

1
2 COUNCIL OF THE CITY OF PHILADELPHIA

3 PUBLIC HEARING

4 COMMITTEE OF THE WHOLE

5 FY '03 OPERATING BUDGET

6 - - -

7 Room 401, City Hall
8 Philadelphia, Pennsylvania
9 Wednesday, February 27, 2002
10 9:45 a.m.
11 - - -12
13 BILL 020001 - An Ordinance adopting the Operating
14 Budget for Fiscal Year 2003.

15 PRESENT:

16 COUNCIL PRESIDENT ANNA C. VERNA

17 COUNCILWOMAN JANNIE BLACKWELL
18 COUNCILWOMAN BLONDELL REYNOLDS BROWN
19 COUNCILMAN DARRELL L. CLARKE
20 COUNCILMAN DAVID COHEN
21 COUNCILMAN FRANK J. DI CICCO
22 COUNCILMAN WILSON W. GOODE, JR.
23 COUNCILMAN JAMES F. KENNEY
24 COUNCILWOMAN JOAN L. KRAJEWSKI
25 COUNCILMAN W. THACHER LONGSTRETH
COUNCILMAN RICHARD T. MARIANO
COUNCILWOMAN DONNA REED MILLER
COUNCILMAN MICHAEL A. NUTTER
COUNCILMAN BRIAN J. O'NEILL
COUNCILMAN ANGEL L. ORTIZ
COUNCILMAN FRANK RIZZO
COUNCILWOMAN MARIAN B. TASCO

- - -

22 VINCENT VARALLO ASSOCIATES, INC.
23 Registered Professional Reporters
24 Eleven Penn Center
25 1835 Market Street, Suite 600
Philadelphia, Pennsylvania 19103
(215) 561-2220

1		1018
2	BILL 020001	PAGE
	FAIRMOUNT PARK COMMISSION	
3	WILLIAM E. MIFFLIN, Executive Director	1019
	PAUL NICE, Deputy Director for Administration .	1033
4	JAMES DONAGHY, Director of Operations	1033
	ESTELLE RICHMAN, Managing Director	1056
5	VIC RICHARD, Recreation Commissioner	1133
6	PHILADELPHIA MUSEUM OF ART	
	ANNE D'HARNONCOURT, Director	1157
7	RECREATION DEPARTMENT	
8	VIC RICHARD, Recreation Commissioner	1185
	ROBERT DUBOW, City Budget Director	1192
9	JANE GOLDEN	1196
	WILLIAM CARAPUCCI, Deputy Commissioner	1199
10	ESTELLE RICHMAN, Managing Director	1207
	CARLTON WILLIAM, Deputy Commissioner	1215
11	BARRY HAMLIN	1220
12	CAMP WILLIAM PENN	
	ROLAND CHANDLER, Director	1236
13	ATWATER KENT MUSEUM	
14	DAVID RASNER, Pres. Board of Trustees	1239
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCIL PRESIDENT Verna: Good morning,
3 everyone. This is the continued public hearing of
4 the Committee of the Whole regarding Bill
5 No. 020001.

6 The first department to testify is
7 Fairmount Park.

8 (Witnesses come forward.)

9 COUNCIL PRESIDENT Verna: Good morning.
10 Please identify yourself for the record and proceed
11 with your testimony.

12 MR. MIFFLIN: Good morning, Council
13 President Verna. My name is William E. Mifflin, the
14 Executive Director of the Fairmount Park Commission.
15 I'm pleased to be here this morning to present
16 testimony on behalf of the Fairmount Park Commission
17 for our Operating Budget for the Year 2003. I'm
18 accompanied here this morning by, my immediate right
19 is Paul Nice, Deputy Director. Behind him is Dennis
20 Waller, Deputy Director. And to my immediate left
21 is James Donaghy, our Director of Operations. And
22 I'm also joined by a number of our volunteers and
23 supporters of Fairmount Park.

24 COUNCIL PRESIDENT Verna: We welcome all
25 of you. Proceed with your testimony.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 MR. MIFFLIN: Thank you very much. I
3 believe you have a copy of my testimony, and I would
4 just like to highlight a few things from the
5 testimony and then, of course, be happy to answer
6 any questions you may have.

7 The FY 2003 budget is \$772,000 above the
8 FY 2002 estimated obligations and provides funding
9 for mandatory wage increases for bargaining unit
10 employees, the continuation of five volunteer
11 coordinators, increased street tree maintenance, and
12 compliance with City codes requirements and increase
13 the funding for the Park Ranger Program. Council
14 President, these are a number of issues that the
15 Fairmount Park Commission has sought for a few
16 years. They have been priorities for us and I'm
17 very pleased, in fact, that I am able to report to
18 you this morning that with total assistance of the
19 City of Philadelphia, Mayor Street's Administration,
20 we're able to provide this critical service to you.

21 As you may know, the mission of the
22 Fairmount Park Commission is to provide for passive
23 and active recreation accessibility to all
24 Philadelphia residents and our visitors. Our
25 mission today is even more important than in the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 past. The tragic events of 2001 combined with our
3 present national economic situation, parks, in fact,
4 play a very critical role in the quality of life
5 experiences for all of our citizens. Fairmount Park
6 provides the maintenance of facilities and amenities
7 of our City parks and program leadership to support
8 organized park activities, to preserve the park
9 trees and open spaces as well as our historic sites
10 and buildings. The Park Commission has a
11 responsibility for nearly 9,000 acres in the City,
12 which is one-tenth of the total City land mass and
13 more than 50 neighborhood and regional parks are
14 managed by the Commission which composes one of the
15 largest municipal landscape park systems in the
16 country. And we have enjoyed the support of this
17 Council in many years in providing these critical
18 opportunities for our citizens.

19 In addition to the citizens of
20 Philadelphia, the park system is also a destination
21 site. This past summer, as an example, we hosted
22 the Extreme Games as well as, for the first time,
23 the International Dragon Boat Championships, both in
24 part held on the Schuylkill River. So in addition
25 to providing the critical quality of life

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 opportunities for our citizens, we also provide a
3 major role in the tourism and eco-tourism,
4 particularly, in the City. It's estimated that
5 millions of dollars are spent annually by visitors
6 to this City to come to Philadelphia for a special
7 event or come to Philadelphia to view our world
8 renowned historic facilities or to return to
9 Philadelphia to visit family and to use the
10 wonderful green spaces for picnics and other than
11 opportunities in Fairmount Park. So we, in fact,
12 play a critical role in improving the City of
13 Philadelphia.

14 Major accomplishments last year:

15 As part of the William Penn Foundation
16 Grant include the completion of a natural lands
17 restoration plans for seven parks which identified
18 452 high priority restoration sites.

19 Completion of trail master plans for
20 Cobbs Creek, Fairmount, Tacony, Pennypack and
21 Poquessing.

22 And as a result of the grant from the
23 William Penn Foundation, another \$1 million in
24 additional grant funds have been obtained from
25 various sources. These funds will be used to fully

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 or partially fund wetland creation and gully repairs
3 in Cobbs Creek Park, restoration of Concourse and
4 Centennial Lakes in Fairmount, streambank
5 stabilization in Tacony Creek Park, and the
6 restoration of Meadow Lake in FDR Park.

7 Ecosystem restoration projects have
8 occurred in seven parks with combined effort of park
9 staff, volunteers, and contractors.

10 And I'm very proud to report that over
11 30,000 volunteers, some of whom are here this
12 morning, have engaged in restoration projects,
13 working over 75,000 hours on over 1500 projects.
14 That's an absolutely significant and remarkable
15 number and, quite frankly, other cities cannot
16 compare to that level of volunteerism.

17 For Fiscal Year '03, the City has
18 demonstrated an increased commitment to the park, as
19 I've indicated, by budgeting for volunteer
20 coordinators who are presently funded by the William
21 Penn Foundation Grant. These positions will
22 continue to facilitate volunteer projects in the
23 natural areas while expanding to support additional
24 stewardship activities throughout the park system.
25 Based upon this commitment and the success of the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 program to date, the William Penn Foundation
3 recently announced a second grant of 1.5 million to
4 the Fairmount Park Conservancy to support, among
5 other items, additional restoration in the park
6 system. With the support of the Conservancy, the
7 park will begin implementation of the Growing
8 Greener funded restoration of FDR Park, completion
9 of installation of 17 gates and 2300 linear feet of
10 guide rail to protect healthy ecosystems and
11 recently restored sites. Unfortunately, with the
12 parks open spaces and numerous areas in which
13 illegal dumpers can come into the park usually in
14 the cloak of darkness, it's imperative that we
15 maintain the park areas prohibiting illegal dumping
16 that is in some parts actually wide spread.

17 Regarding our tree maintenance program,
18 which is always, I think, of utmost importance to
19 City Council, we're proud to provide a comprehensive
20 tree maintenance program, including tree removing,
21 pruning, planting, and spraying. Maintenance
22 services are provided on an estimated 250,000 street
23 trees as well as the millions in the park system.
24 Tree removal is performed when a tree is dead,
25 defective, or creating a public safety hazard.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Pruning is performed to create clearance for
3 vehicles and pedestrians, particularly around
4 traffic control devices to relieve hazards and trees
5 and to improve the health and extend the life of
6 trees.

7 In Fiscal Year 2002, Fairmount Park will
8 prune 13,105 trees with a projection of 14,000 in
9 Fiscal Year 2003.

10 And, Council President, you may remember
11 I've testified previously to levels of approximately
12 4,000 and 5,000 per year pruned. So these are
13 remarkable numbers and these will clearly extend the
14 health of our existing street tree population.

15 In Fiscal Year '03, we plan to plant 500
16 trees. That's not enough tree plantings, but our
17 program in this five-year increased tree maintenance
18 plan is to, in the outer years, reduce the number of
19 removals because we would have caught up with the
20 backlog of removals and then have a more aggressive
21 tree planting so that we keep our streets green.

22 In FY '02, we anticipate removing a
23 total of 1800 park trees, and often we focus in
24 areas of high public use like our downtown squares
25 and our playgrounds and picnic areas.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 As I mentioned earlier, our park rangers
3 will now be fully funded. This will provide 24
4 rangers throughout the park system. Twenty-four is
5 clearly not enough for all of the park, but we were,
6 quite frankly, in jeopardy of losing those 24
7 starting July 1st because of a budget shortfall.
8 And the City has recognized that critical need and
9 has fully funded the rangers along with the support
10 of the Park Ranger Board which provides a small
11 endowment to make up the difference for the annual
12 cost of the rangers.

13 In '03 we will open our first large
14 picnic grove known as the Belmont Groves.
15 Picnicking is perhaps the No. 1 recreational
16 activity in the 9,000 acres, although there are
17 many, many activities that are pursued by our
18 citizens. And this is a facility on the site of the
19 former Playhouse in the Park, and we will be able to
20 accommodate 250 picnickers at any given time under
21 shelter with ADA acceptable rest rooms, play
22 equipment, grills, et cetera. And this will be
23 staffed in part by our Park Ranger Program.

24 In December of '01 under the leadership
25 of the Managing Director's Office, we initiated a

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 program with Ready, Willing and Able. These are
3 individuals, formerly homeless and disadvantaged
4 men, who provide an extremely valuable service to
5 the Park Commission in maintenance of our areas
6 along Kelly Drive, the Vine Street Expressway. And
7 as I came into work this morning, they were
8 performing work near Memorial Hall.

9 We accomplished a great deal in Fiscal
10 Year '02, and we hope to accomplish the same in
11 environmental education, which we believe to be a
12 main tenet of our programs and services in Fairmount
13 Park. Last year we reached out to 33,000
14 individuals, adults and children, in providing 269
15 on-site or outreach programs to schools, community
16 groups, senior citizens, special needs, scout
17 groups, et cetera. We hope to continue to provide
18 what we believe to be a very valuable service in
19 teaching the users of the park about this finite
20 resource.

21 In partnership with the Mayor's Health
22 and Fitness Office, the environmental education
23 division has developed the Mayor's Health and
24 Fitness Hikes in Fairmount Park. We invite all
25 members of City Council to participate in these

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 hikes through our seven watersheds along our newly
3 restored recreation trails, and it's a nice
4 opportunity to learn more about the park and to have
5 a healthy aerobic exercise at the same time. And we
6 expect to offer the same high-quality program this
7 coming year.

8 The private support and services for the
9 park continue to be at an all-time high. I've
10 mentioned the establishment of the Fairmount Park
11 Conservancy which is taking a unique approach in
12 working and coordinating with business. We believe
13 the corporate sector and the business sector can
14 help the park, in fact, very specifically with
15 special events and with programs that, again,
16 improve the quality of life, but work towards their
17 ability to retain quality employees in their offices
18 and their areas of employment. Here in
19 Philadelphia, it's very important that they have an
20 opportunity to participate in park activities. And
21 this is one of the valuable services that we play,
22 and we look forward to working with the business
23 community.

24 The park participates in a number of
25 city-wide volunteer projects such as the Martin

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Luther King, Jr.'s Day of Service. And we now have
3 agreements with LaSalle, Temple, Villanova,
4 St. Joe's, Drexel University, Philadelphia
5 University, University of Pennsylvania, and Ursinus
6 have all partnered with Fairmount Park to help
7 improve the quality of our neighborhood parks as
8 well as the School District of Philadelphia and
9 their Service Learning Initiative.

10 Quickly to summarize the remaining of my
11 testimony, we have a number of management
12 initiatives. Councilmembers support the Fairmount
13 Park on our Fairmount Park Historic Preservation
14 Trust Board. This is a non-profit organization
15 which assists the Fairmount Park Commission in
16 property management and to date has brought over
17 \$3 million in restoration funds to historic
18 structures where the trust can provide long-term
19 leases to both for-profit and non-profit
20 organizations who would like to help restore these
21 very important historic structures.

22 In '03 we plan to negotiate and execute
23 long-term agreements for the Ohio House, Loudon
24 Mansions and Rockland Mansion.

25 In Fiscal '03, the Fairmount Park

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Commission will initiate a new playground safety
3 program. The purpose of the program is to provide
4 the safest play environment for our children. The
5 national playground safety standard will be used as
6 a guide, and the program will include an audit of
7 existing playgrounds to identify and correct
8 problems. Frequent inspections will be performed to
9 keep the playgrounds safe and in good repair for an
10 enjoyable experience for all our children. A number
11 of our park employees have recently completed the
12 rigorous training to qualify as playground safety
13 inspectors.

14 In conclusion, the Park Commission will
15 continue to work creatively with the Friends of Park
16 groups, private sponsors, foundations and park users
17 to ensure that all Philadelphians are aware of our
18 park resources and have access to them. We plan to
19 continue our close association with volunteer groups
20 and funding entities that support them.

21 I have included a service level graph
22 for your review that identifies some key performance
23 measurements in support of our efforts.

24 And, again, I'm sure you'll have a
25 chance to recognize some of the folks who are here

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 today who have been supporters of Fairmount Park and

3 of parks in the Department of Recreation. And they

4 really, quite frankly, provide the wind for our

5 sails in many times when it's such an enormous task

6 to maintain this wonderful system with so many needs

7 and concerns. And the passion and the support of

8 the citizens of Philadelphia has been extraordinary

9 through the years. And the Park Commission really

10 can't say enough about them. I've invited my friend

11 James Trachtenberg here this morning. Jim is just

12 an example of what people do in the City of

13 Philadelphia. He's a third-generation furniture

14 maker. He has a warehouse in North Philadelphia.

15 He lives on Pennsylvania Avenue in the Fairmount

16 area. He has adopted the part of Fairmount Park on

17 Pennsylvania Avenue and at his expense brings his

18 employees out to keep that part of Fairmount Avenue

19 clean and enjoyable for all the people who use that

20 part of the park. I could be here the rest of the

21 morning giving you examples like Jim Trachtenberg

22 and Lydia Hunn who do things with Temple University.

23 But they'll have opportunities perhaps during public

24 testimony to share with you their personal

25 experience. I'm just pleased to be here this

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 morning with them. And I'd be happy to answer any
3 questions you may have.

4 COUNCIL PRESIDENT VERNA: Thank you, Mr.
5 Mifflin. You.

6 Mentioned the restoration of Meadow Lake
7 in FDR Park. Is that where the swimming pool was?

8 MR. MIFFLIN: Yes, it is, Council
9 President. The swimming pool has been abandoned for
10 a number of years.

11 COUNCIL PRESIDENT VERNA: When will the
12 restoration be completed?

13 MR. MIFFLIN: Let me ask Mark Folk, the
14 Director of the Natural Land Restoration Project.
15 June of 2003.

16 COUNCIL PRESIDENT VERNA: Thank you. I
17 notice that you have a slight increase in your
18 budget in Class 100.

19 MR. MIFFLIN: That is correct.

20 COUNCIL PRESIDENT VERNA: That doesn't
21 include park rangers, does it?

22 MR. MIFFLIN: Yes.

23 COUNCIL PRESIDENT VERNA: It does
24 include the park rangers?

25 MR. MIFFLIN: It does include the park

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 rangers -- I'm sorry, Council President. The park
3 rangers increase is Class 500. The increase in
4 Class 100 is for the five volunteer coordinators.

5 COUNCIL PRESIDENT VERNA: Fine. What is
6 included in your FY '03 budget for street tree
7 pruning and removals and how does that compare to
8 your FY '02 estimated obligations?

9 MR. MIFFLIN: Well, we have an increase
10 in our street tree funding.

11 MR. NICE: Councilwoman, my name is Paul
12 Nice, Deputy Director for Administration. For
13 street tree maintenance, removal, and pruning in FY
14 '02 our estimated obligations are \$1,006,865. And
15 in Fiscal '03, it's \$1,163,279, an increase of
16 \$156,414.

17 COUNCIL PRESIDENT VERNA: Thank you.
18 Can you tell us what the current backlog is for
19 removals?

20 MR. MIFFLIN: I'll ask Director of
21 Operations, Jim Donaghy to provide you with that
22 estimated number.

23 MR. DONAGHY: My name is Jim Donaghy,
24 Director of Operations. At the current time, that
25 number is 6,000. It's down from 8,000 the start of

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 the year. This year we're going to be removing
3 about 4300 trees. And on an annual basis, we
4 receive 2500 new requests for tree removal. And so
5 with the current plan, we anticipate that within
6 five years we'll be able to completely eliminate the
7 backlog.

8 COUNCIL PRESIDENT VERNA: How is the NTI
9 Program interacting with the Fairmount Commission
10 for tree removals?

11 MR. DONAGHY: The NTI program is
12 providing additional funds for the removal, as Mr.
13 Nice just quoted you a number about \$1.1 million in
14 our budget. There is \$3.1 million through the
15 Managing Director's Office that also is used for the
16 street tree pruning, street tree removal, and street
17 tree planting. And the numbers that Mr. Mifflin had
18 just reported to you in his testimony are the total
19 numbers of street tree work that we're currently
20 performing with the combination of those funds.

21 COUNCIL PRESIDENT VERNA: Mr. Mifflin,
22 you did explain about the Ready, Willing and Able
23 Program. How many people have participated in this
24 program?

25 MR. MIFFLIN: Today it's 17.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCIL PRESIDENT Verna: And what is
3 the length of the program?

4 MR. Mifflin: The length of the program?

5 COUNCIL PRESIDENT Verna: Yes.

6 MR. Mifflin: We anticipate a
7 continuation of the program. We don't receive the
8 funding directly. It is administered through the
9 Managing Director's Office. Because of its success,
10 the indications that we've received is that it will,
11 in fact, expand. And we have not been informed of a
12 termination date for this program. All signs would
13 indicate that it's going to continue into the
14 future.

15 COUNCIL PRESIDENT Verna: When was the
16 last time the Park Commission commissioned a master
17 plan?

18 MR. Mifflin: 1983.

19 COUNCIL PRESIDENT Verna: Has the plan
20 been updated since then?

21 MR. Mifflin: The '83 plan has not been
22 updated since that time. There have been a number
23 of plans that have been completed such as those that
24 I've referenced this morning, master plans,
25 restoration efforts for our watershed areas, plans

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 for our trail master plans throughout those areas.

3 And there have been numerous mostly physical plans

4 completed for parks such as Franklin Square,

5 Washington Square, Rittenhouse Square, Flora Park.

6 So there have been a number of planning exercises,

7 particularly in the most recent four to five years.

8 I testified here on October 31st in a

9 special hearing on parks and recreation that in fact

10 a strategic action plan is necessary for Fairmount

11 Park, and we are very interested in pursuing that

12 and have actually put together the basis for a

13 proposal to the Commonwealth to in part fund a

14 strategic action plan.

15 COUNCIL PRESIDENT Verna: Is the budget

16 before us representative of what the park requested?

17 MR. Mifflin: The Park Commission, like

18 most other departments, seeks additions to their

19 budget that are not funded in totality.

20 COUNCIL PRESIDENT Verna: Well, what was

21 your request?

22 MR. Mifflin: We had requested

23 approximately 1.6 in addition to the park budget,

24 largely in Class 100.

25 COUNCIL PRESIDENT Verna: Can you tell

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 us what the Administration's rationale was for
3 denying the request?

4 MR. MIFFLIN: Well, I think that, again,
5 not unlike other departments, the City is facing
6 specific economic changes and the park is part of
7 the City team and it's, I think, reasonable for the
8 park to get a response that we would not be able to
9 receive all of the funding that's requested. I'm
10 pretty much a veteran of having submitted budgets
11 that, you know, come back not looking the same as I
12 had originally requested. But the one that I'm
13 testifying to here this morning, quite frankly, has,
14 as I indicated earlier, initiatives within it that
15 cause me to be, quite frankly, pleased with able to
16 provide park rangering and volunteer coordinators
17 and working with the Managing Director Office an
18 increase in street tree preservation.

19 COUNCIL PRESIDENT VERA: At this time,
20 the Chair recognize Councilman Ortiz.

21 COUNCILMAN ORTIZ: Thank you.

22 Good morning, Commissioner.

23 MR. MIFFLIN: Good morning, Councilman.

24 COUNCILMAN ORTIZ: Commissioner, how are
25 we doing in terms of tree replacement, new trees,

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 and getting rid of the ones that are diseased and so
3 on?

4 As I drive, I see more and more spaces
5 between the trees that were there before.

6 MR. MIFFLIN: There are clearly gaps in
7 the street tree population. We've been using the
8 figure of 250,000 estimated street trees for a
9 number of years. And in fact, we only have about a
10 quarter of the City accounted with street trees.
11 And we have been removing more trees than we have
12 been planting them, which is disappointing, quite
13 frankly. But with the resources available to us,
14 and now again with the expended resources through
15 the Managing Director's Office, our No. 1 focus has
16 to be on safety. And we are removing dead and
17 dangerous trees which potentially could, if we don't
18 remove them, cause personal and property damage.
19 After we remove the backlog, and staff has just
20 testified this morning that they're about 6,000
21 trees that need to be removed. Once the backlog is
22 eliminated, which will probably take us close to two
23 years because that number doesn't stay stagnant.
24 Each year we get a number close to 2,000 more trees
25 that have reached their maternity. We planted a lot

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 of street trees in Philadelphia back in the '30s and
3 '40s. And so if you look at areas like Logan and
4 Germantown, and West Philadelphia, these large lemon
5 plain trees are dying. They've outgrown their
6 space. So we have quite a large backlog. Once we
7 remove that, we'll have a more aggressive tree
8 planting program. And we work with organizations
9 like the Pennsylvania Horticultural Society, the
10 City Council District and many others who are
11 helping replant Philadelphia street trees.

12 COUNCILMAN ORTIZ: But in the park
13 itself, the reforestation of the park itself, we
14 have taken down a lot of trees within the park
15 itself. And that forest look to it is kind of
16 missing. What is the plan, the strategic outlook
17 reforesting Fairmount Park?

18 By the way, we have a lot kids here
19 today and this is thier park and we got to leave it
20 for them.

21 MR. MIFFLIN: As part of the William
22 Penn Foundation Grant, we plan to install 6,000
23 native trees and shrubs and herbaceous plants
24 through volunteer restoration projects. This in FY
25 '03. There are a number of reasons why some of the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 forest areas are looking thin. Some of it is just
3 the maturity of our forest. Others, the trees are
4 succumbing to the ills of the urban environment with
5 acid rain, with the drought situations, in fact,
6 that we're in today. Some of our parks are
7 overbrowsed by deer and we do not have new
8 vegetation or acceptable vegetation reoccurring.

9 So the strategic plan is to work with
10 our support groups, to work with organizations like
11 the William Penn Foundation in the reforesting of
12 many of these natural areas. We can't do it in
13 certain areas, in particular, the Pennypack and
14 Wissahickon, until the deer population is managed,
15 and that will take us about another year.

16 COUNCILMAN ORTIZ: How are we doing the
17 with the deer?

18 MR. MIFFLIN: Well, I guess it depends
19 on your perspective. If you were a deer, probably
20 not doing so well. But we think we're -- we had
21 last year a very successful management plan led by
22 Barry Bessler, my Chief of Staff. And this year
23 we're right on track where we would like to be as
24 well. We'd like to bring the numbers down in
25 balance so that other wildlife and habitat for

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 wildlife can reoccur, and I'm certain that we'll
3 reach that goal.

4 COUNCILMAN ORTIZ: I've gotten some
5 calls from neighbors from Pennypack about abandoned
6 dumping of garbage, dumping of other materials, even
7 cars. How is that going in terms of Pennypack and
8 other areas in Fairmount Park which have been over
9 the years sort of recipient of those bad habits of
10 citizens?

11 MR. MIFFLIN: It's outrageous that the
12 park is a dumping ground for abandoned cars. Jim
13 Donaghy can tell you that -- I don't want to pick on
14 a particular park, but whether it's Cobbs Creek or
15 Tacony Park or the others, we've removed hundreds of
16 abandoned --

17 COUNCILMAN ORTIZ: Tacony and Pennypack
18 seem to be --

19 MR. MIFFLIN: Well, Pennypack as well.
20 They're stolen cars, they're stripped and then
21 they're sometimes lit on fire, arson, and rolled
22 down the hill. And it's really difficult to get
23 these wrecks out of the park. Part of this
24 initiative of installing 2500 linear feet of guide
25 rail, putting in gates, working with the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 Philadelphia Police Department, increase ranger
3 patrol, town watch. We try to remove them as
4 quickly as possible, and we try to prevent it. It's
5 a tough -- it seems to be just a never-ending issue.
6 And I must say when the City completed their removal
7 of 40,000 abandoned automobiles, there was a
8 concerted effort as well to do that in Fairmount
9 Park. But like anything else, it's a continuum. We
10 can't let our guard down.

11 COUNCILMAN ORTIZ: The ball fields on
12 Ninth and Hunting Park, I play some ball there
13 during the summer. And last summer they were really
14 not in the best of conditions. And I went by there
15 not too long ago, a couple weeks back, and they
16 don't seem to be -- I've gotten some phone calls
17 from the baseball leagues that play there in the
18 summer and they're concerned as to how the grass is
19 going to be, the ground and so on. And I know that
20 we have a problem there specifically with dirt
21 bikes.

22 MR. MIFFLIN: Yes.

23 COUNCILMAN ORTIZ: How is the
24 coordination between the Police Department and
25 Fairmount? Because I've seen them, I've been there

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 when they come in and if it's raining and the dirt
3 bikes come in and the all terrain bikes, within just
4 one day they can destroy a ball field and make it
5 almost unplayable. How are we doing in order to
6 prevent that sort of vandalism from taking place?

7 MR. MIFFLIN: Well, we're working very
8 closely with the Philadelphia Police Department.

9 COUNCILMAN ORTIZ: Do you have any idea
10 how many dirt bikes, all terrain bikes-- because
11 they're illegal within Philadelphia. How many we
12 have confiscated, if any at all, within our parks,
13 within the Fairmount Park and specifically that
14 area?

15 MR. MIFFLIN: I cannot give you a
16 number, Councilman, of bikes that have been
17 confiscated or dirt bikes or ATVs. I really would
18 have to turn to the Philadelphia Police Department
19 for that number.

20 It is my understanding, and you could be
21 totally correct on this, that the ownership of an
22 ATV is not illegal anywhere in Pennsylvania,
23 including Philadelphia County. It is illegal to
24 operate one in Fairmount Park.

25 COUNCILMAN ORTIZ: Yes.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 MR. MIFFLIN: And my understanding, in
3 any public space in Philadelphia, not just Fairmount
4 Park.

5 I sit on a board at the state level,
6 Department of Conservation and Natural Resources,
7 and illegal use of ATVs is the No. 1 issue facing
8 state parks and forests as well as urban areas. And
9 our parks are -- they look like a state park.

10 COUNCILMAN ORTIZ: Well, I've seen them.
11 I've been present when they've done it.

12 MR. MIFFLIN: At least three districts
13 in the Philadelphia Police Department are now
14 equipped with what we call dirt bikes, motorized
15 motorcycles. Part of the problem is tracking down
16 these usually young people because they can zip in
17 areas where a vehicle or certainly someone on foot
18 or even horse couldn't track them down. So the
19 police now are arming themselves with the same type
20 of equipment as the illegal ATV users, and we're
21 actually seeing an improvement at least in the
22 number of arrests that we're having. The number, I
23 can't give you. But we know that they're focused in
24 Tacony Park. We know there are certain areas -- I
25 guess that's the 26th District. The 18th District

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 out in Cobbs Creek are armed with dirt bikes. The
3 92nd --

4 COUNCILMAN ORTIZ: Hunting Park has to
5 be a target of that.

6 MR. MIFFLIN: It is. It really is. So
7 we work closely with them. We know one area where
8 they actually bring trailers in and unload the bikes
9 from the trailers and then go into the park. So
10 we're focussing on those particular areas. And we
11 build physical barriers to stop it as well. But
12 sometimes those barriers are actually challenges.

13 COUNCILMAN ORTIZ: Every summer there's
14 a problem with the pool on Ninth and Hunting Park.
15 How are we doing with that?

16 MR. MIFFLIN: I think we've done well.
17 As you know, we completely restored the pool. You
18 were there for the opening two or three years ago, I
19 guess it's been.

20 COUNCILMAN ORTIZ: More than that.

21 MR. MIFFLIN: More than that? Well,
22 time goes quickly. From the physical standpoint,
23 the pool is doing as well as any. We have an on
24 going problem with illegal swimming. Some nights
25 there's as many people in the pool at 2:00 a.m. --

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCILMAN ORTIZ: We're no longer
3 draining it every night, right?

4 MR. MIFFLIN: No, sir. It's close to a
5 million gallon pool. It would be unreasonable to
6 drain that pool. It will take a three-day recovery
7 on the pool. So police are assigned to the
8 perimeter of the pool, do their best to maintain a
9 semblance of decorum at late night swimming.

10 COUNCILMAN ORTIZ: Thank you, Madam
11 Chair.

12 COUNCILWOMAN TASC0: The Chair
13 recognizes Councilwoman Blondel Reynolds-Brown.

14 COUNCILWOMAN BROWN: Thank you, Madam
15 Chair.

16 Good morning, Commissioner and your
17 team.

18 MR. MIFFLIN: Good morning,
19 Councilwoman.

20 COUNCILWOMAN BROWN: I would like to
21 first follow up on President Verna's questioning
22 around the strategic plan. We know that that too
23 was one of the priority recommendations that came
24 out of the hearing last October 31. And you've
25 mentioned what might be called many plans for

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 special projects. Where are we -- let me just say
3 this as well. Of the 1.5 million that was given,
4 you say here that the 1.5 million is designed to
5 support Fairmount Park Conservancy among other
6 items. Could one of those items be support for a
7 strategic plan?

8 MR. MIFFLIN: Indeed it could and
9 conservancy recipient of the grant has identified a
10 strategic plan, a marketing plan as one of the
11 priorities for the Fairmount Park Commission.

12 The plan in 1983, and I was part of that
13 process, took two years to complete at a cost of
14 \$250,000. We believe that since that time, because
15 of the interim plans and specific plans, some coming
16 from the William Penn Foundation Grant and others as
17 I've indicated here, it would not be necessary for
18 us to recreate the wheel again because we think we
19 know a great deal more now about the park than we
20 did back then. We now have GIS System mapping for
21 all of the park system. We have all of our 400
22 buildings identified. We can tell you to the detail
23 what is in our historic buildings and other
24 buildings as well. I think the plan today should
25 focus on what we have. Is it the right number of

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 facilities; what neighborhood is it providing
3 services to; can there been economies of scale with
4 other agencies, whether it be the Philadelphia
5 Department of Recreation, the School District of
6 Philadelphia, Boys and Girls Clubs, YMCA's, you know
7 the gamut. There are other agencies besides
8 Fairmount Park that provide recreation services. So
9 we need to begin looking at those services and come
10 back to this body and to the citizens, I think, with
11 a comprehensive plan to ensure that we're providing
12 the greatest bang for the buck. I'm convinced that
13 we are today. I want to make sure that things are
14 not falling through the crack and that there are
15 perhaps some economies of scale in what services are
16 being provided. That's extremely interesting to the
17 Fairmount Park Commission. At our next meeting in
18 March, Chairwoman Borski, who chairs the Planning
19 Committee of the Fairmount Park Commission, is
20 prepared to begin a dialog on a strategic plan for
21 Fairmount Park.

22 COUNCILWOMAN BROWN: How do you see that
23 ultimately being funded, public dollars, foundation
24 dollars?

25 MR. MIFFLIN: As most things, I see it

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 as a partnership. We have already approached the
3 Commonwealth for a planning grant that could range
4 between 50,000 and a 150,000. The William Penn --
5 and I shouldn't mention that one foundation, but
6 there are other foundations that we believe would be
7 supportive of such an effort. We'll certainly
8 inquire about City funding as well. My staff has
9 already developed the outline of some of the key
10 points that the strategic plan should include. We
11 think perhaps there's even an interim plan that we
12 could develop. Again, I'd rather not take a
13 two-year period of time and just kind of sit still
14 while we're going through this process, but looking
15 at something that could take perhaps six months or
16 so and come back with, "Here's what we have today.
17 Here are the costs for providing those services.
18 Are there management initiatives that we should look
19 into?"

20 You may know that for the last two years
21 we've contracted out 90 percent of the mowing that
22 occurs in Fairmount Park because we believe that's
23 an economic benefit to the City. We do the same
24 thing with street trees. There may be some other
25 initiatives that we could consider with profit or

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 non-profit organizations to provide the services
3 that the Fairmount Park Commission is now providing.

4 COUNCILWOMAN BROWN: You've mentioned,
5 and we all know that the Administration stepped up
6 handsomely with regards to responding to the
7 interest and volunteer coordinators and park
8 rangers, and the foundation community has again come
9 forward. Noticeably absent is the business
10 community. Are there discussions underway at any
11 level to see how -- I'm smiling at my colleague
12 Councilman Frank DiCicco who cares very much, like
13 we all do, about the business community -- but
14 seeing how we can involve them in the future
15 continued maintenance and survival of our parks?

16 MR. MIFFLIN: I think, Councilwoman,
17 that the corporate and business community is -- it's
18 not that they've been untapped, but I think has a
19 significant potential to advance the mission of the
20 Fairmount Park Commission. And in fact, the
21 Fairmount Park Conservancy which is lead by
22 Fairmount Park Commissioner John Binswanger,
23 certainly has some business experience in the City
24 and has already reached out to a number of friendly
25 business folks who have an interest in the park. We

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 have met recently with Charley Pezzi (ph) at the
3 Chamber of Commerce and have sought an opportunity
4 to come to their regular meetings where we can have
5 a chance to share with the business community the
6 needs and the concerns and, quite frankly, the
7 opportunity for businesses to support Fairmount
8 Park. So I think you're going to hear a lot more
9 from Fairmount Park as it relates to the business
10 community. We've done an excellent job with
11 volunteerism, and I think the City has held up it's
12 side of the equation with volunteer coordinators and
13 the rangers. And now I think it's an opportunity
14 for us to take this system even further with the
15 support of the business community.

16 COUNCILWOMAN BROWN: The Class 500
17 dollars included an increase for park rangers.
18 Define what that is means. Currently, we have how
19 many?

20 MR. MIFFLIN: Twenty-four rangers.

21 COUNCILWOMAN BROWN: So does that mean
22 additional park rangers?

23 MR. MIFFLIN: No, it doesn't.

24 COUNCILWOMAN BROWN: What does that
25 mean?

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 MR. MIFFLIN: It means that the
3 complement of 24 will continue and, in fact, will be
4 fully staffed. We were facing an issue as of July
5 1st where the ranger program may have terminated
6 because of a lack of funding. And we were not able
7 to make up the difference in either the private
8 community or non-profit foundations. So the City
9 has stepped up in concert with a small endowment
10 that the Ranger Board administers to fully fund the
11 24 rangers. So this is, obviously, a valuable
12 service. And I won't go into all the details, but
13 right now we have five or six vacancies of the 24.
14 The rangers themselves were always concerned that
15 the funding was going to be eliminated, so when we
16 new job opportunities came their way, they went for
17 them. And we were somewhat reluctant to backfill
18 them and only offer someone five months worth of
19 employment. So now we will ramp up to the full
20 funding level, and we're very appreciative of that.
21 We could always use more rangers. There's no
22 question about that. But in their existence, and
23 they're not in their 12th year, we have an excellent
24 rapport with Philadelphia Police Department.
25 They've always been the eyes and ears of the Police

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 Department. Our rangers do not have full
3 enforcement responsibility, but they're a good bang
4 for the buck when it comes to law enforcement in the
5 City because they can summon the police, they work
6 closely with the police, and when necessary, and it
7 often isn't that necessary, to bring in a policeman
8 for an arrest of some type, there's a relationship
9 there. But usually just the presence of a uniformed
10 person who has the skills of interpretation and
11 information and conservation is enough to correct
12 the park violation that that individual or that
13 group may be involved in. So we are very excited
14 about that.

15 COUNCILWOMAN BROWN: Given their
16 tremendous value and referring to the partnership
17 that you say exists with various universities, is
18 there or could there been an internship program with
19 the universities where there already is an existing
20 relationship where we could have interns
21 specializing in park ranger activities to fill that
22 need and that gap?

23 MR. MIFFLIN: Yes. And in fact, we are
24 presently doing that. I'm personally familiar with
25 intern relationships with Drexel University, the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 University of Pennsylvania, and with Temple
3 University as well. Those internships are in
4 historic preservation. They are in environmental
5 activities and recreation activities. So we do need
6 to ensure that we're taking full advantage of these
7 educational institutions.

8 COUNCILWOMAN BROWN: And getting young
9 people in the pipeline.

10 MR. MIFFLIN: And getting young people
11 in the pipeline, exactly.

12 COUNCILWOMAN BROWN: Moving on to
13 another item that has been raised the past few years
14 I've been here and again was cited and discussed at
15 length during our park hearings and at the bottom of
16 your testimony on Page 1 you list in detail all of
17 which Fairmount Park operates, including several
18 recreation centers. Where are the discussions with
19 regards to Fairmount Park and the Rec. Department
20 looking at smarter ways to facilitate management of
21 the properties?

22 MR. MIFFLIN: Well, I think,
23 Councilwoman, we work very close with the Department
24 of Recreation. I think that we have through the
25 years shared our resources to each other. And I

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 know Commissioner Richard is following me here at

3 this table, so he can clearly talk the details with

4 his department. But if you look at the different

5 issues, playground safety, tree maintenance,

6 lifeguard hiring and training, we continue to

7 collaborate on those very specific issues. I think

8 part of the -- and I will not repeat myself. But I

9 think the strategic plan that the park will be

10 considering will, again, look at those facilities

11 that the park issues or that the park is responsible

12 for and ensure that we have the capacity for

13 providing the quality experience that a recreational

14 user deserves. Just by nature, the park staff tends

15 to be more involved in resource management,

16 environmental education, and outdoor experiences.

17 We certainly have more of those than the Department

18 of Recreation; and conversely, they have more active

19 recreational activities. But we have a great

20 working relationship. The Commissioner of

21 Recreation sits on the Fairmount Park Commission

22 Board. We both report to the Managing Director who

23 oversees all of the operating agencies. I feel very

24 comfortable that there is an effective working

25 relationship.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCILWOMAN BROWN: But again, the need
3 for strategic plan is underscored when we can look
4 to see that opportunity exist for Rec. and Fairmount
5 Park.

6 MR. MIFFLIN: I agree.

7 COUNCILWOMAN BROWN: Page 5 of your
8 testimony you speak about Ready, Willing and Able.
9 How do you recruit the young people for that
10 program?

11 MR. MIFFLIN: I would have to defer to
12 -- and I don't believe he's in the audience this
13 morning, Mr. Hess in the Managing Director's Office
14 on the recruitment issue.

15 MS. RICHMAN: Hi, I'm Estelle Richman,
16 Managing Director. The Ready, Willing and Able
17 Program is an agency we brought in from New York
18 City who's been operating this model for many years
19 there. They are a program that is designed to work
20 with young men, in this case, who often have
21 backgrounds who may have criminal backgrounds, may
22 have homeless backgrounds who may have a Behavioral
23 Health issue, but in working with them and
24 identifying them and they're getting referrals both
25 from the shelter, primarily from shelters, we have

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 put together what we believe are the primary focus
3 to get them back on the right track: Living
4 arrangements, a job, training, and an opportunity to
5 save money to be self-supporting when they finish
6 the program.

7 COUNCILWOMAN BROWN: So they're funded
8 by Fairmount Park or by Behavioral Health?

9 MS. RICHMAN: They are funded by some
10 joint dollars between the Homeless Initiative and
11 Behavioral Health.

12 COUNCILWOMAN BROWN: It's less than one
13 year old?

14 MS. RICHMAN: Yes. Actually, it just
15 started up in November.

16 COUNCILWOMAN BROWN: So it's too early
17 report?

18 MS. RICHMAN: It's too early to report,
19 although I'm sure that Mr. Hess will be reporting on
20 in his testimony next week. They're on a
21 performance-based contract. This is one of our
22 first ones. We have it, actually, very tight and
23 there's work force development dollars that are
24 being used to support part of the initiative at
25 Fairmount Park.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCILWOMAN BROWN: My final question
3 for this round is, Commissioner, you list a number
4 of programs throughout your testimony. I'm curious
5 to know where is the community relations or public
6 relations officer responsibility weaved through
7 those programs? How does that happen? What's the
8 role of your community relations officer or
9 community affairs officer?

10 MR. MIFFLIN: The Park Commission has
11 really two positions allocated for this. One is our
12 public information officer and the other one is the
13 park community of affairs position. The information
14 officer tends to work more in the role of providing
15 information, responds to questions, often deals with
16 the media, supports the Director of Volunteer
17 Services. The community affairs individual tends to
18 cultivate relationships in the community where
19 Friends Groups do not exist. As an example, this
20 past summer when we hosted the International Dragon
21 Boat Races, we discovered that the Asian community
22 in Philadelphia has an intense love for this
23 activity, so we're now working specifically in
24 Chinatown and in other areas with the Vietnamese,
25 with Cambodians and others to continue dragon boat

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 racing on the Schuylkill River. So it's those types
3 of activities.

4 COUNCILWOMAN BROWN: The function is
5 primarily related to special project related
6 efforts?

7 MR. MIFFLIN: Yes.

8 COUNCILWOMAN BROWN: Thank you, Madam
9 President.

10 COUNCIL PRESIDENT Verna: You're
11 welcome.

12 MR. MIFFLIN: I also would like to
13 recognize three Fairmount Commissioners who are here
14 this morning, Commissioner Robert Nix is here
15 joining me and if they could come up and sit, with
16 your approval.

17 COUNCIL PRESIDENT Verna: Certainly.

18 MR. MIFFLIN: Commissioner Binswanger,
19 John Binswanger who was previously mentioned, and
20 Commissioner James Bloom.

21 COUNCIL PRESIDENT Verna: We certainly
22 welcome them.

23 At this point, the Chair recognizes
24 Councilman Rizzo.

25 COUNCILMAN RIZZO: Thank you, Madam

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Chair.

3 Director Mifflin, good morning, and the
4 members of the board. We're glad you're here.

5 MR. MIFFLIN: Thank you.

6 COUNCILMAN RIZZO: Could you please
7 describe the overlapping -- for lack of a better
8 word, I'll call it the overlapping responsibility in
9 reference to the street tree program between the
10 Fairmount Park Commission and the Managing
11 Director's Office. Why now then the Managing
12 Director's Office? I understand that NTI is going
13 to providing funds for the program, but could you
14 explain the overlapping relationship?

15 MR. MIFFLIN: Yes. I guess sometimes
16 overlap might have a negative connotation. The way
17 it works in practical terms is that the funding is
18 provided through the Managing Director's Office for
19 street tree maintenance. The administration of the
20 day-to-day activities, largely by contractors, is
21 the Fairmount Park Commission's responsibility.
22 It's almost as simple as just a budget or an
23 accounting process where the money is not in the
24 park's budget directly, but in the Managing
25 Director's Office. But the Managing Director's

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Office utilizes the professional expertise of the
3 Park Commission in administering the more aggressive
4 street tree program.

5 COUNCILMAN RIZZO: Well, in an effort to
6 keep it simple, why isn't the money just given to
7 you since you're the tree people?

8 MR. MIFFLIN: I'm really not certain,
9 councilman. We have total access to the funding and
10 deal with it as if it's in our budget. But the
11 decision at this point -- and it's the first year in
12 the program and I'm not certain if anything would
13 change, but it is a seamless cooperative effort.

14 COUNCILMAN RIZZO: I'll accept that
15 answer for now.

16 The next question I have is the 24
17 positions for the -- what's the title called? For
18 the park rangers.

19 MR. MIFFLIN: Park rangers.

20 COUNCILMAN RIZZO: In years past where
21 there was regular police presence, Philadelphia
22 Police Park Division presence in the park,
23 occasionally I see a mounted unit. Very, very
24 seldom do I see a Philadelphia Police Officer in
25 Fairmount Park. And I spend a lot of time in the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 upper Wissahickon walk from Northwestern to Valley
3 Green. To tell you the truth, there's times when
4 it's a little unnerving, especially if you're
5 walking down there when it's getting close to
6 darkness. Very little police presence, and I don't
7 think the park rangers are out there late in the
8 evening. I don't know hat shift they work. How do
9 they work?

10 MR. MIFFLIN: Jim Donaghy is the overall
11 administrator of the program. Seasonally, they work
12 two shifts beginning at 7 a.m. and concluding at
13 11:00 p.m. I guess that's about April to October.
14 The remaining part of the year they are on mostly
15 day time shift. They work seven days a week, so if
16 you spread 24 rangers through 2 shifts over 9,000
17 acres, you know --

18 COUNCILMAN RIZZO: There's more raccoons
19 than park rangers.

20 MR. MIFFLIN: Never counted raccoons.

21 COUNCILMAN RIZZO: The point being is
22 that there's word that the 92nd Police District is
23 going to be closed in the near future. I don't know
24 if that's fact or fiction, but the presence of the
25 Philadelphia Police Department -- and we talked

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 yesterday about DROP and the effect that it's going
3 to have on the Police Department or the non-effect.
4 I think there is, honestly, going to be an effect.
5 Do you have any feel for how many Philadelphia
6 Police Officers actually an assigned to patrol
7 Fairmount Park, that 9,000 acres you just described
8 above and beyond the 24 positions which aren't
9 filled?

10 MR. MIFFLIN: I really can't give you
11 the specific number. The responsibility of the 92nd
12 District does have primary responsibility for the
13 Wissahickon and East Park and all the way down to
14 JFK Plaza. The other park areas in the City are the
15 responsibility of the appropriate Police District.
16 And I'm not able to give you a specific number
17 that's assigned to the park. That would have to
18 come from the Police Department.

19 COUNCILMAN RIZZO: Well, I would hope
20 that we would know how well our park is policed.

21 MR. MIFFLIN: Well, I testified that we
22 have an excellent working relationship with the
23 Police Department. You know, Councilman, that I've
24 been here when the park guards were part of the
25 police entity patrolling the Fairmount Park

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 Commission. That was 500-person police force at one
3 time. We clearly don't have those levels in the
4 park today. I think that the 92nd district, which I
5 believe has a complement of approximately 50 police
6 officers, are providing a service that is actually
7 improving with, again, the addition of assigning
8 officers to bike patrol and to motorized bike
9 patrol, so they are being more creative in the way
10 in which they are maintaining the police presence in
11 the park.

12 COUNCILMAN RIZZO: Any official word
13 that the 92nd District on Lincoln Drive is going to
14 close?

15 MR. MIFFLIN: I really can't comment on
16 that.

17 COUNCILMAN RIZZO: You can't comment or
18 you don't know?

19 MR. MIFFLIN: I have no information that
20 that will close.

21 COUNCILMAN RIZZO: Have you heard that's
22 a possibility?

23 MR. MIFFLIN: Rumors, but unofficial
24 rumors.

25 COUNCILMAN RIZZO: An issue that we've

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 been talking about here for years and we keep
3 getting -- we've had a lot of conversation about the
4 responsibility of the neighborhood parks versus the
5 Recreation Department taking care of them versus
6 Fairmount Park. And it appeared that the last time
7 we were here during a hearing that there was some
8 sincere interest between you and the Recreation
9 Commissioner to assess that to see if the Fairmount
10 Park Commission would be better to take care of the
11 neighborhood parks, as I call them. They're not
12 really recreation centers, there's no recreation
13 equipment in many of them. Is there any movement in
14 that area to streamline how we maintain those
15 facilities?

16 MR. MIFFLIN: I think as I've said
17 earlier this morning, Councilman, that we work very
18 closely with the Department of Recreation. We share
19 resources. To just swap or transfer a park for the
20 sake of transferring, obviously, we wouldn't do. I
21 think we're both looking at our capabilities and our
22 strengths and our weaknesses. This is an ongoing
23 dialog. I think you'll be hearing more about that
24 in the future. But we certainly haven't made any
25 specific decisions.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCILMAN RIZZO: I don't want to get
3 into the entire issue here, but I'll just craft the
4 question this way. Could you please bring us all up
5 to speed on the situation -- if you've done this, I
6 was out of the room, I'll follow up with you
7 later -- the Pennypack Environmental Center staffing
8 situation? Could you explain the situation and then
9 let us know where we are with that issue.

10 MR. MIFFLIN: We are reviewing our
11 various options as it relates to the staffing of
12 environmental centers. As you may know, the
13 five-year grant from the William Penn Foundation,
14 the original grant, will conclude on June 30th of
15 this year. The foundation has elected not to
16 continue the funding for environmental educators.
17 So we at the Park Commission are evaluating our
18 various options. We've not concluded that those
19 staff positions will be other than telling those
20 individuals that their funding will terminate on
21 June 30th, we've also made a commitment to them to
22 identify to the best of our ability additional
23 funding sources. Options, quite frankly, include
24 working more closely with the Philadelphia Water
25 Department, which is doing a lot of work in

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 watershed management. The Park Commission and the

3 Water Department have a lot in common as it relates

4 to protecting our watersheds. The newly opened

5 Cobbs Creek Community Environmental Education Center

6 there at 63rd and Katherine actually enjoys funding

7 from outside the City of Philadelphia. We're

8 hopeful that they can continue provide staffing.

9 We're creating a partnership with the Pennsylvania

10 DCNR, Department of Conservation and Natural

11 Resources. In fact, their director of environmental

12 education is coming to Fairmount Park on March 18th.

13 I'm taking her a tour of all environmental education

14 centers. The Commonwealth is very interested in

15 supporting environmental education in urban areas,

16 including the Fairmount Commission. Now with full

17 funding for the 24 park rangers, we can provide our

18 outreach programs, particularly during the winter.

19 We continue to have positive discussions with the

20 National Audubon Society who are very interested in

21 creating an urban environmental center in

22 Philadelphia, in Fairmount Park. And lastly, the

23 Fairmount conservancy has identified environmental

24 education as one of its funding priorities. So we

25 have a number of, sort of, irons in the fire, if you

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 will. We are committed to the Pennypack
3 Environmental Center, as we are to the environmental
4 Center in Wissahickon and, obviously, at Cobbs Creek
5 in providing quality programs.

6 COUNCILMAN RIZZO: Mr. Mifflin,
7 obviously there are a lot of irons in the fire, but
8 it's almost March, and June 30th you're out of
9 money?

10 MR. MIFFLIN: Well, we are in that
11 grant. The centers will remain open. They are
12 staffed by Civil Service employees. We've been able
13 to expand the services through the grant. Our goal
14 is to continue to reach -- and I may have testified
15 to this number; and if I didn't, I apologize -- to
16 reach the 53,000 individuals that we reached in '02
17 in '03. Some of the initiatives I just outlined, I
18 think, provide the footprint or the format as to how
19 we would go about doing that. So it's difficult for
20 me to sit here and say that I feel for those
21 employees who are affected by the termination of
22 this grant. They were hired with the full
23 understanding that this grant was for a five-year
24 period, so there was no hidden agenda here that all
25 of a sudden the rug's been pulled out from under

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 their feet. They knew the grant would terminate on
3 June 30th. We're seeking to extend their good
4 efforts, because we do value their services. As the
5 park director, it's my job to provide services to as
6 many people as we possibly can and provide them in
7 the most economical way. And if I can develop
8 partnerships with other organizations, that's the
9 way we'll provide environmental educational. That's
10 what I try to keep my eye on that.

11 COUNCILMAN RIZZO: Well, since we all
12 agree the importance of environmental education and
13 the five-year grant is expiring and the employees
14 knew that that was going to be a five-year grant,
15 how much money are we talking about? Did you ask
16 for since you consider this an important facet of
17 what you do, the educational piece, did you ask for
18 that to be put in the budget? And how much would
19 you need in the budget to make that work?

20 MR. MIFFLIN: We're looking at five
21 positions that would -- I'm sorry, a total of nine
22 positions, five environmental educators and four
23 administrative assistants, which would come roughly
24 to about \$400,000. Part of our initial budget
25 request included three additional environmental

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 educators. So our original in my Operating Budget
3 is for three environmental educators. We just
4 learned in February, earlier this month, the
5 decision of the William Penn Foundation, so we did
6 not ask for the nine additional positions.

7 COUNCILMAN RIZZO: Don't you also at the
8 Commission have grant money that's in an account
9 somewhere that you could draw on if you believe that
10 this program should move forward? I believe you
11 manage a significant multi-million dollar account
12 that has money to be used for purposes like this.

13 MR. MIFFLIN: Well, for the record, we
14 administer a number of -- more than 30 trusts and
15 funds and accounts that in total is about
16 \$5 million.

17 COUNCILMAN RIZZO: That's multi-million.

18 MR. MIFFLIN: Well, it its
19 multi-million, but I wanted to get the number out on
20 the record. Most of that, we're only able to, of
21 course, spend the income and they are very
22 definitive and specific to the expenditures. So
23 it's not as if we could pool all of that income and
24 just put it all into environmental education. Where
25 we can, we will, but it clearly would not be

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 available to make up this level of funding.

3 COUNCILMAN RIZZO: Could you tell me why
4 the William Penn Foundation is not interested in --
5 that might be just the way they run their
6 foundation, five years of this. Is there anything
7 negative associated with their notification that
8 they're not willing to keep this program in place?

9 MR. MIFFLIN: No, they came back with an
10 additional, as I've said, one and a half million
11 dollars. And two-thirds of that would focus on the
12 natural environment. They've indicated, it's almost
13 once a year or every other year they sit down and
14 develop what they believe to be their priorities for
15 the next funding cycle, and environmental education
16 which was a priority five years ago no longer enjoys
17 the top priority at the foundation.

18 COUNCILMAN RIZZO: My last question, I
19 was asked to ask you this question. A constituent
20 wrote to me asking me about the mansions along the
21 Schuylkill River, the 18th and 19th Century
22 plantations. Could you explain what exactly is
23 occurring with those facilities? Are they being
24 leased? Are they being maintained? How many are
25 there? "The plantations" they referred to them. I

MR. MIFFLIN: Well, I think it's a positive situation, if you will. I know that's a very general statement. They're not all protected and preserved as well as we would like them to be basically because these are 17, 18 Century facilities that require a significant amount of infrastructure and code compliance work. When you're dealing in a historic property, that's not an inexpensive issue. Our rule is that we will have each of them occupied in some way, either with a caretaker or with a caretaker and an organization or at a minimum just with an organization. Most of them are non-profit organizations. Some of them have been in our park houses for more than 50 years. The committee of 26, as in 1926, has occupied Strawberry Mansion for more than 50 years. They do an excellent job in helping maintain Strawberry Mansion. Often they're responsible for all the interior improvements, they keep the building open to the public for tours and we literally couldn't do it without them.

25 The Fairmount Park Historic Preservation

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Trust of which you are a board member and capably
3 represented it by staff at our monthly meetings,
4 provides the opportunity for longer term leases for
5 organizations who have the financial capability to
6 invest in both the interior and exterior renovations
7 of these homes. Often non-profits do not have that
8 real financial capability. So in the last 10 years,
9 we've really made a conscious effort to manager our
10 properties as a trust, and I think that's proved to
11 be extremely successful.

12 COUNCILMAN RIZZO: The Canoe Club is one
13 that I'm familiar with in Wissahickon, has that
14 situation been resolved with the occupants, the
15 Canoe Club that occupies that facility and do we
16 have a care taker there now?

17 MR. MIFFLIN: We are actually between
18 caretakers right now. We had a caretaker who
19 vacated the property. It seems like it was a month
20 ago. We're interviewing new caretakers. The reason
21 why a caretaker works in that property, one, it's
22 very isolated; and two, it is it's undergoing major
23 systems renovation and restoration efforts both City
24 dollars as well as state dollars. So the
25 organization that was previously in the building had

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 to vacate during the restoration efforts. And once
3 those are completed, which should be, I believe,
4 this calendar year, we will be offering an
5 opportunity for the group to return.

6 COUNCILMAN RIZZO: Thank you, Director
7 Mifflin. I appreciate it.

8 Thank you, Madam Chair.

9 COUNCIL PRESIDENT VERNA: Thank you.

10 The Chair recognizes Councilman Nutter.

11 COUNCILMAN NUTTER: Thank you, Madam
12 Chair.

13 Good morning, Mr. Mifflin.

14 MR. MIFFLIN: Good morning.

15 COUNCILMAN NUTTER: Let's stay in the
16 grant area. Let me do a little bit of background
17 and then we'll get to some specific questions.

18 The William Penn Grant was made when?

19 MR. MIFFLIN: It was announced in the
20 fall of '96. It began in spring of '97.

21 COUNCILMAN NUTTER: And it is scheduled
22 to conclude at the end of this Fiscal Year?

23 MR. MIFFLIN: Yes, sir.

24 COUNCILMAN NUTTER: So that's June '02?

25 MR. MIFFLIN: Yes.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCILMAN NUTTER: And the amount was
3 26 million --

4 MR. MIFFLIN: Yes.

5 COUNCILMAN NUTTER: Even? Twenty-six,
6 five.

7 MR. MIFFLIN: I'll agree to 26.5.

8 COUNCILMAN NUTTER: And of that amount
9 you spent how much?

10 MR. MIFFLIN: By June 30th, we will have
11 spent approximately 17 million.

12 COUNCILMAN NUTTER: So that leaves 9.5
13 unspent?

14 MR. MIFFLIN: Yes, sir.

15 COUNCILMAN NUTTER: I'm sorry, say that
16 again.

17 MR. MIFFLIN: Yes.

18 COUNCILMAN NUTTER: \$9.5 million
19 unspent?

20 MR. MIFFLIN: That is correct.

21 COUNCILMAN NUTTER: Now, I assume that
22 when the grant was made there was the full belief at
23 the time, either in the fall of '96 or the spring of
24 '97 that you would spend the entire 26 and a half
25 million dollars; is that correct.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 MR. MIFFLIN: Yes, sir.

3 COUNCILMAN NUTTER: And what either
4 problems, barriers, or obstacles did you run into in
5 not being able to spend the full grant amount?

6 MR. MIFFLIN: We had anticipated that
7 the planning portion of the grant would be completed
8 more quickly than it actually was.

9 COUNCILMAN NUTTER: I'm sorry, the what?

10 MR. MIFFLIN: Planning part,
11 P-L-A-N-N-I-N-G.

12 COUNCILMAN NUTTER: Okay. I appreciate
13 the spelling. Thank you so much. The planning
14 portion.

15 So was that a resource issue or
16 additional dollars were going to spent on planning
17 that did not happen? I'm not completely
18 understanding the answer.

19 MR. MIFFLIN: Well, once we began the
20 work of identifying the needs in our watershed and
21 developing restoration plans, we determined that it
22 made sense to do a more exhaustive planning process.
23 And what that included was the retention of the
24 Academy of Natural Sciences which led the initial
25 planning process. And it took longer to traverse

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 the watershed areas and map them and develop the
3 details of the plan, then move on to construction
4 documents. I've identified 459 priority sites. And
5 it just took -- that whole process took longer than
6 our initial aggressive plans. But yet, we think the
7 time was well spent.

8 COUNCILMAN NUTTER: Well, how much would
9 this planning portion have cost or how much would
10 that have used of the remaining 9 and a half million
11 dollars? I guess I'm just not completely
12 understanding how the planning activity or the lack
13 of the planning activity results in essentially
14 leaving 9 and a half million dollars on the table.
15 I'm not understanding that.

16 MR. MIFFLIN: Really, it was just an
17 issue of timing. What we thought would take one
18 year took three years.

19 COUNCILMAN NUTTER: Well, are you saying
20 that with another year you would have exhausted the
21 9 and a half million dollars?

22 MR. MIFFLIN: Probably two more years.
23 We were originally planning to spend about 5 million
24 per year.

25 COUNCILMAN NUTTER: Your current budget

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 is what?

3 MR. MIFFLIN: Our estimated obligations
4 for FY '02 is 13.5 million.

5 COUNCILMAN NUTTER: But we're talking
6 about FY '03 today, right? Isn't it 14.3?

7 MR. MIFFLIN: Yes, sir. I'm sorry. I
8 thought you meant my current budget.

9 COUNCILMAN NUTTER: Your proposed budget
10 is 14.3?

11 MR. MIFFLIN: Yes, sir.

12 COUNCILMAN NUTTER: To kind of conclude
13 this, you received a grant four years ago, four and
14 a half years ago, which was double your regular
15 annual appropriation from the City. Your budget's
16 been about 12, \$13 million a year.

17 MR. MIFFLIN: That's correct.

18 COUNCILMAN NUTTER: To spend over five
19 years, and the conclusion here is that about 35, 40
20 percent of the grant remains unspent?

21 MR. MIFFLIN: I'm sorry. Would you
22 repeat just the last part of your question?

23 COUNCILMAN NUTTER: No problem. Your
24 budget over the years has been about \$13 million.

25 MR. MIFFLIN: Correct.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCILMAN NUTTER: You received a grant
3 four and a half years ago which was double the size
4 of your regular operating budget. And at the
5 conclusion of the process, about 40 percent of that
6 grant remains unspent that is now not available to
7 the park; is that all of that factually correct?

8 MR. MIFFLIN: It's factually correct in
9 that the Foundation has elected to give Park
10 Conservancy a 1 and a half million dollar grant.

11 COUNCILMAN NUTTER: I understand that.
12 That's a separate issue from my perspective.

13 MR. MIFFLIN: And that 26 million was
14 over a five-year period of time.

15 COUNCILMAN NUTTER: Okay. And over that
16 same period of time, the park has consistently or at
17 least park advocates have consistently -- and I
18 think you in the course of doing your job and being
19 respectful to whatever process has been in place
20 over the period of time and the general notion that
21 department heads or agency heads are not
22 specifically and directly supposed to ask for
23 additional funding, but it's been obvious that
24 people have been asking for additional funding for
25 the park over the years. We are now left in a

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 situation where notwithstanding an incredible grant,
3 9 and a half million dollars goes unspent, is
4 subsequently pressed by a conservancy created to
5 work with the park and help the park has approached
6 the same funder and asked for either some of those
7 funds or -- I mean, I don't know whether they keep
8 the funds separate, but they have now been the
9 recipient of a million and a half dollars to keep
10 some of those same activities going; is that right?

11 MR. MIFFLIN: Yeah, that's basically
12 correct.

13 COUNCILMAN NUTTER: So what's the
14 million and a half dollars for?

15 MR. MIFFLIN: The continued efforts of
16 the Natural Restoration and the staffing that's
17 associated with implementing those improvements.
18 There's actually a breakdown.

19 COUNCILMAN NUTTER: Is there a budget
20 for the million and a half?

21 MR. MIFFLIN: Yes, sir.

22 COUNCILMAN NUTTER: If you want to take
23 a few moments to get that together.

24 I mean, look. I think, Mr. Mifflin, you
25 know and many of the advocates know that I've

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 certainly been a strong supporter of the parks. I
3 have, though, had some level of pause over the past
4 couple years seeing how the grant dollars were being
5 spent or in some instances not being spent, which
6 raises some concerns, I think very serious concerns
7 about the spending of dollars, the making available
8 of resources. And if more resources were made
9 available, what would happen to them? What would
10 you do with them? And Council President, I believe,
11 asked earlier what your original budget request was.
12 Now, I took down that you had asked for an addition
13 will \$1.6 million; is that correct?

14 MR. MIFFLIN: Yes, sir.

15 COUNCILMAN NUTTER: Of that amount, did
16 you receive any additional funding from that
17 request?

18 MR. MIFFLIN: Yes, sir.

19 COUNCILMAN NUTTER: And that was?

20 MR. MIFFLIN: The money for the five
21 volunteer coordinators.

22 COUNCILMAN NUTTER: Which is how much?

23 MR. MIFFLIN: It will be 161,000 in
24 FY '03. \$350,000 for the park rangers. Additional
25 money in Class 200. \$156,000 for additional street

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 tree maintenance. And then some incidental money
3 for code compliance work, and I guess that would be
4 in Class 200 as well.

5 COUNCILMAN NUTTER: So what's the total
6 additional money?

7 MR. MIFFLIN: The net increase is
8 \$772,000.

9 COUNCILMAN NUTTER: And if you had
10 received the 1.6 million, what would you have done
11 with it?

12 MR. MIFFLIN: Spread out throughout
13 Classes 100, 200, 300. Some additional key
14 positions in the park.

15 COUNCILMAN NUTTER: Like what?

16 MR. MIFFLIN: Well, we did ask for three
17 environmental educators. We asked for a development
18 officer and rec. center facility custodians.

19 COUNCILMAN NUTTER: Well, let me ask
20 this question, it's a two-part question. One, what
21 made you decide to ask just for the 1.6? And then
22 the larger question is what does it cost to run a
23 first-class park system in the City of Philadelphia?

24 MR. MIFFLIN: I thought the 1.6 request
25 was something that was of critical nature to me and

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 the operation of the park. I thought it was a
3 reasonable request. Again, understanding the
4 budgetary constraints of the City --

5 COUNCILMAN NUTTER: Well, I appreciate
6 you taking those into consideration, but that's not
7 my question.

8 MR. MIFFLIN: Well, you asked how I came
9 to 1.6, so I'm giving you my rationale for that
10 request.

11 COUNCILMAN NUTTER: All right.

12 MR. MIFFLIN: The second part of your
13 question was, what would it take to run a
14 first-class park system in Philadelphia.

15 COUNCILMAN NUTTER: Right. Fully
16 funded, fully promoted, fully doing the kinds of
17 things that citizens in this City and this region
18 would like to see. Full operations. I'm talking
19 about a place that becomes nationally if not
20 internationally known and is run well and does the
21 things that people want to see happen in a park
22 system. What does that cost?

23 MR. MIFFLIN: Well, in fact, let me
24 answer it. First not with a specific number because
25 I think it's pretty hard for me this morning to give

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 you a specific number. I'll give you a pretty good
3 ballpark idea. First, let me say that that is part
4 of what a strategic plan would provide.

5 In 1983 the Fairmount Park master plan
6 concluded that the annual Operating Budget of the
7 Fairmount Park Commission should be about \$25
8 million; that was in 1983. If you add for
9 inflation, you could add for all the other good
10 things that have occurred since 1983, you can easily
11 double that. I'm familiar with park systems across
12 the country, Chicago, St. Louis, LA, Cleveland,
13 Tampa, that have budgets that are similar to the
14 number I've just given you. When you compare --

15 COUNCILMAN NUTTER: And how does their
16 acreage compare and number of facilities and those
17 kinds of things?

18 MR. MIFFLIN: That's a great question.

19 COUNCILMAN NUTTER: I thought so.

20 MR. MIFFLIN: Well, wouldn't expect
21 anything less from you.

22 Some of them are smaller in total
23 acreage. It's kind of a moving target. New York
24 City has 25,000 acres of park land in five boroughs.
25 We have 9,000 acres in the City of Philadelphia, but

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 we're one-tenth of the total land mass in the City
3 of Philadelphia. So we have a very large system
4 here. Some parks are responsible for stadiums and
5 museums. Their operating budgets of stadiums and
6 museums and theaters and their budget is interwoven
7 with their cultural amenities. Our museums here
8 largely operate, from an operating standpoint,
9 staffing standpoint, independent from Fairmount
10 Park's Operating Budget.

11 COUNCILMAN NUTTER: I'm sorry, say that
12 again.

13 MR. MIFFLIN: Well, the employees who
14 are at the zoo, at the Philadelphia Museum of Art,
15 the other major cultural institutions have their own
16 staffing components. Their staffing levels are not
17 part of the Fairmount Park Commission's staffing
18 levels. That may not be the case in another city.
19 Those numbers may include folks who work at those
20 facilities. That was my point. So it's hard to
21 compare Philadelphia to another City unless you
22 really do a detailed analysis of who's doing what.

23 COUNCILMAN NUTTER: Let me ask this
24 question. Back in 1983 for that particular master
25 plan and if the recommendation was the funding level

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 should be at about \$25 million, tell me if the
3 park's budget had been increased at that time at
4 that level, what kind of park system would we have
5 today? What would that money have gotten us at that
6 time?

7 MR. MIFFLIN: It would have improved the
8 appearance of our park. It would have provided for
9 adequate maintenance and custodial levels. It would
10 have provided for additional security services,
11 whether they be park rangers or others. It would
12 have provided the park with trades people that would
13 be working in our buildings that I've previously
14 mentioned, historic structures.

15 COUNCILMAN NUTTER: Have you ever sat
16 down in a private moment away from the many budget
17 directors that you've had to deal with over the
18 years and figured out, whether it's the '83 plan or
19 various other events and activities that have taken
20 place since that time, and made the determination of
21 what the system should look like, how it should
22 function, how it should operate, number of people?
23 I mean, have you had the opportunity to layout a
24 view and a vision, if not a dream, for what
25 Fairmount Park should look, notwithstanding

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 budgetary considerations or any other issue, but
3 that you're the director of the Fairmount Park
4 system and this is the way the system should look
5 and this is what I'm advocating and this is what I'm
6 looking for and demanding, not only from the
7 government, but to provide a service to the citizens
8 of this City; what would that look like?

9 MR. MIFFLIN: I think it would look like
10 a system that would have close to three times the
11 amount of operating money than it has on an annual
12 basis today.

13 COUNCILMAN NUTTER: You're talking
14 upwards of 30, \$35 million.

15 MR. MIFFLIN: Yes, sir.

16 COUNCILMAN NUTTER: Now, earlier you had
17 some discussion with some of my colleagues about a
18 strategic plan. And I thought I heard you talk
19 about possibly some corporate money or some money
20 from the Conservancy Grant or doing some other
21 fund-raising or something like that. What do you
22 think a strategic plan costs, to do it well, to do
23 it right? You talked about the '83 plan taking two
24 years, you didn't want to take that long, a lot of
25 things have been put into place, a lot of other

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 plans have been developed other time. How long will
3 it take and how much will it cost?

4 MR. MIFFLIN: I think you could
5 currently spend \$250,000 on a master plan.

6 COUNCILMAN NUTTER: And how long would
7 it take?

8 MR. MIFFLIN: It's hard to say,
9 Councilman. I said earlier what I'd like to do is
10 to do a plan that would get us to a level that we're
11 more intelligent about our resources so that -- as
12 an example, I've testified probably more times than
13 you and I remember to the number of street trees
14 that we have in Philadelphia; 250,000 is the number
15 we use. That is literally a guess.

16 COUNCILMAN NUTTER: Well, I understand
17 that.

18 MR. MIFFLIN: So there's some
19 information that is lacking.

20 COUNCILMAN NUTTER: But I want you to be
21 very careful and very specific in your responses to
22 this question. I asked you what do you think it
23 costs to do a good strategic plan. You told us
24 earlier that in 1983 a plan was done for \$250,000.

25 MR. MIFFLIN: That's correct.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCILMAN NUTTER: Your response today,
3 19 years later, is that it would \$250,000 to do a
4 strategic plan, notwithstanding inflation, increased
5 acreage, other things that have happened. Now, are
6 you saying that because not as much work needs to be
7 done? Are there other plans that the strategic
8 planning person, organization management person
9 would of access to? I want you to be very careful
10 and thoughtful about this particular number. What
11 do you think the number is?

12 MR. MIFFLIN: Well, obviously, I'd
13 benefit from having an opportunity to spend a bit
14 more time talking to consultants and crunching the
15 numbers and working out the numbers. I feel -- and
16 again, I apologize for being repetitive, that
17 there's some missing gaps of information, but that
18 we know a great deal more about the workings of the
19 park today than we did in 1983. I don't want to
20 guess at the number, Councilman. I gave you a
21 number I feel based on discussions that I've had
22 with some of the senior staff, knowing that what's a
23 reasonable grant request but -- I think the mistake
24 has been that we've waited 20 years to do the next
25 one. So if we could get back on to like a five-year

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 single, that maybe the first one might cost more
3 than 250, but then every five years you do an update
4 and it's certainly less money. So it's a tough
5 number to give you, Councilman. I think the more
6 important thing is what's appropriate for the plan.

7 And again, if I could just go back to
8 the William Penn Foundation Grant, and we talked
9 about the planning process, we now know a great deal
10 more about 5200 of our 9,000 acres because they
11 focused on the watersheds.

12 And lastly, I don't know if you were
13 going to return to this, but the 9 and a half
14 million dollars that was remaining, 4 million of
15 that was for development of environment education
16 centers, which both the Foundation and the Park
17 Commission decided that that was not something that
18 we wished to do.

19 COUNCILMAN NUTTER: Well, I understand
20 that, and only because I'm very focused on this
21 other issue. You know that that's a very sensitive
22 topic and not necessarily one that you probably want
23 to have any further discussion about, given that two
24 of the centers were supposed to be located in the
25 4th District and didn't happen. But we'll go past

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 that for the moment.

3 Mr. Mifflin, what I'm going to do is I'm
4 going to recommend to the President and ask the
5 President to direct the staff to prepare an
6 amendment to the City Council budget for \$300,000
7 for the City Council to fund a strategic plan for
8 Fairmount Park System, okay?

9 MR. MIFFLIN: Yes, sir.

10 (Applause.)

11 COUNCILMAN NUTTER: Madam President, can
12 I ask you to ask the appropriate staff people to
13 work on such an amendment to the Council budget?

14 COUNCIL PRESIDENT VERNA: As you can
15 see, one of the staff people is already working on
16 it.

17 COUNCILMAN NUTTER: Thank you.

18 Mr. Mifflin, I have a couple other
19 questions but, Madam President, I know that I was on
20 for a while and there may be other members who need
21 to ask Mr. Mifflin some questions.

22 COUNCIL PRESIDENT VERNA: Thank you.

23 There are other members. Thank you.

24 The Chair recognizes Councilwoman Tasco.

25 COUNCILWOMAN TASCO: Thank you. Good

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 morning.

3 MR. MIFFLIN: Good morning.

4 COUNCILWOMAN TASC0: Could you tell me,
5 what is the backlog you have on dead tree removal?

6 MR. MIFFLIN: Councilwoman, there are
7 approximately 6,000 dead and dangerous trees on the
8 streets of Philadelphia.

9 COUNCILWOMAN TASC0: So what is the plan
10 to get those removed?

11 MR. MIFFLIN: We have a more aggressive
12 tree removal program with assistance from the
13 Managing Director where we anticipate removing
14 approximately 4,000 trees a year.

15 COUNCILWOMAN TASC0: Beginning?

16 MR. MIFFLIN: We've actually begun this
17 past fall.

18 COUNCILWOMAN TASC0: How about tree
19 trimming?

20 MR. MIFFLIN: We have increased our
21 level of tree trimming. In FY '03 we plan to trim
22 approximately 14,000 street trees.

23 COUNCILWOMAN TASC0: Are you going to
24 follow the list that you presently have on file?
25 What are you doing about new requests for tree

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 trimming? How is that being worked out?

3 MR. MIFFLIN: Our street tree office
4 under Jim Donaghy does work on a list of trees that
5 have been developed by complaints and by requests
6 from citizens, elected officials, and others. The
7 requests are inspected and placed into a priority
8 order. We try to do it block by block so that we're
9 not running around just doing one tree at a time. I
10 can tell you that we are in all 10 District Council
11 areas. And by the end of the year, we will have
12 almost equally trimmed 1400 trees in each of the 10
13 Council Districts. And we encourage you to provide
14 lists to us as well.

15 COUNCILWOMAN TASC0: We will. I know
16 there was a previous plan to remove a tree, plant a
17 tree, and we ran into some problem with that in the
18 9th District. Is that still the same plan?

19 MR. MIFFLIN: Yes and no. Let me give
20 you more information on that. When we remove a tree
21 through our capital dollars, we are required to
22 plant a tree in its place. The removal of a tree
23 does not qualify for capital expenditures. And we
24 remove approximately -- this year between 350 and
25 500 will be removed through the Capital Budget. And

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 so that same number will be replaced. It's
3 difficult in your particular community, in the Logan
4 area, to replace trees because the residents are
5 either unwilling to have a tree replanted or it's
6 just physically impossible. And I think we work
7 within a ZIP code boundary line of if we remove a
8 tree somewhere in that ZIP code replace the tree.
9 In the operating dollars that we're receiving
10 through the Managing Director's Office, that
11 requirement is not in place. So we can remove as
12 many trees as we are funded to do and not do a
13 one-for-one replacement. So on one hand, we're
14 removing more trees, but we're also planting less.

15 COUNCILWOMAN TASC0: And the capital
16 dollars, what you are you doing to address the issue
17 if you can't plant a tree within a ZIP code, so the
18 tree doesn't get removed?

19 MR. MIFFLIN: In that situation, we
20 would use the operating dollars. So we would
21 substitute that location, which would have been on
22 the Capital list on the Operating list.

23 COUNCILWOMAN TASC0: So you'll use
24 Capital dollars where you can replace tree for tree.

25 MR. MIFFLIN: Yes, ma'am.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCILWOMAN TASC0: And other than that
3 you'll use the Operating dollars.

4 MR. MIFFLIN: Operating dollars.

5 COUNCILWOMAN TASC0: The other day the
6 Managing Director talked about removing tree stumps.
7 Now, I've been here a long time, and we always got
8 the message that you did not remove tree stumps, and
9 that has been a problem in removing trees. Now I
10 understand you're going to remove tree stumps?

11 MR. MIFFLIN: Yes. This year,
12 Councilwoman, we are now removing tree stumps. We
13 have a specific price.

14 COUNCILWOMAN TASC0: So when you remove
15 a dead tree, you're going to remove the entire tree
16 down through the stump.

17 MR. MIFFLIN: That's correct.

18 COUNCILWOMAN TASC0: If the sidewalk is
19 damaged because of the roots of the tree, who
20 repairs the sidewalk.

21 MR. MIFFLIN: Sidewalk repair is clearly
22 not Fairmount Park's responsibility. It's my
23 understanding that it is the homeowner's
24 responsibility.

25 COUNCILWOMAN TASC0: So what are you

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 going to do to coordinate with the homeowner to
3 repair the sidewalk? If you're going to go out and
4 cut down dead tree, do you can you communicate with
5 the homeowner or just one day somebody shows up,
6 removes the tree, takes out the stump, and there's
7 no communication with the homeowners.

8 MR. MIFFLIN: Well, we certainly attempt
9 to communicate. We'll show up the day before and
10 place signs on that tree that it's going to be
11 removed on a certain date. We'll leave a hanger or
12 something on the doorknob, a business card or
13 something, so that there's attempt to get dialog
14 with the homeowner. And we personally have been
15 involved in these situations. We'll even lift the
16 sidewalk physically if we can, because a lot of
17 times the flanges of the root of the sidewalk life.
18 We'll peel it back and rout out the roots of the
19 stump and then re-lay the sidewalk for the homeowner
20 when we can. Now, that's not doing sidewalk work,
21 it's just trying to be helpful to the homeowner and
22 encourage the homeowner to have a professional
23 contractor repair the sidewalk.

24 COUNCILWOMAN TASCO: That works if the
25 homeowner is not a senior citizen on a fixed income

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 who couldn't afford to have the tree removed to
3 begin with. What happens when we end up with broken
4 sidewalks -- I know the problem. I'm just trying to
5 figure out how do we make the sidewalk whole. At
6 least some thought should be given to that. We
7 probably won't resolve it today, but certainly we
8 need to be able to think about how we do that. At
9 least let the homeowner know for the moment until we
10 come up with a solution that it would be the
11 homeowner's responsibility for the repair of the
12 sidewalk. And we may have to come up with another
13 solution to address that through some other means
14 because that creates blight. We leave a broken
15 sidewalk in an otherwise stable block, you've
16 created blighted situation.

17 Let me ask you a question about -- I see
18 in the budget a \$51,000 reduction in John G. Johnson
19 art collection. What does that mean?

20 MR. NICE: Councilwoman, we were behind
21 in our payments to the Johnson Collection, the
22 maintenance of the collection. And in Fiscal '02 we
23 received additional catch-up money to catch up with
24 on those payments. So in '03 we'll need only half
25 that amount so we've reduced it by \$51,000 dollars,

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 but actually we do have insufficient money in '03
3 for the Johnson collection.

4 COUNCILWOMAN TASC0: Would you, for the
5 record, explain what the payment is for?

6 MR. NICE: Payments are for the
7 maintenance of the John G. Art Collection at the
8 Philadelphia Museum of Art. The payments are made
9 to a trustee which is the first union bank is the
10 trustee of that collection. They provide -- they
11 have an endowment from the will of John G. Johnson
12 to maintain that collection. The City also has
13 responsibility to make up any shortfall that that
14 endowment has with the collection, and that's where
15 the money os provided through the Parks Commission
16 budge to pay the trustee the money any shortfall of
17 the funding.

18 COUNCILWOMAN TASC0: I know it's an old,
19 old, longtime, long-going relationship. But how did
20 Fairmount Park get involved in it?

21 MR. NICE: Basically, the City of
22 Philadelphia is not allowed to appropriate money
23 directly to outside agencies. They have to do it
24 from a department. So basically it was -- because
25 of our relationship with the Art Museum, we have a

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 number of collections down there ourselves, the
3 Commission does. The money was placed in our budget
4 many years ago. When this first came about when the
5 money was first to City and we've been managing it
6 since that time.

7 COUNCILWOMAN TASC0: The money was given
8 to the City for the trust?

9 MR. NICE: The endowment when the art
10 collection was given to the City, excuse me, and the
11 money was given to the trustee, at that time an
12 appropriation was placed in the Park Commission's
13 budget to pay that difference in the cost of the
14 maintenance of the collection.

15 COUNCILWOMAN TASC0: Does it cost the
16 City money, or is it the trust that's providing for
17 the maintenance.

18 MR. NICE: The City is paying a good
19 portion of maintenance because of the trust. The
20 trustee does not provide sufficient income to
21 maintain the collection in its entirety so there's
22 shortfall there and the City is required to make up
23 for that shortfall.

24 COUNCILWOMAN TASC0: Does the City have
25 anybody on the monitoring process of the trust funds

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 to see if the funds are adequately invested? Do we
3 get a return that could maintain the collection?

4 MR. NICE: Yes. The City through the
5 Budget Office, the Finance and also the Controller's
6 Office looks at the trustee as well as the Park
7 Commission. We do sort of an annual review of the
8 Johnson collection. So a lot of different agencies
9 are looking at it to make sure the money is being
10 spent appropriately. It's being watched.

11 COUNCILWOMAN TASC0: Not spent, but I
12 meant invested, the return on the trust.

13 MR. NICE: The original will of John
14 Johnson only provided that the endowment be placed
15 in bonds. And there is a move right now also being
16 forefronted by the City to change the will to place
17 the endowment in equities also. But currently right
18 now, the investment is only in bonds and it
19 generates whatever the trustee purchases in bonds,
20 whatever that income is. But there is a move now,
21 as I said, to change the will and now divest and do
22 some equities.

23 COUNCILWOMAN TASC0: How long do you
24 think that process will take?

25 MR. NICE: We've been working on it for

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 sometime now, but we think it's at a head and I know
3 the City through the Budget Office and Finance
4 Department and the Park Commission are really
5 pushing hard to get that changed and I know they're
6 currently working on it right now. There's a
7 committee that's working on that to get that
8 changed.

9 COUNCILWOMAN TASCO: Could you please
10 tell me what the sustainable urban ecosystem is?

11 MR. MIFFLIN: That's the area in the
12 Fairmount Park system that's -- first of all, it's
13 throughout the park system, mostly in our watershed
14 areas. We would like to have -- and we do have
15 practices that ensure that the watershed areas, the
16 natural areas are appropriately providing the plant
17 material -- that the watersheds are being maintained
18 appropriately with appropriate plant material. I'm
19 sorry, I'm getting my words tangled here. It means
20 in summary that we're looking at our watershed areas
21 and providing the planting of native plant material
22 so that exotics and other plant material which is
23 not appropriate for those systems will not -- are so
24 invasive will not take over the entire area of that
25 park and that through sustainability we can ensure

5 As an example, it's regrettable, but or

21 COUNCILWOMAN TASC0: Thank you, Madam
22 President.

25 The Chair recognizes Councilman Clarke.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Is he in the room?

3 The Chair would then recognize
4 Councilwoman Miller.

5 COUNCILWOMAN MILLER: Thank you, Madam
6 President.

7 Good morning, Mr. Mifflin and staff.

8 MR. MIFFLIN: Good morning,
9 Councilwoman.

10 COUNCILWOMAN MILLER: I had to leave the
11 room to go to a press conference so I wasn't really
12 able to hear all the questions. I don't want to be
13 repetitive, but one question I'm sure someone asked
14 -- I'm not sure whether they asked. But I need to
15 ask can we get a monthly activity report per Council
16 District that will tell us the blocks where dead
17 trees were removed. I just feel like I need to have
18 better information about what's going on with dead
19 tree removal because, you know, since I've been
20 here, that's been one of the major issues in my
21 Council District issue.

22 MR. MIFFLIN: I appreciate your request,
23 Councilwoman. We do provide you now an update on
24 perhaps an annual or maybe a little less than an
25 annual basis. A monthly update would be right now a

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 little bit difficult for us to do given the activity
3 level that we have. We'll try to improve our
4 response to you, but at this point, I could not
5 commit to a monthly response for all 10 Councilmatic
6 Districts.

7 COUNCILWOMAN MILLER: I do know that we
8 get it once a year, but we need it more than once a
9 year. We may quarterly in less time than a year.

10 MR. MIFFLIN: Okay.

11 COUNCILWOMAN MILLER: We really need to
12 have it maybe quarterly or in less time than a year.
13 Thank you, Madam President.

14 MR. MIFFLIN: Okay.

15 COUNCILWOMAN MILLER: Thank you.
16 Thank you, Madam President.

17 COUNCIL PRESIDENT VERNA: You're
18 welcome. This is our second go around. The Chair
19 recognizes Councilman Rizzo.

20 COUNCILMAN RIZZO: Thank you, Madam
21 President.

22 Mr. Mifflin, could you bring the
23 Committee up to speed on the recent fire at the
24 Water Works during the construction? And officially
25 let us know if there's an investigation. I know

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 that initially it appeared to be very, very serious,
3 and I'm sure it is serious. Could you just tell us
4 where we are with that?

5 MR. MIFFLIN: Yes. We're in the last
6 week of the investigation and the analysis of the
7 cause of the fire. I'd like not to go into details
8 publicly on that matter, as this was -- it would
9 appear that there maybe some litigation as a result
10 of the fire. I'm going to leave it at that. We are
11 estimating the amount of damage at about
12 three-quarters of a million dollars. We are seeking
13 to obtain those funds immediately so that we could
14 begin a restoration effort perhaps as early as this
15 spring so that we could reopen the Engine House,
16 which was really the only part of the Water Works
17 that was damaged and specifically the salon room
18 area of the Engine House is what suffered and the
19 ceiling is what suffered from fire damage. Our
20 estimates are that it could be probably repaired or
21 restored in three to four months. So it's not a
22 long elaborate project. And we'd like to do that
23 perhaps in concert with a restaurant operator so
24 that we're able to really get a good bang for the
25 buck on its restoration effort. We're fairly

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 optimistic we're going to negotiate a lease and do
3 that simultaneously with outfitting as a restaurant
4 and restoring the fire damage so that we could open
5 as early as fall of this year.

6 COUNCILMAN RIZZO: Thank you for that.

7 My next question, I want to go back to the tree
8 pruning issue. There are also private contractors
9 that trim City trees. And you know I brought to you
10 in the Bella Vista community the way these
11 contractors treat out City trees. I learned from
12 conversation with some of those people that
13 standards for that once were a fine industry
14 standard are no longer adhered to. Trim as much as
15 you can and do whatever you need to do to our City
16 street trees is the philosophy now. I hope that is
17 not the case. But I was told and it was confirmed
18 to me that the rigid standards that once we did have
19 are no longer being adhered to, at least by those
20 subcontractors. So could you give us a report on
21 how the Fairmount Park Commission manages some
22 contractors that don't work for you and the way that
23 they are pruning our street trees.

24 MR. MIFFLIN: Yes. Thank you. And I'll
25 certainly defer to Jim Donaghy who is director of

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 operations who manages more directly than I on the
3 day-to-day street tree management issues. But I'll
4 tell you, Councilman, from my perspective -- and I
5 think we were very clear on this. Certainly, all
6 the contractors who work directly for the Fairmount
7 Park Commission adhere to national standards as well
8 as local standards that have been established
9 through the Fairmount street tree ordinance, and we
10 feel quite comfortable that what's being performed
11 on street trees meets all of those standards. You
12 and I have discussed our unhappiness at times with
13 those contractors who work for the Philadelphia
14 Electric Company PECO Energy -- I forgotten their
15 name is today.

16 COUNCILMAN RIZZO: They spent \$3 million
17 to change it from Philadelphia Electric to PECO
18 Energy.

19 MR. MIFFLIN: PECO Energy. Thank you.
20 I should have known that. They do have different
21 standards for clearing around their electrical wires
22 that differ from ours. They have a 10-foot
23 clearance which is required by them, and it is
24 actually approved by national standards. I think
25 what happens here is that we're into street tree

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 populations in the City where the trees are older

3 and in order to get that 10 foot clearance, we're

4 going back almost to the main trunk. And when

5 they're finished, the tree looks certainly a lot

6 different than it did previously. And we are the

7 recipients, apparently, as well as you are in the

8 complaints from folks who are the homeowners of

9 those trees. PECO Energy Company has a cycle of

10 trimming trees that are somewhere around 8 to 10

11 years per cycle per year -- excuse me per tree in

12 the City, and we try our best to work with them. If

13 there's an egregious mistake by one of their

14 contractors, it's immediately brought to the

15 leadership of PECO Energy and we attempt to resolve

16 it. And if there are bad practices, we do all that

17 we can to stop it. It's not perfect by any stretch

18 of the imagination. We do our best. We're in the

19 business of maintaining aesthetically -- aesthetics

20 in tree pruning is certainly our criteria, and the

21 PECO Energy people have a different mission and

22 that's to provide for energy. And we're not always

23 on the same page.

24 COUNCILMAN RIZZO: Mr. Mifflin, you

25 indicated that the cycle that they try to do is

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 eight years. Well, based on some of the trimming
3 that I've seen recently, it looks like they're
4 trying to double that.

5 MR. MIFFLIN: That's the number that
6 they've given me.

7 COUNCILMAN RIZZO: Well, to look at a
8 street and see that the trees are just -- actually,
9 one side of them just taken off, I can understand
10 why people that live in Bella Vista and other
11 communities would be concerned.

12 My bigger concern is the oversight, and
13 I hope within your organization that you have people
14 going out and monitoring what they do, because if
15 they can get away with it, you know, when there's a
16 crew there if they can bring the tree down back to
17 the main trunk -- I'm not suggesting that they're
18 being violating any law, but I would think that if
19 they can get as much done on this cycle as they can
20 and get away with, they're going to do that. So I
21 would hope that there's some oversight there.

22 MR. MIFFLIN: There is. And I
23 appreciate your comments very much, Councilman. And
24 we'll continue to work with you and PECO Energy on
25 appropriate trimming.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCILMAN RIZZO: My final request of
3 you, if we don't have in place, I would like to see
4 you work with the Police Commissioner on a
5 particular issue. If I ask you this question, do
6 you know how many crimes are committed within the
7 9,000 acres of Fairmount Park, is the Police
8 Department breaking out crimes that are committed in
9 Fairmount Park? And could you provide to the Chair,
10 if you do that? And does it come out monthly,
11 weekly? I'd like to know how many crimes, theft of
12 auto, assaults, whatever -- what's occurring in the
13 park on a monthly basis or whenever that report is
14 available, because I think that could help us and
15 understand better the need for more park rangers,
16 the need for more police officers in the park. So
17 does the Police Department provide you data on the
18 crimes that are committed within your jurisdiction?

19 MR. MIFFLIN: They do not provide me
20 regular reports on crime in the park. It's really
21 on a basis that I will call and ask about certain
22 levels of crime because I'm aware of complaints that
23 I've received by park users. And I always get a
24 very efficient and effective response from the
25 Police Department. But to answer your question

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 directly, I would have to direct it to the
3 Philadelphia Police Department.

4 COUNCILMAN RIZZO: Well, what I think
5 would be helpful to you as a manager is to know --
6 we talk about park rangers, we talk about police.
7 You need a baseline here. We need to know what's
8 going on in the park. Are people's cars that visit
9 Valley Green coming out from dinner and their cars
10 are stolen? Are people being assaulted, robbed of
11 their possessions and maybe worse? So I think you
12 need to know and I'd like to know and whatever the
13 appropriate interval is, whether it's monthly, I
14 would be interested to know what the crime
15 experience is in Fairmount Park. And if the Police
16 Department is not categorizing them today, when it
17 occurs in that 9,000 acres, whether it's a stolen
18 car, whatever, that they should start doing it. I
19 would think that they do. I think it would be
20 helpful to me to better understand and support your
21 budget when it comes to park rangers and the need
22 for police or in the event that there is some truth
23 to the rumor that they're going to close the 92nd
24 Police District and police the park in a different
25 way. So if you could provide the Chair statistics

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 on the crime experience in Fairmount Park, it would
3 be greatly appreciate d.

4 MR. MIFFLIN: I will request that of the
5 Philadelphia Police Department.

6 COUNCILMAN RIZZO: Thank you, Madam
7 Chair.

8 COUNCIL PRESIDENT VERNA: You're
9 welcome. Are there any other questions from Members
10 of the Committee?

11 The Chair recognized Councilman DiCicco.

12 COUNCILMAN DICICCO: Thank you, Madam
13 President. I will be leaving shortly. I just
14 wanted to take this opportunity to thank Mr.
15 Mifflin. I won't call you Elliott today. And all
16 the other members of the Fairmount Park Commission
17 for a job well done. You're always very responsive
18 to my requests. I know you have a huge, huge
19 problem when it comes to trees being removed, but
20 you've always been there and you're very
21 cooperative, and I just want to thank you.

22 MR. MIFFLIN: I appreciate the comments.
23 I appreciate working with your office.

24 COUNCIL PRESIDENT VERNA: I'm just going
25 to wait a few minutes for Councilman Nutter. He has

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 a question to ask.

3 The Chair recognizes Councilman Nutter.

4 COUNCILMAN NUTTER: Thank you, Madam

5 Chair. I apologize for being late coming back.

6 Mr. Mifflin, just as you came up in the
7 Capital Budget hearings a couple weeks ago which had
8 to do with maintenance and capital improvements and
9 what the system is that's presently in place to help
10 ensure that our facilities in the park system, which
11 certainly by your testimony are extensive, that they
12 are checked on a regular basis both for maintenance
13 and safety-related items. And I saw in the back of
14 the testimony about the new playground initiative,
15 but also especially given the somewhat rapidly
16 decreasing Capital Budget that the City is
17 experiencing which affects all the departments, the
18 fact that there had been a decrease in capital
19 spending through the '80s which then led to --
20 because in the government, there's actually really
21 the term "deferred maintenance" is certainly
22 oxymoronic. And so we then spent significant
23 dollars through the '90s when we got in the capital
24 markets to improve a number of facilities during the
25 mid- to late-'90s. We're now starting to see

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 decreasing capital budgets, and my concern is that
3 we will, whether we want to or not, potentially
4 repeat the same cycle of lack of maintenance, lack
5 of capital improvements which then lead to increased
6 deferred maintenance, further deterioration of
7 facilities at a time when we have virtually no money
8 to fix them. In five years we will have a Capital
9 Budget of about \$50 million. Whereas, eight years
10 ago, we had a Capital Budget I believe two years in
11 a row of \$120 million. We obviously cannot take
12 care of with 50 what we could with 120.

13 My question is, what system do you have
14 in place that helps to ensure that every one of our
15 facilities is checked on a regular basis for safety
16 and regular operating support maintenance items as
17 well as getting up-to-date information on capital
18 improvement needs and that we actually perform the
19 capital-related items in a timely fashion so as to
20 not end up in an increased cost situation at a later
21 point in time when we basically have no money? What
22 is the system that you have in place?

23 MR. MIFFLIN: The system that we have in
24 place is a multifaceted system. The first thing
25 that we do -- one of the things that we do,

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 Councilman, and you're also on the Board of the Park
3 Trust, is we seek to find qualified tenants who can
4 help maintain those structures that they occupy. We
5 have over 400 structures in the park system. So the
6 more partners that we can have in place who are
7 capable of helping us, we do, we make a concerted
8 effort.

9 COUNCILMAN NUTTER: I don't mean to
10 interrupt you, but unfortunately I will. At that
11 same hearing, that issue was raised. And I believe
12 I asked at that time for a list of the facilities,
13 tenants, type of agreement or arrangement that we
14 have with them, what are there responsibilities as
15 tenants, what is there responsibility in terms of
16 letting us know what's going on with the facility or
17 the condition of the facility. And I also did ask
18 at that time, are each of the facilities inspected
19 on at least an annual basis.

20 MR. MIFFLIN: Well, we in fact responded
21 to your question, Councilman, on February 14th. I
22 have my draft response here dated February 15th. We
23 sent a list. The response went through normal
24 process to the Council President.

25 COUNCILMAN NUTTER: Mr. Mifflin, let me

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 just tell you that wherever the response went, I do
3 not believe it has reached this place yet.

4 MR. MIFFLIN: Well, the response was a
5 joint response between my office and the Capital
6 Program Office. And I know I signed off, if you
7 will, on that response earlier this week.

8 COUNCILMAN NUTTER: Do you know that the
9 response has actually been sent, or did you just
10 forward your portion of it to Capital Program and
11 Capital Program is the responsible party to send it
12 over? We don't have it yet. I will obviously look
13 for it and read it when it gets here, and we can
14 move on from that if the response is not here,
15 but --

16 MR. MIFFLIN: I understand, Councilman,
17 it's being reviewed by the Managing Director and the
18 Budget Office. Upon the completion of their review,
19 it will be forwarded.

20 COUNCILMAN NUTTER: So let me just make
21 sure I have it right. You did your portion, you
22 sent it wherever you sent it, but the response has
23 not been sent notwithstanding the fact that you have
24 a draft of your response dated February 15th, but it
25 has not been sent over to us yet?

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 MR. MIFFLIN: Apparently not,
3 Councilman.

4 COUNCILMAN NUTTER: From your draft
5 response, what's the answer.

6 MR. MIFFLIN: Well, what I said was that
7 we should work -- we, the Park Commission, should
8 work with the Capital Budget Office. And they gave
9 us some numbers on what it would cost to do an
10 analysis of our buildings that we have in the park.
11 They're occupied, not all 400 of them are occupiable
12 buildings, but those that are, to ensure that they
13 meet code compliance and to make some estimates of
14 the type of capital improvements that would be
15 required to keep them in safe and in code compliant
16 matter.

17 COUNCILMAN NUTTER: Let me make sure I'm
18 understanding this. How many buildings are there?

19 MR. MIFFLIN: Total through our GIS
20 mapping, there are 400 buildings in Fairmount Park.

21 COUNCILMAN NUTTER: 400 buildings?

22 MR. MIFFLIN: Structures.

23 COUNCILMAN NUTTER: Structures.

24 MR. MIFFLIN: Yes, sir.

25 COUNCILMAN NUTTER: Now, is that

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 exclusive of the list in your testimony when you
3 talk about -- I mean, this is not including the 7
4 recreation centers, the 11 day camps, the 39
5 playgrounds, the 113 tennis courts, they're not
6 included in that, are they?

7 MR. MIFFLIN: The recreation centers are
8 included. I forgot what else you just read. I
9 don't believe the tennis courts are. Whatever the
10 second item --

11 COUNCILMAN NUTTER: We would hope the
12 tennis courts are not occupied.

13 MR. MIFFLIN: The recreation centers are
14 considered a structure. And there was the second
15 one that you read, and I apologize --

16 COUNCILMAN NUTTER: Day care centers.

17 MR. MIFFLIN: Day care centers.

18 COUNCILMAN NUTTER: Day camps?

19 MR. MIFFLIN: Day camps would be
20 considered a building.

21 COUNCILMAN NUTTER: All right. Of the
22 400 structures, how many are actually occupied.

23 MR. MIFFLIN: We have lease agreements
24 with approximately 80.

25 COUNCILMAN NUTTER: So you have 80

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 leases.

3 MR. MIFFLIN: Approximately.

4 COUNCILMAN NUTTER: I understand.

5 What's going on with the other approximately 320?

6 MR. MIFFLIN: They run the gamut of
7 picnic shelters and our maintenance buildings where
8 we have staff reporting to, public rest rooms.

9 COUNCILMAN NUTTER: What's your
10 inspection schedule?

11 MR. MIFFLIN: Well, the 80 lease
12 agreements, we do an annual inspection.

13 COUNCILMAN NUTTER: An annual
14 inspection?

15 MR. MIFFLIN: Yes, sir.

16 COUNCILMAN NUTTER: And what's the
17 current condition of the 80 leased structures?

18 MR. MIFFLIN: I can't give you a brief
19 answer to that. They are in various stages.

20 COUNCILMAN NUTTER: Is there a report or
21 a document from your system that would --

22 MR. MIFFLIN: I would have to go through
23 the 80 inspections to provide a document. The
24 question that you asked in the Capital Budget
25 hearing, I believe we answered which facilities have

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 tenants and which facilities there's a lease
3 agreement to and those which have a caretaker. We
4 did, in fact -- apparently this response is
5 forthcoming. We did respond to those specific
6 questions.

7 COUNCILMAN NUTTER: Okay. Let's talk
8 about which agency is responsible for what
9 facilities. Now, you and I and actually the
10 Recreation Commissioner had some discussion back on
11 October 31st at the hearing about two items. One
12 was the Recreation master plan and the other had to
13 do with jurisdiction of facilities or structures.
14 At the time, I asked how long would it take to come
15 up with those documents. Your response was you
16 needed to do a little checking back at the shop,
17 check your schedule, kind of figure something out.
18 Commissioner Richard said that he thought he could
19 have something in 10 days. You guys then had some
20 conversation at the table and, I will assume from
21 that, reached some level of agreement.

22 On November 30, a month later, having
23 not heard from either of you, I wrote both of you a
24 letter asking about that and included the notes of
25 testimony from October 31st at the pertinent section

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 on Pages 132 through 134. I have still not heard
3 anything from the original request on October 31st
4 nor from the letter of November 30th.

5 Now, Commissioner Richard did call me
6 and let me know that he was not ignoring the request
7 from either October or the letter of November, but
8 that there were some complications in terms of being
9 responsive.

10 I have not heard from you on this
11 particular issue and so I'm then left to wonder one
12 of two things: Either, one, did you ignore the
13 request? Or two, have you just decided not to
14 respond to it?

15 MR. MIFFLIN: No, of course I would not
16 ignore a request from you, Councilman Nutter. It
17 was my understanding that your conversation with
18 Commissioner Richard concluded in an understanding
19 that we would return to you after some dialog with
20 the Administration with an appropriate response. I
21 thought that covered the response from both of us.

22 COUNCILMAN NUTTER: Well, Director
23 Mifflin, today is February 27th. The hearing was on
24 October 31st. I believe that that was four months
25 ago. I have no information. I have not had any

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 additional contact since the contact with
3 Commissioner Richard. And so I now need to better
4 understand what's going on. Is there a response
5 that is being developed on these two particular
6 issues? We have a Charter issue, Section 5-600, and
7 we have this facilities issue. What's going on?

8 MR. MIFFLIN: Well, I think that it was,
9 again, my understanding that Commissioner Richard
10 had a conversation with you -- I hope you ask
11 Commissioner Richard this question, obviously,
12 because I was not party to the discussion.

13 COUNCILMAN NUTTER: I've got a similar
14 line of questions for Commissioner Richard. You
15 happen to be here. I mean, we can have the two of
16 you up here together. We can get the Managing
17 Director. I want an answer to the question.

18 MR. MIFFLIN: Okay. I think your
19 question is a very good one. I think, as I've
20 testified earlier today -- and you have submitted
21 and suggested a change in the Park's budget for a
22 strategic plan. I think these are all issues
23 that --

24 COUNCILMAN NUTTER: Let's make sure
25 we're very clear. I did not make a recommendation

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 for an increase in the park's budget regarding a
3 strategic plan. I'm recommending an increase in the
4 City Council budget to fund a strategic plan. And
5 we will have some discussion about the scope and the
6 nature and potentially who and all of those
7 conversations. It is not a proposed increase to the
8 park budget. It is a proposed increase to City
9 Council's budget to fund such a study.

10 Madam Chair, can I have Commissioner
11 Richard and the Managing Director so I can try to
12 get an answer to this question, please?

13 COUNCIL PRESIDENT VERNA: Certainly.

14 MS. RICHMAN: This is Estelle Richman,
15 Managing Director. Councilman, would you repeat the
16 question?

17 COUNCILMAN NUTTER: Sure. Madam
18 Managing Director, a previous hearing back on
19 October 31, 2001, Councilwoman Reynolds-Brown as
20 Chair of the Committee had hearings about park and
21 recreation related issues. I asked a question back
22 at the time about the fact that in Chapter 6 of the
23 Philadelphia Home Rule Charter at Section 5-600
24 there is a requirement that there be a coordinated
25 recreation program for the City. Coordinated by the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 Recreation Department, supported by the Fairmount
3 Park Commission, which also requires that any
4 recreational facility in the park be made a part of
5 the coordinated plan as overseen by the Recreation
6 Department, although they may be staffed by the Park
7 Commission. I asked the question as to when there
8 would be compliance with that particular section of
9 the Philadelphia Code, since it had been established
10 earlier in the hearing that there was not such a
11 coordinated recreation plan in accordance with that
12 particular provision of the Home Rule Charter. That
13 was the first question.

14 The second question was, there's been an
15 ongoing debate and discussion in the government for
16 many years, preceding Commissioner Richard to his
17 predecessor Commissioner DiBerardinis and Director
18 Mifflin about the fact that the park system has
19 recreation facilities even though generally they are
20 really in the open space management business. The
21 Recreation Department has passive parks when they
22 are really in the active park recreation business.
23 Both of them have staff that do the other's
24 business, if you will. In my particular view and
25 some view of others, neither of them do the other

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 thing that well and that the Recreation Department

3 primarily should be in the recreation business and

4 the park system should primarily be in the park

5 business. That would require a switching of

6 jurisdiction of some of their respective facilities.

7 I asked the two gentlemen at the table when they

8 could begin a discussion and have a plan for the

9 proposed switching of jurisdiction for the

10 facilities. Commissioner Richard said he could have

11 a plan in 10 days. Mr. Mifflin said he needed to

12 check his calendar. I had a conversation with

13 Commissioner Richard who told me that there was some

14 complications in terms of getting an answer to that

15 particular question. We are now four months since

16 the request. I have no answer to the question.

17 We're in a budget hearing. I'd like an answer to

18 the question.

19 COUNCILMAN RIZZO: Point of information.

20 COUNCIL PRESIDENT VERNA: Point of

21 information for Councilman Rizzo.

22 COUNCILMAN RIZZO: Thank you.

23 Councilman Nutter, you were out the room

24 on some City business, and asked a similar question

25 about that. And I believe Mr. Mifflin already

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 answered the question. So I'd like him to, for
3 Councilman Nutter's benefit and for the record also,
4 restate the answer to that similar question earlier
5 today.

6 COUNCILMAN NUTTER: Thank you,
7 Councilman, for bringing me up to date. I'm sorry I
8 missed your question.

9 COUNCILMAN RIZZO: Mr. Mifflin, could
10 you restate -- I basically asked you a similar
11 question today and you responded to it.

12 MR. MIFFLIN: Can I have the
13 stenographer replay my answer?

14 My response to you was that I felt that
15 both agencies were working in a cooperative manner
16 or sharing resources, and I listed a few of those
17 specific examples. And I did, in fact, say that
18 part of my opinion and part of a strategic plan
19 would include the Department of Recreation and the
20 Fairmount Park Commission and others, the School
21 District of Philadelphia and others who provide
22 recreational opportunities to ensure, which is
23 mandated by the City Charter as part of the
24 Recreation Coordination Board, that we would in fact
25 provide that level of dialog and that level of

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 planning and that level of response to this

3 question. I don't -- I have spent a great deal of

4 time, personal time -- and again, I apologize,

5 Councilman, if it was inappropriate not to respond

6 in writing to your communication. I take pride in

7 responding to all of your communication. I was

8 under the impression that it had been resolved in

9 your discussion. But I can tell you personally that

10 I've spent a great deal of time of looking at both

11 agencies because I've had the benefit of being here

12 for a while. And I believe that both are working at

13 their full capacity. There's no question that there

14 are more program people in the Department of

15 Recreation on a percentage basis and more resource

16 managers in the park than program on a percentage

17 basis. That doesn't necessarily mean, in my

18 opinion, that the departments are not without their

19 abilities in the lesser of the areas. I mean, as an

20 example, the park has nine recreation centers. We

21 provide an myriad of recreation often in concert

22 with the Department of Recreation, but in fact, the

23 staff that are assigned to the facilities come from

24 the list of recreation leaders that Civil Service

25 list that the City provides to us. I think the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 folks there are equally qualified as they're
3 brothers and sisters who work at the Department of
4 Recreation.

5 The issue may be, can we -- and
6 Commissioner Richard used the example. Can we right
7 size both departments to make sure that in fact the
8 correct number of facilities are there for our
9 citizens? And we can figure out who should best run
10 them, quite frankly. You know, as a manager, I can
11 understand where as an elected official there may be
12 some confusion or you want to ensure that we're
13 getting the greatest bang for the buck. But I quite
14 frankly think we are, given our resources. But I
15 also agree with you totally that a review of our
16 respective delivery of services would be helpful.

17 Basically, Councilman Nutter, that's
18 what I would have said to you had I thought that the
19 written response would have -- and I'm sorry.

20 COUNCILMAN NUTTER: I appreciate that.
21 I'll respond after Councilman Rizzo.

22 COUNCILMAN RIZZO: Mr. Mifflin, we
23 started this dialog I think when Commissioner
24 Richard first arrived last year. We got a lot of
25 favorable comments that in fact there should be.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 Councilman Nutter's letters are four months old. My
3 initial discussion is a year old. And it appeared
4 Commissioner Richard and you were going to get
5 together to resolve this. It appears today that
6 we're nowhere, that the Recreation Department is
7 still doing what they do and the Fairmount Park
8 Commission is still doing what they do. And I think
9 what we're trying to get here is -- you used the
10 term the "biggest bang for our buck." Yeah, that's
11 what we want. We want it to be as efficient as
12 possible. If you should be doing it and the
13 Recreation Department not doing it, that's what this
14 whole discussion that's a year old is all about, at
15 least as far I'm concerned. So just not responding
16 to the budget questions a year ago and then not
17 responding to the issue that was communicated in
18 writing, that's why we're having this conversation
19 today. It appears that the issue of who's best to
20 provide the service is being ignored.

21 Thank you, Councilman Nutter.

22 COUNCILMAN NUTTER: Director Mifflin,
23 let me say this. Had I heard that response at the
24 time, I would have strongly disagreed with your
25 particular perspective. And half of the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 disagreement as least comes from two examples. A

3 number of years ago, McMichael Park which is in the

4 East Falls Section of the City at Midvale and Henry,

5 that park had always been the jurisdiction under the

6 Recreation Department. And almost from the start of

7 my time here in Council, my constituents complained

8 bitterly about the lack of attention to that park.

9 It is a completely passive park. The only piece of

10 recreation-type equipment is apparently this thing

11 that I guess the City must have gone through back in

12 the '50s, it had one of these turtles. It was the

13 only piece of non-grass, non-tree thing in McMichael

14 Park. And it was completely ignored by the

15 Recreation Department -- this has nothing to do with

16 you, Commissioner Richard, you weren't here at the

17 time -- primarily because Recreation people want to

18 be involved in recreation, and there was no

19 recreation at that site. We did transfer that

20 particular facility from the jurisdiction of the

21 Recreation Department to the Fairmount Park

22 Commission. You do a good job on turf maintenance

23 and we virtually had no complaints since that time.

24 The Recreation Department was not in a position to

25 mow the grass on a regular basis. It would never

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 take dead trees out of the place. And if a tree
3 fell, not only did no one hear it, but no one did
4 anything about it either. The moment it transferred
5 to the Fairmount Park system, I haven't had a
6 problem since.

7 At the same time, at Carol Park, which
8 also completely fell apart under the jurisdiction of
9 the Recreation Department many, many years ago,
10 there was also no recreation type activity, although
11 it was a neighborhood park under Recreation. When
12 the neighbors got together over there and first
13 cleaned it up themselves and then got a grant from
14 PHS and then got some Recreation money and that now
15 there is recreation activity in that park, the
16 Recreation Department does a tremendous job at
17 working with the Carol Park neighbors and other
18 people over there because there's now something
19 going on there that is pertinent to their job.
20 There is play equipment for kids, there's a track,
21 there are a whole host of activities over in that
22 park.

23 People do what they like. And if you
24 have people in your department who are assigned to
25 jobs that are really not within the general

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 jurisdiction of the entity, I think some of them
3 spend a little less time worrying about it.

4 We're going to talk in a little while
5 about Poppa Playground. It's a big recreation
6 facility. It probably should be under the
7 jurisdiction of the Recreation Department because
8 that's what it is. And now I'm looking at a
9 \$750,000 bill to get the place straightened out
10 because of deferred maintenance, lack of attention,
11 lack of program which the constituents complain
12 about bitterly over there as well. It probably
13 should not be in your jurisdiction because it's a
14 rec. center that happens to be surrounded by a park.
15 That's what I'm talking about.

16 I'm not complaining about the people.
17 I'm not complaining about what they do. Park people
18 do park work. Rec. people do Rec. work. And you
19 guys need to figure out how to make the two work
20 better. That's all I'm saying. I'm not criticizing
21 the effort of the people. They need to be doing
22 their jobs and what they were hired for and what the
23 mission of their department is. That's the issue.

24 So Director Richman.

25 MS. RICHMAN: Commissioner Richard

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 wanted to speak first.

3 MR. RICHARD: Good afternoon. Vic
4 Richard, Recreation Commissioner. It's a real
5 pleasure to be here.

6 To answer everyone's concern, and if I
7 can go back to the hearing that we had in October, I
8 laid it out on the table. First of all, in order
9 for me to be an effect chief executive officer, I
10 have to be able to give my staff and all executives
11 from the top on down clear and concise directives
12 and also provide them with the tools that they need
13 in order to be successful. Once that's done, then I
14 have every right and capability of expecting them
15 and holding them accountable to produce the highest
16 quality product for the citizenship.

17 The same goes in turn for me. The
18 issues that have been presented in the past and
19 that's being re-presented today are issues that are
20 long overdue and old. And in order for us to
21 address them, somebody needs to come to the table or
22 put in writing, say, "We need to get this done and
23 get it done."

24 Now, I'm going to go on public record to
25 say there's no strategic plan needed to accomplish

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 this. A lot of work was done back in '95. I've had
3 one very brief formal/informal meeting with my
4 executives and Mr. Mifflin's executives, and that
5 was months ago. The 10 days that I gave you, I do
6 have the rough draft. It's in my possession and it
7 has not duplicated and it is a rough draft. The
8 bottom line is we as an administration and as City
9 Council and everybody needs to make the tough
10 decision and stop dillydallying around with it. If
11 we're going to make the change and take the parks
12 from the Recreation Department, you need to say it
13 and give me the directive and let me do my job that
14 you brought me here to do. And the same thing with
15 the recreation facilities back and forth. The job
16 really isn't that hard. You need a plan, organize,
17 approach the business, you need the right people
18 around it, and get the job done. The people that's
19 on the bus that don't want to participate, you put
20 them off and you replace them.

21 So I am very humbled about being here
22 again. I enjoy the challenge. I think the job is
23 fun most of the time. I must be a little stupid
24 because I enjoy dealing with stress and headaches,
25 but that's my adrenalin rush. We can do it. It's

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 not that hard to do it. Somebody just needs to let
3 us know what you want done and then afford me the
4 opportunity to either prove myself or disprove
5 myself. Thank you.

6 MS. RICHMAN: Councilman, I will commit
7 to you that I will have document in front of you in
8 a month, April 2nd -- I don't know whether I want to
9 present everything on April Fool's Day, April 1st --
10 that will not only have an integrated plan from both
11 the commissions that has again been done in
12 cooperation with the Fairmount Park Commission, but
13 will also have an implement date when you can
14 actually see the change, so a plan with an
15 implementation schedule. It will be sent to Council
16 President that will be passed on.

17 COUNCIL PRESIDENT VERNA: Thank you.

18 COUNCILMAN NUTTER: Thank you. And the
19 document that we're anticipating receiving, this is
20 about jurisdiction of facilities?

21 MS. RICHMAN: It will sort out the
22 facilities and give you a rationale if there's
23 anything other than -- if there's a plot of land
24 that has recreation on it that the determination is
25 it will stay with the park, there will be a

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 rationale on why that decision was made. Otherwise,
3 it will basically -- it obviously makes sense that
4 the Recreation Department that has standards for
5 programs, that implement programs, have staff for
6 programs do those that look and walk like rec.
7 programs and the park does those that look and act
8 like parks. There may be exceptions in that. And
9 where there are exceptions, there will be a
10 rationale for why we believe something belongs in
11 what doesn't on the surface look like.

12 COUNCILMAN NUTTER: Let me also
13 encourage you in the course of that process -- I
14 thank you for the commitment. Let me also, though,
15 encourage you in the course of that process to talk
16 with at a minimum the Councilmembers who maybe
17 affected by this. Other members may have a
18 different view on some of these issues than myself.
19 I can only speak to the issues that are primarily in
20 the 4th District. Other people may like things the
21 way they are. I don't know. Or they may have a
22 rationale that makes sense for something staying
23 with the other department. When you do it, my only
24 request is make sure that you get a good survey of
25 information from people so that there's not a switch

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 and folks don't even know why it's going on.

3 MS. RICHMAN: I will make sure that we
4 try to be as inclusive as possible. There are
5 obviously friends of their various advisory groups
6 and commissions that also need to be a part of that.
7 And that's why I'm not picking up that we'll have it
8 to you in too short a period of time because I think
9 it is important that people who are invested in
10 whether it's the Recreation Department or the
11 Commission have an opportunity to see what we're
12 doing.

13 MR. RICHARD: Mr. Councilman, may I ask
14 a question? I'm expecting or I'm hoping you're
15 going to tell me that you're expecting us to create
16 uniformity and continuity with what we're going to
17 present?

18 COUNCILMAN NUTTER: The short answer
19 would be yes; although, what do you mean by that?

20 MR. RICHARD: Well, you were just
21 talking about making sure the transfers or the
22 possible transfers of the jurisdictional properties
23 quite naturally be inclusive. But in order for us
24 to do this right, there needs to be continuity and
25 uniformity in the process. I believe you are asking

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 us also to create a more efficient work system. And
3 in order for that to be achieved, there needs to be
4 continuity and take the redundancy and the overlap
5 of the different services or the maintenance that's
6 already presently in place.

7 MS. RICHMAN: To the extent possible we
8 will try to address that. But I don't want this to
9 get too complicated so that we don't get you at
10 least the first level. Maybe giving you some vision
11 on where it's heading, but to give a plan on how
12 this particular problem will be approached.

13 COUNCILMAN NUTTER: Now, let me ask the
14 second part of the question which has to do with the
15 Charter provision that talks about a coordinated
16 recreational program. When can we expect a respond
17 on that particular issue? Or are you planning to do
18 all of this as a part of this April 2nd document?

19 They're two different things. I think
20 the April 2nd document has to address recreation
21 facilities and parks and parks that are under
22 recreation.

23 If I can get this other issue, though,
24 on your radar screen. It will require certainly the
25 intervention and the involvement of the Managing

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Director in developing this coordinated plan for
3 recreation regardless of who has what facilities.

4 MS. RICHMAN: That's correct. That I do
5 see an additional task that we may be able to
6 accomplish within that time frame, but I'm not sure
7 without working on that little bit more I want to
8 give you a commitment date on that.

9 COUNCILMAN NUTTER: I understand. Okay,
10 thank you.

11 Madam Managing Director, while you're at
12 the table, can you give us a little more information
13 on the Ready, Willing and Able Program? I know you
14 answered some questions about it earlier.

15 But before I ask you that, the work
16 that's being done -- and it appears that it's
17 primarily focused on Kelly Drive; is that correct?

18 MR. MIFFLIN: Yes. We have moved on to
19 other locations as well.

20 COUNCILMAN NUTTER: The work that's
21 being done, was that work being done by other people
22 at a different point in time before Ready, Willing
23 and Able came?

24 MR. MIFFLIN: Not really, Councilman.
25 Ready, Willing and Able has been able to take us

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 it in?

3 MS. RICHMAN: It would be in the budget
4 for OESS, the Office of Emergency Services and
5 Shelter.

6 COUNCILMAN NUTTER: And what's the
7 amount of the budget, do you recall? Or contract
8 rather?

9 MR. MIFFLIN: While the director is
10 looking up that information, Councilman, could I
11 actually take the opportunity to go on record to say
12 that I am a hundred percent supportive of this
13 effort to look at the strengths and weaknesses of
14 both agencies. I always have been. I think it
15 makes good government sense, good management sense.
16 And I obviously commit to you the full support of my
17 office in accomplishing this matter.

18 COUNCILMAN NUTTER: Thank you.

19 MR. MIFFLIN: You're more than welcome.

20 COUNCILMAN NUTTER: I appreciate it.

21 MS. RICHMAN: Ellen, the fiscal person
22 is looking it up. I have a general ballpark. Let
23 me tell you how this was put together. We did some
24 rearrangement of some shelter dollars within OESS.
25 We also applied for a grant within PWC, the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Philadelphia Workforce Corporation, which is paying
3 for the Workforce training part of this and the
4 stipend part of this. And that transfer was about
5 750,000.

6 COUNCILMAN NUTTER: So PWDC is actually
7 paying the stipend part?

8 MS. RICHMAN: That's right.

9 COUNCILMAN NUTTER: What are our dollars
10 paying for?

11 MS. RICHMAN: And our dollars are paying
12 for the shelter piece of it and the support piece of
13 it, case management and shelter.

14 COUNCILMAN NUTTER: And these are people
15 who are already in the OESS System? Where do they
16 come from?

17 MS. RICHMAN: For the most part, the
18 intake piece that we're working with is coming out
19 of the Ridge Avenue Shelter, the Men's Shelter on
20 Ridge Avenue, as well as people who have completed
21 their sentences at the prison who we know if they
22 don't get work and they don't have somewhere to
23 live, go back into prison. So we also see it as
24 part of how do we begin to get these folks who have
25 a very difficult time getting jobs and very

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 difficult time finding someplace to live. How do we
3 begin to help them restructure their life so that we
4 don't end up with them as part of that recidivism
5 number you heard yesterday.

6 COUNCILMAN NUTTER: How long do you
7 anticipate the program is going to continue?

8 MS. RICHMAN: The program or how long do
9 people stay in the program?

10 COUNCILMAN NUTTER: No, the contract or
11 program.

12 MS. RICHMAN: The contract, as most City
13 contracts are, is cut for a year. But we have them
14 on what we call one of our first performance-based
15 contracts, which means that we are holding them to a
16 level of accountability in order to renew the
17 contract.

18 Let me not go too much further. But I
19 think those are appropriate questions for OESS.
20 They can go into the detail on that.

21 COUNCILMAN NUTTER: No problem.

22 Mr. Mifflin, two last questions. One,
23 in addition to your City-funded budget, how much in
24 the last Fiscal Year and for the upcoming Fiscal
25 Year, how much money does the park raise from

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 outside sources?

3 MR. MIFFLIN: If you set aside the
4 William Penn Foundation Grant for this conversation
5 in answer to this, Councilman, it's approximately
6 \$2 million.

7 COUNCILMAN NUTTER: Is that from
8 individuals?

9 MR. MIFFLIN: It's really been a
10 combination. Some years are higher than others. We
11 just on September 8th celebrated the completion of
12 the restoration of the Water Works. That was 11
13 million over a three- or four-year period of time.

14 COUNCILMAN NUTTER: Does that somehow
15 impact the 2 million that you just mentioned?

16 MR. MIFFLIN: Yes.

17 COUNCILMAN NUTTER: You're saying some
18 of the dollars that were raised for the Water Works
19 you're counting as a part of the \$2 million that the
20 park raised?

21 MR. MIFFLIN: Probably not in this
22 instance because that actually went to
23 not-for-profit organization so it would not include
24 that. But just direct dollars come into the
25 Fairmount Park Commission from either other levels

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 of government, grants or from individuals or
3 cooperations or -- it's approximately \$2 million.

4 COUNCILMAN NUTTER: So that was in FY
5 '01, are you saying?

6 MR. MIFFLIN: Yes.

7 COUNCILMAN NUTTER: Do you have a
8 development person or development office or
9 development operation for the park to specifically
10 raise money for the park?

11 MR. MIFFLIN: We do. It's a very small
12 office. We lost our full-time development officer,
13 just moved onto another job. And we're in the
14 process of taking the former historic preservation
15 officer, making her the development officer and then
16 backfilling that position. So she along with our
17 deputy director for planning have been doing largely
18 the development work of the park. We hope to fill
19 what will soon become the vacancy of a development
20 officer.

21 COUNCILMAN NUTTER: What's your goal for
22 the upcoming fiscal year in terms of fund-raising,
23 not capital related, just operational support for
24 the park?

25 MR. MIFFLIN: We seem to -- again, some

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 years we have better than others, but the goal would
3 be at least maintaining the minimum of \$2 million.

4 COUNCILMAN NUTTER: Do you have a plan
5 for that?

6 MR. MIFFLIN: We don't have an overall
7 development plan because the Fairmount Park
8 Conservancy is the new group and we're working in
9 concert with them and they have a plan of raising
10 \$10 million in five years.

11 COUNCILMAN NUTTER: All right. We can
12 talk a little more.

13 My last question for the day on parks,
14 how many bathrooms are available to the public in
15 the park system?

16 MR. MIFFLIN: They're available on a
17 seasonal basis, a large number of them, because
18 they're not staffed during the winter months. But
19 there's close to 20.

20 COUNCILMAN NUTTER: How many are
21 available on a full-time basis? I mean, you don't,
22 you know, at that moment you don't really want to
23 worry what season it is.

24 MR. MIFFLIN: Like right now?

25 COUNCILMAN NUTTER: Possibly.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 MR. MIFFLIN: Probably half of that.

3 COUNCILMAN NUTTER: So 10?

4 MR. MIFFLIN: Yes. These would be rest
5 rooms that would be accessible from the outside of a
6 recreation center. I'm thinking of like Lloyd Hall
7 as an example which the rest rooms are open to the
8 public when the building may be closed.

9 COUNCILMAN NUTTER: Well, all right. If
10 you're an East Park, West Park, Wissahickon,
11 Pennypack user, how many do you think should
12 actually be available for the amount of people that
13 use the park system on a regular basis throughout
14 the course of the year? And what's the condition of
15 these facilities? I mean, is it a place where you'd
16 only go at 12:00 noon? What happens at 6:00 in the
17 evening? Are they lit? Who checks them? Is there
18 stuff there that needs to be there?

19 MR. MIFFLIN: As I indicated earlier,
20 and largely because the number of people increase
21 using the park in the warm season months so we want
22 to have our full complement of 20 rest rooms
23 available to the public and we will ramp up using
24 seasonal employees to staff them. So I believe that
25 the 20 are adequately staffed. They're not open 24

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 hours a day. They're open usually seven days a
3 week, dawn to dusk primarily.

4 COUNCILMAN NUTTER: How many do you
5 think we should have available on a non-seasonal
6 basis?

7 MR. MIFFLIN: It's almost never enough.
8 I'm a little concerned about giving you a specific
9 number. I can tell you I will agree with you that
10 there are insufficient numbers of rest rooms. Part
11 of the problem, not to belabor this, is that we
12 can't run sewer or easily sewer or water to certain
13 areas of the park because of the topography and the
14 geology without a great deal of expense. So we will
15 supplement that with portable rest rooms. And our
16 budget for portable rest rooms has been increasing
17 just about every year for the last four or five
18 years. So we're trying to meet the demand by
19 providing portable facilities. We could easily
20 double the number of permanent rest rooms, but I
21 will not open a rest room unless it's staffed
22 because of vandalism.

23 COUNCILMAN NUTTER: All right. Let me
24 just put on the record, and we'll have further
25 conversation, I made reference earlier to the Poppa

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Playground situation in terms of the cost estimated

3 by your office of three-quarters of a million

4 dollars. We're also seeing escalating costs related

5 to renovation of Hermitage Mansion. The original

6 estimate was \$61,000 to kind of put a Band-Aid on

7 it. That then escalated to 300,000. And most

8 recent estimate is a half million dollars. Again, I

9 think I cannot too strongly emphasize the need to

10 get into our facilities at the earliest possible

11 stage to know what's going on with them and not end

12 up three or four years later with all these half

13 million dollar renovation projects because now the

14 places are a complete and utter mess. And I

15 understand you don't always get on the capital side

16 all the dollars that you need. But given the number

17 of facilities that you have in comparison to some

18 other departments and the age of some of these

19 facilities, we have to do a better job at getting

20 more up-to-date information on the status of our

21 facilities before they get to a point where -- I

22 mean, no one is going to give me three-quarters of a

23 million dollars to fix a rec. center, certainly not

24 in one year for now a half million dollars for a

25 mansion. You just don't get those kinds of numbers

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 out of this Capital Budget process. Wherein, a
3 couple years ago probably for a couple hundred
4 thousand dollars we would have headed off a bunch
5 these kinds of problems.

6 So I just have to strongly emphasize to
7 you we need more attention on both the operational
8 maintenance side, make sure we have the right
9 personnel doing what they're supposed to do as well
10 as attack these capital issues in a quicker fashion.

11 MR. MIFFLIN: Well, I certainly agree
12 with you, Councilman. And each facility is unique
13 in and of itself. And the Hermitage is an example.
14 It's a historic structure and costs escalate because
15 of the historic significance of the building,
16 regrettably. It may be wise to build new
17 construction. We were asked to develop what we
18 thought would be a cost to repair and improve it and
19 I'll be delighted to speak further with you on the
20 details on that, Councilman. I think correspondence
21 suggested that there was opportunities at a nearby
22 recreation facility.

23 COUNCILMAN NUTTER: I understand.

24 MR. MIFFLIN: Thank you.

25 COUNCILMAN NUTTER: Thank you.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Thank you, Madam Chair.

3 COUNCIL PRESIDENT Verna: Thank you.

4 The Chair recognizes Councilman Rizzo.

5 COUNCILMAN RIZZO: Thank you, Madam

6 Chair.

7 Since the Managing Director is here,
8 maybe she's aware. We're discussing the 92nd Police
9 District. Is that going to be closed, Managing
10 Director?

11 MS. RICHMAN: I don't know. Not that I
12 am aware of, but I'd be glad to make the inquiry.

13 COUNCILMAN RIZZO: Could you please?

14 Back to Mr. Mifflin. On tenant-occupied
15 park buildings, and I'll use the Museum of Art as an
16 example, why is the Fairmount Park Commission
17 responsible to take care of the grounds? Why is
18 that? Why do you have from your budget take care of
19 the areas around some of these occupied leased or
20 leased arrangement buildings that you have
21 throughout the park? In many cases, you are the
22 caretaker for that facility.

23 MR. MIFFLIN: I think it's acknowledged
24 that the Fairmount Park Commission has the expertise
25 maintaining a landscape, and particularly the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 landscape around the Museum of Art. I believe the
3 very qualified professional staff inside the
4 building focus their efforts on the art protection
5 and preservation efforts, and the grounds which are
6 just that of a landscape nature are the
7 responsibility of the Fairmount Park Commission.
8 There are a number of events that occur at the
9 museum on the grounds of the museum that are
10 City-sponsored events. The Park Commission is
11 always a partner in those events. So the ongoing
12 maintenance and the landscape improvements quite
13 naturally fall on the Park Commission. The Art
14 Museum is actually in Fairmount Park, so it's a part
15 of our 9,000 acres. And in a cooperative agreement
16 with Corporation of the Art Museum, we've been able
17 to have them maintain the interior while we're
18 responsible for the exterior. It seems to have
19 worked very nicely since the late 1920s. The
20 landscape at the museum is also a focus of the
21 Pennsylvania Horticultural Society has helped us in
22 planning improvements to the landscape, so we have
23 also reached out to other partners.

24 COUNCILMAN RIZZO: I don't want to point
25 just to the Art Museum. This is fairly consistent

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 throughout the Fairmount Park when you have
3 tenant-occupied facilities; is that correct.

4 MR. MIFFLIN: Well, it is. Again, many
5 of the tenants are non-profit and they are providing
6 an invaluable service in maintaining the building
7 and often do not have the expertise or the financial
8 wherewithal to do the landscape. When we get beyond
9 the non-profits, when we get to the profit makers,
10 when we do the deal, when we negotiate the lease, I
11 would hope that the maintenance that you provide is
12 factored in there.

13 MR. MIFFLIN: Well, it actually. And I
14 was actually just think of an example as you were
15 speaking. We executed an agreement, as you may
16 know, with the Wellness Foundation. This is a group
17 that works with cancer victims and their families.
18 They have taken over Ridgeland Mansion in West Park.
19 And the defined premise of the property actually
20 includes quite a bit of the landscape, at least a
21 couple of acres immediately around the building. So
22 this is an entity that had the financial wherewithal
23 to go beyond the footprint of the building, so we're
24 about ready -- we're near doing one with the group
25 that wants to occupy the Ohio House, and we'll look

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 at ways in which they can help us with the landscape
3 as well.

4 COUNCILMAN RIZZO: And maintain it to a
5 standard that you describe in the lease.

6 MR. MIFFLIN: Absolutely. I think the
7 next extension after we restore the buildings is to
8 do the historical gardens with the houses. The Art
9 Museum helps us with Mount Pleasant and Cedar Grove
10 and we have other partners as well. But the
11 interpretation of these historic landscapes is a
12 vital part of what we do.

13 COUNCILMAN RIZZO: To end my
14 conversation with you, and I think I've said this
15 before, I want to thank all of the staff of
16 Fairmount Park Commission and the Commissioners
17 because, again, I remember when you had a staff -- I
18 don't want to exaggerate -- may three times of what
19 it is today. And it amazes me that you do what you
20 do with what you have. Today was a lot of back and
21 forth, but I do want you to understand that at least
22 I understand the situation that you're in trying to
23 deal with 9,000 acres. I have trouble with a half
24 acre.

25 MR. MIFFLIN: I appreciate your comments

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 very much, Councilman. I'll make sure that the
3 commissioners -- the commissioners serve voluntarily
4 without financial remuneration and are a very
5 dedicated group of individuals.

6 COUNCILMAN RIZZO: They come to Council
7 and they're introduced so that makes it worth --
8 (Laughter.)

9 MR. MIFFLIN: They can speak for
10 themselves. Yes. Thank you.

11 COUNCILMAN RIZZO: Thank you, Madam
12 Chair.

13 COUNCIL PRESIDENT VERNA: Thank you.
14 The Chair recognizes Councilwoman Brown.

15 COUNCILWOMAN BROWN: Thank you, Madam
16 President. I have two quick follow-ups.

17 You mentioned that there's lots of
18 information shared between your department and the
19 Department of Recreation. Does this include the
20 playground safety program and the standards? Is
21 there uniformity and some level of consistency in
22 that area across the department?

23 MR. MIFFLIN: It certainly will,
24 Councilwoman. We have developed this new level of
25 playground safety criteria very recently. We

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 completed the training. There was a training
3 session last month or within last two months. And
4 at least 20 members of the Department of Recreation
5 attended that training session. So both agencies
6 are being trained in playground safety.

7 COUNCILWOMAN BROWN: And then finally,
8 you mentioned in your opening testimony that you
9 contract out the mowing responsibilities?

10 MR. MIFFLIN: Yes.

11 COUNCILWOMAN BROWN: How is handled,
12 through procurement?

13 MR. MIFFLIN: Yes, it is.

14 COUNCILWOMAN BROWN: Thank you.

15 Thank you, Madam President.

16 COUNCIL PRESIDENT Verna: You're
17 welcome.

18 Are there any other questions from
19 Members of the Committee?

20 Thank you very much, Mr. Mifflin.

21 MR. MIFFLIN: My pleasure. Thank you.

22 COUNCIL PRESIDENT Verna: At the request
23 the stenographer, we're going to take a 10-minute
24 break. And upon our return, the Art Museum will be
25 first and then the Recreation Department. Thank

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 you.

3 (Brief recess.)

4 COUNCIL PRESIDENT Verna: Thank you.

5 The Committee of the Whole is now back in session.

6 We will now hear from the Art Museum.

7 Thank you for your patience. I understand you have
8 a fund-raising luncheon today.

9 MS. D'HARNONCOURT: Good afternoon,
10 Madam President.

11 COUNCIL PRESIDENT Verna: Please
12 identify yourself for the record and proceed with
13 your testimony.

14 MS. D'HARNONCOURT: I'm Anne
15 D'Harnoncourt, Director of Philadelphia Museum of
16 Art. And we're very pleased to follow our
17 colleagues and partners at the Fairmount Park
18 Commission in serving Philadelphia, all of its
19 citizens and all of its visitors and really grateful
20 for the opportunity to testify before Council on
21 behalf of the museum's request for 2.25 million in
22 the forthcoming Operating Budget. I'm here with my
23 colleagues, Gail Harrity, Chief Operating Officer of
24 the Museum; Cheryl McClenney-Brooker, Director of
25 External Affairs; and Robert Morrone, Director of

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Facilities and Operations. And we're not only here
3 on behalf of the museum, but also on behalf of our
4 new Chairman of the Board Gerry Lenfest who I think
5 many of you may know him and also our Chairman
6 Emeritus Raymond G. Perelman who is not only
7 Chairman of the Executive Committee, and both of
8 whom are really passionate advocates and supporters
9 of Philadelphia and of the museum.

10 You have our written testimony and I
11 know you may have some questions, so I'll just hit a
12 few high points to say, which I hope no one in
13 Council have escaped knowing, that this year and
14 next year are enormously significant in the history
15 of the museum. We're celebrating our 125
16 anniversary in ways that we hope will have
17 particularly lasting impact on the lives of
18 Philadelphians present and future.

19 One thing we're doing is trying
20 extremely hard to attract significant gifts of great
21 art to the collections, whether renaissance,
22 ceramics, impressionist paintings by Monet to power
23 images by Jacob Lawrence. These will enrich every
24 single one of the museum's programs and the
25 experience of every single one of our visitors and

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 the public for generations to come.

3 In our exhibition program, I'd like to
4 single out two among a series focusing on
5 Philadelphia treasures. Dox Thrash, an exhibition
6 which just closed. The first major museum
7 exhibition of this pioneer African-American
8 printmaker. And we are immensely grateful for City
9 Council's resolution in his honor introduced by
10 Councilwoman Blackwell last week. That was a
11 particular thrill. And one of the missions of this
12 museum in Philadelphia is always to send our local
13 heros out to other cities, and the Thrash show will
14 be going to Chicago in the near future.

15 Another great hero, Thomas Eakins is now
16 in Paris enjoying a very warm reception from the
17 French audience who usually only like French art,
18 but they like Mr. Eakins. And it's in part being
19 very useful as the focus of Philadelphia's
20 international tourism effort, which is being
21 undertaken. The museum is a very happy part of it
22 undertaken by the Convention and Visitors Bureau and
23 GPTMC. And on the international front also we're
24 partnering with the Great Museum of Modern and
25 British Art in London to present a great modern

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 painter who was an influence on an enormous number
3 of contemporary painters working today both in
4 Philadelphia and around the world named Barnett
5 Newman.

6 If we're to take a forward look, and I
7 will do it very quickly, what we are doing is we are
8 building on our long-range plan formulated and
9 approved by the trustees approximately three years
10 ago and our comprehensive master plan for our
11 absolutely amazing building and complex of
12 buildings. And these really are keystones of our
13 anniversary celebration because you really can't go
14 forward to serve Philadelphia for the next 125 years
15 unless you know where you want to go. And the first
16 great step was one that City Council helped us to
17 take, the acquisition of what is now called the
18 Perelman Building. We're beginning the process to
19 retrofit it for museum use as part of our long-term
20 plan to expand the public space for these growing
21 collections and for our programs and visitors.

22 I know this isn't Capital Budget
23 hearing, but I can't say how important the capital
24 funds from the City has been and will be in coping
25 with the huge infrastructure that is the great

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 historic building of the museum of the Rodin Museum
3 and the Perelman Building.

4 We're also working very hard to deepen
5 our education programs which are now, I'm happy to
6 say, really world renowned as well as nationally
7 awarded to serve both large audiences and very
8 in-depth needs of the kids and particularly in
9 Philadelphia. We are, as you can imagine, searching
10 for support to help make up for the loss of two
11 full-time School District teachers who worked with
12 us to reach thousands of kids a year. We serve
13 about 75,000 and we try to do it not in a
14 superficial way, but in a deep way.

15 And finally, in terms of our program for
16 next year, we've got a number of major exhibitions
17 planned, one which also celebrates local heros.
18 That's the name of the show itself, across the
19 United States how the arts transform communities.
20 And the example from Philadelphia -- there are
21 examples, I believe, from 12 communities, I'm not
22 quite sure of the number -- is what has been
23 happening in the Village of the Arts and Humanities
24 in North Philadelphia under the leadership of Lilly
25 Yae (ph) and her remarkable group of community

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 leaders who have come forward and have quite
3 literally changed the landscape as well as mindscape
4 in that small very intense community where she has
5 worked.

6 The fall will bring an exhibition of
7 additions to our collection, which mean so much to
8 our future audience. And then next spring just
9 about this time, we will be hosting a great
10 exhibition of "Degas and the Dance." This wonderful
11 French impressionist artist who was so deeply
12 interested in ballet and dance, a field again which
13 Philadelphia is particularly rich, we anticipate
14 hundreds of thousands visitors both from
15 Philadelphia and from across the United States as
16 well as a very substantial expense for this
17 exhibition because we are appealing to corporate
18 sponsors and foundations. But if the past is any
19 record, either the Cezanne exhibition or the van
20 Gogh exhibition, we never succeed in fully funding
21 great projects like that so we can't do any of this,
22 our future dreams or next year's exhibition, without
23 the City's invaluable operating support which we
24 received, as you heard in earlier in testimony,
25 since the City constructed our great building which

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 was opened in 1928, and we are deeply, deeply
3 grateful. The support has been flat for seven years
4 at 2.25 million. We need to say that during the
5 same time the security and maintenance cost have
6 risen to 5.8. So we've got a shortfall of about
7 3.5. And you can imagine the effects of September
8 11th which hit New York museums and cultural
9 institutions very heavily were also felt in
10 Philadelphia.

11 So it's my fervent hope and that of
12 have all my colleagues that the Council will sustain
13 the current level of funding and might also consider
14 the possibility of additional support for security
15 and special costs related to Degas exhibition as you
16 did for Cezanne and for Delacroix through some form
17 of transfer ordinance or something during the year
18 if that would be possible. We received also
19 additional support for other exhibitions from the
20 City for Goya and for Rome, for example.

21 We've had a fabulous 125 anniversary.
22 We're trying to ensure that the next 125 years of
23 the museum do everything to make a great City
24 greater to contribute substantially to the beauty
25 and quality of life of the citizens, attract

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 hundreds of thousands of visitors, millions over
3 time from across the world to partner with other
4 institutions. And as I looked around this Council
5 room earlier, I saw a number of them represented,
6 whether it's the free library, the School District
7 of Philadelphia or the park to build even deeper and
8 broader programs in the museum, in the classroom,
9 over the Internet, all for Philadelphia and for the
10 world. Thank you, Madam President.

11 COUNCIL PRESIDENT Verna: Thank you.
12 You state in your testimony that the museum's City
13 budget has been frozen at the same level for the
14 last seven years and that in the past the City used
15 to pay for the museum's operating costs for
16 security, maintenance, and custodial services.

17 MS. D'HARNONCOURT: That's correct.

18 COUNCIL PRESIDENT Verna: What are your
19 current operating costs? I know you did mention
20 them.

21 MS. D'HARNONCOURT: Those costs, are
22 approximately, I think, it's 5,830,000.

23 COUNCIL PRESIDENT Verna: Over the last
24 seven years, what would you say is the total amount
25 the museum has had to pay in addition to the City's

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 contribution?

3 MS. D'HARNONCOURT: I'm not I can quite
4 do it. It's well over 10 or 12 -- I'm asking my
5 financial wizards to my right here.

6 A minimum of 2 million a year. So it's
7 almost like 14.

8 COUNCIL PRESIDENT VERNA: Thank you.
9 What is the Form and Art Program and does this
10 program interact with the School District of
11 Philadelphia?

12 MS. D'HARNONCOURT: The Form and Art
13 Program is an award winning program for blind and
14 partially sighted people and for adults. It is not
15 a program for school children. And it is aimed at
16 making those adults able to enjoy both the museum's
17 collection. There's a selective sort of touching of
18 sculpture and we also are devising ways in which to
19 translate even the experience of a van Gogh painting
20 into something into a kind modulated board which
21 somebody can touch and realize how the paint surface
22 works. And they produce an extraordinary group of
23 their own works of art in response to what they see
24 and experience at the museum and actually are able
25 to sell them as well. So there is a cultural

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 benefit, there's a deep educational benefit and
3 sometimes for some of the participates there's a
4 financial benefit.

5 COUNCIL PRESIDENT Verna: Sounds
6 wonderful. You mention in your testimony that the
7 support you received from the School District has
8 terminated. May I ask why and who terminated it and
9 for what reason?

10 MS. D'HARNONCOURT: I hope I'm going to
11 be correct on this. I will ask Cheryl
12 McClenney-Brooker to help me if I am mistaken. But
13 essentially, we had, as did a number of the other
14 cultural institutions across the City, the Franklin
15 Institute, the Academy of Natural Sciences, I
16 believe Atwater Kent Museum, to assist the museum in
17 reaching in depth the children of the School
18 District in Philadelphia full-time teachers on the
19 School District, part of the School District roster.
20 And with the recent -- this was before -- actually
21 this happened, I think, at the end of last June,
22 something like that. It's a program that was in
23 place for over 50 years. It was just enormously
24 helpful because these were teachers who knew and
25 were deeply immersed in the district itself. They

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 knew their sister and brother teachers as well the

3 students in many of the schools over time and they

4 helped our education department in its mission to

5 reach all of these children that come through our

6 doors. And essentially was eliminated simply

7 because those teachers were needed in the classroom

8 because of a shortfall in the budget of the School

9 District. So it was not that -- they were just

10 pulled back into the district's function.

11 COUNCIL PRESIDENT Verna: I think it's a

12 wonderful, wonderful opportunity for the youngsters.

13 Have you been in touch with the School

14 District of late to inquire if they're going to put

15 the service back?

16 MS. D'Harnoncourt: Our Head of

17 Education Marla Schumacher who has been at the

18 museum for over 20 years and interacted both

19 individually with many of the teachers and School

20 District, as well as the leadership there, we're

21 kind of constantly in touch with them and making it

22 clear that not only would we be immensely eager to

23 have this very invaluable function restored, but

24 also that we are eager, whatever the vicissitudes

25 the School District goes through, to be partners

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 with them in there creating new materials for kids,
3 new ways for kids to be involved with art, new ways
4 for kids to learn from art. We're producing, for
5 example, a series of teaching posters. We just did
6 a series on five objects in the museum made by
7 women, whether an anonymous quilt maker -- in fact,
8 I think the quilt maker we knew her name -- or a
9 contemporary artist. We have posters on Asian, on
10 African-American, on impressionism, on medieval.
11 These are permanent, very sturdy double-sided
12 posters that can go to the classroom before the kids
13 come to the museum. And they are teaching materials
14 for the teacher to make the most out of their visit
15 to the museum. So we are doing everything within
16 our power to prepare kids before they come, to
17 prepare teachers. It's the loss of the teachers
18 themselves is really tough because our replacing
19 those teachers with our staff -- you can never
20 replace their expertise, but our replacing them with
21 our staff is a substantial budget increase which we
22 at this point cannot afford.

23 COUNCIL PRESIDENT VERNA: Thank you very
24 much.

25 The Chair recognizes Councilman Ortiz.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCILMAN ORTIZ: Very shortsighted,
3 but it's the ripple effects of what we're suffering
4 in terms of how are kids are getting shortchanged
5 throughout.

6 Isn't it a fact that the museum actually
7 brings in more revenue to the City of Philadelphia
8 than most stadiums do?

9 MS. D'HARNONCOURT: I don't know that I
10 can take on the stadium question.

11 COUNCILMAN ORTIZ: I'm not asking you to
12 take it on. More visitors come to Philadelphia
13 because of the Museum of Art than they do because of
14 the Phillies or the Eagles.

15 MS. D'HARNONCOURT: What I can tell you
16 is that approximately -- we estimate that sort of
17 year in, year out the economic impact on the City of
18 Philadelphia is about 80 million of the museum's
19 operation. In years where we are unable to afford
20 to have an extraordinarily popular and expensive
21 exhibition such as Degas, it's a larger impact.

22 COUNCILMAN ORTIZ: When we had Cezanne
23 and the van Gogh, the impact in terms of -- because
24 this is way we got to talk here. If we were talking
25 about giving money to some wealthy individuals to

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 get richer and develop a stadium, we have this place
3 full of people saying just give them the money. But
4 for the museum that actually gives to the nation but
5 brings people, we don't have that. What we do is
6 cut and cut and cut and make it more difficult for
7 them to be able to function.

8 So the Cezanne exhibit and van Gogh
9 exhibit, what was the economic impact on the City of
10 Philadelphia of those two?

11 MS. D'HARNONCOURT: The conservative,
12 and I think it's always wise to give you that, the
13 economic impact of Cezanne was approximately 122
14 million.

15 COUNCILMAN ORTIZ: And that's on top of
16 everything else that the museum --

17 MS. D'HARNONCOURT: That was on top of
18 all the educational opportunities -- that was just
19 part of the year. We had 778,000 visitors to the
20 museum during the Cezanne show. About 525,000 of
21 whom went to the exhibition. And really, any
22 exhibition that we do that receives national
23 attention, major regional attention, contributes to
24 the -- has an economic ripple across the region.
25 And what's interesting is it's not only, oddly

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 enough -- and this maybe sound like an irony. The
3 effect on the museum, even though it's fabulous,
4 even though we're full of visitors and people are in
5 our shop shopping and doing all those good things
6 and looking at all our collections, the percentage
7 impact on the museum is much less than it's ripple
8 effect and the effect on the community as a whole.

9 COUNCILMAN ORTIZ: I'm talking about
10 restaurants and all of --

11 MS. D'HARNONCOURT: And other museums,
12 other everything.

13 COUNCILMAN ORTIZ: I mean, it is very
14 shortsighted what we do in terms of this. And I
15 think we don't pay attention to -- 14 years ago a
16 colleague here said that, "Well, that's only for
17 rich people." Really misses the aspect of what this
18 museum has meant to Philadelphia and to the image of
19 Philadelphia. We as a City has stop reciprocating
20 in the same manner. We make it harder for you to
21 actually make money for the City of Philadelphia.
22 And the reason I'm saying this is that if we
23 continuously give here to other individuals that
24 don't -- they take the money and leave. And it is
25 so shortsighted that what we do, the stagnating, not

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 being able to raise the contribution. Because
3 anything that we contribute, the City of
4 Philadelphia gets it back many times over. And I
5 would wish that you will one time -- I think what
6 you have to do and give us is an analysis, real good
7 analysis of the economic impact of this museum, not
8 just the aspect that the prestige that it brings us,
9 but the real money aspects that this museum brings
10 to Philadelphia. And when you compare what we do to
11 stadiums or the Eagles for the fans, I mean, these
12 are other things that have very little contribution
13 to us. I'd like to see that.

14 MS. D'HARNONCOURT: Well, thank you,
15 Councilman. I'm very grateful and very encouraged
16 by your remarks and, certainly, we will -- we might
17 prepare for Council for the future kind of a chart
18 that does show that. I think that the economic
19 impact of the museum, it's a point you've tried to
20 make over the year. We have more information now
21 and we can make it more clearly and more eloquently.
22 I'd like to think that the museum has three
23 important impacts which are intertwined. One is
24 quality for life all the citizens of Philadelphia,
25 the second is the educational impact, and the third

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 is the economic impact, and they go hand in hand.

3 We also recognize that the City has major financial
4 issues, but to the degree to which the City is able
5 to invest in the museum and in its activities, we
6 endeavor to return those investments throughout the
7 region.

8 COUNCILMAN ORTIZ: That's the way I
9 think we here would like to begin -- I'd like us to
10 start looking at it as an investment on our economic
11 and future, because as we make that we attract a
12 grouping of people that go to the museum, I believe,
13 probably spend more money than the grouping of
14 people that go to see an Eagles game. They go to
15 the restaurants, they go to the neighborhood, and
16 they usually come from outside of Philadelphia, a
17 lot of them. If you can put together on the Cezanne
18 and a projection on Degas, which I imagine is going
19 to be quite similar in terms of its economic
20 attraction. We have to do that because we just do
21 not understand the investment that we lose when we
22 don't take care.

23 MS. D'HARNONCOURT: We will be delighted
24 to prepare such information for you in particularly
25 Degas.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCIL PRESIDENT Verna: Thank you.

3 The Chair recognizes Councilman Rizzo.

4 COUNCILMAN RIZZO: Thank you. I want to
5 talk about a program that I may have missed, but
6 since being here and you giving us the opportunity
7 to come visit has really -- I've learned a lot about
8 art. I'm wondering if there's a program -- many
9 people come to the museum, and I'm going to try to
10 express myself as best I can here, they're not as
11 sophisticated as they would like to be and
12 understand. Really, I come to the museum and I
13 don't really appreciate my visit. And you talked
14 about the kids. I don't appreciate my visit because
15 I don't really understand what I'm looking at. I
16 don't understand difference between this and that.
17 It's pretty. I say, "Gee, it's old and it's nice."
18 Could we have a program or do you have a program --
19 I'd take it if you had one so I could enjoy my
20 visit, that's that and that means this. You know,
21 you all take for granted, and I say that with
22 respect because you know. And there's a lot of
23 folks that hesitate going to the Art Museum because
24 when they get there they don't really appreciate --
25 and I'm telling you from my own personal experience.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 I don't really have the same appreciation because
3 I'm not really knowledgeable what I'm looking at.
4 And again, if there could be a program like that, I
5 think a lot of people would come and want to learn.
6 And you used the word the kids experience coming to
7 the museum. I would love to learn more about what's
8 there. I think you're getting my point.

9 MS. D'HARNONCOURT: I am, Councilman
10 Rizzo. I'm actually grateful to you for asking the
11 question because I think one of the things the
12 museum needs to do is even get out more word about
13 what we do as well as increase what we do because
14 we, in fact, have -- we try to have a big variety of
15 ways in which any visitor can get into the museum,
16 get into the collections, look at things, whatever
17 level of interest they have, whether there are
18 wonderful guided tours by 500 volunteers who are
19 very knowledgeable about the collections. They
20 expect every visitor just to come as they are,
21 whether they're art historians or they're just
22 people coming in and wanting to know what that is
23 and what this is or how it got there, and they can
24 do that. We have quite a wonderful program now of
25 audio guides where anybody can take -- if they don't

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 want to in a group with somebody leading them, and

3 there's somebody available pretty much around the

4 clock anytime you come, there are audio guides that

5 you can take and wander into the galleries and look

6 at almost anything around the museum or at least any

7 gallery and have a sense of information about it.

8 There are also some courses that are taught by

9 museum staff, and we interact a lot with the local

10 colleges to have spotlight tours, for example, every

11 Wednesday night on a specific aspect of the

12 collection. So there's no one-stop shopping, I

13 would say, simply because there's so many times

14 people come, so many ways they want to learn. And

15 I'm just getting a note to say we're also, which has

16 been fabulous, our newest program is to invite some

17 of the junior and senior members of Philadelphia

18 School District schools and other schools around the

19 community to come and run a team docent program in

20 which the teenagers actually take you into the

21 medieval galleries and show you what they want to

22 show you. So they are not talking up, they are

23 talking just across person to person, and it has a

24 wonderful effect on our visitors. So we'd actually

25 be very glad to provide you with a summary of what

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 we do, particularly for our adult visitors.

3 COUNCILMAN RIZZO: Director, I heard
4 what you said but, again, I want to the get real
5 basic here. You come into the museum. There's some
6 things that are painted with paint. There are other
7 things that are drawn. They are other things that
8 are photographs. It would be nice to understand the
9 different categories of art for a person that has no
10 knowledge, had know schooling, didn't have -- you
11 know, I went the Settlement School and painted water
12 colors and I knew that you put one color with
13 another and it makes a different color. But I'm
14 talking about just understanding the different types
15 of art. Because when I walk into one of the
16 galleries and I see something, I didn't realize it
17 was a picture.

18 MS. D'HARNONCOURT: Understood.

19 COUNCILMAN RIZZO: I thought it was
20 something that was drawn. I didn't know that you
21 had pictures -- well, I do now -- in the Art Museum.
22 So what I'm talking about is the very, very basics
23 because I've talked to some people, matter of fact,
24 I couldn't make a particular event and I was going
25 to provide my tickets to a person and they responded

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 in a way that had me ask this question, "Well, I
3 wouldn't understand what I'm seeing there," and
4 that's why they didn't go.

5 So I'm getting right to the very basics
6 because maybe you assume that when we come in there
7 we really understand what you're showing us.

8 MS. D'HARNONCOURT: It's a terrific
9 question. What I can say is we try to assume
10 nothing, either that people know everything, they
11 know very little. We try to give them any ability
12 at the museum, either through somebody who spends
13 time with them in the galleries or buy material they
14 could read if they wished to and take away and come
15 back again. The main thing we want to make sure
16 people know is that questions are what it's all
17 about. And we may not have the answers because we
18 sure don't have the answers to everything. The one
19 thing we love to do but at the moment we don't have
20 space to do and what we're looking forward to is
21 this kind of rearrangement of places in the museums
22 to do a little orientation film for people who come
23 in and they can just get the museum, in a way,
24 summarized, it's a huge place, and what
25 opportunities they could have. And right now, we

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 don't really have any place to show such a film
3 except our auditorium which is also full of school
4 kids or art history classes or lectures or other
5 things. But it's real goal we would love to
6 achieve.

7 COUNCILMAN RIZZO: An example of a
8 question that was asked, when you come there you see
9 art that's donated or shipped from another museum or
10 an individual, his name, donated by. Just that kind
11 of information, a lot of people are standing there
12 wondering, how did that get here? It says its own
13 loan from. And I asked that question, and you can
14 obviously figure it out that it's on loan. But just
15 knowing and understanding how that works, I think
16 would be very interesting. There's a lot of people
17 that think they know, but I don't think they really
18 know.

19 MS. D'HARNONCOURT: In fact, someone
20 asked a question in the press conference about the
21 Cezanne exhibition after it was over and we were
22 announcing economic impact right here in City Hall
23 and someone said, "Well, what's the next collection
24 you could borrow?" Whereas, in fact we spent three
25 years putting together by pleading with people who

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 owned Cezannes all over the world to lend them to
3 Philadelphia for three months. These are all great
4 questions. They're questions that we had a lot of
5 people in the museum who are interested in
6 answering. And in fact, most of them could answer
7 them for anybody coming in the door, but we need to
8 figure out how to make sure that everybody knows
9 that the questions they come in with can be answered
10 without embarrassment, without anything by it
11 because you have three questions, somebody has five
12 questions, somebody else wants to know something
13 else, so we can't necessarily anticipate but we want
14 to be able to respond.

15 COUNCILMAN RIZZO: When you see
16 something that's donated by and the name of an
17 individual, does that necessarily mean that it was
18 donated to our museum or could it have been donated
19 to another museum who in fact is making it available
20 to you?

21 MS. D'HARNONCOURT: If all it says it
22 was donated by, it means it was donated to
23 Philadelphia. If it's in the Cezanne show, it will
24 say Art Institute of Chicago given by Mrs. Mugwump
25 or Mr. as the case maybe. We actually have in a

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 couple of places in the museum, but we could always

3 have more, places where we explain even the labels.

4 The labels are the little placards. We try to give

5 people a short sweet group of facts about each

6 thing, not necessarily the same fact about each

7 thing because that gets boring. You don't always

8 want to know about the donor. Sometimes you want to

9 know how it's made, whatever the case maybe.

10 COUNCILMAN RIZZO: I use that as an

11 example.

12 MS. D'HARNONCOURT: That's a good

13 question.

14 COUNCILMAN RIZZO: The next time I go

15 now I'll know the answer to that question. But I

16 was trying to explain what my experience is and

17 probably the experience of some other folks that

18 might make their visit more enjoyable. Thank you.

19 You do great work.

20 MS. D'HARNONCOURT: Well, you're very

21 welcome. And thanks for those inspiring questions.

22 COUNCILMAN RIZZO: Thank you.

23 Thank you, Madam Chair.

24 COUNCIL PRESIDENT VERNA: You're

25 welcome.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 The Chair recognizes Councilman Nutter.

3 COUNCILMAN NUTTER: Thank you, Madam
4 Chair. First, I actually want to commend my
5 colleague for his openness and expressing his true
6 feelings. It actually takes, I think, a fair amount
7 of personal self-confidence to admit what you don't
8 know or what you don't understand. In many
9 instances some of us, maybe many of us, from time to
10 time try to cover up what we don't know or actually
11 act like we know it even though we don't. I, as
12 well, generally have no idea what some of the
13 artwork is. You can read the little description
14 down the bottom. And so if you end up having that
15 kind of course for either the uninitiated, the
16 uninformed or the completely stupid, I'd be glad to
17 sign up.

18 We also did, though, learn something
19 here today and, Director D'Harnoncourt, I look
20 forward to the watercolor exhibit of Councilman
21 Rizzo's materials.

22 (Laughter.)

23 COUNCILMAN NUTTER: The Councilman has
24 agreed that he will lend them to the Art Museum. He
25 will require they be returned. I think that one day

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 which I'm driving as you go toward Kelly Drive
3 there, that big sign maybe one day it will say, "The
4 Rizzo Exhibit," and it will have all the
5 Councilman's drawings from when he was eight years
6 old. I'm sure it will be an astounding success,
7 maybe not at the level of Cezanne, but many of us at
8 least here in City Council will go and we will pay
9 money to see those drawings.

10 (Laughter.)

11 MS. D'HARNONCOURT: I heard it here.

12 COUNCILMAN NUTTER: Other than that, I
13 just want to thank you for what you do. Please keep
14 up the good work and I look forward to the next
15 exhibition. From the little girl in school today,
16 my daughter has enjoyed a couple visits now to the
17 Art Museum. She is always excited when she knows
18 that she's coming to the museum. And actually, she
19 can explain what some of those things are and she
20 tells me about them. So you do a great program with
21 the young people who have the opportunity to come to
22 the Art Museum. And I think actually Olivia may
23 have been in the Art Museum more times than I have,
24 and she's 7 tomorrow. So thank you very much.

25 MS. D'HARNONCOURT: Thank you very much.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 And maybe she can bring you next time.

3 COUNCIL PRESIDENT VERNA: Members of
4 Council fully enjoyed our visit to the Art Museum.
5 It was very enjoyable. Thank you so much.

6 MS. D'HARNONCOURT: Thank you.

7 - - -

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCIL PRESIDENT Verna: The Recreation
3 Department is next. Good afternoon. Identify
4 yourself for the record.

5 COMMISSIONER RICHARD: Good afternoon,
6 Madam President. Thank you for having us back. My
7 name is Vic Richard, Recreation Commissioner for the
8 City of Philadelphia.

9 To my right is Deputy Commissioner
10 Carapucci; to my immediate left is Deputy
11 Commissioner Mary Platt-Coles, and to her left is
12 Deputy Commissioner Carlton Williams.

13 COUNCIL PRESIDENT Verna: Do you have a
14 copy of your testimony. Give it to the
15 stenographer. If you would abbreviate, we would
16 appreciate it.

17 COMMISSIONER RICHARD: For the record,
18 we're requesting \$40 million in the general fund.
19 That includes the increase of \$843,000 over '02 that
20 was due to negotiated wage increase and 10.6 million
21 in the grants. Total operation is for \$50 million.
22 I'll be more than glad to accept any questions.

23 COUNCIL PRESIDENT Verna: Wow. You were
24 very short.

25 COMMISSIONER RICHARD: If I can tell you

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 one other thing --

3 COUNCIL PRESIDENT Verna: Please do.

4 COMMISSIONER RICHARD: The number one
5 priority in our department and operation is the
6 maintenance division. Thank you.

7 COUNCIL PRESIDENT Verna: Thank you. Can
8 you tell me how many of your employees have applied
9 for the Drop Program and when they would be
10 eligible?

11 COMMISSIONER RICHARD: I believe the first
12 round of employees in the Drop Program go out in
13 October of next year. I may be off a few, but I
14 want to say 24 employees. I might be off a little.
15 I'll be more than glad to give you the whole rundown
16 to date.

17 COUNCIL PRESIDENT Verna: Thank you. I
18 asked that question because I do notice that in the
19 budget you're going to be getting five less
20 full-time employees.

21 COMMISSIONER RICHARD: Five less full-time
22 employees were -- I believe last year some employees
23 were on a grant program in the Latch-Key Project.
24 Also, we are looking at not replacing --

25 COUNCIL PRESIDENT Verna: These were in

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 the general fund?

3 COMMISSIONER RICHARD: Right, in the
4 general fund. They transferred out into permanent.
5 What we're looking at is not to replace some
6 employees in the operations.

7 COUNCIL PRESIDENT VERNA: When you say
8 you're not going to replace some employees, how many
9 employees do you contemplate not replacing?

10 COMMISSIONER RICHARD: Presently with what
11 the budget reflects and how many people the budget
12 will be able to support, it's five to six employees
13 over the course of the twelve months of the '03
14 fiscal year.

15 COUNCIL PRESIDENT VERNA: I guess it was
16 two months ago I got calls from my constituents
17 indicating to me there were rumors that some
18 recreation facilities would close. Is that true or
19 false?

20 COMMISSIONER RICHARD: That it's a rumor?

21 COUNCIL PRESIDENT VERNA: Are we going to
22 be closing some recreation facilities?

23 COMMISSIONER RICHARD: My formal response
24 back to you, Madam President, from your letter to me
25 was that I do not have the authority to close any

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 facility, and that all of us will be working
3 together. It's only a rumor. I have no immediate
4 intentions of closing any facilities.

5 Once again, for the record, I don't have
6 the authority to close them.

7 COUNCIL PRESIDENT VERNA: All right. If
8 that rumor should occur again, I'd like you to be in
9 touch with the District Council people.

10 I agree with you that the ability to
11 maintain your infrastructure is your number one
12 priority in order to accomplish your objectives. I
13 also believe that the ability of the City to provide
14 for the appropriate maintenance of its facilities is
15 critical as we approach our debt limit and our
16 shrinking capital budgets. Do you agree?

17 COMMISSIONER RICHARD: Definitely. Once
18 again, for the record, there's what's deemed the
19 cost of goods and the value of the dollar. They're
20 either going to correlate and go hand and hand or
21 one is going to be greater than the other.

22 In order for us to maintain the balance,
23 the Administration, City leaders, City Council,
24 anybody involved has to make sure that those all
25 balance out.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCIL PRESIDENT Verna: Does your FY '03
3 budget provide for the maintenance needs of your
4 Department?

5 COMMISSIONER RICHARD: There's no cuts
6 within the Department relative to me losing any
7 present level of service throughout the City. So
8 the answer is yes.

9 COUNCIL PRESIDENT Verna: You feel that
10 what has been budgeted is adequate?

11 COMMISSIONER RICHARD: For what is
12 expected, no.

13 COUNCIL PRESIDENT Verna: When you were
14 approached by the Administration, did you explain to
15 them what your needs were, and if so, what kind of
16 response did you get?

17 COMMISSIONER RICHARD: Yes. That's why I
18 believe I might be a handful of operating budgets
19 that didn't take the cut in order to maintain the
20 pre-existing level of service. In order for --

21 COUNCIL PRESIDENT Verna: Was that the
22 three-percent increase?

23 COMMISSIONER RICHARD: The three-percent
24 increase was totally due upon the negotiated labor
25 rate that took place December of '01, and also that

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 will take place again December of this year. So
3 there were other issues involving cost to stadium
4 relative to risk management issues. Also, liability
5 insurance, prevailing wages that needed to be
6 addressed in contracts relative to the stadium were
7 other issues.

8 There's also other issues regarding risk
9 management and proactive training within the
10 Department that need to be addressed; some are, some
11 still won't be.

12 COUNCIL PRESIDENT VERNA: In the
13 Administration's five-year plan of your Department,
14 and it would be non-stadium activities, goes from
15 593 positions in FY '03 to 542 in FY '06. How will
16 you be able to provide both the required maintenance
17 and programmatic requirements at that reduced level?

18 COMMISSIONER RICHARD: If I'm
19 understanding the question, calculating the years in
20 my head, it will be because we will absorb, either
21 within the Department or other City departments, the
22 operational staff which is approximately 27 to 30
23 people at the stadium. That will be --

24 COUNCIL PRESIDENT VERNA: That's not the
25 question. I'm saying non-stadium activities. The

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 five-year plan shows that you have 593 positions in
3 FY '03 and it will go down to 542 by FY '06. My
4 question to you is how will you be able to make or
5 provide both maintenance and programmatic
6 requirements at that reduced level?

7 COMMISSIONER RICHARD: I'll reiterate.
8 Some of those jobs will be employees within the
9 department that are in my total number of employees,
10 unless I'm not understanding, that will attribute
11 out from the stadium. The other piece --

12 COUNCIL PRESIDENT Verna: It does not
13 include the stadium.

14 COMMISSIONER RICHARD: Let me continue.
15 The other piece will be employees that are presently
16 on the payroll that the City is working on. I don't
17 know the name of the consultant. I know as an
18 entire entity, we will sit down and take a look at
19 reconstruction within the ranks of the employees.

20 Now, your question to me is how will we be
21 able to maintain the certain level of services?
22 It's very hard to maintain some of the level of
23 services now.

24 COUNCIL PRESIDENT Verna: I think you'll
25 need a magic wand if that's what's being proposed.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COMMISSIONER RICHARD: I'm already using
3 that. Within the higher ranks of the organization,
4 there's --

5 COUNCIL PRESIDENT Verna: Why doesn't
6 Mr. Dubow respond to that question?

7 COMMISSIONER RICHARD: I'll give him the
8 mic, too, but I also need to finish.

9 COUNCIL PRESIDENT Verna: I think I asked
10 Mr. Dubow to respond.

11 MR. DUBOW: Rob Dubow, budget director.
12 The Commissioner is correct that the reductions that
13 are shown there are tied to the drop plan and our
14 plan to work with Parente Randolph to look at how to
15 restructure the Department to do more with less.

16 One of the things that we've said all
17 along is that we anticipate that there will be some
18 departments that do better than the numbers we have
19 in the plan and some that don't take as big a
20 reduction as shown in the plan. So those numbers,
21 while they allocated the numbers evenly across the
22 departments, are likely not to be the way it finally
23 shakes out.

24 COUNCIL PRESIDENT Verna: Time will tell.

25 Commissioner, when was the last time your

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Department did a facility assessment study?

3 COMMISSIONER RICHARD: Are you talking
4 about a full assessment of every facility?

5 COUNCIL PRESIDENT VERNA: I think that's
6 what I asked.

7 COMMISSIONER RICHARD: I want to say two
8 years ago. We're in the process right now of
9 revamping what's already on the books, and the
10 maintenance standard operations procedures as well.

11 COUNCIL PRESIDENT VERNA: The Chair
12 recognizes Councilman Nutter.

13 COUNCILMAN NUTTER: Thank you, Madam
14 Chair. I want to go back, first, in the budget book
15 to Page 383, under Fiscal 2003, Obligation Level.
16 It's \$40 million in general funding, 10.6 million in
17 grants. I think earlier in your opening statement,
18 you made reference to a total budget of
19 \$50.6 million; is that correct?

20 COMMISSIONER RICHARD: Yes, sir.

21 COUNCILMAN NUTTER: The 10.6 million in
22 grants, can you tell me -- I know they're sprinkled
23 throughout this book in a variety of pages. Can you
24 tell me generally the source of the \$10 million in
25 grant funds?

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COMMISSIONER RICHARD: The biggest bulk of
3 the \$10 million in grants, six-and-a-half million is
4 a federal grant. That's for the summer food program
5 when we feed the young children during the summer
6 day camps. That's \$6.5 million. Another big chunk
7 of the 10 million is \$1.4 million is to the Juvenile
8 Accountability Block Grant. Then it's broken down.

9 COUNCILMAN NUTTER: What do we use the
10 Juvenile Accountability Block Grant for?

11 COMMISSIONER RICHARD: Presently some of
12 that money is being used for the new Teen Center
13 Initiative. And the rest of the money is -- I want
14 to say part of Safe and Sound, I believe. I don't
15 remember the rest of it. I'm sorry.

16 COUNCILMAN NUTTER: Could you provide to
17 us back through the process that we normally utilize
18 a full schedule of what the grant dollars are, the
19 actual breakout for them, the service that's
20 provided?

21 COMMISSIONER RICHARD: Yes, sir.

22 COUNCILMAN NUTTER: Thank you.

23 Does the Department do most of the either
24 grant writing or, we'll call it inarticulately,
25 grant searching? Who is out kind of scowdering the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 universe trying to get grants?

3 MR. RICHARD: We do a lot of it. But then
4 also before Ms. Richman became the managing
5 director, Director of Social Services bringing in
6 the entire Social Services group and better
7 utilizing the resources that the City had. It's
8 kind of half and half, sir.

9 COUNCILMAN NUTTER: Does the Department
10 also -- we had some discussion earlier with regard
11 to Family Park. Does the Department do its own fund
12 raising-related activities?

13 COMMISSIONER RICHARD: Yes, very minimal.

14 COUNCILMAN NUTTER: Is there like a
15 development person, or is it more on a happenstance,
16 somebody might want to make a donation?

17 COMMISSIONER RICHARD: We have both. We
18 have a gentleman on staff, Mr. Fagan -- that's when
19 we actually formally go off the mostly State and
20 Federal money. Whenever we do have opportunities to
21 get private dollars, Mr. Fagan is also part of that
22 initiative as well to secure money.

23 COUNCILMAN NUTTER: What do you think the
24 private fund raising was last year?

25 COMMISSIONER RICHARD: I wouldn't want to

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 guess. The other part, too, is the Mural Arts
3 Program does an outstanding job as well. But I'll
4 provide that to you. I wouldn't even try to guess.

5 COUNCILMAN NUTTER: There's some fund
6 raising done for the Department. Mr. Fagan, I
7 guess, is primarily going after dollars for the
8 Recreation Department and its various programs. And
9 then the Mural Arts Program does some of its own
10 fund raising. I assume those dollars stay with the
11 Mural Arts Program?

12 COMMISSIONER RICHARD: Yes, sir.

13 COUNCILMAN NUTTER: Do you have a sense of
14 what the fund raising by the Mural Arts Program is
15 from a numbers standpoint?

16 COMMISSIONER RICHARD: Jane.

17 MS. GOLDEN: Jane Golden, Department of
18 Recreation, Mural Arts Program. Last year we've
19 raised in private funds close to approximately
20 800,000. This year we have 672,000 that we've
21 raised. Some of the funds come from large grants
22 for art education programs. Some of the money is
23 from mural tours, calendar sales, small donations.
24 It's really a range.

25 COUNCILMAN NUTTER: You're saying the last

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 fiscal year was 800,000? Are you saying fiscal year
3 to date is 600,000?
4 MS. GOLDEN: That's correct, yes.
5 COUNCILMAN NUTTER: That's '01 and '02.
6 Okay.
7 Commissioner, let me ask you, on
8 Page 3822, first, how many deputy commissioners do
9 you have?
10 COMMISSIONER RICHARD: Three, sir.
11 COUNCILMAN NUTTER: Who are they and what
12 are their responsibilities?
13 COMMISSIONER RICHARD: Deputy Commissioner
14 Carapucci is over programs. Deputy Commissioner
15 Mary Platt-Coles, to my immediate left, is over
16 administration and development. Deputy Commissioner
17 Williams, to the far left, is over the maintenance
18 facilities management, the Dell East.
19 COUNCILMAN NUTTER: Now, I'm actually
20 somewhat memory challenged. You came, my
21 recollection is, the spring, early summer of 2000?
22 COMMISSIONER RICHARD: Yes, sir. May.
23 COUNCILMAN NUTTER: May of 2000. When you
24 arrived, were there deputies in place at the time or
25 did you subsequently make the appointments?

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COMMISSIONER RICHARD: They were in place.

3 COUNCILMAN NUTTER: All three?

4 COMMISSIONER RICHARD: There's a new one
5 at the table since then, Ms. Coles.

6 COUNCILMAN NUTTER: When you arrived in
7 May of 2000, Mr. Carapucci and Mr. Williams were
8 already deputies, you became Commissioner, and
9 subsequently you brought on Ms. Coles?

10 COMMISSIONER RICHARD: She replaced
11 another Commissioner that was in place already.

12 COUNCILMAN NUTTER: Subsequent to your --

13 COMMISSIONER RICHARD: There were three
14 commissioners in place; Mr. Carapucci,
15 Mr. Petrowsky, and Deputy Commissioner Williams was
16 brought in in April of 2000.

17 COUNCILMAN NUTTER: Again, just so I'm
18 clear, once you became Commissioner in May 2000, a
19 deputy left and then you promoted or hired Ms.
20 Coles?

21 COMMISSIONER RICHARD: Ms. Coles began her
22 tenure in October of '01.

23 COUNCILMAN NUTTER: You appointed her
24 Deputy Commissioner?

25 COMMISSIONER RICHARD: Yes.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCILMAN NUTTER: On Page 3822, tell me
3 what is the Pre-school Project?

4 COMMISSIONER RICHARD: That's an
5 initiative that we began last year in order for us
6 to try and create a revenue stream for the City.
7 We're working on improving and creating and
8 attaining accreditation from the State in our
9 pre-school and after-school programs. If we are
10 able to accomplish this, there's a money
11 denomination -- and I'm sorry, I don't know that
12 number -- that the State will partially reimburse
13 the City for the services to these children.

14 A lot of it has to do with the physical
15 plant.

16 COUNCILMAN NUTTER: Is this an entity
17 called the Pre-School Project? Is that like a
18 company or contractor?

19 COMMISSIONER RICHARD: No, sir. Really,
20 it's the terminology that was used. It's the
21 pre-existing Top Rank Program. It's also tied in
22 together with the after-school program.

23 COUNCILMAN NUTTER: Where are these
24 after-school programs?

25 COMMISSIONER RICHARD: Mr. Carapucci.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 MR. CARAPUCCI: Bill Carapucci. We're
3 trying to equip four facilities with the standards
4 that the State would use. We've met with the
5 various people in the capital budget to make some
6 adjustments to the facilities. Two of them that we
7 probably could get up this fiscal year are Simons
8 and Hawthorne, because they're relatively new
9 buildings and they meet most of the codes.

10 We have two more planned, Dendy, and
11 that's in Council District 5, and Max Meyers.

12 COUNCILMAN NUTTER: Where is that?

13 MR. CARAPUCCI: In the lower Northeast.
14 We're trying to do these four to see if this works.
15 This would be like a pilot program.

16 COUNCILMAN NUTTER: Simons is up in the
17 Northwest, I know. I think that's in the 8th or
18 9th. It's the 9th. Hawthorne would be --

19 MR. CARAPUCCI: District 1. Dendy is 5.
20 I think Meyers -- I don't know where it is now.

21 COUNCILMAN NUTTER: I'm trying to figure
22 out what I'm not getting. So we're going to do
23 pre-school and after-school programs proposed at
24 these facilities?

25 MR. CARAPUCCI: We're already doing

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 after-school. We're trying to bring it up to the
3 standards of the State and trying to generate a
4 revenue stream. There's a lot of issues involved
5 with this. If it works, we probably could expand
6 this.

7 COUNCILMAN NUTTER: So, I mean, obviously
8 we need to have as many pre-school experiences for
9 our young children as possible. Without getting
10 into a lot of detail about prior to those kinds of
11 activities, I'm assuming as the government, we're
12 obviously going to try to be price competitive, but
13 I'm assuming also sensitive to the ability of people
14 to pay and have different rates in different
15 neighborhoods, depending on who's attending?

16 MR. CARAPUCCI: Every one of our programs
17 is price sensitive. We make it meet the needs of
18 the particular community. So if you're in a
19 community that cannot pay, they'll pay a very
20 minimal amount. If you're in a community that has a
21 better ability to pay something, it goes up a little
22 bit. In all cases, they're always a minimal cost.
23 We treat the entire ten areas of our City equally.

24 COUNCILMAN NUTTER: Who is going to staff
25 this? Will these be public employees?

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 MR. CARAPUCCI: We're going to hire four
3 seasonal employees, one for each facility. We have
4 one already there. So these sites will have two,
5 what we call, rec specialty instructors. One is
6 already on board because we have after-school
7 programs there already. Once this program goes into
8 effect, there's money in the budget to hire another
9 seasonal person. So they'll have two besides the
10 regular Department of Recreation staff.

11 COUNCILMAN NUTTER: When you do your
12 seasonals, I thought they were generally six-month
13 people. At some point, won't you only have one?

14 MR. CARAPUCCI: After-school program has
15 an exception. I guess about five years ago, the
16 Civil Service Commission allowed the after-school
17 seasonals to work nine months. They work September
18 through June. Summertime, we hire the summer staff.

19 COUNCILMAN NUTTER: Thank you.

20 Commissioner, tell me who was recruited in
21 FY '02? Which deputy commissioner was recruited and
22 what services were needed for recruitment purposes?

23 COMMISSIONER RICHARD: Ms. Coles.

24 COUNCILMAN NUTTER: I was under the
25 impression Ms. Coles was already here.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COMMISSIONER RICHARD: No. Ms. Coles
3 replaced another deputy. She was recruited the end
4 of last year, sir.

5 COUNCILMAN NUTTER: You were not already
6 in the Department?

7 MS. COLES: No, sir.

8 COUNCILMAN NUTTER: Where did you come
9 from?

10 MS. COLES: Pittsburgh. City Parks.

11 COUNCILMAN NUTTER: Very good. Welcome.
12 Was it a tough recruitment?

13 MS. COLES: Not for me.

14 COUNCILMAN NUTTER: Commissioner, tell me
15 about Page 3839. HSDF Youth Access Centers, what is
16 that?

17 COMMISSIONER RICHARD: Human Services
18 Development Fund. It's part of the Welfare To Work
19 Project. Mr. Carapucci will expound.

20 MR. CARAPUCCI: We have around the City
21 eight Youth Access Centers that are open expanded
22 hours. They have expanded services. Besides the
23 regular recreation staff, they recruit staff from
24 the neighborhood to expand services.

25 For instance, I can name a few,

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Feltonville, Meyers, Lawncrest, Simons, Gathers.

3 There's a couple more. I think we have seven or

4 eight total. The purpose is to expand the hours of

5 operation also to work with other agencies. For

6 instance, at Meyers at 58th and Kingsessing, we have

7 a program there where we work together with the

8 Health Department.

9 Also, in some of these centers we are

10 working with other agencies to do some of the new

11 things this Administration has brought in. For

12 instance, the test for sexually transmitted

13 diseases. We're working together with other

14 agencies and expanding our hours. We're giving the

15 local community an opportunity to get involved with

16 the playground and some employment.

17 COUNCILMAN NUTTER: How many?

18 MR. CARAPUCCI: Seven. I think seven.

19 COUNCILMAN NUTTER: You named five. Do

20 you remember the other two?

21 MR. CARAPUCCI: McVeigh, and there's one

22 other one. Grays Ferry. How can I forget that?

23 COUNCILMAN NUTTER: I'm sure they won't

24 let you.

25 MR. CARAPUCCI: Believe me, they won't.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCILMAN NUTTER: Feltonville is

3 obviously in the Feltonville section. Meyers is in

4 --

5 MR. CARAPUCCI: Southwest Philadelphia.

6 COUNCILMAN NUTTER: Lawncrest is lower

7 Northeast?

8 MR. CARAPUCCI: Right. On Rising Sun

9 Avenue.

10 COUNCILMAN NUTTER: Simons, we know about

11 that. Gathers is --

12 MR. CARAPUCCI: Councilman Clarke's

13 district.

14 COUNCILMAN NUTTER: McVeigh?

15 MR. CARAPUCCI: I think McVeigh is in

16 Councilman Mariano's district.

17 COUNCILMAN NUTTER: Grays Ferry is in --

18 MR. CARAPUCCI: Council President's

19 district.

20 COUNCILMAN NUTTER: Do you have any plan

21 to expand or increase the number of these?

22 MR. CARAPUCCI: If we had additional

23 funding, I'm sure we can do more with it.

24 COUNCILMAN NUTTER: Let me point out to

25 you -- you said Meyers was in Southwest in the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Kingsessing section?

3 MR. CARAPUCCI: 58th Street. 58th and
4 Kingsessing.

5 COUNCILMAN NUTTER: That's fairly
6 Southwest. Let me make mention that, I think if you
7 plot these out, you'll find a big hole over on the
8 north western side of the City; West Philadelphia,
9 both parts that are south of market, and all of West
10 Philadelphia north of market and the Overbrook
11 section.

12 MR. CARAPUCCI: I'm aware of that. Again,
13 I think our budget is for about \$350,000. We
14 stretch that as much as we can. Originally we used
15 to do five sites with that kind of money --

16 COUNCILMAN NUTTER: What would you need to
17 do another one?

18 MR. CARAPUCCI: Approximately \$50,000.

19 COUNCILMAN NUTTER: If you had an
20 additional \$50,000, where would you do it?

21 MR. CARAPUCCI: Probably West Philadelphia
22 or Northwest.

23 COUNCILMAN NUTTER: You're a very smart
24 man. Could you narrow it down a little bit?

25 MR. CARAPUCCI: Well, Sheppard would be a

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 nice facility, or Kendrick.

3 COUNCILMAN NUTTER: You are a survivor.

4 I'll give you credit. It's 50,000 a center?

5 MR. CARAPUCCI: 50,000.

6 COUNCILMAN NUTTER: Commissioner, I'm
7 going to need to work with you during the course of
8 this budget process and our good friend, Mr. Dubow,
9 and the managing director, to try to figure out how
10 we fill at least part of the hole we're experiencing
11 here in terms of the western side of the City, West
12 and Northwestern portions of Philadelphia to make
13 sure there is a certain level of fair coverage for
14 this kind of proposal.

15 I would ask if you would talk to the
16 budget director, finance director, and managing
17 director during the course of these hearings to see
18 how we might be able to make some adjustment to
19 allow for a new center.

20 COMMISSIONER RICHARD: Yes, sir.

21 COUNCILMAN NUTTER: Tell me about
22 Page 3842 and the Robert Wood Johnson Grant.

23 COMMISSIONER RICHARD: It's a grant
24 program that falls under the Safe and Sound.

25 COUNCILMAN NUTTER: All of that money is

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 for Safe and Sound?
3 COMMISSIONER RICHARD: Yes, all of it.
4 COUNCILMAN NUTTER: What is the total
5 amount of the grant?
6 MS. COLES: 518,671.
7 COUNCILMAN NUTTER: I thought I saw that
8 number somewhere. That's on Page 3841?
9 MS. COLES: 3842.
10 COUNCILMAN NUTTER: That's the total total
11 amount, or just the amount for this year?
12 MS. COLES: Yes, that's the total amount
13 for '03.
14 COUNCILMAN NUTTER: What is the total
15 total amount of the entire grant and the timetable
16 for its use?
17 MS. COLES: Could I defer to ASD?
18 COUNCILMAN NUTTER: I was under the
19 impression this was a multi-year grant.
20 MS. RICHMAN: This is Estell Richman,
21 managing director. The CEO of Safe And Sound will
22 be testifying on Monday. We'll bring her full
23 budget and what the revenues are and how they're
24 disbursed. The revenues really cover two
25 departments. We will have an opportunity on Monday.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 It will be in connection with the DHS testimony on
3 Monday morning.

4 COUNCILMAN NUTTER: That's the other
5 department that's recreation and --

6 MS. RICHMAN: Right. While the staff are
7 hired through here, the money flows through DHS. We
8 felt that to give you a full understanding of that
9 budget, where the money has come from, how they go
10 would give you an opportunity to talk to the
11 person who controls it.

12 COUNCILMAN NUTTER: Fine. Any of my
13 questions around that would be more programmatic and
14 just what it is, what it does, that kind of thing.

15 Commissioner, two last questions: One, on
16 Page 3881, there is again a listing regarding
17 Executive Cert Services. Was that --

18 COMMISSIONER RICHARD: That was the same
19 one-time expense, sir.

20 COUNCILMAN NUTTER: So the total is
21 22,000?

22 COMMISSIONER RICHARD: I believe it's 17.

23 COUNCILMAN NUTTER: On Page 3822 there's a
24 listing in FY '02 for \$5000. Then on Page 3881
25 there's a listing for \$17,000.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COMMISSIONER RICHARD: One was in '01 and
3 one was in '02.

4 COUNCILMAN NUTTER: In '01 it was \$15,000.

5 COMMISSIONER RICHARD: Correct. I'm
6 looking at '02 as five.

7 COUNCILMAN NUTTER: Right. On Page 3822.
8 On Page 3881 for '02, there's a \$17,000 listing.

9 COMMISSIONER RICHARD: I would have to
10 check. I believe it's 17. It may be more. But I
11 can get back to you. I can have the invoices
12 pulled.

13 COUNCILMAN NUTTER: Last question:
14 Page 3882 is paint. For the current fiscal year,
15 how many murals do we anticipate are going to be
16 either painted or repaired?

17 MS. GOLDEN: Jane Golden, Mural Arts
18 Program. For the upcoming fiscal year, we are
19 anticipating 125 murals will be complete. In the
20 fiscal year we're currently in, I think we're
21 actually going to be completing 150 murals.

22 The reason for the drop is that we're
23 being conservative because a part of what we do is
24 based on private funding. Because of changes in the
25 climate, there's just been a downturn in how much

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 foundations are giving. I'd like to be
3 conservative. If we could raise more money and do
4 more work, we'll be very happy.

5 COUNCILMAN NUTTER: Ms. Golden, for the
6 private dollars you raise, is any of that money used
7 to purchase paint and other supplies or paper,
8 scaffolding or anything, or is that primarily for
9 artists and whatever funding is required to deal
10 with the various artists?

11 MS. GOLDEN: I would say it's used for
12 everything to staff, scaffolding, mural paint. We
13 raise a great deal of money for our after-school and
14 summer program. Two-thirds of our art education
15 budget is funded privately. I would say it's used
16 across the board. It's incredibly valuable. We're
17 very appreciative that we get support from the City
18 so we leverage public funds with private dollars and
19 quadruple the work we'd do normally.

20 COUNCILMAN NUTTER: I know the demand
21 continues. We've had a number of mural projects in
22 the 4th District. They've increased over time. I
23 do deeply appreciate that.

24 I think both yourself and the Commissioner
25 and managing director are to be complimented for the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 work the Mural Arts Program does; the fund raising,
3 as well as the attention that needs to be paid on
4 the City's side to make sure we support the program
5 as much as possible whether with regard to the
6 salary issues or supplies and equipment.

7 It doesn't make much sense to have people
8 in place without the tools to do what they need to
9 do. With that, I will commend all of you. I
10 appreciate the information. I think there are
11 probably a couple outstanding information requests.
12 If you can get them to the Chair as soon as
13 possible, I would appreciate it.

14 Thank you.

15 COUNCIL PRESIDENT VERNA: You're welcome.
16 Councilman Dickey and I do have a 2:30 meeting.
17 Councilwoman Blackwell will Chair the rest of this
18 hearing.

19 Before I leave, Commissioner, I want you
20 to know that I have found some of your employees to
21 be very loyal and very dedicated. They are
22 certainly a pleasure to work with. Whenever you
23 call, they're always there to respond to your call.
24 Whenever they can be of service, they do it without
25 any hesitation. I want you to know that I really

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 truly appreciate what they do for my office.

3 Thank you.

4 COMMISSIONER RICHARD: Thank you, Madam
5 President.

6 COUNCIL PRESIDENT Verna: The Chair
7 recognizes Councilwoman Tasco.

8 COUNCILWOMAN TASCO: Good afternoon. I
9 just basically want to say thank you for your
10 leadership in the Recreation Department and say that
11 I certainly appreciate your quick response to
12 requests or concerns. I don't have a lot of
13 questions.

14 I want to say to you and your staff,
15 you've been certainly most cooperative, most
16 attentive to the recreation centers. When I've
17 called or made a request, you have responded
18 immediately. I want to say that on record, that I
19 really appreciate all of you for your hard work and
20 your dedication to what you do, and for the children
21 and young people of Philadelphia.

22 How do you determine where the centers
23 will be? I'm glad we have Simons and Lawncrest,
24 which is in my district. There's so many more. I
25 know there is a dollar figure associated with that.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 If we could find additional dollars to have these
3 programs in other parts of the City, and
4 specifically more in my district, it would be
5 helpful because we have so many young people doing
6 nothing after school. If we could provide that
7 service, it would be real good.

8 Do you look at the truancy information?

9 Do you look at the increase in criminal activity in
10 young people? How do you come to determining where
11 you will put the flow of funds?

12 COMMISSIONER RICHARD: Thank you for
13 having us. Thank you for the question.

14 The concept is a result of almost a year's
15 worth of work in May of last year from the Youth
16 Violent Reduction Program Initiative of the entire
17 City. In that last big symposium that we had, the
18 challenge that was presented to the Social Services
19 Group directly from the Justice Department and the
20 police as well at the table saying, Well, what are
21 we going to continually do? Am I going to
22 continually go in here with the DEA and undercover
23 police operation and just lock up everybody? Can
24 you all come to the table with us to put a
25 preventative piece in there and to stop recurrence

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 and hopefully to deter?

3 So the concept for that was really born.

4 What it is, we take pre-existing facilities -- the
5 data that's used to determine and dictate the part
6 of the City directly comes from the juvenile justice
7 system based on arrests and type of arrests by these
8 young people, and also from the stat numbers that
9 come from the Police Department. Those are the
10 biggest areas that have been looked at in why we
11 dictate what part of the City to begin this program.

12 It's geared directly to the 13 to 17
13 year-old age group. The primary focus of the
14 program is to just get them to stop hanging out,
15 chilling out, loitering, whatever, in the
16 neighborhood or in an unacceptable place, also for
17 them not to be tempted. If you'd like, I'd be more
18 than glad to give you more information.

19 COUNCILWOMAN TASC0: That's fine. Thank
20 you very much.

21 I want to ask about the Dell. In the
22 past, we've had some top-notch, quality
23 entertainment. I'm an avid Dell goer. I attend
24 concerts. In the past we've had Gladys and Nancy
25 Wilson. I haven't seen that caliber -- not that the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 other performers are not great. I enjoy them all.

3 To get to the level of a Gladys or Nancy Wilson or

4 Temptations, what do we have to do to get back to

5 that?

6 COMMISSIONER RICHARD: Your request is

7 noted.

8 MR. WILLIAMS: Good afternoon. I'm

9 Carlton Williams, Deputy Commissioner for the

10 Department of Recreation primarily responsible for

11 the Dell East. I have noticed you a couple of times

12 at the Del throughout Dell shows. I want to thank

13 you for your support, as well as other members who

14 attend.

15 To answer your question, that has been a

16 significant problem over the last couple years. The

17 cost for quality talent, such a Luther Vandrose and

18 so forth, has risen dramatically. We did an

19 assessment, I submitted a plan to the Commissioner,

20 for ways to improve ticket revenues and ticket sales

21 to bring back those quality entertainers.

22 The key to the Dell is the quality of

23 talent would dictate the number of people that come

24 to the show which will ultimately increase revenues.

25 Once we continue that cycle, we'll be able to

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 maintain the number of people and quality of talent
3 that's necessary to keep the Dell going without
4 additional revenues.

5 The other area we're looking at is
6 sponsorship where we want to try to announce a full
7 schedule of shows on time so that the public can
8 know about it, begin purchasing season tickets, and
9 sponsors come in and market their products at the
10 Dell to over 6,000 or so people that can be housed
11 at the facility.

12 COUNCILWOMAN TASCO: Thank you very much.

13 Thank you, Madam Chair.

14 COUNCILWOMAN BLACKWELL: You're welcome.

15 Councilwoman Miller.

16 COUNCILWOMAN MILLER: Thank you, Madam
17 Chair. Good afternoon, Commissioner and staff.

18 I, too, want to thank you for your
19 attentiveness. I think we have a pretty good
20 working relationship with the Recreation Department.
21 I just have a couple questions.

22 To followup on Councilman Nutter's
23 concerns about lack of a teen center in his
24 district, and I certainly want to voice concern that
25 there's absolutely no teen center in the 8th

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 District. I was wondering what makes a center ready
3 to house one of these recs or teen center?

4 I know at one time we talked about the
5 computer programs in recreation centers and security
6 was an issue. A viable after-school -- a viable and
7 active after-school program was a factor. What are
8 you really looking for, rather than a new building
9 like Simons? We don't have any new buildings; ours
10 are old, big and need repair.

11 COMMISSIONER RICHARD: Well, let me
12 address the teen center piece. It's approximately,
13 for us to do one teen center, \$125,000. The number
14 one piece that we need to know in the room right now
15 is that this isn't recurring funding. This is
16 one-shot funding and money that's coming in from the
17 Juvenile Justice Block Grant.

18 My mission, being a good Commissioner --
19 if I'm going to be a good Commissioner is not to
20 create something that the City can't maintain, or
21 for me to build a white elephant, to create a
22 program, something that's also of substance. So if
23 we can only do a handful of these, that's going to
24 be all that we can do.

25 I want to make sure I clear this up.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 The biggest cost up front in the program is the cost
3 of the goods; the materials and equipment that we're
4 bringing in.

5 Now, I need to take a moment to back
6 up and brag on the Department, because we don't
7 really get, I think, the credit for the amount of
8 work and the changes that we made. Since October of
9 '01 to date, we have transformed within the
10 Department with our own people eight facilities that
11 did not go out to bid on capital projects.

12 I'm very, very proud of what we
13 accomplished. The four facilities that we've
14 transformed within the Department looks like a
15 Simons facility now. We proved to ourselves the
16 quality and the level of acceptance and type of the
17 job that we can turn out. Once we're dictated by
18 the crime stats of what's going on, then we look for
19 the most conducive building without interrupting
20 pre-existing program. How will we best be able to
21 serve the vast majority of the community versus the
22 minority?

23 Some people know sometimes that I'm
24 not going to make them happy. I'm not afraid to let
25 them know that my ultimate goal isn't to make

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 everybody happy, but to make the tough decisions
3 from a business standpoint. That's the proper way
4 to do it.

5 Can we do one in your district? I'm
6 sure, yeah. But the first thing we need to do is
7 look at the crime statics, not just to do one, and
8 where we can make the most impact of creating a
9 social setting for 13 to 17 year olds to come and
10 hang out. The teen center is like their own little
11 nightclub.

12 I'd love for you to come out and
13 we'll take you to one. There's 50-inch TV, big
14 screens, brand-new, state-of-the-art DVD players,
15 wall-to-wall stereo systems. Some of them have
16 brand-new, state-of-the-art cardiovascular and
17 workout equipment, pool tables, ping-pong tables,
18 automated bowling machines. It's like walking into
19 a mini Dave & Busters. The reason it was created
20 that way is we went in the community and asked the
21 kids what would we be able to do for you that would
22 make your life better, just to attract them off the
23 street.

24 The other piece of the program is
25 intentionally not regimented structure. Our

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 ultimate goal is to attract that group just to come
3 off the corner to hang out. We want them to dictate
4 back to us what would they like us to give to them
5 from an educational component, whatever the issue
6 may be, job readiness, whatever. We just got it
7 cranked up. I'd love to continue to expand it. I
8 also need to be sensitive that we be able to
9 maintain it once we create it; not to create
10 something we can't keep.

11 The rec's piece, I might turn the
12 microphone over to Barry Hamlin, who is really
13 leading the initiative through Ms. Neff's office. I
14 want to say we have presently four facilities that
15 are up. That piece is even a higher-ticketed piece
16 item to create that technology piece.

17 Once again, when I gave the okay to
18 start this, I told him if we can only do five
19 facilities in the whole City, they're going to be
20 the highest quality, and that we can maintain them.
21 It's not something that's going to fold and we won't
22 be proud of after.

23 Barry, do you want to add to the rex
24 piece?

25 MR. HAMLIN: It's almost the inverse

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 on the rec side because the highest cost is the
3 ongoing recurring and maintenance cost. Really the
4 highest cost deals with finding appropriate staff to
5 maintain the facility. It's actually different from
6 the teen center because we estimate it will cost
7 about \$288,000 to maintain that facility of that
8 quality for a five-year period of time.

9 COUNCILWOMAN MILLER: Is that one of the
10 answers to the digital divide?

11 COMMISSIONER RICHARD: Yes. The rec is
12 the digital divide, yes.

13 COUNCILWOMAN MILLER: A year ago, the
14 interest was to do as much as you could with the
15 whole issue of digital divide; am I not correct?

16 MR. HAMLIN: Yes. Again, remember the rec
17 is actually the second phase of the City's digital
18 divide program. Placing the computers, which we
19 already have in the libraries, is the first phase of
20 that. The ultimate goal is to use every public
21 facility to include the Housing Authority. And
22 those places where we can provide public access, we
23 will.

24 COUNCILWOMAN MILLER: The Youth Access
25 Centers are still in place?

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 MR. HAMILON: Yes.

3 COUNCILWOMAN MILLER: Let me ask you a
4 couple more questions about the teen center. Are
5 the children required to attend? To me, it almost
6 sounds like day treatment that comes out of the
7 Department of Juvenile Justice when Social Service
8 programs open up day treatment programs for
9 adjudicated youth or high-risk youth.

10 Are they assigned to come or can they come
11 voluntarily? If you're not referred from the First
12 Judicial Court or Juvenile Probation Department or
13 Police Department, et cetera, can you just come
14 because you live in the neighborhood? Is it open to
15 anyone, or are children specifically assigned to
16 come there, required to come?

17 COMMISSIONER RICHARD: It's an open house.
18 We want to -- the kids come in, they sign up, they
19 get their photo ID taken. Part of the security
20 piece is when the young adults come in to hang out,
21 they have to turn in their ID when they come in.
22 We'd like to know who is in the place, how many we
23 have in order to keep that environment safe as well.
24 But our ultimate goal is to have all of the kids
25 interact amongst themselves to create a social

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 environment just for them.

3 Part of the initiative in the
4 symposium was that the young people congregate and
5 hangout in shopping malls or alleyways because they
6 really don't have their own formal place to call
7 their own. They're not old enough to be an adult
8 and they're too old to be a kid. This is their own
9 speak easy, hangout, that's specifically created for
10 them.

11 The dual purpose is the safety
12 component, and also them to continue to grow and
13 enhance themselves in a social atmosphere as well.
14 The other piece, too, is we are asking and looking
15 for, you know, kids that have made a wrong mistake
16 to come. And as much as we can mix that group
17 together, we will mix that group together; hopefully
18 they can influence one another.

19 So you know, too, in these teen
20 center components, there's two jobs that come with
21 that. They're like little community outreach,
22 whatever. But we have just employed four youth. I
23 think the oldest is 21. At one facility, I want to
24 say Rivera, that facility has two males. They're
25 both in the makeup of the neighborhood and the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 clients.

3 You have an 18 and a 20-year-old that
4 actually is going out and bringing the youth off the
5 street to come and say this is what we have. So
6 it's not like you have someone my age, older or
7 younger than me trying to interact. We do have the
8 adults there. We have the older peers interacting
9 with them in order to create the environment and let
10 them run their own social setting.

11 COUNCILWOMAN MILLER: I'm really glad to
12 hear the Department is addressing some of the idle
13 time of teen-agers. Because as you're out driving
14 around, they are congregating on corners, in the
15 playground, outside when it's cold. There doesn't
16 seem to be enough organized activities. In some
17 sections of the cities, there are. In parts of my
18 district, we have Y's, boys clubs, PAL's and rec
19 centers. Other facilities, churches are having
20 youth activity in the evening. In other parts,
21 there's really nothing for young people to do.

22 If this is a way to address that, keep
23 them off the streets, out of trouble, it's really a
24 good idea. Maybe there are other ways we could get
25 more of theses centers up and running. Maybe

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 through some of the faith-based community and other
3 kind of private funding resources and other
4 foundations.

5 Thank you. We'll try to work on
6 trying to get some things happening in
7 neighborhoods. Part of my district, we do have the
8 high incidence. We're involved in Safe And Sound.
9 We have several different Juvenile Justice Programs
10 in different parts of my district. We'll do
11 whatever it is we need to do.

12 Thank you. It sounds like a very
13 good program. I've been one of the Councilpeople
14 that asked what are we doing for the age -- the
15 population that you've targeted? After-school
16 programs, mostly elementary schools go to that. I'm
17 glad to hear we're moving now finally into doing
18 some other things for teen-agers.

19 Thank you, Madam Chair.

20 COUNCILWOMAN BLACKWELL: Thank you very
21 much. Before I call on Councilman Rizzo, let me
22 tell my colleagues that I have visited such a
23 center. Obviously, it wasn't in my district. It is
24 just about the most exciting place I've ever been.

25 You're an absolutely exciting

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Commissioner. And your Department, from your
3 deputies down, are great. I was so pleasantly
4 surprised and overjoyed that the participation by
5 community people, the adults, young people and just
6 that in Philadelphia we've reached an age we can do
7 creative programming like this.

8 I really, really think that, Mr. Richard,
9 you're an asset to our City, to young people
10 everywhere. We're glad we have you here. Thank you
11 to your entire Department.

12 COMMISSIONER RICHARD: Thank you.

13 COUNCILWOMAN BLACKWELL: Councilman Rizzo?

14 COUNCILMAN RIZZO: Thank you, Madam Chair.

15 Along with being put on the list for the
16 Art Museum, I want to be put on the list to go visit
17 one of the teen centers also.

18 Councilwoman Blackwell basically covered
19 the area I wanted to cover in congratulating you.
20 You guys have a tough job. It's not as exciting as
21 the Fire Department, Police Department, but the
22 service -- Vic is smiling. Some days I guess it's
23 hotter than being the Fire Commissioner.

24 My point is the good work that you do --
25 we don't hear about all the good work everyday.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 It's a tough grind to be in that recreation
3 environment. Again, this Councilmember wants to say
4 thank you for all that you do and the people that
5 work with you.

6 We had some tough times in the last year.
7 I thought that maybe since we're getting close to
8 summer, that you'd give us a little briefing on the
9 situation with the lifeguards. I know you were kind
10 enough to send an announcement to my office
11 indicating that you were going to be employing
12 additional lifeguards for the pools.

13 I know that there's probably at least -- I
14 don't believe that that investigation on the tragedy
15 that occurred last summer has been formally
16 announced, the result of this investigation.

17 Are we in good shape? Are we on the right
18 time line to get ready for summer? The pools are
19 all going to open. Based on the temperature of this
20 winter, we might have a very, very hot summer. How
21 are we doing with that?

22 COMMISSIONER RICHARD: Thanks, first of
23 all, for the support day in and day out. It makes a
24 difference. It makes our job a lot easier knowing
25 we're going in the same direction. Thank you and

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 all of the Councilmembers.

3 Prior to the challenges that we faced last
4 summer, we were already planning to implement
5 different procedural and operational things relative
6 to aquatics. Earlier that year, our aquatics
7 director was sent off to Miami, I believe, for a
8 seven-day National Aquatics Management Institute.
9 Also, we developed last summer, prior to our
10 incidents, an aquatics facility walk-and-talk audit
11 control checklist.

12 There was also talk which we are about to
13 do this year -- and I'm not going to go in total
14 detail because we're working out the rest of the
15 kinks. We're going a step further than just
16 training the aquatic staff itself. There will be a
17 formal training for all of the managers in the rec
18 centers relative to the aquatics. They went through
19 an orientation. This one will be more in depth
20 dealing with more water safety aspects, chemical of
21 the water and other things as well.

22 The other issue relative to background
23 checks and also drug screenings and substance abuse,
24 these were all things that I had already proposed to
25 implement prior to. We're diligently working on

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 finishing that piece so we can implement it. I feel
3 very comfortable.

4 I also need to say that I'm already proud
5 of what the Department presently had in place and
6 the training that was already taking place.
7 Unfortunately, in any large organization you always
8 have a couple apples in a basket you need to work
9 with.

10 COUNCILMAN RIZZO: You might have to help
11 me with this. There are some arrangements between
12 the School District and the Recreation Department on
13 maintenance of some of the pools. I just dealt with
14 one. The heater broke and the School District said,
15 We're not fixing it or vice versa.

16 Can you explain, based on the condition
17 right now that the School District is
18 experiencing -- the financial condition the School
19 District is in, can you tell me do you have many of
20 these complicated arrangements that you're going to
21 have to deal with that could impact your budget?

22 We need to know that. If someone else is
23 going to be creating problems for you, we're going
24 to come to you to solve the problem. I think we
25 need to know up front, is there a financial burden

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 you're facing we might not be aware of?

3 COMMISSIONER RICHARD: That's a good
4 question. I'm not an I-my-or-me-type person. In
5 order for us to continue to move the City, the first
6 thing we've got to look at is it's all the same
7 citizenship. It's all going to be the same money.
8 My bottom line is what do we have to do to address
9 and correct the problem? What is the minimal cost?
10 What is the long-term cost? How can we get it fixed
11 at the most economical -- where it doesn't reoccur
12 and we don't stop the pre-existing program?

13 Whether it's in the school building,
14 a City building, if the Recreation Department people
15 are working in there and there's something we can do
16 to go in to immediately address and correct the
17 problem, to reinstitute the service that was
18 disrupted, that's the approach I'm taking.

19 COUNCILMAN RIZZO: Let's speak on the
20 formal arrangements. Again, maybe --

21 COMMISSIONER RICHARD: On the formal side
22 with the swimming pools, to my limited knowledge,
23 our responsibility is to staff and operate all of
24 the facilities. I am not totally astute, and maybe
25 Mr. Dubow may be relative to the maintenance side.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 I do know that we sent our maintenance people and
3 respond to things accordingly as fast as we can, not
4 to disrupt service.

5 COUNCILMAN RIZZO: Deputy Carapucci is
6 personally involved in this. Maybe he can explain
7 the scenario that I dealt with a few months ago when
8 there was a pool that couldn't be used because the
9 heater went down. The water temperature wasn't
10 acceptable. There was a debate whose responsibility
11 it was to fix the situation, the School District or
12 the Department's responsibility.

13 MR. CARAPUCCI: We have seven indoor pools
14 that are on School Board ground. Over the years,
15 our responsibility has been to staff them. The
16 maintenance of the pools, all the major systems is
17 the School Board's responsibility. Now under the
18 new system, I don't know how this will work.
19 Hopefully it will be the same as it has been.

20 Our maintenance people do not go into
21 School Board ground and work on the pools there.
22 We're not permitted to do that.

23 COUNCILMAN RIZZO: This is something we've
24 got to hash out. If you're responsible, guess who
25 is taking the shot when the community is up in arms

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 that the water temperature is -- it's not fair to
3 you to have a maintenance responsibility that is not
4 being carried out.

5 Today we need to talk about transferring
6 that maintenance responsibility funding to you. You
7 can't be responsible for operating seven indoor
8 pools. If something breaks, you're at the mercy of
9 the School District. We need to get some commitment
10 how we'll deal with this.

11 Could somebody address this issue beyond
12 the Recreation Department?

13 MR. DUBOW: It may have happened and I may
14 be aware of it, but we need to understand what our
15 agreement with SRC is on this subject. I'll find
16 that out and get back to you.

17 COUNCILMAN RIZZO: Fair enough. When I
18 sit here, I try to look down the road anticipating
19 dealing with this one issue. It took a lot of
20 interaction between Recreation, my office, the
21 School District to get this problem resolved. There
22 was no heat in the building. These kids are
23 training and going for whatever the programs are and
24 they had to stop their training. That's not the way
25 we should be doing business.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 MR. DUBOW: I understand. I'll look into
3 it.

4 COUNCILMAN RIZZO: Thank you, Madam Chair.

5 COUNCILWOMAN BLACKWELL: Thank you very
6 much. Any more questions?

7 (No response.)

8 COUNCILWOMAN BLACKWELL: We thank you very
9 much. Camp William Penn is next. We thank you
10 very, very much. After that we'll have Atwater Kent
11 Museum and that will be it for the day.

12 Thank you for all you do for our City.
13 We're ready for your testimony when you're ready.

14 COMMISSIONER RICHARD: Good afternoon
15 again, Madam Councilwoman, and all the distinguished
16 Members of City Council. For the record, Vic
17 Richard, Recreation Commissioner. Also for the
18 record again, Deputy Commissioner Carapucci, Deputy
19 Commissioner Platt-Coles and Camp William Penn
20 director, Roland Chandler.

21 Camp William Penn is requesting a total of
22 329,000 in general funds appropriation for fiscal
23 year '03. This budgets supports three full-time
24 employees and 69 seasonal employees that the staff
25 will need to open the camp and run it successfully

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 again in the summer of 2002.

3 COUNCILWOMAN BLACKWELL: Any questions?

4 COUNCILMAN RIZZO: Why no capital budget
5 for Camp William Penn?

6 COMMISSIONER RICHARD: We haven't
7 addressed the capital budget issue, but we are in
8 the process. If I may, I believe we've just been
9 able to transfer \$40,000 of money within the
10 Department towards the Camp. And that will go to
11 about 300 brand new beds and mattress -- 400. They
12 corrected me. I think the total number is 429. But
13 the immediate hit that we can do is 400. Wendy
14 Robinson in our Stores and Procurement is working on
15 that now.

16 COUNCILMAN RIZZO: 40,000 additional
17 money?

18 COMMISSIONER RICHARD: Correct. That's
19 pre-existing money right now that we're working
20 with.

21 COUNCILMAN RIZZO: I believe the Camp has
22 greater capacity to bring more of our inner City
23 kids for this overnight experience. From what I
24 understand, we could handle more. We could lengthen
25 the stay. We could add an additional encampment. I

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 think somebody really needs to sit down and look at
3 that facility to see -- since it's a seasonal
4 activity, we ought to be trying to pump out as much
5 as we can there, do as much as we can. It's a
6 matter of money, what we can do.

7 I would love to see -- I think that
8 experience for a young person, and I visited there,
9 boys and girls, is without a doubt -- and I believe
10 there is another category age level that we don't
11 address that we possibly could there. So I think
12 that maybe we really need to take a real good hard
13 look at that.

14 I can tell you one thing: That experience
15 can change a young -- really have a big effect on
16 the young people of our City, boys and girls.
17 Getting away from mom, you come home and you really
18 appreciate mom and dad a whole lot more when you
19 have to do it for yourself for a couple days. I
20 would love to see you squeak every bit of activity
21 up there. I'll tell you, it's a beautiful facility.

22 I know you are one of the first
23 Commissioners who has spent a lot of time back and
24 forth to make sure it's well maintained, well
25 staffed. I know you can only do so much. If it's a

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 matter of money, we really need to know, or maybe
3 that's the level that you would prefer to operate.
4 If it is a matter of money and you could do more,
5 today we'd like to know that.

6 COMMISSIONER RICHARD: Well, I want to
7 thank you. I'll also say that the Camp is a
8 sleeping jewel of the City. I had recognized that
9 and the staff as well. I am not satisfied with the
10 present level that the Camp is operating in. Those
11 are some of the issues that we're addressing.

12 If I may go in brief detail, we had a
13 great activity day and overnight experience and a
14 team-building experience with our management, along
15 with the work force within the Department. We
16 bussed employees up and they worked and had a great
17 time. They totally rehabbed one of Roland's
18 infirmaries and one of the other Camp sites. We're
19 looking to continue to go in that direction.

20 We don't fully utilize the potential of
21 the Camp. The Camp should be open longer. If not
22 for an overnight experience, the next piece in the
23 phase we're working is with the juvenile justice
24 system along with the school system as well to
25 creating outdoor clubs and environmental clubs and

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 let them use the facility and bus the kids up there.

3 It's 671 acres with a seven-acre lake. The City
4 should use it better. It's my responsibility to get
5 us to that level.

6 COUNCILMAN RIZZO: When it's 90 here, it's
7 about 75 degrees there.

8 COMMISSIONER RICHARD: It's approximately
9 a 10- to 15-degree change in the temperature.

10 COUNCILMAN RIZZO: Again, I'm sure this
11 Council realizes the value of Camp William Penn. I
12 would like to see it promoted more in the media to
13 let parents know that this Camp is available.

14 In my opinion, you're right, it is a
15 beautiful facility. Again, there's a lot of kids
16 that don't have the opportunity to take the same
17 vacation to Wildwood or Cape May that I had. That,
18 in many cases, is their vacation.

19 Whatever I can do and the rest of my
20 colleagues can do to make that facility more
21 efficient, more effective, we're here.

22 MR. CHANDLER: I'm Roland Chandler. I'm
23 director of Camp William Penn. I would like to
24 thank you for your support. I also enjoyed your
25 visit last summer.

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 COUNCILMAN RIZZO: I certainly enjoyed
3 what you grow there, the fruit. They have a nice
4 little garden up there. To see the kids eating
5 it and -- the food was great that you serve them.
6 The entire environment is good. The kids have an
7 opportunity to visit there. It's just wonderful.

8 MR. CHANDLER: It's always been our main
9 purpose to provide not only a safe experience, but
10 high-quality experience as well, to do the best that
11 we can to give the kids a memorial time. And those
12 memories do truly last a lifetime.

13 COUNCILMAN RIZZO: Director, what I
14 noticed also and picked up on is you have a medical
15 staff there. Some of those young people you have an
16 opportunity to give them a good look-over. If you
17 see anything that's problematic, it's dealt with.

18 In many cases, the first time in a long
19 time some of those young people have had a trained
20 medical person, nurse, be able to look at them and
21 identify any medical conditions that they may have.

22 They have to take a physical before they
23 go, Councilwoman Miller just reminded me. I love
24 the structure. It's good.

25 COMMISSIONER RICHARD: Councilwoman

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 Miller's picture is on the Camp office when she was
3 a camper there.

4 COUNCILWOMAN MILLER: When I was a child,
5 I went to Camp Will Penn. I loved it. Every year I
6 loved it. I thought it was one of the best
7 experiences. I think every young person should go.
8 I've been back. I have a daughter that went. She
9 cried like crazy. She thought I was punishing her
10 by sending her away.

11 Anyway, I think it's a great experience.
12 I had some staff that went a couple years ago when
13 you had all-day encampment for Councilmembers. That
14 may be something you want to consider doing again.
15 Since you had it at that time a few years ago --
16 some of my volunteers also went with my staff --
17 they keep calling me every year to see if you'll
18 have another all-day kind of -- you know what you
19 had a few years back, an open house. People really
20 enjoyed it. It's great.

21 COUNCILMAN RIZZO: I was really impressed.
22 I don't want to take too much more time. The budget
23 is lean. They got to the point where they actually
24 harvest their own lumbar from fallen trees. They
25 had lumbar cut to rebuild the decks. You talk about

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 a maintenance staff that's very creative; harvest
3 the trees to make the immediate repairs up there.

4 It's certainly an effort that you've taken
5 on there. I think we could do more to make that job
6 up there a little easier, make some improvements in
7 the lavatory facilities. Glad to hear about the new
8 beds. Congratulations. I'll stop up this summer
9 again.

10 COUNCILWOMAN BLACKWELL: Thank you very
11 much. Thank you, gentleman and ladies. Thank you.

12 Atwater Kent Museum. This is our
13 final group for the day. We thank you for your
14 patience.

15 Good afternoon. Identify yourself
16 for the record.

17 MR. RASNER: My name is David Rasner.
18 I'm former Chair of the Atwater Kent Museum, which
19 is the City of Philadelphia's history museum.
20 Before I make my formal remarks, I've listened to
21 Commissioner Richard and I've dealt with him.
22 Before he leaves the room, I want to say to the
23 Council that he is a fine gentleman of quality, of
24 dedication. His staff and he are extremely well
25 prepared and do what has to be done for the citizens

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 of Philadelphia. I thank him.

3 COUNCILWOMAN BLACKWELL: Thank you. We
4 agree.

5 MR. RASNER: Joining me at the panel here
6 is Jeffrey Regan, who is curator of the Atwater Kent
7 Museum, and Barbara Lewis who is the City Museum
8 Administrator. I'm pleased to present this
9 testimony in support of the museums proposed FY 2003
10 operating budget of \$249,289, which is a
11 five-percent increase over the prior fiscal year.

12 I'll keep my remarks brief. You can read
13 what we've submitted. The Atwater Kent for the past
14 two years has gone through a restructuring of
15 itself. We tried very hard to retool and refine the
16 infrastructure of the museum and to make it more
17 relevant to the citizens of Philadelphia.

18 We still have our Phila Kids Summer
19 Program, which is a three-to-six week program during
20 the summer where we host over 200 children during
21 the summer. With the help of the Commissioner, we
22 now have a graphics laboratory at the museum.
23 Verizon also participated in that development.
24 Apple also dedicated some computers and lines.

25 We are, I think, one of the first fiber

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 optically up-to-date museums in the City of
3 Philadelphia, which has really been good for our
4 museum which has been a sleepy little museum for the
5 past 60 years.

6 Basically the request we're proposing or
7 supporting here is for salary for six City
8 employees. The museum has an 18-staffed museum from
9 an educational director to a program director to
10 development director. We're pleased, often proud,
11 we're still here being the City of Philadelphia's
12 history museum.

13 We're trying to interact, interface with
14 the School District of Philadelphia, and again with
15 the communities of Philadelphia, Kensington and
16 elsewhere, to be a part of the fabric of the City of
17 Philadelphia. That's the testimony in brief.

18 If you wish to ask questions, I'm
19 here for questions.

20 COUNCILWOMAN BLACKWELL: Thank you very
21 much. I'll say we're very pleased to read your
22 testimony and to see how many great programs you
23 have, how you interact certainly with schools, with
24 the community and all the various new programs that
25 the museum has. You've come a long way, as they

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 say.

3 THE WITNESS: On a very modest budget, I
4 might add. We have a dedicated staff, dedicated
5 Board of Directors. We're like the little engine
6 that could. We're trying very hard to stay on the
7 map and be vital to the City of Philadelphia.

8 COUNCILWOMAN BLACKWELL: Councilman Rizzo,
9 I think you'll have the last word on the matter.

10 COUNCILMAN RIZZO: Thank you. I'm
11 basically passing on remarks. My colleague,
12 Councilwoman Reynolds-Brown, asked me since she had
13 to take care of other City business to basically
14 restate what the Chair said, that she's
15 appreciative, especially of the children's programs.
16 Which you know she has a great interest in.

17 She mentioned, I lost my note, Balch
18 Institute. Maybe you can explain it. She told me
19 to make sure I mention this relationship or working
20 relationship that you've developed with Balch
21 Institute.

22 MR. RASNER: We're trying to interact,
23 interface with all the institutions of the City of
24 Philadelphia. I find it, and I hope maybe City
25 Council, and this is just a suggestion -- the City

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)
2 of Philadelphia has a rich legacy of culture
3 institutions in this City. We've all read about the
4 Civil War Museum. There's the Atwater Kent, HSP,
5 there's the African-American Museum, a lot of
6 museums that require City support, City activity and
7 need to interact with each other.

8 When I came on board at the museum, which
9 is about ten years ago, I found that museums had
10 their own little -- there was very little
11 cooperation between museums to make them all
12 integrate and be vital to the City of Philadelphia.

13 The Balch recently is now part of the
14 Historical Society of Pennsylvania on Locust Street.
15 Their facility on 7th Street is in question as to
16 what they want to do. It's up for sale, as a matter
17 of fact. That's right across the street from the
18 Atwater Kent Museum.

19 Our museum in terms of physical plant,
20 space is obviously, I think, too small -- my
21 colleagues would agree with that -- particularly in
22 light of the fact that about a year ago, we
23 negotiated a contract with the Historical Society of
24 Pennsylvania and acquired their 10,000 objects,
25 which includes the Wampum Belt. I negotiated the

1 2/27/02 - WHOLE - BILL 020001 ('03 BUDGET)

2 contract. I'm pleased to say I didn't spend a
3 dollar for that. It was done, I think, in a very
4 professional and trusting way.

5 In fact, it's the first of its kind in the
6 United States that two institutions got together and
7 did such -- made such a contract.

8 COUNCILMAN RIZZO: We need you on
9 procurement, too. Thank you.

10 COUNCILWOMAN BLACKWELL: Thank you very
11 much. We thank all here. We'll recess this hearing
12 until Monday, March 4 at 9:30 a.m. Thank you all.

13

14

15

16

17

18

19

20

21

22

23

24

25

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

C E R T I F I C A T E

I HEREBY CERTIFY that the foregoing
2/27/02 meeting of the Council Committee of the
Whole was reported fully and accurately by me, and
that this is a correct transcript of same.

Lisa C. Bradley, RPR
and Notary Public

MAUREEN BRODERICK, RPR

(The foregoing certification of this
transcript does not apply to any reproduction of the
by any means, unless under the direct control and/or
supervision of the certifying reporter.)