about Commissioner
13 Perez. He's not here, but it took him almost
14 three years to get me an appraisal. And I
15 assume he's using the same appraisers that
16 we're still using today.

17 COUNCIL PRESIDENT VERNA:
18 Councilman, I don't mean to interrupt you, but
19 you asked who did the appraisals. Maybe you
20 could respond to that question.

21 MR. DONAGHY: We have about four
22 firms that we do use.

23 COUNCIL PRESIDENT VERNA: Who are
24 they?

25 MR. DONAGHY: I don't recall the

1
2 names as I'm sitting here today. I can get
3 those names for you and I will forward that
4 information to you.

5 COUNCIL PRESIDENT VERNA: Thank you.

6 Ms. Reed, while you're up there. I
7 was looking at the Five-Year Plan.

8 Do you have the Five-Year Plan up
9 there with you, Commissioner?

10 Or maybe you have it, Ms. Reed?

11 MS. REED: I do.

12 COUNCIL PRESIDENT VERNA: On Page 6,
13 Appendix 5. Are you with me?

14 MS. REED: Yes.

15 COUNCIL PRESIDENT VERNA: It would
16 appear that the adopted budget in FY '04 for
17 Recreation was for 601 employees. In FY '05
18 you have 565 employees. And for the proposed
19 FY '06, we're down to 494 employees, which
20 shows that over the last two years we have
21 lost 171 positions.

22 Then I look on Page 5 of the
23 departmental summary, if you have that.

24 MS. REED: I do, ma'am.

25 COUNCIL PRESIDENT VERNA: It shows

1
2 that for FY '05 the budget was for 532, when
3 in fact the Five-Year Plan showed 565. That's
4 quite a difference. Can you explain why these
5 full-time positions have such a dramatic
6 difference?

7 MS. REED: No, I cannot. I will
8 have to get back to you.

9 COUNCIL PRESIDENT VERNA: Well, what
10 does it mean? Are you following me?

11 MS. REED: I am following you.

12 COUNCIL PRESIDENT VERNA: Do you see
13 where the difference is? From the Five-Year
14 Plan, what is being proposed?

15 MS. REED: I don't know why there is
16 a difference in '05. I will have to get back
17 to you.

18 COUNCIL PRESIDENT VERNA: Well,
19 while you're there, I know that the people in
20 the Recreation Department really try very,
21 very hard to do a wonderful job. However, I
22 don't think anybody anointed them as miracle
23 workers. I look on Page 4 of the departmental
24 summary, every single, solitary line, with the
25 exception of increments and longevity and the

1
2 shift stress differential are the only two
3 items that have not been cut. What is the
4 rationale of all of these reductions?

5 MS. REED: For Class 100 this is
6 just a summary of the increases and the
7 decreases. In fact, the Department had a
8 projected 5 percent personnel cut, and for '06
9 we had to take out the extra bonus that was
10 put into the '05 budget, and that shows as a
11 decrease.

12 COUNCIL PRESIDENT VERNA: It's
13 greater than 5 percent.

14 MS. REED: No. Because --

15 COUNCIL PRESIDENT VERNA: Look at
16 the Five-Year Plan from last year. It's
17 greater than a 5 percent reduction.

18 MS. REED: I'll have to check with
19 you on the total number of positions. But
20 please also note in Class 200, the \$141,688,
21 that is a transfer of Class 100 positions to
22 Class 200 because this is now outsourced.

23 COUNCIL PRESIDENT VERNA: What is
24 outsourced?

25 MS. REED: Contracts.

1

2 MS. PLATT-COLES: Turf maintenance.

3 As a point of clarification, Council
4 President, we have 13 full-time maintenance
5 positions, vacancies that were reduced due to
6 the turf maintenance over FY '05 and FY '06.

7 COUNCIL PRESIDENT VERNA: I know
8 that other Council people have been waiting.

9 The Chair recognizes Councilman
10 Clarke.

11 COUNCILMAN CLARKE: Thank you, Madam
12 President.

13 I have a question about
14 classifications, rec leader 1, 2, 3. Is that
15 Charter mandated?

16 MR. CARAPUCCI: That's basically a
17 civil service regulation and it's been a
18 longstanding agreement with District Council
19 47.

20 COUNCILMAN CLARKE: Civil service
21 regs as required by the Charter or civil
22 service regs as negotiated with the union?

23 MR. CARAPUCCI: Not with the unions.
24 It's part of the City. When you look at the
25 civil service, you look at the various titles,

1
2 rec leader 1, 2 and 3, and in the
3 specifications it will say what their
4 responsibilities will be, what the
5 requirements for the job are.

6 COUNCILMAN CLARKE: Let me
7 understand. There are certain criteria
8 associated in the Charter establishing civil
9 service. Is it at the level of specificity
10 that it talks about the levels within the
11 Department's rec leader 1, 2, 3, or is that
12 something that civil service people
13 established in the aftermath with that
14 requirement?

15 MR. CARAPUCCI: I'm pretty sure
16 civil service established that. But I'm not
17 certain, so I'll get back to you.

18 COUNCILMAN CLARKE: I think you
19 probably know why I'm asking that question.

20 We have situations particularly in
21 rec districts when we have people, who in most
22 people's minds are good candidates or that
23 work at these facilities, but they're told,
24 no, this person can't stay there. They can't
25 run this facility. Everybody loves them. The

1
2 elected official loves them. The community
3 loves them. But you're only a rec 2. You
4 can't be at an A center.

5 I'm trying to get a sense of how set
6 in stone that is, particularly given the fact
7 that we now find ourselves fiscally
8 challenged, to use a nicer term. Is there any
9 ability --and maybe I should be asking the Law
10 Department or civil service people -- to have
11 some alterations in that classification?

12 I think it just too often creates a
13 problem for us to have functional centers the
14 way we need to have them.

15 I can tell you about one of the
16 facilities that happens to be over in the park
17 where we always had to get a rec 3 because it
18 was an A facility. And time after time after
19 time it was just a person that was not
20 acceptable. And we have rec 1s coming in that
21 people love, the rec 2s that people love, but
22 we couldn't have that in that facility.

23 MR. CARAPUCCI: The situation you're
24 talking about has been something for years.
25 As soon as somebody retires then the

1
2 neighborhood would be saying, I want this
3 person. And if the person is a rec leader 1
4 and the facility is a rec leader 3 facility
5 you wouldn't have any order then. So that's
6 how this whole thing came about.

7 I know when I was a kid I always
8 wanted to run a facility across the street
9 from where I lived. I was only a rec leader
10 1. To run that center you had to be a rec
11 leader 3.

12 COUNCILMAN CLARKE: Who can get me a
13 legal response?

14 MR. CARAPUCCI: You'd have to get
15 that from somebody else. But you have to keep
16 a system.

17 COUNCILMAN CLARKE: I need to have
18 an answer to that question.

19 COMMISSIONER RICHARD: Let us get
20 back to you so we can get an opinion from Law
21 and also from central personnel and civil
22 service.

23 I also know it's all part of a
24 graduated career path based on degree of
25 difficulty and also attained experience

1
2 throughout previous performance. As they
3 graduate from, say, a small C facility all the
4 way to a class A, that may have a pool,
5 gymnasium, auditorium, the whole bit. So it's
6 all part of a career path.

7 COUNCILMAN CLARKE: That's a long
8 answer. I hate to keep cutting you off, but
9 you're taking up my time. You know you're my
10 man. You're my guy.

11 Let me come from a different angle.
12 Classifications of centers, is that set in
13 stone?

14 MR. CARAPUCCI: That is done by the
15 management of the department along with the
16 union. When we reclassify a facility we meet
17 with the union reps and we go to the site and
18 have a mutual agreement.

19 COUNCILMAN CLARKE: Is the process
20 just that simple? Somebody could reclassify a
21 facility, say as an example, Fishtown, and put
22 a rec 2 person?

23 COMMISSIONER RICHARD: Not
24 arbitrarily. It's done on the acreage and the
25 facility itself and the amenities that the

1
2 facility carries, and all that dictates the
3 degree of difficulty of the job.

4 COUNCILMAN CLARKE: Who determines
5 that criteria? That's not Charter mandated.

6 MR. CARAPUCCI: That's done by us.
7 The large facility, it's kind of common sense.

8 For instance, in your district you
9 have Athletic. You have M.L. King. We can't
10 put a rec leader 1 in charge of those places.
11 You have to have a rec leader 3 at a large
12 facility.

13 COUNCILMAN CLARKE: You can't do
14 that because the union says or the civil
15 service regs say that. But that's not to say
16 that a rec leader 1 does not have necessarily
17 the technical capabilities of that person,
18 i.e., the designation, but that person could
19 very well be a better supervisor.

20 COMMISSIONER RICHARD: We're also
21 protecting the profession as well. We're
22 protecting the continuity within the
23 organization and we're also making sure that
24 there's no disparity amongst the ranks based
25 on degree of difficulty and level of

1
2 responsibility.

3 COUNCILMAN CLARKE: So as we look at
4 to some degree reconfiguring the facilities in
5 the City as a result of our budget crunch, and
6 as some people think, streamlining, should
7 there been some thought about reclassifying
8 facilities generally?

9 We're now talking about spray pools
10 being added to facilities as opposed to
11 traditional pools. Does it make more sense to
12 put play equipment in a neighborhood that will
13 require essentially no employees and take it
14 away from direct facilities? I mean, they
15 have a ball field, therefore downgrading the
16 type of operations. Is that going to be a
17 part of the discussion or do you think it
18 should be?

19 I'm looking at solutions for this
20 problem because I don't see the budget crunch
21 being resolved in the foreseeable future. I'm
22 concerned that we could be sitting here next
23 year with some additional proposals to cut
24 some additional facilities, so maybe we need
25 to talk about reclassification of facilities.

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MR. CARAPUCCI: If a facility has the same amenities, ball fields, auditorium, gym, swimming pool, I would not be in favor of reclassifying it down. If a facility loses the pool and all it has is a building and a ball field, then there's some rationale to make a change. But if you want to keep this where you have a rational reason and you have agreement with the workers' representatives and the unions, I think you have to keep it based on the size of the facility and the amenities that are at the facility.

COUNCILMAN CLARKE: But we're in the situation where based on budget restraints, we're talking about closing facilities. You have probably the largest cuts proposed than any department. At some point you have to do something different. You can't continue to have the, quote, unquote, rational discussions about facilities and staffing of facilities when the resources just are not there. At some point you've got to do things differently or continue to have facilities close.

I'm trying to figure out a way to

1
2 allow us to have facilities continue to
3 operate in neighborhoods in a less costly way.
4 If you're not willing to entertain any types
5 of reconfiguration or reclassifications of
6 facilities or designation of employees, then I
7 don't think we'll ever get to a solution.

8 MR. CARAPUCCI: In the past two
9 years, Councilman, we have done a number of
10 altering of facilities to where we, in the
11 management team here, came up with objective
12 criteria. The place was too small. It wasn't
13 well used.

14 For instance, in Councilman
15 DiCicco's district, Frankford Valley, we don't
16 operate the place anymore. It was very small.
17 We stepped away from it. We have done that in
18 a couple facilities. Up in the Northeast, a
19 place called Mayfair. At one time, during the
20 hey day of this department back in the '70s,
21 that was classified as a B center when we had
22 plenty of money. Now today we have it
23 classified as a C center because what we had
24 to do is put the staff at other places. So
25 the places that we feel can be done and

1
2 without hurting the service to the community
3 and without --

4 COUNCILMAN CLARKE: If you took the
5 staff from a facility I've got to think that
6 hurts the community. It was a B, you took the
7 staff away and then reclassified it as a C.

8 MR. CARAPUCCI: We replaced it with
9 volunteers from the community. It was well
10 received by the community, what we did.

11 For instance, in Councilwoman
12 Verna's we closed Lenier because we had
13 objective criteria. The place was falling
14 apart. But to take a facility and to just
15 arbitrarily downgrade it to save money, I
16 don't think that's something we should be
17 doing.

18 COUNCILMAN CLARKE: So you'd rather
19 just not have any money, let the facility
20 deteriorate to the point where you have to
21 close it than to make an arbitrary decision, a
22 proactive decision to make some alterations in
23 the way you do your business to possibly have
24 some money to keep that facility maintained?
25 You'd rather do that?

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2 MR. CARAPUCCI: I don't want to
3 close any facilities.

4 COUNCILMAN CLARKE: But that's what
5 you're saying is done.

6 MR. CARAPUCCI: I'm saying that if
7 this continues where we can't hire, all the
8 cutting that we've done -- and we've done a
9 lot of cutting in the last two years --

10 COUNCILMAN CLARKE: So you'd rather
11 have a situation where a person gets laid off
12 --

13 MR. CARAPUCCI: I don't want anyone
14 laid off.

15 COUNCILMAN CLARKE: -- just so a
16 person could keep a career track and be a rec
17 3, right, which is a higher staffing level at
18 an A facility, that is, more resources are
19 required, and have that in place than let that
20 person get laid off?

21 MR. CARAPUCCI: I don't want to see
22 anybody laid off.

23 COUNCILMAN CLARKE: If you continue
24 the way you're doing business that's what's
25 going to happen. You're not looking at

1
2 changing the strategy associated with your
3 operation. People are going to get laid off.

4 MR. CARAPUCCI: We've already
5 changed. We've done a lot of altering in the
6 last couple of years. We've downgraded.
7 We've closed facilities. We can't do anymore
8 and be able to go into that office and look in
9 the mirror.

10 COUNCILMAN CLARKE: I'm not asking
11 you to look in the mirror. I'm asking you to
12 look at a different way of doing business.
13 That's all. If you're not willing to do that,
14 then you're going to be here next year, you're
15 going to have your budget proposals, there's
16 going to probably be more cuts and you're
17 going to end up laying some people off. At
18 some point you've got to think out of the box.

19 MR. CARAPUCCI: We have thought out
20 of the box, but we need to get the union to
21 come in with us in this box because we just
22 can't, as a management team, say, we're going
23 to downgrade this facility.

24 COUNCILMAN CLARKE: Fine. I'm
25 assuming that a union member, if I'm a

1
2 business agent, I'd rather have two people
3 making salaries as opposed to one person
4 making a little higher salary and this person
5 gets laid off and ultimately leaves the
6 workforce. I don't collect any union dues.
7 That's traditionally what union business
8 agents want to do, is keep their employee rate
9 bloated or whatever as much as possible. So I
10 don't know why they wouldn't be interested in
11 obtaining some reconfigurations in that
12 process.

13 But if you don't think that there's
14 any opportunity of entertaining that, then
15 keep doing what you're doing.

16 MR. CARAPUCCI: I think there's a
17 little bit of opportunity in a couple of
18 facilities that are questionable.

19 COUNCILMAN CLARKE: You keep dealing
20 with specific facilities. I'm talking about a
21 different way of doing business in a proactive
22 way, looking at your Department, looking at
23 the classifications, looking at the civil
24 service regs, seeing if there's something that
25 you can change in a comprehensive way that

1
2 better enables you to keep employees at
3 facilities, if it calls for downgrading a
4 facility so you can now have a 2 there and a 1
5 there, but that facility is open as opposed to
6 what we're doing now. We don't have any
7 money. The facilities become dilapidated.
8 They close. You're moving pieces around.
9 Doesn't that make sense to you?

10 MR. CARAPUCCI: We can look it up.

11 COUNCILMAN CLARKE: Commissioner,
12 I'm asking you this too.

13 COMMISSIONER RICHARD: Yes. I want
14 to go on record to say that I believe we have
15 been doing some of that. We haven't done it
16 to the extent that you're talking about as far
17 as arbitrarily downgrading some.

18 In order to be fair and have
19 continuity throughout our organization and not
20 just this or any others, it would not be
21 proper for me to expect an employee to run an
22 A facility with one or two gymnasiums, an
23 auditorium, a dance studio, a pool and the
24 whole bit and then pay somebody the exact same
25 salary and they're running a class C facility

1
2 that's about three or four times the size of a
3 garage. So that's some of things that we've
4 been trying to express. We have done things
5 different, but we didn't downgrade all of the
6 facilities. We looked at, could we use
7 part-time people or full-time people.

8 What Deputy Commissioner Carapucci
9 is saying, and I'm saying on record as well,
10 is that we're cut. There's really nowhere
11 else for us to be cut unless you close down
12 things. We began this process a few years ago
13 prior to the City getting to where it is
14 today. I want to go on record to say that we
15 reduced 10 operating districts down to seven.
16 We reduced 10 operating districts in our
17 maintenance down to seven. So we believe
18 that's being innovative. We also believe that
19 when the dust settles through the lay-offs,
20 that there's only one employee that's going to
21 be gone. Now, was it something that we were
22 excited about doing, was it something we
23 wanted to? No. But it was something that we
24 know we needed to participate in.

25 It's just like with the pools. Do

1
2 we fight to try to keep the pools open for 10
3 weeks or do we look at closing them eight or
4 do I come here and say, all right, I've got to
5 cut X amount of dollars away and I'm going to
6 eliminate five or 10 pools to make the
7 difference. So from an executive business
8 standpoint, we're coming here today to say, we
9 can have eight full solid weeks and not lose
10 any of the pools, instead of coming here and
11 saying, we're going to keep 10 weeks and then
12 try to do money.

13 Yes, we're very open. We have begun
14 that. I want to go on record to say, we're
15 down to the bare. And I want to clarify that.

16 Based on the level of responsibility
17 that the Department has in the physical plant,
18 the amount of properties that we have versus
19 the manpower and the money that it's going to
20 take for us to keep them at an acceptable
21 level and/or a high quality level, in some
22 phases, we're beyond that capacity where we
23 can't do it and it's going to take us a little
24 longer to do it.

25 But I appreciate that. You are

1
2 correct. Where we can do it, we should. The
3 union should be right there with us to help us
4 do it. But I also have to protect the
5 professional structure of the graduated career
6 path as well.

7 COUNCILMAN CLARKE: To finish up on
8 this. It's my understanding that in your
9 earlier proposals as it related to the
10 consolidation and elimination of facilities,
11 you referenced the fact that these facilities
12 were established at a time when we had close
13 to 2.5, three million people. The language
14 you used, now that we know longer have that
15 many people, now that we're only dealing with
16 1.5 million people, it seems to me that
17 potentially those regs that were established
18 to support 3 million people are no longer
19 valid. So we need to keep that train of
20 thought throughout this process. If we're
21 going to reduce them based on the reduction of
22 the numbers, then we need to look at a change
23 in the regs associated that have been
24 established for that criteria.

25 COMMISSIONER RICHARD: We just don't

1
2 want to reduce. We want to make it where we
3 have a premiere class A. The number one goal
4 of not just this City, but any major
5 metropolis, your priority is to provide a
6 class A facility, meaning you have dance,
7 auditorium, the full thing. That's the
8 restructuring piece I'm talking about. Not
9 just arbitrarily shutting them down and
10 shutting them down.

11 In particular instances, based on
12 the density of the population and also the
13 volume use on the numbers that you get, then
14 you make the decisions where you build a class
15 B or a more satellite based on the intended
16 use. But, yes, the majority of the City's
17 finances should go into the class A, the
18 premier sites, and then you work your way
19 back. That's what you do to get them up to
20 today's standards and make sure they can be
21 maintained at that level that they need to be
22 maintained where people will be excited about
23 coming.

24 COUNCILMAN CLARKE: Regardless of
25 their geographical location?

1

2 COMMISSIONER RICHARD: That's
3 correct. Throughout the entire City. I'll
4 give you a prime example, and I believe this
5 is your district right now.

6 On the west side of Broad Street you
7 have a class A facility, being M.L. King. And
8 then I believe you have an older class
9 facility, being Athletic. But when you cross
10 on the other side you don't have any. And I
11 what to say from Penrose, then you go up, I
12 think you have Panati and then you go up to
13 Barret and then you go all the way up to
14 Cherashore.

15 So I want to say -- what is that
16 first cross street -- is it Diamond? That may
17 be from Diamond and Broad, all the way up to
18 Broad and Olney, we don't have one class A
19 facility. So my responsibility to you as the
20 governing body of this City and in me in the
21 position I hold is to make a formal
22 recommendation based on that to say, you may
23 need to close one or two of these down or
24 close all four and build two As over there.
25 And that's part of what you're presenting

1
2 based on population and what the City should
3 have for it's citizenship.

4 COUNCILMAN CLARE: No. I was basing
5 it on what you said as it relates to
6 population. I was using your language. I
7 probably agree with it.

8 COMMISSIONER RICHARD: Right. The
9 origin came from myself, along with my
10 executive staff and the Planning Commission
11 when we went through this last year.

12 COUNCILMAN CLARKE: Okay. Thank
13 you.

14 COUNCILWOMAN BLACKWELL: Councilman
15 Cohen.

16 COUNCILMAN COHEN: Yes.

17 I am very concerned about the use of
18 sort of world class words like outsourcing to
19 explain a deepening crisis in the City's
20 inability to function like a first class City.

21 When it comes to economic
22 development we're told constantly
23 Philadelphia's got to be a first class City,
24 but everywhere else we're turning ourselves
25 into a backwards City. There are too few

1
2 services of every kind, and now we've hit
3 apparently the line where we're cutting off
4 workers from their jobs. I want to know, how
5 many workers were actually laid off? I think
6 you used the example of plumbers being
7 outsourced in direct testimony about a half
8 hour ago? Was it the plumbers? Who was it
9 that you said were outsourced?

10 COMMISSIONER RICHARD: It's turf
11 management, the grass cutting during the peak
12 season of the year, Your Honor.

13 COUNCILMAN COHEN: Has anybody made
14 a study as to how much money was saved, if any
15 at all? Because outsourcing often results in
16 much higher costs because emergencies are
17 common, and usually when you outsource you're
18 not ready for them and you pay through the
19 nose.

20 COMMISSIONER RICHARD: I appreciate
21 that question. I thank you for presenting it.

22 I too presented the exact same
23 question when it was presented to the
24 Department and we began the process because I
25 know some kind of way mysteriously the costs

1
2 will begin to increase. And before we made
3 the final decision to move forward on it, I
4 had to have that question answered. I want to
5 say there's approximately a million to a
6 million-and-a-half dollars that will be a
7 savings to the City in the next five years,
8 being this next coming season being the first
9 year. It was also very successful with the
10 Fairmount Park, and that's why we decided to
11 reduce the redundancy as well.

12 Also, we did not lose any permanent
13 part-time employees by doing this. It was
14 seasonal employees.

15 Also, with not just the \$1.5 million
16 savings, but under our capacity, we were only
17 able to get to the grass once every three
18 weeks, and with the contract and savings, the
19 grass will be cut once every two weeks.

20 I agree with you. My goal is to
21 make sure that if this thing starts to creep
22 back up, somebody needs to give us an answer
23 for it so we can adjust accordingly.

24 COUNCILMAN COHEN: Do you have any
25 written documentation of the results that you

1
2 indicated exist?

3 COMMISSIONER RICHARD: Yes, we have
4 all of that back in the office, sir.

5 COUNCILMAN COHEN: Is it available
6 in such a form that a copy can be presented to
7 the President here for circulation?

8 COMMISSIONER RICHARD: Yes, Your
9 Honor.

10 COUNCILMAN COHEN: I'd like to
11 request of getting into a debate on it here.
12 I'd like to ask the Commissioner if he'd be
13 kind enough to send the material to the
14 President's office for circulation to
15 Councilmembers.

16 Very frequently the first couple of
17 months, things are honey. But thereafter, the
18 problems begin to develop. I think we all
19 have to watch that because I don't think you
20 accomplish too much when you take 10
21 facilities and cut them to seven. Maybe you
22 do, maybe you don't. The fact that you
23 reduced down to seven is not necessarily
24 evidence of progress. It may be evidence that
25 we need money for other purposes or are using

1
2 money for other purposes, whether needed or
3 not.

4 In order to provide money for other
5 services, which may not be nearly as important
6 to Philadelphians as the providing of
7 recreational services, we may lose much more
8 than we ever gained. So if you provide that,
9 we'll have the first working example.

10 The reason I ask for that kind of
11 evidence is it's common for us when a
12 developer comes here -- and it's uniformly
13 applicable apparently -- we're always told
14 that the development, while it's costly to the
15 City, it's going to provide 312 or 417 or 33
16 or 2,000 over ten years numbers of jobs. We
17 have yet to see the first evidence of any
18 gains. Once a promise is made and the
19 contract is signed, then people get very
20 hesitant and say, well, we didn't say that
21 there would be jobs. We said there would be a
22 chance. So we're getting used to seeking
23 proof now.

24 Commissioner, I wanted to commend
25 you for your action and your role as the

1
2 Fairmount Park Commissioner.

3 COMMISSIONER RICHARD: Thank you.

4 COUNCILMAN COHEN: I have no further
5 questions at this time.

6 COUNCILWOMAN BLACKWELL: Thank you,
7 Councilman.

8 We already spoke to the press about
9 this -- the spray parks. They caught us on
10 our way in.

11 With regard to the lots or areas
12 that you are selling off, do we contact the
13 Redevelopment Authority or you if we have
14 interested buyers?

15 COMMISSIONER RICHARD: There's a
16 City-wide committee that is being chaired out
17 of the MDO's Office. Jim Donaghy came to the
18 mike earlier. He's the representative out of
19 it, but it's spearheaded there and also
20 through Public Property by Commissioner
21 Schlotterbeck and her team.

22 Our responsibility is to communicate
23 with the Councilmembers, along with the
24 community as well, to either justify or not
25 justify making a business decision on either

1
2 selling or leasing a property. Once that
3 piece is done it goes over to that City-wide
4 Committee for the process. Those were some of
5 the challenges that Councilman DiCicco was
6 expressing earlier about the time that has
7 been transpiring.

8 COUNCILWOMAN BLACKWELL: Absolutely.
9 Certainly we want to thank you, your
10 entire team. Carlton Williams, with whom
11 we're working another venue, and certainly all
12 of you for the fine job you do and the
13 creative work that you performed in our City,
14 City-wide, and your goals in trying to make
15 recreation a real experience for kids
16 throughout our City.

17 Thanks to you, Carlton, Carapucci,
18 Deputy Commissioner and Beverly, thank you.
19 Thank you all, the entire recreation team.

20 Councilman DiCicco.

21 COUNCILMAN DICICCO: Thank you. I
22 have one final question.

23 Sacks Playground, a year or so ago I
24 met with some community people about the
25 possibility of eliminating the pool and

1
2 creating a water park. What's the
3 Department's position on that? Has there been
4 any other further discussion within the
5 Department?

6 COMMISSIONER RICHARD: We're very
7 open minded to entertain it based on your
8 leadership and the services by the community.

9 COUNCILMAN DICICCO: For the record,
10 I'm willing to initiate those discussions
11 again. I don't know if you have a slide
12 presentation or something that people can look
13 to understand it a little bit better. Contact
14 me. We'll set up a community meeting and
15 we'll get this thing going. Thank you.

16 COMMISSIONER RICHARD: Fantastic.
17 Yes, sir.

18 COUNCILWOMAN BLACKWELL: Councilman
19 Nutter is next.

20 Since he stepped out, Councilman
21 Rizzo.

22 COUNCILMAN RIZZO: Madam Chair, I
23 think my light is on. I already asked my
24 question.

25 COUNCILWOMAN BLACKWELL: Thank you

1

2 very much.

3 Councilman DiCicco, do you have any
4 further questions?5 COUNCILMAN DICICCO: I do have a
6 couple brief questions.7 I know it's your favorite subject,
8 Commissioner, as it is mine for obviously
9 different reasons. What was the appraisal?
10 What did the appraisal come back on that
11 property, Camp William Penn? I heard
12 something around \$90,000.13 MS. PLATT-COLES: It's a little over
14 \$900,000.15 COUNCILMAN DICICCO: I thought there
16 was a zero missing somewhere. Is that still
17 an accurate appraisal?18 MS. PLATT-COLES: We'd like Jim
19 Donaghy to come back up and speak to that,
20 please.

21 COUNCILMAN DICICCO: Thank you.

22 MR. DONAGHY: Jim Donaghy, Deputy
23 Managing Director.24 Councilman, yes, that is still an
25 accurate appraisal. However, we are taking a

1
2 look at the possibility of subdividing Camp
3 William Penn.

4 I know we have several hundred acres
5 up there and everybody was astounded when we
6 announced that it was \$900,000 last year.
7 Most people thought it would be higher. A
8 good portion of the property is what's
9 considered wetland and un-developable. So
10 that's why we want to take a look at
11 subdividing. And we're working with PIDC.
12 We're going to put a RFP out to developers to
13 find out what type of interest we have in the
14 property and a potential development for that
15 site.

16 COUNCILMAN DICICCO: Thank you.

17 Commissioner, you're requesting
18 \$278,889 for FY '06 for four full-time
19 employees. Does that include the employees
20 who are the year-round employees up there, who
21 live up in the general area of Camp William
22 Penn?

23 COMMISSIONER RICHARD: We're
24 starting Camp William Penn. Yes, sir. That
25 is our camp director, Michael Shelton, who's

1
2 here with us today. Also the Camp secretary,
3 and there's two full-time caretakers, one that
4 lives on the property to protect it from
5 poaching and also vandalism and fire. They do
6 all the work year round, winterize, they do
7 plumbing, they do roofing, washing machines
8 and dryers, bathrooms and the whole bit. The
9 rest of the staff is seasonal.

10 COUNCILMAN DICICCO: I recently saw
11 on television -- I'm not certain if it was our
12 public broadcasting station or one of the
13 major networks 3, 6 or 10, advertisements for
14 employees who are interested in working at
15 Camp William Penn. Are you familiar with
16 that?

17 COMMISSIONER RICHARD: It may be. I
18 haven't seen that one yet. I know we've been
19 trying to run the television that we did three
20 years with the help of Temple on the
21 lifeguards. Mike may know.

22 COUNCILMAN DICICCO: I'm just
23 curious what it's costing us to do that
24 advertisement.

25 MR. SHELTON: Michael Shelton,

1

2 Director of Camp William Penn. I missed your
3 question. I apologize.

4 COUNCILMAN DICICCO: I recently saw
5 on television an advertisement for employment
6 at Camp William Penn. Is that being run on
7 the major networks?

8 MR. SHELTON: No, it is not. That
9 is the local cable station.

10 COUNCILMAN DICICCO: Is there a cost
11 involved with that?

12 MR. SHELTON: No, not at all.
13 That's free.

14 COUNCILMAN DICICCO: And I see in
15 your testimony, Commissioner -- again, I'm
16 getting ahead of myself. I'm just killing
17 time until Councilman Nutter gets here, unless
18 another Councilperson has a question.

19 COUNCILWOMAN BLACKWELL: Yes.
20 Councilwoman Brown does.

21 COUNCILMAN DICICCO: You're looking
22 to expand or create more camps, something to
23 that nature?

24 COMMISSIONER RICHARD: Yes. I want
25 to compliment Mike and Mary and the rest of

1
2 the team as well. But Mike and Mary, I gave
3 them a challenge last year about we only do
4 four formal weeks and my challenge was to do
5 more. So instead of having four eight-day
6 encampments we're now going to have five week
7 encampments. And I'm already trying to push
8 him to see if I could do 6 five days next
9 year. So that's the change that you're
10 looking at, the difference. We're going to
11 have one week of five days and we're going to
12 have four weeks of six days, versus only four
13 total weeks. So we're excited about that.

14 The other added features of service
15 that I need to compliment Michael on is in the
16 testimony, you see where we're offering summer
17 day camp opportunities and also overnight day
18 camp opportunities, if interested, to the
19 resident children of Pike and Monroe where the
20 facility is actually located. So that is
21 something that had not been done previously.
22 We're very excited about that as well and it
23 just made sense.

24 COUNCILMAN DICICCO: I appreciate
25 your excitement, and I don't mean that

1
2 sarcastically and all the good work that's
3 done. But you hit a sore spot.

4 You and I, we get along quite well.
5 When we talk about providing summer camps for
6 kids up in Pike County and all, that's where
7 you and I really differ on this Camp William
8 Penn program.

9 COMMISSIONER RICHARD: We can answer
10 that.

11 Michael, would you share with Mr.
12 Councilman what the cost will be for those
13 services to be delivered versus
14 non-deliverable services where it will not
15 only cover the cost but also create revenue as
16 well?

17 MR. SHELTON: We are initially
18 starting out at 85 to 90 percent of our slots
19 this summer will go to Philadelphia kids.
20 Philadelphia youth will all be our priority,
21 but we're looking 10 percent to 15 percent
22 local youth and we're going to charge them
23 double the cost of what it costs.

24 COUNCILMAN DICICCO: How much is
25 double the cost?

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MR. SHELTON: At this point Camp William Penn for the youth of Philadelphia is \$70.

COUNCILMAN DICICCO: For a week?

MR. SHELTON: For one week. For five nights.

COUNCILMAN DICICCO: \$70 a week for a Philadelphia resident and it will be \$140 for a non-Philadelphia resident?

MR. SHELTON: Correct.

COUNCILMAN DICICCO: How does that compare to other private camps in terms of the cost?

COMMISSIONER RICHARD: That's a great question. We're still too cheap.

MR. SHELTON: Most private camps, you're ranging \$450 to \$500.

COMMISSIONER RICHARD: A week.

COUNCILMAN DICICCO: No disrespect to the kids in Pike County. But we're going to offer the kids in Pike County an opportunity to use a City of Philadelphia facility, that our budget provides for the year-round maintenance, employees and all the

1
2 other things that are cost related, which I'm
3 not even sure what that number is. I got the
4 Class 100. I'm not sure what the other
5 dollars add up to. And we're going to offer
6 those kids up in Pike County an opportunity to
7 go to a camp at less than half of what it
8 would cost them to go to a privately run camp
9 up in Pike County or in the general vicinity.

10 I guess my question is, why when
11 we're faced with this budget cut and all the
12 things that we've been talking about for the
13 last two, three hours, would we -- for me,
14 that doesn't make business sense.

15 Now, there's a moral issue to this
16 and I understand that. You and I have
17 discussed that, Commissioner, about providing
18 inner-city kids with an opportunity to spend a
19 week in the country and have all those
20 amenities that typically urban children will
21 not be entitled to.

22 I guess I go back to my old
23 statement of last year and probably the year
24 before and the year before that is, that we
25 have one of the most magnificent park systems

1
2 in the country, Fairmount Park, which, if you
3 were dropped out of a plane and you landed
4 somewhere in the middle of Wissahickon Park
5 you wouldn't think you were in a City. So I
6 think we have the ability to provide similar
7 types of structured activities, literally in
8 our own backyard, without the expense. No
9 disrespect to the gentleman who works at Camp
10 William Penn or the people who live there, the
11 guy who lives there year round to make sure
12 that the place isn't being vandalized. I just
13 don't see the business sense in that, given
14 the fact that we are fighting with this
15 Administration.

16 We have such a serious financial
17 situation that we find ourselves in, that why
18 we will continue to fund that Camp William
19 Penn program, with all due respect -- I've
20 said this a million times. I just don't
21 understand that. I just don't see the
22 benefit.

23 COUNCILMAN RIZZO: Point of
24 information.

25 COUNCILMAN DICICCO: If \$900,000 is

1
2 the right number, although I think it may be
3 low, there goes another million dollars, plus
4 the million we raise with the Council
5 President's lease and the \$750,000 on selling
6 Franklin Playground, we got our \$2 million and
7 you're fully funded in Class 100.

8 COMMISSIONER RICHARD: I wish Camp
9 William Penn's budget was a million, but it's
10 under --

11 COUNCILMAN DICICCO: No. I'm saying
12 the sale of Camp William Penn property at
13 \$900,000 and the \$950,000 from the lease of
14 the Island Road facility in Council President
15 Verna's district and the \$750,000 from the
16 sale of Franklin Playground, we're really
17 close to \$2 million. We're only a couple
18 hundred thousand bucks away.

19 COUNCILMAN RIZZO: Madam President,
20 I have point of information.

21 COUNCILMAN DICICCO: Notwithstanding
22 the savings from the employees who are
23 non-Philadelphia residents who take care of
24 that place 365 days a year.

25 COUNCIL PRESIDENT VERNA: The Chair

1
2 recognizes Councilman Rizzo for a point of
3 information.

4 COUNCILMAN RIZZO: What county is
5 Camp William Penn in?

6 MR. SHELTON: It's located in two
7 counties, Pike and Monroe.

8 COUNCILMAN RIZZO: Do we pay any
9 real estate taxes or are we exempt?

10 MR. SHELTON: No, we do not.

11 COUNCILMAN RIZZO: No real estate
12 taxes?

13 MR. SHELTON: No real estate taxes.

14 COUNCILMAN RIZZO: What qualifies us
15 to be tax exempt?

16 COMMISSIONER RICHARD: Let us find
17 out legally what qualifies for it. But our
18 finance officer tells us we don't pay any
19 taxes.

20 COUNCILMAN RIZZO: So there's no
21 overhead or taxes or licensing or anything
22 associated with Camp William Penn? I'm
23 expanding my question.

24 COMMISSIONER RICHARD: Our costs are
25 operational and maintenance driven, which are

1
2 minimal.

3 I want to go on record to say that I
4 appreciate the leadership and all of the
5 concerns relating to the camp. But I want to
6 go on record to say that I am not willing or
7 an advocate to discuss shutting down the camp.
8 I'll hold the conversation.

9 If I can go on the record, what I
10 want to say is the camp has been undervalued.
11 And this is one of the ways that we have been
12 looking at bringing the camp to where it needs
13 to be. There's also other features of service
14 that we're looking to do.

15 If I may say and expound on the
16 undervaluation, you can't go anywhere else and
17 get an experience like that for the cost.

18 Also, our goal was to do the
19 implementation the first year with Monroe and
20 Pike to see if we were able to achieve it, and
21 then the following year price it where it
22 needs to be as well.

23 As Michael said and I'll go on
24 record to say, our number one priority is the
25 delivery of service to the youth and the

1
2 adults of Philadelphia County.

3 COUNCILMAN RIZZO: Commissioner,
4 let's just talk about it, though, for a
5 second. I hear what you're saying. I haven't
6 looked at the detailed budget. Do the people
7 that live there, do they pay any rent or any
8 type of utility cost? I'd be curious. I
9 guess PP&L is the electric provider up there.
10 What's our electric bill for that place for a
11 year?

12 COMMISSIONER RICHARD: I don't know.
13 I'd have to get that for you.

14 COUNCILMAN RIZZO: You just say
15 \$300,000. That doesn't include all the
16 utility costs and the City vehicles that are
17 up there and all of that; am I right? Because
18 you don't pay for your City vehicles. I think
19 you have three or four units up there, that if
20 you were appropriately being billed for those
21 units they would be part of your budget, but
22 they're not. Fleet Management pays for that.

23 COMMISSIONER RICHARD: It would be a
24 slight increase, yes.

25 COUNCILMAN RIZZO: Slight? How many

1
2 vehicles are up there?

3 COMMISSIONER RICHARD: There's one
4 pick-up truck. We use a van that is located
5 down here, and I know we have a back hoe and a
6 front end loader up there. And I know there
7 was one or two pieces of grass cutting
8 equipment.

9 COUNCILMAN RIZZO: We're not trying
10 to tell you to get rid of Camp William Penn.
11 But I think in all fairness we have to get the
12 real number of what it costs to operate that
13 place. The electric. The fact that you've
14 got people up there living maybe for free,
15 maybe not for free. Maybe you pay for the
16 utilities. There's a whole lot of things that
17 you got to put it under a microscope and say,
18 what's this deal really cost.

19 COMMISSIONER RICHARD: So you'll
20 know, Councilman, there's one gentleman and
21 his wife that live on the grounds, and that's
22 it.

23 COUNCILMAN RIZZO: But we have
24 people that live in Fairmount Park houses that
25 pay.

1

2 COMMISSIONER RICHARD: That's fine.

3 COUNCILMAN RIZZO: Thanks.

4 COMMISSIONER RICHARD: I'm not
5 against it. I'm not for it. I'm going to get
6 you all of the stuff you're asking me.7 COUNCILMAN RIZZO: All I'm trying to
8 say is, we come up with these numbers, but
9 they're not real numbers.10 COMMISSIONER RICHARD: I will give
11 you the cost of the fleet. Other than that,
12 all of the costs that we presented to you
13 today is every nickel in salary, every nickel
14 in 200, every nickel we spend to feed all of
15 the children. So the only cost that I don't
16 have that I can present to you right now would
17 be the electric bill and the vehicle cost.18 COUNCILMAN RIZZO: And when it snows
19 up there, because you have people living
20 there, you must probably snow plow. You do
21 things there that you wouldn't normally do at
22 a resort in the Poconos that vacated in the
23 wintertime, correct?24 COMMISSIONER RICHARD: Only for the
25 caretaking as people get out.

1

2 One of the biggest challenges that
3 we have up there is poaching and illegal
4 hunting, so this employee does a lot of
5 interaction with the Pennsylvania Game
6 Commission and the local police.

7 So you know, people also go there
8 and try to harvest wood illegally and they do
9 fires as well. So that's part of this
10 person's responsibility.

11 COUNCILMAN RIZZO: I understand. I
12 don't want to go there. All I'm saying is we
13 really need to get a real number of what this
14 place costs. There's technology now. There's
15 security organizations that look after vacant
16 land. I understand poaching, but I think the
17 Game Commission should be responsible for
18 that. Maybe not us. Maybe we're paying too
19 much attention to a vacant property during the
20 winter months.

21 Thank you, Commissioner.

22 Thanks, Madam Chair.

23 COMMISSIONER RICHARD: Thank you,
24 Mr. Councilman.

25 COUNCIL PRESIDENT Verna: Mr.

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2 Carapucci, you indicated that there were going
3 to be a number of employees that will be going
4 out on DROP. Will they be going out on DROP
5 next year?

6 MR. CARAPUCCI: They're continuing
7 to go out on a continuing basis now. But
8 during the next Fiscal Year there will be many
9 going out. I'll have that number for you
10 tomorrow. There's a long list of recreation
11 leaders that will be leaving from now to the
12 following June of '06.

13 COUNCIL PRESIDENT VERNA: Is there
14 any indication as to whether or not you'll be
15 able to replace them?

16 MR. CARAPUCCI: So far we have not
17 been able to replace people.

18 COUNCIL PRESIDENT VERNA: I noticed
19 that in the Five-Year Plan, they have a
20 constant number in the Five-Year Plan for 494.
21 Can you hear me?

22 MS. PLATT-COLES: I'm sorry. I
23 didn't hear your question.

24 COMMISSIONER RICHARD: We're sorry.

25 COUNCIL PRESIDENT VERNA: I believe

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2 it's 494, Commissioner?

3 MS. PLATT-COLES: For '06, yes.

4 COUNCIL PRESIDENT VERNA: For '06.

5 If in fact many of the employees, however many
6 they are, go out on the DROP in '06, will you
7 be able to hire replacements?

8 COMMISSIONER RICHARD: My position
9 is yes. I have asked to replace employees as
10 needed as long as we maintain the certain
11 level in --

12 COUNCIL PRESIDENT VERNA: The 494?

13 COMMISSIONER RICHARD: -- the
14 facilities that we have. The facilities that
15 we have dictate what we need. I believe right
16 now -- Carlton, you chime in to help -- we had
17 five or six electricians, I believe. I
18 believe we are down two or three right now.
19 Yes, my expectation is to continue to ask to
20 replace on need as people are tread out based
21 on the level of responsibility that we still
22 maintain.

23 COUNCILWOMAN VERNA: How many
24 recreation facilities do we have?

25 MR. CARAPUCCI: We have 159

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2 facilities.

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COMMISSIONER RICHARD: That's rec
centers.

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MR. CARAPUCCI: A, B, C. And then
we have another 10 facilities that we operate
seasonally for a total of 159. There's 50 As.
71 Bs, 28 Cs and 10 that are basically
seasonal operations.

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COMMISSIONER RICHARD: For the
record, from Jeff Cardwell who handles all of
our properties that we have, he tells me he
has on record 699 properties in our inventory.

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MR. CARAPUCCI: Council President, I
have the answer to how many people will be
leaving. From April 1st of this year until
June of 2006 in the program division there's
another 18 people leaving.

19

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22

COUNCIL PRESIDENT Verna: And you
have gotten a commitment from the Finance
Department that you will be able to replace
all of the 18?

23

24

MR. CARAPUCCI: I haven't gotten a
commitment.

25

COUNCIL PRESIDENT Verna:

1

2 Commissioner?

3 COMMISSIONER RICHARD: We don't have
4 that commitment yet.

5 COUNCIL PRESIDENT VERNA: You know,
6 for years City Council has been advocating
7 that we should hire additional maintenance
8 personnel so that we can correct problems
9 while they are manageable and therefore reduce
10 the burden of the Capital Budget.

11 Commissioner, would you agree with
12 that?

13 COMMISSIONER RICHARD: Yes, ma'am.
14 I'll go on record again to say I agree.

15 COUNCIL PRESIDENT VERNA: During the
16 Capital Budget, we asked Finance to look into
17 the suggestion, and they said they would get
18 back to us before the adoption of the budget.
19 I would appreciate your contacting the Finance
20 Director to offer your assistance in their
21 review.

22 You said you have 699 properties?

23 COMMISSIONER RICHARD: Yes, ma'am.

24 COUNCIL PRESIDENT VERNA: And how
25 many electricians did you say we have?

1

2 MR. WILLIAMS: Council President, we
3 have four on staff right now.

4 COUNCIL PRESIDENT Verna: Four?

5 MR. WILLIAMS: Yes, ma'am.

6 COUNCIL PRESIDENT Verna: How many
7 roofers do you have?

8 MR. WILLIAMS: Right now we have two
9 roofers on staff.

10 COUNCIL PRESIDENT Verna: So I'm
11 assuming that the two roofers that we have
12 simply can do patch work. They can't go out
13 and do a complete replacement to a roof?

14 MR. WILLIAMS: That's correct.

15 COUNCIL PRESIDENT Verna: How many
16 carpenters do we have on staff?

17 MR. WILLIAMS: Right now we have
18 nine carpenters. That's two building
19 maintenance mechanics, five carpenters, and
20 two carpenter group leaders.

21 COUNCIL PRESIDENT Verna: I guess
22 I'll reiterate what I said at the Capital
23 Budget hearings. I think it's absolutely
24 absurd that we put money into the Capital
25 Budget, particularly in the Recreation

1
2 Department, and we wait three or four years
3 before something is actually done. I'm told
4 that they stock pile the requests so that they
5 can put them all out for bid at one time.

6 If there is a roof to be replaced
7 and if we don't replace it immediately, by the
8 time we get around to getting a roofer to do
9 it, the gym floor undoubtedly has been
10 destroyed. The electrical work has been
11 destroyed.

12 I do believe from the bottom of my
13 heart -- maybe I'm all wrong -- it would be
14 much, much cheaper if the Recreation
15 Department, for instance, had the roofers that
16 we need, the electricians, the carpenters to
17 deal with all of the problems. Because by the
18 time we get around to repairing many of these
19 facilities they're going to be ready for
20 demolition. They're going to be ready for
21 demolition.

22 So, Commissioner, I would urge you
23 to please get with the Finance Department and
24 be part of that review. And we would like to
25 have that information prior to the adoption of

1

2 this budget.

3 COMMISSIONER RICHARD: Yes, ma'am.

4 And I'll get with our Budget Director, Ms.

5 Reed, and also our new Managing Director, Mr.

6 Ramos, and also Rick Tustin and the entire

7 team. But thank you very much.

8 COUNCIL PRESIDENT VERNA: And if

9 need be we'd be very happy to get involved

10 with that.

11 COMMISSIONER RICHARD: Thank you.

12 COUNCIL PRESIDENT VERNA: So at the

13 appropriate time, if you think that's

14 necessary, I'd appreciate your letting me

15 know.

16 COMMISSIONER RICHARD: Yes, ma'am.

17 COUNCIL PRESIDENT VERNA: Thank you.

18 The Chair recognizes Councilman

19 Nutter.

20 COUNCILMAN NUTTER: Thank you, Madam

21 Chair.

22 Commissioner, I know there's been a
23 lot discussed today. I will struggle to ask a
24 couple questions.

25 What I wanted to know is, given

1
2 what's been going on the past couple years,
3 last year's, let's say, challenging hearings
4 regarding the proposed closure of facilities
5 and pools and a couple different lists
6 floating around and all of that -- and somehow
7 we got through the summer -- are there
8 national standards for recreation services in
9 the United States?

10 COMMISSIONER RICHARD: Yes, sir,
11 there are.

12 COUNCILMAN NUTTER: Who develops
13 those standards?

14 COMMISSIONER RICHARD: They're
15 developed two-fold. The City Planning
16 Commission, along with the National Parks and
17 Recreation Association, which is the governing
18 professional body for the parks and
19 recreation's career track throughout not just
20 the United States but throughout the entire
21 country.

22 COUNCILMAN NUTTER: That would be
23 the same, right?

24 COMMISSIONER RICHARD: Yes. I
25 wanted you know that they just don't have

1
2 jurisdiction or work in the US, but they work
3 military bases, Canada, Japan, Germany,
4 throughout.

5 COUNCILMAN NUTTER: And it's
6 National Parks and Recreation what?

7 COMMISSIONER RICHARD: Association.
8 NRPA. I'm sorry. National Recreation and
9 Parks Association. I had one letter out.

10 COUNCILMAN NUTTER: The National
11 Recreation and Parks Association. They
12 develop the standards?

13 COMMISSIONER RICHARD: Right.

14 COUNCILMAN NUTTER: For where we are
15 either now or where it's proposed that we
16 would go, how would the City rank as compared
17 to those national standards?

18 COMMISSIONER RICHARD: I can't tell
19 you because I don't have the mental retention
20 of what the standards are and where we are. I
21 do have an analysis that has, I want to say,
22 the top 20 or 25 cities in my office that I
23 can make available to you. It's already done.
24 It was work that we had done last year along
25 with the leadership of our Planning

1
2 Commission. It goes all the way from tennis
3 courts, volleyball courts, the number of
4 swimming pools.

5 I can recall one number off the top
6 of my head in that group study is that we have
7 one pool for every 17,000 citizenship. I
8 believe in that document the median is one for
9 every 45,000. I'll get it back to you.

10 COUNCILMAN NUTTER: You said it was
11 the top 20 list?

12 COMMISSIONER RICHARD: I believe so,
13 yes. I have the document in my office.

14 COUNCILMAN NUTTER: Do you have any
15 recollection as to where we rank in that?

16 COMMISSIONER RICHARD: I haven't
17 looked at it since last year. No. I'll
18 provide it for you. I have it in the office.

19 COUNCILMAN NUTTER: Okay.

20 COMMISSIONER RICHARD: I apologize.
21 I don't have it with me.

22 COUNCILMAN NUTTER: I understand.

23 I mean, it would seem to me that
24 given the argument that we have an
25 infrastructure for a certain size population

1
2 and we don't have the population -- we don't
3 have to have the debate this afternoon as to
4 what happened to that population -- but based
5 on your judgment or experience or professional
6 activities, do you think that what is being
7 proposed we could legitimately say to the
8 citizens of this City that we have a first
9 class recreation program?

10 COMMISSIONER RICHARD: I would
11 answer that question yes and no.

12 COUNCILMAN NUTTER: I think you've
13 covered yourself with that.

14 COMMISSIONER RICHARD: Well, I'm
15 trying to give an honest answer. I'm going to
16 the gist behind that.

17 With the work that was done with our
18 executive team and a lot of support staff and
19 some our executives through the leadership of
20 the Planning Commission -- because that's
21 where it really comes from, out of the
22 Planning Commission -- along with our agency's
23 input, there are certain parts of the City
24 that should have more or different types of
25 facilities or equipment where other areas of

1
2 the City may have an abundance or they're
3 right at the bar. So in that work that we
4 were doing last year in those documents that
5 we produced, we have that. That's why I'm
6 giving you the answer. In certain parts of
7 the City, yes, we do have the right type of
8 facility.

9 Just to let you know, Your Honor,
10 it's not just staff facilities, but it also
11 encompasses green space, non-structured
12 recreational stuff, so that's how detailed it
13 is. So my answer is, in certain parts of the
14 City, yes, and in certain parts, no. But
15 where we do have it, it is being done right.
16 The goal now is to keep us in a position to
17 maintain it at the quality level it deserves
18 to be.

19 COUNCILMAN NUTTER: You're going to
20 send that report over to the Council
21 President, right?

22 COMMISSIONER RICHARD: Yes, sir.

23 COUNCILMAN NUTTER: How many kids
24 will not be served this year as compared to
25 last year based on your proposed budget and

1

2 service cuts?

3 COMMISSIONER RICHARD: We're not
4 proposing to lose any summer camps.

5 Do you remember the number, Bill,
6 off the top of your head?

7 MR. CARAPUCCI: 140 camps.

8 COUNCILMAN NUTTER: I understand
9 that. I'm not talking about just summer
10 camps. We provide a wide variety of services,
11 whether through summer camps, recreation
12 activities, swimming pools, now spray pools.

13 I guess I'm trying to understand, is
14 your testimony that notwithstanding about 100
15 person loss in your overall operation, you're
16 going to serve the same number of kids with
17 the same variety of programs?

18 COMMISSIONER RICHARD: Yes. At this
19 point right now.

20 COUNCILMAN NUTTER: How could you do
21 that?

22 COMMISSIONER RICHARD: A lot of the
23 positions, sir, were in our seasonal
24 operational people that dealt in our
25 maintenance unit, which did not directly

1

2 affect some of our program delivery.

3 COUNCILMAN NUTTER: It's going to

4 affect the condition of the facilities.

5 COMMISSIONER RICHARD: Well, it

6 won't affect it because most of that was in

7 the grass cutting area. So the grass cutting

8 is now being rolled over. I know 13 employees

9 alone in that particular grouping dealt with

10 grass cutting. In the aquatic --

11 COUNCILMAN NUTTER: You're talking

12 about 13 you let go or you're in the process

13 of letting go 20 full-time maintenance people?

14 COMMISSIONER RICHARD: They were

15 vacancies along with DROP and they were

16 employees that normally were in our crews that

17 dealt with the grass. We had different

18 maintenance crews that dealt with the grass

19 seasonally and also some of our un-staffed

20 areas. We collapsed that unit along with one

21 of the warehouses that we had demolished on

22 61st and Passyunk along as well. So that's

23 part of it.

24 The other part of it is the pools

25 that are becoming spray grounds, right there

1

2 alone that's 30 people. That's 27 employees
3 right there, but we're still going to be able
4 to deliver service.

5 COUNCILMAN NUTTER: I'm sorry. Give
6 me those numbers again.

7 COMMISSIONER RICHARD: Well, the
8 three pools that are being converted, that was
9 30 employees, 10 each, off the top of my head,
10 plus adding one back, that's 27 net. That's
11 27 employees.

12 COUNCILMAN NUTTER: At a swimming
13 pool what did the 10 people do?

14 COMMISSIONER RICHARD: Half of that
15 staff was the life saving, the lifeguard
16 staff.

17 COUNCILMAN NUTTER: Aren't they all
18 seasonal?

19 COMMISSIONER RICHARD: Yes, sir,
20 that's correct.

21 COUNCILMAN NUTTER: So of the 10
22 people how many were full time?

23 COMMISSIONER RICHARD: None of them,
24 sir.

25 COUNCILMAN NUTTER: What's the

1
2 actual cost savings from closing the swimming
3 pool?

4 COMMISSIONER RICHARD: \$30, \$35,000
5 a pool.

6 COUNCILMAN NUTTER: Let me make sure
7 I'm understanding this. You're going to save
8 \$35,000 by closing a swimming pool, and then
9 we're going to spend \$200,000 plus for a spray
10 pool. Are those the numbers?

11 COMMISSIONER RICHARD: Yes, sir,
12 that's correct.

13 COUNCIL PRESIDENT VERNA: Excuse me,
14 Councilman.

15 Commissioner, the Smith Pool, how
16 much did you say it would cost to repair that?
17 It was certainly a lot more than \$30,000.

18 COMMISSIONER RICHARD: That is
19 correct. There's two costs. There's
20 operating cost as well as capital. The
21 reference that Madam President is making to,
22 the number that we received was a little over
23 \$600. I want to say \$602,000 to refurbish
24 Smith.

25 COUNCILMAN NUTTER: So you have

1
2 \$602,000 capital cost and then the \$35,000 a
3 year to run it?

4 COMMISSIONER RICHARD: Yes, sir.

5 COUNCILMAN NUTTER: But that's a
6 pool. And are all the pools that were closed
7 in the same poor condition, I mean, required
8 that level of capital expense?

9 COMMISSIONER RICHARD: Yes. Those
10 three were. There was another that we have,
11 but we're working with another Councilman on
12 that one, and there's \$900,000 price tag
13 sitting on that one right now.

14 COUNCILMAN NUTTER: \$900,000 price
15 tag on what?

16 COMMISSIONER RICHARD: To refurbish
17 Athletic's pool.

18 COUNCILMAN NUTTER: So the pools
19 that are being closed are all in poor
20 condition and they're rehabilitation is at
21 such an expense I guess as to be considered
22 exorbitant?

23 COMMISSIONER RICHARD: That was one
24 of the criteria, along with the volume and
25 also the proximity to other facilities. All

1
2 of those factors were presented in the
3 decision process.

4 COUNCILMAN NUTTER: And what was the
5 issue at Baker?

6 COMMISSIONER RICHARD: Baker last
7 year was an issue relative to our total
8 overall budget cut.

9 COUNCILMAN NUTTER: So it wasn't
10 because of a refurbishing cost?

11 COMMISSIONER RICHARD: Not to my
12 knowledge.

13 COUNCILMAN NUTTER: What did you
14 save by closing Baker?

15 COMMISSIONER RICHARD: The
16 operational cost of the seasonal staff last
17 year, approximately \$30,000.

18 COUNCILMAN NUTTER: You had 10
19 people at Baker also?

20 COMMISSIONER RICHARD: That's our
21 average.

22 Do you know the exact number?

23 MR. CARAPUCCI: We average 10.

24 Sometimes it could be nine, but it's never
25 less than that. We always have four

1
2 lifeguards minimum and five people. One night
3 watchman and four other people that help
4 around the gates, keep the area clean, PMAs.

5 COUNCILMAN NUTTER: Do you have any
6 information just based on your own experience
7 regarding the percentage of kids in the City
8 who know how to swim?

9 COMMISSIONER RICHARD: I don't have
10 that information.

11 COUNCILMAN NUTTER: Do you think the
12 number will go up or the number will go down
13 based on the fact that we're closing swimming
14 pools?

15 COMMISSIONER RICHARD: I believe
16 that the number can either go up or down based
17 on how the children are directed with the
18 services that we delivered. If I can explain
19 that answer.

20 COUNCILMAN NUTTER: Well, it's a lot
21 less likely that you'll learn how to swim in a
22 spray pool than it is in a swimming pool,
23 right?

24 COMMISSIONER RICHARD: Well, I
25 appreciate what you're saying. I want to say

1
2 that I don't agree with the statement that
3 less children will be able to learn how to
4 swim if there's less pools. What I want to go
5 on record to say is that --

6 COUNCILMAN NUTTER: Where will they
7 learn how to swim then?

8 COMMISSIONER RICHARD: They will
9 learn how to swim at a pool in the
10 neighborhood, in the proximity of the
11 neighborhood.

12 If I may finish, we have formal
13 year-round swimming and training opportunities
14 for children and adults year round. So during
15 the winter months, we may not have all of the
16 77 or 79 outdoor pools open, but we'll have
17 the seven indoor pools open.

18 Also, we have a formal presentation
19 that we do with young children in the summer
20 camps prior to them having their first
21 experience called Whale Tails, which is a
22 formal presentation for the children to learn
23 how to act, not run and everything else.

24 We also have an award winning
25 program that's instituted in the Department

1
2 that has been recognized statewide, our Swim
3 for Life Program. So we have the capacity.
4 We have those programs in place. We don't
5 have the authority to, I guess, force the
6 young children to formally get in. But we do
7 have that capacity. My goal as the
8 Commissioner is to never lose that capacity.

9 My goal is also to make sure that we
10 keep deep end pools as well, because I know we
11 need to teach deep water rescue for our
12 lifeguards as well.

13 COUNCILMAN NUTTER: Aren't we
14 filling many of the deep ends in?

15 COMMISSIONER RICHARD: Two of the
16 three were over 30-year-old pools that still
17 had deep ends. I'm proud to say that the City
18 in the early '90s began a national trend of
19 taking out deep ends, diving wells, and that
20 was taking place across. I believe we only
21 have six or seven deep end pools that are
22 left, and I believe we're planning to keep two
23 or three for that training and for that
24 capacity as well.

25 COUNCILMAN NUTTER: Let's go back to

1

2 Baker for a second. You closed the pool.

3 What's it going to be this summer? What are

4 the opportunities for kids in that

5 neighborhood?

6 COMMISSIONER RICHARD: Right now the

7 pool is not scheduled to be reopened. That

8 was part of our budget from last year. We

9 would like to have the opportunity to build a

10 spray ground there if we could.

11 COUNCILMAN NUTTER: But for the

12 moment, since it's not in the refurbishment

13 situation of \$600 to \$900,000 dollars, is your

14 testimony that the only thing that's stopping

15 Baker Pool in West Philadelphia from opening

16 is approximately \$35,000?

17 COMMISSIONER RICHARD: That's

18 correct.

19 COUNCILMAN NUTTER: Let's go to the

20 budget book, Section 41, Page 45. This turf

21 management, is this one firm or a variety of

22 firms?

23 MR. WILLIAMS: It's a variety of

24 firms, Councilman.

25 COUNCILMAN NUTTER: What are their

1
2 individual names?

3 MR. WILLIAMS: That information I
4 can get for you. I don't have that here
5 readily. I can make sure that I get it for
6 you. It was just bid and just awarded.

7 COUNCILMAN NUTTER: There's a
8 listing on the document.

9 MR. WILLIAMS: Moon, Minority, M&M
10 and Independence.

11 COUNCILMAN NUTTER: Mr. Williams, I
12 know how to read. What I'm asking you is, is
13 that one firm or is it a series of firms?

14 MR. WILLIAMS: It's a series of
15 firms.

16 COUNCILMAN NUTTER: Is that the name
17 of each individual firm? One is called Moon,
18 one's called Minority, one is called M&M and
19 one is called Independence?

20 MR. WILLIAMS: That's correct.

21 COUNCILMAN NUTTER: The firm's name
22 is Minority?

23 MR. WILLIAMS: That's part of the
24 firm. Again, I have to clarify the name. The
25 bid just went out through Fairmount Park.

1

2 It's in cooperation with Fairmount Park.

3 COUNCILMAN NUTTER: Can you get us
4 through the Chair the individual names of the
5 firms and what part of the \$600,000 their
6 function represents?

7 MR. WILLIAMS: Yes, sir.

8 COUNCILMAN NUTTER: Now, I thought I
9 heard earlier that there was a cut back in
10 turf management, or did I just understand that
11 there was a cut back in personnel in turf
12 management?

13 MR. WILLIAMS: There was a cut back
14 in personnel in turf management.

15 COUNCILMAN NUTTER: As a result of
16 that, does that reflect then the increase from
17 2005 to 2006 the line item for turf
18 management?

19 MR. WILLIAMS: Yes, sir. The money
20 from the savings in staff due to attrition and
21 DROP savings was directly related to paying
22 for the turf management contract.

23 COUNCILMAN NUTTER: So we took the
24 savings from laying people off and increased
25 the contract on the outsource?

1

2 MR. WILLIAMS: Basically that was
3 done through attrition. That didn't have
4 anything to do with the layoffs.

5 COUNCILMAN NUTTER: You took the
6 savings from not hiring people back and put
7 them in increased turf management costs?

8 MR. WILLIAMS: That's correct, sir.

9 COUNCILMAN NUTTER: On Page 59, who
10 is, other than a character in the movie
11 Gladiator, who is Maximus (ph) and what do
12 they do?

13 MS. PLATT-COLES: Maximus is the
14 company that does the cost allocation plans
15 for the City. We had them do one for
16 Recreation based on Recreation's costs so that
17 we can provide that to grant funders such as
18 TANF funding to improve our costs for bringing
19 services.

20 COUNCILMAN NUTTER: Why wouldn't we
21 just do that ourselves?

22 MS PLATT-COLES: It's a very, very
23 intense process.

24 COUNCILMAN NUTTER: Well, working in
25 the government is an intense process.

1

2 MS. PLATT-COLES: Yes, sir. It's a
3 highly specialized accounting process that we
4 don't have the expertise in-house to do it.
5 The City also has one done City wide. They
6 don't do it in-house.

7 COUNCILMAN NUTTER: Lastly,
8 Fairmount Park relocated to One Parkway?

9 MS. PLATT-COLES: Yes.

10 COUNCILMAN NUTTER: Do I understand
11 that their offices are on the same floor as
12 the Rec Department?

13 MS. PLATT-COLES: Yes, that is
14 correct.

15 COUNCILMAN NUTTER: Now, while we
16 were trying to figure out ways to save money
17 and either laying off or benefiting from DROP
18 or attrition from the numbers given earlier --
19 and if these are incorrect you'll, I'm sure,
20 correct me -- there were 10 full-time program
21 people, 20 full-time maintenance people, 13 --
22 is that part-time program -- and 77 seasonals?

23 MS. PLATT-COLES: That is correct.

24 COUNCILMAN NUTTER: What were the
25 reductions on the administrative or executive

1
2 side?

3 MS. PLATT-COLES: Administration,
4 from '05 to '06, eight full-time positions and
5 three seasonals. We don't have any part-time
6 positions in the administration unit.

7 COUNCILMAN NUTTER: I understand.
8 That would seem to indicate that both program
9 and maintenance took a much -- I assume those
10 entities are larger, but it seems like they
11 took a much larger hit than the
12 administration?

13 MS. PLATT-COLES: Well, they are
14 larger, that is correct, sir. But of the 20
15 positions for maintenance, 13 are due to the
16 mowing and three are the trees maintenance
17 workers that were transferred to Fairmount
18 Park due to Fairmount Park's expertise with
19 trees. We transferred our trees unit over
20 there earlier this Fiscal Year.

21 COUNCILMAN NUTTER: Well, with these
22 two departments co-locating and possibly
23 having separate people doing some of the same
24 jobs for each Department, tell me what kinds
25 of consolidation have been put forward to save

1
2 money rather than taking away from program
3 delivery or maintenance?

4 MS. PLATT-COLES: Due to the
5 consolidation of the administrative units, we
6 will save the City over a million dollars over
7 five years. Just for this year alone it's
8 \$175,000, and that's due to people leaving
9 during the year where we didn't fill
10 vacancies. We eliminated vacancies of the
11 high management level positions in some cases
12 and mid management positions in others.

13 COUNCILMAN NUTTER: Do you have a
14 schedule or a chart or a program document that
15 will lay all that out?

16 MS. PLATT-COLES: I do, but I'd like
17 to get it to you through the process. I have
18 one copy here. I don't have enough for
19 everyone.

20 COUNCILMAN NUTTER: Okay.

21 MS. PLATT-COLES: What I have,
22 Councilman Nutter, is a listing of all of the
23 positions --

24 COUNCILMAN NUTTER: I know you
25 learned in elementary school that you should

1
2 bring enough copies for the whole class.

3 MS. PLATT-COLES: I'll do better
4 next time.

5 COUNCILMAN NUTTER: I'm sure you
6 will bring it to the Chair.

7 Are there more consolidations to be
8 done with regard to the administrative units?

9 MS. PLATT-COLES: With regard to the
10 administrative unit? Well, we're always
11 looking for ways to consolidate. I think we
12 have a pretty good number of employees now to
13 handle a lot of duties, including audits,
14 including the hiring of almost 2,000 seasonals
15 between the park and recreation. We have a
16 lot of work, but we have a really, really
17 good, strong staff.

18 COUNCILMAN NUTTER: Let me ask this
19 question, and I have just one other. Does
20 Recreation still have its own personnel person
21 and does the park have their own personnel
22 person?

23 MS. PLATT-COLES: No. We have one
24 human resource person that handles both
25 departments.

1

2 COUNCILMAN NUTTER: Are there any
3 overlapping or dual department positions where
4 both departments have the same person doing --

5 MS. PLATT-COLES: There may be the
6 same job title in both departments, in both
7 budgets, but the work comes with it. So one
8 person wouldn't be able to handle the work for
9 both departments in some instances.

10 COUNCILMAN NUTTER: You're going to
11 get a document to the Council President, and
12 this is an area I have a great interest in, so
13 I should tell you up front that as we work
14 through the rest of the process this will
15 probably be a call back item.

16 MS. PLATT-COLES: Okay.

17 COUNCILMAN NUTTER: Commissioner,
18 lastly, with regard to Camp William Penn, can
19 you provide us a zip code analysis of the
20 participants in the Camp William Penn program
21 over the past three years?

22 COMMISSIONER RICHARD: Yes, sir.

23 COUNCILMAN NUTTER: How many kids
24 actually participate a year?

25 COMMISSIONER RICHARD: We had 615

1
2 that participated last year. With the changes
3 we can accommodate 900 this year. If you'd
4 like, I can get Mike to come back to the
5 microphone and talk about the enrollment that
6 we have, along with some of the special
7 rentals that are going to take place this
8 year.

9 COUNCILMAN NUTTER: No. We won't do
10 that this afternoon. But any information you
11 have on that, I'd be glad to receive it.

12 Thank you, Madam Chair.

13 COUNCIL PRESIDENT VERNA: The Chair
14 recognizes Councilman Rizzo.

15 COUNCILMAN RIZZO: Thank you, Madam
16 Chair.

17 In reference to swimming pools, can
18 you tell me about the relationship that we
19 have with the School District, because I
20 recollect there's a swimming pool down
21 somewhere around Germantown and Hunting Park
22 -- what's the name of that, Commissioner?

23 MR. CARAPUCCI: Picket Pool.

24 COUNCILMAN RIZZO: It's in the
25 school?

1

2 MR. CARAPUCCI: Correct.

3 COUNCILMAN RIZZO: I recollect that
4 the heater didn't work on the pool and they
5 couldn't use it because it was just
6 impossible. There was this big debate back
7 and forth between the School District and the
8 Recreation Department on who should fix it.
9 Finally we had to get involved and make a
10 zillion phone calls to get a swim team that
11 couldn't use the pool.

12 How many swimming pools do we have
13 that have this relationship where the School
14 District owns the pool and you've agreed to do
15 the maintenance? It's quite confusing to me.
16 So I'd like to know, how many pools do we have
17 in schools and have we ironed out the
18 maintenance so a pool doesn't shut down
19 because the water is 40 degrees?

20 MR. CARAPUCCI: We have seven indoor
21 pools that we operate within schools. The
22 maintenance of the pools is the responsibility
23 of the School Board.

24 COUNCILMAN RIZZO: Is that desirable
25 to have a swimming pool that you operate --

1
2 correct, you operate the pool?

3 MR. CARAPUCCI: We operate it. We
4 staff it.

5 COUNCILMAN RIZZO: You're a tenant,
6 and if you need something done you need to go
7 to the School District to get it done?

8 MR. CARAPUCCI: Correct.

9 COUNCILMAN RIZZO: What I just
10 described to you went on for a long period of
11 time, trying to get the pool heater fixed.

12 MR. CARAPUCCI: I'm aware of the
13 situation.

14 COUNCILMAN RIZZO: Because you got
15 it fixed. Thank you. But without you
16 actually getting personally involved and
17 having to make phone calls -- I think it even
18 went up to as high as the school
19 superintendent to try to get the pool fixed.

20 Is there a way we need to fix that
21 where you get the budget, you get the money to
22 fix the pool? The School District is not
23 involved at all, correct?

24 MR. CARAPUCCI: That would be
25 desirable. If they would give us the proper

1
2 budget and transfer it over to us with the
3 proper staff that Carlton would need in
4 maintenance, that would make it where we could
5 control the facility better. But I don't know
6 about that happening because it's within a
7 school building. That's where the
8 technicalities come in.

9 COUNCILMAN RIZZO: Okay. Is it
10 getting any better? In other words, you have
11 a program to run. If it's not a hot issue --
12 no pun intended -- for the School District, do
13 we need to talk to them when they come here to
14 be assured that we have a swimming pool that
15 can be used as a swimming pool --

16 MR. CARAPUCCI: I think it wouldn't
17 hurt if you talked to them when they come
18 here.

19 COUNCILMAN RIZZO: So it's not
20 obviously going as well as it could?

21 MR. CARAPUCCI: It always has to
22 come down to numerous phone calls back and
23 forth. They cooperate, but it wouldn't hurt
24 if there was some interest in this Chamber to
25 make sure it helps a little faster.

1

2

COUNCILMAN RIZZO: Good. Because

3

it's a shame when a coach has to call a

4

Councilmember and beg, pretty much, could you

5

please get our heater because I have a program

6

I'm trying to run here and we can't run it

7

because the water is so cold that the athletes

8

cannot swim in it.

9

MR. CARAPUCCI: We have a pool right

10

now that has to be repaired. We had to shut

11

down at 57th and Spruce, Sayre Junior High.

12

We run that pool there.

13

COUNCILMAN RIZZO: How long has it

14

been down?

15

MR. CARAPUCCI: It just went down a

16

couple weeks ago. They're saying it won't

17

operate again until possibly September or

18

October. So that's where I'm saying, if there

19

was some interest, maybe things could be done

20

a little faster.

21

COUNCILMAN RIZZO: That's not going

22

to happen. It's filled with water, right, or

23

do they have to empty it out?

24

MR. CARAPUCCI: They had to empty it

25

out.

1

2 COUNCILMAN RIZZO: Okay. See,
3 there's a perfect example of not a good
4 relationship. You have a program. You depend
5 on the pool. You basically are their tenant,
6 and if they don't respond you're not able to
7 do your program. What is that pool's name
8 again?

9 MR. CARAPUCCI: Sayre, S-A-Y-R-E,
10 Junior High, 57th and Spruce.

11 COUNCILMAN RIZZO: How active a
12 program and what's happened? Is it just on
13 hold?

14 MR. CARAPUCCI: It's very much
15 needed. We do a lot of our lifeguard training
16 there in the spring.

17 COUNCILMAN RIZZO: So we have a
18 program that's down. I'll get on that right
19 after this session.

20 My last question. I'm having a
21 tough time understanding the real length of
22 the pool program this year. Is it one week
23 shorter than last year, or is it two weeks
24 shorter than last year, because last year it
25 was one week shorter than normal? So was it

1
2 two weeks shorter or one week shorter?

3 I know we had some conversation
4 about this, and now today it's kind of like
5 not clear to me exactly the length of the
6 program.

7 COMMISSIONER RICHARD: It will be a
8 solid eight weeks. It will be one week
9 shorter than last year, two weeks shorter than
10 the previous year.

11 COUNCILMAN RIZZO: All right.

12 COMMISSIONER RICHARD: Normally the
13 pools have been going all the way -- and not
14 all of them -- until Labor Day weekend.

15 It's not uncommon for myself or
16 Deputy Commissioner Carapucci to say, Mr.
17 Councilperson, sorry, we've got to close this
18 pool, but the staff is leaving. That was one
19 of the ways. We're still looking at if we
20 could do part of it on the front and also part
21 of it on the back.

22 From what our executive staff and
23 our aquatics operations staff and our district
24 managers are telling us, the numbers are
25 declining. But also, a lot of the parents,

1
2 they begin to want to take a vacation or they
3 start gearing towards getting the children
4 back to school, and quite naturally, the
5 majority of our lifeguard staff are college
6 kids, and they want to try to get a break
7 before they go back. So we're going to give
8 it a try. Our goal was not to close any
9 pools, and that's what we're accomplishing.

10 COUNCILMAN RIZZO: You ought to
11 balance that. It doesn't take a college
12 education to be a lifeguard. So you can hire
13 some people that are available throughout the
14 month of August.

15 COMMISSIONER RICHARD: I don't have
16 any problem going in front of any TV camera or
17 to come into this Body to say, I'm sorry, but
18 five pools right now will be delayed opening
19 because we don't have the proper people.

20 This is what I have done through my
21 leadership and also with teaching and
22 developing the staff. If they're not the
23 right kind of people, you are not under
24 pressure to get it open by a certain day. You
25 have an obligation to the citizens and the

1
2 children and this entire City to let me know,
3 and for me to go out front and say, it's not
4 opening. It's going to take us two more weeks
5 because we don't have the right person. That
6 may be either they're not strong in their
7 skills as a lifeguard or they have an improper
8 police record or they can't urinate clean in a
9 cup.

10 I don't have a problem standing up
11 saying, we're going to wait, or I'm sorry. I
12 don't have a problem asking ya'll to help us
13 recruit.

14 COUNCILMAN RIZZO: That's something
15 you'll get a lot of support on.

16 COMMISSIONER RICHARD: Thank you.

17 COUNCILMAN RIZZO: But I think we
18 really have to fix this problem with the
19 relationship with the Board of Education. To
20 have Sayre down, a critical component in your
21 program, not to be available is not a good
22 situation.

23 Thank you, Madam President.

24 COUNCIL PRESIDENT VERNA: You're
25 welcome.

1

2 The Chair recognizes Councilman
3 Cohen.

4 COUNCILMAN COHEN: Thank you, Madam
5 President.

6 Somebody testified earlier today
7 that some cost allocations could not be made
8 by the City because the City did not have the
9 capacity to do it. I don't know which member
10 of the panel did that, but to that member of
11 the panel I address the question, do you know
12 whether the City ever had the ability to do
13 it?

14 MS. PLATT-COLES: I don't know that,
15 Councilman Cohen.

16 COUNCILMAN COHEN: I think there
17 were two studies, one was an overall
18 allocation City-wide and the other dealt with
19 certain specified pool areas. Do you know
20 what the cost to the City was of the
21 allocation? What did it cost the City to get
22 the allocation done by a private firm?

23 MS. PLATT-COLES: For the City-wide
24 allocation plan?

25 COUNCILMAN COHEN: Both together.

1
2 How much did the outside sourcing of that
3 particular job cost the City?

4 MS. PLATT-COLES: I'd like to defer
5 that question to the Budget Office or the
6 Finance Department. I don't know the cost to
7 the City for that.

8 COUNCILMAN COHEN: Is a budget
9 officer here?

10 COUNCIL PRESIDENT VERNA: Is Ms.
11 Reed here? She stepped away.

12 COUNCILMAN COHEN: I'll hold that.

13 I'm very concerned that the cost of
14 that process would have covered the cost of
15 the City having in-house counsel, in-house
16 allocating authority.

17 I'm very concerned about the
18 elimination of government jobs so that you can
19 do this through private employment. I think
20 it almost always costs much more, isn't ready
21 when you need it to be ready and is a very
22 expensive way to do it. Often a method is
23 chosen in order to provide preferred job
24 opportunities to favorite people. So if you
25 could make a study for me as to what you know

1
2 of this allocating method, I'd be very
3 appreciative.

4 And secondly to the Commissioner --

5 COUNCIL PRESIDENT VERNA: Councilman
6 Cohen, excuse me. I think that information
7 should come from the Finance Department.
8 Would you please make sure that we get that
9 information for the Councilman?

10 COUNCILMAN COHEN: Well, the Finance
11 Department will do it fully enough. It would
12 be okay if the Recreation Department had an
13 opportunity to make sure that all the costs
14 were included, because I suspect it would be
15 much cheaper if the City had that ability.

16 COUNCIL PRESIDENT VERNA: Ms.
17 Howard, would you approach the witness table,
18 please?

19 MS. HOWARD: Linda Howard, Deputy
20 Budget Director.

21 COUNCIL PRESIDENT VERNA: Ms.
22 Howard, would you be able to provide the
23 Councilman the information that he's seeking?

24 MS. HOWARD: Yes. It's an easy
25 question to answer. We just don't have the

1
2 information with us right now.

3 COUNCILMAN COHEN: Not just for
4 City-wide, all the allocating that the City
5 cannot do and had done this past year, within
6 the last year, what did it cost the City to
7 outsource the job? I'd like to know who did
8 the work, because I'm very concerned about
9 changing and outsourcing. It's just a
10 pleasant word to cause a lot of layoffs and
11 unhappiness and often totally unrelated to
12 merit or cost.

13 Secondly, I would like to commend
14 the Commissioner. I'm sorry. I have to
15 disagree with my colleague, Councilman
16 DiCicco, on the value of outdoor suburban
17 camps. As a youngster I never went outside
18 the City for camping until I was much older.

19 I would be prepared to be a witness
20 to say you can't have a suburban camp
21 atmosphere except out in the country, Frank.
22 There's just a difference. You begin to
23 notice it a few miles away from the City. As
24 beautiful as the Fairmount Park is, I don't
25 think you can have a replica of outdoor and

1
2 country-wide camping unless you're in the
3 country.

4 I would hope the Commissioner
5 remembers that there's more than one or at
6 least one that's speaking up today. But I
7 know a number of other Councilmen also share
8 the feeling. We think it's a good thing, but
9 at the same time we're mindful of Councilman
10 DiCicco's economy calls because we don't like
11 to see money wasted.

12 I think that that's been a very
13 valuable attribute for the City to have to
14 offer to all the children, not just the
15 wealthy children whose parents can give them
16 the benefit of the suburban camp life, but to
17 have City children go outside the City. It
18 doesn't have to be very far but, but Camp
19 William Penn is a delightful place to spend a
20 little time.

21 Thank you, Madam President.

22 COUNCIL PRESIDENT Verna: You're
23 welcome, sir.

24 The Chair recognizes Councilman
25 DiCicco.

1

2

COUNCILMAN DICICCO: Speaking of

3

Camp William Penn. In your testimony, Camp

4

William Penn is requesting \$278,000 in General

5

Fund appropriations for FY '06. The FY '06

6

budget supports four full-time employees, a

7

camp director, secretary and two property

8

caretakers, and an additional 58 seasonal

9

employees. What does the camp director do

10

during the year when the camp is not in

11

operation and what is the camp director's

12

salary?

13

MR. SHELDON: There is a down time

14

for camp approximately from late October until

15

mid February. That is my time to actually go

16

out and begin recruiting new kids and new

17

staff and promote Camp William Penn.

18

There's a five month down period

19

where I'm not actually involved with children.

20

I'm taking care of parent requests, sending

21

out information, doing interviews. In that

22

five months I can go out and actually promote

23

the camp. That is my goal in those five

24

months.

25

COUNCILMAN DICICCO: How do you go

1
2 about promoting the camp?

3 MR. SHELTON: I go out and I talk
4 through the City. I meet organizations. I
5 meet with parents. I go to different clubs
6 and just promote.

7 COUNCILMAN DICICCO: Within the City
8 of Philadelphia?

9 MR. SHELTON: Yes, within the City
10 of Philadelphia.

11 COUNCILMAN DICICCO: Does someone
12 request you to come to speak or do you just
13 seek them out or does the Department give you
14 leads?

15 MR. SHELTON: It's a combination of
16 both.

17 COUNCILMAN DICICCO: What does the
18 secretary do during the down time?

19 MS. PLATT-COLES: Currently that
20 position is vacant. Those duties are being
21 handled by the administrative services
22 cluster.

23 COUNCILMAN DICICCO: Do you have
24 intentions of filling that position?

25 MS. PLATT-COLES: Not this summer.

1

2 COUNCILMAN DICICCO: So it's just
3 this year, '05, the position became vacant as
4 a result of DROP or?

5 MS. PLATT-COLES: Vacated.
6 Attrition.

7 COUNCILMAN DICICCO: And I thought I
8 heard the Commissioner say there was one
9 caretaker who lives there year round.

10 MR. SHELTON: Two caretakers, but
11 one lives on the property year round.

12 COUNCILMAN DICICCO: What does the
13 other caretaker do?

14 MR. SHELTON: There are
15 approximately 700 acres that they're attending
16 to up there. It's an impossible job for one
17 person.

18 COUNCILMAN DICICCO: Tell me a
19 little bit about what they do.

20 MR. SHELTON: We have over 100
21 buildings on the camp property that need to be
22 cared for every season. When summer is over
23 and we've had 600 to 900 kids in this camp, we
24 do have to do some major repairs on the
25 property.

1

2 COUNCILMAN DICICCO: Do you use all
3 100 buildings?

4 MR. SHELTON: We probably use about
5 85 of these buildings, yes.

6 COMMISSIONER RICHARD: If I can give
7 you some more details. The washing machine,
8 the dryers, all the screens that get burst out
9 or doors that are ripped out.

10 COUNCILMAN DICICCO: All this in
11 five weeks? We burn out washing machines,
12 dryers and windows get blown out in five
13 weeks?

14 COMMISSIONER RICHARD: Well, no, we
15 don't lose all of the washers and dryers.
16 Some of them go down. Also all of the
17 plumbing, all of the roofing is done, all of
18 the cafeteria operational stuff is done. The
19 purified water system is done by these two
20 employees as well. The grass cutting as well.
21 I probably might have missed a couple of
22 things. Also, by the camp being rustic the
23 entire plumbing system has to be blown and
24 dropped and capped off --

25 COUNCILMAN DICICCO: Winterize it.

1

2 COMMISSIONER RICHARD: -- in
3 sections throughout the whole camp site
4 itself.

5 COUNCILMAN DICICCO: How many
6 caretakers, maintenance employees, do we have
7 for the City of Philadelphia Department of Rec
8 facilities?

9 MR. WILLIAMS: 124.

10 COUNCILMAN DICICCO: Caretakers?

11 COMMISSIONER RICHARD: 124.

12 COUNCILMAN DICICCO: Taking care of
13 how many facilities?

14 MR. FOX: 160. We have 120 A and B
15 centers. So we have a full-time staff in the
16 As and the Bs.

17 COUNCILMAN DICICCO: I'm confused.
18 What is your definition of a caretaker?

19 MR. FOX: That's the facility
20 caretaker, the fellow who --

21 COUNCILMAN DICICCO: And there's 124
22 of those?

23 MR. FOX: 124 on staff, yes.

24 COUNCILMAN DICICCO: Taking care of
25 160-some odd centers that are used 365 days a

1

2 year?

3 MR. FOX: That's correct.

4 COUNCILMAN DICICCO: That have
5 similar conditions, weather conditions, roof
6 leaks, broken windows, fencing, gating, et
7 cetera?

8 MR. FOX: Well, there's 233 in the
9 division, but 124 of them are considered
10 caretaker level or positions.

11 COUNCILMAN DICICCO: So a little bit
12 less than one per facility, if you want to
13 break it down.

14 MR. FOX: That's right.

15 COUNCILMAN DICICCO: For facilities
16 that are used 365 days year for the most part?

17 MR. FOX: Yes.

18 COUNCILMAN DICICCO: And we have two
19 up in the mountains for a facility that's used
20 five weeks a year. I understand that there's
21 a certain amount of maintenance that has to be
22 ongoing. So we have two. How many vehicles
23 do they have assigned to Camp William Penn?

24 MR. SHELTON: There are two vehicles
25 assigned to Camp William Penn.

1

2 COUNCILMAN DICICCO: What kind of
3 vehicles are they?

4 MR. SHELTON: We have one pick-up
5 truck and one 12-passenger van. The
6 12-passenger van is actually used here in the
7 City on the off season.

8 COUNCILMAN DICICCO: And the pick-up
9 truck, I assume, stays there year round?

10 MR. SHELTON: Correct.

11 COUNCILMAN DICICCO: No further
12 questions. Thank you.

13 COUNCIL PRESIDENT VERNA: Thank you.

14 The Chair recognizes Councilwoman
15 Brown.

16 COUNCILWOMAN BROWN: Thank you,
17 Madam President.

18 I want to choose my words very, very
19 carefully here. I want to commend the
20 Commissioner for ensuring that any young
21 person that attends any rec facility in the
22 City or at Camp William Penn has the absolute
23 best in terms of what the City has to offer by
24 way of salary. So I don't care, quite
25 frankly, if it's a Ph.D. person, when it comes

1
2 to protecting young people at the facilities
3 around this City.

4 Yes, at the end of day you do
5 ultimately have to speak to the leadership of
6 the City, this legislative body and parents
7 across this City in instances where children
8 are not adequately protected. So kudos to you
9 and your staff for the diligence and the
10 attentiveness that you give when it comes to
11 the recruitment of temporary employees,
12 particularly during the summer.

13 My office, like many offices in
14 here, have helped in the recruitment of
15 qualified, competent individuals who have more
16 than adequately passed the test. So you need
17 to know that we commend you for that type of
18 -- attentiveness is the only word I can come
19 up with when it comes to making sure that the
20 kids in this town are protected.

21 Thank you, Madam Chair.

22 COUNCIL PRESIDENT Verna: Thank you.

23 Are there any other questions or
24 comments by Members of the Committee?

25 (No response.)

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COUNCIL PRESIDENT Verna: Before we conclude with the Department of Recreation, I would ask Carlton Williams to approach the podium directly behind me, please.

I would ask Councilwoman Brown to join him.

We're sorry to say that Carlton Williams is leaving the Recreation Department and will be taking a position with the Streets Department.

Councilwoman.

COUNCILWOMAN BROWN: I am going to call Councilman Frank Rizzo, who cares about the children in this City, to join me in saluting Carlton Williams.

First of all, congratulations.

MR. WILLIAMS: Thank you.

COUNCILWOMAN BROWN: You should know that we are seizing the moment today because the City Council's schedule does not permit us to be here on Thursday.

To that end, City Council's City of Philadelphia's Citation honoring our very own Deputy Commissioner, Carlton Williams.

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The Council of the City of Philadelphia is pleased and proud to honor Deputy Commissioner Carlton Williams on the occasion of his departure after five years of outstanding and dedicated service to the Recreation Department.

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13

Whereas Carlton has served as Deputy Commissioner at the Recreation Department for five years. His hard work and dedication led to many innovative projects, ranging from the implementation of MS 2000 work order system, to the newly formed spray ground project.

14

15

16

17

Whereas Deputy Commissioner Williams is leaving the Recreation Department for a unique opportunity at the Sanitation Department.

18

19

20

COUNCILMAN RIZZO: If you thought we bothered you now, wait until you join the Streets Department.

21

22

23

24

25

Whereas throughout his tenure with the Recreation Department, Deputy Commissioner Carlton Williams consistently served the public with integrity and honor. He was a valuable employee who is well respected by his

1
2 supervisors and colleagues and his presence at
3 the Recreation Department will be sorely
4 missed.

5 COUNCILWOMAN BROWN: Therefore, by
6 the virtue of this citation, the Council of
7 the City of Philadelphia does hereby honor
8 Deputy Commissioner Carlton Williams of the
9 Recreation Department on the occasion of his
10 departure.

11 We thank you for all of your
12 dedicated and outstanding service to the
13 Recreation Department and we wish you well in
14 your new position at the Sanitation
15 Department. Congratulations.

16 Signed by our very own President,
17 Anna C. Verna, Blondell Reynolds Brown, and I
18 am sure, supported by all the Members of this
19 legislative body. Congratulations.

20 (Applause.)

21 MR. WILLIAMS: This is the first
22 time I've been in City Council and have been
23 shocked like this.

24 I just want to thank you, Council
25 President, Councilwoman Blondell Reynolds

1
2 Brown, and all of the 17 Council Members who
3 every day help me. Councilwoman Blackwell,
4 who helped me do my job effectively.

5 Again, I was in the Recreation
6 Department for the past five years. I think
7 that it was an honor to serve under Mayor John
8 F. Street and his Administration. It was an
9 honor to work with Commissioner Victor
10 Richard.

11 I care a lot about children, as all
12 of you do here. It is our goal, even though
13 we have disagreements on how things are being
14 done, we have one purpose, to make sure it's
15 done correctly for the benefit of our children
16 in the City.

17 I want to thank you, first of all,
18 for supporting me. I look forward to continue
19 working in the Streets Department with all of
20 you and I'll continue to still want to have a
21 great relationship with the Department of
22 Recreation. You will always be cherished in
23 my heart and I thank you and I appreciate it.

24 (Applause.)

25 COUNCIL PRESIDENT VERA: That

1
2 concludes the public hearing of the Recreation
3 Department.

4 We will now hear from Atwater Kent.

5 Good afternoon. Thank you for your
6 patience. We all have copies of your
7 testimony, which will be given to the
8 stenographer. It will be transcribed in full.
9 I would appreciate it if you would simply
10 summarize your testimony. Thank you.

11 MS. DAVIS: I will. Thank you,
12 Council President Verna and Members of City
13 Council. I am Chris Davis, Deputy Director of
14 Atwater Kent Museum of Philadelphia. With me
15 is David Seltzer, President of the Atwater
16 Kent Board of Trustees; and David Rasner, the
17 Mayor's appointee to the Board of Trustees.
18 Viki Sand, Executive Director of the museum,
19 sends her sincere regrets that she cannot be
20 here today.

21 On behalf of Viki Sand, the Board of
22 Trustees and staff of the Atwater Kent Museum,
23 allow me to say thank you to City Council for
24 the significant restoration of funding in the
25 City's Fiscal Year '05 budget.

1

2 Your commitment to the 67-year
3 public/private partnership between the City of
4 Philadelphia and the museum allowed us to
5 launch a major exhibition, education and
6 program schedule during the past year.

7 With City support for one quarter of
8 our budget, the museum has leveraged the other
9 three quarters with 19 grants and
10 contributions from hundreds of individuals.

11 We are here to seek restoration by
12 the City Council of Class 100 funds totaling
13 \$264,000 for five core positions, including
14 the executive director, curator, register,
15 municipal guard and semi-skilled laborer.

16 In addition, we are asking
17 consideration of restoration for Class 200
18 funds, totaling \$5,875, providing insurance
19 for the museum collection, numbering \$100,000
20 objects. This represents no increase from
21 funds appropriated in Fiscal Year 2005, a year
22 in which the museum was reduced by one staff
23 position.

24 All associated with the Atwater Kent
25 Museum appreciate the efforts that are being

1
2 made to maintain City support for the museum,
3 along with the Museum of Art and other
4 cultural organizations.

5 The proposed reduction, a seemingly
6 modest \$19,875, if allowed to stand, places in
7 further jeopardy, the public/private
8 partnership that has been in place since 1938
9 when City officials joined with cultural
10 leaders to create a City museum for
11 Philadelphia. It jeopardizes the recent
12 collaborative relationship between the City
13 and the Board of Trustees to transform the
14 Atwater Kent into a vibrant part of
15 Philadelphia's heritage tourism campaign and
16 an educational resource that encourages civic
17 pride and civic engagement by all citizens.

18 Continued City support for the five
19 remaining museum positions is the critical
20 base from which the museum is fulfilling its
21 role as the City museum. With just two
22 City-supported custodial and security
23 personnel and the reduction of one staff
24 position last year, the museum is providing
25 general admission for the public five days

1
2 each week with scheduled group programs
3 available seven days a week. Further
4 reduction or funding support would
5 significantly impact the museum's strategic
6 efforts to respond to general visitation,
7 while making its facility available on a
8 scheduled basis for groups of children in
9 school or after school programs and adult
10 tours.

11 In addition, the loss of City
12 supported collection insurance represents the
13 cost of a part-time assistant to work with
14 youth programs.

15 Some of you have visited the Atwater
16 Kent recently and marveled at the 1,600 square
17 foot street map of the City that anchors the
18 Experience Philadelphia gallery or have been
19 mesmerized by the strong images in Small
20 Towns, Black Lives, the photographic
21 exhibition that connects Philadelphia with 10
22 rural southern New Jersey towns or checked out
23 former Mayor Richardson Dilworth Humberg on
24 display in the Love that Hat exhibition.

25 On behalf of Philadelphia's history

1
2 museum we urge you to restore the seemingly
3 modest amounts that are being cut from the
4 City budget for both the Atwater Kent and the
5 Philadelphia Museum of Art.

6 The \$20,000 that is slated to be cut
7 from the Atwater Kent Museum budget is a
8 significant amount of money for the museum.
9 Philadelphia's memory in the form of 100,000
10 objects of City history resides at the museum,
11 including 11,400 items of the Historical
12 Society of Pennsylvania's art and artifact
13 collection.

14 At the Atwater Kent, Philadelphia's
15 wampum belt, the personal items of Benjamin
16 Franklin, and Joe Frazier's boxing gloves are
17 cared for and exhibited. Preserving these
18 premier items of City history is the museum's
19 mission and we hope it is the mission of every
20 Philadelphians.

21 Thank you, President Verna.

22 COUNCIL PRESIDENT VERNA: You're
23 welcome. Thank you very much.

24 I would just like some clarification
25 if you don't mind. Are you asking for an

1
2 increase of \$14,000 to bring your FY '06
3 budget to \$264,000?

4 MS. DAVIS: We are asking for
5 funding at last year's level, President Verna.

6 COUNCIL PRESIDENT VERNA: Which was?

7 MS. DAVIS: \$264,000, that's
8 correct.

9 COUNCIL PRESIDENT VERNA: Now, the
10 \$14,000 that was cut, was that from a position
11 for somebody who may have gone out on DROP,
12 retired?

13 MS. DAVIS: Last year when the City
14 cut the museum's budget we lost one position.

15 Let me just clarify. Excuse me. We
16 are seeking Class 100 funds of \$264,000 and
17 Class 200 funds of \$5,875. So the total from
18 the current proposed allocation of \$250,000 is
19 approximately \$20,000.

20 COUNCIL PRESIDENT VERNA: So in
21 Class 100, \$14,000 was deleted. Again, I'm
22 asking, is that for one position?

23 MS. DAVIS: That will affect one
24 position, yes.

25 COUNCIL PRESIDENT VERNA: Or a

1

2 portion of a position?

3 MS. DAVIS: That's correct.

4 COUNCIL PRESIDENT VERNA: Purchase
5 of services, that's totally being eliminated?

6 MS. DAVIS: I beg your pardon?

7 COUNCIL PRESIDENT VERNA: The
8 purchase of services I see that that's totally
9 being eliminated?10 MS. DAVIS: That's correct. That is
11 insurance costs.12 COUNCIL PRESIDENT VERNA: Thank you.
13 The Chair recognizes Councilwoman
14 Brown.15 COUNCILWOMAN BROWN: Thank you,
16 Madam President.

17 Good afternoon.

18 MS. DAVIS: Good afternoon.

19 COUNCILWOMAN BROWN: My question is
20 a direct follow-up to President Verna. The
21 \$20,000, the exact figure I have here is
22 \$19,875. Will that affect the after school
23 learning lab? Let me ask it differently. The
24 position that was terminated last year, what
25 program was that position for?

1

2 MS. DAVIS: That position was a City
3 position of administrative support,
4 Councilwoman. That person's position was
5 reassigned to other members of the staff.

6 Further cutting this year will most
7 definitely affect youth and after school in
8 the learning lab, yes.

9 COUNCILWOMAN BROWN: Thank you very
10 much. I needed that clarification as well.

11 Thank you, Madam Chair.

12 COUNCIL PRESIDENT VERA: You're
13 welcome.

14 The Chair recognizes Councilwoman
15 Blackwell.

16 COUNCILWOMAN BLACKWELL: Madam
17 President, we certainly would like to greet
18 these representatives of that wonderful
19 museum. When I see them I think of that floor
20 that is a map of our City.

21 Certainly many of us, we're
22 concerned about this museum. We're concerned
23 about the Art Museum and we really would like
24 to find some way to do what we can to work it
25 out. We thank you for the fine job you do and

1
2 certainly are very, very concerned and really
3 collectively would like to do all we can to
4 make sure you have what you need.

5 MS. DAVIS: Thank you, Councilwoman
6 Blackwell, for those very encouraging words.

7 COUNCILWOMAN BLACKWELL: Thank you.

8 COUNCIL PRESIDENT VERA: The Chair
9 recognizes Councilman Cohen.

10 COUNCILMAN COHEN: Thank you, Madam
11 President.

12 As a board member of the Atwater
13 Kent Museum, who perhaps like a few other
14 board members, unfortunately only a few, I
15 don't do what I ought to do during the full
16 time year in support of Atwater Kent. But I
17 follow faithfully its activities, and every
18 comment I hear has been a very favorable one.
19 I think with the small funds they do a
20 remarkable job, because I've never heard so
21 many good things about Atwater Kent Museum.

22 Be assured we're going to try very
23 hard to work this problem out in City Council
24 and you will have the support, as you see, of
25 a number of Councilmembers strongly on your

1
2 side.

3 But may I raise one question?

4 MS. DAVIS: Certainly.

5 COUNCILMAN COHEN: You refer to the
6 fact that the Atwater Kent Museum is a City
7 museum. It's my understanding that in many
8 other cities they call it officially the City
9 museum and people know it's the City museum.
10 But many people, when I refer to Atwater Kent,
11 wonder what it was.

12 Atwater Kent was a great
13 Philadelphian at one time. But as the years
14 developed he's not as well known. I wonder if
15 the board has ever considered using the name,
16 the official City of Philadelphia Museum or
17 something like that so people will know it's
18 the City's museum and not just a private
19 museum? It may attract many more people
20 because it is the history of Philadelphia over
21 a long period of time. It's a wonderful
22 history.

23 MR. RASNER: Councilman Cohen, My
24 name is David Rasner. I'm the Mayor's
25 appointee to the museum. I've been the

1
2 Mayor's appointee since, I think, 1992.

3 We've gone through a lot of
4 transition, a lot of history associated with
5 this museum. One of the issues that has been
6 discussed in prior years is name change.
7 Quite frankly, if you can recall back, the
8 Atwater Kent was always known as the Atwater
9 Kent, period. It wasn't until eight years ago
10 or 10 years ago that we changed it to read the
11 Atwater Kent History Museum of the City of
12 Philadelphia.

13 There's been discussion to name it
14 or rename it, just a City's history museum,
15 but that also affects our relationship with
16 the Atwater Kent Foundation, which does
17 support us, and the family, as well as the
18 initial City Charter changes that formed
19 Atwater Kent. That was formed in 1938, and I
20 think as part of that contract with the City,
21 the Atwater Kent name has to be there for that
22 building.

23 We've talked about changing that,
24 modifying that. That has been considered.
25 Because I think you have to be what you are,

1

2 and that is the history museum of the City of
3 Philadelphia.

4 COUNCILMAN COHEN: I think
5 Councilman DiCicco's fertile mind has a
6 suggestion to offer.

7 COUNCILMAN DICICCO: Along those
8 same lines, modifying maybe Official City of
9 Philadelphia Atwater Kent Museum, something
10 that includes what Councilman Cohen is saying,
11 the words, City of Philadelphia in some shape
12 or form.

13 MR. RASNER: Let's make a bargain
14 with City Council. If we survive, then we'll
15 change the name.

16 COUNCILMAN DICICCO: We're going to
17 do what we have to do to get your money back.

18 MR. RASNER: One point that I do
19 want to make is that we've been blessed with
20 dedicated staff and dedicated leadership and
21 also the strong support of City Council. We
22 would not be there, we would not exist but for
23 all of those things coming together.

24 Let me point out that as our budget
25 has dwindled and now we're at \$264,000 we've

1
2 leveraged -- the key word here was leveraged
3 -- we've leveraged those funds so that our
4 budget is over a million dollars. We receive
5 two-thirds of our funding from other sources.
6 That was not the case 12 years ago when I
7 became associated with the museum. We were
8 charged with privatizing the museum, which we
9 have done. And now because of our successes
10 we keep on getting whittled away.

11 As I look at five year budgets,
12 which scares me, not just for the museum, but
13 for the City of Philadelphia, what would the
14 City be without its own history museum? Are
15 we to become a relic, just close it off and
16 mothball ourselves like other things around
17 the City? That would be terribly unfortunate.
18 That's not what it should be. That's sending
19 the wrong message to the City. It's sending
20 the wrong message to our funders, if the
21 funders will fund us so long as the City of
22 Philadelphia believes in us. If they feel
23 that the City does not believe in us and cuts
24 our funding, then we can't survive. We will
25 not have their support.

1

2 COUNCILMAN COHEN: May I say Amen?

3 COUNCIL PRESIDENT VERNA: I'm

4 certain that people that are funding you and
5 supporting you are not likely to be paying for
6 operating expenses?7 MR. RASNER: That's correct. What
8 we do receive our funding for now is for
9 programming, exhibitions and other activities
10 and we rely on the operating expenses and
11 costs paid for by the City of Philadelphia.12 COUNCIL PRESIDENT VERNA: I'm sorry,
13 Councilman Cohen. I didn't mean to interrupt
14 you, but I just wanted to get that point over.15 COUNCILMAN COHEN: I'm fine. We
16 hope it will be the City museum, but it will
17 also have Atwater Kent in the name.

18 MS. DAVIS: It will, Councilman.

19 COUNCIL PRESIDENT VERNA: In order
20 for them to do that they're going to need
21 appropriate funding.

22 Thank you all so very much.

23 MS. DAVIS: Thank you.

24 Our last department will be the Art
25 Museum. I know that they have been sitting

1

2 here very patiently waiting. I do want to
3 thank them for their patience.

4 COUNCIL PRESIDENT VERNA: Councilman
5 Nutter.

6 COUNCILMAN NUTTER: While we're in
7 the middle of the transition. I was able to
8 hear and see the Atwater Kent Museum.
9 Unfortunately I couldn't be in the room at the
10 time. I just wanted to at least have on the
11 record my support for them as we go through
12 this budget process and express, at least for
13 myself, a commitment to try to make sure that
14 they are not hurt in this process and have the
15 funding that they need to run a magnificent
16 museum on behalf of the City of Philadelphia.

17 COUNCIL PRESIDENT VERNA: Thank you,
18 Councilman.

19 Again, I want to thank you for your
20 patience. Please identify yourself for the
21 record and proceed with your testimony.

22 MS. D'HARNOCOURT: Madam President
23 and Members of City Council, I am Ann
24 d'Harnocourt, the Director of the Philadelphia
25 Museum of Art. It's an honor to appear before

1
2 you today to summarize our testimony and to
3 express our warm gratitude for the Council's
4 action last year to restore all but \$225,000
5 of our annual appropriation, leaving us with
6 an appropriation of \$2 million in the current
7 Fiscal Year.

8 With me today are Gerry Lenfest to
9 my left, chairman of the museum's board of
10 trustees. Further left, Cheryl
11 McKenney-Brooker, our director of external
12 affairs. To my right, Gail Harrity, our chief
13 operating officer, and Kitty Corner behind
14 her, Robert Marrone, our director of
15 facilities and operations.

16 With your our permission, Madam
17 President, our chairman, Gerry Lenfest, will
18 speak first.

19 MR. LENFEST: I know it's late.

20 COUNCIL PRESIDENT VERA: We're here
21 to serve you.

22 MR. LENFEST: Thank you very much.

23 Madam President, and Members of the
24 Council, I'll be very brief.

25 This museum opened its doors 125

1
2 years ago, and during that time, it's enriched
3 the lives of citizens of the City. It's
4 educated generations of children, especially
5 in collaboration with the School District of
6 Philadelphia. We've attracted visitors and
7 tourists and have been an economic engine for
8 the City. We've attracted and supported new
9 generations of businesses and their employees.
10 I really think most of these are what you
11 know.

12 Through the history of the museum
13 there's been a public and a private
14 partnership. As you know, the museum is owned
15 by the City. The City pays for utilities and
16 part of the maintenance and security of the
17 museum. By the same token, it's been joined
18 with private support through its entire 125
19 years.

20 Taken together with last year's
21 reduction in our budget, if the current budget
22 reduction goes through, it will reduce the
23 operating expenses of the museum by 22
24 percent. This has a dramatic impact on our
25 ability to provide services and continue to be

1
2 the economic engine that it has been for the
3 City.

4 We also feel that if the City
5 continues its present support of the museum,
6 that it will be a very positive message to
7 those that give private support to the museum
8 and continue this public and private
9 partnership that's made this museum so
10 successful.

11 That closes my comments and I thank
12 you for listening.

13 COUNCIL PRESIDENT Verna: Thank you.
14 Ann.

15 MS. D'Harnocourt: Thank you, Gerry.

16 I will make a brief remark and then
17 hand the microphone to my colleague, Gail
18 Harrity, who has a brief Power Point
19 presentation.

20 I will say that we are really here
21 today to remind us all about the history of
22 the museum, to talk about the present and the
23 future of this partnership that Gerry spoke so
24 eloquently of.

25 The museum's glorious building,

1
2 which was built, as you know, by the City over
3 a 10-year period, is the anchor of the Parkway
4 and in many ways the icon of the City. The
5 City's commitment to guard and maintain it
6 while the museum corporation cares for its
7 collections, creates great exhibitions like
8 African Art, African Voices and Dali this year
9 or Beauford Delaney, a great African-American
10 painter from the South and based in New York
11 and then Paris, and the 17th Dutch Landscape
12 painting next fall and Andrew Wyeth, another
13 son of Pennsylvania next spring. It reaches
14 tens of thousands of school children each
15 year.

16 This partnership extends not only
17 between the City and the museum, but between
18 the museum and the School District of
19 Philadelphia and dozens of other schools in
20 the region between the museum, and so many
21 cultural and educational institutions, large
22 and small, from the Free Library, from the
23 Village of the Arts and Humanities to the
24 Point Breeze Performing Arts Center and the
25 Mural Arts Program in every neighborhood of

1
2 the City, as well as our friends at the
3 Atwater Kent Museum.

4 We really come before you in the
5 same spirit as the other City supported
6 museums. The African-American Museum of
7 Philadelphia and the Atwater Kent Museum. We
8 constitute treasure houses and catalysts, if
9 you will, of the City's history, its memory,
10 its future in the rich, diverse, creative
11 culture that we can call Philadelphia's.

12 If you talk about the present, we're
13 so aware the challenges that the City faces on
14 every front, financial in particular. But the
15 museum wants to be part of the solution, now
16 and long-term, to help prepare our young
17 people, especially that creative class which
18 embodies so much of all our future, with the
19 tools for visual culture and expression that
20 we all need very so much in the 21st century.

21 We are very committed to the bright
22 future of this great City and we know that we
23 can get there together one step at a time.
24 What we plead for this afternoon is not to
25 have to take a big step backward at this

1
2 crucial juncture. At a moment when so many
3 good things are poised to happen on the
4 Parkway, the museum must continue to set an
5 outstanding example that we strive to do of
6 the cultural, educational and economic impact
7 which cultural institutions have on their
8 cities across this country.

9 Our funding needs to remain level at
10 this year's \$2 million appropriation in Fiscal
11 '05. That needs to continue in FY '06 for us
12 to be able to do that. We cannot sustain our
13 momentum with another cut back, and we want to
14 grow our positive impact on the City and not
15 shrink it.

16 The Art Museum believes, as does
17 everyone in this room, that the future of this
18 City lies in the hands of its young people.
19 Kids exposed to art in the first years of
20 school find new ways to learn faster. Youth
21 involved with computer visualization and video
22 projects and creative arts projects who are
23 all over the museum these days find more job
24 opportunities. The young graduates of Temple
25 or Penn or any of our large array of colleges

1

2 and universities are more likely to remain in
3 a City with a vibrant cultural life.

4 In yesterday's Inquirer, I might
5 point out there was a story about Philadelphia
6 now ranking seven in the country for jobs in
7 the arts. Over 31,000 of them, a very
8 impressive figure. For all these reasons,
9 past, present and most of all future, we
10 respectfully ask City Council to work with the
11 Administration in reinstating the FY '05
12 appropriation for the museum in FY '06.

13 Together with our colleagues at the
14 Atwater Kent Museum, we want the '06
15 appropriation to stand at this year's level of
16 \$2 million. We hope that you will agree that
17 it is a good investment for this great City's
18 future.

19 And now Gail Harrity.

20 MS. HARRITY: I'd like to follow-up
21 very briefly with a presentation on the
22 economic and educational impact of the museum.

23 I think everybody in this group,
24 certainly City Council, is aware that the
25 museum is one of the City's treasures. It is

1
2 one of the four largest museums in the United
3 States, housing nearly 250,000 works of art,
4 attracting 700 to a million visitors annually.

5 In addition to the extraordinary
6 permanent collection, it organizes
7 international loan exhibitions that have great
8 public appeal, such as the current Dali
9 exhibition.

10 The museum's collections are from
11 many continents and cultures and they attract
12 and educate visitors of all ages year in and
13 year out, as Anna has mentioned in her
14 testimony.

15 I'd like to briefly touch on three
16 areas where we believe the museum is a leader,
17 education and outreach, tourism and
18 hospitality, and the economic impact on the
19 City.

20 First, in terms of education and
21 outreach the museum serves over 189,000
22 children and adults each year, with award
23 winning programs for children which have
24 received the Best of Philly recognition for
25 five consecutive years.

1

2 While I will not go through each of
3 these slides, I'll be happy to provide City
4 Councilmembers with a copy of this text. I'll
5 just highlight a few points.

6 One great program, for example, is
7 the museum is a national leader in distance
8 learning, with video conferencing to schools,
9 reaching students and teachers in all 50
10 states. There are innovative programs, such
11 as something every Sunday for families and
12 teen docent programs. Teacher posters are
13 provided by the museum for all schools on the
14 arts of Asia, the African-American artists,
15 Mexican art and women artists.

16 The museum is recognized for its
17 excellence in its outreach and community
18 programs with longstanding partnerships that
19 again have been mentioned with Point Breeze,
20 the Free Library, Mural Arts Program. We also
21 reach audiences around the world. Our
22 handbook has been translated into multiple
23 languages.

24 We're deeply appreciative to City
25 Council for recognizing these collaborations,

1
2 such as the dance collaboration, working with
3 over 60 dance companies, or more recently, the
4 recognition of a program for African Art,
5 African Voices, where the Mayor and City
6 Council honored master director Husman
7 Sembennay (ph) earlier this fall.

8 Second, the museum is a leader in
9 tourism and hospitality, which is so important
10 for Philadelphia. It's a destination definer.
11 We work closely with the Philadelphia
12 Convention Visitors Bureau to attract visitors
13 and conventions to Philadelphia.

14 As you are aware, the Pennsylvania
15 Department of Community and Economic
16 Development reports that the tourism industry
17 is Philadelphia's second largest industry.
18 The museum plays a big part in this industry,
19 directly generating 7 to 10 percent of the
20 annual leisure travel visitors to
21 Philadelphia.

22 Approximately one third of our
23 visitors to exhibitions are motivated to visit
24 Philadelphia because of the museum's
25 collection and its permanent collections. The

1
2 Manet exhibition, for example, and now the
3 Dali exhibition attracted a high percentage of
4 out-of-town visitors to Philadelphia.

5 Tickets have been sold to visitors
6 in every state in the country and from many
7 different countries throughout the globe. At
8 last count this afternoon, visitors from 16
9 countries have purchased tickets for the Dali
10 exhibition. So these exhibitions have a major
11 impact on Philadelphia.

12 Again, with visitors attending them,
13 spending \$17 million in hotels and having a
14 direct impact of almost \$180 million on the
15 City. This is the impact of just five
16 exhibitions, the Cezanne, Van Gogh, Manet,
17 Schiaparelli, and Degas exhibitions.

18 But year in and year out programs
19 such as African Art, African Voices have an
20 enormous impact.

21 The photograph here is one Friday
22 evening this past fall. The African Art,
23 African Voices exhibition hosted a fashion
24 show which drew over 900 visitors on a Friday
25 evening alone. The Dali exhibition just five

1
2 weeks into its operation has had visitors of
3 100,000 and tickets issued of over 195,000
4 visitors.

5 The preliminary projections for the
6 economic impact of this exhibition are also
7 enormous, estimated to be \$52 million in total
8 economic activity in the City and over \$3.2
9 million tax revenues to the City and the
10 Commonwealth.

11 And as mentioned, next year's
12 exhibition schedule, so I won't go into that
13 in great detail.

14 I've said there's no question that
15 next year will continue to draw visitors for
16 the Dutch Master Landscape Painting
17 exhibition, Beauford Delaney and the Andrew
18 Wyeth.

19 Our third point on economic impact
20 is the museum is good for business. The arts
21 are an industry that generates extraordinary
22 economic activity, jobs and tax revenues.
23 It's a wise investment. For every dollar
24 spent by the museum, generates more than \$4 in
25 economic activity in the region.

1

2 In FY '04 the museum and its
3 visitors and secondary industries generated
4 over almost \$220 million in total economic
5 activity in the region, created over 3,800
6 full-time equivalent jobs and generated more
7 than \$15 million in tax revenues.

8 These figures on these slides and
9 the following were reviewed by Urban Partners,
10 a financial services firm, the Pennsylvania
11 Economy League and the Americans for the Arts,
12 all of which verified the estimates. Of that
13 \$219 million of total economic activity,
14 roughly \$112 was indirect.

15 And I think it's important to note
16 that approximately 75 percent of this was new
17 spending in the region. The balance of almost
18 \$106 million was generated in indirect
19 economic activity.

20 Again, the museum creates jobs for
21 the City. For every one job created by the
22 museum, more than eight jobs are created in
23 Philadelphia and Pennsylvania. In direct
24 employment, the museum creates a total of over
25 2,300 jobs and an additional indirect

1
2 employment of over 1,400 jobs.

3 To paraphrase a comment from the
4 president of Americans for the Arts, we would
5 just hope that this presentation would show
6 you that at a time when government at all
7 levels are making tough budget choices, we
8 hope this presentation sends an important
9 message, that support for the arts does not
10 come at the expense of economic development.
11 Rather, as Ann mentioned, a wise investment in
12 the future of Philadelphia.

13 I would like to conclude with a few
14 slides on the history of the City's support
15 that Mr. Lenfest mentioned in the opening
16 statement, a longstanding public/private
17 partnership.

18 As you can see, up until 1994 the
19 City supported 100 percent of the security
20 building and maintenance costs of the
21 City-owned building. From '96 through 2004, a
22 nine-year period, the support was flat, and by
23 Fiscal '05, the support for the museum
24 represented only 36 percent of these security
25 building and maintenance costs.

1

2 Again, more detail on the exact
3 funding amounts, but as I said, 36 percent of
4 the total security and maintenance costs.

5 Over the last 18 months the museum,
6 in addressing the reductions for support from
7 the City, has had to eliminate 28 positions,
8 cutting 7 percent of its staff and eliminating
9 public hours, including the very popular
10 Wednesday evening program. Maintaining public
11 support is critical to the museum's success.

12 As Gerry had said earlier, sponsors
13 care about public access and a positive,
14 productive relationship between museums and
15 their municipalities. So a cut in public
16 support would most likely translate into a cut
17 of private support.

18 Lastly, I would like to just share
19 these bar charts with you, which show a
20 national comparison of municipal and county
21 support for art museums across the country,
22 excluding in kind support.

23 As you can see, on the right-hand
24 side, the Art Institute of Chicago, the
25 Baltimore Museum, Newark Museum, the Brooklyn

1
2 Museum receive in the neighborhood of \$6
3 million per year to support their
4 institutions. These figures are similar when
5 one includes the in kind support for which the
6 museum is so grateful, including utilities.
7 But the bar charts show a similar percentage.

8 So we hope that this presentation
9 gives you a little more information on the
10 importance and educational impact and economic
11 impact of the museum, and we request that the
12 City Council propose an amendment to sustain
13 our support at the Fiscal '05 level.

14 Thank you very much.

15 COUNCIL PRESIDENT VERNA: Thank you
16 very much.

17 I would like to go on record again.
18 I have consistently said that I think the Art
19 Museum is the jewel of the City. It's our
20 building. I can't understand what we're
21 doing.

22 In your testimony, Ann, you stated
23 the Art Museum will be bringing certain
24 exhibits to the museum next year. However, we
25 cannot do that if faced with more budget cuts.

1
2 I just want to be clear. Are you saying if
3 the \$250,000 is not restored to the museum you
4 will not be able to move forward with the
5 proposed exhibits?

6 MS. D'HARNOCOURT: Council
7 President, what we are saying is that a cut
8 that comes on the heels of last year's cut --
9 and again we're so grateful to City Council
10 for its restoration of all but \$225,000 to
11 last year's appropriation. But a second cut
12 of \$250,000 would be a very major setback for
13 the museum.

14 As you probably know, we seek
15 corporate sponsorship. We seek private
16 funding for all of the exhibitions, for many
17 of the education programs, for many of the
18 other things that we offer the public, and it
19 gets more and more difficult to do if we are
20 challenged to raise more funds to keep the
21 doors open, which has traditionally been the
22 City's, not only obligation, but
23 responsibility, and has been so carried out.

24 We will try every way obviously. We
25 want to minimize impact on the public and on

1
2 our service to the public and on our service
3 to the City, but we don't know where we would
4 have to cut, but we clearly have to cut
5 somewhere.

6 COUNCIL PRESIDENT VERNA: Well, the
7 problem is not just for FY '06. The Five-Year
8 Plan certainly indicates that the budget cuts
9 would be \$250,000 every year in the Five-Year
10 Plan.

11 I must say that in conversation, I
12 guess we got the impression -- I won't say by
13 whom -- that the Art Museum was in agreement
14 with this proposed phase out. Did anybody on
15 your Board agree to that?

16 MR. LENFEST: I think I should
17 answer that. The answer is no, Madam
18 President. In fact, I sent a letter to the
19 Mayor, which I think has been distributed to
20 Members of the Council, which clearly
21 indicates our position. If they reduce it by
22 \$2 million, that's \$40 million of endowment at
23 5 percent. I mean, that is a major, major
24 negative impact on the museum. Because you're
25 correct, it's not just this year itself.

1

2 COUNCIL PRESIDENT Verna: It's for
3 the next five years.

4 MR. LENFEST: No. No member of our
5 board, and I can say that without any
6 hesitation --

7 COUNCIL PRESIDENT Verna: Gave
8 anyone the impression that you were in
9 agreement with the proposed cuts?

10 MR. LENFEST: I think my letter
11 verifies that to the Mayor.

12 COUNCIL PRESIDENT Verna: Thank you.
13 Did the Administration tell you that
14 they were doing this and, if so, what was your
15 reaction to them?

16 MR. LENFEST: The same reaction we
17 just expressed, that this museum is so
18 important as an economic driver to this City
19 and that these cuts -- I reemphasize what's
20 already been said. We cut 27 positions. The
21 staff of the museum is underpaid compared to
22 other museums. We've gone down to the bare
23 bones of operations, and further cuts would
24 have, as Ann said, a major negative impact on
25 the museum.

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2 COUNCIL PRESIDENT VERNA: As I said
3 to the people from the Atwater Kent, if you
4 have fund-raisers, it's certainly not going to
5 be for the operations of the facility. So
6 what will happen if in fact the \$250,000 is
7 actually cut from the budget? How many
8 security people would you have to lay off?
9 What would be the maintenance be like?

10 MR. LENFEST: The impact is probably
11 seven or eight positions on top of the 27 that
12 we've already cut.

13 COUNCIL PRESIDENT VERNA: The 27
14 positions that have been cut, Mr. Lenfest --

15 MR. LENFEST: 27.

16 COUNCIL PRESIDENT VERNA: -- what
17 type of positions were they?

18 MR. LENFEST: I'm going to let Gail
19 answer that.

20 MS. HARRITY: Positions across the
21 board from administrative, curatorial,
22 maintenance, security. As our chairman has
23 said, the museum is very leanly staffed.

24 For example, the National Gallery, a
25 museum of similar size in square footage has

1
2 over three times the security and maintenance
3 staff to maintain a building of that size.

4 Last year, in order to accommodate
5 the cut of \$225,000, we eliminated a Wednesday
6 evening program, so three hours of public
7 program. It's estimated that had we be open
8 for Wednesday evenings, for the 13 Wednesday
9 evenings during the Salvador (ph) Dali
10 exhibition, this particular exhibition would
11 have had an additional economic impact on the
12 City of \$4.5 million.

13 I think it's important to understand
14 that the negative impact on the museum is much
15 smaller than the negative impact on the City
16 as a whole. Because to a large extent
17 visitors are coming from out of town, and
18 while they're buying a ticket to Salvador
19 Dali, they are also staying in a hotel, going
20 to restaurants, shopping in the shops. And so
21 the economic impact on the City as a whole
22 would be far greater than on the museum
23 specifically. But it would require additional
24 elimination of positions, elimination of
25 public hours or an elimination of programs.

1

2 COUNCIL PRESIDENT Verna: When were
3 the 27 positions eliminated?

4 MS. HARRITY: 18 months ago.

5 COUNCIL PRESIDENT Verna: I notice
6 that \$15.6 million in tax revenues go to the
7 City and to the Commonwealth. Does the museum
8 receive any money whatsoever from the
9 Commonwealth of Pennsylvania?

10 MS. D'HARNOCOURT: We receive
11 funding through the Pennsylvania Council on
12 the Arts. I think last year it was almost
13 approximately \$380,000. This is within their
14 funding organization that covers the entire
15 Commonwealth of Pennsylvania. And we have, as
16 well, received recently a single major capital
17 grant. But the funding for operations comes
18 through the Pennsylvania Council On the Arts.

19 If I might add one thing which is
20 germane to that question, Madam President, is
21 that we really applaud the Mayor's initiative
22 on regional funding. We think that that is a
23 very good and thoughtful thing to proceed
24 with. But we also know that in order for
25 regional funding to work, and this is true in

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2 all the cities where it pertains, which it
3 does in a number of cities across the country,
4 the City needs to maintain its share of that
5 support for cultural institutions and invite
6 the surrounding counties to join the City in
7 so doing.

8 COUNCIL PRESIDENT VERNA: Ann, I'd
9 like you to clarify something for me. With
10 the Commonwealth of Pennsylvania, when they
11 give you an appropriation, is that simply for
12 capital improvements or is it for operational
13 purposes?

14 MS. D'HARNOCOURT: The Pennsylvania
15 Council On the Arts grant for approximately,
16 as we said, for \$380,000 is for operations.

17 COUNCIL PRESIDENT VERNA: Do they
18 give anything at all toward the Capital
19 Budget?

20 MS. D'HARNOCOURT: They have. They
21 have recently made a commitment for major
22 capital support. Of course we are very
23 grateful to the City over many years for its
24 capital support as well, and need both of them
25 to make the changes possible to our buildings

1
2 that they will allow.

3 COUNCIL PRESIDENT VERNA: We have
4 been concentrating, I guess, for the last two
5 years about the operating budget. I don't
6 think too many of us have concentrated on the
7 Capital Budget for the Art Museum. What are
8 the needs in the Capital Budget?

9 MR. LENFEST: The museum is 75 years
10 old.

11 COUNCIL PRESIDENT VERNA: I know.

12 MR. LENFEST: And it's never had
13 maintenance. The deferred maintenance is a
14 staggering number, close to \$200 million.

15 COUNCIL PRESIDENT VERNA: Whoa.

16 MR. LENFEST: You asked.

17 COUNCIL PRESIDENT VERNA: I asked
18 and you told.

19 I see that we have a number of
20 Councilmen that would like to be recognized.

21 The Chair recognizes Councilwoman
22 Brown.

23 COUNCILWOMAN BROWN: Thank you,
24 Madam President.

25 Good evening. Let me start off by

1
2 first underscoring President Verna's opening
3 remarks in that the Art Museum really is a
4 jewel.

5 The presentation you gave, which was
6 thorough and descriptive, just underscores why
7 we as Members of this legislative body have to
8 do what I call, figure it out.

9 I need to go on record to let you
10 know that I am prepared and willing and stand
11 ready to work with the District Councilperson
12 and the majority leader and President Verna
13 for us to figure it out.

14 MS. D'HARNOCOURT: Thank you,
15 Councilwoman.

16 COUNCILWOMAN BROWN: Secondly, you
17 began to answer President Verna's question
18 with regards to what the proposed cut means.
19 I'm always interested in how and if this will
20 impact educational outreach programs, which I
21 think are extremely diverse and very rich and
22 cover every world of this City. Could you
23 please speak to that?

24 MS. D'HARNOCOURT: I think I'd be
25 happy to. The issue which we look at with

1
2 such difficulty, if the cuts were to go
3 through, are both personnel and public hours,
4 and obviously both of them could have an
5 impact on the availability of the museum to
6 the very large number of public school
7 students and other young people that the
8 museum serves, both through our education
9 staff.

10 As you may remember, up to several
11 years and then it had been for many decades,
12 we had actually two school teachers from the
13 School District of Philadelphia seconded to
14 the museum. They were actually at the museum.
15 They taught school students. Then when the
16 School District went through it's very
17 difficult budget a few years ago, it had to
18 take back those teachers into the school to
19 teach at the schools themselves. So we have
20 been making up for that difference.

21 COUNCILWOMAN BROWN: So those two
22 positions have never been restored?

23 MS. D'HARNOCOURT: Those two
24 positions have never been restored. We worked
25 very closely with the School District to

1
2 maximize the effect of everything we do.

3 As Gail Harrity mentioned, there are
4 not very many alternatives you have when you
5 look to cutting the budget. One is staff and
6 one is program and one is public hours. Each
7 one of those has a potential negative impact
8 on our school programs.

9 Our mission is public service. Our
10 mission is to reach every child that we can.
11 Our mission is to reach every citizen of
12 Philadelphia and to offer Philadelphia and the
13 museum as an experience to every tourist who
14 comes. So any one of these curtailments
15 obviously would have an impact on that. But
16 this is getting more and more difficult.

17 Because I think -- going to another
18 point, if I may, for just a moment, is to say
19 that the corporate sponsors of exhibitions,
20 the private funders who support some education
21 programs through foundations, they do look to
22 the City to help keep the museum's doors open.
23 And if it isn't a public/private partnership,
24 that gives them less incentive to give the
25 support that they give to -- the Atwater Kent

1
2 Museum's testimony referred to leverage. It's
3 exactly the same thing in the case of the
4 museum.

5 COUNCILWOMAN BROWN: My second and
6 final question is very much tied to Councilman
7 Frank DiCicco's observation, which I think is
8 an excellent one.

9 In your last screen there you spoke
10 to the arts as an industry, and in fact that
11 an investment of one dollar equals ultimately
12 \$4. To carry his line of thinking -- and you
13 help me out, Councilman Frank DiCicco --
14 there's a question on what that means if you
15 broke those dollars down between beverages and
16 the hotel food, right, because on the beverage
17 side X percentage go to the Philadelphia
18 Public School System?

19 MS. D'HARNOCOURT: I think we'd have
20 to do that calculation for you and get it to
21 you, but we'd be glad to try to do that.

22 I will say that the proprietors of a
23 whole variety of restaurants, not only in the
24 museums's neighborhood, but across the City,
25 we've been getting extraordinary response to

1
2 the Dali exhibition and to the influx of
3 visitors and tourists and Philadelphians into
4 the museum and the increase that they have
5 sensed of people dining and having beverages
6 at the same time. So we will try to get you
7 that figure.

8 COUNCILWOMAN BROWN: We would
9 appreciate that. The detail here has been
10 excellent. But Councilman DiCicco and I have
11 taken it to another finite detail, which would
12 be even more compelling for us. Thank you
13 very, very much.

14 Thank you, Madam Chair.

15 COUNCIL PRESIDENT VERNA: You're
16 welcome.

17 The Chair recognizes Councilman
18 Rizzo.

19 COUNCILMAN RIZZO: Thank you, Madam
20 Chair.

21 We've all started off by paying you
22 a compliment, and I want to do the same. No
23 matter when I speak to someone, via telephone
24 in a foreign place, in another City, if I
25 travel, they don't tell me about the famous

1
2 restaurant that they ate at or the cheese
3 steaks. They want to talk about how impressed
4 they were with our museum.

5 MS. D'HARNOCOURT: Thank you,
6 Councilman Rizzo.

7 COUNCILMAN RIZZO: This young man,
8 when he came over to the luncheon, he didn't
9 just eat. He listened. He leaned into my ear
10 and said -- he did eat, but he paid attention
11 also and he reminded of something that I
12 should have remembered, accreditation.

13 Also, if you lose your security
14 people, certain exhibitions are in jeopardy
15 where they're not going to come because
16 they're concerned about their collection.
17 That is very, very important. And I hope the
18 people that aren't knowledgeable about what
19 you do, understand that a minor adjustment in
20 your budget could affect -- I don't know how
21 many stars you have in the museum world, but
22 we wouldn't want to lose the ability to get a
23 collection like Dali and some of the others
24 that you've had which, like you mentioned
25 before, brought more revenue to the City than

1
2 all the sports teams combined in Philadelphia.
3 That is very, very important to me.

4 I'd like to end also by thanking
5 you. I'm a board member of the
6 African-American Museum and we all know that
7 that museum is having some difficulties. But
8 they're in recovery. As busy and concerned as
9 you are about your museum, you have stepped
10 forward to try to lend some expertise and try
11 to help where you can to make sure that that
12 other jewel that we have, the African-American
13 Museum here in the City of Philadelphia, can
14 benefit by your experience and knowledge.

15 So again, as a board member, I thank
16 you and thank you for Cheryl's involvement in
17 the board and the meetings and all that we're
18 trying to do there.

19 MS. D'HARNOCOURT: Thank you. We
20 value that partnership very much.

21 COUNCILMAN RIZZO: Thank you, Madam
22 Chair.

23 COUNCIL PRESIDENT VERNA: Thank you.

24 Mr. Lenfest, I got very curious when
25 we talked about the Capital Budget, so I had

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2 Mr. McPherson get it for me.

3

4 I see in FY '06 we're budgeted for
5 \$465,000. And every year there will be an
6 increase. But it's certainly is nowhere near
7 the \$200 million that you mentioned. We're
8 going beyond 2010 when we will probably have
9 less than \$5 million in the Capital Budget.
10 That's cumulative from '06 to '11.

11

12 So with that, I will say to
13 Councilman Nutter, you're being recognized.

14

15 COUNCILMAN NUTTER: Thank you, Madam
16 Chair.

17

18 MR. LENFEST: Madam President, we
19 just completed a master plan which has been
20 months and months of study of what's needed to
21 restore the museum to its original state.
22 It's a 10-year program in different phases.
23 But it's not just a figure that's pulled out
24 of the air. We can go in great detail. I
25 don't think we have the time today. But we'll
be happy to send you a copy of the master plan
and you'll see all the research from experts
that have gone into it. But it's a long-term
plan. It's not an immediate need because

1
2 there's no way we could get the funding
3 overnight.

4 COUNCIL PRESIDENT VERNA: Thank you
5 very much.

6 The Chair recognizes Councilman
7 Nutter.

8 COUNCILMAN NUTTER: Thank you, Madam
9 Chair.

10 First, to Ann and Gail and Cheryl
11 and Mr. Lenfest, thank you for being here this
12 afternoon. Sorry that we kept you so late. I
13 just have a couple items.

14 I want to go to the testimony,
15 probably on Page 4 and then work my way back.
16 What I'd like to better understand is how many
17 visitors did we have at the Art Museum last
18 year?

19 MS. D'HARNOCOURT: I'm going to say
20 something like 782,000. I will give you the
21 precise figure, but in that neighborhood.

22 755,000 says Mr. Rambo, our chief
23 financial officer.

24 COUNCILMAN NUTTER: That's pretty
25 close. Do you have any projections on what

1
2 you think they'll be this year?

3 MS. D'HARNOCOURT: Our projection
4 was approximately 790,000.

5 COUNCILMAN NUTTER: Is that a fairly
6 consistent trend, somewhere north of 750 or so
7 for the past couple of years?

8 MS. D'HARNOCOURT: It is. In fact,
9 it has ranged between 750,000, 950,000, and it
10 depends in part on the exhibition and part on
11 weather.

12 We've been extraordinarily fortunate
13 to have a remarkable amount of visibility for
14 the Dali exhibition, thanks to the corporate
15 sponsors' extra support for advertising to the
16 GPTMC. So that is all going into that.

17 COUNCILMAN NUTTER: Just to set a
18 little bit of context to that, as we were
19 thrilled with at least the run of it and it
20 spans two Calendar years within the same
21 fiscal year, but I think instructive, if my
22 calculation is correct, I think we probably
23 had down at Lincoln Financial Field this past
24 season, probably two preseason games, I'm
25 going to assume, the eight regulars and we

1

2 were fortunate enough to ultimately have the
3 big run to the Super Bowl, which I think got
4 us probably two play-off games, a total of 12
5 at the facility.

6 I'm going to assume, knowing the
7 rabid Philadelphia sports fans we have here, I
8 think the stadium held somewhere in the
9 neighborhood of about 60, maybe upwards of
10 about 65,000 or at least the Vet held 65. It
11 might be smaller. That puts you somewhere up
12 in the 800 or so thousand neighborhood just in
13 the context of the stadiums.

14 Of course by agreement, we also
15 provide, at least for that one, an excess of
16 about \$6 million in operating and maintenance
17 support on a 20-plus year schedule that
18 escalates every five years by about a million
19 dollars or so. When we're finished with that
20 exercise, we'll be at \$11 million in annual
21 support for one sports facility. I think it's
22 important to keep some of this in context.

23 Now, I want to go to Page 3. You
24 obviously had a study conducted. As
25 Councilwoman Reynolds Brown pointed in her

1
2 comments, we've got one dollar spent and \$4 of
3 economic activity in the region. Are you
4 aware of any other facility in Philadelphia --
5 and of course it would be almost an insult to
6 call the Art Museum a facility -- but a venue
7 that has that level of economic impact in
8 Philadelphia?

9 MS. D'HARNOCOURT: Well, I think
10 certainly in terms of attendance the Liberty
11 Bell has -- sorry, Mr. Lenfest. It is not
12 clear what that translates to into economic
13 impact, because I believe a fair number of
14 those tourists come in and out of the City in
15 a single day. Unless my colleague, Gail
16 Harrity, is aware of that.

17 MS. HARRITY: I would only mention
18 that the Convention Center also has a
19 tremendous economic impact. I'm unaware of
20 the number. But the museum works very closely
21 with the Convention Center, and we have
22 together attracted visitors and conventions to
23 the City that have an enormous impact.

24 MR. LENFEST: I have one further
25 comment. When you compare attendance at the

1
2 sports activities, you have to consider who
3 the people are attending, will they stay in
4 the City, will they stay in hotels, will they
5 have dinner here or just go home. Whereas
6 with the museum, when they come in from
7 outside the City they stay in the hotels.

8 COUNCILMAN NUTTER: It's part of a
9 package.

10 MR. LENFEST: It's a much greater
11 impact for the museum visitor than there is to
12 a sports activity.

13 COUNCILMAN NUTTER: Most of the
14 sports activities are a three-plus hour
15 experience, in and out.

16 Now, you've got \$219 million in
17 economic activity in FY '04. 3,800 plus
18 full-time equivalent jobs, \$15.6 million in
19 tax revenues for the City and the
20 Commonwealth. From Dali itself, \$52 million
21 in economic activity in the region and an
22 additional \$3.2 million tax revenue generated
23 for the City and the state. These are
24 spectacular numbers. And as you continue to
25 generate revenues for both the City and the

1
2 state, you continue to find yourselves in a
3 position of declining funding from the City.

4 Now, I know we went through this
5 last year, but it's always important to
6 maintain the record. We own the Art Museum;
7 is that correct?

8 MS. D'HARNOCOURT: That's correct.

9 COUNCILMAN NUTTER: We have a
10 contractual obligation with you?

11 MS. D'HARNOCOURT: That's correct.

12 COUNCILMAN NUTTER: And we've had
13 from the start?

14 MS. D'HARNOCOURT: 1968. But it's
15 since the creation of the building.

16 COUNCILMAN NUTTER: Madam Chair, is
17 it possible to have Ms. Reed from the Budget
18 Office?

19 COUNCIL PRESIDENT VERNA: Certainly.
20 Ms. Reed.

21 MS. REED: Diane Reed, Budget
22 Director.

23 COUNCILMAN NUTTER: Director Reed,
24 I'm trying to understand, just from a pure
25 economic standpoint, given the impact that the

1
2 Philadelphia Museum of Art has for both the
3 City and the region, the tax revenues
4 generated, the larger economic impact, the job
5 creation, why does the museum continue to find
6 itself under attack by its owner?

7 MS. REED: Councilman, the Art
8 Museum is falling into the pot with every
9 funded City department and other entity. The
10 Art Museum is not singled out. We are taking
11 \$688 million of revenue during the Street
12 Administration.

13 COUNCILMAN NUTTER: Do any of our
14 other departments generate anywhere near the
15 tax revenues, the job impact or the economic
16 impact as the Philadelphia Museum of Art, any
17 of them?

18 MS. REED: I don't know the answer
19 to that question at this time. However, we
20 could find out from the Greater Tourism and
21 Marketing Corporation, because they keep track
22 of those numbers.

23 COUNCILMAN NUTTER: I understand
24 that. But you know the operating departments
25 as well as I do. Do you know any other

1
2 component of the government that generates
3 numbers like this?

4 MS. REED: The Mummers' Parade we
5 fund for a mere \$300,000 or so and that brings
6 in millions of people.

7 COUNCILMAN NUTTER: Do they spend
8 any money?

9 MS. REED: The people who come to
10 the Mummers' Parade, yes.

11 COUNCILMAN NUTTER: Well, what's the
12 economic impact of the Mummers' Parade?

13 MS. REED: I don't know. We'd have
14 to find out from GPGMC.

15 COUNCILMAN NUTTER: Well, Ms. Reed,
16 with every respect, we're engaged in an impact
17 discussion. We know what the Art Museum does,
18 and your response is that you want to put the
19 Mummers' Parade up against the Art Museum?

20 MS. REED: Well, you asked for a
21 City department. That's one thing that we
22 fund out of the Recreation Budget. We also
23 fund the Afro-American Museum and several
24 others.

25 COUNCILMAN NUTTER: I understand

1
2 that and I'd be glad to see the economic
3 impact analysis of those.

4 Tell me what the thought process is
5 here, that given all these numbers, given what
6 the museum does, given its prominence, given
7 its history -- and I understand that we have a
8 budgetary situation -- but just tell me what
9 the thinking is that we would -- and
10 demonstrate it through the Five-Year Plan --
11 that not only is the Art Museum proposed to
12 take this hit, but there is a committed effort
13 to zero out funding for our own Art Museum.
14 Could you explain to me what the thought
15 process is behind that?

16 MS. REED: As I understand it, the
17 Art Museum is one of the few institutions in
18 this City that has a highly prestigious board
19 of very wealthy people, and that it is assumed
20 to a far greater extent than the Atwater Kent
21 Museum may have an expectation that could
22 raise some funds privately that we cannot
23 continue to fund through tax dollars since in
24 fact our tax income is going down because of
25 the tax cuts.

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COUNCILMAN NUTTER: Is there a

belief somewhere within the government that the highly prestigious board members, one of whom happens to be sitting at the table, are not raising any money for the Art Museum?

MS. REED: Not that they're not, but

that perhaps they could raise some more, given the City's financial situation.

COUNCILMAN NUTTER: But we own it.

What's our obligation to our own citizens who pay taxes?

MS. REED: Well, I should say that

this year we are funding the Art Museum nearly a half million dollars for capital program.

We also gave them over a \$200,000 productivity bank loan for the Dali show for the out-of-town advertising. So there was other support this year.

COUNCILMAN NUTTER: What was that

number again? You gave them a \$240,000

productivity loan, and it's estimated the

current projection is \$52 million in total

economic activity and an additional \$3.2

million in tax revenues for the City and the

1
2 state. I'd say that's a fairly decent
3 investment. I mean, I wish I could get that
4 kind of return, I don't know, maybe like in
5 the Pension Fund.

6 MS. REED: Good. We'll take all the
7 credit then.

8 COUNCILMAN NUTTER: I don't care who
9 gets the credit. That's kind of the beauty of
10 it all. I'm a public servant. I do what I
11 do, and when good things happen we all get the
12 benefit of it.

13 I just think that, notwithstanding
14 our challenges, when you have an absolute
15 winner, a bona fide documented cash cow, that
16 you support it. And so we have our fiscal
17 challenges. It's one thing to cut funding at
18 a certain point and maintain it. But the
19 philosophy that because the Art Museum, one of
20 the best museums in the world, has been able
21 to attract a certain prestigious board
22 membership, that the City now takes the
23 position that they should be virtually
24 penalized and have their funding cut because
25 we think that they should do more.

1

2 All I'm suggesting to you is, what's
3 our obligation. It's our building. We have a
4 contractual obligation to provide certain
5 services. Isn't that correct?

6 MS. REED: Yes, we do. I have had a
7 chance to review those agreements. We do not
8 have to fully fund them. We do have to
9 provide support, but not fully fund, according
10 to the Law Department.

11 COUNCILMAN NUTTER: Well, we don't
12 have enough time in either of our lifetimes --
13 or at least for tonight -- to have the debate
14 on the distinction between, we have the
15 obligation to provide it, but we don't have
16 the obligation to fully fund it. What does
17 that mean? We either have the obligation or
18 we don't.

19 I've read the contract as well. I'm
20 not a lawyer, and as much as I love debating
21 the Law Department, sometimes I win, sometimes
22 I lose. Are you now saying that there's a
23 dispute, there's a question under the lease
24 terms as to what our obligations are?

25 MS. REED: That is the

1
2 interpretation of the Law Department. I don't
3 know that there is a dispute.

4 COUNCILMAN NUTTER: Well, give me
5 that interpretation again and how does it
6 translate financially?

7 MS. REED: That there is no
8 guarantee that we will pay the full cost of
9 those services, but that we will make a
10 contribution toward them.

11 COUNCILMAN NUTTER: Do you have a
12 written opinion?

13 MS. REED: I do.

14 COUNCILMAN NUTTER: Could you
15 provide it to the Chair, please?

16 MS. REED: Yes.

17 COUNCILMAN NUTTER: Is this a recent
18 opinion?

19 MS. REED: Yes.

20 COUNCILMAN NUTTER: When was it
21 requested?

22 MS. REED: A couple of weeks ago. I
23 can't remember exactly.

24 COUNCILMAN NUTTER: Was that in
25 anticipation of budget hearings or is this

1
2 further justification for what the City is
3 doing?

4 MS. REED: No. I just, since I'm
5 new, try to understand what some of these
6 agreements in other funding issues are, and
7 that was one of the many things I had asked
8 for more information on.

9 COUNCILMAN NUTTER: Has the opinion
10 been shared with either the Art Museum or the
11 Council?

12 MS. REED: Sorry?

13 COUNCILMAN NUTTER: Has the opinion
14 been shared with either the Art Museum or City
15 Council?

16 MS. REED: No.

17 COUNCILMAN NUTTER: Is there a
18 reason?

19 MS. REED: No.

20 COUNCILMAN NUTTER: But you will
21 provide us with a copy?

22 MS. REED: Yes.

23 COUNCILMAN NUTTER: And have you had
24 a chance to see the testimony?

25 MS. REED: Yes.

1

2 COUNCILMAN NUTTER: Do you have any
3 dispute about any of the numbers or figures or
4 calculations?

5 MS. REED: Well, I used to be head
6 of the Pennsylvania Economy League and we did
7 do economic impact studies of the arts. We
8 did Pittsburgh. We did Philadelphia. It's
9 true that the arts in general -- which I would
10 include the zoo and some other venues in this
11 cultural institution impact, so we cannot
12 discount the white tiger and the mole rat
13 either. They do provide a lot of benefit.
14 They do create a destination.

15 You know, I haven't seen the latest
16 study. I think the one to eight ratio is
17 quite dramatic. I mean, some economic
18 multipliers tend to be more conservative than
19 that. I haven't read the study, looked at the
20 study compared to other studies, so I cannot
21 tell you definitively what I think about that.

22 COUNCILMAN NUTTER: But you at least
23 agree that there's some impact?

24 MS. REED: Definitely.

25 COUNCILMAN NUTTER: And it is

1
2 significant?

3 MS. REED: Definitely.

4 COUNCILMAN NUTTER: And possibly
5 extraordinary as compared to other entities
6 that we support?

7 MS. REED: I don't know. I have to,
8 as I said, look at the GPTMC numbers.

9 COUNCILMAN NUTTER: I appreciate it.
10 Madam Chair, I would only conclude
11 with in an even stronger fashion the same
12 comments that I made with regard to the
13 Atwater Kent Museum. I know a number of other
14 colleagues who have stated the same.

15 Obviously, we have a ways to go in
16 this budget process, but I think that it's
17 important for this Council to seek to
18 establish a line beyond which we will not go,
19 notwithstanding the latest opinions out of the
20 Law Department.

21 I think that through our work we get
22 to establish a certain opinion ourselves about
23 what our, not only contractual, but I think
24 more importantly our moral obligation is to
25 our own Art Museum, to our Atwater Kent

1
2 Museum, to the African-American Museum and to
3 other similar facilities that provide for the
4 very young and the not so young an incredible
5 array of opportunities and learning
6 experiences from which we would never see the
7 same benefit from a whole host of entities
8 that we've supported at much higher dollar
9 commitments. So that's where I'll be in the
10 course of this process.

11 I appreciate it, Madam President.

12 COUNCIL PRESIDENT Verna: Thank you,
13 Councilman.

14 The Chair recognizes Councilwoman
15 Brown.

16 COUNCILWOMAN BROWN: Thank you,
17 Madam President.

18 To follow-up on Councilman Nutter's
19 comment, and since we're offering opinions,
20 I'd like to direct my comments to Mr. Lenfest
21 and other members of the board and acknowledge
22 the fact that the museum has always been a
23 public/private partnership.

24 I will say as long as Blondell
25 Reynolds Brown is a Member of this legislative

1
2 body, we will endeavor to ensure that it
3 continues to be a public/private partnership.
4 We know that that works. We know that that's
5 the history. When you read the contract and
6 know that this is a City building, we have to
7 endeavor to figure out a way to, as I said
8 before, work it out. So know that there's a
9 desire on my part to see a continuation of a
10 public/private partnership. Thank you very
11 much.

12 Thank you, Madam Chair.

13 COUNCIL PRESIDENT VERNA: Thank you.

14 Are there any other comments or
15 questions from Members of the Committee?

16 (No response.)

17 COUNCIL PRESIDENT VERNA: Seeing
18 none.

19 I thank you all so very much for
20 your patience. I'm sure we'll see you again.

21 Thank you.

22 MS. D'HARNOCOURT: Thank you, Madam
23 President.

24 COUNCIL PRESIDENT VERNA: This
25 Committee will stand in recess until tomorrow,

1

2 Wednesday, March the 23rd at 10:00 a.m. The
3 first department to testify will be the Health
4 Department.

5 Thank you all so very much. Good
6 evening.

7 (Council adjourned at 6:25 p.m.)

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C E R T I F I C A T I O N

I HEREBY CERTIFY that the foregoing
proceedings of the Council of the City of
Philadelphia of Tuesday, March 22, 2005, were
reported fully and accurately by me, and that
this is a correct transcript of the same.

RE: COMMITTEE OF THE WHOLE

Lisa C. Bradley, RPR