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COUNCIL OF THE CITY OF PHILADELPHIA

3

COMMITTEE ON LAW AND GOVERNMENT

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Room 400, City Hall
Philadelphia, Pennsylvania
Wednesday, December 16, 2009
10:25 a.m.

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PRESENT:

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COUNCILMAN WILLIAM GREENLEE, CHAIR

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COUNCILMAN FRANK DiCICCO

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COUNCILMAN JACK KELLY

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COUNCILMAN JAMES F. KENNEY

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COUNCILWOMAN BLONDELL REYNOLDS BROWN

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BILL 090467 - An ordinance amending Title 19
of The Philadelphia Code, entitled "Finance,
Taxes and Collections," by adding a new
Chapter providing for the recovery of enhanced
monetary damages from persons who file false
or fraudulent claims with the City...

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RESOLUTION 090759 - Resolution authorizing the
Committee on Law and Government to hold
hearings on citizen outreach regarding the
United States Census 2010...

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COUNCILMAN GREENLEE: Good

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morning, everybody. Sorry for the delay.

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This is the Committee on Law and

5

Government. For the record, we have a

6

quorum, with Councilman Kenney, who is

7

the Vice-Chairman, Councilman DiCicco and

8

Councilman Kelly.

9

Mr. Boyle, will you please read

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the title of Bill No. 090467.

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THE CLERK: Ordinance 090467,

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an ordinance amending Title 19 of The

13

Philadelphia Code, entitled "Finance,

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Taxes and Collections," by adding a new

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Chapter providing for the recovery of

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enhanced monetary damages from persons

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who file false or fraudulent claims with

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the City, providing a procedure for

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persons with knowledge of such claims to

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inform the City and authorizing the City,

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in certain circumstances, to allow such

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persons to commence civil actions on

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behalf of the City and to share in the

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proceeds awarded, and providing for civil

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penalties, attorneys' fees and costs, all

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.

2 under certain terms and conditions.

3 COUNCILMAN GREENLEE: Thank
4 you.

5 Just for the record, this is
6 basically a bill that I introduced. It's
7 a whistleblower protection bill. It's
8 based pretty much on the federal
9 regulations, and we think not only will
10 it fight fraud, it will also hopefully
11 maybe raise some money for the City,
12 which last I checked we could use now and
13 then.

14 We have one witness scheduled,
15 Amy Kurland, Inspector General. Would
16 you like to take the witness stand.

17 (Witness approached witness
18 table.)

19 COUNCILMAN GREENLEE: Could
20 morning. If you could just identify
21 yourself for the record and proceed with
22 your testimony. We have copies of it,
23 too.

24 MS. KURLAND: Okay. Thank you.

25 Good morning, Councilman

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.
2 Greenlee and members of the Law and
3 Government Committee. My name is Amy
4 Kurland and I am the City's Inspector
5 General. It is certainly a privilege to
6 appear before you today to testify in
7 support of this bill, which you,
8 Councilman Greenlee, introduced back in
9 June.

10 The bill, if enacted, will
11 amend Title 19 of The Philadelphia Code
12 by adding a new Chapter providing for the
13 recovery of enhanced monetary damages
14 from persons who file false or fraudulent
15 claims with the City. But equally
16 important, the bill provides
17 whistleblower protection for anyone who
18 is discharged or otherwise discriminated
19 against in his or her employment for
20 coming forward to report the false claim.

21 I am very excited that Council
22 is taking an aggressive stance against
23 fraud, a stance and a position that
24 dovetails completely with the mission of
25 the Inspector General's Office, to

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.
2 uncover fraud and misconduct in the City
3 and by those doing business with the
4 City.

5 Specifically, the bill provides
6 for a cause of action against persons
7 who, in their contractual interactions
8 with the City, knowingly cheat the City
9 out of funds that are due, such as by
10 presenting false or inflated claims for
11 payment or by delivering less than was
12 called for under a contract. The bill
13 provides that any person who is found to
14 have committed any of the seven
15 enumerated prohibited acts in the bill
16 will be liable to the City for triple the
17 amount defrauded, plus attorneys' fees
18 and costs and be subject to fines up to
19 \$2,000 per offense.

20 As you know, the Inspector
21 General is responsible for rooting out
22 fraud and misconduct not only among City
23 employees but by anyone or any company
24 that does business with the City. We
25 work very hard to uncover and investigate

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.

2 any situations where individuals or
3 companies have submitted false or
4 inflated bills to the City, have charged
5 for ghost employees and many other ways
6 that contractors may defraud the City.

7 Many of these cases are prosecuted
8 criminally in federal and state court.

9 This bill will complement our work in
10 that the City will not only receive what
11 it is due, but will be able to seek
12 treble damages, costs and attorneys'
13 fees. And, most importantly, the bill
14 encourages those with knowledge of fraud
15 to come forward by protecting them from
16 discrimination and by providing financial
17 incentives.

18 We must all work together to
19 protect the City. The Inspector
20 General's Office will work together with
21 the Law Department and will support both
22 the implementation and the enforcement of
23 this bill with our team of highly trained
24 and experienced investigators. We have
25 unique expertise in uncovering fraud that

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.

2 we will lend to the Law Department in
3 pursuing funds due to the City as a
4 result of false claims.

5 We are offering proposed
6 amendments to this bill with some minor
7 suggestions and some recommendations from
8 the Law Department. Most significantly,
9 although the bill contains a remedy for
10 those retaliated against for blowing the
11 whistle on fraud, it does not contain an
12 affirmative prohibition against such
13 retaliation. We, therefore, suggest
14 adding a paragraph containing an
15 affirmative prohibition on taking an
16 adverse employment action against someone
17 because he or she blew the whistle on
18 fraud. The Inspector General's Office
19 takes nothing more seriously than
20 pursuing those who attempt to retaliate
21 against individuals who are courageous
22 enough to turn in the wrongdoers. We
23 also ask that the bill take effect in 60
24 days after enactment to allow us to
25 develop procedures to support the bill.

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.

2 Thank you, Councilman Greenlee,
3 for the opportunity to provide testimony
4 on this bill. I'll be happy to answer
5 any questions. Additionally, Law
6 Department representatives are here to
7 respond to any questions.

8 COUNCILMAN GREENLEE: Thank
9 you, Ms. Kurland. And those amendments
10 that you alluded to will be offered. We
11 have copies of them.

12 MS. KURLAND: Okay. Thank you.

13 COUNCILMAN GREENLEE: They will
14 be offered at the appropriate time.

15 Councilman Kenney.

16 COUNCILMAN KENNEY: Thank you
17 very much.

18 General, I understand the
19 concept of citizens turning in fraudulent
20 actions on the part of City employees,
21 other City employees reporting fraudulent
22 action on the part of other City
23 employees. My concern is relative to the
24 sometimes vindictiveness of folks. For
25 example, I'd imagine in a local business

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.

2 strip where businesspeople maybe don't
3 get along -- I mean, I'm talking South
4 Philly here, so you can have lots of
5 grudges that have gone on for a long
6 time.

7 Having this plethora of
8 complaints, one business -- I assume that
9 they're anonymous complaints, because
10 that would be one of the tools in making
11 sure that people have the comfort of
12 coming forward.

13 If we're barraged with a number
14 of anonymous complaints about
15 businessperson versus businessperson or
16 resident versus resident, I assume you'll
17 have to make a judgment on which ones are
18 worth pursuing and which ones aren't.

19 I'm just concerned about people's
20 spitefulness in attempting to "gotcha" on
21 someone who is either a competitor or a
22 person that they've been mad at for 25
23 years.

24 MS. KURLAND: Right. That's an
25 excellent question, Councilman Kenney,

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.

2 and we deal with those complaints every
3 day. We get many, many anonymous
4 complaints, and the anonymous complaints
5 are always taken with a little extra
6 look. We don't usually pursue anonymous
7 complaints unless there's some
8 corroboration. Most often the cases that
9 are the most significant cases are people
10 who come forward, and while they may
11 request confidentially, they're not
12 anonymous, and we do tend to weed out the
13 ones that are simply people having a
14 grudge against other people or
15 contractors who are unhappy about not
16 getting certain jobs.

17 COUNCILMAN KENNEY: Okay.

18 Fine. All right. Thank you. I just
19 wanted to make sure the record was clear.

20 COUNCILMAN GREENLEE: The only
21 thing, Councilman, I always thought in
22 South Philly everybody sat around singing
23 Kumbaya. I was shocked to hear that.

24 COUNCILMAN KENNEY: Pat's and
25 Geno's, I'm sure the two complaints would

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.

2 come right across the street.

3 But thank you for your
4 information.

5 COUNCILMAN GREENLEE: Thank
6 you, Councilman.

7 Any other questions from
8 members of the Committee?

9 (No response.)

10 COUNCILMAN GREENLEE: Just for
11 the record, note that Councilwoman
12 Reynolds Brown is also present in the
13 room.

14 Thank you, Ms. Kurland.

15 MS. KURLAND: Thank you,
16 Councilman.

17 COUNCILMAN GREENLEE: Anyone
18 else here to testify on this bill?

19 (No response.)

20 COUNCILMAN GREENLEE: Seeing
21 none, what I'd like to do is just
22 temporarily recess the hearing and go
23 into the public meeting, then we'll go
24 back to the hearing on the census issue.

25 We have a number of amendments

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.
2 here, which I think each -- the Chair
3 recognizes Councilman Kenney regarding
4 amendments to Bill No. 090467.

5 COUNCILMAN KENNEY: Thank you,
6 Mr. Chairman. I move that Bill No.
7 090467 be amended accordingly concurrent
8 with the testimony that was given and the
9 circulation of the amendments.

10 (Duly seconded.)

11 COUNCILMAN GREENLEE: It's been
12 moved and seconded that the amendments be
13 approved.

14 All in favor please say aye.

15 (Aye.)

16 COUNCILMAN GREENLEE: Opposed?

17 (No response.)

18 COUNCILMAN GREENLEE: The
19 motion carries.

20 Again, the Chair recognizes
21 Councilman Kenney.

22 COUNCILMAN KENNEY: Thank you,
23 Mr. Chairman. I move that Bill No.
24 090467, as amended, be reported out of
25 this committee favorably and a request

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.
2 made for rules suspension to allow for
3 first reading at our next Council
4 session.

5 (Duly seconded.)

6 COUNCILMAN GREENLEE: It's been
7 moved and seconded.

8 All in favor please say aye.

9 (Aye.)

10 COUNCILMAN GREENLEE: Opposed?

11 (No response.)

12 COUNCILMAN GREENLEE: Hearing
13 none, Bill No. 090467, as amended, is
14 reported out of this committee with a
15 favorable recommendation and the rules of
16 Council have been suspended to allow for
17 first reading at our next session of
18 Council.

19 Thank you very much. We will
20 again recess now the meeting, go back
21 into the public hearing, and this will be
22 on Resolution 090759.

23 I would ask Mr. Boyle to please
24 read the title of that resolution.

25 THE CLERK: Resolution 090759,

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.
2 resolution authorizing the Committee on
3 Law and Government to hold hearings on
4 citizen outreach regarding the United
5 States Census 2010 in Philadelphia and
6 investigate options of outreach to avoid
7 an undercount of Philadelphia citizens in
8 the upcoming United States Census 2010
9 Count results.

10 COUNCILMAN GREENLEE: Thank
11 you.

12 This resolution, which was
13 introduced by Councilwoman Reynolds
14 Brown, will have other hearings besides
15 today, but we just wanted to get started
16 in taking some testimony particularly
17 from people from the Census Bureau.

18 Councilwoman, did you want to
19 say something?

20 COUNCILWOMAN BROWN: Yes.

21 COUNCILMAN GREENLEE:
22 Councilwoman Reynolds Brown.

23 COUNCILWOMAN BROWN: Thank you,
24 Mr. Chairman and members of the Law and
25 Government Committee.

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.

2 Today, we actually view the
3 testimony we are going to hear as a
4 starting point. I'm anxious to hear
5 where the Administration is and what
6 their plans are, with every expectation
7 that we would do a follow-up with a more
8 formal briefing in the new year. But
9 given the notion that there are a number
10 of benchmark dates that need to happen
11 starting January 1, we wanted to get on
12 the record early where we are now as we
13 prepare for the 2010 census.

14 Thank you, Mr. Chairman.

15 COUNCILMAN GREENLEE: Thank
16 you, Councilwoman.

17 Any questions or comments from
18 members of the Committee?

19 (No response.)

20 COUNCILMAN GREENLEE: Seeing
21 none, the Chair recognizes Mr. Theodore
22 Roman from the Census Bureau.

23 (Witness approached witness
24 table.)

25 COUNCILMAN GREENLEE: Good

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.
2 morning, Mr. Roman. Just for the record,
3 we have your testimony and it will be
4 fully incorporated in the record. If you
5 would like to sort of paraphrase, because
6 we are on a little bit of a time issue --
7 there's a hearing coming up -- that's
8 fine, but your whole testimony will be
9 made part of the record.

10 MR. ROMAN: Thank you very
11 much.

12 COUNCILMAN GREENLEE: So if you
13 just state your name for the record and
14 proceed. Thank you.

15 MR. ROMAN: Good morning,
16 Chairman Greenlee and members of the
17 Committee on Law and Government. My name
18 is Theodore J. Roman and I serve as the
19 Deputy Regional Director of the United
20 States Census Bureau in the Philadelphia
21 region. The region comprises the states
22 of Pennsylvania, Maryland, Delaware, 11
23 southern counties of New Jersey and
24 Washington, DC.

25 The Census every ten years is

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.
2 mandated by constitution beginning in
3 1790, and it's the largest peacetime
4 effort that the federal government
5 undertakes. The mission overall is
6 mandated, as I said, to count every
7 person living in the United States, to
8 count them once and to count them in the
9 right place.

10 This Census 2010 is easy, safe
11 and important. There are only ten
12 questions, none of which ask for
13 citizenship status, Social Security
14 numbers or income. It will take
15 approximately ten minutes to complete,
16 but will impact the resources made
17 available to local communities for the
18 next ten years. By law, individual
19 responses are kept strictly confidential
20 for 72 years, after which they are
21 delivered to the national archives and
22 used primarily for genealogical research.
23 Every Census employee takes a lifetime
24 oath to keep all information
25 confidential, less they be subject to a

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.
2 \$250,000 fine and/or five years
3 imprisonment. The data collected by the
4 Census helps to determine the
5 distribution of more than \$400 billion in
6 federal funding to local communities for
7 schools, hospitals, roads, public
8 transportation and other social services.
9 Furthermore, the Census data helps
10 determine reapportionment in the United
11 States House of Representatives and is
12 used for redistricting across state and
13 local governments.

14 The Census Bureau conducts its
15 community outreach through its
16 Partnership Department. This department
17 is charged with identifying trusted
18 community voices that can help us reach
19 our hard-to-count population. This group
20 includes African Americans, Hispanics,
21 Asians, Native Americans, low income, the
22 disabled and those living in gated
23 communities and college students, amongst
24 others. We are now actively seeking
25 partners that serve these communities in

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.

2 an effort to ensure that we do reach and
3 count every person. Partners may conduct
4 a number of Census outreach initiatives,
5 including forming Complete Count
6 Committees, hosting Census events,
7 distributing Census materials and
8 information through their offices,
9 websites and newsletters, or donating
10 space to be used for training or Be
11 Counted sites or Questionnaire Assistance
12 Centers. These sites are locations where
13 we can either leave a box of the
14 questionnaires for those who believe that
15 they may not have been counted or did not
16 receive a questionnaire. The
17 Questionnaire Assistance Centers are
18 locations where our partners have
19 allocated space for a Census Bureau
20 employee to answer questions from the
21 community about completing the
22 questionnaire.

23 From March 8th to the 10th of
24 2010, the United States Census Bureau
25 will send households an advance letter,

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.
2 informing them that they will soon be
3 receiving a 2010 Census questionnaire.
4 From March 15th to the 17th, we will be
5 mailing a questionnaire to more than 120
6 million households throughout the nation.
7 Areas with undeliverable addresses; for
8 example, rural routes, will receive the
9 questionnaire in person from a Census
10 representative. There are approximately
11 13.5 million households that will receive
12 their questionnaires in that manner.
13 Areas identified by the Bureau as having
14 a large concentration of Latino
15 households will receive a bilingual
16 questionnaire. The questionnaire will be
17 available in six languages - English,
18 Spanish, Chinese, Korean, Russian and
19 Vietnamese. Language guides are also
20 available in 59 languages and will be
21 distributed to partners and local
22 communities in advance of the
23 questionnaire mailing. From March 22nd
24 to the 24th, postcards will be sent to
25 households reminding them to return their

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2 questionnaires by Census Day.

3 April 1st, 2010 is Census Day.

4 From April 6th to the 15th, we will be
5 sending replacement questionnaires to
6 households that have not returned their
7 forms. Towards the end of April, those
8 households that have not returned their
9 questionnaires will begin to receive
10 visits from our Census enumerators, whose
11 aim is to count every household that did
12 not return a questionnaire. We
13 anticipate that this operation will be
14 completed by the end of June 2010. By
15 December 31st, we are charged with
16 delivering apportionment counts to the
17 President of the United States. By March
18 of 2011, we are required to complete
19 delivery of redistricting to the states.

20 The City of Philadelphia will
21 manage its Census field operations
22 through three local census offices - our
23 Philadelphia Central Office at 701 Market
24 Street, our Philadelphia Frankford Office
25 at 6581 Roosevelt Boulevard and our

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.
2 Philadelphia West location at 5070
3 Parkside Avenue, which is on the 4th
4 floor. We have already begun our
5 recruitment processes for our field
6 operation positions and are expecting to
7 hire approximately 1,000 individuals per
8 office depending on the number of people
9 that return their questionnaires. The
10 salaries for these positions will be from
11 \$12 to \$18 per hour depending on the
12 position. A brief basic skills test is
13 administered to all interested
14 candidates, as well as a complete
15 background check and fingerprinting. We
16 have established a toll-free hotline for
17 interested candidates to call and learn
18 more about the positions, testing dates
19 and qualifications. The number is
20 866-861-2010.

21 And beginning this January, mid
22 January, the Census Bureau is launching
23 its 2010 Communication Campaign
24 nationally. It will feature local as
25 well as national advertisements in the

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.
2 radio, television, print and
3 non-traditional media. The campaign will
4 be conveyed in 28 languages, again,
5 making every effort to reach our
6 hard-to-count and linguistically isolated
7 communities. We've already made some
8 significant national partners, including
9 Best Buy, Target, MTV, BET and others,
10 who have committed to helping us deliver
11 the 2010 Census message to their
12 audiences. Between mid March and Census
13 Day of April 1st, 2010, for example,
14 every Best Buy will feature Census
15 commercials and PSAs on their television
16 screens.

17 On January 4th, 2010, the
18 Philadelphia region will launch its 2010
19 Road Tour here on Independence Mall, and
20 the event will kick off a road tour that
21 will take an interactive Census
22 experience into neighborhoods, festivals,
23 large events and churches throughout the
24 region. The itinerary for this tour as
25 well as the local Questionnaire

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2 Assistance Centers will be mapped online
3 and thanks to a national partnership that
4 we have with Google. In order to succeed
5 in counting every person once and in the
6 right place, we are also counting on
7 partnering with our elected officials
8 through the Philly Counts Program, and
9 that's our Complete Count Campaign and
10 your individual initiatives. We can
11 ensure that we reach your constituents
12 with clear messages that resonate with
13 those issues that are most important to
14 them.

15 I look forward to your
16 questions, and I thank you for your time.

17 COUNCILMAN GREENLEE: Thank
18 you, Mr. Roman. I just have one real
19 basic question.

20 Could you highlight maybe just
21 two, three, whatever, things that were
22 not done last time that you think will be
23 particularly key in improving
24 participation this time.

25 MR. ROMAN: The most important

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.

2 thing would be the ten questions. This
3 is the shortest questionnaire that this
4 Census has in its history. We're no
5 longer taking the long form
6 questionnaire. That's done more
7 regularly with the American Community
8 Survey to give updated data.

9 COUNCILMAN GREENLEE: Okay.

10 Thank you.

11 MR. ROMAN: The language
12 program and the partnership program, too,
13 are more robust than they've been in the
14 past.

15 COUNCILMAN GREENLEE: They
16 include more languages this time?

17 MR. ROMAN: Many more
18 languages. Our staff, too. Currently,
19 nationally the staff that we're using for
20 our partnership programs represent 108
21 languages spoken.

22 COUNCILMAN GREENLEE: Wow.

23 Okay. Thank you.

24 Councilman Kelly.

25 COUNCILMAN KELLY: Thank you,

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.

2 Mr. Chairman.

3 Mr. Roman, I just want to make
4 sure that you plan on hiring 1,000
5 individuals per office, meaning that you
6 have three offices that you're going to
7 set up for Philadelphia alone, which
8 would mean 3,000 people?

9 MR. ROMAN: Approximately 3,000
10 people. And, again, our campaign is to
11 encourage everyone to return the
12 questionnaire in a timely manner. Those
13 who do not choose to return the
14 questionnaire for whatever reason
15 increases the amount of people that we
16 have to hire.

17 COUNCILMAN KELLY: And after
18 they're interviewed and given the test
19 and whatnot, when would they start?

20 MR. ROMAN: The training for
21 the enumerators, which would be our
22 largest bulk of hiring, would take place
23 around the end of April 2010, and our
24 operations in the field are expected to
25 be completed by the end of June.

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.

2 COUNCILMAN KELLY: End of June.

3 So they would be hired for --

4 MR. ROMAN: Short term.

5 COUNCILMAN KELLY: Short term.

6 Okay. All right. Thank you.

7 Thank you, Mr. Chairman.

8 COUNCILMAN GREENLEE: Thank

9 you.

10 Councilwoman Reynolds Brown.

11 COUNCILWOMAN BROWN: Thank you

12 very much.

13 Good morning. Elaborate, if
14 you will, on both the recruitment process
15 and the hiring process and what measures
16 are being taken to reach deep into
17 neighborhoods to provide opportunity for
18 those who are out of work.

19 MR. ROMAN: Currently, our
20 recruiting department is out working with
21 our partners, working with the
22 communities in the neighborhoods. We've
23 identified what we consider to be the
24 more difficult, hard-to-count locations,
25 and we're focusing our attention on those

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.

2 areas so that we can get a sufficient
3 applicant pool of people that live in
4 those communities. And then from there,
5 we're available to come in, talk to
6 groups, civic groups. We have a practice
7 test that people could be -- could be
8 administered to them to make them more
9 comfortable before they actually take the
10 instrument.

11 COUNCILWOMAN BROWN: Any
12 awareness, activities happening at the
13 school level so that young people can
14 take messages home to their parents about
15 the importance of Census 2010?

16 MR. ROMAN: And they're one of
17 our strongest partners, the students. We
18 have the Census in the Schools Program,
19 which is online. We're already working
20 with the Complete Count Committee from
21 Philadelphia encouraging all of the
22 schools to participate in that program
23 and take the message home. So we're also
24 working at the parochial school level as
25 well.

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2 COUNCILWOMAN BROWN: So is that
3 optional, meaning principals make that
4 decision, or is that being driven by
5 Dr. Arlene Ackerman, or what?

6 MR. ROMAN: Dr. Ackerman is
7 involved in the process. I don't have
8 the information as to where the program
9 is at this point, but it is strongly
10 encouraged for the City.

11 COUNCILWOMAN BROWN: Okay.
12 Well, as we look towards the next
13 briefing, it would be encouraging to
14 know -- leadership can make it plain, but
15 ultimately the action happens on a
16 school-by-school basis. So my question
17 becomes, are principals using an option
18 to drive this Census message or is it
19 being mandated from the top down.

20 MR. ROMAN: And we'll have more
21 information when we come back to be able
22 to provide to you.

23 COUNCILWOMAN BROWN: Thank you
24 for your testimony. Now, state once
25 again who you are and where you fall in

1 12/16/09 - LAW & GOV'T - BILL 090467, etc.

2 this big picture.

3 MR. ROMAN: Theodore J. Roman.

4 I'm the Deputy Regional Director for the

5 Philadelphia Regional Census Center.

6 We're located right here on Market

7 Street, and we have 12 regions throughout

8 the nation. So I am the second-level

9 director at this facility.

10 COUNCILWOMAN BROWN: And this

11 region includes what?

12 MR. ROMAN: It's the entire

13 State of Pennsylvania, the 11 southern

14 counties of New Jersey, Maryland,

15 Delaware and the District of Columbia.

16 COUNCILWOMAN BROWN: Okay.

17 Thank you very much.

18 MR. ROMAN: You're welcome.

19 Thank you.

20 COUNCILWOMAN BROWN: Thank you

21 for your testimony.

22 Thank you, Mr. Chairman.

23 COUNCILMAN GREENLEE: Thank

24 you.

25 Any other questions, comments?

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2 (No response.)

3 COUNCILMAN GREENLEE: Is there
4 anyone else here who would like to
5 provide testimony today?

6 (No response.)

7 COUNCILMAN GREENLEE: Thank
8 you, Mr. Roman.

9 Seeing none --

10 MR. ROMAN: Thank you.

11 COUNCILMAN GREENLEE: -- as was
12 stated earlier, there will be subsequent
13 hearings and briefings on this matter,
14 very important matter.

15 I'm sorry. Councilman DiCicco.

16 COUNCILMAN DiCICCO: Thank you.
17 I'm sorry.

18 About an hour ago, maybe less,
19 I had a meeting with some representatives
20 of the Philadelphia Water Department
21 about some programs that they're looking
22 to initiate, and they identify in my
23 district, 1st Councilmanic District, that
24 there are 167,200-and-some population,
25 and they claim that they got that number

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2 from the 2000 Census. Now, when we did
3 redistricting back in '99 for the year
4 2000, typically a councilmanic district
5 is supposed to represent about 150,000
6 people. It's not an exact number. It
7 could be three, four thousand either way.
8 I'm wondering how they come up with that
9 kind of number when in the census that we
10 use, the government census, indicated in
11 my district that we had somewhere about
12 150,000 population. Would utility
13 companies have different numbers? That
14 seems to be that way. I'm just curious.
15 Is there any matching of what utility
16 companies may have with the census that
17 your folks would be performing?

18 MR. ROMAN: The Census Bureau
19 collects the information based on its
20 master address file and then we provide
21 the information to the states after it's
22 presented to the President. So I'm not
23 sure what numbers the utilities are
24 using.

25 COUNCILMAN DiCICCO: Household

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2 that has water service based on the
3 number of people in a household. That's
4 a significant difference.

5 MR. ROMAN: Our numbers are
6 based on actually enumerating or counting
7 every individual.

8 COUNCILMAN DiCICCO: Okay.
9 Thank you.

10 COUNCILMAN GREENLEE: Thank
11 you.

12 Any other questions?

13 (No response.)

14 COUNCILWOMAN BROWN: Thank you,
15 Mr. Chairman.

16 COUNCILMAN GREENLEE: Thank
17 you.

18 Seeing none, this hearing on
19 Resolution 090759 will be held to the
20 call of the Chair.

21 (Committee on Law and
22 Government concluded at 10:50 a.m.)

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