

1 COUNCIL OF THE CITY OF PHILADELPHIA
2 PUBLIC HEARING AND PUBLIC MEETING
3 BEFORE THE COUNCIL COMMITTEE ON FINANCE

- - -

Room 400, City Hall
Philadelphia, PA
June 14, 2000
3:00 p.m.

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7 Bill No. 000028 - Finance Taxes and Collections
Bill No. 000225 - Authorization to Offer Exemptions
8 Bill No. 000226 - Authorization to Offer Exemptions
Bill No. 000227 - Authorization to Offer Exemptions
9 Bill No. 000346 - Fees of Commissioner of Record
Bill No. 000395 - PAID
10 Bill No. 000413 - Wills Eye Hospital
(Full text of Bills attached.)
11

12

PRESENT: COUNCILWOMAN JANNIE L. BLACKWELL, Chair
13 COUNCILWOMAN MARIAN B. TASCIO
COUNCILMAN DAVID COHEN
14 COUNCILMAN JAMES F. KENNEY
COUNCILMAN BRIAN J. O'NEILL
15 COUNCILMAN MICHAEL A. NUTTER
COUNCILMAN FRANK DICICCO
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1 /00 FINANCE

2 I N D E X

3	Bill No.	Page
4	BILL 000413	
5	Donald Cramp.....	3
6	McWilliams Kessler.....	5
7	Janice Davis.....	12
8	BILL 000028	
9	Janice Davis.....	12
10	Nikki Marx.....	13
11	Joyce Wilkerson.....	18
12	Richard Fader.....	22
13	James Young.....	29
14	Ruth Berchet.....	31
15	Bernard Lopez.....	36
16	Judith Robinson.....	38
17	BILL NOS. 00225, 00226, 00227	
18	Frank Jacovini.....	61
19	Steve Pollock.....	66
20	Harry Zaslow.....	94
21	Dwayne Searls.....	99
22	Bob Gerzardi.....	102
23	Steve Kline.....	111
24	Richard Chung.....	126
25		

1	(Cont'd)	
2	Bill No.	Page
3	BILL NO. 00346	
4	Joan Decker.....	129
5	BILL NO. 395	
6	Robert Fina.....	134
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		

1 COUNCILWOMAN BLACKWELL: Thank you
2 for your patience. We will now hear bills before
3 the Finance Committee. They include Bill No. 28,
4 225, 226, 227, 346, 395 and 413.

5 At the request of the president,
6 we will hear testimony on Bill 413 first, which
7 reads, "An ordinance declaring that it is
8 desirable for the health, safety and welfare of
9 the people of the area served by Wills Eye
10 Hospital to have a project for Wills Eye Hospital
11 financed through the Hospitals and Higher
12 Education Facilities Authority of Philadelphia."

13 We note that a quorum is present,
14 certainly by share. Marian Tasco is here.
15 Councilman DiCicco, Councilman Kenney, Councilman
16 Cohen, Councilman Nutter and Councilman O'Neill
17 are here. All members of the Finance Committee
18 are present.

19 Good afternoon. We ask you to
20 identify yourselves for the record and begin your
21 testimony.

22 MR. CRAMP: Thank you. My name is
23 Donald Cramp. I'm the executive director of the
24 Philadelphia Hospital Higher Education Authority.
25 May I express that it's a pleasure to be before

1 Bill No. 000413

2 the Finance Committee for our very first time,
3 and it's at the same time a great pleasure to be
4 among friends of longstanding.

5 Also, we'd appreciate an
6 understanding of how grateful we are that you
7 have worked us in at the 11th hour, and it's very
8 much appreciated. It will enable us to proceed
9 through the summer months without delay on behalf
10 of a very, very special institution, one that has
11 chosen to stay within Philadelphia, meaning a
12 continuation of professional and many
13 occupational professionals staying within the
14 City.

15 And, of course, we are very, very
16 pleased that the hospital decided to stay with
17 our Authority and with their financing through
18 our Authority.

19 May I read a short statement into
20 the record before introducing one other person we
21 have to testify with us.

22 I wish to make this brief
23 introductory statement in support of the proposed
24 Bill 000413, which is before you this afternoon.

25 Wills Eye Hospital submitted their

1 Bill No. 000413

2 application to the Authority on May 9th.

3 Thereafter, on June 12, yesterday, a

4 representative for Wills Eye Hospital attended

5 the Authority board meeting, and this financing

6 did receive the full and final approval at that

7 time.

8 Today, we have the privilege

9 together of assisting Wills Eye Hospital and many

10 other people associated with this outstanding

11 medical complex. In closing, I would like to

12 express appreciation to each member of the

13 Finance Committee and City Council on behalf of

14 the Board of the Authority for scheduling this

15 meeting on such short notice.

16 Thank you.

17 COUNCILWOMAN BLACKWELL: Thank

18 you. You have other guests that would like to

19 testify?

20 MR. CRAMP: Thank you. I would

21 like to introduce Mr. McWilliams Kessler, who is

22 the executive director of Wills Eye Hospital, for

23 a short statement.

24 MR. KESSLER: Thank you. The

25 Hospital also appreciates your hearing our

1 Bill No. 000413

2 proposal this afternoon. As referenced, Wills
3 has been in Philadelphia for a long, long time.
4 It was founded in 1832. It has become a
5 worldwide known institution for the provision of
6 ophthalmology and for the teaching of the future
7 providers of ophthalmology.

8 In support of that advanced
9 technology and technique that is being developed
10 here facilities must change over the years. We
11 are working to create a world-class hospital that
12 will be as cost-efficient in its operations as
13 possible. We believe that we will probably
14 create the most cost-efficient hospital in the
15 country.

16 That is what our goal is, and
17 that's why we're seeking financing on behalf of
18 this project. Thank you.

19 COUNCILWOMAN BLACKWELL: Thank
20 you. Are there questions from Members of the
21 Committee? Councilman Cohen.

22 COUNCILMAN COHEN: Is there going to
23 be a witness that tells us something about what the
24 proposed use of the money is, what is the project for
25 which this authorization is being requested, and

1 Bill No. 000413

2 something perhaps about concerns in the community as
3 to what's happening to present facilities?

4 There seems to be talk about
5 potential transfer of property to other
6 well-established institutions. I think it would
7 be very good to get some information as to what
8 is happening. Wills Eye Hospital does not have
9 to become a world-class institution. I think it
10 already is and has been for many, many years.

11 We would like to be in a position
12 to inform our constituents about what is taking
13 place and how it affects them, and I'm sure it
14 affects them in a very positive fashion.

15 I'm just asking if there is
16 someone here to tell us specifically what the
17 plans are so that we'll be in a position to
18 respond to the constituents.

19 MR. KESSLER: Thank you. Starting
20 in about 1985, ophthalmology started becoming an
21 out-patient specialty. It moved more and more
22 from the in-patient side to the out-patient side.
23 The current facility finished in 1980 began
24 becoming obsolete within just a few years.

25 Today, probably only about five

1 Bill No. 000413

2 percent of all ophthalmology needs to be in an
3 in-patient setting. A hospital built
4 specifically for ophthalmology, therefore, would
5 be carrying massive amounts of overhead, because
6 the in-patient side became an underutilized
7 resource and, therefore, very costly to the
8 continuing provision of ophthalmology.

9 Our response at the Hospital was
10 to create new programs to pick up that slack.
11 They've been very successful, and they've also
12 been jointly done with Thomas Jefferson
13 University and Hospital, specifically geriatric
14 psychiatry and neurosurgery.

15 Those programs have subsequently
16 become so successful that Jefferson would like to
17 become the sole operator of those two programs,
18 plus they need to expand their capacity, which is
19 a very fortunate circumstance. Wills is looking
20 to create a new facility, and Jefferson was
21 looking to acquire a facility that Wills already
22 had.

23 Our plan is to build directly
24 across the street. Yes, there is a sale of the
25 asset of the current hospital building to

1 Bill No. 000413

2 Jefferson. As I said, they become the sole
3 operator there. Wills will continue to maintain
4 an in-patient presence there, both in terms of
5 beds and operating rooms, but the bulk of the
6 activity will move across the street to the new
7 hospital.

8 COUNCILMAN COHEN: I thought when I
9 read the title of the bill we were dealing with,
10 expansion of facilities, but actually it's basically
11 the sale of the present institution and the
12 construction of a new one. Is that what it seems to
13 be?

14 MR. KESSLER: Yes.

15 COUNCILMAN COHEN: What happens to the
16 people who are employed in the current facility?

17 MR. KESSLER: Our stewardship to
18 our employees is something that I and the
19 management of the hospital have taken very
20 seriously for the last 15 years. We have what I
21 believe is an exemplary record of maintaining our
22 employment levels; in fact, increasing them.

23 We see this as an opportunity also
24 for our employees. Were Wills to have remained
25 independent in a facility that was difficult to

1 Bill No. 000413

2 continue to afford, that would end up costing
3 many programs and many jobs.

4 I see this as a way to move most
5 of our employees to new employment where they can
6 have opportunity for greater tenure, employment
7 tenure, and also opportunity for greater job
8 growth within Jefferson, Jefferson University,
9 and in fact through the Jefferson Health System.

10 COUNCILMAN COHEN: You mean the
11 employees that are currently in the existing facility
12 will become employees of Jefferson Hospital?

13 MR. KESSLER: Yes.

14 COUNCILMAN COHEN: And will the
15 employees in the new institution be new employees?

16 MR. KESSLER: They will be
17 employees that we already have, yes.

18 COUNCILMAN COHEN: So part of them
19 will go with Jefferson, I guess, staying in the
20 existing institution, existing facility, and others
21 may move to the new facility?

22 MR. KESSLER: Correct.

23 COUNCILMAN COHEN: Thank you.

24 COUNCILWOMAN BLACKWELL: Any other
25 questions regarding 413?

1 Bill No. 000413

2 MR. DICICCO: I want to point out
3 for the record that I had several meetings in my
4 office with some of the folks here today to
5 testify. Meetings were held with the community
6 representatives at the neighborhood association,
7 that is immediately adjacent to the Wills Eye
8 facility, the Washington Square Neighbors
9 Association.

10 The representatives here today met
11 with the community to talk about a number of
12 issues, including the aesthetics at the building
13 and the garage facility, areas of ingress and
14 egress.

15 There's been full participation
16 from my office and the community, as well as the
17 representatives from Wills Eye, and it has met
18 with everyone's satisfaction. I want to thank
19 you for staying in the City of Philadelphia,
20 making this a significant improvement to our
21 community. Thank you.

22 COUNCILWOMAN BLACKWELL: Any other
23 questions from Members of the Committee? Is there
24 anyone else in the audience who would like to testify
25 regarding 413?

1 Bill No. 000413

2 (No response.)

3 SPEAKER: Madam Chairperson, I
4 would appreciate it if you'd see fit to rule this
5 bill out to suspend the rules in this matter.

6 MS. DAVIS: On 413, I'm Janice
7 Davis, Director of Finance for the City. The
8 administration supports Bill 413.

9 COUNCILWOMAN BLACKWELL: Thank you.
10 You should stay, because we have you down to testify
11 on Bill 428. We have Joyce Wilkerson as well. We
12 invite you both to come forward. Joyce Wilkerson,
13 Secretary of Strategic Planning and Initiatives, and
14 Janice Davis, Finance Director. We invite you to
15 come forward with regard to Bill 28, amending Title
16 19 of Philadelphia Code entitled, "Finance, Taxes and
17 Collections" by amending Chapter 19-2500 entitled
18 "Real Estate Non-utilization Tax" by changing the
19 definition of vacant and abandoned property for the
20 purpose of taxation under this section, changing the
21 rate of assessment of the tax, and modifying the
22 means of collection, all under certain terms and
23 conditions.

24 I'll ask you to identify
25 yourselves for the record and begin your

1 Bill No. 00028

2 testimony. Thank you.

3 MS. DAVIS: I'm Janice Davis, Director
4 of Finance for the City of Philadelphia. On this
5 issue, I'll be deferring to Ms. Nikki Marx.

6 MS. MARX: Good evening. I am Nikki
7 Marx, Deputy Revenue Commissioner for the City of
8 Philadelphia. I'm here to present testimony
9 regarding Bill NO. 000028. The ordinance would amend
10 Chapter 19-2500 of Philadelphia Code entitled "Real
11 Estate Non-utilization Tax."

12 Before addressing the proposed
13 amendments, I would like to comment on the tax
14 itself. The ordinance established in Chapter
15 19-2500 was enacted on June 10, 1982. It became
16 law without the signature of then Mayor Green.

17 The tax was to be imposed upon the
18 privilege of utilizing property as vacant and
19 abandoned during any calendar or privilege year
20 beginning January 1, 1982. The tax at the rate
21 of \$10 for each \$100 of the assessed value of the
22 real estate was to be due on April 15th of the
23 year following the privilege year. To be deemed
24 vacant and abandoned, the property must have been
25 continuously unoccupied or licensed as vacant for

1 Bill No. 00028

2 the entire privilege year.

3 There were exemptions for
4 properties that were in the process of being
5 rehabilitated or being actively marketed for
6 sale. The first and only year the tax was levied
7 was 1983 for the privilege year 1982. The
8 Homeowners Association of Philadelphia challenged
9 the constitutionality of the law and filed suit
10 against the City.

11 In 1983, the Association also
12 filed an equity complaint seeking injunctive
13 relief. The City and the Association agreed to a
14 court order that required the City to refrain
15 from collecting the tax until appropriate
16 hearings could be held, and further provided that
17 the order would remain in full force and effect
18 until the court specifically ordered otherwise.

19 The Department of Revenue was
20 advised by the law department to immediately
21 cease all billings and collection activity in
22 connection with the real estate non-utilization
23 tax and to return any payments received on or
24 after the date of the injunction.

25 Although payments received prior

1 Bill No. 00028

2 to April 27th were not returned, revenue records
3 show receipts of only \$10,000 for this tax. The
4 case against the City appears to have died with
5 the cessation of taxation.

6 There's no record of hearings ever
7 having been held, and the court order has never
8 been lifted. On two occasions the Department of
9 Revenue recommended repeal of this tax; however,
10 City Council did not take action on this
11 recommendation, so Chapter 19-2500 is still on
12 the books.

13 We've been advised by the law
14 department that the City would need to go back to
15 court to have the order lifted if this tax in its
16 present form or as it might be amended were to be
17 enforced. The proposal before us today would
18 amend the definition of vacant and abandoned
19 property, amend the rate of the tax, and add
20 another exemption criteria. The definition
21 changes in Section 19-2502 provide for separate
22 definitions of abandoned property and vacant
23 property.

24 The revised definition of an
25 abandoned property would extend the period of

1 Bill No. 00028

2 time that the property would have to be
3 continuously unoccupied from just the privilege
4 year to the privilege year and the prior four
5 calendar years, or a total of five years.

6 A new and separate definition is
7 provided for a vacant property. Records of the
8 Department of Licenses and Inspections and/or the
9 Board of Revision of Taxes are to be used to
10 identify properties that would be subject to the
11 tax.

12 The bill before you also amends
13 the rate of tax in Section 19-2504. It provides
14 for a rate of five percent of the assessed value
15 of the real estate for abandoned property, and
16 ten percent of the assessed value for vacant
17 lots. The difference in rates could result in
18 challenge, especially since it usually costs the
19 City more to clean and seal nuisance structures
20 than to clean vacant lots.

21 In saying this, we're assuming
22 that the justification for the rate differential
23 would be the cost to the City of providing
24 services for these properties that are otherwise
25 not contributing to the economy.

1 Bill No. 00028

2 The third change proposed in these
3 amendments is the addition of an exemption from
4 the imposition of the tax. Section 19-2506
5 provides for appeal to the Tax Review Board for
6 exemption from the tax.

7 This section currently provides
8 two criteria for exemption; that the property was
9 occupied for portions of the privilege year not
10 withstanding the designation to the contrary by
11 L&I or the Board, and the property was actively
12 marketed during the privilege year.

13 These exemption criteria were not
14 amended. I've had discussions to see whether
15 they should be to reflect the expanded definition
16 of the period a property must be continuously
17 unoccupied. That, again, is a technical thing
18 you may or may not want to change.

19 A third criteria is proposed for
20 vacant lots. These properties could be exempted
21 if they've been completely fenced or if the
22 abutting property owners enter into a written
23 agreement with the property owner, that permits
24 their use of the vacant lot.

25 We agree completely with the

1 Bill No. 00028

2 intent to spur development. We do not object to
3 the bill to amend this law.

4 COUNCILWOMAN BLACKWELL: Thank you.
5 Ms. Wilkerson.

6 MS. WILKERSON: My name is Joyce
7 Wilkerson. I'm secretary of strategic planning. I'm
8 here to offer support for the legislation from the
9 perspective of the whole blight elimination
10 initiative that the Mayor is mounting or is
11 proposing.

12 We are concerned that with the
13 proliferation of abandoned properties, that it's
14 become too easy in the City of Philadelphia to
15 walk away from properties and leave them a burden
16 on the neighborhoods in which they're situated.
17 We believe the tax will create a burden and help
18 alleviate the proliferation of abandoned
19 properties within the City.

20 One other thing that has changed
21 since the legislation was processed before is
22 that we have a huge database within the City that
23 articulates the abandoned properties, which
24 properties are abandoned. We know where the
25 water shut-offs are occurring in the City, so we

1 Bill No. 00028

2 have a lot of data that will facilitate the
3 City's job of trying to identify exactly what it
4 is that is abandoned or vacant within the City of
5 Philadelphia.

6 We'll be working to try to draw
7 together that information in connection with the
8 implementation of this tax.

9 COUNCILWOMAN BLACKWELL: Thank you
10 very much.

11 Did you hear the testimony from
12 Ms. Marx with regard to it being difficult to
13 administer and to enforce?

14 MS. WILKERSON: That is a concern of
15 the department, and we've had any number of
16 conversations both with the councilmen and with the
17 department. We've been in contact with the
18 University of Pennsylvania as well, and are familiar
19 with the database that has been developed about the
20 status of properties.

21 They know when they're utilities
22 shut off. Utility shut-off happens to be one of
23 the major indicis of abandonment within the City.
24 We have many more tools to use nowadays than we
25 had in the past, since it's not going to be the

1 Bill No. 00028

2 same kind of labor-intensive task of having
3 people walk door to door trying to ascertain
4 what's been abandoned. We have a database that
5 will enable us to determine more efficiently than
6 it has been done in the past.

7 COUNCILWOMAN BLACKWELL: Thank you.

8 Are there questions from members of the Committee?

9 Councilman Cohen, and then
10 Councilman Nutter.

11 COUNCILMAN COHEN: Briefly, I'm not
12 sure I'm clear in my mind between Ms. Marx's
13 testimony and yours. Is the administration speaking
14 with a single voice in recommending passage of this
15 bill?

16 MS. WILKERSON: Yes, we're
17 recommending passage. We're doing it with an
18 understanding there are any number of issues we have
19 to work through. We'll be doing that prior to the
20 actual implementation date. We believe that we do
21 have time.

22 We also are mindful of the fact
23 that we have outstanding litigation that has to
24 be cleared up. Mr. Fader is here to answer any
25 questions you might have about the litigation.

1 Bill No. 00028

2 We do have some time -- we do think we have the
3 tools out there to address and resolve most of
4 the problems that are inherent in implementing
5 the bill.

6 COUNCILMAN COHEN: Your assurance, I
7 think, resolves many issues.

8 MS. MARX: We're just pointing out the
9 problems. We also support the legislation.

10 COUNCILWOMAN BLACKWELL: Do you have a
11 time when you would want to implement it, or you want
12 to work out various issues and then deal with the
13 implementation date?

14 MS. WILKERSON: I believe the
15 effective date allows us enough time. It may
16 have to be put off if the litigation has not been
17 resolved. I believe the Councilman has
18 amendments proposed, that address the effective
19 date.

20 COUNCILWOMAN BLACKWELL: Councilman
21 Nutter.

22 COUNCILMAN NUTTER: Thank you.

23 Secretary Wilkerson, you made
24 reference to Mr. Fader, and I actually did want
25 to get some clarification. I know the Councilman

1 Bill No. 00028

2 has some other amendments and handed out some
3 material today that seeks to address some of the
4 problems with the bill that was originally
5 passed, and I believe it was Bill 1250, back in
6 1982.

7 For the record, because we didn't
8 have this opportunity at the last hearing, if I
9 could get a little better understanding of what
10 changes have been made to the bill that address
11 the legal issues, how it gets us to a safer place
12 with the tax, as well as any of the other
13 problems that took place back in the 1982 time
14 period, that will be very helpful for the record.

15 MR. FADER: My name is Richard Fader.

16 I'm the head of Appeals and
17 Legislation for the City Solicitor's Office. I
18 think I can answer some of your questions,
19 Councilman.

20 The main change with respect to
21 the legal issues is that there have been
22 significant changes in the law over the last 20
23 years since this was first litigated. And
24 although at the time in 1983 when the court
25 struck this down temporarily pending a future

1 Bill No. 00028

2 hearing, as Ms. Marx described, there certainly
3 were significant constitutional issues about the
4 bill, and there remained significant
5 constitutional questions.

6 But I have to tell you that some
7 of our arguments in defense of the bill probably
8 are more stronger today than they would have been
9 20 years ago. It's not so much the changes that
10 this bill makes with respect to the vacant
11 property tax, as much as the law with respect to
12 uniformity has progressed.

13 COUNCILMAN NUTTER: We may also just
14 have better, tougher, leaner, meaner lawyers in the
15 law department.

16 MR. FADER: I'll let my clients be the
17 judge of that.

18 COUNCILMAN NUTTER: I never worried
19 about stepping into danger, Mr. Fader, when you were
20 on my side.

21 Can you put again in the record
22 from your perspective a couple of major changes
23 either to the bill or in the law, that put us in
24 a safer place with regard to the tax.

25 MR. FADER: To be clear, I'm not

1 Bill No. 00028

2 telling you this law will necessarily withstand
3 constitutional scrutiny. What I'm trying to say is
4 that there certainly is a -- there's a uniformity
5 clause in the Pennsylvania Constitution that says all
6 tax laws have to treat different classes of property
7 in a uniform manner.

8 Recent case law, and I'm not
9 prepared to cite chapter and verse right now, has
10 become a lot more accepting of classifications
11 made by taxing authorities. So although it may
12 once have been true that we couldn't distinguish
13 between vacant land and non-vacant land, there's
14 recent case law that might allow us to make that
15 distinction.

16 COUNCILMAN NUTTER: We are making a
17 clear distinction between vacant land, non-vacant
18 land, and we're also in the bill trying to make a
19 distinction between occupied property and abandoned
20 property?

21 MR. FADER: Well, it would be a
22 distinction in this ordinance between truly vacant
23 land and land with abandoned buildings on it. As Ms.
24 Marx correctly pointed out, that distinction itself
25 will raise another uniformity issue. I'm just

1 Bill No. 00028

2 suggesting to you there are defenses to it.

3 COUNCILMAN NUTTER: Your testimony is
4 that over the years you believe our defense has grown
5 stronger, we have more of a case to make if
6 challenged, if this comes back?

7 It's my understanding from the
8 Councilman that more notice provisions either
9 have or will be proposed in order to give people
10 greater notice and to make greater distinctions
11 on these types of properties.

12 We certainly have some people who
13 pay their taxes currently who have no interest in
14 doing anything with their property. And those
15 properties in and of themselves often are a
16 blight on the community, leaving us with very few
17 tools to go after the current taxpaying blight
18 holding person; is that true?

19 MR. FADER: I can't speak to whether
20 there are very few tools. I can tell you this bill
21 would add one additional tool.

22 COUNCILMAN NUTTER: By adding the
23 additional tax, you up the amount of tax on the
24 property and either push it through the \$800 ceiling
25 on sheriff sale, and create a disincentive over time

1 Bill No. 00028

2 for that person to continue to pay an even higher
3 rate of tax on a piece of vacant property or vacant
4 lot?

5 MR. FADER: That is clearly the theory
6 behind the bill.

7 COUNCILMAN NUTTER: Thank you.

8 COUNCILWOMAN BLACKWELL: Are there any
9 other questions from members of the committee?

10 (No questions.)

11 COUNCILWOMAN BLACKWELL: Any there any
12 concerns from other Council persons or members in the
13 room with regard to Bill 28?

14 Councilman Clarke.

15 COUNCILMAN CLARKE: Thank you. I want
16 to make a statement along the lines as Councilman
17 Nutter asked. One of the components of the bill that
18 has changed from the prior bill -- and I want to say
19 I have to give credit to late Councilman John
20 Anderson.

21 This is one of the first bills
22 that I became interested in upon my employment
23 here at City Council. I thought it was a
24 fabulous thing. To this day, I can't figure out
25 why we couldn't make this thing happen.

1 Bill No. 00028

2 Unfortunately, some of the
3 conditions that were in place at that point
4 continue to this day. As a matter of fact, some
5 of the same properties that they targeted back
6 when Councilman Anderson was here on earth with
7 us fighting this particular issue, those same
8 properties continue to still stand in some of our
9 communities. It's utterly ridiculous we can't
10 figure out a way to get this done.

11 One of the components of the bill
12 that has changed in the prior bill, the
13 definition on vacancy was one year, and that was
14 one of the arguments. I understand at the time,
15 that the Homeowners Association had some concerns
16 about that length of time, and we've actually
17 extended that to four calendar years. I think
18 that alone, among individual things we have
19 changed would put us in a stronger position to
20 win the litigation on this particular issue.

21 There are also some members of the
22 community that want to talk about the specifics
23 of the conditions that they continue to have in
24 neighborhoods and the problems associated with
25 having vacant properties, both buildings and

1 Bill No. 00028

2 lots, in these various communities City-wide.

3 As you can recall, in the initial
4 hearing on this bill we talked about some
5 properties not only in the "neighborhoods;" we
6 also gave examples of properties in and around
7 Center City that continue to be a blight on
8 various communities.

9 I want to thank you for that.

10 COUNCILWOMAN BLACKWELL: I'll note,
11 Councilman Clarke, that I've learned problems just
12 stick and stay. If we don't decide that we as
13 leaders and elected officials want to resolve them,
14 abandonment, blight and all manner of problems, just
15 wait until somebody deals with them. Certainly we
16 commend you in your interest in this area.

17 The Chair also notes that
18 Councilwoman Blondell Reynolds Brown is here for
19 this evening. We just wanted to acknowledge
20 that. Thank you very much.

21 We have the effect of vacancy on
22 neighborhood commercial corridors, James Young,
23 President of Germantown and Lehigh Avenue
24 Business District, welcome. Identify yourself
25 for the record and begin your testimony.

1 Bill No. 00028

2 MR. YOUNG: I'm James F. Young,
3 Executive Director and Founder of the Labor
4 Action Bureau, which was founded in 1971. I'm
5 Chairman also of the Germantown and Lehigh Avenue
6 Planning Committee, which is made up of
7 organizations in that area. I'm also business
8 manager for the Merchants Associates for
9 Germantown and Lehigh Avenue.

10 I've lived and worked in the
11 Germantown and Lehigh area for 37 years. During
12 that time, I've seen more and more properties
13 become vacant, thus eroding the tax base and
14 overburdening those low-to-moderate-income
15 property owners who remain in the area.

16 Vacant properties become havens
17 for drug dealers, trash. They become easily
18 accessible to small children. In many cases
19 because of deterioration, they become hazardous
20 and in danger of damaging adjoining properties.

21 On behalf of the residents of
22 Germantown and Lehigh Avenue community, we fully
23 support the amendment proposed by Councilman
24 Clarke that allows the taxation of vacant land
25 that remains continuously unoccupied for four

1 Bill No. 00028

2 years, or that that the Department of License and
3 Inspection has licensed it vacant for the entire
4 year at ten percent of assessed value.

5 The amendment also calls for those
6 properties contained in an abandoned building to
7 be taxed at five percent of assessed value after
8 two years of vacancy. This amendment will
9 certainly help in areas that have been devastated
10 by blight and erosion.

11 To get to the commercial corridor
12 -- all I've just said applies to this -- all of
13 the above-mentioned problems do effect commercial
14 corridors. In the recent past, we have
15 successfully entered a 65-percent vacancy rate on
16 the Germantown and Lehigh Avenue commercial
17 corridor.

18 Unless we do something to get rid
19 of the blight surrounding the corridors, we will
20 lose these valued community shopping strips.

21 Thank you.

22 COUNCILWOMAN BLACKWELL: Thank you.

23 Are there any questions from
24 Members the Committee or Council Members?

25 (No questions.)

1 Bill No. 00028

2 COUNCILWOMAN BLACKWELL: The next
3 individual is Ruth Berchet, President, Heritage
4 Economic Community Development Corporation dealing
5 with the effect of vacancy on neighborhoods and
6 residential development.

7 Welcome and thank you. Please
8 identify yourself for the record and begin your
9 testimony.

10 MS. BERCHE: Thank you. My name
11 is Ruth Berchet. I'm founder and President of
12 Heritage Community Economic Development
13 Corporation. I want to commend Councilman Clarke
14 for the introduction of this Bill, and thank
15 Council for hearing neighborhood comments in
16 reference to it.

17 I also want to thank Councilman
18 Clarke for acknowledging our late Councilman
19 Anderson and all of the hard, hard work that he
20 put forth. It is good to know that those efforts
21 aren't forgotten in light of the fact that the
22 problem hasn't disappeared.

23 I want to say that in our North
24 Philadelphia community, in particular 5th
25 District, we happen to have the highest

1 Bill No. 00028

2 concentration of vacant residential property, the
3 highest utility shut-offs and delinquencies, as
4 well as the highest tax delinquencies. It's no
5 surprise, given those facts, that the overdue
6 taxes are often greater than the market assessed
7 value of our properties.

8 Heritage Committee Economic
9 Development Corporation has, for nearly ten
10 years, been diligently involved in organizing
11 volunteer community efforts to not only see to
12 the cleaning and sealing of abandoned properties,
13 but also the cleaning of vacant lots as well. We
14 have won awards for those efforts.

15 It baffles us over and over again
16 as to how the City can commit the expenditure of
17 funds to pay for the removal of trash and the
18 cleaning and sealing of buildings that are owned
19 by persons who aren't even paying taxes on them.
20 We very often when working with Licensing and
21 Inspection Clean and Seal Unit are asked to get
22 five other citizens to volunteer to support their
23 staff in those clean-up efforts.

24 It troubles us to see that we're
25 putting forth the effort, the City of

1 Bill No. 00028

2 Philadelphia is putting forth the effort, yet
3 these property owners are getting away with not
4 providing financial support and responsibility
5 for the properties they need to. This is a clear
6 threat. These properties present a clear threat
7 to public safety.

8 My own nephew fell through the
9 basement of an abandoned house. We've had that
10 happen to other children as well. He fell
11 through into four feet of water and nearly
12 drowned. It was a miracle that we were able to
13 get him out of that building. We had another
14 child in the neighborhood who was missing, and it
15 turned out that she was playing hide-and-seek and
16 hid in the cellular window and fell into the
17 basement of an abandoned and opened building.

18 I'm saying to you as someone who
19 is a block captain and very involved in our
20 community, democratic committee person, someone
21 who happens to reside in a home where my family
22 has been for 50 years, and still hoping, yet
23 still hoping, given the conditions of our
24 neighborhood, that our neighborhood can come
25 back.

1 Bill No. 00028

2 This bill clearly does an awful
3 lot to make improvements in our community. On my
4 block in North Philadelphia, there are no houses
5 left standing across the street. There were 50
6 properties on this block. On my side of the
7 street, there are five abandoned properties and
8 three vacant lots.

9 It's simply not fair for those of
10 us who have done everything we can putting forth
11 or own time, our own expertise and our own
12 goodwill to hang flower boxes outside of our
13 windows or curbside flowerpots to beautify our
14 neighborhoods, yet no matter what we do we are
15 still unable to compete against the blight and
16 the deterioration in our community.

17 So we encourage you to support
18 this bill that Councilman Clarke has put forth.
19 You simply must do all that you can to help us
20 and to use every means possible to help improve
21 what's come to be our forgotten blocks and
22 government forsaken neighborhoods.

23 We do support this bill. As one
24 caution with regard to properties being
25 unoccupied for periods of time, if you can --

1 Bill No. 00028

2 certainly I think the criteria to look at the
3 delinquency and the lack of utilities in the
4 homes is an issue, but just on the sideline, and
5 one thing that's very often known, when people --
6 when people associated with drug activity and
7 nuisance occupy a house illegally, very often
8 what they do is illegally hook up utilities.
9 That presents a safety hazard and a fire hazard
10 for neighbors.

11 You may want to also consider
12 checking in with PECO in reference to those
13 particular fines of properties that they find
14 that are in that condition as well, and have the
15 owner not be able to use that as a legitimate
16 occupancy as well.

17 That concludes my comments. I
18 truly thank you for all of your efforts in this.

19 COUNCILWOMAN BLACKWELL: Thank you.
20 Thank you for your continued diligence. I know you
21 come here often. Thank you for coming.

22 Mr. Cannon, Philadelphia Community
23 Civic Organization.

24 (Not present.)

25 COUNCILWOMAN BLACKWELL: The effect of

1 Bill No. 00028

2 vacancy on residents. Bernard Lopez. Welcome, and
3 please identify yourself for the record and then
4 begin your testimony.

5 MR. LOPEZ: Good afternoon, Madam
6 Chair and Members. First, I want to thank
7 Councilman Clarke for allowing me the
8 opportunity, as well as this Committee, to give
9 testimony regarding this proposed ordinance or
10 the amending of this proposed ordinance.

11 I sort of got a real quick history
12 lesson with the comments made by Secretary
13 Wilkerson as well as the deputy secretary from
14 the Department of Revenue. I sort of became
15 familiar with the Non-utilization Vacant Property
16 Tax while I was a former administrator for the
17 Pennsylvania Department of Revenue.

18 About eight, ten years ago, I had
19 a conversation with the then chief legislative
20 aid, Darrell Clarke, about this particular tax,
21 and I think the conversation sort of went like
22 this: Darrell, I think this is a way that the
23 City can generate additional tax revenue, and we
24 can not only address some of the abandonment
25 problems that exist in our neighborhood, but this

1 Bill No. 00028

2 might be a way to get the owners of what's
3 considered, I think, Class B properties in Center
4 City to get off their duff and start making
5 something happen as was happening in the cities
6 of New York and Baltimore and other metropolises
7 across the country.

8 As I look through the Philadelphia
9 Code, though, I'm really trying to figure out
10 where the exemption exists for other quasi-public
11 agencies that have large stocks of housing in the
12 neighborhoods; PHA, Redevelopment Authority, as
13 it relates to vacant lots, things like that.

14 I'm really trying to get a sense
15 of how that's going to impact on their agency as
16 it relates to them if they, in fact, are not
17 exempt with forwarding monies to the City of
18 Philadelphia. So I'm here in support of this
19 amendment that the Councilman has proposed.

20 Without rambling any further, I
21 want to end, because there are just so many other
22 things that I needed to know with respect to this
23 ordinance. But once again, I just want to give
24 my support for this ordinance and thank you for
25 the opportunity to address this committee.

1 Bill No. 00028

2 COUNCILWOMAN BLACKWELL: Thank you.

3 Any questions for this witness?

4 (No questions.)

5 COUNCILWOMAN BLACKWELL: Thank you.

6 Anyone else here to testify with regard to Bill 28?

7 MS. ROBINSON: Yes.

8 COUNCILWOMAN BLACKWELL: Welcome.

9 Please identify yourself for the record. We're
10 always glad to have you and begin your testimony.

11 MS. ROBINSON: My name is Judith
12 Robinson. I am the block captain for the 2100
13 block of Woodstock Street in North Philadelphia.
14 Also, I'm a licensed real estate broker. My
15 company is Complete Real Estate Services.

16 I have been analyzing this vacant
17 property situation for quite some time and have
18 done a study. I went back to the original
19 ordinance, and as I read it, I see vacancy and
20 abandonment in here throughout this whole
21 ordinance over and over again.

22 So I went back to my computer to
23 determine who is the owner of most of our vacant
24 and abandoned properties. Unfortunately, it's
25 the City of Philadelphia and their

1 Bill No. 00028

2 quasi-governmental agencies; PHA, PHDC, RDA, et
3 cetera, et cetera, et cetera.

4 Now, this bill does not address
5 vacancy as it relates to these agencies and the
6 City of Philadelphia. The next largest group of
7 vacancies in the City would be the estate
8 properties, people who have left properties,
9 they're deceased, and the family members are not
10 even aware that they own the properties. There's
11 one part of this ordinance of 1982 that says,
12 "The owners of vacant properties must be
13 encouraged to use said properties in a positive
14 manner to stop the spread of deterioration and to
15 increase the stock of viable real estate within
16 the City."

17 I was here last week discussing
18 this vacancy issue. And I didn't want to be
19 redundant, so I brought some visual aids. Can I
20 pass these to you all, please?

21 COUNCILWOMAN BLACKWELL: Someone will
22 come to your table to get them.

23 MS. ROBINSON: Throughout my
24 neighborhood, and I contend throughout the whole
25 City of Philadelphia, these are all PHA and

1 Bill No. 00028

2 City-owned properties. I contend this is what's
3 causing vacancy and abandonment, holding on to
4 these properties. I noted people live in
5 properties that are abandoned. There are boards
6 on the windows.

7 If this is to address vacancy and
8 abandonment, I really respectfully would submit
9 that we need to start with the City of
10 Philadelphia and all the quasi-governmental
11 agencies, especially PHA, which gets separate
12 sources of finance directly from the federal
13 government. People are living in those
14 properties with boards on the windows while PHA
15 is collecting millions of dollars from the
16 federal government.

17 Although this bill, and as I've
18 read the original ordinance, speaks to trying to
19 reduce vacancy and abandonment, it's just such a
20 very small drop in the bucket when you have the
21 majority of vacant and abandoned properties in
22 our City owned by those City and
23 quasi-governmental agencies.

24 The other properties that are
25 owned by estates -- I heard someone mention about

1 Bill No. 00028

2 enforcing this tax. I think you're still going
3 to have very much that same problem. It's not
4 going to do very much to reduce the vacancy and
5 abandonment. That is really my main concern.

6 As I see millions of dollars being
7 spent on various projects through PHCC, which is
8 supposed to be our home-start agency, I don't see
9 the policies helping us to attack this problem.
10 If this bill -- if I was told that this was to
11 bundle up more tax liens to sell, then I would
12 have a better understanding of what you're trying
13 to do here.

14 But If you tell me this is mostly
15 about non-utilization and it's to amend
16 Legislative Finding 19-20501, which talks a whole
17 lot about vacancy and abandonment, I think you
18 all need to go back and analyze what you are
19 really doing in all City agencies that are
20 charged with housing, economic development,
21 vacancy reduction, et cetera. That's where you
22 really need to start before you go fining people
23 that have lost interest in their properties for a
24 variety of reasons.

25 I contend, in conclusion, that if

1 Bill No. 00028

2 the City of Philadelphia and all the other
3 quasi-governmental agencies did what they were
4 charged with to eliminate blight, truly, and
5 revitalize our neighborhoods with all these
6 millions of community block development ballets
7 that have been coming into our community over the
8 past 25 years, if somebody thought they were an
9 heir to a vacant property in North Philadelphia,
10 they will be back to claim it, because there will
11 be some true, positive elimination of
12 deterioration by those agencies.

13 I really thank you all very much
14 for the opportunity to be here today. I really
15 would hope that instead of just having these
16 hearings, that you will really truly move towards
17 eliminating vacancy and abandonment.

18 COUNCILWOMAN BLACKWELL: Thank you.
19 Before Councilman Clarke speaks, we wanted to say
20 that we're hopeful that having definitions will allow
21 us to move forward. We realize that the City has
22 been in a land-banking business for many, many years,
23 and certainly we agree with you. We have too much
24 blight, too much abandonment.

25 We're hopeful this bill will go a

1 Bill No. 00028

2 long way into remedying that by having tight
3 definitions so that we can process these
4 abandoned properties.

5 Councilman Clarke, your light is
6 on?

7 COUNCILMAN CLARKE: Councilwoman
8 Tasco may go first.

9 COUNCILWOMAN TASCO: I'd like to
10 say thank you for your testimony. I think that
11 what has happened through the 5th District is
12 that through the years -- if we had had something
13 like this 25 years ago, we might not have so many
14 vacant and abandoned properties and the City
15 might not own so many of them, because a lot of
16 them were taken to sheriff sale so that we could
17 gain control of them.

18 In other areas, particularly in my
19 district, I don't have a lot of agency
20 properties, but I do have properties where the
21 owners will just hold them and pay taxes and they
22 just sit. One house in my district on a
23 residential block, the owner has held the house
24 for 20 years and it's vacant. He pays the taxes,
25 but there's nothing we can do about it.

1 Bill No. 00028

2 I have an abandoned building on
3 Ogontz Avenue that's been there for almost 30
4 years. The owner pays the taxes. He has no
5 interest in doing anything with the property. He
6 pays the taxes, and it sits there blighted and
7 abandoned. We are constantly on him about the
8 trash, the weeds.

9 So there are a lot of areas in the
10 City where this bill will be very helpful to us
11 in moving these properties into hands of people
12 who might want them and can use them, and we can
13 house people in those properties.

14 COUNCILWOMAN BLACKWELL: Councilman
15 Clarke.

16 COUNCILMAN CLARKE: Thank you, Madam
17 Chair. Thank you, Councilwoman Tasco. I'd just like
18 to say that Ms. Robinson is a constituent of mine.
19 I've known her for some time. I agree with her one
20 hundred percent with respect to some of the agencies
21 and the problems associated with the agencies'
22 inventory.

23 As a result of some discussion in
24 an earlier community meeting in the district, the
25 Philadelphia Housing Authority has embarked on

1 Bill No. 00028

2 the planning process for a very aggressive
3 vacancy reduction strategy that will hopefully
4 reduce the levels of vacancy throughout the City
5 of Philadelphia with the scattered sites units.

6 I commend her and her diligence as it relates to
7 the problem associated with the agency.

8 As I found out as a new council
9 member 12 months ago now and over the period of
10 this last year, there is no magic bullet to
11 resolve the many problems associated with our
12 great municipality and what we're attempting to
13 do today is to just add one more avenue for us to
14 eliminate blight.

15 I think that you will see this
16 particular council has consistently introduced
17 bills that address those issues. I think a
18 little later on on the calendars there's also
19 some legislation to discuss potential blighted
20 areas. So wherever we can get some sort of
21 assistance in terms of clearing up some of the
22 problems, we're going to take that opportunity.

23 COUNCILWOMAN BLACKWELL: Thank you
24 very much. Are there any other questions or is there
25 anyone here to testify with regard to bill no. 28? I

1 Bill No. 00028

2 apologize, Ms. Robinson, I do have your name. You
3 must have come up at the last minute. I have your
4 name at the bottom of our list. We prepared our list
5 earlier. Thank you very much.

6 We'll now hear testimony on the
7 quote, unquote DiCicco Bills. Bill Nos. 25, 26
8 and 27, and we will read them all at one time and
9 then entertain testimony.

10 Bill No. 225, an ordinance
11 amending Chapter 19-1303, Section 3, of the
12 Philadelphia Code entitled, "Authorization to
13 offer exceptions from real estate taxes on
14 improvements to deteriorated industrial,
15 commercial, or other business properties" by
16 changing the exception schedule for improvements
17 to deteriorated industrial, commercial or other
18 business properties under certain terms and
19 conditions.

20 Bill no. 226, an ordinance
21 amending Section 19-304, Section 4, of the
22 Philadelphia Code, entitled "Authorization to
23 offer exceptions from real estate taxes on new
24 construction or residential properties" by
25 changing the exception schedule for new

1 Bill Nos. 00225, 00226, 00227
2 construction of residential properties. And
3 repealing Bill No. 970214 approved December 9,
4 1999, which also amended Section 19-304, Section
5 4, but has not yet taken effect under all terms
6 and conditions and bill no. 227, an ordinance
7 amending Section 19-302, Section 2, of the
8 Philadelphia Code entitled "Authorization to
9 offer exception from real estate taxes on
10 improvements to residential properties" by
11 changing the exception schedule for improvements
12 to residential properties under certain terms and
13 conditions.

14 We will now recognize Councilman
15 DiCicco for remarks.

16 COUNCILMAN DICICCO: Thank you, Madam
17 Chair. Listening to the testimony on Councilman
18 Clarke's Bill No. 28, I see some relationship between
19 what Councilman Clarke is attempting to do in his
20 bill and the bills that we will be hearing today, as
21 you kindly referred to as the DiCicco bill, but I
22 think these are more importantly the City of
23 Philadelphia, City Council of Philadelphia bills.

24 A lot of the discussion of Bill 28
25 has to do with obviously abandoned buildings,

1 Bill Nos. 00225, 00226, 00227
2 vacant lots, lack of attention that has been
3 paid, attention to those properties. Oftentimes,
4 I'm not saying all the time, but in many cases
5 these properties go unattended to or are under or
6 not being renovated or being improved because of
7 the cost involved in doing those improvements,
8 renovations and reconstruction. I think the
9 bills that I had offered are an attempt to help
10 those homeowners or property owners reach an
11 opportunity to do something with those buildings
12 by lessening the tax burden on those properties.

13 We talk about stabilization of
14 neighborhoods. We talk about blight removal.
15 It's one of the mayor's initiatives, this new
16 mayor's initiatives, to remove blight. We talk
17 about the loss of population in the City of
18 Philadelphia; what can we do to stabilize those
19 neighborhoods or re-populate those neighborhoods.
20 We talk about creating new neighborhoods,
21 offering houses with amenities that are really
22 conducive to today's lifestyle.

23 A lot of the housing stock in the
24 City of Philadelphia today just doesn't work in
25 today's lifestyle. There's not enough room in

1 Bill Nos. 00225, 00226, 00227

2 some of these houses for all the stuff that we
3 have; computer rooms and playrooms and all the
4 other things that go along with the American way
5 of life. In many cases, the housing stock that
6 we have in the city of Philadelphia just is not
7 enough to accommodate those needs.

8 We talk about increasing our tax
9 base by encouraging home ownership and making
10 houses more affordable. I believe that the three
11 bills that we'll be hearing testimony on today
12 offer those opportunities to stimulate
13 residential housing development in the City of
14 Philadelphia.

15 I generally don't work from
16 prepared notes, but I was sitting here earlier
17 today because I think this is so important that I
18 don't want to leave out any of the thoughts that
19 lead me to create this bill with the help of
20 members of the Solicitor's office over the last
21 year or so.

22 You know, we all know that we have
23 experienced a great population loss in the City,
24 in particular over the last eight to ten years.
25 Somewhere in the vicinity of about 150,000

1 Bill Nos. 00225, 00226, 00227
2 residents have left the City of Philadelphia.

3 They left for a variety of
4 reasons. Some people have left because they're
5 not very happy with the educational system.
6 There are those who cite crime as a reason for
7 leaving. There are those who cite the high cost
8 of living in the city, in particular the wage
9 tax, and some have made the decision to leave
10 because of the existing housing stock, which I
11 just made reference to, that it doesn't really
12 accommodate their needs.

13 I think we all recognize and have
14 commented at various times as to the difficulty
15 the City of Philadelphia faces in attracting new
16 businesses to the City of Philadelphia, which
17 would create jobs and in many cases would bring
18 new jobs to the City. We would hope that those
19 new jobs and the people that hold those new jobs
20 would become residents.

21 When you look at the high cost of
22 moving into the City, the outrageous transfer tax
23 which is the highest in the country, and in
24 addition to the wage tax, and the high taxes that
25 we impose on the business community and the

1 Bill Nos. 00225, 00226, 00227
2 residents, it makes it even more that difficult.
3 I again, I think the bills I've introduced and
4 we'll hear testimony on today, could help us
5 address some of those concerns.

6 I think these bills are the
7 counterbalance to the wage tax for businesses and
8 homeowners. I think it levels the playing field
9 between the City of Philadelphia and the suburban
10 counties. The real estate community is here
11 today, I suspect they will speak to some of their
12 marketing tools. When we try to convince people
13 that the City of Philadelphia is a great place to
14 move into, and some people say, yeah, I'd like to
15 move in there, but I don't want to pay that wage
16 tax, I think if we can create new housing and new
17 housing stock in the City and abate the real
18 estate tax on the improvement, that we can use as
19 a tool that kind of counterbalances the wage tax.

20 So we really haven't lost anything
21 by affording people an abatement on the real
22 estate tax for the improvements of housing,
23 whether it's single family or multifamily. And
24 there are those in the audience I recognize who
25 will speak to the development of multifamily

1 Bill Nos. 00225, 00226, 00227
2 residential development.

3 The cost of purchasing a home is
4 very expensive, especially in the city of
5 Philadelphia, for some reasons I have already
6 pointed out; the transfer tax and other taxes.
7 That tax alone -- and I sell real estate
8 occasionally -- but that tax alone, the transfer
9 tax in many instances is a deal breaker.

10 When you get the client to the
11 settlement table and they start looking at all
12 those cost estimates and they see that transfer
13 tax, in some cases it becomes a disincentive to
14 buy, and in many cases, especially when we are
15 talking to people who are at the lower end of the
16 wage bracket, they just can't afford to get the
17 money that they need that is necessary to be able
18 to put the down payment money in, do the transfer
19 tax, do the settlement costs, the Notary fees and
20 everything else that is included in that
21 transaction.

22 I think there's a concern as to --
23 and it's been raised to me about an hour or so
24 ago from the administration. I suspect people
25 from the administration will be here to testify

1 Bill Nos. 00225, 00226, 00227
2 that these bills will have a negative impact on
3 the revenue stream to the Philadelphia School
4 District. I couldn't disagree with that more. I
5 don't think that will occur.

6 I point that out, and my rationale
7 for saying that is this; this bill, these bills
8 do not in any way negate the real estate tax that
9 is due on the land. In the best case scenario,
10 if everyone who had a vacant property and a
11 vacant piece of land in the city of Philadelphia
12 today were paying their real estate taxes -- and
13 we've heard from prior testimony on the previous
14 bill that that is not always the case -- we still
15 will collect the real estate tax on that land.
16 This is not abating that.

17 All we're talking about doing
18 here -- this may sound familiar -- is offering I
19 guess in the simplest terms, a tiff for home
20 ownership. Developers have come into the City
21 and I have supported them and Council for the
22 most part has supported most of the development
23 tiffs that have come into the city.

24 All we'll be doing is going to be
25 foregoing the real estate tax on the improvement

1 Bill Nos. 00225, 00226, 00227
2 to the house or the multifamily dwelling or in
3 some cases the industrial or commercial property
4 that is going to be built on that vacant piece of
5 land or on the land that is now occupied by
6 blighted, vacant buildings and create something
7 new.

8 Really, in my mind, in my opinion,
9 it's a tiff for home ownership. We do it all the
10 time to what some people refer to as those
11 wealthy developers. I think this is an
12 opportunity to offer people from the low end of
13 the wage bracket all the way up to the wealthy
14 people, so everybody in between has the same
15 opportunity. Or as Councilman Kenney referred to
16 earlier, they get the same bite of the apple.
17 Everybody gets the same bite.

18 I think in my opinion, what is
19 most important about these bills is that we open
20 up that opportunity for people of all wage groups
21 so if they chose to become homeowners in the City
22 of Philadelphia and possibly begin as a result of
23 that to either stabilize our communities at the
24 very least, or quite possibly begin to
25 re-populate a lot of the communities that have

1 Bill Nos. 00225, 00226, 00227

2 gone abandoned for a number of years.

3 We have offered opportunities to
4 everyone. Other people who come in with ideas
5 and schemes to build and create development for
6 job opportunities, this in effect, these bills in
7 effect I believe accomplish the same thing. What
8 we do with this, if we can convince developers,
9 if developers are incentivised to do this and
10 take vacant land and/or vacant buildings and
11 demolish that to create new housing, we then
12 create jobs.

13 We create construction jobs in the
14 same manner in which we create construction jobs
15 when we offer abatements in the form of tiffs for
16 high-rise hotel development, entertainment venue
17 development, et cetera. I'm not condemning that.
18 I support that.

19 There are those who will say
20 today, I assume, based on a conversation I had
21 about an hour ago, that the hit of the district
22 will be significant. I say this; if we do the
23 bills and we pass them and no one builds new
24 houses, nothing ventured; nothing gained. If we
25 take those -- If someone takes advantage of these

1 Bill Nos. 00225, 00226, 00227
2 bills and begins to develop, then we attract new
3 people into the City of Philadelphia. We keep
4 people from leaving.

5 I've done a marketing survey in a
6 housing development, that I've been working on
7 for about three and a half years in South
8 Philadelphia, where we're creating a new type of
9 housing with off-street parking, side yards and
10 rear yards. We did a marketing analysis in south
11 Philadelphia from Oregon Avenue to Washington,
12 Broad Street east to the river, which was our
13 target area.

14 Every person we spoke to who has
15 been considering moving because they need a house
16 with a garage or they want a place for their
17 children to play and not play in the street have
18 said if we build those types of housing and we
19 offer them a tax abatement, they would buy just
20 because they'd rather be close to the City.

21 They would rather be close to
22 family and friends. They understand that it's
23 less expensive long term to live in the City
24 because you don't need the two cars. You don't
25 have the high real estate tax that you have in

1 Bill Nos. 00225, 00226, 00227

2 Washington Township and other places. You don't
3 have the transportation cost of traveling over
4 the bridge every day to come to work with the
5 tolls and the fuel and the cost of buying the two
6 cars that you now need.

7 They would stay. I think the
8 perfect example of that, which I guess is at the
9 high end of the modern income is when you look to
10 the area of Britton Estates and Packer Park.
11 Those are South Philadelphians who have made a
12 decision not to move out of the City even though
13 they're paying some high real estate tax. I
14 don't want to talk myself out of the bill, but
15 these are people who are in a better financial
16 position for the most part. They made the
17 decision to stay in South Philly, but primarily
18 they stay here because they had a place to park
19 their car and they are close to family and
20 friends and the conveyances of City life.

21 We don't promote enough, I think,
22 about how great this City is. We talk about
23 tourism and visiting it, but I think we should
24 really have to begin to market the City as a
25 great place to live.

1 Bill Nos. 00225, 00226, 00227

2 I raised two children, which I'm
3 proud of, in South Philadelphia, on the same
4 block my grandfather moved to around 1910. One
5 of them is a dentist, and the other one is a
6 lawyer. You can raise good kids in Philadelphia.
7 You don't have to move to someplace outside the
8 City, because they have the same problems we do.
9 If you don't pay attention to your kids in
10 Washington Township, they're gonna turn out to be
11 juvenile delinquents the same way they will in
12 North Philly, South Philly or anyplace else.

13 So I think today is not just about
14 taxes. I think it is about offering
15 opportunities for everyone, especially people at
16 the lower end of the wage group. These folks
17 have a difficult time with all of the financial
18 incentives that are on the table. With low
19 interest loans and no down payment, whatever,
20 they still have a hard time being able to afford
21 that house.

22 In addition to the mortgage
23 payment you have the expense of running a house,
24 and then the improvements ongoing, and then you
25 have the maintenance ongoing, and then have you

1 Bill Nos. 00225, 00226, 00227
2 the real estate tax. We will continue to get the
3 real estate tax on that ground, but we will put
4 that ground to use.

5 I don't have a crystal ball. I
6 don't pretend to say that this is going to make
7 it all happen, but look at the results of the
8 conversion bill that we did in 1997 when the
9 skeptics were saying this is not going to make a
10 difference all you're doing is giving developers
11 an opportunity to have less of a burden on
12 themselves, and nothing is going to change. As a
13 result of that bill, which passed unanimously in
14 1997, over 30 former vacant office and industrial
15 buildings -- I will grant you primarily in Center
16 City -- have now been either converted or are in
17 the process of being converted to residential
18 units.

19 We don't get anymore money on the
20 taxes initially, but over a ten year period
21 eventually we'll get the full value of the
22 improvements. We now have -- those buildings are
23 now occupied. We have put the people in those
24 buildings who are now formally, for the most
25 part, over 60 percent of the people living in

1 Bill Nos. 00225, 00226, 00227
2 those buildings today or are filling out
3 applications for those buildings are
4 non-Philadelphia residents who are moving into
5 the City.

6 Twenty to 25 percent of those
7 folks are non -- from the region outside of the
8 city and the other 18 or so percent are not
9 Pennsylvania State residents. It's not going
10 beyond Center City which was good. But I think
11 this offers an opportunity to start to look to
12 develop outside of the core of Center City taking
13 it from the fringes all the way out.

14 Thank you. I probably will have
15 some statements as the hearing continues.

16 COUNCILWOMAN BLACKWELL: Thank you.
17 Are there questions or any comments from members of
18 the committee yet?

19 (No questions.)

20 Mr. Frank Jacovini, Greater Hotel
21 Association.

22 COUNCILWOMAN BLACKWELL: Welcome.
23 Thank you for your patience. We're very glad to have
24 you. Please identify yourself for the record and
25 begin your testimony.

1 Bill Nos. 00225, 00226, 00227

2 MR. JACOVINI: Madam Chairwoman
3 and Members of Council, my name is Mr. Frank
4 Jacovini. I'm President of the Greater
5 Philadelphia Association of Realtors. Sitting
6 with me is Stephen Pollock. He is past president
7 of the Philadelphia Bar Association's Real
8 Property Division.

9 Councilman DiCicco's tax exemption
10 Bills Nos. 225, 226, 227 are in direct accord
11 with Mayor Street's top priority to rid the city
12 of blight. These three bills can be summarized
13 in two words; that is thank you. Let's examine
14 these bills individually.

15 Bill 225 says thank you to those
16 developers who take delapidated, decayed and
17 rundown properties and make them habitable,
18 attractive and appealing for businesses and
19 families. There are plenty of properties in this
20 city that would have never have been improved if
21 previous conversions and tax breaks incentives
22 were not offered.

23 Bill 226 says thank you to both
24 builders and home buyers. For the few builders
25 and developers who maintained the tenacity and

1 Bill Nos. 00225, 00226, 00227
2 determination to build new homes, having to deal
3 with pressures from City agencies, utility
4 companies and the like, this bill will offer the
5 encouragement, motivation and support needed to
6 reduce risk and the project's time on the market.

7 To those families who at one time
8 or another were faced with the decision of
9 whether or not to move out of the City, but have
10 chosen to weather the storm and stay put, these
11 bills say a hardy and robust thank you. The
12 reduced real estate tax rate for an extended
13 period of time counterbalances the wage tax for
14 those buyers and levels the playing field between
15 new homes outside the city and ones inside the
16 City.

17 Realtors, like many of the groups
18 represented here today, spend much time trying to
19 convince families to stay in Philadelphia. New
20 construction with the ten-year abatement would
21 unquestionably offer an attractive alternative to
22 the lure of the suburbs in South Jersey.

23 It is just those families that can
24 and will be influenced by the increased
25 development that will be spurred from this bill.

1 Bill Nos. 00225, 00226, 00227

2 New construction means additional growth, more
3 jobs, et cetera.

4 Now, Bill 227 says thank you to
5 all the homeowners that have chosen to stay in
6 Philadelphia. These are the people who would
7 benefit by an extended abatement for home
8 improvements. Because by encouraging these true
9 believers to improve their property without any
10 threat of impending tax increases, it will also
11 encourage people to obtain City permits because
12 the threat of higher taxes is erased.

13 All three bills say thank you to
14 people who fell left out and ignored when they
15 hear about tips and tax breaks for conglomerates.
16 Now, make no mistake about it, residential
17 homeowners are the backbone of this City.
18 Families who leave the City because of
19 frustration and the feeling of being
20 unappreciated have no incentive to improve the
21 property or can't find new construction readily
22 available as in the suburbs, or simply stated do
23 not want to live near an abandoned or rundown
24 commercial problem.

25 Now, why is there an obvious

1 Bill Nos. 00225, 00226, 00227

2 absence of new construction in Philadelphia? The
3 answers are simple. Building in Philadelphia is
4 much more difficult and expensive than our
5 suburban counterparts.

6 Bill 226 enables a builder to know
7 that his development will be a success and takes
8 away the risk of what is an extraordinarily risky
9 business, especially in this City. If City
10 Council chooses to enact this proposed
11 legislation, Philadelphia will be on a level
12 playing field with her suburban counterparts.

13 Extending the real estate tax
14 exemption will make the difference for many
15 people when deciding whether to stay in the City
16 or to vacate. We can see only positive outcomes
17 from these bills. All vacant lots now being
18 minimally taxed will become an attraction for
19 developers to reconsider Philadelphia. If it is
20 City Council's goal to keep and increase our tax
21 base and stimulate the economy, what better way
22 to offer incentives that are more than just
23 symbolic. Yes, we encourage you to improve our
24 homes, build new homes, buy new homes and improve
25 commercial properties. You ask what is the cost

1 Bill Nos. 00225, 00226, 00227
2 to do these tax incentives? My answer is what
3 does it cost not to do them? More families
4 leaving the City. More homes aging without
5 renovation and improvement and more old
6 commercial properties not being improved.

7 Once these bill are passed, we
8 need to make sure the word gets out about them.
9 Think of the positive spin that can be generated
10 from these three bills; something for the little
11 guy, a break for the tax payer, a symbolic and
12 real thank you for those who have chosen to stay
13 and those who believe enough in Philadelphia to
14 invest the tax dollars in it.

15 For the record, I need to say that
16 many associates of my association and a number of
17 representatives here today were here today but
18 had to leave because of the late hour. I wanted
19 to state that for the record. And along with my
20 testimony, I respectfully would like to submit a
21 study conducted by the Central Philadelphia
22 Development Corporation for your review as well.

23 With that, I would like to turn
24 the mic over.

25 MR. POLLOCK: My name is Stephen

1 Bill Nos. 00225, 00226, 00227

2 Pollock and I speak as a private citizen, as the
3 immediate past chair of the Bar Association's
4 Real Property Section. We do not have a
5 resolution of the Bar Association given the
6 timing. I can say to you that I think you have a
7 unique opportunity here to act as a laboratory in
8 government.

9 If anything, the golden
10 opportunity is that if you read the news this
11 morning, I believe the House and Senate of
12 Pennsylvania has finally put on the desk of the
13 governor a bill that says no more sprawl in the
14 suburbs. The suburbs are saying we're putting on
15 the brakes. We don't want anymore development.
16 We don't want you to to our areas. We're going
17 to define areas that we don't want you to be.
18 Where is somebody going to turn? Here is a
19 golden opportunity for us to experiment and say
20 to the people, Well, look if they don't want you
21 in the suburbs, we'll give you an opportunity to
22 come back here to the City.

23 So I think that we have this
24 opportunity, as has been pointed out, if we go
25 down the road that we've been continuing to go

1 Bill Nos. 00225, 00226, 00227
2 down, we have the issue of Bill 28, which is
3 vacant properties, your budget increases for
4 L&I's demolition of properties. It's not enough
5 for City government to demolish. The thought has
6 to be once we demolished what do you do? What do
7 you put in its place? The Dickey bills, I
8 think, give an opportunity to increase that.

9 I know Councilman O'Neill's
10 district for many years under the old system was
11 a source for a lot of building within the City.
12 But the days you can go by and see a new home
13 being constructed in the city are few and far
14 between.

15 I think that we need to encourage
16 people to be able to build, be able to stay here,
17 put an addition to their home. In fact, there
18 are new Supreme Court cases in Pennsylvania that
19 are coming down that try and look at this and say
20 that we have to look at urban blight and give
21 cities a way to take blighted properties and
22 recycle them, because we're going to be in the
23 recycling business. I dare to say that
24 Philadelphia in 17 -- when Ben Franklin came
25 here, it is a far cry different now than it was

1 Bill Nos. 00225, 00226, 00227

2 then. And the Philadelphia that we are going to
3 have years in the future is going to be a far cry
4 different than we have here today.

5 The only way that you can get to
6 that point and get to where we are today and
7 where we need to go in the future is give people
8 these economic incentives both for the homeowner
9 and whatever level you are so that as Councilman
10 Diccico said, the bite is equal for everybody.

11 Thank you.

12 COUNCILWOMAN BLACKWELL: Thank you
13 very much. Any questions for these witnesses from
14 members of the committee or council members in the
15 room?

16 COUNCILMAN COHEN: You know, ever
17 since we began granting tiffs about 20 years ago and
18 abatements, tiffs were a more recent version, we hear
19 the story about how this is going to lead the way to
20 a change; people are going to come back into
21 Philadelphia.

22 When the statistics are developed
23 they still show the huge loss population. I
24 worry a lot as I hear these rosy stories about
25 what's going to be happening as a result of these

1 Bill Nos. 00225, 00226, 00227
2 bills. I worry a lot about the future and the
3 way we're mortgaging the future income of the
4 City. I have to say it's troublesome. I think
5 we're developing the climate so that every
6 developer who doesn't ask for special tax breaks
7 from the City is kind of put in a position where
8 he looks like a fool. It's just out there.
9 You've got to ask for it. It will add to your
10 profit measure. It will help secure you for some
11 risk. I'm just very troubled about that. At
12 what point are existing homeowners who are paying
13 their full share of tax going to rebel at the
14 fact that the increased tax burden is going to be
15 felt by them? Because the new projects don't
16 develop taxes. Somebody has to make up the
17 difference and the difference is being made up,
18 maybe not by tax increases, but by increased
19 assessments by the Board of Revision Taxes. We
20 as politicians are insulated from attack because
21 we don't vote those increases. It's done by the
22 Board of Revision of Taxes appointed by judges.
23 We're putting on the people who
24 have been here, the people that you say have been
25 loyal and stayed in Philadelphia all these years?

1 Bill Nos. 00225, 00226, 00227

2 Somebody's going to have to make up for this loss
3 of revenue.

4 COUNCILMAN DICICCO: We talked about
5 developers who have come before Council and asked for
6 all kinds of incentives and tax abatements and
7 forgiveness. And Councilman Cohen suggested that
8 maybe the numbers don't show the fact maybe that what
9 we attempted to do we're not seeing the positive
10 results of that. I'm convinced that in Center City,
11 we have -- we do see the positive results of those
12 tax initiatives.

13 Because Councilwoman Blackwell, I
14 was a guest in her district last night with a
15 former GE building at 31st and Chestnut or
16 Walnut, is now being converted into a multi-use
17 facility. You have resident -- 282 luxury rental
18 apartments and some office space for high-tech
19 industry in collaboration with the University of
20 Pennsylvania. And time and time again all of the
21 speakers, all but one, actually -- one developer
22 and everyone else who was not a developer was
23 there. Every single one of them who spoke all
24 spoke to the fact that had it not been for the
25 conversion bill which we passed in '97, that

1 Bill Nos. 00225, 00226, 00227

2 project would never have happened.

3 It's sitting there vacant for a
4 number of years and it still continued to stay
5 there as a vacant property. I respectfully
6 disagree that we're not seeing the results of
7 those tax incentives or enticements that we put
8 out there.

9 On the other note, I also
10 recognize what you're saying is there may be a
11 rebellion from the people who are paying taxes
12 and are not entitled to these abatements.

13 Well, if we don't do something
14 soon and we continue to lose the population at
15 the rate we're losing it, the burden of taxes is
16 only going to increase on those who are left
17 behind, unless we reduce the size of government
18 or the services that we believe people are
19 entitled to. You can't have it both ways.

20 In a perfect world if we weren't
21 losing population and the housing stock was
22 suitable and people were developing, I wouldn't
23 be here with these bills today. These were not
24 developer-generated bills. These were bills that
25 I looked at developing based on what I see

1 Bill Nos. 00225, 00226, 00227
2 happening in the district that I represent and
3 other parts of the City that I drive through and
4 seeing the exodus of people from the City and all
5 the reasons that they leave. We are always
6 looking.

7 All of us -- I think there is the
8 consensus among all of us in Council to figure
9 out ways in which we can get that wage tax down
10 even more quickly than we have been able to do.
11 I think this, as I said earlier and Mr. Jacovini
12 pointed out in his testimony, I think this is an
13 opportunity to say to those folks we may not get
14 that wage tax down to where we all would like it
15 to be as quickly as we would like to get there,
16 but here's an opportunity -- we can kind of
17 balance that by not charging you for the real
18 estate tax for moving into the City or staying
19 here and buying a home. I don't have a crystal
20 ball. I can't sit here today and say that if
21 these bills pass that we will see all that
22 development.

23 If it doesn't happen, we didn't
24 lose anything. If it does happen and we start to
25 repopulate our neighborhoods the way we have

1 Bill Nos. 00225, 00226, 00227
2 repopulated the neighborhood of Center City,
3 which is the only neighborhood that is
4 experiencing an increase in population in the
5 last ten years, I think by 20 percent or more,
6 we'll start to inhabit these buildings and houses
7 and structures with people who will become new
8 residents paying wage taxes. So we're now
9 starting to increase our revenues to a degree
10 that we can maybe start providing more services
11 or begin to take some of that money and reduce
12 the wage tax by having more people who are wage
13 earners living here. I think we need to look at
14 it in those terms. Thank you.

15 MR. JACOVINI: If I may, 20
16 percent of all local sources of revenue are
17 generated from real estate tax. The other 73
18 percent are generated from wage earnings, sales
19 and business privilege taxes. So if foregoing
20 real estate taxes induces new development and if
21 these projects attract new residents, then you
22 have your new jobs and new revenues that are
23 created.

24 Also, personal point of view, it
25 is my opinion that City leadership needs to do

1 Bill Nos. 00225, 00226, 00227

2 something to become proactive like creating
3 incentive for builders, homeowners and the like.
4 You are taking a proactive stance and encouraging
5 the people to stay in the City, move in the City,
6 improve their properties.

7 COUNCILMAN DICICCO: When you grant
8 tiffs for certain commercial developments, which I
9 guess created Franklin Mills or created something on
10 13th Street in town, the little guy says what am I
11 getting out of this?

12 If we do it, we pass these bills
13 and going forward, we find that some of the
14 things that maybe I'm not convinced of today
15 actually begin to occur going forward. You can
16 always change things. We can go back and amend
17 the bills, repeal the bills. There's lots of
18 things we can do to do the status quo.

19 I don't think we're doing any of
20 us any good. They tried this in Cleveland and in
21 the first year in Cleveland, which had worse
22 conditions I think than most in terms of housing
23 and some of the problems they had out there in
24 the first year alone, 350 new houses were built.
25 They attracted -- most of those homes were sold

1 Bill Nos. 00225, 00226, 00227

2 to non-Cleveland residents. So you start to
3 re-populate, increase tax base.

4 COUNCILWOMAN BLACKWELL: I did get the
5 word last night we support your bill today. That's
6 the message I get before we left that dedication.

7 COUNCILMAN KENNEY: I think that the
8 real strength of these bills is not only the ability
9 to attract new homeowners, but anecdotally from my
10 own peer group, my own friends who have moved out of
11 the city who have said to me, you know I really
12 didn't want to go, I liked where I lived, I liked the
13 neighborhood, I like the amenities, I like the
14 convenience, but my wife drove me nuts. She drove me
15 nuts every day because she wanted a laundry room, she
16 wanted a garage, she wanted a family room, she wants
17 this room, that room, and I went through the whole
18 City and I looked for something that could
19 accommodate what my wife wanted and I couldn't find
20 it for less than \$300,000.

21 I believe that there's a cohort of
22 people in the City who want to move up. Young,
23 middle-income working families who want to move
24 from a row house in Mayfair or South Philly or a
25 row house in Southwest or some other part of the

1 Bill Nos. 00225, 00226, 00227
2 City and they want to move up to a single or a
3 twin. They can only afford the 120 to 150 or
4 160. If this kind of incentive creates the
5 construction that we're seeing that we've seen in
6 the last 15, 20 years in the suburbs in the City
7 of Philadelphia, we retain that family. We
8 retain them, because they're getting in addition
9 to continuing to pay the wage tax, which puts us
10 in an unfair advantage, in addition to having to
11 send our kids to private school because they
12 don't like the school system which puts us at an
13 economic unfair advantage, in addition to paying
14 the increase in automobile tax, in insurance cost
15 for automobile insurance, it puts us in an unfair
16 advantage.

17 We are now beginning to tilt the
18 table back a little bit the other way. A
19 ten-year abatement on that new construction
20 really is an economic incentive for them. Even
21 if they're not even interested in buying a new
22 home, a newly constructed home, and just want to
23 make the investment to expand the house they have
24 in the neighborhood they're living in and we can
25 abate or forgo the increased assessment based on

1 Bill Nos. 00225, 00226, 00227

2 the expansion of the house, we are retaining
3 those people.

4 Because right now, many of them
5 only have the option of Turnersville, Washington
6 Township, those types of neighborhoods,
7 Springfield, Delaware County places where working
8 class people can afford the suburban life style.

9 I honestly -- I commend my
10 colleague. He thinks about this stuff all the
11 time. I give him credit. When he is driving
12 around he tells me -- He's looking at all these
13 things. How can we just try to retain what we
14 have, just keep those families where we have
15 them. You think about the people we have lost in
16 each of our neighborhoods over the last 15 years,
17 if we just had them back, not from a tax
18 prospective, that's important, but from the
19 contribution to the community perspective. How
20 many little league coaches would we have? How
21 many people who are involved in the CYO or the
22 synagogue, or the church group would we have back
23 in our communities doing the things that made our
24 neighborhoods what we all reminisce about from
25 when we were kids.

1 Bill Nos. 00225, 00226, 00227

2 You've got to give them some
3 ability to chose the way to move up into a
4 property they can afford with the amenities that
5 they're looking for. I give them credit. I
6 whole-heartedly support this kind of stuff, and I
7 really don't believe in the end we're mortgaging
8 anything because in the end we're not -- we're
9 never going to have the money to forgo, if we
10 don't do these incentives to develop.

11 I mean, this is my concept when it
12 comes to tiffs. I get a hole in the ground at
13 8th and Market, if I got to tiff that to get that
14 developed I'll still have the whole in the ground
15 at some point in time over the next three to five
16 years. I need to figure out ways to incentivise
17 and to balance the tiff between the suburbs and
18 across the pond to Jersey by doing these kinds of
19 things. We can't come in here and do what we
20 really want to do, and that's reduce the wage tax
21 by two and half to three points. That will tip
22 the scales back, but it will also put the
23 government out of business cause we won't be able
24 to afford to provide the services that people
25 also demand.

1 Bill Nos. 00225, 00226, 00227

2 So if this is the kind of
3 interesting nuance incentive that we can do to
4 balance the tables, I agree with Councilman
5 DiCicco. We waited too long already. Thank you.

6 COUNCILWOMAN BLACKWELL: Councilman
7 Nutter, you had a question for this witness?

8 COUNCILMAN NUTTER: Thank you.
9 Someone in the same neighborhood where Councilman
10 Kenney was, could you tell me a little bit about what
11 it's like, I guess, to try to compete with the
12 suburbs on real estate and keeping people and what
13 their incentives are to go other places?

14 MR. JACOVINI: Councilman Nutter,
15 I would say this to you from a personal point of
16 view, I am married three years. I have a
17 two-year-old child. I'm at that point in life of
18 making a decision on whether I want to move out
19 of the City or stay. I am born and raised here
20 in south Philadelphia. I'm in the City now 40
21 years. I love Philadelphia. I've always wanted
22 to stay in Philadelphia, but now that I have a
23 child and educational considerations come into
24 play, I may consider moving out because of the
25 fact if I'm going to pay \$1000 taxes, in real

1 Bill Nos. 00225, 00226, 00227
2 estate taxes, to stay in South Philadelphia and I
3 have to spend \$2,500 a year to send my child to
4 public school because I am not completely
5 satisfied and happy with the private school
6 because I'm not completely happy with the public
7 school system, then it becomes a situation where
8 you start weighing the differences.

9 Not only do I want a better
10 education for my child, but I want a little yard
11 for him to play in. I want a little driveway for
12 me to park my car and wash my car on a Saturday.
13 You can't find it in Philadelphia.

14 COUNCILMAN NUTTER: On that particular
15 point, if you start doing that, the washing of the
16 car on Saturday, can I bring my car down? I am
17 really having trouble dealing with that.

18 Go ahead.

19 MR. JACOVINI: What I'm trying to
20 say is you start looking at the attractiveness of
21 moving out of the City. And much to my regret, I
22 have to say right now the suburbs become
23 attractive.

24 A lot of the people that I'm
25 dealing with as far as potential buyers in

1 Bill Nos. 00225, 00226, 00227
2 Philadelphia, will be saying the same thing to
3 me. Frank, we're looking for a home. We are
4 looking for a little bit more than what we were
5 raised with, the row homes. We want a little
6 better. A tax abatement if you look at the
7 numbers, a ten-year tax abatement, would solve my
8 problem. It would give me the extra cash flow to
9 send my child anywhere I want as far as school
10 and it gives me the type of home hopefully that a
11 developer will develop in a neighborhood I'm
12 happy to live in with a driveway, garage and
13 yard.

14 COUNCILMAN NUTTER: For a person like
15 yourself, I certainly will not make this any more
16 personal than you're prepared to go, you have shared
17 with us some personal information, you may want to
18 stay and you could look at in terms of size;
19 driveways, yards and all that, you could look at
20 Wynnfield, Overbrook, out in my part of the City, or
21 you could look at West Mount Airy and up in the Ivy
22 Hill section. Stenton Avenue where Councilwoman
23 Tasco is or I am sure even some places up in the
24 Northeast, but is it also a concern that there are
25 virtually no new houses out in my neighborhood. So

1 Bill Nos. 00225, 00226, 00227

2 you can get all of that.

3 You've got to be willing to pick
4 up a 60, 70, 80 or more year old house and it's
5 in stone. All that goes with that and if you
6 want to spend all your time with that kind of
7 house, that's one thing. You're potentially much
8 more interested in new construction. You want a
9 new house?

10 MR. JACOVINI: If I'm willing to
11 spend 80, 90,000, yes, I'm looking for new
12 construction for the new modern amenities that a
13 new construction home has to offer. Instead of
14 rehabing a property that I'm paying 60 and
15 putting 40 into it and I still have a 80, 90
16 year-old home.

17 COUNCILMAN NUTTER: I understand.
18 Have you made any comments with regard to I think the
19 first bill has -- 225 has more to do with industrial,
20 commercial and other business properties. Are you
21 involved in that side of the business or are you
22 primarily in the residential end of it?

23 MR. JACOVINI: Primarily
24 residential activity, yes.

25 COUNCILMAN NUTTER: Do you have any

1 Bill Nos. 00225, 00226, 00227
2 background in why has it generally been three years?

3 MR. JACOVINI: With respect to
4 what?

5 COUNCILMAN NUTTER: In terms of
6 current exemption.

7 MR. JACOVINI: The current
8 exemption, no, I'm not aware of where the current
9 three-year exemption came in at.

10 COUNCILMAN NUTTER: Lastly, this might
11 not be the question for you, maybe more for revenue
12 people, do you have any sense of what the response to
13 something like this might be and whether there are
14 any calculations out there on if all this activity
15 just happened anyway, what would be quote, unquote
16 missing by giving up the exemption, whether it is the
17 three-year or ten-year?

18 MR. JACOVINI: From the report by
19 the Central Philadelphia Development Corporation,
20 they state in the report primary beneficiaries of
21 abatements are the residents.

22 You know, the properties which are
23 currently abated 81 percent are residential
24 properties, and 16 are vacant
25 commercial/industrial properties that have

1 Bill Nos. 00225, 00226, 00227
2 applied for the new ten-year abatement of
3 residential conversions and 19 percent are
4 properties benefiting from the City's three-year
5 abatement for commercial and retail improvements.
6 I don't know if that answers your question.

7 COUNCILMAN NUTTER: I think that the
8 opportunity to provide additional incentive on both
9 the home ownership side as well as the construction
10 side to know that you can build that factor into your
11 costs base, as well as promote that kind of house to
12 an individual in certain neighborhoods is, I think,
13 going to be attractive to a lot of people.

14 In the City that is constantly at
15 an uncompetitive advantage with surrounding
16 counties or across the bridge where we compete
17 with an entire state or at least half of the
18 State of New Jersey, these are certainly many of
19 the kind of incentives that we need to seriously
20 take a look at and try to put out there to
21 people, see what the reaction is. We know that
22 it is -- it's been a shorter term gamble on the
23 three-year side. Now the proposal is to extend
24 it for some time. But at ten years, the
25 abatement is over and you begin to reap not only

1 Bill Nos. 00225, 00226, 00227
2 at that point the combined real estate in year 11
3 on top of the wage tax that you've been getting
4 for the first ten years anyway.

5 MR. JACOVINI: Let me say that I
6 would love to see the City reduce this transfer
7 tax. It's something our association has been
8 fighting for and pushing for and lobbying for for
9 sometime. But it's not doable.

10 COUNCILMAN NUTTER: I thought you
11 would never mention that.

12 MR. JACOVINI: And also as an
13 independent contractor and a businessman, I'd
14 like to see the wage tax reduced. I can't stand
15 every year having to pay gross tax receipts and
16 then profit, net profit. But these things aren't
17 doable in the City because of its financial
18 structure. On the flip side the next best
19 approach is to offer incentives to developers and
20 homeowners. I think that is something that
21 probably would benefit the City greater in the
22 long run by offering incentives because it gives
23 you the opportunity to give you a little
24 something to go to the taxpayers with and to the
25 developers with.

1 Bill Nos. 00225, 00226, 00227

2 COUNCILMAN NUTTER: Well, on the
3 government side, I mean, this is within the realm of
4 the theory of you can't miss what you never had. If
5 this activity is not going on and you're not getting
6 either the real estate taxes or the wage tax, the
7 question I think for us is, are you willing to take
8 the chance if you can attract the person in, at least
9 get that tax and the spending activity that goes with
10 it, the wage tax, and you are willing to forgive a
11 certain tax for some period of time, ten years on,
12 for what most people will be a 30-year investment in
13 mortgage?

14 I think the question for us is
15 whether we're willing to make that gamble. I
16 think under this scenario, especially given many
17 of the things that we've done in the past, more
18 on the commercial and big business side of the
19 equation this is about real life people who will
20 actually live here. I don't know where the
21 developers who have received -- what are we at
22 23 -- I think we are at 24 tiffs now.

23 MR. JACOVINI: We approved 25
24 tiffs. I'm not exactly sure where the 25
25 developers live. On this we will clearly know

1 Bill Nos. 00225, 00226, 00227

2 where everyone lives, if they take advantage of
3 this type of opportunity. I think it is the type
4 of thing that should be supported. Thank you.

5 COUNCILWOMAN BLACKWELL: Thank you
6 very much.

7 COUNCILMAN COHEN: With respect to
8 this sprawl bill, antisprawl bill, doesn't that
9 create a great opportunity for the City as you
10 stated?

11 MR. JACOVINI: I don't think that
12 creates the type of opportunity that you may
13 initially believe. The antisprawl bills that are
14 coming across the nation and within the state are
15 limiting the existence or limiting the extent of
16 the additional development sprawl. That doesn't
17 necessarily mean it's going to retroactively come
18 back into the City. It may just come a little
19 bit closer to the City as opposed to going
20 farther away from the City. I don't think that's
21 necessarily going to create development within
22 the City itself.

23 COUNCILMAN COHEN: Has there been any
24 study that demonstrates that whatever occurs would
25 not have occurred or would have occurred just as well

1 Bill Nos. 00225, 00226, 00227
2 without these abatements? Say a developer decides he
3 can make a deal under current circumstances, why
4 shouldn't he say, but I have got to ask for these
5 abatements. I'm entitled to it. It's under the law,
6 I would go ahead anyway. He's going to go ahead.

7 MR. JACOVINI: I'm not going by
8 numbers or anything here. I don't think the pot
9 is sweet enough. I don't think the developer has
10 enough incentive to risk his money in developing
11 a parcel of land into new construction within the
12 City of Philadelphia.

13 COUNCILMAN COHEN: Why is the cost so
14 high in Philadelphia?

15 MR. JACOVINI: Transfer tax for
16 one of them, the cost of doing business,
17 obtaining permits.

18 COUNCILMAN COHEN: Labor costs,
19 construction?

20 MR. JACOVINI: Labor,
21 construction, material. Doing business in the
22 City of Philadelphia is not easy. I would tell
23 you that.

24 COUNCILMAN COHEN: We have created a
25 situation where originally when the first abatement,

1 Bill Nos. 00225, 00226, 00227

2 I remember, early in the '80s involved the
3 Rittenhouse Hotel. The case came to us on the
4 question on need, but need has been moved out of the
5 picture.

6 We no longer consider whether
7 developer needs it or not. What I'm concerned
8 about is, as I stated before, we're losing a lot
9 of revenue that we're going to need later and I
10 think the burden of taxes is being shifted. I
11 don't have -- I could use the same formula that
12 my colleague Councilman DiCicco referred to I
13 don't have a crystal ball either.

14 But I'm concerned about penalizing
15 the current taxpayers in Philadelphia in favor of
16 bringing in these new taxpayers. And I know in
17 the small business community, one of the major
18 complaints during the Rendell years was that the
19 City's policies always favored people who were
20 not doing business in Philadelphia, as against
21 the people who were doing business and had stayed
22 here, and paid all the taxes. I'm concerned the
23 same approach is occurring here that we are
24 favoring people outside of Philadelphia over the
25 people who have been in Philadelphia for many

1 Bill Nos. 00225, 00226, 00227

2 years and shifting the tax burden and creating a
3 situation where it becomes automatic. You ask
4 for the abatement because it's there to be had.
5 These are the concerns I have and they are very
6 real concerns about the development inequity in
7 the whole tax structure. Thank you.

8 COUNCILWOMAN BLACKWELL: Thank you.

9 COUNCILMAN KENNEY: I understand the
10 concept of what Councilman Cohen is talking about
11 when it comes to apparent inequity among those
12 individuals who have stayed in the City.

13 I think where I diverge from his
14 position is, I believe these bills actually
15 incentivise people to stay. So that that same
16 person who has been paying his or her fair weight
17 of taxes over the course of 20 years as a
18 homeowner, 30 years as a homeowner, is now in a
19 position to decide whether or not they still want
20 to stay or leave.

21 What we're doing is saying to them
22 we're giving you an extra incentive for all the
23 time you've spent here. If you decide to
24 continue to stay here, either by improving your
25 home or moving into a new home, we're going to

1 Bill Nos. 00225, 00226, 00227
2 tell you thank you. Because you've paid your
3 full rate of your plethora of taxes all these
4 years, now we're going to give you a real serious
5 incentive and benefit to stay as opposed to
6 going. When people go out the door, when they
7 pay their transfer tax in Philadelphia to sell
8 their final home in Philly and when they are on
9 the way over the bridge or on their way out to
10 the counties, they've paid everything and they
11 feel this sense of relief that they're not going
12 to pay anymore.

13 COUNCILWOMAN BLACKWELL: Thank you.

14 COUNCILMAN DICICCO: Just to pick up
15 on Kenney, when you look at Bill 227, I think again
16 what we're doing with that bill is saying to those
17 folks who may not even be looking to move into a new
18 house or move up, you're staying in your house,
19 you're looking at making a decision as to whether or
20 not you want to put a new heating system in, you want
21 to put a new kitchen in, an addition and the total
22 value may be anywhere from 20 to \$40,000 or greater.
23 What we're saying is we're not going to penalize you
24 for making that reinvestment. We're going give you a
25 break, a similar tax break, that we do give to people

1 Bill Nos. 00225, 00226, 00227
2 in the big business community, as some people refer
3 to that.

4 It's an incentive to stay, not
5 necessarily move out, move into a bigger home,
6 but stay where you are, make improvements to your
7 home which affect you're improving your
8 neighborhood. You continue to stabilize the
9 neighborhood and encourage people to make
10 reinvestment. The other bill says to the
11 commercial and industrial community, 225, don't
12 pack up your business and leave Philadelphia for
13 some of the incentives you may be getting offered
14 in Jersey, fix where you are, make the
15 improvements and we're not going to increase your
16 taxes for ten years. Stick around.

17 It gives them a reason, I think a
18 psychological reason in addition to a financial
19 reason, but more psychological. I talk to a lot
20 of business people who say I have been around
21 here for 40, 50 years. I don't want to leave
22 Philadelphia, the job pool is here, but I can't
23 afford the gross receipts tax and all the other
24 things I have to do and now I have to make a
25 three, four, five million investment in my

1 Bill Nos. 00225, 00226, 00227
2 facility and I'm going to have to get penalized
3 by paying more taxes for making improvements to
4 stay in a City that is taxing me to death anyway.

5 What we are saying to them is,
6 stay here, we can't do much more than we've
7 already done about reducing some of the existing
8 taxes, but we're not going to burden you with
9 additional taxes for making that commitment.
10 We're are accomplishing that. We are leveling
11 the playing field for all the people in the City
12 of Philadelphia and not shifting the burden from
13 the new residents or the new businesses on to the
14 existing businesses and residents.

15 You just can't make one go away.
16 So what you do is find some common ground for
17 everybody.

18 COUNCILWOMAN BLACKWELL: Thank you.
19 Any other comments from members of the committee?

20 (No questions.)

21 COUNCILWOMAN BLACKWELL: Mr. Harry
22 Zaslow, HAPCO. Please come forward and identify
23 yourself for the record. Then we will have Dwayne
24 Searls and Ashley Anders, and then Robert Gerzardi.
25 Please identify yourself for the record. Welcome.

1 Bill Nos. 00225, 00226, 00227

2 Thank you for your patience.

3 MR. ZASLOW: My name is Harry
4 Zaslow. I'm the former President of the
5 Homeowner's Association with Philadelphia, known
6 as HAPCO. I'm also on the Board of Directors.
7 We meet every month reviewing all the problems
8 that we face in this City of Philadelphia trying
9 to keep our members together and to stay here to
10 invest and work. That's our purpose. I'm here
11 to represent the Homeowner's Association of
12 Philadelphia. Our organization is strongly in
13 favor of the bills requesting abatement of taxes
14 for ten years.

15 For more than 40 years HAPCO has
16 represented low and modern income rental units in
17 every area of the City. We are a nonprofit
18 volunteer organization with more than 3,000
19 members. Our mission has been and continues to
20 be to upgrade and preserve affordable housing.

21 The proposed abatement of taxes is
22 one way to ensure that small investors will be
23 encouraged to get involved in rehabilitating
24 property one property at a time. Traditionally
25 HAPCO members are the little guys that invest

1 Bill Nos. 00225, 00226, 00227
2 their savings in property to supplement their
3 family's income. Tax abatement will help the
4 small investor get a foot in the door. It will
5 provide good standard housing for families who
6 need a home.

7 A variety of housing and
8 rehabilitation programs were needed. HAPCO
9 encourages City Council to include the small
10 affordable housing provider in its plans to
11 improve property in our neighborhoods. Everyone
12 will benefit if City Council encourages investors
13 large and small to rehabilitate the existing
14 housing stock. We are encouraged by the proposed
15 bill to look forward to the positive results when
16 they become law.

17 COUNCILWOMAN BLACKWELL: Thank you
18 very much. Questions or comments?

19 (No questions.)

20 COUNCILWOMAN BLACKWELL: Dwayne
21 Searls, Building Industry Association. We will call
22 on you, Revenue Department for comment. Thank you
23 Mr. Searls. We appreciate your patience. Please
24 identify yourself for the record and begin your
25 testimony.

1 Bill Nos. 00225, 00226, 00227

2 DWAYNE SEARLS: Thank you, Madam
3 Chair. My name is Dwayne Searls. I'm the
4 executive vice president of the Building Industry
5 Association of Philadelphia. I do have a
6 prepared statement, as well as a report. The
7 report is attached to the statement. Thank you.
8 And I will try to be brief, but I would like a
9 moment to review the statement with you and
10 provide one or two comments with regard to some
11 of the Council persons' questions previously.

12 First, a little bit about us. The
13 Building Industry Association of Philadelphia was
14 founded in 1938. First chartered as a Home
15 Builders Association of Philadelphia and Suburbs.
16 Since its inception the association has
17 represented the views and the interest of
18 residential construction in the City.

19 Over the past several decades,
20 most of the private and nonsubsidized residential
21 construction has shifted to the suburbs as you
22 have mentioned previously. The focus of the
23 members in the Philadelphia association has been
24 government-assisted housing.

25 Today we are here to speak in

1 Bill Nos. 00225, 00226, 00227

2 support of the proposed amendments, all three,
3 regarding tax abatements because we believe it is
4 time for us, the association members, as well as
5 you, council members, to back nonsubsidized
6 market rate housing.

7 We believe strongly that the City
8 and our industry are confronting a unique
9 opportunity to work in partnership to revitalize
10 the City's housing stock. Let me hasten to add
11 that there is no quick fix with one unique remedy
12 for us to promote and implement our goal of
13 revitalizing the City's housing stock.

14 However, we believe you and the
15 proposed amendments to extend and expand tax
16 abatements in the City is an essential part of
17 any revitalization effort. Most importantly, we
18 feel the time is right and believe the dominant
19 economic force which we consider to be market
20 demands is beginning to manifest itself in the
21 region. However, it needs nurturing. Nurturing
22 through meaningful incentive programs such as
23 those you are considering today. Let me cite a
24 few examples of why we believe the time is right
25 for you to act favorably on the changes you are

1 Bill Nos. 00225, 00226, 00227
2 considering today.

3 First, other major cities --
4 Cleveland was mentioned and Chicago -- have
5 witnessed renewed residential construction
6 activity, but with incentives. Two, in
7 Philadelphia in the suburbs there is increasing
8 pressure to slow down the rate of development
9 growth which was mentioned by other witnesses.

10 Three, environmentalists, planners
11 and others are promoting urban revitalization and
12 landfill development. This very day, as a matter
13 of fact, earlier today, the Urban Land Institute
14 was sponsoring a smart growth conference and they
15 were talking about revitalizing and encouraging
16 more residential construction in the City.

17 Four, residential builders in the
18 suburbs for the very first time beginning to
19 explore the possibility of entering the City.
20 Five, increasing numbers of elected officials
21 such as yourselves and others around the country
22 are beginning to look for ways to promote to
23 encourage more residential construction in the
24 City.

25 Today, both City and suburban

1 Bill Nos. 00225, 00226, 00227

2 residents are finding many reasons to make their
3 housing choices outside the City, which
4 Councilman DiCicco was referring to earlier.
5 Their decisions are based in part on economics.

6 The City wage and property
7 transfer taxes and high auto insurance costs all
8 contribute to this attitude. The proposed change
9 in tax abatement laws is a great way to
10 neutralizing the economic disincentives that
11 consumers must now face in trying to make their
12 housing choices. Today little new home
13 construction occurs in the City. According to a
14 national association of new home builders, a new
15 single family home generates in the year of
16 construction \$100,000 in income for businesses
17 and wage earners and creates 2.5 new jobs. We do
18 have a report attached to it, which is the basis
19 of that finding.

20 In successive years the same home
21 generates \$24,000 of income and .08 new jobs.
22 While mindful of the City concerns to some of the
23 questions raised regarding the fiscal integrity
24 of the City, we believe that revitalizing the
25 housing industry will more than offset any

1 Bill Nos. 00225, 00226, 00227
2 short-term loss which we expect will be minimal
3 because of the limited new home construction
4 currently occurring in the City.

5 We all know how governments
6 everywhere are providing tax incentives to create
7 and retain jobs. We support those incentives.
8 It's now the time to extend and expand them for
9 residential growth and development if we are to
10 revitalize our City.

11 Thank you for listening.

12 COUNCILMAN NUTTER: I am very sorry.
13 I need to ask if you would grant me 15 seconds. I
14 need to leave a piece of information on this record,
15 because I have to leave.

16 MR. SEARLS: Please. Thank you.

17 COUNCILMAN NUTTER: Madam Chair, I
18 need to leave the chambers. I have to go over to the
19 Zoning Board of Adjustment for a matter affecting my
20 district. I wish to leave my vote on the bills that
21 are in front of the committee today and I wish to be
22 recorded as voting aye on all bills in the finance
23 committee today, as well as any motion to report
24 bills out of committee. That's my recommendation.
25 Thank you.

1 Bill Nos. 00225, 00226, 00227

2 COUNCILWOMAN BLACKWELL: Thank you.

3 MR. SEARLS: Let me just make one
4 anecdotal comment with regard to some of the Q
5 and A's that have occurred previously to today.
6 I really think that is, indeed, competition with
7 the suburban areas and suburban neighborhoods.
8 And when consumers make that housing choice there
9 are a lot of things that they take into
10 consideration much of which has been talked about
11 here today.

12 But it is competition unless and
13 until the City is willing to become more
14 competitive to encourage that housing consumer to
15 make the choice, yes we either stay in the City
16 or move back to the City, we're going to lose in
17 that competition.

18 I honestly and firmly and strongly
19 believe that measures of this kind, this is not
20 the anecdote that is going to resolve all the
21 issues, but I think it's a step in the right
22 direction. We urge that the Council pass
23 favorably on all three measures before it today.

24 COUNCILWOMAN BLACKWELL: Thank you.
25 Ashley Anders, GPCC.

1 Bill Nos. 00225, 00226, 00227

2 BOB GERZARDI: I'm Bob Gerzardi.

3 Ashley just left the room.

4 COUNCILWOMAN BLACKWELL: Robert

5 Gerzardi. We will make the testimony for Ashley

6 Andruss, Director of Public Policy for Greater

7 Philadelphia Chamber of Commerce part of the record.

8 It will be included in the record as if she had

9 submitted it in person herself. Thank you very much

10 for your patience.

11 MR. GERZARDI: My name is Bob

12 Gerzardi. I am the Co-chair of the Legislative

13 Committee of the Apartment Association of Greater

14 Philadelphia. We represent about 90,000

15 apartment units in Philadelphia and the

16 surrounding four counties in Pennsylvania. We

17 have about 100 owner members, and about 200

18 venter members. We support this legislation for

19 all the reasons already indicated. I would

20 ask -- unfortunately, Councilman Cohen has left

21 and I believe his points are both valid and

22 legitimate, but I think the facts of what

23 actually has happened in Center City where my

24 businesses are located proves that this tax

25 incentive does, in fact, work. I support this

1 Bill Nos. 00225, 00226, 00227
2 because I see this as encouraging residential
3 development outside of Center City thus spreading
4 out the tax burden from Center City to other
5 portions of the City. I don't see this as an
6 inequitable problem, because I see it actually as
7 increasing the tax base.

8 I wanted to also point out the
9 testimony of Mr. Searls which contains facts and
10 figures that show what the benefit of the City
11 is. The Center City district study done by Paul
12 Levy is outstanding. Mr. Levy is an expert and
13 not only does he know the facts, but he can
14 articulate them and express them very well and I
15 think they will demonstrate to Council the City
16 will not lose as a result of this but will gain.
17 Finally to Councilman O'Neill, I'm aware that he
18 is going to propose an amendment exempting
19 apartment houses --

20 COUNCILMAN O'NEILL: It's been
21 resolved.

22 MR. GERZARDI: Then I have nothing
23 further to say. Thank you.

24 COUNCILWOMAN BLACKWELL: Any questions
25 or comments?

1 Bill Nos. 00225, 00226, 00227

2 (No questions.)

3 COUNCILWOMAN BLACKWELL: Thank you.

4 COUNCILMAN O'NEILL: I want to
5 speak on the DiCicco bill. I will be voting yes
6 on the first and third one which deal with
7 improvements to deteriorated properties and
8 additions or improvements to homes. I will be
9 voting against the middle one, 226, because I
10 believe the ten-year abatement is to much.

11 And while I may be persuaded that
12 the three-year is not enough, I think it's too
13 much of a leap. In my experience with
14 developments in my district which I've had a lot
15 of would back that up. But I am willing at some
16 future time if the sponsor reduces his abatement
17 period to certainly consider supporting it,
18 because the concept I think is a good one.

19 COUNCILWOMAN BLACKWELL: Thank you. I
20 did not have you on the list. I'm sorry. I'm trying
21 not to hold everybody.

22 Nicki Marx, Deputy Revenue
23 Commissioner, we will recognize you. Please
24 identify yourself for the record and make your
25 statement.

1 Bill Nos. 00225, 00226, 00227

2 MS. MARX: I have given you
3 earlier a copy of my statement. Good evening. I
4 am Nicki Marx, Deputy Revenue Commissioner.

5 I'd like to begin by reiterating
6 the administration's support for reducing the
7 burden on Philadelphia's taxpayers and for
8 providing targeting incentives to stimulate
9 residential and commercial development throughout
10 the City.

11 There's no question that the
12 City's current overall tax burdens are too high
13 for both residents and businesses and this tax
14 structure has contributed significantly to the
15 erosion of Philadelphia's employment and
16 population base over the several decades. It's
17 no less critical that City government continue to
18 generate to meet our full responsibilities and to
19 provide those services important to our
20 communities quality of life.

21 As this Council well knows, while
22 the City's fiscal condition is now stable, we
23 still face many threats and challenges to our
24 budget. As a consequence, it may not always be
25 prudent or even possible to reduce City taxes

1 Bill Nos. 00225, 00226, 00227
2 abruptly. Moreover, it's important that we
3 strive to concentrate our tax reduction and
4 restructuring efforts on those taxes that have
5 the most corrosive impact on our economic base.

6 In this context, foregoing tax
7 revenues in one area, however desirable, such as
8 tax reductions or abatements inevitably makes it
9 harder to reduce other perhaps even more
10 destructive taxes. City Council and the Rendell
11 administration partnered to implement five
12 consecutive years of wage and business tax
13 reductions; the two taxes widely considered to be
14 the most harmful to Philadelphia.

15 The Street administration included
16 the continued reduction of these taxes in its
17 five-year financial plan as adopted by FICA on
18 May 16, 2000. In order to continue to reduce
19 these taxes, we must retain the focus on our
20 priorities. In reviewing these proposals we're
21 particularly concerned about the direct revenue
22 impact of these bills. Bill No. 225 proposes to
23 extend the abatement on improvements to
24 commercial property from three to ten years in
25 addition to the current three-year abatement

1 Bill Nos. 00225, 00226, 00227
2 legislation. The cumulative effect of this bill
3 will be 62 million reduction in school district
4 revenues and 51 million reduction in City
5 revenues by 2010. Furthermore, the fiscal year
6 2010 the City and schools will be forced to
7 contend with a continuing annual revenue loss of
8 40 million, nearly 22 million of which will be
9 bore by the school district.

10 The potential benefit to this
11 legislation, however, cannot be evaluated in a
12 vacuum, but rather should be studied in light of
13 the spectrum of incentives currently available to
14 owners and developers of commercial properties in
15 Philadelphia, such as the Keystone opportunity
16 zones, enterprise zones, empowerment zones, and a
17 wide range of low interest loan programs and
18 various grant programs targeted for small and/or
19 neighborhood business development.

20 The significant cost of this
21 proposal is of great concern with the estimated
22 impact reaching 40 million annually, or 28
23 million more than the current three-year
24 abatement. While such an expanded commercial
25 abatement program would unquestionably benefit

1 Bill Nos. 00225, 00226, 00227
2 some businesses, continued investment and further
3 BPT reductions as set forth in the City's
4 five-year plan, it would likely have an even
5 greater impact on the City's business environment
6 overall without adversely affecting the school
7 district's finances.

8 Bill 226 proposes to extend the
9 tax abatement period on new residential
10 construction from the phased ten-year period as
11 approved by City Council in Bill No. 970214 to a
12 full ten-year period. It should be noted that
13 state enabling legislation will be required to
14 enact this bill. In addition to the current
15 legislation, Bill 226 will yield a negative
16 cumulative effect of 8 million by 2010 with four
17 and a half million of that loss being bore by the
18 school district.

19 Furthermore, by 2010, the City and
20 schools will be forced to contend with the
21 continuing annual revenue loss of 5 million. The
22 Administration does not support the bill in its
23 current form. In addition to the increased cost
24 of the legislation, we are not in support of a
25 full exemption that reverts to zero at the end of

1 Bill Nos. 00225, 00226, 00227
2 the fixed period. For smaller taxpayers, an
3 abatement program that creates a full exemption
4 and abruptly reverts to zero abatement at the end
5 of the specified period can create an
6 assessment -- in contrast, by phasing out the
7 abatement the taxpayer would experience a more
8 manageable transition while still receiving a
9 meaningful incentive to invest in the City. The
10 administration could support such a bill if it
11 proposed the phased abatement.

12 Bill no. 227 proposes to extend
13 abatements on improvements to residential
14 properties from a phased ten-year period to a
15 full ten-year period. Again, it should be noted
16 that State enabling legislation will be required
17 to enact this bill.

18 Bill 227 could have a net total
19 cost to the City and school district over and
20 above the revenue forgone under the current
21 abatement structure of nearly 17 million over ten
22 years, with approximately 9 million of that loss
23 being bore by the school district. By 2010 this
24 revenue loss will continue in an annual rate of
25 nearly 5 million. Any potential benefits of

1 Bill Nos. 00225, 00226, 00227
2 expanding this program should be balanced against
3 its financial impact.

4 The spending proposed in the
5 current five-year financial plan and the
6 challenges facing the school district illustrate
7 the City's reliance on tax revenue. Therefore,
8 any attempts to enact tax reductions must be
9 balanced against the impact of such revenue
10 reduction. To ensure maximum benefit, the City
11 must concentrate its tax reform efforts on those
12 taxes that have been proven to have the most
13 corrosive effects on the City's fundamental
14 business and residential base.

15 The administration recommends that
16 these bills be considered within the context of
17 an overall re-evaluation of tax policy such as
18 the analysis recommended in accordance with City
19 Council resolution 000039.

20 We share Council's commitment to
21 reducing the tax burden for all Philadelphians,
22 and welcome an opportunity to work with you to
23 assess our tax policy and strategies while
24 continuing to promote the financial health for
25 the City and its residents.

1 Bill Nos. 00225, 00226, 00227

2 I'm available to answer your
3 questions.

4 COUNCILWOMAN BLACKWELL: Any questions
5 or comments?

6 (No questions.)

7 COUNCILWOMAN BLACKWELL: Thank you.
8 Is there anyone else to testify on Bills 225, 226,
9 227? Thank you. Please come forward and identify
10 yourself for the record, and make your testimony.

11 MR. KLINE: Thank you. My name is
12 Steve Kline. My office is located in the City
13 and I also live in the City. My company
14 specializes in building apartments. During the
15 last three years my company has developed almost
16 500 units in the suburban communities. During
17 the same period of time we've been trying to
18 develop a high-rise community at 18th and Vine.
19 But we were not able to do so.

20 Some of the questions that were
21 asked today; why isn't there new development, is
22 because the cost of construction for new
23 development is more than double what it is in the
24 suburbs. Furthermore, the rents do not justify
25 the cost of new construction. Finally, the taxes

1 Bill Nos. 00225, 00226, 00227

2 in the City on apartments are two to three times
3 the cost that is in the suburban communities.
4 When it's all said and done, you haven't seen any
5 new high-rise residential development in this
6 City in more than ten years.

7 It's not just my company that
8 can't develop high-rise residential in the City.
9 No one else has been able to do so in the last
10 ten years. It also struck me as I sat here this
11 afternoon and listened to the discussion on Bill
12 28, you were talking about abandoned and vacant
13 properties. My property is about 70,000 square
14 feet and we park about 250 cars there a day.
15 When I met with my neighbors, both Logan East
16 Senior Citizen Home and the Logan Square
17 Neighbors Association, both of those
18 organizations strongly encouraged us to proceed
19 with this project if we could do so. And why?
20 Because they were tired of looking at a parking
21 lot that parked 240 to 250 cars a day.

22 I'm talking about a piece of
23 ground on the northeast corner of Logan Square.
24 It's not a pretty sight. It's not abandoned;
25 it's not vacant; it's not very attractive. It

1 Bill Nos. 00225, 00226, 00227
2 was very interesting that both organizations
3 wanted to see us proceed with this project
4 because they were tired of looking at that
5 parking lot, and they would like to have
6 neighbors and residents living with them in the
7 neighborhood.

8 I strongly urge that you adopt
9 Bills 225, 226, 227. The facts speak for
10 themselves. There hasn't been a high-rise
11 development in this City in more than ten years.
12 It's just not my company. The numbers don't work
13 without a subsidy. That's what we're talking
14 about today. A subsidy that will allow the
15 production of new high-rise residential
16 communities just like your 1997 bill provided for
17 a subsidy which allowed you to produce almost a
18 thousand new units coming from the office
19 buildings, a bill you passed in 1997.

20 Thank you for your time. I know
21 it is late.

22 COUNCILMAN DICICCO: Could I have a
23 minute? Thank you for coming today. I know you and
24 I had a phone conversation yesterday. You were out
25 of town, in Texas or New Orleans. I know you came

1 Bill Nos. 00225, 00226, 00227
2 back specifically for this hearing and I certainly do
3 appreciate that and your input.

4 There has been a lot of discussion
5 today among my colleagues about the abatement and
6 the length of the abatement, the time; the ten
7 years versus three years versus doing something
8 on a sliding scale. I know that most of your
9 development is multi-family. It works the same
10 way for multi-family as it would for single
11 family residential.

12 Could you give us your opinion and
13 a sense of why you would think that ten years is
14 more advantageous in order to get the project up
15 and running, as opposed to the three years or a
16 sliding scale?

17 MR. KLINE: The sliding scale is
18 not adequate to produce the kind of new
19 construction you like to see in the City. It
20 doesn't equalize the high cost of building new
21 residentials in the City versus the type of rents
22 or the type of for sale prices you can get.
23 Basically, the costs are so much higher. To put
24 it in perspective, what we build for fifty
25 dollars in the suburbs we're talking \$110 here in

1 Bill Nos. 00225, 00226, 00227
2 the City. How are you going to justify those
3 kinds of huge increases in costs unless you
4 subsidize the program over the next ten years in
5 order to allow investors and purchasers to recoup
6 part of the high costs that have to be incurred
7 to start the project?

8 COUNCILMAN COHEN: You know, sir, I'm
9 a kind of a syndic. Beginning in January 2001 the
10 City was supposed to get a sure six million dollars a
11 year from the sports teams for the super boxes. We
12 were sold the idea of giving all kinds of assistance
13 to the teams, but the moment the tax gets close and
14 due, some approaches develop so that we don't get the
15 money.

16 If you give a ten year -- you
17 know, going from a ten-year abatement to a sudden
18 increase at the end of ten years if it's the same
19 homeowner living there he's going to be in
20 here -- or she -- threatening to move unless you
21 do something about this. You've got to extend
22 the abatement for at least five more years.
23 Stories like that, the concept of an escalating
24 thing is to give some incentive and to gradually
25 break the incentive receiver into the notion of

1 Bill Nos. 00225, 00226, 00227

2 paying some taxes. That's a concern. There's no
3 absolute answers.

4 We engage in a discussion because
5 there's no button we can push that gives us an
6 absolute answer, and the length of time, ten
7 years, is a long time. I was telling my
8 colleague I don't want to have to be 95 years old
9 before I find out what happened to this. Ten
10 years from now, and it will make me stay in City
11 Council all that time, with the Lord's help.

12 There are a lot of questions about
13 this. Really, developers will never be
14 satisfied, and they never should be, because you
15 need that kind of creativity to be a developer,
16 and you can't equalize the cost of living in the
17 City and you can't equalize the benefits of
18 living in the City.

19 Tell me what suburban community
20 can compete with the Philadelphia Orchestra or
21 the Avenue of The Arts or the Convention Center?
22 They can't do that. The people who are going to
23 come to Philadelphia are people mostly who
24 already pay the wage tax because they work in the
25 City. When your kids grow up, what do you do in

1 Bill Nos. 00225, 00226, 00227
2 the suburbs? If you're in the City, there are
3 all kinds of activity that are available. That's
4 why even those who are pushing saying, We got to
5 find new ways to attract people to Philadelphia,
6 really admit in the course of the conversation,
7 as my distinguished colleagues, Kenney and
8 DiCicco do, that people have to start talking
9 about the wonderful things about the City. With
10 all of its defects on one side and on the other
11 side, no suburb can possibly compare with the
12 City. I'd would like to find out specifically.
13 I'd like to see a statistical breakdown of why
14 that differential in cost in building in the City
15 as against the suburbs exists.

16 COUNCILMAN DICICCO: That is very
17 easy. Those numbers I have, and I speak with real
18 authority on that.

19 COUNCILMAN COHEN: I think you're
20 basically right. You may not be exactly right.

21 COUNCILMAN DICICCO: I can't answer
22 all your philosophical questions, and you raise some
23 very interesting points. But I point to letting the
24 facts speak for themselves; last ten years no new
25 residential construction. The facts speak for

1 Bill Nos. 00225, 00226, 00227

2 themselves.

3 COUNCILMAN COHEN: As I drive
4 throughout the City, as an at-large council member I
5 see a lot of new homes. Now, I don't know whether
6 they're all redevelopment authority or what, but
7 they're all in the Fairmount area, coming from 29th
8 to near the Art Museum. There's lots of beautiful
9 homes there that sell for a good price. I don't
10 think it's just residential -- just multi tenants,
11 you know.

12 I think we have some individual
13 building. I see a fair amount throughout the
14 City. Not in every area. Mount Airy is well
15 built up; West Oak Lane. A lot of areas in the
16 Northeast are jam packed, and the people are
17 rebelling against having further development that
18 take place. Not every part of the City wants
19 increased development in terms of more housing.

20 My community was delighted when an
21 apartment house was demolished and 14 single
22 homes were put in there instead. It cut the
23 population by several hundreds. Lots of
24 communities are looking for more green space and
25 less crowding. I think we all want to see a

1 Bill Nos. 00225, 00226, 00227

2 better Philadelphia. I get worried about how
3 this distributes the tax burden in the City.

4 I wonder about the people living
5 on social security and they come to a
6 neighborhood meeting and they hear about this.
7 They're struggling to pay their taxes and by God
8 they barely do it. Maybe they miss a meal or two
9 to do it, and then they hear about much more
10 affluent families than themselves getting this
11 kind of tax break, and you know.

12 COUNCILMAN DICICCO: It's not just the
13 wealthy.

14 COUNCILMAN COHEN: But they are more
15 affluent. I am not just saying wealthy people, the
16 more affluent people than in the row home.

17 COUNCILMAN DICICCO: Councilman Cohen,
18 there's where I think we didn't have a total
19 misunderstanding. The misunderstanding is that I
20 think this levels the playing field for everyone from
21 low wage earners to very wealthy people. It gives an
22 opportunity, in my opinion, for people who have very
23 little income and have a difficult time being able to
24 afford the down payment and all the other costs
25 involved in buying a home, by giving them some tax

1 Bill Nos. 00225, 00226, 00227

2 relief, as you suggest, we give developers and
3 wealthy people.

4 This is for everybody. We're all
5 on the same playing field. You mentioned a fact
6 that you can't understand why anyone would want
7 to live in the suburbs when we have the orchestra
8 and all these entertainment and cultural
9 institutions. I agree. I think I know why some
10 of them leave -- and I don't want to go off on
11 that road today -- because they can't handle
12 people who look different than them. I know why
13 a lot of my friends left. I think they still
14 have their heads buried in the sand. They are
15 going to wake up some day and realize that the
16 world is not made up of one race. There's a
17 racial reason why people leave, which obviously
18 they have problems dealing with.

19 But the fact of the matter is with
20 all of these cultural institutions and the
21 restaurants and all, we're still losing our
22 population. There's a reason for that. Some we
23 may understand and agree with. Some we may never
24 agree with. We're losing them. 150,000
25 residents left the City in the last ten years

1 Bill Nos. 00225, 00226, 00227

2 even though we have an orchestra and we have a
3 University of the Arts and the Academy of Arts
4 and everything else.

5 What we're saying is -- and this
6 isn't for development or developers -- I think
7 there's another misconception. You referenced
8 the fact that ten years may be too long and
9 people are basically going to be in some sort of
10 a shock when they get hit with the tax bill after
11 having to have to pay taxes for ten years, and
12 the developer is going to come in and ask for an
13 extension. Once the home is bought by a
14 homeowner, the developer is out of the picture.
15 They're not involved anymore.

16 If you never own a home in your
17 life and you become a first-time home buyer,
18 you're in shock from day one whether you have an
19 abatement or not, because now you have a bill
20 that you never had before in addition to the
21 maintenance of the property and everything else.

22 If you have a three-year
23 abatement, which we have presently in the City of
24 Philadelphia, and you're abated for three years,
25 on the fourth year you're going to be just as

1 Bill Nos. 00225, 00226, 00227

2 much in shock as you would at the end of the ten
3 years or as you would be on the first year if
4 there was no abatement at all.

5 There's a beginning to everything.
6 I will also make the argument though in this
7 scenario if you have a ten-year abatement and if
8 you are a wise homeowner, you could -- this
9 probably won't happen, but it could happen --
10 it's a question of choice. You're the homeowner.
11 You've had the mortgage to pay. If you figure
12 out what your taxes would be like they never were
13 abated and you apply that money towards your
14 mortgage, you will pay down your mortgage in half
15 the time and save yourself a considerable amount
16 of money in interest over the life of the
17 mortgage.

18 Now, I'm not suggesting that
19 people will do that, but they can if they choose
20 to. A 30-year mortgage, if you took the taxes
21 that you're abating and paid that money into your
22 mortgage payment every month, without knowing all
23 the numbers, depending on the size of the
24 mortgage you could probably pay that mortgage off
25 in half the time.

1 Bill Nos. 00225, 00226, 00227

2 Councilwoman Tasco, maybe you're
3 right. Maybe they won't do it, but they can.
4 We're giving them that opportunity. We're giving
5 ourselves the ability to keep people in the City
6 by offering them this same incentive that we
7 offer the big developers and have been offering
8 them, which I agree with and I support. We have
9 been giving those developers those abatements for
10 the better part of eight or ten years.

11 I want to see tiffs made available
12 to homeowners, potential homeowners, whether they
13 make \$15,000 a year or 1,000,005 a year.
14 Everybody is in the same pool. That's where
15 we're having a hard time accepting it.

16 COUNCILMAN COHEN: Just one point, the
17 money saved by a \$15,000 person as against a million
18 and a half, that's not equalizing it.

19 COUNCILMAN DICICCO: It's all relevant
20 to what you make. If you make 30,000 a year and I
21 save you 2,000, that \$2,000 a year to somebody who
22 makes 30 is probably the same equivalent as somebody
23 who makes a million saving \$100,000 a year. We all
24 can't make a million and a half. Some of us make
25 more; some of us make less. It's all relative to

1 Bill Nos. 00225, 00226, 00227

2 what you make.

3 Give me more wealthy people to
4 move back into the City of Philadelphia. I'll
5 take every one of them. They are the people who
6 go to the -- the guy who is making 15,000 a year
7 doesn't go to the restaurant three times a week.
8 They're lucky if they go three times a year.

9 The guy who is making \$15,000 a
10 year doesn't go to the orchestra, doesn't go to
11 all the other cultural places because they can't
12 afford it. So the wealthy people are the ones
13 who afford it. That's why we are able to sustain
14 ourselves to a certain degree. Wealthy people we
15 should welcome because they help to pay for the
16 services for the poor. That's the way it works.
17 That's the system.

18 COUNCILMAN COHEN: We should welcome
19 the wealthy people into the City, but that doesn't
20 mean we pay the restaurant bills and their cultural
21 bills and everything else.

22 COUNCILMAN DICICCO: But they pay the
23 bills. They go out -- and the guy who owns the
24 restaurant or the movie theater or whatever has to
25 employ people who live in the neighborhoods.

1 Bill Nos. 00225, 00226, 00227

2 All the work this Council did even
3 before I got here in creating an environment for
4 developers to want to come in and build hotels,
5 just looking at hotels, before the Lowes opened
6 and before Marriott Courtyards opened in the last
7 couple of months, 4,000 jobs were created in the
8 hotel industry. 3,200 of those jobs are now
9 occupied by Philadelphia residents who, for the
10 most part, were unemployed before those hotels
11 were built.

12 So you did a good thing. You
13 helped a rich guy make more money because he
14 built a hotel, but you helped small people get
15 jobs. Those are the people that I believe that
16 these bills will help considerably to become part
17 of the fabric of the Philadelphia community by
18 having an investment as homeowners in our City.

19 COUNCILWOMAN BLACKWELL: Thank you.

20 Identify yourself for the record,
21 and begin your testimony. Is there anyone else
22 here who wants to testify on either bill?

23 Bob Fina, I promise next hearing I
24 will make you first whenever I see you.

25 Please identify yourself for the

1 Bill Nos. 00225, 00226, 00227

2 record make your testimony and then,
3 Commissioner, we're ready for you.

4 MR. CHUNG: My name is Richard
5 Chung. I have lived in Philadelphia Metropolitan
6 area for 49 years. I have seen Councilwoman
7 Blackwell over television many times, but this is
8 first time I'm able to honor myself to seeing you
9 in person.

10 COUNCILWOMAN BLACKWELL: Thank you.

11 MR. CHUNG: Just listening to all
12 the people speaking, I like to think of a
13 Philadelphia as a glass half full rather than
14 half empty. I'm coming from abroad, 49 years
15 ago. And since I have lived in this area so
16 long, oriental people think I am leader. They
17 keep telling me I'm too much Americanized and
18 Americans tell me I'm too much oriental.

19 I'm trying to build the bridge,
20 something where these people can. Hopefully they
21 will quickly adopt American way of life in this
22 country. After all, they live here, they pay
23 taxes here. I like to be more positive.

24 If Mayor Street was able to carry
25 out 30,000 abandoned cars, towed away, I don't

1 Bill Nos. 00225, 00226, 00227
2 think anything is so incorrigible we cannot do.
3 I have to think of something, what we can do,
4 something -- better place to live, safer place to
5 live, economically better to do, so citizens
6 become proud. Something contributing to
7 citizens, rather than all this negative things
8 people mention which brings on stress and
9 depression.

10 What I like to think of was
11 something what we can really do is instead of a
12 big dream cannot be achieved, but we can really
13 do it, even if it's five years. All the things I
14 heard from the developer they don't want to come
15 here to Philadelphia because 28 percent higher
16 cost to them than the suburban area.

17 Well, I'm not deciding, but if we
18 can understand their position just like what I'm
19 against the U.S. government sent the French here
20 ambassador man who only knows how to speak German
21 or vice versa. I think we should understand the
22 other side first before we want something. We
23 talk ourself of racial things.

24 Racial things, I know there are
25 thousands of towns, white, black, yellow, I don't

1 Bill Nos. 00225, 00226, 00227
2 see any white person in here because is truly
3 this color. Black is supposedly this color. I'm
4 not totally yellow. I was called that over
5 thousands of times. I think there's a -- if we
6 can get together something what we can really do,
7 just even a small amount of improvement what we
8 can make it, I think the world can be a little
9 better place.

10 Instead of saying impossible -- if
11 you have visited Japan or Hong Kong, that little
12 space people still try to make a nice place out
13 of it. Out of a maybe 15 by 18 square feet area.
14 There's flowers, there's shrubberies and they're
15 clean. I think we can love each other and maybe
16 work as a team rather than fighting.

17 Then you know, 49, 50 years ago, I
18 was told anything made in USA it is made by God.
19 We can no longer say that. If we can just bring
20 ourselves to invest in our children, because
21 they're the future of the country. If we just
22 team up -- Philadelphia is not only nice place,
23 but modern City. I think you can make me very
24 happy person before I die. Thank you very much.

25 COUNCILWOMAN BLACKWELL: Thank you.

1 Bill Nos. 00225, 00226, 00227

2 Any questions or comments from the committee?

3 (No questions.)

4 COUNCILWOMAN BLACKWELL: Thank you
5 very much. Is there anyone else to speak on Bill
6 Nos. 225, 226, 227? Thank you.

7 Commissioner, Bill 346. Again, I
8 apologize. It's terrible. Welcome. We do
9 appreciate your patience.

10 Bill 346 an ordinance amending
11 Section 10-1001 entitled, "Fees of Commission of
12 Records" of the Philadelphia Code.

13 Again, thank you for your
14 patience. We welcome your testimony. We are
15 ready. Please identify yourself for the record
16 and continue.

17 MS. DECKER: My name is Joan
18 Decker, Commissioner of the Records Department.
19 And with me today is Jean Reedy, the
20 Administrative Services Director.

21 Good evening, Chairwoman Blackwell
22 and Members of the Committee of Finance. I'm
23 here today to present testimony for Bill No. 346,
24 an ordinance for the fees of the Commissioner of
25 Records. I am requesting your support of this

1 Bill No. 000346

2 important initiative for the Department of
3 Records.

4 The proposed fee schedule has
5 multiple benefits, including benefits for the
6 citizens we service as well as for the
7 department. The proposed schedule streamlines
8 and simplifies fees, improving the efficiency of
9 the document recording process as well as
10 customer service.

11 In addition, the proposed fees are
12 realigned to reflect current operational costs.
13 In December 1999, the department implemented a
14 new automated system. Automation efforts, as
15 well as a series of process changes affected over
16 several years, have enabled the document
17 recording unit to reduce the time required to
18 record documents.

19 The turnaround time for the return
20 of documents from receipt is currently only three
21 to five days, depending upon incoming volumes
22 which fluctuate daily. The proposed fee schedule
23 was derived from a comprehensive review of costs
24 and recording volumes and represents the joint
25 work of several City agencies, including the

1 Bill No. 000346

2 Office of the Budget, the law department, the
3 Office of Management and Productivity and the
4 Department of Records.

5 If the proposed fee schedule is
6 approved and implemented, the document recording
7 staff will expend less time calculating total
8 fees due per transaction. Every minute saved in
9 document recording translates to 18.3 hours daily
10 given the actual volume of 1,098 documents daily,
11 85 percent of the time. Additionally, a
12 simplified fee schedule benefits the public by
13 reducing confusion about the cost per document
14 recorded.

15 The current myriad of charges per
16 document, which includes recording fees, one for
17 each document type, legal description fee, an
18 address fee, a noting fee and multiples, a
19 rejection fee and book filing fee will be
20 replaced with one charge per document. \$46 for
21 deeds and \$41 for all other document types.
22 Deeds require additional processing steps and,
23 therefore, additional costs.

24 Documents presented for recording
25 are rejected unless accompanied by payment in the

1 Bill No. 000346

2 correct amount. Less customer confusion will
3 result in fewer rejected documents.

4 Consequently, this initiative will save our
5 customers time and time translates into money.

6 Since staff answers numerous
7 telephone calls regarding fees, we expect a
8 reduction in time so spent and available for
9 other tasks that will expedite the recording
10 process.

11 We are requesting your approval
12 this session. The ordinance has a July 3, 2000
13 effective date. Thank you for your consideration
14 and support for this important records
15 initiative. I would be happy to answer any
16 questions you may have.

17 COUNCILWOMAN BLACKWELL: Any questions
18 or comments from members of the committee?

19 Councilman Kenney.

20 COUNCILMAN KENNEY: I have no
21 questions. I have a comment.

22 I know you've been in here before
23 and have been battered around and beaten around
24 terribly over the last couple of times you were
25 here.

1 Bill No. 000346

2 The things I'm hearing about the
3 department, about the service, about the reducing
4 of the quagmire over there has really come light
5 years ahead from where it was. You come in here
6 and you get beat up so and when things are going
7 good, I just wanted to say thank you for all your
8 hard work. I know your people have been working
9 very, very hard.

10 The information that I am getting
11 from the real estate community and from others is
12 that things are really beginning to straighten
13 out over there or down there, and I want to thank
14 you for your efforts.

15 MS. REDDY: Thank you very much.
16 And thank members of Council, too, for all of
17 your support. If you didn't support our
18 initiatives, we would not have been able to make
19 this progress. I thank you all for your support.

20 COUNCILWOMAN BLACKWELL: Thank you.
21 Is there anyone else to testify on Bill 346?

22 (No response.)

23 COUNCILWOMAN BLACKWELL: Bill 395, an
24 ordinance authorizing the Philadelphia Authority for
25 Industrial Development, PAID, to file an application

1 Bill No. 000346
2 with the Office of the Budget, Commonwealth of
3 Pennsylvania under the Capital Redevelopment
4 Assistance Program in an aggregate amount not to
5 exceed \$34 million to assist in the development of
6 the Blue Horizon, Nueva Esperanza, Asociaciioin de
7 Musicos Latinos Performing Arts Center, the Congreso
8 de Latinos Unidos Inc., Community Center, the Please
9 Touch Museum and the Franklin Institute.

10 Maybe we saved the best for last.
11 Mr. Fina, Thank you for your patience. Please
12 identify yourself for the record.

13 MR. FINA: Good evening,
14 Councilwoman Blackwell and Members of the Finance
15 Committee. My name is Robert Fina. I am the
16 Senior Vice President of the Philadelphia
17 Industrial Development Corporation and I'm
18 appearing on behalf of the Philadelphia Authority
19 for Industrial Development, PAID. I'm
20 accompanied by my colleague from PIDC, Tim
21 Roseboro on my right. I'm here today to testify
22 on Bill 395, not on any tiffs, although it was an
23 interesting conversation earlier.

24 395 would authorize PAID to apply
25 for state redevelopment assistance grants. The

1 Bill No. 000395

2 amount of the grants are \$34 million for seven
3 different redevelopment assistance projects.

4 Since I submitted my testimony
5 previously, I will summarize it to save some
6 time. I think that would be to everyone's
7 benefit.

8 The seven projects are the
9 Association of Latino Musicians Performing Arts
10 Center at 5th and Huntington Streets for \$2
11 million, they're seeking state funds; the
12 Congresso United Latinos Community Care Center at
13 Somerset and American Streets where they're
14 seeking two and a half million dollars; the Blue
15 Horizon on North Broad Street near Jefferson
16 Street where they're seeking \$1 million; Nueva
17 Espironza at Hunting Park Avenue and 5th Streets
18 where they are seeking \$3 million; Point Breeze
19 Performing Arts Center in the 1600 block of Point
20 Breeze Avenue where Point Breeze is seeking \$3
21 million of state redevelopment assistance
22 funding; Please Touch Museum currently located at
23 21st Street near the Franklin Institute will
24 relocate to Penns Landing and seeks \$5 million of
25 redevelopment assistance; finally, The Franklin

1 Bill No. 000395

2 Institute at 20th Street and the Parkway seeks
3 \$17.5 million dollars.

4 Previously under the past
5 administration, the Democratic administration of
6 Harrisburg, the Casey administration, and the
7 first term of Governor Ridge's administration, we
8 had received approval for 27 other projects for
9 \$392 million dollars of state funding for a
10 combined total project cost of nearly \$1 million.

11 I am pleased to advise that
12 although demanding and time consuming, all 27
13 projects are either completed or are presently
14 under construction in accordance with the
15 Commonwealth's requirements.

16 Under this bill, PAID will enter
17 into a number of contracts with each of the
18 entities with the City and with the State. Those
19 contracts, among other things, basically bring
20 the grant dollars to the non-profits that I
21 mentioned. That's on a reimbursement basis.

22 They must incur the cost, do the
23 improvements and then the State will reimburse
24 them. The City is obligated to repay the State
25 if those projects are not done according to the

1 Bill No. 000395

2 plans that are submitted or are not completed.

3 We make certain in all 27 other
4 projects to date and on these seven that there is
5 not an opportunity or chance that the projects
6 will not be completed, so it basically holds
7 harmless the City. Although the City under this
8 legislation would be obligated to repay the State
9 if the projects did not proceed to final
10 conclusion.

11 Also, the State comes in with a
12 private consultant and makes certain, an
13 engineering consultant, that the projects can be
14 built in accordance with the plans for the amount
15 of monies that are available. Again, we've done
16 this 27 times. We expect to do this again. I
17 will quickly just explain, because some people
18 are somewhat confused, how these projects are
19 actually selected.

20 To apply for state redevelopment
21 assistance funding, either the Commonwealth's
22 Budget Office or the Governor's Office must in
23 writing authorize PAID to submit an application
24 to the budget office. The Commonwealth's House
25 of Representatives and the Senate must first

1 Bill No. 000395

2 approve in the state capital budget that specific
3 project at a specific dollar amount.

4 So it must occur first by
5 legislative approval in the State House and
6 Senate and then the governor or the budget office
7 must authorize the application. PAID will then
8 submit the application or the pre-authorized
9 application to the state, and then we will
10 monitor the projects and make certain the funding
11 goes into the project in its proper form.

12 Again, I very much summarized my
13 testimony. I'll be happy to answer any
14 questions. I request that Bill 395 will receive
15 favorable consideration by this committee and
16 that the rules are suspended by Council to permit
17 a first reading at the next regularly scheduled
18 session of City Council, which I believe will be
19 tomorrow.

20 I thank the Committee for its time
21 and energy. I will be willing to answer any
22 questions to the best of my ability.

23 COUNCILWOMAN BLACKWELL: Councilman
24 Kenney.

25 COUNCILMAN KENNEY: One technical

1 Bill No. 000395

2 question that I may be misreading it. You mentioned
3 in your testimony the Point Breeze Performing Arts
4 Center. The mention of Point Breeze Performing Arts
5 Center is in the "therefore" clause on Page 2, but I
6 don't see it in the title of the bill. I'm wondering
7 whether or not we have some --

8 MR. FINA: I believe that we
9 actually had that approved prior to this, and we
10 just packaged it again. I don't think it will be
11 a problem.

12 COUNCILMAN KENNEY: My only concern is
13 I don't want to leave them out. I know they're
14 mentioned in the "therefore" clause of the bill. But
15 the fact they're not in the title, I don't want us to
16 pass and have them somehow eliminated because
17 technically they weren't involved in the title of the
18 bill.

19 MR. FINA: Can we amend it? I
20 believe they have been approved previously.

21 COUNCILMAN KENNEY: I noticed they
22 weren't in the title. I was wondering if that was a
23 problem.

24 MR. FINA: I don't believe it will
25 be. Thank you though.

1 Bill No. 000395

2 COUNCILMAN COHEN: If it goes through
3 such careful scrutiny by the State initially, why
4 does the State hold us responsible if for some reason
5 or other the project doesn't go forward? Why do they
6 require us to make good?

7 MR. FINA: Because the state feels
8 that it is the municipalities across the
9 Commonwealth of Pennsylvania's benefit to have
10 the project in its community that they should --
11 that they must guarantee the repayment of funds.

12 We've done that 27 other times
13 already, Councilman, without a problem. There is
14 a lot of scrutiny. We don't ever want that to
15 occur. It's a safeguard for the Commonwealth.

16 What we do, what PAID does, is
17 pass that requirement on to each of the
18 nonprofits anyway, that they must repay the
19 dollars if they cannot complete the project. For
20 the most part, we would uphold that providing the
21 nonprofit has the funds to do that.

22 COUNCILMAN COHEN: They would probably
23 not have the funds.

24 MR. FINA: We haven't faced that
25 event and we're careful it doesn't happen. So I

1 Bill No. 000395

2 can't say whether they would or would not.

3 COUNCILMAN COHEN: Thank you.

4 COUNCILWOMAN BLACKWELL: Thank you

5 very much. Anyone else to testify on this bill?

6 Anyone to testify on any bill we've heard?

7 (No response.)

8 COUNCILWOMAN BLACKWELL: Thank you

9 very much. That will end our hearing for today.

10 We'll enter into our meeting. Thank you much. Thanks

11 for your patience.

12 Thank you very much. In our

13 stated meeting, we'll go in order as printed on

14 our hearing sheet. We will enter into a hearing

15 and I'll entertain a motion with regard to

16 amendments to Bill 28. Council DiCicco.

17 COUNCILMAN DICICCO: Thank you. I

18 don't believe these have been read into the record.

19 So I'll take this opportunity now to read them into

20 the record.

21 Proposed amendments to Bill No.

22 000028 amending Title 19 of the Philadelphia Code

23 entitled, "Finance, Taxes and Collections," by

24 amending under Chapter 19-2500 entitled, "Real

25 Estate Non-utilization Tax" by changing the

1 Finance Hearing

2 definition of vacant and abandoned property for
3 the purpose of taxation under this section,
4 changing the rate of assessment of the tax and
5 modifying the means of collection all under
6 certain terms and conditions.

7 Section 1 (one) the amendment
8 reads, "That is not a vacant lot as defined in
9 this section and (ai) Section PM-102.4 of Title 4
10 of" -- under the same section under (bi) "In the
11 case of property containing one or more buildings
12 used in the whole or in part for one or more
13 dwelling units immediately prior to the time such
14 property became vacant has been under continuous
15 designation as a public nuisance pursuant to
16 Chapter 7-600, Section PM-307.0 of Title 4 of the
17 code during the privilege year and for the year
18 immediately preceding the privilege year or (iii)
19 (in the case of land not containing any building)
20 has been continuously under citation for
21 violating section" -- delete 7-301 (4 or 7-50293)
22 PM-102.4 or PM-302.0 of Title 4 of the
23 Philadelphia Code during the privilege year.

24 Strike all language under Parens 2
25 of that section. Parens 5, strike the word

1 Finance Hearing

2 "property" and include the word "lot" after
3 vacant. Under Parens 5 in (a) strike the word
4 "accordance" and include the word "compliance",
5 include the word "all," strike the word "or"
6 after citizens, include the word "and".

7 Under (b), strike the word "and"
8 after the word "inspections," Strike all (c),
9 all of (d), all (e).

10 Under Section 19-2503, imposition
11 of tax, (1) include the word "and," strike the
12 word "lot" or "and" before the word "abandoned."
13 Include "after and each year thereafter" include
14 the words "through and including the calendar
15 year 2000."

16 Include a new paragraph under (2)
17 a tax upon the privilege of utilizing property as
18 a vacant lot or abandoned property within the
19 City during any privilege year commencing with
20 the privilege year beginning January 1, 2001 and
21 every privilege year thereafter, is hereby
22 imposed and assessed for the year 2001, and each
23 year thereafter.

24 Under Section 19-204, rate of tax,
25 includes (1) the tax authorization by this

1 Finance Hearing

2 chapter for any privilege year commencing prior
3 to January 1, 2001, shall be measured by the
4 assessed value of the real estate at the rate of
5 ten (10) dollars for one hundred (100) dollars of
6 the assessed value of the real estate and most
7 recently returned by the Board of Revision of
8 Taxes. Strike small (1). Create a new (2).
9 (a), the tax authorized by this chapter for
10 abandoned property include the word for any
11 privilege year commencing January 1, 2001, or
12 thereafter. After the word "shall be," include
13 "measured by the."

14 Further on in that sentence after
15 the word of "five percent of the," strike "of
16 the," because it was duplicated. Assessed value
17 of the real estate. Strike "compounded
18 continuously."

19 Move to small (b) under the new
20 Section 2, the tax authorized by this chapter for
21 vacant lots for any privilege year commencing
22 January 1, 2001, or thereafter shall be add
23 "measured by the."

24 Further in that sentence after the
25 word ten percent of the, scratch "of the," which

1 Finance Hearing

2 was duplicated. After real estate in that same
3 sentence strike "compounded continuously."

4 Strike Section 19-2406 create
5 19-2506, appeals. Under section in (c) strike
6 after the words "vacant lots" strike "that the
7 property." After the words "fenced," include
8 "during the entire privilege year or subject to."
9 At the end of that paragraph after the word
10 "vacant lot" include "; or."

11 Create new section in (d), "In the
12 case of vacant lots, is owned by the abutting
13 property owner." Section 2, includes as the
14 effective date January 1, 2000. Strike the word
15 "immediately." I'm sorry. I stand corrected.

16 Include the words January 1, 2001.
17 Strike the word "immediately." That concludes
18 the amendments. I offer those amendments and
19 move for the adoption of the amendments.

20 COUNCILWOMAN BLACKWELL: I believe
21 there was also a hyphen after the word "lot" in
22 Section C. And also what about the asterisks that
23 are underlined? Are they not new? After the word
24 "appeals," you have three asterisks underlined.

25 Does that not indicate new section

1 Finance Hearing

2 and also after --

3 COUNCILMAN DICICCO: What I said was
4 strike 19.406 and create 19-2506. We did create a
5 new section. I move for the adoption of the
6 amendment.

7 COUNCILWOMAN BLACKWELL: All in favor?

8 MEMBERS: Aye.

9 COUNCILWOMAN BLACKWELL: Opposed?

10 Ayes have it. So the amendments
11 to Bill 28 are accepted.

12 I'll will now entertain a motion
13 with regard to Bill 28 as amended.

14 COUNCILMAN DICICCO: I move that bill
15 No. 000028 as amended be recorded out of this
16 Committee with a favorable recommendation and further
17 recommendation that the rules of council be suspended
18 so as to permit first reading at our next session at
19 City Council.

20 COUNCILWOMAN BLACKWELL: All in favor?

21 MEMBERS: Aye.

22 COUNCILWOMAN BLACKWELL: Opposed?

23 The ayes have it and so Bill 28 is
24 amended as passed.

25 Councilman DiCicco, we will

1 Finance Hearing

2 entertain a motion on your three bills. First,
3 Bill No. 225.

4 COUNCILMAN DICICCO: I move that Bill
5 No. 000225 be recorded out of this Committee with
6 favorable recommendation and a further recommendation
7 that the rules of Council be suspended so as to
8 permit first reading at our next session of City
9 Council.

10 COUNCILWOMAN BLACKWELL: All in favor?

11 MEMBERS: Aye.

12 COUNCILWOMAN BLACKWELL: Opposed?
13 Bill 225 has been approved and seconded and is
14 passed.

15 No. 226, Councilman DiCicco.

16 COUNCILMAN DICICCO: I move that Bill
17 No. 000226 be reported out of Committee with a
18 favorable recommendation that the rules of council be
19 suspended so as to permit first reading at out next
20 session of City Council.

21 COUNCILWOMAN BLACKWELL: It has been
22 moved and seconded that Bill 226 be reported out of
23 Committee with a favorable recommendation, and also
24 recommendation for its suspension of the rules so as
25 to permit first consideration tomorrow morning.

1 Finance Hearing

2 All in favor?

3 MEMBERS: Aye.

4 COUNCILWOMAN BLACKWELL: Opposed?

5 MEMBERS: No.

6 COUNCILWOMAN BLACKWELL: The record

7 will reveal there are four ayes and two nays.

8 Councilman DiCicco, the Chair will

9 entertain a motion with regard to Bill 227.

10 COUNCILMAN DICICCO: I move that Bill
11 000227 be recorded out of committee with a favorable
12 recommendation that the rules of Council be suspended
13 so as to permit first reading at our next session of
14 City Council.

15 COUNCILWOMAN BLACKWELL: It's been
16 moved and seconded that Bill 227 be reported out of
17 committee with a favorable recommendation and also
18 recommendation that the rules of Council be suspended
19 so as to permit first consideration at our next
20 session of Council. All in favor?

21 MEMBERS: Aye.

22 COUNCILWOMAN BLACKWELL: Opposed?

23 The ayes have it and so the bill
24 passes.

25 Councilwoman Tasco will entertain

1 Finance Hearing

2 a motion with regard to Bill 346 with the
3 suspension of the rules.

4 COUNCILWOMAN TASC0: Madam Chair,
5 I move Bill 346 be removed out of Committee with
6 a favorable recommendation and with a request for
7 suspension of the rules.

8 MEMBERS: Seconded.

9 COUNCILWOMAN BLACKWELL: It has been
10 moved and seconded that Bill 346 be reported out of
11 Committee with a favorable recommendation and also
12 that the rules of Council be suspended so as to
13 permit first consideration tomorrow.

14 All in favor?

15 MEMBERS: Aye.

16 COUNCILWOMAN BLACKWELL: All opposed?

17 The ayes have it and so it is
18 carried.

19 Councilman O'Neill.

20 COUNCILMAN O'NEILL: I move Bill
21 000395 be reported out with a favorable
22 recommendation and also with a recommendation
23 that the rules of council be suspended to allow
24 first reading at out next session.

25 MEMBERS: Seconded.

1 Finance Hearing

2 COUNCILWOMAN BLACKWELL: It has been
3 moved and seconded that Bill 395 be reported out of
4 committee with a favorable recommendation and also
5 that the rules of Council be suspended so as to
6 permit first consideration at our next session of
7 Council.

8 Councilman Nutter, I will
9 entertain a motion with regard to Bill 413.

10 COUNCILMAN NUTTER: I move Bill 413 be
11 recorded out of this Committee with a favorable
12 recommendation and further recommendation that rules
13 of Council be suspended so as to permit consideration
14 at our next session of City Council.

15 COUNCILWOMAN BLACKWELL: It has been
16 moved and seconded that Bill 413 be reported out of
17 committee with a favorable recommendation and also
18 that the rules of Council be suspended so as to
19 permit first consideration at our next session of
20 Council.

21 All in favor?

22 MEMBERS: Aye.

23 COUNCILWOMAN BLACKWELL: Opposed?

24 The ayes have it. Thank you
25 everyone for your patience. This hearing is

1 Finance Hearing
2 adjourned.
3 (Hearing adjourned at 6:50 p.m.)
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C E R T I F I C A T E

I HEREBY CERTIFY that the foregoing
proceedings of the Council of the City of Philadelphia
of March 3, 1999, were reported and accurately by me,
and that this is a correct transcript of same.

MAUREEN E. BRODERICK, RPR and
Notary Public