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COUNCIL OF THE CITY OF PHILADELPHIA

3

PUBLIC MEETING

4

BEFORE THE COMMITTEE OF THE WHOLE

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Room 400, City Hall
Philadelphia, Pennsylvania
Tuesday, November 18, 1997
9:30 a.m.

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9 BILL 970580 - An Ordinance creating the Franklin
10 Plaza Tax Increment Financing District and
11 approving the project plan of PAID for the
redevelopment of the Franklin Plaza Tax Increment
Financing District.

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13 PRESENT:

14

COUNCILMAN JOHN F. STREET, Chair
COUNCILWOMAN ANNA C. VERNA, Vice-Chair

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COUNCILWOMAN HAPPY FERNANDEZ
COUNCILMAN JAMES F. KENNEY
COUNCILMAN DAVID COHEN
17 COUNCILMAN FRANK RIZZO
COUNCILMAN ANGEL ORTIZ
18 COUNCILMAN FRANK DiCICCO
COUNCILWOMAN JANNIE L. BLACKWELL
19 COUNCILMAN MICHAEL A. NUTTER
COUNCILWOMAN JOAN L. KRAJEWSKI
20 COUNCILMAN RICHARD T. MARIANO
COUNCILWOMAN DONNA REED MILLER
21 COUNCILWOMAN MARIAN B. TASCO

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 Philadelphia Chamber of Commerce----- 69

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2 PRESIDENT STREET: Can I have your
3 attention, please.

4 This is a Council Committee of the
5 meeting of the Committee of the Whole, a Public
6 Hearing.

7 Today we will take testimony on Bill
8 No. 970580, an Ordinance creating the Franklin Plaza
9 Tax Increment Financing District and approving the
10 project plan for the Philadelphia Authority for
11 Industrial Development for the redevelopment of the
12 Franklin Plaza Tax Increment Financing District.

13 And today we have at least two
14 witnesses that are scheduled to testify.

15 Our first witness will be Mr. William
16 P. Hankowsky, from the PIDC.

17 Mr. Hankowsky, I believe you have a
18 prepared statement.

19 Does every member of Council have a
20 copy of that statement? Is there any member who
21 does not have Mr. Hankowsky's statement?

22 Is there any member of the Committee
23 who wishes to make any statements before we proceed
24 with the public testimony?

25 Please proceed.

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2 MR. WILLIAM P. HANKOWSKY: Thank you,
3 Mr. President. And I want to thank you and all the
4 other members of the Committee of the Whole for
5 scheduling this hearing on the schedule which we
6 have requested in order to facilitate the
7 development of SmithKline's new office building.

8 Good morning. My name is William
9 Hankowsky. And I am the President of the
10 Philadelphia Industrial Development Corporation,
11 appearing today on behalf of both PIDC and the
12 Philadelphia Authority for Industrial Development,
13 PAID.

14 With me is Bob Fina, the Senior
15 Vice-President of PIDC. Also in attendance with us
16 today are representatives of SmithKline, who are
17 available, should there be any questions for
18 SmithKline.

19 I am here today to provide testimony
20 in support of Bill 970580, regarding the creation of
21 the Franklin Plaza Tax Increment Financing
22 District.

23 The creation of this district is an
24 effort to provide the economic incentives that will
25 induce SmithKline Beecham Corporation to expand its

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2 United States headquarters in the City of
3 Philadelphia.

4 SmithKline is proposing to develop a
5 six-story, 150,000-square-foot office building,
6 including parking, to accommodate the expansion of
7 SmithKline's U.S. corporate headquarters that will,
8 at a minimum, create 500 new jobs in the City of
9 Philadelphia. This building should be considered
10 Phase One of the SmithKline development.

11 The building would be constructed at
12 a significant premium, in terms of construction
13 cost, to support up to an additional 11 floors,
14 which can result in an office building of 425,000
15 square feet, that could house, when completed, up to
16 1,500 employees.

17 It should be noted that SmithKline is
18 not committed to these additional phases at this
19 time. However, it is highly likely that if
20 SmithKline continues to grow as a corporation, the
21 additional floors and the employment would occur.
22 And that's, in fact, why they are spending the
23 additional premium to have that available to them as
24 an option.

25 The actual TIF district will

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2 constitute approximately 1.4 acres, bounded by Vine
3 Street on the north, 16th Street on the east,
4 Franklin Plaza driveway on the south, and 17th
5 Street on the west.

6 It abuts the existing SmithKline
7 building, which houses -- and I should note this is
8 a mistake. It is not 500 employees. Their current
9 building houses 2000 employees. So they will be
10 growing to 2500 employees, as a function of this
11 transaction.

12 One of the public motivations to
13 assist SmithKline to develop in Franklin Town is to
14 ensure that these existing jobs do not leave
15 Philadelphia.

16 SmithKline's decision to locate in
17 Philadelphia was preceded by analysis of other
18 sites, including two in suburban Philadelphia and
19 one in Great Britain.

20 As you are aware, SmithKline is one
21 of many national and international businesses that
22 we are, with your help -- that is, City Council's
23 help -- motivating to call all or a portion of their
24 business be located in Philadelphia.

25 Firms like PNC Operations Center, the

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2 Crown Cork & Seal corporate headquarters, new
3 hotels, Loews, and Marriott.

4 The Commonwealth of Pennsylvania has
5 offered significant public financial incentives for
6 SmithKline to initiate development at 16th and
7 Vine.

8 The Commonwealth is offering a \$2
9 million Pennsylvania Opportunity Fund Grant, up to
10 \$500,000 in a Pennsylvania infrastructure
11 Development Program Grant; a Job Training Grant from
12 the Commonwealth of up to 500,000 to be matched with
13 a similar amount from the Private Industry Council;
14 and the use of the Pennsylvania Employment Tax
15 credits of \$1,000 per employee, per year, over five
16 years, which could have a maximum value of \$5
17 million.

18 The City of Philadelphia's
19 contribution, pending City Council action, would be
20 to utilize 80 percent of the new real estate
21 property taxes generated from the project.

22 I want to emphasize that we are not
23 TIFing any other taxes. We are not TIFing U & L or
24 BPT or wage or any of the others.

25 This would result in a tax increment

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2 financing loan of \$4.7 million. Over the 20-year
3 term of the TIF, the city would receive
4 approximately \$36 million in net new taxes, or about
5 \$1.8 million per year, on average, from this Phase
6 One development, and the school district would
7 receive \$11 million in net new taxes, or
8 approximately \$550,000 per year on average.

9 Should SmithKline decide to build the
10 maximum office building -- that's the 425,000 square
11 feet -- 17 floors, we would receive 98 million in
12 additional tax revenue from the project over the 20
13 years. The district would receive 24 million in new
14 tax revenue. And the TIF fund to service the TIF
15 note would be approximately 27 million.

16 As I indicated before, though, this
17 is SmithKline's option, and not a commitment, that
18 additional phases.

19 In closing, I am pleased to state
20 that the TIF district's approved to date represent a
21 net increase in the city's and the school district's
22 and tax revenue.

23 Each TIF would generate more tax
24 revenue to the city and the school district's tax
25 revenue. Each TIF would generate more tax revenue

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2 to the city and district than the district would
3 otherwise generate even after subtracting out the
4 TIF funds.

5 We respectfully request City
6 Council's favorable consideration of this ordinance
7 and its approval at your meeting of December 11.

8 In accordance with the state TIF
9 statute, we would request that you not approve the
10 legislation prior to the three weeks expiring after
11 this public hearing.

12 Let me close by simply making one
13 final comment. We believe this is a terrific
14 project that anchors one of the city's great
15 corporate citizens, that causes to be built the
16 first new office building in Philadelphia in the
17 last decade, and adds 500 new jobs to our employment
18 base.

19 So, as a result, we would ask for
20 your favorable consideration. And I would be
21 pleased to answer any questions you might have at
22 this time.

23 Thank you.

24 PRESIDENT STREET: Thank you very
25 much.

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2 The Chair recognizes Councilwoman
3 Fernandez.

4 COUNCILWOMAN FERNANDEZ: Yes. Just
5 one question. Is it correct to assume that if
6 SmithKline decided to go to Phase Two, you would
7 come back to Council, if they wanted a TIF on that?

8 MR. HANKOWSKY: No. The project
9 plan, in fact, lays out that if they went to Phase
10 Two, they would receive a TIF value of 80 percent of
11 that new real estate taxes for the remaining term of
12 the 20 years.

13 So let's just say in Year 10 they did
14 the expansion, they would get 80 percent for ten
15 years.

16 So we're not requesting that you
17 would set up a new district and give them another
18 20. They would only get whatever is left of the
19 term of the net new real estate taxes on the
20 expansion.

21 COUNCILWOMAN FERNANDEZ: Thank you.

22 One other thing. I was reading in
23 this Pennsylvania Employment Tax Credit, and looking
24 at the backup information we just got, I think it is
25 interesting to note that they say that a business --

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2 again, this would not pertain here because they are
3 adding so many jobs -- but I was trying to figure
4 out how it would affect potentially other businesses
5 coming to the city.

6 The rules here say that you can get
7 this thousand-dollar-per-employee state tax credit
8 if you add 25 new employees who, interestingly
9 enough, have to earn an average hourly wage rate of
10 at least 150 percent of the federal minimum wage,
11 excluding benefits. I thought that was an
12 interesting piece that they added.

13 It can be either 25 new employees or
14 increase the number of full-time employees by 20
15 percent. So for a big corporation, it is adding
16 25.

17 But, for example, if you had a small
18 business, as long as you increase by 25 percent and
19 paid these decent wages, you would qualify.

20 Is that your understanding?

21 MR. HANKOWSKY: That's right,
22 Councilwoman, you would qualify.

23 And as I -- as we discussed at the
24 briefing just the other day, though, this program is
25 not a -- you are not automatically eligible for the

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2 credit.

3 So the state -- you have to apply to
4 the state, and they have to approve an application.
5 And so they, in fact, use this. I believe they have
6 \$25 million worth of credits this fiscal year, which
7 they spread across the Commonwealth.

8 But, in fact, you are absolutely --
9 your analysis is correct. And we find it to be a
10 terrific program.

11 So we think it would be great if it
12 was just a matter of right, if it would just
13 encourage people to add jobs.

14 And, you are right, they are looking
15 for -- there is various terminology in the business,
16 but what are called quality jobs. So they are
17 not -- that's the 150 percent of minimum wage
18 requirement.

19 COUNCILWOMAN FERNANDEZ: I am noting
20 this, Mr. President. In the Select Committee on
21 Business Taxes, we kept trying to figure out a way
22 to give some credits and incentives for people who
23 come and bring new jobs to the city.

24 So I am glad that the state found a
25 way to do it, you know, using their funds, with, it

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2 sounds to me, like some really good guidelines.

3 MR. HANKOWSKY: Right.

4 PRESIDENT STREET: Thank you very

5 much.

6 The Chair recognizes Councilman

7 Nutter.

8 COUNCILMAN NUTTER: Thank you,

9 Mr. President.

10 Mr. Hankowsky, I would like to make
11 reference to a letter that I received from you
12 yesterday, dated November 14, in response to a memo
13 that I sent to you dated October 2, 1997.

14 In your response to my memo, which
15 raised a number of questions, the first of which
16 was, why does this project need a TIF, your response
17 is that there are a number of reasons, one of which
18 is that the increased development and operating
19 costs of the city imposed a 10 to 20 percent premium
20 over costs in a suburban location.

21 Could you explain what the increased
22 development and operating costs are that are present
23 in the city and not in the suburbs?

24 MR. HANKOWSKY: Yes. They are, in
25 fact, of the two components we mentioned,

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2 development and operation.

3 On the development side, the option
4 that SmithKline had available to it in Philadelphia
5 was the site that -- they controlled the site of
6 this project, which requires a high-rise building.

7 And, as I mentioned in my testimony
8 this morning, in order to accommodate future
9 expansions, requires an additional construction
10 premium that they have to invest in today, that they
11 may or may not use into the future.

12 The suburban options would have been
13 low-rise, suburban-like office buildings of a couple
14 of stories that, basically, are just less expensive
15 to construct.

16 COUNCILMAN NUTTER: Would this have
17 been on land that they owned in the suburbs?

18 MR. HANKOWSKY: Yes. These are on
19 properties where they have campus-type environments,
20 where they have research buildings or other
21 facilities currently, and they could have added an
22 office building on that campus.

23 So they were not acquiring -- they
24 had no need to acquire additional real estate to do
25 that.

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2 COUNCILMAN NUTTER: But they own this
3 site, also; is that correct?

4 MR. HANKOWSKY: They own this site,
5 also. That's correct.

6 So land costs, to some extent, was a
7 neutral in the analysis.

8 In terms of operating costs, in terms
9 of generally operating office space in the city
10 versus in the suburbs, it is more expensive to
11 operate office space in the city.

12 That generally deals with, in some
13 cases, labor costs. High-rise buildings are more
14 expensive to operate, again, than low-rise buildings
15 because you have got elevator systems and other
16 systems that just cost you more to operate.

17 There are, in addition to the -- I
18 mean, obviously we are TIFing real estate taxes
19 here. But, as you know, if you are located in the
20 city, you are liable for the Business Privilege
21 Tax.

22 In some cases with regard to the wage
23 tax, premiums are paid to keep valuable employees,
24 to make up for that delta.

25 So it is both sort of the operating

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2 costs of the building and certain operating costs
3 related to the business, and then the development
4 cost of, basically, high rise versus low rise.

5 COUNCILMAN NUTTER: But isn't it true
6 that, in some part of the final analysis, some of
7 the decision here came down to a square footage
8 differential?

9 Do I understand that the square
10 footage costs that we're talking about here was
11 maybe the difference between \$21 a square foot and
12 \$19 a square foot?

13 Did I get that information either
14 from you or at a briefing that we had with the
15 Mayor?

16 MR. HANKOWSKY: I'm not sure -- I
17 don't recall using those square foot numbers
18 myself.

19 You are right, that is another way to
20 do it, where sometimes it is taken down to, on a --
21 this is often the way the analysis is done by
22 companies and developers and others, where you take
23 the whole project and you say, in the end, let's try
24 to compare apples to apples.

25 And one way to do that is to take the

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2 per square foot cost, what's called all-in, so it is
3 both the base rent, which in effect is amortized in
4 the cost of the building, and the operating
5 expenses, and say, what's that number versus a
6 comparable number in another location.

7 And there is a delta -- there was a
8 delta between that analysis, vis-a-vis a Center City
9 location and a suburban location.

10 Off the top of my head, I'm not sure
11 if it was \$2 a square foot. I'm not sure that's the
12 exact number.

13 COUNCILMAN NUTTER: I think that may
14 have been a part of the discussion in my office.

15 MR. HANKOWSKY: Maybe it was.

16 COUNCILMAN NUTTER: Okay.

17 In the briefing with the Mayor, the
18 Mayor responded to the question in my memo regarding
19 who asked for the TIF.

20 And my recollection in the briefing
21 was the Mayor making a statement that, clearly,
22 SmithKline asked for the TIF.

23 Your response to my memo in your
24 letter dated November 14, though, says that the TIF
25 was proposed by PIDC, while Liberty Property was in

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2 negotiations with SmithKline over the site.

3 Could you try to provide some
4 clarification to those two conflicting statements?

5 MR. HANKOWSKY: Yes.

6 I think the conflict is over, when
7 SmithKline was looking at this and Liberty Property
8 Trust was looking at this, we were posited the
9 question of, we think it's going to -- at that point
10 their analysis was, "We think there was a delta, a
11 cost delta, in the city versus doing it in the
12 suburbs. What can you do about that?"

13 So they asked kind of the generic
14 "What could you do about it" question. And we said
15 that we thought the tool that might work effectively
16 here was a TIF.

17 So in that respect, we proffered the
18 tool. Because this was not a question of -- which
19 we have occasionally talked about in various
20 venues -- access to capital. That is to say, it is
21 not the case that SmithKline can't borrow money or
22 Liberty Property Trust can't borrow money. They can
23 borrow money, if they want to borrow money.

24 But that if they went to the markets
25 or if they used, as an example, the Hide One Away

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2 Program, it really wouldn't provide any effective
3 savings to close the gap between the differential
4 costs.

5 COUNCILMAN NUTTER: Well, I
6 understand that.

7 MR. HANKOWSKY: So we proffered the
8 tool. They asked the question of, "What could you
9 do?"

10 COUNCILMAN NUTTER: I was just trying
11 to understand why the Mayor would say that the
12 president of the company called him and said, "The
13 only thing we want to talk about is a TIF," and then
14 your response is that PIDC offered it.

15 I mean, those two things are
16 inconsistent. I was just trying to understand.

17 MR. HANKOWSKY: No. No. I think the
18 sequence of events was, they first came to us, PIDC,
19 and said, "Here is what we're thinking about. What
20 do you think we can do?"

21 We had the conversation where, "We
22 think the tool would be the TIF."

23 The president of the company called
24 the Mayor and said, "We really would like to think
25 about trying to do this. Would you be in support of

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2 a TIF?" That's the sequence.

3 COUNCILMAN NUTTER: The contemplated
4 Phase Two and Phase Three portions of this project,
5 were they also dependent on whether the project
6 received the TIF designation versus the opportunity
7 to be in the suburbs?

8 MR. HANKOWSKY: The answer to that is
9 yes.

10 Because SmithKline's analysis was,
11 taking out what happens if we develop over time
12 425,000 square feet in the suburbs, and what happens
13 if we develop over time 425,000 square feet in the
14 city.

15 So that the -- and there will be a
16 premium. There will be a construction premium when
17 they do Phase Two or Phase Three, as you maybe could
18 visualize.

19 To then come back and begin to add
20 the additional floors on top is a more expensive
21 construction technique to do this over time, than if
22 you had, again, sort of a classic suburban,
23 two-story building, and just added a wing to the
24 side.

25 And though there was some discussion

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2 about, couldn't we get 20 years of -- if we did it
3 in the tenth year, could we get then from that point
4 20 years for the expansion.

5 Our position was, no, we are prepared
6 to talk about a district one time. And then sort
7 of, it's on you the risk of when you make the
8 decision to do it.

9 If you decide it in the nineteenth
10 year, you get one year worth of value.

11 COUNCILMAN NUTTER: Okay. And did I
12 understand from your testimony that the only taxes
13 that are being, I guess, quote, unquote, TIFed in
14 this project are the real estate taxes?

15 MR. HANKOWSKY: Yes.

16 COUNCILMAN NUTTER: Not the others?

17 MR. HANKOWSKY: Yes. And only 80
18 percent of them.

19 Again, an attempt to -- as I think we
20 talked about in the letter that we provided, it was
21 an attempt to sort of equal a value that roughly
22 equaled this delta, this cost delta.

23 COUNCILMAN NUTTER: Councilwoman
24 Fernandez raised the issue about, I guess it is a
25 state tax credit for new jobs. And this project, I

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2 think you indicate in some of the materials, that
3 there are 500 new jobs?

4 MR. HANKOWSKY: Yes.

5 COUNCILMAN NUTTER: Are these 500
6 people who are to be hired, or is this 500 people
7 who are being relocated, who already work for
8 SmithKline, who will be housed at this particular
9 facility?

10 MR. HANKOWSKY: In terms of the
11 benefit to the city in Phase One, it is -- a portion
12 is moving in and a portion are hires.

13 So we, the city, get 500 new jobs
14 that aren't physically working in the city today,
15 aren't physically paying the wage tax today.

16 A portion of those people --

17 COUNCILMAN NUTTER: I guess these are
18 people who work at the suburban location?

19 MR. HANKOWSKY: Or who work in
20 England. Wherever they are bringing them in to
21 consolidate this operation.

22 COUNCILMAN NUTTER: For the moment
23 let's leave the England people out.

24 Are you making the assumption that
25 all of the people who work in the suburban location,

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2 that none of them live in Philadelphia presently?

3 MR. HANKOWSKY: I probably am making
4 that assumption.

5 And there are a few that probably do,
6 but it is a few.

7 COUNCILMAN NUTTER: Okay. So now you
8 are saying that those --

9 MR. HANKOWSKY: But from the state
10 tax credit standpoint, the ones that -- if somebody
11 is working in Upper Providence comes to us, they
12 don't get a tax credit because it is not a new hire
13 in the state.

14 COUNCILMAN NUTTER: But the benefit
15 to the city is that they are now working in the
16 city, even though they maybe living in Upper
17 Providence, or wherever they pay -- and I have lost
18 track of the suburban wage tax rate they pay. But
19 it used to be 4, 3, 1.

20 MR. HANKOWSKY: Right. I lost track,
21 too.

22 COUNCILMAN NUTTER: In your analysis,
23 the chart that you provided, showing all of the
24 various TIF transactions so far, how did you derive
25 the Tax Revenue column? Where does that come from?

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2 What does that mean?

3 MR. HANKOWSKY: The Total Tax Revenue
4 column?

5 COUNCILMAN NUTTER: Yes.

6 MR. HANKOWSKY: The Total Tax Revenue
7 column is all taxes that will be generated by the
8 project to the city.

9 COUNCILMAN NUTTER: And what are
10 they?

11 MR. HANKOWSKY: In terms of wage,
12 real estate, U & O, BPT. If it is a hotel, hotel
13 tax.

14 So it is showing, here is what this
15 project is going to generate as tax revenue. And
16 then the second column is, this is the dollar value
17 out of that value that, in these various TIFs, was,
18 quote, TIFed, was taken and used to service a TIF
19 note.

20 COUNCILMAN NUTTER: That's what your
21 TIF portion column is?

22 MR. HANKOWSKY: That's right.

23 So what's in that column varies by
24 whatever we did in the transaction.

25 For example, as you pointed out this

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2 morning, in this transaction, it will just be the 80
3 percent of real estate.

4 If we TIFed U & O, then that's in
5 that -- whatever. That's in that column.

6 Or if we TIFed 1 percent sales on a
7 couple of the hotels, we did the 1 percent sales.

8 COUNCILMAN NUTTER: What's the limit
9 on what can be TIFed in a deal? And is that a --

10 MR. HANKOWSKY: Statutorily?

11 COUNCILMAN NUTTER: -- it is a
12 deal-by-deal decision?

13 MR. HANKOWSKY: Well, you start with,
14 statutorily, the state act lists which taxes are
15 TIFable.

16 So, for example, under no
17 circumstances can you TIF the wage tax, amusement
18 tax, parking tax, hotel tax, liquor by the drink.
19 So there are taxes you can't TIF. But the statute
20 doesn't authorize it.

21 COUNCILMAN NUTTER: So that leaves
22 you with real estate, sales?

23 MR. HANKOWSKY: U & O, BPT.

24 Just the 1 percent city sales, not
25 the state portion. So that's what are available.

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2 When we look at a transaction, we are
3 looking at -- there are sort of one of two scenarios
4 we are looking at.

5 We are either looking at what I call
6 today's scenario, the SmithKline scenario, or there
7 is an issue of trying to level the playing field of
8 making this transaction competitive with an
9 alternative, such that the firm elects to do it
10 here.

11 And then you are sort of looking at
12 trying to come up with what portion of what tax
13 stream, or streams, might equal that amount.

14 The other scenario is a scenario
15 where you are dealing with an access to capital
16 problem.

17 This is more analogous to the hotel
18 transactions, where the private market will do 50
19 percent of the debt, equity will do 20 percent, and
20 we are trying to do 30 percent of the financing.

21 In which case, now we are looking at
22 the TIF stream in terms of equalling the debt
23 service on that gap, which is a different
24 calculation.

25 COUNCILMAN NUTTER: My last question

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2 is, when this was announced I believe sometime in
3 the summer, either July or August --

4 MR. HANKOWSKY: It was warm. Right.

5 COUNCILMAN NUTTER: -- did you know
6 then that this was a transaction that would be
7 received or reviewed favorably?

8 Or was there an assumption that
9 because of the magnitude of the transaction or
10 because the Administration just wanted to do it,
11 that it would automatically happen?

12 MR. HANKOWSKY: We make no assumption
13 that Council will automatically approve any
14 legislation.

15 COUNCILMAN NUTTER: But you announced
16 that a TIF was going to be a part of this financing
17 deal.

18 MR. HANKOWSKY: That's right. That's
19 right.

20 What often happens in these
21 transactions -- and for SmithKline as a good
22 example -- with a publicly traded company, is, when
23 they get to a point where they -- even if the
24 transaction is not complete, everything is not done
25 and in place, but they have elected to make a

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2 business decision, and they plan to follow a course
3 of action, even if it has a series of contingencies,
4 they are basically forced by SEC rules or other
5 rules to make it public, and particularly to the
6 degree that outsiders know something about it.

7 And so SmithKline was both dealing
8 with wanting to make clear to stockholders, to
9 employees, and to others that they had made a
10 decision about the business expansion plans that
11 they wanted to pursue.

12 I believe that, simultaneously, they
13 announced a research project of some sort building
14 in Great Britain. So they were talking about, here
15 is our next facility game plan for us. And, yes,
16 there are various things that are going to have to
17 happen to make that happen. But they needed to go
18 public.

19 And versus going public, you know,
20 with a press release, and then a bunch of
21 questions. A press conference was held to say,
22 "Okay, here is what they are doing."

23 And, yes, we did say that a TIF was
24 required as part of the transaction.

25 COUNCILMAN NUTTER: Prior to any

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2 discussion with the Council in general, or members
3 in particular?

4 MR. HANKOWSKY: I believe that we
5 had -- I believe the Mayor had spoken to Council
6 President, but probably just within days prior to
7 the announcement at that point. Because they were
8 waiting to tell us what decision they were going to
9 make.

10 But, that's right. I think that was
11 the only -- that was the communication.

12 COUNCILMAN NUTTER: It is often very
13 difficult to deal with these transactions when you
14 read about something that has either been proposed
15 or essentially included in the financing prior to
16 any discussion about it.

17 And it does give the impression that
18 there is an assumption that this will happen. It
19 has been represented, apparently, to people that it
20 will happen. And they make reasonable decisions
21 based on what they are told, that this is a part of
22 their transaction.

23 So it is a little difficult, on a
24 personal level, to deal with transactions that seem
25 to already be done, and then subsequently ask for

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2 approval.

3 And I really don't like doing
4 business that way.

5 MR. HANKOWSKY: Right.

6 Well, generally our policy -- I'm not
7 disputing your comment -- I just want to articulate
8 it -- is, we are always clear to all parties we deal
9 with, with whatever components of a package we are
10 dealing with, that it is, whoever's approvals are
11 necessary, that they are conditioned on those
12 approvals, whether Council, whether they are PIDC's
13 loan committee and board, whether they are a state
14 agency that's providing financing.

15 And we try to advise, prior to
16 anything being public, the district Councilperson
17 involved and the President's office.

18 But I hear what you are saying in
19 terms of generally informing all of Council.

20 COUNCILMAN NUTTER: All right. The
21 only other thing I will say to you, and then I will
22 conclude -- and I appreciate the President's
23 indulgence -- is that, once again, this is a
24 situation where I will commend your efforts and your
25 creativity to try to help a good corporate citizen.

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2 And I think I have told you and I
3 have stated publicly last week that my questions and
4 concerns about this deal have nothing to do with the
5 SmithKline company and what it is that they want to
6 do. It does not matter to me who would be in this
7 particular transaction.

8 But it is a further irritant, I
9 guess, that we make great strides and great efforts
10 to do these types of transactions, when I receive
11 letters not from yourself, but other components of
12 our economic development operation around here, and
13 specifically in this case the Redevelopment
14 Authority, that when we are trying to do a project,
15 a small project, out in 52nd Street, in the Parkside
16 community, and I receive responses back from them
17 that say, well, we would like to do the project, but
18 we have no money.

19 And it is a recurring theme around
20 here that for certain projects there is always
21 funding available, and for other projects we have to
22 search desperately throughout the universe to find
23 any funding for them. It is not fair and it is not
24 right.

25 And I would like to see a little more

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2 effort go into smaller neighborhood projects with
3 the same creativity that goes into the large
4 projects.

5 Thank you.

6 PRESIDENT STREET: Thank you very
7 much.

8 Mr. Hankowsky, can you give us a
9 little bit of an idea what the competition might be
10 for a company like SmithKline, say, in New Jersey or
11 in any other?

12 Is it fair to say that this is a
13 company that could probably move anywhere in the
14 entire world?

15 MR. HANKOWSKY: Oh, it is absolutely
16 correct, Mr. President. And the world is true.

17 I mean, they --

18 PRESIDENT STREET: You mention in
19 your testimony about they considered a site in
20 London.

21 MR. HANKOWSKY: That's right. They
22 are headquartered in London. They are a
23 British-owned firm and headquartered there.

24 And though I have no inside
25 information about SmithKline's thought processes

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2 necessarily, I think it is fair to say that there
3 were at least elements within the firm that were --
4 that might well have argued the case of, since we
5 are headquartered in London, why don't we expand in
6 London. So that's clearly an option.

7 Your comment about New Jersey -- and
8 whether I, as a matter of public policy, necessarily
9 agree with what's happening in the United States
10 today -- I face, I guess, the reality of having to
11 deal with it, which is that it is an extremely
12 competitive process, where states and governments
13 are aggressively putting packages forward to all
14 kinds of companies.

15 And I think, Mr. President, over the
16 course of the last decade, we can think about
17 everything from arenas and sports teams that New
18 Jersey tried to lure, the PNC Operation Center.

19 There have been competitions with
20 Baltimore. I have had competitions with Atlanta.
21 So it is very competitive.

22 There are often tax relief, tax
23 abatements, grants, low-interest loans, all sorts of
24 tools that various governments put forward.

25 PRESIDENT STREET: So the fact that

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2 this company has decided to stay here and expand
3 here must basically mean that it has decided that it
4 wants to be in Philadelphia.

5 MR. HANKOWSKY: I think it is fair to
6 say that SmithKline asked us the question of, "If
7 you could help us make a case that this is a good
8 business decision economically, we would like to
9 make the decision that it is Philadelphia."

10 And that's what this legislation
11 allows them to do.

12 PRESIDENT STREET: Well, Mr.
13 Hankowsky, based on what I know about what
14 happens -- or at least I think I know about what
15 happens -- in New Jersey and in other areas, if they
16 really were going to the location where they got the
17 best purely economic deal, I have never known us to
18 be able to compete with those people, particularly
19 New Jersey, on a dollar-for-dollar basis.

20 Now, is that true or not?

21 MR. HANKOWSKY: That is true.

22 PRESIDENT STREET: Because I remember
23 when we were trying to do the stadium project, we
24 absolutely, unequivocally, could not have competed.

25 MR. HANKOWSKY: That's right.

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2 PRESIDENT STREET: And in many
3 respects -- and I am missing the name now. What's
4 his name? The owner of the --

5 MR. HANKOWSKY: Ed Snyder.

6 PRESIDENT STREET: Yes. Ed Snyder
7 basically decided he would stay, at an economic
8 disadvantage to him.

9 MR. HANKOWSKY: That's right.

10 PNC did the same, I think, as you
11 will recall.

12 PRESIDENT STREET: Is there any way
13 of knowing and calculating just what that economic
14 advantage or disadvantage might be?

15 Because what happens is, we are
16 obligated to look at these things strictly from a
17 taxpayer point of view.

18 But it would also be helpful to know,
19 as a part of our public record, some of the details
20 of the other offers that are made to these people as
21 they make these decisions.

22 We can only go so far. We only have
23 so much money. The state is only willing to put in
24 so much money.

25 But I think it would be helpful if we

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2 were to know -- and I am not necessarily even
3 talking about Council members knowing, because we
4 sometimes do know, but the members of the general
5 public don't know -- the extent to which sometimes
6 our businesses have to go in order to stay with us,
7 given the economics of these deals.

8 MR. HANKOWSKY: That is an extremely
9 constructive suggestion. And we could do that,
10 yes.

11 PRESIDENT STREET: And I think it
12 would be helpful to everybody if we could have that
13 kind of information so that it could be made
14 available to the members of Council, so we could
15 have it prior to taking a vote on it, so that the
16 tax-paying and service-consuming general public will
17 be able to get a very well-rounded view of this
18 transaction and other transactions.

19 Do I correctly understand here that
20 the taxes TIFed will be made available as a loan to
21 the project?

22 MR. HANKOWSKY: Well, yes. What will
23 happen is, there will be a loan -- in order to make
24 the project work, there will be a loan of 4 point --

25 PRESIDENT STREET: 7 million.

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2 MR. HANKOWSKY: -- 7 million that
3 will be made by Liberty Property Trust. And then
4 the TIF revenue stream, as it occurs, services that
5 loan. That's correct.

6 PRESIDENT STREET: Okay.

7 MR. HANKOWSKY: So we don't put the
8 money up front; we do it over time.

9 And, again, Mr. President -- which I
10 think, I know yourself in terms of just years on
11 Council, would have empathy for -- this is a
12 technique that we think is much safer for the city
13 than -- we used to look at like guarantees. And
14 then the bills would come, and we would have to do
15 it.

16 This way we absolutely cap our
17 exposure. I mean, it is the taxes, real estate
18 taxes, and that's what it is. And we know we are
19 done, and we never touch the General Fund for this
20 transaction for the next 20 years.

21 PRESIDENT STREET: Thank you very
22 much.

23 The Chair recognizes Councilman
24 Kenney.

25 COUNCILMAN KENNEY: Thank you,

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2 Mr. President.

3 Are there members of SmithKline,
4 representatives of SmithKline, here today?

5 MR. HANKOWSKY: Yes, there are.

6 COUNCILMAN KENNEY: Would you raise
7 your hand.

8 I would like to take this opportunity
9 to thank you, and thank you for your corporate
10 commitment and your corporation's commitment to
11 continuing and remaining in this city, with all the
12 discussion today about you being able to go anywhere
13 you like.

14 The 500 new jobs are critical to this
15 city and its current history of job loss. And I
16 think that the taxes generated by this deal and the
17 work that was done by PIDC, as usual, is an
18 excellent opportunity for us to capitalize on the
19 use of money.

20 And I want to make sure the record is
21 clear. This money is not coming from the General
22 Fund. This is money that we are foregoing because
23 of improvements to a building that would have
24 increased the property taxes.

25 If the project were never done, there

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2 would be no improvement to the building, there would
3 be no increased property taxes, and we would have
4 nothing to TIF.

5 So I think in a comparison of deals
6 like this, with neighborhood projects, it is
7 basically comparing apples and oranges.

8 Because the real estate taxes
9 available in smaller development projects in the
10 city don't compare with the taxes generated by
11 improvements to large office buildings, which are
12 creators of jobs.

13 In addition, it would seem to me that
14 the large number of people who are going to be
15 working in this building in Phase One, and hopefully
16 into other phases, will be people of Philadelphia
17 neighborhoods, who will get on public transportation
18 or in their car in the morning and come in to work,
19 work all day, be paid, pay their taxes, and continue
20 to improve and stabilize their neighborhoods.

21 So I don't know if anybody has ever
22 told you this -- maybe the Mayor has, because I
23 think he has probably been very, very involved in
24 this -- but thank you.

25 And please carry back to your

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2 corporate leadership my thanks, at least, for your
3 continuing commitment to this city. And I really do
4 appreciate everything you have done to stay here.

5 Thank you.

6 PRESIDENT STREET: Thank you very
7 much, Councilman.

8 I don't think all the people in the
9 room are here to testify on the Franklin Plaza TIF.
10 Somehow I have the feeling that there may be one or
11 two people who are here for something else.

12 I would like to announce that there
13 will be a public hearing on the Section 8 Program
14 that will take place immediately after this
15 hearing.

16 This is a very important hearing that
17 we have to do. The timing on all of it is set forth
18 in state enabling legislation.

19 We will be a while longer. But
20 hopefully we will get started with the public
21 hearing that is of most interest to most of you who
22 are here very shortly.

23 I would like to ask the members of
24 our staff if you will get copies of Mr. Hankowsky's
25 testimony, make a couple hundred copies, and pass

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2 them out to the members of the general public who
3 are here.

4 Since they are here, they might as
5 well know what we are talking about. Because you
6 are going to be hearing this for another 15 or 20
7 minutes.

8 Can I get somebody to make copies of
9 his statement?

10 And after you read the statement, you
11 may want to testify. Although we are not
12 encouraging that.

13 MR. HANKOWSKY: We have 20 copies to
14 start, Mr. President.

15 PRESIDENT STREET: That's not nearly
16 enough.

17 MR. HANKOWSKY: I know. But we
18 brought them in case.

19 PRESIDENT STREET: The Chair
20 recognizes Councilwoman Miller.

21 COUNCILWOMAN MILLER: Thank you,
22 Mr. President.

23 Mr. Hankowsky, I have a few questions
24 regarding employment ops for Philadelphia
25 residents. Because I am not really clear whether I

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2 understood the answer that you gave Councilman
3 Nutter.

4 I understand that 500 new taxpayers
5 will be moving into the city for employment. But
6 does that allow, in Phase One, for Philadelphia
7 residents, for any of those 500 jobs, for people
8 that are not working for SmithKline right now?

9 MR. HANKOWSKY: I believe that the
10 split is approximately 200 jobs are moving in and
11 300 jobs are being created.

12 The majority of the 500 will be new
13 jobs, jobs that are open. SmithKline hasn't
14 actually decided how many are moving in and how many
15 they are filling, though 500 in number.

16 But there will be new jobs that
17 someone will get hired for.

18 COUNCILWOMAN MILLER: Okay. So I
19 would like to hear more information on the
20 job-training plan.

21 MR. HANKOWSKY: Yes.

22 COUNCILWOMAN MILLER: You know, if I
23 had a constituent that knows that these jobs are
24 going to be there, and maybe they can't compete for
25 Phase One, but they may be able to compete for

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2 others, what would be the critical path, what skills
3 specific and competencies would one need to fill?

4 Because the average job it says is
5 \$60,000?

6 MR. HANKOWSKY: Yes. Right. Good
7 jobs.

8 COUNCILWOMAN MILLER: Yes. Right.
9 So what would you tell someone? How
10 can I tell someone?

11 MR. HANKOWSKY: What we would be
12 pleased to do is perhaps provide, through the
13 President's office, at the point where it is
14 finalized, actually how both the state and the
15 Private Industry Council job-training process will
16 be established.

17 Actually, SmithKline's human
18 relations people are working with those agencies
19 right now to actually develop the training
20 programs.

21 And, obviously, the right way for
22 somebody to access those jobs is to get in that
23 training regimen. Because SmithKline will then sort
24 of create the curriculum of which competencies, as
25 you indicate, you would need in order to fill those

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2 jobs.

3 These are mainly office jobs. I just
4 want to be clear. They are basically office jobs in
5 nature. This is not a research facility. These are
6 headquarter functions.

7 COUNCILWOMAN MILLER: I understand
8 they are office jobs. But most office jobs --

9 MR. HANKOWSKY: I'm not saying they
10 aren't available.

11 The competencies are office-job
12 competencies.

13 COUNCILWOMAN MILLER: -- they don't
14 pay \$60,000. So I thought it was some special
15 training that someone would need.

16 MR. HANKOWSKY: Well, 60 is the
17 average over all 500, which we got from SmithKline
18 as a way, then, to compute the wage taxes.

19 So some jobs will pay more than that
20 and some will pay less than that. But the average
21 comes out to be 60.

22 COUNCILWOMAN MILLER: All right. I
23 have no more questions, Mr. President.

24 PRESIDENT STREET: Thank you very
25 much.

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2 The Chair recognizes Councilman
3 Cohen.

4 COUNCILMAN COHEN: Thank you,
5 Mr. President.

6 Is there any way to determine the
7 number of jobs that would go to current
8 Philadelphians of the 500?

9 MR. HANKOWSKY: Oh, at this juncture,
10 as I sit here this morning, there is not.

11 As I said, SmithKline is both
12 determining the exact number of new hires that they
13 will be creating, versus moving people in other
14 positions into positions and working through
15 that, the training programs that will be established
16 with the Private Industry Council and with the
17 state. That will get clearer over the next several
18 months.

19 And, again, as to point out, this is
20 a new building being constructed. So that these
21 hires will occur over the next couple of years, as
22 this building gets available for people to move into
23 it.

24 COUNCILMAN COHEN: Well, I am also,
25 Mr. Hankowsky, concerned about the word "jobs."

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2 What does it mean?

3 It means one thing to the City of
4 Philadelphia. Whether the person lives out of
5 state, out of county, the city will get a certain
6 wage tax.

7 But that doesn't necessarily
8 translate into jobs for Philadelphians. Because
9 those people may come from anywhere.

10 Isn't that true?

11 MR. HANKOWSKY: That's true.

12 COUNCILMAN COHEN: And I think we
13 have to separate those two concepts. We don't
14 really know how many jobs it will be for
15 Philadelphians.

16 The second concern I have -- and
17 that's one major concern I have. The second major
18 concern is, in the area of, what is the city's basic
19 policy towards TIF financing in general?

20 Does it mean every time a business
21 comes in, that we are going to be putting the burden
22 of real estate taxes on ordinary citizens by
23 relieving, through this tax increment financing
24 provision, businesses of the kinds of taxes that
25 homeowners have to pay?

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2 A homeowner that fixes up his home,
3 adds additions, has to pay real estate tax on the
4 additional value of the home; isn't that right?

5 MR. HANKOWSKY: Well, there are --
6 there is both the existing abatement program for
7 home improvements, and I believe there is also
8 legislation currently within City Council, in fact,
9 to take a hard look at amending that legislation,
10 such that there would be a greater incentive for
11 homeowners to do improvements and benefit from
12 that.

13 COUNCILMAN COHEN: Well, I'd like to
14 suggest we take a hard look at TIF. Because I'm
15 concerned, absent a statement by the city indicating
16 the circumstances under which they would grant this
17 kind of tax relief, it looks like any company is
18 eligible for it no matter what its financial
19 position is.

20 Originally when we talked about tax
21 abatements many years ago, we talked in terms of
22 making it possible for a company to open a new
23 business, when it might otherwise not be able to do
24 that, without aid.

25 Now, SmithKline, as far as I know, is

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2 a very good company from the point of view of
3 reputation as a business. And, secondly, it is an
4 extremely wealthy company. It is in no sense in
5 need at all of any additional financial help in
6 order to expand.

7 What it seems to me to be doing is
8 taking advantage of the fact that there is
9 competition among different areas in order to
10 headquarter; you know, get the headquarters. And it
11 is extracting a bargain from the City of
12 Philadelphia at a pretty heavy cost to the
13 residents.

14 Now, what would be your reaction to
15 that statement?

16 MR. HANKOWSKY: That it is not
17 correct.

18 COUNCILMAN COHEN: Well, go ahead.

19 MR. HANKOWSKY: That's my reaction.

20 SmithKline at no point posited this
21 as in any way extraction.

22 SmithKline posited a question to us.
23 And the question was, "We're going to expand. We
24 have a variety of options on where we can expand.
25 We own real estate in London, in the suburbs and in

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2 the city."

3 "We have done an analysis, we have
4 looked at the costs. It is more expensive for a
5 variety of reasons."

6 "Is there anything you could do to
7 help us make an argument to ourselves, to our Board
8 of Directors and our stockholders, that doing it in
9 Philadelphia was not to our disadvantage?"

10 So if they were extracting, they
11 could have said, "Give us 100 percent of the real
12 estate taxes, give us the U & O taxes, give us the
13 BPT."

14 And in fact, instead, they said, "We
15 think it would come to approximately 80 percent,
16 when you did the calculation of the delta in the
17 cost, in order to make that happen."

18 As has been indicated by other
19 Council members this morning, they basically could
20 have gone anywhere.

21 The notion of the TIF process is that
22 these tax streams don't exist today. So we're not
23 tapping into the current revenue base of the city.
24 We are not TIFing, for example, the current real
25 estate taxes generated by the land. You can't do

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2 that.

3 If there was an existing building,
4 you can't TIF that. It is only the new taxes
5 generated by the project that you TIF.

6 And, again, we are not TIFing all of
7 them; we are only TIFing some of them. So there are
8 net new dollars to the General Fund that won't be
9 there if the project doesn't occur here.

10 So the question of juxtaposing that
11 with the issue of homeowners -- and you are correct,
12 Councilman Cohen. Again, I believe, over the course
13 of many years we have talked about abatements a
14 lot.

15 And there is no question that the
16 current legislation, meant to assist a homeowner in
17 doing home improvements, is not a very user-friendly
18 piece of legislation.

19 In fact, only handfuls of people ever
20 use it. And we all know what happens. People
21 basically try not to get building permits, so they
22 don't get assessed, so they don't pay it, which is
23 kind of a silly place to end up.

24 And I know, as I said, I believe
25 there is either legislation introduced, but as not

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2 yet had a hearing, to take a hard look at that.

3 But in dealing with that, it is
4 clearly a value of public policy. But I don't think
5 it is a question of contrasting this to that.

6 COUNCILMAN COHEN: Well, I will only
7 belabor this with one further question.

8 The other day we had a hearing in the
9 Council chambers that got into the field of
10 pornography. And there was an explanation between
11 hard-core and soft-core pornography.

12 I think the explanation here may be
13 there may be a deference between hard-core
14 extraction and soft-core extraction.

15 But it seems to me that when a
16 company doesn't need, doesn't need the financial
17 assistance of a TIF, it ought not to get it.

18 I think Philadelphia has enough other
19 attractions as a major area for a company to be
20 headquartered in, so that it doesn't have to rely on
21 the little extra financing that TIF will provide.

22 According to your statement, it isn't
23 a great sum of money. But it is enough money to be
24 of concern.

25 The Mayor just issued a statement

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2 that the surpluses that we have been getting the
3 last few years are going to evaporate and there are
4 going to be new heavy pressures on the city.

5 It seems to me that when you give
6 away future income, it is not a healthy thing to do
7 in view of the increased burdens that may be placed
8 upon Philadelphia.

9 So I just urge everyone to give very
10 serious consideration.

11 I would like to see more assistance
12 going to the residents of the city, rather than to
13 these big companies that are coming in for the
14 purpose, you know, of making large profits.

15 Thank you, Mr. President.

16 PRESIDENT STREET: Councilman Cohen,
17 let me fuss with you for just a little bit.

18 You are going to get 500 new jobs
19 here.

20 COUNCILMAN COHEN: Well, they may not
21 be Philadelphians.

22 PRESIDENT STREET: But they are going
23 to be 500 jobs of people that will be working in the
24 city, right over there in the 5th District, right
25 there on Spring Garden Street. 500 new jobs.

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2 The worst thing that has happened to
3 me in 18 years in this city, in this City Council,
4 is to have people come up to me and say, "All I want
5 to do is go to work. I just want a job."

6 Now, I will tell you that I have
7 watched these things carefully. If this company
8 wanted to, it could be holding us up for even more.

9 If SmithKline said to us today, "We
10 need another 5 million, or else we're going to build
11 this thing over in London, or we're going to go to
12 Jersey," do you know what we would have to do? I am
13 telling you, we would have to give it the 5
14 million.

15 They are not asking us for everything
16 that they could get out of us. And I appreciate
17 that. And they aren't the only ones who have done
18 it.

19 People who decide to keep their
20 businesses in the City of Philadelphia and expand
21 their businesses in the City of Philadelphia do it
22 because they want to, not because they have to.
23 They just don't have to anymore.

24 We live in a different world. We
25 live in a world of mass communication. We live in a

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2 world where people can communicate everything they
3 need to communicate instantly over computer lines
4 that you and I don't even know where they live.

5 We don't even have to rely on a fax
6 machine anymore. We now have E-mail. I mean, there
7 is a whole new world out there.

8 And for this company to be talking
9 about creating 500 new jobs and putting itself in
10 the position where it can expand and go up on Spring
11 Garden Street in the City of Philadelphia, which has
12 the tax problems that we have, which has all the
13 other problems that a big city has, is a wonderful
14 thing for us.

15 And I know that they have not asked
16 us for everything that they could have gotten out of
17 us.

18 And what we would have done, if they
19 had asked for another 5 or 10 million, what we would
20 have done is come in here, we would have complained
21 a little bit, but we would have had to give it up.

22 And so whereas I share your concern,
23 the 500 people that get these jobs and maybe the
24 1500 or a thousand additional other people that have
25 an opportunity to get these jobs, are going to be

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2 people who are tied to this city and its wage tax
3 and all the other advantages and disadvantages of
4 this city for a long, long time.

5 And do you know, senior citizens who
6 fall within the PACE guidelines never have to pay
7 another real estate tax increase ever on their
8 primary residence? This Council saw to that. And
9 that's very important.

10 I mean, we try to do things for the
11 hard-working, tax-paying residents of this city.

12 You were among the people that have
13 been proposing that for a number of years. And we
14 didn't have a big fanfare.

15 This Council passed the bill. We
16 went to Harrisburg, got the state enabling
17 legislation so that our senior citizens are immune
18 from increases in real estate taxes. That's very
19 important to that community.

20 And for us to be able to get 500
21 additional jobs, with the prospect of another
22 thousand additional jobs, and basically for \$4.7
23 million of real estate taxes that we forego
24 collecting is a real serious bargain for this city.

25 And having been in a position in the

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2 last 15 to 20 years of looking at every single
3 economic development, significant economic
4 development, project that has come through this
5 city, I tell you that this is about as good a
6 bargain as we are ever going to get.

7 And, you know, we have to ask the
8 questions we are entitled to ask them. But, in the
9 final analysis, we have got to do what we have to do
10 here. And we have to thank a corporation in this
11 city for not just taking us for every little thing
12 that it could have.

13 Because I know that SmithKline could
14 have gotten more out of the Mayor and Mr. Hankowsky
15 and this Council because of the significance of the
16 development and because of the options that they
17 have.

18 And for them to come here, and when
19 we look at our bottom line we see \$4.7 million, and
20 500 jobs, anybody who questions what we are doing
21 here, I invite you to take a look at the next big
22 economic development project that's going to come
23 through this Council.

24 And we're going to approve that one,
25 too. Because, unfortunately, we don't have the edge

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2 in job creation. Not in this region, not in this
3 country.

4 There are people that are competing
5 with us all over this world. Because that's just
6 the way it is, and we can't change it.

7 And, you know, I think that while we
8 appreciate those sentiments -- and you and I have
9 been on the inquiring side of these deals for many,
10 many a year -- I think this one is about as big a
11 win as this city is going to ever get. It certainly
12 is as good as I have seen for us.

13 And maybe some other businesses out
14 there will come, and maybe they will do better. But
15 I'm not real optimistic about this.

16 COUNCILMAN COHEN: No, but I think we
17 are in a situation where we are permitting these
18 very large businesses to force different governments
19 to compete with each other.

20 And I think the price will continue
21 to escalate. And somehow the ordinary citizen who
22 lives in the city, it seems to me, is not
23 benefitting.

24 Because the benefits are largely to
25 increase the tax revenue. And then the tax revenue

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2 is used for purposes which are often very difficult
3 to say benefit the people in the community.

4 And I am concerned about our getting
5 involved in this bidding warfare with other
6 communities. And that's the reason I say we have
7 got to look at these things very, very carefully.

8 PRESIDENT STREET: Well, Councilman,
9 who do you think is going to spend the tax revenue
10 that gets generated from this development?

11 How much is it, Mr. Hankowsky, on the
12 first part of it?

13 COUNCILWOMAN VERNA: 1.5 million.

14 PRESIDENT STREET: The total over the
15 20-year period, the city will receive \$36 million in
16 net new taxes, or \$1.8 million a year, on the
17 average, in Phase One.

18 The school district will receive \$11
19 million in net new taxes, or \$550,000 a year on
20 average.

21 Who will spend that money? That's
22 money that will go into our budgets.

23 And it is unfair to suggest that --
24 you know, we will put out \$4.7 million. All the
25 rest of the money going into this project is our

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2 money, some of which coming back to the city from
3 the state.

4 We will generate this money, tax
5 dollars, hard tax dollars, for the city that goes
6 into the General Fund.

7 Now, nobody is going to tell me that
8 that amount of tax revenue was going out there on
9 Spring Garden Street. We will have to provide city
10 services, but it is going to go into the General
11 Fund.

12 The school district needs this
13 money. The city General Fund needs this money.
14 Money will be used to pay for police, it will be
15 used to pay for a number of other city services.
16 But I think that's where the balance comes in.

17 And it is unfair to suggest that
18 regular city residents won't benefit from this, when
19 you have all of this tax revenue that's going into
20 the city's General Fund. It is going there because
21 we have this wage tax.

22 And it doesn't matter whether the
23 people live in the city or don't live in the city.
24 They are going to pay the world's highest local wage
25 tax. And we are going to spend it right here on

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2 this Council.

3 COUNCILMAN COHEN: Mr. President, I
4 raise these questions because I think there are a
5 lot of answers that have not been given that have to
6 be given.

7 For example, we went through a tax
8 lien sale to increase large sums of income to the
9 city.

10 We asked, and this City Council
11 passed, a resolution requesting the Mayor of the
12 city to present an economic plan for the spending of
13 that money to indicate how it is going to be used
14 for the benefit of the neighborhoods.

15 We haven't heard that. We expected
16 that by September. That was what our resolution
17 called for.

18 It seems to me that all citizens are
19 crying for tax relief, at every level. And it is
20 very difficult to explain in that atmosphere why a
21 very wealthy corporation is getting a benefit.

22 Yes, it is true, there are certain
23 long-range benefits that may come from this
24 legislation.

25 But I am fearful that what this is

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2 doing is perpetuating an attitude of tax relief for
3 large businesses, while the ordinary citizen gets
4 very little in the way of tax relief.

5 I am not disputing the overall
6 benefit of the business coming to Philadelphia. But
7 I would like to see it come because SmithKline has
8 benefited from its many years in Philadelphia.

9 When it started in Philadelphia, it
10 was a very small company. It is a national
11 company. And, increasingly, I would like to see
12 businesses come to Philadelphia because it is good
13 for them and it is good for the city, as well.

14 Thank you very much, Mr. President.

15 PRESIDENT STREET: Thank you.

16 The Chair recognizes Councilwoman
17 Miller.

18 COUNCILWOMAN MILLER: Thank you,
19 Mr. President. One more comment, and it sort of
20 follows Councilman Cohen's.

21 I would like to know -- and I know
22 this is a policy decision -- if this Council could
23 move in talking to the Mayor, whomever, on
24 dedicating a portion, a percentage, of the profits
25 from these TIFs to neighborhood development funds.

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2 I'm not saying that they don't get
3 funded anyway out of the operating budget, but we
4 just need more money. And that's my comment.

5 PRESIDENT STREET: Thank you very
6 much.

7 The Chair recognizes Councilman
8 Nutter.

9 COUNCILMAN NUTTER: Thank you,
10 Mr. President.

11 Mr. Hankowsky, just so that the
12 record is clear -- and I think my colleague is out
13 of the room, Councilman Kenney -- there was some
14 discussion, I think, after my rather extensive
15 questioning of you about the nature of neighborhood
16 economic development.

17 And I think the Councilman possibly
18 could have misunderstood my comment to you, that the
19 same level of commitment and effort needed to be
20 made with the neighborhood deals as in this
21 particular one.

22 Let me say again, for maybe the fifth
23 time, I don't have a SmithKline problem. I am glad
24 that they are here, hope that they expand.

25 The issue is one of -- and it is not

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2 comparing apples to oranges; it is apples and apples
3 or oranges and oranges -- it is that, as we do these
4 deals, there seem to be problems in getting
5 neighborhood projects done.

6 Now, we don't have to have a debate
7 about it today. And I'm not a big betting person,
8 but the likelihood that a person who lives at 52nd
9 and Parkside, the likelihood of them getting one of
10 the \$60,000 jobs is a lot slimmer than getting a job
11 at a neighborhood economic development project at
12 52nd and Jefferson. That's the reality.

13 And so as we do what we do -- and
14 whether it is for people moving from the suburbs
15 into the city or people who live in the city -- I
16 want them to have those jobs.

17 But there is another group of people
18 out there that will never have access to those jobs,
19 for various reasons. But they can do other things.

20 And to the extent that we can create
21 economic development, job opportunities for the
22 other group, we need to spend some time and
23 attention working on that, as well.

24 That was the substance of my
25 statement. We should not allow ourselves to be in

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2 an either we are doing SmithKline or we are doing
3 something else. We need to do both.

4 And we have the capacity to do both,
5 if we have the will to do both. And that was what I
6 was talking about.

7 And I think you understood that. I
8 think Mr. Fina understood that. But I don't want
9 the record to be confused because someone else may
10 have misunderstood it. That's what I was saying.

11 Lastly, we started out this
12 discussion talking about, based on your letter, that
13 there was a cost premium in the city, out of the
14 city.

15 I need to know what efforts are being
16 made -- this is not the first deal to come along,
17 hopefully, as Council President indicated, it won't
18 be the last. If we do nothing, these differentials
19 will continue to exist.

20 And so what are we doing to try to
21 reduce them as much as possible? And, secondly,
22 what, if any of them, are a function of our city
23 being a part of the Commonwealth of Pennsylvania?

24 What restrictions or problems are
25 created at the state level that we can also possibly

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2 seek relief on? This is not the last time we are
3 going to face this problem.

4 MR. HANKOWSKY: Right.

5 Very briefly, there has been some
6 significant amount of attention to some of those
7 costs.

8 So there was workers' compensation
9 reform two years ago, I believe, that somewhat
10 lowered the cost of those premiums in Pennsylvania
11 versus other states. And they were severe, severely
12 different and more expensive here.

13 So there was movement in that
14 direction, but it is not necessarily still a level
15 playing field.

16 Electric deregulation, which I know
17 you all thought about recently with some degree of
18 hearings, is also, I think, a step in the right
19 direction.

20 PECO has historically been the
21 third-most-expensive utility in the country. So,
22 again, every one of these costs doesn't matter in
23 every deal. Some companies use a lot of
24 electricity, that's a big issue. Others have a lot
25 of employees, it's workers' comp.

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2 The action that this Council has
3 taken over the last several years to begin move a
4 slow movement down in both the Business Privilege
5 Tax and Wage Tax is also one of those costs.

6 I think the activity currently
7 underway by Councilwoman Fernandez' Committee, which
8 was an attempt to sort of, let's look at some of
9 these taxes, because we may have tax policy today
10 that simply isn't reflective of the economy today.

11 So, for example, I think, whether you
12 are an expert on the BPT, there is, for example, a
13 manufacturer schedule that allows the costs of goods
14 sold to be subjected from the gross receipts. A
15 logical thing for that business.

16 But they are not comparable for
17 information system companies, because we just
18 haven't thought about it. So there are a variety of
19 fronts that need to be looked at.

20 COUNCILMAN NUTTER: But ultimately
21 isn't our tax policy, though, primarily driven by
22 the taxes that we have, the taxes that we are
23 authorized to have --

24 MR. HANKOWSKY: Yes.

25 So if you are asking me the core

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2 question, tax reform is a critical issue.

3 COUNCILMAN NUTTER: -- and any other
4 taxes that we may want to have or not have?

5 So what are we doing at the state
6 level to change it?

7 We can tinker with this stuff as much
8 as we want to. Ultimately, it almost does nothing.

9 MR. HANKOWSKY: It doesn't solve the
10 macro problem. It can solve micro problems for
11 individual transactions.

12 COUNCILMAN NUTTER: Because we still
13 end up having these hearings about these financings,
14 and who is getting what.

15 And I am going to ask again, what is
16 being done to solve the larger core problem of our
17 tax structure?

18 We cannot solve that problem sitting
19 in this room.

20 MR. HANKOWSKY: No, we can't.

21 COUNCILMAN NUTTER: We don't control
22 that.

23 So what is being done?

24 MR. HANKOWSKY: I'm not sure that I
25 am --

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2 COUNCILMAN NUTTER: It is either
3 something or nothing. It is simple.

4 MR. HANKOWSKY: I think at the moment
5 there is not much energy on tax reform.

6 COUNCILMAN NUTTER: Okay. That's
7 the answer to the question. Thank you.

8 PRESIDENT STREET: Councilwoman
9 Miller.

10 COUNCILWOMAN MILLER: Mr. President,
11 I need to be excused for other Council business.
12 And I would like to leave my vote of yes on this
13 bill.

14 PRESIDENT STREET: Thank you very
15 much.

16 Is there anything else for Mr.
17 Hankowsky?

18 Mr. Hankowsky, can you just sit on
19 the side and be available?

20 I understand that we have a
21 representative of the Chamber of Commerce, Greater
22 Philadelphia Chamber of Commerce, Ashley Andrus.

23 I understand that the Chamber of
24 Commerce is opposed to this project. Just kidding.
25 Just kidding.

1 BILL 970580

2 MS. ASHLEY ANDRUS: Thank you,
3 Mr. President. My name is Ashley Andrus. I am
4 Manager of Public Policy for the Greater
5 Philadelphia Chamber of Commerce.

6 And my remarks closely resemble those
7 of Mr. Hankowsky, so I will summarize them.

8 But just say that the Chamber is in
9 full support of the implementation of this project
10 plan and the creation of a Franklin Plaza TIF
11 District on the basis of the prior success of the
12 use of TIFs both in the City of Philadelphia, as
13 well as nationwide.

14 Of course, the rise in the market
15 value of the property in question and what the
16 increase would be in our tax revenues is clearly
17 important, as well as the creation of the new jobs
18 in the city.

19 And, finally, I just want to add my
20 remarks. We too salute SmithKline for making this
21 commitment to the city.

22 They have been a corporate leader for
23 a number of years and are really showing their
24 continued support of the city. And I think it is
25 important that we recognize their commitment that

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2 they have shown.

3 And in an ever-competitive
4 marketplace among cities and states for corporate
5 business, I think it is important that we go forward
6 with a TIF and make incentives available to
7 corporate leaders like SmithKline that have shown
8 the commitment that they have shown.

9 Thank you very much.

10 PRESIDENT STREET: Thank you very
11 much.

12 Are there any other questions or is
13 there anything else?

14 Is there anyone else in the chamber
15 who wishes to testify on this bill, Bill No.
16 970580?

17 Seeing no one, this brings us to the
18 end of our Public Hearing. We will now go into our
19 Public Meeting.

20 (Public Hearing adjourned.)

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3 COUNCIL OF THE CITY OF PHILADELPHIA
4 PUBLIC MEETING
5 of the
6 COMMITTEE OF THE WHOLE
7 - - -
8 Tuesday, November 18 1997
9 - - -
10 Public Meeting conducted by the Committee
11 of the Whole, held in Room 400, City Hall,
12 Philadelphia, Pennsylvania, on the above date, to
13 consider action on the following:
14 BILL 970580
15 - - -
16 PRESENT:
17 COUNCILMAN JOHN F. STREET, Chairman
18 COUNCILWOMAN ANNA C. VERNA, Vice-Chair
19 COUNCILWOMAN HAPPY FERNANDEZ
20 COUNCILMAN JAMES F. KENNEY
21 COUNCILMAN DAVID COHEN
22 COUNCILMAN FRANK RIZZO
23 COUNCILMAN ANGEL ORTIZ
24 COUNCILMAN FRANK DiCICCO
25 COUNCILWOMAN JANNIE L. BLACKWELL
COUNCILMAN MICHAEL A. NUTTER
COUNCILWOMAN JOAN L. KRAJEWSKI
COUNCILMAN RICHARD T. MARIANO
COUNCILWOMAN MARIAN B. TASCO
- - -

1 PUBLIC MEETING

2 PRESIDENT STREET: The Chair
3 recognizes Councilwoman Verna for a motion.

4 COUNCILWOMAN VERNA: Thank you,
5 Mr. President.

6 PRESIDENT STREET: Just before
7 Councilwoman Verna makes a motion, we do not need a
8 Rules suspension; am I correct?

9 COUNCILWOMAN VERNA: Yes.

10 PRESIDENT STREET: I thank you.
11 The Chair recognizes Councilwoman
12 Verna.

13 COUNCILWOMAN VERNA: I move that Bill
14 No. 970580 be reported out of Committee with a
15 favorable recommendation.

16 (Duly seconded.)

17 PRESIDENT STREET: All in favor let
18 it be known by saying aye.

19 Those opposed say nay.

20 The ayes have it. This bill will be
21 reported from this Committee with a favorable
22 recommendation.

23 I thank you for coming.

24 To those of you who are here for the
25 Section 8 hearings, they will begin promptly.

1 PUBLIC MEETING

2 Please stay in your seats and be available. We
3 appreciate your patience. Thank you.

4 (Public Meeting adjourned at 10:35
5 a.m.)

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C E R T I F I C A T I O N

I HEREBY CERTIFY that the foregoing
proceedings of the Council of the City of
Philadelphia of Tuesday, November 18, 1997, were
reported fully and accurately by me, and that this
is a correct transcript of same.

RE: COMMITTEE OF THE WHOLE

DEBRA A. WHITEHEAD, RPR