

COUNCIL OF THE CITY OF PHILADELPHIA
PUBLIC HEARING BEFORE COMMITTEE ON FINANCE

- - -

Room 696, City Hall
Philadelphia, Pennsylvania
Tuesday, 5/28/02
11:27 a.m.

- - -

BILL 020275 - Authorizing the Mayor, on behalf of the City, to file an application with the United States Department Housing and Urban Development (HUD) for a Community Development Block Grant (CDBG) as required by Section 104 of the Title I of the Housing and Community Development Act of 1974 (P.L. 93-383), as amended, including all understanding and assurances contained therein...

RES. 020285 - Approving the annual program statement and budget for the expenditure of the NTI bond proceeds for Fiscal Year 2003.

PRESENT:

COUNCILWOMAN JANNIE BLACKWELL, Chair
COUNCILWOMAN MARIAN B. TASCIO, Vice Chair
COUNCILMAN DAVID COHEN
COUNCILMAN FRANK DICICCO
COUNCILMAN W. WILSON GOODE, JR.
COUNCILMAN JAMES F. KENNEY
COUNCILMAN MICHAEL A. NUTTER
COUNCIL PRESIDENT ANNA C. VERNA

- - -

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2 COUNCILWOMAN BLACKWELL: Good morning.

3 We would like to thank you for your patience.

4 Welcome, everybody, to this public hearing of the

5 Finance Committee on CDBG and NTI. Having said

6 that, the committee hearing for the Committee on

7 Finance is now in session.

8 We will ask the clerk to read the

9 titles of both bills; that is, Bill No. 020275

10 and Res. No. 020285.

11 THE CLERK: Bill No. 020275, an

12 ordinance authorizing the Mayor, on behalf of the

13 City, to file an application with the United

14 States Department of Housing and Urban

15 Development for a Community Development Block

16 Grant as required by Section 104 of Title I of

17 the Housing and Community Development Act of

18 1974, as amended, including all understandings

19 and assurances contained therein; and designating

20 the Mayor and the Director of the Office of

21 Housing and Community Development as the

22 authorized representatives of the City to act in

23 connection with the application, and to provide

24 such additional information as may be required,

25 all under certain terms and conditions.

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2 And Resolution No. 020285, a
3 resolution approving the annual program statement
4 and budget for the expenditure of the
5 Neighborhood Transformation Initiative Bond
6 Proceeds for Fiscal Year 2003.

7 COUNCILWOMAN BLACKWELL: Thank you
8 very much.

9 We have a quorum present this
10 morning. To my left is Vice Chair Marian Tasco;
11 to my right is the President, Ann Verna;
12 Councilman Jim Kenney; and Councilman Frank
13 DiCicco.

14 Before we begin, we would like to
15 note that we have received two communications
16 that we would like to read into the record. One
17 will be from United States Senate and Rick
18 Santorum.

19 Will the Clerk please read that
20 letter?

21 THE CLERK: Dear Mrs. Blackwell:
22 Thank you very much for your invitation to attend
23 the hearing for public comment on Year 28
24 Proposed Consolidated Plan on May 28, 2002.
25 Unfortunately, I am unable to attend due to a

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2 previously scheduled event. Once again, thank
3 you for thinking of me and best wishes in your
4 endeavors. Sincerely, Rick Santorum, United
5 States Senate.

6 COUNCILWOMAN BLACKWELL: Thank you.

7 Also, we have a letter and it's been
8 requested that we read it. It's addressed to Pat
9 Smith, Esquire, Director of NTI from our
10 colleague Councilman Frank Rizzo. We will ask
11 that that be read into the record per his
12 request.

13 THE CLERK: "To Councilwoman
14 Blackwell, from Councilman Rizzo. Enter attached
15 letter into the record in May 28th Finance
16 Committee hearing.

17 "I request that you read the attached
18 letter into the record at the Finance Committee
19 hearing which is scheduled for Tuesday, May 28,
20 2002 at 11 o'clock a.m. Unfortunately, I am
21 unable to attend the Finance Committee hearing on
22 Tuesday and, therefore, will not have the
23 opportunity to question the Administration about
24 the issues that my letter raises. The letter
25 addresses specific concerns that I have regarding

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2 the use of eminent domain by the City of
3 Philadelphia in its implementation of the NTI
4 Program in the future. I request that you read
5 the letter and enter it into the record when
6 Patricia L. Smith, Esquire, Director of
7 Neighborhood Transformation Initiative and/or her
8 representatives testify at the hearing.

9 "Thank you for your consideration."

10 "Dear Ms. Smith: Thank you for the
11 updated information that you have provided to
12 City Council regarding the Neighborhood
13 Transformation Initiative. I found it very
14 useful and informative and I am happy to learn
15 that there is sufficient groundwork to begin
16 implementation of this bold and promising
17 initiative.

18 "In addition to the concerns that
19 I've raised in the past about the shift from a
20 demand-driven approach to a supply-driven
21 approach, I have a special concern about the NTI
22 Program: The use of eminent domain essentially
23 to transfer private property from one private
24 party (a resident) to another private party (a
25 developer) and then to another resident. A

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2 government should use and has traditionally used
3 its eminent domain authority to acquire property
4 for some public use, example highways, which this
5 is not.

6 "Problems will certainly arise over
7 the acquisition of the properties from residents
8 relying on their property rights to resist the
9 loss of their home.

10 "I believe that this is an issue that
11 will certainly arise as we move forward with the
12 implementation of NTI. I also believe that this
13 will be an issue that could potentially subject
14 the City of Philadelphia to significant liability
15 and added expense in the future as well as
16 negative publicity. Please let me know how this
17 matter will be addressed.

18 "I look forward to your response on
19 this issue.

20 "Sincerely, Frank Rizzo."

21 COUNCILWOMAN BLACKWELL: Thank you
22 very much. Certainly, we will ask Miss Smith to
23 respond to that issue. I would only say from
24 experience that we've used this as a process over
25 the years, and if we didn't have it, we couldn't

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2 acquire a lot of properties that are even
3 abandoned and where we can't locate owners. So
4 we certainly appreciate his concern but certainly
5 realize this is a very useful tool to us in
6 trying to acquire properties to get them back
7 into the hands of people who live and work in our
8 city.

9 Let me just say by matter of
10 introduction that we are very happy to chair this
11 committee. We believe that CDBG, the Community
12 Development Block Grant hearings and NTI are our
13 major ways to get housing production and that NTI
14 is the most exciting program I've seen. And,
15 obviously, it's the first of its kind across the
16 country in order to have new and exciting ways to
17 do housing and affords us the opportunities to
18 create our own programs in this city. That is a
19 big boon for District Councilpeople and
20 Councilpeople-at-large. And we're absolutely
21 overjoyed and excited about all that NTI means.
22 In fact, Safe Streets Initiative is also a part
23 of NTI, as the Mayor has said in my presence that
24 he doesn't want to be mayor of a city where we
25 don't deal with crime because you can't do

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2 neighborhood and commercial corridor
3 revitalization if you don't have a safe city. So
4 the two go hand in hand, and both of these
5 programs are programs that don't exist anywhere
6 in the country and we're just over-joyed and
7 excited about all that that means.

8 Having said that, we will ask the
9 Administration to come to the table to be ready
10 to testify. And I will ask my colleagues if
11 anyone has an opening statement they would like
12 to make before we begin?

13 (No response.)

14 (Witnesses come forward.)

15 COUNCILWOMAN BLACKWELL: Thank you
16 very much.

17 The Chair also notes that we have
18 present Councilman Michael A. Nutter and
19 Councilman David Cohen.

20 Let me say that we tried to meet with
21 each and every councilperson. In fact, we almost
22 became a nuisance -- and Councilman W. Wilson
23 Goode, Jr. We met with most individuals. Some
24 did not need it and we were unable to meet,
25 unfortunately, with my colleague Councilman

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2 Nutter and Councilman Kenney and Councilman Ortiz
3 and Cohen. However, we even had a day for the
4 Council-at-Large and we will try to make
5 ourselves available today and as always are
6 available for any special information that is
7 needed. So we hope that they will keep that in
8 mind. Some of this might be repetitious for
9 those of us who have had meetings, but we hope
10 that they will consider that we tried our very,
11 very best to reach out for the last several weeks
12 to each and every member of City Council because
13 this is such a specific driven kind of process
14 when you deal with specific properties and we
15 wanted everybody to feel included. Thank you
16 very much.

17 We will now turn the testimony to
18 those at the witness table and ask you to
19 identify yourself for the record and begin your
20 testimony.

21 MS. MCCOLLOCH: Good morning,
22 Councilwoman Blackwell and other members of the
23 Finance Committee. I'm Deborah McColloch,
24 Director of Housing, and I am here today to
25 testify on behalf of the Administration on Bill

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2 No. 020275 which permits the City to apply for
3 the Federal Community Development Block Grant,
4 Home Investment Partnership Funds, Emergency
5 Shelter Grant, and Housing Opportunities for
6 Persons with AIDS, known as HOPWA, funds and
7 other State funds from the Department of
8 Community and Economic Development. I submitted
9 written testimony to the Members of Council. I
10 believe you have received it. If not, I have
11 additional copies. And I was not going to read
12 my entire testimony; I just wanted to highlight a
13 couple of things for you that we have discussed
14 over the past few weeks.

15 The Consolidated Plan, the Year 28
16 Consolidated Plan is essentially a carry-forward
17 budget. It carries forward the programs and
18 activities that were started in previous years.
19 It continues to fund those development projects
20 that are in the pipeline and are moving forward
21 toward development of affordable housing. The
22 main thing to note about this year's budget is
23 that our Community Development Block Grant
24 resources have been reduced. We have
25 \$2.3 million less from the federal government as

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2 part of our Community Development Block Grant
3 allocation and we also have a reduction in
4 program income.

5 Program income is generated from
6 various sources, but one of the main ones is
7 interest earned on Section 108 loans. Section
8 108 loans are those loans that we borrow from the
9 federal government against future Community
10 Development Block Grant funds and then we have to
11 pay them back. It's like using your credit card.
12 We have to repay them each year. Last year we
13 drew down those funds and didn't spend them all
14 and so they were essentially sitting in a bank
15 account earning interest which we then applied to
16 the Community Development Block Grant Program.
17 Over the course of the past year, we spent those
18 funds for the activities for which we had
19 borrowed the money, therefore, we had less money
20 to generate interest. So program income was
21 reduced this year because we generated less
22 interest on our Section 108 loans. And those
23 numbers are reflected in detail in the budget.

24 The main programs that we've had to
25 reduce in funds moving forward are proposed to be

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2 the Community Economic Development Program which
3 the reduction of that is offset by the fact that
4 the loan pools are fully funded for their
5 commitments and also by the available economic
6 stimulus funding. We also reduced funding to the
7 Department of Licenses and Inspections, in part
8 to ensure that the City meets the federal
9 requirements governing the expenditure of funds
10 for basic city services. The housing counseling
11 program has been reduced but we are confident
12 that the core housing counseling services, those
13 being, defaulted delinquency counseling, mortgage
14 counseling, tenant counseling, and anti-predatory
15 lending counseling are still being provided. In
16 fact, Philadelphia has the largest housing
17 counseling program of any major city in America.

18 (Applause.)

19 MS. MCCOLLOCH: We also reduced
20 funding for the Settlement Grant Program
21 primarily due to the decrease in the demands for
22 the program.

23 Since last year, federal regulations
24 were passed that are known as the Title 10
25 regulations which govern lead paint testing and

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2 treatment and they have made -- and they must be
3 apply to do all programs that use federal funds
4 and they have made it more difficult to implement
5 the Settlement Grant Program and less desirable
6 for the participants in it so that the number of
7 settlement grants, the demand for the settlement
8 grants has been reduced and the number that we've
9 offered has been reduced. Last year at this time
10 we had awarded 650 settlement grants to 154. So
11 although the funding for that program has been
12 decreased, I believe we will still meet the
13 demand for it throughout the year.

14 We also have reduced some funding for
15 employment and training activities, and that is
16 because these activities are more appropriately
17 funded with State dollars through the
18 Philadelphia Workforce Development Corporation.
19 In keeping with our NTI objectives for a more
20 targeted approach to spending rehab dollars, the
21 Basics Systems Repair Program, Tier III, has been
22 dropped. Tier III is the level of funding in
23 Basic System Repairs that provides a grant of up
24 to \$25,000 for repairs to an owner-occupied
25 property.

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2 The greatest demand under BSRP is in
3 Tier II, there's been a modest increase in Tier
4 II up to 7.3 million. This funding level will
5 allow us to rehabilitate more than 2,000 units
6 under Tier II.

7 The line item for urban renewal
8 liabilities which paid for the Redevelopment
9 Authority's cost for insurance and maintenance of
10 land acquired through urban renewal has been
11 eliminated. The RDA will become part of the
12 City's self-insurance policy.

13 And finally, the MEND II Program
14 which offered grants up to \$10,000 for the
15 rehabilitation of small rental properties has
16 also been eliminated. This program was
17 undersubscribed, and certainly the City needs
18 viable rental rehab program, perhaps modeled on
19 the successful Homeownership Rehab Program.
20 During Year 28, we will work to development a new
21 rental rehab program.

22 Some other programs experienced small
23 decreases as well, but the ones I just outlined
24 are the areas that had the major decreases.

25 That sums up the part of my testimony

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2 about the reduction in the program. And I'm
3 certainly available to answer whatever questions
4 you may have.

5 COUNCILWOMAN BLACKWELL: Thank you
6 very much.

7 MS. SMITH: If we may, we wanted to
8 take all of the Administration's testimony at one
9 time and then open up for questions.

10 COUNCILWOMAN BLACKWELL: That will be
11 fine.

12 MR. TRAYLOR: Good morning,
13 Councilwoman Blackwell and Members of City
14 Council.

15 COUNCILWOMAN BLACKWELL: Good
16 morning.

17 MR. TRAYLOR: My name is Mjenzi
18 Traylor and I'm the First Deputy City
19 Representative and Director of Commerce. I am
20 here today to present testimony in support of
21 Bill 020275, the Fiscal Year 2003 Community
22 Development Block Grant Consolidated Plan.

23 With me this morning are Curtis
24 Jones, President of Philadelphia Commercial
25 Development Corporation and Robert Fina, Senior

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2 Vice President of Philadelphia Industrial
3 Development Corporation and members of our
4 respective staffs.

5 Before I begin, I want to thank this
6 Committee and City Council for agreeing to
7 expedite this public hearing in consideration of
8 this bill. My comments this morning will
9 summarize the economic development section of the
10 Consolidated Plan.

11 Philadelphia's neighborhoods play a
12 pivotal role in the City's economy. Most of the
13 City's economic activity takes place in its
14 neighborhoods. To ensure and improve quality of
15 life for the majority of our citizens, we have
16 targeted neighborhoods economic development as
17 our number one priority.

18 Please note that the allocation for
19 economic development has been reduced this year
20 by \$1,734,000. However, we have reviewed the
21 requirements of Bill No. 000716 and have
22 determined that we are still in compliance, that
23 is, within the 5 percent that is required for
24 economic development.

25 The City's approach to neighborhood

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2 economic development encompasses three goals:
3 Assisting small neighborhood businesses,
4 investing in neighborhoods physical
5 infrastructure, including housing; to improve the
6 business environment near residential areas an
7 fostering the growth of communicate economic
8 development skills and capacity, particularly
9 within community development corporations. These
10 goals are reflected in a Broad array of
11 neighborhood development programs, initiatives,
12 and accomplishments of the past year.

13 To help meet these goals, we will be
14 expanding our targeted CDC support efforts to
15 community development corporations and special
16 service districts.

17 Our basic lending and grant programs
18 are divided among the Philadelphia Commercial
19 Development Corporation, the Philadelphia
20 Industrial Development Corporation, and the
21 Commerce Department.

22 Small business lending and facade
23 improvement programs are implemented from PCDC.
24 In the coming year PCDC small business revolving
25 loan program will be funded at \$2.5 million. The

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2 facade programs will be funded at 370,000, and
3 the Targeted Neighborhood Commercial Area
4 Acquisition Program will be funded at 100,000.
5 The Housing Contractors Program will provide
6 approximately \$1 million in lending.

7 PCDC will also provide support for
8 the Small Business Support Center and the Micro
9 Loan Program. These efforts are funded
10 principally, though, through non-CDBG resources.

11 PCDC will continue to operate
12 Targeted Neighborhood Commercial Area Program.
13 This program provides an array of support
14 services to 38 commercial areas. A listing of
15 these areas is attached to this testimony.

16 In addition, PCDC will provide direct
17 assistance to for-profit businesses and nonprofit
18 organizations which act as key service providers
19 and employers in these commercial areas. The
20 principal goal of the Targeted Neighborhood
21 Commercial Area Program is to enable these
22 businesses to remain and to expand while
23 providing needed goods, services, and employment
24 opportunities for Philadelphia's low and
25 moderate-income residents. PCDC will provide

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2 acquisition grants to community-based development
3 organizations located in the targeted areas. The
4 nonprofit organizations will acquire and improve
5 the properties. After the improvement is
6 completed, the nonprofits will either lease or
7 sell the properties to businesses which will
8 provide retail goods or services to low- and
9 mod-income residents of that neighborhood. To
10 qualify for a grant, the nonprofit must present a
11 development proposal to PCDC that will include a
12 commitment letter from the prospective business
13 and a financial proforma. It is anticipated that
14 at least 10 properties will be acquired,
15 renovated, and occupied.

16 Our major commercial and industrial
17 lending programs are administered by PIDC. These
18 include the CDBG Mortgage Loan Program, the
19 Neighborhood Development Fund and the Section 108
20 Loan Program. \$5.5 million will be used to
21 support the Mortgage Loan and Neighborhood
22 Development Programs. PCDC will draw down
23 Section 108 funds to assist in larger-scale
24 development projects and to support our
25 neighborhood lending programs.

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2 The primary goals of these Section
3 108 loans will be to create permanent jobs for
4 residents of Philadelphia, to stimulate private
5 investment, and to generate tax ratables for the
6 City. While the creation of jobs for low- and
7 moderate-income Philadelphians will be the key
8 criteria of these loans, the expansion of retail
9 goods and services to our neighborhoods and the
10 elimination of blight will be alternative
11 criteria. The projects approved for the Section
12 108 loans will be appropriate to the City's
13 overall economic development strategy.

14 The Department of Commerce will offer
15 various levels of grant support. One effort will
16 be to support predevelopment and development
17 project grants. Another will be to support
18 planning and marketing grants. A third will be
19 to support Special Services District programs in
20 West Philadelphia, Germantown, and Frankford.

21 We will continue our targeted
22 neighborhoods support services grants. We will
23 provide support to organizations in the American
24 Street and West Parkside Enterprise Zones,
25 Germantown, West Philadelphia, South

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2 Philadelphia, Frankford, Central North

3 Philadelphia, and Eastern North Philadelphia.

4 In addition, we look forward to being
5 a key implementing arm of the Mayor's
6 Neighborhood Transformation Initiative. This
7 dramatic new program will aid us in leveraging
8 public and private dollars in carrying out
9 economic development projects in the targeted
10 areas.

11 I would like to take this opportunity
12 to thank Council for their ongoing commitment to
13 the Department of Commerce's economic development
14 activities, and we look forward to working
15 closely with the Members of Council to continue
16 to strengthen the economic base of the City.

17 My colleagues and I will be pleased
18 to respond to any questions Council may have.
19 Thank you.

20 COUNCILWOMAN BLACKWELL: Thank you.

21 MS. SMITH: Good morning,
22 Councilwoman Blackwell, Members of the Finance
23 Committee and City Council. I am Patricia L.
24 Smith, Director of Neighborhood Transformation.
25 I am here today to testify on behalf of the

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2 Administration on behalf on Resolution 020285,
3 which approves the annual program and statement
4 and budget for the expenditure of NTI bond
5 proceeds for Fiscal Year 2003.

6 In the interest of time, I will read
7 only the highlighted sections of my written
8 testimony.

9 While NTI has achieved a great deal
10 over the past year, in many ways, Fiscal Year
11 2003 marks the Initiative's true beginning. The
12 Administration has set many ambitious goals over
13 the next year, covering a wide variety of
14 activities. Some of these activities will be
15 funded by other City funds. These include
16 community planning efforts, vacant lot cleanup,
17 the removal of dangerous street trees, abandoned
18 cars, and the start of the pilot Community Life
19 Improvement Program. I am happy to discuss these
20 activities with the Committee, but I've limited
21 my remarks today to the NTI activities that are
22 specifically funded with bond proceeds.

23 The Administration has proposed a
24 conservative budget for the Fiscal Year 2003
25 because many of the planning activities are

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2 anticipated in the program statement and program
3 development have not yet occurred. The planning
4 process will guide funding decisions. This
5 approach is consistent with the overall NTI
6 framework adopted by City Council in February.
7 The NTI Program Statement and Budget and
8 Resolution proposed to spend approximately
9 \$65 million in NTI and bond proceeds during
10 Fiscal Year 2003.

11 The cornerstone of NTI is community
12 planning. The City's neighborhood planning
13 process will develop, one, planning principals in
14 a transparent process for community-based
15 planning and land-use review; systems to ensure
16 the community residents have an opportunity to
17 review and comment on any proposed plan; and
18 structures for community planning that encourage
19 a larger framework for decision-making other than
20 simply neighborhood boundaries.

21 During Fiscal Year '03, working in
22 consultation with Members of City Council and
23 other City agencies, the City Planning Commission
24 will begin coordinating planning activities in 25
25 different areas of the City to ensure that

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2 residents will help shape the transformation of
3 their neighborhoods. The 25 candidates for
4 community planning are listed in this appendix to
5 the program statement.

6 The second NTI Program area is blight
7 elimination. The Administration proposes to
8 spend approximately 38 million in government
9 purpose bonds in residential and large vacant
10 building demolition and associated costs in FY
11 '03.

12 During Fiscal Year 2003, the City
13 plans to demolish 2000 dangerous and unsafe
14 residential properties throughout the 10 council
15 districts. The Administration is committed to
16 working with City Council on NTI's residential
17 demolition activities and large building
18 activities. The Administration is currently
19 meeting with District Councilpersons to decide
20 each district's fiscal FY '03 demolition
21 afternoon encapsulation priorities. These
22 priority areas will serve as the basis for the
23 master schedule encapsulation activities. In
24 addition, any bid package for demolition and
25 encapsulation work funded with bond proceeds will

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2 be approved in writing by the District
3 Councilperson whose district is directly affected
4 by such work as required by the authorizing
5 organization for the issuance of the bonds.

6 The third NTI Program area is land
7 assembly for redevelopment. The Administration
8 proposes to spend approximately \$11 million in
9 private activity bonds on land assembly in FY
10 '03.

11 As a part of NTI, the City will
12 acquire vacant land on a regular and consistent
13 basis. By holding title this land, the City will
14 be able to market developable parcels according
15 to neighborhood plans and to dispose of the
16 properties without the delays and constraints of
17 the current system. Where appropriate, vacant
18 lots will also be disposed to existing homeowners
19 for use as side yards. In FY '03, the City plans
20 to acquire 8,000 parcels in this manner.

21 However, until the City's proactive
22 land acquisitions system achieves this economy of
23 scale, the City must continue its current
24 practice of acquiring properties for specific
25 residential, commercial, and industrial

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2 transactions. In FY '03, the City will use NTI
3 bond proceeds for land acquisition for specific
4 development projects when those projects fall
5 squarely within NTI guiding principles, and that
6 includes neighborhood planning processes.

7 The fourth NTI Program area is
8 housing investment and neighborhood preservation.
9 The Administration proposes to spend
10 approximately \$11 million in bond proceeds on
11 vacant property stabilization and expansion of
12 the Home Rehabilitation Program and expansion of
13 the PHIL Loan Program and the design and
14 implementation after sub-prime product and
15 employer-assisted housing program. In addition,
16 after consultation with our Members of City
17 Council over the past few weeks, the
18 Administration is proposing an amendment to FY
19 '03 Program Statement in order to budget
20 \$2 million in bond proceeds to expand the Basic
21 System Repair Program on a geographically
22 targeted basis. It is intended that targeted
23 grant assistance will be accessible to families
24 earning up to 80 percent of medium and direct it
25 towards areas of City that will leverage other

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2 NTI planning, demolition, and stabilization
3 activities and resources or areas of the City
4 where nonprofit and for-profit developers and
5 contractors are working to revitalize a
6 neighborhood.

7 The final NTI Program area is
8 management information systems. The
9 Administration plans to spend \$5 million in
10 government purpose bonds to finance the creation
11 of a vacant property management information
12 system as well as other IT to support the City's
13 housing and community development activities.

14 In conclusion, the activities
15 described in the NTI Program Statement and Budget
16 for Fiscal Year '03 will enable the City to
17 repair its neighborhoods for redevelopment and
18 growth and preserve those that are healthy and
19 stable. In this manner, NTI will transform
20 Philadelphia neighborhoods so that they can meet
21 the potential as clean, safe, and thriving places
22 to live, work, and play.

23 Thank you for the opportunity to
24 present this testimony. I will be happy to
25 answer any questions that you and other Members

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2 of City Council may have.

3 COUNCILWOMAN BLACKWELL: Thank you
4 very much.

5 I have just two questions. We have a
6 museum in our area called Philadelphia Showcase
7 Museum on 52nd Street, that's an arts thing.
8 They deal with hair products, barbershops, and
9 they have started a museum out there. Where can
10 they apply -- they use space in other buildings
11 on the strip, but they don't have the money to
12 purchase the other buildings. Where can a museum
13 -- they've started something that doesn't exist
14 anywhere in the country. What can they do to try
15 to get funds for that kind of a project.

16 MR. MJENZI: Councilwoman, I think we
17 would prefer for them to come initially directly
18 into the Commerce Department.

19 COUNCILWOMAN BLACKWELL: Okay.

20 MR. MJENZI: Once we see what all of
21 the needs are, then it may well be that certain
22 portions of this will go to PCDC, or even within
23 Commerce we may be able to find help on the City
24 rep side of the house for assisting some of that.
25 So I would prefer that they be directly in

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2 contact with me, in fact.

3 COUNCILWOMAN BLACKWELL: Okay, we'll
4 get you documentation.

5 One other question. Can someone
6 there tell me the difference between Philadelphia
7 More Beautiful, Weed and Seed, and Community
8 Caretakers? Or is that kind of an L&I thing?

9 MS. SMITH: I think they all have in
10 common that they're community outreach programs.
11 The Weed and Seed Program is a program that is
12 funded, I believe, out of the Department of
13 Justice to do community outreach in
14 neighborhoods. I think the premise was weeding
15 out the bad elements or element that affect
16 public safety and seeding economic development.
17 I believe that program falls under the
18 jurisdiction of the Police Department or at least
19 the Managing Director's organization.

20 In addition, when we launched the
21 Vacant Lot Cleanup program, we began to also do
22 community outreach around caretaking of
23 properties. And the Philadelphia More Beautiful
24 Committee is the lead agency around, what we call
25 the Block Capital Network. One of the things

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2 that in the Administration as part of NTI and
3 under, I think, the direction of the Managing
4 Director's Office is that we'll be looking at a
5 variety of our community outreach activities and
6 make sure that they are working in synergy with
7 one another since for the most part they fall
8 under the MBO's jurisdiction. The Managing
9 Director has begun to look at how it's going to
10 restructure, kind of like the supervision out of
11 her Department of these variety of community
12 outreach activities so that they're in synch with
13 one another.

14 COUNCILWOMAN BLACKWELL: So the
15 Community Caretakers would come under her domain
16 as well?

17 MS. SMITH: Yes. And they're looking
18 at, you know, making sure things are consistent
19 with one another and in support of one another.

20 COUNCILWOMAN BLACKWELL: Thank you
21 very much. Questions from Members of the
22 Committee?

23 Councilman Cohen, then Councilwoman
24 Tasco and Council President.

25 COUNCILMAN COHEN: To Mjenzi Traylor

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2 first, but anyone else could answer. In addition
3 to crime and drugs, it seems to me the next
4 order, maybe it even precedes the other two, is
5 the fact that our neighborhoods have been
6 stripped of a lot of their dignity and sense of
7 self-worth by the wholesale departure of
8 supermarkets from every area of the City with
9 practically very, very few exceptions. It seems
10 to me that that's an area of economic development
11 that existed as a problem where we have a blight
12 program to revitalize neighborhoods but they
13 can't be revitalized if you treat them as if
14 they're not worthy of having a supermarket. By
15 this time a supermarket has become part of a
16 fabric of a neighborhood. What is the Commerce
17 Department doing?

18 In a recent discussion with the Mayor
19 I said I was getting to the point of getting
20 ready to introduce legislation to creat a City
21 bank to make loans to supermarkets to come into
22 neighborhoods. The Mayor responded, Well, we
23 don't really need that because we have an
24 apparatus whereby the City can guarantee loans
25 and perform the same purpose.

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2 I'd like your reaction to that. Do
3 we have it? And if we have it, why isn't it
4 being used, and what are we doing to prevent the
5 supermarkets from staying away from the City?

6 MR. TRAYLOR: Thank you, Councilman.

7 We have been working on the supermarket issues
8 for the full time of this Administration, and
9 some of that activity, of course, began, as you
10 know, in the last Administration. And and we
11 have helped a number of supermarkets to get
12 established in the neighborhoods or to reopen.
13 The problem right now is that there are certain
14 neighborhoods which at one time the larger
15 supermarkets would not service because they could
16 not find the amount of acreage that they required
17 for their stores.

18 (Audience jeers.)

19 MR. TRAYLOR: In the case, for
20 instance, of Pathmark, at one point, where they
21 were insisting on 55 to 65,000 square foot
22 stores, they needed considerable acreage in order
23 to develop them. Now, they have recently, over
24 the past couple of years, changed their policy
25 and they are now operating in smaller locations.

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2 For instance, Pathmark opened at Wayne and
3 Cheltenham which was a considerably smaller store
4 than they had been insisting on being located in
5 in the past. So we think -- and we understand
6 that that policy may also be changing with Acme,
7 although we have not seen that to be the case at
8 this point.

9 We stand ready and do have programs
10 to assist the larger operators as well as smaller
11 operators between PIDC and PCDC, we are able to
12 support those projects. So, you know, we stand
13 ready to do that. And we have been doing it and
14 will continue to do it.

15 COUNCILMAN COHEN: Well, I know in
16 the one case that I've been personally deeply
17 involved in the one at Godfrey Avenue, Broad and
18 Stenton. We have a local market anxious to
19 perform. We thought everything was set, but
20 Sovereign Bank at the last minute pulled out. We
21 never heard of the City giving support in the
22 form of a guarantee of the loan, because had that
23 happened, there would have been a supermarket
24 there and it would be, I'm sure, if the City made
25 clear to community groups that if you get some

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2 action going, we're going to be proactive. And
3 I'm urging upon the City, the policy of being
4 proactive.

5 If you talk about revitalizing
6 neighborhoods, you've got to think of every
7 aspect of a neighborhood. We need retail stores.
8 We don't need just check cashing places or pawn
9 shops.

10 (Applause.)

11 COUNCILMAN COHEN: So I'm just urging
12 that in the funds that go exists and as part of
13 the blight program -- I don't understand why it
14 should not be a direct part of the blight
15 program. If you're going to end blight, you've
16 got to revitalize neighborhoods. That's the best
17 approach. And so the supermarket and other
18 retail operations later will come in. Every
19 place ought to have shoe repair shops, clothing
20 stores. Yet many of our neighborhoods have none
21 of that.

22 (Applause.)

23 COUNCILMAN COHEN: So I would like to
24 see is there a plan being developed other than
25 demolition of homes for the creation of

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2 neighborhoods?

3 (Applause.)

4 COUNCILWOMAN BLACKWELL: Let me
5 likewise note that in West Philadelphia -- and I
6 certainly agree with the statements made by my
7 colleague that we have to foster neighborhood
8 development and supermarkets. We have a Great
9 Value. In fact, there's one now on Brown Street
10 where that Shop and Bag was closed a long time.
11 Its now a Great Value. We had one that opened a
12 couple years ago at 58th and Baltimore. They're
13 building one at 56th and Chestnut next to the
14 Rite Aid. And we also ask a Fresh Grocery at
15 48th and Walnut. And we're also trying to decide
16 if we can do a small one on the Kirkbride side of
17 49th and Market. So it's a struggle, but when
18 communities and the City and private entities
19 come together, we can get it done.

20 MS. SMITH: I just want to just
21 comment briefly on one aspect of NTI which we
22 think can serve as a stimulus for attracting
23 supermarkets to neighborhoods. One of the
24 impediments, as Mr. Traylor mentioned, has been
25 do we have enough sites, developable parcels, for

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2 the building of supermarkets. And that's why
3 we're putting an emphasis on land assembly
4 activities connected with the unfortunate need to
5 carry out some demolition activities in our
6 neighborhoods so we can begin to create
7 sufficient enough acreage and then proactively,
8 as you said, Councilman, market that to
9 supermarket providers connected. And in
10 marketing that, also making them aware of the
11 resources the City has to support them through
12 loan programs. And then I think another
13 important part of that marketing can also be
14 whether or not these operators could avail
15 themselves of the community renewal tax
16 incentives that were recently passed by the
17 federal government and for which the City has
18 been designated a renewal community because that
19 enables people to write down the cost of building
20 private companies like supermarkets.

21 COUNCILMAN COHEN: Does the NTI
22 Office have a model program of a neighborhood of
23 what it consists of so that there could be a
24 model of what's needed when we talk about
25 revitalizing neighborhoods? What does a

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2 revitalized neighborhood consist of, at least the
3 minimum characteristic like retail shops, like
4 supermarkets, that kind of a thing so we can know
5 specifically what the clear goals and aims of the
6 NTI Program are other than just demolition?

7 MS. SMITH: Councilman, I believe
8 we've made this available at a previous hearing,
9 but there is -- the City Planning Commission, one
10 of the first things that they developed are what
11 they call guidelines for, you know, a community,
12 what are ideas, as you said, of that successful
13 communities would look like. And it addresses
14 all things from housing to recreational
15 facilities and public facilities and transit and
16 access to transit and the like. Miss Griffith
17 will be happy to -- will follow up and make sure
18 that Members of the Committee and Council get a
19 copy of -- I think it's called Guidelines for
20 Good Neighborhoods, or something like that.

21 COUNCILMAN COHEN: Is there a
22 statistical base which shows how many
23 supermarkets there were, say, ten years ago in
24 the City of Philadelphia and what the number is
25 now and how they were divided among

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2 neighborhoods?

3 MS. SMITH: Again, the City Planning
4 Commission has done a great deal of research in
5 developing the standards. One of the things that
6 has changed, I think, say, from 10, 15 years ago
7 is that the economies of supermarkets are such
8 that they tend to want to build these big mega
9 stores whereas before, as we all know when we
10 look around our neighborhoods when I was growing
11 up, it was economically feasible to have smaller
12 supermarkets in neighborhoods. And I think what
13 we are is caught between that kind of paradigm
14 shift. I'm really excited by the prospect that,
15 you know, supermarkets are beginning to rethink
16 their requirements when it comes to urban
17 inner-city communities versus what they're used
18 to building in suburbs where, you know, sprawl
19 was the objective.

20 But we will follow up. I will have
21 the Planning Commission provide you with their
22 analysis of, you know, what is an appropriate
23 ratio based on the population.

24 COUNCILMAN COHEN: Would it be
25 practical to have a goal of a supermarket in

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2 every neighborhood? And if the City developed
3 that like it moved the cars, like it took over
4 the drug corners, I think we could have progress
5 much faster And give our neighborhoods real hope.

6 (Applause.)

7 MR. TRAYLOR: One of the things that
8 we do -- one of the grant programs that we have
9 in the Commerce Department is one that, in fact,
10 studies market feasibility for any given
11 neighborhood. And so -- but, however, I think I
12 do have to say that it's not always as simple as
13 public participation in the process. As we know,
14 the City was very much involved in helping to
15 open the supermarket at Broad and Wingohocking
16 and we know that currently that supermarket is
17 closed. I mean, there are huge issues about
18 operators and their suppliers. And so, sometimes
19 they have difficulties that we cannot provide the
20 level of support in propping them up. But where
21 we can, we do. And so -- and, you know, I cite
22 that just to say that that's one instance where
23 we have assisted in the opening of a supermarket,
24 but we will continue despite that what we hope
25 will be a temporary failure. We will continue to

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2 support such projects.

3 COUNCILMAN COHEN: Well, I raise it
4 because of two instances now this Administration
5 has shown that where it sets its purpose and its
6 will, it can produce some positive results. They
7 did it in car removal. Previous Administrations
8 said you couldn't remove abandoned cars in the
9 number required. They said there was nothing
10 anybody could do about these drug corners. But
11 this Administration, when it's determined to act,
12 did act effectively. I'm suggesting the same
13 kind of emphasis on specifically getting the
14 supermarkets into the neighborhoods and showing
15 the people that we're really interested in the
16 quality of their life.

17 (Applause.)

18 MR. TRAYLOR: Thank you, Councilman.

19 COUNCILMAN COHEN: Thank you.

20 Thank you, Madam Chair.

21 I think the City has to set at its
22 goal in real life in the neighborhoods so people
23 don't feel like they have to go to somebody
24 else's neighborhood in order to shop because
25 that's what's happening today and it's having a

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2 devastating effect on the quality of life and on
3 the morale of the people in the neighborhoods.
4 They kind of feel deserted. We ought to turn
5 that around.

6 (Applause.)

7 COUNCILWOMAN BLACKWELL: Thank you
8 very much. Let me say, before I call on
9 Councilwoman Tasco that we welcome all of you and
10 we're very glad to have you, but you must sit
11 quietly and listen to the -- we don't mind a clap
12 here and there, but we can't have verbal
13 statements and responses during this process.
14 This is what we do. This is the way we do it.
15 And you have to respect our process. So feel
16 free, we welcome you, we welcome your signs, et
17 cetera. But you cannot respond individually from
18 your seats. That, we cannot have and we will not
19 tolerate. Thank you.

20 Councilwoman Tasco.

21 COUNCILWOMAN TASCO: Thank you.
22 I am trying to work on this whole supermarket
23 project that Councilman Cohen mentioned in my
24 district at Broad and Godfrey. What I find very
25 frustrating is the bureaucracy that we have to

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2 deal with in just trying to deal with getting a
3 business. I mean, is there some way that you all
4 can cut out some of the stuff that people have to
5 deal with in trying to do business with the City?
6 I mean, there are a lot of issues with Broad and
7 Godfrey and not necessarily, I would say, of
8 fault of your department, but just because of the
9 nature of the businesses in that area trying to
10 regroup and get together. But it has been very
11 frustrating to try and to just deal with that.
12 That whole issue of getting a market or something
13 on that corner which brings it to the Council
14 office as opposed to the Commerce Department's
15 office, staying on top of what's happening there
16 in that block. I mean, We constantly have to
17 worry about, well, what's happening now, what's
18 happening next.

19 Do you all assume some of that
20 responsibility of staying on top of what action
21 is taking place in the community?

22 It's been almost four years since we
23 began talking about the supermarket at Broad and
24 Godfrey as well as other projects that -- and I
25 don't have a lot of them. I'm looking at this

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2 program. We don't have anything, actually, in my
3 district that's going on. And how can we move
4 things along more quickly?

5 MR. TRAYLOR: I think, Councilwoman,
6 as you know, we were brought into that issue at
7 one point and there were some rather sizeable
8 site control issues because of the purchase of
9 certain parcels as well as the fact that the size
10 supermarket that originally was asked for would
11 have required -- under one plan would have
12 required the purchase of the gasoline station on
13 the corner. And that was not deemed to be
14 feasible.

15 Now, when Councilman Cohen mentioned
16 the Sovereign Bank deal, this may be the example
17 of what does happen very often, and that is that
18 private interests do move in a way that does not
19 always involve the City. In other words, we were
20 not asked for any support for that deal. Now, I
21 think that we would be willing to take a look at
22 that. If there was need of public support,
23 rather than just to say that based on some of the
24 earlier issues that were involved in our looking
25 at that project and the fact that it was not

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2 feasible does not mean that the project that they
3 had at the point where Sovereign was involved was
4 one that we could not have been involved in and
5 maybe would not have wanted to be involved in.
6 So I would like to take a look at that.

7 COUNCILWOMAN TASC0: Do you have a
8 business action center representative for that
9 area?

10 MR. TRAYLOR: Yes.

11 COUNCILWOMAN TASC0: Do they stay on
12 top of what's going on in the -- I guess the
13 question for me is, whose responsibility is it to
14 follow through on these projects once we put them
15 in your -- at least alert you to the fact that
16 this is what's happening on this corner and whose
17 responsibility it is to follow through on that
18 project to see that whatever problems come up,
19 somebody's there to take care of that issue. I
20 mean, and particularly if we brought you into the
21 process, and so many things had happened with
22 that corner.

23 MR. TRAYLOR: There are two levels of
24 support. One is for certain types of supermarket
25 projects. Bilal Qayyum from our department is

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2 the point person for those projects and has been
3 involved in helping to reopen and open some of
4 the supermarkets that we have.

5 However, I am the responsible person. So that if
6 something is not taking place, then I would
7 appreciate it if the Councilwoman would let me
8 know. But there is another level of assistance,
9 and I would like for Curtis Jones from PCDC to
10 speak to that.

11 (Witness comes forward.)

12 MR. JONES: Good morning -- or good
13 afternoon. Two levels that we've been --

14 COUNCILWOMAN BLACKWELL: Excuse me.
15 Please identify yourself for the record. Thank
16 you.

17 MR. JONES: Curtis Jones, President
18 of the Philadelphia Commercial Development
19 Corporation.

20 We were developed in that particular
21 issue to some degree. It is a little off of our
22 corridor, but we felt that we should be involved
23 because it impacted existing businesses at Broad
24 and Olney. One of the potential deals there was
25 an existing grocery store that had been at Broad

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2 and Olney for a number of years that wanted to do
3 come north a block to expand its operations and
4 continue the site at Broad and Olney but also
5 expand to this site. One of the issues that came
6 up was purely private sector. It was a major
7 pharmacy that was to be a part of that land
8 transaction because the parcels were owned by the
9 actual drugstore. And in that negotiations, it
10 went into a situation where the -- I don't want
11 to say the name of the drugstore, but they did
12 not want to give up front footage on Broad and
13 Spencer, I believe the street is. And the
14 negotiations broke dawn because they felt that
15 they were the cart pulling the horse.

16 And I say that in particular because
17 it's true about a number of negotiations within
18 grocery stores in inner-city areas that
19 particularly certain drug stores do not want to
20 see grocery stores actually reemerge in those
21 commercial corridors because it takes dollars
22 away from their particular entity. Some of the
23 drug stores actually sell product that the
24 grocery stores did. Case in point was 46th and
25 Brown where there was another chain there and

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2 they were able to, based on bulk purchasing,
3 underprice in particularly on items such as sodas
4 and others and cut deals that actually hurt the
5 market. And so a lot of these negotiations
6 aren't a question of funding because no amount of
7 money we were going to put up and were prepared
8 to at Godfrey would have stopped this particular
9 drugstore from giving up its frontage because
10 they felt that they had a strategic advantage in
11 competition to the grocery store.

12 So there has to be some involvement
13 when we deal with these drugstores that own land
14 that have consumed a lot of land and negotiate
15 how they kind of coexist with some of the other
16 grocery stores that other people need in
17 neighborhoods because they're not in the sharing
18 mood, if you follow my point. They're try to
19 monopolize their position on those corridors, and
20 that's something that we have to look at.

21 COUNCILMAN COHEN: Mr. Jones. Excuse
22 me. Would you yield, Councilwoman Tasco, for a
23 moment on that?

24 COUNCILWOMAN TASCO: Sure.

25 COUNCILMAN COHEN: Because the

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2 drugstore you refer to and the merchant at Broad
3 and Olney have been in continuous negotiations.
4 Negotiations are not broken off. And the City's
5 involvement -- the City withdrew, apparently,
6 from the process because otherwise, you know, you
7 would not have made the statement about
8 negotiations breaking off. They're very much
9 alive except on the financial question. There is
10 a finance question that has to be dealt with.
11 And the City, it seems to me, has to cooperate
12 with Councilwoman Tasco and Councilwoman Miller
13 and myself to bring this about. And as
14 Councilwoman Tasco said, I think it's four years
15 since she first raised the issue and we had
16 meetings and the Zoning Board has been
17 cooperative. Seems to me that if the City
18 decided to wanted to do something, this is a
19 place that it could do it in.

20 MR. JONES: If you're considering us
21 a part of the City, we're very much a part of
22 those very negotiations and we're prepared to
23 step up to plate. So it is not a question of
24 lack of interest from our part. So as long as
25 they can resolve some of their square footage

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2 issues, we are prepared.

3 COUNCILMAN COHEN: Well, we'll pass
4 word on and we will hope something will develop
5 because we think four years is a pretty long time
6 to struggle for the most basic part in an area
7 that successfully had a supermarket for 50 years.

8 MR. JONES: We agree.

9 COUNCILMAN COHEN: There's no
10 question as to the fiscal viability of it. There
11 may be problems that have to be dealt with, but
12 that's all.

13 Go ahead, Councilwoman Tasco. Thank
14 you for yielding.

15 COUNCILWOMAN TASCO: I think what we
16 need to do is to not belabor this hearing with
17 this issue because it's one. But we need to meet
18 about that because there may be some
19 misunderstanding about the involvement PCDC with
20 that market.

21 MR. JONES: We're prepared -- we'll
22 look into it.

23 COUNCILMAN COHEN: But then we need
24 it citywide because everywhere I go as
25 Councilman-at-large, the first question -- it

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2 precedes all questions about drugs and crime is,
3 "When are we going to get a supermarket? Why do
4 we have to go to some other neighborhood to
5 shop?"

6 And I've never been able to come up
7 with a decent answer because there is none.
8 Every neighborhood ought to have its own market
9 area.

10 MR. JONES: We agree, Councilman.

11 COUNCILMAN COHEN: Thank you.

12 COUNCILWOMAN BLACKWELL: Thank you
13 very much.

14 Councilwoman Tasco.

15 COUNCILWOMAN TASCO: I'd like Mr.
16 Mjenzi, on Page 3 of your testimony, you talk
17 about targeted neighborhood commercial area
18 programs. Would you explain that to me and also
19 explain to me how you came up with the commercial
20 areas that you have attached to your list?

21 MR. TRAYLOR: Usually it's
22 demand-based. In other words, if the CDCs come
23 to us or the community organizations come to us
24 with proposals for specific assistance, then we
25 have tried through the years to try to have a

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2 response to that. Our level of funding probably
3 would not enable us to respond fully to every
4 neighborhoods, as we know. But, you know, I
5 think from year to year, under the CDBG program,
6 we would just continue to look at the
7 neighborhoods that are requesting special
8 assistance, long-term assistance for doing work
9 in their neighborhoods and try to develop the
10 level of response. For a long time, for
11 instance, we only had three such neighborhoods
12 that we worked with. And we have tried in the
13 current year, in the last two years to expand
14 that.

15 COUNCILWOMAN TASC0: A CDC has to be
16 -- they're the recipients of the funds to work
17 with the targeted neighborhood areas?

18 MR. TRAYLOR: That's correct.

19 COUNCILWOMAN TASC0: So they get the
20 funds.

21 MR. TRAYLOR: Yes.

22 COUNCILWOMAN TASC0: So tell me who
23 is the CDC for the Logan business strip and for
24 Fifth and Olney?

25 MR. TRAYLOR: I don't know, but I

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2 will check on that. I will check on that.

3 COUNCILMAN GOODE: Point of
4 information.

5 COUNCILWOMAN BLACKWELL: We have a
6 point of information. Councilman Goode.

7 COUNCILMAN GOODE: I believe,
8 Councilwoman Tasco is referring to the PCDC
9 program, not the Commerce Department program.

10 MR. TRAYLOR: Oh, I'm sorry. I'm
11 sorry. When you said targeted neighborhoods
12 support program. Thank you, Councilman.

13 COUNCILWOMAN TASCO: Thank you.

14 MR. TRAYLOR: David Boyd who is the
15 manager for the commercial corridors will speak
16 to that.

17 COUNCILWOMAN BLACKWELL: Thank you.

18 COUNCILWOMAN TASCO: He just needs to
19 let me know that. You don't have to answer that.
20 I want to know that, okay?

21 Let me just ask you, Mr. Jones, about
22 the neighborhoods commercial revitalization
23 corridors and how they are designated and how
24 long does it take and when are we going to get
25 new census information? Is it going to be

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2 another ten years?

3 MR. JONES: I'm not prepared,
4 Councilwoman, to talk about the census
5 information because they have not released that.
6 But what we are looking at in anticipation of
7 some of that is looking at those areas that
8 qualify for low and mod, continually working with
9 them. But those that are deemed thus far above
10 low and mod income guidelines, working with
11 dollars outside of CDBG to be able to give them
12 similar treatments that the low- and
13 moderate-income neighborhoods get. And that has
14 been an increasing problem because a lot of the
15 areas that are marginal, they're doing okay,
16 they're not as impacted as others, still need
17 help. And what we're looking at within the
18 Commerce Department in cooperation with them is
19 finding dollars so that we can give them similar
20 treatments such as facade treatment, sign
21 rebates, security rebates, and capital
22 infrastructure repair. And we believe that the
23 Commerce Department is going to identify some
24 dollars some dollars either through NTI or
25 stimulus dollars to accommodate those corridors.

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2 COUNCILWOMAN TASC0: Do you run the
3 facade program?

4 MR. JONES: Yes, the ones in the low-
5 and moderate-income areas. And there are some
6 that are outside of that that Commerce runs.

7 COUNCILWOMAN TASC0: Okay, thank you.
8 Could I have a question about that?
9 And then I'll be almost finished.

10 MR. TRAYLOR: And the ones that he
11 referred to that are outside, the example would
12 be Wadsworth Avenue.

13 COUNCILWOMAN TASC0: Right.

14 MR. TRAYLOR: Where we worked with
15 you before.

16 COUNCILWOMAN TASC0: What is the
17 process for a person getting the facade money?

18 MR. TRAYLOR: To simply contact --

19 COUNCILWOMAN BLACKWELL: Excuse me,
20 could you check this microphone, please? We can
21 barely hear Mr. Traylor. Would somebody check
22 his mic? Thank you.

23 MR. TRAYLOR: To simply contact the
24 Commerce Department, Councilwoman, and we will
25 make certain that the manager for those programs

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2 works with whoever is applying.

3 COUNCILWOMAN TASC0: What is the
4 process for qualifying for a facade? If I'm a
5 business person and I want to do my front, do I
6 have to go through a CDC or I just come to the
7 Commerce Department?

8 MR. TRAYLOR: No, you can come
9 directly to the Commerce Department for that.

10 COUNCILWOMAN TASC0: Is there a limit
11 on the number of properties I can have funds for?

12 MR. TRAYLOR: Yes. Well, we're
13 limited in the number we can handle because of
14 budgetary restraints. But we would, you know, we
15 would help as much as possible as we could. In
16 the case of Wadsworth Avenue, and I hesitate kind
17 of using that as an example because we don't have
18 the same dollars available to us now that we had
19 when we did Wadsworth Avenue, but we did that
20 based upon making special funding available for
21 those treatments. And we can do it on a limited
22 basis now, but not nearly to the extent that we
23 did it on Wadsworth Avenue.

24 COUNCILWOMAN TASC0: You don't have
25 any stimulus dollars available?

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2 MR. TRAYLOR: That is correct. That
3 is not to say we don't have any stimulus dollars;
4 we have far fewer or a much smaller level of
5 stimulus dollars than when we did that particular
6 project is the point that I'm making.

7 COUNCILWOMAN TASCO: So how do you
8 identify a project? Suppose if we wanted
9 Wadsworth Avenue, nothing was done, we wanted
10 facades on Wadsworth Avenue; how would with we
11 get entire street done? Or would you say we can
12 only do 20 businesses?

13 The point is trying to make a
14 difference. So if you look at Ms. Smith's
15 philosophy and the City Planning Commission's
16 philosophy is that you go in and you do work so
17 that at the end of the day, you can see that
18 there's something done. So if you go on a block
19 and you want to do a facade program as we did on
20 Wadsworth Avenue and we got it all done -- maybe
21 we need another vote on some bill in Harrisburg,
22 we might get the money, right?

23 But in any case, so how do you come
24 away from the area looking whole or if you spent
25 your money in a wise way?

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2 MR. TRAYLOR: The only offhand
3 suggestion that I would have is that there be the
4 level of cooperation between all of the
5 businesses that would find a smaller level of
6 public support going to a number of businesses
7 rather than a higher level going to a few, okay?
8 That's one way that we could do it.

9 Now, for instance, if we talk about a
10 facade treatment that we did on Cecil B. Moore
11 Avenue recently, we did it in cooperation not
12 only with the businesses and public funds, but
13 Temple University also made dollars available.
14 So we were able to do it that way. I don't think
15 that there's any one answer to this. It kind of
16 depends upon the corridor and what we're able to
17 work up.

18 COUNCILWOMAN BLACKWELL: Excuse me.
19 Councilwoman Tasco, Council President Verna has
20 to leave. Would you yield to her and then we can
21 come back?

22 COUNCILWOMAN TASCO: Sure.

23 COUNCILWOMAN BLACKWELL: Thank you.
24 President Verna.

25 COUNCIL PRESIDENT VERNA: Thank you.

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2 Can someone at the table please
3 explain what wraparound insurance is?

4 MS. SMITH: Yes. Wraparound
5 insurance, in order to facilitate the ability of
6 contractors bidding on demolition projects and
7 also as part of our economic opportunity plan,
8 the City is going to purchase insurance for third
9 parties. By doing so, a couple of things will
10 happen. It will enable to us to basically, if
11 you think about it, buy at bulk. Or just like
12 you buy group insurance and therefore control
13 those costs as well as make sure that appropriate
14 safety protocols are put in place. I can have
15 Joe Parella from the Risk Management Office and
16 some of the his staff provide a more detailed
17 response to that, but the essence is enabling the
18 City to purchase insurance on part of the third
19 persons to enable them to bid on City contracts
20 with respect to demolition --

21 COUNCIL PRESIDENT VERNA: Well, with
22 the information that was provided to us, it would
23 indicate that the total cost of this insurance is
24 \$12 million, of which \$6 million will be paid out
25 of the NTI bonds.

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2 MS. SMITH: Mm-hmmm.

3 COUNCIL PRESIDENT Verna: Where will
4 the other \$6 million come from? Whose budget?
5 And what year?

6 MS. WILKERSON: The initial plan was
7 to have a part of it funded out of the City's
8 General Fund. When we take a look at the
9 capacity of the General Fund to fund that in
10 out-years, we may end up funding some of that out
11 of NTI bond proceeds. Normally, it's the kind of
12 cost that wouldn't be apparent, it would be just
13 a cost of doing demolition. I think it stands
14 out in this context because the City's making the
15 purchase. What we expect is to have a slightly
16 lower cost of demolition because demolition
17 contractors aren't having to purchase their own
18 insurance; the City's already providing that.

19 COUNCIL PRESIDENT Verna: But why
20 wouldn't this be a cost to the demolition
21 companies?

22 MS. WILKERSON: The City requires
23 that contractors have insurance in case something
24 happens on the job, and what we know --

25 COUNCIL PRESIDENT Verna: But we're

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2 paying for it.

3 MS. WILKERSON: Excuse me?

4 COUNCIL PRESIDENT VERNA: But aren't
5 we paying for it? Isn't that the testimony?

6 MS. WILKERSON: That's right. And
7 normally, our demolition contractors for the City
8 are required to have insurance. Normally, you
9 know, when we put together the bid, their bid
10 reflects their having to purchase insurance.
11 What we're saying is we can buy it more
12 economically than these little contractors who
13 sometimes can't get it at all, we'll buy the
14 insurance and not expect to have that reflected
15 in the cost of demolition.

16 COUNCIL PRESIDENT VERNA: So we're
17 paying.

18 MS. WILKERSON: We would pay for it
19 anyway.

20 COUNCIL PRESIDENT VERNA: Is that
21 reflected anywhere in the Five-Year Plan, The
22 \$6 million.

23 MS. WILKERSON: In the City's
24 Five-Year Plan?

25 COUNCIL PRESIDENT VERNA: Yes.

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2 MS. WILKERSON: I have to check on
3 that.

4 COUNCIL PRESIDENT VERNA: Would you,
5 please? I'd like to know where it's reflected.

6 Can someone tell me how many Tier III
7 cases have been treated in the last three years?

8 MS. MCCOLLOCH: I'm sorry. I don't
9 have that information with me right now, but I
10 can get it for you, Councilwoman.

11 COUNCIL PRESIDENT VERNA: Well, can
12 you give me some --

13 MS. MCCOLLOCH: Last year, I believe
14 it was 50 --

15 COUNCIL PRESIDENT VERNA: I'm sorry,
16 I can't hear you.

17 MS. MCCOLLOCH: We did 22 last year.
18 The average is about 30 a year. So I can provide
19 that information for you.

20 COUNCIL PRESIDENT VERNA: I hope I
21 misunderstood, but in someone's statement when
22 they mentioned that the basic system repairs will
23 be available to geographically targeted areas, am
24 I to believe that John or Jane Citizen can no
25 longer receive such services if they are not in

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2 an NTI area? I thought the whole process of NTI
3 was to stabilize communities. Now, if we're
4 saying that you can only receive these services
5 if you're in a targeted area, by the time you get
6 to the untargeted area, it will be time for
7 demolition again.

8 (Applause.)

9 MS. SMITH: Councilwoman, Council
10 President Verna, that is not the intent. There
11 is currently the existing Basic System Repair
12 Program --

13 COUNCIL PRESIDENT VERNA: But isn't
14 that what was said in the testimony?
15 Geographically targeted areas, that's what was
16 said.

17 MS. SMITH: The current Basic System
18 Repair Program, which is funded with Community
19 Development Block Grant funds will continue to be
20 available on a citywide basis on a first-come
21 first-served basis for Tier I and Tier II.

22 In addition, after many meetings with
23 representatives from City Council and other
24 advocates, the question became, are and to what
25 extent we could make bond proceeds available in a

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2 more targeted basis to augment the existing Basic
3 System Repair Program. We are going to do that.
4 An example could be replicating and It's Your
5 Turn Program which was in West Oak Lane where we
6 did a grant component to a loan program. The
7 intent there is to target it in support of other
8 NTI activities, in fact, to support existing -- a
9 number of questions that have come out of
10 community meetings that we've had, including
11 constituents from your community, is the
12 availability of resources in areas for existing
13 homeowners where there's other work going on and
14 where we're going to be doing planning work. So
15 that's the intent. This is a supplemental
16 component that we're suggesting that be on a
17 targeted basis. It's consistent with the --

18 COUNCIL PRESIDENT Verna: So that the
19 record is made very clear, basic system repairs
20 will be a service provided citywide?

21 MS. SMITH: Yes.

22 COUNCIL PRESIDENT Verna: Am I
23 absolutely clear on that?

24 MS. SMITH: Yes.

25 MS. McCOLLOCH: Yes.

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2 COUNCIL PRESIDENT VERNA: Great.

3 Could you tell us what the limit is
4 for Tier II repairs in Year 27?

5 While you're looking for that, maybe
6 you could tell us what the limit for Tier II
7 repairs is in Year 28?

8 MS. MCCOLLOCH: I'm sorry, Council
9 President. I want to make sure I understood the
10 question. You asked what the limit was currently
11 or what's proposed?

12 COUNCIL PRESIDENT VERNA: For Year 27
13 and what will they be in Year 28?

14 MS. MCCOLLOCH: Okay. In Year 27,
15 the current limit for Tier II is \$15,000 a
16 property.

17 COUNCIL PRESIDENT VERNA: And for
18 Year 28?

19 MS. MCCOLLOCH: It's still 15,000, as
20 indicated in the plan.

21 COUNCIL PRESIDENT VERNA: How many
22 properties did you treat this year?

23 MS. MCCOLLOCH: I'm sorry. I may
24 have misspoken.

25 COUNCIL PRESIDENT VERNA: I think you

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2 may have.

3 MS. MCCOLLOCH: I beg your pardon.

4 COUNCIL PRESIDENT VERNA: I think
5 Tier II repairs in Year 28 will be 7500?

6 MS. MCCOLLOCH: I'm sorry. 7,500
7 limited. I beg your pardon.

8 COUNCIL PRESIDENT VERNA: Can you
9 tell us for the record how many properties did
10 you treat this year that fell between \$7500 and
11 \$15,000.

12 MS. MCCOLLOCH: I don't have that
13 information today, but I can provide it to you.

14 COUNCIL PRESIDENT VERNA: So what
15 you're telling us is that Tier 3 is completely
16 eliminated?

17 I can't see you. I'm sorry, I like
18 to look at people when I talk to them.

19 Sir, excuse me. Can you just move a
20 little please? Thank you.

21 Now, with Tier 3 being totally
22 eliminated, how are people that have the problems
23 that one would have under Tier 3 be addressed?
24 Do we just tell them to abandon their properties,
25 that we cannot help them? How are we going to

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2 address a situation such as that?

3 MS. MCCOLLOCH: We're expanding the
4 PHIL loan Program to provide additional.

5 COUNCIL PRESIDENT VERNA: I'm sorry.
6 I can't hear you with the air conditioner on and
7 the --

8 MS. MCCOLLOCH: We're expanding the
9 PHIL loan Program which is the program that
10 offers loans and we're reducing the interest rate
11 to make them more affordable so that people may
12 be able to get a PHIL loan.

13 COUNCIL PRESIDENT VERNA: So will we
14 give a grant and make a loan available?

15 MS. MCCOLLOCH: Yes.

16 COUNCIL PRESIDENT VERNA: And we will
17 give them a grant that would be equivalent to how
18 much money?

19 MS. MCCOLLOCH: They could get a
20 grant up to the \$7,500.

21 COUNCIL PRESIDENT VERNA: Or 15,000?

22 MS. MCCOLLOCH: No.

23 COUNCIL PRESIDENT VERNA: Well,
24 you're saying --

25 MS. MCCOLLOCH: Under Tier II --

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2 COUNCIL PRESIDENT Verna: Under Tier
3 II it would be 7500.

4 MS. McCOLLOCH: Correct. And then
5 they would be able to --

6 COUNCIL PRESIDENT Verna: Well, what
7 is Tier I, how many is that?

8 MS. McCOLLOCH: Tier I is \$3,500.

9 COUNCIL PRESIDENT Verna: That, I
10 guess, would give somebody a new roof, if that.

11 MS. McCOLLOCH: Yes. Tier I is
12 designed to treat one system in the property.
13 So, yes, it would give them a roof or it would
14 give them a new electrical system or it would
15 give them a new water system. And then if need
16 something beyond that, the family moves to Tier
17 II which provides -- which going forward will
18 provide up to 7,500.

19 COUNCIL PRESIDENT Verna: How many
20 people do you think would fall into the category
21 for Tier III? Do you have any estimate as to how
22 many people would fall into that category?

23 MS. McCOLLOCH: Well, last year we
24 provided 22 Tier III grants.

25 COUNCIL PRESIDENT Verna: And were we

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2 able to -- how many areas were we able to
3 stabilize with the 22? None?

4 Can you tell us specifically why
5 we're abandoning the idea of Tier III?

6 MS. SMITH: Councilwoman, if I may,
7 when we started to look at the level of
8 participation and the average grant and the
9 demand for the Basic System Repair Program, it
10 became evident that once we went into Tier III,
11 we basically were talking about a moderate
12 rehabilitation program for owner/occupants, and
13 at the level we were funding, we weren't reaching
14 very many people. We thought that it made more
15 sense to try to -- and the concept behind the
16 Basic System Repair Program, as it's so named
17 that, that it is a Basic System Repair Program.
18 I think what we would like to -- one of the
19 things that we need to do and one of the things
20 we've always talked about is a lot of times we've
21 created programs many, many years ago and we
22 don't take a look at their impact and evaluate
23 them. If we need a moderate rehab program, I
24 think this is the opportunity to really think
25 anew of how that may operate. Could it operate

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2 as a grant and loan program. Could it just
3 operate as a grant when you need that level,
4 \$25,000.

5 COUNCIL PRESIDENT VERNA: Just answer
6 a question for me very briefly, please. Have we
7 changed the eligibility for Tier II?

8 MS. SMITH: We're having trouble
9 hearing. I'm sorry.

10 MS. MCCOLLOCH: No, we have not
11 changed the eligibility for Tier II.

12 COUNCIL PRESIDENT VERNA: Thank you.
13 I'm sure that there are other Councilmembers that
14 have questions, so I will come back later.
15 Thank you.

16 COUNCILWOMAN BLACKWELL: Thank you,
17 Madam President. Thank you very much.

18 We will now return to Councilwoman
19 Tasco because she yielded to President Verna.
20 And after her, Councilman Kenney, we know you're
21 next, okay?

22 COUNCILWOMAN TASCO: I'll come back.

23 COUNCILWOMAN BLACKWELL: Councilwoman
24 Verna, are you finished? Because Councilwoman
25 Tasco said she will come back.

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2 COUNCIL PRESIDENT VERNA: I have a
3 meeting; I can only stay for a few more minutes,
4 but So I will be back. So I would then yield to
5 Councilman Kenney.

6 COUNCILWOMAN BLACKWELL: Thank you,
7 Councilman Kenney.

8 COUNCILMAN KENNEY: Thank you, Madam
9 Chair.

10 Has any demolition been started yet
11 with the use of bond proceeds?

12 MS. SMITH: No. We just received the
13 sign-off on the first package about a month ago
14 and we're in the process of putting the bid
15 package together for advertisement.

16 As you know, under the ordinance
17 passed by City Council, the District
18 Councilperson must approve the package prior to
19 advertisement for bids.

20 COUNCILMAN KENNEY: But there is
21 demolition going on with normal City dollars,
22 eminently dangerous properties.

23 MS. SMITH: Right, the curbside.

24 COUNCILMAN KENNEY: Has bid package
25 been finalized and sent out? It is it available

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2 to contractors who want to bid on this work?

3 MS. SMITH: I believe they're
4 actually working on that this week. Our
5 objective is to have a bid package on the street,
6 I believe, it will be the first week of June.

7 COUNCILMAN KENNEY: Will potential
8 contractors be prequalified?

9 MS. SMITH: Yes. There is a process
10 in place being led by the Procurement Department
11 and other City departments where doing
12 prequalification processes. We can get
13 information and copy of the prequalification
14 package that's been developed and distribute that
15 to all Members of City Council.

16 COUNCILMAN KENNEY: Have any
17 contractors been prequalified to date?

18 MS. SMITH: I'm not intimate with
19 that level of detail. I would have to touch base
20 with the representative from both Procurement,
21 L&I, and Capital Program.

22 COUNCILMAN KENNEY: What I would
23 appreciate is, if possible, if there is a list
24 that, exists a list of those individual
25 contractors or companies that have been

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2 prequalified and who the principals of those
3 companies are, if possible.

4 MS. SMITH: (Nods head.)

5 COUNCILMAN KENNEY: And if it's not
6 available, potentially when it may be available.

7 MS. SMITH: Okay.

8 COUNCILMAN KENNEY: Could you give me
9 an update on the Housing Development Agency's
10 collapsing or streamlining? Could you give me an
11 idea where the status that far process is
12 relative to the housing agencies?

13 MS. SMITH: Actually, what we've been
14 doing is just continuing to think through how we
15 might be able to stage such a reorganization.
16 Really, beginning internally, just getting a good
17 handle on the variety of agreements that underpin
18 the agencies. We haven't moved forward in a
19 significant way in that regard.

20 COUNCILMAN KENNEY: What's the
21 timetable on that?

22 MS. SMITH: And we also, just to get
23 a sense of interest in whether or not and what it
24 would cost to also retain management consultant
25 services with specialists with re-engineering who

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2 are specialized in re-engineering projects, we
3 issue what we call a request for expression of
4 interest but have not completed looking at that.

5 COUNCILMAN KENNEY: What's the
6 timetable on the streamlined plan?

7 MS. SMITH: We generally talk about
8 that. It will take in all total, approximately
9 18 months. That, with some specific benchmarks
10 in between that, including putting together a new
11 budget that would be reflective of a reorganized
12 ed agency, so 18 months from that point.

13 COUNCILMAN KENNEY: 18 months from
14 now or 18 months --

15 MS. SMITH: To be completed.

16 COUNCILMAN KENNEY: 18 months from
17 now?

18 MS. SMITH: I think 18 months once we
19 make sure we understand what we can and cannot
20 do.

21 COUNCILMAN KENNEY: So it may be
22 longer than 18 months.

23 MS. SMITH: Is to Complete the entire
24 project.

25 COUNCILMAN KENNEY: So it may be

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2 longer than 18 months if we're not ready to go
3 now. I'm not being critical, I just want to know
4 it's 18 months once you come up with the final
5 plan?

6 MS. WILKERSON: Yeah.

7 COUNCILMAN KENNEY: So we don't know
8 when the final plan is coming so it may be likely
9 more than 18 months from today?

10 MS. WILKERSON: Well, that would be
11 an outside figure. There are certain benchmarks
12 so there will be parts of it that we would hope
13 to have completed and operational, you know, well
14 short of the 18-month period. There may be
15 certain aspects of the reorganization where the
16 new job descriptions, the training are not
17 actually completed until the end of the 18-month
18 period.

19 COUNCILMAN KENNEY: It was my
20 understanding at the outset of this discussion on
21 NTI that the streamlining of these housing
22 agencies overlapping many times in jurisdiction
23 and responsibilities was something that was
24 supposed to be a major keystone of this project.
25 And to me seems it's way, way down the road and

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2 if it happens at all, it's going to happen quite
3 a bit of time from now. I thought that was a
4 part of the way in which we are going to save
5 money and leverage more funds and basically
6 streamline and reduce the size of the government.
7 That doesn't seem like it's going to be happening
8 any time soon.

9 MS. SMITH: Again, it's a complex
10 undertaking with a multitude of issues, both
11 legal and other, that are embedded in it. And
12 we're just being prudent and diligent.

13 COUNCILMAN KENNEY: Again, I'm not
14 being critical, but we're two years into this
15 thought process. You would think at some point
16 in time we'd have a more definitive at least
17 framework of the plan. And will that potential
18 plan result in the elimination or reduction in
19 the workforce?

20 MS. SMITH: Again, one of the things
21 when we testified in Council back in December,
22 and we shared the high level of table
23 organization, the commitment was made that any
24 changes in workforce would be accommodated with
25 other positions within local government.

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2 COUNCILMAN KENNEY: So the plan is
3 that there would be no overall net reduction --

4 MS. SMITH: That people will be held
5 harmless.

6 COUNCILMAN KENNEY: The employees
7 will be held harmless, but the taxpayers won't
8 necessarily be held harmless. Is that accurate?

9 I mean, part of what was understood
10 to be one of the major objectives of this is to
11 streamline these agencies, reduce the size and
12 cost to the taxpayer, whether they are City
13 taxpayers, state taxpayers, or federal taxpayers.
14 And what you're telling me now is that even if we
15 do eliminate positions in those areas, we're
16 going to be sprinkling those people throughout
17 the government anyway so there's no overall net
18 saving to the taxpayer.

19 MS. WILKERSON: I think we've been
20 consistent on this point. We expect for there to
21 be fewer positions in the now housing
22 organization than there are positions currently
23 within the constellation of housing
24 organizations. Our commitment to City Council
25 and the employees who came here is that we would

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2 absorb people who are no longer employed within
3 the housing constellation into other positions in
4 government. And that's still our commitment.

5 COUNCILMAN KENNEY: And how would
6 that be accomplished considering the fact that
7 most of the positions in government are Civil
8 Service?

9 MS. WILKERSON: Not all of them are
10 Civil Service --

11 COUNCILMAN KENNEY: I didn't say all,
12 I said it's a fair statement that most of the
13 positions in government are Civil Service.

14 MS. WILKERSON: That's one of the
15 issues that we're going to be working through,
16 but our commitment remains the same, that we will
17 not be putting people out on the street as a
18 result of this housing reorganization.

19 COUNCILMAN KENNEY: And no one's
20 suggesting that people be put out on the street,
21 but when the government is too big to begin with
22 and our goal is to streamline and tell people
23 that we're streamlining agencies when in the end
24 we're really not streamlining much. We may be
25 streamlining a part of the process, but we're not

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2 streamlining the cost to the taxpayer, whether
3 that taxpayer be a federal, state, or City
4 taxpayer; is that accurate?

5 MS. WILKERSON: I think that there
6 will not be -- there will still be costs
7 associated with the people who will be retained
8 within government. When I think back about other
9 examples, I think about the closing of the
10 nursing home or the transfer of operation of the
11 nursing home. And at that time when that
12 happened, the commitment was made that people
13 would be absorbed within government; and that, in
14 fact, did happen. I see this as being a similar
15 kind of commitment. I think you appropriately
16 identified some of the challenges associated with
17 that.

18 COUNCILMAN KENNEY: Well, in all
19 fairness, not too long ago the Administration was
20 claiming that they were going to laying off
21 police and fire fighters as a result of -- but
22 that didn't seem to be too much of a concern as
23 opposed to finding new places for people in these
24 agencies to land, so --

25 MS. WILKERSON: I think that the --

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2 well, I'm not going to argue.

3 COUNCILMAN KENNEY: You through?

4 MS. WILKERSON: (Nods head.)

5 COUNCILMAN KENNEY: Okay. Let me ask
6 you about the process dealing with CDCs and other
7 grants and loans that are awarded periodically
8 throughout this process. What is the process to
9 determine and to quantify the effectiveness of
10 the CDC, what they accomplish, what they don't
11 accomplish, what their mission is? Are they
12 required to come and explain what they're
13 intending to accomplish with the money given in
14 that particular year? And then is there a
15 follow-up to see whether or not that in fact
16 happened?

17 Same thing with grants and loans that
18 may be given for various economic or residential
19 development operations. How do we figure out
20 who's doing what for what money and whether or
21 not they're effective?

22 MS. MCCOLLOCH: I'll speak to the
23 housing portion of that. In the case of housing
24 development, we put out a request for proposals
25 and CDCs respond to that request for proposals by

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2 submitting a proposal for whatever the
3 development project is it's suggesting. That
4 proposal is evaluated. One of the --

5 COUNCILMAN KENNEY: By whom? I'm
6 sorry. By whom?

7 MS. MCCOLLOCH: There's an
8 interagency team Proposal Review Committee
9 composed of people from the Redevelopment
10 Authority, the Office of Housing, Community
11 Development, the Planning Commission. The
12 proposals are reviewed. Part of that review is
13 to review the past experience of the CDC, has the
14 CDC performed well on past projects and so forth.

15 COUNCILMAN KENNEY: What are the
16 criteria for that evaluation? What are the areas
17 that they look at?

18 MS. MCCOLLOCH: I'm sorry, I have two
19 people talking to me at the same time. I beg
20 your pardon. What are the criteria?

21 COUNCILMAN KENNEY: For a CDC, for
22 example, what are the general areas of evaluation
23 that take place as a result of determining
24 whether or not to continue to fund an
25 organization or to eliminate -- and by the way,

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2 has anyone's funding ever been eliminated or
3 reduced?

4 MS. MCCOLLOCH: Both of those things
5 have happened, funding has been eliminated or
6 funding has been reduced. The reduction usually
7 occurs if the CDC can't acquire or can't produce
8 the number of houses that it said it was going
9 to. We'll just stop where it is or we won't
10 fully fund whatever was originally proposed

11 COUNCILMAN KENNEY: Is that in all
12 cases? In all cases where CDCs do not meet their
13 benchmark or their projection on production,
14 their funding is either eliminated or reduced?

15 MS. MCCOLLOCH: Generally, it happens
16 if the CDC is not able to acquire the number of
17 houses that it initially proposed that it would
18 do. So a CDC may have said "We want funding to
19 support the rehabilitation of 15 properties," but
20 before it could get to settlement, either it
21 couldn't acquire all of those, one of them was
22 too severely deteriorated, one of them was
23 demolished, whatever happened. So the number of
24 properties is reduced and then the funding is
25 reduced that goes along with that.

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2 COUNCILMAN KENNEY: How often does
3 that happen? What percentage of --

4 MS. MCCOLLOCH: It doesn't happen
5 very often, but it does happen.

6 COUNCILMAN KENNEY: Does it happen
7 that they don't reach goal or that their
8 funding's not reduced?

9 MS. MCCOLLOCH: It doesn't happen
10 often that they don't -- it doesn't happen often
11 that the funding is reduced to the number of
12 CDCs.

13 COUNCILMAN KENNEY: Okay. What's the
14 percentage of CDCs that are able to meet their
15 goals, stated does?

16 The question is, does every CDC that
17 doesn't meet their goals have their funding
18 reduced or is it on a case --

19 MS. MCCOLLOCH: No, every CDC does
20 not have its funding reduced and every CDC is
21 not -- funding is not eliminated to every CDC.
22 In general, once a project has been accepted, the
23 project manager at the Redevelopment Authority
24 works with that CDC to work through whatever the
25 issues are that are preventing the CDC from

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2 moving forward with its project. Obviously, the
3 best thing in world is to have a CDC that is very
4 capable, has all of its properties, is ready to
5 go and everyone thinks it's swell. That doesn't
6 always happen. We have a commitment to the
7 neighborhood and to the project and so we work
8 with the CDC to work through whatever the issues
9 are.

10 COUNCILMAN KENNEY: How many cases
11 per year do you deal with in that regard?

12 MS. MCCOLLOCH: How many projects a
13 year?

14 COUNCILMAN KENNEY: Yes, how many CDC
15 projects a year that have been funded in the
16 prior year that you have to review and determine
17 whether or not they, in fact, hit their market or
18 they didn't?

19 MS. MCCOLLOCH: We have an ongoing
20 relationship with the CDCs.

21 COUNCILMAN KENNEY: Is it done
22 annually?

23 MS. MCCOLLOCH: Well, the work for
24 the CDCs is ongoing so, yes, it's continual.

25 COUNCILMAN KENNEY: So how many times

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2 a year do you have to all sit down and figure
3 out, you know, is this organization meeting its
4 goals, can it meet its goals and should we
5 continue to fund it at the level funding it at?

6 MS. MCCOLLOCH: Well, meet internally
7 with the Redevelopment Authority and OHCD. We
8 have monthly status meetings regarding the status
9 of projects. And at those meetings, if there
10 was a recommendation from staff to eliminate or
11 reduce funding, then we would analyze that.

12 COUNCILMAN KENNEY: And how often
13 does that happen?

14 MS. MCCOLLOCH: That there's a
15 recommendation to eliminate?

16 COUNCILMAN KENNEY: A recommendation
17 from staff to do that.

18 MS. MCCOLLOCH: Not very often.
19 None, last year.

20 COUNCILMAN KENNEY: Could you give me
21 a little insight, Mjenzi, on the commercial side?

22 MR. TRAYLOR: Councilman, the process
23 is very similar for Economic Development except
24 that the review of proposals is done by staff at
25 the Commerce Department. In other words, we have

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2 a Review Committee made up of staff people who
3 review proposals that come in.

4 Prior to this Administration, we put
5 in process -- it used to be that we had yearly
6 submission dates for proposals, and we eliminated
7 that. So proposals can now come into you us at
8 any time. And one of the primary reasons that we
9 did that was because very often if proposals --
10 if projects are not fulfilled, then it means that
11 dollars are available that others could come in
12 and apply for. So that's why we felt it would be
13 more beneficial to the communities to have an
14 open process.

15 We depend mostly on our program
16 monitors to determine whether or not funding
17 should continue or be cut off. And this is done
18 basically by the measurements that they make on
19 the scope of services that are contained in the
20 contract.

21 COUNCILMAN KENNEY: And the main
22 criteria is job creation? That's the
23 projected -- I mean, projected number of jobs
24 created is, from your testimony, I think, on the
25 108 loans, but I assume on all loans and grants,

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2 it's job creation that's the issue.

3 MR. TRAYLOR: Job creation and also
4 the kinds of projects that will bring benefits,
5 i.e., goods and services to low- and
6 moderate-income residents.

7 COUNCILMAN KENNEY: And what is the
8 process to quantify or to determine whether or
9 not those benchmarks, those goals have been hit
10 or met, similar to my line of questioning with
11 the CDCs?

12 MR. TRAYLOR: We require that
13 specific numbers be reported back to us from --
14 let's say, for instance, we're talking about loan
15 programs, from PCDC and from PIDC. And these
16 reports are available if you --

17 COUNCILMAN KENNEY: Do we have any
18 idea what numbers of jobs that were created
19 through this process over the last year or two?

20 MR. TRAYLOR: Well, there is one
21 report that I'm familiar with that PIDC has
22 prepared. We can at least deal with those
23 numbers, and then, if you will, Bob Fina, Senior
24 Vice President is here.

25 COUNCILMAN KENNEY: Thank you.

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2 (Witness comes forward.)

3 MR. FINA: Good afternoon.

4 COUNCILMAN KENNEY: Good afternoon.

5 MR. FINA: My name is Robert Fina. I

6 am Senior Vice President of the Philadelphia

7 Industrial Development Corporation, generally

8 known as PIDC.

9 PIDC tracks jobs for all 28 of our
10 loan programs. Most of those loan programs are
11 funded through the federal government but also
12 through the state government, the City and even
13 the regional authority here in the area.

14 COUNCILMAN KENNEY: So you're
15 monitoring contractor for the City's economic --
16 the City's Commerce Department?

17 MR. FINA: For every loan program
18 that we administer, Councilman, yes.

19 When I have information going back to
20 19 -- excuse me. Information going back to April
21 1, 1978 through 12/31/01 for CDBG-funded
22 programs, as well as I have that information by
23 Council District and also I have that information
24 by Council District for all the loan programs
25 that we administer.

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2 COUNCILMAN KENNEY: And how many jobs
3 were created during that period of time?

4 I know you weren't prepared to answer
5 this so...

6 MR. FINA: During that period of
7 time, in CDBG-funded, the number of jobs created
8 were 13,817 jobs.

9 COUNCILMAN KENNEY: How do we
10 determine who receives those jobs? Do we track
11 the demographics of those individuals who are
12 employed as a result of that investment?

13 MR. FINA: We track --

14 COUNCILMAN KENNEY: The raw numbers,
15 fine. It's just kind of how does that 13,000
16 impact Philadelphia neighborhoods? How do we
17 determine where these people are coming from,
18 whether they come from high unemployment areas,
19 whether they're all in the City? I mean, how do
20 we --

21 MR. FINA: It's a fair question but a
22 the difficult one to respond to, Councilman. We
23 track by total jobs and low-income jobs for
24 CDBG-funded programs. We track also by the types
25 of jobs that are created.

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2 COUNCILMAN KENNEY: Give us some of
3 the categories of the types of jobs that are
4 created.

5 MR. FINA: There will be clerical
6 worker, there will be unskilled. In the hotel,
7 an example, unskilled worker, so we'll know those
8 type of jobs, Councilman.

9 COUNCILMAN KENNEY: But we do have
10 the demographic information available, or we
11 don't?

12 MR. FINA: We do not have demographic
13 information beyond that available.

14 COUNCILMAN KENNEY: Is there a way to
15 obtain that?

16 I assume that people who have
17 obtained the loan report back as to the number of
18 jobs created. Is there some way that that can be
19 verified as far as both the actual number and
20 where these people happen to live or what they
21 were doing before they were employed, whether
22 they were employed at all?

23 MR. FINA: I certainly assume that
24 that information can be requested, Councilman.
25 I'm not sure whether it's legal to demand that

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2 information be provided from the employee. They
3 have certain constitutional rights that we'd have
4 to be careful that we don't violate.

5 COUNCILMAN KENNEY: On construction
6 projects that, for example, that we've dealt with
7 here, we receive ongoing information from, I
8 think, Urban Affairs Coalition on the number of
9 jobs, basically the zip codes of where the people
10 live. So it's not -- and they're being asked for
11 from private employers like Philadelphia Eagles,
12 so it's not they don't seem to mind providing it.
13 I'm just wondering why --

14 MR. FINA: Councilman, I agree. We
15 certainly request that information and we may
16 have requested it. I don't have a job reporting
17 form with me so I can't tell you exactly what it
18 is. I'll certainly supply that to you what we
19 use. And certainly we could expand that and
20 request for more information.

21 COUNCILMAN KENNEY: Thank you. I
22 appreciate that.

23 Madam Chair, I may not get back around
24 again. My only concern relative to the approval of
25 the \$65 million we're going to spend, with all due

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2 respect to the witnesses, I basically have three and
3 a half pages of information and would really like to
4 have a little bit more than we've been given
5 relative to finally approving the expenditure of
6 these funds. I know that staff has attended and
7 there's been some briefings that staff attended, but
8 the information that's been provided to me through
9 staff is not that sufficient. And I think three and
10 a half pages on a \$65 million approval seems to be a
11 little bit lacking. So I would suggest that we try
12 to research a little bit more information and see
13 what we can get.

14 MS. SMITH: We've submitted the program
15 statement, which is the big book. I also brought
16 extra copies with me today in the event, you
17 know, Councilmembers didn't bring their copies
18 with them. I think Darwin has them.

19 COUNCILMAN KENNEY: They've been
20 reviewed by staff. I still -- from this
21 particular Councilperson's perspective, I think
22 there's additional information that needs to be
23 forthcoming prior to this approval, just for my
24 position on this record. Thank you

25 COUNCILWOMAN BLACKWELL: Certainly,

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2 we have tried to meet with everybody in this
3 regard. If there are -- are you referring,
4 Councilman, to the questions you just raised?

5 COUNCILMAN KENNEY: Those questions
6 and others. Basically issues relative to the
7 agency streamline, the demolitions, what targeted
8 neighborhoods? I mean, just what's going to
9 happen, because I think a lot of people in this
10 room have some concern over what's going to
11 happen, when it's going to happen. And if we
12 don't as their elected officials know it exactly,
13 I can't expect that they would know it.

14 COUNCILWOMAN BLACKWELL: Well, we
15 have tried to be available to everyone for weeks
16 ever since this was advertised which is the
17 reason why there was such a long period of time
18 between the announcement of the hearing and
19 actual hearing. If you would submit your
20 questions, we'll try to have them answered.

21 COUNCILMAN KENNEY: Who should I
22 submit them to, Madam Chair?

23 COUNCILWOMAN BLACKWELL: You can
24 submit them to me and I'll make sure they get
25 them. But it is our goal -- as you know, we

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2 recess on the 13th. It is our goal to try to
3 report this bill out of committee, both aspects
4 of it, CDBG and NTI. That is why spent so much
5 time trying to talk with every office and solicit
6 their questions so we could get responses.
7 Certainly, all questions, we ask you get to the
8 Chair and we will certainly make sure that they
9 are distributed to all Members of the Committee.
10 But at this point, we are not recommending that
11 we hold up these hearings unless -- obviously, we
12 will go with the majority of the Committee, but
13 it is not our goal to hold up the whole CDBG
14 Block Grant as well as NTI.

15 COUNCILMAN KENNEY: That's not my
16 suggestion on the CDBG Block Grant. I voted --
17 this will be the 11th one I voted on. I still
18 don't understand what it does, but I'll still
19 vote for that one. It's the \$65 million in the
20 bond proceeds that I have concern about. And
21 that's my concern, and it may be reported out
22 of this Committee and that may be the case. But
23 I wanted the record to be clear that there's
24 still questions I think need to be answered.

25 COUNCILWOMAN BLACKWELL: Thank you,

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2 Councilman. We'll be glad to receive them.

3 Councilman, are you finished with your questions?

4 COUNCILMAN KENNEY: (Nods head.)

5 COUNCILWOMAN BLACKWELL: Councilwoman

6 Tasco? Does anyone else have questions before

7 Councilwoman Tasco gets to her second go-around?

8 Councilman Nutter?

9 COUNCILMAN NUTTER: (Inaudible,
10 off-mic.)

11 COUNCILWOMAN BLACKWELL: All right.

12 Councilwoman Tasco.

13 COUNCILWOMAN TASC0: I wanted to get

14 back to the Basic Systems Repair Program and the

15 PHIL loan Program. It states that you're going

16 to increase the PHIL loan program to \$2 million.

17 A number of -- I must say that last year was the

18 first time I've ever heard of the PHIL loan

19 Program. A lot of people in the community are

20 not aware of that program. How do you adjust the

21 program to meet the needs of a number of people

22 who probably might not qualify for a loan to take

23 away the grant money, which really people need?

24 We have a lot of working poor in this City, and

25 they live in communities where they're trying to

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2 maintain their home and these are some of the
3 people who have fallen prey to the predatory
4 lenders. How do you restructure or are you going
5 to restructure the PHIL Loan Program to
6 accommodate those people who have
7 less-than-perfect credit?

8 MS. SMITH: There is, I think, three
9 basic strategies that we are putting in place.
10 One, with respect to the PHIL Loan Program, one
11 of the most significant changes as a result of
12 the refunding of that bond issue, adding some NTI
13 dollars and the Community Development Block Grant
14 dollars, we will be writing down interest rates
15 that have historically been at 9.6 and I think 3
16 percent to two tiers; 3 percent and 5 percent.
17 We believe because of lower interest rate, that
18 can, again, become -- can reach a broader
19 audience if in terms of the income that would be
20 required to support that interest rate.

21 Second, you're right the PHIL Loan
22 Program is a Title 1 insurance program and the
23 person still has to have fairly good credit.
24 What we would like to do is to begin to do more
25 grant and loan assistance programs, in part to

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2 try to get out some of the issues raised by
3 Council President Verna. An example of a grant
4 loan assistance program, which leverage private
5 dollars, which is a key principle of NTI is
6 something like it's your turn. We do have a
7 proposal before us. We haven't had an
8 opportunity to review it, to look at beginning to
9 replicate that concept into other neighborhoods.
10 That was a grant and loan program, and the grant
11 component was far more flexible than just the
12 traditional Basic System Repair Program.

13 I think the thing to remember about
14 our first use in NTI is that we do have to put in
15 place the program delivery and the details of the
16 specific program and the operational components
17 of that.

18 Another thing that's happening is a
19 part of the PHIL Loan Program, which was raised,
20 I think, by Council on several occasions is the
21 marketing component. And I'm proud to announce
22 that the Redevelopment Authority's been working
23 with, I believe it's PNC Bank's marketing
24 department. Sometimes we're not very good at
25 coming up with market. We're going to start

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2 placing ads in newspapers. They've been working
3 on developing some of those ads for us as opposed
4 to just sending out information in flyers so,
5 again, we can reach more people. And then we're
6 going to identify and try to find resources to do
7 even paid media campaigns, so we plan to be much
8 more aggressive on marketing.

9 One of the things I should note is
10 that the 5 percent home improvement loan will not
11 carry any income restriction. Before it was a 9
12 percent. That's very competitive and we think
13 can reach, as we said, a very broad audience.

14 And then the third major strategy --
15 COUNCILWOMAN TASCO: Would the 3
16 percent require income?

17 MS. SMITH: The 3 percent is up to
18 115 percent which, for -- I think it's in the
19 back of the book. That's a fairly -- I think it
20 goes up to about 75,000 for a family of 4. We'll
21 check the numbers. I know we have it in there
22 for 120. But we also have been talking about,
23 again, to do a targeting grant loan assistance
24 program that we may even look at a 3 percent loan
25 without income restrictions. Those are some of

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2 the principles that we've set forth in the
3 program description. It's still the challenge of
4 operationalizing is getting banks on board, and
5 Herb Wetzel at the Redevelopment Authority and
6 his staff has been leading that work.

7 The third part which I think is
8 really very important is the development of what
9 we call a subprime loan product or anti-predatory
10 loan product. How do we make resources available
11 for individuals who do have income but for a
12 variety of reasons, may not have A credit, maybe
13 because of a divorce or something that happened
14 in their personal history and lives. We received
15 and had been approached by a number of
16 individuals who are interested in working with
17 the City in developing such a product with the
18 lending institutions.

19 What we did for Fiscal Year '03 is
20 allocating resources so that we can develop a
21 loan product in partnership with the private
22 sector, because I really think lending
23 institutions really have to be at the table with
24 such a product and enough resources to do a pilot
25 initiative in '03 so we can begin to get a sense

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2 of the demand and the need, so coming up with the
3 demonstration piece. We're very much committed
4 to crafting the City's role. Is it a loan
5 guarantee role or if it's some other role, that
6 type of detail still needs to be worked out.

7 It's my hope to work over the summer
8 to craft an RFP to issue out to, you know, the
9 various people interested in this issues to come
10 forth with suggested proposals. We also think
11 such a proposal should really speak to how this
12 is marketed and other support services and tied
13 into the City's other anti-predatory lending
14 work.

15 As you know, we significantly with
16 block grant dollars beefed up our anti-predatory
17 counseling that we're doing. We're doing
18 training. We received a designation as a Freddie
19 Mac Don't Borrow Trouble Campaign. We'll be
20 funding a hotline and a dedicated staff attorney
21 to help address issues around predatory lending.

22 COUNCILWOMAN TASC0: What would be
23 the difference in the \$750,000 you have in the
24 budget for anti-predatory loans and the PHIL Loan
25 Program?

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2 MS. SMITH: Well, the PHIL Loan is in
3 a long-standing -- I believe it's been in
4 operation for about 20 years at least. So we
5 have a really good sense of the demand that have
6 program. We do anticipate greater demand with
7 the lower interest rates. So we have a history
8 there. What we don't have in place is, you know,
9 it takes time to create a program, to make sure
10 it's operational to get the lending institutions
11 involved as service providers and then we want to
12 have a --

13 COUNCILWOMAN TASC0: Well, Who runs
14 the PHIL Loan Program?

15 MS. SMITH: I'll have Herb Wetzel
16 talk in detail about how the PHIL Loan Program
17 operates. We do not run it directly. We
18 actually work --

19 COUNCILWOMAN TASC0: You work with
20 the banks?

21 MS. SMITH: Yes.

22 (Witness comes forward.)

23 MR. WETZEL: Good afternoon, good
24 afternoon. My name is Herbert Wetzel, I'm
25 Executive Director of the Philadelphia

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2 Redevelopment Authority.

3 The PHIL Loan Program was created in
4 1982, and it operates under the following
5 premises: The Redevelopment Authority issues
6 bonds, private-activity bonds to raise the money
7 to purchase -- to purchase these loans that are
8 originated by private banks.

9 Obviously, at the beginning of the
10 program, there were 18 banks that were involved
11 because that was a time when we had the GSBs and
12 the other banks that just no any longer exist
13 here in Philadelphia as a result of mergers and
14 acquisitions. We're down to three banks right
15 now that originate these loans, PNC; we're
16 negotiating with Citizens Bank because they took
17 over the melon operations; and we're working with
18 Fleet Bank at this point in time.
19 What.

20 Happens is, in order to sell the
21 bonds and raise the money to purchase these
22 loans, there has to be security for the
23 bondholders and what has become security for the
24 bondholders is the FHA insurance. We sign an
25 agreement with the bank that if the loan goes

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2 bad, the bank has to buy the loan back from us.

3 So when they originate the loan, we purchase it

4 from the bank, we hold it; and if it goes bad,

5 the bank has to repurchase the loan. The only

6 way the banks have been willing to participate in

7 that kind of lending program is if it's an FHA

8 insured program. In other words, they have to

9 have an insurance policy backing up the loan that

10 they make under the PHIL Loan program.

11 The unfortunate side of that is what

12 comes along with the FHA insurance is FHA

13 underwriting guidelines, and those guidelines are

14 more restrictive on someone's credits than a bank

15 might be willing to do on its own.

16 So what the banks operate under is

17 essentially they are underwriting these loans

18 under FHA guidelines and they have to meet those

19 guidelines.

20 I think what Pat is talking about is

21 working with banks and others to create a product

22 outside of that framework because of the

23 limitations on this.

24 And just to go back to it, why FHA?

25 It is the security that the bondholders receive

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2 when we sell the bonds. They know we're buying
3 these mortgages, they know they're insured, and
4 it keeps our bond rating much lower. But I think
5 with a we want to do is look for a way to create
6 a product that competes with the subprime
7 lenders. That means if you've got one or two
8 nicks on your credit report, you shouldn't be
9 knocked out of a program. And I think that's
10 what we want to focus on over the next six
11 months, to figure out how we create a subprime
12 product to compete with the subprime lenders that
13 are doing predatory lending.

14 COUNCILWOMAN TASCO: Well, we pulled
15 the banks together. Of course, during course of
16 predatory lending discussion, they offered to
17 find a way to offer products to consumers that
18 would keep them away from the predatory lenders.
19 They have coming together under the auspices of
20 the Greater Philadelphia Urban Affairs Coalition
21 to put together a program to provide these
22 products. And we're interested in seeing that
23 that project, since they have offered it, there's
24 a mechanism, they have some history with the PHIL
25 Loan program, that we pursue that. And I

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2 understand Pat's concern that she wants to put an
3 RFP out, but who else would respond other than
4 the banks? I don't want to see some of these
5 subprime lenders who were preying on our citizens
6 all of a sudden think that they've cleaned up
7 their act and come in and say, "Well, we now
8 qualify to run these programs, involved with
9 these programs.

10 MR. WETZEL: We've been working with
11 the Urban Affairs Coalition. We've had several
12 meetings with them. We're continuing to pursue
13 that avenue. I would say that PNC is one of the
14 leading entities in here. I think Citizen Bank
15 wants to show itself as a new player in town as
16 someone who's sensitive to these issues. I think
17 we have a real opportunity to move forward in
18 this areas with the responses that we're
19 receiving from the banks. And I think what we
20 want to do is think of ways to, you know, expand
21 the pie in this particular case. You know, we
22 have a couple of banks, and the ones you
23 mentioned are interested, but we want to make
24 sure we have enough product out there to meet the
25 demands.

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2 And just one last comment is that
3 PHIL Loan this year topped \$60 million in lending
4 since its inception and many of these loans have
5 been paid off because our outstanding loans is
6 only \$11 million, so has produced \$60 million
7 worth of lending and many of those loans have
8 been paid off. In a number of cases people, have
9 borrowed PHIL Loans two or three times. They
10 borrowed 33,000 to fix the roof, 3500 maybe five
11 years later to put a new heater in. It's real
12 interesting that some people are borrowing like 2
13 or 3,000, pay it off, and then make another
14 improvement on their house. And I think the fact
15 that we've lowered the interest rate to persons
16 up to 115 percent of median bodes very well in
17 the areas where you may want to -- we're
18 competing with suburban product in some cases.
19 And so if a Realtor can say, you know, If you buy
20 this house, I know you don't like the kitchen or
21 the bathroom, but if you buy this house in
22 Philadelphia, you have enough income to be able
23 to borrow money to modernize the kitchen and bath
24 at 3 percent interest rate. I think it's a
25 really great product that will help us and our

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2 Realtors compete with the suburban market.

3 COUNCILWOMAN TASC0: Well, Have the
4 banks come up with a product yet that they have
5 put up on the table? It's still in the
6 discussion stage?

7 MR. WETZEL: Not have put a formal
8 product on the table yet.

9 COUNCILWOMAN TASC0: So What would
10 the \$750,000 buy that's in this budget?

11 MS. SMITH: Once we get a specific
12 proposal with a loan product, I wanted to use
13 that to fund a demonstration project to get
14 something rolling so we would have resource
15 approved by City Council to get a demonstration
16 product and program up and running.

17 COUNCILWOMAN TASC0: And that's just
18 the Year 2003.

19 MS. SMITH: For '03 only.

20 COUNCILWOMAN TASC0: So you're
21 putting up \$750,000 to be used as --

22 MS. SMITH: To kick it off.

23 COUNCILWOMAN TASC0: To kick off the
24 product if they come up with something like that?

25 MS. SMITH: Yes, mm-hmm.

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2 COUNCILWOMAN TASC0: Suppose the
3 program requires more. Is there flexibility in
4 the budget to provide additional dollars?

5 MS. SMITH: What we would do, we'd
6 come back to City Council with a recommendation
7 to expand the program. We'll have the detail,
8 you know, greater detail on the product. Under
9 the ordinance that was passed by City Council,
10 any changes to the budget mid-year has to be
11 approved by City Council by resolution. So the
12 Administration would come back to Council, submit
13 a resolution and say -- to seek the increase in
14 the amount, you know, to specify the terms and
15 conditions under which the program would operate,
16 particularly for the ones that are in the design
17 stage.

18 COUNCILWOMAN TASC0: Well, it seems
19 to me that the prime banks, PNC being the lead
20 bank and all of the other banks you mentioned,
21 Sovereign, they're all at the table. I'm very
22 concerned that we look at other sub-prime lenders
23 that have been the preyers, and I really don't
24 want to see them involved in this process at all.

25 (Applause.)

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2 MS. SMITH: We would structure an RFP
3 or expression of interest --

4 COUNCILWOMAN TASC0: Who would be
5 interested?

6 MS. SMITH: I think the question
7 might be, does one bank want to come by itself
8 and create its own product or do the banks want
9 to create a consortium and submit a product. And
10 we get different, you know, expression of
11 interest. There are some who are interested in
12 doing something and maybe going it alone. There
13 are others who may want to do a consortium or
14 maybe would have both.

15 For example, even in the PHIL Loan
16 Program, there's different approaches that each
17 one of the banks want to take with respect to
18 that. And I thought this could be a process
19 which kind of clearly helps us to line up apples
20 to apples or oranges to oranges so that we would
21 know.

22 COUNCILWOMAN TASC0: Thank you.

23 The Chair had to leave the table for
24 a moment.

25 The Chair recognizes Councilman

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2 Nutter.

3 COUNCILMAN NUTTER: Thank you, Madam
4 Chair. I just have some preliminary questions
5 that I'd like to ask and then some more detailed
6 questions to follow.

7 First, what are the benchmarks of
8 success for both NTI Program and the CDBG program
9 at this point?

10 MS. SMITH: In the Five-Year Plan
11 that was included in the NTI component of the
12 Five-Year Financial Plan, we talk about specific
13 production goals related NTI and that we, of
14 course, have talked about.

15 COUNCILMAN NUTTER: You're talking
16 about this document here?

17 MS. SMITH: One for the Fiscal Year
18 '03, we specifically speak to '03. But for
19 overarching, we talk about that over a five-year,
20 you know, that period that we've taken care of,
21 you know, all of the dangerous buildings which is
22 currently about 7500 and anticipating that so
23 many buildings become dangerous each year. So
24 one outcome would be, you know, we haven't gotten
25 haste curb in terms of the elimination of

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2 dangerous buildings. We talk about the
3 stabilization of properties and the acquisition
4 in getting those properties back onto private
5 market, and there we set a production goal of, I
6 believe, about 2500 over five years, The first
7 year being approximately 350 in terms of specific
8 vacant property stabilizations. We've talked
9 about either directly or facilitating, you know,
10 the creation of 1600 housing units or rehabbed
11 improved units of housing broken out between
12 preservation investments. And this is some of
13 the language that was originally included in what
14 call our five-year action plan.

15 COUNCILMAN NUTTER: Let me make sure
16 we're working from the base of knowledge.
17 Clearly, you know more about this than I do. Are
18 you talking about Page 6 of 35 in the larger
19 document; is that what you're talking about?
20 Five-year estimated summary NTI Program budget?

21 MS. SMITH: That's the program
22 budget. When I was talking about the five-year
23 overarching production goals, it goes back to
24 what we call the NTI strategic action plan, you
25 know, the strategy for growth and investment that

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2 we shared with City Council as part of --

3 COUNCILMAN NUTTER: That's not a part
4 of this document?

5 MS. SMITH: I can make that
6 available. It's a 15-page document. It's
7 available on the Website for the City at this
8 point in time, and we talk about those
9 overarching objectives over five years. This
10 document then speaks in detail as to Fiscal Year
11 '03's production goals and objectives.

12 COUNCILMAN NUTTER: I think I
13 understand that, and clearly, you've laid out
14 what things you expect to takes place. I mean,
15 is that -- if do you those things, is that then
16 the definition of success for the NTI Program and
17 the CDBG Program?

18 MS. SMITH: When you say "definition
19 of success" --

20 COUNCILMAN NUTTER: What are we
21 trying to accomplish here?

22 MS. SMITH: I think we're trying to
23 accomplish using the NTI resources, as we call it
24 predevelopment funds, to accomplish, you know,
25 changing not only the physical look of our

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2 neighborhoods because of the -- and eliminating
3 those dangerous and blighting condition, but also
4 beginning to prevent the encroachment of blight
5 into more healthy and stable neighborhoods. So
6 success for me will be to eliminate those
7 blighting conditions and preventing the
8 encroachment of blight as well as beginning to
9 attract new resources into neighborhoods for a
10 variety of activities.

11 COUNCILMAN NUTTER: Now, what is it
12 that we're going to do that's going to help
13 prevents future blight?

14 MS. SMITH: Well, again, as you know,
15 particularly when we talk about blight
16 elimination, we focus NTI on four aspects of
17 physical blight, dangerous buildings, we focused
18 on debris-filled lots, we focussed on abandoned
19 cars, graffiti, and then we also talk about
20 things that impact the quality of life in
21 neighborhoods. So looking at those conditions, I
22 think an example of success was not only
23 removing, you know, the large number of backlog
24 of abandoned cars off the streets in a short
25 period of time, but then making sure that

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2 government had realigned itself and it continues
3 to take abandoned cars off in a reasonable period
4 of time.

5 To me, success will also be not only
6 during the initial cleanup of those lots, but
7 beginning to assemble the land and market that
8 and causing redevelopment. And to the extent
9 that there is an immediate redevelopment
10 opportunity, that we begin to engage residents in
11 this government's partnership around, you know,
12 interim uses for that land.

13 COUNCILMAN NUTTER: Well, let me ask
14 this question. And, I mean, this is certainly
15 not for an esoteric or even a lofty discussion.
16 Do you think that we've -- let's go back to the
17 abandoned car example which everyone agrees, and
18 I certainly agree, was a significant start to
19 turning things around in the City.

20 Now, have we eliminated the abandoned
21 car problem or have we just changed the system to
22 allow to us get the cars off the street sooner?

23 MS. SMITH: A lot of issues that
24 confront, I think, our neighborhoods, you know,
25 what we might call the root causes also involve

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2 other things outside of the City's immediate
3 control. I mean, I understand with abandoned
4 cars, it may be the high cost of insurance and
5 people, you know, buying disposable cars and
6 things of that nature. And some may argue that
7 if you do not address the root cause, you know,
8 are you getting at the problem? But I think when
9 we look at -- maybe to the health sector, I mean,
10 I think it's acknowledged that sometimes when you
11 have a disease that may not at this point be
12 curable that it is prudent and appropriates to
13 address the symptoms and to keep the patient, to
14 the extent possible, free of pain while you work
15 towards a cure.

16 So I think a lot of our issues, you
17 know, we talk about NTI being a long-term vision.
18 We talk about the fact that what we see in our
19 neighborhoods represent what I say is a changed
20 economy and some very, you know, fundamental
21 things going on. Some things which, you know,
22 government can, you know, position itself to
23 address, other things which city government alone
24 cannot do, you need the resources of the federal
25 government or the state government, but also the

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2 private sector. You know, things, as I think
3 Councilman Cohen mentioned when he talked about
4 the supermarkets. It's not only government that
5 can drive that decision about where supermarket
6 relocates, it's also a business decision.

7 So, again, NTI, we have characterized
8 as a predevelopment strategy, as a strategy to
9 ready ourselves so that we are more competitive
10 in terms of our neighborhoods and communities.

11 COUNCILMAN NUTTER: I don't want to
12 belabor the point, but I would like to go back to
13 the first or more recent question. What I have
14 asked is, have we solved the abandoned car
15 problem or did we develop a system that allows us
16 to respond to it quicker and get the cars off the
17 street? There is a difference in how you
18 determine what your success is.

19 MS. SMITH: Mm-hmm.

20 COUNCILMAN NUTTER: Now, are people
21 abandoning cars at the same rate? Are people
22 going to abandon their homes at the same rate and
23 are we just respond to the abandonment quicker;
24 or are we, in fact, going to actually prevent it?
25 That's my question. You can use either example

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2 in terms of your response.

3 MS. SMITH: Right now I cannot say
4 unequivocally that we have solved the root causes
5 of what makes lead people to abandon cars.

6 COUNCILMAN NUTTER: Okay.

7 MS. SMITH: You know we have not
8 solved the root cause of what may lead to
9 abandonment in neighborhoods and vacancy in
10 neighborhoods.

11 COUNCILMAN NUTTER: So right there,
12 that's point of the question.

13 MS. SMITH: So we are addressing the
14 symptoms of that cause. I think, though, it's
15 important to address the symptoms because if you
16 don't do that, it tends to get worse and spiral
17 out of control.

18 COUNCILMAN NUTTER: Okay.

19 MS. SMITH: There others who -- and
20 that's not my focus, who are looking at some of
21 the root cause issues around some of our issues
22 when it comes to abandonment is increasingly
23 becoming an issue that's on national agendas, you
24 know for the think tanks and policy people and a
25 lot of people are looking to Philadelphia and

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2 seeing the type of work that we're doing as
3 groundbreaking.

4 COUNCILMAN NUTTER: And I understand
5 that and I appreciate that. But as you well
6 know, kind of here on the ground, we also don't
7 really have the opportunity to spend much time in
8 the think tank world. So now I'm going to ask
9 you about abandoned properties. What is it that
10 we're going to do to stem the flow or the
11 activity in terms of abandonment? What is it in
12 the program that's going to cause that to slow
13 down or possibly eliminate it.

14 MS. SMITH: I think there's a couple
15 of things in terms of our program. For example,
16 looking at trying to get a hold of a property
17 before, you know, like, it deteriorates to the
18 point, you know, stabilizing that property,
19 getting title and getting it back into a
20 productive homeowner's hand. That doesn't
21 stop -- you know, a lot of times abandonment may
22 be due to the death of a person and its tangled
23 titles, that type of thing.

24 COUNCILMAN NUTTER: I understand.
25 How long does it take to acquire a property now?

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2 MS. SMITH: Do you want to talk a
3 little bit about that?

4 MR. WETZEL: If it's inside an urban
5 renewal area, between nine and twelve months. If
6 it's an Act 94 --

7 COUNCILMAN NUTTER: Let's say outside
8 of an urban renewal area.

9 MR. WETZEL: If it's an Act 94, it's
10 somewhere in that same timetable, but the
11 problems we have had, as I've testified before on
12 Act 94 is, it has to be under the current law
13 vacant and we can start the condemnation process
14 and then go around and find out somebody's
15 occupying it maybe even illegally, but they're
16 occupying it. We have to stop.

17 COUNCILMAN NUTTER: Now, you use Act
18 94 in the non-urban renewal area; is that what
19 you're doing?

20 MR. WETZEL: Yes.

21 COUNCILMAN NUTTER: So what did you
22 say, it takes how long?

23 MR. WETZEL: Around nine to twelve
24 months from the date it is funded till the
25 property is available for reuse.

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2 COUNCILMAN NUTTER: And how long does
3 it take usually to get funded?

4 MR. WETZEL: It all depends if the
5 money -- I mean, one of the good things with NTI
6 is we actually have the funding in place to move
7 forward on these, and I think that's a dramatic
8 change and a very positive change that if you
9 look at this budget, there's \$11 million for
10 allocated for acquisitions. And I think that
11 makes a big difference. So when the decision is
12 made to acquire, we can immediately move on it.

13 The last one the City has relied on
14 sheriff's sale as a means of acquiring
15 properties, but that has been two, three, four
16 years in the making sometimes. I'm sure you all
17 have constituents who have asked for a vacant lot
18 through the sheriff's sale system. And I think
19 what we're very, very clear on is that the State
20 has given under the redevelopment laws of this
21 state tremendous power to eliminate blight in
22 urban renewal areas and in some cases we're going
23 to have to expand them to use that power in order
24 to eliminate blight. It is the swiftest, surest
25 methodology of gaining title to properties.

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2 COUNCILMAN NUTTER: Which one is?

3 MR. WETZEL: Urban renewal. Strictly

4 urban renewal within an urban renewal area.

5 There are issues with Act 94. We've got a

6 legislative proposal in Harrisburg to both

7 streamline it and minimize the issues that have

8 been problematic with Act 94.

9 COUNCILMAN NUTTER: What is the
10 status of that legislation?

11 MR. WETZEL: It was sent over to the
12 Governor's Office for review and comment. It's
13 both in the House and Senate Urban Affairs
14 Committee and tentatively there was to be
15 hearings scheduled June 3rd on it. I cannot
16 confirm whether that is still on or not at this
17 point in time.

18 COUNCILMAN NUTTER: Do you know the
19 bill numbers of those respective bills?

20 MR. WETZEL: I will find out whether
21 they've been assigned. I will get them for you.

22 COUNCILMAN NUTTER: Now, what happens
23 in areas that don't have the urban renewal
24 designation? And in many instances some of those
25 neighborhoods probably will not have an urban

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2 renewal designation. What are you going to do in
3 those neighborhoods?

4 MR. WETZEL: We'll continue to use
5 Act 94. And I think one of the things, if we can
6 get this legislative change, it will probably
7 knock two months off of the process. Under the
8 current Act 94, it requires the Department of
9 Licenses and Inspections to cite the property as
10 a public nuisance, to issue notices to the
11 owners, the owners have a cure period, they also
12 have a right to appeal to an L&I Review Board.
13 That all stretches it out. I think one of the
14 legislative changes that we've asked for is, A, a
15 definition of abandonment which is essentially if
16 has a vacant lot and has a demolition lien on it,
17 it has therefore been abandon by the owner. Or
18 if the municipal liens exceed the fair-market
19 value by 150 percent, it is effectively
20 economically obsolete and therefore abandon.
21 Under that change, it would not require any
22 involvement of L&I. It would require the
23 certification by the Revenue Department of the
24 particular liens that are on the property,
25 verification of that certification by the

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2 Planning Commission, a VPRC vote, and we could
3 proceed to condemn a property, saving the
4 relatively 60 days plus that the L&I process
5 takes right now.

6 COUNCILMAN NUTTER: Mr. Wetzel,
7 including your time as -- you were Deputy
8 Director before coming Director; is that correct?

9 MR. WETZEL: That is correct.

10 COUNCILMAN NUTTER: How long have you
11 been talking about these proposed changes in
12 state legislation?

13 MR. WETZEL: I think I've been
14 talking about them since I came to the
15 Redevelopment Authority.

16 COUNCILMAN NUTTER: When was that?

17 MR. WETZEL: 1993. But I think it
18 was this Administration that essentially said,
19 Let's move agenda forward, let's put the full
20 force of the Administration behind this and get
21 it done.

22 I was talking about them because I
23 was on the other end of the system in which
24 trying to do developments where some properties
25 would come from sheriff's sale, some from VPRC,

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2 some from Act 94. It was a very difficult
3 process, and so having been on the receiving end
4 of it have made me an advocate inside the
5 Administration, but it wasn't on the radar of the
6 previous Administration, but it certainly is on
7 the radar of this Administration and I feel very
8 good about the support I've gotten to move this
9 legislation forward.

10 COUNCILMAN NUTTER: And the
11 particular legislation you're talking about, how
12 long has that been up in Harrisburg?

13 MR. WETZEL: It's been up in
14 Harrisburg I think latter part of December.
15 We've worked with State Representative Bill
16 Keller who's been a real champion of this, and
17 the City's lobbyists and Bill Keller have worked
18 very diligently to move that ahead this spring.

19 COUNCILMAN NUTTER: Miss Smith, when
20 do you expect development or revitalization to
21 start in the various neighborhoods?

22 MS. SMITH: I think each
23 neighborhood, you know, vary from place to place,
24 and it would depend upon the type of
25 redevelopment activity or preservation activity

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2 that's contemplated. For example, you know, we
3 think once we have much more land in place, we
4 will be in a better position to proactively
5 market larger parcels for redevelopment to
6 interested private parties.

7 COUNCILMAN NUTTER: Where are some of
8 these large parcels that you plan to assemble?

9 MS. SMITH: I think if you looked in
10 the notebook or as we talked about before, I
11 think the highest concentration of vacant land
12 and dangerous buildings in combination are
13 probably in three or four Council districts. You
14 know, Council District 5 is by large has
15 overwhelming the largest amount of vacant and
16 dangerous buildings and land. But also, I think
17 in the third Council District in certain parts of
18 it, the second and I think portions of -- and
19 the 1st and the 7th are about equal.

20 COUNCILMAN NUTTER: And what do you
21 anticipate happening in these areas?

22 MS. SMITH: I think first and
23 foremost is we want to make sure that the
24 development process is closely linked to
25 community and neighborhood planning processes.

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2 We've always said and the Administration is
3 committed to that, you know, the vision of the
4 community and housing and, you know, supermarkets
5 and other types of activities, we need kind of
6 like a baseline plan. And in some neighborhoods
7 there are already existing plans in place. And
8 so then it's just a question of putting in place
9 and making sure resources can move those. Those
10 are primarily neighborhoods which have
11 historically been serviced by Community
12 Development Corporations, so it's a question of,
13 you know, the Planning Commission can talk in
14 detail about that planning process. But in other
15 neighborhoods, it's going to be creating in a
16 planning process and census around from the
17 ground up, so to speak. And there we play a
18 support role and maybe a much more hands-on role.

19 COUNCILMAN NUTTER: Well, I mean, I
20 can appreciate all that. But tell me over the
21 course of the next year, year and a half, the
22 first three places in the City that you expect to
23 see development activity.

24 MS. SMITH: For example, some major
25 development activity that will probably come to

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2 fruition would be activity because of the
3 resources of Hope VI dollars like Mill Creek, the
4 redesign and modernization of Tasker Homes.

5 That's going to have some significant --

6 COUNCILMAN NUTTER: Aren't those PHA
7 developments?

8 MS. SMITH: Yes.

9 COUNCILMAN NUTTER: What does that
10 have to do with this?

11 MS. SMITH: But they're also bringing
12 in some private resources and financing to go
13 support that.

14 We also are looking -- have
15 expressions of interests from CDCs in the east of
16 Broad area around housing projects, some of which
17 are funded out of the CDBG grant.

18 We've also -- the FannieMae
19 Corporation is partnering with the universal
20 communities to be a major driver redevelopment in
21 southwest Center City. They are going to be
22 playing a major role to bring private resources
23 to play around a redevelopment agenda and a very
24 targeted area over the next five years. Those
25 are just some of the things that are just coming

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2 to mind on like large-scale redevelopment.

3 But I think what is important is how
4 do we also do our preservation work in
5 neighborhoods. For example, one of the things
6 that is very important and one of the reasons why
7 we are expanding our homeownership rehab program
8 and want to reach out and engage the contractor
9 community is that in neighborhoods where there is
10 some vacancy but no CDC, there will now be a
11 resource to get, you know, small contractors or
12 for-profit contractors to do, you know, moderate
13 rehab where you don't need large subsidies or new
14 construction.

15 Again, the funding of programs around
16 homeownership repair and improvement programs, we
17 consider that -- and those will be in areas, you
18 know, we've already funded some work in West Oak
19 Lane. We're going to see how that's moving. How
20 do we replicate those kind of leverage resources,
21 grant loan programs using a variety of resources.

22 COUNCILMAN NUTTER: All right, I'd
23 like to come back do that.

24 When will the demolition and
25 encapsulation work begin?

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2 MS. SMITH: Well, as you know, we've
3 been meeting with a variety of District
4 Councilpeople to figure out the target areas.
5 Then once we've done that, we deploy -- and
6 there's a schedule, a preliminary schedule that
7 was included in the program statement by Council
8 District which was our estimation critical to --

9 COUNCILMAN NUTTER: Is that one in
10 the back?

11 MS. SMITH: It's in the appendix
12 section.

13 COUNCILMAN NUTTER: Last page?

14 MS. SMITH: I don't think it's a
15 numbered page.

16 COUNCILMAN NUTTER: Page 1 of 1, it's
17 the last page, are you talking about? Attachment
18 5?

19 MS. SMITH: Yes, Attachment 5.

20 COUNCILMAN NUTTER: That's the vacant
21 property stabilization?

22 MS. SMITH: That was with
23 stabilization. There's also one, I think
24 Attachment 3, yeah, attachment 3 is the
25 residential demolition schedule.

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2 Critical to that, which is not
3 reflected in that is the time periods for review
4 and approval by the District Councilperson.
5 We've already started some field inspections.
6 We've meeting with Councilpersons around
7 identifying their priority areas for Year 1. You
8 know, we've had conversations with your staff, I
9 believe, as well as other staff persons, so
10 that's ongoing work.

11 COUNCILMAN NUTTER: So you're
12 anticipating the first bid package...

13 Are you expecting the first bid
14 package to be opened on August 21, '02?

15 MS. SMITH: Again, our schedule has
16 slipped a little bit from that.

17 COUNCILMAN NUTTER: I understand
18 that. I just want to make sure, am I reading the
19 right document.

20 MS. SMITH: Those were projected
21 dates. What's not reflected and what I've asked
22 the staff people to do is to incorporate a
23 timeline that indicates the amount of time for
24 Council review. The process of reviewing and
25 selecting properties and getting that sign-off

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2 has taken longer than we initially anticipated.

3 COUNCILMAN NUTTER: So do you
4 anticipate updating the schedule.

5 MS. SMITH: Yes, we would need to
6 update. But, again, there are variables that are
7 not in our direct control and that's the process
8 of review by the District Councilperson and their
9 sign-off and any identification of the priority
10 areas as required by the legislation.

11 COUNCILMAN NUTTER: Well, have you
12 provided the list of the actual properties either
13 for demolitions or encapsulation?

14 MS. SMITH: As you know, what we're
15 doing is we meet with each District Councilperson
16 or their staff.

17 COUNCILMAN NUTTER: I got that part.

18 MS. SMITH: We begin to identify
19 what's going to be the target priority area.

20 COUNCILMAN NUTTER: Right.

21 MS. SMITH: Once that's done, then we
22 deploy inspectors to go out and reinspect because
23 things aren't stagnant, that new inspection is
24 critical. Then we develop a list of properties
25 based on that inspection. We sit down with the

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2 District Councilperson and other members of
3 government and kind of vet that list and then
4 come up with what makes a reasonable bid package.
5 I mean, that's a quick and dirty kind of interim
6 steps.

7 COUNCILMAN NUTTER: I've got that.
8 Let me make sure I understand the longer answer
9 to my question.

10 MS. SMITH: Once we agreed on the
11 property address, we create the bid package and
12 submit the property addresses along with -- at
13 the same time, since we're looking at the
14 neighborhood, we begin to identify are there any
15 other acquisition needs, what's going to be
16 stabilized, and then transmit to the
17 Councilperson an approval form that outlines that
18 and also shares it with all other agencies.

19 COUNCILMAN NUTTER: Have you provided
20 any list of properties for demolition or
21 encapsulization?

22 MS. SMITH: Just in what call the
23 prototype area. We've begun to look at about --
24 I don't know the exact number, but identified
25 properties in the 5th Councilmatic District and

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2 just received the sign-off from the District
3 Councilperson, I think about a month ago. And so
4 we're in the process of putting that bid package
5 together and it's our objective to actually
6 advertise the bid, I believe, the first week of
7 June.

8 COUNCILMAN NUTTER: So you --

9 MS. SMITH: And in other Council
10 areas we started doing the inspections, so forth
11 and so on.

12 COUNCILMAN NUTTER: Just so I
13 understand and kind of a recap, the only list
14 that you put together is a list of properties for
15 demolition in the 5th District; is that correct?

16 MS. SMITH: Right. And the prototype
17 package where we've gotten the approval of City
18 Council, until that's signed off on, it's not,
19 you know, final. We've also begun to have
20 community meetings reviewing which properties we
21 were recommending, talking about why, showing
22 pictures.

23 COUNCILMAN NUTTER: When will the
24 demolition start?

25 MS. SMITH: Again, we advertise next

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2 week. I believe we're allocating about three or
3 four weeks before for a response from the
4 contracting community. Then it takes another
5 three or four weeks to review that. I mean,
6 there's established procurement process.

7 COUNCILMAN NUTTER: Mm-hmm.

8 MS. SMITH: Because it's being bid as
9 a procurement contract.

10 COUNCILMAN NUTTER: And When do you
11 think I'll have a list for the 4th?

12 MS. SMITH: Well, that again, I know
13 what we've been doing. And correct me. I
14 believe we sat down, began to identify our target
15 area.

16 COUNCILMAN NUTTER: Yes, we did have
17 a meeting.

18 MS. SMITH: Personally, I haven't
19 been involved in that, but that target area has
20 been finalized, I thought it was still in the
21 process of some discussions going back and forth.

22 COUNCILMAN NUTTER: Well, I don't
23 know whether it's been finalized because they
24 never got back to me.

25 MS. SMITH: Well, it wasn't a list,

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2 it's kind of like, you know, your district is
3 very big, like all districts, and it's kind of
4 like, what's the priority area.

5 COUNCILMAN NUTTER: We've pretty much
6 figured that out.

7 MS. SMITH: I'll get back to you then
8 to the next steps. I didn't realize --

9 COUNCILMAN NUTTER: So when are 15
10 demolitions, 60 encapsulations?

11 MS. SMITH: That's just the number of
12 slots.

13 COUNCILMAN NUTTER: Right.

14 MS. SMITH: But once we identify
15 target area, then, as we said, inspectors are
16 deployed and so forth and so on.

17 COUNCILMAN NUTTER: So when is it
18 going to happen?

19 MS. SMITH: I didn't realize that
20 your target area has been signed off on.

21 COUNCILMAN NUTTER: I haven't signed
22 off on it because I haven't seen it.

23 MS. SMITH: I thought that --

24 COUNCILMAN NUTTER: We had a meeting
25 with Dana Flemming. We looked at a bunch of

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2 computer-generated pictures. We had a lot of
3 discussion, very nice discussion, very nice
4 people. They were supposed to get back to me
5 with the details of it. I've not heard back from
6 them.

7 MS. SMITH: I'll look into that. I
8 can't answer that. I just wasn't involved in
9 that meeting, but I will follow up on that.

10 COUNCILMAN NUTTER: Okay.

11 Let me also make sure I understand
12 both the demolition chart and the encapsulation
13 chart. This seems to indicate that the first bid
14 opening -- and I understand that the schedule has
15 slipped, but I want to make sure that I'm
16 understanding this.

17 First bid opening was August 21,
18 2002. Notice to proceed September 12, 2002.
19 Start the asbestos abatement September 30, 2002.
20 Start the demolition October 14th. Complete the
21 contract April 25th, '03. Is that --

22 MS. SMITH: Yes, that was the
23 projected timeline at that point in time.

24 COUNCILMAN NUTTER: And you were
25 going start this in the 10th Councilmatic

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2 District?

3 MS. SMITH: Well, what we've been
4 doing is we kind of looked at -- there are two
5 Councilmatic Districts which have such a low
6 number of total dangerous buildings and unsafe
7 conditions, and some of them don't even require
8 complete demolition, we thought it made sense to
9 kind of get that done and over with because it
10 was such a low number and just prioritize that.
11 I think total may be somewhere of just dangerous
12 buildings on our list may be less than 80 or
13 something in that area. And then I don't have
14 the -- I have to pull the list. And then we kind
15 of are going, you know, by Council District.
16 We've already started field inspections, I know.
17 I believe the next one up was the 3rd District.
18 And we also looked at the number of times --

19 COUNCILMAN NUTTER: It was the 10th,
20 the 6th, the 3rd, the 8th, the 5th, the 5th, the
21 2nd, the 7th, the 1st, the 4th, the 9th and some
22 of them repeat. So let me just make sure I
23 understand the philosophy. I'm not making any
24 comment about whether a dangerous building is
25 more dangerous in one district versus another.

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2 But the philosophy or the mindset here was to go
3 to the areas that had the least number of
4 dangerous buildings first?

5 MS. SMITH: No. We thought because
6 most of the Council Districts have an
7 extraordinary number that you can only do over
8 multiple years, what we thought was that since
9 the total number was 83 or some number like that
10 in those two districts, we could get to them,
11 knock 'em out and be kind of like done in that
12 area. Whereas, in other districts because of the
13 number and given the slots we have, you know, we
14 programmed based on the number of dangerous
15 conditions and how many times we would have to go
16 back through that district to meet our 2000
17 production goal in Year 1. So that's, you know,
18 basically how we came up with it.

19 COUNCILMAN NUTTER: Now, when will
20 the plans for the various neighborhoods either
21 start or be completed? Because you're going to
22 do neighborhood planning, right?

23 MS. SMITH: Let me see if there's
24 anyone from the Planning Commission. They can
25 talk a little about that in more detail.

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2 (Witness comes forward.)

3 MS. AILEY: Yes, good morning. My
4 name is Victoria Mason Ailey and I'm here from
5 the City Planning Commission.

6 COUNCILMAN NUTTER: Hi.

7 MS. AILEY: Good morning.

8 COUNCILMAN NUTTER: There was
9 discussion earlier, and it's also in the CDBG
10 final plan, about neighborhood planning process.
11 And Miss Smith has certainly talked about
12 neighborhood plans, and I think the front part of
13 the book here, kind of some of the centerpiece of
14 NTI is around -- it says Item No. 1, use planning
15 as an investment tool. So I want to do talk
16 about plans and where these various plans are and
17 how they are guiding our work or how we're using
18 them as an investment tool.

19 Now we're planning to demolish a
20 whole host of buildings. Certainly, many of them
21 need to come down. But are the plans in the
22 neighborhoods complete before we do the work or
23 they will be completed after we do all of the
24 demolition?

25 MS. AILEY: In some instances, plans

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2 are complete. In some instances they have not
3 been developed.

4 COUNCILMAN NUTTER: Where are they
5 complete and where are they not developed?

6 MS. AILEY: As I'm looking through
7 the book, I just want to point out that the
8 Planning Commission staff tried to build on
9 existing plans as the foundation for our focus
10 for Year 1.

11 COUNCILMAN NUTTER: Mm-hmm.

12 MS. AILEY: If you look at the
13 appendix, I think the Community Planning Section.

14 COUNCILMAN NUTTER: Which appendix is
15 that?

16 MS. AILEY: Just a moment.

17 COUNCILMAN NUTTER: Is that the one
18 with all the maps?

19 MS. AILEY: Yes.

20 COUNCILMAN NUTTER: How about
21 Attachment 2, Community Planning?

22 MS. AILEY: Yes.

23 COUNCILMAN NUTTER: Okay. And then
24 there's a list of 25?

25 MS. AILEY: Right. You will see a

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2 list of -- actually, there are 28 areas. There
3 are 25 neighborhood areas and 3 corridors.

4 COUNCILMAN NUTTER: Right.

5 MS. AILEY: Some of these areas have
6 neighborhoods plans. For example, the second
7 corridor, Lancaster Avenue is an example, I
8 think, in your area, Councilman, that has a plan
9 that will serve as the basis for the work that
10 the Planning Commission will move forward with.

11 COUNCILMAN NUTTER: Okay. What are
12 you going to use for West Philadelphia?

13 MS. AILEY: West Philadelphia, let's
14 see. Any particular section of West Philadelphia
15 or are you talking generally?

16 COUNCILMAN NUTTER: Well, generally
17 the part of West Philadelphia that I represent,
18 although I'm sure Councilwoman Blackwell is
19 concerned about West Philadelphia as well, it's a
20 fairly large area in the City to the west of us.

21 MS. AILEY: Right. Well, we have
22 identified, again, sections of West Philadelphia
23 that will be the area of focus for Year 1.
24 Mantua is one of those areas.

25 COUNCILMAN NUTTER: Mm-hmm.

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2 MS. AILEY: The West Powelton is
3 another area. Let's see, Wynnefield and West
4 Parkside are some other areas that we've
5 identified and also discussed closely with you
6 and the other Councilmembers to ensure that we
7 were zeroing in on the areas that were of
8 greatest interest to you as well.

9 COUNCILMAN NUTTER: Well, you know, I
10 have many wonderful areas, and as the parents
11 say, you know I love all of my children equally.
12 So I'm not only concerned about Wynnefield and
13 West Parkside. I understand that they're on here
14 because there are either plans in existence or we
15 plan to do something, but you generally don't
16 want to tell a person in West Parkside or in
17 Wynnefield that they live in West Philadelphia.
18 It's just kind of a little West Philadelphia
19 thing. There are other areas of West
20 Philadelphia to the south of these neighborhoods
21 that were actually a part of a Planning
22 Commission document which was called the Plan for
23 West Philadelphia so. So what I'm trying to
24 understand is in this framework, as we call it,
25 where does the rest of West Philadelphia fit in

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2 because it's not listed in the other 25 areas.

3 Kingsessing and West Shore are either in

4 Councilwoman's Blackwell's district or Council

5 President Verna's district. Mantua is clearly

6 and West Powelton and Sanders Park are in West

7 Philadelphia, but not in the areas that I

8 represent. So what I want to know is what parts

9 of the West Philadelphia plan and when will they

10 be listed in this document as planning areas that

11 already have plans established. This is a

12 document done by the Planning Commission?

13 MS. AILEY: Correct. Again, the

14 areas that are referenced in this document

15 represent those areas of focus for Year 1 of

16 the --

17 COUNCILMAN NUTTER: Now, who decided

18 that?

19 MS. AILEY: These were, again, areas

20 that were recommended by Planning Commission

21 staff after careful internal consultation, and

22 then they were presented to each Councilperson

23 and discussed at length with each Councilperson.

24 COUNCILMAN NUTTER: That these areas

25 would be on this list?

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2 MS. AILEY: Correct, for Year 1.

3 COUNCILMAN NUTTER: Well, the last
4 time this issue was raised, I actually had this
5 same discussion, I believe, with Director
6 Griffith. I've not seen any adjustment to this
7 because we had this whole West Philadelphia
8 discussion a couple months ago.

9 MS. AILEY: Okay. I'll make a note
10 of that and I'll have to get back to you on that
11 particular item. I know we made adjustments in
12 the boundaries to several sections of the areas
13 that were identified within your district. But
14 with regard to what you're speaking, I will have
15 to follow up and get back to you on.

16 COUNCILMAN NUTTER: The adjustment
17 you made was that Wynnefield and West Parkside
18 would be done together as one area. That does
19 not comprise the totality of West Philadelphia on
20 the north side of Market Street west of 54th
21 Street.

22 MS. AILEY: Correct.

23 COUNCILMAN NUTTER: What I want to
24 know is what's going to happen or what is the
25 plan for those areas? Are you going to use the

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2 plan that the Planning Commission developed back
3 in 1994 --

4 MS. AILEY: Yes.

5 COUNCILMAN NUTTER: -- or are you
6 going to develop a new plan since the area that
7 has the highest concentration of either vacant or
8 derelict or dangerous properties in the portion
9 of West Philadelphia that I represent? Yet there
10 is no plan here to deal with that.

11 MS. AILEY: Clearly, where a plan
12 exists and where a plan has been developed in
13 consultation with the staff of the Planning
14 Commission, it will be used as a guide and will
15 serve as a road map for traditional planning
16 activities. Just because an area is not listed
17 in the document does not mean that the planning
18 activities in the normal since will not continue.
19 And so that information or that -- those existing
20 documents should serve as a guide.

21 COUNCILMAN NUTTER: Okay. Well, I
22 appreciate that. But with every respect to you,
23 knowing this process a little bit, generally,
24 you'd rather be on the list than not on the list.

25 MS. AILEY: Understood, understood.

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2 COUNCILMAN NUTTER: That helps to
3 ensure that something might actually happen.

4 MS. AILEY: Understood.

5 COUNCILMAN NUTTER: So you're going
6 to get back to me on that?

7 MS. AILEY: Yes, I will.

8 COUNCILMAN NUTTER: Okay, thank you.
9 Let me talk a little bit about --
10 there's a provision -- Ms. Smith, I'm sorry, I
11 don't want to keep calling this the big book.
12 What are we referring to go this document as?

13 MS. SMITH: The language that is
14 included in the authorizing legislation is the
15 Annual Program Statement and Budget.

16 COUNCILMAN NUTTER: Okay. In the
17 Program Statement and Budget book on -- I haven't
18 gotten this down completely, Pat. On Page 22,
19 West Philadelphia Empowerment Zone, what is the
20 \$1.2 million for?

21 MS. SMITH: That represents resources
22 by the -- one of the things that we indicated in
23 the authorizing legislation that where there were
24 other resources that were non-bond proceeds, we
25 will provide information for informational

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2 purposes those other resources. These are
3 traditional monies made available by the
4 empowerment -- under the Empowerment Zones.
5 That's the 1.2 is monies flowing through the West
6 Philadelphia Financial Services Institution that
7 services that Empowerment Zone.

8 COUNCILMAN NUTTER: I'm sorry. I
9 have to admit you did totally confuse me. Is
10 this NTI money going to the West Philadelphia
11 Financial Services Institution?

12 MS. SMITH: No, it is not.

13 COUNCILMAN NUTTER: Or is this West
14 Philadelphia Financial Services Institution's
15 money --

16 MS. SMITH: It's Empowerment Zone --
17 yes, other funds. That's why it's under the
18 heading "other funds."

19 COUNCILMAN NUTTER: Well, I got that.

20 MS. SMITH: What we made an effort
21 -- this is not bond proceeds. What we were
22 trying to do in response to the legislation that
23 Council adopted was to provide for informational
24 sake other resource that advance NTI-type goals
25 and objectives.

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2 COUNCILMAN NUTTER: Well, what's the
3 \$1.2 million for?

4 MS. SMITH: I will have to get back
5 to you on the specifics of that. I will have Eva
6 Gladstein put together the specifics of the 1.2
7 million.

8 COUNCILMAN NUTTER: Well, how did it
9 get in here?

10 MS. SMITH: Basically, it reflects --
11 and I'm sorry, I just don't recall the level of
12 detail. We were trying to gather up information
13 from other departments as a part of this process.
14 So I will definitely break out the specifics of
15 it. We intended it just as a general description
16 to show other resources that were available.

17 COUNCILMAN NUTTER: Okay. On Page
18 17, under land acquisitions, the program
19 description says that you're going to acquire in
20 FY '03, approximately 8,000 lots as a citywide
21 average cost of \$500 per lot plus direct
22 expenses. And then later on in the same section,
23 there's a reference made to another \$500,
24 although the total cost -- and I understand that
25 500 plus 500 does equal 1,000. And then in your

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2 budget detail, basically, it's \$1,000 per lot.

3 What's the first \$500 for and what's the second

4 \$500 for and how much does it cost to acquire a

5 property today?

6 MS. SMITH: For budgetary purpose, on

7 average it's about \$500 for a vacant lot based on

8 past experience of the Redevelopment Authority.

9 But what we also tend not to count sometimes is

10 the what I call the hard cost that may be related

11 to that. For example, the cost of getting title

12 for reports and other types of things that you

13 pay. So for budgetary purposes we allocated

14 monies to cover both what would be the

15 fair-market value of the lot plus additional

16 expenses. That's why we in the budget use the

17 thousand as opposed to 500.

18 COUNCILMAN NUTTER: And how do you

19 plan to acquire these 8,000 lots and what are we

20 going to do with them?

21 MS. SMITH: Again, this is --

22 Mr. Wetzel can come back and maybe talk a little

23 bit more in detail. But as we've stressed that

24 we thought in order to get ahead of the curve is

25 to proactively begin to take in vacant land. You

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2 know, historically, the City has for the most
3 part waited until there was a specific expression
4 of interest to initiate the acquisition and then
5 take it through that process and convey it out.
6 We do want to begin the shift where take title to
7 vacant land and begin to aggregate that title so
8 that we can proactively market it, to begin
9 banking it. And we were trying -- we were
10 using -- and even though I remember Councilman
11 Rizzo raised the question of demand-driven versus
12 supply-driven, but we looked nationwide and found
13 that when we use a supply-driven -- where there
14 was land banking taking place, taking in title
15 without regarding to whether or not there's an
16 immediate redevelopment opportunity on the table,
17 that over time, it enabled the City to really
18 jump-start development activities.

19 COUNCILMAN NUTTER: I certainly
20 understand strategically and I strongly encourage
21 in that one case the Redevelopment Authority to
22 pick up a very large piece of property that was,
23 I think, strategically located that we would want
24 to have it our inventory so as we could better
25 control what was going to happen there. I do,

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2 again, at some level wonder what we're going to
3 do with 8,000 lots. How many lots do we
4 presently own?

5 MR. WETZEL: Of the 31,000 vacant
6 lots that were identified in the previous survey,
7 between the public entities about 10 percent of
8 those public lots are publicly owned between PHA
9 RDA and the City.

10 COUNCILMAN NUTTER: So we own about
11 3100 lots now soon to be 11.

12 MR. WETZEL: About 3100 lots.

13 COUNCILMAN NUTTER: Soon to be 11?

14 MR. WETZEL: That is correct.

15 COUNCILMAN NUTTER: Now, what are we
16 going to do with all these lots?

17 MR. WETZEL: Well, I think what we're
18 doing are the following things. Let me just give
19 you an example in the Strawberry Mansion
20 prototype.

21 COUNCILMAN NUTTER: It's a lot of
22 lots.

23 MR. WETZEL: Well, I think it's
24 really important to understand real estate
25 development. And if somebody comes and wants to

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2 do development and we don't have title, we're a
3 year away from getting title, at the best.

4 COUNCILMAN NUTTER: Let's go back to
5 our earlier discussion. Now, these 8,000 lots,
6 which are -- is this the same 8,000 -- can't be.

7 Let's go to Page 19. Estimated
8 number of property acquisitions, I'm assuming
9 that number must be 2000 since it's 2 million in
10 the total costs. And on Page 18 you talk about
11 the City expects to spend a total of \$8 million
12 on land acquisitions, \$2 million on vacant lots
13 tied to NTI's demolition activity, \$1 million for
14 side yards, and \$5 million on acquisitions in
15 designated acquisition zones in each Council
16 District. Now, what is an acquisition zone?

17 MS. SMITH: For example, one of the
18 challenges, I think, in some areas where we have
19 lots of land and there's titles individually, I
20 think a perfect example could be the lower part
21 of the Logan triangle where even though there's
22 been some development interest, we don't have
23 title so the idea is to again identify where we
24 already lots of lands.

25 COUNCILMAN NUTTER: So how are you

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2 going to get title of these properties, and
3 what's the methodology or what's the mechanism
4 that you're going to use all over the City to get
5 title of all of these properties, to assemble all
6 this lands for all of this development activity?

7 MR. WETZEL: Well, if I follow up on
8 Pat's mentioning of the Logan triangle area,
9 we've worked with Councilwoman Tasco to create an
10 urban renewal area specifically for the assembly
11 of that land up in the Logan triangle. There are
12 significant parts of City already covered by
13 urban renewal areas. And as I mentioned before,
14 we would continue to use Act 94 in non-urban
15 renewal areas.

16 To give you an example of how this
17 plays out in the Strawberry Mansion prototype,
18 there's going to be a demolition of approximately
19 100 properties, yet there will be a land assembly
20 activity of a little over 450 properties. And
21 that's a result of previous years demolition and
22 abandonment that has taken place in the
23 neighborhood.

24 COUNCILMAN NUTTER: So are the other
25 300 presently vacant lots?

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2 MR. WETZEL: That is correct.

3 COUNCILMAN NUTTER: Okay.

4 MR. WETZEL: And so what we're doing,
5 because you're doing concentrated demolition,
6 what we're doing then is saying, okay, you've
7 made a policy decision --

8 COUNCILMAN NUTTER: I'm sorry, I
9 don't mean to cut you off. The hundred
10 properties, are they vacant or occupied?

11 MR. WETZEL: I think the majority of
12 those are vacant properties. To my knowledge,
13 most of those are vacant. I don't know if all of
14 them are vacant.

15 COUNCILMAN NUTTER: Well, if you're
16 telling me that the majority are vacant, then
17 that means that some minority is occupied, right?

18 MR. WETZEL: There could be a small
19 number that are occupied.

20 COUNCILMAN NUTTER: How many do you
21 think are occupied?

22 MR. WETZEL: I do not know, but I can
23 get back to you on that.

24 Do you know the answer to that?

25 MS. SMITH: I'm sorry. I didn't

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2 catch the whole question.

3 COUNCILMAN NUTTER: Mr. Wetzel was
4 continuing to emphasize to me that the majority
5 of the hundred or so properties in the prototype
6 area are vacant.

7 MS. SMITH: They're all vacant.

8 COUNCILMAN NUTTER: They're all
9 vacant?

10 MS. SMITH: As a part of first bid
11 package here.

12 COUNCILMAN NUTTER: All right. Great

13 MR. WETZEL: My apology. I didn't
14 know that.

15 COUNCILMAN NUTTER: So what are you
16 going to do?

17 MR. WETZEL: A couple of things from
18 a managerial and policy perspective that I think
19 are important here. One is, in the past demolish
20 a property and we don't come back until somebody
21 decides they want it years later. And then we go
22 through the rigmarole that we've gone through.
23 Every property that will be demolished will a
24 simultaneous decision to acquire. So when in
25 your district there's a decision to demolish X

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2 number of properties in a concentrated area, it's
3 also a decision to acquire those lots that will
4 result from the demolition. But what you do then
5 is you begin to look what's surrounding the area
6 that you're doing the demolition in, and there's
7 probably significant amount of existing vacant
8 lots in that particular area.

9 COUNCILMAN NUTTER: Okay.

10 MR. WETZEL: So while we're there,
11 let's take in the properties, the land that
12 results from demolition, let's take in the other
13 vacant land and let's also take a look at if
14 there any encapsulated properties in that target
15 area. That's also a simultaneous decision to
16 acquire so we can put them back out on the
17 market. So when we go to an area, let's assemble
18 all of the vacant land that's available, let's
19 acquire any encapsulated properties, put them
20 back on the market. Let's begin to identify out
21 of the vacant properties that we're going to
22 acquire are there any identifiable neighbors or
23 businesses that want land for expansion or
24 neighbors who want sides yards and then we're
25 going to have to bank the rest of it right now

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2 and find interim uses for it or interim reuses
3 for it such as greening those particular
4 properties.

5 But I think the example in Strawberry
6 Mansion is, you know, we're going to go in and
7 create a hundred additional lots. There's
8 already over 350 existing lots. We're going to
9 go in and take them all at one time.

10 COUNCILMAN NUTTER: Okay. Let me at
11 least say for the record, I mean, I don't
12 necessarily want to keep talking about Strawberry
13 Mansion but it is, I guess, a current live or
14 soon-to-be real example so that's my only
15 interest in continuing that part of the
16 discussion.

17 So that demolition activity starts
18 this summer. You then knock the hundred, start
19 going after the other 3 plus the 100 that you're
20 knocking down, although I'm left with the
21 impression -- obviously, I don't know all the
22 neighborhoods that you're going to be working in.
23 I mean, will there be many side yard
24 opportunities? I'm left with the impression at
25 least here on the record that there's not really

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2 going to be anybody left in that particular area
3 which is why you're going after it in the first
4 place.

5 MS. SMITH: No. There's also
6 existing vacant lots and a lot of times when
7 looking at a neighborhood, we're trying to look
8 at it in its totality. So we see that there's
9 an existing vacant lot where a past demolition
10 that's appropriate for a side yard, we're saying
11 let's go ahead and take title to that. I mean,
12 we're just -- there's various principles so for
13 new -- I guess you could say what we're saying is
14 if we're going create a vacant lot, we want take
15 an acquisition.

16 COUNCILMAN NUTTER: Is this in an
17 Urban Renewal Area?

18 MS. SMITH: Yes, it is an Urban
19 Renewal Area.

20 COUNCILMAN NUTTER: So how long is
21 that going to take to get the 400 properties
22 under control?

23 MR. WETZEL: Between nine to twelve
24 months.

25 COUNCILMAN NUTTER: And what's going

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2 to happen during the nine- to twelve-month period
3 kind of out on the street at the ground level?
4 What's going to happening? What are you going to
5 do with all of these properties in the year that
6 it takes maybe to get title?

7 MS. SMITH: Again, what we've done
8 is, one is the principle of banking it.

9 COUNCILMAN NUTTER: I got that.

10 MS. SMITH: So we acknowledge that we
11 may not have an immediate redevelopment use.
12 Second, we've been working with partnering
13 organizations around interim maintenance
14 strategy, particularly around the gateway streets
15 and corridors. Also, we'll start reaching out to
16 existing homeowners to when there is a side yard.
17 I mean, right now, again, we're always in the
18 reactive position so --

19 COUNCILMAN NUTTER: We don't do that
20 now?

21 MS. SMITH: Well, no, not really. We
22 usually respond -- you know, someone says they
23 want a side yard. They come in. We issue an
24 abatement agreement. We initiate a sheriff's
25 sale. You know, and so on and so on. So it's a

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2 reactive thing.

3 You know, the thing that's critical
4 is once you have title to the land and you can
5 just proactively say, you know, this is
6 available. So while we're doing that, you know,
7 we're going to be as part of the community
8 planning process beginning to see if there's
9 people interested. Yes, I do want that side
10 yard. Now, you know, we wait. If someone comes,
11 they don't come. So we're trying to be just more
12 proactive.

13 COUNCILMAN NUTTER: Well, are we
14 going to do that with the 3100 that we already
15 own? I mean, what have we been doing with those?

16 MS. SMITH: We haven't been
17 proactively doing a lot with it because a lot of
18 it's very scattered, but some of it is in and
19 we're beginning to identify where we have those
20 concentrations.

21 MR. WETZEL: Councilman, when the
22 property, for example, is already in the public
23 inventory and persons come to the Redevelopment
24 Authority and apply for it, it's a City-owned
25 property, an application is taken and then moved

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2 through the VPRC process.

3 COUNCILMAN NUTTER: When you do an
4 urban renewal taking or what is it, Act the 94?

5 MR. WETZEL: That is correct.

6 COUNCILMAN NUTTER: Do you have to
7 have a plan for the particular parcel? I mean,
8 do you have to have a game plan for it or some
9 determination as to what you want to do with it
10 before you do that? And obviously, you need the
11 money and fair market value. And who's going to
12 decide fair market value and all of those kinds
13 of issues?

14 MR. WETZEL: No. Legislature has
15 provided in the statutes for the taking of
16 properties and the elimination of blight. Far
17 better it would be nice to, you know, to have
18 developers lined up for these properties right
19 now. And in some cases, there are developers who
20 are seeking properties, but the reality is you
21 don't need to have an identified project in order
22 to assemble the land because the Act itself is to
23 eliminate blight or blighting influences in a
24 community.

25 COUNCILWOMAN BLACKWELL: Councilman

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2 Nutter, could we have a short question then a
3 ten-minute break for some people, including the
4 stenographer. If that's okay with the rest of
5 the committee. Some people need a ten-minute
6 break, okay? Thanks.

7 COUNCILMAN NUTTER: Okay. Oh you
8 want one of the short ones?

9 COUNCILWOMAN BLACKWELL: Maybe we
10 better just do it now.

11 (Laughter.)

12 COUNCILMAN NUTTER: Let's take the
13 break.

14 COUNCILWOMAN BLACKWELL: All right.
15 We'll take a break. Thank you.

16 (Break taken.)

17 (Proceedings resume.)

18 - - -

19 COUNCILWOMAN BLACKWELL: Councilman
20 Nutter has agreed to ask just three more
21 questions, and then we'll take public testimony.
22 We thank you for your patience.

23 Councilman Nutter.

24 COUNCILMAN NUTTER: Thank you, Madam
25 Chair, and I do appreciate it. I regret that the

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2 questions went on for so long.

3 Miss Smith, if I offended you in any
4 way, I certainly regret that. In my slightly
5 more than ten years in Council, I've never had a
6 witness storm away from the table, but
7 notwithstanding that, I still enjoy the most
8 wonderful relationship with you and have the
9 greatest admiration and respect. And we can talk
10 about whatever it is that I did a little later
11 on.

12 (Laughter.)

13 COUNCILMAN NUTTER: Let me just ask a
14 couple other questions and then, as the Chair
15 said, I will yield.

16 With regard to -- there was testimony
17 earlier with regard to the insurance issue, so I
18 want to talk about that and I want to go back to
19 the area where we were a little while ago and
20 just one other item.

21 When we engage in a demolition
22 presently, I will make the big assumption and
23 leap that the contractor involved has to have
24 insurance.

25 MS. SMITH: (Nods head.)

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2 COUNCILMAN NUTTER: And that provides
3 a certain level of, I'm assuming, of indemnity to
4 the City of Philadelphia. They have to fix
5 whatever they break for any adjoining property
6 owner. If something goes wrong with the job, I'm
7 assuming that they hold us harmless in their
8 contract with us. Are all of those the current
9 provisions?

10 MS. SMITH: Yes, as I understand it.

11 COUNCILMAN NUTTER: Okay. Now, the
12 proposal going forward is that some \$12 million
13 in insurance costs need to be covered, and I want
14 to make sure I'm using the right terminology. Is
15 it wrap-up or wrap-around?

16 MS. SMITH: I've heard people refer
17 to it in both regards. It's probably a term of
18 art. I'm quite sure there's a specific insurance
19 term, you know, with respect to that, but I don't
20 know it.

21 COUNCILMAN NUTTER: Okay. Now, is
22 the assumption here that if we didn't pay for the
23 insurance, that the contractor would get the
24 insurance and then build that into the cost of
25 whatever they charge us, is that the underlying

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2 assumption here?

3 MS. SMITH: Yes, yes, that's the
4 underlying assumption, mm-hmm.

5 COUNCILMAN NUTTER: Now, I guess my
6 question about that is -- I mean, these people
7 already have insurance or should already have
8 insurance if they're in the demolition business,
9 right? I mean, they're not sitting around
10 waiting for us to come along to give them work so
11 that they can then go out and get insurance,
12 right?

13 MS. SMITH: I'm not really an expert.
14 I probably would have to have someone from Risk
15 Management to talk about it. I don't know if
16 people purchase it specifically on a
17 project-by-project basis, depending on the size
18 of the contract and things of that nature. I
19 just don't have that level of, you know, intimate
20 detail.

21 But what I would want to say is that
22 one of the issues that has come forth out of
23 number of meetings, I think going back to the
24 transition work, is it ability for smaller
25 contractors with disadvantaged businesses to be

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2 able to participate in contracting opportunities
3 offered by the City and that a barrier to
4 participation has been things such as the cost of
5 the insurance for these smaller guys or the cost
6 of getting the requisite bonding. So what we did
7 under the leadership of the Office of Risk
8 Management was began to explore other approaches
9 that will enable to us, you know, to lower those
10 barriers around participation in order to meet
11 our economic opportunity objectives as a part of
12 NTI. And that was one of the ideas and the
13 concepts that was put forth. And there are other
14 ones. But I know that has historically been an
15 issue with respect to the smaller contractor, so
16 that's the impetus. The details of how that
17 would work, the operational components, what we
18 can do is in writing to the entire committee or
19 how we would like to handle it, is maybe, you
20 know, a briefing by Joe Parella to talk about how
21 things are done now and how things will be done
22 with the wrap-up insurance concept.

23 The other thing that's --

24 COUNCILMAN NUTTER: I would be
25 interested in additional information.

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2 MS. SMITH: Okay.

3 COUNCILMAN NUTTER: But, again, let
4 me just make sure I understand. So as a part of
5 the response to help ensure that either smaller
6 companies -- I mean, are there a growing number
7 of small demolition companies? Are people going
8 in the demolition business to take advantage of
9 this opportunity?

10 MS. SMITH: I think there may be a
11 number of individuals and companies already
12 involved who's capacity may be smaller. I really
13 don't feel like I'm the expert to talk about, you
14 know, the capacity issues, the interest of
15 smaller and disadvantaged businesses in terms of
16 contracting opportunities. I don't know if,
17 Mjenzi, if you could talk a little bit generally
18 or otherwise I can just maybe bring someone forth
19 from MBEC. But as an issue, things like bonding,
20 things like insurance have been routinely cited
21 as an impediment in terms of participating in
22 City contracting opportunities.

23 COUNCILMAN NUTTER: Okay. You're
24 going to get us some additional information about
25 that?

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2 MS. SMITH: Yes, I will.

3 COUNCILMAN NUTTER: Because I would
4 be very interested in that. And I'd also like to
5 know what, if any, additional responsibility,
6 liability we may have as a result of this or if
7 it's going to be the same as it's been in the
8 past, those kinds of details. It sounds like
9 we're trying to create a product, if you will, to
10 allow people to participate in City work, which I
11 understand and certainly is an admirable goal.
12 On the other hand, I'm not necessarily sure that
13 we should be the ones paying for it. And I
14 understand your philosophy here is you're paying
15 for it one way or the other. I'm not exactly
16 sure about that, and we don't have to debates
17 this point at this time, but it is of concern.

18 Tell me, as a part of the earlier
19 question I asked you, which was the first
20 question, what are the benchmarks for success of
21 NTI and CDBG? What are our goals? How will we
22 know if things are working? Where are we trying
23 to go with all of this?

24 Tell me specifically, what are our
25 goals and commitments around the two areas of

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2 affordable housing and accessible housing?

3 MS. SMITH: Overall, we put in the
4 NTI Program oversight, you know, overview program
5 strategy -- I can't remember. I think we were
6 looking for new production of affordable housing.
7 If I recall correctly, it was around 3500 units
8 over five years. That doesn't count also
9 production on affordable housing that -- because
10 I also think that when we preserve a unit and
11 invest in that, that's also a part of the an
12 affordable housing strategy for owner-occupied
13 units so that doesn't include like the number of,
14 say, a basic system repairs or other types of
15 activity we're doing.

16 Do you want to talk about the
17 accessibility issue?

18 MS. MCCOLLOCH: In terms of
19 accessibility, we require for all of our housing
20 developments that 10 percent of the units built
21 be wheelchair-accessible -- I'm sorry. I beg
22 your pardon. Five percent of units built to be
23 wheelchair-accessible. So any --

24 COUNCILMAN NUTTER: How did we decide
25 on that number? Where did that number come from?

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2 MS. MCCOLLOCH: That number was
3 essentially negotiated as a part of the
4 partnership initiative which has been part of
5 the consolidated plan for the past several years

6 COUNCILMAN NUTTER: What's the
7 demand?

8 MS. MCCOLLOCH: The demand for
9 accessible housing, I'm sure is much higher than
10 5 percent, but the real issue is affordable
11 housing and the real issue for accessibility is
12 affordability, that property houses must be both
13 affordable and accessible.

14 COUNCILMAN NUTTER: So what are we
15 doing about that? And tell me again, what is our
16 goal and how are we meeting it?

17 MS. MCCOLLOCH: Overall?

18 COUNCILMAN NUTTER: Mm-hmm.

19 MS. MCCOLLOCH: Okay. If look -- you
20 have a copy of the Con Plan? On Page 14 of the
21 Con Plan, it shows what our goals are for rental
22 housing and homeownership housing.

23 COUNCILMAN NUTTER: Are you talking
24 about the Consolidated Plan?

25 MS. MCCOLLOCH: Do you have a copy of

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2 the Con Plan? Okay.

3 COUNCILMAN NUTTER: 14?

4 MS. MCCOLLOCH: On Page 14.

5 COUNCILMAN NUTTER: Yep.

6 MS. MCCOLLOCH: It shows the rental
7 housing and homeownership housing. And on Page
8 20, I think it is, on Page 20, it shows the
9 special-needs housing. And you can see under
10 special needs, it's broken down by categories of
11 households assisted.

12 So those -- in terms of the
13 benchmarks for CDBG, these are the benchmarks as
14 we present them to HUD. And then -- because this
15 document, of course, is our funding application
16 to HUD. And then every year, we report to HUD on
17 our accomplishments in achieving those through a
18 document called the CAPER, C-A-P-E-R, which
19 stands for Consolidated Annual Performance and
20 Evaluation Report. So we tell how these are what
21 we're planning to do, and then at the end of the
22 year we report to HUD on how closely we met them.

23 COUNCILMAN NUTTER: Can you give to
24 us through the Chair a five-year comparison
25 between of was sent to HUD in a final plan and

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2 approved by City Council and put next to it for
3 each of those years in the categories for Page 14
4 and for Page 20 what the actual was that you
5 reported out of the CAPER process?

6 MS. MCCOLLOCH: Yes.

7 COUNCILMAN NUTTER: Thank you.

8 Miss McColloch, while you're up, I
9 sent some correspondence not too long ago with
10 regard to 5946-48 Vine Street. To the best of my
11 knowledge, I've not received a response back.
12 That was a request for some funding of a property
13 at that location. Could you be sure when you get
14 back, unless you already know what the answer is,
15 to get me an answer on that? That's a request
16 made by a community person for development
17 activity at that location.

18 MS. MCCOLLOCH: Okay.

19 COUNCILMAN NUTTER: It could be an
20 integral part of the revitalization in that
21 corridor of West Philadelphia. You remember that
22 West Philadelphia discussion we had a little
23 while ago.

24 MS. MCCOLLOCH: Yes. I'm sorry,
25 Councilman, it was a development request?

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2 COUNCILMAN NUTTER: Yes.

3 MS. McCOLLOCH: Okay.

4 COUNCILMAN NUTTER: Now, lastly, for
5 this time, I'd like to talk about a couple of the
6 areas in the -- what did you call this a Con
7 Plan?

8 MS. McCOLLOCH: Yes, Consolidated
9 Plan, Con Plan as we affectionately refer to it.

10 COUNCILMAN NUTTER: With great
11 affection.

12 First let me commend you for, I
13 think, starting at Appendix 26 in an effort to
14 respond to some legislative amendments to
15 previous CDBG bills and plans, you have now
16 included in Year 28 these areas of additional
17 requests for information by City Council back in
18 2000 and 2001. I appreciate you putting these
19 items in the rear of the document.

20 I do want to ask you a question.
21 Back in Bill 010373, which was the Year 27
22 application, one of the amendments was that you
23 were going to provide a detailed listing of the
24 funding amount and percentage of funds being
25 utilized by category of all CDBG-eligible

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2 programs and activities as provided in 24 CFR 570
3 subpart C, which is all eligible activities under
4 the federal regulations. What I'm seeing,
5 though, in Appendix 28 is -- and maybe there was
6 some misunderstanding in the language. What I
7 see here is a listing of the eligible activities
8 by category for the categories that you're
9 actually funding. Did someone make a decision
10 that you would only list the categories that
11 you're actually funding and leave out the
12 categories that you're not funding? Do you
13 understand the question?

14 MS. MCCOLLOCH: I'm sorry, I don't
15 exactly understand the question.

16 COUNCILMAN NUTTER: That's all right.
17 Do you have Appendix 28?

18 MS. MCCOLLOCH: Yes.

19 COUNCILMAN NUTTER: So you have CFR
20 No. 570.201A which is acquisition , right.

21 MS. MCCOLLOCH: (Nods head.)

22 COUNCILMAN NUTTER: And then you skip
23 to D, which is clearance. My question is, what
24 happened to B and C and all of the other
25 eligible, the categories?

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2 MS. MCCOLLOCH: Now I understand the
3 question. The decision was made to only list
4 those activities that we are funding.

5 COUNCILMAN NUTTER: Why is that? Why
6 did you make that decision?

7 MS. MCCOLLOCH: Just to show how we
8 were spending the money, proposing to spend the
9 money.

10 COUNCILMAN NUTTER: I understand.
11 But the reason I ask the question is because the
12 bill says that you're going to list all
13 CDBG-eligible programs and activities in
14 accordance with the guidelines of the regulation.
15 It really wasn't a discretionary decision.

16 MS. MCCOLLOCH: Okay. Well, we can
17 revise this part of the appendices to list all of
18 the activities

19 COUNCILMAN NUTTER: The expectation
20 was that you would list all of the categories,
21 whether you were funding them or not.

22 MS. MCCOLLOCH: I understand. We can
23 revise it.

24 COUNCILMAN NUTTER: Now, in this
25 year's bill, which is 020275, those same

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2 requirements are not listed in the bill. And I
3 understand that they're not in the Council or the
4 Philadelphia Code, but we've now had those items
5 in the last two CDBG bills by amendment, albeit.
6 Was there a conscious decision made not to
7 include all of these items in the particular
8 section of the bill where they've been for the
9 last two years?

10 We've made amendments in the past two
11 years in Section 8 of both of the previous CDBG
12 bills. That's why you did what you did, because
13 the bills were amended to make these reporting
14 requirements. I don't want to say I assumed you
15 were going to put them in, but...

16 MS. MCCOLLOCH: We provided -- we did
17 not include them as a part of the ordinance, that
18 is accurate. We provided the information in the
19 document in lieu of making them a part of the
20 ordinance.

21 COUNCILMAN NUTTER: Is there any
22 problem in including it actually in the ordinance
23 that all of those items will be in what's going
24 to amount to the next year's CDBG --

25 MS. MCCOLLOCH: There's no problem.

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2 We simply thought we were covering it by
3 providing them in the document.

4 COUNCILMAN NUTTER: Right, I
5 understand, okay.

6 And this is my last question. In the
7 2000 bill, which was Bill No. 000344, there was a
8 provision that said specifically that "It shall
9 be the policy of the City that beginning in CD
10 Year 26 and each CD year thereafter the City will
11 consolidate administrative functions associated
12 with each agency participating in the CDBG
13 program in order to avoid duplication of services
14 and reduce administrative costs. Use and
15 expenditure of any CD Year 26 funds made
16 available pursuant..." And then there's a whole
17 section.

18 Now, the review of your total costs,
19 that's general operating and program delivery, in
20 Year 25, those costs were \$29,532,000. In Year
21 26, it was \$29,703,000. In Year 27, it was
22 \$31,069,000. And in Year 28, there is a
23 reduction between Year 28 and Year 27 of, as best
24 I can figure out, \$9,000.

25 Now, does that lay out the

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2 Administration's position that you are seeking to
3 reduce administrative costs?

4 MS. MCCOLLOCH: Well, we are always
5 seeking to reduce administrative costs.

6 COUNCILMAN NUTTER: I understand, and
7 I'm always trying to get my hair to grow a little
8 longer, but it ain't working.

9 The costs are not going down.

10 MS. MCCOLLOCH: The costs have
11 remained stable, that's correct.

12 COUNCILMAN NUTTER: So what are we
13 doing to reduce -- I mean, we're now at
14 \$31 million of the -- what's this year's
15 allocation, 83?

16 MS. MCCOLLOCH: The CDBG portion of
17 it is 69.4, and the home portion is 16-something.

18 COUNCILMAN NUTTER: Well, what
19 percentage of the CDBG funds are allocated to --

20 MS. MCCOLLOCH: On Page 139 of the
21 Con Plan lists the resources. So the total
22 resources for CDBG, including the entitlement
23 program income and so forth is the 83,000 that
24 you just --

25 COUNCILMAN NUTTER: \$83,773,000,

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2 right?

3 MS. MCCOLLOCH: Excuse me, 84
4 million, yeah.

5 COUNCILMAN NUTTER: Okay. Of which
6 \$31 million is allocated to your annual operating
7 costs. What's the percentage on that?

8 Is that about 38 percent?

9 MS. MCCOLLOCH: 38 percent? I'll
10 take your word for it that you've done the math.

11 COUNCILMAN NUTTER: It's the small
12 numbers I'm really good at. It's the big numbers
13 that I have a problem with.

14 I mean, it's rather obvious, but I'll
15 mention it and then I'll just conclude. I mean,
16 we're taking in \$83 million, 31 of which is
17 basically not seeing the light of day in terms of
18 actual on-the-street production. What's going to
19 happen over the next few years to lower that cost
20 while at the same time we're still operating --
21 what's our Section 108 principal and interest
22 payment? I understand it went down. Did it go
23 down from 15 to 12?

24 MS. MCCOLLOCH: Yes.

25 COUNCILMAN NUTTER: So if you take

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2 the 31 plus 12, you're now, at 43?

3 MS. MCCOLLOCH: Yes. The

4 31 million -- the characterization that that

5 money is not seeing the light of day is not

6 entirely accurate in that that money is being

7 used to put the programs out on the street. I

8 understand it's not going-

9 COUNCILMAN NUTTER: What exactly does
10 that mean?

11 MS. MCCOLLOCH: That means it's
12 funding salaries and operations of employees at
13 OHCD.

14 COUNCILMAN NUTTER: It Doesn't build
15 a house, does it?

16 MS. MCCOLLOCH: It doesn't build a
17 house, but it provides the funding to the folks
18 that make sure those houses get built and those
19 contracts get let and those invoices get
20 processed and so forth.

21 And in part, there have been as a
22 result of negotiated labor contracts, there have
23 been increases in salaries.

24 COUNCILMAN NUTTER: I understand.

25 MS. MCCOLLOCH: So that has made --

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2 COUNCILMAN NUTTER: Again, and we've
3 had this conversation on a couple of occasions
4 both in your deputy position and now you get the
5 pleasure of having it directly as director.
6 Forty-three million of the \$83 million is
7 covering salaries, overhead, and interest
8 payments, interest and principal payments on
9 previous decisions that were made to put Section
10 108 loan money into housing, which for everyone
11 that got a house as a result of that, I'm very
12 happy for them. We are now paying the cost of
13 that and we will pay it over a significant period
14 of time. That's now more than 50 percent of CDBG
15 funds are currently not going into actual
16 production. How are we going to get those
17 numbers and percentages down? What is the plan
18 for that?

19 MS. MCCOLLOCH: Well, the plan on the
20 108 portion is that we're not taking out any more
21 housing 108 loans.

22 COUNCILMAN NUTTER: Well, I'm glad to
23 hear that. Because we've maxed out on that,
24 right?

25 MS. MCCOLLOCH: We've maxed out. And

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2 that as time goes by, those annual loan
3 repayments will decrease.

4 COUNCILMAN NUTTER: But they're going
5 to stay up in the plus-10 range probably for the
6 next five, six, eight years.

7 MS. MCCOLLOCH: Yes. And then in
8 terms of the administrative costs, you know,
9 there was some discussion earlier about the
10 proposed housing reorganization, but the
11 reorganization which is going to take time is not
12 going to show decreases in administrative costs
13 immediately, that the long-range goal is to over
14 time streamline the processes and streamline the
15 administration and then that will come down. But
16 again, that's not going to be seen in this year's
17 budget.

18 COUNCILMAN NUTTER: Let me just --
19 this will be my last comment. I know it's not
20 simple, but you've been talking about reducing
21 these costs and specifically the reorganization
22 since the spring of 2000.

23 MS. MCCOLLOCH: Mm-hmm.

24 COUNCILMAN NUTTER: And Now I think
25 the earlier response was it will be at least

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2 another 18 months; is that right?

3 MS. MCCOLLOCH: Yes.

4 COUNCILMAN NUTTER: All right.

5 Thank you, Madam Chair.

6 COUNCILWOMAN BLACKWELL: Thank you,

7 Councilman Nutter. We're now going to --

8 Councilwoman Tasco has more questions, but we're

9 going to defer to public testimony. We thank you

10 all for your patience. I'm sorry that you've had

11 to wait so long and that this is the process.

12 What we're going to do is call

13 Charles Wingfield, Mill Creek Development

14 Corporation. Please come up, Mr. Wingfield.

15 After that, we will call Lee Capkin,

16 Housing Consortium for Disabled Individuals and

17 members of his board. I know you have to go. So

18 we will call you up next.

19 Charles Wingfield, Mill Creek

20 Development Corporation. Thank you for your

21 patience.

22 (Witness comes forward.)

23 COUNCILWOMAN BLACKWELL: And we

24 appreciate you being here. I know it's been a

25 long morning and a difficult one, but you look

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2 well in spite of everything.

3 MR. WINGFIELD: Good evening
4 Councilwoman Blackwell.

5 COUNCILWOMAN BLACKWELL: Good
6 evening.

7 MR. WINGFIELD: Other Members of City
8 Council. It's my pleasure to be here before you.
9 It took a long time for them to tell us what they
10 got in the books, but I don't believe it. I hate
11 to say it, but just don't believe it. Every year
12 we come here and listen to what they have to tell
13 us. We wait till the end effort when it comes
14 back to us and money we're supposed to get, and
15 we wind up with nothing.

16 I have a legacy. My legacy has been
17 handed down to me since 1959 by the board members
18 of Mill Creek Council. These board members were
19 enthusiastic people for Mill Creek. They wanted
20 to see a change in the lives of the people that
21 fall through the cracks. I took up their legacy
22 in 1972. Still in the army, I took their plans
23 and started to run with them. For the last --
24 from three years in CD funds till now, CD 29,
25 I've tried to put that plans forward. I listened

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2 to all the arguments and things that go down.

3 And Mr. Nutter just brought up a fact
4 just awhile ago about a community in West
5 Philadelphia. Our Councilperson has fought hard,
6 but it seems like every time there's money that
7 comes through this city, it winds up downtown,
8 part of North Philadelphia, part of South
9 Philadelphia, but nobody gets anything at all.
10 It seems like certain organizations get the money
11 every year. Our little organizations get
12 nothing. Just scraps of money.

13 But I'm asking you people in City
14 Council, the arguments we have here today in
15 looking at their books, take another meeting
16 instead of having a meeting with us and put our
17 programs to you, get them in a meeting together
18 with all of you City Councilpeople and let them
19 tell you what they're doing with the money. Find
20 out the facts where the money is at. Just like
21 Mr. Nutter did, he's questioning them about where
22 the money was and what they're doing with it.

23 (Applause.)

24 MR. WINGFIELD: Your financial
25 manager, your financial Councilperson can't do it

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2 all. It's up to you people on City Council.

3 I've been around a long time, 25
4 years in the army and retired. Something's
5 wrong. I might be wrong by saying this, but I
6 believe we need a czar, we need a housing czar in
7 this city, one man that has every organization
8 that does housing in the City of Philadelphia to
9 report to him. Maybe we can get some housing
10 done. Maybe we can get some funding to the
11 communities that need it. Maybe we can do other
12 things we want to do.

13 I heard 'em talk about -- this
14 morning I heard 'em talk about a food market. We
15 had a food market in our area. It went. The
16 money went with it. The food market place is
17 still open. They want to build another one at
18 57th and Market Street. I can't understand it.
19 How they going to build one at 57nd and Market
20 Street and you got won at 57th and Vine Street
21 empty, a food market. Maybe we ought to take 'em
22 and brake 'em down to little small markets and
23 put them in each neighborhood here and there and
24 get rid of the big food market because somebody's
25 stealing the money somewhere along the line.

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2 And as I said, I have a legacy. We
3 as the community board of West Philadelphia
4 Empowerment Zone, I've been here for quite some
5 time. I went through the blight program. I went
6 through another program that they had for
7 evaluation of people in the housing, moving 'em
8 around to different places. Then I went through
9 the Empowerment Zone where I became the
10 empowerment director and I got fired as a
11 volunteer because I wouldn't let the money go
12 where they wanted it to go. We had 16 houses in
13 the Empowerment Zone in West Philadelphia with
14 four neighborhoods. I ain't seen 116 houses yet,
15 not yet. All the money is going and somewhere
16 else, outside the boundaries of the Empowerment
17 Zone. Somebody better take a look at this thing
18 because we're getting shot down the drain.

19 You folks sit here and listen and
20 wait to get a chance to talk, and I don't usually
21 you go talk this long, but I sat here and
22 listened to them tell you about where the money
23 is at. We get a book every year. That book
24 every says the same thing every year.
25 Everything, the same thing, the same amount of

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2 money, nothing's changed. Mr. Nutter brought it
3 up. Something did change. He wanted to know
4 where what, \$30,000 was? I'd like to know, too.

5 The Mill Creek Council was organized
6 in 1959, a community-based organization, formed
7 in architect workshop. We engage private
8 developers to come into our area and private
9 contractors and we've been doing this all along.
10 We got five private contractors now in the
11 Initiative Zone. I just heard the young lady say
12 where the Initiative Zone's going to work.

13 As a judge of general election I
14 asked my people, which I shouldn't have done, is
15 to vote for that money that they want to do to
16 evacuate abandoned houses and abandoned lots.
17 Now I found out that the initiative thing doesn't
18 even come to Mill Creek. As Mr. Nutter said,
19 what did the money come to in West Philadelphia?
20 You better ask yourself what comes of your money
21 in West Philadelphia. If you're a community
22 organization like I am, what's it going to do for
23 your community?

24 Let me tell you, there's a lot of
25 people out there that need decent homes. If you

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2 look around in the City of Philadelphia, the
3 houses are anywhere in between 80 and 90 years
4 old. They're substandard. Let's give our people
5 a place to live. That's all I'm asking.

6 I don't have much to give you today,
7 but I'm going to leave with you one book that I
8 put together. The "Key to Development." I don't
9 have many of them. I passed them all out. This
10 one book I put out every year, this was January
11 1, 2002. I had 13 of them made up. I don't have
12 none left but one and that's it.

13 I want to thank you for listening to
14 me. And I don't usually talk this long. I only
15 stay five minutes, I'm gone, because I want to
16 get out of here. I don't want to hold ya'll up
17 because some of you are going to be longer than
18 me. But it's my pleasure. City Council, my
19 legacy to you is look over these books, find out
20 where that money is at, find out where they
21 placed the money at. See what the community's
22 done.

23 Since 1986, I got nothing. I'm
24 funding my organization myself. My pension is
25 doing it all. We have a Development Corporation

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2 that's equal to none. We even give PHA the plans
3 to do for the Hope VI when I was the director of
4 infrastructure. But guess what? We're not even
5 involved in the Hope VI, and we are the community
6 organization right there in the middle of Hope
7 VI. All I ask them is the Hope VI Program tear
8 down the high-rises. When you tear them down,
9 give me a chance to build my projects and then
10 you can go ahead and do the rest of it.

11 I want to thank you for listing to
12 me. Sorry I took up too much of your time.

13 (Applause.)

14 COUNCILWOMAN BLACKWELL: Thank you,
15 Mr. Wingfield. We have requested for you and
16 Mill Creek for Jamison Court II, those properties
17 on Lex Street that you've been interested in.
18 And we have also requested in our plan the 4400
19 block of Lancaster Avenue that special needs
20 housing that you want. Thank you. We appreciate
21 you. We love you Mr. Wingfield.

22 MR. WINGFIELD: Well, they have
23 started tearing down in that area Jamison Court
24 II is supposed to be built there, that's Jamison
25 Court I that we built, 72 apartments. And right

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2 now, I can tell you that we haven't lost a person
3 in that 72 apartments in the last four years.

4 And if we had anybody to lose, one lady told me,
5 "Mr. Wingfield, you can't put me out here unless
6 you take me out in the box."

7 COUNCILWOMAN BLACKWELL: It's
8 beautiful. When toured it during our NTI --

9 MR. WINGFIELD: I hope to build
10 another one like that.

11 COUNCILWOMAN BLACKWELL: It's
12 beautiful. Everybody loves it. Thank you so
13 much and stay well.

14 That's its Sarge, everybody calls him
15 Sarge, Sarge or General.

16 Mr. Lee Capkin, Executive Director of
17 Housing Consortium for Disabled Individuals and
18 members of your Board. We welcome you, we thank
19 you for your patience. We know that it is
20 impossible for you to stay all day because you
21 have to get your ride and we hope that we haven't
22 created any problems for you.

23 MR. CAPKIN: Thank you very much for
24 your cooperation and help.

25 COUNCILWOMAN BLACKWELL: Thank you.

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2 MR. CAPKIN: Good afternoon

3 Councilwoman Blackwell and Members of City
4 Council. My name is Lee Capkin, and I'm the
5 Executive Director of the Housing Consortium for
6 Disabled Individuals. We have submitted written
7 testimony for this hearing and I would request
8 that it be entered into the record in full.

9 However, we have another presentation
10 that we want to do make this afternoon. Our
11 testimony covers all aspects of housing as it
12 relates to people with disabilities and
13 especially our continuing great concern over the
14 lack of safe, affordable, barrier-free housing,
15 especially for people with the lowest incomes who
16 have disabilities.

17 Our presentation, however, will focus
18 on one very special aspect of this issue for us,
19 which is the City of Philadelphia's adaptive
20 modifications program. It is a program that is
21 widely known to have great benefits, but also to
22 cause tremendous hardship for the people who have
23 to wait for a long time for the services. We are
24 requesting for this year's Year 28 funding and
25 for the succeeding two years an increase of

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2 funding for the program from 2 million per year
3 to 8 million per year.

4 Joining me this afternoon are people
5 who are going to tell you why this is necessary
6 and highly beneficial. I would note that we have
7 also provided to all Members of City Council and
8 their chiefs of staff, a documentary film which,
9 again, shows the tremendous accomplishments of
10 the program for those who have been able to be
11 lucky enough to benefit from its services, but
12 also the tremendous hardships for those who are
13 now waiting.

14 I am going to first turn this program
15 over to Dan and Marie Chuchman who are happy
16 recipients of services from the program. And
17 following that, we will hear from two of HCDI's
18 board of directors, all of whom I want to express
19 my appreciation to for coming out today at this
20 very important time for both the life of HCDI and
21 the life of the disabled community in
22 Philadelphia.

23 Marie.

24 MS. CHUCHMAN: Thank you.

25 Mrs. Blackwell, as you know me a long time, and

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2 I've took care of you in the store and we're
3 asking you and City Council and Anna Verna for
4 your help 'cause we need you. This is good
5 program. As you know what Dan and me have been
6 through, some of it. And if we can do it,
7 anybody can. And if you can help me and people
8 like me and Dan to overcome our problems and
9 accept the things we cannot change and know the
10 difference to go on and we can help ourselves if
11 we just get a little tiny bit of help. And these
12 people and their program the Adaptive
13 Modification Program -- if I'm not saying it
14 right, I'm sorry. They've made a difference in
15 our home that Dan can take care of himself now
16 and I can go out and do what I want to do. And
17 maybe someday, but I don't know, I can go back to
18 taking care of you again or just helping people
19 like me to make a difference. So please help us.
20 And most of all, look at the tape 'cause it shows
21 you that we can live with just a little bit of
22 help. It's a wonderful program. My Dan is
23 blessed. With programs like this, it means a
24 lot.

25 COUNCILWOMAN BLACKWELL: Thank you.

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2 Thank you. God bless you.

3 MS. CHUCHMAN: Thank you, Mrs.

4 Blackwell. I know you'll do the right thing and
5 help us if you can.

6 COUNCILWOMAN BLACKWELL: We certainly
7 will. We support you.

8 MS. CHUCHMAN: Yeah, well we support
9 'em too, they're everything.

10 MR. CHUCHMAN: Councilwoman
11 Blackwell, Members of City Council, my name as
12 Daniel Chuchman, I'm a homeowner in Southwest
13 Philadelphia. I appreciate you taking this time
14 to listen and understand what the disabled people
15 are going through. For example, I applied for
16 the Adaptive Modification Program. It took me
17 about two years on the list, the waiting period
18 time. Now I understand it's longer. But just a
19 few things of what the program has done for me.
20 Number one, it made my kitchen fully accessible
21 by widening the doorway to the kitchen, taking
22 and lowering all of the apparatus for cooking,
23 for washing dishes, and for storing dishes in the
24 cabinets. Also , number two, they tore down a
25 beautiful bathroom that we had and redid it and

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2 made it adaptable to my needs where all I have to
3 do is wheel in with a wheelchair and use the
4 facilities. And I hope City Council and the
5 people of Philadelphia will help, help the
6 modification program to go on and to fulfill its
7 destiny in which it is creating.

8 Thank you very much. God bless.

9 COUNCILWOMAN BLACKWELL: Thank you,
10 God bless you.

11 MS. CHUCHMAN: And remember, you make
12 a difference when you help the disabled. And if
13 you can't help the disabled, you have nothing.
14 Please look at your tape.

15 COUNCILWOMAN BLACKWELL: Thank you.
16 We will.

17 MR. ROWE: Councilwoman, Councilmen,
18 my name is John Rowe and today I'm here in my
19 capacity as Vice President of the Board of the
20 Housing Consortium for Disabled Individuals. I'm
21 here to express my support for HCDDI and for the
22 Adaptive Modifications Program.

23 The Adaptive Modifications Program is
24 presently funded annually at \$2 million. It
25 modifies about 90 homes a year for that amount

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2 with some 800 additional people on the waiting
3 list. The program is specifically designed to
4 make adaptive modifications to a person's home,
5 both renters and homeowners with such items as
6 wheelchair lift to get from the house to the
7 outside world, a stair glide to get to the
8 bedroom and bathroom typically located on the
9 second floor, and kitchen cabinet and sink
10 modifications in order to properly prepare meals
11 and other assistive measures, all geared to do
12 allow a disabled person to live, quote, normally.

13 The sobering fact is that if a
14 disabled person called today, it would be at
15 least five years before he or she would see any
16 modifications made to his or her house and that
17 is if everything within the process when as
18 planned. And it is totally about the level of
19 program is funded. Please support this program
20 so that disabled people do not have to wait five
21 years to live more like you or I.

22 Thank you.

23 MR. CLAIRE: Good afternoon,
24 Councilwoman Blackwell and Members of City
25 Council. My name is Mark Claire. I am probably

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2 the newest member of the HCDI Board of
3 Directors. I'll be brief, but I'm really here to
4 discuss the passion and dedication of the
5 organization as related to their charter in
6 servicing the community.

7 HCDI is the oldest organization of
8 its kinds in the region. I don't know if you're
9 aware of that or not. It's also designated as a
10 model organization throughout the United States.
11 HCDI's contingency that it serves is really
12 throughout the entire City of Philadelphia it's
13 not just in West Philadelphia, North
14 Philadelphia, South Philadelphia, it's the entire
15 city. The population that HCDI services is
16 estimated to be about 300,000 people. That's
17 quite a lot.

18 Programs, of course, have expanded.
19 Funding has decreased. The dedication is there.
20 What I have seen first-party are the members
21 within HCDI receiving a reduced or no
22 compensation at all for the services that is they
23 perform, including day-to-day operations,
24 reaching into their own pocket to pay for
25 postage.

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2 So I just simply ask that you
3 seriously consider increasing your support of
4 HCIDI so that they can better service those in
5 need.

6 Thank you.

7 COUNCILWOMAN BLACKWELL: Thank you
8 very much. Thank you very much.

9 Any questions from Members of the
10 Committee?

11 We thank you so much and thank you
12 for your patience.

13 The next individual is Rick Saur,
14 Philadelphia Association of CDCs. Following them
15 will be Joe Wingert and Blain Stoddert from the
16 Partnership CDC.

17 (Witnesses come forward.)

18 COUNCILWOMAN BLACKWELL: Good
19 afternoon. Thank you for your patience. I need
20 a Sergeant-at-Arms, please, for the testimony.
21 Thank you.

22 Thank you for your patience and good
23 afternoon.

24 MR. SAUER: Councilwoman Blackwell
25 and Members.

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2 COUNCILWOMAN BLACKWELL: We also saw
3 Frankford CDC, okay? But anyhow, You work it
4 however you choose. All righty. Thank you.

5 MR. SAUER: Good afternoon
6 Councilwoman Blackwell and Members of City
7 Council. I want to thank you for the opportunity
8 to testify on how City proposes to allocate its
9 community development resources in the next
10 fiscal year. My name is Rick Sauer and I'm the
11 Executive Director of the Philadelphia
12 Association of Community Corporations, which is a
13 citywide association of over 80 CDCs and other
14 organizations involved in rebuilding communities
15 and revitalizing our neighborhoods.

16 While we're supportive of many
17 aspects of the City's Neighborhood Transformation
18 Initiative, looking through these documents, we
19 also have some serious concerns about how NTI
20 bond fund and other community development
21 resources such as CDBG are going to be utilized
22 in the City's next fiscal year, especially with
23 regard to acquisition and development activities.
24 Along these lines, we have a growing concern that
25 many CDCs will be losing their development

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2 capacity that took years to build, and in some
3 cases potentially even going out of business due
4 to delays in moving proposed develop projects
5 forward.

6 CDCs have been and are critical
7 deliver mechanism for achieving lasting
8 neighborhood transformation. They are rooted in
9 the community and respond to community needs over
10 the long term. And they have the significant
11 track record and have developed expertise in a
12 number of areas vital to eliminating blight,
13 increasing self-sufficiency of residents and
14 rebuilding the physical and social fabric of our
15 neighborhoods.

16 Adequate resources need to be
17 targeted to CDC projects and the neighborhoods
18 they serve to build on and preserve the
19 significant investment of public and private
20 funds undertaken to date as well as support
21 projects and other activities currently in the
22 pipeline. We urge the City to build on this past
23 investment in the local CDC industry and the
24 neighborhoods they serve by continuing to utilize
25 CDCs as key delivery vehicle for the

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2 implementation of NTI and other neighborhoods
3 very vitalization strategies.

4 We know that there are a number of
5 competing needs for limited community development
6 funds. At the same time, there's an infusion of
7 nearly 63 million NTI bond funds for next fiscal
8 year which should enable City to free up a
9 substantial amount of Community Development Block
10 Grant funds to fill in gaps not addressed by
11 these bond funds, such as support for housing
12 development and neighborhoods economic
13 development activities.

14 Overall funding for these activities
15 remain relatively flat, or even in some cases
16 face cuts resulting in a serious mishmash between
17 funding allocated to housing commercial
18 development activities in our neighborhoods and
19 the needs of these neighborhoods where CDCs are
20 working to revitalize them. Further complicating
21 matters is the proposed significant reduction in
22 NTI bond funds allocated to support acquisition
23 for specific development projects, as proposed in
24 the initial preliminary plan that came out
25 earlier this spring.

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2 My following comments regard some
3 specific areas in the Consolidated Plan and the
4 NTI Program Statement.

5 With regard to property acquisition,
6 which has been a fair amount of decision today,
7 we strongly support efforts to streamline and
8 improve the City's property acquisition and
9 disposition system. And particularly, we propose
10 to support the proposed creation of Management
11 Information System so that the City can better
12 track the vacant property and development
13 projects as they move through the City's
14 acquisition and development system. Creation of
15 such a system is crucial and it's long overdue.

16 Equally important, though, to
17 improving the system is to ensure that there's
18 adequate funding to support acquisition activity
19 that will enable housing and economic development
20 projects to move forward in the near future. Due
21 to the low level of assisted condemnation
22 undertaken by the City over the past couple of
23 years, a significant backlog of projects for
24 requesting land assembly has developed. And the
25 City took an important step towards addressing

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2 this problem by passing a transfer ordinance
3 earlier this year to enable about a dozen
4 projects to move forward with acquisition.
5 As mentioned, when the City released its
6 preliminary Consolidated Plan in February of this
7 year, we were pleased to see that nearly
8 \$10 million were being allocated for acquisition
9 for specific residential and economic development
10 projects.

11 The new plan that's before you today
12 actually bumps that up a little bit to about
13 \$11 million, but the concern is that there's been
14 a dramatic switch in what acquisition will be
15 prioritized and supported. Out of that initial
16 nearly \$10 million that were to go to support
17 projects to move forward in the near future, that
18 amount has been cut back to only \$3 million with
19 a much higher priority being placed on land
20 vacant property for future development
21 opportunities.

22 And while we certainly support the
23 movement from the current sort of more demand
24 system to a more supply-oriented system by
25 putting a land vacant program in place, we can't

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2 just make that transition real quick overnight
3 due to the fact that there has been a long lag
4 time in doing acquisition for many projects and
5 the fact that it will take a while for the City
6 to get enough properties into its inventory to
7 actually have developable sites to move forward
8 on. We need to make sure that we continue to
9 fund projects that are ready to proceed now.

10 So we call on the City to restore
11 funding on line item to at least a level of \$7
12 million so that acquisition for specific
13 development projects can proceed in Fiscal Year
14 2003.

15 A couple other quick related concerns
16 about acquisition. One is that we need the City
17 to commit to acquisition for CDC projects early
18 in the development process. There appears to be
19 a growing trends towards favoring acquisition for
20 projects that already have financing committed
21 them. However, it's unreasonable to make
22 acquisition for CDC projects contingent on having
23 financing already in place since most funding
24 sources require that you first have site control
25 before you can go to them to ask for funding. So

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2 if acquisitions that moving you can't go out and
3 tap these other funding sources and leverage the
4 additional dollars that we all want to bring into
5 our communities.

6 I think overall, there needs to be a
7 more transparent process for how acquisition
8 decisions are being made, and we certainly
9 encourage the City to move forward with an RFP
10 process for acquisition with clear selection
11 criteria.

12 Finally, we need to keep in mind that
13 housing development, including the property
14 acquisition process takes a significant amount of
15 time. Without adequate funding for acquisition
16 for current projects, the City's real estate
17 production pipeline will continue to move forward
18 in slow motion, jeopardizing a number of
19 opportunities to address important neighborhood
20 needs and advance neighborhood revitalization.
21 There has already has been significant delays in
22 moving projects forward. And if we want to see
23 new projects completed in the next few years, we
24 need to adequately fund the acquisition process
25 now.

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2 A couple of other areas within NTI
3 that I want to address quickly:

4 Neighborhood planning. We certainly
5 strongly support the use of neighborhood planning
6 to develop a future vision for the communities
7 within our City to prioritize implementation
8 strategies and to guide the strategic allocation
9 of resources. We also believe that effective
10 community-based planning needs to be bottom up
11 versus top-down with the City serving in a
12 support role rather than a lead role. It's
13 critical that community organizations and
14 residents and targeted neighborhoods play a lead
15 role in the planning process and not just review
16 and comment on proposed plans being developed.

17 At the same time, as was mentioned
18 earlier, many neighborhoods have already
19 developed neighborhood plans these plans, if
20 there's new planning going on in those
21 neighborhoods, should serve as the basis of those
22 new plans, but at the same time since we already
23 have some plans in place, there's a need to move
24 forward and start implementation now. We can't
25 wait another two years to go through a whole

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2 other planning cycle before additional funds are
3 allocated to housing production and economic
4 development. We need to start seeing some
5 results in the neighborhoods as soon as possible.

6 With regard to housing production,
7 there continues to be a need to streamline the
8 City's development process and lower the high
9 cost of housing production.

10 Under NTI, there's a specific
11 emphasis on encouraging market rate development.
12 We know, though, that many of the same issues
13 that inhibit the development of middle income
14 housing in Philadelphia have served as road
15 blocks to the development of affordable housing
16 in the City for years.

17 And so it's so critical that as City
18 moves forward to streamline development process,
19 it's done for all types of housing development.

20 There is also a trend towards
21 reducing the amount of City funding going into
22 affordable housing projects to try to put in
23 smaller subsidies and leverage more dollars from
24 the outside. While at the same time we are
25 increasing the amount of funding that's going to

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2 support, quote, market rate development or
3 market-oriented development, we're demolishing
4 housing, we're acquiring land for those projects,
5 we are giving them ten-year tax abatements, so
6 let's not fool ourselves. We're subsidizing that
7 market-oriented development as well. We need to
8 make sure that we're putting adequate subsidies
9 into the creation of affordable housing that are
10 addressing the needs of lower-income folks in our
11 communities as well.

12 If going to meet talked-about goal of
13 3500 affordable housing units over the next five
14 years, the City's going to have to allocate a
15 significant amount of additional funding to
16 support affordable housing production.

17 With housing preservation, just one
18 main comment I want to make. We certainly
19 support efforts to stabilize vacant properties in
20 our neighborhoods to prevent further
21 deterioration to keep down rehab costs, to
22 preserve those neighborhoods, it's critical,
23 though, that these preservation funds are
24 allocated not only to neighborhoods that are
25 currently stable, but also to ,quote, stable

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2 blocks in lower-income neighborhoods that only
3 have a few vacancies, because if don't stabilize
4 those blocks as well, we're going to lose all the
5 public investment and the private investment that
6 have gone into those neighborhoods in the last
7 ten or twenty years.

8 With regards to community economic
9 development, it was mentioned. I think there's
10 something like an overall cut of \$1.5 million to
11 that program area for the upcoming year. We
12 believe that strengthening the City's
13 neighborhoods commercial corridors is a very
14 important part in the neighborhood revitalization
15 process and very important to addressing
16 neighborhood resident needs.

17 We want to urge the City in
18 particular to restore \$1.25 million in funding
19 cuts to two key programs: The Commerce
20 Department's Neighborhood Development Grants
21 Program and PIDC's Neighborhood Development Fund.

22 In addition, we need the City to
23 effectively market its commercial corridors to
24 businesses in the outside to attract those new
25 businesses into those corridors.

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2 My final point is about additional
3 resources for housing community development.
4 We know that it's a limited amount of funds to
5 divy up among these pots. We certainly look to
6 the City to reallocate some of the funds among
7 the existing line items, but there's other
8 sources we can tap that we're not really tapping
9 now. We can put additional economic stimulus
10 funds on the streets to support projects in our
11 neighborhoods. We can move up the CDBG program
12 year by six months so it starts the next Year 29
13 will start January 1 versus July 1 of next year
14 so we're not waiting nine an ten months to draw
15 down the block grant funds that HUD already has
16 there waiting for us.

17 Finally, as the comment that
18 mentioned by Councilman Nutter earlier, we're
19 currently spending more than \$31 million in block
20 grant funds every year for operating costs. We
21 could be reallocating some of these costs to the
22 City's General Fund and looking at ways to cut
23 back on those costs overall.

24 The City's Neighborhood
25 Transformation Initiative addresses many

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2 neighborhood needs by focusing on property
3 demolition, preserving neighborhoods, and setting
4 the stage for future development. While we
5 understand the importance of these activities,
6 without the allocation of additional resources to
7 support the development of new homes, businesses,
8 and community facilities, the neighborhood
9 transformation process in many of our
10 neighborhoods will be incomplete.

11 So we urge its City to continue to
12 support of the local CDC community and to support
13 projects happening in lower-income neighborhoods
14 where they're working because without a that
15 effective partnership, it will be very difficult
16 to move neighborhood transformation forward.
17 Thank you.

18 COUNCILWOMAN BLACKWELL: Thank you
19 very much. Joe Wingert and Blaine Stoddert,
20 Partnership CDC.

21 MR. STODDERT: Good afternoon. My
22 name is Blaine Stoddert. I represent The
23 Partnership CDC. And I want to thank you,
24 Councilwoman Blackwell, for inviting us to
25 testify. And I also want to acknowledge the

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2 other Councilmembers that are here.

3 I just want to say a couple of things
4 before Joe Wingert, our housing director,
5 presents his comments.

6 The first thing I want to say is that
7 CDCs are in trouble. You probably heard that in
8 different ways. And I think the CDCs that
9 survive and do well will be the CDCs that are
10 able to adapt to the marketplace and are able to
11 come up with initiatives that not only meet the
12 community needs, but keeps them financially
13 viable. And one of the things we're doing in the
14 Partnership CDC is we started a for-profit
15 company. Now, CDCs have been doing these for
16 years. As you know, Mr. Kenney Gamble has
17 several for-profit companies in South
18 Philadelphia. Impact Services, John McDonald had
19 been doing it for years. Nora Lictash (ph) doing
20 it with day care.

21 We started a company called Cores.
22 And Cores provides pressure washing, graffiti
23 removal, housekeeping and painting services. We
24 also clean public spaces in Special Service
25 Districts. And we don't get any government

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2 money. We receive, thanks to Mjenzi Traylor -- I
3 saw him around somewhere -- or the Commerce
4 Department. They gave us a one-time grant of
5 \$28,000 along at the time with Councilman Goode.
6 We got a one-time grant of \$28,000 from the City
7 of Philadelphia to start this company, and now
8 our operating budget is \$1.5 million. And we
9 receive no government money whatsoever from the
10 City of Philadelphia to run this for-profit
11 subsidiary that actually takes people off welfare
12 and put them to work paying them \$7 to \$13 an
13 hour. So we're looking for work. So I'm going
14 to Councilman DiCicco, I'm going to be coming to
15 you looking for work for our people. And we hire
16 people from the neighborhoods in which we get
17 work. So if you want a park cleaned up or
18 something -- I saw you on TV with the Frank
19 Sinatra clean-up or something. If you want that
20 park cleaned up, we'll come and clean up the
21 park. We're looking for work. And we'll hire
22 people from South Philadelphia to do it. In West
23 Philadelphia, we hire people from the
24 Councilwoman's district or from Mr. Nutter's
25 district. And I just want to say that we have to

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2 begin to think out of the box.

3 Last but not least, the last think I
4 want to say is the Partnership CDC is about to
5 make some major acquisitions to plug into
6 neighborhood transformation. I'm about to buy
7 168 units of housing, some of it affordable some
8 not because we have to begin to have a mixture in
9 the community. And if I go out and put
10 \$3 million on the table that I borrowed from the
11 bank, I need to be able to come back to the City
12 of Philadelphia and say, "Can I get some equity
13 or some grant financing to make this housing
14 work?" And if we can't get that money through
15 block grant or through NTI or one of the things
16 we're talking about -- and Mr. Nutter you might
17 like this. One of things we're taking about is
18 don't give me block grant money, give me a loan
19 from NTI and then use block grant this year --
20 use block grant money from next year's allocation
21 to repay the loan that you gave me so I don't
22 directly get block grant money. So what that
23 does is it frees me up to provide to meet the
24 community's needs without the bureaucracy or the
25 HUD regs that normally would tie us down to one

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2 thing or another. Whatever the needs are, we
3 want to be able to be flexible enough to meet
4 those needs. And that's the way we're beginning
5 to think about the box. But I'm not going to go
6 to the bank tomorrow and borrow this \$3 million
7 to by these 168 units of housing as well as spend
8 \$1 million on 40th and Market Street if I don't
9 know that I can depends on the City to help me
10 with grants or equity to make our projects work.

11 Last but not least, we only want 30
12 to 35 percent grants or equity. We're not coming
13 to the City saying "I'm going to build a \$50,000
14 house for \$250,000," like I've seen in the Daily
15 News. We don't want to do that. So we only want
16 30 to 35 percent of grants or equity. So if I'm
17 putting up \$100,000 project, we're looking for a
18 \$35,000 to maybe a \$50,000 grant on average. So
19 those are the things trying to do. We're trying
20 to keep our costs down. We're trying to survive,
21 but more than survive; we're attempting to go
22 thrive as a CDC and create jobs at the community
23 level. We have 75 people working in our
24 subsidiary and only 11 at the CDC. So it shows
25 you where our future growth is going to be. It's

5 Thank you.

7 And absolutely, you do a wonderful job and the
8 community is really blessed and grateful to have
9 you out there.

11 MR. WINGERT: Thank you, Madam Chair.

17 First of all, I'd like to say that I
18 agree with much of what was included in the
19 testimony by Mr. Sauer. We are going to touch on
20 all of that. We want to talk about some
21 specifics in projects that we're working on.
22 I've provided written testimony. I'm going to
23 paraphrase it as we go to try and keep it as
24 brief as possible.

25 The first topic like to talk about is

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2 on the 4400 block through the 4700 block of
3 Sansom Street in West Philadelphia. Currently,
4 the area is known for drugs, crime, it's a very
5 high-crime area. We're in a position to purchase
6 20 properties in that area to start what we call
7 the Sansom Street project. The area's recently
8 recertified by City Planning Commission for urban
9 renewal, and the Redevelopment Authority is
10 currently working on a plan for the development
11 of that area. They're working with us in that
12 endeavor.

13 Our goal is to start that project
14 this year with the privately acquired properties.
15 We understand that with the funds that are
16 available from the City, the process of
17 condemning the properties through urban renewal
18 taking will take approximately one year. As far
19 as that goes, we are requesting that funds be
20 allocated for condemnation within this year, NTI
21 Year 1, Year 28 As opposed to NTI Year 2, Year
22 29.

23 Our plan is to start this project
24 with 18 homes on the 4400 block of Sansom Street.
25 We assume that these are full-gut rehabilitation

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2 houses. They're targeted towards single
3 families. The income levels range from
4 low-income families up to what we typically call
5 market rate. Those would be middle-income
6 families. We've already secured funding from
7 the federal -- excuse me. We haven't secured it
8 yet, but we have a good application into the
9 Federal Home Loan Bank which we feel will help to
10 offset some of the acquisition costs. We've also
11 received some support from the William Penn
12 Foundation and W.W. Smith Foundation.

13 We anticipate starting construction
14 -- concluding the acquisition and starting
15 construction and marketing before the end of
16 summer. Our hope is that as we get this project
17 going, enough interest is generated that by the
18 time the funds kick in and condemnation work
19 kicks in, that we will be able to seamlessly move
20 into the next phase. We planned the project in
21 four phases over three years by block basically.
22 And it's critical that we pay attention to this
23 this year because this is a real project. It has
24 a real plan. There's a lot of community
25 interest. There's support from some of the

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2 community associations. It's also at a key
3 crossroads or between two major arteries that go
4 in and out of the City, so there's an area of
5 opportunity here.

6 That's mainly what I'd like to say
7 about this project. We're asking for support.
8 We're asking to have the condemnation issues
9 addressed this year as well as demolition.

10 On the construction side, however,
11 full-gut rehab is an expensive process in the
12 City of Philadelphia. Doing business in
13 construction is a very expensive process. We've
14 run numbers that show what this project would
15 cost in the middle of Bucks County, and as far as
16 we are concerned as a community development
17 corporation is concerned, it would be about a
18 break-even proposition. In the City, there are a
19 lot of other issues and costs involved. We end
20 up by the time we're done with 68 properties, we
21 have a gap of about \$4 million. We are hoping
22 that that will go down if there is enough
23 interest in this project then we can raise prices
24 towards the end of the project to address the
25 needs of middle-income families that gap should

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2 reduce. But conservatively speaking, it's a big
3 number. And I think no matter how you look at
4 it, it's still going to be a big number.

5 This is where we get into what Blaine
6 was talking about, leveraging funds. The total
7 cost of the project is about \$15 million. We
8 expect that we'll see 11 or \$12 million to
9 towards the sales of these homes. Thirty of them
10 new construction. The balance are complete
11 rehab, gut rehab. The remaining number, we're
12 trying to fund through innovative ways by
13 investment over the long term. Blaine mentioned
14 drawing on some NTI funds as a possibility.
15 We're also working with some local banks for this
16 purpose as well.

17 I'm going to move on to some other
18 projects that we're working on through the HRP
19 program.

20 COUNCILMAN KENNEY: Could you simply
21 tell us what it's going to cost per house to
22 build and how much we're looking to sell it for?

23 MR. WINGERT: Average sales price
24 over the life of the project is about \$150,000.

25 COUNCILMAN KENNEY: Sale price?

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2 MR. WINGERT: Average sale price. At
3 the low end it's \$85,000 which represents current
4 market value.

5 COUNCILMAN KENNEY: Right.

6 MR. WINGERT: At the upper end with
7 the new homes that we construct and they're in
8 the final phase. The sale price could be roughly
9 \$190,000.

10 COUNCILMAN KENNEY: And that's -- I'm
11 confused. How much does it cost to build them?

12 MR. WINGERT: Okay, the costs
13 depending on how you weigh it --

14 COUNCILMAN KENNEY: Well, new
15 construction on one hand, and then full-gut rehab
16 on the other.

17 MR. WINGERT: Full-gut rehab with
18 cost of doing business in the City will be
19 roughly \$200,000.

20 COUNCILMAN KENNEY: What does that
21 mean, the cost of doing business in the City?

22 MR. WINGERT: You're talking about
23 wage restrictions and administrative costs.

24 COUNCILMAN KENNEY: What
25 administrative costs?

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2 MR. WINGERT: Let's say, you're
3 getting home through the RDA, you have a lot
4 of --

5 COUNCILMAN KENNEY: They charge you?

6 MR. WINGERT: No, they don't charge
7 you, but the administrative costs are typically
8 higher.

9 COUNCILMAN KENNEY: What are they
10 attributed to?

11 MR. WINGERT: The costs themselves?

12 COUNCILMAN KENNEY: Yeah. If you
13 have to give them a check, I'm sure you're going
14 to ask what it is they're doing for it.

15 MR. WINGERT: Relative to the total
16 cost, it's a minimal amount.

17 COUNCILMAN KENNEY: But you said that
18 impacted on the cost of construction, it was one
19 of the factors in the \$200,000 for the full-gut
20 rehab.

21 MR. WINGERT: That's correct.

22 COUNCILMAN KENNEY: The full-gut
23 rehab cost at \$200,000 to do, you're going to
24 sell them for how much?

25 MR. WINGERT: We're going to sell

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2 them for whatever the market value is?

3 COUNCILMAN KENNEY: What's that?

4 MR. WINGERT: Depending on where you
5 are in the project. If we sold that first house
6 today, it would be \$85,000.

7 COUNCILMAN KENNEY: Councilman
8 DiCicco wants to know is that \$200,000
9 construction cost also include acquisition?

10 MR. WINGERT: Yes, it does.

11 COUNCILMAN KENNEY: So acquisition,
12 construction, 200 grand, we're selling it for 85?

13 MR. WINGERT: That's correct.

14 COUNCILMAN KENNEY: It doesn't sound
15 like a good formula, does it?

16 MR. STODDERT: The Sansom Street
17 project is a hybrid. There's a couple things
18 going on near Sansom Street. One is on
19 one side of the street is the Penn School Zone.
20 So if you're on the south side of Sansom, you're
21 children can attend this new school built by the
22 School District and the University of
23 Pennsylvania. So that's driving the market, the
24 market rate of houses in that area. If you're on
25 the north side, the houses won't sell as high

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2 because you're not in the Penn School Zone.

3 These houses over a four-year period -- over a
4 three-year period are going to start out at the
5 low end, at \$85,000 and move up towards \$190,000
6 because \$190,000 will be built on vacant land
7 with driveways and side yards and so on. But
8 yeah, the fact of the matter is, it is a \$200,000
9 per unit investment and starting out the gap will
10 be larger because that is what the market will
11 bear.

12 Let me also say this. In term's of
13 the partnership CDC's Affordable Program, this is
14 a hybrid. This is not normal. Normally our
15 houses sell for 45 to \$75,000.

16 COUNCILMAN KENNEY: Same cost of
17 construction?

18 MR. STODDERT: No, no. Typically our
19 houses can cost anywhere from \$100,000 to 150,
20 160. Now, duplexes cost more.

21 COUNCILMAN KENNEY: But the gap still
22 is substantial. It's about the same gap.

23 MR. STODDERT: Using the HRP Program,
24 the Homeownership Rehab Program, which was
25 started eight years ago by, I think, John Kromer

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2 and the staff at the RDA. The cost for the HRP
3 program to build a house is a lot less versus
4 using home funds or block grant funds under other
5 programs. There we only get a \$25,000 subsidy
6 and we have to leverage that to build a house.
7 Excellent program, by the way, which Joe is going
8 to talk about in a minute.

9 COUNCILMAN KENNEY: I know the
10 realities of what we're dealing with, but every
11 time I hear it, it's even more starkly annoying.
12 I'm sure there are people in the City who are
13 looking to move up in the City, middle income,
14 upper-middle-income people who would love to buy
15 a \$200,000 house for 85. I mean, I know I would.
16 But I just can't figure out these numbers. And I
17 know I've been here a while, but I still can't
18 understand them. I didn't mean to interrupt, I
19 just wanted to get an idea what --

20 MR. STODDERT: I want to address your
21 question of cost directly, and this is an
22 excellent question, Councilman. What I've
23 proposed is that we take the HRP Program to the
24 \$25,000 fixed subsidy and on some projects,
25 depending on the size of the house, add \$15,000

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2 to that subsidy, making it a \$40,000 maximum
3 subsidy for the house, and then with a matching
4 program -- so if I raised an additional 10,000,
5 the City would give me 10,000. So I could raise,
6 say, 60,000 max to build a house and add that to
7 the sales price of the house. What it would do
8 to the City is it would put a cap on these
9 subsidies. Again, I'm not saying -- just for the
10 HRP Program. I'm not talking about all the other
11 myriad of City programs. But I propose that we
12 look at the HRP Program in terms of expanding it,
13 setting a cap on the subsidy on these houses and
14 force developers like the Partnership CDC or
15 private developers that use these programs to
16 basically give us a cap and allow us within that
17 cap to build this house.

18 COUNCILMAN KENNEY: I think it's
19 remarkable that your testimony indicated on one
20 side of the street which includes the Penn
21 sponsored charter school the value of the houses
22 is substantially higher than the other side of
23 the street which would theoretically, I don't
24 know if it's possible, lead me to conclude that
25 we ought to take all of the money we're doing and

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2 spending on all this stuff and just fix the
3 schools and the tax structure and all of this
4 stuff NTI and everything else would take care of
5 itself.

6 MR. STODDERT: Schools and crime and
7 jobs make a huge difference in the community.

8 COUNCILMAN KENNEY: Just apparently
9 in this particular testimony, schools itself make
10 a huge difference if the price can be jacked up
11 on one side of the street to another because it's
12 in one School District as opposed to the another,
13 to me it's not even crime and jobs; it's schools.

14 MR. STODDERT: It's the same issue
15 between Philadelphia and the other side of City
16 Line Avenue in terms of housing value.

17 COUNCILMAN KENNEY: Where it's
18 cheaper to build.

19 MR. STODDERT: That's true. But in
20 terms of housing value, the schools make a huge
21 difference.

22 COUNCILMAN KENNEY: I'm sorry. Go
23 ahead

24 COUNCILMAN DICICCO: I just have a
25 follow-up, Madam Chair.

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2 COUNCILWOMAN BLACKWELL: Councilman
3 DiCicco.

4 COUNCILMAN DICICCO: We'll let you
5 finish.

6 MR. WINGERT: All right, Councilman.

7 COUNCILMAN DICICCO: You talk about
8 \$200,000 for a completely rehab. What's the cost
9 of new construction for the new constructed
10 homes?

11 MR. WINGERT: The new construction
12 will be approximately 150 to \$175,000.

13 COUNCILMAN DICICCO: That's not
14 including acquisition.

15 MR. WINGERT: It would be, yes.

16 COUNCILMAN DICICCO: It would include
17 that?

18 MR. WINGERT: Yeah.

19 COUNCILMAN DICICCO: What are your
20 acquisition costs?

21 MR. WINGERT: One dollar. The new
22 construction of 30 homes at the western end of
23 the project area, these houses we're asking the
24 RDA to condemn.

25 COUNCILMAN DICICCO: Are they

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2 occupied?

3 MR. WINGERT: There might be two or
4 three occupants.

5 COUNCILMAN DICICCO: How do you get
6 them for \$1? We've been going through this at
7 Jefferson Square. I'd like to know how you're
8 doing it for \$1. You have relocation fees for
9 the occupied homes and --

10 MS. MCCOLLOCH: The cost is not \$1.
11 The cost is what it is to acquire them. What Joe
12 is going to request is that we only charge the
13 CDC \$1, but the real subsidy in the project --

14 COUNCILMAN DICICCO: Is deeper than
15 that.

16 MS. MCCOLLOCH: -- would be deeper
17 than that because the acquisition cost is going
18 to be --

19 COUNCILMAN DICICCO: The acquisition,
20 the relocation fees and all the things that I've
21 become educated with in the last five years.

22 MS. MCCOLLOCH: That's exactly right.
23 For his development project, the cost may be \$1,
24 but the real subsidy is going to be deeper than
25 that because the acquisition cost is greater than

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2 that.

3 COUNCILMAN DICICCO: So, I mean,
4 theoretically, if you look at some of the other
5 costs, I have to assume it's not far from the
6 Jefferson Square acquisition which could be
7 anywhere from \$25,000 maybe up to \$40,000
8 depending on the size of the property.

9 MS. MCCOLLOCH: And particularly if
10 there's a location involved. I don't know if
11 Herb's here, but if there's a relocation
12 involved, it's going to be a \$30,000 relocation.

13 COUNCILMAN DICICCO: Yeah, minimum
14 25, 30,00. So you're over 200,000.

15 MS. MCCOLLOCH: Correct.

16 COUNCILMAN DICICCO: So we're in line
17 basically with the other housing developments
18 would be.

19 MS. MCCOLLOCH: Yes.

20 COUNCILMAN DICICCO: And are these
21 Stick-built homes, traditional construction?

22 MR. WINGERT: The new homes will be
23 stick-built, yes.

24 COUNCILMAN DICICCO: Have you looked
25 into modular homes?

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2 MR. WINGERT: No. It has come up
3 that we should look at it, however, it's in an
4 area that -- we're getting pressure from the
5 community to try to keep with the local
6 architectural styles.

7 COUNCILMAN DICICCO: Well, you can
8 build homes that are architecturally fantastic, I
9 mean, in some cases even better.

10 I just got this this morning from a
11 project manager at Jefferson Square which is a
12 South Philadelphia development. You can take a
13 look at this. This is a modular-built home.

14 MR. WINGERT: Sure. Be happy to. So
15 it's not out of the question.

16 COUNCILMAN DICICCO: As far as the
17 esthetics, I think that can always be worked into
18 the development. The real problem we have is the
19 cost of doing it or if we're going to be allowed
20 to do modular homes. These homes are going to
21 128 to 142 for the best and most elaborate house
22 which is a modular. To build that stick-built,
23 it's going to cost you at least \$200,000.

24 MR. WINGERT: See a savings there,
25 yes.

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2 COUNCILMAN DICICCO: I'm just kind of
3 following up on Councilman Kenney's questions
4 that if it weren't for the cost of construction
5 in the City of Philadelphia, we may be able to
6 get some of these projects -- they may be on
7 their way today.

8 MR. WINGERT: Yes.

9 COUNCILMAN DICICCO: So you're having
10 the same problems that we're having?

11 MR. WINGERT: Yes, we are.

12 COUNCILMAN DICICCO: Unless we get
13 the building trades in this city to do
14 construction at what people refer to as the B
15 rate as opposed to the A rate, we may be talking
16 about the same problems next year. At the very
17 least, if begin building, we're not going to be
18 able to build as many of the homes we'd like to
19 because the cost of doing it is going to be
20 higher and we've got to reduce, we can do a lot
21 more than we can do under the current rate of
22 construction building homes in the City of
23 Philadelphia today.

24 MR. WINGERT: That's right.

25 COUNCILMAN DICICCO: I just wanted to

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2 make sure we're all on the same page because I
3 was a little bit concerned.

4 MR. WINGERT: Deborah is correct when
5 you account for all of that, it does take the
6 cost way up.

7 COUNCILWOMAN BLACKWELL: Thank you,
8 Councilman. Thank you very much.

9 MR. WINGERT: Well, I'll wrap it up,
10 Councilwoman.

11 The comments Blaine was making about
12 the HRP we consider a separate issue and I want
13 to make sure that there's a distinction made
14 between the Sansom Street project and the HRP
15 programs. That is traditionally what the
16 Partnership CDC has done over the last several
17 years for homeownership projects and it's a very
18 good program.

19 Some of the difficulties we're
20 running into now, though, is that it seems that
21 the program is better suited towards smaller
22 homes that approximate 1,000 to 1200 square foot.
23 A lot of the projects that we are currently
24 proposing in the Garden Court area and in Walnut
25 Hill, the houses are typically larger and the

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2 dollars are fixed. It begins to put pressure on
3 the construction costs. Bottom line is that they
4 become less feasible. So this is something that
5 we're asking to be taken into consideration as we
6 propose these projects.

7 COUNCILMAN DICICCO: One more
8 follow-up question.

9 MR. WINGERT: Yes.

10 COUNCILMAN DICICCO: What are the
11 size of the homes you're talking about in square
12 footage.

13 MR. WINGERT: Some of them are about
14 2100 to 2200 square feet, they're four-and
15 five-bedroom.

16 COUNCILMAN DICICCO: And those are
17 the ones that you suggest you're going to build
18 for about 150,000, forgetting the acquisition
19 costs?

20 MR. WINGERT: That's correct.

21 COUNCILMAN DICICCO: Who's builder?

22 MR. WINGERT: We have several that
23 we're talking to right now.

24 COUNCILMAN DICICCO: Because the
25 cheapest price we've gotten to date is about 156,

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2 and we had to scale back on a number of the
3 amenities that we'd like to see in the project.
4 I'm not talking about the modular. The modular
5 is state-of-the-art. You get a lot more for
6 modular. But we're only talking about a 1700
7 square foot -- 1550 to 1750 square foot house.
8 So if you can get it done for 150, I'd like to
9 know who that contractor is.

10 MR. WINGERT: Okay.

11 COUNCILMAN DICICCO: Please have him
12 call me.

13 MR. WINGERT: Will do.

14 COUNCILWOMAN BLACKWELL: Thank you,
15 Madam Chair.

16 COUNCILWOMAN BLACKWELL: Thank you
17 very much. And certainly, after you review that,
18 would you return it to the Councilman. That's
19 his only copy.

20 MR. WINGERT: All right.

21 COUNCILWOMAN BLACKWELL: So look at
22 it, and I'm sure he'll be glad to share it with
23 you afterwards.

24 MR. WINGERT: Thank you,
25 Councilwoman.

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2 Thank you very much.

3 Jeff Brown, AFSCME Local 1971. We're
4 sorry to hold so long. We know you have to go.
5 We missed you last year; we don't want to miss
6 you this year, too. Two years in a row would be
7 too much.

8 (Witness comes forward.)

9 COUNCILWOMAN BLACKWELL: Thank you
10 very much for your patience. We know it's been a
11 long day, everyone. We thank you for your
12 patience and we certainly want to do give
13 everybody the courtesy of having their statement
14 heard.

15 All right, Mr. Jeff Brown, AFSCME
16 Local 1971.

17 MR. BROWN: Good afternoon, Madam
18 Chairperson. My name is Jeff Brown. I'm
19 President of AFSCME Local 1971. Next to me is
20 Caswell Curtis, Vice President of the Local. And
21 I'm here today to testify about the CDBG Year 28
22 Consolidated Plan which includes NTI activities.

23 As I've testified before, Local 1971
24 represents employees at the Philadelphia Housing
25 Development Corporation, the Office of Housing

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2 and Community Development and the Redevelopment
3 Authority. I'm not going to explain what the
4 agencies do. You've heard it enough. But
5 basically, they implement the plan that's being
6 heard today. And all of these employees must
7 live in the City of Philadelphia. Most of these
8 employees have dedicated their careers to
9 eliminating blight and preserving and expanding
10 affordable housing in the City of Philadelphia
11 and they're all affected by the plan and the NTI
12 both as residents of the City and as workers.

13 Let me begin by pointing out very
14 clearly that Local 1971 does not object to the
15 City's NTI proposal. The employees we represent
16 live and work every day in the City's
17 neighborhoods and we're well aware that some of
18 the neighborhoods require dramatic improvement.
19 Because we're housing professionals, when we
20 first heard about the proposed blight elimination
21 program, even before the current Administration
22 took office, in November '99 I wrote to the
23 Mayor's transition team offering services and
24 expertise to the City but never received a
25 response.

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2 Information about a potential housing
3 reorganization as part of the NTI began to
4 surface in the media last spring. Based upon our
5 three decades of experience that equates
6 reorganization with layoffs, the union became
7 concerned. Therefore, since May of last year,
8 Local 1971 has been writing and attempting to
9 discuss with City officials any reorganization of
10 the three housing's agency resulting from the
11 NTI. We've offered our expertise in services to
12 work with the City Administration to ensure that
13 any reorganization occurs smoothly in order to
14 help improve living and working conditions for
15 all of the citizens of the City. We've
16 repeatedly requested that the City inform the
17 union of and afford us an opportunity to have
18 input into any housing reorganization on a
19 continuing basis prior to it being finalized and
20 not present us with a fait accomplis. We've also
21 explained that we wanted to ensure that any
22 organization would not adversely affect the
23 rights, benefits, and working conditions of the
24 employees that we represent. However, despite
25 two meetings with the City, the union's been

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2 delayed, rebuffed, and informed that NTI
3 officials will not speak to us about programmatic
4 matters, and labor issues should be dealt with
5 through our attorneys.

6 We have been presented with the a
7 fait accomplis. The decision has been made to
8 create two new City housing agencies without any
9 union or bargaining unit employee input.

10 As you know, the Consolidated Year 28
11 Plan indicates that the City intends to
12 reorganize and integrate many of the City's
13 housing and community development functions
14 within a new Office of Housing and Neighborhood
15 Preservation under the leadership of a cabinet
16 level secretary. It states that under the
17 proposed NTI reorganizations, the functions
18 carried out by OHCD, PHDC and the Redevelopment
19 Authority will be assigned to this new office and
20 goes on to briefly talk about the reorganization
21 streamlining the processes.

22 We did receive in December a copy of
23 Housing Agency Reorganization Project brochure.
24 To my knowledge, there has been no changes in
25 what the City is planning to do with regard to

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2 reorganization since that time. Therefore, I'll
3 summarize the issues and concerns raised in
4 previous letters that I've sent to the City and
5 copied everybody in Council, by the way, and
6 previous testimony.

7 First of all, NTI officials proposal
8 to eliminate, totally eliminate, OHCD AND PHDC in
9 order to create two new city agencies, which is
10 the Office of Housing and Neighborhood
11 Preservation and a Land Bank, two of them, will
12 merely shift work from two current union agencies
13 to two new non-union agencies while laying off
14 and disrupting the lives and the working
15 conditions of experienced housing agency
16 employees. The NTI officials' intention to gut
17 the Redevelopment Authority will strip the
18 Authority of staff necessary to carry out
19 significantly increased eminent domain, housing
20 bond and relocation workload. And the union also
21 believes that it's of questionable legality since
22 it proposes the administration of the Authority's
23 State-mandated functions by municipal employees,
24 thereby raising issues about the Authority's
25 independence which is required by the state law

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2 to pursue eminent domain and its ability to issue
3 housing bonds.

4 NTI officials plan to reduce staffing
5 levels at the current three agencies from
6 approximately 359, of which approximately 250 are
7 represented by the union, to 291, counteracts the
8 City's proposal to significantly expand blight
9 elimination activities. Employees, whether
10 people want to hear it or not, employees are
11 needed to do make the housing and blight
12 elimination programs function. More work in the
13 field can't be produced by having fewer and fewer
14 employees. There's a point of diminishing
15 return. Even if some current experienced
16 employees are hired at the new agencies, the
17 transition from one agency to another, the issues
18 about job titles, wages, benefits, hours, working
19 conditions will cause disruption and delay, so
20 will the hiring of new and inexperienced
21 employees to perform blight elimination
22 functions.

23 I've lived through at least seven
24 housing reorganizations over 33 years of
25 Redevelopment Authority employment. I've

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2 repeatedly seen how layoffs and staff reductions
3 result in decreased productivity. They cause an
4 enormous amount of disruption. They require an
5 inordinate amount of time to be spent on
6 bureaucratic functions and dealing with laid-off
7 employees which reduces the time and energy that
8 should be spent on blight elimination. Add to
9 that the problem of establishing two new city
10 offices, hiring staff, finding space, obtaining
11 furniture and equipment and supplies in a timely
12 manner and integrating all of that into the City
13 system, and you compound the delay in
14 implementing the NTI by many months and perhaps
15 years. Despite claims from NTI officials that
16 the active participation of the union and its
17 members would be critical to the success of the
18 NTI and that the City's committed to assist these
19 employees in every possible way to smoothly
20 transition them at the positions in new
21 organizations or elsewhere in government, they've
22 neither asked for nor accepted any union input
23 into a housing reorganization. Neither have they
24 informed the union which current employees will
25 be offered employment where, what thier wages,

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2 hours, benefits and other working conditions will
3 be or who will represent them.

4 The admirable desire to streamline
5 land acquisition, disposition, and relocation
6 services, which we would agree with, requires
7 changes in Commonwealth legislation and/or
8 federal regulation. At times, the Union's been
9 told that NTI officials don't intend to seek
10 revisions in state legislation. Other times they
11 claim that they will pursue such legislation. I
12 don't know exactly what changes are being sought
13 or if they would really end up significantly
14 reducing time frames to acquire or dispose of
15 land. But meanwhile, the NTI officials could
16 have and should have begun streamlining processes
17 under the control of the City when the
18 Administration took office, and they should have
19 contacted the union to obtain union and employee
20 input and support in the beginning, but they
21 didn't.

22 The NTI proposes lands acquisition
23 not just market-rate housing, but for affordable
24 housing, commercial, industrial, recreational and
25 other lands-use development. Why, therefore,

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2 does the NTI completely avoid any reorganization
3 or streamlining of PHA if they want to do
4 streamline things or the three main agencies that
5 deal with nonresidential development, the
6 Commerce Determine, PIDC or PCDC?

7 In conclusion, AFSCME Local 1971 has
8 repeatedly indicated that we'll work with the
9 City to ensure that NTI is successful in
10 eliminating blight and improving the living and
11 working conditions for the citizens of all of the
12 neighborhoods in the City. Local 1971 has
13 continuously ly asked both as housing agency
14 professionals and as union representatives to
15 have input into the NTI, particularly any
16 proposed housing agency reorganization prior to
17 its being finalized. Local 1971 has stressed
18 that we'll work with the City Administration to
19 improve, reorganize, or even merge the three
20 existing housing agencies if that's what the City
21 wants to do. However, we've been delayed,
22 rebuffed, and ignored. NTI officials have done
23 exactly what we implored the City Administration
24 not to do. They've presented the union with a
25 housing reorganization fait accomplis with no

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2 input from the union or bargaining unit
3 employees.

4 The union is extremely concerned
5 about the employees we represent. NTI officials
6 have not said what current housing agency
7 employees will laid off, who will be hired by the
8 new agencies, if and where employees not hired
9 for NTI will be offered employment, where the
10 employees be assigned, what their titles, wages,
11 benefits, hours working conditions will be or who
12 will represent them, if anybody.

13 Although we do have a meeting
14 scheduled with City officials on June 6th, based
15 upon the union's experience in dealing with NTI
16 officials up to this point, we're exceedingly
17 apprehensive about the future employment, working
18 conditions of our union members who are both
19 housing agency employees and City residents.

20 Therefore, as the exclusive
21 representative of the bargaining unit employees
22 in the three housing agencies, we must take
23 whatever action is necessary in order to fulfill
24 both our legal and our moral obligation to
25 represent the employees as best we can. Local

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2 1971 has the experience. We have the funds. And
3 we sure as hell have the determination to fight
4 to represent our union members. We are fully
5 prepared to litigate and take any other action on
6 behalf of our members and to accept the
7 consequences. Hopefully, it won't come to that,
8 but thus far, NTI officials have given us no
9 alternative.

10 On behalf of the affected employees,
11 Local 1971 and District Council 33 request that
12 City Council require that the City Administration
13 work with AFSCME Local 1971 to ensure that any
14 housing reorganization does not adversely affect
15 the wages, hours, benefits, and working
16 conditions of the employees we represent and that
17 Local 1971 continues to represent these employees
18 wherever they may be located.

19 Once again, Madam Chairperson, we at
20 Local 1971 and District Council 33 thank you, the
21 Finance Committee, and City Council for your
22 support.

23 Thank you.

24 COUNCILWOMAN BLACKWELL: Thank you so
25 much.

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2 Miss Wilkerson, would you come to the
3 podium?

4 Thank you, Gentlemen.

5 (Witness comes forward.)

6 COUNCILWOMAN BLACKWELL: What we ask
7 you -- because we went through this last year.
8 Can we ask you for your commitment to make sure
9 that Jeff Brown is included in these
10 negotiations? We don't want to go through this
11 another year. And certainly, understand that he
12 has to represent his membership to make sure that
13 they're included in the process so they know
14 where they stand and what's going on.

15 MS. WILKERSON: Yes, we will.

16 Mr. Brown, I think that the planning
17 is not as -- has not progressed as far as
18 Mr. Brown's concerns would indicate. And we're
19 mindful of our obligations under the collective
20 bargaining agreement and also respect the
21 expertise and so as the process moves forward
22 would look to have Mr. Brown and representatives
23 from his membership involved in the process.

24 COUNCILWOMAN BLACKWELL: Thank you
25 very much. And we're always available.

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2 Thank you.

3 Joanne Jackson, Advocate CDC; Steve
4 Culbertson, Frankford CDC; and Dr. Ramsue,
5 Snyderville CDC. That should CDC us.

6 (Laughter.)

7 (Witnesses come forward.)

8 COUNCILWOMAN BLACKWELL: Next we'll
9 have Andy Frishkoff, Greater Philadelphia Urban
10 Affairs Coalition. And after the Urban Affairs,
11 GPUAC is Gloria Guard and Jennifer Lewis, PEC.

12 Thank you very much for your
13 patience. We're going to get to all of you and
14 we're trying to do this in a timely fashion.
15 Some of my colleagues had other meetings; they
16 stepped out. So we'll try to get you through it
17 quickly. They will be back.

18 Thank you so much. Thank you for
19 your patience. We're sorry to hold up everyone
20 so long today. Joanne.

21 MS. JACKSON: My name is Joanne
22 Jackson, I'm Executive Director of the Advocate
23 Community Development Corporation in North
24 Philadelphia.

25 Councilwoman Blackwell and Members of

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2 the Committee on Finance, thank you for allowing
3 me the opportunity to address the committee and
4 very briefly address some of the concerns of
5 ACDC. All of us at ACDC are proud of the
6 accomplishments we have made in our North
7 Philadelphia neighborhood. What we have done
8 would not have been possible without the support
9 of OHCD and City Council. We need that support
10 to continue if ACDC is to continue to
11 redeveloping houses as well as to preserve the
12 investment that has already been made in our
13 neighborhood.

14 In addition adequate funding, ACDC's
15 biggest concern is acquisition. Others have
16 voiced their concerns about that today, and I
17 don't have to re-say that. ACDC also strongly
18 supports its concept of neighborhood planning to
19 develop a cohesive vision and promote orderly
20 development. And we are pleased to have been
21 included along with the Beach Interplex, Habitat
22 for Humanity, and others in one of the new NTI
23 neighborhood planning districts. However, we
24 would have like to have been consulted during the
25 designation process and we would like to know how

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2 this designation will affect ACDC. Although
3 don't get me wrong, I believe what Councilman
4 Nutter had to say, that it's better to be on the
5 list than not.

6 The final point I wish to address is
7 the cost of construction. Given the limited
8 number of CDBG dollars and the scarceness of
9 other resources for housing development, it seems
10 that OHCD, City Council, and the Mayor must
11 address the high cost of housing construction in
12 Philadelphia. No matter what else is done, if
13 construction costs are not reduced, we will not
14 be able to transform our neighborhood in the
15 manner we all hope for.

16 COUNCILWOMAN BLACKWELL: Thank you,
17 Joanne.

18 Reverend Ramsue.

19 REV. RAMSUE: Good evening,
20 Councilwoman Jannie Blackwell and your Committee
21 Members, all other City Council. I am here
22 today. My name is Reverend Carolina
23 Harris-Ramsue, and I'm here today representing
24 Snyderville CDC as the President and CEO.

25 As my colleague just said earlier,

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2 that, you know, we look at the designation in the
3 NTI book and we see that we come under Jefferson
4 Square. And so we were surprised. We wanted to
5 know how we got there. And to clear record, also
6 in the NTI book, it says that Seventh Round Table
7 developed the Comprehensive Plan, when, in fact,
8 Snyderville CDC was very in a part of this
9 development of the Comprehensive Plan.

10 The reason I'm here today, because as
11 I look at this document, I see that there's a
12 serious concern in regards to site control. And
13 site control can be a big problems for CDC in
14 regards to housing development.

15 Also, we look at the whole structure
16 of developing housing and also to do the
17 neighborhoods we see here neighborhood
18 transformation formation, CDC, like somebody said
19 earlier, CDCs are in trouble. I mean CDCs --
20 I've been coming here for the last 18 years, and
21 CDC needs to have some support. They need to
22 have some operating support. You have all kinds
23 of monies all over the different place, but you
24 can't operate, you can't transform a neighborhood
25 if the CDC doesn't have operating support. Like

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2 somebody said earlier, we've taken our monies out
3 of our pockets, we've gone out and begged, we've
4 done everything to support CDCs. And I think
5 that if the City is truly serious about
6 transformation, they need to also look at the
7 operation of CDC and how we survive as an
8 organization.

9 Economic development is really a
10 concern of ours in regards to the Seventh Street
11 Commercial District. If a neighborhood doesn't
12 have businesses that is alive and well and
13 functioning, that neighborhood is not going to
14 strive [sic]. So we are here today to let you
15 know that we want to allocate -- put that money
16 back in the Commerce Department so that they can
17 look at and other organization that is deal with
18 small businesses so that they can come and begin
19 to develop those corridors so that the community
20 itself can begin to live and be alive and have
21 jobs that produce within the community.

22 Lastly, I would like to thank the
23 City for the public safety support that they have
24 been giving to these neighborhoods and ask that
25 City Council move to support the Safe Streets and

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2 to allocate some funding for those programs
3 because, I'm telling you, this Safe Streets
4 Program is the best thing that has happened to us
5 so far. So we are saying that City Council
6 should really become an intricate part of the
7 shaping the destinies of these neighborhoods.
8 And most of all, you cannot shape these
9 neighborhoods if you don't look at land
10 acquisition and how the process of acquiring
11 these lands and how the length of time and, you
12 know, you have to like skip through hoops and
13 hoops an hoops to get a piece of land to develop.
14 So you have to begin to look at the whole issue
15 of neighborhood development and look at land
16 acquisition, land development, economic
17 development because you can't do housing without
18 economic development. You have to have -- if you
19 want a community to be alive and well, you have
20 to look at all of its parts and then begin to
21 look at its parts and say, okay, how do we bring
22 this community back alive?

23 And so I just want to thank you,
24 Councilwoman Blackwell, for this opportunity to
25 come here today. This is my 18th time to come

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2 here and to tell you that the South Philadelphia
3 community is alive and well. We're not going
4 anywhere. If we have to beg our way through,
5 we're not going anywhere. And so what we're
6 saying to this Council today is to begin to look
7 at the whole package. It's a big package; it's
8 not just a little piece. And begin look at what
9 are the things that we need to do to create more
10 jobs for our youngsters that are on the corners.
11 We cannot tell them to get off the corners if we
12 don't provide a means or jobs for them so that
13 they can go out and work. Because if we don't
14 provide those jobs for them, they're going to go
15 back and they're going to find another means to
16 sell their drugs and to do what they're doing in
17 our community.

18 Thanks again for this opportunity to
19 come and to speak to this Council and to let this
20 Council know about our neighborhood 'cause, see,
21 we need to speak to people who knows about these
22 neighborhoods and let them tell you what really
23 is going on in these neighborhoods.

24 Thank you very much.

25 (Applause.)

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2 COUNCILWOMAN BLACKWELL: Thank you
3 very much. And certainly, we thank you for your
4 work not only in South Philly, but in West Philly
5 and in the Northwest. We've worked with you on
6 all these fronts, Dr. Ramsue and we appreciate
7 it. And please tell my friend Steve Culbertson
8 from Frankford CDC that we're sorry he had to
9 leave.

10 GPUAC, are you here? Andy Frishkoff?

11 MR. FRISHKOFF: Yes.

12 COUNCILWOMAN BLACKWELL: Is PEC still
13 here, Gloria Guard and Jennifer Lewis? Are you
14 here PEC?

15 Okay. We have GPUAC then Gloria
16 Guard.

17 (Witnesses come forward.)

18 COUNCILWOMAN BLACKWELL: Thank you so
19 much for your patience. Please identify yourself
20 and begin your testimony.

21 Can I have a Sergeant-at-Arms for
22 the for the testimony?

23 Thank you very much.

24 MR. FRISHKOFF: Madam Chairwoman and
25 Honorable Members of City Council, I thank you

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2 for the opportunity to testify today. My name is
3 Andy Frishkoff. I'm the Interim Director of
4 Community and Economic Development for the
5 Greater Philadelphia Urban Affairs Coalition.

6 For the past 33 years, GPUAC has
7 worked in Philadelphia to fulfill its mission of
8 bringing together business and community leaders
9 to solve urban problems.

10 I'm represent GPUAC here today to
11 commend Mayor Street and City Council for
12 bringing about the dawning of a new day for
13 Philadelphia's neighborhoods. Many of us were
14 unsure this day would ever come, but now that it
15 has arrived, we all want to do our part to make
16 sure that it lasts for a long, long time.

17 With that thought in mind, I would
18 like to touch on two issues that are essential
19 for long-term success of the Neighborhood
20 Transformation Initiative. The first issue is
21 neighborhoods preservation and the second is it
22 importantly role the community development
23 corporations in neighborhood transformation.

24 Three months ago, GPUAC's president
25 Sharmain Matlock-turner and James Connor of

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2 Beneficial Savings Bank presented to you GPUAC's
3 plans for addressing predatory lending and
4 neighborhood stabilization issues Philadelphia.
5 I'm happy to report to you today that we are
6 progressing towards our objectives, especially
7 the primary objective of establishing an
8 affordable loan program that can help
9 Philadelphia's homeowners to repair and improve
10 their homes without falling victims to predatory
11 lenders.

12 GPUAC is not tackling this problem
13 alone. ACORN and the Home Ownership Counseling
14 of Delaware Valley have led the call for
15 consumer-friendly home improvement loans that can
16 complement the RDA's existing PHIL Loan Program,
17 and both organizations are helping to guide our
18 process. The Delaware Valley Housing
19 partnership, whose members include Beneficial,
20 Citizens, Commerce, Fleet, First Union, M&T,
21 Mellon, National Penn, PNC and Sovereign Banks,
22 is developing draft underwriting guidelines. The
23 Reinvestment Fund's research into predatory
24 lending can guide the marketing of loans in the
25 program. Most importantly, the Mayor has

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2 proposed using NTI funds to develop exactly the
3 type of home improvement loan program that we are
4 seeking. We are in discussions with NTI and RDA
5 staff, and we are hopeful that we can develop a
6 joint program with the City.

7 I'm here today to ask that you
8 support and try to increase the proposed line
9 items in the Year 28 budget that would allocate
10 \$2 million in NTI funds to the RDA to expand the
11 PHIL Loan program and \$750,000 for anti-predatory
12 lending initiatives. Funds in both line items
13 will allow to us develop new home improvement
14 loan products and help to stabilize fragile
15 neighborhoods throughout the City. Please be
16 advised, however, that a serious commitment to
17 preserving Philadelphia's neighborhoods will
18 require significantly more dollars during the
19 next several years. I assure you that the payoff
20 in healthy communities and an end to predatory
21 lending will be worth the investment.

22 The second issue I wish to address,
23 the importance of CDCs, is related the first. If
24 we are to succeed in preserving our communities
25 as healthy places for families to live, then we

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2 need strong community institutions in place.
3 With the help of the City and the private sector,
4 CDCs have emerge during the past 20 years as
5 essential community institutions and as effective
6 agents of neighborhood revitalization and
7 preservation. I fear, however, that the City is
8 stepping back from its historic support of CDCs.
9 Here are two reasons for my fears:

10 First, the City is virtually frozen
11 assisted condemnation for several years, leading
12 to a backlog of requests for land assembly for
13 CDC development projects. The proposed budget
14 for the upcoming year would direct fewer
15 acquisition dollars to specific housing and
16 economic development projects than the City
17 allocated in the past. A decrease in
18 project-based acquisition funding for the coming
19 year equals a decrease in completed community
20 development projects two years from now which in
21 turn means very little neighborhood
22 transformation.

23 Second, there appears to be an
24 increasing tendency towards requiring developers
25 to have firm financial commitments in place

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2 before the City will acquire land for them. This
3 may work for some developers, but as we have
4 heard, it is unreasonable to expect or require
5 CDCs to have financing committed to do their
6 projects prior to obtaining site control. In
7 this catch-22 scenario, CDCs would be frozen out
8 of land acquisition assistance from the City.

9 In addition to increasing the
10 acquisition funds for CDCs and eliminating
11 funding contingencies for CDC acquisition
12 assistance, City Council should also develop a
13 policy statement that promotes CDCs and other
14 community institutions as preferred partners and
15 contractors for NTI. If NTI funds are available
16 for activities such as greening in a CDC's
17 service area and that CDC has proven capacity in
18 performing those activities, then it should
19 receive priority in any bid for services.

20 From development to preservation to
21 beautification, Philadelphia's CDCs have proven
22 themselves as high quality agents of neighborhood
23 transformation. When many others had given up
24 hope on our neighborhoods, they remained
25 steadfast beacons of hope. Now that the rest of

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2 us are rallying to support their vision, let us
3 commit resources to them to ensure that they
4 continue to shine for the next 20 years.

5 Thank you for this opportunity.

6 COUNCILWOMAN BLACKWELL: Thank you
7 very much.

8 MS. LEWIS: Councilwoman Blackwell,
9 other Members of Council, I appreciate the
10 opportunity to testify before City Council today
11 on the City's Year 28 Preliminary Consolidated
12 Plan and the NTI Program Statement and Budget for
13 Fiscal Year 2003. My name is Jennifer Lewis and
14 I am providing this testimony on behalf of two
15 affiliated organizations. The first is People's
16 Emergency Center, the State's oldest service
17 agency for homeless families which offers
18 comprehensive continuum of care to address the
19 housing, employment, and social service needs of
20 homeless families in Philadelphia.

21 The second is PECCDC. Since its
22 inception in 1992, PECDC has leveraged
23 \$14 million of investment into the West Powelton
24 neighborhood of West Philadelphia.

25 In Fiscal Year 2003, it is important

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2 for OHCD to ensure that sufficient resources are
3 allocated to the development of affordable and
4 decent housing for homeless and special-needs
5 populations and that CDCs are supported in their
6 effort to comprehensively revitalize
7 neighborhoods. Accordingly, on behalf of PEC and
8 PECCDC, I would like to make the following
9 comments and recommendations for Year 28.

10 First, we urge Council to support
11 Office of Housing and Community Development's
12 recommendation to maintain the homeless and
13 special needs sets-aside and increase the
14 allocation for development financing for homeless
15 special needs housing to a total of 3 million.
16 It is critically important to maintain a specific
17 set-aside as CDBG funding for homeless and
18 special needs house to better serve homeless
19 individuals and families, people with AIDS, and
20 people with physical disabilities. We commend
21 the City of Philadelphia and OHCD for past
22 support of our Imani Homes Project which provides
23 critical support of rental housing.

24 Second, we urge the City to continue
25 support for the Greater Philadelphia Urban

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2 Affairs Coalition Blueprint to End Homeless. The
3 blueprint remains an important convene,
4 repository of information, and policy and
5 advocacy resource.

6 Third, we urge the City allocate
7 substantial resources for acquisition and site
8 preparation and commit to acquisition for CDC
9 projects early in the development process. We
10 strongly support the allocation of \$11 million in
11 NTI bond funds for property acquisitions but have
12 significant concerns about how these funds will
13 be utilized. While we agree with the need for
14 the City to be more proactive in assembling land
15 for future development opportunities, including
16 affordable housing development, the \$3 million
17 allocated for acquisition for specific
18 residential and economic development project is
19 totally insufficient to address the current
20 backlog. This is especially the case due to the
21 low level of assisted condemnation undertaken by
22 the City over the past couple of years.

23 We urge the City to allocate bond at
24 least 7 million in NTI bond funds for acquisition
25 for specific developments projects for Fiscal

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2 Year 2003.

3 Specifically, PECCDC has targeted
4 approximately 90 strategically located properties
5 for future development, projects which would
6 result in ten more affordable homeownership units
7 and 68 to 80 affordable rental units to help the
8 City meet its goal of producing 3500 affordable
9 housing units over the next five years. It is
10 imperative that the acquisition process begin now
11 so that we are in the position to secure the
12 required development funding in a timely manner.

13 Fourth, we urge City to increase
14 affordable housing production and preservation by
15 CDCs. CDCs have had long-term commitment to
16 identifying and meeting neighborhoods needs
17 and have an impressive development track record.
18 We support efforts to lower housing production
19 costs, including the proposed use of CDBG float
20 loan to reduce construction costs and expedite
21 payments to developers. However, if the City is
22 going to better respond to the growing needs for
23 affordable housing and meet its stated goal of
24 3500 affordable units over five years, it also
25 needs to allocate sufficient additional funding

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2 to support affordable housing production.

3 Fifth, we support the allocation of
4 NTI bond funds for encapsulation and
5 stabilization of properties to prevent further
6 deterioration and keep own rehab costs, as well
7 as efforts to assist homeowners and preserve the
8 City's aging housing stock. We encourage the
9 City to allocate preservation funds not only to
10 stable neighborhoods, but to blocks with few
11 vacant in lower income neighborhoods so that the
12 preservation activities can complement housing
13 development work by CDCs and maximize the
14 neighborhood impact.

15 Sixth and final, we strongly support
16 the allocation o funding to programs that support
17 CDC efforts to strengthen the City's neighborhood
18 commercial corridors.

19 We greatly appreciate the past City
20 Council support, OHCD, RDA, the Commerce
21 Department and other City agencies have provided
22 to PEC and PECCDC and the local CDC community.
23 We believe that we have consistently provided an
24 important return on this public investment.

25 Thank you again for the opportunity

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2 to provide comments for your consideration.

3 COUNCILWOMAN BLACKWELL: Thank you
4 very much. We thank you for your testimony.

5 At some point before we recess today,
6 maybe we should ask either Mr. Wetzel or Pat
7 Smith to respond to the issue of CDCs and
8 property ownership, so you can consider that as
9 we move forward.

10 Terry Mushovic, Neighborhood Gardens
11 Association. Are you here?

12 Is Theresa Morris, Executive Director
13 and Carol Hemmingway, President of ACORN here?

14 (Witness comes forward.)

15 COUNCILWOMAN BLACKWELL: TAG, Anthony
16 Henry, Executive Director, Tenant Action Group,
17 TAG? Tag is next, okay?

18 ACORN left. Sorry ACORN. We tried.

19 All righty, Miss Mushovic, please
20 identification yourself and begin your testimony.
21 ACORN left and they are gone. Next will be
22 Tenant Action Group, TAG, Anthony Henry,
23 Executive Director of TAG and all of your folk.

24 Thank you.

25 MS. MUSHOVIC: Good afternoon,

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2 Councilwoman Blackwell, and to everyone else here
3 in the room. I'll try to speak loudly and maybe
4 keep you awake. My name is Terry Mushovic and
5 I'm the Executive Director of the Neighborhood
6 Gardens Land Trust. And I'm mainly here to
7 submit a statement but mainly two words can kind
8 of sum up why I'm here. I just wanted to say
9 thank you for the money we received during Year
10 27. It was the beginning of what we hope will be
11 a continuing support to Community Gardens that
12 are in the land trust for them to make physical
13 improvements. Although gardens are
14 self-maintained by residents throughout the City,
15 it's important in some cases to make larger
16 capital improvements to them such as sidewalks,
17 maybe new street trees and water service
18 installation. And it's difficult for many
19 community gardeners to put those kind of funds
20 together and so we're very grateful to have
21 community block grant money to help that and to
22 also help us raise other funds to do that kind of
23 work.

24 These gardens serve as resources in
25 their neighborhood. They improve, we believe,

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2 the quality of those neighborhoods in addition to
3 the housing stock that's there. And so we
4 believe it's important to try to support them.

5 Although there are only 24 gardens in
6 its land trust at this point, we are hopeful that
7 through the neighborhood transformation process,
8 there may be other neighborhoods around the City
9 that would like to make the community gardens
10 that they have in existence or that they're
11 starting a permanent part of their neighborhoods
12 and community. This is our primary purpose. And
13 as a non-profit here in the City, we do try to
14 help any and all people take a look at the
15 possibility of maybe making Philadelphia a
16 littler greener in different places.

17 So thank you a lot for giving me a
18 chance to speak here today.

19 COUNCILWOMAN BLACKWELL: Thank you so
20 much.

21 TAG. Then Allison Hughes,
22 Homeownership Counseling Association.

23 (Witnesses come forward.)

24 COUNCILWOMAN BLACKWELL: We thank you
25 for your patience, and we like your T-shirts.

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2 Thank you very much for your
3 patience. Please identify yourself for the
4 record and then begin your testimony.

5 MR. HENRY: Thank you, Madam
6 Chairperson. I'm accompanied this afternoon by
7 Francine Wilson and Delores Baxter, both of whom
8 are tenants who are active in TAG and they will
9 speak after I give the written testimony here.

10 My name is Tony Henry, I'm the
11 Executive Director of the Tenants Action Group in
12 Philadelphia. I appreciate this opportunity to
13 appear before you today and comment on the
14 proposed Consolidated Plan for Philadelphia.

15 TAG is pleased that the Office of
16 Housing and community development is attempting
17 through this plan to improve the housing stock in
18 the City and provide adequate housing for its
19 citizens regardless of their status or situation.
20 We are, however, concerned about the proposed
21 budget cuts in two programs which play a vital
22 role in reducing blight and preserving our
23 housing stock, specifically the cuts in funding
24 for housing counseling and emergency repairs in
25 residential housing.

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2 Tenants Action Group began 29 years
3 ago as a citywide coalition of tenant groups
4 committed to improving rental housing conditions
5 in Philadelphia. For 29 years, TAG has been
6 committed to advocating that all Philadelphians
7 have decent housing and to equalizing the
8 political, economic, and legal relationships
9 between landlords and tenants. A key part of
10 this process has been our housing counseling
11 program. By counseling and educating tenants
12 about their rights and about the housing
13 resources, we reduce housing deterioration and
14 tenant homelessness.

15 Too many tenants TAG encounters
16 Landlord/Tenants Court have not been counseled
17 and know little about laws that protect them.
18 TAG reaches out to those tenants by offering
19 eviction defense workshops several times a week
20 in the Municipal Court building and in our
21 office. TAG even helps tenants caught in
22 immediate crisis by assisting them and paying
23 their rent.

24 We also conduct tenant rights
25 workshops so that tenants may know their rights

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2 and responsibilities. Through our telephone
3 hotline, we answer the questions of thousands of
4 tenants each year who call in for counseling.
5 Tenants who receive such counseling obviously
6 fare better than those who do not and are less
7 likely to find themselves in slum housing or
8 worse, out on the streets. In this way, TAG
9 preserves the housing stock of the City by
10 enlisting tenant action and halting its
11 deterioration, a superior and far cheaper way of
12 preservation than trying to clean up the mess
13 after the housing has fallen apart.

14 In light of these vital services, we
15 perform in fighting blight and protecting
16 tenants, we were disappointed to learn that OHCD
17 plans to cut its housing counseling budget from
18 \$4,147,000 to \$3,800,000 in Fiscal Year 2003. As
19 part of this cut, TAG's own housing counseling
20 program is reduced by \$100,000. But just as
21 startling to us is the cutting of funds to the
22 Department of Licenses and Inspections for
23 emergency repairs by more than half, from
24 \$500,000 to \$200,000. This is all the more
25 astounding since L&I is even now unable to keep

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2 up with emergency calls it gets from tenants.

3 All year long, especially in the
4 winter, we at TAG receive an endless stream of
5 complaints from people, disproportionately
6 children and women, about no heat, broken water
7 and sewer pipes and cutoffs of electricity or
8 gas. In almost every case, the problem could
9 have been solved by the landlord paying for
10 repairs that he or she is legally obligated to
11 make but unwilling or unable to do. Such repairs
12 are often inexpensive.

13 This is where the City should step in
14 with a few hundred dollars, sometimes a few
15 thousand dollars, to restore heat, water, or
16 electricity. But all too frequently, no one
17 steps in. Tenants call the City, we call the
18 City, emergency repair money is not spent and the
19 problem is not fixed and the misery continues.
20 You will hear testimony from tenants today
21 confirming this lack of responsiveness from L&I.
22 We at TAG fear what will happen when there is
23 even less money available. The current L&I
24 allocation is not being adequately used for
25 existing needs. We need to know why before we

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2 can consider any reduction in its budget.

3 In conclusion, we call on this
4 honorable committee to ensure that housing
5 counseling is adequately funded and to recognize
6 that the need for emergency repairs is far from
7 being met. This situation will worsen with the
8 proposed budget cuts. We must ask you to join us
9 in finding ways to maintain these vital services
10 for the people of Philadelphia.

11 Thank you for your time.

12 Now I'll turn to...

13 MS. WILSON: Good afternoon. My name
14 is Francine Wilson, and I do thank you and
15 appreciate you giving me this time to speak.
16 This is my first Council hearing that I've ever
17 attended so this is a little new for me. But
18 what I would like to bring to the Council's
19 attention today is a property at the 1300 block
20 of Lindley Court which is called the Lindley
21 Court Apartments. That property started off with
22 minor repairs; and because those repairs were not
23 dealt with in a timely fashion, they became
24 major. From June or July of last year, 2001, the
25 tenants had no hot water until March of 2002.

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2 The heating system, which was a steam heat system
3 was replaced October the 1st to baseboard
4 electrical units. The units were, from the
5 beginning, installed improperly which raised a
6 major concern. There were several calls put in
7 to L&I to come out to look at the conditions of
8 the property because there were other problems
9 going on at that time and other repairs that
10 needed to be made. There were at that time,
11 about a month ago, about 28 families still living
12 on the properties.

13 We had gone into court with the
14 landlord. The judge granted us a 60-day unfit
15 notice where we had 60 days to vacate premises
16 which is coming up this June 18th.

17 Out of the 28 families that were
18 still there, there remains about 18 families.
19 The Tenants that have moved out, moved out in
20 fear that the City would not help us. OESS is at
21 this time assisting us with relocation. We were
22 told that they needed 60 days in order to get us
23 relocated.

24 We are low income. The average
25 income for any household there is under \$23,000 a

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2 year. Because of that, we needed the low-income
3 housing. All of our utilities are included in
4 our rent. Our rents range from \$425 a month to
5 \$600 a month, and that's efficiency, one bedroom,
6 and two bedrooms. There are at this time is
7 about 22 adults and about 30 to 35 children on
8 these premises. There are other violations. I
9 don't want to get into all of the details of
10 that, but just to bring you abreast as to what
11 we're dealing with at this present time.

12 OESS is at a point now, we have two
13 weeks to vacate these premises and they're not
14 able to get us affordable housing through Section
15 8 or PHA because of the time frame that it takes
16 in order to have the applications processed.
17 Now, we are faced with having to try to go back
18 into court on June the 14th to get an extension.
19 But keep in mind, the premises are still not safe
20 for our families, but we still have nowhere to
21 go. The only alternative we have at this time is
22 a shelter.

23 We work for a living. Even though we
24 are low-income, all of the families are working
25 families except for maybe about two or three that

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2 are disabled. We have handicapped. We have
3 elderly people on the premises. The elevators
4 don't work so everyone walks the steps. We have
5 people that are on crutches who cannot get out of
6 that building. God forbid that a fire would take
7 place there. There would be some casualties.

8 I am here today hoping that our
9 Council, upon hearing and knowing what's going on
10 at this property, that somebody will step in and
11 see to it that we can get the assistance from the
12 City that's needed in order to relocate us. When
13 we started with this before it ever went to
14 court, my main concern was, will 60 days be
15 enough to get us Section 8 vouchers so that we
16 can move into housing that's affordable? If we
17 take on use utilities at this time, we are going
18 to be either evicted or out on the streets with
19 our children and nowhere to go because we cannot
20 afford 4 and \$500 a month rents even though we're
21 getting assistance from TAG and other agencies to
22 help us get into places. But right now, we have
23 18 families and we have about 30 to 35 children
24 and nowhere to go.

25 And I hope that this will open the

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2 hearts of all who hear this. If there's anything
3 that anyone can do in this Council, I would
4 honestly and truly appreciate it.

5 Thank you.

6 COUNCILWOMAN TASCO: Where is this
7 property?

8 MS. WILSON: This property is at 1300
9 Lindley Avenue. It's called the Lindley Court
10 Apartments. Councilwoman Tasco -- Marian
11 Johnson, yes, she was at a meeting that we did
12 organize and I'm here representing the tenants.
13 And also Rosetta Youngblood's office was there
14 for representation. We also had someone from the
15 Law Department -- I'm sorry, her name is Jalaine
16 Stokes from the Law Department for L&I. Everyone
17 is aware of this property at 1300 Lindley. This
18 has been ongoing for over a year and a half,
19 maybe two years because I know the last year and
20 a half I have called around and called around.
21 And when you get the runaround enough, sometimes
22 they hope you give up. I can't give up. I have
23 a son. The other families that reside on this
24 property at this time have three and four
25 children. When I considered myself, I considered

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2 them as well. I wouldn't want no one to go
3 through this. And it was unfortunate because
4 some of the children did become sick through the
5 winter months. I mean, the dead cold. We're
6 heating our house with a stove, a fan, or an
7 electrical heater which is just as deadly as the
8 stove. And you're using the fan to pull the heat
9 from one room to the other, not even considering
10 the structural problems that existed from them
11 changing this heating system over. There are big
12 gaping holes throughout the property itself
13 because of this unit, which is inadequate for
14 heating as well.

15 COUNCILWOMAN TASCO: Mr. Henry, how
16 is it this gentleman -- and we had a lot of
17 problems with the owner of this property and I
18 can't recall the details right now. Marian
19 Johnson handled this. But how is he allowed to
20 continue to get the occupancy license from the
21 City to operate this facility?

22 MR. HENRY: This points out our
23 concern about cutting L&I by over one half --

24 COUNCILWOMAN TASCO: Oh, I agree with
25 you on that. I agree with you on L&I. The L&I,

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2 for me, is one of the most important departments
3 in the City because of what we have to deal and
4 the situations and other enforcement issues in
5 the City of Philadelphia, and I just do not agree
6 with the cut in L&I at all.

7 MS. WILSON: Actually, L&I don't need
8 to cut; they need to add.

9 COUNCILWOMAN TASC0: I agree.

10 MS. WILSON: They need someone to
11 oversee to make sure that these issues are dealt
12 with and handled in an proper fashion.

13 (Applause.)

14 MS. WILSON: This landlord in
15 particular has about a two- or three-inch stack
16 of violations. It should have never gone that
17 far. And just unfortunately, the tenants are the
18 victims.

19 And to address your issue as to how
20 he still has his license, L&I has not condemned
21 this property unfit even though it was
22 court-ordered unfit before Judge Silverstein in
23 Room 275. They still have not listed this
24 property unfit.

25 COUNCILWOMAN TASC0: Since 1975?

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2 MS. WILSON: No, in Courtroom 275.

3 I'm sorry.

4 But L&I, for whatever reasons, I
5 don't know, have not listed this property unfit
6 or moved to have this property condemned unsafe.
7 And as it is now, if a fire should take place on
8 that property because the doors -- the locks on
9 the doors are not the proper locks for exterior
10 properties. And anyone can from the inside can
11 let someone in. Once a person gets in, they can
12 go wherever they want. The property is like 75
13 percent vacant, anyway. You have out of the 18
14 families that are still there --

15 COUNCILWOMAN TASC0: Who is the
16 landlord?

17 MS. WILSON: His name is Ron Nahum.

18 COUNCILWOMAN TASC0: Do you know how
19 to spell the last name.

20 MS WILSON: Yes, N-A-H-U-M.

21 COUNCILWOMAN TASC0: Okay. I just
22 wanted that on the record.

23 MS. WILSON: Thank you. And there
24 was a time where there wasn't no locks on the
25 door. The locks were just recently put on, but

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2 they're interior door locks; they're not security
3 locks. And when the alarms go off, it goes off
4 within each apartment but it does not register
5 with the Fire Department. So you have to call
6 the Fire Department. They have made several
7 records of the fire code violations. No one
8 seems to be interested in this property or the
9 conditions of it and nothing's being done.

10 COUNCILWOMAN TASC0: And we
11 understand that and it is very difficult. We're
12 asked the same question as to why L&I has not
13 moved on this property. I think you put it on
14 the record today and we may have some movement on
15 that. We'll follow through with that.

16 MS. WILSON: I sure hope so because
17 we only have till June the 18th to be off those
18 premises.

19 COUNCILWOMAN BLACKWELL: Thank you.

20 May we ask Pat Smith if she would see
21 that Rob Hess gets involved in this issue?

22 MS. SMITH: (Nods head.)

23 COUNCILWOMAN BLACKWELL: If you would
24 give your name and number to Pat Smith, then she
25 can give it to Rob Hess so we can have ongoing

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2 dialogue to try to help you with this matter. We
3 will also keep in touch with Councilwoman Tasco
4 and ask that you do that since her office has
5 been involved and we will support her and you in
6 trying to make sure that these people are secure
7 and that they get decent housing and that during
8 the interim, that they're fine.

9 Thank you.

10 So make sure you give your phone
11 number to Miss Smith.

12 Yes, ma'am?

13 MS. BAXTER: Good afternoon, Madam
14 Chair, all Councilmembers present and to all
15 others present at this time. I'm Delores Baxter
16 and I'm here to hopefully persuade you and give
17 you some insight as to why it's extremely
18 important that you continue to fund Tenants
19 Action Group and also why it's important for the
20 community of Philadelphia as a whole that they
21 have additional funding and certainly not be cut
22 in any way.

23 I can echo the testimony that you
24 just heard from my previous residence. A host of
25 violations, not paying their bills so that people

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2 were in jeopardy of having water cut off, also of
3 having the gas cut off, the need for repairs
4 that the owners refused to do.

5 And the point that I'd really like to
6 make is that this is a realty corporation which
7 owns numerous buildings in the City of
8 Philadelphia. Out of those numbers of buildings
9 that they own, I'm aware of at least five
10 buildings that have violations on them and that
11 people were in jeopardy at different times of not
12 receiving those items which they were paying for
13 such as heat, hot water, proper repairs, and
14 things of that nature.

15 The building that I lived in was a
16 four-story building with two parts which housed
17 approximately 90 apartments . The elevators were
18 not working. As she stated, people who lived on
19 the fourth floor, if there were a fire or
20 anything of that nature, they would not be able
21 to get out of the building even though I know
22 you're not supposed to use elevators in time
23 after a fire. But even in case of an emergency,
24 they would not have access to the elevator. This
25 elevator has been out for years.

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2 But more than that, I'd like to
3 express the attitude of the ownership of this
4 building. They would prefer to carry people to
5 court and evict them than to make the necessary
6 repairs. And this is something that I find
7 inexcusable. I myself was very fortunate through
8 TAG to find out the steps and procedures that I
9 needed to take in order to make use of my rights
10 as a resident and also to put protection on
11 myself to make sure that I had all of my
12 documentation. I made an effort to organize the
13 people at this location, but the problem was that
14 so many people were just totally unaware of their
15 rights, afraid to go to court sometimes in the
16 position of having withheld their rent and needed
17 to spend it for whatever reason. In this
18 location also, people use the gas stove for heat.
19 Some people went out and they brought space
20 heaters. But these people had us in jeopardy.
21 And I can tell of one day in particular that
22 instincts just said to me -- and this is why I
23 say the Creator is always watching over when
24 you're trying to do the right thing. Something
25 said to me, "Go to the window and look out."

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2 When I looked out, there was the Water Department
3 or either the Gas Department, I think, out in the
4 front. They were about to turn off the water.

5 They had one gentleman inside speaking with
6 management to see if they could make arrangements
7 to get a partial payment in order that they would
8 not have to turn the water off.

9 But I'd like to impress upon you the
10 fact that this is only one realty corporation in
11 Philadelphia. And that people across this City
12 don't know what their rights are. And without
13 having TAG fully funded -- in fact, from my
14 perspective, funded to the Nth degree possible,
15 people will be in jeopardy of being homeless, of
16 not having their rights protected. And with L&I,
17 you have to wait weeks before they are able to
18 spend someone out even to investigate the
19 violations within individual apartments. And
20 this building, in addition to having the
21 violations with individual apartments, they also
22 had fire code violations, violations on the front
23 door, violations on the entire building. And
24 this just ripples across the City.

25 So I'm hopeful that you will take all

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2 of this into consideration. And even though
3 you're just hearing about two buildings in
4 particular, kindly understand that this is
5 something that people could echo across the City
6 if they had the opportunity to give testimony and
7 to give you insight as to what people have to
8 deal with.

9 The last day that I went to court
10 with this particular realty corporation, because
11 I was in court with them on two different
12 occasions, because I did have my documentation
13 and I had all of my paperwork together, the Court
14 ruled in my favor. But I would like for someone
15 to explain to me why one corporation would have a
16 listing of 17 requests for evictions on one day
17 and within that number of evictions, they
18 requested three continuance. Myself and one or
19 two other people appeared. And the rest, which
20 was approximately 11 or 12 individuals and
21 families that were under eviction chose not to
22 appear. And in truth, many had already moved but
23 the mentality of this particular realty
24 corporation was that they don't even know who's
25 in their building and who has already left the

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2 premises. And even after I went to court and was
3 found just in the withholding of my rent, they
4 continued where they left off with the same
5 billing, the request for the same amount of
6 money, the continuation of late charges on all
7 the payments that were requested. This is the
8 attitude that they have. An even one of the
9 individuals out of their office explained their
10 mentality. "Well, if they don't like it --" they
11 said this about someone who had done some
12 painting for them they hadn't finished paying the
13 people. They said, "Well, if they don't like it,
14 let them sue me, I have three lawyers."

15 And this is what people are up
16 against. And when you don't have the
17 understanding of how to put protection on
18 yourself, what your rights are, how to go about
19 being in touch with L&I, being in touch with
20 their clerical department so that you can get
21 documentation that you can show in court where
22 you have been violated, people are just in
23 jeopardy and there really is an epidemic in this
24 City of people being homeless and without proper
25 shelter. And for a city like Philadelphia, the

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2 City of brotherly love, you know, an important
3 city in this nation, this should not be the
4 situation for anyone.

5 And I thank you so much for your
6 patience and this opportunity to testify.

7 COUNCILWOMAN BLACKWELL: Thank you
8 very much. We thank you all for coming and
9 appreciate the job you've done over the years.
10 We've worked with you forever.

11 (Applause.)

12 COUNCILWOMAN BLACKWELL: Thank you
13 very much.

14 Allison Hughes, Homeownership
15 Counseling Association.

16 (Witness comes forward.)

17 COUNCILWOMAN BLACKWELL: Is Alicia
18 Christian here, Dignity Housing? Dignity
19 Housing, are you here? Christine Verrier,
20 Director of Blueprint to End Homelessness.

21 (Witnesses come forward.)

22 COUNCILWOMAN BLACKWELL: Okay, I
23 believe Christine left, Blueprint to End
24 Homelessness left, but did leave her testimony
25 which will be a made a part of the record. We

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2 believe gave that to the stenographer. We will
3 make sure you have that testimony. It will be
4 added in its entirety into the record.

5 After that Community Land Trust next.

6 Thank you. Thank you for your
7 patience. Please identify yourself for the
8 record and begin your testimony.

9 MS. HUGHES: Good evening,
10 Councilwoman Blackwell. My name is Allison
11 Hughes the Executive Director of the
12 Homeownership Counseling Association of Delaware
13 Valley, and I am pleased to be joined here today
14 by my associate Ruth Gaskins of the Urban League.
15 We are with the Housing Counseling Association.
16 It's a membership-based organization comprised of
17 30 nonprofit agencies throughout the five-county
18 area. Twenty-two of our member agencies are
19 located in the City of Philadelphia and receive
20 funding from the Housing and Community
21 Development.

22 Our members play a crucial role in
23 helping low- and moderate-income families achieve
24 and maintain the dream of homeownership. We
25 appreciate this opportunity to provide input

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2 today on the City of Philadelphia's Office of
3 Housing and Community Development Year 28
4 Consolidated Plan. We are very proud to be part
5 of the nation's largest homeownership initiative.
6 HCA applauds Deborah McColloch and her staff of
7 OHCD for their support of community-based housing
8 counseling programs. OHCD generously provided
9 funding for HCA to develop and to deliver
10 anti-predatory lending training in order to build
11 the capacity of our existing counselors to work
12 with predatory lending cases. We hope that OHCD
13 can in the future continue to support our
14 association and activities that will continue to
15 build capacity in counseling services.

16 While the availability of counseling
17 is commonly known, there are several facts about
18 the impact of housing counseling that are not
19 common knowledge. For instance, in contract Year
20 26, housing counselors helped over 32,691
21 households with housing issues ranging from
22 tenancy, pre-purchase, post-purchase, mortgage
23 defaults and predatory lending. The counseling
24 programs today have matured far beyond processing
25 settlement grants for mortgage-ready applicants.

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2 For most of our families, the process of
3 purchasing a home may require two or more years
4 of intensive counseling so that they will be
5 ready to start the home-buying process.

6 Another misconception about housing
7 counseling is the assumption that since the
8 number ment assisted grants has declined that
9 there is less of a demands for pre-purchase
10 counseling. The reduction of the settlement
11 assistance grant to \$800 coupled with the more
12 extensive lead paint inspection is not enough of
13 an incentive to entice some home buyers to use
14 the programs. Many Realtors actually discourage
15 potential homeowners from working with the
16 program and offer seller's assistance in lieu of
17 the grant. ACA urges you to explore ways that
18 the grant may be restored back to \$1,000. The
19 overall demand for housing counseling remains
20 strong. FannieMae, FreddieMac as well as most
21 lenders now require housing counseling in their
22 affordable mortgage programs, and we have
23 experienced a tremendous growth in delinquency
24 default counseling as well.

25 Therefore, we are saddened at the

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2 loss of counseling dollars. In the past two
3 years we have watched member agencies struggle to
4 accommodate the demand for this more intensive
5 counseling as well as address new problems such
6 as predatory lending without additional staffing.
7 We are concerned that without new resources to
8 fund additional staff and living wages as well as
9 benefits for counselors, we will begin to see our
10 counselors leave or burn out.

11 We are also concerned with the
12 cancellation of the Tier III Basic Systems Repair
13 Program for grants up to \$25,00. Given the age
14 of our housing stock and the knowledge that we
15 have programs which give low-income families
16 vacant properties and expect them to rehab those
17 properties within five years, most of these
18 homeowners lack the financial resources or the
19 skill to successfully restore the properties on
20 their own. Without the higher level of grant,
21 we're really setting people up to fail. Perhaps
22 we can look at some other mean for replenishing
23 these funds.

24 COUNCILWOMAN BLACKWELL: Thank you.

25 MS. GASKINS: Good afternoon, my name

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2 is Ruth Gaskins and I'm the Housing Director of
3 the Urban League of Philadelphia.

4 Councilwoman Blackwell, to the
5 Finance Committee and to those remaining
6 Councilpeople, it is a pleasure to speak to you
7 today.

8 I'd like to tell you a couple of
9 things. First, I would like to thank Council for
10 your foresight and your support in passing Bill
11 No. 000715, that's predatory lending. And you
12 know, Marian Tasco, Councilwoman Marian Tasco
13 supported and spearheaded that particular bill.
14 Even though the bill was overturned by the State,
15 we continue to see parts of our model used in
16 other states. As a matter of fact, a few minutes
17 ago I heard Andy Frishkoff from GPUAC speak of
18 his bank investment plan, which is part of an
19 endeavor that Marian Tasco's task force has spoke
20 and convened many lenders throughout this City to
21 explore ways in which we could help those in
22 predatory lending. And one the things that we
23 talked about was coming up with a product whereby
24 we could assist those in need.

25 I would like to tell you some of the

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2 things that the counseling HCA and its members,
3 OHCD-sponsored members are doing today in
4 fighting and combatting predatory lending. To
5 date, we have trained 50 OHCD-funded counselors
6 in predatory lending awareness and prevention
7 measures. Sixteen counseling agencies have been
8 designated as specialists in this particular
9 field so that they can assist those who are
10 victims of predatory lending. We will continue
11 to provide additional training to all of OHCD's
12 counseling agencies as they are needed. Our
13 efforts have yielded such things as refinancing
14 victims out of predatory loans by using the Home
15 Equity Prevention Loan Program model with
16 reinvestment funds and beneficial savings. We've
17 also refinanced them with some, believe it or
18 not, other lenders who are not prime lenders but
19 it was the way to get them out of a bad loan.

20 The funds we need, and we need
21 additional funds to support this effort. We've
22 educated many clients against engaging in
23 predatory loans and we're looking at them to make
24 them mortgageable with the prime lenders, thus
25 avoiding unnecessary fees and other

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2 experiences -- unwanted experiences and unwanted
3 fees.

4 One of the things or one of our
5 experiences that I would like to talk about today
6 is the fact that we were able to assist two
7 police people, a husband and wife team. I didn't
8 say policemen, so it's police officers, that's
9 the right word. Husband and wife, recoup \$8,000
10 in payments resulting from an inflated appraisal
11 on a house with glaring repairs that was not
12 done. Certainly, they were a victim of predatory
13 lending, too. It's simply to dispel the fact
14 that it is those that are unknowing and old -- at
15 least that's what they were saying, those are the
16 prototype. It can be anybody that receives the
17 mailing and anyone that gets that telephone call
18 or anyone that listens to the techniques and
19 fraud taught and experts from lending
20 institutions or from the different Realtors.

21 One of the things that we would like
22 to suggest is additional funding in the PHIL
23 Loan. But, you know, in getting additional
24 funding in the PHIL Loan, we must do something
25 about the underwriting guidelines. We would like

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2 to applaud Pat Smith and NTI for some of their
3 changes that they've made in the interest rate.
4 That's great. But however, if something is not
5 done to relax the underwriting guidelines for the
6 lenders, the program will not serve the needs of
7 the community. We're simply asking you as
8 counselors that we be involved in that discussion
9 in creating a document or creating ing that
10 product to fit those victims of predatory
11 lending.

12 I know the term "bailout" is not
13 politically correct; however, call it anything
14 you'd like. What we are seeking or what we're
15 asking is that we're in desperate need of a
16 program to rescue victims of predatory lending.
17 My suggestion is that we look at the banks and of
18 course and that program of GPUAC and we look at
19 the bank when they talk about credit worthiness.
20 We need to help them create a program whereby you
21 do not look at today's credit worthiness of the
22 person who has been a victim, but we must look
23 past, we look before they became a victim as to
24 he they respected and paid their bills and it
25 should be based on that and not today's credit

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2 scoring.

3 Again, we urge you that if doing
4 that, in creating this document and creating
5 this, please involve counselors because we have
6 become experts in dealing with people who are
7 victims of this predatory lending. Many of our
8 victims have been scammed by the home inspection
9 and contractors. What we've asked is that we
10 need from our inspection program, our home
11 inspection program, we need to work with them so
12 that we can create a product whereby when a
13 person is a victim of predatory lending that we
14 can send the home inspector out to actually
15 assist us in saying or determining what's best
16 suited for them in getting out of this. We also
17 need assistance in getting the information to the
18 public.

19 Well, rather, we use what OHCD has
20 done before, and that is the gas bill and putting
21 the notices there, or other public media, we
22 really would like for City Council to encourage
23 and help us in getting the message out that there
24 are agencies and there are people who are
25 trained, willing, and able to assist those who

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2 are victims of predatory lending.

3 Thank you so much for your time. And
4 we will give you this written report.

5 COUNCILWOMAN BLACKWELL: Thank you.

6 Ear ear: I just have one other
7 comment in reference to the \$750,000 for the
8 subprime product. That's considered to be a
9 preventive. There is no money that has been
10 really put aside for bailout or rescue. So our
11 problem is we have families that are in our
12 offices every day, they can't wait another six
13 months to a year; they won't be in their homes.
14 So we really need to move up the priority of
15 bailout or rescue or whatever we're going to call
16 this product.

17 COUNCILWOMAN TASCO: I'd just like to
18 say thank you to both of you. And, certainly,
19 thank you, Ruth, for participating on the task
20 force. I am very keen on this whole issue of
21 predatory lending and counseling. And I will
22 caution all of us in this room that we don't let
23 our counseling program get tainted by the
24 counseling programs that are misleading people.
25 In some way, we have to send a message that our

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2 counseling services are basically low cost or no
3 cost. And they just did an expose on 20/20 --
4 on, I think, Channel 6 about debt counseling.
5 And I don't want our counseling programs to fall
6 into people get confused and think that they go
7 to our counseling programs or they're going to a
8 debt counselor they have to pay and they're going
9 to get caught up in all of the trickery by some
10 of these debt counselors. So we need to have
11 some public, public education about the value of
12 counseling, the value of receiving counseling
13 from a City-funded counseling agency and that for
14 the most part, that counseling is free. And so,
15 when I heard this story on television, I said,
16 "Oh, dear Father, we have another problem here
17 because we could be confused, our counseling
18 agencies, with these debt counselors who charge a
19 monthly fee and get people deeper into debt. I
20 mean, there's no end to at least scoundrels. I
21 just wish I could wipe them off the face of the
22 earth.

23 Thank you very much.

24 (Applause.)

25 COUNCILWOMAN BLACKWELL: Thank you.

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2 And would you respond to rescue or bailout
3 programs when you respond to the issues?

4 MS. SMITH: I will.

5 COUNCILWOMAN BLACKWELL: Thank you.

6 Thank you very much.

7 We did call Vivian VanStory,
8 Community Land Trust. After her EPOP, Bob
9 Smiley, Eastern Pennsylvania Organizing Project.
10 Gordon Whitman, Michael Cunningham. So EPOP,
11 you're next.

12 (Witness comes forward,.)

13 MS. RIPLEY: I'm speaking for Vivian
14 VanStory. My name is Denise Ripley and I'm a
15 concerned citizen of North Philadelphia.

16 Thank you, Councilwoman Blackwell.

17 COUNCILWOMAN BLACKWELL: Thank you
18 for your patience.

19 MS. RIPLEY: And Councilmembers. I'm
20 testifying on behalf of Vivian VanStory.
21 Proposed Consolidate Plan Fiscal Year 2003.
22 Miss Vivian VanStory has been a director of the
23 Community Land Trust. She has served the
24 organization of North Philadelphia, Central
25 Philadelphia neighborhood which is bound on North

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2 Philadelphia by Cecil B. Moore neighborhood and
3 on south by the Francisville community for more
4 than ten years. She comes before you today to
5 seek your assistance in helping to ensure the
6 long-term viability of North Philadelphia by
7 assisting us with acquisition and rehabilitation
8 of vacant and abandoned properties within this
9 community. It is our goal to rehabilitate these
10 properties so that they can provide home
11 ownership opportunities to working families.
12 Current property value in the area are
13 sufficiently below those in surrounding areas.
14 With financial assistance from the City, we can
15 begin to take steps over the next five years that
16 would lead to an increase in property value,
17 thereby leading to an increase in private-sector
18 investment in the area.

19 There are about 100 homes in the
20 neighborhood that would like to be preserved and
21 renovated over the next five years. Unless these
22 homes are renovated, they will become a cancer on
23 the area and help to destabilize the area
24 further, reduce property value and sale prices.
25 We would like to start with the renovation of

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2 eight properties in the area. Renovating of
3 these strategically located properties, 1828,
4 1830, and 1832 Girard and 1800 and 1809 and 1812,
5 1840, 1824 Master Street, would serve as a
6 catalyst to help spur other developments in the
7 area and to supplement the work the City has
8 supported and plans to support in nearby
9 communities.

10 The Office of Housing and Community
11 Development proposes to continue homeownership
12 development in the lower North Philadelphia area
13 as part of the Home in North Philadelphia
14 Initiative. The renovation of the eight
15 above-mentioned properties coupled with the
16 preservation and upkeep of open space, which has
17 long been our forte, would not only help to stem
18 the tide of abandonment, it would also support
19 the important work that is being done by the City
20 in Homeownership Zone in the Cecil B. Moore area
21 which, immediately abuts my neighborhood.

22 Renovation of vacant homes in North
23 Philadelphia is critical in that will also help
24 to supplement a second phase of the Homeownership
25 Zone, which would include sites on Bovier from

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2 Master Street to Montgomery Avenue and west of
3 the sink ironwork site, from 19th to 20th Street,
4 on Harlan Street, Sharswood Street and Jefferson
5 Street. It would also help to support the
6 popular Nehemiah venture and the Master 2000
7 development.

8 Thus, as you can see, the activities
9 I'm proposing to undertake represents a logical
10 extension of the work that the City has already
11 initiated in previous years, as well as the work
12 it proposes to undertake in the Year 28
13 Consolidated Plan. The area bounded by Master
14 Street on the North, 20th on the west, Girard in
15 the South, and Broad Street in the east, is
16 critical to the financial and technical
17 assistance my organization stands to undertake
18 the much-needed preservation work in this area.

19 During Year 28, we are requesting
20 funds for predevelopment activities so that we
21 can acquire the first eight critical buildings
22 and their modernization. Additionally, we are
23 requesting funds during Year 28 so we can develop
24 a comprehensive neighborhoods revitalization plan
25 that would enable us to undertake the following

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2 planning activities that would lead to a more
3 large-scale revitalization initiative:

4 Establish a current database of
5 information relative to the housing stock,
6 demographics, land use, economics, and human
7 service needs of residents of the targets area in
8 which to base the master plan activities.

9 Create a vehicle for effective
10 participation by neighborhood stakeholders in the
11 development and implementation of shared vision
12 for the neighborhood.

13 Create a blueprint for action in the
14 form of a five-year comprehensive revitalization
15 strategic which addresses the physical, economic,
16 and social needs of the community.

17 Develop a projection of the financial
18 cost and components of the implementation plan
19 and a strategy for raising necessary public and
20 private capital over a multi-year and
21 multi-phased implementation period.

22 Create a documentation that will
23 articulate vision and strategies as to form the
24 basis for campaign to secure the necessary
25 political support to launch the redevelopment

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2 effort.

3 Conduct a market study of the area to
4 determine needs for various services.

5 Conduct assessment of the
6 availability of supportive services in the area
7 and develop a comprehensive community and
8 supportive services program to address the needs.

9 Acquired through negotiated
10 purchases, in conjunction with the City of
11 Philadelphia eminent domain, donor-taker, sheriff
12 sale, Vacant Property Review Committee.

13 Undertake any environmental reviews
14 required to implement a specific development
15 project.

16 And identify potential investors for
17 participation in its financing of a specific
18 project.

19 Prepare applications for financing as
20 needed to ensure that adequate funding is
21 available for each designated project.

22 I would like to thank you for the
23 opportunity to speak to you today, and I look
24 forward to working with you to improve the lives
25 of the residents of the North Philadelphia

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2 community.

3 Thank you.

4 COUNCILWOMAN BLACKWELL: Thank you so
5 much.

6 EPOP. Councilwoman Tasco tried but
7 she had to leave. She so wanted to hear you.
8 Please come forward, you're next.

9 They left? Okay.

10 I'm sorry, yes, sir.

11 MR. SMILEY: I'm Bob Smiley from
12 EPOP.

13 COUNCILWOMAN BLACKWELL: Okay, you're
14 there and Judith Jamison, your next. Please
15 begin your testimony. Thank you. Talk right
16 into the mic because we're having a hard time
17 hearing you.

18 MR. SMILEY: My name is Bob Smiley.
19 I represent St. Joe of EPOP which is in
20 Frankford. We joined EPOP over three years.
21 We're one of 27 member organizations representing
22 approximately 35,000 people within the City.
23 When we joined EPOP we were concerned by the
24 parishioners expressions that we had abandoned
25 housing, deteriorating housing. And as a result

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2 of that concern, we organized a project where we
3 would go about and take survey what the problem
4 was in our neighborhood. When you go through
5 Frankford, you will not see large stretches of
6 abandoned property, but what we found was that at
7 that time we had over 50 houses that were
8 abandoned in clusters of one or two or three over
9 blocks, possibly over a square mile. And that
10 was surprising to us. People didn't realize that
11 the situation had become that bad. At the same
12 time that we undertook our project, EPOP as a
13 group went into a project with Temple University
14 Center for Public Policy and we joined that
15 project because it was similar to what we were
16 working on. And the result of that project was
17 the blight study that they published last October
18 That's titled "Blight-Free Philadelphia Public
19 Policy Private Strategy to Create an Enhanced
20 Neighborhood Value."

21 What our parishioners told us as a
22 group and what we believe this report has
23 underscored is that if we don't address this
24 blight situation in Frankford today, we're going
25 to have twice as many houses to look at five

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2 years from now. This is not a situation that's
3 going to go away by itself.

4 While we are now in partnership with
5 Frankford Community Development Corporation and
6 we've developed a plan to rehab a hundred houses
7 over the next five years, that was the core of
8 the plan that we see that has now been adopted by
9 NTI, and certainly we endorse NTI because of
10 that.

11 We've been working with City Council
12 and people in the Administration over the last 18
13 months from the time that NTI was an idea. And
14 we found that there were some improvements made
15 along the way and we're very happy to see that.
16 Our belief is that employee-assisted housing and
17 anchor institutions as part of the NTI strategy
18 is critical. We hope that the City can move that
19 along and invite nonprofit institutions to
20 participate in neighborhood revitalization. The
21 City can't do it by itself. It will take other
22 stakeholders to be involved. We're also happy to
23 see there's a larger number of encapsulation and
24 renovation properties involved in our area. It's
25 important that stabilization strategies be done

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2 on a large scale so that people can see it has an
3 impact in the neighborhood. It's an important
4 goal in getting people to reinvest in the
5 neighborhood. Homeowners and businesses will
6 invest money to improve their property if they
7 see that there's improvement taking place.

8 So we would like to endorse NTI and
9 we encourage you to move on this as quickly as
10 possible.

11 Thank you.

12 COUNCILWOMAN BLACKWELL: Thank you so
13 very much. Thank you.

14 Judith Robinson.

15 (Witness comes forward.)

16 MS. ROBINSON: Good afternoon.

17 COUNCILWOMAN BLACKWELL: Good
18 afternoon.

19 MS ROBINSON: I'm here to testify
20 regarding 020275 and 020285. My name is Judith
21 Robinson, and I am quite upset today because I
22 learned something in this hearing that quite
23 concerns me.

24 First of all, I'm very concerned and
25 offended that you all would move forward in

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2 spending 25 million-plus dollars on demolition
3 and all of the housing preservation programs
4 combined only equal up to \$11 million. That's
5 the first thing I'm really offended by. Then
6 find out today that basic systems repair funding
7 has been reduced, and you know it's always been
8 at least two, three years behind and always runs
9 out of money in the middle of the year. So how
10 is that allowed to happen? I understand that you
11 all are going to move forward today, probably at
12 the end of this session, you're going to vote,
13 you're going to pass this bill; and we, the
14 citizens, are going to be hit with all of the
15 things that you heard folks talk about today. I
16 don't understand how you all as Councilpeople in
17 a responsible position could allow this to keep
18 happening. You keep moving forward voting on
19 these things year after year. Although I will
20 respectfully submit that you do have some
21 Councilpeople that do dig deeper into the
22 finances as it relates to each one of these
23 budgets each year. I really do respect those of
24 you that ask those very in-depth questions and
25 then send these folks back to get answers.

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2 I'm really concerned about the fact
3 that L&I Emergency Repair Program has been
4 reduced, another preservation program. All
5 programs in the name of preservation, in the name
6 of housing preservation have been reduced, and we
7 move forward with \$25 million to tear down and we
8 don't know what, we don't know what projects will
9 be developed in place of these houses. All this
10 is very vague. And after two years of the dog
11 and pony show from the NTI group, we still don't
12 have answers to see some of these very basic
13 questions.

14 I'm going to switch to community
15 planning because that's one part of NTI that was
16 supposed to be one of the basic foundations of
17 NTI. It's an insult that the people of the 5th
18 District at this hearing today found out that our
19 Councilperson, Darrell Clarke of the 5th
20 District, has already run ahead and signed onto
21 demolition. We had a meeting in the community.
22 We had three meetings so far. We had one in
23 early April, I believe it was April 4th, a large
24 meeting at Strawberry Mansion High School, and it
25 was a general community meeting. We did not get

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2 very specific about the details of NTI. At that
3 meeting, I asked my Councilperson for the list of
4 the properties to be demolished. We went back
5 and forth on this; where do you go to get it, do
6 you get it from Licenses and Inspections or can
7 you get it from the Councilperson's office? I
8 don't have time to play these games.

9 Second meeting, April the 30th, okay,
10 at 32nd and Montgomery. Finally we get a list of
11 the properties, 39 properties to be demolished.
12 Of that list, 12 of them were PHA-owned
13 properties or City of Philadelphia. I have a
14 violation from one of those properties that is
15 owned by Licenses and Inspections that I want to
16 go into the record because since 1987, PHA was
17 aware of the violations on that property. The
18 property address is 3221 West Berks Street. And
19 the violation was rotted porch pillar is leaning
20 and causing porch roof to drop. Repair porch
21 pillar or remove porch pillar and porch roof.
22 That was basic back then. PHA has been getting
23 millions of dollars, billions at this point and
24 they haven't been taking care of their inventory.
25 It's like our community has been systematically

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2 targeted to just tear it down. And every block
3 where these 39 properties are listed -- with my
4 background in real estate, I tapped in my
5 computer and I see where City of Philadelphia and
6 PHA already owned properties on those blocks and
7 they were blighted, they were left to be
8 abandoned and here we are now years later from
9 1987 till now? Now we're talking about
10 demolishing some more? Meanwhile, the Mayor who
11 was our Councilperson at that time did nothing to
12 protect us.

13 You all must protect us. That is
14 unfair what is going on right now. And then to
15 have our councilman move forward in the process
16 where we're sitting up at a community meeting
17 like we're being respected and he's already
18 signed the document to have these properties
19 demolished. That is totally wrong. And if you
20 all vote yes to that money moving forward, you
21 are leaving us open to anything that can happen
22 to us because we are not respected in our
23 community when things like that happen and
24 demolition is moving forward and we can't stop
25 it. The person that is my Councilman's liaison

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2 in his office when you call to try to get
3 demolition stopped or to complain about the
4 conditions that some of these contractors have
5 left, we cannot get any respect. This is out of
6 order. It's very much out of order. And I plan
7 along with my neighbors to do everything
8 necessary legally to stop what is happening
9 because it is wrong. And it's no respectable
10 community planning that could takes place in this
11 June meeting that you all have planned coming up,
12 the NTI team has planned coming up, because you
13 already have moved ahead. And we said that in
14 the meeting: You sound like you have moved
15 ahead. And in fact, you have. And our
16 councilman is running ahead trying to get this
17 demolition list approved because he's already
18 signed up for those properties to be demolished.
19 And then after the fact, if we choose to possibly
20 maybe some of them can be taken off the list and
21 half of them or a substantial portion of them are
22 owned by PHA and the City of Philadelphia.
23 Please.

24 In addition, there is no concrete
25 evidence that the properties are eminently

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2 dangerous. There's no documentation. What I do,
3 you all, and I'm very thorough because I don't
4 have time to waste. Whenever I see a property on
5 a list, I go down to Licenses and Inspections and
6 I call for every violation. And you think a
7 pillar, a roof, a rotted pillar or porch -- a
8 porch is not a structural part of a house.

9 You know, I really hate to get too
10 upset about this because, you know, we have to
11 all live together in this City here and I really
12 don't want to get so bent out of shape about this
13 that I appear to be disrespectful of this Body,
14 but this is very disrespectful of the community.

15 The NTI Program is very vague in
16 details. The community planning process is very
17 disrespectful. There is no plan development,
18 Even for market-rate housing.

19 There was a article today about the
20 gentleman by the name of John Ruskum (ph) who
21 wants to develop on some land in Brewerytown
22 area. That is some land that was given a TIF the
23 Brewerytown TIF two years ago. We didn't even
24 know the land was now being -- has been sold to a
25 private developer. That's not the land that time

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2 that these 84 properties are being demolished.

3 This is not the land to do that development. I
4 thought this is what NTI was all about, to bring
5 market value housing back, to transform our
6 neighborhoods. All they're doing is just
7 demolishing properties. And unfortunately, a
8 substantial number of them are under public
9 ownership. That's disrespectful.

10 Then if any agency should be
11 streamlined, it should be PHA; it should be PHA.
12 All of those millions of dollars that they get
13 every year and have been for all of these years
14 and then to turn around and have them be a major
15 part of NTI demolition. How can you all allow
16 that, how can you all allow that? And some of
17 you all have been around here long enough to know
18 these things. And let's not just move forward
19 and keep passing these bills like it really is
20 not affecting the lives of people. It's nothing
21 wrong with the land of North Philadelphia, West
22 Philadelphia or any other neighborhood that's
23 blighted. It's nothing wrong with the land. If
24 you move the people, if you transform the houses,
25 I guarantee you other people will be moving in

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2 that same space and making a go of it and making
3 a neighborhood of it. So let's not be
4 disrespectful of people because they don't have
5 the money. We didn't set up our tax rates. And
6 in a lot of cases I'm seeing now, we didn't
7 systematically destroy our neighborhoods. I
8 would like to see which came first, the
9 City-owned properties being demolished or the
10 private people that left after their block was
11 blighted. That's what I would like to see.

12 There is no real -- there was nothing
13 offered to the prototype area for property
14 stabilization or encapsulation, nothing. Not one
15 property was presented to us as being available
16 for encapsulation, but a list of 84 to be
17 demolished. No program was offer to us for
18 stabilization of our commercial corridors even
19 though we have a proposal -- we're going to have
20 a new library on Lehigh Avenue. Blight all
21 around it and they're ready to plop a brand-new
22 library. So we had to galvanize as a friends
23 group to protect that. Although we're happy it's
24 coming, believe me.

25 The CLIP Program is great, it really

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2 is. I'm really happy about that. I don't want
3 to pretend I'm just upset about everything.
4 However, the CLIP Program should be common all
5 over the City. Public education about do not
6 litter, vandalism, galvanizing a whole team to
7 come in and handle nuisance all at one time, all
8 in one place; that shouldn't be something only in
9 the 10th and the 6th district. It should be all
10 over.

11 In addition, HRP is tied only to the
12 properties that are stabilized. So we need to be
13 real careful about what properties you're
14 stabilizing because that's tied directly to that.

15 The PHIL Loan. Nothing about the
16 PHIL Loan has changed except the interest rate,
17 and that's a good thing. However if the
18 criterion to qualify for a loan are still A
19 products and they're not subprime, not predatory
20 lending -- ing I was a mortgage broker, I am a
21 mortgage broker; I have been for ten years. It's
22 nice to ask a counselor, but why don't you ask
23 somebody that packaged loans, what criterion
24 should be used to determine what's A, B, C, D
25 credit and then set up a loan pool fund. Stop

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2 with all this consultation and counseling and all
3 of that. Get to the meat. You all work very
4 hard here putting together a predatory lending
5 bill. However, I knew as someone that's licensed
6 as a broker from the State that you all didn't
7 have jurisdiction. I said that. That's one
8 thing I agreed with the Mayor on. However, now
9 that you have the opportunity to really do
10 something about anti-predatory lending product,
11 make sure that this Administration puts some
12 money, take some of the this \$25 million and
13 takes some of those millions and put them in a
14 real pool of funds and then set up for criterions
15 for people for them and give people the loans or
16 grants or whatever or take some of this money and
17 put it in Basic System Repair because some people
18 cannot even qualify for a loan. They just don't
19 have a the income. Ask somebody that really
20 knows. Because, I mean, you spent a lot of
21 money. What, half a million dollars went into
22 counseling. And you could counsel all day long
23 but you still don't have no money to offer these
24 people. As a matter of fact, on Page 3 of the
25 budget and statement for NTI, it states it.

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2 There's no money, there's no access to money.

3 Therefore, duh, then you give us more of the
4 same, a consultation program. Give us some money
5 'cause that's what's needed.

6 Also, I think you all need to really
7 consider letting the market work. I hear how
8 somebody wants to borrow money or get money from
9 NTI pay it back later and all of this. If you
10 would let the market work, you would know that
11 there's a program called FHA 203K. All you got
12 to do is hook a buyer up with a seller. The
13 house might not be in the best condition. The
14 buyer gets the loan. They have a special
15 inspector come out. It's a FHA product so it's
16 government protected. And the buyer takes the
17 weight. They get a mortgage. You don't have to
18 put a dime into that. So what is all this stuff,
19 you know, we're talking about counseling people
20 and you could go and do a loan where somebody
21 could benefit, get money for the mortgage and the
22 cost of repairs and that's it. They're the ones
23 that pay it back over a 30-year period. And the
24 default rate is lower than the regular FHA
25 program because people don't have to spend money

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2 doing work later. It's already done before they
3 move into the house. And this is not something
4 that will be talked about in the NTI.

5 The employee-assisted program is
6 great. I've used it many times with University
7 of Penn. If Temple University had the same type
8 of program with some money attached to it,
9 however NTI could help with that, it would be
10 great. I could sell homes right in my
11 neighborhood. I could market Temple University,
12 okay, because I would have a product to tell
13 people about. It's a great thing; it's a great
14 thing.

15 There is no money available for me,
16 someone like myself to educate my community, no
17 technical assistance funds available for helping
18 me to help my community protect themselves. But
19 you know what, I'm not here today looking for
20 money. I'm just saying I am a little tired of
21 spending my own money and then to be disrespected
22 and I feel betrayed by NTI team because they came
23 to our community as though we have some input.
24 And yes, I am unabashedly asking for funds
25 available for me to galvanize my community to

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2 protect ourselves. And I'm coming to all of you
3 all as Councilpeople to ask for some of those
4 dollars, you know, walking-around dollars,
5 whatever you call 'em, to help protect my
6 community because I see now that we cannot rely
7 on these folks that have represented to us as
8 truthful agents from the government to tell us
9 about transforming our community. We cannot
10 accept that. And I do have a witness here that
11 was at the meeting where our community said, we
12 do not want a major demolition program going on
13 in our community. They said it. We told our
14 councilman that. And then to come here today and
15 find out that we have been betrayed, you know?
16 It's really a bit much, but I really thank you
17 all for your time. I want to put this in record
18 about properties that the City has owned, PHA and
19 City of Philadelphia violations. I want to also
20 put this list of the properties that we were
21 presented at the two meetings to show how many of
22 them are PHA and City of Philadelphia-owned. And
23 I thank you all very much for your time.

24 COUNCILWOMAN BLACKWELL: Thank you,
25 Miss Robinson.

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2 (Applause.)

3 COUNCILWOMAN BLACKWELL: Catherine
4 Newland, Associate Director of Philadelphia
5 Green. Is Farah Jimenez director of Mt. Airy
6 neighbors here? You'll be next after
7 Miss Newland. Thank you.

8 (Witness comes forward.)

9 COUNCILWOMAN BLACKWELL: Please
10 identify yourself for the record.

11 MS. NEWLAND: Hi, I'm Catherine
12 Newland, Associate Director of Philadelphia
13 Green, Pennsylvania Horticultural Society. And
14 I'm here to talk about Community Development
15 Block Grant Year 28.

16 The Philadelphia Green Program has
17 been working in the City for nearly 30 years
18 helping neighborhoods residents, community
19 organizations, City agencies and other groups to
20 create and maintain quality open spaces. These
21 projects range from small community gardens on
22 vacant lots that help to improve the appearance
23 of a neighborhood block to large landscapes
24 within public realm such as Art Museum and Penn's
25 Landing. Through Community Development Block

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2 Grant dollars, Philadelphia Green has been able
3 to carry forward its mission of improving the
4 quality of life and building community through
5 horticulture. Our work touches nearly every
6 corner of the City. We support the grass roots
7 efforts of hundreds of neighborhood volunteers
8 and create maximum impact by establishing strong
9 partnerships with various City agencies,
10 neighborhoods institutions, corporations, other
11 nonprofit organizations, and the business
12 community. We very much appreciate the Community
13 Development Block Grant support provided to
14 Philadelphia Green bit Housing and Community
15 Development over the years. We have put these
16 resources to good use and have been able to
17 leverage Community Development Block Grant
18 dollars and significant support from foundations,
19 businesses, and other entities in the private
20 sector.

21 Over the past several years,
22 Philadelphia Green has focused greater attention
23 on the problem of vacant and abandoned land in
24 the City. The nearly 31,000 vacant lots
25 scattered throughout Philadelphia's neighborhoods

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2 diminish quality of life, depress property values
3 and frequently overwhelm redevelopment efforts.
4 Along these lines, Philadelphia Green continues
5 its work in the New Kensington neighborhood in
6 partnership with the New Kensington CDC to
7 permanently clean and green this neighborhood's
8 1100 vacant parcels. As an initiative that has
9 been supported by OHCD, we're happy to say that
10 the partnership has to date successfully treated
11 over 60 percent of these lots. As a result,
12 residents who were thinking of leaving the
13 neighborhood are deciding to stay. Side yards
14 have been conveyed to resident homeowners,
15 putting these once-abandoned properties back on
16 the tax roll. And local businesses are beginning
17 to go invest in vacant land as a means to expand
18 and support their business needs.

19 The New Kensington experience served
20 as inspiration for vacant land stabilization
21 program in the American Street Empowerment Zone.
22 With financial support from the Empowerment Zone
23 and matching resources from the City's Department
24 of Streets, the William Penn Foundation and the
25 Pennsylvania Horticulture Society, over 12 acres

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2 of land representing over 300 lots were cleaned
3 and stabilized with grass and trees. This effort
4 was accomplished in partnership with four
5 neighborhood organizations: Association for
6 Puerto Ricans on the March, the Women's Community
7 Revitalization Project, Norris Square Civic
8 Association and Kensington South NAC. These
9 organization engage community residents in the
10 planning process, identified potential sites, and
11 now manage the maintenance of these sites using
12 funds provided by the Empowerment Zone. This
13 model has provided significant insight regarding
14 the needs and methods for establishing a citywide
15 vacant land management system.

16 For too long, acres of land within
17 the City have been abandon and hidden under piles
18 of rubble and debris. Through this vacant land
19 management process, the land has been revealed
20 with all the potential and opportunity it has to
21 offer. Whether in the neighborhoods or in the
22 downtown area, we at Philadelphia Green believe
23 that quality landscapes and urban open spaces are
24 an integral part of a vital city. Properly
25 developed and managed spaces, of course, improve

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2 the physical appearance of the area, but more
3 importantly, such efforts are also attractive.
4 They attract new residents, attract new
5 businesses, and attract new investment in the
6 City. A recent survey conducted by the National
7 Home Builders Association indicates that
8 proximity to well-maintained neighborhood parks
9 and other open spaces is one of the top factors
10 that determine where people choose to live.

11 With over 10,000 acres of park land
12 within its boundaries and the opportunities for
13 redevelopment and open space presented by the
14 abundance of vacant land, the City has some true
15 assets that cannot be ignored. For Year 28, we
16 at Philadelphia Green advocate for expanded
17 Community Development Block Grant support of
18 neighborhood-based vacant land management
19 efforts. The opportunity is now. The problem of
20 vacant land has finally been put in the
21 spotlight. And the Mayor's Neighborhood
22 Transformation Initiative is actively pursuing
23 solutions. Most importantly, our experience to
24 date demonstrates that neighborhood-based
25 organizations and their constituents are ready

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2 and willing to provide their support, but they
3 cannot go it alone. We have found that when
4 thier dedication and motivation is matched with
5 some resources, the progress they make in this
6 area exceeds all expectations.

7 We look forward to continuing our
8 work with OHCD and the neighborhood organizations
9 throughout the City to advance the cause of
10 vacant land management. Let's keep Philadelphia
11 on the cutting edge of this very significant
12 urban issue and maintain Philadelphia as the
13 model that other cities follow.

14 Thank you very much.

15 COUNCILWOMAN BLACKWELL: Thank you
16 very much. Thank you for the good job you do.

17 (Witness comes forward.)

18 MS. JIMENEZ: My name is Farah
19 Jimenez (ph), I'm the executive director of Mt.
20 Airy USA, which is a community development
21 corporation in Northwest Philadelphia. We've
22 been around 21 years and have been working to
23 improve the quality of life of residents of Mt.
24 Airy. Our work has focused primarily on the
25 transformation of our long blighted commercial

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2 corridor which is Germantown Avenue, but in
3 addition we've provided summer jobs to 150 high
4 school students and educated more than 1,500
5 first-time home buyers and most recently did an
6 educational seminar for older homeowners called
7 the "Money Matters" which address anti-predatory
8 lending issues of which we had 125 older adults.

9 First of all, I just want to say
10 you've been thanking us, Councilwoman Blackwell,
11 for your patience, but I want to do in turn thank
12 you and those who are here representing all the
13 because I know it's a yeoman's job to sit and
14 listen to testimony for as long you have all day.
15 So I thank you for your commitment to this
16 process.

17 I know a number of CDCs have already
18 spoken about the things that we are supporting in
19 the NTI Program. I'll reiterate them because
20 they're worth reiterating. Really, I think it's
21 important that NTI does the work of creating an
22 MIS system for tracking vacant property and
23 development projects, probably something that's
24 long overdue. So we're really supportive of that
25 as well as the allocation of \$11 million in NTI

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2 funds for property acquisition, the use of
3 neighborhood planning as a basis for prioritizing
4 the implementation and allocation of resources,
5 and most importantly, an increase in funding to
6 the Homeownership Rehabilitation Program. In
7 addition, however certain areas that you've heard
8 us all talk about in terms of places where the
9 devils in the details and that we would like to
10 see some improvement in the details. I won't go
11 into depth about them because you've heard them
12 before, not the least of which is acquisition --
13 and I hope, Councilwoman Blackwell, you had
14 extended an offered for Pat Smith to come and
15 speak about that issue. And I hope, I guess, at
16 the close that maybe she'll address some of
17 those, that acquisition issue from the
18 perspective of NTI. But in addition, you heard
19 about need to increase the per-unit subsidy for
20 the HRP Program and we're supportive of that as
21 an entity that counsels a lot of clients who go
22 through that process. And also as a neighborhood
23 where all the mod rehab projects have already
24 been snapped up and what's left are the
25 fire-damaged oversized twins on you Upsul street

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2 and long-abandoned and need of substantial rehab
3 row homes on something like that Weaver Street.
4 So the per-unit subsidy is something we'd really
5 like to see increased.

6 But in the context of Mt. Airy, one
7 of the struggles we've had with the NTI Program
8 is that it doesn't speak to the theory of change
9 in a neighborhood like Mt. Airy. The reason we
10 were created was to focus on improving and
11 revitalizing our blighted commercial corridor.
12 And the feeling was that if we impacted the
13 blight on the commercial corridor, we would be
14 able to address the blight on the unit blocks
15 because much of the residential blight in Mt.
16 Airy is really contained to those unit blocks
17 which speaks to the fact that we've got
18 commercial corridor that's struggling and is,
19 therefore, creating a disease that's corroding
20 the rest of the community. So if we're able to
21 improve commercial corridor we'll be to stabilize
22 residential vacancies. So one of the places for
23 where NTI is fairly silent is on the issue of
24 economic development and investing on commercial.
25 Corridors and more frightening is the fact that

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2 there's actually been a reduction in the amount
3 of monies allocated to the Commerce Department
4 which, in my opinion, is one of the strongest
5 agencies that we have with respect to economic
6 development in the neighborhoods. So I guess my
7 focus would be that -- I'll speak a little bit
8 what we've done in Mt. Airy.

9 We've just recently completed an
10 18,000 square foot office and retail complex
11 along Germantown Avenue. Many of you may know it
12 as the Wagon Wheel. We've since renamed it
13 Phoebe Commons in honor of a runaway slave that
14 had been sought but in that area. But Phoebe
15 Commons is an example of what happens when the
16 Commerce Department and PIDC are able to use
17 their tools effectively and have sufficient
18 resources to partner with Community Development
19 Corporation like Mt. Airy USA. With the \$250,000
20 that received in neighborhoods development
21 grants, we were able to get a two for one match
22 from the State. So means the State kicked in
23 arrest \$500,00 and we were get an additional
24 equity from private sources in order to be able
25 to complete this project. And we took what used

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2 to be in essence a one-acre blighted area and
3 converted it into what many are now viewing as
4 the flagship for Germantown Avenue. It's a
5 gorgeous building, and I invite you all to go out
6 and take a look at it if you haven't. The
7 comment I often get, and it's still not
8 completely done is that it's absolutely
9 beautiful. But more important than it being
10 beautiful is that it's bringing new retail, new
11 services, new jobs, new contracts with
12 landscaping services and cleaning services and
13 maintenance crews to Germantown Avenue. And I'm
14 really proud to say that were it not for the fact
15 that the City had kicked in the dollars to make
16 this project possible, we probably would have
17 gone the way of a private developer which
18 immediately start leasing to whomever knocks on
19 the door first. And in our instance that was hair
20 salon, day care, laundromat and dry cleaner. And
21 inside what we're able to bring to the
22 neighborhood are state government offices, a new
23 and improved retail post office which is not just
24 a movement of the existing, one but new jobs
25 because they're expanding their services in the

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2 neighborhood. A new branch of the Philadelphia
3 Federal Credit Union, a new branch of Nationwide
4 Insurance, and we're hoping an Italian
5 restaurant. So it just gives you an example of
6 what happens when the City invests in projects
7 that CDCs do because not profit motivated in the
8 same way that a private developer is. We're more
9 global in the way that we approach our projects
10 and we're willing and need to carry projects so
11 that we can bring in what will transform a
12 neighborhoods as opposed to fill empty space
13 we've just built.

14 The other thing, too, is that one of
15 the values that the Commerce Department adds is
16 that it also supports work like our commercial
17 corridor revitalization project which is called
18 the Avenue Project. And later this summer, we're
19 planning to launch Main Street maintenance
20 program called the Ambassadors Program which will
21 employ five full-time workers to clean and green
22 Germantown Avenue. It will come with a whole
23 brand and identity package for Germantown Avenue,
24 banners, uniforms, the motorized cleaning
25 vehicles. Hope to expand that by partnering with

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2 groups Philadelphia Green in terms of landscape
3 improvements, streetscape improvements. And were
4 it not for what in essence is a small amount of
5 money, \$75,000 a year that we get from the
6 Commerce Department. Were it not for those
7 dollars that help sustain, you know, the life
8 blood of our activities that we're able to then
9 use to leverage additional resources you wouldn't
10 be able to see some of the transformation and the
11 energy that's happening on Germantown Avenue. If
12 you haven't been up there a while, I invite you
13 to come up because there's some great new
14 restaurants. And a lot of it I think can be
15 attributed to the investment that the Commerce
16 Department made in us.

17 I think the final piece, which I
18 don't think I heard talk to, although I
19 understand Mjenzi was asked to speak about it a
20 little bit, it's the value of economic stimulus
21 dollars. The City has pushed a lot of its
22 general operating expenditures onto CDBG to the
23 tune of \$31 million which funds jobs. And I
24 understand the importance of that, but one would
25 argue that wouldn't it have been wonderful if to

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2 the extents that we're putting some of these
3 general operating cost burdens into the CDBG
4 budget that we would be relieving the Operating
5 Budget and providing more economic stimulus
6 dollars. From what I understand in prior
7 administration that that was the way that it
8 worked. And economic stimulus dollars, although
9 CDBG dollars are wonderful and they're great,
10 they come attached with a lot of strings, not the
11 least of which is the fact that when did our
12 commercial development project when we thought we
13 were going to have CDBG dollars in it instead of
14 economic stimulus, we were required to do so an
15 archaeological dig to the tune of \$25,000. Had
16 it been economic stimulus dollars, instead of
17 hiring archeologist to find chards, we would have
18 been able to invest it directly into our project.
19 So it's an example of an important and invaluable
20 tool for economic development and housing
21 development, for that matter, because it doesn't
22 come with the strings, it doesn't require as much
23 of an exercise to get it committed, and it
24 doesn't take 12 months for you to get on the roll
25 for those dollars. So I would encouraged --

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2 since I understand this is the body that can
3 really kind of push for an expansion of economic
4 stimulus funding, I would really encourage you to
5 encourage more -- to the extent that you've got
6 CDBG paying for some of the general operating
7 expenses that you release some of the general
8 operating budget to allow for economic stimulus.

9 I guess that's the end of my
10 comments. I want to thank you again for your
11 long day and your patience and commitment to this
12 process.

13 COUNCILWOMAN BLACKWELL: Thank you
14 very much. Thank you for your great testimony
15 and your patience as well.

16 Mr. Rodriguez, YouthBuild Charter
17 School.

18 (Witness comes forward.)

19 COUNCILWOMAN BLACKWELL: Sorry I
20 thought you were gone after so a long a day.
21 Thank you, Angel. This is YouthBuild Charter
22 School that does such a wonderful job.

23 Identify yourself for the record and
24 begin.

25 MR. RODRIGUEZ: Sure. Thank you

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2 Councilwoman Blackwell. My name is Angel
3 Rodriguez and I'm here today as the executive
4 director of YouthBuild Philadelphia Charter
5 School. I'm here to provide a brief update on
6 the status of YouthBuild and the support we
7 received through the Office of Housing and
8 Community Development.

9 We're finishing our tenth year as use
10 the YouthBuild Program and our fifth year as a
11 charter school. Our school combines
12 individualized academic education with on-the-job
13 training and construction with students spending
14 50 percent of their time at construction sites
15 and the other half in classrooms. All of our
16 students are former high school dropouts who have
17 decided that they want to get lives together.

18 In the census tracts where most of
19 our students live, the poverty rate of 41.7
20 percent is nearly four times the national average
21 of 11.8 percent based on the US Census data.
22 Historically, our statistics show that
23 approximately over 85 percent of these young
24 adults are low to very low income, 23 percent
25 have been previously victimized by violence or

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2 crime, 68 percent have been expelled or suspended
3 from their previous school, 23 percent have been
4 through juvenile court, and nearly 10 percent
5 have been referred to drug and alcohol abuse
6 treatment programs.

7 During the year our students have
8 been working on the full-gut rehabilitation of
9 seven houses in South Philadelphia. YouthBuild
10 has over 600 graduates and has built over 50
11 house for low-income families in Philadelphia.
12 Over 80 percent of our last three graduating
13 classes have gone on to full-time jobs or
14 continued their education, whether at Temple or
15 at Community College of Philadelphia. OHCD has
16 supported us by providing us with an important
17 operating grant and by subsidizing housing
18 construction our students do.

19 I thank OHCD and City Council for
20 their support on behalf of the many young men and
21 women in Philadelphia who are in need of a second
22 chance. YouthBuild Philadelphia has been a
23 grantee of the City's Office of Housing and
24 Community Development for eight years now.
25 During this time, we've combined housing

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2 revitalization with economic and job development
3 initiatives to help low-income people attain and
4 retain jobs.

5 For the 2002-2003 academic year,
6 YouthBuild will enroll another 150 out-of-school
7 youth from a number of districts in the City.
8 OHCD has proposed to continue to support
9 YouthBuild for the 2002-2003 year with operating
10 support of \$800,000 and development subsidies
11 provided on a project-by-project basis through
12 CDBG funds.

13 This represents a funding decrease of
14 \$200,000. While we are aware of the reasons
15 surrounding these cuts by OHCD and have been told
16 that these funds would be replaced through other
17 sources, those arrangements have not been made
18 yet. Should there be difficulties in attaining
19 these funds, we hope that City Council would be
20 supportive in revisiting the issue of restoring
21 our funding to previous levels through CDBG
22 funds.

23 These CDBG funds have been vital to
24 us as we work to leverage other resources for our
25 program. Each year for the past seven years, we

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2 have used CDBG funds to leverage federal, state,
3 and private monies, including an increasing
4 competitive YouthBuild grant from US Department
5 and Urban Development.

6 The development subsidies that are
7 provided through CDBG funds will be used to allow
8 students in 2002-2003 class to rebuild six
9 abandoned houses in the City. We're grateful for
10 the support that we have received from the City,
11 and it has allowed to us to address tow of the
12 City's most critical issues: First,
13 undereducated youth; and secondly, abandoned
14 housing. Our program design provides a way for
15 mobilizing at-risk youth to become a positive
16 work force and reversing urban blight. The
17 benefits of our program are tangible and
18 encompass the entire community.

19 We have still to reach the capacity
20 and enroll larger numbers of young adults. Each
21 year we are able to enroll less than a third of
22 the youth that apply to our program. Continued
23 support from the City is crucial to us as we
24 serve an increasing number of at-risk youth in
25 Philadelphia and continue to rebuild communities

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2 one block at a time.

3 Thank you.

4 (Applause.)

5 COUNCILWOMAN BLACKWELL: Thank you
6 very much. I wish I could duplicate your program
7 10 fold. It's just a wonderful, wonderful
8 program. I wish I had you in my area. Thank you
9 very much.

10 MR. RODRIGUEZ: Thank you.

11 COUNCILWOMAN BLACKWELL: Jim Reed,
12 African-American Reconstruction League and then
13 Flo Jo Mason.

14 Is there anyone else out there?

15 (No response.)

16 COUNCILWOMAN BLACKWELL: Thank you.

17 MR. REED: Yes, good afternoon.

18 COUNCILWOMAN BLACKWELL: Thanks for
19 your patience, Mr. Reed.

20 MR. REED: Oh, that's all right.

21 My name is Jim Reed. I'm soliciting
22 assistance from anyone in Council that's willing
23 to give it. I've sat here all day listening to
24 people talk about NTI, the demolition of
25 buildings and whatever, and the Basic System

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2 Repair. Now what I need is someone to enforce
3 all of these programs. There are guidelines
4 established by City Council or someone within the
5 City. I have a report here, inspection report
6 here of air pollution. No one has mentioned that
7 all day long. Yet still, they're tearing these
8 buildings down. They coming out at night while
9 you're asleep and can't see the dust that they're
10 generating and there's asbestos in these
11 properties that they're tearing down, but no one
12 seems to be concerned about that. I already have
13 asbestosis. I just got out of the hospital again
14 with breathing problems. Now, I want to know
15 who's going to enforce these code violations.

16 Also, the Basic System Repairs. When
17 they do come in to do the Basic System Repairs,
18 the quality of work is substandard. Who enforces
19 that? I'm a victim of both here. And I've gone
20 to your office, I've gone to other offices. No
21 one seems to care. But I've been in the house 35
22 years and never had no problems because I did all
23 of my own maintenance. I can no longer do it so
24 I have to sit back and watch our people do
25 inferior work. And accept that? Not living.

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2 You see, I can do my own electrical repairs. I
3 can do my own plumbing repairs. But I can't do
4 it any longer and now I have to sit here and
5 suffer all these indignities from people that are
6 in charge, and I find that totally unacceptable.

7 I just want to know what would you
8 recommend I do at this juncture? I've gone
9 through all of the legal channels, soliciting
10 people from PHDC and whatever to come out and
11 check the problems. They deny that they did it.
12 Well, I never had no electrical problems in my
13 house in 35 years. You come out and make a
14 repair and now all of a sudden I've got problems
15 with something that you installed, but I'm the
16 one that's at fault. That doesn't make very much
17 sense to me.

18 They put a drain in the bathroom.
19 Now you can't walk on the floor without the floor
20 giving away. I've got to pay to get another
21 floor put in.

22 They put another heater in, okay?
23 That cost \$1500. It's going to cost me thousands
24 of dollars to get the heater out of the house
25 simply because it has asbestos in it. These

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2 houses tearing they're down have asbestos heaters
3 in them, too. Nobody's saying anything about
4 that. But I go to pay thousands of dollars to
5 get rid of something that you allegedly gave me?
6 Something's wrong with that picture. I'm
7 soliciting some help, that's all.

8 Ya'll have a nice day

9 COUNCILWOMAN BLACKWELL: Thank you,
10 Mr. Reed. I know that I've seen you in my
11 office. There are people who care. So who
12 waited on you in my office?

13 MR. REED: Its young man who just
14 came in here earlier.

15 COUNCILWOMAN BLACKWELL: That's my
16 chief of staff. All right. We'll check on your
17 case, but people care.

18 Flo Jo Mason. Miss Mason will be our
19 last person today and then we will recess until
20 11:00 tomorrow when a few councilpeople have
21 more questions from the Administration. This
22 will end all public testimony.

23 (Witness comes forward.)

24 COUNCILWOMAN BLACKWELL: Thank you.
25 Identify yourself for the record and begin with

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2 your testimony.

3 MS. MASON: Thank you. Hello. Good
4 evening to the Councilmen and women. My name is
5 Florence Mason I call myself Flo Jo Mason, that's
6 a name that my sister gave me so I'm kind of
7 representing my people to that fact.

8 I'm just coming here representing the
9 community of 32nd Street, Strawberry Mansion, and
10 those all over the City of Philadelphia. I'm
11 coming as, one, Judith Robinson when she made her
12 testimony, she said that there was a witness to
13 the community meeting that was supposed to be
14 held by the NTI Committee and Darrell Clarke,
15 that was on May the 24th at Cornerstone Baptist
16 Church. And we were told that a move would not
17 be made without the notification, the implement
18 and planning of the community being involved,
19 that before a single building would be
20 demolished, the community would have an
21 involvement in it. That has been has not been
22 so. The people of this community and of this
23 City has been lied to, systematically,
24 continuously; not just own one occasion, on every
25 occasion that the community meetings have

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2 happened. The first community meeting that the
3 people was made aware of the NTI Initiative or
4 whatever came about April the 4th where we was at
5 the Strawberry Mansion School. And, you know,
6 what amazed me is that our own Mayor said, you
7 know, we're going to borrow money and figure out
8 how we're going to pay it later. Well, I want to
9 learn how to borrow money and figure out how
10 we're going pay it later also. If my Councilman
11 and my government can do it, I want to know how
12 to do it, too.

13 Everyone here has been talking about
14 predatory lending. I was once a mortgage broker,
15 okay? And predatory lender is not our answer
16 because if that was the fact, then our councilmen
17 and everyone in here should have got after
18 MidPenn for their reign and their terror on the
19 community since 1970 and God knows when. And one
20 of the biggest predatory lending here in this
21 city, but no one did nothing about him. No one
22 did anything about the fact that MidPenn could
23 charge 29.9 percent to give a loan to anybody in
24 the community because there was no other lenders
25 that would give us a loan.

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2 We talk about we want to come in and
3 NTI demolish these homes. What lender is going
4 to give loans to people with houses that's got
5 nothing but gardens on the block. Where is the
6 marketability for those housing? No lender is
7 going to come there. They're already redlining
8 against us. We cannot get the loan that people
9 get out there in the Northeast or in Cheltenham
10 or anywhere else like in North Philly. North
11 Philly is a great community. I lived in
12 Germantown almost all of my life and then
13 recently because of situations with DHS, which I
14 will love to read into my testimony so that
15 people can know that the poor -- the conditions
16 of the housing is the reason that DHS come in and
17 take your children. You don't have to be
18 neglectful parents of this City. This City is
19 now telling people that it is against the law to
20 be poor. If you don't have the forwithal (sic)
21 to do whatever you supposed to do or try to get
22 repairs done and Welfare Back to Work, if you
23 can't do any of those things, then you are not
24 running against the law. The law has the right
25 to come against you and sue you, citizen, in

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2 court without you being there or anything and
3 take your children and say that you're neglectful
4 parents because of poor housing conditions. Now
5 where does the government have the right to do
6 that? Where is the humanity for the people and
7 the sympathy -- not even sympathy, but just
8 willing to help and aid the people of our
9 community to make a quality of life of living.
10 I'm pretty sure that most of us do not want to
11 live in substandard housing. I'm pretty sure you
12 wouldn't want your sister, your child or your
13 daughter living in poor housing situations and
14 then have the City or State come in and claim
15 them as a neglectful parent and then say, because
16 of your house, you no longer have a right to be a
17 parent to your child.

18 It seem like to me that this
19 government is just ready to throw millions of
20 dollars out here to organizations and companies
21 that don't even have a clue or any real plan to
22 revitalize our neighborhoods. They don't live in
23 it, they don't know what's going on, and their
24 inspection is way below standards. I mean, they
25 say that some of these houses is eminently

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2 dangerous. What is the definition of imminently
3 dangerous. Under what protocol do they go and
4 say that this house is eminently dangerous?

5 I can go to plenty of those houses
6 that they had on the list -- at first, the
7 community was told that they didn't have a list.
8 Now when we get to some of these meetings, all of
9 a sudden they have the list. If the community's
10 supposed to be involved in this and this is the
11 community that they going to affect -- it seems
12 like to me they more infecting it than they
13 affecting it. And why should we just stand idly
14 by and just let anybody at will come into our
15 community and tell us that this is what they
16 going to do and this is how we think your
17 community should look.

18 When I listened to the Redevelopment
19 earlier, he was talking about, Oh, well, on the
20 other side of this particular area, we can make
21 houses worth 129,000. If they can make their
22 houses worth 129,000, what about the people who
23 already been in the neighborhood for over 20 to
24 30 years? What are the property values of their
25 houses going to be? Because it's not going to be

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2 new, it's not going to be equal value of they
3 houses they just so-called rebuild. And what
4 about the material they use to rebuild those
5 houses? Is it going to be of the same quality as
6 the houses that was built years ago? I don't
7 think so. We lose out all the way around.

8 I'm not against having green some
9 places. I love to see green scenery. But I'm
10 going to see green scenery every other house on
11 the block where there was 30-some houses? And
12 then we got vacant land everywhere with no plan
13 of redevelopment in the near future? How many
14 vacant lots we got right now that stood up there
15 where once a house were and now all of a sudden
16 there's no plan of doing anything that still
17 there be for five or ten years.

18 It seems to me like even they was
19 talking about the landlords who don't do work or
20 do things have all of these violations and how we
21 can penalize them. But what about penalizing the
22 City government agency who does not do the things
23 that they promised to the people in the
24 community? What about them being penalized?
25 What about putting in a law some real action if

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2 we give a certain amount of our taxpayer money --
3 because when my mother worked, she paid taxes.
4 When I worked, I paid taxes. So evidently, this
5 money that is going to be allocated and just
6 given away freely to these special groups come
7 along, where is the assurity that they going to
8 do what they claim they can do? Where is their
9 commitment to me as a community member that they
10 going to do the things that they claim that they
11 going to do when put forth these grant
12 situations. And then they going to tell me how
13 to live in my community and what they think is
14 best for my community. Where is their
15 responsibility? Who are they going to answer to
16 and when are they going to answer to me as a
17 person that wants something to be done? So I
18 don't think -- I'm not agreeing with just money
19 being allocated and there's nothing on the law
20 books for them to have an answer or to pay back
21 the money that they got freely and they have no
22 responsibility to. That's what I'm seeing that
23 the NTI is all about.

24 They sitting up here talking about
25 that they have the best interest of the community

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2 at heart. They don't have the best interest of
3 the community at heart because if they had the
4 best interest of the community at heart, instead
5 of tearing down you would be talking about
6 rebuilding. Instead of sitting up there talking
7 about we going to be creating, we will actually
8 be committing to showing dollars and cents of how
9 we going to make that available. We would be
10 talking about how we going to make it possible
11 for the already-existing homeowners to have a way
12 to repair their house that they already in in
13 order to make the community a beautiful and
14 better place to live. Because the way you
15 talking to me, it's not that you looking for us
16 to occupy this community; you have a plan for
17 somebody else to come in here and occupy this
18 community. And I'm not having it.

19 So I'm telling this committee and
20 anybody else in City government that if our
21 community is not represented and we do not have a
22 say in what's going on in our community, oh, you
23 better believe it's going to some problem because
24 Flo Jo Mason is here to stand up to let you know
25 that you're not going come in my community and do

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2 whatever you want to do without me having a say
3 to you.

4 Thank you very much.

5 Oh, Before I leave, I'm sorry, I did
6 say I wanted to do read this. This is a petition
7 for DHS to have a removal of my children. And
8 I'm going to let you know it was me who had to go
9 through this. It says here, "Philadelphia
10 Department of Human Services, Children and Youth
11 Division is a local government agency responsible
12 for the care an supervision of dependent children
13 in Philadelphia. The above named juvenile is a
14 dependent under provision of the Pennsylvania
15 Juvenile Act 42 PA Constitution Statute 6301
16 through 6365. It is in the best interest of the
17 child and the public that the petition be
18 brought. The petitioner has made and continues
19 to make responsible efforts to prevent placement
20 of the minor child. The petition is filed in the
21 same time as the petition for four other
22 siblings. The DHS social worker assigned to this
23 cas Mr. Kadeen Boles (ph) 683-4351."

24 That's his number, I think.

25 "The child is in currents of DHS.

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2 Upon information and believe, the child is a
3 dependent and/or abused pursuant to the Juvenile
4 Act or the Child Protection Service Law in that
5 the petition is filed pursuant to restraining
6 order RO which the Department of Human Services
7 obtained on September 10, 2001. The RAO was
8 attained by DHS social worker Kadeen Boles made a
9 home visit to implement family preservation on
10 September 10, 2001."

11 Again, that word "preservation" comes
12 up. And what are we preserving?

13 "And found the home in poor
14 condition."

15 Meaning, and when it says here again
16 found the home in poor condition so that was a
17 reason for him to remove my children.

18 Again, it says all my children which
19 are Sherriah, Crystal, Tyral, Clifton and
20 Vincent. "Mother, Florence Mason, refused to
21 enter a shelter."

22 Why would I enter a shelter when got
23 a six-bedroom house. Why would I enter a shelter
24 when I been on a list for basic repairs and
25 weatherization since 1996? Why would I enter a

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2 shelter with five kids and trying to be an
3 entrepreneur and on public assistance to receive
4 help for my children but could not get it. But
5 yet a dead beat father bench warrant was erased.

6 Through all this whole instance, the
7 house had -- we went on the list. We had
8 so-called was supposed to get heating repairs
9 like the gentleman who previously spoke before me
10 had a heating repair done by the Weatherization
11 Program which they you the put in the heater
12 knowing it was too small for the house. The
13 heater would not have worked to keep the whole
14 house warm, so it broke back down and burnt a
15 hole in the heater itself. So therefore, our
16 lives was put in danger by the Weatherization
17 Program because to save a little bit of money
18 instead of putting the things that was actually
19 needed in the property, they gave us substandard
20 material to go into the house. So, therefore,
21 every situation that we're talking about, about
22 quality housing, about self-sustaining wages,
23 there's an inkling for DHS to come in and remove
24 us as parents over our children because of
25 substandard housing because we cannot find a job

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2 or these jobs not available in our community or
3 because -- each and every whim of each and every
4 social worker could come into your house say, "I
5 don't like your house." So therefore, under the
6 assumption that we're protecting our children
7 from harm and dangerous things, our City has now
8 put in us this predicament. Again, I'm not going
9 to let you do it. And if it comes to a point
10 where I have to holler at every meeting there is
11 to sit up here and stop this City from further
12 abusing the people of this community, you better
13 believe Flo Jo will be there.

14 COUNCILWOMAN BLACKWELL: Thank you
15 very much. As was said earlier, we will receive
16 a response in writing with regard to the CDCs and
17 site control.

18 This hearing will be recessed until
19 tomorrow at 11:00. Again, public testimony is
20 over. It will give those Councilpeople who said
21 they have more questions, specifically Councilman
22 Nutter and Councilwoman Tasco who said the same,
23 an opportunity to finish up on whatever questions
24 they have. Thank you everybody for coming and
25 sorry the day was so long.

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2 Thank you.

3 (Proceedings end at 6:49 p.m.)

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CERTIFICATE

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I HEREBY CERTIFY that the foregoing proceedings

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of the Council of the City of Philadelphia's

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meeting of the Committee on Finance of Tuesday,

8

May 28, 2002, are contained fully and accurately

9

in the stenographic notes taken by me, and that

10

this is a true and correct transcript of same.

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RE: Ordinance No. 020275 and
Resolution No. 020285

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_____,

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Josephine Cardillo

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Registered Professional Reporter
and Notary Public

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