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COUNCIL OF THE CITY OF PHILADELPHIA

3

PUBLIC HEARING

4

COMMITTEE ON PUBLIC PROPERTY AND

5

PUBLIC WORKS

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Room 400, City Hall
Philadelphia, Pennsylvania
Thursday, February 17, 2005
1:50 p.m.

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BILL 041071 - An Ordinance consenting to the
transfer of control of the Area II cable
television franchise from Urban Cable Works
of Pennsylvania, LLC to Time Warner Cable...

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PRESENT:

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COUNCILMAN DARRELL CLARKE, Chair

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COUNCILMAN JAMES KENNEY

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COUNCILMAN JACK KELLY

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COUNCILMAN FRANK RIZZO

19

COUNCILMAN MICHAEL NUTTER

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COUNCILMAN W. WILSON GOODE, JR.

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2 COUNCILMAN CLARKE: Good afternoon.

3 I'm sorry for the delay. This will be the
4 hearing that was recessed on the Committee of
5 Public Property and Public Works.

6 Will the Clerk please read the title
7 of the bill.

8 THE CLERK: Bill No. 040700 is being
9 held at the request of the sponsor, Councilman
10 Mariano.

11 Bill No. 041071, an ordinance
12 consenting of transfer of control of the Area
13 II franchise from Urban Cable Works of
14 Pennsylvania, LLC, to Time Warner Cable Inc.
15 and the transfer and assignment of the Area II
16 cable television franchise from Urban Cable
17 Works of Philadelphia, L.P. to Time Warner
18 Cable Inc., both under certain terms and
19 conditions.

20 COUNCILMAN CLARKE: Thank you.

21 For the record, a member of the
22 Committee Councilman Frank Rizzo. Also
23 present is Councilman Michael Nutter.

24 The first witness, will you please
25 read your name into the record?

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2 MR. JAMES: Good afternoon,
3 Councilman. My name is Joseph James, I'm
4 Deputy Commissioner for the Department of
5 Public Property. I'm here on behalf of the
6 Administration to speak to Bill No. 041701.
7 I've provided written testimony and gave that
8 testimony at the previous hearing. I have no
9 written testimony today, but I would like to
10 offer an amendment to that bill. I'd like to
11 speak to the provisions of the amendment which
12 we have provided copies.

13 COUNCILMAN CLARKE: Proceed.

14 MR. JAMES: The amendments deal with
15 two specific provisions which I will read into
16 the record. And they deal with Time Warner
17 Cable shall execute an agreement substantially
18 in the form attached hereto as Exhibit C with
19 additional provisions to the following effect
20 and specific form and content satisfactory to
21 the City Solicitor.

22 Number 1, within 90 days following
23 the execution of this assumption agreement,
24 Time Warner Cable shall be in full material
25 compliance with all terms and conditions of

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2 the franchise agreement, the 1999 assumption
3 agreement and the 1999 supporting agreement or
4 shall pay to the City liquidated damages as
5 provided in the franchise agreement or in the
6 case of the terms and conditions of the 1999
7 assumption agreement and supporting agreement
8 liquidated damages of \$250 per day for each
9 day that such non-compliance continues and for
10 each breach and shall be subject to all other
11 applicable remedies provided by the franchise
12 agreement. Any imposition of the liquidated
13 damages with respect to the term and
14 conditions of the 1999 assumption agreement
15 and supporting agreement shall be in
16 accordance with the procedural requirements of
17 the franchise agreement with respect to
18 liquidated damages.

19 Number 2, Time Warner Cable shall
20 submit to the City, not later than May 1,
21 2005, an updated revision of the 15-year
22 projections attached as Exhibit B to the
23 supporting agreement. The revised projection
24 shall provide: One, actual figures for years
25 1999 through 2004 in each reporting category

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2 except as reasonable agreed otherwise by the
3 parties. Two, projections for the year 2005
4 in all reporting categories except as
5 reasonably agreed otherwise by parties,
6 including but not limited Operating and
7 Capital budgetary projections for year 2005.
8 And three, further detail in the capital
9 expenditures and investment reporting category
10 by identifying in separate line items
11 projections for investments and projections
12 for capital expenditures for equipment,
13 distribution plant, subscriber equipment and
14 other expenditures. Time Warner Cable shall
15 submit such revised projections each year
16 providing actual figures in each reporting
17 category except as reasonably agreed otherwise
18 by the parties for the preceding five years an
19 projections in each reporting category for the
20 upcoming year including but not limited to
21 Operating and Capital budgetary projections
22 for the upcoming year. Such revised
23 projections shall be subject to the
24 confidentiality provisions of Article 2
25 Section 11 of the franchise agreement.

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2 COUNCILMAN CLARKE: Thank you.

3 Is that the end of your testimony?

4 MR. JAMES: That would be the end of
5 my testimony.

6 COUNCILMAN CLARKE: Are there any
7 questions of this witness by members of the
8 Committee?

9 (No response.)

10 COUNCILMAN CLARKE: Councilman
11 Nutter.

12 COUNCILMAN NUTTER: Thank you, Mr.
13 Chairman. Mr. James, I'd like to ask you some
14 questions both about this document, which you
15 just handed this up today; is that correct?

16 MR. JAMES: That is correct.

17 COUNCILMAN NUTTER: So I was reading
18 it as you were reading it for the first time,
19 but let me ask a couple questions.

20 One, what was the circumstance or
21 the nature of the need for this amendment in
22 the first place?

23 MR. JAMES: The reason for the
24 amendment was a number of reasons. In our
25 review of the franchise agreement in the

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2 assumption agreement from 1999 and our review
3 of the franchise as part of our review
4 process, we wanted clear up an issue of
5 liquidated damages as they apply to the
6 assumption agreement and supporting agreement.

7 It appeared in our review, there is
8 specific language in the franchise agreement
9 that speaks to liquidated damages in most
10 categories with a specific dollar amount for
11 compliance. When we reviewed the assumption
12 agreement, it did not appear that the
13 assumption agreement was fully incorporated
14 into the franchise agreement.

15 COUNCILMAN NUTTER: This is the
16 assumption agreement from the previous
17 transfer in 1999?

18 MR. JAMES: That is correct. When
19 we did the transaction before Council in 1999,
20 it was done in a two-phase effort. First, it
21 was a renewal of the Wade Cable franchise
22 which already existed in Area II. It was
23 renewed as Wade Cablevision in 1999. The next
24 thing we did was a transfer from Wade
25 Cablevision to Urban Cable Works of

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2 Philadelphia. So in review, the transfer,
3 which the transfer incorporated the assumption
4 agreement which were additional provisions
5 that we were requesting at the time was done
6 after the franchise had already been renewed,
7 and it did not appear in the legal review
8 there was language in that final document that
9 incorporated all of those provisions into the
10 franchise agreement.

11 COUNCILMAN NUTTER: And when you
12 were last before the Committee, your
13 testimony, of course, was necessarily brief.
14 You were, I think, slightly under the weather
15 and had to go to another meeting. What I'd
16 like to get is a little better understanding
17 of not the longer history for the moment of
18 the transfer process, but I'm left with the
19 impression from reading some of the documents
20 that there may have been some earlier
21 compliance issues with regard to the franchise
22 agreement prior to your testimony and the
23 conclusions that you had reached at that time.
24 Could you explain to us what some of these
25 compliance issues were?

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2 MR. JAMES: Yes. And I'm
3 appreciative to Council at the time that I was
4 under the weather and had to go to Harrisburg
5 for a meeting on that day and I appreciate the
6 fact that I was able to not have to get into
7 detailed testimony then.

8 In our review of the franchise,
9 there were specific provisions that the
10 Administration or the City felt that the
11 franchisee was not in full compliance on all
12 the provisions as far as meeting specific
13 dates for generating specific reports that
14 were part of the obligations in the franchise.
15 We request, as part of the franchise, annual
16 reports. We request as part of the assumption
17 agreement penetration reports, revenue reports
18 that give us specific details on the
19 performance of the franchise. We had also
20 questioned --

21 COUNCILMAN NUTTER: Did you receive
22 any of those reports in the time period
23 between 1999 and what I guess would be 2004?

24 MR. JAMES: I would say that we did
25 receive reports. They were not delivered at

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2 the time or the date when they were due, but
3 we did get all the reports that bring the
4 franchise in compliance. If we had been
5 applying the letter of the law that was in the
6 franchise of the agreement, we could have
7 argued over the fact that they were required
8 to pay damages for not meeting those specific
9 dates, but we did not do that as a matter of
10 course. We worked with the franchisees to get
11 the information. There was a bit of
12 transition. They were a new franchisee in
13 this area. We were trying to be supportive
14 and helping the franchise to get in full
15 compliance. We have since received all of the
16 information that we have requested. But it
17 was clear that when we looked at this, there
18 were certain specific provisions in the
19 assumption agreement such as the Community
20 Advisory Committee that had not been
21 instituted that was a requirement and it
22 needed to be completed. It needed to be
23 instituted. We have approved just recently
24 amended bylaws that we have returned to the
25 franchisee to establish the advisory

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2 committee. We've also instructed the
3 franchisee to be in contact with those folks
4 who may have submitted names in the past to be
5 on the Advisory Committee to find out if
6 they're still interested in being on the
7 Advisory Committee so that they would have a
8 list of candidates upon quick action they
9 could be able to put this Committee in place
10 and start that effort.

11 COUNCILMAN NUTTER: When is it
12 required to be in place?

13 MR. JAMES: I believe in the
14 original agreement it was required in -- I'll
15 have to get the actual document. It was a
16 short period after the time that we did the
17 transaction.

18 COUNCILMAN NUTTER: Okay.

19 Now, I need to really test your
20 recollection, and there may be others who
21 could be helpful. Would you layout for us
22 some of the history of the Area II franchise
23 by way of transactions, as well as ownership
24 interest with a particular emphasis on either
25 minority ownership or minority persons

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2 participation as relates to ownership interest
3 in this particular franchise?

4 MR. JAMES: My recollection of the
5 history of the franchise for Area II, back in
6 1983 and '84 when the franchises were first
7 being put together as part of the City Council
8 ordinance, there was a provision by Council to
9 establish a minority franchise out of the four
10 franchise areas that were designated in the
11 City. Area II was awarded a franchise to, I
12 believe, then Jim Wade as Wade Cablevision,
13 the owner of the franchise for Area II which
14 was a minority interest. That franchise over
15 time has gone through a number of, I would
16 say, partnerships and/or additional interests
17 in support of the financial viability of the
18 franchise which over time always included a
19 component of Time Warner in some degree as an
20 interest in support of the franchise but not
21 the majority partner.

22 COUNCILMAN NUTTER: Now, when was
23 this?

24 MR. JAMES: I'll have to get the
25 specific dates to you. It was certainly after

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2 the 1984 award. Let me get the specific date.
3 I don't want to make a mistake on the record.
4 But the history of the franchise really
5 culminated in the 1999 renewal --

6 COUNCILMAN NUTTER: Let's go to the
7 '83-'84 time period for a moment. What was
8 Council's action back at that time?

9 MR. JAMES: My recollection of the
10 history is that City Council at that time,
11 when they were making an award and they were
12 looking for four franchise areas, that there
13 was some consideration for a franchise to be
14 in the ownership of or at least significantly
15 have a component a minority interest
16 component. That resulted in Wade Cablevision
17 being awarded the Area II franchise and
18 minority owner being Jim Wade or the owner of
19 the franchise being Jim Wade and Wade
20 Cablevision.

21 COUNCILMAN NUTTER: And did Mr. Wade
22 at that time own the franchise solely, or were
23 there partners?

24 MR. JAMES: I don't recall exactly
25 in 1984 whether it was entirely owned by Mr.

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2 Wade or if he had partners. I can research
3 the question for you.

4 COUNCILMAN NUTTER: I understand.

5 What happened between 1983-'84 time
6 period and 1999?

7 MR. JAMES: My recollection of the
8 history of the franchise was that over time,
9 if not initially, Mr. Wade added additional
10 partnership in support of the franchise. I
11 believe at some point in that history Time
12 Warner either became a partner or had a
13 partnership interest in the franchise. That
14 reached its culmination in 1999 when we are
15 doing the cable franchise renewal that we were
16 advised that Wade Cablevision was going to be
17 transferring its interests to a new entity of
18 Urban Cable Works which was a formation of a
19 new entity Urban Cable Works of Philadelphia
20 along with Inner City Communications out of
21 New York, and Time Warner was going to be at
22 that point in time have a 40 percent interest
23 in the ownership of the franchise and that
24 Time Warner Entertainment, a subsidiary of
25 Time Warner, would have an operating agreement

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2 to manage the operation of the franchise for
3 the term of the franchise.

4 COUNCILMAN NUTTER: Is it accurate
5 to say that from - let's take 1984 as a
6 starting point. It is either by coincidence
7 or just timing that these franchises are
8 generally for 15 years?

9 MR. JAMES: That is correct.

10 COUNCILMAN NUTTER: During the
11 period from '84 to '99, was there ever a time
12 when there was not either minority ownership
13 or participation in the franchise, from an
14 ownership standpoint?

15 MR. JAMES: In some fashion, I think
16 that is true. There have always been some
17 component of minority interest in the
18 franchise ownership.

19 COUNCILMAN NUTTER: And then from
20 the time period of June of 1999 through late
21 2004.

22 MR. JAMES: When we did the renewal
23 and the formation of the new entity, there was
24 going to be the new owner, there was a
25 component of local participation which I

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2 believe was the minority component of the new
3 Urban Cable Works franchise.

4 COUNCILMAN NUTTER: So now your
5 testimony would be that for 20 years, the
6 existence of the Area II franchise, there has
7 been either minority ownership or minority
8 participation from the start?

9 MR. JAMES: That's correct.

10 COUNCILMAN NUTTER: Now, are there
11 any outstanding compliance issues at the
12 moment?

13 MR. JAMES: As I mentioned earlier,
14 there is a compliance issue as it reads to the
15 assumption agreement of 1999 of forming the
16 Advisory Committee which, based upon all the
17 discussions with the franchisee, that matter
18 should be resolved shortly. Again, that is
19 why there is a provision in this assumption
20 agreement that within 90 days if there isn't
21 any compliance, there will be full compliance
22 on all aspects of the franchise on the 1999
23 assumption agreement.

24 COUNCILMAN NUTTER: And are there
25 any outstanding issues with regard to the

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2 operation of the franchise or ensuring that
3 the franchise is operated in accordance with
4 the terms and conditions of the franchise
5 agreement and what provisions exists to either
6 ensure or guarantee that.

7 MR. JAMES: The franchisee is the
8 new owners, Time Warner in our discussions did
9 not provide a guarantee, a specific guarantee
10 of the performance of the franchise because
11 their corporate structure is somewhat
12 different than the other franchisee here in
13 Philadelphia, being Comcast. What we have
14 discussed with them and what we believe is a
15 mutual way of resolving this is the provision
16 No. 2 which gives the City a stronger sense of
17 the performance of the franchise --

18 COUNCILMAN NUTTER: Provision No. 2
19 of the --

20 MR. JAMES: Of the amendment. Which
21 allows us to get a lot more specific details
22 about their operating and capital investments
23 from 1999 to 2004, as well as ongoing in the
24 future we will have the kind of detailed
25 information so that as we are reviewing their

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2 performance we have a sense of their past
3 performance from a baseline and their success
4 going forward and at least we know the amount
5 of investments that are being put in the
6 franchise to make the franchise successful.

7 COUNCILMAN NUTTER: What is it about
8 the language in the proposed amendment No. 2
9 that ensures or, quote/unquote, guarantees the
10 operation of the franchise?

11 MR. JAMES: In reading the amendment
12 No. 2, there is no specific guarantee made in
13 the franchise. I believe what you see in No.
14 2 is specific language that gives us the type
15 of reporting mechanism that we who have to
16 oversee the franchise have a stronger sense of
17 their performance.

18 COUNCILMAN NUTTER: I hate to cut
19 across you, but suppose similar to what your
20 conditions were over the last five years that
21 certain documents or reports were not being
22 provided, what is the penalty in No. 2 for not
23 providing same information that you're seeking
24 to have access to in No. 2?

25 MR. JAMES: Well, the failure of the

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2 reporting under Item No. 2 would be the
3 liquidated provisions in Item No. 1.

4 COUNCILMAN NUTTER: And we're
5 certain here that No. 1 is connected to No. 2
6 in a non-disputable fashion?

7 MR. JAMES: It is our opinion that
8 it certainly does. The 15-year projections
9 which were submitted in the original 1999
10 assumption agreement is the basis for the
11 reporting mechanism that we're now asking them
12 to provide the kind details in. That's why in
13 Item No. 1 we have specific that assesses
14 liquidated damages to non-performance of the
15 1999 assumption agreement.

16 COUNCILMAN NUTTER: How did you
17 decide on the \$250 per day? That's like a
18 couple months on my cable bill.

19 MR. JAMES: Well, the \$250 per day
20 for not meeting that obligation is consistent
21 with the \$250 liquidated damage provisions
22 that's already in the franchise agreement
23 today for not submitting reports. So what we
24 did is we tracked consistent language that we
25 already have in our franchise agreements that

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2 require for reports that we would request is a
3 \$250 liquidated damage per day. This is
4 consistent with that.

5 COUNCILMAN NUTTER: But for the
6 consistency issue, would there be another
7 figure?

8 MR. JAMES: I believe in the review
9 of the franchise agreement, there is a \$500
10 penalty -- and I'll have to find what category
11 it refers to. And there's a thousand dollar
12 penalty for certain categories. What we used
13 was, again, the reporting because this was a
14 report issue that we used the same.

15 COUNCILMAN NUTTER: And do I take it
16 from y our testimony now that, having this
17 proposed amendment, other documents that you
18 have received, the opinion from the City is
19 that the franchise is in compliance, you
20 received all the documents that you feel are
21 required or appropriate and everything has
22 been satisfied or put forward in a
23 satisfactory manner?

24 MR. JAMES: That's correct.

25 COUNCILMAN NUTTER: Thank you, Mr.

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2 Chairman.

3 COUNCILMAN CLARKE: You're welcome,
4 Councilman.

5 Mr. James, real briefly, with
6 respect to the ownership interest both over
7 the period time and currently as it relates to
8 minority participation, beyond the actual
9 ownership interest, are there any provisions
10 or any goals as it relates to actual
11 employment? Sometimes we have certain
12 ownership interests that may be a minority but
13 as it relates to the workforce and any other
14 aspect of that company there may not be levels
15 that people feel comfortable with. Not just
16 on the minority ownership interest, on all the
17 cable franchises.

18 MR. JAMES: In the cable franchise
19 agreements have specific provisions that deal
20 with local participation as far as suppliers,
21 and it also deals with minority goals as far
22 as hiring employees.

23 COUNCILMAN CLARKE: Who monitors
24 that?

25 MR. JAMES: My staff does.

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2 COUNCILMAN CLARKE: Public Property.

3 MR. JAMES: Yes.

4 COUNCILMAN CLARKE: Do you utilize
5 MBEC or Procurement?

6 MR. JAMES: We have a person who is
7 assigned to receiving the reports that we get
8 from the franchisees, and those reports are
9 sent to MBEC for review.

10 COUNCILMAN CLARKE: So MBEC is
11 involved in the process?

12 MR. JAMES: Yes.

13 COUNCILMAN CLARKE: Mr. James, I
14 think you actually had to leave before a
15 substantial part of the testimony. There was
16 certain information requested by some of the
17 participants in that hearing, particularly
18 information requested from Time Warner and I
19 believe also from Urban Cable. Is that
20 information similar or all encompassing of the
21 information that the City is required in order
22 for us to proceed on this process, or is there
23 additional information beyond that?

24 MR. JAMES: The level of details
25 that are required under the FCC 394 filing

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2 allows the City to receive information about
3 similar details to the information that the
4 representative from PhilaComm was asking from
5 the representatives from Time Warner, but it's
6 not the kind of detail that we actually used
7 entirely as a basis for making our
8 determination. We are interested in the
9 ownership interest. We are interested in the
10 level of ownership interest and the
11 participants who the interest. We're
12 interesting in their ability to be able to
13 financially meet the obligations of the
14 franchise. I believe -- again I was not here
15 for the entire hearing, but based upon the
16 discussions that I've had, there was
17 subsequent detailed information that the
18 representative or the counsel from PhilaComm
19 was asking from Time Warner which was not part
20 of the submission that we were asking for. So
21 there are certain things -- again, we wanted
22 to stay within the guidelines of the federal
23 guidelines as well as requirements under the
24 franchise agreement for transfer issues.

25 COUNCILMAN CLARKE: Thank you.

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2 Councilman Nutter.

3 COUNCILMAN NUTTER: Mr. James, in
4 response to Councilman Clarke, you had
5 indicated that there are other provisions of
6 the franchise agreement dealing with issues of
7 whether it's employment. Does that also cover
8 contracting opportunities, whether it's
9 service, supply -- what we would refer to in
10 the government as service, supply, and
11 equipment and those kinds of issues?

12 MR. JAMES: In the category, it does
13 list the local opportunities for suppliers and
14 opportunity for services.

15 COUNCILMAN NUTTER: Well, can you
16 expound a little bit, I, guess on that if all
17 documents have been received?

18 And I'm, quite honestly, quite
19 intrigued by the prospect of the MBEC having
20 some involvement in this.

21 What is the review process? What
22 are the requirements? Are there goals? Are
23 there certain standards? And what are they
24 and what are the numbers.

25 MR. JAMES: Well, there are specific

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2 goals in the franchise. There are specific
3 percentage goals in those categories. I get
4 that information before we conclude today, but
5 there are specific goals. And in our
6 franchising authority, we have a cable area
7 manager and a cable area staff whose
8 responsibility is to make sure we receive
9 those reports, look at it for compliance with
10 meeting its objectives, and that's why we
11 share that information with MBEC so if they
12 list an MBEC firm there is a concurrence from
13 MBEC that that firm that they listed is in
14 fact an MBEC firm.

15 COUNCILMAN NUTTER: Do you know off
16 the top of your head what the -- for instance,
17 what the employment goals are, what the
18 contracting goals or requirements?

19 MR. JAMES: Not off the top of my
20 head. I have to look at that franchise
21 agreement.

22 COUNCILMAN NUTTER: But in the
23 course of this hearing, you could not only get
24 that information, but also, say, for instance,
25 the last year or so of reports that would show

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2 what the actuals are.

3 MR. JAMES: Yes.

4 COUNCILMAN NUTTER: Thank you, Mr.
5 Chairman.

6 COUNCILMAN CLARE: Thank you,
7 Councilman.

8 Any other questions of this witness?

9 (No response.)

10 COUNCILMAN CLARKE: Thank you very
11 much for your testimony. Thank you, Mr.
12 James.

13 I would like to have the
14 representatives of PhilaComm Cable Group.

15 MR. DEBUNDA: Good afternoon,
16 Councilman. I have given to the Clerk a
17 folder containing some of the things you may
18 refer to here for ease of referral.

19 COUNCILMAN CLARKE: Hold on a
20 second, sir.

21 (Pause.)

22 COUNCILMAN CLARKE: Could you please
23 state your name.

24 MR. DEBUNDA: Good afternoon,
25 Councilman Clarke and other Members of the

1 02/17/05 - PUBLIC PROPERTY - BILL 041071
2 City Council. My name is Sal DeBunda, I'm an
3 attorney with Pelino & Lentz in Philadelphia.
4 I'm here representing PhilaComm. Here with me
5 is Willy Johnson who is a shareholder in
6 PhilaComm, Bruce Crawley who is a shareholder
7 in PhilaComm and Steve Pressman who is an
8 accountant that we've hired to look at some of
9 the books and records here.

10 I've given you a folder of pertinent
11 documents that we're going to refer to, not
12 all of which, but I would ask that these
13 documents be put into the record of the
14 Committee. I've given copies to the Clerk.

15 COUNCILMAN CLARKE: So we won't have
16 to review the entire document?

17 MR. DEBUNDA: That's correct.

18 COUNCILMAN CLARKE: Thank you so
19 much.

20 MR. DEBUNDA: I would like to start
21 off, if I may, to indicate, as I said, I am
22 representing the PhilaComm, but I thought it
23 would be helpful for the Committee to know who
24 PhilaComm is. So I'd like to just go quickly
25 down the short list owners of PhilaComm, some

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2 of which are present sitting here and up at
3 the table. There's Freeda Med who is vice
4 president of marketing for West Insurance;
5 Joanne Bell who is vice president and a member
6 of the board of WES Management; there's Emmitt
7 Chapell who's president of Altroy
8 International who's had other capacities here
9 in the City. There's Valerie Clark who is
10 president of the American Baptist Extension
11 Corporation. There's Bruce Crawley who's the
12 president of Crawley, Haskins and Sloan.
13 There's Willy Johnson who is the Chairman and
14 CEO of PRW Services, Inc. There's Witney
15 Kernodle, Esquire, the daughter of Obra
16 Kernodle who is with his office. There's
17 Cheryl McKissock Felder who is president and
18 CEO of McKissock & McKissock. There's Eugene
19 Newton, M.D., who's president and chairman of
20 Urban Health Systems. Carl Singley, Esquire,
21 from Blank Rome. And Lawrence Jarrett who's
22 vice president of public Government and
23 Community Affairs for Urban Cable Works of
24 Philadelphia.

25 COUNCILMAN CLARKE: Very impressive

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2 group.

3 MR. DEBUNDA: I want to state that,
4 for reasons I'm go to go explain later, we are
5 here at this time, unfortunately, to still
6 oppose the transfer. I'll get into that in
7 more detail. I want to get some things out of
8 the way, if I may, so I would like to start
9 off by asking Mr. Johnson to give a brief
10 statement.

11 If you turn to Tab 19 of the
12 materials -- I'm not sure if he's going to
13 read his statement. It's there for your
14 perusal and record.

15 Mr. Johnson, you may want to make
16 some comments.

17 MR. JOHNSON: Good afternoon, Mr.
18 Chairman and Members of the Committee.

19 COUNCILMAN CLARKE: Mr. Johnson, for
20 the record, just please read your name into
21 the record.

22 MR. JOHNSON: My name is Willy F.
23 Johnson and I have served as the chairman and
24 president of the PhilaComm group.

25 Basically, the statement that we're

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2 introducing into the record gives some of the
3 background of how PhilaComm Cable came
4 together and its relationship between Time
5 Warner and Inner City Broadcasting.

6 Without laboring you with all of the
7 information, it is here. I would like to
8 relate to some comments that were made by, I
9 think, the counsel for Inner City ascribing
10 certain things to me as President of the
11 group, with your indulgence.

12 Counsel of Inner City have ascribed
13 several comments to me in is correspondence to
14 the Honorable Michael A. Nutter on February 4,
15 2005, and to the Honorable Darrell L. Clarke
16 on February 10, 2005, which I would like to
17 address. Counsel has commented that without
18 the loan of its investment, PhilaComm would
19 not have been able to participate in the
20 franchise, and further, that no member of
21 PhilaComm contributed money or put assets at
22 risk. Counsel has further stated that Inner
23 City was assured by me the loan would be paid
24 off early but that PhilaComm could not pre-pay
25 the loan because it was unable to secure

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2 financing on terms more favorable than Inner
3 City's loan.

4 My response to these comments is as
5 follows:

6 First, that Inner City's
7 participation in the venture resulted only
8 from PhilaComm's invitation. We invited Inner
9 City to come and partner with us in an effort
10 to have substantial minority participation in
11 the Area II franchise. And the indication
12 that we did not put up anything when we're the
13 one who brought opportunity to the table, we
14 believe is incorrect.

15 Second, PhilaComm put its entire
16 investment at risk, namely, the value of the
17 interest we held in the franchise when we
18 pledged our interest as collateral for our
19 loan.

20 Third, that although I have no
21 specific recollection of stating that the loan
22 will be pre-paid, I do know that PhilaComm
23 intended to refinance its purchase money loan
24 with a bank loan on more favorable terms than
25 the 15 percent rate charged to us by our

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2 partner and that based on Time Warner's own
3 financial projections of the value of the
4 franchise, we expected that cash flows would
5 have allowed us to go through a favorable
6 refinancing. When we approached First Union,
7 which is now Wachovia seeking to refinance the
8 loan, we were turned down because under Time
9 Warner's management, the franchise had poorly
10 performed and was in default of its financial
11 covenants of the original bank financing which
12 materially impacted on our investment and made
13 it impossible for us to refinance the loan.

14 Counsel further stated in his
15 correspondence to the Councilmembers that
16 PhilaComm is now victimizing Inner City
17 because we seek something for nothing.
18 Certainly, we were lead to believe that based
19 on Time Warner's own owes projections at the
20 time of our initial investment we would
21 achieve a reasonable return on our \$6.4
22 investment. We believe that Inner City also
23 expected a reasonable return on their
24 investment. PhilaComm's investment has been
25 put at risk by Time Warner management and we

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2 seek now to understand how and why that
3 happened and to clarify the various payments,
4 loans and settlements which are proposed to be
5 made by Time Warner to our partner Inner City
6 in connection with the sale. We are
7 particularly interested in clarifying the
8 payments because our partners advise us that
9 not only will PhilaComm receive a zero return
10 on its investment, but that PhilaComm would be
11 left, should Council approve a transfer, with
12 a deficit where we'll be owing our partners.

13 Finally, counsel for Inner City
14 comments to Councilmen Clarke and Nutter that
15 although PhilaComm previously rejected its
16 suggestion that we continue as a partner with
17 Time Warner in Area II franchise after the
18 sale, we now seek to continue as a minority
19 partner. We are not in favor of exiting the
20 franchise, but we understand we will be
21 required to exit the franchise because our
22 investment was tied to Inner City's. Our exit
23 was tied to their exit. Moreover, PhilaComm
24 understood then any continued investment will
25 be based on the status quo performance and

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2 management of the franchise. In fact,
3 PhilaComm has a continued interest in minority
4 participation in an improved Area II
5 franchise, assuming that Time Warner would
6 agree to take the steps necessary to enhance
7 the operations and management of the franchise
8 and address the issues of subscribers'
9 dissatisfaction and community relations.

10 Thank you.

11 COUNCILMAN CLARKE: You can
12 continue.

13 MR. DEBUNDA: As I'm going to
14 report, since last time, we've received a
15 substantial amount of documentation from
16 counsel of Inner City and from Time Warner.
17 There's a short list of documents we have not
18 yet received, which I'm talk about in a few
19 minutes. Bit of the documents we received, we
20 hired an accounting firm, Pressman Ciocca &
21 Smith, whose resume is behind Binder Tab 2,
22 and we've asked them to look at the documents
23 and we have a short report on what he found in
24 there which I think would be of interest to
25 this Committee. I won't read you the whole

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2 resume, but I will tell you that he is the
3 outside accountants for Lenfest Group which
4 has been a significant cable operator in the
5 United States since 1976. And it merged with
6 Comcast about a few years ago. So he does has
7 the background in cable television as well as
8 accounting. If you look behind Tab 3 of the
9 binder I've given you, you'll see the reports
10 that we're referring to.

11 MR. PRESSMAN: I'm name is Steve
12 Pressman. I'm a managing general partner of
13 Pressman, Ciocca, Smith.

14 Some of the original documentation
15 that we looked at was the closing binder for
16 the original settlement. AND on January 11,
17 2000, on the formation of Urban Cable Works of
18 Pennsylvania, we attempted to put together a
19 sources and uses of funds upon that formation.

20 COUNCILMAN NUTTER: Mr. Chairman.
21 I'm sorry. Mr. Pressman could you bring that
22 microphone a little closer or point it down?

23 MR. PRESSMAN: Okay.

24 COUNCILMAN NUTTER: And do you have
25 anything written?

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2 MR. DEBUNDA: All the stuff he's
3 going to talk about in behind Tab 3, but
4 there's not a statement.

5 COUNCILMAN NUTTER: I understand.

6 MR. PRESSMAN: The sources of funds
7 to form Urban Cable Works of Pennsylvania came
8 about from two capital contributions. One was
9 from City Cable Works which contributed
10 \$18,520,000 and PhilaComm which contributed
11 \$6,480, 000. In addition to the two capital
12 contributions, there were loans from PNC and
13 PNC-related entities of \$10 million which
14 amounted to a total of \$35,050,000. The uses
15 of the funds was the initial capital
16 contribution into the newly formed entity of
17 Urban Cable Works of Philadelphia which
18 amounted to \$32,400,000. There was a \$200,000
19 financing fee. And we're at loss because of
20 lack of documentation to account for an
21 additional \$2,450,000 upon the formation of
22 Urban Cable Works.

23 In addition to that, Urban Cable
24 Works was split between the two partners in 80
25 percent and 20 percent capital contributions

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2 between City Cable Works and PhilaComm. And
3 when you look at the mathematical contribution
4 of each, it actually works out to be a capital
5 contribution of 74 percent for City Cable
6 Works and close to 26 percent for PhilaComm.
7 And also in the documentation, there's not an
8 explanation as far as the difference in the
9 opening capital percentages.

10 MR. DEBUNDA: If I may comment, what
11 Steve is saying is that we paid 26 percent of
12 the equity and got 20 percent of the
13 investment.

14 MR. PRESSMAN: The next page is a
15 similar document, but this is the sources and
16 uses fund on the formation of Urban Cable
17 Works of Philadelphia and Urban Cable Works
18 was formed by 32,400,000 capital contribution
19 of Urban Cable Works. There was debt that the
20 new entity borrowed at the formation at
21 roughly \$108 million. There was a cash
22 purchase for the system from Wade of 126
23 million in a addition to a note repayment and
24 financing cost of 14,800,000. The effective
25 price for 100 percent of the system was

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2 roughly \$162 million.

3 MR. DEBUNDA: Again, if I may
4 comment here, the point that we want to make
5 is they indicated in previous testimony that
6 the purchase price for the Inner City portion
7 was \$87 million. They in effect, as we read
8 this, paid \$160,000 for the entire thing so
9 that in effect 60 percent would be like
10 \$96 million and here we are sitting five years
11 later and they're selling it for less than
12 they paid for it according to the --

13 MR. PRESSMAN: Substantially less.

14 MR. DEBUNDA: Substantially less
15 than they paid for it, according to the
16 information we have here.

17 MR. PRESSMAN: The next sheet is
18 just a document detailing the basic number
19 subscribers for each of the years of operation
20 from inception through 2004. The initial
21 number of subscribers reported in the system,
22 approximately 67,786. And then going through
23 the years and ending up basically at the
24 current time at 50,000 subscribers. There was
25 a 26 percent decrease in the five years of

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2 operation.

3 MR. DEBUNDA: If I may interject
4 again. I'm sorry.

5 That's 30 percent penetration rate.
6 We have a chart that you'll see later that
7 shows penetration rates on the average
8 throughout the country in the 40 to 45 percent
9 range. This system is operating today at
10 about a 31 percent penetration rate. That
11 means that more than two-thirds of the homes
12 past are not subscribing to cable in Area II.

13 MR. PRESSMAN: The next sheet
14 details our the related party transactions
15 with Time Warner.

16 COUNCILMAN CLARKE: In the other
17 areas, you said 32 percent?

18 MR. PRESSMAN: Average penetration
19 usually is running in an urban area of about
20 45 to 50 percent.

21 COUNCILMAN CLARKE: Thank you.

22 MR. PRESSMAN: The related party
23 transactions with Time Warner we detailed out,
24 again, through inception of this system
25 through the year 2003 which was the last

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2 audited financial statement. Time Warner
3 received various fees associated with the
4 system. They were the manager of the system
5 and received 4 1/2 percent of the total
6 revenues of the system and that your cable
7 management fees, that's the first line
8 detailed out. The second line is programming
9 and promotional services. Time Warner sold to
10 the system programming services that they
11 received. And, again, not enough information
12 is detailed whether Time Warner had any type
13 of profit built into the re-selling of the
14 programming or they sold it at their discounted
15 cost. And then there's some small revenue
16 that was generated between inner companies.

17 All tolled over that four-year
18 period, there was a little bit over
19 \$29 million that Time Warner charged the
20 system for the related party transactions.

21 Next sheet is just a summary, again,
22 for that same four-year period where we had
23 the audited financial statements of the
24 operating cash flow. And operating cash flow
25 is really the key line for a cable system. If

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2 you think about a typical operating company,
3 you're looking at net income -- this is pretty
4 much the equivalent, but you're adding back
5 any interest depreciation or amortization.
6 And cable companies when you're looking at
7 operating efficiencies, you're looking at
8 operating cash flow as the percentage of
9 revenues.

10 And in spite of the fact that the
11 revenues increased from 2000 to 2003, the
12 operating cash flow either before management
13 fees or after management fees each year
14 decreased. They started out at 18 million,
15 and they decreased down to 14 million at the
16 end of 2003. And the operating cash flow
17 after management fees is a percentage of
18 revenue again decreased from 46 percent all
19 the down to under 30 percent. And typically,
20 in a well-run efficient cable system, you will
21 see operating cash as a percentage of revenue
22 at 40 to 45 percent.

23 The next sheet details out just the
24 actual operating cash flow versus the
25 projected operating cash flow. Again, in the

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2 closing binder, Time Warner prepared a
3 projected cash flow through the year 2003, and
4 we simply took the actual numbers and then
5 compared them to the projected numbers, and
6 unfortunately for the owners for the system,
7 the numbers were not even close. The actual
8 numbers were not close to projections. The
9 projections had increase in cash flow every
10 year starting from 19 and a half million
11 dollars all the way up to after management
12 fees of \$28 million. Unfortunately, the
13 historical numbers went just the opposite
14 direction. They started at 18 million and
15 dropped down to a little bit under \$14
16 million. And in the last year that we have
17 the full audited financial statements 2003,
18 the difference between historical numbers and
19 projected numbers was a deficit over
20 \$14 million.

21 MR. DEBUNDA: If I may interject
22 again. The significance here is that if you
23 generate the cash flow you're supposed to, it
24 makes the system more valuable. Two, it
25 generates the extra cash flow to pay down your

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2 debt. The inability to meet the projections
3 here lowered the value of the system and also
4 continue to make it that even more expensive
5 because you weren't able to pay it off. Just
6 for an example, in the year 2003 -- this is
7 their projection, not our number. They
8 projected over \$31 million of cash flow before
9 management fees. They, in fact, did
10 \$16 million of cash flow. That's a difference
11 of \$15 million. As a 20 percent owner of part
12 of that, that was a \$3 million hit in that
13 year alone to our situation. This is the
14 situation where their own projections, they're
15 coming in at almost -- 50 percent of their
16 projections as the same company that made the
17 projections has been operating it during that
18 time.

19 And the next sheet is part of a
20 three-page summary in terms much what's been
21 proposed, if you look at the second sheet in
22 that section. In terms of the proposed sale
23 at the current time, sales price is
24 \$87 million. There is an existing debt to PNC
25 outstanding of \$23 million, which leaves the

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2 net of 63 million. And PhilaComm as a 20
3 percent owner would be entitled to 12,725,000.
4 Unfortunately for PhilaComm, they have a note
5 outstanding to Urban Cable Works of
6 Philadelphia, Inc., and this is the 15 percent
7 note compounded on a semi-annual basis that's
8 already been produced in the record and
9 there's an outstanding balance there of 13
10 million, so they're actually underwater where
11 PhilaComm members would have to come up out of
12 pocket for \$630,000. If we were simply to
13 look at the projections that Time Warner
14 prepared at the inception of this system and
15 reflect a sale price from those projections --
16 and again, it's their own projections -- we
17 would end us up with the sale price of
18 127 million less the note outstanding PNC,
19 less the note outstanding Urban Works, and
20 would a profit of almost 7 1/2 million
21 dollars. So you have an \$8 million swing in
22 terms of historical numbers was actually there
23 and what was projected to be three at this
24 point in time.

25 COUNCILMAN CLARKE: Okay.

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2 MR. DEBUNDA: I just want to point
3 to a couple other things that are in that.
4 Just a few pages beyond that, there's a report
5 prepared that I've asked the Pressman firm to
6 prepare which shows what the return on
7 investment, what it was to both City Cable
8 Works and PhilaComm. If you look at proposed
9 80/20 split, which is the documented split,
10 they would have gotten 22.41 return on their
11 investment, and we would have gotten a 14.45
12 percent return on investment. Unfortunately,
13 the note was at 15 percent, so that accounts
14 for our negative situation here. But City
15 Cable Works would end up with 22 percent
16 return on their investment during that same
17 period.

18 Just go to the last sheet, I want to
19 read to you from the 10-Q which has been filed
20 by Time Warner. Let me tell you what tab that
21 is. The 10-Q indicated that -- I couldn't
22 find it; it's not in the folder. Sorry.

23 The 10-Q indicated that the
24 consideration paid here was not the 53 million
25 and the 34 million, but that it was the

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2 following: It was the \$34 million settlement
3 agreement that they signed. It was a \$53
4 million price for the system itself. The
5 forgiveness of \$66 million that they owed to
6 Time Warner. So they're basically saying, you
7 owe us 66 million; we're going to make that go
8 away as part of this deal. And also, you owe
9 \$55 million to other people; we're going to
10 assume that debt. So in effect they paid them
11 34, plus 53, plus 66, plus 55; the last two
12 being either forgiveness of indebtedness or
13 assumption of debt. So in effect they paid
14 them \$208 million for this system, not \$87
15 million.

16 Councilman Clarke, I'm sure if you
17 and I were doing a transaction and you owed me
18 money and I forgave it, you would consider
19 that as part of the consideration you
20 received, not just the cash that I gave you.
21 So in effect, the report here that the
22 transaction involves an \$87 million
23 transaction is, in my opinion, not correct.
24 It's actually a \$280 million transaction, but
25 a lot of it is forgiveness of a debt or

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2 assumption of debt.

3 The other thing that's interesting
4 here is in the same document where they are
5 bind the interest, they agree to lend \$8
6 million to them after the fact. Now, the
7 reason I mention all this, both the 66 and the
8 55 and the 80 million, they're not proposing
9 to give us any of that. They're saying the
10 deal is \$87 million and they calculated the
11 interest to us based on the 87 million, not on
12 the price that is being paid.

13 MR. PRESSMAN: If I can just add,
14 even with the 87 million, we've been asking
15 for documentation about specific components of
16 that, and we have not been provided that type
17 of documentation.

18 MR. DEBUNDA: As I mentioned
19 earlier, there's a short list of things we
20 haven't gotten, and that's one of the reasons
21 we still are not able to decide on this issue.
22 I'm going to quickly just go through them.
23 It's not a long list. They keep referring to
24 a settlement agreement that involved
25 \$34 million. This was paid by Time Warner to

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2 Urban Cable Works. We are 20 percent partners
3 in that company. We have asked for a copy of
4 that settlement agreement. And Mr. Holder in
5 his letter indicated to us he wasn't sure he
6 could give it to us because it might be under
7 a confidentiality agreement between Time
8 Warner and Inner City. I've asked him whether
9 or not he asked Time Warner for permission to
10 give us that, and he has indicated -- I've not
11 gotten a response that he did. He also
12 indicated that he might need a confidentiality
13 agreement from us to give it to us, and I told
14 him we would give it to him. So at this
15 point, there's a \$34 million settlement which
16 is, they are saying, part of our consideration
17 which they will not give us a copy of. For
18 whatever reason I cannot figure out. So we
19 don't have that document. We don't know
20 what's in there

21 The second thing is there's a \$23
22 million payoff to PNC off the \$87 million. We
23 did the math on what the interest rate was,
24 and that comes out to \$17 million. So there's
25 a \$5 million shortfall we don't know what

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2 accounts for it. We have asked them to give
3 us that documentation. Mr. Holder's response
4 to me was basically, "Well, if we had closed
5 the deal, you would have it already." My
6 answer is, I'd like to have it before I
7 comment, not after the fact. Now, Willy
8 Johnson was told that the reason they were
9 paying off PNC that quickly was to avoid
10 having to give them payment on a warrant they
11 had for 11 percent of the system. So if it
12 wasn't for the warrant and it wasn't for the
13 interest, we don't know what it was for. And
14 we've asked for information on that because
15 that \$5 million, again, 20 percent of that has
16 an impact on us. That's another million
17 dollars that we don't have any information.
18 We have not, unfortunately, Councilman Clarke
19 been able to get that information.

20 The other thing -- and this may seem
21 silly.

22 COUNCILMAN CLARKE: This is City
23 Council; nothing is silly here.

24 MR. DEBUNDA: You have probably seen
25 correspondence where we have asked to see the

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2 original of the note.

3 COUNCILMAN NUTTER: The original of
4 what?

5 MR. DEBUNDA: Of the promissory note
6 that our client signed. I'm giving you the
7 copy that we got from Mr. Holder. This is
8 what they say is the best copy of the note.
9 If you turn to the last page, you'll see a
10 signature there. This piece of paper is not
11 just a piece of paper. This is a \$13 million
12 piece of paper. It's based on this document
13 that they say that we owe them \$13 million.

14 Can anybody tell me whose signature
15 that is?

16 We have asked to see the original of
17 that document so we can figure that out. I
18 don't believe that's silly. We have a guess
19 they tried to suggest who it might be, but
20 this is the best copy.

21 COUNCILMAN CLARKE: All these pages
22 are copied from the same document?

23 MR. DEBUNDA: Yes. You see how
24 clear the other pages are compared to this
25 page? You noticed that too.

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2 So that's what we've asked for, and
3 we have not gotten a response. But this is
4 not just a piece of paper we want for our
5 file, this is the basis on which they say we
6 owe them \$13 million. And we've asked to not
7 get a copy of the original but to have the
8 original to inspect it. And we have not been
9 able to get that.

10 So I guess to summarize, we've asked
11 for the settlement agreement, we've asked for
12 the payoff on PNC, we've asked to see a copy
13 of this and we've also asked for financials
14 for the holding company, the company that owns
15 Philadelphia Cable Works. We have not gotten
16 those. Everything else we have gotten. We've
17 gotten thousands of pages. A lot of it is not
18 relevant, some of it is relevant. We have not
19 gotten those documents, but they impact our
20 situation and make it difficult for us to
21 reach a financial conclusion about this. So I
22 just want to point out we still are asking for
23 those if we can.

24 I would like now to as Bruce Crawley
25 to make some remarks. A copy of his statement

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2 is also in the materials we gave you behind --
3 I think it's Tab 19.

4 MR. CRAWLEY: Mr. Chairman,
5 Councilman Nutter, and Councilman Rizzo over
6 in the corner, good afternoon. My name is
7 Bruce Crawley. I'm here as a private business
8 owner and a partner in the PhilaComm Cable
9 Group, a company formed here in 1999.
10 PhilaComm was established in direct response
11 to City Council's interest in ensuring that
12 there would be a continuing minority ownership
13 presence in the City's Area II cable
14 franchise.

15 As you are aware, there are now four
16 cable franchises in the City of Philadelphia,
17 three of them are owned in their entirety by
18 Comcast, and none of those have minority
19 equity participation.

20 When there was expressed interest in
21 continuing the minority ownership presence in
22 Area II, our partnership took steps to
23 purchase a significant portion of what had
24 grown to become a substantial local cable
25 property. To assist us in generating the

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2 required capital and operating management
3 talent, we reached out to the
4 African-American-owned, New York City-based
5 Inner City Broadcasting Corp. and invited them
6 to participate with us as a minority partner.
7 The resulting ownership structures are Time
8 Warner as a 40 percent owner, Inner City as a
9 60 percent owner, with PhilaComm holding 12
10 percent of Inner City's 60. It should also be
11 noted that Time Warner's cable operation
12 itself is owned 17.9 percent by Comcast.

13 Effectively, we were the local
14 owners and equity position we gained by way of
15 a \$6.4 million investment. And Time Warner,
16 in connection with Inner City, was responsible
17 for the daily operating management. You
18 should also note that there would be no need
19 for discussion of franchise transfer, no need
20 for any of these related discussions had Inner
21 City not decided to withdraw from
22 Philadelphia, to sell its ownership stake to
23 Time Warner and simultaneously attempt to
24 terminate our partnership under onerous
25 conditions.

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2 My mission this afternoon is to
3 provide you with a clear understanding of the
4 depth of the continuing commitment by
5 PhilaComm to remain as an equity participant
6 in the Area II franchise. I will also
7 encourage you to withhold your approval of the
8 transfer until you can be assured that Inner
9 CITY and Time Warner have done all they were
10 required to do to be responsive to the City of
11 Philadelphia and to the cable subscribers in
12 Area II. We also want to ensure that Inner
13 City and Time Warner will not be able to
14 provide what is arguably then the nation's
15 worst customer service and cable management
16 inefficiency for four years and be handsomely
17 rewarded for doing so.

18 We, the members of PhilaComm, are
19 business certainly business people and we saw
20 the Area II franchise as a way of providing a
21 high quality customer service at a reasonable
22 profit. Neither of those outcomes were
23 achieved. What actually transpired under the
24 Inner City Time Warner management team was
25 extraordinarily poor customer service, a

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2 decline in subscriber levels from nearly
3 68,000 to 50,000, as you've heard, over a
4 four-year period; continuing demands for fee
5 increases from Time Warner; parental
6 misbudgets and subscriber penetration rates
7 and operating inefficiencies that ranked the
8 management of Urban Cable Works at the bottom
9 of virtually every national listing of cable
10 performance.

11 I think you heard the number for
12 penetration. And if you look at that
13 penetration number, you saw that it fell well
14 below the average penetration. But what was
15 not pointed out that if you rank the 50
16 largest cable operations in the country, only
17 two of them had a worse penetration rate than
18 Urban Cable Works under Time Warner Inner City
19 management.

20 Perhaps the most distasteful aspect
21 of the entire relationship has been the
22 constant complaints by friends and neighbors
23 here in Philadelphia who assumed that because
24 we owned a small stake in Urban Cable Works
25 that we somehow had the ability to improve

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2 what had grown to become a disastrous customer
3 service record.

4 Now, we all know that cable
5 companies often suffer in the area of customer
6 service reputation. In fact, a recent
7 University of Michigan American Consumer
8 Satisfaction Survey found that the cable
9 industry overall ranked near the very bottom,
10 even lower than the IRS. But in an industry
11 that has always suffered from a less than
12 stellar customer service reputation, Urban
13 Cable Works under the Inner City Time Warner
14 management has clearly earned what is the
15 worst cable service customer satisfaction
16 record in Philadelphia. Many of us have heard
17 horror stories of Urban Cable Works
18 Subscribers in North and West Philadelphia who
19 when required to move their residence out of
20 Area II have bemoaned leaving their old
21 neighborhood but have been absolutely
22 delighted to have an opportunity to escape
23 from Area II and from Urban Cable Works.

24 You should know that we at PhilaComm
25 have not taken the numerous anecdotal

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2 subscriber complaints lightly. We have sent
3 formal complaints to Inner City board
4 meetings. We've had numerous discussions with
5 local operating managers. We pushed for the
6 removal of service-related executives in local
7 office who had not performed and invited their
8 representatives to Philadelphia for evening
9 meetings to explain our operating and customer
10 service frustrations and to plead the case for
11 the Urban Cable Works subscribers.

12 It is clear to us and to our
13 subscribers that our complaints fell on deaf
14 ears and that Inner City regrettably had an
15 entirely different agenda for its investment;
16 one that did not involve being responsible to
17 City of Philadelphia or to the City's routine
18 requests for information and one that didn't
19 include a commitment to customer service. In
20 fact, Time Warner inner City ignored our
21 repeated suggestions that Urban Cable Works
22 establish a community advisory board to serve
23 as a liaison between the community and the
24 franchise for customer service, for corporate
25 citizenship and for other issues.

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2 We've heard earlier in the
3 presentation by Mr. James that they've now
4 agreed that they will have a customer advisory
5 board, but this is upon their proposed exit
6 from the City of Philadelphia. You should
7 know that the proposed names, list of people
8 who can serve on the advisory board was
9 submitted in the year 2000, and we constantly
10 inquired about why they were dragging their
11 feet in that regard. I would think that if we
12 had a customer advisory board in place, we
13 wouldn't have to have these various
14 subscribers running around in frustration
15 wondering why they're not getting the same
16 kind of service that people in Areas I, III,
17 and IV are routine accustomed to receiving.

18 As a result, the substantial
19 minority subscriber base in Area II were left,
20 as we have stated, with some of the nation's
21 most unresponsive, non-customer-friendly,
22 ineffectively managed cable service in the
23 country. We have resented that behavior, and
24 we certainly want to remain as a constant
25 presence in Area II even after Inner City

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2 leaves to assist in repairing that dismal
3 track record. Even despite our own
4 fundamental disagreement with their proposed
5 terms for exiting their agreement with
6 PhilaComm, we don't believe Inner City's track
7 record here and its callous disregard for the
8 executive and legislative branches of this
9 government to be rewarded by extraordinary
10 accommodations that they have demanded.

11 We trust you agree and that you will
12 require them to be fully engaged in
13 responsiveness to simple business courtesy and
14 to fairness before you approve this transfer.
15 The City's local minority investors and Area
16 II's 50,000 subscribers deserve no less.

17 Thank you very much.

18 COUNCILMAN CLARKE: Thank you, Mr.
19 Crawley.

20 MR. DEBUNDA: If you look at Tabs
21 15, 16 and 17 of our booklet, you'll see that
22 there were meetings involving Inner City and
23 PhilaComm in which even the representatives of
24 Inner City raised concerns about the way that
25 Time Warner was operating the system.

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2 If you look behind Tab 15, you'll
3 see a meeting of the Urban Cable Works of
4 Pennsylvania. There's another meeting behind
5 Tab 16 which talks about their performance and
6 the way that they were handling things,
7 including bad debt. And behind Tab 17 is
8 additional correspondence that we had showing
9 our concern that we had at that time.

10 What I would like to do now in
11 closing -- I've taken a lot of your time -- is
12 kind of summarize what I think we have here
13 and why we're in the situation that we have.
14 We believe that the operation of the system
15 has had a negative impact on the City and Area
16 II subscribers. In looking through the
17 paperwork, we did receive a pattern of failure
18 by Time Warner and Inner City to comply with
19 the reporting requirements under the original
20 franchise agreement and again under the
21 assumption agreement. The fact that they're
22 now saying they're going to do that is at a
23 time when they need something from you, but
24 certainly the history has not been there that
25 they have given you that information.

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2 We believe that there's been a
3 failure by Time Warner Inner City to meet the
4 City's requirements concerning liaison despite
5 requests by our client to do that.

6 There's been a shrinking penetration
7 of 26 percent. That means that 17,000 less
8 people are now subscribing than five years
9 ago. That's a hell of a way to run a
10 business, in my opinion.

11 This is producing less service to
12 the residents of this City and also important
13 less revenue to this City. You get a
14 percentage of the revenue. So less people are
15 subscribing, you get less revenue.

16 There's been problems with
17 connection completions, disconnections and
18 continued dissatisfaction of the Area II
19 subscribers there's been failure by Time
20 Warner to clarify the involvement of Comcast
21 in the franchise. They have stated that
22 Comcast is not involved in this, but if you
23 read their 10-Q, you'll see information that
24 they have continuing connection with Comcast.
25 Comcast owns 17-some percent of Time Warner's

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2 cable operations. They have shown a history
3 of transferring recently 90,000 subscribers to
4 lower Comcast percentage of ownership, so
5 there is a history of them doing that. I have
6 no proof that Comcast is involved here, but
7 I'm not sure that they totally clarified even
8 to our -- following the last meeting, I
9 specifically asked Time Warner to discuss with
10 us a continuing minority participation. Mr.
11 Fogarty responded to me that they would
12 consider a proposal from us about that but not
13 until after this approval was granted, not
14 before and not until after a joint proposal by
15 them and Comcast to acquire the Adelphia
16 system had than resolved. So they have
17 basically said to us that they would not at
18 this point talk to us about a continuing
19 involvement until those conditions are met.
20 And they have repeated that response even
21 today when I spoke to them.

22 I think there's also been a negative
23 impact on the local partner in addition to the
24 City and its subscribers. They have not
25 provided us with still some information that

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2 we need. They have not shown that they're
3 willing to respond to concerns that we have
4 about their operations and their participation
5 in the City. If they had only met their
6 projections, we wouldn't be having this
7 discussion, in my opinion. But they have
8 failed to satisfy us as to why they didn't.
9 And we also believe that they have not correct
10 certain accounting irregularities which we
11 found in their documents regarding bad debt,
12 recognition of revenues and write down of
13 assets.

14 The last thing is that we believe
15 there should be a continuing minority
16 participation. We would like to be that
17 minority participation. We don't seem to be
18 able to get anywhere with that at this point.
19 There's also a serious question as to the
20 total consideration received. Is it
21 \$87 million? Is it \$208 million, or what it
22 is? But based on all of that, in our feelings
23 about the impact on the City, on the impact of
24 the local investor and its subscribers, we
25 unfortunately at this point have to still come

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2 out negative in terms of the request for the
3 transfer of this franchise.

4 I thank you for your time and will
5 be willing to answer any questions that you
6 have.

7 COUNCILMAN CLARKE: Thank you for
8 your testimony.

9 Councilman Nutter.

10 COUNCILMAN NUTTER: Mr. DeBunda and
11 Mr. Johnson and Mr. Crawley and Mr. Pressman,
12 I appreciate very deeply the information and,
13 if not, the education you've provided to us on
14 the record with an extensive document, the
15 materials that you have received and your
16 analysis of them.

17 If I could ask -- and you'll decide
18 amongst yourselves who will respond. But in a
19 series of sentences or a paragraph, what is it
20 that the local group, more formally known as
21 PhilaComm, if you could lay out what's your
22 goal at this point?

23 MR. DEBUNDA: Our goal has always
24 been to be an investor in this franchise,
25 Councilman Nutter. How we would like to

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2 accomplish that at this point is to exit
3 sufficiently for what our investment we think
4 should be worth up to this point, because
5 they're getting consideration, and then take
6 some of that consideration and invest as a
7 continuing investor in the Time Warner
8 franchise here in Area II.

9 COUNCILMAN NUTTER: Can you make any
10 comment with regard to attempts to convey that
11 message or desire and, to the extent that
12 you're comfortable, share any information with
13 regard to where that kind of proposal stands
14 at this point?

15 MR. DEBUNDA: I have communicated to
16 both Mr. Holder and Mr. Fogarty our desire to
17 do what I just outlined. There has been
18 discussion just recently about exiting from
19 our current investment in Inner City. Those
20 are still settlement discussions and I would,
21 therefore, not like to go public with those;
22 but there has been discussion there.

23 With respect to Time Warner, I would
24 indicate that we have not even that progress.
25 There's been a statement to us that they would

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2 consider a proposal for us with no commitment
3 or any percentages being talked only after
4 this request has been approved and only after
5 the joint proposal with Comcast to buy the
6 Adelphia system is completed. We have made no
7 prognosis with Time Warner, in my opinion, at
8 this point in having any concrete discussions
9 about continuing as a minority participant.

10 COUNCILMAN NUTTER: Based on all the
11 information that you have and based on the
12 testimony that was received earlier from the
13 City, if this transaction were to proceed as
14 it is presently structured, from your
15 perspective or any of the investors or local
16 group members, would that put the City in a
17 position where the division from the 20 years
18 ago and the goals of minority ownership or
19 participation, given the demographics of the
20 franchise area, would we now be in a potential
21 situation where the Area II franchise for the
22 first time in apparently its history would
23 have no minority ownership or participation?

24 MR. CRAWLEY: That is absolutely the
25 case, in our opinion, Councilman. That would

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2 leave Philadelphia, a City with 43 percent
3 African-American population, about 10 percent
4 Hispanic population, about 3 percent Asian
5 population with absolutely no minority cable
6 ownership participation. And I think it's
7 even more significant than it was 20 year ago,
8 Councilman, because 20 years ago we were
9 talking about the cable business only a
10 conduit for providing some form of
11 telecommunication services. Today, the cable
12 companies are also providing Internet services
13 and Internet access, and it is critically
14 important for our communities, the communities
15 that have been served in Area II and other
16 minorities communities across the City that
17 there be some policy input and some ownership
18 input at the level of Internet access in the
19 City. That wasn't a consideration earlier,
20 but the evolution of this industry has caused
21 them to be leaders in the provision of those
22 services.

23 COUNCILMAN NUTTER: Okay. Thank
24 you.

25 Mr. Chairman, I'm finished at the

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2 moment.

3 COUNCILMAN RIZZO: Is this panel
4 finished? Is that it?

5 MR. DEBUNDA: Yes.

6 COUNCILMAN RIZZO: Who would be the
7 appropriate person to ask this question of?
8 You talk about customers leaving a system.
9 What impact has satellite television had on
10 the cable business?

11 MR. DEBUNDA: First of all, the
12 penetration rates they were giving you for a
13 national average and for local averages are
14 already after the impact. If you look at -- I
15 think it's Tab 5. Yes, Tab 5, you'll see that
16 the national average for penetration of
17 subscribers is whole country is 52.8 percent.
18 The penetration rate for Urban Cable Works is
19 31 percent. All of those are affected by the
20 same competitive situations. So we're
21 basically operating at 60 percent of the
22 national average of cable penetration in Area
23 II. If you look up that list, it shows you
24 which one is higher or lower. I think there's
25 only two or three that are lower than this

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2 penetration rate here in Area II.

3 I do not -- you can ask maybe the
4 City to provide it. I don't know what Comcast
5 penetration rates are in the other three
6 areas. They probably have it; I don't. You
7 may want to ask that question, but I would
8 guess that it's significantly lower than their
9 penetration rates in the same competitive
10 environment, Councilman.

11 COUNCILMAN NUTTER: For the record,
12 Councilman, I think it's interesting to note
13 on that chart the two areas that are lower
14 appear to be Chicago, what's called Area IV, I
15 have no idea where that is, the cable operator
16 is Comcast; and Los Angeles, South Central,
17 and that operator is Comcast also. And those
18 are at 25.7 and 24.2, respectively.

19 COUNCILMAN RIZZO: Thank you.

20 The next panel will be Time Warner
21 and Inner City.

22 MR. HOLDER: Good afternoon,
23 Councilman. My name is Eric Holder. I
24 represent, along with my colleague Gerald
25 Waldron, Inner City in this matter, Urban

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2 Cable Works.

3 Councilman, we don't have prepared
4 remarks. The testimony that we wanted to put
5 on the record we made a part of the record, I
6 guess, at the last hearing. I would only note
7 that in comment that with regard to the
8 concerns raised by the panel of the folks
9 representing PhilaComm, and with all due
10 respect, the comments are and the concerns are
11 essentially beside the point. The purpose of
12 this hearing is to look at the suitability of
13 Time Warner to run the proposed franchise, and
14 I'll ask Mr. Waldron to be allowed to detail
15 more specifically what the concerns of the
16 applicable statutes are. The thrust of what
17 they spoke about is based on a private dispute
18 between PhilaComm and Inner City. With regard
19 to that dispute, that is something that is, as
20 I said, private, something that I think will
21 ultimately be worked out. But it is not
22 appropriately the subject of the hearing for
23 which we've all gathered day.

24 With that, I would ask Mr. Waldron
25 be allowed to simply go through very

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2 quickly --

3 COUNCILMAN NUTTER: Point of
4 information. I'm sorry, Mr. Holder.

5 COUNCILMAN RIZZO: Point of
6 information.

7 COUNCILMAN NUTTER: Thank you, Mr.
8 Chairman.

9 Mr. Holder, could you say what you
10 just said again, please, the last part of what
11 you said? I apologize.

12 MR. HOLDER: I was essentially
13 saying that the purpose of this hearing is to
14 look at the suitability of Time Warner as the
15 operator of the proposed franchise in Area II.
16 Much of what the representatives of PhilaComm
17 spoke about during their panel's presentation
18 dealt with a dispute, a private dispute,
19 between PhilaComm and Inner City that we did
20 not feel is appropriately a part of this
21 hearing.

22 COUNCILMAN NUTTER: I heard that
23 part. You said something about parties
24 working something out, I thought I heard you
25 say.

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2 MR. HOLDER: That's really just an
3 opinion on my part. As Mr. DeBunda indicated,
4 without getting into any details, we have had
5 some settlement conversations. I actually
6 think that there will be worked out. That's
7 just my opinion. I don't know if that opinion
8 will be proved to be an accurate one or not.

9 COUNCILMAN NUTTER: Will, let me at
10 least offer this in response. And I know
11 you're probably not finished. But as views
12 and opinions go, and you are a well-known,
13 highly-regarded, significantly-talented
14 attorney; and I, of course, am not, so I'm at
15 an immediate disadvantage to you. But, I
16 would only suggest that when you raise the
17 issue that these hearings are for the purpose
18 of determining suitability of the franchise
19 operator or proposed operator to run a
20 franchise here in Philadelphia, I would only
21 submit to you that many of the issues that
22 we've heard, whether at the first hearing or
23 at today's hearing, go directly to the issue
24 of suitability. The testimony that's been
25 presented, the document that has been put

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2 forward, I believe, raises a significant
3 amount of concern with regard to the
4 suitability issue of franchise operation. I'd
5 certainly like to hear more about penetration
6 rates, operational performance and those kinds
7 of issues. I think that they are all criteria
8 that are a part of anyone's evaluation process
9 on suitability, whether it is the
10 representatives from the Public Property
11 Department or the Law Department. And then,
12 of course, I believe or I would take the
13 position that a legislative body has an even
14 wider range of view, opinion, fact, data,
15 information that all go into anyone's
16 decision-making process as it relates to
17 suitability to operate a franchise.

18 So I understand that we're all
19 familiar with federal regulations and
20 guidelines and statutes and the like, but in
21 terms of what this body does, all of the
22 information that's been put forward, I think,
23 factors into the issues of suitability because
24 there are any number of very serious and valid
25 concerns about the operation of the franchise,

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2 at least based on the information. So I would
3 at least suggest let us not so summarily
4 dismiss the issues that have been raised and
5 at least deal with them in this public hearing
6 and in this public forum as you are now
7 sitting in a City Council public hearing.
8 They cannot brushed away as immaterial or they
9 don't matter or they're not for you or you
10 can't think about them or you can't take them
11 into consideration as you represent people and
12 interests here in the Philadelphia. I think
13 we should at least agree to that.

14 MR. HOLDER: Well, Councilman, I was
15 very clear in the language that I used. I
16 said much of what they talked about; I didn't
17 say everything that they said was not
18 appropriate. But what I'd like to do, if we
19 could, as I indicated before is maybe have Mr.
20 Waldron just go through very briefly from our
21 perspective what we think is appropriate to be
22 heard during the course of these hearings.

23 MR. WALDRON: Members of the
24 Committee, Councilman Nutter, I'm Gerald
25 Waldron, along with Eric Holder, represent

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2 Inner City.

3 Councilman Nutter, addressing your
4 point, suitability is the question of the
5 operator is the question that is before the
6 franchising authority. The Federal
7 Communications Act guides and limits the
8 Council's action. As Councilman Nutter
9 acknowledged here and acknowledged at the last
10 hearing, that is the framework under which
11 this franchising authority proceeds. The
12 Federal Communications Commission has adopted
13 Rules implementing that statutory provision,
14 has adopted a form which gathers information
15 which is then submitted to the City. And the
16 focus of that information, the focus of the
17 application and the focus of this Committee's
18 question is on the qualifications of the
19 transferee. And I'm just quoting from the
20 FCC, "Local franchise authorities are
21 permitted" --

22 COUNCILMAN NUTTER: What's the cite,
23 Mr. Waldron.

24 MR. WALDRON: I'll give it to yo
25 when I'm done. "Are permitted to request

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2 additional information they deem reasonably
3 necessary to determine the qualifications of
4 the assignee or transferee." That's 10 FCCR
5 4654, 1995.

6 And as Mr. Holder just said, the
7 extent to which there are questions about how
8 the operations have been run, how the
9 penetration levels, those are fair questions
10 for Time Warner. I do note that Mr. DeBunda
11 said "I'm not sure that they're suitable" and
12 then he said "I would like to be part of the
13 future operations." So perhaps it was a mixed
14 message that we heard from Mr. DeBunda and
15 company.

16 But the point is that the amount of
17 money that investors received from it, that's
18 what we heard from the last hearing. Those
19 are questions which were asked today. In
20 interest of cooperation and in the interest of
21 comity, we have tried to respond. I do note
22 that Mr. James earlier said that the staff was
23 careful to stay within the guidelines, and he
24 was referring to the FCC guidelines which
25 speak to the requirements and the

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2 qualifications of the transferee.

3 Lastly, I note it is always tempting
4 for third parties to try to bring in
5 collateral issues in a transfer process.

6 This, frankly, is a familiar problem that the
7 Federal Communications Commission deals with
8 frequently. Here is what the FCC said -- and
9 I will give you the cite at the end. Here is
10 what the FCC said on this very question: "The
11 Commission recognizes and discourages the
12 temptation and tendency for parties to use the
13 license transfer review proceeding as a forum
14 to address or influence various disputes with
15 one of the other applicants that have little,
16 if any, relationship to the transaction or to
17 politics and objectives of the Communications
18 Act."

19 The dispute with PhilaComm about
20 whether they have access documents and the
21 like, whether they have been paid according or
22 not is simply not a legally justifiable reason
23 for this Committee to not proceed in approving
24 the transfer. The question as to how the
25 system has been run and how Time Warner, that

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2 is absolute within the purview and, frankly,
3 our colleagues from Time Warner can address
4 that and we would not suggest that that is not
5 an inappropriate question. It is the
6 conversation between minority investors that
7 are in the joint venture is where we think we
8 have tried to be responsive to the situation,
9 but Communications Act, the FCC rules and its
10 decisions are clear on that point.

11 COUNCILMAN RIZZO: You quoted the
12 FCC. Would you tell us when that was?

13 MR. WALDRON: That actually was from
14 a 2001 decision. It's application for consent
15 to the transfer of control of licenses in
16 Section 214 Authorizations and the cite is 16
17 FCCR Federal Communications Reporter
18 6547,6550, and that's a 2001 decision.

19 COUNCILMAN RIZZO: Thank you.

20 COUNCILMAN NUTTER: Why don't we do
21 this. First, Mr. Waldron, I do appreciate
22 your view and perspective on this and I
23 respect you as well. If you would be so kind
24 as to hand up something to one of our
25 Sergeant-at-Arms with the various citations,

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2 that would be helpful.

3 MR. WALDRON: If I might just
4 respond, it is in the February 10th letter.
5 The two quotes of the citations are in the
6 February 10th letter from Mr. Holder to
7 Chairman Clarke.

8 COUNCILMAN NUTTER: I would be glad
9 to look through the pile of letters that I
10 have, since I have one from virtually every
11 day for the last month or so. I'd be glad to
12 look through all of those letters.

13 Secondly, let me suggest this to you
14 or say it actually not such as a suggestion
15 but very directly. I respect and appreciate
16 the work of other branches of government, and
17 we'll talk a little bit about the FCC in a few
18 minutes. I don't work for the FCC. I work
19 for the citizens of the City of Philadelphia.
20 There are 157,721 of them in my Councilmanic
21 district. Four times I've taken an oath that
22 says that I will discharge the duties of my
23 office with fidelity. So that's what I'm
24 going to do, notwithstanding whatever the FCC
25 has to say about what we can consider and what

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2 we cannot consider. This is not only a matter
3 involving a dispute between PhilaComm and
4 Inner City Cable Corporation. This is a
5 transfer of a franchise. We've been down this
6 road on more than a couple of occasions under
7 different circumstances. And speaking for
8 myself, I will take into consideration all
9 matters and information and data that I
10 receive, notwithstanding whatever the FCC says
11 that third parties can do or cannot do or what
12 municipalities can or cannot look at, because
13 one day the Chief Clerk is going to stand up
14 at that podium there and will call my name and
15 then I'll decide based on my own criteria how
16 I exercise the duties of my office and
17 discharge them. So that's what I'm going to
18 do. I can't tell you what anybody else is
19 going to do, but that's what I'm going to do.
20 I've read through all the material.
21 I've read all the letters. I have the stats.
22 I'll be glad to look at the citations, but
23 let's be clear. This is not and will not be
24 reduced to just a matter between a group of
25 investors, third-party entities and other

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2 people who may have an interest, because are
3 you are now in our forum. You're not over at
4 the MSB Building, you're not over at One
5 Parkway, you're not on the sidewalk somewhere;
6 you've come within the rails, and you have
7 some experience with this, as I understand it.
8 You have a little previous history of
9 legislative process?

10 MR. WALDRON: Yes, sir.

11 COUNCILMAN NUTTER: Why don't you
12 tell us about that.

13 MR. WALDRON: Prior to joining
14 Covington and Burling, I spent 10 years on
15 Capitol Hill as a Senior Counsel to the House
16 Subcommittee on Telecommunications and was the
17 staff that wrote the 1984 Cable Act and the
18 1992 Cable Act, which I will say the 1984
19 created the franchising authority and the 1992
20 Cable Act adopted ed the provisions that we're
21 speaking about that governs us today.

22 COUNCILMAN NUTTER: As you have
23 experience working with legislative bodies,
24 you know that legislators take very seriously
25 their duties and their responsibilities and

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2 what they take into consideration in making
3 their decisions; you know that, right?

4 MR. WALDRON: Yes, sir.

5 COUNCILMAN NUTTER: Okay, so we've
6 now established where everybody is.

7 MR. WALDRON: Yes, sir

8 COUNCILMAN NUTTER: Good.

9 Let's talk about the franchise and
10 qualifications and suitability. Why don't we
11 have some of that discussion?

12 MR. WALDRON: I assume that's a
13 question for our friends at Time Warner.

14 COUNCILMAN NUTTER: You can have
15 anybody you want to answer questions.

16 MR. FOGARTY: My name is John
17 Fogarty. I'm an attorney with Time Warner
18 Cable.

19 MS. MARTIN: Regina Martin, the
20 general manager of Urban Cable Works.

21 MR. FOGARTY: We have both, I think,
22 testified at the last session with respect to
23 our view of Time Warner's record in managing
24 this system. There's been a lot said this
25 afternoon that I don't have the full record

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2 that was presented, but a lot of things we
3 obviously disagree with. We believe that we
4 have been in compliance with the franchise. I
5 believe that's been the assessment of the City
6 staff that's involved with that. I think
7 we've provided extensive information with
8 respect to our qualifications.

9 There was only one factual matter
10 that I did want to particularly take mention
11 of. I think there was a mistake made by Mr.
12 James in his testimony, and it's a matter of
13 memory so I think it's understandable. But
14 with respect to the ownership of the system,
15 even though the name Wade was still used from
16 the period of December 1995 until the transfer
17 of the franchise into the present franchisee,
18 Urban Cable Works of Philadelphia, the
19 franchise was wholly owned by subsidiaries of
20 Time Warner. And we're really proposing a
21 situation --

22 COUNCILMAN NUTTER: Mr. Fogarty, I'm
23 sorry. Give me those dates again.

24 MR. FOGARTY: The dates I have would
25 either late '95 or early '96 until, it looks

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2 like, January of 2000.

3 COUNCILMAN NUTTER: And your
4 statement is what?

5 MR. FOGARTY: Is that the ownership
6 during that period was through subsidiaries
7 wholly owned by Time Warner, so there were no
8 local investors at that time.

9 COUNCILMAN NUTTER: There were no
10 other investors, no other partners, no other
11 entities?

12 MR. FOGARTY: They were all entities
13 wholly owned by Time Warner.

14 COUNCILMAN NUTTER: And you're a
15 good lawyer also. You seem particularly
16 focused on the phrase "wholly owned
17 subsidiaries." Does that mean that no other
18 individuals are involved with those entities
19 or they were sub-entities solely created by
20 Time Warner for business purposes?

21 MR. FOGARTY: For business purposes
22 or the acquisition of previously existing
23 entities.

24 COUNCILMAN NUTTER: In which no
25 other individuals had any --

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2 MR. FOGARTY: That's correct.

3 COUNCILMAN CLARKE: For the record,
4 Mr. James earlier had called me aside and
5 asked to be able to correct two parts of his
6 testimony, and I indicated that he will be
7 around for a while and can do that at a later
8 date. So he does have some clarification on a
9 couple things he said.

10 COUNCILMAN NUTTER: Well, let me ask
11 this question. Is it correct or incorrect --
12 and I don't know if you've seen this document,
13 but on the issue of subscribers, the materials
14 received earlier would seem to indicate what
15 probably amounts to about a 20 percent drop in
16 subscribership from year end 2000 to year end
17 2004, going from 67,786 to 50,071. Are those
18 numbers correct?

19 MR. FOGARTY: I defer to Ms. Martin
20 on that.

21 MS. MARTIN: I would say those
22 numbers are pretty much correct, yes.

23 COUNCILMAN NUTTER: They are
24 correct?

25 MS. MARTIN: Yes.

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2 COUNCILMAN NUTTER: So that's not in
3 dispute.

4 MS. MARTIN: No, that's not in
5 dispute.

6 COUNCILMAN NUTTER: And with regard
7 to the issue of penetration rates, if the
8 50,000 is correct, then is it also true that
9 the rate would be 31 percent based on 168,878
10 being passed?

11 MS. MARTIN: Now, that I would say
12 would be suspect only because within our
13 franchise area as well as the entire City of
14 Philadelphia, there has been a loss of
15 population. So 161,000 passing number was
16 from several years ago. So to say that that
17 is an accurate number today, I would not say
18 that. But at the same time, I don't have the
19 accurate number to report today.

20 COUNCILMAN NUTTER: Would you be
21 able to provide to the Committee information
22 relative to this?

23 MS. MARTIN: I think to get a
24 hundred percent accurate, what we would need
25 to embark on is a systematic walk-out of our

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2 entire franchise going door to door and note
3 those homes that are no longer there or that
4 are vacant. So to say that we're able to get
5 an accurate number in a short period of time,
6 I would not say that.

7 COUNCILMAN NUTTER: What do you
8 believe your penetration rate to be? You have
9 a requirement, I believe, under the franchise
10 agreement to make reports and that issue; is
11 that correct?

12 MS. MARTIN: That is correct. We do
13 currently report based on the 161,000 number
14 that you reported there.

15 COUNCILMAN NUTTER: So you're using
16 this number?

17 MS. MARTIN: We are using that
18 number as a current penetration, yes.

19 COUNCILMAN NUTTER: Well, Ms.
20 Martin, then I would only suggest to you that
21 on the one hand you're suggesting that the 161
22 number may be incorrect because of population
23 loss or demolition of homes or whatever the
24 case may be, but you're using that as the
25 base. We've already established that the

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2 subscribership is at the \$50,000 level. So
3 the number at the moment is the accurate
4 number because you have no other measurement
5 by which to report.

6 MS. MARTIN: That is correct. But
7 I, again, for the record wanted to state that
8 there have been changes that have happened
9 within our franchise over the past several
10 years, as you noted, demolitions or vacancy
11 that has not been updated, but that is the
12 number that we're going by right now. That is
13 the most current information that we have.

14 COUNCILMAN NUTTER: Well, I would
15 suggest to you that representing a fair amount
16 of the franchise area, there probably has not
17 been that significant a change in the
18 franchise area. Of course, there have been a
19 few here and there, but there also have been
20 new homes built in a variety of areas in the
21 same franchise area.

22 Did you have other items that you
23 wanted to put on the record in terms of
24 statements that have been made earlier with
25 regard to qualifications.

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2 MS. MARTIN: I do not have a copy of
3 the report that was presented earlier. As Mr.
4 Fogarty stated, we gave our testimony prior,
5 and so there's nothing additional that I
6 needed to add. However, if there are any
7 questions that you may have, I'll be happy to
8 entertain those.

9 COUNCILMAN NUTTER: All right. I'll
10 come back to you on that.

11 Mr. Fogarty, do you recall at the
12 last hearing I had asked for either of
13 yourself or Mr. Holder and analysis of the
14 transaction. I've asked about the total sales
15 price and the break-out. This is believe
16 when -- was that Mr. Shirley?

17 MR. FOGARTY: Mr. Shirley testified
18 at the last hearing.

19 COUNCILMAN NUTTER: Mr. Shirley was
20 at the table who I see has figured out that
21 maybe he didn't want to be with us today. I
22 can't imagine why. He had a pretty good
23 experience last time with us.

24 I do not recall receiving a document
25 laying out the information that I had

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2 requested.

3 MR. HOLDER: Actually, Councilman,
4 on February 4th I sent you a letter that broke
5 out the financial information. It's dated
6 February 4. I think we faxed it to you as
7 well as well as sent it. It's a three-page
8 letter.

9 COUNCILMAN NUTTER: Do you want to
10 go into the record and tell us exactly what it
11 says?

12 Maybe that's in Tab 8.

13 COUNCILMAN CLARKE: You only have
14 one copy?

15 COUNCILMAN NUTTER: Councilman, it
16 also appears to be in Tab 8.

17 COUNCILMAN CLARKE: Thank you.

18 COUNCILMAN NUTTER: So we have in
19 '99 the Area II franchise was purchased by
20 Urban Cable Works for \$160 million?

21 MR. HOLDER: That's correct.

22 COUNCILMAN NUTTER: And why don't
23 you work with me here? For the current
24 transaction, the sales price is what?

25 I'm not seeing another figure.

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2 MR. HOLDER: Councilman, I beg your
3 indulgence for a minute.

4 COUNCILMAN NUTTER: Sure. No
5 problem.

6 (Pause.)

7 MR. HOLDER: Councilman, I'm not
8 even sure at this point. Could you restate
9 the question to make sure I'm giving you the
10 correct answer?

11 COUNCILMAN NUTTER: What I'd like to
12 better understand is the financial nature of
13 the transaction. What I'd asked back at the
14 last hearing was the purchase price or the
15 sale price of the franchise to Time Warner as
16 well as a break-out of who's getting what,
17 because you have multiple investors and
18 parties. So how are those funds being
19 distributed? That's what I asked at the last
20 hearing.

21 MR. HOLDER: Councilman, what I'd
22 ask is to allow Mr. Murad Kalam who is a
23 lawyer with my firm, Covington and Burling who
24 also represents Inner City to respond to that
25 question.

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2 COUNCILMAN NUTTER: I knew he was
3 going to end up at the table at some point.

4 MR. KALAM: My name is Murad Kalam
5 and I represent Inner City. To answer the
6 question, the \$53 million was the purchase
7 price for the Area II franchise to Time
8 Warner.

9 COUNCILMAN NUTTER: I thought Time
10 Warner was buying the franchise.

11 MR. KALAM: Excuse me. That Time
12 Warner is paying Urban Cable Works for the
13 Area II franchise.

14 COUNCILMAN NUTTER: Okay, just hold
15 that thought. Time Warner is paying
16 \$53 million to Urban Cable Works for its 60
17 percent share.

18 MR. KALAM: That's right.

19 COUNCILMAN NUTTER: Now, back on
20 June 3, 1999, Urban Cable Works paid \$160
21 million for this franchise, correct?

22 MR. KALAM: That's right.

23 COUNCILMAN NUTTER: Well, what
24 happened between June 3, 1999, and it appears
25 that this transaction at least started on June

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2 30 -- at least executed a purchase agreement
3 on June 30, 2004? Was that like an agreement
4 of sale?

5 MR. KALAM: That's right.

6 COUNCILMAN NUTTER: Has it been
7 executed?

8 MR. KALAM: It has been executed
9 pending --

10 COUNCILMAN NUTTER: Pending
11 transfer.

12 MR. KALAM: Right.

13 COUNCILMAN NUTTER: So how is it
14 that the franchise has, in essence, lost
15 \$107 million in value?

16 MR. HOLDER: Councilman, in terms of
17 what happened in the most recent transaction,
18 the \$53 million figure only represents a part
19 of the total interaction between the parties.
20 I guess we were trying to respond to the
21 specific question you had. There are other
22 components to the deal.

23 COUNCILMAN NUTTER: Okay. I'm
24 really asking the broader question, so if
25 there are other components, I'd like to better

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2 -- I'm just trying to understand the
3 transaction now. You gave me a chart. Murad
4 was kind enough at the last hearing to put
5 together a multi-colored chart. It shows all
6 the parties, all the players. And now I'm
7 trying to follow the money. You paid
8 \$160 million for something five years ago,
9 five and a half years ago as the group. It
10 cannot have a value five years later of
11 \$53 million. You wouldn't buy something under
12 that circumstance. So there must be other
13 dollars going other places that is going to
14 add up to some amount that has to be greater
15 than \$160 million. So where is the rest of
16 the money?

17 MR. HOLDER: We're dealing with only
18 a 60 percent figure when it comes to the most
19 recent transaction. As I said --

20 COUNCILMAN NUTTER: I got that.

21 MR. HOLDER: So that explains at
22 least in part. And then I guess we have to
23 look at the total value of the exchange or the
24 total value of the deal between the parties --

25 COUNCILMAN NUTTER: But hold on for

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2 a second. When you say that on June 3, 1999,
3 the Area II franchise was purchased by Urban
4 Cable Works, now, Urban Cable Works is 60
5 percent owner of the overall franchise; is
6 that correct? Was \$160 million for the 60
7 percent? Was the \$160 million for the hundred
8 percent?

9 MR. KALAM: Mr. Nutter, as I
10 understand it, this has a point of confusion.
11 There is also an Urban Cable Works of
12 Philadelphia, L.P., and as I understand,
13 although I'd like to reserve the right to go
14 back and check all of this information, what
15 Ed Shirley testified to on January 26t was
16 that Urban Cable Works of Philadelphia, L.P.,
17 which is 40 percent owned by Time Warner and
18 60 percent owed by Urban Cable Works of
19 Pennsylvania, LLC, and Urban Cable Works
20 General, LLC, paid a purchase price of
21 \$160 million. Therefor, it's not a difference
22 of --

23 COUNCILMAN CLARKE: Is that for the
24 entire franchise?

25 MR. KALAM: Right. So when we say

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2 Urban Cable Works there, as I understand Ed
3 Shirley's testimony, when Ed Shirley said that
4 Urban Cable Works of Philadelphia, L.P., paid
5 160 million, he was talking about both Time
6 Warner and Urban Cable Works of Pennsylvania,
7 LLC, and Urban Cable Works General, LLC.
8 That's as I understand it.

9 COUNCILMAN CLARKE: Is that how you
10 understand it or is that what factually
11 happened?

12 MR. KALAM: That's my understanding
13 of what happen. I would only ask that we
14 would have the right to go back and check any
15 numbers, but that was my understanding.

16 COUNCILMAN NUTTER: Well, who's the
17 party who paid the \$160 million? They would
18 probably know.

19 MR. HOLDER: Urban Cable Works of
20 Philadelphia, LLP.

21 COUNCILMAN NUTTER: And who are
22 they?

23 MR. KALAM: Would you repeat that
24 question, please?

25 COUNCILMAN NUTTER: Who paid the

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2 \$160 million?

3 MR. KALAM: It would have been Urban
4 Cable Works of Pennsylvania LP -- excuse me.
5 Urban Cable Works of Philadelphia, LP, which
6 is the operating company jointly owned by Time
7 Warner Cable, 40 percent, and Urban Cable
8 Works of Pennsylvania, LLC, 57 percent, and
9 technically Urban Cable Works General, 3
10 percent.

11 COUNCILMAN NUTTER: Okay, I got
12 that.

13 MR. KALAM: So it's not diminishing
14 from 160 million to --

15 COUNCILMAN NUTTER: It's the middle
16 of the chart.

17 MR. KALAM: That's right.

18 COUNCILMAN NUTTER: So within that
19 160, Time Warner's already has its 40 percent.
20 So are you saying that the 160 gets split
21 between these two entities with a 40/60 split?

22 MR. KALAM: In terms of the price
23 that was paid, yes.

24 COUNCILMAN NUTTER: So when you now
25 say that Time Warner is paying \$53 million,

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2 who are they paying it to?

3 MR. KALAM: The \$53 million is paid
4 to Urban Cable Works of Pennsylvania, LLC, and
5 Urban Cable Works General, LLC, the 60 percent
6 owners of Urban Cable Works of Philadelphia,
7 L.P.

8 COUNCILMAN NUTTER: They're paying
9 \$53 million for the 60 percent that they own?

10 MR. KALAM: That's right.

11 COUNCILMAN NUTTER: What's the total
12 value of the franchise?

13 MR. KALAM: We don't know the value
14 of the franchise at present. We don't have
15 that information with us.

16 COUNCILMAN NUTTER: Mr. Fogarty?
17 You're the other 40 percent.

18 MR. FOGARTY: I think for purposes
19 of this transaction, you would have to look at
20 what the consideration was paid for the 60
21 percent. That's how, I guess, it was valued
22 by the buyer and the seller. There's really
23 no other way to determine what the value is.

24 COUNCILMAN NUTTER: Mr. Fogarty, you
25 can't act like you're an uninterested party;

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2 you're the buyer.

3 MR. FOGARTY: And we agreed to pay
4 that price for 60 percent, and you just do the
5 math.

6 COUNCILMAN NUTTER: Well, I'm
7 working on that, but what's the value of the
8 franchise?

9 MR. FOGARTY: Before I gave a
10 figure, I would have to talk to our accounting
11 people. I don't want to give a number because
12 I'm not expert in any way of evaluating
13 franchises. We're talking about the
14 particulars of this transaction here. This
15 purchase price was agreed upon several months
16 ago. I doubt there's been any significant
17 change in the value of the franchise.

18 COUNCILMAN NUTTER: No, I'm asking
19 about the overall value of the franchise.

20 MR. FOGARTY: By that you mean, I
21 assume, the value of the cable system and
22 franchise. I just want to be clear about
23 that. We're not talking about assigning a
24 value to the franchise, we're talking about
25 the entire cable system and its assets and

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2 everything that goes along with it. Here,
3 we're talking about consent to the transfer of
4 the franchise, but the purchase price is paid
5 not -- for the franchise is an asset of the
6 partnership, but the partnership has a lot of
7 other assets, too. It has its ongoing
8 business, it has its equipment, its trucks,
9 all these things are part of the value of the
10 cable system, and that's what the price is
11 paid for.

12 COUNCILMAN NUTTER: Mr. Fogarty, you
13 could very well understand that any one of us
14 would have difficulty understanding, for the
15 moment, how Urban Cable Works could pay
16 \$160 million for a franchise five years ago
17 and subsequently the same franchise or 60
18 percent of it is being sold for \$53 million.
19 The math -- this is not adding up in a way
20 that I can understand. Now, if there are
21 other pieces and components, if we're now
22 going to get into hide the ball, then we're
23 just going to have a different kind of
24 conversation.

25 MR. FOGARTY: I'm sorry, into what?

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2 I didn't hear you.

3 COUNCILMAN NUTTER: Hid the ball.

4 If we're not going to put information on the
5 record, if we're going to have, "Well that's
6 over there and the other one is over there, we
7 can't find it," I'm not going to go chasing
8 around after it. But do not insult this
9 Council or this record by trying to convince
10 some of us that something that was valued at
11 \$160 million five years ago is now being given
12 consideration for 53 five years later.
13 There's other money somewhere going other
14 places that is not on this table and is not a
15 part of this discussion. And you know I asked
16 about this at the last hearing, and I was told
17 that I would have a chart that laid out the
18 financial transaction. Now, it's starting to
19 get a little late in the day. And you know
20 that I asked for this information, correct?
21 You know I asked for this information at the
22 last hearing.

23 COUNCILMAN RIZZO: Yes, you did.

24 MR. FOGARTY: And I understood that
25 that was provided to you in Mr. Holder's

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2 letter.

3 COUNCILMAN NUTTER: I've got this
4 letter. It tells me the start of the
5 discussion. It gives me know end. There is
6 no other number in this document. The 53
7 million is not even in the document, so there
8 is no answer in this letter.

9 MR. HOLDER: Councilman, we tried to
10 share the information that we could, again,
11 following the directions of our client with
12 regard to the questions I understood the way
13 you asked. Now, maybe I didn't understand
14 what you asked for. I thought we were
15 responsive in the letter that we sent to you
16 on February the 4th. I had not heard back
17 from you that it was not. And that's why I
18 assumed what I sent was, in fact, a response
19 to the question that you posed to us at the
20 earlier hearing.

21 COUNCILMAN NUTTER: Mr. Holder, I
22 asked Mr. Shirley. He started to answer. He
23 started talking about -- I have my notes
24 here -- \$87 million for 60 percent interest.
25 Then he started talking about a net return of

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2 24 million, 63 million net to the investors,
3 on and on. I asked for a chart or some
4 analysis that shows the complete transaction
5 financially of all the various parties and
6 where the money is going. Now, that is what I
7 asked for.

8 MR. HOLDER: With all due respect,
9 Councilman, I thought that what I sent you, as
10 I said, on February the 4th was exactly what
11 you had asked.

12 COUNCILMAN NUTTER: Then, Mr.
13 Holder, I'm only left to ask you the question.
14 Tell me what the purchase price is. Show me
15 where the financial transaction is in this
16 letter. There are no other numbers in this
17 letter. You've \$160 million in purchase
18 price, you go through what PhilaComm invested,
19 where that came from, we go through all of
20 that drama, who has what interest, on and on
21 and on. And there's no other mention of the
22 financial transaction. This letter is in no
23 way responsive to that question. It shares a
24 lot of information and communicates other
25 pieces of data that is important as the

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2 lawyers want to send letters all around to
3 everybody. It has nothing to do with the
4 question I asked. This letter is about a
5 whole other purpose that has virtually nothing
6 to do with my question. And I took it as
7 such. This is a lawyer's letter for lawyers
8 for future consideration. It has nothing to
9 do with the question I asked.

10 MR. HOLDER: Councilman, with all
11 due respect, we've a number of communications
12 after February the 4th in a number of
13 contexts. And at no point did you indicate
14 that the letter that we sent on February the
15 4th was not responsive. This is the first
16 time I'm hearing this.

17 COUNCILMAN NUTTER: Mr. Holder, I
18 have no reason to believe that this letter by
19 itself is responsive to what I asked Mr.
20 Shirley. It does not say that. It does not
21 say, "This letter is a letter that lays out
22 the financial transaction and which parties
23 are getting what as a result of anything
24 else." You had to search at the table for the
25 \$53 million. That's not in this letter. That

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2 would be some indication that there was some
3 effort at answering that question. This
4 letter is about who invested what, who paid
5 what, who didn't do what, who did what with
6 whom. It has nothing to do with the question
7 I asked Mr. Shirley, and he's not here anyway.

8 MR. HOLDER: The first sentence of
9 the letter says, "You requested additional
10 financial information about the sale of the
11 Area II franchise which I present below."

12 COUNCILMAN NUTTER: Right. And now
13 I'm going to ask you, other than the
14 \$160 million purchase price from five years
15 ago, tell me in this letter where I would find
16 \$53 million being paid by Time Warner for the
17 current franchise.

18 MR. HOLDER: We tried to work in in
19 crafting this letter with the information that
20 we shared with you, which I indicated --

21 COUNCILMAN NUTTER: Mr. Holder, is
22 there any other number in this letter that
23 indicates one dime going to any other party
24 related to a purchase price? Yes or no?

25 MR. HOLDER: The letter speaks for

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2 itself, Councilman. I'm not going say --

3 COUNCILMAN NUTTER: The letter may
4 speak for itself; it just doesn't answer my
5 question.

6 MR. HOLDER: It answered the
7 question that you put to us, I thought. And
8 if I was wrong, I did not get an indication
9 from you --

10 COUNCILMAN NUTTER: The question
11 was, tell me the sales price and all the
12 mechanics of the financial transaction. That
13 was the question. Mr. Shirley struggled with
14 that question at the table. He then, as
15 always, reserved the right to come back. Mr.
16 Waldron, I believe, came back to the table and
17 said, "We'd like to have an opportunity to go
18 over this and we'll get back to you with the
19 details." This letter is not responsive to
20 that question. But if you know the answers to
21 the question, because we can just -- we don't
22 know each other that well. Let me assure you,
23 we can sit here all night long which will not
24 make my colleagues very happy. Councilman
25 Clarke knows that well. Councilman Rizzo

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2 knows that well. We'd be talking about this 2
3 o'clock tomorrow morning. That's fine with
4 me. Probably not too productive. But since
5 you obviously have the information and we now
6 know it's not responsive in this letter, show
7 me on the a piece a paper, this wonderful
8 chart that I have here, put on this document
9 how much money the entities are getting, what
10 the price is, and tell me what the total is.
11 It cannot be that some amount of money is
12 being paid for this franchise which is less
13 than what was paid five years ago. Not
14 possible.

15 MR. HOLDER: Councilman, if I can
16 five minutes. We're dealing with a settlement
17 agreement. This gets into the settlement
18 agreement. That's at least part of the
19 problem. It gets into the settlement
20 agreement between --

21 COUNCILMAN NUTTER: I don't want to
22 be in the settlement agreement. I want to be
23 in the where-is-the-money-going discussion.

24 MR. HOLDER: But part of the
25 purchase price is contained in that settlement

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2 agreement. And also with regard --

3 COUNCILMAN NUTTER: I understand.

4 I've not asked for the settlement agreement.

5 If it's in the settlement agreement, then

6 you're going to say an X amount of dollars in

7 a settlement agreement to whomever. I'm not

8 asking for that, the whomever. I didn't ask

9 to see the document. I asked to see where the
10 money is going and who it's going to.

11 MR. HOLDER: All right. If you give

12 me five minutes, what I will try to do is

13 craft an answer to that question without

14 getting into the terms of the settlement

15 agreement beyond that which I think is

16 necessary to answer the question. But again,

17 just for the record, what I thought had

18 happened was that Mr. Shirley had supplied the

19 information that you wanted in large part, but

20 there were additional questions --

21 COUNCILMAN NUTTER: Mr. Shirley gave

22 me nothing but numbers. Mr. Shirley gave me

23 on my little yellow pad here, sales price

24 \$87 million for 60 percent interest. I took

25 down, net return of \$24 million. Then he

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2 added in the 63 net to the investors. That's
3 what I got from Mr. Shirley. No names, no
4 boxes, no nothing.

5 MR. HOLDER: If you give me just a
6 couple minutes, I'll try to reconstruct or
7 construct something that would be responsive
8 to the question now put to us.

9 And with regard to what was asked
10 whether we were responsive, I think you have
11 your position, I certainly have ours. And if
12 give me a couple minutes, I will put together
13 something.

14 COUNCILMAN RIZZO: Point of order.

15 COUNCILMAN CLARKE: Councilman
16 Rizzo.

17 COUNCILMAN RIZZO: You know, I'm
18 sitting here very patiently and I listened
19 very carefully, and you just said something
20 that kind of tickled me. You're going to
21 construct the question you were just asked.
22 It was very clear to me as a member of this
23 Committee that Councilman Nutter asked for
24 exactly what he asked for today, so I don't
25 know how there was any miscommunication.

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2 MR. HOLDER: With all due respect,
3 Councilman --

4 COUNCILMAN RIZZO: If you need to
5 construct something, it's because it wasn't
6 constructed in that letter.

7 MR. HOLDER: And I will admit that
8 that might be the case. I will also indicate
9 that what I thought in the letter was
10 responsive. I was wrong, I will admit that.

11 COUNCILMAN RIZZO: I just want to
12 let you know, I'm a member of the Committee.
13 I heard the Councilman ask the question. I
14 understood. And if I were to respond, I would
15 have responded differently because that's not
16 what the Councilman asked you to do.

17 MR. HOLDER: Again --

18 COUNCILMAN RIZZO: I just want you
19 to understand we're up here listening as
20 carefully as you are, and I understood what he
21 asked, and I just wanted to make sure you
22 understood that we understood what he asked.

23 MR. HOLDER: Believe me, I
24 understood. I hear. I understand English, I
25 understand that. But I hope you understand my

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2 position as well.

3 COUNCILMAN RIZZO: I understand you
4 misunderstood what he asked.

5 MR. HOLDER: I'm not trying to hide
6 the ball, as was indicated. I'm not trying to
7 be disrespectful. It was a genuine attempt on
8 our part to answer the question.

9 COUNCILMAN RIZZO: End of
10 conversation.

11 MR. HOLDER: That's fine.

12 COUNCILMAN CLARKE: Councilman
13 Nutter.

14 COUNCILMAN NUTTER: Mr. Chairman, I
15 gentleman has asked for some time to
16 reconstruct the transaction based on the
17 question that was asked at the last hearing a
18 number of weeks ago. That would certainly be
19 fine with me. I know we have Mr. James here.
20 Maybe we can get is information while the
21 folks are in the back reconstructing.

22 COUNCILMAN CLARKE: Mr. James.

23 Gentlemen, would you prefer to do it
24 at the table or you want to go in the hallway?

25 MR. HOLDER: I think I'd like to

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2 step outside.

3 COUNCILMAN CLARKE: That's fine.

4 Mr. James, if you can come back and
5 clarify some of your earlier statements.

6 I'm sorry, gentlemen and lady. I'm
7 sorry.

8 MR. JAMES: Thank you, Councilman.

9 I believe some of the questions that
10 Councilman Nutter had asked me earlier, I was
11 not able to give him the specifics. I would
12 like the opportunity to clarify what my
13 answers are and try to provide him the details
14 that I now have available.

15 COUNCILMAN CLARKE: Please proceed.

16 MR. JAMES: The question came about
17 the history of the franchise and the level
18 participation, the ownership level. Mr.
19 Fogarty from Time Warner was accurate that my
20 earlier comments were based on my memory and I
21 might not have it accurate. But what I would
22 like to put on the record is what's in the
23 franchise agreement which recites some of the
24 transactions that occurred over the franchise
25 from March 29th, 1984 when the franchise was

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2 awarded to Wade Communications, a Limited
3 Partnership in Pennsylvania. That in Bill No.
4 1002, approved July 9, 1986, the City approved
5 a transfer of the franchise at that time from
6 the franchisee, which would have been Wade
7 Communications, Limited Partnership, to James
8 N. Wade and Wade Communications, Inc., as
9 general partners of the franchise.

10 And in Bill No. 950516, approved
11 December 7, 1995, the City approved the
12 transfer of the franchise from Wade
13 Communications partnership to a newly
14 constituted and restructured Wade
15 Communication partnership wholly controlled by
16 Time Warner, Inc. That agreement, I believe,
17 still retained to some degree Mr. Wade an his
18 involvement in the franchise even though,
19 according to Mr. Fogarty's testimony, he was
20 very specific in the term it was now a wholly
21 controlled Time Warner franchise.

22 COUNCILMAN NUTTER: Mr. James from
23 the documents that you have in this 1995
24 transaction, are you able to determine what
25 Mr. Wade's interest was in this quote/unquote,

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2 wholly owned subsidiary? Did he have any
3 ownership or did he have any equity or did he
4 have any investment in that entity?

5 MR. JAMES: We are researching and
6 getting a copy of the actual bill to determine
7 what the structure was. My memory, there was
8 some involvement. I can't speak to the
9 specific degree.

10 COUNCILMAN NUTTER: All right.

11 MR. JAMES: Your other question had
12 to deal with limited liabilities and their
13 other amounts other than \$250. There are a
14 number of other amounts that are located in
15 Section 4 of the franchise agreement, and the
16 amounts that are of the higher value speak to
17 a \$2,000 per day limited liability that had to
18 deal with the upgrade and construction of the
19 construction. So delays in the upgrade would
20 have resulted in the \$2,000 per day limited
21 liability.

22 There is also a thousand dollar per
23 day limited liability which speaks to the
24 franchisee disclosing subscriber information.

25 There is also a thousand dollar per

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2 day that relates the selling and providing of
3 otherwise making available to anyone
4 information about subscribers.

5 Then there are tow other thousand
6 dollar limited liabilities for failure to
7 comply with the provisions under Appendix E
8 which has to deal with the provisions
9 providing the peg obligations.

10 And there is a thousand dollar per
11 day which deals with Article 4, Section 10 of
12 the franchise which, again, deals with
13 breaches of the franchise obligation.

14 Finally, the last bit of
15 information --

16 COUNCILMAN NUTTER: Well, before you
17 leave that, is there any reason why we should
18 keep this 250 per day level with regard to not
19 filing reports, or should that amount be
20 increased to 500 or a thousand or something
21 like that?

22 MR. JAMES: Other than what we had
23 negotiated with the franchisee that's applying
24 at this point in time, I don't believe there
25 is any. We intended to do it to be fair and

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2 consistent in our approach, and that's why we
3 reach the \$250 amount.

4 COUNCILMAN NUTTER: Well, I don't
5 know what your experience has been, but at
6 least based on today, I'm not feeling that
7 there's been a tremendous amount of
8 consistency or support or even accommodation.
9 I mean, I'd be very concerned about the 250
10 level. And is the fine for non-compliance in
11 this area in the same section as where the
12 other 250 is? Or are they about different
13 reports or are they about the same reports?

14 MR. JAMES: No. The fines that are
15 in the report deal with kind of ad hoc or
16 reports that we would ask for. It's made to
17 be consistent with the limited liability
18 section, but it's not the same.

19 COUNCILMAN NUTTER: I understand.
20 What else do you want to tell us?

21 MR. JAMES: The last part of the
22 information you asked about the level minority
23 participation as a franchise agreement
24 specifies under Appendix I and has to deal
25 with a couple of areas. Under the area of

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2 contracting, there are specific goals. There
3 is a 37.5 percent goal for capital
4 expenditures excluding capital expenditures by
5 the franchise for equipment purchased directly
6 from the manufacturers procured through the
7 local businesses.

8 COUNCILMAN NUTTER: 37.5 percent
9 contracting goals?

10 MR. JAMES: For capital expenditures
11 from local businesses.

12 COUNCILMAN NUTTER: But there was an
13 exception?

14 MR. JAMES: Excluding equipment
15 that's purchased directly from manufacturers.

16 COUNCILMAN NUTTER: What was the
17 performance that?

18 MR. JAMES: I do not have the
19 performance here. And I will provide you a
20 copy of the appendix that recites this
21 information and we will provide a report to
22 the Chair and to yourself on our determination
23 of their performance in these categories.

24 COUNCILMAN NUTTER: What about
25 employment?

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2 MR. JAMES: Well, in the same
3 contract, and they also have a 38.5 percent
4 for capital expenditures through local
5 minority-owned businesses. There's a
6 separation there. There's 10 percent goal for
7 capital expenditures for female-owned
8 businesses. There's 32.5 dollar value of
9 non-intrinsic goods from local businesses, a
10 30 percent goal for local minority business,
11 and a 10 percent goal for women.

12 COUNCILMAN NUTTER: Well, what I
13 would ask you to do, Mr. James, if you could
14 forward to the Chair -- if you would take all
15 of those criteria and provide us with a chart
16 that lays out what the actual performance
17 figures are in accordance with those criteria
18 over the last five years, from '99 to 2004, it
19 would be helpful.

20 MR. JAMES: We will certainly do
21 that.

22 COUNCILMAN NUTTER: Thank you.

23 MR. JAMES: Just to answer your
24 employment question, there are two goals in
25 there. Thirty percent of all job hours of all

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2 classifications shall go to minority employees
3 and 20 percent of all jobs of all
4 classifications shall go to women. So there
5 are goals in there, and we do get reports.

6 COUNCILMAN NUTTER: Great. Thank
7 you.

8 COUNCILMAN CLARKE: We'll have a
9 five-minute recess.

10 (Recess.)

11 COUNCILMAN CLARKE: We are
12 reconvening the Public Property Committee
13 hearing.

14 COUNCILMAN NUTTER: You can proceed.

15 MR. HOLDER: Again, this is Eric
16 Holder representing Inner City.

17 With regard to the numbers that you
18 sought earlier, Councilman, we have some
19 figures. I would only say that these are
20 gross numbers in the sense that we're speaking
21 in millions. There may be 66.3 or something
22 like that.

23 COUNCILMAN NUTTER: You can round
24 them off.

25 MR. HOLDER: First, as a baseline,

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2 the purchase price of \$160 million would be --
3 we have to factor in that 60 percent of that
4 would be Inner City share so we're starting at
5 a starting figure of \$96 million from the
6 original purchase. There was a \$53 million
7 cash payment that would go to Inner City --

8 COUNCILMAN NUTTER: Hold on for a
9 second, Mr. Holder. Why don't we try to do it
10 this way. Do you have the chart from before?

11 MR. HOLDER: Right.

12 COUNCILMAN NUTTER: So when you make
13 mention of the \$160 million, what I'd like you
14 to do is take the 160 million and utilize the
15 chart and spread the 160 across the entities
16 involved.

17 MR. HOLDER: Okay. What I've done
18 -- and I probably have to do a little more
19 math here. The 160 would be for the purchase
20 price that all the parties paid which would
21 break down to the 60 percent interest which
22 would be 96 million would be split between
23 Urban Cable Works of Pennsylvania, LLC, which
24 would be 57 percent and Urban --

25 COUNCILMAN NUTTER: Hold on. You've

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2 got \$160 million being split first in a 60/40.
3 MR. HOLDER: Right.
4 COUNCILMAN NUTTER: And the 60 is
5 what?
6 MR. HOLDER: The 60 is 96 million.
7 COUNCILMAN NUTTER: Which then
8 leaves?
9 MR. HOLDER: 64 would be Time
10 Warner, their 40 percent. And the remaining
11 96 would be Urban Cable Works of Pennsylvania,
12 LLC, and Urban Cable Works General, LLC. 57
13 percent is Urban Cable Works of Pennsylvania,
14 LLC, and 3 percent is Urban Cable Works
15 General, LLC. I've not done the math on that.
16 I think my math comes out to Urban
17 Cable Works General, LLC, which has a 3
18 percent interest would be 4.8 million.
19 COUNCILMAN NUTTER: It's really 3
20 percent of the 160, right, is what that comes
21 down to?
22 MR. HOLDER: Right. Which I think I
23 have at 4.8 million.
24 COUNCILMAN NUTTER: 4.8, so that
25 leaves you 55.2?

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2 MR. HOLDER: It would actually be --

3 COUNCILMAN NUTTER: I'm sorry. I'm
4 dealing with the 60 percent issue. Sorry.
5 That's 91.2?

6 MR. HOLDER: 91.2, right. That
7 would be Urban Cable Works of Pennsylvania,
8 LLC. Those are the numbers we start with.

9 The deal that was struck between
10 Inner City and Time Warner is as follows --

11 COUNCILMAN NUTTER: So hold on for
12 one second. Urban Cable Works of
13 Philadelphia, L.P., is the current owner of
14 the franchise; is that correct?

15 MR. HOLDER: Correct.

16 COUNCILMAN NUTTER: Who paid
17 \$160 million in June of 1999 for the
18 franchise?

19 MR. HOLDER: That's correct.

20 COUNCILMAN NUTTER: The shares are
21 distributed such that Time Warner Cable, Inc.,
22 is a 40 percent share, which at that point is
23 valued at \$64 million and a combination of
24 Urban Cable Works of Pennsylvania, LLC, and
25 Urban Cable Works General, LLC, which have the

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2 other 60 percent share which is 96 million is
3 subsequently split 57 percent, 3 percent,
4 respectively which amount to \$91.2 million for
5 Urban Cable Works of Pennsylvania and \$4.8
6 million for Urban Cable Works General, LLC,
7 right?

8 MR. HOLDER: Right. Those are the
9 numbers I have.

10 COUNCILMAN NUTTER: Okay.

11 MR. HOLDER: Now, with regard to the
12 most recent sale, the deal between Time Warner
13 and Inner City --

14 COUNCILMAN NUTTER: Well, let's go
15 down to the next level. Then you have this
16 entity called City Cable works, Inc., of which
17 20 percent appears to be owned by Fairview and
18 Pacesetter and Mesbit. And then of Urban
19 Cable Works of Pennsylvania, LLC, which is
20 valued at \$91.2 million, 20 percent of that is
21 owned by PhilaComm Cable Group, LLC; is that
22 right?

23 MR. HOLDER: That's correct.

24 COUNCILMAN NUTTER: So that number
25 would amount to -- that's 20 percent of the 57

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2 percent or is -- 20 percent of the total of
3 Urban Cable Works of Pennsylvania, right?

4 MR. HOLDER: Right, 20 percent of
5 that 57 percent.

6 COUNCILMAN NUTTER: That 57 being
7 represented by 91.2, correct?

8 Would that be 18.24? The other 80
9 percent of which is owned by City Cable Works,
10 Inc., which is going to be roughly 73 million?

11 MR. HOLDER: Councilman, if you have
12 a calculator.

13 COUNCILMAN NUTTER: At the moment
14 I'm just kind of doing the math. 20 percent
15 of 91.2 is 18.24. That leaves 73, which is
16 the 80 percent share of Urban Cable Works of
17 Pennsylvania, LLC, of which 20 percent is
18 owned by another group of investors.

19 MR. HOLDER: You mean Fairview
20 Capital?

21 COUNCILMAN NUTTER: Yes, that group.

22 MR. HOLDER: Right. Well, they
23 actually own, as I understand this, 20 percent
24 of City Cable Works.

25 COUNCILMAN NUTTER: Exactly. I

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2 understand that to be the same.

3 So City Cable Works is actually an
4 80/20 split of its own, right?

5 MR. HOLDER: Right, between Urban
6 Cable Works of Philadelphia and the partners.

7 COUNCILMAN NUTTER: So that's pretty
8 easy, that's 14.6.

9 Okay, do you want to walk back
10 through some of this stuff?

11 MR. HOLDER: Not particularly, but
12 if you want to, sure.

13 COUNCILMAN NUTTER: It was really
14 kind of a rhetorical question. I wasn't
15 really giving you a choice.

16 We have \$160 million for Urban Cable
17 Works of Philadelphia, L.P., back on June of
18 1999.

19 MR. HOLDER: Right.

20 COUNCILMAN NUTTER: That is split
21 60/40, 40 percent going to Time Warner Cable,
22 Inc. That 40 percent share is worth
23 \$64 million. The 60 percent is worth
24 \$96 million. That is subsequently split
25 between Urban Cable Works PA, LLC, and Urban

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2 Cable Works General, LLC, in a 57/3 split
3 which is valued at \$91.2 million for Urban
4 Cable Works PA, LLC, and \$4.8 million for
5 Urban Cable Works General, LLC.

6 Urban Cable Works Pennsylvania, LLC,
7 which has a value at that point of \$91.2
8 million is subsequently split 20/80 between
9 PhilaComm Cable Group and City Cable Works,
10 Inc. The \$91.2 million is split 18.24 to
11 PhilaComm and roughly \$73 million to City
12 Cable Works. City Cable Works is split 80/20
13 between itself and a group of investors
14 Fairview Capital, Pacesetter, Mesbit. 73
15 million is subsequently split 58.4 million to
16 City Cable Works and 14.6 million to the 20
17 percent investors, Fairview and Pacesetter.

18 Are we in the same place?

19 MR. HOLDER: Yeah, I believe we are,
20 Councilman.

21 COUNCILMAN NUTTER: And so then
22 Urban Cable Works of Philadelphia, Inc., has a
23 value of \$58.4 million, and it would then
24 appear that the Inner City Broadcasting
25 Corporation would also have the same \$58.4

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2 million value.

3 MR. HOLDER: Councilman, I think the
4 way this would go, Inner City Broadcasting
5 actually has a hundred percent so -- you start
6 to break off below that. If you start at
7 the --

8 COUNCILMAN NUTTER: I started up at
9 the top with Urban Cable Works of
10 Philadelphia. You said that was the entity
11 that bought the franchise for \$160 million,
12 right?

13 MR. HOLDER: Right. I'm just saying
14 that in terms of trying to figure out the 60
15 percent -- in terms of the 60 percent that is
16 not Time Warner, all of that ultimately is
17 Inner City, looking at this chart as, I think,
18 you were working your way back.

19 COUNCILMAN NUTTER: Right.

20 But then three are pieces split off
21 with all the different groups.

22 MR. HOLDER: Right, that's fine.

23 COUNCILMAN NUTTER: So what is the
24 purchase price of the Area II franchise as
25 we're sitting here today, and how are the

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2 dollars being split up?

3 MR. HOLDER: What you have to
4 understand is that in terms of the deal -- I
5 wouldn't call it the purchase price, but the
6 deal that was struck between Time Warner and
7 Inner City, a component of that is the
8 purchase price, but there are other parts of
9 that. And I'm prepared to tell you those. So
10 you have \$53 million that would go to Inner
11 City for its interest in the franchise.

12 COUNCILMAN NUTTER: And if I were to
13 take that \$53 million, where would I put it on
14 this chart? Would I start down at the bottom?

15 MR. HOLDER: I think that would go
16 to the bottom, Inner City Broadcasting -- I
17 guess Urban Cable Works of Philadelphia,
18 that's what I mean.

19 COUNCILMAN NUTTER: Okay. Which
20 five years ago, the way this all works out,
21 appears to have a value of \$58.4 million.

22 MR. HOLDER: Again, you can't
23 divorce the totality of the deal. I don't
24 think you can segregate them that way. In
25 structuring the deal, as I've called it, there

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2 are a number of components. And so to the
3 extent that the value might appear to be less,
4 it's not actually less when you look at the
5 total value of what happened between the
6 entities.

7 COUNCILMAN NUTTER: Why don't we
8 walk through the deal. \$53 million to --

9 MR. HOLDER: Inner City for its
10 interest in the franchise.

11 COUNCILMAN NUTTER: Inner City
12 Broadcasting Corporation or -- they are one in
13 the same with Urban Cable Works of
14 Philadelphia, right?

15 MR. HOLDER: I guess technically it
16 was Urban Cable Works of Philadelphia.

17 COUNCILMAN NUTTER: All right, why
18 don't we use that? Urban Cable Works of
19 Philadelphia, Inc., right?

20 MR. HOLDER: I believe that's
21 correct.

22 COUNCILMAN NUTTER: Okay. What
23 else?

24 MR. HOLDER: There is then an amount
25 that goes to Inner City of \$34 million to

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2 settle disputes between the parties.

3 COUNCILMAN NUTTER: Is that the same
4 Urban Cable Works of Philadelphia, or is that
5 Inner City Broadcasting?

6 MR. KALAM: Councilman Nutter, the
7 34 million went to Urban Cable Works of
8 Pennsylvania, LLC, and Urban Cable Works
9 General, LLC.

10 COUNCILMAN NUTTER: \$34 million to
11 those two entities?

12 MR. KALAM: Yes.

13 COUNCILMAN NUTTER: And is that
14 still split in a 57/3?

15 MR. KALAM: Yes.

16 COUNCILMAN NUTTER: That goes to
17 Urban Cable Works PA, LLC/Cable Works General,
18 LLC.

19 Now, this is for disputes? Must
20 have had a big dispute.

21 MR. HOLDER: There were disputes.

22 COUNCILMAN NUTTER: And that's a
23 part of the deal?

24 MR. HOLDER: Part of what I've
25 called the deal.

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2 COUNCILMAN NUTTER: What is its
3 relationship to the Area II franchise?

4 MR. HOLDER: Well, Councilman, now
5 we're getting into things that I think that
6 are not a part necessarily of this deal.
7 There is a connection in that the parties are
8 trying to work out all that existed between
9 them. And I'm not sure I can ascribe any
10 portion of that 34 or I can tell you today
11 what portion --

12 COUNCILMAN NUTTER: To some extent
13 initiated by this transaction?

14 MR. HOLDER: Yes, I'm sure that's
15 the catalyst for the resolution of all that
16 existed between them.

17 COUNCILMAN NUTTER: So they're
18 trying to resolve all their issues?

19 MR. HOLDER: Right.

20 COUNCILMAN NUTTER: And this becomes
21 the point of precipitation, to some extent?

22 MR. HOLDER: To some extent.

23 COUNCILMAN NUTTER: We'll come back
24 to that.

25 What else is involved in the

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2 transaction?

3 MR. HOLDER: \$66 million to
4 eliminate the debt owed to Time Warner Cable
5 by Inner City.

6 COUNCILMAN NUTTER: Say that again.

7 MR. HOLDER: \$66 million to
8 eliminate a debt owed to Time Warner by Inner
9 City -- I guess it's actually by Urban Cable
10 Works.

11 COUNCILMAN NUTTER: Urban Cable
12 Works owes Time Warner \$66 million. And I
13 appreciate your sensitivity, but just so I can
14 understand this, are we essentially talking
15 about debt forgiveness, or are we talking
16 actual cash?

17 MR. HOLDER: Debt forgiveness.

18 COUNCILMAN NUTTER: So that's the
19 value?

20 MR. HOLDER: That's the value.

21 COUNCILMAN NUTTER: The value of
22 debt forgiveness by Time Warner to Inner City?

23 MR. HOLDER: To Urban Cable Works.

24 COUNCILMAN NUTTER: Urban Cable
25 Works.

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2 Let me ask this question. This
3 Urban Cable Works, does this entity only
4 operate in Philadelphia, or is this a
5 corporate entity that operates in
6 jurisdictions outside of Philadelphia?

7 MR. HOLDER: I believe only in
8 Philadelphia.

9 COUNCILMAN NUTTER: Is this debt
10 related to the Philadelphia operation?

11 MR. HOLDER: I think that's correct,
12 Councilman.

13 COUNCILMAN NUTTER: Is it correct?
14 Do you think it's correct? Is it?

15 MR. HOLDER: I believe it's correct.

16 COUNCILMAN NUTTER: And what else?

17 MR. HOLDER: I think the last part
18 then is the assumption of debt by Time Warner
19 in the amount of \$55 million -- of Urban Cable
20 Works.

21 COUNCILMAN NUTTER: Time Warner is
22 literally placing onto its own balance sheet
23 \$55 million in debt?

24 MR. HOLDER: I'm not an accountant.
25 I don't exactly how they would do it, but they

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2 assume debt. I wouldn't want to go further
3 than that. I assume it goes on their balance
4 sheet, but I'm not an accountant.

5 COUNCILMAN NUTTER: Anything else?

6 MR. HOLDER: Nope, that's it.

7 Councilman, just for the record,
8 I've attempted to answer these questions. And
9 with all due respect, we're not conceding. I
10 just want to reserve the record the answer
11 these questions are necessarily germane or
12 consistent with the scope of what the Council
13 has before it, but in attempt to cooperative,
14 I've supplied these answers with that
15 reservation.

16 COUNCILMAN NUTTER: I appreciate it.
17 And I guess if we were in court, the Chairman
18 would say "so noted"?

19 MR. HOLDER: "So noted," that's what
20 the judge would say, absolutely.

21 COUNCILMAN NUTTER: So in reality,
22 the deal or the transaction is clearly much
23 more than a \$53 million transaction?

24 MR. HOLDER: That's correct.

25 COUNCILMAN NUTTER: It's really

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2 about a 208-plus million dollar transaction?

3 MR. HOLDER: Yes, subject again to
4 the rounding that we've done here.

5 COUNCILMAN NUTTER: It's at least
6 208.

7 MR. HOLDER: Could be more.

8 COUNCILMAN NUTTER: Because all of
9 the other little hundreds of thousands will
10 add on to the thing.

11 First let me go back and say, while
12 I do appreciate the effort and even your
13 belief in attempting to answer the question
14 that I'd ask Mr. Shirley a while ago, today's
15 exercise gets a lot closer to really answering
16 that question.

17 Now, the \$53 million, is that cash?

18 MR. HOLDER: Yes.

19 COUNCILMAN NUTTER: And the \$34
20 million, I didn't make myself, what is that?

21 MR. HOLDER: That's the dispute
22 resolution component.

23 COUNCILMAN NUTTER: And is that
24 cash?

25 MR. HOLDER: Yes.

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2 COUNCILMAN NUTTER: So we've got
3 cash and cash and then we've got \$66 million
4 in debt being forgiven. That must really take
5 a load off somebody's mind.

6 MR. HOLDER: In my life it would.

7 COUNCILMAN NUTTER: And then 55
8 million which is really coming off of
9 somebody's balance sheet and going somewhere
10 else, right?

11 MR. HOLDER: Correct.

12 COUNCILMAN NUTTER: Okay.
13 Now, how does this all get
14 distributed based on the chart and the
15 interlocking relationships among these various
16 parties?

17 MR. HOLDER: Councilman, I do not
18 have an ability to answer that question today.
19 I couldn't give you answers that I would feel
20 comfortable with in trying to figure out the
21 percentages and how -- I just don't have that
22 ability today.

23 COUNCILMAN NUTTER: Okay. But we at
24 least know that there's \$87 million in cash
25 that is being paid for -- is it fair the

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2 \$87 million at a minimum in cash is covering
3 the 60 percent ownership?

4 MR. HOLDER: No. I don't think you
5 can look at it that way. Again, I think you
6 have to look at the --

7 COUNCILMAN NUTTER: Or is it really
8 the \$208 million in overall cash and
9 consideration that's taking care of the 60
10 percent?

11 MR. HOLDER: It's a hard question.
12 The settlement amount, I'm not sure you
13 necessarily could put as a value in terms of a
14 value if you're trying to value the system. I
15 really don't want to get into what the
16 settlement --

17 COUNCILMAN NUTTER: I understand
18 that.

19 MR. HOLDER: What that settles, but
20 I don't think you can necessarily ascribe that
21 to a value of the franchise. I mean, there
22 were disputes between the parties.

23 COUNCILMAN NUTTER: Right. And
24 obviously you've got other considerations
25 going on because you've got over a hundred

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2 million dollars, more than half of the total
3 transaction amount is dealing with various
4 debts either being for given or written off or
5 assumed.

6 Who would have the ability to -- I
7 mean, as you've now reconstructed the
8 transaction, who would then have the ability
9 to take it apart in its components related to
10 the 208?

11 MR. HOLDER: I'm not sure I
12 understand.

13 COUNCILMAN NUTTER: That \$208
14 million of cash and consideration, you have
15 any number of parties here, Urban Cable Works
16 of Philadelphia, you've got these investors
17 over to the side, Fairview, Pacesetter,
18 Mesbit. I assume they're getting something.
19 You've got PhilaComm. You've got an entity
20 which is probable no person called the Urban
21 Cable Works of Pennsylvania, LLC, and Urban
22 Cable Works General, LLC. I mean, you've put
23 a transaction together, a deal, as you've
24 called it. It now has a value of \$208
25 million. It then has to be deconstructed

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2 because dollars have to go different places.
3 I mean, people didn't make these investments
4 because they didn't have anything else to do
5 with themselves.

6 MR. HOLDER: Councilman, I really
7 don't see how -- and this is with all due
8 respect, how the money gets distributed among
9 the investors, how that could possibly be a
10 part of the suitability analysis that you are
11 charged with doing. And it really gets into
12 private relationships and financial
13 relationships between parties.

14 COUNCILMAN NUTTER: Well, I think
15 I'd say back to you with the same amount of
16 respect, one, we ask these questions all the
17 time. Two, you're in a public forum. Three,
18 you're contracting with a public entity that
19 has some responsibility to try to understand
20 the transactions in front of it. This is what
21 we do. So as a part of our jobs -- I mean, I
22 didn't ask you how the signal gets from one
23 place to the other or what kind of equipment
24 you use to run the operation.

25 You're asking to transfer a

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2 franchise. We're in a public hearing about
3 that. The franchise has a value. We're
4 trying to understand how the different pieces
5 and components all fit together as a part of
6 our responsibility to understand what it is
7 that we're voting on.

8 MR. HOLDER: It is conceivable -- I
9 don't say it is likely, but it is conceivable
10 it could be litigation between PhilaComm and
11 my client. For me now to put on the record in
12 a public foreman what the value is or what I
13 think the value is of PhilaComm share puts us
14 in a position that is, I think, almost
15 untenable, basically not fair.

16 COUNCILMAN NUTTER: I understand
17 that. I didn't ask you about any one entity
18 in particular. There are any number of
19 entities on this sheet of paper. I mean,
20 you've walked through the front end of the
21 transaction. I'm just asking you does someone
22 have the ability to then deconstruct it to
23 understand where it's all going?

24 MR. HOLDER: In order to do that, I
25 would have to look at the contracts, the

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2 relationships, the agreements that exist
3 between, on the right side of the chart,
4 Fairview, Pacesetter, Mesbit, I suppose, and
5 City Cable Works, ultimately Urban Cable
6 Works. You'd have to look at the PhilaComm
7 component on the left side. And as I said, I
8 think that gets into material that really is
9 of a private nature.

10 COUNCILMAN NUTTER: Well, you have
11 definitely made that point clear. What I
12 would ask you to do when you're away from the
13 table is at least give some consideration to
14 the request so that we can better understand
15 this prior to any final actions being taken
16 here.

17 I do also want to at least want to
18 inquire, during the course of the break and
19 you took the time to try to put all this
20 together, I'm intrigued as to given that some
21 of this information was actually in a public
22 document, as required as a part of your
23 filing, why did you seemingly decide to
24 torture this body by withholding --

25 MR. HOLDER: See, that's not fair,

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2 Councilman. Had I known or --

3 COUNCILMAN NUTTER: Let me finish
4 what I'm saying. By seemingly withholding the
5 information or certainly I think it's easily
6 characterized if we looked over the record
7 there was not a sense of urgency to provide
8 the information that you've subsequently now
9 provided, which I appreciate. But it's
10 clearly in another document which, if we had
11 forever, any one of us could have searched
12 through and tried to put together. But it
13 certainly was not forthcoming. I guess I'm
14 just trying to understand why would you go
15 through that?

16 MR. HOLDER: I think that proves my
17 point. Had I understood what you wanted, I
18 could have come up with this number out of the
19 10-Q quite easily. I thought in sending the
20 letter on February 4th I was responding to
21 that which y ou had asked. If I understood
22 that, I could have included this in the letter
23 on February the 4th. I had no desire to hide
24 it. You can't hide that which is public
25 anyway.

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2 COUNCILMAN NUTTER: All right.

3 Obviously, I didn't ask the right question.

4 MR. HOLDER: Well, I didn't hear it.

5 Put it on me. That's fine.

6 COUNCILMAN NUTTER: Mr. Chairman, at

7 least on this particular issue, I think I got

8 the information that I needed. Thank you.

9 COUNCILMAN CLARKE: Thank you,

10 Councilman.

11 Anyone else on this panel to

12 testify?

13 (No response.)

14 COUNCILMAN CLARKE: Any other

15 questions by Committee for any of these

16 witnesses?

17 MR. FOGARTY: No, I think we

18 testified at the last session. We're just

19 here to answer questions.

20 COUNCILMAN CLARKE: Councilman

21 Nutter.

22 COUNCILMAN NUTTER: Mr. Chairman, as

23 everyone seems to take great efforts to

24 maintain their place in the record with regard

25 to their position, notwithstanding what would

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2 appear at the moment to be the hearing coming
3 to some amount of conclusion, I would at least
4 reserve the right at a subsequent hearing to
5 raise additional questions with regard to
6 qualifications. I think there are still some
7 outstanding information with regard to number
8 of subscribers, households, paths, the true
9 penetration rate for the franchise and there
10 could be other matters that may arise at a
11 subsequent time.

12 COUNCILMAN CLARKE: I'll amend any
13 question. Any questions of these witnesses at
14 this time?

15 (No response.)

16 COUNCILMAN NUTTER: Thank you, Mr.
17 Chairman.

18 COUNCILMAN CLARKE: There being
19 none, thank you so much for your testimony.

20 Any other witnesses to testify on
21 this bill?

22 Please come to the witness table.
23 State your name for the record.

24 MS. ROBINSON: Thank you. My name
25 is Judith Robinson. I'm here to testify

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2 regarding the amendments to Bill No. 041071.
3 Just a few items in regards to consumers.
4 Thank you again for continuing this hearing
5 because I understand that no one came to
6 testify regarding consumers and public access.
7 I just was wondering how does public access
8 fit into this hearing and this transfer?

9 From what I understand, this has
10 something that has been requested for many
11 years, and a small portion of the cable fees
12 were supposedly set aside in the name of
13 having public access. It's been well over 20
14 years now, and that still has not happened as
15 our cable rates increase over the years. So
16 that's one issue I just want to raise.

17 In addition, when Mr. Wade back all
18 those many years ago came to the body of City
19 Council to get this franchise,
20 African-American inclusion was very, very
21 important at that time. So if it was
22 important then, I know good and well it must
23 be important all these many years later. So I
24 want to know how just that fits into the plan
25 also.

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2 And just as a consumer, will this
3 transaction in any way -- and this is kind a
4 rhetorical question -- reduce the cable fees
5 as they have increased tremendously over the
6 years?

7 And those are my three areas of
8 concern. Thank you very much.

9 COUNCILMAN CLARKE: You're welcome.

10 Mr. James, you want to take a shot
11 at responding to those questions?

12 MR. JAMES: Thank you, Councilman.
13 We appreciate the questions that are raised by
14 the resident related to public access and also
15 consumer service and rate regulation. I'll
16 try to address them in somewhat the same
17 order.

18 The issue of public access, as we
19 have known since we've been doing rate
20 regulation, has been a very important issue
21 and has been raised at any opportunities. At
22 every opportunity, and this opportunity not
23 being anything different, what we are assuring
24 those who have an interest in public access is
25 that the franchisee who will be taking over

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2 the franchise if the transfer is approved has
3 agreed to honor all the obligations that are
4 in the existing the franchise which includes
5 obligations to meet commitments for public
6 access at the point in time the City decides
7 to initiate public access by the formation of
8 a non-profit foundation and the assignment of
9 channels for public access purposes. So this
10 particular transaction will not do anything to
11 diminish that obligation, and the franchisee
12 isn't looking to be excused from that
13 obligation. It still remains an issue that
14 the Administration and City Council has to
15 reach some conclusion at some point in time.
16 And we're working very hard to try to assemble
17 as much information to better quantify the
18 issues related is not bringing public access
19 to Philadelphia.

20 COUNCILMAN CLARKE: So am I hearing
21 that the responsibility to bring public access
22 to the City of Philadelphia pretty much rests
23 with the City of Philadelphia and the
24 commitment based on the obligations in the
25 franchise agreements for all the franchises,

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2 all four, are in effect in place. It's
3 essentially our inability to get --

4 MR. JAMES: It still remains an
5 issue between the City Council and the
6 Administration to resolve that issue. It is
7 not an issue with any of the cable franchisee.
8 And this franchisee is applying, like other
9 franchisees, continue to make their commitment
10 to fulfill that obligation at the point in
11 time that the City moves forward.

12 As far a consumer service, that's an
13 issue that we are, as the responsibility
14 department for oversight of that, very much
15 interested in consumers concerns as far as the
16 level of service that they're receiving, the
17 rates that they pay, the product offering that
18 they receive. We do feel that it's important
19 to note that Time Warner who is applying to be
20 the sole owner of the franchise does have a
21 very good strong record as the No. 2 cable
22 provider in the nation to be able to provide
23 those services. We will continue and
24 hopefully through the amendment that we
25 instituted today increase the level of

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2 oversight as we look at the areas of consumer
3 service. To the extent any consumer has a
4 complaint, we make ourselves available through
5 our cable office to try to work with the cable
6 operator to rectify that on behalf of the
7 subscriber.

8 The final issue as far as rate
9 regulation, as you know rate regulation was
10 deregulated at the federal level. We have no
11 role other than the oversight role for
12 compliance with the basic service.

13 COUNCILMAN CLARKE: There was also a
14 question about minority participation based on
15 the original franchisee and the potential
16 diminishment of that.

17 MR. JAMES: The obligations that are
18 in the franchise for participation as far as
19 providing services and employment are retained
20 in that and will be retained through the
21 transfer. As Councilman Nutter requested
22 earlier, we are going to prepare a report for
23 the Chair and members of the Committee to
24 document the franchisee's previous compliance
25 with meeting those obligations.

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2 COUNCILMAN CLARKE: Thank you.

3 Any questions?

4 (No response.)

5 COUNCILMAN CLARKE: Thank you, Mr.

6 James.

7 We will be recessing until 9 a.m. on

8 February 24th.

9 MR. DEBUNDA: May I address the
10 Committee on that? I am unavailable on that
11 date.

12 (Inaudible, not on microphone.)

13 COUNCILMAN CLARKE: I'm sorry. Sir,
14 do you want that on the record?

15 MR. DEBUNDA: I just wanted to say
16 that I am unavailable, but I guess that's not
17 a reason to postpone. But the other thing I
18 think would be helpful is there's been
19 mentioned by Mr. Holder that there's a chance
20 of resolving this issue, and I think time
21 would help us with that; not lot time, some
22 time.

23 And Number two, what would help us
24 resolve it is get the rest of the information
25 that we need, especially that settlement

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2 agreement which is part of the purchase price,
3 the 34 million. We own 20 percent of the
4 company it was paid to and we still can't get
5 a copy of it. We don't know what it's for.
6 And that, to me, we're going to be in the same
7 position a week from now as far as our
8 position unless we can actually get that
9 document.

10 COUNCILMAN CLARKE: So noted.

11 MR. DEBUNDA: Thank you.

12 COUNCILMAN CLARKE: This Committee
13 will be in recess until February 24th, 9 a.m.
14 Thank you very much for your participation.

15 (Council recessed at 5:05 p.m.)

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C E R T I F I C A T I O N

I HEREBY CERTIFY that the foregoing
proceedings of the Council of the City of
Philadelphia of Wednesday, February 17, 2005,
were reported fully and accurately by me, and
that this is a correct transcript of the same.

RE: COMMITTEE ON PUBLIC PROPERTY AND
PUBLIC WORKS

Lisa C. Bradley, RPR